



**REQUEST FOR CANDIDATE AND/OR NON-CANDIDATE ISSUE ADVERTISING**

**DATE:** AUGUST 20<sup>TH</sup>, 2014

**STATION(S):** KWCH | KSCW | KDCU

**CANDIDATE AND/OR NON-CANDIDATE ISSUE:** SAM BROWNBACK FOR GOVERNOR

**PARTY OR NAME OF ISSUE:** REPUBLICAN

**DESCRIPTION OF ISSUE:** GENERAL - GOVERNOR

**REQUEST BY** CROSSROADS  
66 CANAL CENTER PLAZA SUITE 555  
ALEXANDRIA, VA 22314

**REQUEST ON BEHALF OF:** BROWNBACK FOR GOVERNOR  
TL ANDERSON  
PO BOX 3739  
TOPEKA, KS 66604

**CANDIDACY OF:** SAM BROWNBACK FOR KANSAS GOVERNOR

**INFORMATION PROVIDED:** RATES, POLITICAL DISCLOSURES, PB-18

**STATION POLITICAL DISCLOSURE AND SALES PRACTICES PROVIDED:** YES

**FILE UP LOADED TO FCC POLITICAL FILE FOR PUBLIC INSPECTION:** YES

**MEETS BCRA SPONSORSHIP REQUIREMENTS:** YES

**ACCEPTED OR REJECTED:** ACCEPTED



2815 East 37<sup>th</sup> Street North Wichita, KS 67219 | 316.838.1212

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KWCH-TV Wichita, KS</u>	<b>Date:</b> <u>8-20-14</u>
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I, Crossroads Media,

being/on behalf of: Brownback for Governor,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: November 4th 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Brownback for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

T.L. Anderson

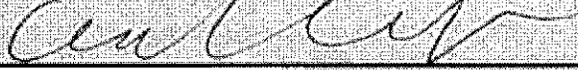
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/13/14

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected



Signature

Marcus L. Siltanen

Printed Name

Dir of Sales

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

\*\*\*Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. \*\*\*

REP HEADLINE# 7325863  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG20/14 14.31  
 \*\*\* KWCH-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/S BROWNBACK/R/GOV/KS REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME NOELLE RAMSEY

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- IAN AMBRON  
 ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 7325863 CLASS: NATL. LOCAL REGIONAL  
 PRDCT BROWNBACK FOR GOVERN EST#2007 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/14 - AUG28/14 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG20/14 14.31

REP: THIS IS A NEW POLITICAL ORDER  
 TOTAL = \$16,925

PLS CONFIRM, THANK YOU  
 IAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

*Handwritten:* WA  
 05/16/14

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	P1		1000A-1100A	30		\$350.00	8/22	8/22	1		FRI	1
AGENCY ADVERTISER CODE = 110 AGENCY EST# = 2007 AGENCY PRODUCT CODE = 231												
PROGRAM : THE PRICE IS RIGHT RA35+ : 3.2 CON COM1 : THE PRICE IS RIGHT												
2	P1		1200N-1230P	30		\$375.00	8/22	8/22	1		FRI	1
PROGRAM : EYEWITNESS NEWS @ 12:00PM RA35+ : 3.5 CON COM1 : EYEWITNESS NEWS @ 12:00PM												

REP HEADLINE# 7325863  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG20/14 14.31  
 \*\*\* KNCB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	P1		500P-530P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5 RA35+ : 5.7 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5	30		\$600.00	8/22	8/22	1		FRI	1
4	P1		600P-630P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 6 RA35+ : 7.3 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 6	30		\$675.00	8/22	8/22	1		FRI	1
5	P1		1000P-1035P PROGRAM : EYEWIT NWS-10PM< RA35+ : 7.8 CON COM1 : EYEWIT NWS-10PM<	30		\$1,150.00	8/25	8/25	1		MON	1
6	P1		1000A-1100A PROGRAM : THE PRICE IS RIGHT RA35+ : 3.2 CON COM1 : THE PRICE IS RIGHT	30		\$350.00	8/25	8/25	1		MON	1
7	P1		1200N-1230P PROGRAM : EYEWITNESS NEWS @ 12:00PM RA35+ : 3.5 CON COM1 : EYEWITNESS NEWS @ 12:00PM	30		\$375.00	8/25	8/25	1		MON	1
8	P1		500P-530P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5 RA35+ : 5.7 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5	30		\$600.00	8/25	8/25	1		MON	1
9	P1		600P-630P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 6 RA35+ : 7.3 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 6	30		\$675.00	8/25	8/25	1		MON	1
10	P1		1000P-1035P PROGRAM : EYEWITNESS NEWS WEEKEND AT 10 RA35+ : 5.5 CON COM1 : EYEWITNESS NEWS WEEKEND AT 10	30		\$675.00	8/23	8/23	1		SAT	1

REP HEADLINE# 7325863  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG20/14 14.31  
 \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	P1		600P-630P PROGRAM : EYEWITNESS NEWS WEEKEND SAT RA35+ : 3.5 CON COM1 : EYEWITNESS NEWS WEEKEND SAT	30		\$350.00	8/23	8/23	1		SAT	1
12	P1		800A-1000A PROGRAM : EYEWITNESS NEWS THIS MORNING @ 8:0 RA35+ : 1.7 CON COM1 : EYEWITNESS NEWS THIS MORNING @ 8:0	30		\$150.00	8/23	8/23	1		SAT	1
13	P1		900P-1000P PROGRAM : 48 HOURS RA35+ : 2.0 CON COM1 : 48 HOURS	30		\$525.00	8/23	8/23	1		SAT	1
14	P1		800A-930A PROGRAM : CBS SUN MORNING NEWS RA35+ : 3.9 CON COM1 : CBS SUN MORNING NEWS	30		\$525.00	8/24	8/24	1		SUN	1
15	P1		1000P-1035P PROGRAM : EYEW NWS-10PM< RA35+ : 7.8 CON COM1 : EYEW NWS-10PM<	30		\$1,150.00	8/28	8/28	1		THU	1
16	P1		1000A-1100A PROGRAM : THE PRICE IS RIGHT RA35+ : 3.2 CON COM1 : THE PRICE IS RIGHT	30		\$350.00	8/28	8/28	1		THU	1
17	P1		1200N-1230P PROGRAM : EYEWITNESS NEWS @ 12:00PM RA35+ : 3.5 CON COM1 : EYEWITNESS NEWS @ 12:00PM	30		\$375.00	8/28	8/28	1		THU	1
18	P1		500P-530P PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5 RA35+ : 5.7 CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5	30		\$600.00	8/28	8/28	1		THU	1



REP HEADLINE# 7325863  
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REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG20/14 14.31  
 \*\*\* KWCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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27			1200N-1230P	30		\$375.00	8/27	8/27	1		WED	1
PROGRAM : EYEWITNESS NEWS @ 12:00PM												
RA35+ : 3.5												
CON COM1 : EYEWITNESS NEWS @ 12:00PM												

28			500P-530P	30		\$600.00	8/27	8/27	1		WED	1
PROGRAM : EYEWITNESS NEWS THIS EVENING AT 5												
RA35+ : 5.7												
CON COM1 : EYEWITNESS NEWS THIS EVENING AT 5												

29			600P-630P	30		\$675.00	8/27	8/27	1		WED	1
PROGRAM : EYEWITNESS NEWS THIS EVENING AT 6												
RA35+ : 7.3												
CON COM1 : EYEWITNESS NEWS THIS EVENING AT 6												

AUG/14 16925.00 CONTRACT TOTAL 16925.00  
 TOTAL SPOTS 29

MARKET TOTALS \$47,155 KWCH 36% KSNW 27% KAKE 27% KSAS 7% KSCW 2% KMTW 1% CABL 0%  
 SHARES ACCURATE

SVC- NSI  
 DEMOS - RA35+\*

# CONTRACT



**KWCH**  
 2815 E. 37th Street North  
 Wichita, KS 67219  
 (316) 838-1212

www.kwch.com

And:

**\*Crossroads Media**  
 66 Canal Center Plaza Ste 555  
 Alexandria, VA 22314

<u>Contract / Revision</u> A68570 /		<u>Alt Order #</u> 07325863
<u>Product</u> BROWNBACK FOR GOVERN		
<u>Contract Dates</u> 08/22/14 - 08/28/14		<u>Estimate #</u> 2007
<u>Advertiser</u> *Brownback for Governor		<u>Original Date / Revision</u> 08/20/14 / 08/21/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWCH	<u>Account Executive</u> Virginia Virginia	<u>Sales Office</u> Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-34		
<u>IDB#</u>	<u>Advertiser Code</u> 110	<u>Product Code</u> 231
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	08/22/14	08/22/14	PRICE IS RIGHT	M-F 1000A-1100A		:30				NM	1	\$350.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/18/14	08/24/14	----1--	1			\$350.00	0.00				
N 2	All	08/22/14	08/22/14	NEWS AT 12PM [MTWTF--]	M-F 1200P-1230P		:30				NM	1	\$375.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/18/14	08/24/14	----1--	1			\$375.00	0.00				
N 3	All	08/22/14	08/22/14	NEWS AT 5PM [MTWTF--]	M-F 500P-530P		:30				NM	1	\$600.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/18/14	08/24/14	----1--	1			\$600.00	0.00				
N 4	All	08/22/14	08/22/14	NEWS AT 6PM [MTWTF--]	M-F 600P-630P		:30				NM	1	\$675.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/18/14	08/24/14	----1--	1			\$675.00	0.00				
N 5	All	08/25/14	08/25/14	NEWS AT 10PM [MTWTF-S]	M-F/SU 1000P-1030P		:30				NM	1	\$1,150.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/25/14	08/31/14	1-----	1			\$1,150.00	0.00				
N 6	All	08/25/14	08/25/14	PRICE IS RIGHT	M-F 1000A-1100A		:30				NM	1	\$350.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/25/14	08/31/14	1-----	1			\$350.00	0.00				
N 7	All	08/25/14	08/25/14	NEWS AT 12PM [MTWTF--]	M-F 1200P-1230P		:30				NM	1	\$375.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/25/14	08/31/14	1-----	1			\$375.00	0.00				
N 8	All	08/25/14	08/25/14	NEWS AT 5PM [MTWTF--]	M-F 500P-530P		:30				NM	1	\$600.00
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/25/14	08/31/14	1-----	1			\$600.00	0.00				
N 9	All	08/25/14	08/25/14	NEWS AT 6PM [MTWTF--]	M-F 600P-630P		:30				NM	1	\$675.00
		PRIORITY 1											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KWCH**  
 2815 E. 37th Street North  
 Wichita, KS 67219  
 (316) 838-1212

<u>Contract / Revision</u> A68570 /		<u>Alt Order #</u> 07325863
<u>Contract Dates</u> 08/22/14 - 08/28/14		<u>Product</u> BROWBACK FOR GO
		<u>Estimate #</u> 2007
<u>Advertiser</u> *Brownback for Governoi		<u>Original Date / Revision</u> 08/20/14 / 08/21/14

www.kwch.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	All	08/23/14	08/23/14	NEWS AT 10PM [----S-]	SAT 1000P-1035P		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	1-----				1	\$675.00	0.00			
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1-				1	\$675.00	0.00			
N 11	All	08/23/14	08/23/14	NEWS AT 6PM [----S-]	SAT 600P-630P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1-				1	\$350.00	0.00			
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1-				1	\$350.00	0.00			
N 12	All	08/23/14	08/23/14	NEWS AT 8AM [----S-]	SAT 800A-1000A		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1-				1	\$150.00	0.00			
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1-				1	\$150.00	0.00			
N 13	All	08/23/14	08/23/14	SAT 900PM-1000PM	SAT 900P-1000P		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1-				1	\$525.00	0.00			
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1-				1	\$525.00	0.00			
N 14	All	08/24/14	08/24/14	CBS NEWS SUN MORNING SUN	800A-930A		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1				1	\$525.00	0.00			
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	-----1				1	\$525.00	0.00			
N 15	All	08/28/14	08/28/14	NEWS AT 10PM [MTWTF-S]M-F/SU	1000P-1035P		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$1,150.00	0.00			
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$1,150.00	0.00			
N 16	All	08/28/14	08/28/14	PRICE IS RIGHT	M-F 1000A-1100A		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$350.00	0.00			
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$350.00	0.00			
N 17	All	08/28/14	08/28/14	NEWS AT 12PM [MTWTF--]	M-F 1200P-1230P		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$375.00	0.00			
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$375.00	0.00			
N 18	All	08/28/14	08/28/14	NEWS AT 5PM [MTWTF--]	M-F 500P-530P		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$600.00	0.00			
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$600.00	0.00			
N 19	All	08/28/14	08/28/14	NEWS AT 6PM [MTWTF--]	M-F 600P-630P		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$675.00	0.00			
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	---1---				1	\$675.00	0.00			
N 20	All	08/26/14	08/26/14	NEWS AT 10PM [MTWTF-S]M-F/SU	1000P-1035P		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-1-----				1	\$1,150.00	0.00			
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-1-----				1	\$1,150.00	0.00			
N 21	All	08/26/14	08/26/14	PRICE IS RIGHT	M-F 1000A-1100A		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-1-----				1	\$350.00	0.00			
		PRIORITY 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-1-----				1	\$350.00	0.00			
N 22	All	08/26/14	08/26/14	NEWS AT 12PM [MTWTF--]	M-F 1200P-1230P		:30				NM	1	\$375.00
		PRIORITY 1											

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**KWCH**  
 2815 E. 37th Street North  
 Wichita, KS 67219  
 (316) 838-1212

www.kwch.com

<u>Contract / Revision</u> A68570 /		<u>Alt Order #</u> 07325863
<u>Contract Dates</u> 08/22/14 - 08/28/14		<u>Product</u> BROWBACK FOR GO
		<u>Estimate #</u> 2007
<u>Advertiser</u> *Brownback for Governor		<u>Original Date / Revision</u> 08/20/14 / 08/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-1-----				1	\$375.00	0.00			
N 23	All	08/26/14	08/26/14	NEWS AT 5PM [MTWTF--]	M-F 500P-530P		:30				NM	1	\$600.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-1-----				1	\$600.00	0.00			
N 24	All	08/26/14	08/26/14	NEWS AT 6PM [MTWTF--]	M-F 600P-630P		:30				NM	1	\$675.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-1-----				1	\$675.00	0.00			
N 25	All	08/26/14	08/26/14	TUE 700PM-800PM	TUE 658P-800P		:30				NM	1	\$1,250.00
PRIORITY 1   NCIS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	-1-----				1	\$1,250.00	0.00			
N 26	All	08/27/14	08/27/14	PRICE IS RIGHT	M-F 1000A-1100A		:30				NM	1	\$350.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	--1----				1	\$350.00	0.00			
N 27	All	08/27/14	08/27/14	NEWS AT 12PM [MTWTF--]	M-F 1200P-1230P		:30				NM	1	\$375.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	--1----				1	\$375.00	0.00			
N 28	All	08/27/14	08/27/14	NEWS AT 5PM [MTWTF--]	M-F 500P-530P		:30				NM	1	\$600.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	--1----				1	\$600.00	0.00			
N 29	All	08/27/14	08/27/14	NEWS AT 6PM [MTWTF--]	M-F 600P-630P		:30				NM	1	\$675.00
PRIORITY 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/25/14	08/31/14	--1----				1	\$675.00	0.00			
<b>Totals</b>										0.00		29	\$16,925.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 - 08/28/14	29	\$16,925.00	\$14,386.25
<b>Totals</b>	29	\$16,925.00	\$14,386.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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<u>Contract / Revision</u>	<u>Alt Order #</u>
A68550 /	07324520

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/18/14 - 08/31/14	ALLIANCE FOR FREED	618

<u>Advertiser</u>	<u>Original Date / Revision</u>
*Alliance for Freedom	08/21/14 / 08/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<b>Totals</b>											0.00	38	\$31,725.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 - 08/29/14	38	\$31,725.00	\$26,966.25
<b>Totals</b>	38	\$31,725.00	\$26,966.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
 KWCH-TV

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