

STATION:	WYDK-FM	ORDER#:	3180539	DATE:	03/29/2021
MARKET:	Unmeasured Market	AMOUNT:	\$450.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	45		Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:	REP VER:	1		
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4394702	
ADVERTISER:	Perdue for Georgia Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est D10AD1 12/10-12/14	AGY EST:	D10AD1	Invoices@MediaFinancial.com	
FLIGHT:	12-10-2020 TO 12/14/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 12/09/2020 13:49	

COMMENTS

12/09/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1		12/10/2020 To 12/10/2020					TOT \$130.00		TOTAL SPOTS 13		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	7:00PM	60	12/10/2020	12/10/2020	13	\$10	\$130

DAY#2		12/11/2020 To 12/11/2020					TOT \$130.00		TOTAL SPOTS 13		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	7:00PM	60	12/11/2020	12/11/2020	13	\$10	\$130

STATION: WYDK-FM	ORDER#: 3180539	DATE: 03/29/2021
MARKET: Unmeasured Market	AMOUNT: \$450.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep	SPOTS: 45	Invoices@MediaFinancial.com
MOD: 1 Stn Ver: 1 Last:	REP VER: 1	
SALES OFFICE: PHILADELPHIA	SLS PH: 216-256-5304	
SALESPERSON: Heather Karban	SLS FAX: N/A	
SLS EMAIL: Heather.Karban@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4394702
ADVERTISER: Perdue for Georgia Senate	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: Est D10AD1 12/10-12/14	AGY EST: D10AD1	Invoices@MediaFinancial.com
FLIGHT: 12-10-2020 TO 12/14/2020	[X]Unwired []Spot []Mod	
TOT # OF DAYS: 5		
PRIM. DEMO: Adults 35+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 12/09/2020 13:49

DAY#3		12/12/2020 To 12/12/2020					TOT \$30.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2	S.	6:00AM	7:00PM	60	12/12/2020	12/12/2020	3	\$10	\$30

DAY#4		12/13/2020 To 12/13/2020					TOT \$30.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2	S	6:00AM	7:00PM	60	12/13/2020	12/13/2020	3	\$10	\$30

DAY#5		12/14/2020 To 12/14/2020					TOT \$130.00		TOTAL SPOTS 13		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	7:00PM	60	12/14/2020	12/14/2020	13	\$10	\$130

TOTAL	Dec										Total
SPOT	45										45
CASH	450.00										450.00
TOTAL	450.00										450.00

WYDK

REWIND

The 70's, 80's and More



ORDER # 3180539 EST# D10AD1
AGENCY: Media Financial Services
ADVERTISER: Perdue For Georgia Senate

Actual Airtime

Thursday December 10, 2020

6:20am, 7:40am, 8:50am, 9:50am, 10:50am, 11:50am, 12:20pm, 12:50pm, 1:20pm, 2:20pm, 3:50pm,
4:20pm 4:50pm

Friday December 11, 2020

6:20am, 7:40am, 8:50am, 9:50am, 10:50am, 11:50am, 12:20pm, 12:50pm, 1:20pm, 2:20pm, 3:50pm,
4:20pm 4:50pm

Saturday December 12, 2020

8:50am, 9:50am, 10:50am

Sunday December 13, 2020

11:50am, 3:50pm, 4:50pm

Monday December 14, 2020

6:20am, 7:40am, 8:50am, 9:50am, 10:50am, 11:50am, 12:20pm, 12:50pm, 1:20pm, 2:20pm, 3:50pm,
4:20pm 4:50pm

45 Spots @ \$10 per spot Total: \$450