

Jan 11, 24
 CONT# **37074585** Mod# Ver# 1 (Last =)
 REP **KATZ RADIO**
 TO **WUDE-FM (Columbia, SC)**
 FM **BRIAN DONLEY**
 OFF **PHILADELPHIA**
 AGY **Katz Media Group**
 ADDR **125 West 55th Street 3rd Floor**
New York, NY 10019

DDS CONT# **0**
 C/P/E: **/ / 4686**

SALESPERSON FAX#

PH #

BYR **Helen Hanratty1**
 ADV **AMERICANS FOR PROSPERITY ACTION**
 PDT **SC**
 FLT **Jan 10, 24 - Feb 08, 24**

*** REP ORDER COMMENT ***

** 1/11/2024 10:31:00 AM: POPULATIONBUYTYPE: CPP.

** 1/11/2024 10:31:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 1/11/2024 10:31:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	WThF,MTu	6A - 10A	60	1/10/2024 - 1/16/2024	1W	9	\$45.00	9
	COUNTRY								
	1.2	WThF,MTu	3P - 7P	60	1/10/2024 - 1/16/2024	1W	8	\$45.00	8
	COUNTRY								
					** WEEKLY FLIGHT TOTALS **		17	\$765.00	
		FLIGHT 2							
	2.1	WThF,MTu	6A - 10A	60	1/17/2024 - 2/6/2024	3W	10	\$45.00	30
	COUNTRY								
	2.2	WThF,MTu	3P - 7P	60	1/17/2024 - 2/6/2024	3W	10	\$45.00	30
	COUNTRY								
					** WEEKLY FLIGHT TOTALS **		20	\$2,700.00	

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	Jan 24	Feb 24					
SPOTS	57	20					
CASH	2565.00	900.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	2565.00	900.00					

							TOTAL
SPOTS							77
CASH							3,465.00
TRADE							0.00
NSL							0.00
TOTAL							3,465.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.