



Annual EEO Public File Report  
Maverick Media of Santa Rosa, LLC  
KHTH-FM, KFGY-FM, KSRO-AM, KVRV-FM, KHTH-FM-HD2  
1410 Neotomas Avenue, Suite 200  
Santa Rosa, CA 95405

The information contained in this report covers the time period beginning  
August 1, 2020 to July 31, 2021

<b>Full/Part Time Positions Filled By Job Title</b>	<b>Total # Interviewed</b>	<b>Recruitment Source of Hire</b>	<b>Recruitment Sources Utilized</b>
News Director	3	Multiple	2
Traffic Manager	1	Internal	1
Air Talent	1	Internal	1
Sales Assistant	3	Multiple	3
Admin Assistant	2	Multiple	3
Digital Editor	2	Multiple	2

**Recruitment Sources**

<b>Contact</b>	<b>Address</b>	<b>Method of Contact</b>	<b># of Interviews from source</b>
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**Radio Announcements**

KHTH-FM, KFGY-FM, KSRO-AM KVRV-FM, KHTH-FM-HD2	Kevin Wodlinger	1410 Netomas Ave, Ste 200 Santa Rosa, CA 95405	707-543-0117
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**Online Resources**

craigslist.com	self post	none	
Internal Promotion	self post	none	
AllAccess.com	self post	none	
Facebook	self post	none	
Inside Radio	self post	none	
ZipRecruiter	self post	none	
Station Website	Kevin Wodlinger	1410 Netomas Ave, Ste 200 Santa Rosa, CA 95405	

**Colleges**

Sonoma State University	Elizbeth Burch	1801 E. Cotati Ave Rohnert Park, CA 94928	707-664-2149
Santa Rosa Junior College	Kim Kinahan	1501 Mendocino Ave, Santa Rosa, CA 95401	707-396-8791
Empire College	Lucille Inman	3035 Cleveland Avenue, Santa Rosa, CA 95403	707-546-4000 x242

**Other**

Healdsburg Chamber of Commerce & Visitors Center	Carla Howell	217 Healdsburg Avenue, Healdsburg, CA 95448	707-433-6935
Petaluma Area Chamber of Commerce		6 Petaluma Blvd North #A-2, Petaluma, CA 94952	707-762-2785
Rohnert Park Chamber of Commerce	Lisa Bagwel	101 Golf Course Drive #C-7, Rohnert Park, CA 94928	707-584-1415
Santa Rosa Chamber of Commerce	Jonathan Coe	1260 N. Dutton Avenue #272, Santa Rosa, CA 95401	707-545-1414
Employment Development Department		606 Healdsburg Ave, Santa Rosa, CA 95401	707-576-2014
Sonoma County Job Link	Eric Rittenhouse	2227 Capricorn Way Suite 100, Santa Rosa, CA 95407	707-565-5550

Direct Contact none  
Referral none

### **Outreach Initiatives**

#### **Internship Program**

ongoing

Contact:  
Jennifer Routh  
Internship Director

Ongoing acceptance of qualified college students. Provide training to student interns in all aspects of radio broadcasting, promotions and administrative responsibilities so students may earn credits for school programs. Training provided by Promotion Directors, Program Directors, General Manager, Business Manager and other key positions. Information on the internship program available at Sonoma State University, Santa Rosa Junior College.

#### **Santa Rosa Chamber of Commerce/ May 2021 Business Expo**

Canceled

#### **Rohnert Park Business Expo Apr-21**

Canceled

#### **Produced & Executed Northbay Job Fair June 16 & July 14 2021**

Veteran's Job Fair hosted by ASMG at The Luther Burbank Center in Santa Rosa. Kevin Wodlinger, Cathy Slack, Daria Derwin attended, Discussed the radio stations as well as job opportunities.

#### **Sales Recruitment 2020/2021**

#### **PASCO Event -Sep 2020**

Canceled

#### **Attended CBA EEO Webinar**

March 2, 2021 Christie Dale