



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.wgal.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Send Payment To:

WGAL
PO Box 90030
Prescott, AZ 86304-9030

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1475447-1	04/24/16	April 2016	03/28/16 - 04/18/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelph	National

Advertiser	Product	Estimate Number
Clinton/D/President	H CLINTON FOR PRES	4551

Flight Dates	Order #	Alt Order #
04/12/16 - 04/18/16	1475447	08227515

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912856	278	295

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/12/16	04/18/16	NBC Today Show III	10-11a	MTWTF--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/12/16	04/18/16	MTWTF--	1	\$150.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	F	04/15/16	10:59 AM	NBC Today Show III	10-11a	:30	HFA16G213H	\$150.00 NM
2	04/12/16	04/18/16	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/12/16	04/18/16	MTWTF--	1	\$500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	W	04/13/16	12:12 PM	M-F 12-12:30p News	12-12:30p	:30	HFA16M119H	\$500.00 NM
3	04/12/16	04/18/16	MEREDITH VIERA DAY 2-3P		MTWTF--	:30	1	\$80.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/12/16	04/18/16	MTWTF--	1	\$80.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	W	04/13/16	2:36 PM	MEREDITH VIERA DAY	2-3P	:30	HFA16G213H	\$80.00 NM
4	04/12/16	04/18/16	STEVE HARVEY EF	3-4P	MTWTF--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/12/16	04/18/16	MTWTF--	1	\$150.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	W	04/13/16	3:47 PM	STEVE HARVEY EF	3-4P	:30	HFA16M119H	\$150.00 NM
5	04/12/16	04/18/16	M-F 5-6p News	5-6p	MTWTF--	:30	2	\$950.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/12/16	04/18/16	MTWTF--	2	\$950.00				

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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5	04/12/16	04/18/16	M-F 5-6p News	5-6p	MTWTF--	:30	2	\$950.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>W</td><td>04/13/16</td><td>5:52 PM</td><td>M-F 5-6p News</td><td>5-6p</td><td>:30</td><td>HFA16G213H</td><td>\$950.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>F</td><td>04/15/16</td><td>5:38 PM</td><td>M-F 5-6p News</td><td>5-6p</td><td>:30</td><td>HFA16M119H</td><td>\$950.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	W	04/13/16	5:52 PM	M-F 5-6p News	5-6p	:30	HFA16G213H	\$950.00	NM	2	WGAL	F	04/15/16	5:38 PM	M-F 5-6p News	5-6p	:30	HFA16M119H	\$950.00	NM	
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1	WGAL	W	04/13/16	5:52 PM	M-F 5-6p News	5-6p	:30	HFA16G213H	\$950.00	NM																																	
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6	04/12/16	04/18/16	M-F News 8 at 6p	6-630p	MTWTF--	:30	1	\$1,400.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	04/12/16	04/18/16	MTWTF--	1	\$1,400.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	W	04/13/16	6:29 PM	M-F News 8 at 6p	6-630p	:30	HFA16M119H	\$1,400.00	NM																																	
7	04/12/16	04/18/16	M-F News 8 at 6a	6-7a	MTWTF--	:30	1	\$900.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WGAL	Th	04/14/16	6:08 AM	M-F News 8 at 6a	6-7a	:30	HFA16M119H	\$900.00	NM																																	
8	04/12/16	04/18/16	NBC Today Show	7-9A	MTWTF--	:30	1	\$900.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WGAL	Tu	04/12/16	7:21 AM	NBC Today Show	7-9A	:30	HFA16M119H	\$900.00	NM																																	
9	04/12/16	04/18/16	Access Hollywood	730-8p	MTWTF--	:30	1	\$650.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	04/12/16	04/18/16	MTWTF--	1	\$650.00																																						
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1	WGAL	F	04/15/16	7:55 PM	Access Hollywood	730-8p	:30	HFA16G213H	\$650.00	NM																																	
10	04/12/16	04/18/16	NBC Today Show II	9-10a	MTWTF--	:30	1	\$450.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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11	04/16/16	04/16/16	SA 6p News	6-630p	-----1-	:30	1	\$750.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	Sa	04/16/16	6:17 PM	SA 6p News	6-630p	:30	HFA16G218H	\$750.00	NM																																	
12	04/16/16	04/16/16	NBC Saturday Today	7-830a	-----1-	:30	1	\$600.00	NM																																		

MTWTFSS

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Clinton/D/President	H CLINTON FOR PRES	4551

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	04/16/16	04/16/16	NBC Saturday Today	7-830a	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 -----1- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Sa 04/16/16 8:29 AM NBC Saturday Today 7-830a :30 HFA16G213H \$600.00 NM									
13	04/12/16	04/18/16	M-Su News 8 at 11p	11-1135p	MTWTFSS	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/12/16 04/18/16 MTWTFSS 1 \$1,100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Sa 04/16/16 11:29 PM M-Su News 8 at 11p 11-1135p :30 HFA16M119H \$1,100.00 NM									
14	04/12/16	04/12/16	TUE THE VOICE	8-11P	-1-----	:30	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 -1----- 1 \$3,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Tu 04/12/16 9:22 PM TUE THE VOICE 8-11P :30 HFA16M119H \$3,200.00 NM									
15	04/13/16	04/13/16	Wed NBC Prime Other	Prime Other	--1----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --1---- 1 \$1,600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL W 04/13/16 9:47 PM Wed NBC Prime Other Prime Other :30 HFA16G213H \$1,600.00 NM									
16	04/13/16	04/13/16	M-F News 8 at 5a	5-6a	--1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --1---- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL W 04/13/16 5:25 AM M-F News 8 at 5a 5-6a :30 HFA16M119H \$400.00 NM									
Total Spots							17		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,730.00
<u>Agency Commission</u>	\$2,209.50
<u>Net Amount Due</u>	\$12,520.50

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.