

**List of all Jobs Filled**

**August 1,2019 to July 31,2020**

KHTH, KVRV, KFGY, KDHT, KSRO

| <u>Hire Date</u> | <u>Position</u>   | <u>Recruitment Source for Hire</u> | <u>Recruitment Sources Utilized for Vacancy</u> |  |
|------------------|-------------------|------------------------------------|---|--|
| 8/20/2019        | Magazine          | Recruitment Websites               | John Dennis                                     |  |
| 8/26/2019        | Magazine          | Recruitment Websites               | John Dennis                                     |  |
| 9/9/2019         | Account Executive | Referral                           | Kevin Wodlinger                                 |  |
| 10/29/2019       | Reception         | Direct Contact                     | Christie Dale                                   |  |
| 11/4/2019        | Traffic Manager   | Referral                           | Christie Dale                                   |  |
| 2/3/2020         | Account Executive | Recruitment Websites               | Kevin Wodlinger                                 |  |
|                  |                   |                                    |   |  |
|                  |                   |                                    |   |  |
|                  |                   |                                    |   |  |
|                  |                   |                                    |   |  |
|                  |                   |                                    |   |  |
|                  |                   |                                    |   |  |
|                  |                   |                                    |   |  |

| <u>Recruitment Sources Used</u> | <u># of Interviews Referred by Each Source</u> |
|---------------------------------|--|
| All access                      | 0  |
| Internship                      | 0  |
| On-Air spot                     | 0  |
| Referrals                       | 3  |
| Inside Radio                    | 0  |
| Station Websites                | 1  |
| Online Resources                | 0  |
| LinkedIn                        | 0  |
| Recruiting website              | 6  |
| Direct contact                  | 1  |

Annual EEO Public File Report  
Maverick Media of Santa Rosa, LLC  
KHTH-FM, KFGY-FM, KSRO-AM, KVRV-FM, KDHT-FM  
1410 Neotomas Avenue, Suite 200  
Santa Rosa, CA 95405

The information contained in this report covers the time period beginning  
August 1, 2019 to July 31, 2020

| <b>Full/Part Time Positions Filled<br/>By Job Title</b> | <b>Total # Interviewed</b> | <b>Recruitment<br/>Source of Hire</b> | <b>Recruitment<br/>Sources Utilized</b> |
|---|----------------------------|---------------------------------------|---|
| Reception   | 2                          | Multiple                              | 3                                       |
| Sales   | 4                          | Multiple                              | 3                                       |
| Magazine  | 3                          | Multiple                              | 2                                       |
| Traffic Manager   | 2                          | Multiple                              | 2                                       |

**Recruitment Sources**

|   | <b>Contact</b>  | <b>Address</b>  | <b>Method of Contact</b> | <b># of Interviews from source</b> |
|---|-----------------|---|--------------------------|------------------------------------|
| <b>Radio Announcements</b>                          |                 |   |                          |                                    |
| KHTH-FM, KFGY-FM, KSRO-AM<br>KVRV-FM, KDHT-FM       | Kevin Wodlinger | 1410 Netomas Ave, Ste 200<br>Santa Rosa, CA 95405     | 707-543-0117             |                                    |
| <b>Online Resources</b>                             |                 |   |                          |                                    |
| craigslist.com                                      | self post       | none  |                          | 4                                  |
| Internal Promotion                                  | self post       | none  |                          |                                    |
| AllAccess.com                                       | self post       | none  |                          |                                    |
| Facebook  | self post       | none  |                          |                                    |
| Inside Radio  | self post       | none  |                          |                                    |
| ZipRecriter   | self post       | none  |                          | 2                                  |
| Station Website                                     | Kevin Wodlinger | 1410 Netomas Ave, Ste 200<br>Santa Rosa, CA 95405     |                          | 1                                  |
| <b>Colleges</b>                                     |                 |   |                          |                                    |
| Sonoma State University                             | Elizbeth Burch  | 1801 E. Cotati Ave<br>Rohnert Park, CA 94928          | 707-664-2149             |                                    |
| Santa Rosa Junior College                           | Kim Kinahan     | 1501 Mendocino Ave,<br>Santa Rosa, CA 95401           | 707-396-8791             |                                    |
| Empire College                                      | Lucille Inman   | 3035 Cleveland Avenue,<br>Santa Rosa, CA 95403        | 707-546-4000 x242        |                                    |
| <b>Other</b>  |                 |   |                          |                                    |
| Healdsburg Chamber of<br>Commerce & Visitors Center | Carla Howell    | 217 Healdsburg Avenue,<br>Healdsburg, CA 95448        | 707-433-6935             |                                    |
| Petaluma Area Chamber of<br>Commerce                |                 | 6 Petaluma Blvd North #A-2,<br>Petaluma, CA 94952     | 707-762-2785             |                                    |
| Rohnert Park Chamber of<br>Commerce                 | Lisa Bagwel     | 101 Golf Course Drive #C-7,<br>Rohnert Park, CA 94928 | 707-584-1415             |                                    |

|                                   |                  |   |              |
|-----------------------------------|------------------|---|--------------|
| Santa Rosa Chamber of Commerce    | Jonathan Coe     | 1260 N. Dutton Avenue #272,<br>Santa Rosa, CA 95401   | 707-545-1414 |
| Employment Development Department |                  | 606 Healdsburg Ave,<br>Santa Rosa, CA 95401           | 707-576-2014 |
| Sonoma County Job Link            | Eric Rittenhouse | 2227 Capricorn Way Suite 100,<br>Santa Rosa, CA 95407 | 707-565-5550 |

|                |      |  |   |
|----------------|------|--|---|
| Direct Contact | none |  | 1 |
| Referral       | none |  | 3 |

**Outreach Initiatives**

**Internship Program**

ongoing

Contact:  
Jennifer Routh  
Internship Director

Ongoing acceptance of qualified college students. Provide training to student interns in all aspects of radio broadcasting, promotions and administrative responsibilities so students may earn credits for school programs. Training provided by Promotion Directors, Program Directors, General Manager, Business Manager and other key positions. Information on the internship program available at Sonoma State University, Santa Rosa Junior College.

**Santa Rosa Chamber of Commerce/ May 2020 Business Expo**

Canceled

**Rohnert Park Business Expo Apr-20**

Canceled

**Sales Recruitment**

**2019/2020**

**PASCO Event -Sep 2019**

HR event. Kevin Wodlinger, Cathy Slack, Rebecca Hansen set up 1 booth.

Discussed the radio station as well as job opportunities for job seekers.

**Produced & Executed Job Fair**

**Sep 19, Jan 20**

Veteran's job fair hosted by ASMG at Graton Resort in Rohnert Park. Kevin Wodlinger,

Cathy Slack, Christie Dale, Rebecca Hansen, set up 1 booth. Discussed the radio station

as well as job opportunities for job seekers.

