

Quarterly Issues and Programs List Q2-2021

April 2021

Topic/Identified Issue	Associated Programming	Program Length	Date/Time
Education/Training	Area residents and students are trained to produce and perform both live and weekly informational and/or music programs. Software and content-driven training is provided.	1:00 - 2:00 hours	Eight unique, locally-produced programs air 2X/week at varying times.
News			
National and International	Culled from subscription news sources - FOX, Feature Story News	1:30 - 2:30 minutes	Top of the hour, ~24X/day Aired 698X in Apr
Local Interest			
Local News/Community Focus	Live local interest radio program. Includes live interviews with local sources - law enforcement, school district administrations, local non-profit organizations and foundations, information about citizens' health resources, local events calendar highlighting events such as upcoming blood drives, voter registration, non-profit organizations' events and fundraisers, etc. Weekly interview with Chief of Emergency Management and Homeland Security for update on COVID-19 in Fayette County (case counts, prevention of spread, info from CDC, State of Texas, vaccine sites and availability, etc.) and other matters of interest in Public Health, emergency orders, natural disasters, and Crisis Management, etc. Excerpts are re-aired throughout the week. Each interview is 15-20 minutes in duration.	4 hours	Weekly show on Thursdays. Duration: 4 hours
Local News/Community Focus	State and local news reports from local sources - sheriff and police reports, local newspaper, information released by local government agencies including Fayette County Sheriff, Cities of La Grange, Flatonia, Schulenburg, Fayetteville, Round Top, Carmine, and school districts in Fayette County Additional local news items have been added to enhance coverage of COVID-19 impacts on the local economy, hospitals, schools, etc.	1:00 - 2:30 minutes	Bottom of the hour, ~24X/day Aired 695x in Apr

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Local News/Community Focus	Due to Coronavirus restrictions on in-person gatherings, including in-person church services, we will air a pre-recorded church service on Sunday afternoons,	:30 - :45 minutes	Noon, every Sunday; aired 4X in Jan
Local Weather	Local weather	:45 - 1:30 minutes	15 after the hour, 15 before the hour, ~ 48X/day Aired 1,394X in Apr
Promotion of charitable groups' activities that provide public information and awareness, in the areas of education, mental health, local history, scholarships, etc.	Community Billboard Announcements 35 unique events and programs, including, but not limited to, the following: Shared Lutheran Ministry; Ag Tags for FFA and 4H students Showing Livestock at major events; AMEN Food Pantry Hours in new facility; Gardenia E Janssen Animal Shelter; Lions Club Taco Dinner fundraiser; Blinn Blinn Students Aid for affected by Covid; Bulb Sale benefitting animal shelter; Burger Night Round Top-Carmine; Carmine Visitors Center 12-15 & beyond; Capital Area Rapid Transit System Free Transport for Covid Vaccinations; Children's Advocacy Center; Community Billboard Check Ahead; Community Billboard PROMO2; Spring Coyote Control Program; Disaster Kit available from Fayette County; Drew Pearson Covid Vaccine PSA; Electric Company Scam; Ellinger VFD BBQ Fundraiser; City of Fayetteville Election information; George Strait Covid PSA; Fayette County Habitat for Humanity Skydiving fundraising event; HC Cookbook fundraising event; La Grange Class of 1970 Reunion; Fayetteville Library Hotspots for check-out; Mothers Day BBQ fundraiser; Mt. Calvary Church pork steak fundraiser; Muldoon Museum hours and info; Nolan Ryan Covid PSA; Round Top 15; Round Top Library Summer Hours and programs; Round Top-Carmine ISD Kindergarten Roundup; Sacred Heart BBQ fundraiser; City of La Grange Shred Day; Turtle Wing Foundation information; VFW Nursing Education Scholarships; Winchester Scholarship info; Winedale Zoom Lunch & Learn; Zilss Hall Rental	:30 - 1:00 minutes	Throughout the broadcast day, in rotation Aired 1749X in Apr

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Public Service Announcements	PSA from the Ad Council Topics include importance of recycling, adult literacy, adoptions of US kids, adult caregivers, forest fire prevention, signs of autism, importance of pre-diabetes testing, disaster planning, home fire drills, gun safety, high blood pressure, importance of fatherhood participation, lung cancer testing, learning/attention deficit disorders, Meals of Wheels programs, seat belt safety, selecting and using proper car seat, dangers of texting and driving, dangers of drinking and driving, and more Added a number of COVID-19 PSAs regarding prevention, distancing, masks, etc.	:15 - :30 seconds, in English and Spanish	Throughout the broadcast day, in rotation Aired 1,372X in Apr
	Coverage of area high school sports including Men's and Women's basketball through district events Area high school and college students and other area adults are trained to broadcast and produce these events, using professional equipment..	1:00 - 3:30 hours	11 events broadcast in Apr
Sports broadcasts			

Quarterly Issues and Programs List Q2-2021

May 2021

Topic/Identified Issue	Associated Programming	Program Length	Date/Time
Education/Training	Area residents and students are trained to produce and perform both live and weekly informational and/or music programs. Software and content-driven training is provided.	1:00 - 2:00 hours	Seven unique, locally-produced programs air 2X/week at varying times.
News			
National and International	Culled from subscription news sources - FOX, Feature Story News, WGN News Nation Now	1:30 - 2:30 minutes	Top of the hour, ~24X/day Aired 718X in May
Local Interest			
	Live local interest radio program. Includes live interviews with local sources - law enforcement, school district administrations, local non-profit organizations and foundations, information about citizens' health resources, local events calendar highlighting events such as upcoming holiday events, non-profit organizations' events and fundraisers, etc.		
Local News/Community Focus	Weekly interview with Chief of Emergency Management and Homeland Security for update on COVID-19 in Fayette County (case counts, prevention of spread, info from CDC, State of Texas, vaccine Sites and availability, etc.). Excerpts are re-aired throughout the week. Each interview is 15-20 minutes in duration.	4 hours	Weekly show on Thursdays. Duration: 4 hours
Local News/Community Focus	State and local news reports from local sources - sheriff and police reports, local newspaper, information released by local government agencies including Fayette County Sheriff, Cities of La Grange, Flatonia, Schulenburg, Fayetteville, Round Top, Carmine, and school districts in Fayette County Additional local news items have been added to enhance coverage of COVID-19 impacts on the local economy, hospitals, schools, etc.	1:00 - 2:30 minutes	Bottom of the hour, ~24X/day Aired 721X in May

Quarterly Issues and Programs List Q2-2021

Local News/Community Focus	Due to Coronavirus restrictions on in-person gatherings, including in-person church services, we will air a pre-recorded church service on Sunday afternoons,	:30 - :45 minutes	Noon, every Sunday; aired 5X in May
Local Weather	Local weather	:45 - 1:30 minutes	15 after the hour, 15 before the hour, ~ 48X/day Aired 1429X in May
Promotion of charitable groups' activities that provide public information and awareness, in the areas of education, mental health, local history, scholarships, etc.	Community Billboard Announcements 42 unique events and programs, including, but not limited to, the following: Fayette County Fair Entertainment announced; AMEN Food Pantry Hours in new facility; Anthony Munoz Covid Vaccine 15; Area high school Baseball Playoffs Promo; Fayette County Sheriff's Posse Bull Bash fundraiser; Burger Night Round Top- Carmine; Carmine Visitors Center; Capital Area Rapid Transit System Free Transport for Covid Vaccinations; Children's Advocacy Center; CASA Volunteers; Community Billboard Check Ahead; Community Billboard PROMO2; Darrell Green Covid Vaccine promo; Disaster Kit available from Fayette County; Drew Pearson Covid Vaccine PSA; Fayette County Fair Queen contestants announced; Fayetteville Knight of Columbus Gumbo fundraiser; Flatonia boosters golf tournament; Fayetteville MS Bike Ride; Fayette County Habitat for Humanity Skydiving fundraising event; Ledbetter Homecoming Cookbook fundraiser; HEB Farmers market; Janssen BBQ fundraiser; La Grange ISD Sports Banquet; Ledbetter Homecoming 6-14; La Grange Class of 1970 Reunion; La Grange Alumni Music Festival; La Grange ISD Girls Basketball Camp signup; La Grange Railroad Museum; La Grange ISD Girls Volleyball Camp; Fayette County Library Hotspots for check-out; Mother's Day BBQ fundraiser; Mt. Calvary Church pork steak fundraiser; Muldoon Museum hours and info; City of La Grange Citizens Police Academy; Round Top 15; Round Top Library Summer Hours and programs; Ellinger Tomato Festival; Turtle Wing Foundation information; VFW Nursing Education Scholarships; Winchester Scholarship info; Winedale Zoom Lunch & Learn; Zilss Hall Rental	:30 - 1:00 minutes	Throughout the broadcast day, in rotation Aired 1852X in May

Quarterly Issues and Programs List Q2-2021

Public Service Announcements	<p>PSA from the Ad Council and local PSA</p> <p>41 Unique topics include AARP Caregiving; Adoption; Adult education; Alzheimer's; Autism awareness; Breast cancer detection; Car seat safety; Coved-George Strait; Coved-mask on; Coved-social distancing; Coved-symptoms; Coved-wash hands; Danger buzzed driving; Danger vaping; Diabetes awareness; Discover the Forest; Drink & Drive; Feed America; Forest Fire prevention; Gun safety; High blood pressure detection; Home fire plan; Hospice programs; Learning & attention issues; Lung cancer awareness; Meals on Wheels; Natural disaster personal planning; Parenting; Retirement coach; Seatbelt safety; Shelter pets; Suicide prevention; Teach.org; Text & Drive</p> <p>Added a number of COVID-19 PSAs regarding prevention and importance of vaccine.</p>	<p>:15 - :30 seconds, in English and Spanish</p>	<p>Throughout the broadcast day, in rotation Aired 1411X in May</p>
Special Events Broadcasts	<p>Broadcast 3 La Grange High School Special Events: High School Sports Banquest, High School Awards Program, La Grange High School Commencement</p> <p>Area high school and college students and other area adults are trained to broadcast and produce these events, using professional equipment..</p>	<p>1:00 - 3:30 hours</p>	<p>3 events broadcast in May</p>
Sports broadcasts	<p>Coverage of area high school sports including Men's and Women's basketball through Playoff events</p> <p>Area high school and college students and other area adults are trained to broadcast and produce these events, using professional equipment..</p>	<p>1:00 - 3:30 hours</p>	<p>12 events broadcast in May</p>

Quarterly Issues and Programs List Q2-2021

June 2021

Topic/Identified Issue	Associated Programming	Program Length	Date/Time
Education/Training	Area residents and students are trained to produce and perform both live and weekly informational and/or music programs. Software and content-driven training is provided.	1:00 - 2:00 hours	Seven unique, locally-produced programs air 2X/week at varying times.
News			
National and International	Culled from subscription news sources - FOX, Feature Story News, WGN News Nation Now	1:30 - 2:30 minutes	Top of the hour, ~24X/day Aired 696X in Jun
Local Interest			
Local News/Community Focus	Live local interest radio program. Includes live interviews with local sources - law enforcement, school district administrations, local non-profit organizations and foundations, information about citizens' health resources, local events calendar highlighting events such as upcoming holiday events, non-profit organizations' events and fundraisers, etc. Weekly interview with Chief of Emergency Management and Homeland Security for update on COVID-19 in Fayette County (case counts, prevention of spread, info from CDC, State of Texas, vaccine Sites and availability, etc.). Excerpts are re-aired throughout the week. Each interview is 15-20 minutes in duration.	4 hours	Weekly show on Thursdays. Duration: 4 hours
Local News/Community Focus	Local news reports from local sources - sheriff and police reports, local newspaper, information released by local government agencies including Fayette County Sheriff, Cities of La Grange, Flatonia, Schulenburg, Fayetteville, Round Top, Carmine, and school districts in Fayette County	1:00 - 2:30 minutes	Bottom of the hour, ~24X/day Aired 701X in Jun

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Local News/Community Focus	Due to Coronavirus restrictions on in-person gatherings, including in-person church services, we will air a pre-recorded church service on Sunday afternoons,	:30 - :45 minutes	Noon, every Sunday; aired 4 X in Jun
Local Weather	Local weather	:45 - 1:30 minutes	15 after the hour, 15 before the hour, ~ 48X/day Aired 1395X in Jun
Promotion of charitable groups' activities that provide public information and awareness, in the areas of education, mental health, local history, scholarships, etc.	Community Billboard Announcements 56 unique events and programs, including, but not limited to, the following: St. John Parish Picnic; Faison House Reopening; Parkinson's Disease Support Group Meeting; Shared Lutheran Ministry Services; AMEN Food Pantry Updated Info June 2021; Anthony Munoz Covid Vaccine (Span); Fayetteville Art Stroll; Arts for Rural Texas Summer Camps; City of La Grange Blood Drive; La Grange Chamber programs: Brunch-Movie, Day Out, Farmers Mkt, Movie Nights on the Square, Fire Golf, Christmas in July, Square Dance; Burger Night Round Top-Carmine; Carmine Visitors Center; Capital Area Rapid Transit System Free Transport for Covid Vaccinations; Children's Advocacy Center; CASA Volunteers; Community Billboard Check Ahead Grange Citizens Police Academy; Round Top July 4th Parade and events; Round Top Library Summer Hours and programs; Turtle Wing Foundation information; Winedale Zoom Lunch & Learn; Zilss Hall Rental; Community Billboard PROMO2; Darrell Green Covid Vaccine promo; Drew Pearson Covid Vaccine promo; City of Ellinger Bingo; AgriLife Food Preservation Class; Fayetteville Events: Bike Ride, City-wide Garage Sale, Knights of Columbus BBQ, Picking Park; AgriLife Healthy Meal Series; HEB Farmers market; Holy Cross Parish Picnic; Ledbetter Homecoming; La Grange Alumni Music Festival; City of La Grange City Council notice; La Grange Railroad Museum; La Grange ISD Summer School; Fayette County Library Hotspots for check-out; Lions Club-sponsored Safari for area youngsters; Muldoon Museum hours and info; AgriLife New Landowners Seminar series; Round Top-Carmine ISD Registration; St. Paul Parish BBB; Fayette County Community Theater Workshop; Festival Hill Young Persons Concert		Throughout the broadcast day, in rotation Aired 1611X in Jun
		:30 - 1:00 minutes	

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Public Service Announcements

43 Unique topics include AARP Caregiving; Adoption; Adult education; Alzheimer's; Autism awareness; Breast cancer detection; Car seat safety; Coved-George Strait; Coved-mask on; Coved-social distancing; Coved-symptoms; Coved-Tom Herman; Coved-wash hands; Danger buzzed driving; Danger vaping; Diabetes awareness; Discover the Forest; Drink & Drive; Feed America; Forest Fire prevention; Gun safety; High blood pressure detection; Home fire plan; Hospice programs; Learning & attention issues; Lung cancer awareness; Meals on Wheels; Natural disaster personal planning; Parenting; Retirement coach; Seatbelt safety; Shelter pets; Suicide prevention; Teach.org; Text & Drive Added a number of COVID-19 PSAs regarding prevention, distancing, masks, vaccine eligibility and availability, etc.

:15 - :30 seconds,
in English and
Spanish Throughout the
broadcast day, in
rotation
Aired 1373X in Jun

Sports broadcasts

Coverage of area high school sports including Men's and Women's Soccer through Playoffs, Softball, Baseball
Area high school and college students and other area adults are trained to broadcast and produce these events, using professional equipment..

1:00 - 3:30 hours 4 events broadcast in
Jun