

# Quarterly Issues and Programs List Q1-2021

January 2021

Topic/Identified Issue	Associated Programming	Program Length	Date/Time
<b>Education/Training</b>	Area residents and students are trained to produce and perform both live and weekly informational and/or music programs. Software and content-driven training is provided.	1:00 - 2:00 hours	Seven unique, locally-produced programs air 2X/week at varying times.
<b>News</b>			
National and International	Culled from subscription news sources - FOX, Feature Story News	1:30 - 2:30 minutes	Top of the hour, ~24X/day Aired 730X in Jan
<b>Local Interest</b>			
	Live local interest radio program. Includes live interviews with local sources - law enforcement, school district administrations, local non-profit organizations and foundations, information about citizens' health resources, local events calendar highlighting events such as upcoming holiday events, non-profit organizations' events and fundraisers, etc.		
Local News/Community Focus	Weekly interview with Chief of Emergency Management and Homeland Security for update on COVID-19 in Fayette County (case counts, prevention of spread, info from CDC, State of Texas, vaccine Sites and availability, etc.). Excerpts are re-aired throughout the week. Each interview is 15-20 minutes in duration.	4 hours	Weekly show on Thursdays. Duration: 4 hours
Local News/Community Focus	State and local news reports from local sources - sheriff and police reports, local newspaper, information released by local government agencies including Fayette County Sheriff, Cities of La Grange, Flatonia, Schulenburg, Fayetteville, Round Top, Carmine, and school districts in Fayette County Additional local news items have been added to enhance coverage of COVID-19 impacts on the local economy, hospitals, schools, etc.	1:00 - 2:30 minutes	Bottom of the hour, ~24X/day Aired 707x in Jan

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Local News/Community Focus	Due to Coronavirus restrictions on in-person gatherings, including in-person church services, we will air a pre-recorded church service on Sunday afternoons,	:30 - :45 minutes	Noon, every Sunday; aired 5X in Jan
Local Weather	Local weather	:45 - 1:30 minutes	15 after the hour, 15 before the hour, ~ 48X/day Aired 1,459X in Jan

## Community Billboard Announcements

Over 40 unique events and programs, including (but not limited to):  
 Hospice Brazos Valley programs: #2 Helps Patient & Family, #3 Early Referral to Hospice, #4 End of Life Care; 2nd Chance Emporium 1-1; 2nd Chance Emporium Holiday Hrs 1-2; AMEN Food Pantry hours; Animal Shelter 5-1; Rifle Hall Burger Night Round Top; Carmine Car Show 2-12; Carmine Visitors Center 12-15 & beyond; Community Billboard Check Ahead; Community Billboard PROMO2; Coved Testing ; Coyotes eradication; Ellinger Mayor filing deadline; Faith Lutheran HS fundraiser; Festival Hill performance; FSA Drought 2-1; Fayetteville BBQ; George Strait Coved PSA ; Feral Hogs eradication program; St James Episcopal Men's Club Holy Smokers\; Husmann 2-2; KJZT Soup Bowl fundraiser; LCRA Grants 1-30; Ledbetter Lights 1-3; LG Citizens Patrol 1-20; City of LG Tree Trim program; Applications for LGISD Gifted & Talented program; Gideon Lincecum Chapter of Texas Master Naturalists 2021 training class for new Master Naturalist Class 1-24; Nolan Ryan Coved PSA 30 7-1; Parkinson's Support Group; Rotary Club Pancakes Fundraiser; Round Top Historical Society Sale; Round Top-Carmine HS fundraiser; Shared Lutheran Ministry service on KTIM; Turtle Wing; COVID-19 Vaccination Hub and Info; Winedale Zoom Lunch & Learn; Winter Antiques Fair area venues; Zilss Hall Rental 12-15 & beyond;

Promotion of charitable groups' activities that provide public information and awareness, in the areas of education, mental health, local history, scholarships, etc.

Throughout the broadcast day, in rotation  
 :30 - 1:00 minutes Aired 1854X in Jan

# Quarterly Issues and Programs List Q1-2021

<b>Public Service Announcements</b>	<p>PSA from the Ad Council and local PSA            43 Unique topics include AARP Caregiving; Adoption; Adult education;            Alzheimer's; Autism awareness; Breast cancer detection; Car seat safety; Coved-            George Strait; Coved-mask on; Coved-social distancing; Coved-symptoms;            Coved-Tom Herman; Coved-wash hands; Danger buzzed driving; Danger vaping;            Diabetes awareness; Discover the Forest; Drink &amp; Drive; Feed America; Forest            Fire prevention; Gun safety; High blood pressure detection; Home fire plan;            Hospice programs; Learning &amp; attention issues; Lung cancer awareness; Meals            on Wheels; Natural disaster personal planning; Parenting; Retirement coach;            Seatbelt safety; Shelter pets; Suicide prevention; Teach.org; Text &amp; Drive            Added a number of COVID-19 PSAs regarding prevention, distancing, masks,            vaccine eligibility and availability, etc.</p>	<p>:15 - :30 seconds,            in English and            Spanish</p>	<p>Throughout the            broadcast day, in            rotation            Aired 1,418X in Jan</p>
<b>Sports broadcasts</b>	<p>Coverage of area high school sports including Men's and Women's basketball            through district events            Area high school and college students and other area adults are trained to            broadcast and produce these events, using professional equipment..</p>	<p>1:00 - 3:30 hours</p>	<p>6 events broadcast in            Jan</p>

# Quarterly Issues and Programs List Q1-2021

## Feb 2021

Topic/Identified Issue	Associated Programming	Program Length	Date/Time
<b>Education/Training</b>	Area residents and students are trained to produce and perform both live and weekly informational and/or music programs. Software and content-driven training is provided.	1:00 - 2:00 hours	Seven unique, locally-produced programs air 2X/week at varying times.
<b>News</b>			
National and International	Culled from subscription news sources - FOX, Feature Story News, WGN News Nation Now	1:30 - 2:30 minutes	Top of the hour, ~24X/day Aired 660X in Feb
<b>Local Interest</b>			
	Live local interest radio program. Includes live interviews with local sources - law enforcement, school district administrations, local non-profit organizations and foundations, information about citizens' health resources, local events calendar highlighting events such as upcoming holiday events, non-profit organizations' events and fundraisers, etc.		
Local News/Community Focus	Weekly interview with Chief of Emergency Management and Homeland Security for update on COVID-19 in Fayette County (case counts, prevention of spread, info from CDC, State of Texas, vaccine Sites and availability, etc.). Excerpts are re-aired throughout the week. Each interview is 15-20 minutes in duration.	4 hours	Weekly show on Thursdays. Duration: 4 hours
Local News/Community Focus	State and local news reports from local sources - sheriff and police reports, local newspaper, information released by local government agencies including Fayette County Sheriff, Cities of La Grange, Flatonia, Schulenburg, Fayetteville, Round Top, Carmine, and school districts in Fayette County Additional local news items have been added to enhance coverage of COVID-19 impacts on the local economy, hospitals, schools, etc.	1:00 - 2:30 minutes	Bottom of the hour, ~24X/day Aired 667X in Feb

# Quarterly Issues and Programs List Q1-2021

Local News/Community Focus	Due to Coronavirus restrictions on in-person gatherings, including in-person church services, we will air a pre-recorded church service on Sunday afternoons,	:30 - :45 minutes	Noon, every Sunday; aired 4X in Feb
Local Weather	Local weather	:45 - 1:30 minutes	15 after the hour, 15 before the hour, ~ 48X/day Aired 1323X in Feb

## Community Billboard Announcements

47 unique events and programs, including, but not limited to, the following:  
 2-11 Update Lady Leps; 2-12 Lady Leps Men's BB; 2-13 Lady Leps Update 3;  
 2nd Chance 1-1; 3\_Simple Math 30\_TX; 3-12 Lions Eyeglass Recycle; Shared  
 Lutheran Ministry service on KTIM; A&M Scholars 3-1; AMEN Nov 1-1; Gardenia  
 E Janssen Animal Shelter; Lady Leps BB Playoff Round updates; Colorado  
 Valley Cattlemen's Assn Beef Tip Dinner fundraiser; Blinn Scholarships; Rifle Hall  
 Burger Night Round Top; Festival Hill Bybee Concert 2-13; Carmine Car Show 2-  
 12; Carmine Visitors Center 12-15 & beyond; Catholic Daughters of America  
 Meal fundraiser; Children's Advocacy Center; Community Billboard Check  
 Ahead; Community Billboard PROMO2; Coved Testing Access; Spring Coyote  
 Control Program 4-30; Ellinger Mayor filing deadline; Faith Lutheran HS  
 fundraiser; Farm Service Agency Crop Ins; Farm Service Agency Drought Aid;  
 George Strait Coved PSA; Husmann Foundation Donations; Sheriff Korenek  
 Accident; Lady Leps BB Playoff Info; City of LG Tree Trim program; Fayette  
 County Library Hotspots Checkouts; Nolan Ryan Coved PSA 30 7-1; Private  
 Pesticide Applicators License Seminar; Quilt Walk on the Square City of La  
 Grange; Rotary Drive for Children's Advocacy Centers; Rotary Club Pancakes  
 Fundraiser; Round Top Historical Society Sale; Round Top-Carmine HS  
 fundraiser; Spring Antique Show 4-2; Turtle Wing; Vaccinations - Availability and  
 Eligibility; Winter Weather Storm Warning Preview for Week; Winedale Zoom  
 Lunch & Learn; Zilss Hall Rental 12-15 & beyond;

Promotion of charitable groups'  
 activities that provide public  
 information and awareness, in the  
 areas of education, mental health,  
 local history, scholarships, etc.

Throughout the  
 broadcast day, in  
 rotation  
 :30 - 1:00 minutes Aired 1826X in Feb

# Quarterly Issues and Programs List Q1-2021

<b>Public Service Announcements</b>	<p>PSA from the Ad Council and local PSA            41 Unique topics include AARP Caregiving; Adoption; Adult education;            Alzheimer's; Autism awareness; Breast cancer detection; Car seat safety; Coved-George Strait; Coved-mask on; Coved-social distancing; Coved-symptoms;            Coved-wash hands; Danger buzzed driving; Danger vaping; Diabetes awareness;            Discover the Forest; Drink &amp; Drive; Feed America; Forest Fire prevention; Gun safety; High blood pressure detection; Home fire plan; Hospice programs;            Learning &amp; attention issues; Lung cancer awareness; Meals on Wheels; Natural disaster personal planning; Parenting; Retirement coach; Seatbelt safety; Shelter pets; Suicide prevention; Teach.org; Text &amp; Drive            Added a number of COVID-19 PSAs regarding prevention, distancing, masks, vaccine eligibility and availability, etc.</p>	<p>:15 - :30 seconds,            in English and            Spanish</p>	<p>Throughout the            broadcast day, in            rotation            Aired 1318X in Feb</p>
<b>Sports broadcasts</b>	<p>Coverage of area high school sports including Men's and Women's basketball through Playoff events            Area high school and college students and other area adults are trained to broadcast and produce these events, using professional equipment..</p>	<p>1:00 - 3:30 hours</p>	<p>7 events broadcast in            Feb</p>

# Quarterly Issues and Programs List Q1-2021

## March 2021

Topic/Identified Issue	Associated Programming	Program Length	Date/Time
<b>Education/Training</b>	Area residents and students are trained to produce and perform both live and weekly informational and/or music programs. Software and content-driven training is provided.	1:00 - 2:00 hours	Eight unique, locally-produced programs air 2X/week at varying times.
<b>News</b>			
National and International	Culled from subscription news sources - FOX, Feature Story News, WGN News Nation Now	1:30 - 2:30 minutes	Top of the hour, ~24X/day Aired 722X in Mar
<b>Local Interest</b>			
Local News/Community Focus	Live local interest radio program. Includes live interviews with local sources - law enforcement, school district administrations, local non-profit organizations and foundations, information about citizens' health resources, local events calendar highlighting events such as upcoming holiday events, non-profit organizations' events and fundraisers, etc. Weekly interview with Chief of Emergency Management and Homeland Security for update on COVID-19 in Fayette County (case counts, prevention of spread, info from CDC, State of Texas, vaccine Sites and availability, etc.). Excerpts are re-aired throughout the week. Each interview is 15-20 minutes in duration.	4 hours	Weekly show on Thursdays. Duration: 4 hours
Local News/Community Focus	Local news reports from local sources - sheriff and police reports, local newspaper, information released by local government agencies including Fayette County Sheriff, Cities of La Grange, Flatonia, Schulenburg, Fayetteville, Round Top, Carmine, and school districts in Fayette County	1:00 - 2:30 minutes	Bottom of the hour, ~24X/day Aired 736X in Mar
Local News/Community Focus	Due to Coronavirus restrictions on in-person gatherings, including in-person church services, we will air a pre-recorded church service on Sunday afternoons,	:30 - :45 minutes	Noon, every Sunday; aired 4 X in Mar

# Quarterly Issues and Programs List Q1-2021

Local Weather

Local weather

15 after the hour, 15  
before the hour, ~  
48X/day  
:45 - 1:30 minutes Aired 1447X in Mar

## Community Billboard Announcements

48 unique events and programs, including, but not limited to, the following:  
La Grange Lions Club Eyeglass Recycle; Shared Lutheran Ministries; Ag Tags for FFA and 4H students Showing Livestock at major events; AMEN Food Pantry Hours in new facility; Gardenia E Janssen Animal Shelter; Welcome Visitors to FayCo for Antiques Weeks; Blinn Scholarships; Blinn Students Aid for affected by Coved; City of La Grange Blood Drive 4-1; Bluebonnet Lions Club Scholarship applications; La Grange Garden Club Bulb Sale; Rifle Hall Burger Night Round Top; Carmine Visitors Center 12-15 & beyond; Capital Area Rapid Transit System Free Transport for Coved Vaccinations; Catholic Daughters of America Meal fundraiser; Children's Advocacy Center; Community Billboard Check Ahead; Community Billboard PROMO2; Community Billboard PROMO2; Spring Coyote Control Program 4-30; City of La Grange Easter Egg Hunt @ White Rock Park; Easter On The Bluff at Kreische Brewery and Monument Hill State Park; Ellinger VFD BBQ Fundraiser; Faith Lutheran HS fundraiser; FayCo Farm Bureau Meal fundraiser; Farm Service Agency Crop Ins; Fayetteville Election - Request for Poll workers; George Strait Coved PSA; FayCo Habitat for Humanity Skydiving Event fundraiser; Spring Contest Feral Hogs Control - AgriLife and Farm Bureau; Festival Hill Concert - James Dick; LGISD Open House at new Elementary School; Fayette County Library Hotspots Checkouts; Nolan Ryan Coved PSA; Ellinger C of C Paint N Sip Event; Round Top Rifle hall Annual Fish Fry; Round Top Historical Society Garage Sale; Cub Scout Pack Scouting For Food - food donation event for AMEN Food Pantry; Shred Day Sponsored by La Grange Police Dept.; Spring Antique Show 4-2; St Rose Catholic School Early Registration; Turtle Wing; Vaccinations - Regional Sub Hub Availability and Eligibility; VFW Nursing Education Scholarships; Walk Across Texas Exercise Program - Texas AgriLife; Winedale Historical Talk; Winedale Zoom Lunch & Learn; Zilss Hall Rental

Promotion of charitable groups' activities that provide public information and awareness, in the areas of education, mental health, local history, scholarships, etc.

Throughout the  
broadcast day, in  
rotation  
:30 - 1:00 minutes Aired 1948X in Mar



# Quarterly Issues and Programs List **Q1-2021**

<b>Public Service Announcements</b>	<p>PSA from the Ad Council            Topics include importance of recycling, adult literacy, adoptions of US kids, adult caregivers, forest fire prevention, signs of autism, importance of pre-diabetes testing, disaster planning, home fire drills, gun safety, high blood pressure, importance of fatherhood participation, lung cancer testing, learning/attention deficit disorders, Meals of Wheels programs, seat belt safety, selecting and using proper car seat, dangers of texting and driving, dangers of drinking and driving, and more            Added a number of COVID-19 PSAs regarding prevention, distancing, masks, etc.</p>	<p>:15 - :30 seconds,            in English and            Spanish</p>	<p>Throughout the            broadcast day, in            rotation            Aired 1436X in Mar</p>
<b>Sports broadcasts</b>	<p>Coverage of area high school sports including Men's and Women's Soccer through Playoffs, Softball, Baseball            Area high school and college students and other area adults are trained to broadcast and produce these events, using professional equipment..</p>	<p>1:00 - 3:30 hours</p>	<p>11 events broadcast            in Mar</p>