

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Kelly Craft
Authorized committee: Kelly Craft for Governor
Agency requesting time (and contact information): <input type="checkbox"/> N/A AxMedia
Candidate's political party: Republican
Office sought (no acronyms or abbreviations): Governor of Kentucky
Date of election: May 16th, 2023 <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Frank Farris
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>TAYLOR FERNIE</i>	Signature: <i>Greg Bowen</i>
Name: Taylor Fernie	Name: <i>GREG BOWEN</i>
Date of Request to Purchase Ad Time: 9/12/2022	Date of Station Agreement to Sell Time: <i>9-12-2022</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 9-12-2022

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>3200716</u>	Station Call Letters: <u>WKLY-WPTQ-WHAT</u>	Date Received/Requested: <u>9-12-22</u>
Est. #: <u>4809</u>	Station Location: <u>Glasgow - Beasley Creek</u>	Run Start and End Dates: <u>9-13-2022</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WKLX-FM	ORDER#:	3200716	DATE:	09/12/2022
MARKET:	UM - Brownsville, KY	AMOUNT:	\$390.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	13	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4431980	
ADVERTISER:	Kelly Craft for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 4809 (8/13-8/13) / 2023 PRIMARY ELECTION	AGY EST:	4809	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	09-13-2022 TO 9/18/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:09/12/2022 11:39	

COMMENTS

[Rep Comment] 09/12/2022: New political order for 9/13 only. Please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com.

New Order 9/12 - The order is to run Tuesday 9/13 ONLY. Please confirm ASAP, thank you! #10;#10;Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

***** SEND INVOICES TO MEDIA FINANCIAL SERVICES BRODACST MONTH. INVOICES MUST INCLUDE ADVERTISER NAME AND ESTIMATE NUMBER. Along with date/time/rate/isci code/ gross& net totals. *******

WEEK#1	9/13/2022 To 9/18/2022						WK TOT \$390.00	WK TOTAL SPOTS 13			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.T.....	6:00AM	10:00AM	30	9/13/2022	9/13/2022	4	\$30	\$120
	2		.T.....	10:00AM	3:00PM	30	9/13/2022	9/13/2022	5	\$30	\$150
	3		.T.....	3:00PM	7:00PM	30	9/13/2022	9/13/2022	4	\$30	\$120
TOTAL	Sep										Total
SPOT	13										13
CASH	390.00										390.00
TOTAL	390.00										390.00

STATION:	WHHT-FM	ORDER#:	3200716	DATE:	09/12/2022
MARKET:	UM - Cave City, KY	AMOUNT:	\$132.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	12	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4431980	
ADVERTISER:	Kelly Craft for Governor	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	EST 4809 (8/13-8/13) / 2023 PRIMARY ELECTION	AGY EST:	4809	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	09-13-2022 TO 9/18/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/12/2022 11:39	

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WEEK#1		9/13/2022 To 9/18/2022					WK TOT \$132.00		WK TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.T.....	6:00AM	10:00AM	30	9/13/2022	9/13/2022	4	\$11	\$44
	2		.T.....	10:00AM	3:00PM	30	9/13/2022	9/13/2022	4	\$11	\$44
	3		.T.....	3:00PM	7:00PM	30	9/13/2022	9/13/2022	4	\$11	\$44
TOTAL	12										Total
SPOT	12										12
CASH	132.00										132.00
TOTAL	132.00										132.00

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REP:	Regional Reps GMP	SPOTS:	12		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4431980
ADVERTISER:	Kelly Craft for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	EST 4809 (8/13-8/13) / 2023 PRIMARY ELECTION	AGY EST:	4809		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	09-13-2022 TO 9/18/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/12/2022 11:39

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MARKET:	UM - Horse Cave, KY	AMOUNT:	\$336.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	12	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
SALESPERSON:	Georgia Migliuri	SLS FAX:	N/A		
SLS EMAIL:	Georgia.Migliuri@GenMediaPartners.com				
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FLIGHT:	09-13-2022 TO 9/18/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.T.....	6:00AM	10:00AM	30	9/13/2022	9/13/2022	4	\$28	\$112
	2		.T.....	10:00AM	3:00PM	30	9/13/2022	9/13/2022	4	\$28	\$112
	3		.T.....	3:00PM	7:00PM	30	9/13/2022	9/13/2022	4	\$28	\$112
TOTAL	Sep										Total
SPOT	12										12
CASH	336.00										336.00
TOTAL	336.00										336.00

STATION:	WOVO-FM	ORDER#:	3200716	DATE:	09/12/2022
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MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	DALLAS	SLS PH:	512 275 6477		
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TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
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