



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26863761 Changes as of: 12/9/2019 at 8:29 AM Version: Current State Version 1

CPE: 18/18/164

Agency: Ethica Media LLC

1225 Franklin Ave, suite 325
Garden City, NY 11530

Agency Order #: 9112054

Buyer: Mundy, Carole

Salesperson: BILL THOMAS

Separation: 202-872-5880

Primary Demo: Service: Nielsen

Assistant: BILL THOMAS

202-872-5880

Con Type: POLITICAL/VOTE

Total \$: \$24,590.00

Total Spots: 201

Total CPE: \$0.00

Total GRP:

#	Day/Time	DP	Program	Rate	Len	12/16	12/17	12/18	12/19	12/20	12/21	12/22	12/23	12/24	12/25	12/26	12/27	12/28	12/29
1	F 8p-11:30p		Pac-12 Championship	\$200.00	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0
2	Sa 12n-3:30p		AVG. ALL WKS	\$125.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0
3	W 2p-5p		NBA - Christmas Game 1 - Milwaukee vs. Philadelphia	\$500.00	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0
4	W 5p-7:30p		NBA - Christmas Game 2 - Houston vs. Golden St.	\$700.00	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0
5	W 7:30p-10:30p		NBA - Christmas Game 3 - LA Clippers vs. LA Lakers	\$700.00	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0
6	Sa 3p-5p		College Basketball: UCLA @ Notre Dame	\$75.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	0
7	M 8p-10p		CMA Country Christmas	\$900.00	30	0	0	0	0	0	0	0	2	0	0	0	0	0	0
8	Su 7p-11p		The Sound of Music	\$250.00	30	0	0	0	0	0	0	2	0	0	0	0	0	0	0
9	W 8p-9p		Chef's Frozen Adventure/Shrek The Halls	\$250.00	30	0	0	0	0	0	0	0	0	0	1	0	0	0	0
10	F 8p-9p		I Want a Dog for Christmas, Charlie Brown	\$250.00	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0
11	Su 9p-11p		The Year: 2019	\$200.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	0
12	Tu 8p-10p		Beauty & The Beast	\$250.00	30	0	0	0	0	0	0	0	0	1	0	0	0	0	0
13	W 10a-12n		Disney Christmas Parade	\$125.00	30	0	0	0	0	0	0	0	0	0	2	0	0	0	0
14	M-F 6a-7a		Good Morning Maine	\$40.00	30	0	0	0	0	2	0	0	2	2	2	2	2	0	0
15	M-F 7a-8a		Good Morning America	\$50.00	30	0	0	0	0	2	0	0	2	2	2	2	2	0	0
16	Sa 8a-9a		GMA Saturday	\$50.00	30	0	0	0	0	0	1	0	0	0	0	0	0	1	0
17	Su 7a-8a		Good Morning America Sunday	\$50.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	1
18	M-F 11a-12n		The View	\$125.00	30	0	0	0	0	2	0	0	1	1	1	1	1	0	0
19	M-F 12n-1p		WVH News @ 12	\$35.00	30	0	0	0	0	2	0	0	1	1	1	1	1	0	0
20	M-F 1p-2p		GMA3: Strahan, Sara & Koko	\$40.00	30	0	0	0	0	2	0	0	1	1	1	1	1	0	0
21	M-F 2p-3p		General Hospital	\$75.00	30	0	0	0	0	2	0	0	1	1	1	1	1	0	0



COPY



KATZ TELEVISION GROUP

125 West 55th St.
New York, NY 10019

Contract # 26693761 Changes as of: 12/9/2019 at 6:29 AM

Version: Current State Version 1

CPE: 16/18/164

Flight: 12/16/19 - 1/5/20

Station: WVII

Con Type: POLITICAL/NOTE

Agency: Ethica Media LLC

Advertiser: Maine Momentum

Market: Bangor

Total \$: \$24,590.00

1225 Franklin Ave, suite 325

Product: MAINE MOMENTUM

Office: WASHINGTON

Total Spots: 201

Garden City, NY 11530

Agency Order #: 9112054

Service: Nielsen

Total CPE: \$0.00

Buyer: Mundy, Carole

Primary Demo:

Total GRP:

Salesperson: BILL THOMAS

Assistant: BILL THOMAS

Separation:

												12/30 - 1/5						
#	Day/Time	DP	Program	Rate	Len						Total Spots	Total \$		CPE*	GRP*			
						12/30	12/31	1/1	1/2	1/3		1/4	1/5					
	F 1 8p-11:30p		Pac-12 Championship	\$200.00	30	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0			
	Sa 2 12n-3:30p		AVG. ALL WKS	\$125.00	30	0	0	0	0	0	0	1	\$125.00	\$0.00	0.0			
	W 3 2p-5p		NBA - Christmas Game 1 - Milwaukee vs. Philadelphia	\$500.00	30	0	0	0	0	0	0	1	\$500.00	\$0.00	0.0			
	W 4 5p-7:30p		NBA - Christmas Game 2 - Houston vs. Golden St.	\$700.00	30	0	0	0	0	0	0	1	\$700.00	\$0.00	0.0			
	W 5 7:30p-10:30p		NBA - Christmas Game 3 - LA Clippers vs. LA Lakers	\$700.00	30	0	0	0	0	0	0	1	\$700.00	\$0.00	0.0			
	Sa 6 3p-5p		College Basketball: UCLA @ Notre Dame	\$75.00	30	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0			
	M 7 8p-10p		CMA Country Christmas	\$900.00	30	0	0	0	0	0	0	2	\$1,800.00	\$0.00	0.0			
	Su 8 7p-11p		The Sound of Music	\$250.00	30	0	0	0	0	0	0	2	\$500.00	\$0.00	0.0			
	W 9 8p-9p		Olaf's Frozen Adventure/Shrek The Halls	\$250.00	30	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0			
	F 10 8p-9p		I Want a Dog for Christmas, Charlie Brown	\$250.00	30	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0			
	Su 11 8p-11p		The Year 2019	\$200.00	30	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0			
	Tu 12 8p-10p		Beauty & The Beast	\$250.00	30	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0			
	W 13 10a-12n		Disney Christmas Parade	\$125.00	30	0	0	0	0	0	0	2	\$250.00	\$0.00	0.0			
	M-F 14 6a-7a		Good Morning Maine	\$40.00	30	2	2	2	2	2	0	22	\$880.00	\$0.00	0.0			
	M-F 15 7a-8a		Good Morning America	\$50.00	30	2	2	2	2	2	0	22	\$1,100.00	\$0.00	0.0			
	Sa 16 8a-9a		GMA Saturday	\$50.00	30	0	0	0	0	0	1	3	\$150.00	\$0.00	0.0			
	Su 17 7a-8a		Good Morning America Sunday	\$50.00	30	0	0	0	0	0	0	3	\$150.00	\$0.00	0.0			
	M-F 18 11a-12n		The View	\$125.00	30	1	1	1	1	1	0	12	\$1,500.00	\$0.00	0.0			
	M-F 19 12n-1p		WVII News @ 12	\$35.00	30	1	1	1	1	1	0	12	\$420.00	\$0.00	0.0			
	M-F 20 1p-2p		GMA3: Strahan, Sara & Keke	\$40.00	30	1	1	1	1	1	0	12	\$480.00	\$0.00	0.0			
	M-F 21 2p-3p		General Hospital	\$75.00	30	1	1	1	1	1	0	12	\$900.00	\$0.00	0.0			



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26893761	Changes as of: 12/9/2019 at 8:29 AM	Version: Current State Version 1
CPE: 18/16/164	Flight: 12/16/19 - 1/5/20	Station: WVI
Agency: Ethica Media LLC	Advertiser: Maine Momentum	Market: Bangor
1225 Franklin Ave, suite 325	Product: MAINE MOMENTUM	Office: WASHINGTON
Garden City, NY 11530	Agency Order #: 9112054	Service: Nielsen
	Buyer: Mundy, Carole	Primary Demo: BILL THOMAS
	Salesperson: BILL THOMAS	Assistant: 202-872-5880
	Separation: 202-872-5880	
		Total CPP: \$0.00
		Total Spots: 201
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	12/16	12/17	12/18	12/19	12/20	12/21	12/22	12/23	12/24	12/25	12/26	12/27	12/28	12/29
22	M-F 3p-4p		Hot Bench	\$30.00	30	0	0	0	0	1	0	0	1	0	0	0	1	0	0
23	Su 5a-6a		U.S. Farm Report	\$20.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	1
24	Su 10a-11a		This Week/ABC News	\$125.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	1
25	M-F 4p-5p		People's Court	\$75.00	30	0	0	0	0	0	0	0	1	0	0	0	1	0	0
26	M-F 5p-6p		Judge Judy	\$100.00	30	0	0	0	0	0	0	0	0	0	1	0	1	0	0
27	M-F 6p-6:30p		ABC 7 News At 6	\$250.00	30	0	0	0	0	1	0	0	1	1	1	1	1	0	0
28	M-F 7p-7:30p		Wheel Of Fortune	\$1,200.00	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0
29	M-F 7:30p-8p		Jeopardy	\$1,500.00	30	0	0	0	0	0	0	0	0	0	0	0	1	0	0
30	Sa 7p-8p		Wheel Of Fortune/Jeopardy	\$500.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1
31	M-F 11p-11:35p		ABC 7 News At 11	\$150.00	30	0	0	0	0	1	0	0	1	1	1	1	1	0	0
32	M-F 11:35p-12:35a		Jimmy Kimmel Live	\$50.00	30	0	0	0	0	1	0	0	1	1	1	1	1	0	0
33	M-F 12:35a-1:05a		Nightline	\$30.00	30	0	0	0	0	1	0	0	1	1	1	1	1	0	0
34	Sa 11:30p-12:30a		Last Man Standing	\$20.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1
35	Sa 12:30a-1:30a		CSI: Miami	\$20.00	30	0	0	0	0	0	1	0	0	0	0	0	0	0	1
36	Su 11p-12m		Blue Bloods	\$20.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	1
37	Su 12m-1a		Access Hollywood	\$20.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	1
38	Sa 1a-2a		Bones	\$20.00	30	0	0	0	0	0	0	1	0	0	0	0	0	0	1
39	Sa 8p-10p		Movie of the Week-ABC	\$200.00	30	0	0	0	0	0	1	0	0	0	0	0	0	1	0
TOTALS:					0	0	0	0	0	19	7	9	16	13	19	14	14	5	6





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New York, NY 10019

Contract # 26693761	Changes as of: 12/9/2019 at 8:29 AM	Version: Current State Version 1
CPE: 1816/164	Flight: 12/16/19 - 1/5/20	Station: WVII
Agency: Ethica Media LLC	Advertiser: Maine Momentum	Market: Bangor
1225 Franklin Ave, suite 325	Product: MAINE MOMENTUM	Office: WASHINGTON
Garden City, NY 11530	Agency Order #: 9112054	Service: Nielsen
	Buyer: Mundy, Carole	Primary Demo: BILL THOMAS
	Salesperson: BILL THOMAS	Assistant: 202-872-5880
	Separation:	
	Total CPE: \$0.00	Con Type: POLITICAL/NOTE
	Total GRP:	Total \$: \$24,590.00
		Total Spots: 201

													12/30 - 1/5						
#	Day/Time	DP	Program	Rate	Len	12/30	12/31	1/1	1/2	1/3	1/4	1/5	Total Spots	Total \$	CPP*	GRP*			
	M-F																		
22	3p-4p		Hot Bench	\$30.00	30	1	0	0	0	0	0	0	4	\$120.00	\$0.00	0.0			
23	Su 5a-6a		U.S. Farm Report	\$20.00	30	0	0	0	0	0	0	0	3	\$60.00	\$0.00	0.0			
24	Su 10a-11a		This Week/ABC News	\$125.00	30	0	0	0	0	0	0	1	3	\$375.00	\$0.00	0.0			
25	M-F 4p-5p		People's Court	\$75.00	30	1	0	1	0	1	0	0	5	\$375.00	\$0.00	0.0			
26	M-F 5p-6p		Judge Judy	\$100.00	30	0	1	0	1	0	0	0	4	\$400.00	\$0.00	0.0			
27	M-F 6p-6:30p		ABC 7 News At 6	\$250.00	30	1	1	1	1	1	0	0	11	\$2,750.00	\$0.00	0.0			
28	M-F 7p-7:30p		Wheel Of Fortune	\$1,200.00	30	1	0	0	0	0	0	0	1	\$1,200.00	\$0.00	0.0			
29	M-F 7:30p-8p		Jeopardy	\$1,500.00	30	0	0	1	0	0	0	0	2	\$3,000.00	\$0.00	0.0			
30	Sa 7p-8p		Wheel Of Fortune/Jeopardy	\$500.00	30	0	0	0	0	0	1	0	3	\$1,500.00	\$0.00	0.0			
31	M-F 11p-11:35p		ABC 7 News At 11	\$150.00	30	1	1	1	1	1	0	0	11	\$1,650.00	\$0.00	0.0			
32	M-F 11:35p-12:35a		Jimmy Kimmel Live	\$50.00	30	1	1	1	1	1	0	0	11	\$550.00	\$0.00	0.0			
33	M-F 12:35a-1:05a		Nightline	\$30.00	30	1	1	1	1	1	0	0	11	\$330.00	\$0.00	0.0			
34	Sa 11:30p-12:30a		Last Man Standing	\$20.00	30	0	0	0	0	0	1	0	3	\$60.00	\$0.00	0.0			
35	Sa 12:30a-1:30a		CSI: Miami	\$20.00	30	0	0	0	0	0	1	0	3	\$60.00	\$0.00	0.0			
36	Su 11p-12m		Blue Bloods	\$20.00	30	0	0	0	0	0	0	1	3	\$60.00	\$0.00	0.0			
37	Su 12m-1a		Access Hollywood	\$20.00	30	0	0	0	0	0	0	1	3	\$60.00	\$0.00	0.0			
38	Su 1a-2a		Bones	\$20.00	30	0	0	0	0	0	0	1	3	\$60.00	\$0.00	0.0			
39	Sa 8p-10p		Movie of the Week-ABC	\$200.00	30	0	0	0	0	0	1	0	3	\$600.00	\$0.00	0.0			
TOTALS:					15	13	14	13	13	5	6		201	\$24,590.00	\$0.00	0.0			



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26693761 Changes as of: 12/9/2019 at 8:29 AM Version: Current State Version 1

CPE: 18/18/164

Flight: 12/16/19 - 1/5/20

Station: WVII

Con Type: POLITICAL/VOTE

Agency: Ethica Media LLC

Advertiser: Maine Momentum

Market: Bangor

Total \$: \$24,590.00

1225 Franklin Ave, suite 325

Product: MAINE MOMENTUM

Office: WASHINGTON

Total Spots: 201

Garden City, NY 11530

Agency Order #: 9112054

Service: Nielsen

Total CPE: \$0.00

Buyer: Mundy, Carole

Primary Demo:

Total GRP:

Salesperson: BILL THOMAS

Assistant: BILL THOMAS

Separation:

Special Instructions

Competitive Information

Market Budget: \$24,590

WVIL Share: 100%

Comment:

Competitive Unknown

Daypart Summary		Spots		Dollars		CPE	GRP
Day/Time	% Distrib						
	100%	201		\$24,590.00		N/A	0.0
Total	100%	201		\$24,590.00		N/A	0.0

Monthly Summary		Spots		Dollars	
Month					
2019-Dec		122		\$15,715.00	
2020-Jan		79		\$8,875.00	
Total		201		\$24,590.00	

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	12/9/19 10:14 AM					\$0	\$0	
New	12/9/19 8:28 AM	BILL THOMAS	New	201		\$24,590.00	\$24,590.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, ETHICA MEDIA
do hereby request station time concerning the following issue:

US SENATE MAINE / SUSAN COLLINS

Broadcast Length	REFER TO SCHEDULE	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: MAINE MOMENTUM

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
---	---	-----------------------------

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

US SENATE MAINE / SUSAN COLLINS

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

SARAH GRAULTY, TREASURER
MAINE MOMENTUM, 869 MAIN ST,
SUITE 800, WESTBROOK, ME 04092

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date 8/2/19 Signature [Signature] Contact Phone Number _____

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature [Signature] Printed Name Sarah Gaulty Title Sales Rep

Broadcast Length	REFER TO SCHEDULE
Time of Day, Rotation or Package	
Days	
Class	
Times per Week	
Number of Weeks	
Total Charges:	

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.