

# CONTRACT



**KPEL-AM**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

<u>Contract / Revision</u> 2135642 /		<u>Alt Order #</u>
<u>Advertiser</u> Bill Cassidy for US Senate		<u>Original Date / Revision</u> 10/19/20 / 10/19/20
<u>Contract Dates</u> 10/20/20 - 10/26/20	<u>Estimate #</u> CASS/ORDR/C20C26	
<u>Product</u> Est C20C26 LA Senate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-AM	<u>Account Executive</u> Brandon Comeaux	<u>Sales Office</u> Local Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Smart Media Group**  
 814 King Street Suite 400  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPELA	10/20/20	10/26/20	M-F Midday	10a-3p		1:00			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				10	\$25.00			
N 2	KPELA	10/20/20	10/26/20	M-F PM Drive	3p-7p		1:00			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				5	\$25.00			
N 3	KPELA	10/20/20	10/26/20	M-F AM Drive	6a-10a		1:00			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/20	10/26/20	MTWTF--				10	\$25.00			
<b>Totals</b>											25	\$625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	20	\$500.00	(\$75.00)	\$425.00
10/26/20 - 10/26/20	5	\$125.00	(\$18.75)	\$106.25
<b>Totals</b>	25	\$625.00	(\$93.75)	\$531.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Order 2135642

OCT 19 2020

RUN DATE 10/16/20  
RUN TIME 17:17:01  
PAGE 1

BUY DETAIL REPORT

PROGRAM..... BRP101  
COMPANY..... 01 Smart Media Group  
OFFICE..... 01 Alexandria

MEDIA..... RA RADIO  
CLIENT..... CASS Cassidy for LA Senate  
PRODUCT..... ORDER  
ESTIMATE..... C20C26 10/20/20 - 10/26/20 Radio  
STATION..... KPFL A KPFL  
CHANNEL1420 FORMAT AS

MARKET..... LAFL LAFAYETTE, LA

RATING SERVICE ARB  
FLIGHT DATES 10/20/20 - 10/26/20

ITEM DAY(S) TIME BA COST Q REF

ITEM	DAY(S)	TIME	BA	COST	Q	REF	NUMBER OF SPOTS PER WEEK							TOTAL SPOTS		
							19	20	21	22	23	24	25		26	
> 1		60		25.00	G	DIRECT B.COMEAUX	2	2	2	2	2					10
> 2		60		25.00	G	DIRECT B.COMEAUX	2	2	2	2	2					10
> 3		60		25.00	G	DIRECT B.COMEAUX	1	1	1	1	1					5

10/19/20 - 10/26/20  
TOTAL SPOTS 25  
TOTAL COST 625.00

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

William Cassidy

Authorized committee:

BILL CASSIDY FOR US SENATE

Agency requesting time (and contact information):

N/A Smart Media Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

11/3/20

General

Primary

Treasurer of candidate's authorized committee:

STEPHENS, RALPH J.

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Smart Media Group*

Signature: *Brandon Comeaux*

Name: Smart Media Group

Name: *Brandon Comeaux*

Date of Request to Purchase Ad Time: 8/21/20

Date of Station Agreement to Sell Time: 10/16/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Smart Media Group*

Name: Smart Media Group

Date: 8/21/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/16/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 2135642, 2135652	Station Call Letters: KPEL-FM & KPEL-AM	Date Received/Requested: 10/16/2020
Est. #: C20C26	Station Location: Lafayette, Louisiana	Run Start and End Dates: 10/20/2020 - 10/26/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.