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### **WBMM-TV**

#### FIRST QUARTER 2010 ISSUES/PROGRAMS REPORT

JANUARY 1, 2010 - MARCH 31, 2010

**FILED: APRIL 10, 2010** 

# WBMM-TV PROGRAM DESCRIPTIONS First Quarter, 2010

#### WBMM-TV LOCAL PROGRAMS

#### WBMM-TV NEWS AT NINE MONDAY – FRIDAY 9:00-10:00 P.M.

Late breaking news, sports, and weather are the hub of this newscast. Viewers are given up-to-the minute news coverage, as well as a recap of the day's top stories. Coverage of stories that concern every sector of our society is featured. Government, education, economy, health, are given the same emphasis as crime, recreation, etc. Stefanie Hicks, Glenn Halbrooks, Chris Bailey, and Dee Jackson are the anchors.

#### WBMM NEWS PROGRAMS

#### DAILY BUZZ MONDAY, FRIDAY 5:00-8:00 A.M.

The Daily Buzz is a National syndicated morning news program. It provides viewers with late-breaking national and international news, sports, weather, financial reports, and entertainment. The show is known for its informal atmosphere as opposed to its more conservative counterparts. Andrea Jackson, Ron Corning, and Kia Malone are the anchors.

#### **PROBLEMS AND NEEDS**

#### FIRST QUARTER, 2010

**APRIL 10, 2010** 

- 1. CRIME
- 2. GOVERNMENT
- 3. HEALTH
- 4. EDUCATION
- 5. ECONOMY/JOBS/INDUSTRY
- 6. RECREATION/LIFESTYLES

# WBMM-TV PROGRAMS OF PUBLIC INTEREST First Quarter, 2010

1/25/10 - 9-9:30 P.M.

#### **MONTGOMERY MURDER TRIAL**

Today 4 teenagers plead guilty to beating a Montgomery woman to death in 2008. Herbert Turner, Jhavarske Lewis, Quanderrious Johnson, and Zeris Walker pled guilty and will serve 20 to 30 years in prison for the murder of 53-year-old Brenda Sherard. They admitted to robbing Sherard and her husband in her driveway on Normac Road back in 2008, and beating her while she yelled for help. She died from her injuries 2 days later. Following today's hearing, Turner and Walker met with the victim's family to apologize. But, Sherard's husband, Johnny tells us right now, he can't forgive them.

2/8/10 - 9-9:30 P.M.

#### MONTGOMERY POLICE SHOOTING

Captain Huey Thornton tells us they responded to a domestic violence call around 6 P.M. on Gibbs Drive where a man had a knife and was allegedly waiting for a woman to return home. The man fled the scene when police arrived. The suspect was shot when he turned and started walking back toward police with a knife in the air. He ignored the police's orders to drop the knife and continued to approach them. An officer then fired and hit him in the stomach. The suspect was taken to Baptist Hospital, and the incident is under investigation by the ABI.

:25 WIPE VO

2/12/10 - 9-9:30 P.M.

#### **UAH SHOOTING**

Three people were killed and one injured during a shooting rampage on the University of Alabama campus in Huntsville. It happened in a conference room during a faculty meeting. According to a TV station in Huntsville the suspect is a female teacher who was denied tenure this morning. She then went to the faculty meeting and allegedly opened fire.

1:10 PKG

2/15/10 - 9-9:30 P.M.

#### **UAH LATEST**

Relatives of three professors shot and killed at the University of Alabama in Huntsville are asking why the accused killer was even hired as a professor. In 1986, police say Professor Amy Bishop shot and killed her 18 year old brother with a shotgun in Massachusetts. Police released her after saying it was an accident. In 1993, Bishop and her husband were questioned after a pipe bomb was sent to one of her colleagues at the Children's Hospital in Boston. The bomb never went off and no one was ever charged. :30 VO

2/19/10 - 9-9:30 P.M.

#### MPD OPS

Montgomery police continue their special operation clean sweep today. As we reported yesterday, the police department and SWAT teams raided two homes in the Ridgecrest area and made several arrests, recovered drugs, a gun and a car. In today's operation, they made 25 arrests, 137 traffic citations, confiscated crack cocaine, marijuana and one gun. Police say they want people to know that they are trying to make positive changes in the neighborhoods of Montgomery.

:55 VO/SOT

2/23/10 - 9-9:30 P.M.

#### **MPD PRESSER**

Montgomery Police make a multi-million dollar drug bust, and authorities say this could be connected to a larger drug circle spanning states across the Southeast. Police confiscated nearly \$6.7 million worth of cocaine yesterday during a traffic stop on I-85 near the Taylor Road exit. Here you can see the 67 bundles of drugs taken from the loaded tractor-trailer rig officers pulled over. One person is behind bars in connection with the drug bust, but police say there could be more arrests made. :35 VO

3/1/10 – 9-9:30 P.M.

#### **SELMA MURDER**

Police say they're following every lead that comes in, but so far, no arrests have been made. Crime scene tape is still in place at the scene of the city's first murder of 2010. A 16 year old boy was shot down in the street at around 8 o'clock Sunday night. Police say the victim and another teen were suddenly approached by 4 males who demanded money. The teens split up and began running and that's when the victim was shot and killed. 1:30 PKG

3/5/10 - 9-9:30 P.M.

#### LANGFORD SENTENCING

Former Birmingham mayor Larry Langford is sentenced to 15 years in prison today for bribery. Langford was convicted in October on 60 counts for taking around \$235,000 in return for bond work. Prosecutors asked for at least 24 years while Langford expected to get less than five. Langford will report to federal prison on April 5th and will have to wear an electronic ankle bracelet till then.

:50 VO/SOT

3/9/10 - 9-9:30 P.M.

#### **KNIGHT LAWSUIT**

Tonight State Representative John Knight speaks out about the sexual harassment lawsuit that we told you he now faces. Knight tells us he has not seen the complaint and calls the situation unfortunate. The lawsuit alleges, Knight sexually harassed 3 women who worked under him at Alabama State University. The women have filed a lawsuit in federal court against ASU naming Knight, his associate, LaVonette Bartley and ASU trustee Herbert Young. Court documents claim Knight and Bartley made sexual advances toward at least one of the women.

1:10 VO/SOT

3/15/10 - 9-9:30 P.M.

#### ANDALUSIA RAPE

A man is charged with three counts of rape involving a child under the age of 16 in Andalusia. Police say 25 year old Christopher Barnes allegedly abused a girl at least three times. The three rape charges are felonies. :30 VO

#### **OPP RAPE**

Covington County Sheriff's Deputies say 21 year old Johnathan Coon of Opp is charged with raping 2 minors. He is being held on a \$400,000 bond. :30 VO

3/29/10 - 9-9:30 P.M.

#### SHOOTING SUSPECT

A Montgomery man is arrested after allegedly trying to run over a police officer. Police say Joshua Sanders is charged with attempted murder. The incident happened Saturday night on Coliseum Boulevard at the Vista Terrace Apartment complex. That's where a Montgomery officer says he was forced to fire at a car because the driver was trying to run him over. Police say it was Sanders' car, which was found behind an abandoned house on Tyler Road.

:30 VO

#### WBMM-TV LOCAL NEWS OF PUBLIC INTEREST: GOVERNMENT

1/12/10 - 9-9:30 P.M.

#### LEGISLATURE DAY ONE

The 2010 Legislative session is now underway. It's sure to be filled with many hot topics from the budgets to saving the state's PACT program and more. CW News Reporter Krista Littlefield has the Top Story on "The CW First News at Nine".

1:30 PKG

1/14/10 - 9-9:30 P.M.

#### **SPARKS ANNOUNCE**

From Campaign 2010, Gubernatorial candidate Ron Sparks speaks out against governor Bob Riley's budget proposal calling it unbelievable. Sparks says that at the same time cuts are made, and state employees are being furloughed Riley says everything is "ok". Riley is depending on federal economic stimulus money to help balance the state's general fund and education budgets. Sparks say the budgets should not rely on stimulus money that has not even been passed in Washington. :30 VO

1/26/10 - 9-9:30 P.M.

#### **PACT LEGISLATION**

A bill that would rescue the state's pre-paid affordable college tuition program has cleared one hurdle of the legislature making way for millions of dollars to help pay students' tuition. The vote was unanimous - a senate committee approves a measure to rescue the state ailing tuition program. The bill, sponsored by senator ted little of auburn would pump \$236 million into PACT making sure the program keeps paying tuition for its 45,000 participants. CW News Reporter Krista Littlefield has the Top Story on "The CW First News at Nine"

1:30 PKG

1/26/10 - 9-9:30 P.M.

#### STATE OF THE UNION PREVIEW

President Obama's State of the Union speech will focus largely on jobs and the American economy. As he works on the address, his administration announced he'll call for a freeze on some government spending in order to fight the soaring federal deficit. CW First News at Nine's Joel Brown reports from the White House.

1:30 PKG

2/4/10 - 9-9:30 P.M.

#### SUPREME COURT RULING

There is victory tonight for Governor Riley's Task force on illegal gambling, the state Supreme Court tossed out a court order that had blocked a raid on Victoryland. As we have reported, Governor Riley's task force on illegal gambling attempted to raid Victoryland last Friday but they were stopped at the doors by a local judge's temporary restraining order. Both sides presented their cases to the state Supreme Court early this week and the justices ruled 7 to 2 in favor of the Task Force saying the judge who issued the restraining order lacked jurisdiction.

:40 WIPE V/O

2/4/10 - 9-9:30 P.M.

#### **GAMBLING LATEST**

Some Legislators are asking Governor Bob Riley to stop any future raids at electronic bingo facilities and give them the chance to pass a bill designed to clear up the bingo confusion. CW News Reporter Krista Littlefield has more.

1:30 PKG

2/10/10 - 9-9:30 P.M.

#### STOP RAIDS BILL

A senate committee approves a bill to stop Governor Riley's Task Force on Illegal Gambling. The bill, sponsored by Democratic senator Bobby Singleton, would take away the governor's power to start criminal investigations. The governor's policy director says the bill is designed to stop the task force's crackdown on illegal gambling. The Alabama District Attorneys Association opposes the bill saying it would impact more than just the gambling issue.

:30 VO

2/17/10 - 9-9:30 P.M.

#### **KING-TYSON**

Attorney General Troy King speaks out about battle over electronic bingo. King says the definition of electronic bingo should be clear and simple and urges Governor Bob Riley's illegal gambling task force to let the courts make the decision. The task force commander is responding to that request. CW News Reporter Krista Littlefield has the Top Story on "The CW First News at Nine".

1:45 PKG

2/23/10 - 9-9:30 P.M.

#### **BINGO RALLY**

Tensions flare at dueling rallies over electronic bingo outside the Alabama State House, while inside, no action is taken over an electronic bingo bill. We have team coverage tonight. CW News Reporter Jenna Deery begins our coverage of the Top Story on "The CW First News at Nine" 2:05 PKG

3/1/10 – 9**-**9:30 P.M.

#### **BINGO LEGISLATION**

The sponsor of a bill to tax, regulate and expand electronic bingo says he hopes to gain support for his bill by raising taxes on the machines. Democratic Senator Roger Bedford of Russellville says his bill would now tax electronic bingo machines at 27%. He says he's close to having the 21 votes necessary to pass his bill in the Senate and hopes debate will start soon. The bill originally taxed Country Crossing in Houston County at 7.5% instead of 27, but owner Ronnie Gilley says he needs the tax break because his casino includes entertainment. The Governor's office calls it a "bad bill because it expands gambling and the tax rate is still not high enough."

3/2/10 – 9-9:30 P.M.

#### WORKER FURLOUGHS

The Senate has voted to override a veto by Governor Riley that would have let state agencies temporarily furlough state employees to avoid layoffs. That plan was opposed by the Alabama State Employees Association. Last year the State personnel board approved a plan to allow state agencies to furlough employees up to 24 days a year to reduce costs. The House will now take up the issue and must also vote to override the veto or the furlough plan will go into effect.

:30 VO

3/10/10 - 9-9:30 P.M.

#### **RILEY-KING MEETING**

Governor Bob Riley and Attorney General Troy King met face to face earlier today over the electronic bingo controversy. Attorney general King requested the meeting with Governor Bob Riley to discuss a new strategy for the Governor's illegal gambling task force. King wants the electronic bingo issue to go before a court. King and Riley have disagreed about electronic bingo (Riley believes bingo machines are illegal slot machines). Riley says he is surprised that King has taken a laid back approach to getting rid of gambling in Alabama that is why he had to create the task force. We talked to King immediately after the meeting - here is what he had to say.

1:10 VO/SOT

#### 3/25/10 - 9-9:30 P.M.

#### TRIP ROAD PRESSER

Democratic lawmakers in the Alabama legislature are urging House members to pass a billion dollar road bill. Today, Democrats announced the findings from a national transportation research group named "TRIP". It found that 47% of major roads in Montgomery are in poor and mediocre condition. The bill before lawmakers would pull \$1 million a year over 10 years from the Alabama trust fund to pay for road and bridge repairs statewide. Democrats say it will also provide about 30,000 jobs. Republicans against the bill say the plan costs too much. :30 VO

#### WBMM-TV LOCAL NEWS OF PUBLIC INTEREST: HEALTH

2/23/10 – 9-9:30 P.M.

#### **HEALTHCARE SUMMIT**

President Obama called his fellow Democrats and Republicans into a day-long televised meeting on health care reform. He hoped face-to-face talks would help both sides find some common ground and convince them to work together on pushing one of his priorities through. CW first news at 9's Whit Johnson reports from Washington. 1:30 PKG

3/23/10 - 9-9:30 P.M.

#### ALABAMA HEALTHCARE

Alabama attorney general Troy King and some state lawmakers are trying to block federal healthcare reform in Alabama. CW First News at 9's Jenna Deery has more on their efforts.

2:10 PKG

3/23/10 – 9-9:30 P.M.

#### **HEALTHCARE SIGNED**

President Obama calls it a victory for his signature issue - health care reform on Capitol Hill. Democrats cheered his signature on the massive overhaul bill. But as CW First News at 9's Joel Brown reports, Republicans are promising to keep up their challenge to the law on the campaign trail and in the courts.

1:30 PKG

#### WBMM-TV LOCAL NEWS OF PUBLIC INTEREST: EDUCATION

1/14/10 - 9-9:30 P.M.

#### **CHARTER SCHOOLS**

State School leaders take another step to make Charter Schools in Alabama a reality. Alabama's Board of Education passed a resolution unanimously in support of charter schools. Governor Bob Riley and state superintendent Joe Morton say this resolution will help Alabama qualify for \$200 million in federal education funding. Officials say that money could be well-spent in public education.

:55 VO/SOT

1/19/10 - 9-9:30 P.M.

#### WHAT'S RIGHT WITH OUR SCHOOLS

It takes more than just academics to have a successful career. You have to have leadership, poise, and people skills. Girls at one Montgomery high school are being taught those very traits through a special pageant, in hopes of helping them in the real world. Royalty is walking through the halls of Sidney Lanier High. They are Tiffany Wiley and Tonique Ballard, The very first Miss and Junior Miss LHS. Miss LHS also took home a \$1,000 scholarship and Junior Miss LHS won a \$500 savings bond. The girls will also take part in community service events throughout the year. Details in tonight's WRWOS.

1:40 PKG

1/25/10 - 9-9:30 P.M.

#### **MONTGOMERY PRE-K**

The Montgomery public school system announces 16 new pre-kindergarten classrooms and they say more are on the way. Governor Bob Riley along with school superintendent Barbara Thompson and Mayor Todd Strange made the announcement this morning at Montgomery's Martin Luther King Elementary School. The expansion is being paid for by federal funding. Riley says the program is a model of what can happen when people come together with the same goal.

:55 VO/SOT

1/26/2010 - 9-9:30 P.M.

#### **WRWOS**

Some area students are learning more than just the three R's in the classroom. They are showcasing their talents on the stage. Shakespeare is coming to life at Prattville high school where these theater students are working hard to bring the Merchant of Venice to the stage. All year long, these budding thespians pour their heart and soul onto the stage. The group's director says theater teaches these students skills to last them throughout life. All of the things you need to succeed in the real world no matter what you do, you learn working on the show. The things you learn in theater, you have to get along with people who aren't your favorite for the better of the show, you have to problem solve all the time. The students spend hours rehearsing for their upcoming production of the Merchant of Venice but they do more than act - from lighting, to set design, to costumes, these students learn every detail it takes to bring the show to life.

1:50 PKG

2/3/10 – 9**-**9:30 P.M.

#### **HELPING SCHOOLS**

Schools are getting new technology just about every day but they still have needs for some very basic supplies. All the computer technology is wonderful but a school still can't function without items as simple as paper. That's just one of the needs at Tallassee High School, and is our focus in this Helping Schools report. We need you to call the Tallassee High School first thing in the morning, the number is 283-2187. Here's a look at why students and teachers need you.

2/8/10 – 9-9:30 P.M.

#### **CHARTER SCHOOLS**

Charter Schools may be blocked in Alabama. A House committee has voted to postpone the charter schools proposal indefinitely. The Alabama Education Association is against brining charter schools to the state, and the committee's members have sided with AEA in the past. Governor Riley says the vote will make Alabama less competitive for \$180 million in federal education funding. A similar bill is pending in the Senate, but also appears to have considerable opposition. :30 VO

.50 00

2/15/2010 - 9-9:30 P.M.

#### SCHOOL LAYOFFS

The Montgomery public school system may have to lay off up to 400 people because of money problems. School Superintendent Barbara Thompson says the cuts may be needed because the school system expects less money from state and local taxes for the next fiscal year, which starts in October. Teachers are among those who could be cut, and Jeff Davis High school is one of 59 schools in the Montgomery public school system that may receive cuts.

:30 VO

2/17/10 - 9-9:30 P.M.

#### **CHARTER SCHOOLS**

Governor Bob Riley's hopes for charters schools in Alabama seem to have hit a dead end. A Senate Committee decided to table the bill indefinitely, which means the bill is essentially dead. A House Committee killed a similar charter school bill last week. Riley and state school superintendent Joe Morton said charter school would have let Alabama compete for hundreds of millions of dollars in federal funding. :25 VO

2/23/10 - 9-9:30 P.M.

#### **WRWOS**

Men are center stage at Brewbaker Intermediate school for the very first 100 men for education day. Principal Jessietta Thomas says they want to crush the myth that only women volunteer in area schools. Positive male role models were asked to give a few minutes of their time to talk with the students, and show they care about their future. Their purpose is to come in and tell boys and females that the cool kids aren't the ones with the sagging pants and the tattoos and the messed up hair. Volunteers say they hope the students walk away learning an important lesson. That people in the community care. The program was called 100 men for education. But, the program was so successful, they actually had \*102\* men show up.

1:40 PKG

3/2/10 - 9-9:30 P.M.

#### **BOOKS DONATED**

Today is Doctor Seuss's Birthday and in honor of him it's Read Across America Day! And what better way to recognize Doctor Seuss than to give away free books! 300 books were donated to students at Montgomery County's Harrison Elementary school today. Each student got to choose one book to keep. They are one of 29 schools to receive books from the "Reading is Fundamental Grant." Read Across America events are taking place at schools across the area all week. :30 VO

3/10/10 - 9-9:30 P.M.

#### A+ SCHOOLS

An additional 20 Alabama high schools are now a part of the State's A Plus College Ready initiative, and two of them are in our area. Benjamin Russell High School in Alexander City and Wetumpka High School are now a part of the program. The A plus College Ready initiative was designed to increase the number of students prepared to take Advance placement courses in Math, Science, and English. Program Officials say they want to increase advanced placement enrollment by 85%. This is the 3<sup>rd</sup> year of the program.

:25 VO

3/19/10 - 9-9:30 P.M.

#### **CONCORDIA FASFA**

Concordia College Selma hosted a workshop to help students apply for financial aid. The workshop was free. It was made possible by a \$20,000 grant from the Alabama Department of Education.

:30VO

3/23/10 - 9-9:30 P.M.

#### **SCHOOL BOARD**

Tonight, The School board authorized Superintendent Barbara Thompson to look at how to reduce staff to cut costs. Thompson outlined a three step plan to cut millions of dollars by making job cuts. In 2008 Montgomery schools emergency reserve fund held \$18.5 million, Just one year later the same account was reduced to \$8 and ½ million. The superintendent says because of the financial emergency, there will likely be no reserve by this September, so she says it's critical to look at staff members and reduce the numbers 1:00 VO/SOT TAG

3/2910 – 9-9:30 P.M.

#### **SCHOOL FUNDS**

Some big changes may be on the way for some of Alabama's lowest academically performing schools. Those changes may include shutting down the schools or letting teachers go! CW First News at 9's Jenna Deery has more.

1:30 PKG

#### WBMM-TV LOCAL NEWS OF PUBLIC INTEREST: ECONOMY/JOBS/INDUSTRY

1/19/10 - 9-9:30 P.M.

#### **MONTGOMERY MALL**

Montgomery Mayor Todd Strange says he expects to meet with the malls private developer within the next 30 days to further discuss their visions and future plans for the eye sore. Strange says some of those, include a new medical facility where clinics would be set up inside the mall. There is also the possibility of adding classrooms in the mall for Trenholm State Technical College. The Mayor says building a combined police and fire station on the malls property is something he feels is needed in the area, since the fire station near the mall is in poor shape.

1:15 VO/SOT

1/19/10 - 9-9:30 P.M.

#### **HYBRID CAR**

A sneak peek at an environmentally friendly car of the future has state officials seeing green, in more ways than one. Hybrid Kinetic Motors and an Italian hybrid vehicle company are bringing production of a new hybrid car to Baldwin County. Governor Bob Riley and executives from HK Motors attended the unveiling ceremony and contract signing today. Officials say that the \$1.5 billion dollar plant, which will be built north of Bay Minette, will spur economic development in the state.

1:00 VO/SOT

1/26/10 - 9-9:30 P.M.

#### **TOYOTA RECALL**

Toyota announces it is suspending sales of eight models in the U.S. that have had problems with sudden acceleration because of gas pedals that stick. Toyota will halt production at five plants for the week of February 1<sup>st</sup> so it can reassess. The problem has already prompted a recall of 2.3 million vehicles. They include: 2009 to 2010 Rav 4 SUVs, Corollas, and Matrixes; 2005 to 2010 Avalons; 2007 to 2010 Camrys and Tundras; 2008 to 2010 Sequoias and the 2010 Highlander. :30 VO/GRFX

2/3/10 - 9-9:30 P.M.

#### RALLY

Hundreds of people who work at Alabama electronic bingo halls protest in Montgomery. They're speaking out against Governor Bob Riley's crackdown on gambling, in an effort to save their jobs. CW News Reporter Anjuli Lohn has the Top Story on "The CW First News at Nine".

1:30 PKG

2/3/10 - 9-9:30 P.M.

#### **ALEX CITY JOBS**

More than 200 people may soon be out of work in Tallapoosa County. Fruit of the Loom says it's cutting 244 jobs at its Alexander City plant. Company officials tell us the jobs are expected to be cut by the first of August and will be relocated to Kentucky. :30 VO

2/4/10 - 9-9:30 P.M.

#### VICTORYLAND EMPLOYEES

Victoryland Casino and the Oasis Hotel have closed their doors. Victoryland Attorney Brian Atckinson tells us both facilities have temporarily shut down. Employees from the Oasis Hotel and Construction workers who have been working at Victoryland say that when they arrived around 11 o'clock today they were told to go home. Nearly a dozen employees gathered across the street from the facility Waiting to see if they would be allowed back in. One employee tells us he's worried about how he will take care of his family.

1:00 VO/SOT

2/8/10 - 9-9:30 P.M.

#### **WORKER HELP**

Help is now available for workers who are out of jobs since the casinos have shut their doors. Governor Riley announced today that the Department of Industrial Relations will have several meetings to help those left unemployed. There will be information meetings tomorrow at 1 and 3, and Wednesday at 9a and 11a. There will be Help available for filing for Unemployment on Tuesday and Wednesday. For employees of Victoryland, all meetings will take place at the Tuskegee Armory; for employees of Houston County's Country Crossing, the meetings will take place at Wallace Community College in Dothan; and for employees of Lowndes County's White Hall Entertainment Center, go to the State Trooper Training Facility in Selma. :45 GRFX

2/8/10 - 9-9:30 P.M.

#### PIKE ROAD

After years of legal battles, the town of Pike Road and the City of Montgomery have reached an agreement on annexed land. Montgomery and Pike Road will share tax revenue of the area on Chantilly Parkway. The 3% sales tax from the major stores on Chantilly parkway will be split 50-50 between the two. Pike Road will receive the taxes that were accrued since the companies opened, but will also pay all the incentives. :55 VO/SOT

2/17/10 - 9-9:30 P.M.

#### **JOBS PLAN**

Governor Bob Riley wants state lawmakers to pass a plan to create more jobs. The "jumpstart Jobs" plan has three bills. One offers tax incentives to companies hiring unemployed workers; another would provide a \$1,500 tax credit for every new job an employer creates by hiring an unemployed worker; and the third would allow small business owners and employees to deduct 200% the amount they pay for health coverage from state income taxes. Riley says people should get to vote on it. 1:00 VO/SOT

3/1/10 - 9-9:30 P.M.

#### **TROY SALES TAX**

Shoppers in Troy may have noticed a slightly higher bill at the checkout counter today as the city raises the sales tax to try and offset some additional costs. Starting today, sales tax in Troy will go up from 8 to 9%. That additional penny is going to the city to help offset costs for the Troy Regional Medical Center that the city took ownership of in late January. The city says it has to pay off the hospital's \$11.5 million debt on top of its monthly operational costs. Troy officials hope to eventually have a vote on whether to break a \$16 million trust fund to pay off the hospital's debt and remove the sales tax increase

:40 VO

3/2/10 - 9-9:30 P.M.

#### **HYUNDAI/SANTA FE**

Could Hyundai shift production of the Santa Fe SUV from Montgomery to the company's Kia plant in Georgia? That's the plan at least according to a Hyundai supplier in Gadsden. The supplier makes seat frames and says it may have to temporarily lay off 75 people because of the change. Hyundai hasn't confirmed that Santa Fe production will move.

:25 WIPE V/O

3/5/10 - 9-9:30 P.M.

#### **VICTORLAND RE-OPENS**

We start in Macon County tonight where Victoryland is once again open for business with its thousands of electronic bingo machines. Tonight, A circuit judge has issued a temporary restraining order blocking any raids ad Victoryland but will that stop the Governor's anti-gambling task force? W News Reporter Krista Littlefield has the Top Story on "The CW First News at Nine".

1:50 PKG

3/9/10 - 9-9:30 P.M.

#### **BREAKING NEWS**

Tom Salter with Montgomery County Schools tells us 612 non-tenured employees received pink slips. They include 415 teachers, 17 school administrators, librarians, counselors and 180 support workers. School officials say this is all an effort to cut \$2-million in salaries from central administration and more layoffs are expected before the end of the year. Salter says some of them may be rehired at a later date, as over 700 employees received pink slips in 2009 and some of them were rehired. :20 WIPE/VO

3/10/10 - 9-9:30 P.M.

#### UNEMPLOYMENT

The unemployment rate has gone up yet again in Alabama to the highest level in 26 years which is now at 11.1%, up from 10.9%. This means 220,000 people are without jobs. The counties with the highest unemployment rates remain in our area. Wilcox County is at 27.4%; Monroe County is 22.4%; and Conecuh County is 2.8%. :30 VO/GFX

3/17/10 - 9-9:30 P.M.

#### **FARMERS WEATHER**

Area farmers tell us we could soon be paying more at the grocery store if the rain doesn't go away anytime soon! Because of the wet weather farmers are having to hold off on planting their crops. CW News Reporter Krista Littlefield has the Top Story on "The CW First News at Nine".

1:45 PKG

3/19/10 - 9-9:30 P.M.

#### **CITY CARS**

Montgomery city leaders are cutting back on wasteful spending in hopes that some minor changes could turn out some big savings for taxpayers. The Mayor's Office is cutting back on its expenses by parking the majority of the City of Montgomery's fleet. Previously, 146 city cars were taken to and from work, now that number's been cut down to just 11. The city installed the change about three months ago and already they're reporting big savings on gas purchases. Officials say they are saving about \$600,000 over a year's period of time of taxpayer money, by having cars not going home. In the three months since the majority of city cars have remained parked overnight, the Mayor says the city of Montgomery's saved about \$140,000.

:55 VO/SOT

#### WBMM-TV LOCAL NEWS OF PUBLIC INTEREST: RECREATION/LIFESTYLES

1/12/10 - 9-9:30 P.M.

#### LIBRARY OPEN

A new library is just about to open its doors. The Hampstead Branch Library will be the first new library to be added to the Montgomery system since the replacement of Pike Road Branch Library. It will be located in the new Hampstead community off of Taylor Road. Officials say this branch should make things a lot easier for patrons. It is set to open later this spring.

:25 VO

1/14/10 - 9-9:30 P.M.

#### WRIGHT BRO MUSEUM

The plan to build a Wright Brothers Museum in Montgomery is one step closer to reality. Museum committee members say land has been acquired for the museum. It's located near Maxwell Air Force Base which is where the Wright Brothers first flew in Montgomery. The cost of the project is estimated to be between \$12 to \$15 million. Plans include a replica of the Wright's hangar in front of the museum. The Wrights' came to Montgomery in 1910 where they opened a flight school. :30 VO

1/25/10 - 9-9:30 P.M.

#### **JUBILEE PREPS**

Selma Jubilee organizers say Winnie Mandela will take part in this year's Bridge Crossing celebration. Mandela is the former wife of former South African President Nelson Mandela. The 5-day event commemorates Bloody Sunday and the 1965 March from Selma to Montgomery. It includes about 25 events highlighted by a march across the historic Edmund Pettus Bridge.

:55 VO/SOT

1/26/10 - 9-9:30 P.M.

#### **DENIRO MOVIE**

The film world is buzzing in Alabama after reports surface that actor Robert De Niro could play Governor George Wallace in a new movie, called "Selma." Director Lee Daniels, who also directed the critically acclaimed movie, "Precious," plans to make a film highlighting the civil rights marches that centered in the historic City. Right now, state film officials are remaining very tight lipped about the details of its production in Alabama, but say filmmakers have been to Selma to scout it out. 1:00 VO/SOT

2/3/10 - 9-9:30 P.M.

#### **PRATTVILLE**

14 guys from Prattville High signed letters of intent today in the gym. Linebacker Nick Perry signed to play for Nick Saban and the Crimson Tide. Long time LSU commit Sam Gibson signed his letter to the Tigers. Cornerback Corey Shelton chose Larry Blakeney and Troy. Other schools from the state getting Lions were Stillman and UWA. :20 WIPE/VO

2/19/10 – 9-9:30 P.M.

#### **BLOOMINGDEALS**

Clothing, books, baskets, and jewelry are a variety of items residents can look trough at Bloomingdeals. The Montgomery Junior league is selling new and used items at discounted prices to benefit community organizations in Montgomery. With items going for just a few dollars there have been a steady flow of customers. Even officials say that it is rewarded for them to provide a steal of a deal for customers while giving back to the community.

2/19/10 - 9-9:30 P.M.

#### **TIGER**

1:20 PKG

Tiger Woods has offered a public apology for being unfaithful to his wife. In a televised statement, Woods apologized repeatedly to his wife, family, fans and sponsors for his behavior. He said he's returning to therapy but did not say when he'll return to the progolf tour.

:35 SOT

2/23/10 – 9-9:30 P.M.

#### SIT-IN

Alabama State University marks the 50th anniversary of the Montgomery Sit-Ins during the Civil Rights Movement. ASU organized a conference to remember the students who made history in Montgomery during the 1960s by taking part in the sit-in. Ten of the students came back for today's event along with several Civil Rights leaders and other public figures were also there. Those attending also reviewed the Supreme Court case St. John Dixon versus Alabama Board of Education, a case that arose when the school expelled the students, presumably because of their participation in the civil rights demonstration.

:40 VO

3/1/10 - 9-9:30 P.M.

#### JUBILEE MARCH

The Bridge Crossing Jubilee is now underway in Selma. The celebration commemorates the civil rights March from Selma to Montgomery, and the fight for the right for black Americans to vote. Thousands of people attend the event each year. Here's a look at some of the events taking place this week. Mass meetings are scheduled for this week. Tomorrow night's meeting will be in Greene County and Wednesday's mass meeting will be in Hale County. The times and locations are on your screen. The Miss Jubilee Pageant will be in Selma on Thursday starting at 7 o'clock. For a complete list of events, visit selmajubilee.com.

:40 VO/GRFX

3/1/10 - 9-9:30 P.M.

#### **CHILE LATEST**

More than 700 people are confirmed dead from Saturday's earthquake in Chile and aftershocks are rattling hard hit areas. CW first news at 9's Karen Brown reports relief efforts are now underway.

1:30 PKG

3/9/10 - 9-9:30 P.M.

#### GREENVILLE SOLDIER KILLED

23 year old, Lakeshia Bailey, a soldier from Greenville has been killed in Iraq. She was a truck driver for the U.S. Army. Bailey's family now lives in Georgia, where they say a funeral will be held next week. Her family members in Greenville say, all she ever wanted to do was serve her country like her father did. They say they're still in shock, and she will be missed.

:50 VO/SOT

3/15/10 - 9-9:30 P.M.

#### JUBILEE ENTERTAINMENT

We're still waiting to hear the lineup for acts for this year's Montgomery's Jubilee CityFest. In the meantime, the city of Montgomery wants to attract big name acts during the rest of the year. The Mayor says the city's focus is not on one weekend. It's entertaining all year round. Jubilee CityFest will downsize this year from its usual big production featuring big names like Montgomery Gentry and Taylor Swift. The city had to pull its \$250,000 in funding for the event. Instead, Mayor Todd Strange says the city is focusing efforts on attracting acts big name acts that can attract big audiences to the capitol city. The challenge, Strange and his team are finding however, is small venues and tight budgets.

1:20 VO/SOT

3/23/10 - 9-9:30 P.M.

#### **COLISEUM RESTORATION**

Garrett Coliseum in Montgomery is one step closer to getting a facelift. Legislation to renovate the coliseum unanimously passed the Alabama House, today. The bill would provide at least \$800,000 a year from the general fund budget to the agriculture center board if they can come up with bonds to repair the Coliseum. The bill will now go to the Senate for vote.

:25 VO

3/25/10 - 9-9:30 P.M.

#### **THUNDERBIRDS**

The famed U.S. Air Force Thunderbirds are flying into Montgomery for this weekend's big air show, called Thunder Over Alabama. The air show kicks off on Saturday. Gates open at 8:30 and is free of charge. CW First News at 9's Anjuli Lohn has more. :40 PKG

#### **CLYDESDALES**

The famous Budweiser Clydesdale Horses are also Montgomery today! They spent time outside Garrett Coliseum getting ready for the Thunder Over Alabama Air Show. Trainers tell us they travel 10 to 11 months a year. You can catch them at the Air show tomorrow through Sunday.

:15 WIPE/VO

#### PERCY SLEDGE

One of the state's music legends is honored today by the Alabama legislature. Percy Sledge received standing ovations from the house and senate after lip synching his hit "When a Man Loves a Woman. The Colbert county native - in north Alabama - is known for a number of other hits including Warm and Tender Love and Take Time to Know Her. He may have had a long and successful career, but he says being honored today is something he will never forget.

:55 VO/SOT

3/29/10 – 9-9:30 P.M.

#### LIBRARY OPENS

Book lovers have a brand new place to enjoy reading in Montgomery! The new Hampstead Library branch off Taylor road is now open. It was built to relieve some of the overflow from the E.L. Lowder Library Branch which is the busiest library in the city. Montgomery mayor Todd Strange says it will cost \$20,000 a year to run the new branch. He says a partnership between public and private funding is what made the new library a reality.

:30 VO

## WBMM-TV PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN First Quarter, 2010

During the 1<sup>st</sup> quarter of 2010, WNCF-TV and WBMM-TV produced and aired the public service announcements that are described below:

#### **CUPS FOR THE CROSS:**

:30

Both stations aired these announcements that informed the viewers of the need American Red Cross has for donations. The station(s) also have developed a program called "Cups for the Cross". We had coffee cups made with the stations' logos and asked people in our viewing audience to purchase the cups. The entire proceeds for the sale of the cups go to the Central Alabama Chapter of the American Red Cross. The announcement aired several times during the quarter.

### PROM DRESS DRIVE :30

The stations partnered with Hot 105.7, The River Region United Way, and Jim Massey Cleaners for the 2<sup>nd</sup> annual Prom Dress Drive. This year's Prom Dress Drive was scheduled Monday February 8<sup>th</sup> through March 8<sup>th</sup> and will benefit less fortunate high school girls. The purpose of this drive is to provide young high school girls with prom dresses for free. With the current state of the economy, this drive also helps parents who cannot afford to buy prom dresses for their children. The station's Promotions Manager scheduled the PSA to air several times from February 8<sup>th</sup> – March 8<sup>th</sup>.

### WBMM-TV GENERAL ISSUES PUBLIC SERVICE ANNOUNCEMENTS First Quarter, 2010

#### **GENERAL ISSUE PSAs:**

Following are some of the general issue public service announcements that aired on WBMM-TV Sunday - Saturday, Sign On - Sign Off during the First Quarter of 2010.

Name of PSA:

**Arthritis Prevention** 

Name of Organization

Ad Council

Description of PSA:

Traffic Manager entered this PSA. She did not provide a description. The :10 aired 6 times in March (4 in prime), the :15 aired 31 times (1 in prime); the :30 aired 5 times (1

in prime).

Name of PSA:

**Autism Awareness** 

Name of Organization: Description of PSA: Ad Council

Fifteen years ago 1 in 10,000 children was diagnosed with autism; today that rate is 1 in 110. Knowing the signs of autism can result in appropriate early intervention services which may significantly increase a diagnosed child's chances to attend mainstream kindergarten. Recording artist Toni Braxton and Golfer Ernie Els who both have children with autism, starred in this PSA. The :30 aired 106 times in January; the :15 aired 7 times (4 in prime) in January; 7 in March (1 in prime) the :30 aired 4 times in January; 174 in March; and the :60 aired 15 times (3 in

prime) in January; 27 in March (4 in prime).

Name of PSA

**Buy Something** 

Name of Organization:

City of Montgomery

Description of PSA:

This announcement encouraged the public to shop locally

to help Montgomery's tax base. It aired 28 times (3 in

P.T.) in January; 1 in March.

Name of Organization: Descriptions of PSA:

#### **Central Emergency Response**

United Nations

The Central Emergency Response Fund (CERF) is a humanitarian fund established by the United Nations to enable more timely and reliable humanitarian assistance to those affected by natural disasters and armed conflicts. CERF is a tool created by the United Nations to preposition funding for humanitarian action. It was established to upgrade the current Central Emergency Revolving Fund by including a grant element based on voluntary contributions by Governments and private sectors organizations such as corporations, individuals, and NGOs. The :15 aired 16 times in January (4 in prime); 6 in March (3 in prime); the :30 aired 4 times in January, 4 in March; the :60 aired 15 times in January (2 in prime), 36 in March (1 in prime).

#### Name of PSA:

Name of Organization: Description of PSA:

#### **Diabetes Management**

**Advertising Council** 

There are nearly 24,000,000 children and adults in the U.S. living with diabetes and the population is growing at epidemic proportions. Diabetes can cause serious complications such as heart attack, stroke, adult blindness, nerve damage, amputations and kidney failure. A new case is diagnosed every 20 seconds in the United States, and kills one American every minute. The 60 seconds spot aired 9 times in January (1 in prime time); 5 in March.

#### Name of PSA:

Name of Organization: Description of PSA:

#### **Foreclosure Prevention**

Ad Council

Every year, 1,000,000,000 families face losing their homes to foreclosure. Because they don't know what to do, they do nothing. If you're in danger of losing your home call 1-888-995-Hope because nothing is worse than doing nothing. This 30 seconds announcement aired 9 times in January; 3 in March.

**Forest Conversation** 

Name of Organization:

Ad Council

Description of PSA:

This announcement encourages the public to take care of the forests in their area, to be mindful and not start forest fires, and even to plant trees. 60, 30, 15, and 10 seconds long, the :60 aired 2 times in January; 3 in March; the :15 aired 2 times in January (1 in prime); the :30 aired 1 time in

March.

Name of PSA:

Flu Vaccination

Name of Organization: Description of PSA: Ad Council

Each year over 35,000 people die from seasonal flu alone. Influenza is unpredictable, but this flu season could be worse than recent years because of the H1N1 virus. Some people, such as young children and people with certain health conditions are at high risk for serious flu complications. Vaccines are the most powerful public health tool for preventing flu, but there are also other steps people can take to protect themselves and others from influenza. The :10 aired 44 times in January (4 in prime); 9 in March (7 in prime); the :30 aired 13 times in January; 10

in March.

Name of PSA:

Gift Catalogue

Name of Organization:

American Red Cross

Description of PSA: This announcement promoted giving a gift to the Red Cross in someone's name. It was also promoted on both stations websites. The :15 seconds spot aired 7 times in the month

of January.

Name of PSA:

Golf Classic

Name of Organization:

American Red Cross

Description of PSA:

30 seconds in length, it aired 15 times in March.

Haiti Disaster Relief

Name of Organization:

Ad Council

Description of PSA:

This PSA seeks the public's help in providing for Haiti as it has been devastated by an earthquake that caused the death of thousands of its citizens. Help of all kind is being solicited. The 30 seconds spot aired 11 times in March (3

in prime). The :15 aired 3 times.

Name of PSDA:

Hand Walker/CPR

Name Of Organization: Description of PSA:

Ad Council

Hands-Only CPR, or CPR without mouth-to-mouth breathing, is a two-step technique that involves calling 9-1-1 and pushing hard and fast in the center of the chest until professional help arrives. Hands-Only CPR is an easy and effective technique that has the potential to save lives every day if more Americans can be educated it about it and reduce their fears and hesitation. 44% of adults say they would not perform CPR because they're not confident in their ability, according to a national American Heart Association survey conducted in 2008. Consumer research also shows that people often hesitate because they're not comfortable with giving mouth-to-mouth CPR. 30 seconds long, it aired 2 times in January;

Name of PSA:

Latch System Education/Booster Seats

Name of Organization: Description of PSA:

Ad Council

According to NHTSA, 3 out of 4 kids are not as secure in the car as they should be because their car sears are not being used correctly. One way a parent or caregiver can help increase their child's safety in the car is by using the LATCH system (Lower Anchors and Tethers for Children) to secure the car seat to the vehicle. This PSA raises awareness of the LATCH system by informing drivers (parents and caregivers) about what the system is, and the The :10 aired 71 times in safety benefits it provides. January (11 in prime); the :15 aired 5 times in January;

March for Babies

Name of Organization:

March of Dimes

Description of PSA:

The 30 seconds announcement informs the public of the annual event that is one of the main fundraisers for the March of Dimes. It benefits pre-mature births and other illnesses that babies are affected by. :30 seconds long, it

aired 91 times in March (5 in prime).

Name of PSA:

Monsters/Sci-Fi

Name of Organization: Description of PSA:

The Church of Latter Day Saints

Monsters - the :10 aired 9 times in January; 4 in March (3 in prime); the :15 aired 11 times in January (1 in prime), 4 in March; the :20 aired 52 times in January (3 in prime); 72 in March; the :30 aired 4 times in January; 3 in March. Sci-Fi - the :30 aired 5 times in March (1 in prime) the :60 aired 20 times in January (2 in prime); 33 in March (1 in

prime).

Name of PSA:

**Participate** 

Name of Organization: Description of PSA:

**Entertainment Industry Foundation** 

The entertainment industry has mobilized the entertainment community around a groundbreaking initiative designed to insure a new era of service and volunteerism. This multiyear campaign, called "iParticipate," hopes to make service a part of who we are as Americans and show that we can achieve when we all pull together. Gwyneth Paltrow, Blythe Danner, Matthew McConaughey, Morgan Freeman and Faith Hill star in these spots. The :30 aired 49 times in

January (2 in prime); 18 in March.

Name of PSA:

Pet Adoption

Name of Organization Description of PSA:

Ad Council

This 30 seconds announcement encourages the public to go by their local humane shelter to adopt a pet and save a life. It aired 25 times in the month March (1 in prime).

Peter Pan

Name of Organization:

Alabama Dance Theatre

Description of PSA:

The announcement promoted the Dance Theatre's annual performance of the classic dance "Peter Pan" that will be held at the Davis Theatre. The 30 seconds spot aired 29

times in the month of March (4 in prime).

Name of PSA:

Pink Lure Bass Tournament

Name of Organization: Description of PSA:

Joy To Life Foundation

This PSA promoted the upcoming bass tournament that will benefit the Joy to Life Foundation by donating proceeds to the organization that provided free mammograms to the medically underserved. 1 minute long, it aired 15 times

during the month of October (3 in P.T.).

Name of PSA:

Project Roadblock/Drunk Driving

Name of Organization: Description of PSA:

Ad Council/TVB

The new commercials, spinning off the 25-year-old "Friends Don't Let Friends Drive Drunk" campaign, carry the theme "Buzzed Driving Is Drunk Driving" first introduced last year. The new spots show a friend in an ambulance with his pal and a husband and his injured wife. In each spot, both uninjured passengers explain to physicians that they were only "buzzed," not drunk. Since The Ad Council began running spots in 1982, alcoholrelated traffic fatalities have fallen from 19,600 to 13,000.

The Wenham, Mass.-based agency Mullen produced this year's commercials pro bono. The :30 aired 9 times in January (1 in prime); 6 in March; the :60 aired 15 times in

January; 40 in March (4 in prime).

Name of Organization: Description of PSA:

#### Re-Connecting Kids With Nature

Ad-Council

Primary messaging is aimed at "tweens," kids age 8-12. Secondary target is parents/caregivers. This announcement encourages children and their caregivers to get out into nature and discover the joy of exploring the amazing world around them. Engender a love for nature in kids by fostering a connection with urban and national forests, ultimately creating a lifelong interest and a legacy of stewardship. The :60 aired 8 times in January; 8 in March; the :30 aired 1 time in January; 2 in March; the :15 aired 5 times in January;

#### Name of PSA:

Name of Organization: Description of PSA:

#### The Scale

N/A

It's easy to gain a little weight without noticing, and the same is true for your pets. Just a couple of extra pounds on them can lead to diabetes, arthritis, or heart disease, visiting your veterinarian is the way to help your pets live long healthy lives. A little extra weight is a big problem. 30 seconds in length, it aired 3 times in the month of March;

#### Name of PSA:

Name of Organization: Description of PSA:

#### Shoes

March of Dimes

Not provided by TM who put it in the system. The :15 aired 45 times (2 in prime), the :30 aired 43 times (4 in prime).

#### Name of PSA:

Name of Organization: Description of PSA:

#### **Smoking Cessation**

Ad Council

This ad warns the public of the dangers of smoking and gives them the benefits of quitting. It also gives several ways that they can stop the habit. 30 seconds in length, it aired 2 times in March.

USO

Name of Organization:

USO

Description of PSA:

Today, the mission of the USO has taken on greater significance than at any time in recent memory. With U.S. troops stationed around the world and combat forces engaged in Iraq and Afghanistan, the vital role of USO Centers and entertainment tours is increasingly important. As a nonprofit organization, the USO relies entirely on the generosity of the American public and corporations that enable them to serve, inspire, and comfort the men and women of the Armed Forces. The :10 aired 24 times (8 in prime) in January; 13 in March (9 in prime) the :15 aired 14 times in January; 10 in March (1 in prime) the :30 aired 6 times in January; 2 in March; the :60 aired 14 times in

January (2 in prime); 44 in March (2 in prime).

Name of PSA:

Walk of Life

Name of Organization:

Joy To Life Foundation

Description of PSA:

Annual event to raise funds for the Joy to Life Foundation that provides free mammograms to the medically underserved in the River Regions area. 30 seconds in length, it aired 12 times in the month of March (2 in prime).

Name of PSA:

Youth Reckless Driving

Name of Organization: Description of PSA:

Ad Council

For more than 2 decades car crashes have been the number one killer of teens. Reckless driving among America's youth is a serious problem and it has deadly conseque3nces. Young drivers are more likely to speed, run red lights, make illegal turns and die in an SUV rollover. This is why this campaign is so critical. It targets male and female teen passengers, age 15-21 that ride with friends who drive recklessly. The :30 aired 5 times in January; the :60 aired

17 times in January (1 in prime).

(PLEASE NOTE: PUBLIC SERVICE ANNOUNCEMENTS FOR FEBRUARY ARE NOT INCLUDED IN THIS REPORT. I DID NOT RECEIVE INVOICES FOR PSAS FOR THE MONTH.)

### WBMM-TV COMMUNITY OUTREACH First Quarter, 2010

#### 1st QUARTER 2010 COMMUNITY OUTREACH

The stations partnered with Hot 105.7, The River Region United Way, and Jim Massey Cleaners for the 2<sup>nd</sup> annual Prom Dress Drive. This year's Prom Dress Drive was scheduled Monday February 8<sup>th</sup> through March 8<sup>th</sup> and will benefit less fortunate high school girls. The purpose of this drive is to provide young high school girls with prom dresses for free. With the current state of the economy, this drive also helps parents who cannot afford to buy prom dresses for their children. Last year, over 150 prom dresses were donated throughout the community; this year over 300 prom dresses were raised, doubling last year's efforts. The organizer of the drive said that this year's event was such a major success because of the stations' participation. The station produced and aired a 30 seconds public service announcement that promoted this event.

We are still participating in the Cups for The Cross Campaign with the American Red Cross. We are running PSAs to promote giving to the American Red Cross. We have designed cups that can be sold and all profits will go to the American Red Cross. The campaign will continue for several more months.

# THE CW PLUS PROGRAMS OF PUBLIC INTEREST First Quarter, 2010

### Public Issues Report 1<sup>st</sup> Quarter 2010

#### Public File 2010 - 1st Quarter

News at		
6:01am	7:01	8:01
6:15	7:15	8:15
6:31	7:31	8:31
6:45	7:45	8:45

#### 01/04/10

If you didn't know there was a census this year.. You will after today. The bureau is rolling out a 340 million dollar media campaign blitz. Starting with a road tour kicking off in Times Square. The tour will crisscross more than 150-thousand miles nationwide through April to promote the benefits of completing the census. It's the most money ever spent on pimping the census.

#### 01/05/10

Keeping us safe in the skies and all around! President Obama is set to unveil some key changes today on national security; he'll continue meetings today, like the one last night concerning the attempted plane attack. With 20 fellow top officials on how to prevent a repeat of the botched Christmas day attack on a Detroit plane. The white house says some of the changes will include 'upgrading' the infamous terrorist "watch list".

#### 01/06/2010

President Obama says the U.S. will stop transferring Gitmo detainees to Yemen, in light of the botched Christmas day terror attack on a Detroit plane. The white house also says Yemen isn't capable of handing more detainees right now. He also said that the administration is still committed to closing the facility.

01/07/2010 The grand jury received new information concerning the Nigerian man accused of trying to blow up a plane in Detroit on Christmas. Sources are saying, border patrol found out about his suspected terror ties while he was on the plane. The L.A. Times is reporting agents planned to question the suspect, Umar Farouk Abdulmutallab when he landed. But had they found out about it sooner, he could have been questioned in Amsterdam before he boarded the plane.

01/08/2010 Four people are dead and five are hurt after a worker at a transformer manufacturing company opened fire on his co-workers and then turned the gun on himself. Cops say the shooter; Timothy Hendron was part of a group of employees who were suing ABB over retirement benefits.

01/11/2010 First New York City cuts out Trans fat, then they made restaurant chains show calorie counts on menus, now Mayor Michael Bloomberg is going after salt nation wide. Bloomberg is set to unveil new plans today to encourage food manufacturers and restaurants to stop shaking the salt. He wants to cut salt by 25 percent over the next five years, and has received support from other cities and states.

01/12/2010 Unfortunate numbers from the department of veterans affairs have been issued and the number of vets taking their own lives went up 26 percent from 2005 to 2007. Officials say most of them served in Iraq and Afghanistan. They did however release a 'little bit' of good news... vets who used the department's health care were less likely to kill themselves.

01/13/2010 The National Defense Department's report on the Fort Hood shootings isn't due out until tomorrow, but we're getting a sneak peak today. D.O.D says suspected shooter Major Nidal Hasan, was promoted despite his supervisor's concerns about his extremist views on Islam and odd behavior. The report will also show that the military and a terrorism task force didn't share information to determine if he was threat.

01/14/2010 The devastation in Haiti continues. Rescue workers in Haiti are struggling this morning to clear the rubbles as they look for more people trapped in debris. Officials estimate that more than 100,000 people have died in the 7.0 initial quake. The capitol city, Port-Au-Prince has been destroyed as well as most hospitals. About 3 million people, one-third of Haiti's population, were affected by the quake in some way. Because of the devastation caused by the act of nature, the World Bank has promised \$100,000,000 in emergency aid.

01/15/2010 It's a big day on Capitol Hill; congressional leaders hope to reach an agreement on a 'final' healthcare bill today. President Obama and the Democrats met yesterday to hammer out the details surrounding the Bill. They won the support from the labor union for a revised tax on high-cost insurance plans, if this Bill passes more than 30 million uninsured Americans would get coverage.

01/18/2010 Martin Luther King jr's F.B.I. file made public? Well if it was left up to Senator John Kerry it would be. Kerry will announce a bill this week that addresses the issue of releasing thousands of F.B.I. documents on the life and death of Doctor King. The bill calls for creating a Martin Luther King record collection at the National Archives, it will include all government records related to King, and it will also require that they create a review board oversee the process.

01/19/2010 Due to the devastation that has befallen Haiti; the Federal Government just announced it will ease the requirements for adoption from Haiti. The State Department is working with the Department of Homeland Security to clear the red tape for nearly 300 pending adoption cases. 200 of these cases have already been accelerated and 24 children have been placed with American families.

01/20/2010 Haiti Update Since last weeks initial quake over 72,000 bodies have been found, with over an expected death toll of 200,000 and as of late, 28 Americans are also confirmed dead. In an effort to help over 12,000 U.S. troops, and 3,500 U.N. Peacekeepers have been dispatched to Haiti to aid in the devastation that has taken place.

01/21/2010 The Justices are meeting in an unscheduled session to issue opinions about campaign dollars. Normally the High Court schedule these sessions months in advance, but nothing has been normal about how they've been handling the campaign finance case to undo limits on corporate spending.

01/22/2010 Big Bank vs. White House Congress will decide to debate President Obama's new banking rules. If approved, banks won't be able to use the normal public's deposits to speculate on Wall Street, meaning they would have to have more cash on hand. If passed, this will limit how influential banks can be.

01/25/2010 Many question if job depression is at its most evident with the nations largest retailer slashing more than 11,000 jobs at its Sam's Clubs. The chain is getting rid of about 1,200 membership recruiting jobs and 10,000 product demonstration jobs. But the good news is that the company is set to hire just as many positions as was laid off.

01/26/2010 President Obama seeks to put a three year freeze on spending. The freeze will include all funding for education and health systems, but exclude the Department of Defense and Homeland Security. The White House believes that in implementing this freeze, over 250 billion dollars will be saved.

01/27/2010 Hunger in America. New numbers show that one in every five households ran out of money to buy food at least once last year. The Food Research and Addiction Center wants the Federal Government to do more to help keep food on American household tables

01/28/2010 President Obama's first State of the Union, the President's main concerns in his address was small business, heath care, jobs, and unemployment. All topics that got President Obama elected into the White House, during his historical presidential race.

01/29/2010 The Pentagon has a plan for repealing "Don't Ask, Don't Tell". The Defense Secretary Robert Gates just announced that preliminary steps must be taken 'inside the military' before congress can develop a plan concerning the rights of gays to serve openly in the military.

02/01/2010 Toyota the car company known for its reliability and practicality has started a gas pedal recall on over 2.5 million cars in the U.S. and over 8 million worldwide. Toyota states that they will be suspending production for at least a week.

02/02/2010 President Obama's team is breaking down the numbers for congress on the President's new 3.8 trillion dollar budget today. If approved, those on Social Security would get another \$250.00 check, American's unemployment benefits will be extended, also 3 billion will be given to education, 1 billion to upgrade the 'No Child Left Behind' program, another year of tax credits for the middle-class, \$400.00 for singletons, and \$800.00 for couples. The budget has a high public approval rating, but many factors concerning the budget remains unseen.

02/03/2010 President Obama' top military man will present his plan on how to rollback 'Don't Ask, Don't Tell'. Defense Secretary Robert Gates is expected to call for no longer discharging people who are sexually "outed" by others. Gates was interested on creating a military counsel to work out all details concerning the plan.

02/04/2010 Violence against women is the new topic on the table for the Senate. The Senate Foreign Relations Committee wants to increase funding for shelters, as well as other domestic violence and sexual assault victims. If approved, the act would also help prevent and respond to violence against women and girls in crisis situations, like the Haiti earthquake.

02/05/2010 The eleven year Space Station Project coming to an end! The countdown is on for the final night-time-shuttle launch. The endeavor will blast off from Kennedy Space Station just after 4:30 a.m. Sunday morning. The shuttle will haul a new room full of life support equipment and another room with a lot of windows to the International Space Station.

02/08/2010 The final countdown! While you were sleeping, space shuttle endeavor lit up the sky in NASA's last nighttime launch. The six members of the crew blasted into space just after 4:00 a.m. this morning to deliver an observatory to the International Space Station. There remain only four launches left for the shuttle program.

02/09/2010 Toyota officially announced a recall this morning on thousands of its Prius and Lexus hybrid cars due to brake problems. The company is recalling 133,000 Prius hybrids and 14,500 Lexus H-S 250H vehicles in the United States alone. The recall is also spreading to Europe, bringing the total to 437,000 recalled vehicles worldwide.

02/10/2010 New numbers from Haiti this morning arrived, almost a month after the quake; the government has updated the death toll to around 230,000, with bodies still being counted. This toll does not victims buried by their families or in private ceremonies. Also a new poll was taken showing 60% of Haitians lost a love one in the disaster.

02/11/2010 Honda has joined the ranks of the recall club. Honda has added 440,000 cars worldwide to its recall list this morning, bringing the total to 950,000 cars being recalled because of faulty airbags. The list of cars include; 2001 and 2002 Accord, Civic, Odyssey, CR-V, Pilot and the 2002 Acura T-L and C-L. A total of 11 people have been injured so far in the United States due to these airbags.

02/12/2010 The late Ted Kennedy's son says he's done with politics this morning. Patrick Kennedy just announced he won't be running for a 9th term. The Rhode Island representative says his life has taken a new direction. But that he'll continue to fight for those suffering from depression, addiction, autism and

02/15/2010 New info this morning about the Alabama college professor charged with murder after shooting six co-workers. Amy Bishop was investigated, but never charged in an attempted mail bombing when she worked at Harvard 17 years ago. She also shot and killed her 18 year old brother in 1986 but it was ruled an accident. Cops haven't confirmed a motive in last Friday's shooting that killed three people.

02/16/2010 Big news for the war on terror this morning, one of Osama Bin Laden's friends has been captured. The Taliban's top military leader, Mullah Abdul Ghani Baradar, was taken down in Pakistan during a secret mission by Pakistani and American forces. He's now being questioned, specifically about Osama Bin Laden's whereabouts.

02/17/2010 Aspirin could be the next best defense against breast cancer. A new Harvard Medical School study shows, aspirin reduced the risk of breast cancer spreading by 60% in survivors who took it two to five days a week. Popping aspirin also lowered the risk of dying by 71-percent. Most of the women in the study were already taking aspirin to prevent heart attacks and stroke.

02/18/2010 President Obama will meet with the Dalai Lama at the White House today... even though china is pouting about it. They says the meeting could do more harm than good to already strained ties between the two countries. Why should we care what China feels? Well...Team Obama needs Beijing's help in dealing with Iran and North Korea's nuclear issues, we also need their help to improve the world's economy. By the way, all U.S. Presidents since 1990 have met the Dalai Lama.

02/19/2010 The head honcho of Toyota is about to get grilled. Ah-Kee-Oh, head of Toyota has agreed to meet with Congress next Wednesday to explain the company's safety problems. The auto maker has recalled more then 6,000,000 vehicles in the U.S. alone for problems involving accelerator pedals becoming stuck.

02/22/2010 It looks like Toyota executives gave themselves a big pat on the back for cutting costs on safety. The memo written by a Toyota executive, bragged about saving 100 million dollars in 2007 by getting the Feds to 'ok' just replacing floor mats for the Camry and Lexus E-S as a solution to the sticky gas pedals. Other memos allege Toyota knew about the problem in 2003, five years before they told the feds.

02/23/2010 It's a showdown between President Obama and insurance companies on Capital Hill. Obama wants to limit rate hikes, just one of many details of a new health care overhaul plan he'll announce today. The proposal would give the Feds power to deny extraordinary premium increases, roll them back or even demand consumer rebates. This plan comes after some insurance companies have hiked premiums as much as 39 percent recently. Lawmakers from both sides are set to meet Thursday in a televised summit. They'll be mulling over Obama's ideas that include; coverage for over 31 million Americans, more money for people to buy insurance, and keeping insurers rates hikes down. The plan does not include a public option.

02/24/2010 Voting day! Senators will be busy voting on the jobs bill today. The bill has been scaled-down to a 15 billion dollar plan that includes exemptions in payroll taxes and tax breaks for businesses to buy new equipment. Majority leader Harry Reid also wants a separate bill to extend unemployment benefits before they expire Sunday.

02/25/2010 After passing the jobs bill yesterday, Senators are now putting together an unemployment benefits, state aid, and tax break package to hit the floor next week. Senate Democrats are also in works of getting a bill together to boost small business lending by using the leftover bailout money

02/26/2010 Vice President Joe Biden will unveil a new plan to protect your hard earned money into your golden years. Biden will announce a plan today that'll help protect workers' retirement savings accounts from conflicts of interest of financial advisers who manage their 401(k)s and individual retirement

#### accounts.

03/01/2010 Starting today no more federal unemployment benefits for more than one million people, all because of Kentucky Senator Jim Bunning held up the vote. "I'm trying to make a point to the people of the United States of America" he believes extending the benefits would only increase the American deficit. Another vote is set this week.

03/02/2010 President Obama is flexing his guns to get the job done when it comes to healthcare. His health care strategy comes out tomorrow. The White House says the President is backing an "up or down vote" if needed. And word is, the House will pass the Senate bill and send it to Obama. A package of changes would then be passed under reconciliation rules with only 51 votes needed.

03/03/2010 The D.C. courthouse is expecting long lines today as same-sex couples can officially 'apply' to get married. After they apply, couples have to wait a full three days before they walk down the aisle. But there is a storm cloud brewing; a small group of people say the same-sex decision should have been left up to voters, now they trying to get it on a future ballot.

03/04/2010 President Obama has made his final offer, outlining his health care plan. He says the country is ready to get it done. "They are waiting for us to act. They are waiting for us to lead. And as long as I hold this office, I intend to provide that leadership" Obama wants a vote within the next few weeks. He also says he supports reconciliation, which could pass the bill with only 51 votes.

03/05/2010 Update on that pentagon shootout, the metro station is closed this morning as cops investigate. The suspect involved in the shootout has died at the hospital; cops say 46 year old John Patrick Bedell was trying to get inside the building when he opened fire right at the entrance near the Pentagon Metro Station. Two security officers were grazed, but managed to fire back, killing him. No word yet on why he opened fire.

03/08/2010 Defense top dog Robert Gates is in Afghanistan today meeting with his commanders. This is taking place as the U.S. intelligence at home is trying to confirm if an American militant suspect was taken down in Pakistan. Pakistani officials have contradicted each other on whether the man is 31-year old Adam Gadahn from California. But one thing is for sure, he's a big dog in Al-Qaida's I.T. department and appears in videos threatening the U.S.

03/09/2010 Shooting near school... One Ohio State University Employee is dead and two other employees are hospitalized after an early morning shooting in a building near campus. The cops say the shooter "is in custody." All Ohio State students have been notified of the incident by email... But cops say the campus is secure and classes will be held today.

03/10/2010 Senators should be 'voting on the 140 billion dollar bill to extend jobless benefits sometime this week. It also includes several tax cuts that are set to expire soon; like cuts for teachers who buy school supplies out of their own pockets, cuts for small businesses that pay workers called to active duty and cuts for restaurants and business improvements.

03/11/2010 The job bill got passed. House leaders will tackle the newly passed jobs bill from the senate this week. The 149 billion dollar plan would extend unemployment benefits and healthcare dollar to the end of 2010, businesses would get 25 billion in tax breaks that expired last year, and states would get 25 billion to cover Medicaid.

03/12/2010 If you're taking a road trip this weekend... here's some good news to keep in mind. Traffic deaths are down from last year to the lowest lever since 1954. Highway deaths dropped to just under 34 thousand, the Feds say that while this is exciting news, far too many people are still dying on the roads. Road safety advocates agree, saying that it takes three years of steady decreases before you can say that the roads are safer.

03/15/2010 Healthcare will be brewing a storm of controversy on Capitol Hill this week. The White House is confident, saying, this is the 'final' countdown to passing the reform heath care bill. President Obama is heading to Strongsville, Ohio today for a third campaign-style appearance to drum up support. But word is... There still aren't enough votes to pass the bill.

03/16/2010 It's now up to Congress to upgrade the Bush era "no child left behind" program. After President Obama outlined how he wants to improve schools, his blueprint calls for all students to meet "college and career-ready" standards by 2020. Annual tests will not just be in reading and math, schools will be rewarded on progress, not just achievement, and principals at the lowest performing schools will be replaced.

3/17/2010: Brake problems in some Hondas are forcing 412,000 vehicles to be recalled.

3/18/2010: Barack Obama has given Democrats a March 18th deadline for the House to pass the Senate version of a healthcare reform bill.

3/19/2010: Should husbands give their wives a salary for housework?

3/22/2010: His Bedtime Body Language. The position your guy sleeps in most often can reveal surprising clues to his personality, relationship M.O., and deepest sexual desires. We crack the code.

3/23/2010: 10 states are lined up to sue over reform. The attorney generals form Florida, alabama, nebraska, North Dakota, Pennsylvania, South Carolina, South Dakota, Texas, Utah and Washington are upset about the bill requiring people to buy health insurance.

3/24/2010: 10 Places NOT to Use Your Debit Card. Debit cards have different protections and uses. Sometimes they're not the best choice. Sometimes reaching for your wallet is like a multiple choice test: How do you really want to pay?

3/25/2010: Defense secretary Robert Gates will announce today new changes for 'don't ask, don't tell' that will protect gay troops. One will be.. outings by third parties may no longer be automatic grounds for separation.. especially if the person making the claim has a grudge against the suspected gay member. Gates' changes can be put in place without congressional approval.

3/26/2010: A new study shows Breast Cancer Survivors can have children after battling the disease and won't be at any higher risk of dying from cancer.

3/29/2010: True Dating Confession: "I Secretly Wish My Boyfriend Would Lose Weight"

3/30/2010: Should moms do their kid's college application work?

3/31/2010: A federal bond hearing will be held this afternoon in Michigan for the nine members of Hutaree, a radical militia facing charges including seditious conspiracy and attempting to use weapons of mass destruction. the small group of anti-government extremists, which had twice previously helped cops search for missing people, were arrested over the weekend by the f-b-i for planning to levy war against the U.S.