

**SAGAMORE HILL BROADCASTING OF
ALABAMA, LLC**

WBMM-TV

THIRD QUARTER 2010 ISSUES/PROGRAMS REPORT

JULY 1, 2010 – SEPTEMBER 30, 2010

FILED: OCTOBER 8, 2010

WBMM-TV
PROGRAM DESCRIPTIONS
Third Quarter, 2010

WBMM-TV LOCAL PROGRAMS

WBMM-TV NEWS

MONDAY-FRIDAY

9:00-10:00 P.M.

Late breaking news, sports, and weather are the hub of this newscast. Viewers are given up-to-the minute news coverage, as well as a recap of the day's top stories. Coverage of stories that concern every sector of our society is featured. Government, education, economy, health, are given the same emphasis as crime, recreation, etc. Stefanie Hicks, Glenn Halbrooks, Chris Bailey, and Dee Jackson are the anchors.

WBMM NEWS PROGRAM

DAILY BUZZ

MONDAY-FRIDAY

5:00-8:00 A.M.

The Daily Buzz is a National syndicated morning news program. It provides viewers with late-breaking national and international news, sports, weather, financial reports, and entertainment. The show is known for its informal atmosphere as opposed to its more conservative counterparts. Andrea Jackson, Ron Corning, and Kia Malone are the anchors

PROBLEMS AND NEEDS

THIRD QUARTER, 2010

OCTOBER 10, 2010

1. CRIME

2. GOVERNMENT

3. HEALTH

4. EDUCATION

5. ECONOMY/JOB/INDUSTRY

6. RECREATION/LIFESTYLES

WBMM-TV
PROGRAMS OF PUBLIC INTEREST
Third Quarter, 2010

WBMM-TV NEWS OF PUBLIC INTEREST: CRIME

9/6/10 – 9-9:30 P.M.

MACON SHOOTING

A Macon County man was shot and killed Friday night. Police say Richard Carr was killed at his home, just outside of Shorter, Alabama. Authorities have limited information on this case and are looking for help from the community. If you have any information, call the Macon County Sheriff's office or the secret witness hotline.

:19 GFX

9/10/10 – 9-9:30 P.M.

NEIGHBORHOOD

Montgomery is expanding its bicycle cop program in an effort to drive down crime. Officials say the neighborhood patrols will be doubled and will cover all areas of the city. Authorities say bike patrols are easier for citizens to approach and they get more information from residents through bicycle cops. Plus, bike cops can sometimes go where other patrols can't.

:22 VO

9/16/10 – 9-9:30 P.M.

81-YEAR-OLD MURDERER

A Wetumpka man met his fate yesterday as he heard his sentence for murder. 81-year-old Pal Jones will serve three consecutive 20-year sentences for killing Frank Barrett and for trying to kill Gerald and Linda Ingram. Jones got in an argument with the Ingrams over their property line back in May of 2009. The Ingrams survived Jones' shooting, but Barrett, who tried to intervene wasn't as lucky. Jones shot him at point blank range.

:26 GFX

9/20/10 – 9-9:30 P.M.

CAPITAL MURDER

Authorities are on the lookout for a suspect wanted for questioning in an unsolved capital murder case. Officials are looking for 35-year-old Adrian Lamont Stewart who has a previous conviction for murder and is presently on probation. His last known address is 4072-A Amesbury drive and he may possibly be driving a black 2002 Chevy Impala with license number 3A03D02. Authorities say Stewart should be considered armed and dangerous. Call the secret witness number at 334-262-4000 or the MPD at 334-241-2651 if you have any information on his whereabouts.

:36 GFX

9/22/10 – 9-9:30 P.M.

HUTTO FOLLOW

The Jasper, Alabama man arrested in Lee County on Friday continues to rack up charges. 36-year-old James Hutto is now charged with capital murder in the death of a Birmingham woman. 68-year-old Virginia Pardon's body was found last Thursday. Hutto is also charged with murdering 81-year-old Ethel Simpson in Mississippi. He is currently behind bars in Lee County on attempted murder charges.

:24 VO

9/28/30 – 9-9:30 P.M.

CARJACKING

The Montgomery Sheriff's Department is on the lookout for a carjacking suspect. The carjacking occurred yesterday on Union Academy road in South Montgomery County. The Sheriff's office can't confirm whether the victim was pushed out of his car, or exited on his own but they did say the victim was assaulted and is in the hospital. They also say this was not a random accident that the victim and the suspects (Dlondo Boyer, Felics Danies, and Cheri Twitty) knew each other and asks if anyone knows of this individual's whereabouts to contact them at 334-832-1200.

:49 GF/TAG

9/30/10 – 9-9:30 P.M.

MURDER ARREST WIPE

Back in June of 2009, Cornelius Thomas was shot and died three months later from the injury. Leads, suspect information, and investigations led the police to enact a capitol murder warrant for Adrian L. Stewart who was arrested yesterday and taken to the Montgomery County Detention Facility and is being held without bond. Stewart was found at Algion Timmons residence. Timmons was arrested for hindering prosecution.

:26 VO/GFX

WNCN-TV LOCAL NEWS OF PUBLIC INTEREST: GOVERNMENT

9/8/10 – 9-9:30 P.M.

LABOR DAY STATS

State troopers were busy over Labor Day Weekend handing out citations for disobeying the rules of the road. The State saw hundreds of crashes, 4 fatalities, 131 DUI citations and over 3,000 speeding citations. In the Montgomery area, there were 26 crashes, 8 DUI citations, and over 500 speeding citations, the most out of any other area in the state.
:22 GFX

9/10/10 – 9-9:30 P.M.

CELL BAN

New signs about the cell phone ban while driving will be installed by crews this weekend. Starting September 12th, motorists will start getting tickets if caught using their phone while committing another traffic violation. For the last thirty days police have only been given warnings. Signs will also be posted showing red light camera enforcement. So far police have issued 19 warnings.
:26 GFX

9/14/20 – 9-9:30 P.M.

ELECTION

The District 6 seat of late Councilman Willie Cook has yet to be decided. A run-off is needed to determine who will claim the seat. The final numbers show Andre Bolding and John Dow as the leaders in this election. Dow has 535 votes and Bolding received 205. Bolding barely beat Murphy Green who received 195 votes. The runoff will be on October 26th.
:20 READER

9/22/10 – 9-9:30 P.M.

CELL PHONE BAN

Using a cell phone has landed some people a ticket. Montgomery police have written nine citations since ticketing went into effect on September 12th. Warning signs has been posted at several different locations around the city. Using a cell phone while driving is a secondary offense. The fine for the first ticket is \$50, \$100 for the second, and \$500 if your are caught a third time.
:23 VO

9/30/10 – 9-9:30 P.M.

CONGRESS DONE

Congress has called it quits again after working for just about two weeks. They voted on a measure early this morning to fund the government for the next two months, but there is still some unfinished business. Republicans accused Democrats of not resolving the issue of the Bush Tax Cuts. They say if they're not extended by the end of the year, most everyone who pays taxes will see a big hike.

:23 VO

WNCN-TV LOCAL NEWS OF PUBLIC INTEREST: HEALTH

9/8/10 – 9-9:30 P.M.

CHILDHOOD OBESITY

In tonight's top story, a couple of months ago Montgomery was named the biggest metropolitan area in the nation . . . not by numbers, but by waistlines. This statistic doesn't represent only adults but children too. ABC 32's Morgan Hightower has this story.

3:14 PKG

9/14/10 – 9-9:30 P.M.

BLOOD DRIVE

Auburn University of Montgomery students rolled up their sleeves for a good cause. The blood drive on campus was in honor of Cpl. David Brown, the Montgomery Police Officer who was hurt in two crashes. Ninety-six people turned out today and gave over 80 pints of blood which organizers say could help over 160 people.

:28 WIPE VO/SOT

9/20/10 – 9-9:30 P.M.

TEEN ACNE

In other health news researchers say acne may increase the risk of depression and suicidal thoughts among teens. Doctors from Norway did a study comparing teens with severe acne and those with little to none. They found that both boys and girls with severe acne reported more suicidal thoughts than those with less acne. The study also noticed that social problems were more common with heavier acne.

:25 VO

9/22/10 – 9-9:30 P.M.

CHILDHOOD OBESITY

Can a virus cause kids to be overweight? James Koh weighs in on the new research that suggests obesity is contagious. According to research led by Dr. Jefferey Schwinner, it could be a strain of the common cold that is adding inches to your waistline. It's called Adenovirus-36 and in addition to causing the common cold, the virus could be a major factor in obesity.

3:35 PKG

9/23/10 – 9-9:30 P.M.

HEALTH INSURANCE

Six months after the Health Care Bill was signed, coverage is beginning for thousands of Alabamians. New provisions of the "Affordable Care Act" are serving children under the age of nineteen with pre-existing conditions, young adults under the age of 26, and

people with chronic health conditions, or a catastrophic illness. This plan will also allow patients to choose their doctors, allow women to go to the OB-GYN without referral and eliminates lifetime dollar limits on essential services. The biggest impact will be receiving insurance despite illnesses.

:33 SOT

9/24/10 – 9-9:30 P.M.

BABY FORMULA

A Michigan lab is forced to shut down after the company recalls 5,000,000 cans baby formula. Company officials say certain cans of Similac powdered formula may contain parts of beetle bodies. The Abbott's Sturgis plant was locked up last night. No one was allowed in or out as workers fumigated the facility for bugs. Parents started hounding the company after their children became sick from the formula.

:24 WIPE VO

9/30/10 – 9-9:30 P.M.

MCDONALDS

Over 30,000 served, but perhaps not for long. We're talking McDonalds, and its insurance plan for hourly employees. McDonalds tells Federal Regulators it might have to drop its "mini med" plan because the new healthcare reform required companies offering such plans to spend up to 85% of their premium revenue on medical care. McDonalds calls that unrealistic, and is asking for an exemption.

:24 VO

WNCN-TV LOCAL NEWS OF PUBLIC INTEREST: EDUCATION

9/24/10 – 9-9:30 P.M.

BROKE SCHOOLS

Schools around Montgomery County are feeling the impact of a tight budget but some have it worse than others. That means for schools like Hayneville Elementary School, supplies are scarce. Today a local organization made a huge donation, and as ABC 32's Morgan Hightower reports, this couldn't have come at a better time.

3:13 PKG

9/14/10 – 9-9:30 P.M.

AUBURN SCHOOL BUDGET

The Auburn City School Board is meeting tonight to vote on the 2011 budget. The school board meeting started at 6 and is being held at Auburn High School. School officials say they need a budget that will go hand-in-hand with the huge growth in students this year. The meeting is open to the public.

:18 WIPE VO

**WNCF-TV LOCAL NEWS OF PUBLIC INTEREST:
ECONOMY/JOBS/INDUSTRY**

9/6/10 – 9-9:30 P.M.

UNEMPLOYMENT

Turning the economy around is critical as the unemployment rate hovers around 10%. In fact, more people were out of work last month than they were the month before. The unemployment rate rose slightly to 9.6% in August; it was 9.5% in July. That was the first gain since April.

:19 WIPE GFX

9/20/10 – 9-9:30 P.M.

HYUNDAI NEW CAR

Just weeks ago Hyundai Motor Manufacturing-Alabama announced it would stop the production of the Sante Fe SUV. Today the Montgomery plant announced it would start the production of the Elantra in late fall. HMMA is responsible for producing the top selling Sonata over half of total U.S. sales volume. The 2011 Elantra Sedan won't make its public debut until November. Since production began in 2005, HMMA has had more than 1.2 million vehicles roll off the production line.

:30 VO

9/28/10 – 9-9:30 P.M.

SOUTHWEST

The airlines purchase of Air Tran could mean more alternative routes for passengers flying through Montgomery. Southwest has some flights out of Birmingham, but Air Tran offers routes out of Atlanta. 80% of Montgomery airport travelers connect. 20% fly from one large city to another.

:18 VO

**WNCN-TV LOCAL NEWS OF PUBLIC INTEREST:
RECREATION/LIFESTYLES**

9/6/10 – 9-9:30 P.M.

OLDEST

A tradition that's more than a half century old started right here in Montgomery. Today marked the 62nd Annual Greek Bar-B-Q, and the amount of food they've cooked really is a labor of love. They sold 4,000 plates of chicken, ham and lamb in just three hours, and it's no surprise to volunteers after so many years this event brings out thousands.

:22 VO

9/10/10 – 9-9:30 P.M.

MDA

Montgomery firefighters were recognized for their fundraising efforts. Crews were presented with a cake in honor of raising over \$104,000 for muscular dystrophy. The 2010 MDA Fill The Boot Campaign was the most successful so far. Over the past 12 years, the Fire Department has raised over \$700,000 for MDA.

:21 VO/TAG

9/16/10 – 9-9:30 P.M.

COPS FOR CHRISTMAS

Cops for Christmas hit some golf balls for charity on yesterday. The group collected green fees and raffled autographed SEC footballs and jewelry to raise funds. They work closely with DHR and Christmas Clearing House to fulfill Christmas wish lists of underprivileged children. This is the 7th year for the group.

:19 VO

9/20/10 – 9-9:30 P.M.

OAK PARK

Officials cut the ribbon on a new playground today with a little extra help from kids. A multi unit play space is now open for children to use at Oak Park. The new equipment was constructed in six hours by over 300 volunteers. The project was a joint effort by Home Depot, Montgomery Parks and Recreation, Leadership Montgomery and Kaboom.

:21 VO

9/22/10 – 9-9:30 P.M.

TEXTING CHAMPIONSHIP

A New York teenager with a 7,000 a month texting habit now has a lot more to text about. 13-year-old Brianna Hendrickson of Brooklyn won this year's L-G U.S. National Texting Championship. She beat out nearly 500,000 competing texters by accurately typing a complicated phrase in 60 seconds. Briana took home \$50,000 and will compete in the L-G Text for Good Challenge.

:23 VO

9/24/10 – 9-9:30 P.M.

REHAB

September is National Alcohol and Drug Addiction Recovery Month and tonight more than 100 people supported it through a 5-K sobriety run. All month, support groups and organizations have been putting on events to support recovery, and tonight was no different. The fun was to raise awareness about addiction, and treatment, and most important to celebrate recovery.

:21 VO

9/24/10 – 9-9:30 P.M.

BAMA

Top ranked Alabama is facing perhaps their biggest challenge yet this season. The Tide makes the trip to Fayetteville to face 10th ranked Arkansas and highly touted Quarterback Ryan Mallet. Yet Coach Saban is quick to point out the Hogs are much more than just Mallet.

:15 VO

9/28/10 – 9-9:30 P.M.

CITY PLANNER

Today the City of Montgomery says goodbye to one of its own. Planning and Development Director Ken Groves passed away early this morning after a short fight with cancer. Mayor Todd Strange announced just last week that Groves was battling the disease. He said Groves originally thought he had back and shoulder pains, but later learned it was something much worse.

:22 VO

9/30/10 – 9-9:30 P.M.

TONY CURTIS

There is some sad news from the world of entertainment. Hollywood legend Tony Curtis has died. One of his most notable movies was the Hollywood classic “Some Like it Hot.” It paired him with Jack Lemmon and Marilyn Monroe in 1959. Another memorable movie that he made in 1968 is “The Boston Strangler.” He gained 30 pounds and wore a fake nose to look like his character. He was the father of Jamie Lee Curtis and was 85-years-old.

:33 NATS/VO

WBMM-TV
COMMUNITY OUTREACH
Third Quarter, 2010

3rd QUARTER 2010 COMMUNITY OUTREACH

We are still participating in the Cups for The Cross Campaign with the American Red Cross. We are running PSAs to promote giving to the American Red Cross. We have designed cups that can be sold and all profits will go to the American Red Cross. The campaign will continue for several more months.

Adam Bagni, the stations' Sports Director coached a YMCA U10 Soccer Team from August – October. Adam had a great time working with and getting to know the kids and telling them about his job as a sportscaster.

On August 14th, Goodwill Industries of Montgomery put on a celebrity Bowl-A-Thon pitting media personnel against each other in bowling matches. Sandy Goodvine, Mary Hall, Morgan Hightower, Cedric Young, James McLean, Tony Beckham represented the station. All of the money raised will help the Goodwill's operations and the charities that they support.

The station produced and aired PSAs, and participated in the March of Dimes Annual Breakfast for Babies event that was held at Chappy's Deli. For the cost of \$6.00, patrons could purchase grits, eggs, toast, and a breakfast meat of their choice. Proceeds will benefit the March of Dimes and the programs that they sponsor. WNCF's morning show Good Morning Alabama aired live from Chappy's on the day of the event.

WBMM-TV
PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN
Third Quarter, 2010

During the 3rd Quarter of 2010, WNCN-TV and WBTV-TV produced and aired the public service announcements that are described below:

BIKERS FOR BABIES

:30

The March of Dimes has had the generous support of the motorcycling community for more than a decade. You've given your time, talent and donations to help the March of Dimes in our fight against premature birth and birth defects. Let's make 2010 our best year ever. With your support, we can help more babies be born healthy. Join bikers from around Alabama for the Bikers for Babies ride as we ride to help babies! This announcement aired several times on both stations.

BREAKFAST FOR BABIES

:30

Each year the March of Dimes put on a fundraising event called "Breakfast for Babies". This year's event was again held at Chappy's Deli on Perry Hill Road. The cost of the breakfast on this day is \$6.00, and participants can drive by and have their food delivered to their cars. Local radio and television stations broadcasted live from Chappy's on this day. Our own "Good Morning Alabama" went on location to Chappy's to show support for the cause. This announcement aired several times on both stations.

WBMM-TV
GENERAL ISSUE PUBLIC SERVICE ANNOUNCEMENTS
Third Quarter, 2010

GENERAL ISSUE PSAs:

Following are some of the general issue public service announcements that aired on WBMM-TV Sunday - Saturday, Sign On - Sign Off during the Third Quarter of 2010.

Name of PSA:

Access to Justice

Name of Organization:

Alabama Broadcasting Association

Description of PSA:

The Alabama State Bar Association coordinated statewide effort to illustrate the difference that pro bono lawyers make to the state, its system of justice, its communities and, most of all, to the clients they service. 30 seconds in length, it aired 1 time in the month of July; 1 in August.

Name of PSA:

Adoption/Foster Care

Name of Organization:

Alabama Broadcaster's Association

Description of PSA:

This 30 seconds announcement asks the public to open their hearts and minds to Alabama's children and to consider becoming foster parents to those children needing homes and parenting. It aired 1 time in July; 3 in August.

Name of PSA:

Alabama Army National Guard

Name of Organization:

Alabama Broadcasting Association

Description of PSA:

Because we are a coastal state, the Coast Guard is critical in times of emergency and as part of Homeland Security. Not only are they keeping our shorelines safe from drug trafficking, they also watch our waterways and ports for any possible terrorist activity. But, we are probably most awed of and most thankful for the role they play after a tropical storm or hurricane. :30 and :15 seconds in length, the :15 aired 1 times in July; 1 in August.

Name of PSA:	Alabama National Fair
Name or Organization:	Alabama National Fair
Description of PSA:	This 30 seconds announcement encourages the public to come out and enjoy the fair when it comes to town in October. It tells of all the fun that can be had, and informs the public of the economic impact it has on the River Region Area. It aired 55 times in August (7 in prime); 4 in September.

Name of PSA:	Arthritis Prevention
Name of Organization:	Ad Council
Description of PSA:	Expanding waistlines, inactivity and increasing age are contributing to an arthritis epidemic that will impact the lives and wallets of all Americans. One in five adults in the United States (46 million people) has arthritis and an estimated 67 million people will be affected by 2030. This new PSA campaign features fun ways that people can integrate movement into their lives. The PSAs instill a sense of hope for those who have this disease by communicating that "moving is the best medicine." The 10 aired 18 times in July (10 in prime); 44 in August (6 in prime); 30 in September (2 in prime); the :15 aired 11 times in July (1 in prime); 1 in prime in September; the :30 aired 1 time in July.

Name of PSA:	Autism Awareness
Name of Organization:	Ad Council
Description of PSA:	Fifteen years ago 1 in 10,000 children was diagnosed with autism; today that rate is 1 in 110. Knowing the signs of autism can result in appropriate early intervention services which may significantly increase a diagnosed child's chances to attend mainstream kindergarten. Recording artist Toni Braxton and Golfer Ernie Els, who both have children with autism, starred in this PSA. The :30 aired 178 times in July; 78 in August; 81 in September (1 in prime); the :15 aired 7 times in July (3 in prime); the :60 aired 2 times in July; 3 in August; 4 in September.

Name of PSA: **Boy Scouts of America**
Name of Organization: Boy Scouts of America
Description of PSA: This is the Scout's annual recruitment drive. The announcement is 30 seconds long and it aired 2 times in August.

Name of PSA: **Blue Jeans For Babies**
Name of Organization: March of Dimes
Description of PSA: Blue Jeans for Babies Day will be held on November 12th of this year. Individuals, businesses are asked to purchase Team Spirit (Auburn/Alabama) items to wear on this day and to benefit this annual March of Dimes drive. 30 seconds long, the announcement ran 2 times (1 in prime) in September.

Name of PSA: **Booster Seat**
Name of Organization: Ad Council
Description of PSA: Children prematurely moved to seat belts are 4 times more likely to suffer serious head injuries during a collision than children in child safety or booster seats. Safety belts are designed for adults, and children under 4'9" tall should ride with a booster seat. The booster seat message is a crucial one, NHTSA estimates that up to 90% of children in the U.S. who should be using a booster seat are not. The goal of this campaign is to educate parents of children who have outgrown their child safety seat that a booster seat is a life-saving transition to an adult safety belt. 30 seconds in length, it aired 1 time in September.

Name of PSA: **Breakfast For Babies**
Name of Organization: March of Dimes
Description of PSA: This annual fundraiser was held at Chappy's Deli on Perry Hill Road. Breakfasts sold for \$6.00 with the proceeds going to support the March of Dimes. Local radio and television stations broadcasted live on this day from Chappy's as patrons were able to order and drive through to pick up their food. WNCN-TV's Good Morning Alabama was one of the shows that aired live on this morning. 30 seconds long, it aired 36 times in September (2 in prime).

Name of PSA: **Celebrity Golf Tournament**
Name of Organization: Calhoun Celebrity Golf Tournament
Description of PSA: This annual tournament will be held on August 10th of this year. Celebrities from all sections of entertainment will be on hand to help raise money to benefit Montgomery's charities. 30 seconds long, it aired 30 times in August (3 in prime).

Name of PSA: **Central Emergency Response**
Name of Organization: United Nations
Descriptions of PSA: The Central Emergency Response Fund (CERF) is a humanitarian fund established by the United Nations to enable more timely and reliable humanitarian assistance to those affected by natural disasters and armed conflicts. CERF is a tool created by the United Nations to pre-position funding for humanitarian action. It was established to upgrade the current Central Emergency Revolving Fund by including a grant element based on voluntary contributions by Governments and private sectors organizations such as corporations, individuals, and NGOs. The :15 aired 9 times in July; 1 in September; the :30 aired 2 times in July; 3 in August; the :60 aired 2 times in July; 3 in August; 3 in September.

Name of PSA: **Childhood Asthma**
Name of Organization: Ad Council
7,000,000 Seven million children in the United States have asthma and nearly two-thirds of them will experience an asthma attack this year. The CDC estimates that children miss 13 million school days each year due to asthma. This campaign provides parents and caregivers with new and simple tips on how to eliminate specific asthma triggers in order to reduce symptoms and help prevent attacks. 30/15 seconds long, the :15 aired 5 times in July (1 in prime); 1 in August; the :30 aired 4 times in August.

Name of PSA:	Community Calendar
Name of Organization:	WBMM-TV/WNCF-TV
Description of PSA:	This announcement tells the viewers of upcoming events in the River Regions area – whether it's religion, entertainment, sports, self-help, education, it is publicized during this :30 seconds announcement. It airs throughout the month when time is available.

Name of PSA:	Diabetes Management
Name of Organization:	Advertising Council
Description of PSA:	There are nearly 24,000,000 children and adults in the U.S. living with diabetes and the population is growing at epidemic proportions. Diabetes can cause serious complications such as heart attack, stroke, adult blindness, nerve damage, amputations and kidney failure. A new case is diagnosed every 20 seconds in the United States, and kills one American every minute. The 60 seconds spot aired 1 time in July.

Name of PSA:	Did You Know
Name of Organization:	Homework Alabama
Description of PSA:	Not provided by Traffic Manager who entered into the system. 30 seconds long, it aired 2 times in the month of July.

Name of PSA:	Domestic Violence/Enough Is Enough
Name of Organization:	Freewill Baptist Church
Description of PSA:	With several women being murdered and attacked in the city this year due to domestic violence, the minister of Freewill Baptist Church decided to do a PSA to make the public aware of the crime of violence against others. 30 seconds in length it aired 4 times in the month of August.

Name of PSA	FEMA/Listo Campaign
Name of Organization:	Ad Council
Description of PSA:	91% of Americans believe it's important to be prepared for emergencies. However, only 58% of households report having taken any steps at all to prepare. In order to encourage more Americans to prepare themselves, their families and their communities, the U.S. Department of Homeland Security's Federal Emergency Management Agency (FEMA) has sponsored public service advertisements (PSAs) that educate and empower Americans to prepare for and respond to all kinds of emergencies. The :10 seconds announcement aired 10 times in August (1 in prime); 10 in September; the :30 aired 1 time in August.

Name of PSA:	Find A Way
Name of Organization:	United Way
Description of PSA:	The :10 spot aired 40 times in the month of September (15 in prime); the :20 aired 24 times in September; the :30 aired 11 times in September.

Name of PSA:	Forest Conversation
Name of Organization:	Ad Council
Description of PSA:	This announcement encourages the public to take care of the forests in their area, to be mindful and not start forest fires, and even to plant trees. 60, 30, 15, 20, and 10 seconds long, the :30 aired 5 times in July; 1 in August; the :20 aired 11 times in July; 25 in August; 15 in August; the :15 aired 6 times in July (1 in prime).

Name of PSA:

Name of Organization:

Description of PSA:

Flu Vaccination

Ad Council

Each year over 35,000 people die from seasonal flu alone. Influenza is unpredictable, but this flu season could be worse than recent years because of the H1N1 virus. Some people, such as young children and people with certain health conditions are at high risk for serious flu complications. Vaccines are the most powerful public health tool for preventing flu, but there are also other steps people can take to protect themselves and others from influenza. The :10 aired 13 times in July; 12 in September (4 in prime); the :30 aired 2 times in September.

Name of PSA:

Name of Organization:

Description of PSA:

Hand Walker/CPR

Ad Council

Hands-Only CPR, or CPR without mouth-to-mouth breathing, is a two-step technique that involves calling 9-1-1 and pushing hard and fast in the center of the chest until professional help arrives. Hands-Only CPR is an easy and effective technique that has the potential to save lives every day if more Americans can be educated it about it and reduce their fears and hesitation. 44% of adults say they would not perform CPR because they're not confident in their ability, according to a national American Heart Association survey conducted in 2008. Consumer research also shows that people often hesitate because they're not comfortable with giving mouth-to-mouth CPR. 30 seconds long, it aired 2 times in July; 3 in August.

Name of PSA:

Name of Organization:

Description of PSA:

High School Dropout Prevention

Ad Council

Approximately 7,000 high school students drop out of school every day, which translate to one in three teens in our country who gives up on his or her dreams. Research shows that the decision to drop out doesn't happen overnight. Help support the Boost campaign by inspiring parents and other adult influencers to boost potential graduates at-risk of dropping out. 30 seconds in length, it aired 1 time in July.

Name of PSA:

Name of Organization:

Description of PSA:

Hurricane Preparedness

ABA

Governor Bob Riley and the Alabama EMA generously agreed to participate in the very important ABA Public Education Partnership (PEP Program) again this year. For a 3rd consecutive hurricane season, the Governor is encouraging Alabamians to take responsibility for preparing their homes and families and reminding them that our state government has done what it can to prepare to assist in a potential emergency. This 30 seconds spot aired 1 times in September.

Name of PSA:

Name of Organization:

Description of PSA:

Joints Don't Jump

N/A

This spot is the first animated television spot to be produced by AAOS. It is a light-hearted look at a serious issue - joint pain that affects the quality of life for millions nationwide. Viewers are encouraged to seek information from orthoinfo.org to keep healthy joints healthy and make sore joints feel good again. The :30 aired 4 times in July; 3 in August; the :60 aired 9 times in July; 4 in August; 3 times in September.

Name of PSA:

Name of Organization:

Description of PSA:

Lucy Buffett

Alabama Tourism Department

In the continuing effort to convince visitors that the Gulf Coast is worth a trip right now despite horrific oil spill news, the Alabama Tourism folks have a new July 4 weekend promotional video featuring chef Lucy Buffett (yes, Jimmy's sister.) It has a down-home, "support what you love" feel that I like a lot. Visitors can also consult status reports on the Beach Facts blog. This 30 seconds announcement aired 3 times in August; 3 in September.

Name of PSA:

Name of Organization:

Description of PSA:

March of Dimes

March of Dimes

This national spot encourages the public to continue to support the March of Dimes. It also tells of the many wonderful ways the organization helps families who have special needs babies/children. The :30 aired 1 time in August; 3 in September.

Name of PSA:

Name of Organization:

Description of PSA:

Marine Police

Alabama Department of Conservation

This 60/30 seconds announcement reminds the public that Alabama's rivers and lakes are manned by the Marine Police. During the summer months when a number of citizens take to our waterways, the Marine Police will work diligently to make sure laws are obeyed, and our citizens are safe. The :60 seconds spot aired 6 times in the month of July; 3 in August; 3 in September.

Name of PSA:

Name of Organization:

Description of PSA:

Men's Preventive Health

Ad Council

Men are 24 percent less likely than women to have visited a doctor within the past year and are 22 percent more likely than woman to have neglected their cholesterol tests. Furthermore, men are 32 percent more likely than women to be hospitalized for long term complications of diabetes. The campaign directs men to a comprehensive Web site, www.ahrq.gov/healthymen, which provides recommended ages for preventive medical tests, a preventive health care quiz, tips for talking with doctors, a glossary of consumer health terms, and links to online resources for medical information. :15, and :30 seconds in length, the :15 aired 2 times in July (1 in prime); the :30 aired 3 times in July (1 in prime); 1 in August.

Name of PSA:

Name of Organization:

Description of PSA:

Mental Health Recovery

Ad Council

Mental illnesses - including depression, anxiety, bipolar disorder and schizophrenia - are widespread in the U.S. and often misunderstood. The campaign educates and inspires young adults within these communities to step up, talk openly, and support a friend or loved one through recovery from mental health problems. The :60 aired 1 time in July; 2 in August; 3 in September; the :30 aired 1 time in July; 2 in August.

Name of PSA: **Monsters/Sci-Fi**
Name of Organization: The Church of Latter Day Saints
Description of PSA: The :10 aired 2 times in July (1 in prime) 23 in August (1 in prime); 23 in September; the :15 aired 3 times in July (1 in prime); the :20 aired 6 times in July; 21 in August; 30 in September (1 in prime); the :30 aired 5 times in July; 4 in August; 5 in September; the :60 aired 4 times in July; 3 in August; 1 in September.

Name of PSA: **Mortgage Foreclosure**
Name of Organization: Alabama Broadcasting Association
Description of PSA: As an example of just one of the pro bono efforts with the assistance of the Alabama Broadcasting Association's PEP spot on mortgage foreclosures, Alabama lawyers have helped to keep more than 3,000 families in their homes instead of being foreclosed. The week is also dedicated to the quest for more pro bono volunteers to meet the ever-growing needs of the poor and disadvantaged like mothers seeking custody of a child or senior citizens who face the prospect of losing their life savings because of fraud. 30 seconds in length, it aired 1 times in the month of July.

Name of PSA: **Pals**
Name of Organization: Alabama Broadcasters Association
Description of PSA: Alabama Pals, People Against A Littered State, are working to reduce litter throughout our state and encourage people to volunteer to clean up our natural resources. Taylor Hicks, 2006 "American Idol" winner is an Alabama native and proud of his state. He does the voice over to both a TV and radio spot that asks people to join organized efforts such as "Adopt A Mile", "Adopt A Stream", Adopt A Beach", or "Clean Campuses" to pick up litter across Alabama. 30 seconds long, it aired 3 times in September.

Name of PSA:

Name of Organization:

Description of PSA:

Participate

Entertainment Industry Foundation

The entertainment industry has mobilized the entertainment community around a groundbreaking initiative designed to insure a new era of service and volunteerism. This multi-year campaign, called "iParticipate," hopes to make service a part of who we are as Americans and show that we can achieve when we all pull together. Gwyneth Paltrow, Blythe Danner, Matthew McConaughey, Morgan Freeman and Faith Hill star in these spots. The :30 aired 14 times in July; 11 in August; 13 in September;.

Name of PSA:

Name of Organization:

Description of PSA:

Pet Adoption

Ad Council

This 30 seconds announcement encourages the public to go by their local humane shelter to adopt a pet and save a life. It aired 7 times in the month of July.

Name of PSA:

Name of Organization:

Description of PSA:

Project Roadblock/Drunk Driving

Ad Council/TVB

The new commercials, spinning off the 25-year-old "Friends Don't Let Friends Drive Drunk" campaign, carry the theme "Buzzed Driving Is Drunk Driving" first introduced last year. The new spots show a friend in an ambulance with his pal and a husband and his injured wife. In each spot, both uninjured passengers explain to physicians that they were only "buzzed," not drunk. Since The Ad Council began running spots in 1982, alcohol-related traffic fatalities have fallen from 19,600 to 13,000.

The Wenham, Mass.-based agency Mullen produced this year's commercials pro bono. The :30 aired 3 times in July; 4 in August; 6 in September; the :60 aired 3 times in July; 5 in August; 3 in September.

Name of PSA:

Name of Organization:

Description of PSA:

Pulling In The Pines

Ft. Deposit Fire Department

This annual event will benefit the Ft. Deposit Voluntary Fire Department. 30 seconds long, it aired 1 time in September.

Name of PSA:

Name of Organization:

Description of PSA:

The Scale

American Veterinary Medical Association

It's easy to gain a little weight without noticing, and the same is true for your pets. Just a couple of extra pounds on them can lead to diabetes, arthritis, or heart disease, visiting your veterinarian is the way to help your pet's live long healthy lives. A little extra weight is a big problem. 30 seconds in length, it aired 2 times in the month of July; 1 in August; 1 in September.

Name of PSA:

Name of Organization:

Description of PSA:

Smoking Cessation

Ad Council

This ad warns the public of the dangers of smoking and gives them the benefits of quitting. It also gives several ways that they can stop the habit. 30 seconds in length, it aired 4 times in July; 1 in August.

Name of PSA

Name of Organization:

Description of PSA:

Stars on the Riverfront

Alabama Dance Theater

This is the ballet's annual performance under the stars at the Riverfront in downtown Montgomery. The :30 seconds announcement aired 9 times in August.

Name of PSA:

Name of Organization:

Description of PSA:

Survive The Drive:

The City of Montgomery

Mayor Todd Strange informs the public about the new no texting while driving law which is now in effect. Drivers also cannot use hand held cell phones while driving, but can use blue tooth, and mounted type devices. 30 seconds long, it aired 3 times in the month of September.

Name of PSA:	Teen Suicide Prevention
Name of Organization:	Ad Council
Description of PSA:	Suicide is the 3 rd leading cause of death among youth 15-24 following accidents and homicide. Moreover, for every completed suicide by youth, it is estimated that 100-200 attempts are made. Whatever the problems teens face, this campaign empowers them by reminding them that there are ways to get through it and directs them to visit reachout.com to hear stories from others who successfully conquered their tough times. :30 and :60 seconds in length, the :30 announcement aired 2 times in July; 1 in August; the :60 aired 1 time in July; 3 in August; 2 in September.

Name of PSA:	USO
Name of Organization:	USO
Description of PSA:	Today, the mission of the USO has taken on greater significance than at any time in recent memory. With U.S. troops stationed around the world and combat forces engaged in Iraq and Afghanistan, the vital role of USO Centers and entertainment tours is increasingly important. As a nonprofit organization, the USO relies entirely on the generosity of the American public and corporations that enable them to serve, inspire, and comfort the men and women of the Armed Forces. The :10 aired 25 times in July (11 in prime); 58 in August (12 in prime) 31 in September (3 in prime); the :15 aired 10 times in July (2 in prime); 1 in September; the :30 aired 2 times in July; 1 in August; 2 in September; the :60 aired 6 times in July; 3 in August; 2 in September.

Name of PSA:	Zoobilation
Name of Organization:	Montgomery Zoo
Description of PSA:	This annual event is held mid through late October. Haunted hay rides; pumpkin pulls, candy and fun can be had by all . . . children and adults alike. 30 second long, it aired 2 times in September.

THE CW PLUS
PROGRAMS OF PUBLIC INTEREST
Third Quarter, 2010

Public Issues Report 3rd Quarter 2010

Public File 2010 – 3rd Quarter

News at

6:01am	7:01	8:01
6:15	7:15	8:15
6:31	7:31	8:31
6:45	7:45	8:45

7/1/2010

Four people are dead this morning as Hurricane Alex makes landfall this morning. You have to have a boat to get around south of the border. This year's first Atlantic hurricane hit northeastern Mexico last night. About 100 miles south of Brownsville, Texas. Maximum sustained winds were 100 mph as Alex moved to the west at 10 mph. heavy rains, flash floods and mud slides are now the concern. But the weakening is expected as the storm hits the mountains.

New numbers show the month of June was the deadliest for coalition forces fighting in Afghanistan. 102 troops died last month.. Including a record 59 Americans. The Pentagon says part of the reason for the increase is due to expanding military operations against the Taliban. General David Petraeus expects the violence to only increase as coalition forces try to push insurgents out of old strongholds.

7/2/2010

Jobs take center stage today as the June unemployment numbers are due.. And President Obama announces his plan to create jobs. He'll announce a 795 million dollar plan to boost broadband connections in rural and poor areas. The white house says it'll create 5-thousand jobs. It'll also help communities hit hard in the recession, by providing public computing centers in libraries and community colleges.

Oakland, California cops are out in full force bracing for another round of riots! They're preparing for the verdict to come down in the racially-charged murder trial of Johannes Mehserle. He's the "white" Bay Area Rapid Transit officer charged with shooting an unarmed black man named Oscar Grant, as he laid face down on a subway platform last year. The officer claims he accidentally pulled his gun instead of his taser.

7/5/2010

Three more G-O-P senators are putting pressure on Republican national committee chair Michael Steele to step down this morning. John McCain's group says it's getting 'harder' and 'harder' to 'back' Steele after his latest slip of the tongue. During a Republican fundraiser last Thursday Steele said the Afghanistan war was quote -- ""Keep in mind again, for our federal candidates, this was a war of Obama's choosing. This is not something the United States had actively prosecuted or wanted to engage in." Steele says he was misunderstood.

7/6/2010

The first tar balls have hit Lake Ponchartrain, Louisiana and Galveston, Texas. which means the disaster has touched every gulf coast state. 78 days and more than three billion dollars in cleanup costs later.. Word is, this whale skimmer may not work as well as crews thought. A third containment ship is on the way and if they all work, they'll be able to collect 53-thousand barrels a day. But BP says the relief well is the best hope. That won't be until next month.

7/7/2010

4 year old Alisa Maier found late last night at a car wash... 85 miles from her home. She was snatched while playing with her brother in the front yard of their home in Louisiana, Missouri Monday night. Alisa's mother jumped into her van and tried to chase the scumbag down. About a hundred cops including 30 f-b-i agents and dozens of volunteers had been searching for Alisa. They did question sex offenders in the area, but think it was a "random" kidnapping. Cops looking for suspect from "vague" description, but no suspects. girl being examined this morning in the hospital.

7/8/2010

A new Louisiana law allows churchgoers to carry more than just their bibles on Sunday. Governor Bobby Jindal has signed a law allowing holders of concealed-weapons permits to carry guns into houses of worship. the bill allows permit holders who take an additional 8 hours of tactical training each year to bring a gun into "any church, synagogue, mosque or other similar place of worship". The bill will go into effect on August 15.

7/9/2010

Involuntary manslaughter instead of a murder conviction for an Oakland cop sent rioters into the streets. Dozens of people have been arrested this morning while protesting the verdict for Oakland cop Johannes Mehserle. Mehserle claimed he thought he was holding his taser instead of his gun when he shot an unarmed man to death. The victim's family says its blames the system. Mehserle will be sentenced next month up to four years in prison.

7/10/2010

The BP robots are working around the clock to place another cap over the spewing oil well. Officials hope to have the second part of the cap in place within the next few days.. This could stop this leak by the end of the week. Meanwhile, the man in charge of paying damage claims from the 20 billion dollar fund says he's ready to cut checks. Kenneth Feinberg says he's prepared to pay out six months in emergency compensation right now. Program should be running by first week of August.

7/11/2010

Several suspects connected to a deadly bombing are in custody this morning. 74 people died in twin blasts at events hosting parties for the world cup. One American.. An aid worker was also killed. Nate Henn's friend spoke about his generosity. Adam Finik, "he could have gone out and found a well-paying job but he spent the last year and a half dedicating his time for free." An al-Qaeda linked Somali terrorist group claimed responsibility.

7/12/2010

One American is dead and six others are hurt after a couple of bombings in Uganda. At least 64 people in all were killed in the blasts.. One at a bar hosting world cup celebrations, the other at restaurant. Several of the Americans were from a church group in Pennsylvania. President Obama condemned the attacks.. Calling them deplorable and cowardly.

7/13/2010

The Barefoot Bandit faces a judge in the Bahamas today to hear a 'litany' of charges against him. 19-year-old colton harris-moore faces illegal weapons possession and others charges after cops say he went on a crimes spree on the island. The FBI has been after Harris-Moore since he escaped from a halfway house in Washington state two years ago. He's been running wild, stealing cars, boats and airplanes since then.

7/14/2010

Arizona republicans plan to take the immigration debate to a whole other level. They're kicking off a bill this fall to deny citizenship to children born in Arizona if their parents are illegal. The 14th amendment in the constitution says anyone born in the United States is a citizen. But Senator Russell Pearce says the 14th Amendment has been "hijacked" by illegal immigrants.

7/15/2010

The Vatican will release new rules today on preventing priests from abusing children. Word is the rules are aimed more at enforcing existing practices. Possessing child porn will be added to the list of most serious crimes. Abusing a mentally retarded person will be considered just as bad as abusing a child. And the church wants to double the statue of limitations.

7/16/2010

President Obama will sign the just approved financial reform bill into law next week. But already republicans vow to repeal it. The bill sets up a new consumer protection agency. It'll oversee all bank transactions including mortgages. The bill also sets new regulations on banks.. Big and small. It also puts new limits on risky trading.

Lightening is to blame for sparking more than a dozen wildfires in Southern California. Firefighters say about 80 homes have been threatened as crews try to get the blazes under control. No one has been evacuated and luckily, no one hurt.

7/19/2010

Secretary of State Hillary Clinton is heading to Afghanistan today after this stop in Pakistan where she extended a 7 and a half billion dollar olive branch. She met with the prime minister to talk about new aid projects to improve the country's water, energy and health. The package is part of a deal to convince the people there that the Obama administration not only wants to fight terrorists, but also improve their lives.

7/20/2010

According to family lawyers, baby boomers -- once the "free love" generation -- now is urging their kids to sign prenups before getting hitched. Embittered by divorce and financial loss. "They've been through divorces... seen what kinds of financial devastation can occur. When they realize their children are going to be inheriting or gifted large amounts of money, they don't want their children potentially having to give up some of these assets."--Barry Finkel, family law attorney in Fort Lauderdale, also are hoping their children can use prenups to protect their future earnings. But one woman who got married without one against the wishes of her boomer parents put it this way: "Ultimately, it was our decision since we were the ones making the commitment to each other. We felt like signing a prenup for his parents' sake was an insulting and unnecessary burden on our marriage. I still feel a little hurt when I think about it." recent losses make boomer parents want their heirs to protect what's left even more.

7/21/2010

The FDA is considering pulling the controversial Breast Cancer drug Avastin off the shelves. An advisory panel says the drug doesn't delay the spread of Breast Cancer like originally thought. Avastin prevents blood vessels that feed cancer cells from forming. The drug will still be used to treat lung, kidney, and brain cancer. The FDA will make a final ruling in September.

7/22/2010

A happy ending is starting to seem unlikely in the "al gore is a perv" saga... Two more female "massage therapists" have come forward, tagging the former VP for "sexual misconduct." The National Enquirer "reports" one incident took place at a Beverly Hills' hotel in 2007 when gore was in town for the Oscars... The second was a year later at a Tokyo hotel. Camp Gore declined comment.

7/23/2010

A new report says the West Virginia mine that exploded in April killing 29 miners suddenly filled with large amount methane gas. The feds say the level of methane was almost three times greater than normal. They say it's still too early to determine an exact cause, but the report is a critical piece of evidence. The explosion was the mining industry's worst disaster in 40 years.

7/26/2010

Millions of dollars in damage in eastern Iowa after a dam broke over the weekend.. Destroying or damaging hundreds of homes. People are assessing the damage. at least 200 structures have been destroyed and 1,100 damaged after the Lake Lehi dam on an eastern Iowa Lake failed, unleashing a torrent of floodwaters. Nearly 10 inches of rain had recently fallen in a 12-hour period in the area and was "too much water for the dam to hold. Good news -- no injuries were reported.

7/27/2010

The identities of two women involved in a horrific car crash in Arizona last week were mixed up, with one family receiving news that their daughter had died when in fact she was undergoing treatment for her injuries while another family kept watch at her side for six days. Marlena Cantu, 21, was killed in the car accident while her and 4 friends were on their way back to Phoenix from a trip to Disneyland in California. However, her family was told she survived. At the time of the identification, it was thought 19-year-old Abby Guerra was killed. Guerra's family was told she was dead. The injuries to Guerra were so severe that she was unrecognizable to family and friends. Officials with St. Joseph's Medical Center and the Arizona Department of Public Safety apologized for the mistake yesterday, saying they were "acting on the best information" available at the time of notification. Now, Authorities have blamed case overload and a delay in dental comparisons

The tragic mix-up is similar to another accident that happened in 2006 in Michigan. The family of 22-year-old Laura VanRyn spent five weeks at the bedside of a woman they believed to be her daughter as she struggled to recover from injuries sustained in a car wreck that killed five others. When she awoke from a coma and was asked her name, she replied, "Whitney Cerak," an 18-year-old who was believed to have been among those killed in the wreck. The two women had blond hair and similar body types.

7/28/2010

California Governor Arnold Schwarzenegger has declared a state of emergency this morning as two wildfires have charred more than 15-thousand acres. One fire is in the Sequoia National Forest. One thousand firefighters are on the frontlines as dozens of homes have been destroyed. The nearly 500 acre fire has already destroyed about 40 homes... and forced hundreds of residents in Kern County to evacuate. More than 150 firefighters are tackling the blaze by air and on the ground. A shelter has been set up at a local junior high school to assist evacuees. No relief by way of rain expected in that area for a while.

7/29/2010

Public enemy number one in the case of the "outed" Afghan war report! Pentagon officials believe 22-year old army private Bradley Manning leaked tens-of-thousands of secret military documents. They say Manning accessed a classified global military computer system... And spread the word! However, the US commander in Eastern Afghanistan says they haven't changed any "operation strategy" based on the leaked info!

7/30/2010

Hundreds of Michigan residents are considering "moving out" this morning! The health department is recommending that people living in about 50 homes along the Kalamazoo River...temporarily evacuate because of potential health problems that could result from the recent oil spill. While the EPA says the spill is mostly contained, nearly 20-thousand barrels still made it into the water.

8/2/2010

Firefighters in Alaska are still trying to put out a fire in the Denali National Forest after a plane burst into flames after crashing there. The NTSB says it doesn't know how many people were on board the large cargo-type plane when it went down last night. Witnesses say the plane was almost upside down as it crashed into the hillside. Cops don't think there are any survivors. This is the second air crash in Alaska in a week.

8/3/2010

A family picnic turned into tragedy in Shreveport, Louisiana. Six teens drowned after falling into a sinkhole on the red river. While the adults were setting up a barbeque, seven kids between 13 and 18, who didn't know how to swim, waded in shallow water. One child fell in the 18-foot hole, the others tried to save him but all toppled in. A bystander saved a 15-year-old, but the other six never resurfaced. It took crews three hours to recover all of the bodies.

8/4/2010

A California judge may overturn the controversial ban on gay marriage. Meaning same-sex couples may be allowed to tie the knot. He'll rule today on if proposition 8 violated gays' and lesbians' right of equality. And supporters of prop 8 are already filling out the paperwork to appeal. They also want the judge to leave the ban on same-sex marriages in place while they appeal.

8/5/2010

108 days, 206 million gallons of leaked oil later.. The deep horizon broken oil well has been sealed. Today, crews will add cement to re-enforce it, but there's controversy over where did the 'leaked' oil go? The feds say most of its gone. Here's the breakdown. 33-percent was recovered, burned or dispersed, 25-percent evaporated or dissolved, 16-percent broke down naturally, 26-percent is on or just below the surface

8/6/2010

Just Monday we told you a story about a high school teacher who is in trouble for spanking a student, and now a congresswoman is trying to end the practice for good. Representative Carolyn McCarthy, a democrat from New York recently introduced legislation into Congress that calls for a national end to paddling, a form of corporal punishment, in all schools in the United States. She calls corporal punishment a safety issue in schools, saying it can aggravate students and make them violent. The "Ending Corporal Punishment in Schools Act" would ban any form of physical discipline on students in public and private schools that receive federal funding. The bill would also provide federal grants to schools dealing with disciplinary issues to promote nonphysical ways to change student behavior. Paddling is legal in 20 states. Texas, Mississippi, Alabama, Arkansas, Georgia and Tennessee have the most cases of corporal punishment. In the '60-'07 school year, 223,190 students were paddled nationwide including at least 41,972 students with disabilities.

8/9/2010

11 days after escaping an Arizona prison cops think John McCluskey, Tracy Province and they're alleged accomplice may be hiding out in Yellowstone national park. They say the trio is armed and extremely dangerous. The feds think the fugitives killed an Oklahoma couple whose bodies were found last week in New Mexico. McCluskey and Province, along with another inmate cut a hole through a prison fence and escaped July 30th.

8/10/2010

One down, two to go. Arizona escaped killer Tracy Province says he's 'relieved' at finally being caught in Wyoming. Now the feds think his accomplice, John McCluskey and fiancée Casslyn Welch are headed for Canada. The feds say McCluskey and Welch think they're 'Bonnie and Clyde' and may not go down without a fight. McCluskey was behind bars for attempted murder.. Cops say Welch threw cutting tools over a fence to help the men escape.

8/11/2010

Investigators have reached the site of the plane crash that killed former Alaska senator Ted Stevens and four others. The group was flying from one fishing lodge to another Monday night when it crashed into a remote mountainside near Dillingham. It hit with so much force that it left a 300-foot gash on the slope. The NTSB is investigating what happened, but say visibility was poor. Ex-NASA chief Sean O'Keefe and his son survived the crash.

8/12/2010

For the third time since May, fresh express is voluntarily recalling another salad. This time it's the "veggie lovers" salad mix. The company says it could possibly be contaminated with listeria. Check your fridge; it's the one with the use by date of August 10 this year. Officials say no one has gotten sick, they're just being cautious.

8/13/2010

Out of 24 charges.. Jurors in the Rod Blagojevich trial say they agree on only two. They are deadlocked on others and haven't yet debated 11 wire fraud counts.. Including the charges about him supposedly trying to sell Barack Obama's Senate seat. Experts say this is a good sign for Blago. Deliberations resume Monday.

8/16/2010

Astronauts aboard the international space station have been up early this morning hoping the third time's a charm. they ventured out around 4 a-m eastern to try to fix a cooling pump on the International Space Station. It's been giving them some grief.. Because of a leaky ammonia line which kept them from removing the bad pump.

8/17/2010

The attorney for Casey Anthony's parents is jumping ship. Brad Conway says he is being forced to resign after the defense claimed he was allowed to see documents from a private team that searched for Caylee's body. The defense claims they weren't given the same access to the papers. That now makes Conway a witness in the case. Casey Anthony is charged with murdering her daughter.

8/18/2010

Before you buckle up this morning, GM is recalling 250-thousand SUV's because of seat belt problems. The 2009 and 2010 Saturn Outlook, the Chevrolet Traverse, GMC Acadia and Buick Enclave are on the list. Officials say the rear buckles may not latch or appear jammed after the seats are folded down. If you're rolling in one, take your SUV to the dealership for repairs.

8/19/2010

The feds have released new info about how two fugitives from Arizona look. They say John McCluskey is missing a tooth and Casslyn Welch is missing part of a finger.. And no, they're not from Kentucky. They also believe the two are still traveling together somewhere near Montana or the Canadian border. McCluskey was serving 15 years for attempted second-degree murder.. McCluskey is accused of helping him and two others escape.

8/20/2010

Pitching legend Roger Clemens says he's ready to strike out the perjury charges against him. And he's still denying he's ever doped up. He's charged with obstructing congress, as it investigated steroid use in major league baseball. In February 2008, Clemens' testified to a house committee that he never used performance enhancing drugs. But Clemens' ex trainer and a report say otherwise.

8/23/2010

This small hand written note is making a lot of people happy in Chile. Its proof of 33 miners trapped underground for almost three weeks are still alive. The miners tied the note to a probe rescuers lowered underground. They also lowered a video camera and could see their faces. It'll take several months to get them. So for now they'll send food, medicine and other necessities until they can drill a larger shaft for them to get out.

8/24/2010

The inspections continue.. As the FDA scrambles to get a handle on this massive egg recall. But the feds don't expect to recall any more eggs. here are the latest numbers.. 550 million eggs recalled.. More than 1300 peeps

have gotten sick. Now the crackdown is on federal inspectors.. Who normally don't investigate farms until after an outbreak? The FDA will start routine inspections now of egg farms all over the country.

8/25/2010

The housing market is reeling this morning after new numbers show existing home sales plummeted 27 percent last month. Economists expected a drop but not this much. They say it's a standoff between potential buyers hoping prices will fall more and sellers, who refuse to drop them anymore. News like this certainly doesn't help the president Obama's approval rating. It's now at 45-percent down from 48 last month.

8/26/2010

Ex-president Bush's 2004 campaign manager and former chairman of the Republican National Committee, says... "I'm coming out!" Ken Mehlman says after years of working with George Bush and Dick Cheney he just recently realized which one he preferred. Now he wants to become an advocate for gay marriage. He said while serving as the RNC chair he privately battled Republicans' efforts to attack same sex marriage, but couldn't go against the party consensus.

8/27/2010

Toyota is back in the spotlight with another recall. This time it's more than one million corollas and matrix cars. The automaker says there's a defective engine control module in the 2005 through 08 models that could cause the car to stall. Toyota says there have been three minor accidents because of the problem and it will replace the modules.

8/30/2010

Officials in Chile will start drilling a hole today to get those 33 trapped miners out. But now they think it could be done in two months, not four. Meanwhile, almost a mile and a half below the miners sent up new video of themselves staying positive and not giving up. One miner proposed to his girlfriend of 25 years, promising a full Catholic wedding once he gets out. The couple has three kids and two grandkids, but never walked down the aisle.

8/31/2010

His name is Earl and he's packing a punch, as the category 4 hurricane has its sights set on the east coast. Now that Earl starts moving away from the Virgin Islands it does look like it might bring a direct threat later this week to parts of the eastern seaboard. It's a cat 4 hurricane. It's moving away from the Leeward Islands. Behind it is tropical storm Fiona that could be absorbed by Earl as it is moving quickly.

9/1/2010

Actor Michael Douglas is confident this morning about his battle with throat cancer telling people magazine.. 'I'll beat this'. The 65 year old actor appeared on the David Letterman Show last night and announced he's has stage four cancer. he also just finished his first week of chemotherapy and radiation. When asked about his progress Douglas said he's keeping his chin up.

9/2/2010

The Discovery Channel headquarters in Maryland will be back open for business this morning after this man, Lee, held three people hostage for four hours before cops shot him to death. The bomb squad spent the night looking for possible explosives after Lee said he had several bombs. They didn't find anything. A Discovery mouthpiece says the company knew of Lee, but didn't take his threats seriously.

9/3/2010

The coast guard now says there is no oil sheen floating in the Gulf of Mexico after another rig fire just off the central coast of Louisiana yesterday. The Mariner Energy Company that owns the rig hasn't figured out the cause of the fire. But says it wasn't from an explosion.. Even though the crew says they heard some sort of blast. The blaze started at one of the platform's active wells and the 13 onboard jumped into the water with survival suits. Luckily, no one was seriously hurt.

9/6/2010

*Labor Day "Best Of" Show

9/7/2010

In another move to get this economy back on track.. President Obama plans to announce a new 200 billion dollar tax cut for businesses. It would allow businesses to write off 100 percent of new investments in plants and equipment between now and the end of next year. This is on top of the 100 billion dollar permanent extension for research and development.. As well as 50 billion in new infrastructure spending.

9/8/2010

The main suspect in the disappearance of Alabama teen. Natalee Holloway says he's sorry for lying so much about the case. Speaking from the jailhouse in Peru, Joran Van Der Sloot admits he 'misused the Holloway case for his own advantage. But he once again denied having anything to do with her disappearance. Holloway disappeared in Aruba during her senior class trip in 2005. Van Der Sloot is awaiting trial in Peru accused of murdering a woman in his hotel room in last May.

9/9/2010

Florida cops are looking for the perp who wrote a 170 page manual on how to molest children. The step-by-step guide is making it way around the state. And there's mixed reaction this morning about the book.

it also includes where to find potential victims. Yet, cops say it's legal to own because of freedom of speech. But they're worried the author who calls himself 'the mule' may have already hurt children.

9/10/10

A state of emergency in California this morning.. After a natural gas explosion in a neighborhood south of San Francisco killed at least one person and hurt seven others. People as far as a half-mile away could 'feel' the explosion. At least 50 homes are destroyed, 120 have some damage. The fire is now about 50 percent contained and shelters are set up.

9/13/2010

The Johns Hopkins Children Center is urging the NCAA to reconsider testing athletes for sickle cell disease. It worried about false positives and discrimination. The NCAA started testing division one athletes for the disease this year in hopes of protecting athletes who are at risk of dying from intense exercise.

9/14/2010

Victims in the California pipeline explosion are getting a big check this week. The company that owns the natural gas line says it's set up a 100 million dollar fund to shell out cash to help peeps get their lives back to normal. Residents say it's a start. Check this out.. The up to 50-thousand dollar checks roll out Friday with no strings attached. Meanwhile, no word on what caused the crack in the pipe. Three pieces of the pipe are headed to Washington D-C to be analyzed.

9/15/2010

Pilot error and a personal phone call are to blame for last summer's deadly mid-air collision over the Hudson River. The NTSB just released a report saying, the air traffic controller who cleared the plane for takeoff was distracted by a personal phone call. That led to the plane's pilot using the wrong radio frequency, which means controllers couldn't warn him. And both pilots overlooked alerts moments before the accident. Nine people were killed.

9/16/2010

College dorms are the latest victims to bed bugs. Officials at Catawba College in North Carolina are fumigating dorm rooms after the bugs invaded the buildings. They kicked the students out and are also giving them money to clean their linen. The CDC confirms bed bugs are becoming a big problem nationwide.

9/17/2010

New numbers show just how hard 2009 was for so many Americans. The poverty rate jumped to more than 14 percent last year.. the highest level since 1994. It affects more than 43 and a half million Americans, and the children are feeling it the worst. One in five kids is homeless.

9/20/2010

Five months after the deepwater horizon oil rig exploded killing 11 people and sending almost 5 million barrels of oil into the Gulf of Mexico.. BP confirms the well is completely shut. Crews spent the weekend pouring cement into the base of the well and pressure tests indicate, the seal is holding steady. But environmentalists say tar balls are still lingering and there are some concerns the spill is hurting the seafood industry. BP says it's shelled out 9 and a half billion dollars on the disaster.

9/21/2010

The FBI is headed to the Fort Bliss army base in west Texas this morning after a man opened fire on base. The military isn't releasing a lot of details. But do know the gunman shot two women at a mini-grocery store at the base, before m-p shot and killed him. No word yet on the victims' conditions. Cops don't why he opened fire and haven't said if the man or the women are in the military or civilians. This is the second shooting at the base a little over a year.

9/22/2010

A bishop at a mega church in Atlanta is on the hot seat this morning accused of sexual coercion. Two young men, now in their 20's filed lawsuits against 57-year-old mega preacher Eddie Long. They claim the minister.. Known for his public crusades against homosexuality coerce them into sexual relationships... Including oral sex. They say long held a private spiritual ceremony to mark a "covenant" between them. They also say long took them on overnight trips where they shared a bedroom and had sexual relations. Long's mouthpiece denies all the allegations.

9/23/2010

A huge baby formula recall is also topping big news this morning. The makers of Similac-brand powder are pulling five million containers of formulas from the shelves because some may have beetles in them. Beetles or their eggs were found in some of the containers at one of the manufacturing plants. Babies who drink formula with the beetles or their larvae could have some tummy aches and refuse to eat. The recall includes the products in the powder formula.

9/24/2010

For the first time in almost 100 years, the State of Virginia has executed a woman. Terry Lewis was convicted for hiring two men to kill her husband and step-son back in 2002. Death penalty opponents argued the 41-year-old should not have died because she was borderline mentally challenged and the triggermen only got life without parole.

9/27/2010

Eating a lot of magnesium wards off diabetes. That's the word from a new study out of The University of North Carolina. Researchers say people who ate the most Magnesium in foods and vitamins cut their risk of Diabetes in half. They say the mineral plays a major role in the way the body processes sugar.

9/28/2010

There's a lot of shock and awe this morning after word dropped about American soldiers in Afghanistan charged with murder for killing civilians for sport. CNN got a tape of one soldier admitting the Afghans didn't do anything to provoke them. He's now charged with three counts of murder. The tapes also show soldiers admitting to smoking hash. They say their staff sergeant made them do it and he even kept human bones as souvenirs.

9/29/2010

An Arizona border town is waking up with its mayor behind bars. Nogales Mayor Octavio Garcia Von-Borstel and his father are charged with being involved in a bribery scheme.the FBI says Garcia-Von Borstel was soliciting city businesses to hire him as a consultant. At least one business told agents it was paying the mayor to use his official position to obtain contracts.

9/30/2010

The times square wanna-be bomber, Faisal Shahzad will be sentenced next week. And thank goodness his botched bomb didn't work. Take a look at the feds recreation using the same type of materials. Prosecutors say Shahzad wanted to set off a second bomb if the first one would have worked back in May. They say he also wanted to kill at least 40 Americans in the attacks and would have kept killing until he was captured or killed. He's upset about the wars in Iraq and Afghanistan.

10/1/2010

There will be a job opening at the white house later today. Chief of staff Rahm Emanuel is expected to make his official announcement that he's heading to Chicago to run for mayor. Word is.. Emanuel has wanted that spot for years. Pete Rouse, a senior adviser who has been with the pres since he ran for senate.. is expected to take over the chief of staff position for the time being. The Chicago mayoral election is next February

10/4/2010

Jurors in Connecticut are expected to start deliberations later today in that horrible home invasion case where a doctor's wife and kids were murdered. Steven Hayes could get the death penalty for his role. Prosecutors say Hayes and his accomplice forced Jennifer Hawke-Petit to withdraw money from the bank three years ago. They then sexually assaulted her and one of her daughters, took photos on their cell phone, then killed Jennifer and set the house on fire.

10/6/2010

Confidence is growing on Wall Street. Stocks rallied to a near five month high yesterday as faith in central banks bolstering the economy grows. The bank of Japan set the positive tone when it cut rates close to zero Tuesday morning. They also pledged to buy about 60 billion worth of assets as a healthy dose of economic stimulus.

**THE CW PLUS
LETTERS
Third Quarter, 2010**