

Political Inquiry

Inquiry Date 7/11/18

Election Primary

Election Date 8/7/18

Inquiry made by Kate Schaefer for Judge

On behalf of (Committee) Paid for by Schaefer for Judge

Candidate for: Circuit Judge - Andrew and Buchanan

Treasurer for Committee Becky Thomas

Class of Time Requested Radio and Digital

Rates Quoted: St. Joe Post \$200 KESJ _____ KFEQ \$31 KKJO \$28 KSJQ \$31

Sales Representative Ashlea Schmitz

Final Disposition: Accepted Rejected _____

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KDB, Q County, KABQ, St. Joe Post	Date: 7-11-18
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I, Kate Schaefer,

being/on behalf of: Schaefer for Judge,

a legally qualified candidate of the _____

political party for the office of: St. Joe Circuit Judge

in the primary

election to be held on: 8-7-18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
— see attached —					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Schafer for Judge Becky Thomas, Treasurer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Becky Thomas

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7-11-18

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Ashlea Schmitz
Printed Name

Account Exec
Title

Sales Order

Stations: KFEQ-AM, KKJO-FM, KSJQ-FM Buyer: _____
 Contract Name: Primary Election 18 Tax Schedule: _____ (None)
 Contract#: _____ (none) Agency Commission %: 0
 Start Date: 7/16/18 End Date: 8/07/18 Billing Cycle: Calendar
 Revenue Type: Political Direct Type: Cash Salesperson: 5550asch Comm %: 15
 Advertiser: KATE SHAEFER FOR JUDGE Makegood Policy: Within Contract Dates
 Address: 5009 Brookhaven Drive
 City: Saint Joseph State: MO Zip: 64507
 Product Name: Primary Election 18
 Estimate #: PREPAID
 Competitive Code: Political Candidate

KFEQ-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	7/16/18	7/20/18		6:00 AM	10:00 AM	30	2		2		2			6	D	31.00	6	186.00	2
2	7/23/18	7/27/18		6:00 AM	10:00 AM	30	3		3		3			9	D	31.00	9	279.00	2
3	7/30/18	8/03/18		6:00 AM	10:00 AM	30	3	3	3	3	4			16	D	31.00	16	496.00	2
4	8/06/18	8/07/18		6:00 AM	10:00 AM	30	4	4						8	D	31.00	8	248.00	2

TOTAL GROSS \$1,209.00, NET \$1,209.00

KKJO-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	7/16/18	7/20/18		6:00 AM	7:00 PM	30	2		2		2			6	D	28.00	6	168.00	3
2	7/23/18	7/27/18		6:00 AM	7:00 PM	30	3		3		3			9	D	28.00	9	252.00	3
3	7/30/18	8/03/18		6:00 AM	7:00 PM	30	5	5	5	5	5			25	D	28.00	25	700.00	3
4	8/06/18	8/07/18		6:00 AM	7:00 PM	30	5	5						10	D	28.00	10	280.00	3

TOTAL GROSS \$1,400.00, NET \$1,400.00

KSJQ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	7/16/18	7/20/18		6:00 AM	7:00 PM	30	2		2		2			6	D	31.00	6	186.00	3
2	7/23/18	7/27/18		6:00 AM	7:00 PM	30	3		3		3			9	D	31.00	9	279.00	3
3	7/30/18	8/03/18		6:00 AM	7:00 PM	30	5	4		4	5			18	D	31.00	18	558.00	3
4	8/06/18	8/07/18		6:00 AM	7:00 PM	30	5	5						10	D	31.00	10	310.00	3

TOTAL GROSS \$1,333.00, NET \$1,333.00

Billing Projections: By Month

	Jul 18	Aug 18
CA	2,095.00	1,847.00
ST	1,350.00	2,592.00

Print Spot Prices

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TOTAL SPOTS	132
GROSS TOTAL \$	3,942.00
ADJUSTED SPOTS	132
ADJUSTED TOTAL \$	3,942.00

APPROVE DECLINE

- 5550gexl, 07/11/18 @1:15PM
- Sales Manager
- Business Manager
- Traffic Manager