

# Quarterly Issues and Programs List Q1-2020

January 2020

Topic/Identified Issue	Associated Programming	Program Length	Date/Time
Education/Training	Area residents and students are being trained to produce and perform both live and informational programs. Software and content-driven training is provided.	1:00 - 2:00 hours	Seven unique, locally-produced programs air 2X/week at varying times.
News			
National and International	Culled from subscription news sources - FOX, Feature Story News	1:30 - 2:30 minutes	Top of the hour, ~24X/day Aired 728X in Jan
Local Interest			
Local News/Community Focus	Live local interest radio program. Includes live interviews with local sources - law enforcement, school district administrations, local non-profit organizations and foundations, information about citizens' health resources, local events calendar highlighting events such as CPR classes, blood drive, non-profit organizations' events and fundraisers, etc.	4 hours	Weekly show on Thursdays. Duration: 4 hours
Local News/Community Focus	Local news reports from local sources - sheriff and police reports, local newspaper, information released by local government agencies including Fayette County Sheriff, Cities of La Grange, Flatonia, Schulenburg, Fayetteville, Round Top, Carmine, and school districts in Fayette County	1:00 - 2:30 minutes	Bottom of the hour, ~24X/day Aired 717X in Jan 15 after the hour, 15 before the hour, ~48X/day
Local Weather	Local weather	:45 - 1:30 minutes	Aired 1450X in Jan

Promotion of charitable groups' activities that provide public information and awareness, in the areas of education, mental health, local history, scholarships, etc.	<p>Community Billboard announcements:  37 unique events and programs. Topics included charity fundraising events (including churches, booster clubs, volunteer fire departments, and other non-profits such as Softball Boosters, Rotary, Church raffle, etc.); Jury Duty Scam; promos for local programming; events and programs at historical venues such as upcoming Winedale History and Winedale Saturdays; Hospice Brazos Valley programs: Beyond Grief series, Widowed Spouses support group, Loss of Child support group; area library events and programs; promos for local Farmers Market; promo for University Interscholastic League; La Grange Main Street Events such as Uncorked; fundraisers and social events hosted by area nonprofits such as Chamber of Commerce banquet; Oil &amp; Gas Forum; Cattlemans' Scholarship info; Noon Lions Club meetings; Family Crisis Center; info about voting by mail; info from Bureau of Land Management; Arts for Rural Texas Art Walk; Little League Registration; Combined Community Action - Carmine Round Dancing; Wounded Warriors; AMEN Food Pantry; Vision Clinic, etc.</p>	:30 - 1:00 minutes	Throughout the broadcast day, in rotation Aired 2082X in Jan
Public Service Announcements	<p>PSA from the Ad Council and local mental health and support organizations  Topics include importance of recycling; adult literacy; adoptions of US kids; adult caregivers; signs of autism; importance of pre-diabetes testing; disaster planning; home fire drills; gun safety; high blood pressure; importance of fatherhood participation; lung cancer awareness; importance of child safety seats; end of life care; learning/attention deficit disorders; Meals of Wheels programs; seat belt safety; dangers of texting and driving; dangers of drinking and driving, and more</p>	:15 - :30 seconds, in English and Spanish	Throughout the broadcast day, in rotation Aired 1411X in Jan
Sports broadcasts	<p>Coverage of area high school sports including mens' and ladies' basketball  Area high school and college students are being trained to broadcast and produce these events.</p>	1:00 - 3:30 hours	12 events broadcast in Jan

**February 2020**

Topic/Identified Issue	Associated Programming	Program Length	Date/Time
Education/Training	Area residents and students are being trained to produce and perform both live and informational programs. Software and content-driven training is provided.	1:00 - 2:00 hours	Seven unique, locally-produced programs air 2X/week at varying times.
News			
National and International	Culled from subscription news sources - FOX, Feature Story News	1:30 - 2:30 minutes	Top of the hour, ~24X/day Aired 622X in Feb
Local Interest			
Local News/Community Focus	Live local interest radio program. Includes live interviews with local sources - law enforcement, school district administrations, local non-profit organizations and foundations, information about citizens' health resources, local events calendar highlighting events such as CPR classes, blood drive, non-profit organizations' events and fundraisers, etc.	4 hours	Weekly show on Thursdays. Duration: 4 hours
Local News/Community Focus	Local news reports from local sources - sheriff and police reports, local newspaper, information released by local government agencies including Fayette County Sheriff, Cities of La Grange, Flatonia, Schulenburg, Fayetteville, Round Top, Carmine, and school districts in Fayette County	1:00 - 2:30 minutes	Bottom of the hour, ~24X/day Aired 678X in Feb 15 after the hour, 15 before the hour, ~48X/day
Local Weather	Local weather	:45 - 1:30 minutes	Aired 1234X in Feb

Promotion of charitable groups' activities that provide public information and awareness, in the areas of education, mental health, local history, scholarships, etc.	<p>Community Billboard announcements:  35 unique events and programs. Topics included charity fundraising events (including churches, booster clubs, volunteer fire departments, and other non-profits such as KJZT, Rotary Pancake Dinner, Church raffle, Rifle Hall Hamburger Dinner, etc.); Jury Duty Scam; promos for local programming; events and programs at historical venues such as Winedale History and Texas Heroes Museum; Hospice Brazos Valley programs: Beyond Grief series, Alzheimer's and Dementia seminars, Widowed Spouses support group, Loss of Child support group; area library events and programs; promos for Turtle Wing sponsored events such as Date Night; promo for University Interscholastic League; La Grange Main Street Events such as Uncorked; fundraisers and social events hosted by area nonprofits such as Arts for Rural Texas exhibit; Relay 4 Life (La Grange and Schulenburg; Texas A&amp;M Scholarship info; Carmine Antique Car Show; Family Crisis Center; Animal Shelter adoptions and volunteering; info about voting by mail; info from Blinn College; Combined Community Action - Carmine Round Dancing and Senior Dominoes; Wounded Warriors; AMEN Food Pantry; New Landowners series, etc.</p>	:30 - 1:00 minutes	Throughout the broadcast day, in rotation Aired 1940X in Feb
Public Service Announcements	<p>PSA from the Ad Council  Topics include importance of recycling; adult literacy; adoptions of US kids; adult caregivers; signs of autism; importance of pre-diabetes testing; personal disaster planning; home fire drills; gun safety; high blood pressure; importance of fatherhood participation; end of life care; learning/attention deficit disorders; Meals on Wheels programs; seat belt safety; dangers of texting and driving; dangers of drinking and driving; suicide prevention, and more</p>	:15 - :30 seconds, in English and Spanish	Throughout the broadcast day, in rotation Aired 1346X in Feb
Sports broadcasts	<p>Coverage of area high school sports including mens' and ladies' basketball and baseball  Area high school and college students are being trained to broadcast and produce these events.</p>	1:00 - 3:30 hours	12 events broadcast in Feb



**March 2020**

Topic/Identified Issue	Associated Programming	Program Length	Date/Time
Education/Training	Area residents and students are being trained to produce and perform both live and informational programs. Software and content-driven training is provided.	1:00 - 2:00 hours	Seven unique, locally-produced programs air 2X/week at varying times.
News			
National and International	Culled from subscription news sources - FOX, Feature Story News	1:30 - 2:30 minutes	Top of the hour, ~24X/day Aired 640X in Mar
Local Interest			
	Live local interest radio program. Includes live interviews with local sources - law enforcement, school district administrations, local non-profit organizations and foundations, information about citizens' health resources, local events calendar highlighting events such as upcoming holiday events, non-profit organizations' events and fundraisers, etc.		
Local News/Community Focus	Weekly interview with Chief of Emergency Management and Homeland Security for update on COVID-19 in Fayette County (case counts, prevention of spread, info from CDC, State of Texas, etc.). Excerpts are re-aired throughout the week. Each interview is 15-20 minutes in duration.	4 hours	Weekly show on Thursdays. Duration: 4 hours
Local News/Community Focus	Local news reports from local sources - sheriff and police reports, local newspaper, information released by local government agencies including Fayette County Sheriff, Cities of La Grange, Flatonia, Schulenburg, Fayetteville, Round Top, Carmine, and school districts in Fayette County	1:00 - 2:30 minutes	Bottom of the hour, ~24X/day Aired 636X in Mar
Local News/Community Focus	Due to Coronavirus restrictions on in-person gatherings, including in-person church services, we will air a pre-recorded church service on Sunday afternoons,	:30 - :45 minutes	Noon, every Sunday Aired 636X in Mar

Local Weather	Local weather	:45 - 1:30 minutes	15 after the hour, 15 before the hour, ~ 48X/day
Promotion of charitable groups' activities that provide public information and awareness, in the areas of education, mental health, local history, scholarships, etc.	<p>Community Billboard announcements:  26 unique events and programs. Topics included charity fundraising events (including churches, booster clubs, volunteer fire departments, and other non-profits, etc.); Jury Duty Scam; promos for local programming; changes in scheduled events for area nonprofits and organizations such as Second Chance, Round Top Library, area reunions; events and programs at historical venues such as Texas Heroes Museum proper Flag Disposal event; Hospice Brazos Valley programs: Beyond Grief series, Alzheimer's and Dementia seminars, Widowed Spouses support group, Loss of Child support group; promos for Turtle Wing sponsored events such as Date Night; Warda, Sons of Herman, Kriesche Scholarship info; School District Evolving info about school closures due to Coronavirus; primary elections postponed; Combined Community Action events cancellations; Wounded Warriors; AMEN Food Pantry revised schedules; Eminent Domain Info (Texas Farm Bureau) , etc.  Several segments added from interviews with OEM regarding COVID-19 relevant to Fayette County</p>	:30 - 1:00 minutes	Throughout the broadcast day, in rotation Aired 1874X in Mar
Public Service Announcements	<p>PSA from the Ad Council  Topics include importance of recycling, adult literacy, adoptions of US kids, adult caregivers, forest fire prevention, signs of autism, importance of pre-diabetes testing, disaster planning, home fire drills, gun safety, high blood pressure, importance of fatherhood participation, lung cancer testing, learning/attention deficit disorders, Meals of Wheels programs, seat belt safety, selecting and using proper car seat, dangers of texting and driving, dangers of drinking and driving, and more  Added a number of COVID-19 PSAs regarding prevention, distancing, masks, etc.</p>	:15 - :30 seconds, in English and Spanish	Throughout the broadcast day, in rotation Aired 1247X in Mar

Sports broadcasts

Coverage of area high school sports including and baseball  
Area high school and college students are being trained to broadcast  
and produce these events.  
Remainder of high school sports was cancelled for March by the  
University Interscholastic League and the Texas Dept. of Education,  
due to COVID-19 spread in the State

1:00 - 3:30 hours 1 event broadcast in  
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