

**SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING**

(The Ad is Political, Relates to an Issue of Public Importance,  
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 490130

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Vision Strategy : Insights

Name

5420 Sylvan Ave #115 Sherman Oaks, CA  
91401

Address

202-675-6936

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Daniel Sena - Executive Director

Jaqueline Forte - Treasurer

Jaqueline Newman - Secretary

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is \_\_\_\_\_.
- b. The candidate seeks election to the office of \_\_\_\_\_ in  
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Congressional Elections.
- b. The Purchaser is Vision Strategy | Accento Advertising

**NOTE:** If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

## ORDER



**Orders**  
**Order / Rev:** 490130  
**Alt Order #:** 09294471  
**Product Desc:** DCCC EST #2524  
**Estimate:** 2524  
**Flight Dates:** 10/23/18 - 11/04/18  
**Original Date / Rev:** 10/23/18 / 10/23/18  
**Order Type:** GENERAL

WPLG, INC.

**Primary AE:** Maria Casey  
**Sales Office:** LAX  
**Sales Region:** NAT

**Agency**  
**Name:** Acento Advertising, Inc  
**Buying Contact:**  
**Billing Contact:**  
 2001 Wilshire Boulevard Ste 600  
 Santa Monica, CA 90403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/DCCC  
**Demographic:** A35+  
**Product Codes:** PL-State-Democrat  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISSUE  
**Priority:** P-2

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	50	\$285,800.00	\$242,930.00
10/29/18	10/29/18	8	\$73,400.00	\$62,390.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	50	\$285,800.00	\$242,930.00	0.00
November 2018	8	\$73,400.00	\$62,390.00	0.00
<b>Totals</b>	<b>58</b>	<b>\$359,200.00</b>	<b>\$305,320.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maria Casey			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	10/23/18	10/26/18	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-7:00 AM)	-TWTF--	:30	3	\$3,200.00	P-2	0.00	NM	3	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TWTF--		3				\$3,200.00		0.00			
N 2	WPLG	10/29/18	10/29/18	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-11:30 AM)	1-----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$2,200.00		0.00			
N 3	WPLG	10/23/18	10/26/18	M-F 12n News M-F LCL 10 News @ Noon	CM	12-1PM (12:00 PM-12:30 PM)	-TWTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TWTF--		3				\$2,000.00		0.00			
N 4	WPLG	10/23/18	10/26/18	M-F 12n News M-F LCL 10 News @ Noon	CM	12-1PM (12:30 PM-1:00 PM)	-TWTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TWTF--		3				\$2,000.00		0.00			
N 5	WPLG	10/23/18	10/26/18	1-2p GMA Day 9/10/18 GMA Day	CM	1-2p (1:00 PM-1:30 PM)	-TWTF--	:30	3	\$2,800.00	P-2	0.00	NM	3	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TWTF--		3				\$2,800.00		0.00			



Order / Rev: 490130  
 Alt Order #: 09294471  
 Flight Dates: 10/23/18 - 11/04/18

Advertiser: ISS/DCCC  
 Product Desc: DCCC EST #2524  
 Estimate: 2524

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WPLG	10/29/18	10/29/18	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-1:30 PM)	1-----	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$2,800.00		0.00			
N 7	WPLG	10/23/18	10/26/18	M-F 2p Gen Hospital General Hospital	CM	2-3p (2:00 PM-2:30 PM)	-TWTF--	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TWTF--		2				\$2,500.00		0.00			
N 8	WPLG	10/23/18	10/26/18	M-F 2p Gen Hospital General Hospital	CM	2-3p (2:30 PM-3:00 PM)	-TWTF--	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TWTF--		2				\$2,500.00		0.00			
N 9	WPLG	10/27/18	10/28/18	Sat 6a LCL 10 News Local 10 News Sat @ 6am	CM	6-7am	-----SS	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----SS		1				\$1,800.00		0.00			
N 10	WPLG	10/27/18	10/28/18	Sat 7a LCL 10 News Local 10 News Sat @ 7am	CM	7-8am	-----SS	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----SS		1				\$2,500.00		0.00			
N 11	WPLG	10/28/18	10/28/18	Su GMA Su GMA	CM	8-9am (8:00 AM-9:00 AM)	-----1	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----1		1				\$4,000.00		0.00			
N 12	WPLG	10/29/18	10/29/18	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-7:00 AM)	1-----	:30	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$3,200.00		0.00			
N 13	WPLG	10/27/18	10/27/18	Sat 1030-11a SoFlo Taste SOFLO TASTE	CM	1030-11a (10:30 AM-11:00 AM)	-----1-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----1-		1				\$1,000.00		0.00			
N 14	WPLG	10/28/18	10/28/18	This Week (ABC) This Week With George Stepha	CM	1030-1130a (10:30 AM-11:30 AM)	-----1	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----1		1				\$3,500.00		0.00			
N 15	WPLG	10/28/18	10/28/18	TWISF/Michael Putney This Week in South Florida	CM	1130a-1230p (12:00 PM-12:30 PM)	-----1	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----1		1				\$2,500.00		0.00			
N 16	WPLG	10/23/18	10/26/18	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	-TWTF--	:30	3	\$4,500.00	P-2	0.00	NM	3	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-TWTF--		3				\$4,500.00		0.00			
N 17	WPLG	10/29/18	10/29/18	Mon 8-9p Dancing with the Starts	CM	8-10p (8:00 PM-10:00 PM)	1-----	:30	1	\$27,000.00	P-2	0.00	NM	1	\$27,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$27,000.00		0.00			
N 18	WPLG	10/29/18	10/29/18	Mon 10-11p The Good Doctor	CM	10-11p (10:00 PM-11:00 PM)	1-----	:30	1	\$30,000.00	P-2	0.00	NM	1	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$30,000.00		0.00			
N 19	WPLG	10/23/18	10/23/18	Tue 8-9p The Conners / The Kids Are Alr	CM	8-9p (8:00 PM-9:00 PM)	-1-----	:30	1	\$22,000.00	P-2	0.00	NM	1	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-1-----		1				\$22,000.00		0.00			
N 20	WPLG	10/23/18	10/23/18	Tue 9-10p Blackish / Splitting Up Together	CM	9-10p (9:00 PM-10:00 PM)	-1-----	:30	1	\$15,000.00	P-2	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-1-----		1				\$15,000.00		0.00			



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WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-1-----					1	\$15,000.00		0.00			
N 21	WPLG	10/24/18	10/24/18	Wed 8-9p The Goldbergs / American Hous	CM	8-9p	--1----	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	--1----					1	\$18,000.00		0.00			
N 22	WPLG	10/24/18	10/24/18	Wed 9-10p Modern Family / Single Parents(9:00 PM-10:00 PM)	CM	9-10p	--1----	:30	1	\$16,000.00	P-2	0.00	NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	--1----					1	\$16,000.00		0.00			
N 23	WPLG	10/23/18	10/26/18	M-F 7-9a GMA Good Morning America M-F	CM	7-9am (7:00 AM-9:00 AM)	-TWTF--	:30	3	\$4,800.00	P-2	0.00	NM	3	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-TWTF--					3	\$4,800.00		0.00			
N 24	WPLG	10/25/18	10/25/18	Thu 8-9p Grey's Anatomy	CM	8-9p (8:00 PM-9:00 PM)	---1---	:30	1	\$25,000.00	P-2	0.00	NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---1---					1	\$25,000.00		0.00			
N 25	WPLG	10/25/18	10/25/18	Thu 10-11p How to Get Away with Murder	CM	10-11p	---1---	:30	1	\$15,000.00	P-2	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---1---					1	\$15,000.00		0.00			
N 26	WPLG	10/26/18	10/26/18	Fri 8-9p It's the Great Pumpkin, Charlie Brown	CM	8-9p (8:00 PM-9:00 PM)	----1--	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	----1--					1	\$11,000.00		0.00			
N 27	WPLG	10/26/18	10/26/18	Fri 9-10p Child Support	CM	9-10p	----1--	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	----1--					1	\$11,000.00		0.00			
N 28	WPLG	10/26/18	10/26/18	Fri 10-11p 20/20	CM	10-11p	----1--	:30	1	\$16,000.00	P-2	0.00	NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	----1--					1	\$16,000.00		0.00			
N 29	WPLG	10/28/18	10/28/18	Su 7-8p America's Funniest Home Videos	CM	7-8p (7:00 PM-8:00 PM)	-----1	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----1					1	\$8,000.00		0.00			
N 30	WPLG	10/28/18	10/28/18	Su 9-10p Shark Tank	CM	9-10pm	-----1	:30	1	\$19,000.00	P-2	0.00	NM	1	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----1					1	\$19,000.00		0.00			
N 31	WPLG	10/23/18	10/26/18	M-F 11-1135P M-F Local 10 News @ 11pm	CM	11-1135P (11:00 PM-11:35 PM)	-TWTF--	:30	2	\$4,900.00	P-2	0.00	NM	2	\$9,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-TWTF--					2	\$4,900.00		0.00			
N 32	WPLG	10/29/18	10/29/18	M-F 7-9a GMA Good Morning America M-F	CM	7-9am (7:00 AM-9:00 AM)	1-----	:30	1	\$4,800.00	P-2	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	1-----					1	\$4,800.00		0.00			
N 33	WPLG	10/23/18	10/26/18	M-F 9a News 9a News 9/12	CM	9-10a (9:00 AM-9:30 AM)	-TWTF--	:30	3	\$1,600.00	P-2	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-TWTF--					3	\$1,600.00		0.00			
N 34	WPLG	10/29/18	10/29/18	M-F 9a News 9a News 9/12	CM	9-10a (9:00 AM-9:30 AM)	1-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	1-----					1	\$1,600.00		0.00			
N 35	WPLG	10/23/18	10/26/18		CM	10-11a		:30	3	\$1,800.00	P-2	0.00	NM	3	\$5,400.00

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WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-11a Live/Kelly&Ry: Live with Kelly & Ryan		(10:00 AM-10:30 AM)	-TWTF--								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-TWTF--			3			\$1,800.00		0.00			
N 36	WPLG	10/29/18	10/29/18	M-F 10-11a Live/Kelly&Ry: Live with Kelly & Ryan	CM	10-11a (10:00 AM-10:30 AM)	1-----	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	1-----			1			\$1,800.00		0.00			
N 37	WPLG	10/23/18	10/26/18	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-11:30 AM)	-TWTF--	:30	3	\$2,200.00	P-2	0.00	NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-TWTF--			3			\$2,200.00		0.00			
													Totals	58	\$359,200.00