

# RADIO STATION WRGC-AM



## Issues / Programs List



Third Quarter-2013

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REVIEWED AND APPROVED BY

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General Manager      Date

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## **WRGC RADIO THIRD QUARTER 2013 ISSUES OUTLINE**

### **Section A: Newscast Overview and Quarterly Issues Addressed**

At the top of each hour WRGC Radio airs three minutes of national and world news from NBC Radio News. WRGC Radio produces five (three minute) daily newscasts that air at 7:02 a.m., 8:02 a.m., and 9:02 a.m. then at 12:02 p.m. and 5:02 p.m. At the bottom of the hour WRGC airs a five minute report from NCNN. Three times each day WRGC airs financial reports from CNBC. WRGC has a reporter to cover and report on local meetings of the County Commissioners and Town Council Members. WRGC has the capacity to broadcast critical weather information, has established partnerships with the Jackson County Emergency Preparedness Coordinator and other members of his staff including the County Deputy Fire Marshall. WRGC gives a weather report after each newscast (2 per hour) and other reports depending on weather conditions. WRGC broadcasts live from the local studio for 12 hours each day so announcers in the studio are available to make announcements anytime the conditions warrant. WRGC also has a 540 Focus program during which local newsmakers, leaders, and citizens are interview. This program airs Monday through Friday for one half hour each day at 8:15 a.m.

**News Treatments:** There is no set limit on the length or number of news stories in any particular news cast. Every effort is made to include and actuality in every news story. These actualities are allowed to run extended lengths as needed to provide as much depth and coverage of the story as possible.

Some of the issues covered in these newscasts and programs during the fourth quarter are as follows. Dates indicate local news treatment unless otherwise noted.

#### **1. Flooding In Jackson County**

by: 540-AM WRGC

With rivers at their banks all across Western North Carolina, Jackson County was no exception. At left, a picture of a 50 ton crane that was doing bridge work in the Wayehutta community was washed into the river over the holiday weekend as a result of a landslide. The Slide temporarily shut down the road leaving residence without access for a short period of time. The 50 ton red crane toppled into the Tuckaseigee River. Duke Energy was forced to open flood gates at Thorpe Lake, dumping large amounts of water into the river. Flood waters were also blamed for the death of a Kayaker in Haywood County. The Haywood County Sheriff's office says the body of 36-year-old Richard Bradfield, of Lexington, KY was found near a riverbank in the Shining Rock Wilderness area around 7:20 p.m. Friday.

**News Treatments: July 5, 2013**

#### **2. Missing Woman Last Seen in Swain County**

by: Cody Phillips

The Swain County Sheriff's office is trying to locate a missing woman. Teresa Johnson is from Cordele, GA. She was last seen in Swain County on July 5th. She was wearing jeans and a multi-colored flower print blouse. If you know where she is call the Swain County Sheriff's Office: 828-488-0159.

**News Treatments: July 12, 2013**

### **3. Filing Date Moved for Forest Hills Due to Empty Seat**

by Cody Phillips

Current Forest Hills Mayor, Jim Wallace will not be running for re-election, and as of now no one has filed to replace Mayor Wallace. Forest Hills has enough candidates for all other open seats on the board to be filled. The three open Forest Hills town board seats have been filled by: Ron Mau, along with Clark Corwin and Carl Hooper. The filing deadline for Forest Hills Mayor has been extended from the original date of Friday, July 19th to Friday, July 26th. The extension of filing time is in line with state statutes due to the open seat with no candidate. In Sylva, board member Chris Matheson will be running against Jeremy Edmonds for the position of Sylva Mayor. Three candidates will run for two open board seats in Sylva: Danny Allen, Barbara Hamilton, and Mary Gelbaugh. Current Webster board member Jean Davenport has filed for Mayor of Webster. Six candidates will be running for five open seats, those candidates are: Danell Moses, Billie Jo Bryson, Allan Grant, Nick Breedlove, Tracy Rodes, and Janice Blanton. The town of Webster will be implementing staggered terms this year, meaning the three with the highest vote count will hold office for four years and the second highest two for two years each. In Dillsboro little will change this election; Mayor Mike Fitzgerald has filed for re-election. The five other current board members have also all filed for the five open seats on the board, those members are: Tim Parris, David Gates, David Jones, Beauford Riddle, and Jimmy Cabe.

**News Treatments: July 22, 2013**

### **4. Final NC Tax Free Weekend**

by Cody Phillips

The final North Carolina Tax Free Weekend is only days away. For the past decade the Tax Free Weekend has served as a way for both parents and students to save on back to school supplies. Discounts on State Sales Taxes are offered on a large list of items, including computers, backpacks, and clothing. Due to a major tax reform recently signed into law by North Carolina Governor Pat McCrory this weekend will be the last of those tax holidays. For this coming weekend Sales Taxes are eliminated for clothing, footwear, and school supplies, also items like diapers, coats, and athletic uniforms for items one hundred dollars or less. School supplies include lunchboxes, book bags, and calculators as well as school reference materials, including maps, globes, and textbooks. Sports and recreational gear such as protective padding, helmets, cleats, and even dance shoes are included in the list for items fifty dollars or less. Computing electronics including tablets, netbooks, keyboards, monitors, and speakers for items thirty-five hundred dollars or less per item are also included in the Tax Free Weekend. The Tax Holiday also applies to other computing

needs such as data storage media, blank cd's, printers, paper, and ink. The final Tax Free Weekend will officially begin at 12:01 AM on Friday, August 2nd and will conclude at 11:59 pm on Sunday, August 4th. For a full list of Tax Free items you can visit the North Carolina Department of Revenues website at <http://www.dornc.com/>.

**News Treatments: July 30, 2013**

### **5. Wastewater Spill in Jackson County**

by Cody Phillips

The Eastern Band of Cherokee Indians had a wastewater spill on July 30th, 2013. The spill was an estimated 1,000 Gallons from a manhole near the Tribal Transfer Station. The untreated wastewater was spilled into an unnamed tributary of Shoal Creek in the Little Tennessee River Basin. The Division of Water Quality was notified of the event on August 2nd, 2013 and is reviewing the matter. The news release is in accordance with House Bill 1160, which requires that municipality, animal operations, industries and others who operate waste handling systems issue news releases when a waste spill of 1,000 or more reaches surface waters. For more information contact the Eastern Band of Cherokee Indians at (828)-497-7000.

**News Treatments: August 5, 2013**

### **6. Investigators Still Trying to Determine Cause of Carbon Monoxide Related Death**

by Cody Phillips

Investigators are still trying to determine what caused an accident in Franklin on Friday that claimed the life of one and sent 15 others to the hospital after they were exposed to carbon monoxide fumes. Emergency personnel responded to a 9-1-1 call that was received around 7 pm on Friday at Norton Creek Farms on Prentiss Bridge Road in Franklin. The call said that two workers had been found unresponsive inside a refrigerated storage building at that location. One of the workers who was operating a fork lift at the time has been identified by authorities as Bobby Ammons and was later pronounced dead at Angel Medical Center in Franklin. The second victim whose identity was released on Tuesday is now known to be 43-year-old Melvin Lands. Lands was airlifted to Greenville Memorial Hospital and was treated for carbon monoxide poisoning and since then been released. When law enforcement arrived on the scene they found the two unconscious men on the floor of the cooling unit being aided by bystanders. First responders then began performing CPR on Ammons who had stopped breathing. As a result of their attempts to aid the two men several of the rescuers including deputies, firemen, and the bystanders who first came to their aid began showing serious respiratory problems as a result of being exposed to the carbon monoxide. In total 15 emergency workers and civilians were admitted to the local hospital and treated and released that same evening. Macon County sheriff Robert Holland has confirmed that Bobby Ammons death was caused by carbon monoxide toxicity. The cause of the incident is still under investigation by Macon County law enforcement and officials with the Occupational Safety and Health division of the North Carolina Department of Labor and it could be several weeks before the final reports on the incident are released.

**News Treatments: August 7, 2013**

**7. Girl Struck By Car In Cherokee**

by Cody Phillips

A 10-year-old girl was struck by a vehicle on Adams Creek Road in the Birdtown community of the Qualla Boundary, yesterday at approximately 3:27 pm. She was transported to a nearby medical facility where she remains in critical condition. The accident took place during the first day of school for Cherokee. WRGC would like to remind everyone to be cautious on the roads now that school season has started. Pedestrian Traffic is much higher during the school season, especially in the morning and afternoon. The Cherokee Indian Police Department and the NC Highway Patrol continue to investigate the incident.

**News Treatments: August 23, 2013**

**8. Hundreds Gather at the “Taking the Dream Home” Rally in Sylva**

by Cody Phillips

Hundreds of people from all across Western North Carolina congregated at Sylva’s Bridge Park this Wednesday. They were there for many causes, from supporting public education to restoration of voting rights. The “Taking the Dream Home Rally” in Sylva was just one of 13 gatherings of people across the state of North Carolina in celebration of the anniversary of the famous “I Have a Dream” speech given by Rev. Martin Luther King Jr. The rally also was an extension of the Moral Monday protests held earlier this year in Raleigh. The rally placed large emphasis on a recently passed voting law which requires residents to show identification before being able to vote.

Many protesters say that this law is regressive and a bid to keep certain people from being able to vote. Organizers of the rally helped register people to vote as well as handed out information about how the people may be affected by the new voting law. Civil Rights era songs were sung by people on and off the stage. Organizers reported expressed plans to focus the energy of these protests into the next voting period.

**News Treatments: August 29, 2013**

**9. The ICF Canoe Freestyle World Championships Are Here**

by Roy Burnette

It has taken years of planning and months of construction in the Nantahala River to prepare for Monday evening’s official opening of the Freestyle Kayaking World Championships to take place in Bryson City. Hundreds of water enthusiasts have been arriving in Swain county over the last month for a shot at some practice time in the specially constructed 2013 Wave water feature on the Nantahala River. The event will attract competitors from forty-five nations and thousands of spectators who are expected to fill the campgrounds and fill motel and hotel rooms and pour thousands of dollars into the local economy for food, beverage, lodging, parking fees, and transportation. On Monday, the town of Bryson City will host a parade of Athletes and the Opening ceremonies starting at 6:00 p-m. There will also be a performance of the Warriors of Anikituahwa, a traditional Cherokee dance group; the group will be followed by the Big Air Show and music in

downtown Bryson City. The competition begins with the first heat races on Tuesday and continues through the quarter finals, semi-finals, and the finals on Sunday September 8th. The competition will include competition in the men's and women's classes as well as junior classes. Between the competitions there will be fun activities such as Fontana Lake demo tours, kayak races, head to head SUP races, rodeo races, rubber ducky races, a canoe ball race and more. On Tuesday the NOC Mini-Me Rodeo will feature teams of four paddlers out to surf the 2013 Wave earning points for spins, stunts, and spectacular carnage. On Wednesday the highlight will be the Wave Sport Wesser Falls Extreme Race which includes the 2013 wave, the Class 5 Wesser Falls, and ends up in Fontana Lake. On Thursday the Bomber Gear SUP Race is for stand up Paddle boarders who race head to head through the 2013 Wave. Also on Thursday the 2013 ICF Freestyle World Champions competitors face off on the Nantahala River. Other events and the championships are scheduled for the weekend with the championship award ceremonies on Sunday afternoon.

**News Treatments: September 2, 2013**

### **10. WCU Enrollment Tops Ten Thousand**

by Cody Phillips

Total enrollment at Western Carolina University has topped 10,000 students for the first time in the institution's history, a milestone reached in large part because of an increase of five percentage points in the freshman retention rate to nearly 79 percent.

Western Carolina's total enrollment for the fall 2013 semester is 10,106, a 5 percent increase over last year's tally of 9,608 students. The university's freshman retention rate – the percentage of first-time, full-time freshman students who returned for their sophomore year – is 78.7 percent this year, compared to last fall's retention rate of 73.7 percent. WCU Chancellor David O. Belcher announced the enrollment figures during a special event and reception held at the Central Plaza area on campus Tuesday. The enrollment record comes as the university is gearing up to mark the 125th anniversary of its founding, Belcher told the several hundred students, faculty, staff and alumni gathered for the announcement. A yearlong celebration is being planned for the 2014 calendar year. "It's amazing to think that when this institution was founded in a one-room schoolhouse in 1889, up there on the hill, it had a grand total of 18 students," he said. "Today, Western Carolina has grown to become a major cultural, scientific, economic and educational force in this region and in our state."

Enrollment figures are up across the board, with increases in the numbers of first-time freshmen, undergraduate transfers, graduate students, distance education students and students taking classes at the university's instructional site at Biltmore Park, Belcher said. The improving enrollment and retention numbers are important, he said, because they signify that WCU is doing its part to help increase to 32 percent the number of North Carolinians who have four-year degrees, which is one of the goals of the University of North Carolina system. Keeping students enrolled and on track to graduation has become even more important because the UNC system is moving toward performance-based funding,

with graduation and retention rates among the factors that will determine how much money WCU and other universities will receive from the state, he said.

**News Treatments: September 4, 2013**

### **11. Governor Pat McCrory to Visit Historic Dillsboro**

by Cody Phillips

It has been announced that NC Governor Pat McCrory will be visiting Jackson County on Thursday. According to an unofficial schedule he will begin a tour of Jackson Paper Company in downtown Sylva at 10 am and later in the day move to the Jarrett House in Dillsboro to have lunch and host a roundtable discussion with invited guests. Jim Hartbarger confirmed that he and his staff will indeed be hosting the Governor along with several others. Jim had the following to say, "The only thing we know is that he is going to have a round table discussion at lunch. They said that there would be between twenty and twenty-five people in the roundtable discussion." Even though all details of the trip have not yet been made public Jim said that he and his staff are excited to add Pat McCrory to the list of Governors that have visited his establishment. "We've been here thirty-eight years, so we have had may Governors during that time and we are honored to have him." WRGC will be continuing coverage of the Governors trip to our area.

**News Treatments: September 11, 2013**

### **12. Final Week to Donate to 5th Annual "Coats for Kids" Drive**

by Cody Phillips

This is the LAST week to donate to the 5th Annual "Coats for Kids" Drive. Donations are greatly appreciated to help the children of our community stay warm this autumn/winter Season. Children's new and good condition used coats, hats, gloves; winter clothing and shoes can be dropped off at the following locations until Monday Sept. 30. Drop-off locations include Cullowhee United Methodist Church, Sylva Wal-Mart (inside store), Sylva First Presbyterian Church, Pathways Thrift Store and Jackson Co. Public Library. To make a monetary donation, please send checks to: Cullowhee United Methodist Church, P.O. Box 1267, Cullowhee, NC 28723 with "Coats for Kids" on the memo line. Distribution day for "Coats for Kids" will be held at Sylva First Presbyterian Church, 46 Presbyterian Drive, Sylva, NC 28779, October 5, 9 A.M.-Noon for any family in our community who needs warm clothing for their children. Children will need to be physically present to receive items.

**News Treatments: September 25, 2013**

## **SECTION B: SPECIAL EVENTS**

### **1- WEB SITE**

WRGC has its own web site. Listeners are encouraged to visit wrgc.com to see updates on news, weather, Tradio, sports and more. There is also a page to introduce the staff and information about programming. The "streaming" of local high school sporting events is also

available. The website contains the day's local news coverage as reported by WRGC's News Director, and also has an archive of news at any given time for at least the last three months. Plus a Community Calendar is available for the general public.

## 2- SOCIAL MEDIA

WRGC uses Twitter and Facebook to keep listeners informed.

## 3- STATION TOURS

WRGC conducts tours of the Station and the Studios to Students and to community groups.

## SECTION C: LONG FORM PROGRAMS

- 1- Organization:** Catch the Spirit of Appalachia  
**Program:** STORIES OF MOUNTAIN FOLK  
**Description:** Program Length is one hour

"Stories of Mountain Folk" is an interview-style, recorded 30-minute long program Saturdays at 9:00am produced by Catch the Spirit of Appalachia. It is devoted to preserving the culture, history, arts and the stories of Western North Carolina. They speak with members of the community and the roles they play in it. The program also addresses certain events and activities that go on in the county and region. There is a highlight of traditional Appalachian Music during the program with musicians, along with artisans, crafters and story tellers. The following is a list of the dates of the interviews, the names of who was interviewed and what was discussed.

**Storytelling:** Amy's story is called "A Woman in the Air Force"—a story Amy's enlistment in the Air Force where she talks about basic training. (background music: "*American the Beautiful*")

**Creative Corner:** Doreyl's guest is Christine Bredenkamp from the NC Extension Center, who shares information about the services she allocates to the community, including information about growing ginseng. (Music: "*Cattle Call*" by Eddy Arnold)

**Stories of Mountain Folk:** Amy welcomes as her guest Frances Cargill, age 92, who talks of the history of St. John's Episcopal Church in the Cartoogechaye community of Franklin, NC. (Music: "*What a Wonderful Time*" by Archie Watkins)

**Stories of the Cherokee:** Robert interviews Justin Jumper, a personal trainer for the Eastern Band of Cherokee. They discuss ways to help in keeping a healthy lifestyle. (Music: "*The Six Nations Pipe Dance*" by Walker Calhoun, courtesy of the Mountain Heritage Center.)

**Down Another Road:** (Reprisal from August 11, 2012) Judy interviews Ted White from Asheville, a square dance caller and musician. (Music: "*Turkey in the Straw*" by the Square Dancers)

**Closing Song:** "*When Johnny Comes Marching Home*" by Ron Smith from Sylva.)

**Aired at 9:00am, Saturday, July 6, 2013**

**Storytelling:** Amy's story is called "Gathering of the Stories"—a step back to the time she began to write her trilogy of family stories. (Background music: "Shout to the Lord" by David Bauer)

**Creative Corner:** Doreyl's guest is Dan Pattillo from Cane Creek in Cullowhee, who talks about discovering the flora of Western North Carolina. (Music: "Cullowhee" by Henry Queen)

**Stories of Mountain Folk:** Amy welcomes 88-year-old Sally Gwinn Kesler from the Cartoogechaye community of Franklin, NC, who tells some of the story of her life. (Music: "Abiding in the Vine" by Betty Brown)

**Black Roots of Appalachia:** Victoria visits with Reva Dorsey from Sylva, who remembers some of her life and family. (Music: "High, Low and Wide" by the Golden Gate Quartet.)

**Down Another Road:** (Reprisal from August 18, 2012) Judy interviews Ted White from Asheville, and they talk about some Asheville history. (Music: "Trouble" by Banjo Mania)

**Closing Song:** "Look at My Arm" by Mark Winchester.

**Aired at 9:00am, Saturday, July 13, 2013**

**Storytelling:** Amy's story is "Mother's Biscuits," where she reminisces about a time in her childhood when she enjoyed biscuits from a wood cookstove. (Background music: "As the Deer" by David Bauer)

**Special Creative Corner:** Doreyl's guest is botanist Dan Pittillo once more, who talks about the flora he's recording on the Blue Ridge Parkway. (Music: "Forked Deer" by David Holt)

**Stories of Mountain Folk:** Amy welcomes as her guest Sally Gwinn Kesler (age 88) again, who continues the story of her life, including marking the Appalachian Trail. (Music: "Wild Mountain Thyme" by the Asheville Muses)

**Coming Around the Mountain:** Sean interviews Morgan Nichols, a young sophomore at WCU, studying to be a teacher. She talks about combining education and nature. (Music: "Lend a Helping Heart" by the Smoky Mountain Boys from Stecoah)

**Down Another Road:** (Reprisal from October 13, 2012) Judy talks with T. J. Holland, a member of the Snowbird Clan; they discuss the history of the Cherokee Nation. (Music: "Cherokee" by Native American Flute)

**Aired at 9:00am, Saturday, July 20, 2013**

**Storytelling:** Amy's story is "In The Glow of the Kerosene Lamp," where she shares childhood memories of her nighttime at home in the mountains. (background music: "Edelweiss" by Jo Northup & Richard Birt)

**Special Creative Corner:** Doreyl's guest is Elizabeth Worley who talks about her new book and life in Panama. (Music: "He's Got the Whole World In His Hands" by Randy Travis)

**Stories of Mountain Folk:** Amy welcomes as her guest Kathy Slagle Tinsley, who shares some of her life and continues the history of Nonah Weavers in Franklin. (Music: "Angels Unaware" by the Cockman Family)

**Stories of the Cherokee:** Robert interviews Shawn Crowe who works with Cherokee youth in media at the Cherokee Boys and Girls Club. (Music: "Cherokee Trail/Glory in the Meeting House" by Dirk Powell & Tim O'Brien)

**Down Another Road:** (Reprisal from October 20, 2012) Judy continues with her conversation with T. J. Holland, a member of the Snowbird Clan in the nation of Cherokee. (Music: "The Flute Song" by Eddy Bushyhead)

**Closing Song:** "Molly and Tenbrooks" by Don Reno & Bill Harrell)

**Aired at 9:00am, Saturday, July 27, 2013**

**Storytelling:** Amy's story is called simply "Calendars" this week, where she talks about how important calendars were for the mountain people when she was a child. (Background music: "To the Lamb" by David Bauer)

**Creative Corner:** Doreyl's guest is Rob Hawk from the NC Extension office in Sylva. They talk about an array of important community projects. (Music: "Lee Highway Blues" by Mac Martin and the Dixie Travelers)

**Stories of Mountain Folk:** Amy welcomes as her guest Mae Miller Claxton, a recent Hunter Scholar who studied about Horace Kephart (1862–1931), teaches Appalachian literature at WCU. ("Heart Broke Over You" by Appalachian Fire)

**Black Roots of Appalachia:** Victoria interviews Hazel R. Whiteside who talks about playing ball with a twine ball as a child, going to school, then going to work as a housekeeper making 10¢ an hour. (Music: "Jesus is Coming Soon" by the Inspirations)

**Down Another Road:** (Reprisal from March 10, 2012) Judy interviews Nancy Smith, and teaches her how to sing an old time ballad. (Music: "Little Margaret" by Judy Rhodes and Nancy Smith)

**Closing Song:** "Ginseng Sullivan" by Compost Mountain Boys)

**Aired at 9:00am, Saturday, August 3, 2013**

**Storytelling:** Amy's story—"The Gold is the Stories"—is all about the four lakes on the East Fork of the Tuckaseegee River in the Little Canada section of Jackson County. (Background music: "Ambient Music")

**Creative Corner:** Doreyl's guest is Heather Gordon, 4-H agent from the NC Extension office in Sylva. They talk about the After School Program "Jackson County Junior Appalachian Musicians (JAM)," and their upcoming season. (Music: "Sugar Foot Rag" by The McDowell Family)

**Stories of Mountain Folk:** Amy welcomes as her guest Robert Koppers, who tells the story of preserving the Cowee Valley School in the Cowee-West's Mill Historic District, with efforts to make it a heritage center for Macon County. (Music: "Down in Caroline" by Balsam Range)

**Coming Around the Mountain:** Sean's guest, Tori Harris, a graduate of WCU, shares with us her love of the mountains, and her chosen career in the field of Social Work. (Music: "I've Got That Joy" by the Butterpats)

**Down Another Road:** Judy's second interview with Nancy Smith brings us a couple of ballads by the duo: "Black is the Color of My True Love's Hair" and "Drowsy Sleeper." (Music: "Shortnin' Bread" by Ron Smith)

**Closing Song:** "Black Mountain Rag" by Colin Martin)

**Aired at 9:00am, Saturday, August 10, 2013**

### **Description for August 17, 2013**

**Storytelling:** Amy's story—"Love of Family"—shares with you why she wants to put flowers on the graves of her family on decoration day. (Background music: "There is None Like You")

**Creative Corner:** Doreyl's guest is Chris Wilcox from Sylva, who is the owner of City Lights Bookstore...the two discuss their love of books and the history of the bookstore. (Music: "My Name is in the Book" by The Cockman Family)

**Stories of Mountain Folk:** Amy welcomes as her guest Joe Rhinehart, who gives us a tour through the Jackson County Historical Association's museum in the historical courthouse. (Music: "Sweet Memories" by Joe Deitz)

**Stories of the Cherokee:** Robert's guest is Nikki Nations, Tribal Elder, who works at the Cherokee Welcome Center. Through the sounds of the *Oconaluftee* river, they share "booger" Indian stories—Cherokee "shape shifter" legends. (Music: "*Booger Dance Song*" by Eddie Bushyhead)

**Down Another Road:** Judy talks with Michele Swicegood from Asheville; the two talk about traveling through other countries and places, always leading back home... to their love of the mountain culture. (Music: "*Down South*" by Banjo Mania)

**Closing Song:** "*I Know What I Know*" by Keith Shuler)

**Aired at 9:00am, Saturday, August 17, 2013**

**Storytelling:** Amy's story— "Rain on a Tin Roof"—shares with you her love and dread of listening to the Lord's music on the roof. (Background music: "Misty Mountain")

**Creative Corner:** Doreyl's guest is once more Rob Hawk from the NC Extension office in Sylva. They talk about a youth project of planting pines for future generations. (Music: "In the Pines" by Dave Van Ronk)

**Stories of Mountain Folk:** Amy welcomes her guest Joe Rhinehart once more, who tells us about an exhibit in the Jackson County Historical Association's museum in Sylva, and then talks about his mom, Kate Moore, and dad, Joe Rhinehart, Sr. (Music: "Golden Moments" by Clover)

**Black Roots of Appalachia:** Victoria's guest is Dorothy Mae Worley from Sylva; they talk about playing basketball when Dorothy was in school. (Music: "Follow Me" by Appalachian Fire)

**Down Another Road:** Judy talks with Dr. David Knisley, from Weaverville, a retired history professor at Mars Hill College. He shares some of his memories of growing up. (Music: "Footprints in the Snow" by Don Reno & Bill Harrell)

**Closing Song:** "Rock Andy" by the McDowell Family)

**Aired at 9:00am, Saturday, August 24, 2013**

**Storytelling: Amy's story—** "Lollipop Pigs"—takes you under the overhang of the bank around her childhood home, down in the dirt. (Background music: "*My Soul Thirsts for God*" by David Bauer)

**Creative Corner:** Doreyl's guest is Melinda DeHart from Stecoah Valley Center. They talk about the community services of this Appalachian center. (Music: "*Backstep Cindy*" by Dirk Powell & Tim O'Brien)

**Stories of Mountain Folk:** Amy welcomes her guest Becky Chastine Reeves, who grew up in Tuckasegee; she shares some of her memories of family and home of yesteryear. (Music: "*Back When the Old Homeplace was New*" by Tom T. Hall)

Reprisal from July, 2011: Doreyl talks Betty Cabe, who hails from Franklin. Betty makes corn shuck dolls and talks about passing on our heritage. (Music: "*The Old Home Place*" by J.D. Crowe)

**Down Another Road:** Judy talks once more with Dr. David Knisley, from Weaverville, a retired history professor at Mars Hill College. He shares a story of fire in his school house. (Music: "*He's Still in the Fire*" by the Children of Zion)

**Closing Song:** "*Grandpa*" by the Mountain Faith)

**Aired at 9:00am, Saturday, August 31, 2013**

**Storytelling:** With "The Red-Headed Women of Wolf Mountain" Amy shares a story about her mother and her mother's sisters from the Little Canada area of Jackson County. (Background music: "*Winter's Here*" written by Phil Scopelite and played by Ron Smith)

**Creative Corner:** Doreyl's guest is Susan Phillips, who spent 30 years in the fashion industry and then began an artist career 17 years ago in Hiawassee, Ga. (Music: **"On the Sea of Life"** by Dirk Powell & Tim O'Brien)

**Stories of Mountain Folk:** Amy welcomes her guest Tanna Boone Timbes from Waynesville, who shares the story of the saving of the 100-year-old Frances Mill that came down through her family. (Music: **"Cincinnati Ray"** by Jerry Douglas)

**Stories of the Cherokee--Reprisal from Feb 2013:** Robert's guest is Tonya Carroll, 2010-2011 Miss Cherokee. They talk about the Cherokee culture in many different aspects. (Music: **"Guide Me, Jehovah"** by Walker Calhoun)

**Down Another Road:** Judy and Dr. David Knisley from Weaverville--a retired history professor at Mars Hill College--talk about hunting rabbits. (Music: **"Handsome Molly"** by Hylo Brown)

**Closing Song: "My Girl"** by the Hominy Valley Boys)

**Aired at 9:00am, Saturday, September 7, 2013**

**Storytelling:** Amy shares "We ARE story," giving an insight into why storytelling is so powerful (Background music: **"O Perfect Love"** by Jo Northup and Richard Birt)

**Creative Corner:** Doreyl's guest is Patti Best from Canton, an oil painter of the landscape and rural scenes of the mountains, whose work is seen at Oaks Gallery in Dillsboro. (Music: **"Golden Moments"** by Clover)

**Stories of Mountain Folk:** Amy welcomes her guest Mary Leopard Patterson, who lives in the Wayhutta community of Jackson County, who talks about her family's history & a project she's doing. (Music: **"Sweet Little Blue Eyes"** by Here Today)

**Black Roots of Appalachia:** Victoria's guest is Mary Sue Casey from Sylva, who talks about her life in the school system--praises her teachers--then tells her experience as a teacher. (Music: **"School Days"** by Cedarment Kids)

**Down Another Road:** Judy talks with 85 year old Joseph Bly from Asheville who talks about how he decided to live three lives--Marine Corp, volunteering (mc'ing many community music festivals), and a "secret" life! (Music: **"Three Men on a Mountain"** by Mountain Faith)

**Closing Song: "Don't Be Ashamed of Your Age"** by Red Foley)

**Aired at 9:00am, Saturday, September 14, 2013**

**Storytelling:** Amy talks about the time of the year and the memories that come flooding back "As Autumn Falls." (Background music: **"Spindolls"** by Banjo Mania)

**Creative Corner:** Doreyl's guest is Nikki Henke of Sylva, who talks about her love of pastel art and her road to learning to create artwork. (Music: **"Orange Blossom Special"** by Vance Trull)

**Stories of Mountain Folk:** Amy welcomes her guest Norma Woodard McClure, who grew up in Whittier, NC. Norma tells stories about her family and childhood. (Music: **"The Wonder of Wonders"** by the Inspirations)

**Coming Around the Mountain:** Sean's guest is Timm Muth, Project Manager of the Green Energy Park in Dillsboro. They discuss the aspects of "community." (Music: **"Little Pal"** by Don Reno & Bill Harrell)

**Down Another Road:** Judy talks once again with 85 year old Joseph Bly from Asheville who shares some history about being a motivational humorist, and a story about his late wife. (Music: **"Me & My Shadow"** by Jimmy Wakely)

**Closing Song: "Will Durham"** by Appalachian Fire)

**Aired at 9:00am, Saturday, September 21, 2013**

**Storytelling:** Amy shares her story “A Coconut Mountain,” where she bakes her first cake for her father’s birthday when she was nine-years old. (Background music: “To the Lamb” by David Bauer)

**Creative Corner:** Doreyl’s guest is George Frizzell of Sylva. They discuss the benefits of saving the history of the area (with a focus on Dillsboro) and about the upcoming unveiling of Doreyl’s historical mural of Dillsboro. (Music: “Grandpa” by Henry Queen)

**Stories of Mountain Folk:** Amy welcomes her guest Jean Frady who tells stories about her family and about working on the A-Boom in Oak Ridge, TN. (Music: “Home Sweet Home” a traditional favorite)

**Coming Around the Mountain:** Sean’s guest is Adam Bigelow, director of the Cullowhee Community Garden. They talk about marrying his two heartfelt projects: a community garden and nurturing natural resources. (Music: “All the Love We’ve Missed” by Kathy Collins Barber)

**Down Another Road:** Judy talks once again with Kelly Banner, who tells a story about her mother and a special chicken called “Big Red.” (Music: “Chickens” by CW Colt)

**Closing Song:** “Sweet Little Miss Blue Eyes” by Here Today)

**Aired at 9:00am, Saturday, September 28, 2013**

## **2- CROOK AND CHASE COUNTRY COUNTDOWN**

“Crook and Chase Country Countdown” is a four hour syndicated program on 540AM WRGC with this weeks top 30 country singles, plus interviews with the stars.

**Aired at 7pm, Saturdays**

**3- Organization: TERRY HERD**  
**Program: INTO THE BLUE**  
**Description: Program Length is three hour**

“Into the Blue” Three hour syndicated program on 540AM WRGC hosted by Nashville’s four time IBMA Broadcaster of the Year Terry Herd, features three hours of the very best in new, current and vintage bluegrass, as well as insightful anecdotes and interviews with the stars.

**Aired at 11:00am – 2:00pm, Saturdays**

**4- Organization: WESTERN CAROLINA PROPERTIES**  
**Program: REAL ESTATE SENSE**  
**Description: Program Length is one hour**

“Real Estate Sense” A one hour program sponsored by Western Carolina Properties on Saturday mornings at 10:00AM. Give listeners a chance to call in a ask Real Estate related questions to a knowledgeable agent and his guest.

**Aired at 10:00am, Saturdays**

**5- Organization: PAUL HEIL**  
**Program: THE GOSPEL GREATS**  
**Description: Program Length is two hours**

“The Gospel Greats” is a syndicated program is a fast-paced, entertaining, encouraging and uplifting two hours each week of music and music-related news and features, produced and hosted by America's best-known Southern Gospel radio personality, Paul Heil.

**Aired at 4:00pm, Sundays**

**6- Organization: ATLANTA BRAVES NETWORK**  
**Program: ATLANTA BRAVES BASEBALL**  
**Description: Program Length Varies**

A Regional Sports Broadcast with a large fan base aired live on 540AM WRGC.

**7- Organization: CATAMOUNT SPORTS NETWORK**  
**Program: CATAMOUNT SPORTS**  
**Description: Program Length Varies**

Local Western Carolina University Sports Network aired live on 540AM WRGC.

**8- Organization: NBC NEWS**  
**Program: MEET THE PRESS**  
**Description: Program Length is one hour**

Meet the Press is an interview program with governmental leaders in Washington. Aired each Sunday at 3pm-4pm

**9- Organization: JOHN LOFQUIST**  
**Program: LESSONS IN LEADERSHIP**  
**Description: Program Length is one hour**

This program is has interviews, leaders, corporations and non-profit organizations to learn their secrets of success and sustainability in an every changing world.

**Aired at 7:00 pm, Sundays**

**10- Organization: NED RYAN DOYLE**  
**Program: OUR SOUTHERN COMMUNITY**  
**Description: Program Length is one hour**

Host talks to individuals in Southwestern North Carolina on topics of sustainable agriculture, organic foods and situations of environmental and economic concerns.

**Aired at 2pm-3pm, Sundays**

**11- Organization: JERRY MCNEELY**  
**Program: TIE ONE ON**  
**Description: Program Length is one hour**

This is a fishing program with special focus on water and environmental issues affecting water quality in Western North Carolina.

**Aired at 1pm-2pm, Sundays**

**12-Organization: STUART VENER**  
**Program: STUART VENER TELLS IT LIKE IT IS**  
**Description: Program Length is one hour**

This is a variety and public interest magazine show. Vener interviews people across the country by phone who have written books and who are involved in various ways on topics of health and human services, employment, job creation and general public interest.

### **13- COMMUNITY CHURCH SERVICES**

- East Sylva Daily Devotional, one minute devotional.  
**Aired at 8:55am, Weekdays, Monday-Friday**
- Woodland Church of Christ Devotional, One minute program dedicated to improving ones life through the gospel.  
**Aired at 11:55am, Weekdays, Monday-Friday**
- Tom Holden "Bible Believers" Worship Service, 30 minute sermon.  
**Aired at 9:00am, Sundays**
- Mt. Zion Worship Service, 30 min. church service.  
**Aired at 9:30am, Sundays**
- Scotts Creek Baptist Church Worship Service, 1 hour live broadcast of their Sunday Service.  
**Aired at 11:00am, Sundays**
- East Sylva Baptist Church Worship Service  
**Aired at 6:00pm, Sundays**

## **SECTION D: SHORT FORM PROGRAMS**

WRGC airs a number of special announcements during the course of a day. Listed here are some of the organizations supported by these specific topic and regularly scheduled public service announcements.

### **1- 540'S FOCUS ON THE COMMUNITY/COUNTY GOVERNMENT FORUM**

"540's Focus on Our Community" is an extensive, live 45-minute long program weekdays, except Wednesdays, at 8:15am, devoted to speaking with members of the community and the roles they play in it. The program also addresses certain events or issues that go on in the county, as needed. The following is a list of the dates of the interviews, the names of who was interviewed, and what was discussed.

**Jeff Carpenter and Mary Hartbarger**

Topics: This program was a discussion of the planned Fourth of July events in Dillsboro which included the fireworks display and the entertainment downtown. Mary talked about the different activities taking place with the businesses in Dillsboro who are gearing up to make the Fourth of July event really a great day.

**Aired at 8:15am on Monday, July 1, 2013**

**Captain Sam**

Topics: Captain Sam is a musician and an entertainer who came from Florida just to be on the show. He talked about his background as a fisherman in the Gulf of Mexico and how the oil well spill destroyed his business both as a fisherman and taking people out on the Charter Tours. He has not been able to recover his business and has since experienced life changing health issues. He now makes extra money as a musician. He sang several original compositions.

**Aired at 8:15am on Tuesday, July 2, 2013**

**Robert Youngdeer**

Topics: Robert Youngdeer, World War II Marine and former Chief of the Eastern Band of the Cherokee Indians told about his experiences in getting into the Marine Corp as a Native American, also his preparation for the invasion of Guadalcanal, being shot in the face and having to return to the States for treatment then rejoining his unit on Okinawa. After getting out of the Marine Corp he spent a few months looking for something to do then he decided to reenter the military and did so in the Army. After his retirement he joined the Indian Law Enforcement Department and was a Federal Law Officer on numerous reservations. After retiring from that he came back to Cherokee and ran for the Council several times but could not unseat the entrenched Birdtown Council member. He ran for Chief and won that election and served for 4 years. During his term the Tribe bought Carolina Mirror and expanded Tribal Bingo.

**Aired at 8:15am on Thursday, July 4, 2013**

**Nathan Dollar, CEO of the Vizcino's Program**

Topics: Nathan Dollar is the CEO of the Vizcino's program which provided on site medical care for migrant farm workers, mostly of Hispanic origin. This program does not check green cards and searches out migrant workers who may be living in barns, vehicles, and who have no access to medical care, who travel from state to state following the harvest and other farm work. They get part of their funding for medicines from the North Carolina Farm Workers Program, as a 501c3 they also get donations from churches and individuals. They served 625 people last year. They give each worker a copy of their medical form which can be taken to their doctor in Mexico and if they do not go to Mexico the worker can give the form to the medical people they see at their next work location or whatever state they work in next.

**Aired at 8:15am on Friday, July 5, 2013**

**Steve Heatherly, CEO Midwest**

Topics: Steve's conversation was about the customer service and excellent ratings they have been getting from customers and the 10 local doctors who constantly rank in the top ten in America for customer satisfaction. There was also conversation about the hit that hospitals have taken as a result of the federal sequester on funds, the state has refused to adopt the Medicaid Expansion Program choosing to not participate in the Affordable Care

Act, and the extension of the deadline for the implementation mandated for corporation with more than 50 employees to provide health insurance. Thus the expected growth in the customer base has failed to materialize from the required health insurance in the Affordable Care Act. Also a he talked about their recruitment of doctors and tied that into the customer service rankings and quality. He mentioned the names of several doctors whom they have reached an agreement with to return to or come initially to Medwest. Three or four of those will center their practice in Bryson City. Steve also talked about the fundraising gala which is an event to raise money for the New Generations Birthing Center.

**Aired at 8:15am on Monday, July 8, 2013**

### **Jeff Marley the Nantahala School of the Arts**

Topics: Jeff discussed the Nantahala School of the Arts, which is a school operating under the auspices of Southwestern Community College. This program offers students the opportunity to get a Master Potter Certificate which is accepted by longer term institutions for the person seeking a BS or advanced degree in pottery. The course gives the student hands on training in working in different forms of pottery and other arts as well as classes on entrepreneurial skills for starting their own business. Students also learn about the Appalachian art culture, Cherokee Pottery, and traditional art such as that carried by the Scottish settlers in the form of weaving. The class explores additional art aspects from using wood to fire different types of clay and for effect. We also talked about the use of ceramics in some of the new technologies such as the new airplane engine using ceramic components in Asheville.

**Aired at 8:15am on Tuesday, July 9, 2013**

### **Dan Shaffer, the Public Works Director for the Town of Sylva**

Topics: Dan discussed the monitoring of water and the bridges during the recent rains and high water, the scheduled repairs to Harold Street because the truck traffic into Jackson Paper has broken up the road which was not designed for that much traffic at the truck weights and the cooperation with the Garden Club for the planters and the Rotary Beautification Project at the intersection of Highway 107 and Highway 23 Business. He also talked about the town receiving funds from the Department of Natural and Economic Resources for additional recycling containers to be located on Main Street, Mill Street and, the Sylva Bridge Park. These containers are not for people to bring recycle materials too, but for people to deposit trash and recyclables from their car and/or town activities. We talked about the need to recycle and keep items out of the landfills. Some recycling is not a money maker but metal and aluminum cans are almost a break even deal. Dan said the Land Trust of the Tuckasegee River has purchased additional property adjacent to the Sylva Pinnacle Park which will keep the parks waters pristine and funds have also been received from the Clean Water Trust Fund to make modifications to the road access through the park to help protect water quality.

**Aired at 8:15am on Thursday, July 11, 2013**

### **Carolina Rattlers Softball Team**

Topics: Dave McCoy, MaCayla McCoy, Aleta Cody, Rachel Matthews, Sydney Henson are members of the Carolina Rattlers softball team that will be going to Clearwater, Florida the last week of July to play for the Southeast Regional Championship. Should they win there they will next play in Michigan for the National Championship. The team is gaining experience for next year's Smoky Mountain High School Mustangs softball team. Dave

talked about the whole Little League Program and that five local teams have played for a championship beyond the local level. They are doing various fundraising activities. Dave McCoy can be reached at 226-5640 and PO Box 1854 Sylva, NC.

**Aired at 8:15am on Friday, July 12, 2013**

**Commissioners No Guest on Monday, July 15, 2013**

**Lorie Seely, Jenny Chapman and Greg Boyer W/ Smoky Mountain Pregnancy Center**

Topics: Lorie Seely is a professional singer and entertainer who is doing a concern to help raise money for the SMPCC. Her story is moving because her mother planned to have her aborted but due to the long wait at the clinic her mother decided to avoid the hassle and have the baby which turned out to be Lori. Jenny Chapman is the Executive Director of the SMPC and Greg Boyer is a member of the Governing Board. They were talking about the reopening of their Center in Cullowhee which serves college students as well as women of all ages who may find themselves experiencing an unplanned pregnancy. They focus on giving life options rather than as an abortion. They talked about the upcoming Gala and encouraged people to be involved by reserving a table and sponsoring fundraising activities to keep the Center open.

**Aired at 8:15am on Tuesday, July 16, 2013**

**WCU Day of Service**

Topics: Janeinna DeHart Director of the WCU Academic Success Program, Amy Grimes Executive Director of the Community Table, Paige Roberson Sylva Town Manager were here to talk about the Day of Service coming this Saturday in Sylva. Over 200 first year Western Carolina University students will descend on Sylva on Saturday to work on number our projects from roadside cleanup to cleaning and maintenance at the Community Table. This is both a service project for the students to become partners in the community as well as a fundraising effort. Local agencies designated to receive funds from this years projects are the Mountain Schools Program, The Community Table and Neighbor in Need. There will be numerous fundraising activities including a meal provided by Harrah's Casino with the proceeds of the sale going to the designated agencies.

**Aired at 8:15am on Thursday, July 18, 2013**

**Melissa McKnight Prevention Program on Active Living Tobacco Free Living**

**Tina Masciarelli: Project Coordinator for Buy Haywood**

Topics: These two individuals discussed the importance of buying food and produce from local farmers. This included the knowledge of knowing the farm from whence the food came and also knowing that the product was local and fresh and not loaded with preservatives which could be dangerous to a person's health. It also helps the local economy. Eating local foods and home cooking using local produce can be healthier for the person. There was also a discussion about the local farmers markets, accepting the SNAP cards, and the upcoming cooking demonstration. The divergence of local farming was also discussed from the huge farming operations in Andrews which cover hundreds of acres to the livestock grazing in Haywood County and the growing demand for hops and heritage varieties of corn for the local and growing brewery industry.

**Aired at 8:15am on Friday, July 19, 2013**

**Paul Lormand No Guest on Monday, July 22, 2013**

**Stephanie Conley and Gorham Bradley w/ WCU Catamount Club**

Topics: Stephanie Conley and Gorham Bradley, as representatives from the WCU Catamount Club, were present to talk about the Club and the upcoming football season, Club membership, ticket sales, and the success of the athletic program both on the field and in the classroom. They also discussed some of the efforts to reconnect with former graduates of the program and the upcoming recognition of the 1983 football team which played in the National Championship game. They also talked about the importance of getting someone of David Patton's caliber to return to WCU to be a coach and student working to complete his degree. Patton had a successful professional football career with the New England Patriots.

**Aired at 8:15am on Tuesday, July 23, 2013**

**Jackson County Sheriff's Office**

Topics: Brian Davis who is the Juvenile Court Counselor talked about working with school resource officers, and school child support teams who are among the first to ascertain there is a problem with a specific child. He also talked about the partnerships with the students who may be having a psychological problem that could lead to a problem with the law and require some court action and residential placement, and how interventions can help a child turn a course of bad behaviors into a course of good behaviors. There was also a conversation about how children using all the social media might find themselves in a bad situation because of carelessness with the social media and what they might be posting on their facebook etc. and the psychological pressures of cyber bullying. While it is usually silent and may be done without a known source, the effects can be devastating to the student. Also Sgt. J.D. Hollifield, Jackson County D.A.R.E Officer, talked about the school resource officers and how the new school resource officer for Smoky Mountain Elementary School is veteran law officer Steve Collins.

**Aired at 8:15am on Thursday, July 25, 2013**

**Devin James, Tim James, Rick Savage**

Topics: Three wrestlers from HVW wrestling came in to talk about the match going on Friday at the National Guard Armory as a fund raising effort for Special Olympics. Rick Savage who was a wrestling star from the 1990-1997 era along with promoter Devin James and Tim James (wrestling manager) talked about the wrestling profession, prep for the show, and urged people to come out for Special Olympics (as a follow-up, it was a standing room only crowd at the Armory on Saturday night).

**Aired at 8:15am on Friday, July 26, 2013**

**Amy Grimes, Community Table Director**

Topics: Amy came in to talk about this month's Blue Plate special, the pantry, asking people to donate extra produce from their gardens; also fish and venison are great items to donate to the Community Table and the need for volunteers. She also talked about the Farmers Market and the Community Garden as a way to help come up with food for the One in Six people who are experiencing hunger in America. Amy talked about how groups can rent the facility for special events which can help the Community Table make money, and talked about canning as a way to save money and not allow an abundance of food to go to waste.

**Aired at 8:15am on Monday, July 29, 2013**

**FUMC Open Door Program**

Topics: Lorraine Arnold, Anna Ginn and Mary Ann Jacobs from First United Methodist Church in Sylva discussed their Open Door Meal and singing taking place on Wednesday. This is for the fifth Wednesday's during the year during which the FUMC provides a dinner when the Community Table is not offering a dinner. In addition to the food there is special singing and devotion. All are invited to attend.

**Aired at 8:15am on Tuesday, July 30, 2013**

### **Jackson County Parks and Recreation**

Topics: The guests for August 1st were Michael Watson and Jonathon Parsons. The discussion was about the upcoming wooden bat softball league, the Home School PE Program. The six on six softball program, the new Volleyball league, and the co-rec softball league. They also talked about some of the new features included in the Cashiers Recreation Center, getting the equipment for both centers to be the same and a user fee which is accepted at both locations, also they talked about the upgrades to Mark Watson Field, getting the fields ready to play off after a storm, the state baseball tournament and the rain problems last week.

**Aired at 8:15am on Thursday, August 1, 2013**

### **Alma Russ, 14 yr. Old Bluegrass Singer**

Topics: Alma Rush and Conner Luckysmith. Alma won the fiddle contest at the Heritage Alive Youth Talent show at Greening up the Mountains; she also got her music medal for playing the fiddle for her 4 H Club project. She has been fiddling for about 4 years. She was accompanied by Conner Luckysmith who has been picking the guitar for five years. Both are mostly self taught, both are home schooled, Alma has played the fiddle on some occasions at Jack the Dipper. They played six songs; Alma sang four songs of which some are old heritage ballads and a couple newer songs that were modified for the bluegrass style of music.

**Aired at 8:15am on Friday, August 2, 2013**

### **Valerie Harrison, Senior Laughter Yoga**

Topics: This program focused on the Laughter and Yoga class that Valerie was developing for Southwestern Community College. Mixing these two programs together results in a greater benefit for the individual. While Yoga has shown positive health affects from the relaxation and breathing affects, the laughter component brings the mind into a different component of positive energy which can contribute to healing rather than the person getting into the downward cycle of mental depression. The work and Norman Cousins and other therapists were reviewed.

**Aired at 8:15am on Monday, August 5, 2013**

### **Bill Loust, SWARM**

Topics: Bill is the Coordinator for Southwest Area Ministries which is a Christian Ministry to the local campgrounds, churches, flea markets. Church groups from the southeast come to the mountain area to provide these ministries such as a day camp, Vacation Bible School, Family Night Service, or a Sunday morning worship service. Many of the campgrounds welcome SWARM volunteers because it provides their guests in an in campground wholesome entertainment in which families can enjoy together.

**Aired at 8:15am on Tuesday, August 6, 2013**

### **The Buchanan Boys**

Topics: This local group has been gaining popularity in the past year. They play a mixed genre of music from old rock and roll too some of the new country. The told about the group's name was to honor the grandparents of a couple of the member's grandparents. The told about some of the places they had performed and their upcoming schedule. They also advertised their show coming up on Friday at the Sylva Bridge Park Pavilion.

**Aired at 8:15am on Thursday, August 8, 2013**

**Sam Young, WCU Outreach Assessment Director**

Topics: Mr. Young is the Outreach Assessment Director at WCU. He discussed the process that has been followed for the past year which has given administrators, faculty, staff, board members, community citizens and student representatives the opportunity to give their ideas about the long term plans and their vision for WCU. These ideas have been developed into the initial strategic plan will be open for review and additional input on Tuesday evening at the Jackson County Public Library. He urged everyone to come by and review the plan and make comments.

**Aired at 8:15am on Friday, August 9, 2013**

**MedWest**

Topics: The guest was Loris the Wound Care Specialist from Medwest. She talked about the importance of proper wound care and how healing can adversely affected by such things as diabetes and other health conditions. She also reported on the new clinic that has just opened which specializes in the more serious problems with wounds which do not heal normally. This is a specialized form of medicine. The hospital has purchased a new high tech piece of equipment for laser enhanced healing which enables flesh that's not healing to start knitting back together, This is the only machine of this nature in the immediate area

**Aired at 8:15am on Monday, August 12, 2013**

**Coach Speir**

Topics: August 13th Coach March Speir talked about some of his coaching philosophy and changing the mentality from a losing program to a winning program at Western Carolina University, He talked about the recruiting class from 2012 and their contribution and growing up under fire last year, and the recruited class for 2013 and felt they got some very good talented players who have been getting ready to play all summer long. He also announced that a top rated player from Clemson was joining the Catamounts He spoke of the toughness of the schedule and how important is it for people to come to Cullowhee to support the team.

**Aired at 8:15am on Tuesday, August 13, 2013**

**Robert Owen**

Topics: August 15th: Robert Owen and Robert Lowe from Bryson City talked about the Impact 13 Rally taking place this weekend in Bryson City. The program will be religious based and will feature the emerging contemporary Christian music group Cadence, and other speakers and features at the Rally in Bryson City. The purpose is to get teenagers attention away from high risk games such as the choking game and using drugs improperly to get an artificial high. They want to give the teenagers an opportunity to consider a different course in life.

**Aired at 8:15am on Thursday, August 15, 2013**

**Sterospread No Guest on Friday, August 16, 2013**

### **Commissioners No Guest on Monday, August 19, 2013**

#### **Jake Buchanan**

Topics: Jake is the principal at Smoky Mountain High School. The discussion this morning was about getting school underway for a new year, also commendation to Cindy Simmons for her 30 years coaching girl's basketball and volleyball and being named to the North Carolina Athletic Hall of Fame. We also had a discussion about the band and the excitement of the band and arts programs surrounding the construction of the new building on campus. Jake also talked about how the architect is keeping a close eye on the project to make sure there is quality construction. Mr. Buchanan also talked about the upcoming sports programs and the community support of the school. He commented on some of the budget cuts and how they are reducing the resources the teachers are being allowed to use in the class and the reduction of the teaching assistants. The relationship with WCU is giving some teachers student teachers who might possibly help out with some of the things that teachers assistants were doing before.

**Aired at 8:15am on Tuesday, August 20, 2013**

#### **Coach Dolphus Brown and Tim Jones**

Topics: Dolphus Brown is the Soccer Coach at Smoky Mountain High School. He talked about the season so far and also talked about some of the upcoming games. Also discussed was last year's record breaking season by Jordan Couch and how he is on pace to have another record breaking season. The WNC record for goals is 156, which would require an incredible season for Couch to break that record. Tim Jones was talking about some of the ways local businesses and interested citizens can be members of the boosters club and help keep the sports programs growing, the success of athletes in getting scholarships, academic success as well as athletic success, and the importance of high school sports in building individual character.

**Aired at 8:15am on Thursday, August 22, 2013**

#### **Reid Benson**

Topics: Mr. Benson is the Pastor at East Sylva Baptist Church. He is a certified law enforcement officer in the state of Georgia and a certified law enforcement chaplain. He spoke of the services they provide to law enforcement officers primarily after the officers are involved with a tragic situation such as the death of a child or the death of another law enforcement officer. Right now there is a shortage of certified chaplains in western North Carolina. The state has a training program for those who would want to be part of the chaplain corp. He talked about how important it is to be certified so the officers would have a greater degree of confidence in the person who is offering help in counseling after the tragedy is winding down.

**Aired at 8:15am on Friday, August 23, 2013**

#### **Myrtle Shrader, Avral Freeman, and Mary McGlothlin**

Topics: These three talked about the rally on Wednesday to celebrate the 50th anniversary of the March on Washington at which time the Rev. Martin Luther King delivered his famous "I Have A Dream" speech. They shared some of their concerns with the actions now at voter suppression for both the elderly and the college students. They also announced the line-up of talent at the event on Wednesday in Sylva which is designed to attract people from all the counties in the eleventh congressional district.

**Aired at 8:15am on Monday, August 26, 2013**

**Shriners in the Smokies**

Topics: Bill Howell and Ernest Ward were present to talk about the upcoming gospel singing in Cherokee to raise money and awareness for the Shriners' Children's Hospitals. They talked about the size of the Shriners organization, how to become a Shriner. They talked about some of the medical services they provide and how children can access the services. The singing is being coordinated by John Locust who is famous in the area because of the number of years he played piano for the Carolina Crossmen Quarter. Top gospel singing talent will be on hand for the event at the Happy Holiday Campground.

**Aired at 8:15am on Tuesday, August 27, 2013**

**Jackson County Sheriff's Department**

Topics: Major Shannon Queen and Lt Scott Buttery talked about the new regulations concerning the concealed carry laws that will be taking effect October first where a person with a concealed carry permit can have a weapon locked in a car while on school property. This was a corrective action designed to help people with a concealed and legal weapon to not get into trouble if they forget and find themselves with a weapon on school property. They also talked about the NO Tolerance policy for people without the concealed permit being on school property with a weapon including rifles which are never permitted on campus. Also there was a discussion about the concealed carry licensing process and the nature of the classes, background checks, and the time for the process to be completed. They talked one the carrying rule into a nightclub or a bar, but that person can carry concealed, but are not permitted to drink while they have the concealed weapon.

**Aired at 8:15am on Thursday, August 29, 2013**

**Jenny McPhreson**

Topics: Jenny is the Manager of the Jackson County Farmer's Market. She and a local farmer came by to talk about the Jackson County Farmer's Market which opens each Saturday morning at 8:00 a.m. at the Sylva Bridge Park. Up to 47 vendors can be accommodated to sell garden fresh produce as well as products made from their garden, soaps and skin care products, and local crafts. The farmers market is also accepting SNAP Cards, and is having a promotion to get people to use their cards at the market. There is also a Taste of the market coming up where local cooks will be demonstration differ ways to cooks garden fresh vegetables.

**Aired at 8:15am on Friday, August 30, 2013**

**Kenny Nicholson**

Topics: Mr. Nicholson is the President of the Sylva Rotary Club. He talked about how the Rotary started, then the history of the Rotary Club in Sylva. The oldest member of the Sylva Rotary Club may also be oldest Rotarian in the world with 74 years in the Rotary Club. There was also a discussion about some of the Rotary Clubs International projects from Wheelchair project to the Bridge building program in places of the world in dire need of a passage over a canyon or a river. Also the funds collected for the Alzheimer Search and that Polio has been eradicated in all but three counties of the world. He also talked about some of the local projects from Honor Air, to the Island Park Landscaping Project, to the High School Students Summer Camp Leadership Training Program, to assistance with the Free Dental Clinic, and a Rotary Park at Smoky Mountain High School.

**Aired at 8:15am on Monday, September 2, 2013**

**Susan Belcher**

Topics: Susan is the wife of WCU Chancellor Dr David Belcher. She talked about tonight's Belcher and Friends Show at the Bardo Arts Center. This is a fund raising event for the Friends of the Arts at WCU. So far these programs have raised over \$50,000 for the Friends of the Arts. She also talked some about the history of the Arts at WCU going all the way back to the founder Dr James Madison. She also talked about the scholarship programs and how people can be Philanthropists to pay forward for scholarships. She also talked about the Cullowhee Lily Initiative.

**Aired at 8:15am on Tuesday, September 3, 2013**

**Christy Rowe, Coats for Kids**

Topics: Christy came in and talked about the Annual Coats for Kids event in which new and gently used coats are donated then distributed to needy kids in Jackson County. She talked about where donations can be made and when and where the distribution will take place and reminded everyone that they must have the child present in order to receive a coat.

**Aired at 8:15am on Thursday, September 5, 2013**

**Anna Lippard, Jackson Co. Health Department**

Topics: Friday Anna Lippard and Baldwin Sanders talked about the Get Fit Challenge and how all exercise can be counted for people to get active. The winning team get prizes including a membership to the Jackson County Parks and Recreation Department. Businesses and families can sign up in the available categories. Also the Health Department has received their shipments of the Flu Vaccine and are available for \$25.00.

**Aired at 8:15am on Friday, September 6, 2013**

**Jeanette White, SCC Civil Engineering**

Topics: Jeanette White told about her military experiences and how she got out of the military and sought a different career path. she went back to school and got her degree in Civil Engineering and is now teaching that Associates Degree Program at S-C-C. She is seeking older non traditional students who have higher math skills or ability. Some of the classes are on line and others are in house. They are teaching the classes on two longer days each week rather than trying to teach the classes in the evening because by 10:00 p.m. people are getting too sleepy to stay awake in the classes. White talked about the new engineering program at S-C-C. This is a program that is best suited for the older and not traditional students who may be recycling careers. A person needs to have an aptitude for math because trigonometry and Geometry are often used in this program but S-C-C has the programs to help you get up to the proficiency level you need for success. The engineering program is an associate program which can be the entry level into additional school and eventual certification.

**Aired at 8:15am on Monday, September 9, 2013**

**MedWest No Guest. Tuesday, September 10, 2013**

**Valerie Harrison**

Topics: Valerie was on talking about the positive mental powers which can be used for personal motivation, sports focusing, and self talk for positive mental attitudes. She also discussed left brain and right brain communications learned by NASA with the astronauts who's heads were connected to computers to read their brain waves. Valerie also

discusses how what is perceived as positive talk can actually put pressure on someone... such as, "You have done it right a hundred time already so just do it again like you have done it all season". She also talked about the SHIP Open enrollment program that is coming up soon in which she volunteers her time.

**Aired at 8:15am on Thursday, September 12, 2013**

### **Sue Person**

Topics: Sue, who is the Boy Scout Coordinator of the Cataloochee District, came by and talked about the start of the scouting program, how it has changed, how to earn scout badges, the outdoor program, and the Daniel Boone Council which serves Western North Carolina. Also how scout leaders are trained and qualified, how to enroll in scouting and how an organization can become a sponsor.

**Aired at 8:15am on Friday, September 13, 2013**

### **County Commissioners**

Topics: The Five Forty Focus guests were Commissioners Doug Cody and Kathy Greene; they discussed numerous items coming before the commissioners and the county including the progress on the various building projects including the school projects and the new dental clinic near the High school. Also a discussion on the long range recreation plan including some of the plans for the property along the river in Dillsboro that is expected to, be turned over to the county from Duke Power. There was also a discussion on some of the options for the old Drexel plant in Whittier. The commissioners will have a planning session this afternoon to discuss these and other county activities.

**Aired at 8:15am on Monday, September 16, 2013**

### **SCC Medical and Nursing Assistant Program Coordinators**

Topics: The Five Forty Focus guests for today were Jessica Moody and Tenisha Richard who are Program Coordinators for The Medical Assistants Program and Nursing Assistant Program respectively at Southwestern Community College. They talked about their programs and how they were planning on being involved with the Health Fair that is taking place on September 17th at Southwestern Community College there are a number of vendors who will be available to explain their programs. Some of the programs student will be performing some basic health screenings. Flu shots will also be available for sell.

**Aired at 8:15am on Tuesday, September 17, 2013**

### **Stephen Brown and Darlene Beckett,**

Topics: Stephen and Darlene talked about the Smoky Streak 5K run and Walk coming up in October to raise money for the new generation's birth center; they talked about the history of the event and the need to move on with the reservations. Darlene also talked about her ski team at SMHS and their plans to go to the finals again this year. Mr. Brown is the director of the West care Foundation.

**Aired at 8:15am on Thursday, September 19, 2013**

### **Scott Philyaw**

Topics: Scott gave a review of Mountain Heritage Day at WCU including some components of history, the Mountain Heritage Day awards for the group and individual awards. He talked about some of the volunteers who have been instrumental in keeping the event going, also talked about the different exhibits, music, food, contests for food and canning, chain saw

and cross cut sawing contests, classic cars, antique farm machinery, he also talked about the shows going on at the Mountain Heritage Center and the ongoing exhibits.

**Aired at 8:15am on Friday, September 20, 2013**

**Amy Grimes No Guest on Monday, September 23, 2013**

**Mary Mahon and Jane Coburn**

Topics: It was discovered that Jane had a cancerous tumor in her breast during a routine mammogram. She scheduled surgery and treatment immediately. She reported on how her nurse navigator was with her through the process and how there are other supporting professionals during each step on the process for cancer treatments, they also talked about the Fall Fight which is an effort to raise money for mammograms for those who might not otherwise be able to afford a mammogram and consequently end up with serious cancer tumors and lose a breast or their life. They also talked about other support groups for both men and women.

**Aired at 8:15am on Tuesday, September 24, 2013**

**Sheriffs Office No Guest Thursday, September 26, 2013**

**Harold "Catman" Sims**

Topics: Catman talked about the continuing fundraising campaigns for feeding cats at the local no kill cat shelter. He also said he needed volunteers.

**Aired at 8:15am on Friday, September 27, 2013**

**Mark Cantrell**

Topics: Mark with the US Fish and Wildlife service discussed the White Nose Bat Syndrome and the potential devastating impact that can have on a number of things such as the number of pests including mosquitoes. He also talked about some of the prevention efforts including spelunkers who may be carrying the virus into caves during exploration. He also talked about the water quality in the mountain rivers and streams and the importance of that water purity and how it relates to tourism. The multipurpose uses of the rivers from fishing to boating and tubing recreation. Also some potential adverse affects of a government shutdown.

**Aired at 8:15am on Monday, September 30, 2013**

**2- LEGENDS 540 AM**

"LEGENDS" is an interview-style, 30-minute long program Wednesdays at 8:15 am with older citizens of the community discussing the past 60-70 years in Jackson Co. history and often drawing parallels on comparisons to today and their impact on the community. Following is a list of the dates of the interviews, the names of who was interviewed, and what was discussed:

**Irene Hooper**

Topics: Irene Hooper talked about her life growing up in Cullowhee and her working several jobs including on the production line at Oak Ridge, TN for the construction of the Atomic Bomb. She decided to move to Virginia to take a job with the phone company. She married

Elmer Hooper who was a general contractor. He built many shopping centers and significant buildings in his career. She and Elmer returned to Cullowhee after their retirement. They both volunteered thousands of hours for local projects such as Habitat for Humanity, Pathways for the Future Center for Independent Living, did numerous mission trips with North Carolina Baptist Men Disaster Relief. She also helped form the Village of Forest Hills.

**Aired at 8:15am on Wednesday, July 3, 2013**

### **Archie Watkins**

Topics: Archie talked about the early days of the Inspirations and how they did one of their first performances at Swain County High School on May Day 1964 singing the song "Cool Water" He talked about their study of the singing style of the Sons of the Pioneers, talked about how they were able to change the melody style of many traditional songs such as Jesus is Coming Soon, and turned them into huge Southern Gospel hits. He also talked about the covenant the singers made among themselves to live clean lives in order to not blemish the work of the Inspirations. He explained how their relationship with Les Beasley eventually paid off for them to get a regular spot on "The Gospel Singing Jubilee" All the original members of the group have retired but sing about once a month as Archie Watkins and Smoky Mountain Reunion, Archie and Troy Burns have part time solo careers. Eddie Dietz is a pastor and sings some with his daughter and her husband. They had a professional group for a few years but retired from touring professionally. Archie shared a new CD which included songs with the reunion as well as a live show with the Primitive Quartet

**Aired at 8:15am on Wednesday, July 10, 2013**

### **Ron Yount**

Topics: The Guest was Ron Yount who told about his early stint at WCU to take classes then got drafted into the military. After basic training he ended up in Laredo, Texas where he worked mostly in a department responsible for keeping the parts inventory current so airplanes could be kept repaired and ready for immediate take off, he had a ten minute window in which to get the part into the hands of the repairman. He also played third base for the military base baseball team. Ron also talked about coming back to WCU and Cullowhee High School to coach football and basketball. The baseball team went to the playoffs for seven of the eight years he coached. Football was a struggle because many of the players transferred to Sylva Webster to play for the stronger football program. Upon retirement from coaching, Yount worked several years in administration then upon retirement from education started working as a miller at Mingus Mill in the Great Smoky Mountains National Park. Now he does part time work at the park and takes care of his grand kids.

**Aired at 8:15am on Wednesday, July 17, 2013**

### **Valerie Harrison**

Topics: Valerie is a SHIIP Volunteer in Jackson County but the discussion was about some of the incidents of her life including the Cuban Missile Crisis and how she left Washington at the time of the crisis to seek a safer place in western Virginia because her husband was employed with the CIA and had information about the seriousness of the situation. She also talked about the uncertainty and the concerns of the country after the assassination of John Kennedy. She also talked about her experiences with working at Walter Reid Hospitals with veterans returning from the Viet Nam War who had lost limbs and sustained other injuries in

the war. She then talked some about the antiwar sentiments in California and how they felt the hippies gave California a bad name during that era. She also talked about being in Washington during the riots following the death of Martin Luther King, the Watts riots in California when she was there, and the trouble in Florida after the Rodney King incident in California. Valerie worked for a while for the NBA and talked about meeting Michael Jordan and reported on how nice of a person that he was. This was before Jordan became a superstar, and left the NBA position. Valerie left the position after being uncomfortable with what she considered the lack of ethics in how they treated the players. She also talked about having a radio talk show in Florida during which she took calls and talked about positive things that can happen when people act in positive ways.

**Aired at 8:15am on Wednesday, July 24, 2013**

### **Al Byers**

Topics: Al Byers started as a Lab Technician at C J Harris hospital in 1962. According to Al Sylva had eight doctors in. Most were general medicine but there were three or four surgeons, a couple in pediatrics, and later on OBGYN. When Medicaid came on the scene in the late 1960's the doctors started charging by the specific service and less by the office visit because federal payment required it that way. Also at that time most hospital and nursing staff worked on a salary regardless of the hours, the wage and hour requirements by Medicaid forced the 40 hour workweek with overtime. Al talked about how he teamed with Dr Hurt and some of the other doctors to recruit doctors with other specialties such as orthopedics and cardiac care. He talked about how C J Harris leaped forward in quality with the construction of the North Wing which included Intensive Care, Operating Rooms and later the improvement in Emergency Room Services. He also talked about the trend of doctors moving away from private practice to start working on staff at the medical center.

**Aired at 8:15am on Wednesday, July 31, 2013**

### **Robert Blanton, No Guest Wednesday, August 7, 2013**

#### **Robert Blanton**

Topics: August 14th Robert Blanton talked about some of his childhood experiences growing up in rural Jackson County. He talked about how his early life was impacted by the Great Depression where people in the region all saw themselves as poor, then collecting old steel stoves and junk that had been abandoned by people who had left the area to find work in other parts of the country and how he and his classmates collected the steel and sold it for the school. One of the things they bought was a picture of George Washington which still is on display at the new Scotts Creek School. He talked about his military service and his call to Christian Ministry as a minister of the gospel.

**Aired at 8:15am on Wednesday, August 14, 2013**

#### **Allen Jones**

Topics: Allen was born in Jackson County in 1935, had a brother in the Navy in WW 2, graduated from Sylva High School and shortly after graduation joined his older brother in Connecticut to work in a tire recapping shop. After working long enough to get money for a new suit he decided to come back to Sylva and get married. Allen then got a job at a quarry in Newberry South Carolina where the stone was being crushed for the construction of Interstate 26. One weekend at home he was approached by Mrs. Allison who urged him to make an application at Mead Paper Company in Sylva the next day. Allen completed the application, passed the physical, and turned in his notice at the construction company in

South Carolina and returned to Sylva and preceded to work at the Mead Paper Company for about 20 years. When rumors began circulating about the possible closure of the paper mill Allen purchased and excavated property on East Main Street and opened a used car lot specializing in trucks and used cars. Allen averaged selling a vehicle a day for many years. He obtained most of his vehicles from Jackie Jones in Hayesville and Georgia who needed the cash flow to support the growing Jackie franchise. Allen is now retired and spends most of his time working around the house and talking life easy.

**Aired at 8:15am on Wednesday, August 21, 2013**

### **Phyllis Fox**

Topics: Phyllis talked about her early experiences watching the stars of Sylva Webster High School and even recalled watching Sylvester Love and James and Harvey Streater play football. These were the parents of some of the biggest stars to play for Sylva Webster. She also talked about the skills of Tommy Love who got a scholarship to Michigan State but died of a heart attack before completing his college career. She also recalled the 1961 Little League baseball team that played in the Little League World Series that played in Williamsport, about how Tommy Love and Leroy Jackson were pivotal individuals in the integration of the Sylva Webster high school and she also talked about how the Jackson County Sports Hall Of fame was established.

**Aired at 8:15am on Wednesday, August 28, 2013**

### **Winston Hardman**

Topics: Winston told about growing up in Orlando, Florida and getting his degree in Citrus Production. After getting his degree he went into the military during the Korean War but by the time he finished his training the war was ending so he did not have to go to the war. After returning to work in the family orange business for a few years he was called into the ministry and went to Texas to complete the Seminary after which he was hired to be a campus minister in Florida then in North Carolina. Eventually he was assigned to Western Carolina where he stayed until he retired. After retirement he got a job with the National Park Service and became the miller at Mingus Mill. He told about the history of the mill and how it was one of the first turbine mills in mountains, a mill which used water power but not a water wheel. He continues in that capacity.

**Aired at 8:15am on Wednesday, September 4, 2013**

### **Mike Ensley and Lee Wilcox**

Topics: The guests were Mike Ensley who was the Emergency Management Director on September 11 2001; he talked about how the county emergency services departments started a process of going on alert for 72 hours in case other situations developed/escalated which would require additional actions across the nation. He also talked about the New York scenario for the Emergency Personnel who were looking to save lives with little regard for their own life. Also how those in the airplane that crashed in Pennsylvania who gave their own life to save other lives and keep that airplane from crashing into the White House or the Nation's capital. Lee Wilcox shared several stories that were told by relatives who were living in New York at the time. About how quiet it was in what is now known as the world's noisiest city. Because all transportation was shut down, people who lived on Long Island had to walk across the bridge to get home and the only sound you heard was the sound of their shoes as they walked along the bridge in total silence.

**Aired at 8:15am on Wednesday, September 11, 2013**

**Ernest Bumgarner**

Topics: Ernest grew up in Jackson County. After high school we went to California to work in the logging industry, from there he was drafted into the military and soon ended up in Korea where he worked as a welder to repair broken war machines and heavy equipment. Upon returning he attended some classes at WCU and played football but decided to return to California for better pay. He worked his way up through the industry until he was head of most logging operations for the company. He became the pilot of the company tug boat which pulled logs down the Klamath River which was a stream with alot of fall and hazardous rapids and currents. He worked in the industry until he retired back to Sylva. Ernest has some very strong opinions formed by years of working in the timber industry. He feels the idea of clear cutting without replanting is horrible leaving most of the forests in the east as forests of worthless timber good for little more that firewood and loggers get the best timber and often use that wood for firewood. He recommends a systematic approach where the trash timber is removed and a much larger effort to be made to replant timber stands with productive timber such as birch, oak, maple, popular, and pine. This way forests can be developed into a 20 year production cycle and continually being renewed for ever.

**Aired at 8:15am on Wednesday, September 18, 2013**

**Jack Hinson**

Topics: Jack told about how he was recruited to come to Cullowhee Baptist Church in 1974 from a church in Raleigh, how he raised his kids is n the church and how they are still very much involved. He also talked some about the history of the church and some of the success of his ministry there. from that church he was selected to d develop the hospital chaplaincy program at C J Harris Regional Hospital in party based upon a grant of a quarter of a million dollars from W.C. Hennessee. He also wrote a book on the power of healing in medical situations, the book is entitled laughter is God's gift.

**Aired at 8:15am on Wednesday, September 25, 2013**

- 1- Organization: JACKSON COUNTY COOPERATIVE EXTENSION SERVICES**
- Program: EXTENSION REPORT**
- Description: Program Length Varies from one to five minutes**

The Extension Service of the NC State University and NC A&T State University has offices throughout the state. Local County Extension Service Agents serve both farmers and homeowners with information and research on plants, animals, food preparation, and most everything associated with agribusiness. The Extension Report features County Agents covering a variety of topics. Five different programs air once each day Monday through Friday at 12:20pm.

**6- COMMUNITY CALENDAR AND PSAs**

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. This is only a sampling of the community groups & events that have benefited from these announcements.

<b><u>Group</u></b>	<b><u>Event</u></b>
Cherokee Travel and Tourism	Festivals/Event Announcements
Community Churches	Special Services, Weather Closings/Delays
Community Table	Monthly Blue Plate Specials
Community Table	Fundraisers/Hours of Service
Guardian Ad Litem Program	"Be the voice for a child"
Haywood County Arts Council	Event Announcements
Jackson Co. Airport Authority	Monthly Meeting
Jackson Co. Board of Commissioners	Monthly Meeting
Jackson Co. Board of Education	Monthly Meeting
Jackson Co. Chamber of Commerce	Upcoming Events
Jackson County Child and Nutrition	School Menus
Jackson Co. Dept. on Aging	Monthly Events/Meetings
Jackson Co. Family Resource Center	Upcoming Classes and Events
Jackson Co. Green Energy Park	Upcoming Classes and Events
Jackson Co. Dept. of Public Health	Flu Shots
Jackson Co. Main Library	Monthly Events
Jackson Co. Planning Board	Monthly Meeting
Jackson Co. Public Schools	School Closings/Delays/Fundraisers
Jackson Co. Recreation/Parks	Events/Registrations
Jackson Co. School Board	Monthly Meeting
Jackson Co. Sheriff's Department	Various Announcements/Alerts
Jackson Co. Solid Waste Department	Monthly Meeting/Closings
John W. Bardo FPAC	Upcoming Events
MedWest – Harris	Free Screenings/ Programs
National Park Service and the U.S. Dept. of Interior	Various Announcements, Closings, Alerts, Etc.
NC Council of Indian Affairs / Indian Child Welfare Committee	Upcoming Meeting
NCDOT	Meetings, Road Closings, etc.
SCC	25th annual Fall Foursome
Red Cross	Jackson County Blood Drives
Silas McDowell Chapter of the Sons of the American Revolution	Monthly Meeting Announcement
Smoky Mountain Chapter (NARFE)	Monthly Meeting Announcement
Smoky Mtn. Pregnancy Care Center	Various Announcements
Southwestern Community College	Meetings/Closings/Delays/Events
Sylva Garden Club	Meeting Announcements
Sylva Town Commission	Monthly Meeting
Town of Sylva	Greening Up the Mountains
TWSA	Monthly Meeting
WATR	Fall Picnic at Monteith Farmstead Park
Western Carolina University	Sports Announcements