

WPUR/Cat Country 107.3

Issues & Programs

October-December 2015

1. State Interests. WPUR and the New Jersey “Townsquare News Network” run a monthly “Ask the Governor” program across all co-owned New Jersey radio stations. This one hour live program with the Gov. Christie gives listeners the opportunity to find out what’s happening in New Jersey directly from the governor. Programs air once each month.
2. Local & Statewide News and Traffic. As part of the Townsquare News Network, WPUR runs a statewide newscast every hour from 5:30AM – 8:30AM, Monday Thru Friday. This is coupled with local Atlantic County area news. WPUR also broadcasts Traffic reports throughout the day in the early morning and late afternoon time periods.
3. Quest for One Million Pennies. Each fall, WPUR holds the “Cat Country Quest for One Million Pennies.” Each Friday in October and November, thru November 13th, we held all day broadcasts from different area towns. During each broadcast, we highlighted St. Jude Children’s Research Hospital, and asked listeners to donate, culminating in One Million Pennies raised for the kids of St. Jude
4. Community Events. WPUR regularly broadcasts community event announcements. We also maintain an events calendar at our website, catcountry1073.com
5. Amber Alert. WPUR is part of the statewide Amber Alert Network. If a child is abducted, a statewide warning is issued. Several of these warnings were aired this quarter.
6. Feed a Family. Cat Country held a One Day Radiothon on November 11th to raise money to provide food for families at Thanksgiving. This one day event, held in conjunction with our other Townsquare Media – Atlantic City stations raised over \$20,000. On November 17th, our staff, in conjunction with the Atlantic City Rescue Mission then distributed Thanksgiving meals to over 600 local families.