

August 1, 2015 to July 31, 2016  
KHTH, KVRV, KFGY, KMHX, KSRO

Recruitment Sources Used	# of Interviews Referred by Each Source
All access	0
Internship	0
On-Air spot	0
Referrals	6
Inside Radio	2
Station Websites	6
Online Resources	0
LinkedIn	0
Recruiting website	3
Direct contact	0

Annual EEO Public File Report  
Maverick Media of Santa Rosa, LLC  
KHTH-FM, KFGY-FM, KSRO-AM, KVRV-FM, KMHX-FM  
1410 Neotomas Avenue, Suite 200  
Santa Rosa, CA 95405

The information contained in this report covers the time period beginning  
August 1, 2015 to July 31, 2016

**Vacancy Information**

<b>Full/Part Time Positions Filled By Job Title</b>	<b>Total # Interviewed</b>	<b>Recruitment Source of Hire</b>	<b>Recruitment Sources Utilized</b>
Sales		Multiple	4
Reception		Multiple	2
Director of Engineering			1

Recruitment Sources	Contact	Address	Method of Contact	# of Interviews from source
<b>Radio Announcements</b>				
1 KHTH-FM, KFGY-FM, KSRO-AM KVRV-FM, KMHX-FM	Kevin Wodlinger	1410 Netomas Ave, Ste 200 Santa Rosa, CA 95405	707-543-0117	
<b>Online Resources</b>				
2 craigslist.com	self post	none		
3 Internal Promotion	self post	none		
4 AllAccess.com	self post	none		
5 Facebook	self post	none		
6 Inside Radio	self post	none		
7 Station Website	Kevin Wodlinger	1410 Netomas Ave, Ste 200 Santa Rosa, CA 95405		
8 Sonoma County Job Link				
<b>Colleges</b>				
9 Sonoma State University	Elizabeth Burch	1801 E. Cotati Ave Rohnert Park, CA 94928	707-664-2149	
10 Santa Rosa Junior College	Kim Kinahan	1501 Mendocino Ave, Santa Rosa, CA 95401	707-396-8791	
<b>Other</b>				
11 Direct Contact	none			
12 Referral	none			
13 Sonoma County Veterans Service Office	none			
14 Sonoma County Mental Health Coalition	none			
15 Department of Rehabilitation	none			
16 Catholic Charities of the Diocese of San Francisco	none			
17 Cal Vet	none			
18 Veterans Affairs Medical Clinic	none			
19 North Bay Vets Center	none			
20 North Bay Vets Resource Center	none			
21 Sonoma County Volunteer Center	none			
22 Verity	none			
23 Jobs Corps	none			

## **Outreach Initiatives**

### **Internship Program**

ongoing

Contact:

Amber Young

Internship Director

Ongoing acceptance of qualified college students. Provide training to student interns in all aspects of radio broadcasting, promotions and administrative responsibilities so students may earn credits for school programs. Training provided by Promotion Directors, Program Directors, General Manager, Business Manager and other key positions. Information on the internship program available at Sonoma State University, Santa Rosa Junior College.

### **SSU Career Fair-Feb 2016**

Travis Saracco set up 1 booth. Discussed the radio station as well as job opportunities.

### **Santa Rosa Chamber of Commerce/ May 2016 Business Expo**

Travis Saracco, Cathy Slacks, Denise Stevenson, Michael O'shea and Karma Hughes set up 1 booth, attendees were invited to explore local job opportunities. Sales discussed the radio stations as well as job opportunities for job seekers. Sales collected resumes as well as presented attendees with applications for those interested.

### **Rohnert Park Business Expo May-16**

Kevin Wodlinger, Michael O'shea, Cathy Slacks, Denise Stevenson, and Cathy Slacks set up 1 booth, attendees were invited to explore local job opportunities. Sales discussed the radio stations as well as job opportunities for job seekers. Sales collected resumes as well as presented attendees with applications for those interested.

### **Sales Recruitment 2015/2016**

Sales wanted listing on company website and North Bay Top Jobs website.

### **PASCO Event -Sep 2015**

HR event. Kevin Wodlinger, Michaela Young, Cathy Slack, and Melinda Bracco set up 1 booth. Discussed the radio station as well as job opportunities for job seekers.

### **Produced & Executed Job Fair Sep 15 & May 16**

Vaterian's job fair hosted by ASMG at Double Tree Hotel in Rohnert Park. Kevin Wodlinger, Jim Murphy, Melinda Bracco, and Denise Stevenson set up 1 booth. Discussed the radio station as well as job opportunities for job seekers.