

List of all Jobs Filled

August 1,2019 to July 31,2020

KHTH, KVRV, KFGY, KDHT, KSRO

<u>Hire Date</u>	<u>Position</u>	<u>Recruitment Source for Hire</u>	<u>Recruitment Sources Utilized for Vacancy</u>	
8/20/2019	Magazine	Recruitment Websites	John Dennis	
8/26/2019	Magazine	Recruitment Websites	John Dennis	
9/9/2019	Account Executive	Referral	Kevin Wodlinger	
10/29/2019	Reception	Direct Contact	Christie Dale	
11/4/2019	Traffic Manager	Referral	Christie Dale	
2/3/2020	Account Executive	Recruitment Websites	Kevin Wodlinger	

Recruitment Sources Used	# of Interviews Referred by Each Source
All access	0
Internship	0
On-Air spot	0
Referrals	3
Inside Radio	0
Station Websites	1
Online Resources	0
LinkedIn	0
Recruiting website	6
Direct contact	1

Annual EEO Public File Report
Maverick Media of Santa Rosa, LLC
KHTH-FM, KFGY-FM, KSRO-AM, KVRV-FM, KDHT-FM
1410 Neotomas Avenue, Suite 200
Santa Rosa, CA 95405

The information contained in this report covers the time period beginning
August 1, 2019 to July 31, 2020

Full/Part Time Positions Filled By Job Title	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Reception	2	Multiple	3
Sales	4	Multiple	3
Magazine	3	Multiple	2
Traffic Manager	2	Multiple	2

Recruitment Sources

	Contact	Address	Method of Contact	# of Interviews from source
Radio Announcements				
KHTH-FM, KFGY-FM, KSRO-AM KVRV-FM, KDHT-FM	Kevin Wodlinger	1410 Netomas Ave, Ste 200 Santa Rosa, CA 95405	707-543-0117	
Online Resources				
craigslist.com	self post	none		4
Internal Promotion	self post	none		
AllAccess.com	self post	none		
Facebook	self post	none		
Inside Radio	self post	none		
ZipRecriter	self post	none		2
Station Website	Kevin Wodlinger	1410 Netomas Ave, Ste 200 Santa Rosa, CA 95405		1
Colleges				
Sonoma State University	Elizbeth Burch	1801 E. Cotati Ave Rohnert Park, CA 94928	707-664-2149	
Santa Rosa Junior College	Kim Kinahan	1501 Mendocino Ave, Santa Rosa, CA 95401	707-396-8791	
Empire College	Lucille Inman	3035 Cleveland Avenue, Santa Rosa, CA 95403	707-546-4000 x242	
Other				
Healdsburg Chamber of Commerce & Visitors Center	Carla Howell	217 Healdsburg Avenue, Healdsburg, CA 95448	707-433-6935	
Petaluma Area Chamber of Commerce		6 Petaluma Blvd North #A-2, Petaluma, CA 94952	707-762-2785	
Rohnert Park Chamber of Commerce	Lisa Bagwel	101 Golf Course Drive #C-7, Rohnert Park, CA 94928	707-584-1415	

Santa Rosa Chamber of Commerce	Jonathan Coe	1260 N. Dutton Avenue #272, Santa Rosa, CA 95401	707-545-1414
Employment Development Department		606 Healdsburg Ave, Santa Rosa, CA 95401	707-576-2014
Sonoma County Job Link	Eric Rittenhouse	2227 Capricorn Way Suite 100, Santa Rosa, CA 95407	707-565-5550

Direct Contact	none	1
Referral	none	3

Outreach Initiatives

Internship Program

ongoing

Contact:
Jennifer Routh
Internship Director

Ongoing acceptance of qualified college students. Provide training to student interns in all aspects of radio broadcasting, promotions and administrative responsibilities so students may earn credits for school programs. Training provided by Promotion Directors, Program Directors, General Manager, Business Manager and other key positions. Information on the internship program available at Sonoma State University, Santa Rosa Junior College.

Santa Rosa Chamber of Commerce/ May 2020 Business Expo

Canceled

Rohnert Park Business Expo Apr-20

Canceled

Sales Recruitment

2019/2020

PASCO Event -Sep 2019

HR event. Kevin Wodlinger, Cathy Slack, Rebecca Hansen set up 1 booth.

Discussed the radio station as well as job opportunities for job seekers.

Produced & Executed Job Fair

Sep 19, Jan 20

Veteran's job fair hosted by ASMG at Graton Resort in Rohnert Park. Kevin Wodlinger, Cathy Slack, Christie Dale, Rebecca Hansen, set up 1 booth. Discussed the radio station as well as job opportunities for job seekers.

