

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WOIO, TV 19</u>	Date: <u>9/11/17</u>
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I, TINA Rice,

being/on behalf of: Friends of Zack Reed,

a legally qualified candidate of the Democratic

political party for the office of: Mayor

in the City of Cleveland

election to be held on: September 12, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	4-5p News + 6-6:30p News	9-5 thru 9-10-17 and 9/11/17		2 and 3x's	1.2

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

T Rice Communications, LLC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kevin Jones

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/1/17
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature] Isidoro AGUINAGA ASM
Signature Printed Name Title



FINAL INSERTION ORDER

FRIENDS OF ZACK REED FOR MAYOR

8/30/17

MEDIA: CBS TV 19
COPY: Client to Provide (:30sec)
FLIGHTS: See Below (9/5-9/11/17)
Target: News (4 and 6p)

TV 19: 9/5/17 – 9/10/17

1) Tu-F	4-5p	19 News @ 4p	\$250-1/day-4	\$1,000
2) Tu-1/WThF-2	6-6:30p	19 News @ 6p	\$425-2/day-7	<u>\$2,975</u>
				\$3,975

Total;
 Tues – 2 spots (9/5)
 Wed – 3 spots (9/6)
 Thurs – 3 spots (9/7)
 Fri – 3 spots (9/8)
 Total - 11 spots

TV 19: 9/11/17 (date preceding primary)

1) M	4-5p	19 News @ 4p	\$250-1/day	\$ 250
2) M	6-6:30p	19 News @ 6p	\$425-2/day	<u>\$ 850</u>
		Total 3 spots		\$1,100

Total # of Spots – 14

Total Cost - \$5,075-g