

# RADIO STATION WRGC-AM



## Issues / Programs List

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Second Quarter-2013

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REVIEWED AND APPROVED BY

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General Manager      Date

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## **WRGC RADIO SECOND QUARTER 2013 ISSUES OUTLINE**

### **Section A: Newscast Overview and Quarterly Issues Addressed**

At the top of each hour WRGC Radio airs three minutes of national and world news from NBC Radio News. WRGC Radio produces five (three minute) daily newscasts that air at 7:02 a.m., 8:02 a.m., and 9:02 a.m. then at 12:02 p.m. and 5:02 p.m. At the bottom of the hour WRGC airs a five minute report from NCNN. Three times each day WRGC airs financial reports from CNBC. WRGC has a reporter to cover and report on local meetings of the County Commissioners and Town Council Members. WRGC has the capacity to broadcast critical weather information, has established partnerships with the Jackson County Emergency Preparedness Coordinator and other members of his staff including the County Deputy Fire Marshall. WRGC gives a weather report after each newscast (2 per hour) and other reports depending on weather conditions. WRGC broadcasts live from the local studio for 12 hours each day so announcers in the studio are available to make announcements anytime the conditions warrant. WRGC also has a 540 Focus program during which local newsmakers, leaders, and citizens are interview. This program airs Monday through Friday for one half hour each day at 8:15 a.m.

**News Treatments:** There is no set limit on the length or number of news stories in any particular news cast. Every effort is made to include and actuality in every news story. These actualities are allowed to run extended lengths as needed to provide as much depth and coverage of the story as possible.

Some of the issues covered in these newscasts and programs during the fourth quarter are as follows. Dates indicate local news treatment unless otherwise noted.

#### **1. Commission Takes Additional Step toward \$700,000 Train Loan**

During today's regularly scheduled County Commission meeting, Jackson County Commissioners voted on and released a written statement declaring their intent to continue negotiating with Great Smoky Mountain Railway (GSMR) on a proposed \$700,000 loan/grant. The vote came after a scheduled public hearing in which citizens, both in favor of the proposal and against, were given the opportunity to address the Commissioners. The letter released by the commissioners said, "Swain County has already entered into an agreement with GSMR of a similar amount, and it is anticipated that the fund provided by each County, totaling up to \$1.4 million, together with any additional funds provided by GSMR will be sufficient to 1) locate two turntables – one in Dillsboro and one in Bryson City; 2) expand the maintenance garage in Dillsboro; and 3) rebuild the Steam Engine", thus suggesting that the Board is leaning toward joining Swain County in loaning and/or granting the requested \$700,000. The letter even spelled out the initial frame work under which the loan or grant may be given, including a 36 month period for the project, and benchmarks for

the creation and sustainment of local jobs. The written statement concluded by saying, "The Agreement will also set forth the manner in which the loan may be repaid and/or forgiven, and the type and amount of collateral pledged as security."

**News Treatments: April 1, 2013**

## **2. Newfound Gap Road Reopens**

Today, park officials and local politicians, held a press conference to announce the reopening of US 441/Newfound Gap Road, the main thoroughfare that runs through the Great Smoky Mountains National Park and connects Eastern Tennessee to Western North Carolina. On January 16, 2013, a major landslide due to heavy rainfall destroyed a large section of the road leaving it closed for months. Local contractors Phillips & Jordan were awarded a \$3.9 million contract to begin the rebuilding process on February 20, 2013. In that contract, officials agreed to a daily incentive of an additional \$18,000 dollars, up to \$500,000, for early completion before the May 15 deadline. With today's reopening announced, Phillips & Jordan completed the project 30 days early and will be awarded the full \$500,000 as agreed. Local politicians Congressman Mike Meadows, and Chief Michell Hicks of the Eastern Band of the Cherokee Indian were at the press conference to add their words of praise to Phillips & Jordan's efforts. When asked about the \$250,000 of the \$500,000 early completion award that the tribe contributed, Chief Hicks said, "It was money well spent."

**News Treatments: April 15, 2013**

## **3. Boston Marathon Hits Home**

Dr. Allan Panter of Gainesville GA who practices at MedWest Harris in Jackson County went to Boston to watch his wife run the Boston Marathon. He ended up as a first responder when a bomb exploded near him at the finish line. Both Panter and his wife Theresa have been in demand from national media outlets, wanting to hear their stories of Monday's bomb blast. In a phone press conference held this morning, Dr. Panter said, "I was just standing there without a scratch," Panter said one victim he helped was a man who lost both legs beneath the knees. "He was pretty much as you would describe in shock," he said. "He was mumbling words but not coherently." His wife, Theresa Panter, was frantically trying to make sure her husband of 30 years was safe. She was directed along with other runners to a safe area but it took more than an hour before she reached her husband.

**News Treatments: April 17, 2013**

## **4. Pride of the Mountains Marching Band's Newest Honor**

David Starnes, director of Western Carolina University's Pride of the Mountains Marching Band, displays a commemorative drum head while students celebrate an invitation to participate in the 2014 Macy's Thanksgiving Day Parade. The famous group from Western Carolina University has been honored time and again with invitationals, awards and accolades. The latest in the long list is an invitation to 2014 Macy's Thanksgiving Day Parade. "We are honored as well as excited to represent Western Carolina University, the School of Music and the entire Catamount Nation on national television in the 2014 Macy's Thanksgiving Day Parade," said Starnes. "It is undoubtedly one of the greatest events a band student of any age can experience and we feel privileged to offer our members this

opportunity. Our band program has received numerous national honors that carry great prestige. However, the Macy's Thanksgiving Day Parade has not been a part of our resume – until now." The Pride of the Mountains Marching Band is one of only ten marching bands selected from across the country to perform. "When you are the best band in the land, you might as well share it with the rest of the world," Chancellor David O. Belcher said.

**News Treatments: April 25, 2013**

## **5. 210th Military Police Battalion Rolls Out**

*By: jray*

The teary-eyed goodbyes early Wednesday morning were of mixed emotions. The families and friends of the 210th Military Police Battalion were up early to send off the group from the Franklin National Guard Amory. Hugs, kisses and handshakes for a safe return as parents, husbands, and wives said farewell to their service members. The 210th Military Police Battalion will be stationed in Fort Bliss, Texas for several weeks for training before being deployed to Afghanistan. The 210th will be in Afghanistan for one year to help with Operation Enduring Freedom. Tasha Black described how proud she is of her husband who is being deployed, "Very proud...this is why he joined not for the glory but to serve." Tasha and the rest of the families who were their for the sendoff are praying for a safe return of the brave men and women they Rolled out early Wednesday morning from the Franklin National Guard Armory for a one year deployment. From the 540 WRGC team we would like to thank all service men and women and their families for their sacrifices for freedom.

**News Treatments: May 9, 2013**

## **6. MedWest Explores Idea for Financial Partner**

*By: Cody Phillips*

The MedWest health system is currently exploring options of taking on a business partner. During its meeting on May 13<sup>th</sup> the MedWest board voted unanimously to examine alignment with a capital partner. As part of the decision the MedWest board established the following objectives that will aid its exploration:

- Secure the MedWest hospitals' long term stability and financial viability
- Elevate and promote the quality of local healthcare services to communities served
- Make needed investments in facilities, technology, and personnel
- Recognize the quality of the employees as an asset and enhance the hospitals' status as "employers of choice"
- Continue to develop quality medical staffs with strong ties to the community as a whole
- Preserve existing services and enhance access to acute care services available locally
- Continue to enhance the communities confidence in their local hospitals
- Preserve local input into key decisions

- Enhance the rolls of hospitals as assets for the communities and for economic development

Carolinas Health Care system will continue to be MedWest's manager while MedWest boards' process evolves and will continue to support the MedWest board and its decisions. The board anticipates proposals from potential capital partners will be received in about two months; the evaluation will then take several additional months while the board renders a decision on whether to proceed and with whom. To preserve the competitive nature of the process and honor confidentiality agreements, the list of potential capital partners invited to submit proposals and the details of the evaluation process will be kept confidential. The MedWest board is quoted as saying "At this stage of the process the Board can only communicate the process it is undertaking and the progress it is making toward achieving the stated objectives. No decisions have been made as to whether to affiliate with a capital partner, what form that affiliation might take or with whom. Those decisions will be made after careful review and consideration of the potential capital partners and their proposals".

**News Treatments: May 15, 2013**

## **7. Citizens Urged to be on the Lookout for Outdoor Marijuana Growing**

*By: Cody Phillips*

The Jackson County Sheriff's Office is requesting help from the citizens for identifying possible outdoor marijuana grow locations across Jackson County. Outdoor grows are popular due to our wooded areas across Jackson County and large acreage of National Forests. Anyone noticing frequent trips by potential suspects carrying water, plastic buckets, or other growing materials into or around our county without noticeable valid reasons can be investigated. Any suspicious activities will be investigated. Please make reports to the Jackson County Sheriff's Office Crime Stoppers at (828) 631-1125 or email at [crimestoppers@jacksonnc.org](mailto:crimestoppers@jacksonnc.org), and may remain anonymous.

**News Treatments: May 22, 2013**

## **8. Congressman Meadows Opens Office on Reservation**

*By: Cody Phillips*

On Tuesday congressman Mark Meadows made history when he and his staff opened the first ever congressional office on an Indian reservation. Tuesdays opening of the congressional office in Cherokee, North Carolina was attended by many tribal members including Chief Michell Hicks. When asked about his comments on this first ever event Chief Hicks had this to say; "The congressman proposed it to me a number of months ago, I told him was an excellent idea. With the job base we have here in Cherokee and the partnerships with the surrounding counties I think it would be a good idea to have an office here". When asked if he thought if congress members not only in our area but also across the country would follow this example Chief Hicks was quoted as saying; "I don't think there's any question in my mind. He's taking a huge step and I think we are going to see a number of these offices spread out in the United States and I think that's something that's going to be part of any future congressman's platform". In an earlier interview with the Cherokee One Feather Congressman Mark Meadows had the following to say; "Constituent service is my top priority. By holding office hours in all 17 counties and the Qualla Boundary in Cherokee, my staff and I will be able to better serve western North Carolinians. Constituents can set up meetings at any of the district office locations to receive help with

anything from navigating the federal government to assistance with their Social Security and Medicare. My staff and I are dedicated to assisting constituents whenever and wherever they need us.” Cherokee’s office will be located in the Ginger Lynn Welch Complex and office hours will be the fourth Tuesday of each month from 10am – 12pm and 1-3pm.

**News Treatments: May 29, 2013**

## **9. Body Found in Tuckasegee River**

*By: Cody Phillips*

On Thursday a body was recovered from the Tuckasegee River believed to be that of a local missing person. On March 30th the Jackson County Sheriff’s Office received a missing persons report on Fernando Vargas Gonzales who was, at the time, residing in the Tuckasegee area. Jackson County deputies along with the North Carolina State Highway Patrol and the North Carolina State Bureau of Investigation made various searches by foot and by air of the Coppermine Court area which was the last known location of Mr. Gonzales. Numerous searches have been ongoing throughout the past several days. On Thursday June 6th the Jackson County Sheriff’s office was notified of a body being found in the Tuckasegee River. With the assistance of the Jackson County Rescue Squad a body believed to be that of Mr. Gonzales was recovered from the river about one half mile down river from the trailer park that was his last known location. The local medical examiner was on the scene during the recovery, and the body has been taken to a state medical examiner’s office to determine the cause of death. The investigation of the circumstances causing this death is ongoing.

**News Treatments: June 7, 2013**

## **10. Jackson County Relay for Life 24 Hour Relay June 21st**

*By: Cody Phillips*

The Relay for Life is coming once again to Jackson County. Nationwide, Relay for Life raises millions of dollars for the American Cancer Society to aid in cancer prevention research. Here in Jackson County Relay for Life will hold its 24 hour relay on June the 21st at the Jackson County Parks and Recreation Center in Cullowhee. Linda Davenport of Relay for Life has this to say about that nights events; “On that day all the teams will be setting up tents and the team members will come out and raise money for Relay, its also a chance to get survivors together and honor those who have lost the fight and those still fighting. There will be lots of fun and games going on, there will be food and activities, we will have some bands come out and teams will be selling crafts from their tents. Luminaries can be purchased that night in remembrance of those who lost their fight against cancer and in honor of those who are still fighting. The luminaries will line the track and at night the lights will be shut out and people will have a luminary walk. We will have people who walk all night because cancer never sleeps, a lot of people take that to heart and stay up and walk all night in honor of loved ones. There will be speakers and groups such as Zumba. Its lots of fun but also very informative, we hand out information for Relay for Life. It’s just an awesome event”. People wishing to be a part of Relay for Life’s 24 hour relay on June 21st can register as late as the day of the relay. To register or for more information on Relay for Life’s relay, call Linda Davenport at 828-269-1259.

**News Treatments: June 11, 2013**

## **11. Two WCU Baseball Players Selected During 2013 MLB Draft**

*By: Cody Phillips*

Western Carolina had two players selected during the 2013 Major League Baseball First Year Player draft which concluded over the weekend. Junior outfielder Julian Ridings was taken by the Tampa Bay Rays in the 18th round while senior third baseman Tyler White was taken by the Houston Astros in the 33rd round, both coming on the final day of the draft. Ridings was the 22nd pick of the 18th round – and the 548th player taken overall – while White was the first pick of the 33rd round and 977th pick overall. Both Ridings and White are the first-ever Catamounts to be drafted by their respective clubs, Tampa Bay and Houston. Scouts have Ridings profiled as a “top of the order hitter where he can take advantage of his speed and instincts on the base paths.” Even with his improved power numbers over the past two seasons, doubling his number of doubles from eight to 16 and improving upon his home run totals from three to 11 from his sophomore to junior year, scouts have Ridings pegged as “more of a line-drive hitter with gap power as a professional”. Being taken in the 2013 MLB Draft put an exclamation point on a solid career and superb senior year for Tyler White. A first-team All-Southern Conference selection and the media’s SoCon Player of the Year, White hit .363 in 2013 to rank tied for second on the squad while his .416 batting average in SoCon play led the team. He also paced the squad with 66 RBI and 16 home runs while his 27 doubles broke a 10-year old, single-season record. Ridings and White were among 22 players from the Southern Conference drafted during the three-day, 40-round event which concluded Saturday. At total, 1,216 players were selected in the 2013 draft.

**News Treatments: June 12, 2013**

## **12. Sylva Mayor Maurice Moody Announces Retirement**

*By: Cody Phillips*

Mayor Maurice Moody, Sylva’s mayor has announced that he will not be running for a second term. Mayor Maurice Moody has decided that after 4 years as mayor and 12 years as a commissioner he will be retiring from politics. When asked what led to this decision, Mayor Moody had this to say: “My wife had an influence; she was ready for me to retire from politics. I want to be able to spend more time with grandchildren and maybe a little more time on horseback, it just felt like a good time to go ahead and retire”. Later when asked the question “Of your combined 16 years of service to the city, what do you think is your biggest accomplishment?” Mayor Moody responded with: “Well, I think the accomplishments go to the entire board, not one individual whether it is a commissioner or the mayor. We have had several accomplishments in the passing of our ordinances when I first got on the board that I think was significant, that was really the first time we had some comprehensive ordinances. The renovation of the swimming pool was significant. Main street renovation was significant, it was actually started in the term before I was elected and we carried it through. The Bridge Park was a major accomplishment. Again, all of these were really a community effort not just one individual or not only the Board. I think there are a lot of citizens that deserve a lot of credit with all of those”. Although Mayor Moody announced his plans for retirement in June, he will still be serving in office for several more months. Filing to run in the upcoming mayoral elections begins on July 5th, elections will be

held in November, and the new mayor will take office the first Thursday in December, until then the mayor says he is glad to serve the city he loves.

**News Treatments: June 26, 2013**

## **SECTION B: SPECIAL EVENTS**

### **1- WEB SITE**

WRGC has its own web site. Listeners are encouraged to visit wrgc.com to see updates on news, weather, Tradio, sports and more. There is also a page to introduce the staff and information about programming. The “streaming” of local high school sporting events is also available. The website contains the day’s local news coverage as reported by WRGC’s News Director, and also has an archive of news at any given time for at least the last three months. Plus a Community Calendar is available for the general public.

### **2- SOCIAL MEDIA**

WRGC uses Twitter and Facebook to keep listeners informed.

### **3- STATION TOURS**

WRGC conducts tours of the Station and the Studios to Students and to community groups.

## **SECTION C: LONG FORM PROGRAMS**

WRGC defines long form programming as those programs normally exceeding 1 hour in length which are produced out of the market and for which the station contracts for those programs to be aired. Example of long form program follows.\

### **1- STORIES OF MOUNTAIN FOLK**

“Stories of Mountain Folk” is an interview-style, recorded 30-minute long program Saturdays at 9:00am produced by Catch the Spirit of Appalachia. It is devoted to preserving the culture, history, arts and the stories of Western North Carolina. They speak with members of the community and the roles they play in it. The program also addresses certain events and activities that go on in the county and region. There is a highlight of traditional Appalachian Music during the program with musicians, along with artisans, crafters and story tellers. The following is a list of the dates of the interviews, the names of who was interviewed and what was discussed.

**Storytelling:** The story today "Life is Just a Bowl of Cherries," is a story that takes place in Amy's teenage years. (Music: "*Life is Just a Bowl of Cherries*" by Jaye P. Morgan.)

**Creative Corner:** Doreyl's guest is once again Mike Lancaster, Choral Director for WCU, who talks about living in the mountains and directing many choirs. (Music: "*The Rose of Sharon*" by Sharon Smith)

**Stories of Mountain Folk:** The interview with Trina Royar, Festival Coordinator for Mountain Heritage Day continues, as she tells us what her job entails. (Music: "*Will You be Lovin' Another Man*" by the Rye Holler Boys)

**SPECIAL:** We bring back the Nikwasi Dulcimer Players who tell us how some of them began playing the dulcimer. (Music: *"The Mountains Are Always Calling Me"* by the Nikwasi Dulcimer Players)

**Down Another Road:** Judy talks with Tommy Calloway from Highlands once more, who gives a glimpse of his life growing up in the mountains. (Music: *"Sally Anne"* by Henry Queen)

**Closing Song:** *"Mississippi Sawyer"* by Curley Fox

**Aired at 9:00am, Saturday, April 6, 2013**

**Storytelling:** Amy tells the story of "Crack Shot Momma"--a tale of the demise of a black snake.

**Creative Corner:** Doreyl is once more at Western Carolina University as she interviews John West, a band director who shares his musical history. (Music: "Water Music Suite No. 3 in G Major" a wind ensemble selection).

**Stories of Mountain Folk:** You are introduced to Terry Edwards, who grew up in Tuckasegee and followed his dream of being a professional musician. (Music: "You'll Grow Into It" written and sung by Terry Edwards).

**Stories of the Cherokee:** Robert interviews, Davey Arch, a world renowned Eastern Band Cherokee artist and storyteller, who talks about his art and culture. (Music: "The Trail of Tears" by Walker Calhoun, courtesy of Mountain Heritage Center).

**Down Another Road:** Judy talks with her son Daniel Schulz, who gives a glimpse of his life growing up in the mountains. (Music: "I Am A Pilgrim" by Halo Brown).

**Closing Song:** "Wild Mountain Thyme" by the Asheville Muses.

**Aired at 9:00am, Saturday, April 13, 2013**

**Storytelling:** Amy tells the story of "Boney's Retreat"--a hunting tale from the 1860's.

**Creative Corner:** Doreyl continues her series at Western Carolina University as she interviews Pavel Wlosok, the jazz band director who shares his musical history. (Music: "The Jazz Band").

**Stories of Mountain Folk:** Amy talks with Terry Edwards, who grew up in Tuckasegee and was a member of the band called "Cullowhee." Here we hear samples of his story songs. (Music: Uncle Ben's Converted Blues I and II; There is a Star; & White Owl--written and sung by Terry Edwards).

**Down Another Road:** Judy spends time with Hope Swicegood Byrd, from Buncombe County; Hope is the daughter of Joe Swicegood, owner of Little Pigs Barbecue Restaurant in Biltmore. (Music: "Twilight is Stealing" by Spirit-Filled Trio).

**Closing Song:** A new song called "Down South."

**Aired at 9:00am, Saturday, April 20, 2013**

**Storytelling:** The story today takes us within the "Power of telling stories," with Amy's look at the creativity of her sister, Doreyl Ammons Cain. (Music: "Shout to the Lord" by David Bauer)

**Creative Corner:** Doreyl's guest is jazz guitarist Amy Brown, graduating senior at Western Carolina University. (Music: "Malaga Down" by acoustic jazz guitarist)

**Stories of Mountain Folk:** Amy welcomes Paul Lormand, founding director of the John Bardo Fine & Performing Arts Center at WCU, who gives a short bio of his professional life. (Spot: "Introduction to Mark Twain" by Hal Holbrook)

**SPECIAL:** We bring back an interview from November 2008, with Amy's guests: cousins Ruth Moore Pruitt and Linda Owen Vinson, who talk about Decoration Day. (Music: "There's a Song in the Air" by Ron Smith)

**Down Another Road:** Judy talks with three friends—Kristen Vincent, Kelly Banner, and Shelia Kay Adams—about memories of their childhood days. (Music: "This Little Light of Mine" by a young Mountain Faith)

**Closing Song:** "Let's Fall in Love" by the WCU Jazz Ensemble.

**Aired at 9:00am, Saturday, April 27, 2013**

**Storytelling:** Amy takes you back in time to her teenage years with "Junk on Paydays" when she and her siblings spent time together. (Music: "The Twilight Zone Theme Song" by the TV Theme Players)

**Creative Corner:** Doreyl's guest is tuba player Daniel Isaac Mull, music student at Western Carolina University. (Music: "Tuba Cheer" by the Golden Buffalo Marching Band)

**Stories of Mountain Folk:** Amy welcomes as her guest, the legendary David Holt, who tells about his life in mountain music, and his upcoming performance for JAM, Junior Appalachian Musicians. (Music: "Forked Deer" by David Holt)

**Stories of the Cherokee:** Robert spends time with Warren Dupree, who shares memories of mother, Betty Dupree, who was instrumental in the beginning of Qualla Arts & Craft Cooperative in Cherokee. (Music: "The Beloved Woman's Song" by Eddie Bushyhead)

**Down Another Road:** Judy brings back her three friends—Kristen Vincent, Kelly Banner, and Shelia Kay Adams—and continue with memories of childhood days. (Music: "The Fly Away Horse" by the Butterpats)

**Closing Song:** "Amazing Grace" by the Cockman Family)

**Aired at 9:00am, Saturday, May 4, 2013**

**Storytelling:** Amy tells a story of her mother, *Struck by Lightning*, for Mother's Day. (Music: "O Come, Little Children"-Guideposts collection)

**Creative Corner:** Ian Moore is a street performer who plays a fiddle to the enjoyment of those who stop and listen. He tells his story of freedom to Doreyl. (Music: *Ian plays an improvisation dedicated to the trees dynamited in Joyce Kilmer Forest*)

**Stories of Mountain Folk:** Amy's guest is Steve Beck, from Franklin. We hear the story of his life growing up, part Cherokee, in WNC. He gives us a glimpse of old time & current farm living. (Music: "There is a Time" by Appalachian Fire)

**Black Roots of Appalachia:** Victoria spends time with Annetta Stokes Streater, Health, Wellness and Fitness educator from Raleigh-Durham area, who speaks about the education of children. (Music: "Cryin' Holy" by the Hominy Valley Boys)

**Down Another Road:** Judy talks with Lucretia Speas, who shares some memories of her childhood. (Music: On the Banks of the Old Ohio by Lucretia Speas, Greg Speas and Darci DeWulf.)

**Closing Song:** "Hot Cabbage" by Vance Trull

**Aired at 9:00am, Saturday, May 11, 2013**

**Storytelling:** "Parade Rest" is a story about Amy's induction into the US Air Force, and her arrival at Lackland Air Force Base in San Antonio, TX. (Background music: "I See the Lord" by David Bauer)

**Creative Corner:** Doreyl's guest is autoharp musician Judy Sipes who shares how she learned to play a slew of instruments. (Music: "Come All Ye Fair & Tender Ladies" and "Wildwood Flower" by Judy Sipes)

**Stories of Mountain Folk:** Amy welcomes as her guest Faye Bryson Parker who gives us a glimpse of her Jackson County heritage. (Music: "Like an Eagle" by the Cockman Family)

**SPECIAL from May 23, 2009:** Once again we hear from Jean Christy from Andrews who talks about her life of 104 years (at that time). (Music: "Foggy Mountain Breakdown" by Jacob Jones)

**Down Another Road:** Judy talks once more with Lucretia Speas, who shares some memories of her childhood. (Music: "Pretty Polly" by Lucretia Speas, Greg Speas and Darci DeWulf.)

**Closing Song:** "Housewife Blues" by Ginny McAfee)

**Aired at 9:00am, Saturday, May 18, 2013**

**Storytelling:** Amy shares a story from her childhood called "Gathering God's Bounty"—picking and eating "creases," strawberries and polk salad. (Background music: "Edelweiss" by Jo Northup and Richard Birt)

**Creative Corner:** Doreyl's guest is trumpet musician Dossie Ransom III who shares with us his duties with WCU's marching band. (Music: "Marching Trumpets" by British Brass)

**Stories of Mountain Folk:** Amy welcomes as her guests LV & Mary Mathis who gives us a glimpse of their "Little Canada" heritage. (Music: "Oh What Love" by LV & Mary Mathis)

**Stories of the Cherokee:** Robert's guest today is Josie Long, who runs the Cherokee Welcome Center. We hear a little about her life and her job. (Music: "Quail Dance by Bo Taylor)

**Down Another Road:** Judy talks with Joe & Peggy Spicegood, owners of Little Pigs Barbecue in Asheville, who tells us some of their history. (Music: "Foggy Mountain," an original composition.)

**Closing Song:** "Dooley" by the Compost Mountain Boys)

**Aired at 9:00am, Saturday, May 25, 2013**

**Storytelling:** Amy shares a story called "Plowing Behind the Barn," told to her by her aunt...a story about her dad and what happened back in the '30s. (Background music: "Try to Remember" by Ron Smith)

**Creative Corner:** Doreyl's guest is trumpet musician Michael Swaenepoel, a student at WCU, who talks about his future plans. (Music: "Ain't Misbehavin'" by Harry "Sweets" Edison)

**Stories of Mountain Folk:** Amy welcomes as her guest Pearl Hinson Beck, who talks about her family heritage in Sylva. (Music: "Home Across the Blue Ridge Mountains" by Earl Taylor & Jim McCall)

**Black Roots of Appalachia:** Victoria's guest is Purl Miller from Andrews, who shares with us some parts of his long life. (Music: "Rock My Soul" by the Golden Gate Quartet)

**Down Another Road:** Judy talks with Joe & Peggy Spicegood once more, owners of Little Pigs Barbecue in Asheville, who tells us more of their history. (Music: "June Apple" by Henry Queen.)

**Closing Song:** "The Gospel According to John" by Archie Watkins)

**Aired at 9:00am, Saturday, June 1, 2013**

**Storytelling:** Amy's story is called "Ice Cream and Bows & Arrows"—a story about her brother, David, when he was just a young boy. (Background music: "To the Lamb" by David Bauer)

**Creative Corner:** Doreyl's guest is WCU musician student, Elise King, who talks about her love of music, her classes and future plans. (Music: "Almost Like Being in Love" by WCU Jazz Ensemble)

**Stories of Mountain Folk:** Amy welcomes as her guest Mary Messer, author of "Moonshiner's Daughter," who shares some of her tragic early life. Her book can be found at many independent bookstores in WNC, as well as online at [Amazon.com](http://Amazon.com), Kindle, and Nook. (Music: "I've Got Something to Praise God For" by The Barnes Family)

**SPECIAL RERUN:** Amy visits with Joy Phillips Hoyer, and they talk about blackberry picking and making blackberry jelly. (Music: "There's a Song in the Air" by Ron Smith)

**Down Another Road:** Judy talks with her Aunt Jean Rhodes Carter, who shares stories about her early life in Asheville. (Music: "Jesus is All the World to Me" by Jean Carter & sister Louise; and "Shady Grove" by Clover.)

**Closing Song:** "Hard Times" by Dirk Powell & Tim O'Brien)

**Aired at 9:00am, Saturday, June 8, 2013**

**Storytelling:** Amy's Father's Day story is called "Daddy & the Mill Villages"—a story of her father's struggles to make a good life for his children. (Background music: "Love Divine" by Jo Northup & Richard Birt)

**Creative Corner:** Doreyl's guest is Peggy Dawson of Tuckasegee; they discuss the importance of water and mulch in your garden. (Music: "Watermelon on the Vine" by Jim Greer)

**Stories of Mountain Folk:** Amy welcomes as her guest Buffy Queen of Waynesville, who shares her story of assisting her friend Mary Messer, author of "Moonshiner's Daughter." (The book can be found at many independent bookstores in WNC, as well as online at Amazon.com, Kindle, and Nook.) (Music: "Grace" by the Children of Zion)

**Stories of the Cherokee:** Robert talks with Frieda Huskey, who shares how it was for her to grow up in Cherokee. (Music: "Song to the Morning" by Eddie Bushyhead)

**Down Another Road:** Judy continues her conversation with her Aunt Jean Rhodes Carter, who shares stories from her childhood in early Arden of Asheville. (Music: "Rock Island Line" by The Asheville Muses)

**Aired at 9:00am, Saturday, June 15, 2013**

**Storytelling:** Amy's story is called "The Mule Cussing Rock"—a story of Granny's confrontations with Kate, the mule. (Background music: "Almost Home" by Randy Petersen)

**Creative Corner:** Doreyl's guest is Doris Hunter of Franklin, who tells the story of how she learned how to create birds with creative materials and some of her successes. (Music: "Free Little Bird" by the Valley River Boys)

**Stories of Mountain Folk:** Amy welcomes as her guest Buffy Messer of Waynesville, who shares her childhood, and then how she came to be an actress. (Music: "Singing My Song" by Julia Thompson)

**Black Roots of Appalachia:** Victoria talks with Madeleine Watt of Jackson County; Madeleine tells stories of her African American protectors throughout her childhood. (Music: "Jewels" by the Butterpats)

**Down Another Road:** (Reprisal from April 7, 2012) Judy interviews her Uncle Martin Cook from Caney Fork, who talks about his involvement with the beginning of the Inspirations. (Music: "Jesus Is Coming Soon" by Inspirations)

**Closing Song:** "Old Joe Clark" by Pic & Play Dulcimer Group from Franklin)

**Aired at 9:00am, Saturday, June 22, 2013**

**Storytelling:** Amy's story is called "Tuckasegee and Mr. Crawdad"—a story Amy's visits to neighbor "Aunt Bell," and what she experienced on the trail to her house. (Background music: "Appalachian Sunrise" by Randy Petersen)

**Special Creative Corner:** Amy interviews her sister Doreyl about her gift of art, and some of her experience in the art field. (Music: "When We're Gone Long Gone" by the Compost Mountain Boys)

**Stories of Mountain Folk:** Amy welcomes as her guest Frances Cargill, age 92, who talks of the history of Nonah Weavers in Franklin, and more information about her life in Macon County. (Music: "The Entertainer" by Ron Smith and his banjo)

**Special by Intern Sean Botzenhart, WCU Senior:** Sean interviews Luzell Wiggins Bennett from Whittier, who paints mountain scenes on leaves. She talks about her art process and how she loves the mountains. (Music: "Cherokee Morning Song" by the Robbie Robertson)

**Down Another Road:** (Reprisal from April 14, 2012) Judy once more talks with her Uncle Martin Cook from Caney Fork, who shares his love for music. (Music: "They're Holding Up the Ladder" by Inspirations)

**Closing Song:** "Johnson's Old Gray Mule" by the Yodeling Ramblers from Asheville)

**Aired at 9:00am, Saturday, June 29, 2013**

**2-Organization: SYNDICATED**  
**Program: CROOK AND CHASE COUNTRY COUNTDOWN**  
**Description: Program Length is four hour**

"Crook and Chase Country Countdown" is a four hour syndicated program on 540AM WRGC with this weeks top 30 country singles, plus interviews with the stars.

**Aired at 7pm, Saturdays**

**3- Organization: IBMA**  
**Program: INTO THE BLUE**  
**Description: Program Length is three hour**

"Into the Blue" Three hour syndicated program on 540AM WRGC hosted by Nashville's four time IBMA Broadcaster of the Year Terry Herd, features three hours of the very best in new, current and vintage bluegrass, as well as insightful anecdotes and interviews with the stars.

**Aired at 11:00am – 2:00pm, Saturdays**

**4- Organization: WESTERN CAROLINA PROPERTIES**  
**Program: REAL ESTATE SENSE**  
**Description: Program Length is one hour**

"Real Estate Sense" A one hour program sponsored by Western Carolina Properties on Saturday mornings at 10:00AM. Give listeners a chance to call in a ask Real Estate related questions to a knowledgeable agent and his guest.

**Aired at 10:00am, Saturdays**

**5- Organization: PAUL HEIL**

**Program: THE GOSPEL GREATS**  
**Description: Program Length is two hours**

“The Gospel Greats” is a syndicated program is a fast-paced, entertaining, encouraging and uplifting two hours each week of music and music-related news and features, produced and hosted by America's best-known Southern Gospel radio personality, Paul Heil.

**Aired at 4:00pm, Sundays**

**6- Organization: ATLANTA BRAVES NETWORK**  
**Program: ATLANTA BRAVES BASEBALL**  
**Description: Program Length Varies**

A Regional Sports Broadcast with a large fan base aired live on 540AM WRGC.

**7- Organization: CATAMOUNT SPORTS NETWORK**  
**Program: CATAMOUNT SPORTS**  
**Description: Program Length Varies**

Local Western Carolina University Sports Network aired live on 540AM WRGC.

**8- Organization: NBC NEWS**  
**Program: MEET THE PRESS**  
**Description: Program Length is one hour**

Meet the Press is an interview program with governmental leaders in Washington. Aired each Sunday at 3pm-4pm

**9- Organization: JOHN LOCKE**  
**Program: LESSONS IN LEADERSHIP**  
**Description: Program Length is one hour**

This program is has interviews, leaders, corporations and non-profit organizations to learn their secrets of success and sustainability in an every changing world.

**Aired at 7:00 pm, Sundays**

**10- Organization: NED RYAN DOYLE**  
**Program: OUR SOUTHERN COMMUNITY**  
**Description: Program Length is one hour**

Host talks to individuals in Southwestern North Carolina on topics of sustainable agriculture, organic foods and situations of environmental and economic concerns.

**Aired at 2pm-3pm, Sundays**

**11- Organization: JERRY MCNEELY**  
**Program: TIE ONE ON**

**Description: Program Length is one hour**

This is a fishing program with special focus on water and environmental issues affecting water quality in Western North Carolina.

**Aired at 1pm-2pm, Sundays**

**12-Organization: STUART VENER**

**Program: STUART VENER TELLS IT LIKE IT IS**

**Description: Program Length is one hour**

This is a variety and public interest magazine show. Vener interviews people across the country by phone who have written books and who are involved in various ways on topics of health and human services, employment, job creation and general public interest.

**13- COMMUNITY CHURCH SERVICES**

- East Sylva Daily Devotional, one minute devotional.  
**Aired at 8:55am, Weekdays, Monday-Friday**
- Woodland Church of Christ Devotional, One minute program dedicated to improving ones life through the gospel.  
**Aired at 11:55am, Weekdays, Monday-Friday**
- Tom Holden "Bible Believers" Worship Service, 30 minute sermon.  
**Aired at 9:00am, Sundays**
- Mt. Zion Worship Service, 30 min. church service.  
**Aired at 9:30am, Sundays**
- Scotts Creek Baptist Church Worship Service, 1 hour live broadcast of their Sunday Service.  
**Aired at 11:00am, Sundays**
- East Sylva Baptist Church Worship Service  
**Aired at 6:00pm, Sundays**

**SECTION D: SHORT FORM PROGRAMS**

WRGC airs a number of special announcements during the course of a day. Listed here are some of the organizations supported by these specific topic and regularly scheduled public service announcements.

**1-Program: 540'S FOCUS ON OUR COMMUNITY/ COUNTY GOVERNMENT FORUM**

**Description: Program length is 30 minutes**

"540's Focus on Our Community" is an extensive, live 45-minute long program weekdays, except Wednesdays, at 8:15am, devoted to speaking with members of the community and the roles they play in it. The program also addresses certain events or issues that go on in

the county, as needed. The following is a list of the dates of the interviews, the names of who was interviewed, and what was discussed.

**Adam Biggalow**

Topic: Adam Bigelow discussed the new Cullowhee Community Garden that will be opening later this year. Mr. Bigelow updated us on the summer projects plans not only for the Cullowhee Community Garden but those of the Sylva Garden also. These community gardens donate the majority of their yields to local food pantries to help feed the hungry in our local community. The organization depends on volunteers to keep it going and from small children to adults their service is needed to help stamp out hunger for the local community.

**Aired at 8:15am on Monday, April 1, 2013**

**Susan Belcher, Clare Eye**

Topic: Susan Belcher (Chancellors wife and proponent of the arts) and Clare Eye (Director of The Drowsy Chaperone) discussed the Friends of the Arts program at Western Carolina University. They will be holding a silent auction to raise money to keep the theater arts program running at WCU and provide scholarships to art students. There will be raffles and even a giveaway for a trip to check out Broadway in New York. The newest addition to the theater program is the musical "The Drowsy Chaperone" and Clare went into detail about show times, basis for the show and how people can purchase tickets and attend the silent auction.

**Aired at 8:15am on Tuesday, April 2, 2013**

**Mary Selzer and Gerlinde Lindy**

Topic: Mary Selzer and Gerlinde Lindy (Volunteer and Manager of the Friends of the Library Bookstore) discussed the Jackson County Friends of the Library and how this small bookstore contributes to the success of the Jackson County Public Library. They raise money for the library. They make affordable reading materials accessible to those in Jackson County. The Jackson County Friends of the Library is a non-profit because all monies earned go to the library. The bookstore is managed and ran by volunteers who love reading and they are always looking for new volunteers and people to donate books they no longer need.

**Aired at 8:15am on Thursday, April 4, 2013**

**Rob Hawk, NC Extension Office**

Topic: Robert Hawk (Director of the Jackson and Swain County Cooperative Extension) discussed the Jackson and Swain County Cooperative Extension. He covered many of the upcoming programs that are gearing up due to the warmer weather. From Bee Keeping, to the Junior Appalachian Musicians group to the Small Ruminant Livestock Seminar. He covered it all and provided the contact information for many of the co-ops agents who can provide particular information based on your needs.

**Aired at 8:15am on Friday, April 5, 2013**

**Pam Middleton, Relay for Life**

Topic: Monday's guest was Pam Middleton. She provided information about the upcoming team leaders meeting on Thursday and moving into the final planning stages for this year's Relay for Life which will be June 21st at the Cullowhee Recreation Park. She reported that 116 reported survivors of which many have registered to participate in the survivor's lap.

Right now 177 participants have signed up for Relay with 18 teams. There will also be a Relay Day on June 8th at the County Rescue Squad Building. There will also be a booth at the Greening Up The Mountains. Churches are encouraged to have a Survivor's Luminaries Day on April 21st to help with the fundraising. Last year in Jackson County, \$66,325 was raised for Relay.

**Aired at 8:15am on Monday, April 8, 2013**

**Kirk Smith, WCU Asst. Professor of Human Resources and Leadership**

Topic: Tuesday's guest was Dr Kirk Smith Associate Professor of Human Resources and Workforce Development at Western Carolina University. Dr Smith is one of the international keynote speakers at an upcoming Summit on Human Resources which is taking place in Brasilia, Brazil. Dr Smith will be presenting on workforce development using a matrix for obtaining and evaluating data for developing human resources goals and outcomes. Most of the participants are employees of various departments of the government. There was also a discussion on cultural influences on human resources as well as influences unique to doing a specific job.

**Aired at 8:15am on Tuesday, April 9, 2013**

**Boyce Dietz**

Topic: Came to talk about the new WNC Livestock Market in Canton. He was sharing information about how the Auction got funded from the Golden Leaf Fund also how farmers can market cattle and other livestock, the profitability of raising cattle, how they are great to have to keep fields and pastures cut back from growing up in brush. He also talked about the various classes that are taught there and encouraged local farmers to be involved.

**Aired at 8:15am on Thursday, April 11, 2013**

**Paul Lormand, Director, Bardo Fine and Performing Arts Center Director**

Topics: Paul came to discuss several shows going on at the WCU's John Bardo Center including the Drowsy Chaperone featuring Dr. Susan Belcher, and the final show of the year which is 101 years of Broadway. Paul also announced the 2014 Galaxy of the Stars.

**Aired at 8:15am on Friday, April 12, 2012**

**Jackson County Commissioners, No Guest, Monday, April 15, 2013**

**Jack Buchanan SMHS Principle, Kaitlin Hudson**

Topic: Kaitlin discussed several student activities including some of their Arts Performances, the school's group going to Carnegie Hall, also cooperation with WCU students, her personal goal to attend UNC Wilmington to study biology and perhaps Marine Biology. Jake reviewed several programs including the success of the winter sports programs and progress on the new gym and Performing Arts Center at Smoky Mountain High School.

**Aired at 8:15am on Tuesday, April 16, 2013**

**Arnold Burnette, President of the Smoky Mountain Beekeepers Association**

Topic: Arnold talked about the SMBA Bee School scheduled for April 20<sup>th</sup>. There was also discussion about Colony Collapse Disorder and some reasons that Mr. Burnette thought were causing the bee population to be on the decline.

**Aired at 8:15am on Thursday, April 18, 2013**

**Will Peoples WCU School of Music**

Topic: Will Peoples and Mike Lancaster from the WCU Music Department discuss the upcoming music week and Jazz Festival. Several of the performers are student and professor partnerships. A schedule of events was given for each day next week including several joint performances such as the Mozart Requiem and the WCU Jazz Festival.

**Aired at 8:15am on Friday, April 19, 2013**

**Amy Grimes, Director, The Community Table**

Topic: Amy came by to discuss this months Blue Plate Special and the Empty Bowl Fundraiser this Friday prior to Greening Up the Mountains Festival on Saturday in which the Table will be participating. She also talked about several attractions coming to the Empty Bowl Campaign and thanked the many potters who donated their handmade bowls. Amy also talked of the growing need for Food Pantry assistance rather than a declining need.

**Aired at 8:15am on Monday, April 22, 2013**

**Ashton Powell, Jackson Co. Health Dept. and Mike Forbes, Jackson Co. Fire Marshall**

Topic: Ashton and Mike talked about the Get Alarm NC Program. This grant funded program is providing Jackson County with 250 smoke detectors for families with small children, elderly, or someone with a disability. Mike also outlined the need for a home escape route, getting outdoor Burning Permits and the importance to getting out a burning house and staying out because of all the toxic material in building products today.

**Aired at 8:15am on Tuesday, April 23, 2013**

**Jackson County Sheriff Department**

Topic: Avery Bowers is the School Resource Officer at Smoky Mountain High School, Shannon Queen Major with Jackson Count Sherrie's Department talked about the role of the Resource Officer, not only from the stand point of being there in case of trouble in the school but being a friend a coincident to the students who will report to the officer about things they have seen and concerns from other students and even things that are happening in their community they feel the officers need to know about. The Sheriff is asking the county for funding to assign a Resource Officers in each school in the county. Also discussed were some of the deadly games students are playing such as the cinnamon game and the choking game.

**Aired at 8:15am on Thursday, April 25, 2013**

**Joe Laster, Backyard Bow Pro:**

Topic: The guest was Joe Lasher from Back Yard Bow Pro. This is a nonprofit organization which works to develop local chapters of volunteers and hunters to help local food pantries and feeding centers provide meat to their constituents. Hunters are encouraged to bring packaged meat including venison to agencies such as the Community Table. A chapter would have trained hunters, a meat processor, and volunteers to deliver meat the local entity. Hunters hunt according to Wildlife Commission regulations, and may work with the land owner for exemptions so that a pest animal can be harvested for meat. The organization works with private land owners to gain access to private property for hunting to reduce the over population of animals on private property.

**Aired at 8:15am on Friday, April 26, 2013**

**Jeff Carpenter, Jackson County Parks and Recreation**

Topic: Jeff Carpenter the Director of the Jackson County parks and Recreation Department and Megan Howzer who is the Region One Youth Tobacco Coordinator. Megan works with county governments, schools and other agencies in the eight western counties to develop and implement programs reduce tobacco use in youth. Jeff was talking about the county regulation approved at the last Board of Commissioners meeting which made county recreational property smoke free, and encouraged adults to model the correct behavior by not smoking. Jeff also talked about the Andrews Park and Lake levels at Glenville, the new Recreation Facility in Cashiers, The opening of Senior Games, tennis lessons, pool lifeguards, the new co-ed volleyball leagues, and the sandlot baseball leagues for the five year old kids.

**Aired at 8:15am on Monday, April 29, 2013**

**Jeff Carpenter, Jackson County Parks and Recreation Director**

Topic: On Tuesday Jeff Carpenter talked about the recent survey taken throughout the county to determine the most wanted recreational services. Jeff talked about the survey and the priorities, these included the Greenway, indoor pool, and more trails including bike trails. He also talked about an extended trail from Whittier to Cullowhee and compared some of the other area trails and the popularity of the trails in other states and towns. He also discussed the interest in walking and the picnic shelters at different places and how much they are used.

**Aired at 8:15am on Tuesday, April 30, 2013**

**Jake Buchanan, SMHS Principle**

Topic: Mr. Jake Buchannan, Principal of Smoky Mountain High School discussed the end of the year activities school activities including the Spring Choral Concert, the Spring Arts performance of the "Pirates of Penzaints" also the athletic and academic banquets coming up next week. We also had a discussion about student involvement in extra curricular activities which has shown to increase student success and staying in school. He also talked about the partnership with the county in facility use, the need for the pool in the county which was identified in the long term plan for recreation, and the new gymnasium, and the fine and performing arts center at the high school. He talked about the progress that is being made on the facility. He also discussed the upcoming graduation and some general outstanding accomplishments of this year's class.

**Aired at 8:15am on Thursday, May 2, 2013**

**Earl Buchannan and Danny Melton**

Topic: The Focus guests for today were Earl Buchannan and Danny Melton with the Jackson County Coon Hunters Club. They discussed the general aspects of coon hunting as a sport, about keeping their hounds in good condition, some of the positive aspects of cook hunting on private land and the benefits a private landowner can get from having the hunters on their property. Danny talked about a hunter in Haywood County who found a marijuana field on a person's property. Once the hunter reported his findings then action was taken. They also talked about the Bench Show and the Night Hunt coming up for tonight and the Bass Tournament tomorrow to raise money for the Coon Hunter's Club.

**Aired at 8:15am on Friday, May 3, 2013**

**Matthew Cass, SCC**

Topic: Today's Focus guest was Matthew Cass, the Physics and Math Instructor in the Southwestern Community College Arts and Sciences Program. His primary topic was the STEM Program which stands for Science Technology Engineering and Mathematics which is primarily a transfer program. Students get an Associates Degree with a large concentration of math and sciences, along with biology and physics as a basis to go onto a four year university and get a degree in some of today's fields of environment, energy, and developmental technology. Students who are prepared with a foundation of math and sciences can still get in to the program, those who are weak in math and science can get expedited developmental classes and assistance through the student success center.

**Aired at 8:15am on Monday, May 6, 2013**

**Anna Lippard and Kim Gardner**

Topics: Anna Lippard (Jackson County Health Department) and Kim Gardner (30th Judicial District) were present to talk about the Fourth Annual Health Living Conference happening on Friday at the Jackson County Parks and Recreation Department in Cullowhee. There will be about 40 vendors offering information and services pertaining to healthy living. There will also be prize drawings for numerous services from free workouts to gym memberships. There will also be information about eating habits and foods that are good for you. There will also be health screenings, and a person to check the installation of child safety seats in cars and vehicles.

**Aired at 8:15am on Tuesday, May 7, 2013**

**Dan Schaffer, Town of Sylva**

Topic: Thursday for focus we had Dan Shaffer who is the Projects Director for maintenance for Sylva and Chad Parker who is the County Director of Maintenance. Chad talked about the county's maintenance obligations from the new building at Cashiers to the older buildings such as the community services building and the grounds maintenance at all the different parks and facilities. He also talked about the importance of recycling and using the collection containers and trash collection contractors to keep roads and the county clean. Dan Shaffer talked about the role of maintenance for the city including debris removal, the pick-up of trash and the route they have for picking up and emptying the recycling containers they used everyone to get the containers from the city and use them to reduce the stream of recyclable still going into the trash. He also talked about the town's role in street maintenance and snow removal, he also discussed the efficiency of the new police department.

**Aired at 8:15am on Thursday, May 9, 2013**

**Kirk Collins**

Topic: Talked about the Cullowhee Farmers market, their hours and operating procedures and how to become a participant.

**Aired at 8:15am on Friday, May 10, 2013**

**Paige Roberson and Jeff Carpenter**

Topics: Paige Roberson, Sylva Town Manager and Jeff Carpenter came and talked about the upcoming Free Concerts on the Creek that are held on Friday's Memorial Day thru Labor Day. They talked about funding for the event and the Groups that will be performing.

**Aired at 8:15am on Monday, May 13, 2013**

**Eddie Wells, Director, Dept. on Aging**

Topic: The discussions included the congregate meals programs in Sylva and Cashiers, the Meals on Wheels Program, also the Seniors Insurance Program known as SHIIP including the importance of meeting with counselors for the review of one's Medicare Health Insurance options. Three Projects were also reviewed, these include Project Care which provides in home care for individuals who are not able to provide for all their personal care but are still able bodied enough to live independently with supports, Project Lifesaver which is a tracking program for seniors with diminished cognition, Project Fire which provided and delivered over 200 loads of firewood last winter. Also discussed were some of the special programs offered by the Department on Aging, these included trips, the stroke screening, the weight and nutrition program and in house classes in the arts, crafts and etc. The Department on Aging is also home to the Community Resource Connections of Western North Carolina which is a community information and referral program.

**Aired at 8:15am on Tuesday, May 14, 2013**

**Lisa Winders, WCU Veterans Services Officer**

Topic: Lisa talked about coordinating veteran's education, the admissions programs and the funding available as well as how to apply for them. She also gave contact information.

**Aired at 8:15am on Thursday, May 16, 2013**

**Melanie Batchelor, MedWest Wellness Coordinator**

Topics: The targeted areas of health focused on as the wellness coordinator including both animals and employees, some of the recent incentives by MedWest to promote employee wellness including the designation of a walking trail. How do wellness incentives encourage overall health and preventative measures among staff and in the community, the childhood obesity program, what community groups are you working with to promote wellness throughout Jackson County, other community services provided by MedWest.

**Aired at 8:15am on Friday, May 17, 2013**

**Doug Cody, Jackson County Commissioners**

Topics: The consolidation of building inspections and services to better streamline the licensing process, the number of building permits and the number of those that are of a higher value, the construction at the high school and roof repair at Cullowhee Valley School, The need for more water consumers in the Whittier area, the new budget that is being worked on in the country, the importance of a diverse tourism program and the new Trout Fishing Town designations

**Aired at 8:15am on Monday, May 20, 2013**

**Dan Harbough, Director TWSA**

Topic: Dan Harbaugh the Director of the Tuckasegee Water and Sewer Department talked the sources of water in Jackson County, the need to protect the Tuckasegee River which is the source of the water for Jackson County, the processor purifying the water for the county water supply, how long is the expected life of the current system which is 25 years. The condition of the infrastructure, the Whittier water system that is underutilized, the growth in the Cullowhee area, industrial development that could strain water supplies, the hook-up process, teaching school students to be wise water users, the importance of water recycling.

**Aired at 8:15am on Tuesday, May 21, 2013**

**Tina Suiter, Cashiers Area Merchants Association**

Topic: Tina was talking about the things done by the Greater Cashiers Area Chamber of Commerce. This was an informative program in which she explained about a number of the activities going on this summer including their concerts series. The real reason for her coming on Focus was to talk about the Rod Run, the Bar-B-Q and Blues show going on at the Cashiers Commons on Saturday. The goal is to have all these events as a fund raising event for the Wounded Warriors program.

**Aired at 8:15am on Thursday, May 23, 2013**

**Robin Schaeffer, Executive Director AWAKE**

Topic: of Adults Working and Advocating for Kids Empowerment (AWAKE) advocates for physically and sexually abused children by employing various child services of Jackson County. Volunteers must have a sincere concern for the welfare and safety of children in Jackson County, dedicated to the needs of children, and be able to maintain confidentiality and sign a confidentiality form. The coordinator matches volunteers with specific projects approved by the Director which may be worked on at home or in the AWAKE office. Most of the volunteer tasks will be for incidental services. Usually volunteers do not work directly with abused children However, Social Work students may be given the opportunity to assist or observe some direct service activities. The Case Manager does extensive testing, or may obtain test results from other state funded service providers such as Mental Health or the student's school guidance program. Some kids are adjudicated then sent to AWAKE for additional treatment

**Aired at 8:15am on Friday, May 24, 2013**

**Joyce Crowder**

Topic: Joyce talked about her recollections of World War Two and her father who was in the war, his coming home and how exciting that was, her uncles who were at Pearl Harbor when the Japanese attacked, but they did not know the other person was there. She also talked about the poppies handed out buy the axillary of the American Legion, The Memorial Service that would be held later that day conducted by the American Legion. She also talked about how citizens gave up products in order to provide for the war effort, such as old batteries, grease, sugar rationing and etc.

**Aired at 8:15am on Monday, May 27, 2013**

**Amy Grimes, The Community Table, No Guest, Tuesday, May 28, 2013**

**Jackson County Sheriff's Department**

Topic: Chief Deputy Chad Hall and the School Resource Officer for Blue ridge School talked about the work of the school resource officer, the importance of good relationships and how law enforcement is dependent upon people giving tips concerning the commission of crimes. They also talked about the summer crimes and neighborhood watch programs

**Aired at 8:15am on Thursday, May 30, 2013**

**Robert Jumper, Eastern Band of Cherokee Indians, No Guest, Friday, May 31, 2013**

**Mark Cantrell, NC Wildlife**

Topic: Discussion on land management practices for the preservation of the fresh water resources in the mountains, some of the work of the Federal Fish and Wildlife Service with the Eastern Band of the Cherokee to maintain a plan of water and plan resources while they

experience the pressures of needed development and housing. He also announced that the tribe had received a grant of \$250,000 to integrate their land management plan. Also there was a discussion on the impact of erosion streams and the economy which is stream dependent such as fishing and tubing in the rivers such as Oconaluftee, Deep Creek, and Nantahala. Also we talked about the various river walk projects and how they, along with greenways can be a huge benefit to the community while also preserving the shorelines of the streams. The program concluded with a discussion of the stream bank protections which can be monitored from greenways.

**Aired at 8:15am on Monday, June 3, 2013**

**Harold Sims, Catman**

Topic: Harold came in to talk about the no kill cat shelter in Cullowhee. He has 85 cats in the shelter and seeks volunteers to help feed the cats, and people to adopt the cats. He also talked about the painted cats which are for sale as fund raising efforts and the difficulty of getting both volunteers and donations to keep the shelter going.

**Aired at 8:15am on Tuesday, June 4, 2013**

**Jake Buchanan, SMHS Principal**

Topic: Jake talked about the successes of the past school year from Arts, to Academics, and Athletics. He also talked about the excellent facilities and how the commissioners had invested well in the school system including the new building which is expected to be on line by the time school starts. He also discussed the summer reading programs, athletic conditioning, and the fact that 138 of the 150 graduates are either continuing their education or entering the military. Also this graduating class received over 1.5 million dollars in scholarships.

**Aired at 8:15am on Thursday, June 6, 2013**

**Susan Belcher, No Guest, Friday, June 7, 2013**

**Steven Brown and Shannon Berry**

Topic: Steven Brown MedWest Foundation Director and Shannon Berry MedWest Gala Coordinator came to discuss the various fundraising efforts being made by the MedWest Foundation to raise money for the numerous projects being undertaken by the hospital. The focus right now is the New Generations Family Birthing Center and new Fetal Monitoring System with all its new modern age capabilities in communicating with doctors electronically so they can keep up with infant deliveries even though they might now be in the same location. The infant surgery and operating room will also be moved to the third floor. The Gala will be held in the Harrah's Event Center in Cherokee on August 24th. The Theme will be "Super Heros"

**Aired at 8:15am on Monday, June 10, 2013**

**Adam Bigelow, Bobby Hensley, Cullowhee Native Plant Festival**

Topic: Adam Bigelow of the Community Garden Manager and Bobby Hensley the Associate Director of Continuing Education at Western Carolina University were here to talk about the upcoming Cullowhee Native Plant Festival which is celebrating the thirtieth year of operation. There was a lively discussion about the importance of using native plants in one's landscaping plan. They also discussed native plants and other plants even found in wilderness areas tend to tell a story about who may have lived there before they land became public lands. The event is July 17 through July 20th at WCU.

**Aired at 8:15am on Tuesday, June 11, 2013**

**Habitat for Humanity**

Topic: Joe Sistersic and Rich Waterman talked about the efforts to combine the Habitat for Humanity Organizations in Macon County with those in Jackson County. They realize the difficulty of the partnership because of the competition between the two counties but are proceeding forward under the notion that these volunteers work together in disaster relief in other places so why not here. They explained the sweat equity for those who desire to get a Habitat home, also the land component of the current applicant and future applicants. They also talked about the fundraising campaign which includes a golf tournament and the annual shrimp boil.

**Aired at 8:15am on Thursday, June 13, 2013**

**Heather Gordon, Jackson County Extension Services**

Topic: Heather talked about the 4-H Summer activities, educational benefits to keeping kids engaged during the summer and contact information for signing up for 4-H.

**Aired at 8:15am on Friday, June 14, 2013**

**Jackson County Commissioners, No Guest, Monday, June 17, 2013**

**Sarah Myers and Ed Harwood, Relay for Life**

Topic: Tuesday on Focus the guests were Sarah Myers and Ed Harwood talking about the Relay for Life. They talked about some of the ongoing fundraising events, the actual Relay coming up this weekend, some of the activities associated with the Relay, the importance of ongoing fundraising, some of the accomplishments in the fight against cancer, how individuals and organizations can get involved. Also the accomplishments of this year's first Relay Day.

**Aired at 8:15am on Tuesday, June 18, 2013**

**Peggy Hurt, Diane Herring, Sylva Garden Club**

Topic: Diane and Peggy talked about the history of the Sylva Garden Club, the effort to raise money for a Gazebo in Centennial Park, the tree walk in Sylva and how some people do not like to participate because they do not want strangers looking at the trees in their yard, also volunteers and how a person can become a volunteers, the master Gardener Class and how people share their knowledge, getting acquainted with really great people through the program. Also they talked about all the planters they maintain in Sylva, and how the Centennial Park was a junk yard before they got the county to move the junk out so it could become a nice garden park.

**Aired at 8:15am on Thursday, June 20, 2013**

**Jackson County Revival**

Topic: Mike Fox, Caleb Kelly and Eddie Stillwell came in to discuss the Jackson County Revival. Each man is a Pastor at an area church and they have decided to get together and hold one large revival, much like an old school tent revival from years ago. The revival will be held July 13th through the 18th at the Sylva Bridge Park beginning each night at 7pm. They want to inform the community about the revival and are also looking for other churches to partner with. Volunteers will be needed and can contact Mr. Kelly at 828-507-5365 for further information and to find out how they can fellowship and help out the Jackson County Revival.

**Aired at 8:15am on Friday, June 21, 2013**

**Amy Grimes, Director, The Community Table**

Topic: Amy came by to discuss this months Blue Plate Special sponsored by Harrah's Casino. She talked about the growing need for Food Pantry assistance, the Community Garden, volunteer opportunities and constant need for donations.

**Aired at 8:15am on Monday, June 24, 2013**

**Lori Davis, WCU Concerts Series**

Topic: Griffin Tirvelee is a student at WCU who is in charge of the audio for the Thursday concerts series at WCU. Griffin is from Columbia S C and talked about how much he liked being in the mountains because of the cooler temperatures and the beauty with so many things to do. He talked about how important it is for audio sound operations and how he had learned to be the production sound professional. He also talked about the upcoming concert with the Honey Cutters and he went about setting up for the sound check in advance.

**Aired at 8:15am on Tuesday, June 25, 2013**

**Jackson County Sheriffs Department, No Guest: Thursday, June 27, 2013**

**WCU Dulcimer U**

Topic: Bobby Hensley who is the assistant director of continuing education at WCU and Kathy Jaqua who is a student in the upcoming Dulcimer U at Western Carolina University. Kathy gave a lot of the history of the Dulcimer and played some tunes and talked about the importance of the conference and the joy of playing the Dulcimer. She played a couple of Dulcimer tunes... and her Dulcimer sounded fabulous.... she talked about it being special made and that she had won it at a prior Dulcimer U at WCU. Mr. Hensley also talked about how to register.

**Aired at 8:15am on Friday, June 28, 2013**

**2- Program: 540'S FOCUS ON OUR COMMUNITY "LEGENDS"**

**Description: Program length is 30 minutes**

Interview-style program, 30-minute long program Wednesdays at 8:15 am with older citizens of the community discussing the past 60-70 years in Jackson Co. history and often drawing parallels on comparisons to today and their impact on the community. Following is a list of the dates of the interviews, the names of who was interviewed, and what was discussed:

**Jim Cruzan, No Guest Wednesday, April 3, 2013**

**Ila Knight**

Topics: one of the most prolific song writers of the modern era. For the past 50 years Ms. Knight has written Gospel Songs that have

**Aired at 8:15am on Wednesday, April 10, 2013**

**Ray Kinsland**

Topics: In 1964 Ray Kinsland was a high school vocational teacher at Cherokee High School. Ray petitioned the Future Farmers of America for a Chapter and the petition was

denied because the FFA was not issuing chapters to Indian schools. Instead, Ray started the Cherokee Boys Club in the school to teach the students (mostly male students) how to fix cars, weld, carpentry, to farm and garden work. The Cherokee Boys Club grew into a trucking company, transportation company, Children's Home, and it also handles all the administrative work for the Cherokee Central Schools. Mr. Kinsland has not missed a high school football or basketball game in over fifty years; he is a fine man and a devout Christian.

**Aired at 8:15am on Wednesday, April 17, 2013**

**Jim Cruzan, No Guest Wednesday, April 24, 2013**

**Lionel Brooks**

Topics: Lionel Brooks came today and talked about his coaching career. He talked about some of his experiences playing football when in high school including the "Train Game" with Bryson City in 1957 or 1958. He talked some about the integration of schools, commented on several of the great players from Sylva and the great years of the early seventies when Sylva Webster won several state championships. He also talked about some of the key offenses from the single wing, Houston veer, Notre Dame Box, and how Coach Carroll Wright at Brevard defended the Notre Dame Box and beat Pisgah in one of the critical games of the season which positioned Brevard for a run at the state championship. He also talked some about his son's who are now coaching at Franklin and the overall learning process from some of the great coaches they have been exposed too.

**Aired at 8:15am on Wednesday, May 1, 2013**

**Victoria Casey McDonald**

Topics: Victoria Casey McDonald was the Legends guest. She talked about some of her childhood experiences and the process of how she got into the University after graduating from High School, where the Jackson County Public Schools administrative office is now located. She was out of school by the time Henry Logan came through WCU but recalled that he was a fabulous player. She also talked about the Play Room they had for children in her house when she was a child, and how neighbor's kids would come over to play in the "Play Room" She also talked about her years teaching and the civil rights movement, which she said she felt the civil rights movements was less controversial in Jackson County because the relationship between the races was not that strained before. She also talked about the movie "*Help*" and was puzzled how people could be so mean to their workers yet leave them in the kitchen all day and expect they would not tamper with their food.... which in the movie that was exactly what did happen.

**Aired at 8:15am on Wednesday, May 8, 2013**

**John Reed**

Topics: The Reverend John Reed talked about his work as a local Pastor of a church then as Associational Missionary to the Jackson County Baptist Association. He spoke of some of the mission trips he had organized to foreign countries, his trips to Brazil, working on disaster relief projects, also he told the story about how he found his real life father then came to find out he had three sisters. He discussed how those relationships had worked out over time and that he had enjoyed getting to know his sisters. He also talked about counseling and his work with the Baptist Children's Home and how he had helped children cope with some really sad home situations.

**Aired at 8:15am on Wednesday, May 15, 2013**

**Gene McConnell**

Topics: Gene was the basketball coach at Sylva Webster High School. He and his brother Charles McConnell played basketball at Western Carolina University at the same time Henry Logan played. Charles talked about the role that Logan played as an athlete at the time integration was taking place and how much the team liked Logan. It has been said that "Henry Logan contributed more to the peaceful integration of many southern schools than any other person." McConnell also talked about the successful football programs at Sylva Webster and talked about the many years that he coached the JV Team and served as part of the Scout Team, which provided advance game planning for the varsity. Gene is a highly respected coach and said his greatest moments are when a player/individual that could have gone either way in life comes back later and tells him that the Coach's influence helped the person make the right choices for a good life.

**Aired at 8:15am on Wednesday, May 22, 2013**

**Gary Carden**

Topic: Gary talked about the Cowee Mountain Tunnel and the 29 prisoners who perished while being contracted from the state prison system by the railroad to build the tunnel. Carden told how the prisoners were frightened by water in their small boat and rushed to the front of the boat causing it to capsize and drown the prisoners who were all chained together. Carden told how he had worked with a person doing history of the railroads in North Carolina who helped find this story. He has the identities of those who drowned and now has located their grave site.

**Aired at 8:15am on Wednesday, May 29, 2013**

**John Reid**

Topics: The Reverend John Reed talked about his work as a local Pastor of a church then as Associational Missionary to the Jackson County Baptist Association. He spoke of some of the mission trips he had organized to foreign countries, his trips to Brazil and working on disaster relief projects. John also told the story about how he located his biological father and found out he had three sisters. He discussed how those relationships had worked out over time and that he had enjoyed getting to know his sisters. He also talked about counseling and his work with the Baptist Children's Home and how he had helped children cope with some really sad home situations.

**Aired at 8:15am on Wednesday, June 5, 2013**

**Bob Varkoney**

Topics: Bob Varkoney was a linguist who was fluent in the Hungarian language. Bob told about the displaced Germans who were forced out of the Eastern European countries after the fall of the Third Reich in Germany. The natives of such countries as Hungary, Slovakia, the Czech Republic, the Ukraine and etc. send German blooded people out of their countries even though these were individuals who had been born or had lived a long time in those countries. He also told how many Germans fled the east because they did not want to be under the rule of Russia after the war. Most were in poverty and got their food from garbage cans. He told how they were able to get assistance and settle in the West Berlin and etc.

**Aired at 8:15am on Wednesday, June 12, 2013**

**Hugh Moon, Dr Joe Hurt, Eric Simpson**

Topics: All three are veterans and all three are survivors of prostate cancer. They talked about the importance of the "Man To Man" Cancer Support Group. Eric told of his attitude of how he was a macho man and the cancer was not going to get him, but upon the prompting by his wife, he got the medical attention he needed and also became active in the support group. All three agreed that the support of one's spouse is important in the cancer fight. There was a discussion about the topics covered in the support group and its importance. There was also a discussion about the upcoming Relay for Life and the progress that has been made in the fight against cancer.

**Aired at 8:15am on Wednesday, June 19, 2013**

**Gene Robinson, Webster Enterprise Director**

Topics: Gene talked about his early years in Jackson County and his dropping out of school to join the Air Force where he was trained to be an air traffic controller. He talked about his experiences in Saudi Arabia as an air traffic controller then taking a stateside job in that field, which he decided he did not like as a career. Returning to college he got a degree in non school counseling and began working in the field of disabilities' and sheltered workshops. He helped with the start of Webster Enterprises and talked about the needs in that field for workers and how workers need the opportunity to work in a training workplace. He talked about many success stories with people with disabilities and those who just needed the opportunity to start over. He also talked about the growth of Webster Enterprises and their cooperation with other similar institutions and their accreditations by CARF.

**Aired at 8:15am on Wednesday, June 26, 2013**

- 3- Organization: JACKSON COUNTY COOPERATIVE EXTENSION SERVICES**  
**Program: EXTENSION REPORT**  
**Description: Program Length Varies from one to five minutes**

The Extension Service of the NC State University and NC A&T State University has offices throughout the state. Local County Extension Service Agents serve both farmers and homeowners with information and research on plants, animals, food preparation, and most everything associated with agribusiness. The Extension Report features County Agents covering a variety of topics. Five different programs air once each day Monday through Friday at 12:20pm.

- 4- Organization: NIH National Institute of Health**  
**Program: Health Minute**  
**Description: Program Length is one minute**

This is a syndicated program where various doctors discuss important health topics such as screenings, wellness and medication to make our community more health conscience.

**5- COMMUNITY CALENDAR AND PSAs**

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. This is only a sampling of the community groups & events that have benefited from these announcements.

<b><u>Group</u></b>	<b><u>Event</u></b>
Cherokee Travel and Tourism	Festivals/Event Announcements
Child Fund International	Various Announcements
Community Churches	Special Services, Weather Closings/Delays
Community Table	Monthly Blue Plate Specials/Fundraisers
Community Table	Fundraisers/Hours of Service
Guardian Ad Litem Program	"Be the voice for a child"
Haywood County Arts Council	Event Announcements
Humane Society of US Wildlife Land Trust	Assorted Announcements
Jackson Co. Airport Authority	Monthly Meeting
Jackson Co. Arts Council	Event Announcements
Jackson Co. Board of Commissioners	Monthly Meeting
Jackson Co. Chamber of Commerce	Upcoming Events
Jackson County Child and Nutrition	School Menus
Jackson Co. Dept. on Aging	Monthly Events/Meetings
Jackson Co. Dept. of Public Health	Various Announcements
Jackson Co. Family Resource Center	Upcoming Classes and Events
Jackson County GOP	Monthly Meetings
Jackson Co. Green Energy Park	Upcoming Classes and Events
Jackson Co. Main Library	Monthly Events
Jackson Co. Planning Board	Monthly Meeting
Jackson Co. Public Schools	School Closings/Delays/Fundraisers
Jackson Co. Recreation/Parks	Events/Registrations
Jackson County Meals on Wheels	Volunteer Recruitment
Jackson Co. School Board	Monthly Meeting
Jackson Co. Senior Center	Monthly Events
Jackson Co. Sheriff's Department	Various Announcements/Alerts
Jackson Co. Solid Waste Department	Monthly Meeting/Closings

John W. Bardo FPAC	Upcoming Events
Land Trust of the Little Tennessee	Upcoming Events
MedWest – Harris	Free Screenings/Lunch and Learn Programs
National Park Service and the U.S. Dept. of Interior	Various Announcements, Closings, Alerts, Etc.
National Multi-Sclerosis Society	Various Announcements
North American Indian Women's Association (NAIWA)	Monthly Meeting
NC Arts Council and Jackson County Arts Council	The Jackson County JAM (Junior Appalachian Musicians) program
NC Council of Indian Affairs / Indian Child Welfare Committee	Upcoming Meeting
NCDOT	Public Meetings, Road Closings, Etc.
Red Cross	Jackson County Blood Drives
Relay for Life	Event/Fundraiser Announcements
Silas McDowell Chapter of the Sons of the American Revolution	Monthly Meeting Announcement
Smoky Mountain Chapter (NARFE)	Monthly Meeting Announcement
Southwestern Community College	Meetings/Closings/Delays/Events
Sylva Garden Club	Meeting Announcements
Sylva Town Commission	Monthly Meeting
Town of Sylva	Various Announcements
TWSA	Monthly Meeting
Western Carolina University's Academic Success Program (ASP)	Day of Service Day
Western Carolina University	Sports Announcements
Wounded Warrior Project	Various Announcements