

## WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

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|   |   |                 |            |  |               |  |
|---|---|-----------------|------------|--|---------------|--|
| 33295   | AGENCY (OR SERVICE) ACTING AS AGENT FOR |                 | 386433     | ADVERTISER (OR AGENCY AND ADVERTISER)  |               | <div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div> |
| NAME  | STRATEGIC MEDIA SERVICES                |                 |            | ELECT JERRY LONG                       |               |  |
| AND   | 1911 Fort Myer Dr Ste 400               |                 |            | 1818 S Carr St                         |               |  |
| ADDRESS   | Arlington                               | VA              | 22209-1617 | Streator                               | IL 61364-3904 |  |
|   | USA                                     |                 |            | USA                                    |               |  |
| CONTACT   |   |                 |            | PRODUCT138/167/2395 - JERRY LONG & HRO |               |  |
| LOCAL SALESPERSON   | Allison Herger                          | AGENCY EST. NO. | 2395       | PRODUCT CODE                           | 1300          |  |
| NATIONAL SALESPERSON  |   |                 |            |  |               |  |
| BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/04/16 NO. WEEKS: |   |                 |            |  |               | 1  |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| Additional Terms and Conditions: |                             |            |        |        |        |                   |                              |              |           |                |
|----------------------------------|-----------------------------|------------|--------|--------|--------|-------------------|------------------------------|--------------|-----------|----------------|
| ITEM                             | DAYS                        | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                     | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|                                  |                             |            | FROM   | TO     |        |                   |                              |              |           |                |
| 1<br>LUR                         | 01110..                     | 3          | 05:00A | 05:57A | 30S    | 11/01/16-11/03/16 | 2 NEWS THIS MORNING [5-6AM   | 3            | 250.00    | 750.00         |
| 2<br>LUR                         | 11000..<br><i>Cancelled</i> |            | 05:00A | 05:57A | 30S    | 11/07/16-11/07/16 | 2 NEWS THIS MORNING [5-6AM   | 0            | 250.00    | .00            |
| 3<br>CDR                         | 01110..                     | 3          | 05:58A | 07:00A | 30S    | 11/01/16-11/03/16 | CBS2 NEWS AT 6AM             | 3            | 350.00    | 1050.00        |
| 4<br>CDR                         | 11000..<br><i>Cancelled</i> |            | 05:58A | 07:00A | 30S    | 11/07/16-11/07/16 | CBS2 NEWS AT 6AM             | 0            | 350.00    | .00            |
| 5<br>CDR                         | .111...                     | 3          | 08:00A | 09:00A | 30S    | 11/01/16-11/03/16 |                              | 3            | 475.00    | 1425.00        |
| 6<br>CDR                         | 11.....<br><i>Cancelled</i> |            | 08:00A | 09:00A | 30S    | 11/07/16-11/07/16 |                              | 0            | 475.00    | .00            |
| 7<br>CDR                         | Sa<br><i>Cancelled</i>      |            | 08:00A | 09:00A | 30S    | 11/05/16-11/05/16 | CBS2 MORNING NEWS - SATURDAY | 0            | 300.00    | .00            |
| 8<br>CDR                         | Su<br><i>Cancelled</i>      |            | 06:00A | 06:57A | 30S    | 11/06/16-11/06/16 | CBS2 NEWS 2ND HOUR 6AM       | 0            | 200.00    | .00            |
| 9<br>CDR                         | Su<br><i>Cancelled</i>      |            | 08:00A | 09:30A | 30S    | 11/06/16-11/06/16 | CBS SUNDAY MORNING           | 0            | 2500.00   | .00            |

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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|---|--|-------------------------|--|------|---|
| 33295   | AGENCY (OR SERVICE)    ACTING AS AGENT FOR    386433 |                         | ADVERTISER (OR AGENCY AND ADVERTISER)                          |      | <b>Cancellation Notice</b><br><br><b>Required</b><br><br>Announcement 28 days<br><br>prior notice |
| NAME  | STRATEGIC MEDIA SERVICES                             |                         | ELECT JERRY LONG   |      |   |
| AND   | 1911 Fort Myer Dr Ste 400                            |                         | 1818 S Carr St   |      |   |
| ADDRESS   | Arlington                      VA    22209-1617      |                         | Streator                                      IL    61364-3904 |      |   |
|   | USA  |                         | USA  |      |   |
| CONTACT   |  |                         | PRODUCT138/167/2395 - JERRY LONG & HRO                         |      |   |
| LOCAL SALESPERSON   | Allison Herger                                       | AGENCY EST. NO.<br>2395 | PRODUCT CODE   | 1300 |   |
| NATIONAL SALESPERSON  |  |                         |  |      |   |
| BROADCAST SCHEDULE STARTING    11/01/16 AND ENDING    11/04/16    NO. WEEKS:                      1 |  |                         |  |      |   |

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| Additional Terms and Conditions: |                       |            |        |        |        |                   |                        |              |           |                |
|----------------------------------|-----------------------|------------|--------|--------|--------|-------------------|------------------------|--------------|-----------|----------------|
| ITEM                             | DAYS                  | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS               | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|                                  |                       |            | FROM   | TO     |        |                   |                        |              |           |                |
| CDR                              |                       |            |        |        |        |                   |                        |              |           |                |
| 10                               | M<br><i>Cancelled</i> |            | 08:58A | 10:00A | 30S    | 11/07/16-11/07/16 | LET'S MAKE A DEAL      | 0            | 1200.00   | .00            |
| CDR                              |                       |            |        |        |        |                   |                        |              |           |                |
| 11                               | M<br><i>Cancelled</i> |            | 09:58A | 11:00A | 30S    | 11/07/16-11/07/16 | PRICE IS RIGHT 10-11AM | 0            | 2000.00   | .00            |
| CDR                              |                       |            |        |        |        |                   |                        |              |           |                |
| 12                               | M<br><i>Cancelled</i> |            | 11:00A | 11:30A | 30S    | 11/07/16-11/07/16 | 2 NEWS AT 11:00        | 0            | 1350.00   | .00            |
| CDR                              |                       |            |        |        |        |                   |                        |              |           |                |
| 13                               | M<br><i>Cancelled</i> |            | 11:28A | 12:30P | 30S    | 11/07/16-11/07/16 | YOUNG & RESTLESS       | 0            | 1200.00   | .00            |
| CDR                              |                       |            |        |        |        |                   |                        |              |           |                |
| 14                               | M<br><i>Cancelled</i> |            | 04:00P | 04:59P | 30S    | 11/07/16-11/07/16 | JUDGE JUDY             | 0            | 1400.00   | .00            |
| CDR                              |                       |            |        |        |        |                   |                        |              |           |                |
| 15                               | F<br><i>Cancelled</i> |            | 05:00P | 05:30P | 30S    | 11/04/16-11/04/16 | CBS2 NEWS AT 5         | 0            | 1500.00   | .00            |
| CDR                              |                       |            |        |        |        |                   |                        |              |           |                |
| 16                               | M<br><i>Cancelled</i> |            | 05:00P | 05:30P | 30S    | 11/07/16-11/07/16 | CBS2 NEWS AT 5         | 0            | 1500.00   | .00            |
| CDR                              |                       |            |        |        |        |                   |                        |              |           |                |
| 17                               | M<br><i>Cancelled</i> |            | 06:00P | 06:30P | 30S    | 11/07/16-11/07/16 | CBS2 NEWS AT 6         | 0            | 1500.00   | .00            |
| CDR                              |                       |            |        |        |        |                   |                        |              |           |                |

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| <b>NAME</b>   | STRATEGIC MEDIA SERVICES                |                        |        | ELECT JERRY LONG                               |      |   |
| <b>AND</b>  | 1911 Fort Myer Dr Ste 400               |                        |        | 1818 S Carr St                                 |      |   |
| <b>ADDRESS</b>  | Arlington VA 22209-1617                 |                        |        | Streator IL 61364-3904                         |      |   |
|   | USA                                     |                        |        | USA  |      |   |
| <b>CONTACT</b>  |   |                        |        | <b>PRODUCT</b> 138/167/2395 - JERRY LONG & HRO |      |   |
| <b>LOCAL SALESPERSON</b>  | Allison Herger                          | <b>AGENCY EST. NO.</b> | 2395   | <b>PRODUCT CODE</b>                            | 1300 |   |
| <b>NATIONAL SALESPERSON</b>   |   |                        |        |  |      |   |
| BROADCAST SCHEDULE STARTING 11/01/16 AND ENDING 11/04/16 NO. WEEKS: 1 |   |                        |        |  |      |   |

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| Additional Terms and Conditions: |                        |            |                               |        |        |                     |                                 |              |           |                |
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| ITEM                             | DAYS                   | SPOTS PWK. | TIME                          |        | LENGTH | EFFECTIVE DATES     | PROGRAMS                        | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|                                  |                        |            | FROM                          | TO     |        |                     |                                 |              |           |                |
| 18 LUR                           | 0110000                | 2          | 10:00P                        | 10:35P | 30S    | 11/01/16-11/02/16   | LATE NEWS                       | 2            | 2000.00   | 4000.00        |
| 19 LUR                           | M<br><i>Cancelled</i>  |            | 10:00P                        | 10:35P | 30S    | 11/07/16-11/07/16   | LATE NEWS                       | 0            | 1500.00   | .00            |
| 20 LUR                           | M<br><i>Cancelled</i>  |            | 09:00P                        | 10:00P | 30S    | 11/07/16-11/07/16   | SCORPION                        | 0            | 8000.00   | .00            |
| 21 CDR                           | Su<br><i>Cancelled</i> |            | 05:57P                        | 07:00P | 30S    | 11/06/16-11/06/16   | SIXTY MINUTES SUNDAY            | 0            | 16000.00  | .00            |
| 22 LUR                           | F<br><i>Cancelled</i>  |            | 06:58P                        | 08:00P | 30S    | 11/04/16-11/04/16   | MACGYVER                        | 0            | 5000.00   | .00            |
| 23 LUR                           | 0011..0                | 2          | 04:30A                        | 05:00A | 30S    | 11/02/16-11/03/16   | CHANNEL 2 NEWS AT 4:30A         | 2            | 100.00    | 200.00         |
| 24 CDR                           | W                      | 1          | 02:00A                        | 05:00A | 30S    | 11/02/16-11/02/16   |                                 | 1            | 50.00     | 50.00          |
| 25 CDR                           | W<br>11/02             | 1          | 05:00P<br>Preempt<br>Makegood | 05:30P | 30S    | 11/02/16-11/02/16   | CBS2 NEWS AT 5                  | 1            | 1500.00   | 1500.00        |
|                                  |                        |            |                               |        | 30S    | 11/01/16<br>MTWTF.. | CBS2 NEWS AT 6<br>06:00P-06:30P |              | NCIR      |                |
| <b>Total Contract:</b>           |                        |            |                               |        |        |                     |                                 | 15           |           | 8975.00        |

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| AND   | 1911 Fort Myer Dr Ste 400               |                 |            | 1818 S Carr St                         |               |   |
| ADDRESS   | Arlington                               | VA              | 22209-1617 | Streator                               | IL 61364-3904 |   |
|   | USA                                     |                 |            | USA                                    |               |   |
| CONTACT   |   |                 |            | PRODUCT138/167/2395 - JERRY LONG & HRO |               |   |
| LOCAL SALESPERSON   | Allison Herger                          | AGENCY EST. NO. | 2395       | PRODUCT CODE                           | 1300          |   |
| NATIONAL SALESPERSON  |   |                 |            |  |               |   |
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