

# ORDER

**Orders**  
**Order / Rev:** 1804833  
 Alt Order #:  
**Product Desc:** political  
**Estimate:** 1  
**Flight Dates:** 06/03/21 - 06/13/21  
**Original Date / Rev:** 06/03/21 / 06/03/21  
**Order Type:** GENERAL

**New York WINS-AM**  
**Primary AE:** Michael Goldberger  
**Sales Office:** L-NY  
**Sales Region:** Local

**Agency**  
**Name:** Koshy Thomas for New York  
**Buying Contact:** Mr. Soloman  
**Billing Contact:** Mr. Soloman  
 4 Hillside Blvd  
 New Hyde Park, NY 11040

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Koshy Thomas for New York  
**Demographic:** M25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** FULL

**New Business Thru:**  
**Advertiser External ID:** 204480  
**Agency External ID:** 183377  
**Unit Code:** Candidate -  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/31/21	06/13/21	47	\$8,652.00	\$8,652.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2021	47	\$8,652.00	\$8,652.00	0.00
<b>Totals</b>	<b>47</b>	<b>\$8,652.00</b>	<b>\$8,652.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Goldberger	L-NY	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WINS	06/03/21	06/04/21	M-F 6a-10a M-F 6a-10a	CM	6a-10a	---TF--	:30	2	\$485.00	FULL	0.00	NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/31/21	06/06/21	---TF--		2		\$485.00		0.00					
E 2	WINS	06/07/21	06/11/21	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	:30	5	\$485.00	FULL	0.00	NM	5	\$2,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/07/21	06/13/21	MTWTF--		5		\$485.00		0.00					
E 5	WINS	06/03/21	06/04/21	M-F 3p-7p M-F 3p-7p	CM	3p-7p	---TF--	:30	2	\$326.00	FULL	0.00	NM	2	\$652.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/31/21	06/06/21	---TF--		2		\$326.00		0.00					
E 6	WINS	06/07/21	06/11/21	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:30	5	\$326.00	FULL	0.00	NM	5	\$1,630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/07/21	06/13/21	MTWTF--		5		\$326.00		0.00					
E 7	WINS	06/03/21	06/04/21	M-F 7p-12a M-F 7p-12m	CM	7p-12m	---TF--	:30	2	\$105.00	FULL	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/31/21	06/06/21	---TF--		2		\$105.00		0.00					
E 8	WINS	06/07/21	06/11/21	M-F 7p-12a M-F 7p-12m	CM	7p-12m	MTWTF--	:30	5	\$105.00	FULL	0.00	NM	5	\$525.00

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Advertiser: Koshy Thomas for New York  
 Product Desc: political  
 Estimate: 1

New York WINS-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/21	06/13/21	MTWTF--		5				\$105.00		0.00			
E 9	WINS	06/05/21	06/13/21	Sa-Su PRIME Sa-Su Prime	CM	6a-7p	-----SS	:30	2	\$100.00	FULL	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	-----SS		2				\$100.00		0.00			
		Week: 06/07/21	06/13/21	-----SS		2				\$100.00		0.00			
E 10	WINS	06/07/21	06/13/21	M-Su 12a-5a M-Su 12a-5a	CM	12a-5a	MTWTFSS	:30	15	\$20.00	FULL	0.00	NM	15	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/21	06/13/21	MTWTFSS		15				\$20.00		0.00			
N 11	WINS	06/03/21	06/04/21	M-F 10a-3p M-F 10a-3p	CM	10a-3p	---TF--	:30	2	\$220.00	FULL	0.00	NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/21	06/06/21	---TF--		2				\$220.00		0.00			
N 12	WINS	06/07/21	06/11/21	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	5	\$220.00	FULL	0.00	NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/21	06/13/21	MTWTF--		5				\$220.00		0.00			
													Totals	47	\$8,652.00