

The following list of public service announcements is geared to children and teen viewers and received emphasis during the third quarter 2013. This is not an all-inclusive list and reflects only a portion of our PSA involvement. It does not reflect any affiliation or personal feelings of the station and/or its employees.

### **Fun/Safety**

The following PSA's highlighted the importance of being safe while having fun. We ran the following.

Choose Right Car Seat	33 X :60
Text Baby	28 X :30
Negligent Driver	33 X :30
Don't Drink and Drive	3 X :30
Heads Up Concussion	1 X :30
All Officials Safety	2 X :30

### **Environment**

The following PSA's highlighted how to take care of our environment and to be safe are the topics for this category. We ran the following:

World Wildlife	1 X :60
Discover the Forest	32 X :30
Arbor Day Foundation	26 X :30
Arbor Day	20 X :20
Arbor Day Foundation	13 X :15
Wildlife Conservancy	13 X :15
Save Energy Save Money	2 X :10
Arbor Day Foundation	4 X :10

### **Youth Organizations/Volunteer**

There are several ways that kids today can make a difference. The following lists organizations that they can be involved with and volunteer.

Live United	24 X :30
Big Brother Big Sister	8 X :30
Habitat for Humanity	24 X :30

## **Family**

There is so much emphasis today on keeping families together and spending time with each other. The following list reflects this.

Boys Town	3 X :60
Foster Care Kids	2 X :60
Fatherhood Involvement	9 X :30
Foster Care Adoptions	1 X :30
Take Me Fishing	1 X :30
A Parents Story Boys Town	7 X :20
Help W/Parenting	25 X :20
Teach Kids to Swim	5 X :15

## **Health**

It's important to take care of yourself by eating right, exercising and setting a good example for other family members.

Strong Bones	26 X :60
Diabetes	2 X :60
Kids Oral Health	1 X :30
Childhood Vaccinations	35 X :30
Sandbags Obesity	21 X :30
Food Safety	16 X :30
Tough Facts Prostate Cancer	1 X :30
Skin Cancer	2 X :30
American Lung Association	11 X :30
Overeater Anonymous	2 X :30
Rescue Heart Attack	16 X :20
Wake Up to Sleep Apnea	10 X :20
ADA Step Out Walk	61 X :20
Folic Acid Healthy Baby	4 X :15
Melanoma	3 X :15
Keep Kids Active	1 X :10
American Lung Ass	7 X :10

## **Overall Good Advice**

The following PSA's are geared towards giving us good advice on a variety of subjects.

Don't Buy Counterfeit	25 X :60
Child Fund	33 X :60
Substance Abuse	16 X :60

Safe Cooking	33 X :60
Help Disabled Vets	24 X :60
Debt Advice	24 X :30
Mentors Are Everyday People	40 X :30
Shelter Pets	31 X :30
Foreclosure Scam	11 X :30
Food Safety	27 X :30
Student Aid	25 X :30
Veterans Crisis Line	19 X :30
Bullying	7 X :20
Salute America's Heroes	6 X :20
Pest Management	11 X :15