

ORDER

| | | | |
|-------------------|-----------------------------|--------------------------|--|
| Orders | Order / Rev: | 1516364 | |
| | Alt Order #: | 33723892 | |
| | Product Desc: | Bloomberg 128 | |
| | Estimate: | 128 | Entercom Dallas KLUV-FM |
| | Flight Dates: | 02/19/20 - 02/20/20 | Primary AE: Katz New York |
| | Original Date / Rev: | 02/18/20 / 02/18/20 | Sales Office: K-NYC |
| | Order Type: | GENERAL | Sales Region: National |
| Agency | Name: | Katz Media Group | |
| | Buying Contact: | | Billing Type: Cash |
| | Billing Contact: | | Billing Calendar: Broadcast |
| | | 125 West 55th Street | Billing Cycle: EOM/EOC |
| | | New York, NY 10019 | Agency Commission: 15% |
| Advertiser | Name: | Michael Bloomberg | |
| | Demographic: | A35+ | New Business Thru: |
| | Product Codes: | Candidates | Advertiser External ID: 1041102 |
| | Revenue Code 1: | AGY | Agency External ID: 4027634 |
| | Revenue Code 2: | POL | Unit Code: General |
| | Revenue Code 3: | POL-CAND | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 01/27/20 | 02/20/20 | 24 | \$8,468.00 | \$7,197.80 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| February 2020 | 24 | \$8,468.00 | \$7,197.80 | 0.00 |
| Totals | 24 | \$8,468.00 | \$7,197.80 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz New York | K-NYC | National | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|--------------------|-----------------|--------------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|------|-----------|-------------------|
| N 1 | KLUV | 02/19/20 | 02/20/20 | M-F 10a-3p M-F 10a-3p | CM | 10:00 AM-3:00 PM | --WT--- | 1:00 | 5 | \$254.00 | NARF | 0.00 | NM | 5 | \$1,270.00 |
| | | Political-Must Run | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/17/20 | 02/23/20 | --WT--- | | 5 | | | | \$254.00 | | 0.00 | | | |
| N 2 | KLUV | 02/19/20 | 02/20/20 | M-F 3p-7p M-F 3p-7p | CM | 3:00 PM-7:00 PM | --WT--- | 1:00 | 8 | \$434.00 | NARF | 0.00 | NM | 8 | \$3,472.00 |
| | | Political-Must Run | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/17/20 | 02/23/20 | --WT--- | | 8 | | | | \$434.00 | | 0.00 | | | |
| N 3 | KLUV | 02/19/20 | 02/20/20 | M-F 6a-10a M-F 6a-10a | CM | 6:00 AM-10:00 AM | --WT--- | 1:00 | 8 | \$438.00 | NARF | 0.00 | NM | 8 | \$3,504.00 |
| | | Political-Must Run | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/17/20 | 02/23/20 | --WT--- | | 8 | | | | \$438.00 | | 0.00 | | | |
| N 4 | KLUV | 02/19/20 | 02/20/20 | M-F 7p-12a M-F 7p-12a | CM | 7:00 PM-12:00 XM | --WT--- | 1:00 | 3 | \$74.00 | NARF | 0.00 | NM | 3 | \$222.00 |
| | | Political-Must Run | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 02/17/20 | 02/23/20 | --WT--- | | 3 | | | | \$74.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 24 | \$8,468.00 |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):

☐ N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

Date varies by state



General



Primary

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Jennifer Buck

Name:

Jennifer Buck

Date of Station Agreement to Sell Time: 2/18/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Catherine Warburton

Name: Catherine Warburton

Date: 2/14/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

*2/18/20***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

3372392-kaz

Station Call Letters:

KLUU

Date Received/Requested:

2/18/20

Est. #:

128

Station Location:

4131 N. Central Expy Dallas 75204

Run Start and End Dates:

2/19-2/20/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Feb 18, 20
 CONT# 33723892 Mod# Ver# 1 (Last =)
 REP Entercom Radio Sales
 TO KLUV-FM (Dallas-Ft Worth, TX)
 FM ROBERT FRAZZETTO (NY)
 OFF NEW YORK
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 128

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV MICHAEL BLOOMBERG FOR PRESIDENT
 PDT Bloomberg 128
 FLT Feb 19, 20 - Feb 20, 20

* REP ORDER COMMENT *

** 2/18/2020 2:00:00 PM: NEW ORDER - ANY QUESTIONS PLEASE CONTACT YOUR RESPECTIVE KATZ DIVISIONAL MANAGER, PLEASE CONFIRM

** 2/18/2020 2:00:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF WKS | NPW | RATE | TOT SPTS |
|----|-----|-----------------|----------|-----|----------------------------|----------|-----|------------|----------|
| | | FLIGHT 1 | | | | | | | |
| | 1.1 | ..WT... | 10A - 3P | 60 | 2/19/2020 - 2/20/2020 | 1W | 5 | \$254.00 | 5 |
| | 1.2 | ..WT... | 3P - 7P | 60 | 2/19/2020 - 2/20/2020 | 1W | 8 | \$434.00 | 8 |
| | 1.3 | ..WT... | 6A - 10A | 60 | 2/19/2020 - 2/20/2020 | 1W | 8 | \$438.00 | 8 |
| | 1.4 | ..WT... | 7P - 12A | 60 | 2/19/2020 - 2/20/2020 | 1W | 3 | \$74.00 | 3 |
| | | | | | ** WEEKLY FLIGHT TOTALS ** | | 24 | \$8,468.00 | |

Feb 20

| | |
|-------|---------|
| SPOTS | 24 |
| CASH | 8468.00 |
| TRADE | 0.00 |
| NSL | 0.00 |
| TOTAL | 8468.00 |

| | |
|-------|--------------|
| | TOTAL |
| SPOTS | 24 |
| CASH | 8,468.00 |
| TRADE | 0.00 |
| NSL | 0.00 |
| TOTAL | 8,468.00 |

Feb 18, 20
CONT# 33723892 Mod# Ver# 1 (Last =)
REP Entercom Radio Sales

DDS CONT# 0
C/P/E: / / 128

**** Competitive Comments ****

BLOOMBERG 128

SVC:

Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.