

Quarterly Issues and Programs List Q4-2020

October 2020

Topic/Identified Issue	Associated Programming	Program Length	Date/Time
Education/Training	Area residents and students are trained to produce and perform both live and weekly informational and/or music programs. Software and content-driven training is provided.	1:00 - 2:00 hours	Seven unique, locally-produced programs air 2X/week at varying times.
News			
National and International	Culled from subscription news sources - FOX, Feature Story News	1:30 - 2:30 minutes	Top of the hour, ~24X/day Aired 719X in Oct
Local Interest			
Local News/Community Focus	Live local interest radio program. Includes live interviews with local sources - law enforcement, school district administrations, local non-profit organizations and foundations, information about citizens' health resources, local events calendar highlighting events such as upcoming holiday events, non-profit organizations' events and fundraisers, etc. Weekly interview with Chief of Emergency Management and Homeland Security for update on COVID-19 in Fayette County (case counts, prevention of spread, info from CDC, State of Texas, etc.). Excerpts are re-aired throughout the week. Each interview is 15-20 minutes in duration.	4 hours	Weekly show on Thursdays. Duration: 4 hours
Local News/Community Focus	State and local news reports from local sources - sheriff and police reports, local newspaper, information released by local government agencies including Fayette County Sheriff, Cities of La Grange, Flatonia, Schulenburg, Fayetteville, Round Top, Carmine, and school districts in Fayette County Additional local news items have been added to enhance coverage of COVID-19 impacts on the local economy, hospitals, schools, etc.	1:00 - 2:30 minutes	Bottom of the hour, ~24X/day Aired 708X in Oct

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Local News/Community Focus	Due to Coronavirus restrictions on in-person gatherings, including in-person church services, we will air a pre-recorded church service on Sunday afternoons,	:30 - :45 minutes	Noon, every Sunday; aired 4X in Octy
Local Weather	Local weather	:45 - 1:30 minutes	15 after the hour, 15 before the hour, ~ 48X/day Aired 1,424X in Oct

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Community Billboard announcements:

Over 45 unique events and programs, including:

2nd Chance Emporium hours; 4H Poinsettia sale; AMEN Food Pantry hours for Nov; Gardenia Janssen Animal Shelter Volunteers; Promo for Antique sale; Burger Night RT Rifle Hall; Carmine Harvest Fest; ARTS for Rural Texas event - Art in The Park; Bluebonnet Trails Community Services Crisis Covid Counseling; City of Carmine Night Out; Carmine Visitors Center info; City of Flatonia Czihilspiel Parade; City of LG Shred Day; Warda Holy Cross Couples Club Chicken Dinner; Early Voting Hours; Ellinger St Johns' Dinner; Fall Antiques Show; Camp Lone Star Fall Blast; City of LG Fall Cleanup Week; Fayetteville Catholic Youth Ministry Stew Dinner; Fayetteville Parent Teacher Club Chili and Stew Dinner; Fayetteville Show Fund Dinner Fundraiser; La Grange Chamber Halloween Window Decorating Contest; Knights of Columbus Turkey Dinner; KTIM Social Media; La Grange HS Football Promo; La Grange Chamber Lunch; City of LG Development Grants; La Grange Little League Fall; La Grange Soph Class Fundraiser Dinner; La Grange Volunteer Fire Dept Baked Goods Fundraiser; La Grange Volunteer Fire Dept Fish Fry; LGISD Kindergarten Roundup; Lions Cheeseballs Fundraiser; Optimist Club Little Dribblers Basketball registration; Fayette County Extension Office Mental Health First Aid Classes; First Baptist Church Parkinsons Support Group meetings; Round Top Library Hours; Round Top Lions Club Turkey Trot; Round Top-Carmine Boosters; City of LG Schmeckenfest Registration; Fayette County Shared Lutheran Ministries Service Info; St Michaels Prime Rib Dinner; St Michaels Winchester Pork Steak Dinner; St. Roch Mentz Picnic; Immanuel Lutheran Seminar Surviving the Holidays; First Baptist Church Trunk R Treat; Turtle Wing General Info; Univ of Texas Winedale Zoom Seminars; Winchester Zilss Hall Rental

Promotion of charitable groups' activities that provide public information and awareness, in the areas of education, mental health, local history, scholarships, etc.

Throughout the broadcast day, in rotation

:30 - 1:00 minutes Aired 1817X in Oct

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Public Service Announcements	<p>PSA from the Ad Council and local PSA 39 Unique topics include AARP Caregiving; Adoption; Adult education; Alzheimer's; Autism awareness; Breast cancer detection; Car seat safety; Covid-George Strait; Covid-mask on; Covid-social distancing; Covid-symptoms; Covid-Tom Herman; Covid-wash hands; Danger buzzed driving; Danger vaping; Diabetes awareness; Discover the Forest; Drink & Drive; Feed America; Forest Fire prevention; Gun safety; High blood pressure detection; Home fire plan; Hospice programs; Learning & attention issues; Lung cancer awareness; Meals on Wheels; Natural disaster personal planning; Parenting; Retirement coach; Seatbelt safety; Shelter pets; Suicide prevention; Teach.org; Text & Drive Added a number of COVID-19 PSAs regarding prevention, distancing, masks, etc. (aired 207X in Oct)</p>	<p>:15 - :30 seconds, in English and Spanish</p>	<p>Throughout the broadcast day, in rotation Aired 1,480X in Oct</p>
Sports broadcasts	<p>Coverage of area high school sports including volleyball and football Area high school and college students and other area adults are trained to broadcast and produce these events, using professional equipment..</p>	<p>1:00 - 3:30 hours</p>	<p>10 events broadcast in Oct</p>

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November 2020

Topic/Identified Issue	Associated Programming	Program Length	Date/Time
Education/Training	Area residents and students are trained to produce and perform both live and weekly informational and/or music programs. Software and content-driven training is provided.	1:00 - 2:00 hours	Seven unique, locally-produced programs air 2X/week at varying times.
News			
National and International	Culled from subscription news sources - FOX, Feature Story News, WGN News Nation Now	1:30 - 2:30 minutes	Top of the hour, ~24X/day Aired 657X in Nov
Local Interest			
Local News/Community Focus	Live local interest radio program. Includes live interviews with local sources - law enforcement, school district administrations, local non-profit organizations and foundations, information about citizens' health resources, local events calendar highlighting events such as upcoming holiday events, non-profit organizations' events and fundraisers, etc. Weekly interview with Chief of Emergency Management and Homeland Security for update on COVID-19 in Fayette County (case counts, prevention of spread, info from CDC, State of Texas, etc.). Excerpts are re-aired throughout the week. Each interview is 15-20 minutes in duration.	4 hours	Weekly show on Thursdays. Duration: 4 hours
Local News/Community Focus	State and local news reports from local sources - sheriff and police reports, local newspaper, information released by local government agencies including Fayette County Sheriff, Cities of La Grange, Flatonia, Schulenburg, Fayetteville, Round Top, Carmine, and school districts in Fayette County. Additional local news items have been added to enhance coverage of COVID-19 impacts on the local economy, hospitals, schools, etc.	1:00 - 2:30 minutes	Bottom of the hour, ~24X/day Aired 658X in Nov

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Local News/Community Focus	Due to Coronavirus restrictions on in-person gatherings, including in-person church services, we will air a pre-recorded church service on Sunday afternoons,	:30 - :45 minutes	Noon, every Sunday; aired 5X in Nov
Local Weather	Local weather	:45 - 1:30 minutes	15 after the hour, 15 before the hour, ~ 48X/day Aired 1424X in Nov
Promotion of charitable groups' activities that provide public information and awareness, in the areas of education, mental health, local history, scholarships, etc.	Community Billboard announcements: Over 51 unique events and programs, including: 2nd Chance Emporium hours; 2nd Saturday special hours; 4 H Poincettias sale; AMEN Food Pantry hours + holiday hours; Gardenia Janssen Animal Shelter; Arts for Rural Texas Art In The Park 11-20; Round Top Rifle Hall Burger Night; Burton Christmas; Carmine Visitors Center; La Grange Main Street Christmas Arts & Crafts; COM BILL Check Ahead; Com Bill PROMO2; Warda Holy Cross Couples Club Chicken Dinner; FayCo Covid Testing 12-15; Ellinger Polka Lunch; Camp Lone Star Fall Blast; FSA Covid2; Fayetteville Show Fund Fundraiser Dinner; Halloween Window Contest Winners; Hospice Brazos Valley Wreathes Fundraiser; Knights of Columbus Smoked Turkeys fundraiser; KTIM Social Media promo; La Grange Football Promo; Ledbetter Volunteer Fire Dept Lights Cancelled; City of La Grange Blood Drive; LG Chamber of Commerce Lunch; La Grange HS Sophomore Class Fundraiser; LGISD Kindergarten roundup; Lions Club Cheeseballs fundraiser; Optimist Club Little Dribblers Basketball registration; M.Dung Want ad; Mental Health Awareness; Nolan Ryan Covid PSA 30 7-1; Hospice Brazos Valley Parkinsons Support program; Round Top Christmas; Round Top Library Hours; Round Top Lions Turkey Trot; City of LG Schmeckenfest; FayCo Shared Lutheran KTIM; La Grange Main Street Shop Small; SIX MAN CHAMP; Schulenburg St Rose Veterans Program; HBV Surviving the Holidays; Texas History essay contest; Monument Hill Trail of Lights; Turtle Wing Info; USDA FSA; Warda Holy Cross Porksteak; Univ of Texas Winedale Zoom Seminars; Winchester Zilss Hall Rental	:30 - 1:00 minutes	Throughout the broadcast day, in rotation Aired 1880X in Nov

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Public Service Announcements	<p>PSA from the Ad Council and local PSA 39 Unique topics include AARP Caregiving; Adoption; Adult education; Alzheimer's; Autism awareness; Breast cancer detection; Car seat safety; Covid-George Strait; Covid-mask on; Covid-social distancing; Covid-symptoms; Covid-Tom Herman; Covid-wash hands; Danger buzzed driving; Danger vaping; Diabetes awareness; Discover the Forest; Drink & Drive; Feed America; Forest Fire prevention; Gun safety; High blood pressure detection; Home fire plan; Hospice programs; Learning & attention issues; Lung cancer awareness; Meals on Wheels; Natural disaster personal planning; Parenting; Retirement coach; Seatbelt safety; Shelter pets; Suicide prevention; Teach.org; Text & Drive Added a number of COVID-19 PSAs regarding prevention, distancing, masks, etc. (aired 184X in Nov)</p>	<p>:15 - :30 seconds, in English and Spanish</p>	<p>Throughout the broadcast day, in rotation Aired 1403X in Nov</p>
Sports broadcasts	<p>Coverage of area high school sports including volleyball and football Area high school and college students and other area adults are trained to broadcast and produce these events, using professional equipment..</p>	<p>1:00 - 3:30 hours</p>	<p>7 events broadcast in Nov</p>

Quarterly Issues and Programs List Q4-2020

December 2020

Topic/Identified Issue	Associated Programming	Program Length	Date/Time
Education/Training	Area residents and students are trained to produce and perform both live and weekly informational and/or music programs. Software and content-driven training is provided.	1:00 - 2:00 hours	Seven unique, locally-produced programs air 2X/week at varying times.
News			
National and International	Culled from subscription news sources - FOX, Feature Story News, WGN News Nation Now	1:30 - 2:30 minutes	Top of the hour, ~24X/day Aired 741X in Dec
Local Interest			
Local News/Community Focus	Live local interest radio program. Includes live interviews with local sources - law enforcement, school district administrations, local non-profit organizations and foundations, information about citizens' health resources, local events calendar highlighting events such as upcoming holiday events, non-profit organizations' events and fundraisers, etc. Weekly interview with Chief of Emergency Management and Homeland Security for update on COVID-19 in Fayette County (case counts, prevention of spread, info from CDC, State of Texas, etc.). Excerpts are re-aired throughout the week. Each interview is 15-20 minutes in duration.	4 hours	Weekly show on Thursdays. Duration: 4 hours
Local News/Community Focus	Local news reports from local sources - sheriff and police reports, local newspaper, information released by local government agencies including Fayette County Sheriff, Cities of La Grange, Flatonia, Schulenburg, Fayetteville, Round Top, Carmine, and school districts in Fayette County	1:00 - 2:30 minutes	Bottom of the hour, ~24X/day Aired 742X in Dec

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Local News/Community Focus	Due to Coronavirus restrictions on in-person gatherings, including in-person church services, we will air a pre-recorded church service on Sunday afternoons,	:30 - :45 minutes	Noon, every Sunday; aired 4 X in Dec
Local Weather	Local weather	:45 - 1:30 minutes	15 after the hour, 15 before the hour, ~ 48X/day Aired 1478X in Dec
Promotion of charitable groups' activities that provide public information and awareness, in the areas of education, mental health, local history, scholarships, etc.	<p>Community Billboard announcements: Over 45 unique events and programs, including: 2nd Chance Emporium hours; 2nd Chance Holiday hours; 2nd Chance Special Sale hours; AMEN Food Pantry hours + holiday hours; Gardenia Janssen Animal Shelter; Arts for Rural Texas Art In The Park; Round Top Rifle Hall Burger Night; Burton Christmas; City of Carmine Visitors Center; La Grange Main Street Christmas Arts & Crafts show; Colorado Valley Cattlemen fundraiser; Community Billboard – Check Ahead notice; Community Billboard Promo; Fayette County In-home Covid Testing; Ellinger Community Polka Lunch; Round Top Festival Hill Performances; George Strait Covid PSA; Holiday Idiots Shows Promos for KTIM; Hospice Brazos Valley Wreath Sale fundraiser; KTIM Social Media Promo; KTIM Holiday Greeting; Ledbetter Volunteer Fire Department Lane of Lights; City of La Grange Citizens Patrol Info; Optimist Club Little Dribblers Basketball registration; M.Dung Want ad; Gideon Lincecum Chapter of Texas Master Naturalists 2021 training class for new Master Naturalists; Nolan Ryan Covid PSA; First Baptist Church Parkinsons Support Group; Round Top Christmas Parade; Round Top Library Chili Cookoff; Round Top Library Hours; La Grange Main Street Schmeckenfest; Shared Lutheran Ministries Services on KTIM; Tom Herman Covid PSA; Monument Hill Trail of Lights; La Grange Train Museum Hours; Turtle Wing Foundation Info; USDA FSA Elections; Want AD KTIM; Univ of Texas Winedale Zoom Seminars; Winchester Zilss Hall Rental</p> <p>Several segments added from interviews with OEM regarding COVID-19 and hurricane preparedness relevant to Fayette County</p>	:30 - 1:00 minutes	Throughout the broadcast day, in rotation Aired 2049X in Dec

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Public Service Announcements	<p>PSA from the Ad Council Topics include importance of recycling, adult literacy, adoptions of US kids, adult caregivers, forest fire prevention, signs of autism, importance of pre-diabetes testing, disaster planning, home fire drills, gun safety, high blood pressure, importance of fatherhood participation, lung cancer testing, learning/attention deficit disorders, Meals of Wheels programs, seat belt safety, selecting and using proper car seat, dangers of texting and driving, dangers of drinking and driving, and more Added a number of COVID-19 PSAs regarding prevention, distancing, masks, etc. (aired 202X in Sep)</p>	<p>:15 - :30 seconds, in English and Spanish</p>	<p>Throughout the broadcast day, in rotation Aired 1469X in Dec</p>
Sports broadcasts	<p>Coverage of area high school sports including volleyball and girls and boys basketball Area high school and college students and other area adults are trained to broadcast and produce these events, using professional equipment..</p>	<p>1:00 - 3:30 hours</p>	<p>3 events broadcast in Dec</p>