

WPUR/Cat Country 107.3

Issues & Programs

January – March 2015

1. State Interests. WPUR and the New Jersey “Townsquare News Network” run a monthly “Ask the Governor” program across all co-owned New Jersey radio stations. This one hour live program with the Gov. Christie gives listeners the opportunity to find out what’s happening in New Jersey directly from the governor. Programs air once each month.
2. Local & Statewide News and Traffic. As part of the Townsquare News Network, WPUR runs a statewide newscast every hour from 5:30AM – 8:30AM, Monday Thru Friday. This is coupled with local Atlantic County area news. WPUR also broadcasts Traffic reports throughout the day in the early morning and late afternoon time periods.
3. St. Jude Children’s Research Hospital. Cat Country hosts an annual RADIOTHON for St. Jude Kids. The 2 day live broadcast was held at March 5th and 6th. The event raised over \$100,000 for the hospital.
4. Coats for Kids. WPUR operates a drop off program for Coats for Kids. Working with Big Brother and Big Sisters of Atlantic County, WPUR broadcasts at least 3 :30 PSAs each day in January talking about the program.
5. Community Events. WPUR regularly broadcasts community event announcements.
6. Amber Alert. WPUR is part of the statewide Amber Alert Network. If a child is abducted, a statewide warning is issued. Several of these warnings were aired this quarter.