

# STEEL CITY MEDIA

PITTSBURGH'S PREMIER MEDIA GROUP



## Recruitment Initiatives Implemented From April 2, 2023 to April 1, 2024

Type of Initiative	Date Implemented	Description	Station Personnel Involved
Career and Internship Fair	September 12, 2023	Washington & Jefferson College, Washington PA	VP
Professional Pathway Opportunity Fair	September 18, 2023	Washington & Jefferson, Washington PA	VP
Fall 2023 Career Fair	September 20, 2023	Duquesne University, Pittsburgh, PA	VP
Career and Internship Fair	October 27, 2023	Carlow University Pittsburgh, PA	VP
WLTJ/WRRK Internship Program	2023-2024 Year-Round Program	WLTJ/WRRK offers Internships during the spring, summer, fall and winter semesters. Students are juniors or seniors receiving college credit for their internship. Interns experience each department of the radio station from promotions to production. Each intern writes copy for commercials, promos and promotional advertisements. The WPNT, Inc. Internship Program is run by our Promotions Department who meets with and recruits the interns.	Promotion Director
WLTJ/WRRK	Year Round	Job openings are offered on our websites, <a href="http://www.q929fm.com">www.q929fm.com</a> and <a href="http://www.bobfm969.com">www.bobfm969.com</a> which contains information designed to inform the general public of the numerous and varied career opportunities available in the broadcasting industry.	Promotion Director