

WPUR/Cat Country 107.3

Issues & Programs

July - September 2015

1. State Interests. WPUR and the New Jersey “Townsquare News Network” run a monthly “Ask the Governor” program across all co-owned New Jersey radio stations. This one hour live program with the Gov. Christie gives listeners the opportunity to find out what’s happening in New Jersey directly from the governor. Programs air once each month.
2. Local & Statewide News and Traffic. As part of the Townsquare News Network, WPUR runs a statewide newscast every hour from 5:30AM – 8:30AM, Monday Thru Friday. This is coupled with local Atlantic County area news. WPUR also broadcasts Traffic reports throughout the day in the early morning and late afternoon time periods.
3. Atlantic City Air Show. Cat Country promoted and broadcast live from the event on Wednesday, September 2nd. This huge event brings hundreds of thousands of visitors to Atlantic City each year.
4. Community Events. WPUR regularly broadcasts community event announcements. We also maintain an events calendar at our website, catcountry1073.com
5. Amber Alert. WPUR is part of the statewide Amber Alert Network. If a child is abducted, a statewide warning is issued. Several of these warnings were aired this quarter.
6. Quest for One Million Pennies. Throughout the year, Cat Country helps raise money for St. Jude Children’s Research Hospital. In the fall, we hold our annual Quest – asking listeners to donate One Million Pennies to the hospital. On Saturday, September 26th, we held our first stop/live broadcast. It was from 11am – 1pm at First Bank of Sea Isle City in Swainton.