

# RADIO STATION WRGC-AM



## Issues / Programs List



Fourth Quarter-2013

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REVIEWED AND APPROVED BY

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General Manager      Date

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**WRGC RADIO THIRD QUARTER 2013 ISSUES OUTLINE**

## **Section A: Newscast Overview and Quarterly Issues Addressed**

At the top of each hour WRGC Radio airs three minutes of national and world news from NBC Radio News. WRGC Radio produces five (three minute) daily newscasts that air at 7:02 a.m., 8:02 a.m., and 9:02 a.m. then at 12:02 p.m. and 5:02 p.m. At the bottom of the hour WRGC airs a five minute report from NCNN. Three times each day WRGC airs financial reports from CNBC. WRGC has a reporter to cover and report on local meetings of the County Commissioners and Town Council Members. WRGC has the capacity to broadcast critical weather information, has established partnerships with the Jackson County Emergency Preparedness Coordinator and other members of his staff including the County Deputy Fire Marshall. WRGC gives a weather report after each newscast (2 per hour) and other reports depending on weather conditions. WRGC broadcasts live from the local studio for 12 hours each day so announcers in the studio are available to make announcements anytime the conditions warrant. WRGC also has a 540 Focus program during which local newsmakers, leaders, and citizens are interview. This program airs Monday through Friday for one half hour each day at 8:15 a.m.

**News Treatments:** There is no set limit on the length or number of news stories in any particular news cast. Every effort is made to include and actuality in every news story. These actualities are allowed to run extended lengths as needed to provide as much depth and coverage of the story as possible.

Some of the issues covered in these newscasts and programs during the fourth quarter are as follows. Dates indicate local news treatment unless otherwise noted.

### **1. Government Shut-Down Affects Local Parks**

By Cody Phillips

Many public facilities are closing their doors across America today as congress reached a stalemate about the new health act. Many areas are affected but few more so locally than the Great Smoky Mountains National Park. Dana Soehn of the Parks Department has told WRGC that they are currently sending word to close down visitor's centers, campgrounds, and hiking trails to name just a few services. Campers and park goers will have 48 hours to clear out, that's 6pm Thursday, October 3rd. WRGC would like to remind everyone that highway 441 from Gatlinburg to Cherokee will remain open, and however, trails, parking lots, and restroom facilities will be closed. Dana Soehn stated that of the 326 government employees, 279 are on furlough, the remaining employees consist of mainly law enforcement officers and water treatment specialists who make sure they stay in compliance with water quality regulations. Dana Sohen had the following to say on the shut down, "We have over one million visitors that come during October alone, so we know we are disappointing people who would normally be filling up our campgrounds. We have 820 campsites scattered across the park." She also mentioned a few other people who are disappointed due to the park closure, "There are a lot of special uses around the month of October that people don't traditionally think about, we had 53 weddings scheduled for the

month of October and of course they all got the notices that we are closed. You think of our education programs, we were calling teachers today to cancel field trips.”

**News Treatments: October 1, 2013**

## **2. Princeton Review Rates WCU College of Business One of Best in the Nation**

By Donovan Justice

The Princeton Review has listed Western Carolina University’s College of Business as one of the best schools in the United States at which to earn a degree in business. The education services company profiled the WCU College in the 2014 edition of its guidebook, “The Best 295 Business Schools,” which is based on surveys of more than 20,000 students in business programs around the world. Robert Franek, Princeton Review senior vice president and publisher, said, “We recommend Western Carolina as one of the best institutions a student could attend to earn a business school degree. We chose the schools we profile in this book based on our high regard for their academic programs and our reviews of institutional data we collect from the schools. We also solicit and greatly respect the opinions of students attending the schools that rate and report on their experiences at them on our 80-question survey for the book.” WCU’s College of Business and its MBA program has been recognized by the Princeton Review for several consecutive years and this represents a point of pride, College of Business dean, Darrell Parker. He said, “This important external examination of our college lets us know we are offering programs of high quality that are meeting the needs of our students and of the region’s businesses that will hire them once they graduate.” The College of Business is accredited by the Association to Advance Collegiate Schools of Business, which is widely regarded as the international benchmark for business school quality. For more information about the College of Business at WCU, visit the website [business.wcu.edu](http://business.wcu.edu) or call 828-227-7412.

**News Treatments: October 10, 2013**

## **3. Jackson Co. Hires Richard Price as the New Director of Economic Development**

By Roy Burnette

Joseph Richard Price (Rich) has accepted the position of Jackson County Director of Economic Development effective November 1, 2013. Mr. Price has been a resident of the Whittier community in Jackson County since 1991 and is a 1988 graduate of Western Carolina University. He possesses a diverse professional background involving banking, management, owning and operating a small business, and most recently a member of the senior administrative staff with Harrah’s Cherokee Casino and Hotel serving as the Director of Casino Marketing. Rich brings a proven track record in relationship marketing, financial analysis, strategic planning, and sales. The appointment of Rich Price follows an extensive recruitment and interview process that involved business leaders, education leaders, leaders in the travel and tourism industry, elected officials and other county employees. The Director of Economic Development reports to the county manager and will utilize a Business and Industry Advisory Committee composed of leaders from local community to develop strategies for implementing the Jackson County comprehensive

economic development strategy that was created and approved by the Board of Commissioners in 2012. As Director, Mr. Price will work with existing business and industry to address the challenges and obstacles they are experiencing and to respond to inquiries about Jackson County as a possible site for new business opportunity. One of the first tasks for the new director will be preparing an inventory of existing businesses and industry, identifying available buildings and properties for new business development, and documenting the location of existing utility infrastructure that is an essential component of economic development. The office location for the Director of Economic Development will be room A231 in the Justice and Administration Building

***News Treatments: October 28, 2013***

#### **4. MedWest Harris/Swain to Partner with Duke Hospitals**

By Donovan Justice

After a several month process, the WestCare Board of Trustees has voted to pursue a partnership with Duke LifePoint Healthcare, a joint venture of Duke University Health System and LifePoint Hospitals. This process was initiated by the MedWest Health System board with the support of both the WestCare and Haywood Regional Medical Center boards. Bunny Johns, the chair of the WestCare Board said about the agreement, "This is a game-changing step forward for the WestCare hospitals. This relationship provides us the opportunity to focus on our hospitals and medical community serving Jackson, Swain, Macon and Graham counties in a way that makes sense for local patients, their families, and physicians. WestCare will be operated independent of Haywood Regional Medical Center. We intend to continue to ensure that our patients have access to the full continuum of quality healthcare services as we develop new services to meet local needs while preserving our long-standing clinical relationship with Mission Health." WestCare and Duke LifePoint will enter into a memorandum of understanding which is non-binding and signifies the intent of both parties to execute the partnership. Upon completion of a due diligence period, Duke LifePoint will purchase Harris Regional Hospital and Swain County Hospital and their respective outpatient facilities.

***News Treatments: October 30, 2013***

#### **5. Smoky Mountain High Declared Ineligible for Playoffs**

By Donovan Justice

Tonight's high school football playoff matchup between the Smoky Mountain Mustangs and the Forest Hill Yellow Jackets has been cancelled and will be recorded as a loss/forfeit for the Mustangs. The issue stems from a player who was found to be illegible on the Smoky Mountain squad. During a check of athletic records at the high school, it was discovered this morning that a Mustang football player had an out of date physical on file. As soon as school officials were made aware of the situation, they self-reported the circumstances to the North Carolina High School Athletic Association. According to NCHAA policy, any player without a current physical on record is automatically ineligible for competition, and any game that they participated in while ineligible must be forfeited by the

offending team. After looking at the documentation, the NCHAA has determined that the player in question is indeed ineligible, and further ruled that SMHS must forfeit tonight's game. After further investigation, it is likely that the NCHAA will make further changes to Smoky Mountain High's record for the year. Dr. Mike Murray, Superintendent of Jackson County Schools said, "It will affect their season. There will be retro-active actions taken, but right now that is still under investigation." Forrest Hills will now advance to round two of the High School football playoffs.

***News Treatments: November 15, 2013***

## **6. The Sale of the Harris Regional Hospital Property Has a County Property Tax Angle**

By Roy Burnette

The Jackson County Tax Collector has been called upon to report on the tax potential which could arise from the sale of the property now owned by Medwest should that property be sold as has been reported by the WRGC Radio News Department. The Jackson County Tax Department reported the property evaluation for the hospital and affiliated property and buildings to be \$74 million. Should this property be sold to Lifepoint which is a for profit organization as reported, the property would then become taxable rather than continue to qualify for tax exempt status. Since the property is situated inside the city limits there would be both a city tax and a county tax assessment. The county tax assessment is estimated to be \$207,000. The city tax would likely be that much or more. Also as a for profit business Lifepoint would also no longer be exempted from paying taxes on purchases. If the sale closes in 2014 as expected the taxes assessment would become applicable in 2015.

***News Treatments: November 19, 2013***

## **7. Cullowhee Business Buildings on Fire Thursday Morning**

By Roy Burnette

Several businesses located along Central Drive on WCU's campus were engulfed in flames Thursday morning. According to early reports the fire started at Subway and quickly spread to other businesses located in that same structure. According to Bill Studenc, WCU's Director of News Services, the fire was contained to the one structure at 11:00 a.m. with every effort being made to keep the fire from spreading to other buildings. Fire departments from Jackson County are working to control and extinguish the blaze with mutual aid being provided by fire departments from neighboring counties. There are no reports of injuries from the fire or from those who are battling the blaze. Once the fire has been extinguished the investigation as to the cause of the fire will commence. For a video of the blaze go the WRGC facebook page.

***News Treatments: November 21, 2013***

## **8. Sylva Business Group Introduces New Marketing Image**

By Roy Burnette

A group of Sylva merchants have published a new marketing logo for Sylva and backed up with the marketing message of “Plant your \$ where your roots are”. Local businesses have struggled for the past five years while the economy has languished in recession. However, numerous economic indicators are showing significant stock market gains, increases in building permits, and increases in home prices. Also, local retail sales are increasing, and Jackson County’s unemployment rate is dropping. With these improving conditions, local businesses are making a much stronger appeal to Jackson County residents to shop at their local retailers. Across the nation awareness has been rising of the value of supporting local businesses. One such movement called “Small Business Saturday” is a grassroots effort to encourage buyers to visit their local retailers, instead of the big box stores, during the upcoming holiday shopping season. With their own take on the message, Sylva merchants are spreading the word to “Dig Sylva, Buy Local”.

***News Treatments: November 26, 2013***

### **9. WestCare Health System Opens New Sports Medicine and Rehabilitation Space at WCU**

By tpressley

Carolina West Sports Medicine, the official medical provider for Western Carolina University athletics, has relocated its physical therapy and sports medicine clinic at the university from the Ramsey Center to the new state-of-the-art Health and Human Sciences Building. Carolina West Sports Medicine, part of the rehabilitation services department of WestCare Health System, has partnered with Western Carolina University since 2001, providing comprehensive outpatient physical therapy specializing in orthopedics, athletic training and sports medicine services to students, faculty and the community. The new space provides more room for patients, additional private treatment areas and greater accessibility. It is located on the first floor of the Health and Human Sciences Building in room 113. The new building will also feature an aquatic therapy pool donated by WestCare. Carolina West Sports Medicine will use the therapy pool to expand services for patients who need therapy in a reduced weight-bearing environment. “This is helpful for patients who have had spine surgery, or who have ongoing problems with walking or chronic pain. The pool has an underwater treadmill and will enable athletes to attempt running and other dynamic movements while injured or after surgery,” said Thomas Burns, a doctorate-level physical therapist board certified in orthopedics who works with Carolina West Sports Medicine. The pool is expected to open after the first of the year. WestCare and Western Carolina University have collaborated on the new space and pool since the inception of the Health and Human Sciences Building. “Through our partnership with Western Carolina University we have not only expanded our space but also added a critical new modality in aquatics therapy, all housed in a spectacularly high-tech building. WestCare is pleased to participate in serving our community with such advancements,” said Steve Heatherly, President and CEO of WestCare Health System. The clinic will be staffed with four physical therapists working for Carolina West Sports Medicine. “Being located in the Health and Human Sciences Building will provide our team with the opportunity to continue working in close

proximity to WCU athletics and to collaborate with physical therapists on faculty at the university,” said Carlyle Schomberg, director of rehabilitation services for WestCare Health System. An open house for the new space and aquatic therapy pool will be planned for early 2014. For information call (828) 293-5174.

**News Treatments: December 3, 2013**

### **10. Waynesville Man Faces Felony Shooting Charges**

By Donovan Justice

On Tuesday evening around 5:45, Haywood County Sherriff's Deputies responded to reports of shots fired on Geneva Lane in Waynesville. Upon arriving on the scene deputies say they found a 2002 Mazda Protégé with evidence of bullet damage and a male victim claiming that he was fired upon while inside the vehicle by 26-year-old Anthony Scott Price, of Waynesville. Also on the scene was a female victim who claimed that Price had struck her in the face during the incident. While conducting their investigation, officers suspected that Price could still be in the area and began searching the scene and nearby woods. After hiding from investigators for some time, Price walked out of the woods and surrendered to law enforcement without incident. Anthony Price has been charged with felonious discharging a weapon into an occupied vehicle, and misdemeanor counts of assault with a deadly weapon, resisting a public officer, and domestic assault on a female. He is remains in custody in lieu of \$20,000 secured bond.

**News Treatments: December 6, 2013**

### **11. Jessica May Carpenter Charged with Statutory Rape**

By tpresley

The Jackson County Sheriff's Office is seeking assistance in locating other potential victims and/or witnesses in the case involving the listed arrestee. While investigating a case where alcohol was bought and given to a minor person, investigators determined further criminal conduct had occurred. Subsequently, Carpenter was charged and arrested with the offense listed. The investigation into this offense as well as other offenses is continuing. Other witnesses and potential other victims may have not come forward. Those persons are encouraged to contact Detective Andi Clayton at (828) 586-1392. Potential victims may be minors who received alcohol from the suspect or are victims of sexual misconduct. STATUTORY RAPE or SEXUAL OFFENSE of a PERSON 13, 14, or 15 years old \$100,000 secured Bond. *(Press Release from the office of Sheriff Jimmy Ashe)*

**News Treatments: December 17, 2013**

## **SECTION B: SPECIAL EVENTS**

### **1- WEB SITE**

WRGC has its own web site. Listeners are encouraged to visit wrgc.com to see updates on news, weather, Tradio, sports and more. There is also a page to introduce the staff and information about programming. The “streaming” of local high school sporting events is also

available. The website contains the day's local news coverage as reported by WRGC's News Director, and also has an archive of news at any given time for at least the last three months. Plus a Community Calendar is available for the general public.

## **2- SOCIAL MEDIA**

WRGC uses Twitter and Facebook to keep listeners informed.

## **3- STATION TOURS**

WRGC conducts tours of the Station and the Studios to Students and to community groups.

## **SECTION C: LONG FORM PROGRAMS**

**1- Organization: Catch the Spirit of Appalachia**  
**Program: STORIES OF MOUNTAIN FOLK**  
**Description: Program Length is one hour**

"Stories of Mountain Folk" is an interview-style, recorded 30-minute long program Saturdays at 9:00am produced by Catch the Spirit of Appalachia. It is devoted to preserving the culture, history, arts and the stories of Western North Carolina. They speak with members of the community and the roles they play in it. The program also addresses certain events and activities that go on in the county and region. There is a highlight of traditional Appalachian Music during the program with musicians, along with artisans, crafters and story tellers. The following is a list of the dates of the interviews, the names of who was interviewed and what was discussed.

## **2- CROOK AND CHASE COUNTRY COUNTDOWN**

"Crook and Chase Country Countdown" is a four hour syndicated program on 540AM WRGC with this weeks top 30 country singles, plus interviews with the stars.  
**Aired at 7pm, Saturdays**

**3- Organization: TERRY HERD**  
**Program: INTO THE BLUE**  
**Description: Program Length is three hour**

"Into the Blue" Three hour syndicated program on 540AM WRGC hosted by Nashville's four time IBMA Broadcaster of the Year Terry Herd, features three hours of the very best in new, current and vintage bluegrass, as well as insightful anecdotes and interviews with the stars.  
**Aired at 11:00am-2:00pm, Saturdays and Aired at 7pm-10pm, Sundays**

**4- Organization: WESTERN CAROLINA PROPERTIES**  
**Program: REAL ESTATE SENSE**  
**Description: Program Length is one hour**

"Real Estate Sense" A one hour program sponsored by Western Carolina Properties on Saturday mornings at 10:00AM. Give listeners a chance to call in a ask Real Estate related questions to a knowledgeable agent and his guest.

**Aired at 10:00am, Saturdays**

**6- Organization: ATLANTA BRAVES NETWORK**  
**Program: ATLANTA BRAVES BASEBALL**  
**Description: Program Length Varies**

A Regional Sports Broadcast with a large fan base aired live on 540AM WRGC.

**7- Organization: CATAMOUNT SPORTS NETWORK**  
**Program: CATAMOUNT SPORTS**  
**Description: Program Length Varies**

Local Western Carolina University Sports Network aired live on 540AM WRGC.

**8- Organization: NBC NEWS**  
**Program: MEET THE PRESS**  
**Description: Program Length is one hour**

Meet the Press is an interview program with governmental leaders in Washington. Aired each Sunday at 3pm-4pm

**9- Organization: JOHN LOFQUIST**  
**Program: LESSONS IN LEADERSHIP**  
**Description: Program Length is one hour**

This program has interviews, leaders, corporations and non-profit organizations to learn their secrets of success and sustainability in an every changing world.

**Aired at 7:00 pm, Sundays**

**10- Organization: NED RYAN DOYLE**  
**Program: OUR SOUTHERN COMMUNITY**  
**Description: Program Length is one hour**

Host talks to individuals in Southwestern North Carolina on topics of sustainable agriculture, organic foods and situations of environmental and economic concerns.

**Aired at 2pm-3pm, Sundays**

**11- Organization: JERRY MCNEELY**  
**Program: TIE ONE ON**  
**Description: Program Length is one hour**

This is a fishing program with special focus on water and environmental issues affecting water quality in Western North Carolina.

**Aired at 1pm-2pm, Sundays**

**12-Organization: STUART VENER**  
**Program: STUART VENER TELLS IT LIKE IT IS**  
**Description: Program Length is one hour**

This is a variety and public interest magazine show. Vener interviews people across the country by phone who have written books and who are involved in various ways on topics of health and human services, employment, job creation and general public interest.

**Aired at 4pm, Sundays**

### **13- COMMUNITY CHURCH SERVICES**

1. East Sylva Daily Devotional, one minute devotional.  
**Aired at 8:55am, Weekdays, Monday-Friday**
2. Woodland Church of Christ Devotional, One minute program dedicated to improving ones life through the gospel.  
**Aired at 11:55am, Weekdays, Monday-Friday**
3. Tom Holden "Bible Believers" Worship Service, 30 minute sermon.  
**Aired at 9:00am, Sundays**
4. Mt. Zion Worship Service, 30 min. church service.  
**Aired at 9:30am, Sundays**
5. Scotts Creek Baptist Church Worship Service, 1 hour live broadcast of their Sunday Service.  
**Aired at 11:00am, Sundays**
6. East Sylva Baptist Church Worship Service  
**Aired at 6:00pm, Sundays**

## **SECTION D: SHORT FORM PROGRAMS**

WRGC airs a number of special announcements during the course of a day. Listed here are some of the organizations supported by these specific topic and regularly scheduled public service announcements.

### **1- 540'S FOCUS ON THE COMMUNITY/COUNTY GOVERNMENT FORUM**

"540's Focus on Our Community" is an extensive, live 45-minute long program weekdays, except Wednesdays, at 8:15am, devoted to speaking with members of the community and the roles they play in it. The program also addresses certain events or issues that go on in the county, as needed. The following is a list of the dates of the interviews, the names of who was interviewed, and what was discussed.

**Dawn Huff and Amanda Edwards**

Topics: Dawn Huff and Amanda Edwards from the Asheville Red Cross came to talk about the Red Cross obligations for the collection of blood and how critical it is for agencies to have blood collection efforts to collect as much blood as possible, because blood does have a shelf life. They gave information on how to set up a blood drive, and how people can schedule an appointment at a blood drive. There was a discussion on the role of the Red Cross in Disaster Relief and how they may have volunteers deployed in many fronts at the same time from floods in Colorado to fires on Arizona and California, also the disasters of Sandy and Katrina. They also talked about working with other volunteers from faith based organizations such as the Southern Baptist Disaster Relief. She said that 91% of donations went directly to services.

**Aired at 8:15am on Tuesday, October 1, 2013**

**Carolyne Moses, American Cancer Society**

Topics: The Focus Guest for Thursday was Carolyne Moses with the Community Health Advisor program. The discussion revolved around Breast Cancer Awareness month and encouraged women to get a mammogram. She explained what a Mammogram was, when and how to get checked, then the work of the Community Network Health Advisors, Community Network Partners, and Community Coordinators who help people with breast cancer learn out what their options are and what to expect with treatment. She also asked for local individuals to volunteer for those programs

**Aired at 8:15am on Thursday, October 3, 2013**

**Sylva First United Methodist Church**

Topics: Lou Ann Carden and Mike Shoeford were here talking about the churches upcoming 125<sup>th</sup> Anniversary, the past preachers and church members and some of the Church highlights. Mrs. Cardens' dad had been very instrumental in the growth of the church in the 50's and 60s and the church has a room dedicated to him.

**Aired at 8:15am on Friday, October 4, 2013**

**SHIP**

Topics: Valerie Harrison and Barbara Jefferies talked about the Senior Health Insurance Information Program and the upcoming enrollment period. Why it is important for seniors to enroll and review plans each year because many of the plans change.

**Aired at 8:15am on Monday, October 7, 2013**

**Affordable Care Act**

Topics: Dawn Hartis is certified as an Affordable Care Act information specialist. She defined what the program is and how to apply. She warned listeners about the fines for neglecting to sign up and talked about the options and different programs being offered. In North Carolina there is only one provider which is Blue Cross and Blue Shield and one other small company. She also talked about the services that are available on line at [www.healthcare.com](http://www.healthcare.com). Due to the strictness of the program she had little leeway to talk about the program beyond her prepared remarks basically telling who, what, where, when, and how.

**Aired at 8:15am on Tuesday, October 8, 2013**

**WCU Hunter Library**

Topics: The Focus guest today was Anna Fariello from the Special Collections Department at WCU's Hunter library. She talked about their recent grant from the North Carolina State

Library which came from the federal Library and special arts preservation fund. The intent of the grant was to track the development of the Great Smoky Mountains National Park through pictures and artifacts. Anna came from Virginia Tech to write the grant and was then hired to do it. She talked about the Libraries collections, how people can view the collections on line, the digitization process, the use of the material for research, and some of the partnerships with Qualla Arts and Crafts, The Blue Ridge parkway Association, and some of the others.

**Aired at 8:15am on Thursday, October 10, 2013**

**Jackson County Extension Office**

Topics: Rob Hawk County Agriculture Extension Agent for Jackson and Swain County talked plans to market and develop the Old Drexhal Heritage in Whittier into an Agra Business venue and how the county was working to develop a collaborative development plan with Swain County.

**Aired at 8:15am on Friday, October 11, 2013**

**Neil Tyson, SCC Civil Engineering**

Topics: Neil Tyson is a Civil Engineer. The discussion revolved around the importance of testing the ground before one starts constructing a house or a commercial building on untested ground. This is important about establishing a solid foundation before construction starts. He also talked about the proper installation of retaining walls, ground water control, how rocks are layered and how that can impact stability and even water control.

**Aired at 8:15am on Monday, 14 October 2013**

**Cullowhee United Methodists Church**

Topics: Guests were Julia Trantham and Linda Faulk were soliciting funds for the local food banks. They talked about the Impact Day when volunteers will be cutting and delivering hardwood, repairing homes and painting, and other community services. They also talked about the increasing concerns over food shortages, and the rummage sale fundraiser planned for this Saturday at Love Chapel Methodist Church. Volunteers can for any of the programs including the wood program, the painting projects at United Christian Ministries, and cleaning the Community Garden in Cullowhee. Items are being accepted for the Rummage Sale.

**Aired at 8:15am on Tuesday, October 15, 2013**

**Jack Buchanan, SMHS Principle**

Topics: Talked about the success of the High School Soccer team and the football team's outstanding year. Also gave progress report on the construction of the new gymnasium and performing arts center at the High School. He talked about several of the arts programs and band competitions and the outstanding performance of many of the students in academic achievements.

**Aired at 8:15am on Thursday, October 17, 2013**

**Lynne Sprague**

Topics: The Southwestern Economic Commission Coordinator discussed how the commission works with county governments to develop both county unique and region wide marketing and industrial recruiting projects. He followed up on Robert Hawks program about possible uses of the Drexel Plant in Whittier and potential uses of the adjoining property

which may not necessarily be Agra Business Oriented (such as construction of a ball park or recreation park).

**Aired at 8:15am on Friday, October 18, 2013**

**No Guest on Monday, October 21, 2013**

**SCC Disaster Drill**

Topics: The Guests on 540 Focus Tuesday were Eric Hester and Tyler Norris Goode who is the Director of Public Relations at SCC. They were here to discuss the disaster drill scheduled for October 25th at the college. The event will have over 300 people involved. A mock hospital will be set up on campus and victims in moulaage to indicate specific injuries will be triaged and sent for treatment. The EMT students will be the first responders and other support staff will be called in to help with other types of injuries from shock, cardiac, PTS, as well as the more apparent injuries. The WCU theater department will be helping with the prepping of the victims. A variety of medical emergencies will be addressed. EMTs from Midwest will be consultants.

**Aired at 8:15am on Tuesday, October 22, 2013**

**Jackson Co. Sheriffs Office**

Topics: Focus for Thursday was Lt. Jim Clausen in the Detention Center and Chip Hall who is the Chief Deputy. There was a discussion on the crack down on passing a school bus with the red stop sign activated. Also talk about the citizens to be aware of the hunters in the area and urging hunters to pay attention to what they are doing and obey the law and how the Sheriffs Department can assist the Wildlife Resource Officers. There was also a discussion about the sex offender supervision and how the Sheriffs Department keeps tabs on those on the sex offender list, also, a brief discussion about the Shop with a Cop Program coming up in December.

**Aired at 8:15am on Thursday, October 24, 2013**

**Veterans Council**

Topics: Jeff Brotherton and Rudy Kaye discussed the veteran's picnic planned for November 2nd at the armory. They invited all veterans and talked about those who had donated to make the event possible. Also discussed where the care boxes that are being sent by the Veterans Council, Family, The County, and other volunteers. Rudy talked about how the Rotary Club has helped with volunteers and other activities with the veterans committee of the Rotary

**Aired at 8:15am on Friday, October 25, 2013**

**Community Table**

Topics: Amy Sims discussed the Blue Plate Special at the Community table on Wednesday. There are three choices and the food is provided by Harrah's Cherokee Casino and Hotel. She also talked about the needs, fundraising efforts, the Farmers Market moving inside for the winter. Also information for individuals who might want to rent the facility over the holidays

**Aired at 8:15am on Monday, October 28, 2013**

**Anna Ginn, Open Door and Singing**

Topics: This is a program being created by the First United Methodist Church in Sylva which extends and invitation to all individuals to come on the fifth Wednesday night and get free

supper at the church. In addition to the potluck dinner the program includes devotion, singing and story telling. All are invited to attend this social event. The program was developed when the Community Table was not providing their normal Wednesday meal.

**Aired at 8:15am on Tuesday, October 29, 2013**

**Shawn Crowe**

Topics: Shawn Crowe, a member of the Eastern Band of Cherokee Indians came in to tell native ghost stories and fold lore for Halloween. He was here last year and listeners enjoyed it so much that they requested that we have him back to entertain them again this year.

**Aired at 8:15am on Thursday, October 31, 2013**

**Jackson Co. Rec. Department - NO GUEST Friday, November 1, 2013**

**Jackson Co. Dept. on Aging**

Topics: Eddie Wells talked about the Block Grant Program and how some of the state budget cuts had adversely affected some of the programs provided by the Department on Aging. He discussed the SHIP Program and the provision of Meals on Wheels and the need for volunteers and the congregate meals program in Sylva and Cashiers. Also he review the adult day care program and the importance of having individuals who would be able to provide some in home aide services thou the Community Aging Block Grant Program.

**Aired at 8:15am on Monday, November 4, 2013**

**United Christian Ministries**

Topics: Cathy Cross came to talk about the program to provide Thanksgiving Turkeys to those who qualify for them. She discussed when and where they will be handing out the turkeys and how needy families can apply.

**Aired at 8:15am on Tues, November 5, 2013**

**SCC**

Topics: Mary Otto Seltzer, executive director with the Southwestern Community College Foundation came by to discuss their upcoming fundraisers and to explain what they provide scholarships for needy student's tuition to SCC.

**Aired at 8:15am on Thursday, November 7, 2013**

**Region a Partnership for Children**

Topics: Allison Eldridge is the director of The Region A Partnership for Children it is a non-profit organization that was established in 1994 to administer Smart Start funding in the seven far western counties (Cherokee, Clay, Graham, Haywood, Jackson, Macon, and Swain) and the Cherokee Indian Reservation (Qualla Boundary). Smart Start is the North Carolina Early Education Initiative to ensure that all children are healthy and ready to succeed when they enter kindergarten. The NC General Assembly issued guidelines for Smart Start grant funding. The funders must serve children under six, before they enter kindergarten, in the areas of early care and education, family support, and health. She concluded with discussing how parents and caregivers can enroll their children in the numerous programs Region A has available

**Aired at 8:15am on Friday, November 8, 2013**

**Czech Allied Health Professionals**

Topics: Today our special guests Ilona Kejklickova, owner of LOGO, Eva Prikrylova, Psychologist and Petr Stanicek, Special Language Pathologist, here on a three day exchange from the Czech Republic who were visiting Western Carolina University's Speech and Hearing Center meeting WCU's professional colleagues and continuing collaborative and applied clinical research. They discussed the international issues of stuttering and other language disabilities. The three persons are at Western Carolina University for a three day exchange program with Dr David Shapiro. It was discussed that regardless of the nation or the language that language problems are universal and often caused by the same things and may be treated in a similar fashion even though each case and treatment must be individual.

**Aired at 8:15am on Monday, November 11, 2013**

**WCU DV Caitlyn: No Guest Aired at 8:15am on Tuesday, November 12, 2013**

**MedWest Home Health**

Topics: Judy Fashion and Angela Ray from Harris Regional Home Health Program were on the program to talk about how Home Health works, CNA training, the importance of knowing the client and for the care provider to be able to detect any changes in appearance, demeanor, or health activity which could be a sign of a more serious health problem, they also talked about the scheduled health professional visits such as physical therapy, speech therapy and etc. They also talked about making and receiving referrals from medical doctors, and the services provided by Medicaid, self pay, and long term insurance pay. They also talked about the National Home Health Month and invited people to their open house of their new office.

**Aired at 8:15am on Thursday, November 14, 2013**

**Neighbors in Need**

Topics: Friday the guests were Harold Messer, Arlin Middleton, Kristie Case, and Mike Abbot, and Veronica Nicholas who discussed the Neighbors In Need program. They talked about the severity of the needs and the deplorable conditions in which some people, mostly the elderly lived. They talked about the emergency shelters for the homeless, the emergency fuel fund, home repair and save the heat program which repairs doors and around windows, and which repairs holes in floors and walls. The program is run by volunteers and has no overhead expenses.

**Aired at 8:15am on Friday, November 15, 2013**

**Town of Dillsboro**

Topics: Mike Fitzgerald is the mayor of Dillsboro and Debbie Coffey is the Town Clerk. They explained the partnership with WCU which gives a business the opportunity to win \$5000 in a contest for the best business plan for a new start up business in Dillsboro. They also talked about the economic impact of the train, the need for funding the turntable for the train, and the Luminaries and fireworks to be held in December in Dillsboro.

**Aired at 8:15am on Monday, November 18 2013**

**WCU Bardo Center**

Topics: Paul Lormand, the Director of the WCU Bardo Center talking about the Ring Of Fire Concert: The Music of Johnny Cash. Several Johnny Cash Songs were played and information about the group and how to get the tickets was discussed. Also Paul Talked

about the Concert Series at the Bardo Center and purchasing tickets for the rest of the shows and how that would make a nice Christmas gift.

**Aired at 8:15am on Tuesday, November 19, 2013**

**Jackson County Sheriff's Department**

Topics: Shannon Queen and JD Hollifield talked about school resource officers including the new officer at SMHS Steve Collins and how important it is to have an officer in the school for the safety of the kids, help solve disputes before they become a crisis, school security and also that students come to the resource officer on personal safety issues and violations of the law first. There was also for an appeal for donations for the Shop with a Cop Program and a reminder for students to remember to remove their hunting firearms and ammunition from their vehicle before driving onto school property.

**Aired at 8:15am on Thursday, November 21, 2013**

**Yona Wade**

Topics: Yana Wade who is the coordination of the Joyce Dugan Cultural Center Arts Center at Cherokee High School. He talked about his experience as being one of those chosen to ride a bicycle along the route of the Trail of Tears all the way from Cherokee to Tallaquit Oklahoma. He explained how they participated in programs along the route and met with many other tribal leaders and historians along the way as they visited major landmarks from the trail.

**Aired at 8:15am on Friday, November 22, 2013**

**Jackson County Chamber of Commerce**

Topics: Julie Spiro, Director for the Jackson County Chamber of Commerce talked about the many activities planned for Sylva during the Christmas season.

**Aired at 8:15am on Monday, November 25, 2013**

**Rich Price, Eco. Dev. Director**

Topics: Rich Price, the new Jackson County Economic Development Director, told about his career and credentials as a WCU Graduate, Working as a collaborative among counties for over all region all growth, the strengths of the region from the river, to train, entrepreneurial enterprises, the role of WCU and SCC business planning and working with potential businesses on business plan and strategy. He also spoke on recruiting businesses and industry to the area, the potential for the old Drexel plant in Whittier and the 5,000 dollar contest for business development in Jackson County.

**Aired at 8:15am on Tuesday, November 26 2013**

**Thanksgiving: No Guest on Thursday, November 28, 2013**

**Freman Owle**

Topics: We replayed and earlier segment with Freman.

**Aired at 8:15am on Friday, November 29, 2013**

**Dr. Mike Murray**

Topics: Dr Murray talked about the construction and how much has been invested to make the school great and also talked about the successful programs both in sports to the academics and the Arts. He also spoke of the disappointment concerning the ineligible player of the football team and the consequences of that. he also talked about his heart

rending decision concerning the choice of the top 25 percent of the teachers who would get the bonus and four year Contracts and the teachers disappointment with the loss of tenure. he also spoke of the upcoming meeting at which he would give his teachers the opportunity to hear the discussion and understand the impact of the legislation

**Aired at 8:15am on Monday, December 2, 2013**

**Southwestern Community College**

Topics: Tiffany Henry and Scott Sutton talked about some of the new programs being offered by SCC including the gaming training being conducted in collaboration with Harrah's. There was also discussion about the open door policy and other new programs such as the engineering program, and emerging jobs in tourism.

**Aired at 8:15am on Tuesday, December 3, 2013**

**No Guest**

Topic: Replay of Show with Debbie Coffee. This program was a review of the business development plan in Dillsboro and a review of the activities planned for Christmas in Dillsboro including the fireworks.

**Aired at 8:15am on Thursday, December 5, 2013**

**Sandra and Tommy Dennison**

Topics: Tommy and Sandra talked about the business development competition for Dillsboro and the importance of business planning and accessing some of the local resources that are available for people wanting to start a business.

**Aired at 8:15am on Friday, December 6, 2013**

**Mark Cantrell, NC Wildlife**

Topics: Mark Cantrell, US Fish and Wildlife biologist talked about the increased presence of eagles in the area and the eagle protection act and how Indians have first priority for eagle parts and feathers. Also about the White nose Syndrome that is adversely affecting bats. He also talked about hypothermia and how important it is to take precautions during the winter time especially when fishing and around water.

**Aired at 8:15am on Monday, December 9, 2013**

**Patricia Jordan, Author**

Topics: Patricia Jordan came in to talk about her book and how it chronicles her battle with a mental disability which adversely affected her ability to focus, her military service in the US Air Force working on airplanes, and then finally getting help after being subjected to a lifetime of rejection by her parents because of the disability and small stature.

**Aired at 8:15am on Tuesday, December 10, 2013**

**Steve Morse, WCU Hospitality and Tourism**

Topics: Steve Morse who is the new professor of Tourism Development at Western talked about the program and the impact of tourism and the government shutdown and how that impacted business. he talked about how he was recruited and liked how this side of the Smokies had followed a different path that the Tennessee side which is marked by strip malls and commercial tourism where on this side the focus on more of the natural tourism and the beauty of the area.,

**Aired at 8:15am on Thursday, December 12, 2013**

**Bob Holquist**

Topics: Bob Holquist came in to talk about the upcoming community chorus concert and program at the First Baptist Church in Sylva on Sunday. He talked about the program, the specific songs and how the program was started by Dr. Dooley and has been going since 1970. The funding is through the Arts Council and donations. He told people how they can donate.

**Aired at 8:15am on Friday, December 13, 2013**

**WestCare Health System**

Topics: Steve Heatherly CEO of WestCare Health System talked about the ongoing merger with Duke Lifepoint medical and how that will mean more resources for the hospital to buy new equipment and recruit doctors. He also said the construction on the New Generations Birthing Center started on Monday.

**Aired at 8:15am on Monday, December 16, 2013**

**Chuck Norris, Jackson County Transit**

Topics: Chuck Norris came in to talk about the county transit program. While anyone can ride, the transit cannot compete with commercial carriers for taking groups to events such as a baseball game unless the transit department works in conjunction with the department of aging or a disability group. He also talked about moving into the new location and some improvements that will be made to that facility. Chuck also explained the benefits of the conversion of the transit vehicles to propane which is projected to save the county about \$5,000 a year.

**Aired at 8:15am on Tuesday, December 17, 2013**

**Jackson County Sheriff's Department**

Topics: This Focus program had Chief Deputy Chip Hall and Sargent J.D. Hollifield on the air to talk about the shop with a cop program which took place yesterday and which served 63 children. The program involved members of all the local law enforcement community. Deputy Hall also discussed was the child safety seat program now being implemented in conjunction with the highway patrol, and the protection of homes through the community watch and other security measures, senior scams and the new inter-agency Viper Program which allows agencies to communicate with each other during emergencies.

**Aired at 8:15am on Thursday, December 19, 2013**

**Boyce Dietz**

Topics: Talked about the Southwestern Community College Foundation campaign and how he got involved. His mother at the time of her midlife decided to go back to SCC and get her associates degree. He also told how his brother went from unemployment and dead-end jobs to a successful career with a utility company after completing his degree at SCC. Boyce was motivated to make a sizeable donation to the Foundation on behalf of his relatives.

**Aired at 8:15am on Friday, December 20, 2013**

**\*Monday, December 23, - Friday, December 27, 2013 Holiday No Guest**

**Sgt. Matt Wike**

Topics: Focus Guest was Sgt. Matt Wike with the NC Highway Patrol spoke about the Safe Kid Program which is a worldwide organization which focuses on behaviors which can

prove to be deadly for children. These include automobile and boating accidents, drowning, and the improper ingesting of medications, risk taking games, home fires and other home dangers and stairs. The local safe kid's initiative includes all the law enforcement agencies, Emergency management, Fire Marshall, D-S-S and schools. He also talked about the child safety seat initiative where a person cited for a traffic violation pertaining to the use of a child safety seat can get the fine suspended by the District Attorney once the person completes a child safety seat course and if needed procurement of a properly sized child safety seat.

**Aired at 8:15am on Monday, December 30, 2013**

### **Jackson County Commissioners**

Topics: Doug Cody and Jack Debnam they talked about the financial position of the county, the positive report from the auditor, the fund balance, and tax collections., Also discussed was talk about the capital projects they have done and some so to be finished such as the Cashiers Rec Center, the facility at Blue Ridge School, and the new addition to Smoky Mountain High School. Also discussed is the new construction projects including Emergency Services, dispatch, and renovations to the Justice Center, also talked about were the County Transit program conversion to natural gas, the Greenway, and the raise given to county employees. Finally, we had a discussion about the Tourism Development Authority.

**Aired at 8:15am on Tuesday, December 31, 2013**

## **2- LEGENDS 540 AM**

“**LEGENDS**” is an interview-style, 30-minute long program Wednesdays at 8:15 am with older citizens of the community discussing the past 60-70 years in Jackson Co. history and often drawing parallels on comparisons to today and their impact on the community. Following is a list of the dates of the interviews, the names of who was interviewed, and what was discussed:

### **Amy Garza**

Topics: Amy Garza told about growing up as a kid in East Laporte and how she and her sister were both friends and sisters in this remote and isolated community. She told how her sister Dorelle used to draw in the dirt when she was a child and Amy loved to write stories. Her dad got a job and moved the family to South Carolina when she was midway through her junior year in high school. After graduation she joined the Air Force and soon her sister Dorelle did the same. After their own individual successful careers they moved back home and started Catch the Spirit of Appalachia. Amy has written seventy five books which her sister has illustrated. Dorelle has painted a mural for Dillsboro which will be unveiled on Saturday. They won the Mountain Heritage Award last week at Western Carolina University.

**Aired at 8:15am on Wednesday, October 2, 2013**

### **Cheryl Beck**

Topics: The Focus guest for today was Cheryl Beck who talked about growing up in Robbinsville and being involved with the 4H club. She received a 4H club scholarship to Mars Hill College where she got a degree in Home Economics. After graduation she applied and got the job in Sylva as with the Agriculture Extension Service as 4H club specialist. After she worked for 15 years in that capacity she had the opportunity to apply for the

position the Family Consumer Science Agent. She got that position and worked in that capacity for 18 years. She talked about the values of the 4 H program in developing leadership among young people and expressed specific delight at seeing kids bloom and become productive citizens in some degree based upon their 4 H leadership experience.

**Aired at 8:15am on Wednesday, October 9, 2013**

### **Dave Waldrop**

Topics: Dave Waldrop explained how he decided to join the Navy after getting out of High School and worked during his enlistment as a mechanic on ship engines. After getting out of the Navy he took his GI bill money and completed classes at WCU and began working in the Human Services field. He told about some of his experiences as a citizen during some of the heyday of Sylva Webster High School sports and his effort to document the local team which was the first little league team to ever play for a championship in the Senior Division of the Little League World Series.

**Aired at 8:15am on Wednesday, October 16, 2013**

### **Freeman Owle**

Topics: Freeman talked about the Dillsboro Mural and the relationship among the new settlers and the Native Americans. He also talked some about how the Qualla Boundary was established through the efforts of Will Thomas and how he worked hard to keep the Cherokee warriors out of harm's way in the Civil War. He did not want his people getting hurt in the war in a country that did not always appreciate them nor grant the right to vote.

**Aired at 8:15am on Wednesday, October 23, 2013**

### **Robert Blanton**

Topics: This was the second appearance by Robert Blanton in a short time period on the Legends show. This time he spoke of some of the legends of the mountains and talked about the first time he had seen a black person. The older people had used stories about villains who were normally black to frighten kids to not be out wandering around at night and away from home. The first time he saw a real live black person indicated he was terrified. He also told about John Brinkley who was a famous radio innovator during the time period when Robert Blanton was a youngster. He also spoke of his years as an accountant in the Jackson County Public School System and how the system hired him to return to school as an advisor to students in the School Of Alternatives.

**Aired at 8:15am on Wednesday, October 30, 2013**

### **Gene Middleton**

Topics: Gene Middleton told about his entering into the Marine Corp and his military service. He also spoke of numerous mission trips he has taken with his church to places in the United States doing disaster relief. He has also made numerous mission trips to the former Soviet Union states including the Ukraine and Moldova. He also is a singer with Community Chorus and is active in the Marine Corp League

**Aired at 8:15am on Wednesday, November 6, 2013**

### **Tom Stewart**

Topics: Wednesday Tom Stewart was the guest on the Legends program. Stewart started dousing for water almost by accident when someone asked him a simple question about being able to douse. Tom then started dousing for water and other artifacts when he was a building contractor. Tom taught carpentry and some vocational education classes in the

school system. As the word spread that he was able to find water, minerals, graves, septic tanks, water lines, power lines and etc. he was getting more and more calls and soon people were asking his for dousing sticks. To meet the need he started making the dousing tools which soon developed into a successful business.

**Aired at 8:15am on Wednesday, November 13, 2013**

### **Molly & Jerry Schwartz**

Topics: The guests on the Focus Show for Wednesday November 20th were Molly and Jerry Schwartz. Molly retired as an English Professor and Jerry retired as a U S History Professor at WCU. They arrived in Cullowhee in December 1968. Jerry grew up in New York city and talked some about going into the city when he was a kid, things he recalled about world war two, the death of John Kennedy, his service in the Air Force after the Korean War, listening to "race" music in the 1950's on radio and the impact of John R Brinkley on medical science and radio. Molly Grew up in Fort Wayne Indiana, talked about listening to "The Hoss Man" on WLAC Radio in Nashville, being in Washington state as a teacher and being welcomed to Sylva when people saw their Washington state license plate. She saw Elvis in 1954-55 when he was just getting started. She also talked about the Kennedy assassination. She was in Israel at the time and talked about the concerns she had at the time, and also how Israel was concerned with Kennedy's death. She talked about the growth of WCU and many of the improvements ushered in by Chancellor H F Robinson.

**Aired at 8:15am on Wednesday, November 20, 2013**

### **Terry Snyder**

Topics: Terry is the Director for Operation Old North State. This is a care package being sent to individual serving in the military. Companies from North Carolina have donated items from North Carolina, or companies headquartered in North Carolina. He told how the program works, how the packages are sent out, how people can be involved through gifts of products, providing money to be used to mail the boxes, and some of the responses they have gotten from those who have received the packages. the program was done by phone, Terry lives in Winston Salem.

**Aired at 8:15am on Wednesday, November 27, 2013**

### **Freeman Owl**

Topics: Replay of a show done earlier with Freeman Owl talking about the Dillsboro Mural and the relationship among the new settlers and the Native Americans. He also talked some about how the Qualla Boundary was established through the efforts of Will Thomas and how he worked hard to keep the Cherokee warriors out of harms way in the Civil War. He did not want his people getting hurt in the war in a country that did not always appreciate them nor grant the right to vote.

**Aired at 8:15am on Wednesday, December 4, 2013**

### **Dr. Newton Smith**

Topics: Newton spoke about his working at WCU as an English teacher and watching many of the improvements at WCU. He spoke about the significant contributions of many of those who have served as chancellors at the institution. He also talked about his years as a farmer growing plant stock for Christmas tree growers, for landscapers, and the wholesale market. There have been several stories in the news recently concerning Phatofera Root Disease of which he had extensive experience. He also talked about some of his writing and his story telling experiences and elaborated on the Cowee Mountain Tunnel experience

involving the drowning of the members of a construction chain gang leased from the state by the railroad.

**Aired at 8:15am on Wednesday, December 11, 2013**

**Robert Jumper**

Topics: Today's guest was Robert Jumper who talked about growing up in Jackson County, working at WRGC as a kid, going to Sylva Webster and how these experiences have helped him establish a value system he now used for the position of director of the Tourism Development Authority. He talked about tourism and how it has both immediate and long term benefits for the county

**Aired at 8:15am on Wednesday, December 18, 2013**

**CHRISTMAS HOLIDAY: No Guest Wednesday, December 25, 2013**

- 3- Organization: JACKSON COUNTY COOPERATIVE EXTENSION SERVICES**
- Program: EXTENSION REPORT**
- Description: Program Length Varies from one to five minutes**

The Extension Service of the NC State University and NC A&T State University has offices throughout the state. Local County Extension Service Agents serve both farmers and homeowners with information and research on plants, animals, food preparation, and most everything associated with agribusiness. The Extension Report features County Agents covering a variety of topics. Five different programs air once each day Monday through Friday at 12:20pm.

**4- COMMUNITY CALENDAR AND PSAs**

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. This is only a sampling of the community groups & events that have benefited from these announcements.

<b><u>Group</u></b>	<b><u>Event</u></b>
Cherokee Travel and Tourism	Festivals/Event Announcements
Community Churches	Special Services, Weather Closings/Delays
Community Table	Monthly Blue Plate Specials, Fundraisers
Jackson Co. Airport Authority	Monthly Meeting
Jackson Co. Board of Commissioners	Monthly Meeting
Jackson Co. Board of Education	Monthly Meeting

Jackson Co. Chamber of Commerce	Upcoming Events
Jackson County Child and Nutrition	School Menus
Jackson Co. Dept. on Aging	Monthly Events/Meetings
Jackson Co. Family Resource Center	Upcoming Classes and Events
Jackson Co. Green Energy Park	Upcoming Classes and Events
Jackson Co. Dept. of Public Health	Flu Shot Announcement
Jackson Co. Dept. of Public Health	Health Warnings and Alerts
Jackson Co. Main Library	Monthly Events
Jackson Co. Planning Board	Monthly Meeting
Jackson Co. Public Schools	School Closings/Delays/Fundraisers
Jackson Co. Recreation/Parks	Events/Registrations
Jackson Co. School Board	Monthly Meetings, Closings
Jackson Co. Sheriff's Department	Various Announcements/Alerts
Jackson Co. Solid Waste Department	Monthly Meeting/Closings
John W. Bardo FPAC	Upcoming Events
WestCare Health System	Free Screenings/Lunch and Learn Programs
National Park Service	Various Announcements, Closings, Alerts, Etc.
NCDOT	Public Meetings, Road Closings and Alerts
Red Cross	Jackson County Blood Drives
Silas McDowell Chapter of the Sons of the American Revolution	Monthly Meeting Announcement
Smoky Mountain Chapter (NARFE)	Monthly Meeting Announcement
Smoky Mtn. Pregnancy Care Center	Various Announcements
Southwestern Community College	Meetings/Closings/Delays/Events

Sylva Garden Club	Meeting Announcements
Sylva Town Commission	Monthly Meeting
Town of Dillsboro	Upcoming Events
Town of Sylva	Upcoming Events
TWSA	Monthly Meeting
Western Carolina University	Sports Announcements