

MICHEAL HALE AS JUDGE EXECUTIVE 06-22
400 QUARRY RD 270-646-8235
GLASGOW, KY 42141

109
73-418/839
5

9/30/2022 Date

CHECK ARMOR
TRADE PREFERRED

Pay to the
Order of

Commonwealth Broadcasting
Two thousand five hundred twenty six and 84/100

\$2,526.⁸⁴/₁₀₀
Dollars

Photo Safe Deposit®
Details on back

ESB

Edmonton State Bank

For *Advertising*

Kevin C. Hooper

⑆08390418⑆⑆0109⑆054 061 7⑆

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Michael Hale, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Hale

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

BARREN COUNTY JUDGE EXECUTIVE

Date of election:

11-8-2022

General

Primary

Treasurer of candidate's authorized committee:

Shelie Hogue

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Michael Hale</u>	Signature: <u>Greg Bowen</u>
Name: <u>Michael Hale</u>	Name: <u>Greg Bowen</u>
Date of Request to Purchase Ad Time: <u>11-29-22</u>	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

X *Michael Hale*

Name:

X *Michael Hale*

Date:

X *11-29-22*

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

9-29-2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected -- provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WPTQ - WHHT - Glasgow News

Date Received/Requested:

9-29-2022

Est. #:

Station Location:

Glasgow, Ky

Run Start and End Dates:

10-1 thru 11-8-22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Insertion Order

Stations / Region	Account Executive	WPTQ	WHHT	X	WCDS	WOVO	WKLX	Date	9/29/2022
Customer/Client	Barren Co Judge Exec Micheal Hale	Package Name	Scripts Attached	Scripts sent separate	Product	PO #	PHONE:	WWKU	
Contact	Keep Hale Campaign								
Order Description	Rate or Package: Bill								

TRAFFIC ROTATION

System #	SPOT TITLE	ISCI Code	Start Date	End Date	Length	Rotation
	Vote Hale 1	IN V	1-Oct	15-Oct	30	100
	Vote Hale 2	in v	15-Oct	31-Oct	30	100
	TBD		1-Nov	8-Nov	30	100

Schedule

Station	Start Date	End Date	Length	Daypart	M	T	W	Th	F	Sa	Su	Spot Total	Rate	TOTAL \$
WHHT	10/1/22	10/1/22	30	6a-9p								10	\$ 9.00	\$ 90.00
WHHT	10/3/22	11/4/22	30	6a-8p				5				5	\$ 9.00	\$ 45.00
WHHT	10/2/22	10/30/22	30	6a-8p				5				5	\$ 9.00	\$ 45.00
WHHT	11/5/22	11/5/22	30	6a-8p					5			5	\$ 9.00	\$ 45.00
WHHT	11/6/22	11/8/22	30	6a-8p							7	7	\$ 9.00	\$ 63.00
WHHT	10/1/22	11/8/22	30	6a-8p					5			5	\$ 9.00	\$ 45.00
GN1	10/1/22	11/5/22		WEBSITE								5	\$ 9.00	\$ 45.00
GN1	11/6/22	11/8/22		WEBSITE								5	\$ 9.00	\$ 45.00
				DIGITAL								0	\$ 500.00	\$ 500.00
				DIGITAL								0	\$ 42.84	\$ 42.84

Special Instructions

Account Executive Signature: _____

Client Signature: _____

Total Spots	215	# of days per month		Total	\$2,526.84
Package Bill	\$ -			Total	#VALUE!
Contract Total	\$ 2,526.84	OR		Total	#VALUE!
Sales Manager Approval:					

Date: _____

Date: _____

Insertion Order

Account Executive

Date 9/29/2022

Stations / Region	WPTQ	WHHT	X	WCDS	WOVO	WKIX	WWKU
Customer/Client	NAME: Barren Co Judge Exec Micheal Hale						
Contact	Keep Hale Campaign		Package Name	PO #	PHONE:	Product	
Order Description	Scripts Attached						
Rate or Package Bill	Scripts sent separate						
Go-op							

TRAFFIC ROTATION

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WHHT	10/3/22	11/4/22	30	6a-8p	5	5	5	5	5			125	\$ 9.00	\$ 1,125.00
WHHT	10/2/22	10/30/22	30	6a-8p						5	7	55	\$ 9.00	\$ 495.00
WHHT	11/5/22	11/5/22	30	6A-8P						10		10	\$ 9.00	\$ 90.00
WHHT	11/6/22	11/8/22	30	6a-8p	5	5					5	15	\$ 9.00	\$ 135.00
WHHT	10/1/22	11/8/22		QUU										\$ 49.00
GN1	10/1/22	11/5/22		WEBSITE										\$ 500.00
GN1	11/6/22	11/8/22		WEBSITE								0		\$ 42.84

Special Instructions

Total Spots @		215	Total		\$ 2,526.84
Package Bill		\$ -	Total		#VALUE!
Contract Total		\$ 2,526.84	Total		#VALUE!
Sales Manager Approval:					

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Insertion Order

Account Executive

Date 9/29/2022

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Customer/Client							
Contact	NAME: Barren Co Judge Exec Micheal Hale						
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Package Bill		\$ -	Sales Manager Approval:			Total	#VALUE!
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