

New Order

Media: Radio
Client: Missourians for John Brunner
Product: Media
CPE: //185
Description: Brunner Radio July 19-25
Rep:
Version: 1
Comments:

Market: Kansas City
Demo: Adults 35+
Separation: 30
Flight Start: 7/19/16
Flight End: 7/25/16
Sales Office:
Survey:

Vendor: KMBZ-AM

AE: Suzi Dreiling
Phone:
Fax:

Billing To: Thompson Communications, Inc.
 200 West Jefferson
 Marshfield, MO 65706

Phone: 417-859-5428
Fax:

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	7/19	7/20	7/21	7/22	7/23	7/24	7/25	Total Spots	Adults 35+ RTG	CPP		
1	TuWThF,M 11:00A-2:00P	MD	\$175.00	C	60	2	2	2	2	0	0	2	10				
Comments: Rush																	
2	TuWThF,M 2:00P-5:00P	RT	\$65.00	C	60	2	2	2	2	0	0	2	10				
Comments: Hannity																	
3	TuWThF,M 9:00A-11:00A	RT	\$80.00	C	60	2	2	2	2	0	0	2	10				
Comments: Beck																	
Total Spots:						6	6	6	6	0	0	6	30				
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0			
Month	Cash\$-Spots	Trade\$-Spots				Total\$-Spots											
7/2016	\$3,200.00 - 30	\$0.00 - 0				\$3,200.00 - 30											
Total Gross Cost:			\$3,200.00												Total Gross CPP:		\$0.00
Total Net Cost:			\$2,720.00												Total Net CPP:		\$0.00

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Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	7/19	7/20	7/21	7/22	7/23	7/24	7/25	Total Spots	Adults 35+ RTG	CPP
1	TuWThF,M 5:00A-10:00A	AM	\$150.00	C	60	3	3	3	3	0	0	3	15		
Total Spots:						3	3	3	3	0	0	3	15		
Total GRP/GIMP(000):						0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots	Total Gross CPP:	Total Net CPP:
7/2016	\$2,250.00 - 15	\$0.00 - 0	\$2,250.00 - 15	\$0.00	\$0.00
Total Gross Cost:		\$2,250.00			
Total Net Cost:		\$1,912.50			