

# CONTRACT



**KPEL-AM**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

<u>Contract / Revision</u> 2103668B /		<u>Alt Order #</u>
<u>Advertiser</u> Bill Cassidy for US Senate		<u>Original Date / Revision</u> 10/05/20 / 10/05/20
<u>Contract Dates</u> 10/06/20 - 10/12/20	<u>Estimate #</u> C06C12	
<u>Product</u> Est C06C12 Cassidy for LA Senate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-AM	<u>Account Executive</u> Brandon Comeaux	<u>Sales Office</u> Local Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Smart Media Group  
 814 King Street Suite 400  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPELA	10/06/20	10/12/20	M-F AM Drive	6a-10a		1:00			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/20	10/12/20	22222--				10	\$25.00			
N 2	KPELA	10/06/20	10/12/20	M-F Midday	10a-3p		1:00			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/20	10/12/20	22222--				10	\$25.00			
N 3	KPELA	10/06/20	10/12/20	M-F PM Drive	3p-7p		1:00			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/20	10/12/20	11111--				5	\$25.00			
<b>Totals</b>											25	\$625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/12/20	25	\$625.00	(\$93.75)	\$531.25
<b>Totals</b>	25	\$625.00	(\$93.75)	\$531.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**Townsquare Media - Purchase**

1 Manhattanville Rd, Ste 202

Purchase, NY 10577

Phone: (203) 861-0900

---

**Kyle Roberts / Smart Media Group**

---

**1427 Leslie Avenue  
Alexandria, VA 22301**

**Thank you for your payment. The following  
information provides the details of this transaction.**

---

**Transaction : Sale****Date / Time : 10/6/2020 10:23:53 AM****Invoice # : 2088334****Customer # : 1****PO / Order # : 1****Card Number : Master Card - 9764****Entry Method : Keyed****Total Amount : 531.25****Authorization : Approved - 006268**

---

**Reference Note: WOID-002RHI1Z Lafayette**

**Please contact us if you have any questions  
or if we can be of further assistance.**

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: William Cassidy	
Authorized committee: BILL CASSIDY FOR US SENATE	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Smart Media Group	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): U.S. Senate	
Date of election: 11/3/20	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: STEPHENS, RALPH J.	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).  THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: <i>Smart Media Group</i>	Signature: <i>Brandon Comeaux</i>
Name: Smart Media Group	Name: <i>Brandon Comeaux</i>
Date of Request to Purchase Ad Time: 8/21/20	Date of Station Agreement to Sell Time: <i>10-5-20</i>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Smart Media Group*

Name: Smart Media Group

Date: 8/21/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

10-5-20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 30071511	Station Call Letters: KPEL-FM & KPEL-AM	Date Received/Requested: Oct 2, 2020
Est. #: COGC 12	Station Location: Lafayette, La.	Run Start and End Dates: Oct 6, 2020 - Oct 12, 2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.