

STATION: WYDK-FM	ORDER#: 3180571	DATE: 03/29/2021
MARKET: Unmeasured Market	AMOUNT: \$560.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep	SPOTS: 56	Invoices@MediaFinancial.com
MOD: 1 Stn Ver: 1 Last:	REP VER: 1	
SALES OFFICE: PHILADELPHIA	SLS PH: 216-256-5304	
SALESPERSON: Heather Karban	SLS FAX: N/A	
SLS EMAIL: Heather.Karban@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4394803
ADVERTISER: Perdue for Georgia Senate	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: Est D22AD1 12/22-12/28	AGY EST: D22AD1	Invoices@MediaFinancial.com
FLIGHT: 12-22-2020 TO 12/28/2020	[X]Unwired []Spot []Mod	
TOT # OF DAYS: 7		
PRIM. DEMO: Adults 35+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 12/11/2020 07:39

COMMENTS

12/11/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

****CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.****

DAY#1		12/22/2020 To 12/22/2020						TOT \$130.00		TOTAL SPOTS 13		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	7:00PM	60	12/22/2020	12/22/2020	13	\$10	\$130	

DAY#2		12/23/2020 To 12/23/2020						TOT \$130.00		TOTAL SPOTS 13		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	7:00PM	60	12/23/2020	12/23/2020	13	\$10	\$130	

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PRODUCT: Est D22AD1 12/22-12/28	AGY EST: D22AD1	Invoices@MediaFinancial.com
FLIGHT: 12-22-2020 TO 12/28/2020	[X]Unwired []Spot []Mod	
TOT # OF DAYS: 7		
PRIM. DEMO: Adults 35+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 12/11/2020 07:39

DAY#3 **12/24/2020 To 12/24/2020** **TOT \$130.00** **TOTAL SPOTS 13**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	7:00PM	60	12/24/2020	12/24/2020	13	\$10	\$130

DAY#5 **12/26/2020 To 12/26/2020** **TOT \$30.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2	S.	6:00AM	7:00PM	60	12/26/2020	12/26/2020	3	\$10	\$30

DAY#6 **12/27/2020 To 12/27/2020** **TOT \$30.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2	S	6:00AM	7:00PM	60	12/27/2020	12/27/2020	3	\$10	\$30

DAY#7 **12/28/2020 To 12/28/2020** **TOT \$110.00** **TOTAL SPOTS 11**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	60	12/28/2020	12/28/2020	11	\$10	\$110

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MOD:	1 Stn Ver: 1 Last:	REP VER:	1		
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
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SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4394803
ADVERTISER:	Perdue for Georgia Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est D22AD1 12/22-12/28	AGY EST:	D22AD1		Invoices@MediaFinancial.com
FLIGHT:	12-22-2020 TO 12/28/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	12/11/2020 07:39

TOTAL	Dec	Jan												Total
SPOT	45	11												56
CASH	450.00	110.00												560.00
TOTAL	450.00	110.00												560.00

WYDK
REWIND **97.9**
The 70's, 80's and More

ORDER # 3180571 EST# D22AD1
AGENCY: Media Financial Services
ADVERTISER: Perdue For Georgia Senate

Actual Airtime

Tuesday December 22, 2020

6:20am, 8:50am, 9:20am, 9:50am, 10:50am, 11:20am, 11:50am, 12:50pm, 1:20pm, 2:20pm, 3:50pm, 4:50pm, 5:20pm

Wednesday December 23, 2020

6:20am, 8:50am, 9:20am, 9:50am, 10:50am, 11:20am, 11:50am, 12:50pm, 1:20pm, 2:20pm, 3:50pm, 4:50pm, 5:20pm

Thursday December 24, 2020

7:20am, 8:50am, 9:20am, 9:50am, 10:50am, 11:20am, 11:50am, 12:50pm, 1:20pm, 2:20pm, 3:50pm, 4:50pm, 5:20pm

Saturday December 26, 2020

10:50am, 11:50am, 12:20pm

Sunday December 27, 2020

9:20am, 11:50am, 2:20pm

Monday December 28, 2020

8:20am, 8:50am, 9:50am, 10:50am, 11:50am, 12:50pm, 1:20pm, 2:20pm, 3:50pm, 4:50pm, 5:50pm

56 Spots @ \$10 per spot Total: \$560