



125 West 55th St
New York, NY 10019

TELEVISION
GROUP

Contract # 25891555		Changes as of: 7/25/2018 at 12:05 PM		Version: Current State Version 8	
CPE: LEE/ORDR/710716		Flight: 7/10/18 - 7/16/18		Station: WUXP	
Agency: Smart Media Group 1427 LESLIE AVE SUITE #102 ALEXANDRIA, VA 22301		Advertiser: Lee for TN Governor		Market: Nashville	
		Product: ORDR		Office: WASHINGTON	
		Agency Order #: 30051869		Service: Nielsen	
		Buyer: Dome, Patricia		Primary Demo: Adults 35+	
		Salesperson: ERIN SCHUMACHER 212-424-6620		Assistant: ERIN SCHUMACHER 212-424-6620	
		Separation:		Traffic #: 3221033	

Comments: REV LEE ORDER FOR NASHVILLE EST 710716 TO SHOW CANCELLING SPOTS. PLS CNMF; THANKS FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	A55P Rating	A55P Impre ssion	Len	7/10 - 7/16							Total Spots	Total \$	CPP*	GRP*
										7/10	7/11	7/12	7/13	7/14	7/15	7/16				
1	M-F 6p-6:30p		JEOPARDY	\$150.00	1.6	22,600	0.0	0	30	1	1	1	0	0	0	1	4	\$600.00	\$93.75	6.4
2	M-F 6:30p-7p		FAMILY FEUD	\$150.00	1.2	17,200	0.0	0	30	1	0	1	1	0	0	0	3	\$450.00	\$125.00	3.6
3	M-F 5p-5:30p		FAMILY FEUD	\$90.00	1.0	14,100	0.0	0	30	0	0	0	0	0	0	0	0	\$0.00	\$90.00	0.0
4	M-F 6p-6:30p		JEOPARDY	\$250.00	1.6	22,600	0.0	0	30	0	0	0	1	0	0	0	1	\$250.00	\$156.25	1.6
5	M-F 5p-5:30p		FAMILY FEUD	\$90.00	1.0	14,100	0.0	0	30	0	0	0	0	0	0	0	0	\$0.00	\$90.00	0.0
6	M-F 6p-6:30p		JEOPARDY	\$150.00	1.6	22,600	0.0	0	30	0	0	0	1	0	0	0	1	\$150.00	\$93.75	1.6
9	M 6:30p-7p		FAMILY FEUD	\$150.00	0.0	0	0.0	0	30	0	0	0	0	0	0	1	1	\$150.00	\$0.00	0.0
10	M-F 5p-5:30p		Family Feud	\$85.00	0.0	0	0.0	0	30	1	2	2	2	0	0	2	9	\$765.00	\$0.00	0.0
TOTALS:										3	3	4	5	0	0	4	19	\$2,365.00	\$179.17	13.2



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CPE: LEE/ORDR/710716		Flight: 7/10/18 - 7/16/18		Station: WUXP	
Agency: Smart Media Group		Advertiser: Lee for TN Governor		Market: Nashville	
1427 LESLIE AVE		Product: ORDR		Office: WASHINGTON	
SUITE #102		Agency Order #: 30051869		Service: Nielsen	
ALEXANDRIA, VA		Buyer: Dome, Patricia		Primary Demo: Adults 35+	
22301		Salesperson: ERIN SCHUMACHER		Assistant: ERIN SCHUMACHER	
		212-424-6620		212-424-6620	
		Separation:		Traffic #: 3221033	
				Total Spots: 19	
				Total CPP: \$179.17	
				Total GRP: 13.2	

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
07/24/18 2:51 PM	Lindsey Williams	Ln 3 & 5 ran at \$85 so \$45 to reinvest in an active contract.
07/11/18 9:56 AM	Lindsey Williams	Ln 2: Family Feud is not airing tonight due to live soccer game. On the previous order we changed it to 7/16. Want to keep it on 7/16 ? ... but if you want to keep it on for tonight it will air during the soccer game.
07/11/18 9:54 AM	System	Notice Received.
07/10/18 4:00 PM	GOTOSTRATA\eschumacher	REV LEE ORDER FOR NASHVILLE EST 710716 TO SHOW CANCELLING SPOTS. PLS CNMF; THANKS FRAN
	her	Ln 2 mg due to program change. W 630-830p is now Nashville Soccer Game. Offer 1x:30 ncr
07/09/18 4:03 PM	Paula Maupin	Ln 3 & 5 were placed at \$85 so you have \$45 to reinvest
07/09/18 3:59 PM	System	Notice Received.
07/09/18 1:49 PM	GOTOSTRATA\eschumacher	Lee for TN Governor REVISED DO NOT DOUBLE BOOK CONFIRM RECEIPT
07/06/18 12:46 PM	System	Notice Received.
07/06/18 10:20 AM	GOTOSTRATA\eschumacher	Lee for TN Governor - REVISED DO NOT DOUBLE BOOK
06/19/18 3:25 PM	System	Notice Received.
06/18/18 1:16 PM	GOTOSTRATA\1120471	Lee for TN Governor REVISED / DO NOT DOUBLE BOOK ADD TO SCHEDULE CONFIRM RECEIPT / DO NOT DOUBLE BOOK
02/20/18 12:17 PM	System	Notice Received.
02/12/18 11:02 AM	ERIN SCHUMACHER	Lee for TN Governor CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CUTOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT

Competitive Information	
Market Budget:	\$97,500
WUXP Share:	2%
Comment:	
WKRN:	23%
WNAB:	2%
WSMV:	9%
WTVF:	62%
WZTV:	2%

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	19	13.2
Total	100%	19	13.2

Monthly Summary		
Month	Spots	Dollars
2018-Jul	19	\$2,365.00
Total	19	\$2,365.00

Transaction History				
Trans	Created/Received	Created by	Status	
Makegood 3	7/24/18 2:51 PM	Lindsey Williams	Confirmed	

Contract \$	\$ Chg	Comment
\$2,365.00	\$-45.00	Changes: Total \$ from \$2,410.00 to \$2,365.00, Total GRPs from 22.2 to 13.2, Total CPP from \$108.56 to \$179.17, Total GIMPs from 22 to 13, Total CPM from \$108,558.56 to \$179,166.67. 3 buylines added or modified.



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Contract # 25891555 **Changes as of:** 7/25/2018 at 12:05 PM **Version:** Current State Version 8

CPE: LEE/ORDR/710716 **Flight:** 7/10/18 - 7/16/18 **Station:** WUXP **Con Type:** POLITICAL/NOTE

Agency: Smart Media Group **Advertiser:** Lee for TN Governor **Market:** Nashville **Total \$:** \$2,365.00

1427 LESLIE AVE **Product:** ORDR **Office:** WASHINGTON **Total Spots:** 19

SUITE #102 **Agency Order #:** 30051869 **Service:** Nielsen **Total CPP:** \$179.17

ALEXANDRIA, VA **Buyer:** Dome, Patricia **Primary Demo:** Adults 35+ **Total GRP:** 13.2

22301 **Salesperson:** ERIN SCHUMACHER **Assistant:** ERIN SCHUMACHER **Traffic #:** 3221033

212-424-6620 **Separation:**

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	Contract \$
Makegood 2	7/11/18 9:56 AM	Lindsey Williams	Confirmed	1	1	\$0
Revision	7/10/18 4:00 PM	GOTOSTRATA\eschumac her	Confirmed	1	1	\$0
Makegood 1	7/9/18 4:03 PM	ERIN SCHUMACHER	Confirmed	1	1	\$0
Revision	7/9/18 1:49 PM	GOTOSTRATA\eschumac her	Confirmed	8		\$780.00
Revision	7/6/18 10:20 AM	GOTOSTRATA\eschumac her	Confirmed			\$1,630.00
Revision	6/18/18 1:16 PM	GOTOSTRATA\1120471	Confirmed	3		\$430.00
Queued for Electronic Contracting	2/12/18 11:26 AM					\$0
New	2/12/18 11:02 AM	ERIN SCHUMACHER	Confirmed	8		\$1,200.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.