DESCRIPTION OF WPBN-TV PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES 1st Quarter 2008

Program	Day	<u>Time</u>
7&4 News Today	M-F	5:30-7:00am
7&4 Midday News	M-F	11-11:30am
7&4 News at 5pm	M-F	5:00-6:00pm
7&4 News at 6pm	M-SU	6:00-6:30pm
7&4 News at 11pm	M-F	11-11:35pm
7&4 News at 11pm	SA	11-11:30pm
7&4 News at 11pm	SU	11-11:35pm

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Issue-responsive program segments are usually (2 minutes) in duration, unless otherwise indicated.

DATELINE NBC

M-Sunday

Various times

This is an NBC network program often featuring investigative reporting on controversial issues facing the American public. The program usually has multiple segments, 8-15 minutes in duration.

MEET THE PRESS

Sundays

9:00-10:00am

This NBC News interview program usually has one or more guests being questioned about subjects in the news by moderator Tim Russert and other reporters.

TODAY SHOW	M-F	7:00-10:00am
,	M-F	10:00-11:00am
	SA	8:00-10:00am
•	SU	8:00-9:00am

NBC network news program offering a mix of news, weather, and features, including interviews and in-depth reports on issues of public concern.

NBC NIGHTLY NEWS

M-SU

6:30-7:00pm

This NBC network news program provides a roundup of the days major news events, as well as in-depth reports on issues of public concern.

EDUCATION MATTERS

M-F

Within

Newscast

PUBLIC SERVICE ANNOUNCEMENTS

Everyday

Various Times

Varying length announcements (:10, :15, :20, :30, :60, and :120) that air throughout the stations' broadcast day about issues of community interest

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

ECONOMY

(Including business development, community infrastructure, small business development, and tourist attractions)

Local News

January 1, 2007

Time: 6:00-6:3pm Duration:30

PARTS OF NORTHERN MICHIGAN WERE BLANKETED THIS MORNING WITH UP TO 6

INCHES OF SNOW...AND THAT TOTAL COULD DOUBLE BY TOMORROW MORNING.

SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN THE TRAVERSE CITY

NEWSROOM WITH AN INSIDE LOOK AT THOSE FOLKS WHO SEE GREEN EVERYTIME WE

January 1, 2007

SEE WHITE..

Time: 11:00-11:35pm

Duration:30

THE NEW MICHIGAN BUSINESS TAX DEBUTS TODAY.IT REPLACES THE WIDELY DESPISED SINGLE BUSINESS TAX AS THE STATE'S MAIN CORPORATE TAX.A SURCHARGE OF ABOUT 22 PERCENT WAS ADDED IN EXCHANGE FOR GETTING RID OF AN UNPOPULAR SALES TAX ON SEVERAL SERVICES INCLUDING CONSULTING AND LANDSCAPING.

January 2, 2007

Time: 5:00-6:00pm

Duration :30

SOME RESIDENTS ARE SPEAKING OUT AND FILING A LAWSUIT AGAINST A PROPOSED SEWAGE PLANT IN LEELANAU COUNTY. THE COUNTY IS ALREADY MOVING FORWARD IN THEIR PLANS ON THE SEWER TREATMENT PLANT PROJECT. THE CONSTRUCTION IS SET TO START IN NORTHPORT THIS YEAR. BUT SOME RESIDENTS ARE CONCERNED ABOUT THE 30-THOUSAND DOLLAR PRICE TAG. THE NEW PLANT WOULD MEAN EACH HOUSEHOLD WOULD PAY ABOUT 30-THOUSAND DOLLARS OVER THE NEXT 20 YEARS. BUT RESIDENTS SAY THEY WILL BE FIGHTING BACK IN COURT.

January 2, 2007

Time: 5:00-6:00pm

Duration:30

THE WEEK BETWEEN CHRISTMAS AND NEW YEAR'S CAN BE A BIG ONE FOR AREA SKI RESORTS.... AND MANY SAY THIS YEAR IT WAS! SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY!

January 2, 2007

Time: 6:00-6:30pm

Duration :30

ONE NORTHERN MICHIGAN PUBLIC DEFENDER SAYS THAT IT MAY BECOME HARDER IN THE FUTURE FOR SOME COUNTIES TO GET QUALIFIED PUBLIC DEFENDERS ... THE REASON FOR THE CONCERN COMES DOWN TO THE PAY.SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE IN THE CADILLAC NEWSROOM WITH MORE. ROB?

January 2, 2007

Time: 6:00-6:30pm

Duration:30

THE LEELANAU COUNTY ROAD COMMISSION IS TRYING TO KEEP UP WITH ROAD WORK, BUT THIS TIME IT'S NOT BECAUSE OF THE SNOW. THEY SAY IT'S SIMPLY BECAUSE THERE'S NOT ENOUGH MONEY. NOW THE COMMISSION IS TRYING TO

FIGURE OUT HOW ROADS WILL BE REPAIRED ... WITH NO FEDERAL FUNDING. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE CONCERN: SHEENA?

January 3, 2008

Time: 5:00-6:00pm Duration :30

DURA AUTOMOTIVE HAS WON A ONE-MONTH EXTENSION OF LOANS IN IT'S

BANKRUPTCY REORGANIZATION.LAST MONTH, A HEARING ON ITS REORGANIZATION

PLAN WAS CANCELED BECAUSE OF THE COMPANY'S INABILITY TO OBTAIN 425

MILLION DOLLARS IN LOANS.THE EXTENSION BUYS THE ROCHESTER HILLS-BASED

AUTO-PARTS COMPANY, WHICH HAS A PLANT IN MANCELONA, MORE TIME TO SECURE

THAT FINANCING. THE COMPANY HAD HOPED TO WRAP UP IT'S CHAPTER 11

REORGANIZATION BY THE END OF LAST YEAR.

January 3, 2008

Time: 5:00-6:00pm Duration :30

UNEMPLOYMENT RATES ACROSS MOST OF THE STATE INCREASED DURING DECEMBER.

THE BIGGEST CHANGE WAS IN THE DETROIT AREA WHERE UNEMPLOYMENT DECREASED MOSTLY DUE TO RECALLS FROM OCTOBER LAYOFFS IN THE AUTO INDUSTRY.

OVERALL THE STATE'S UNEMPLOYMENT RATE IS ABOUT 7 PERCENT. THE RATE OF UNEMPLOYMENT IN NORTHWEST LOWER MICHIGAN IS SLIGHTLY HIGHER LEELANAU COUNTY HAS THE LOWEST RATE OF UNEMPLOYMENT AT 5.4% WHILE MACKINAC COUNTY HAS THE HIGHEST AT 13 PERCENT.

January 3, 2008

Time: 5:00-6:00pm

Duration:30

ONE OF OTSEGO COUNTY'S LARGEST EMPLOYERS IS NOW CLOSED ... AND TODAY ITS MORE THAN 200 FORMER EMPLOYEES ARE TRYING TO DETERMINE WHAT'S NEXT. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE. JENN?

January 3, 2008

Time: 6:00-6:30pm

Duration:30

VOTERS IN WEXFORD COUNTY WILL DECIDE IF THEY ARE WILLING TO CONTINUE PAYING TO KEEP THEIR PUBLIC LIBRARY IN OPERATION. A TWENTY YEAR MILLAGE IS SET TO EXPIRE AFTER THIS YEAR ... AND NOW OFFICIALS HOPE RESIDENTS REALIZE THE IMPORTANCE OF APPROVING A NEW ONE WHEN THEY HEAD TO THE POLLS IN LESS THAN TWO WEEKS.THE NEW MILLAGE REQUEST FOR THE LIBRARY IS FOR THE SAME AMOUNT AS THE CURRENT MILLAGE WHICH IS 670-THOUSAND DOLLARS.THAT IS 75 PERCENT OF THE LIBRARY'S BUDGET. 7 AND 4'S ROB PRESTON HAS MORE ON THE MILLAGE REQUEST.

January 3, 2007

Time: 6:00-6:30pm

Duration :30

DESPITE THE STATE'S BUDGET DILEMMA - AND EVEN A SIX HOUR SHUTDOWN OF STATE GOVERNMENT - IT APPEARS MICHIGAN NOW HAS A BUDGET *SURPLUS. AND THAT SURPLUS COMES AS A SURPRISE AFTER the LEGISLATURE HAGGLED OVER the DETAILS AND DEBATED RAISING TAXES TO COVER WHAT WAS THOUGHT TO BE A SHORTFALL.7 & 4'S BILL FROEHLICH JOINS US LIVE IN THE STUDIO WITH MORE DETAILS. BILL?

January 4, 2008

Time: 6:00-6:30pm

Duration :30

WHEN BIKERS, WALKERS AND SNOWMOBILERS COME FROM ONE OF MANY TRAILS INTO REED CITY, THERE WILL BE A PLACE TO WELCOME THEM. THAT PLACE WILL BE DESIGNED TO LOOK LIKE A TRAIN DEPOT THAT WAS IN REED CITY DURING THE EARLY 19-HUNDREDS. THE DEPOT WILL BE PLACED RIGHT WHERE THE OLD DEPOT

WAS WHEN THE TWO RAILROADS CONNECTED BACK THEN.NOW THAT SPOT IS WHERE THE PIERRE MARQUETTE AND WHITE PINES TRAILS CONNECT. THE DEPOT WILL INCLUDE BATHROOMS, A PICNIC AREA AND INFORMATION ON THE AREA FOR TRAIL USERS.

January 4, 2008

Time: 11:00-11:35pm Duration:30

THE GRAND TRAVERSE REGIONAL COMMUNITY FOUNDATION IS WORKING WITH AREA AGENCIES AND DONORS TO COME UP WITH 50- THOUSAND DOLLARS TO BE DISTRIBUTED TO QUALIFIED SENIORS.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE FUND ...LISA!

January 7, 2008

Time: 5:00-6:00pm Duration :30

MELTING SNOW, ICE AND RAIN TODAY DIDN'T HELP THE MANY BUSINESS IN

NORTHERN MICHIGAN WHO RELY ON THE SNOW TO MAKE MONEY 7&4'S RACHEL

MELNICK HAS MORE ON THIS JANUARY THAW.

RACHEL

January 7, 2008

Time: 6:00-6:30pm Duration:30

FOR MANY PEOPLE WHO MOVE TO NORTHERN MICHIGAN, THEIR "UP NORTH DREAM"

ALSO INCLUDES BUYING OR BUILDING A LOG HOME.BUT, THEY DON'T COME CHEAP.

IN THIS MONTH'S MADE IN YOUR TOWN, 7&4'S ADAM BARTELMAY TELLS US ABOUT

A LESS EXPENSIVE ALTERNATIVE TO THE TRADITIONAL LOG HOME.

January 7, 2008

Time: 6:00-6:30pm Duration :30

NORTHERN MICHIGAN MOVING COMPANIES ARE FACING SOME UNIQUE CHALLENGES AS MANY RESIDENTS PACK UP TO LEAVE THE STATE. SEVEN AND FOURS SHEENA ELZIE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THE DETAILS.

January 7, 2008

Time: 11:00-11:35pm

Duration:30

FOR YEARS, IT HAS BEEN LITTLE MORE THAN A MASSIVE HOLE, SURROUNDED BY A CHAIN LINKED FENCE... BUT THERE MAY SOON BE A NEW DEADLINE FOR A MULTI MILLION DOLLAR DEVELOPMENT PROJECT.IN 2004, A PROJECT WAS PROPOSED FOR PETOSKEY POINTE A 60- MILLION DOLLAR LAKE STREET PROJECT THAT WOULD INCLUDE A HOTEL, CONDOMINIUMS AND AN UNDER GROUND PARKING GARAGE.A BATTLE RAGED OVER THE SIZE AND TYPE OF DEVELOPMENT, AND THEN OVER BROWNFIELD REDEVELOPMENT FUNDING FOR THE PROJECT.EVEN ONCE THOSE CONCERNS PASSED, LITTLE PROGRESS WAS MADE ON THE PROJECT. DURING A PETOSKEY CITY COUNCIL MEETING TONIGHT, THE TIMELINE OF COMPLETION WAS THE HOT TOPIC. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

January 8, 2008

Time: 6:00-6:30pm Duration:30

THE PETOSKEY CITY COUNCIL IS DISCUSSING A NEW DEADLINE TO TRANSFORM A MASSIVE HOLE SURROUNDED BY A FENCE INTO A MULTI MILLION DOLLAR DEVELOPMENT.AT LAST NIGHT'S CITY COUNCIL MEETING, THE PETOSKEY POINTE PROJECT DEADLINE WAS A MAIN TOPIC.THE DEVELOPMENT WAS PROPOSED IN 2004 AND WOULD INCLUDE A HOTEL, CONDOMINIUMS AND AN UNDER GROUND PARKING GARAGE.SEVERAL DELAYS PUSHED BACK THE ORIGINAL COMPLETION DEADLINE- BUT DEVELOPERS ARE ASKING FOR A NEW DEADLINE OF DECEMBER OF 2009.THE CITY COUNCIL PLANS TO MAKE A DECISION AT THEIR NEXT MEETING.

January 8, 2008

Time: 6:00-6:30pm Duration :30

THERE'S A NEW CONNECTION BETWEEN TRAVERSE CITY AND THE NATIONAL CHERRY
FESTIVAL.THE TRAVERSE CITY COMMISSION VOTED 5 TO 2 TO ACCEPT THE
FESTIVAL'S INVITATION TO ALLOW MAYOR MICHEAL ESTES TO SIT ON THE CHERRY

FESTIVAL BOARD. MEANWHILE WHEN WE TALKED TO MAYOR ESTES EARLIER THIS EVENING HE SAID THE CHERRY FESTIVAL'S FINANCIAL RESPONSIBILITIES WOULD

BE IT'S OWN.... NOT THE CITY'S.

January 8, 2008

Time: 6:00-6:30pm Duration :30

FOR THE FIRST TIME EVER, NORTHERN MICHIGAN IS HOSTING THE WORLD SERIES,
BUT WE'RE NOT TALKING ABOUT BASEBALL.IT'S THE WORLD SERIES OF

SNOWMOBILE DRAG RACING... WHICH TAKES PLACE ON A SHEET OF ICE. 7 & 4'S

JENN CARLSON JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH THE BUSINESS

BOOM THE EVENT COULD BRING TO THE OTSEGO COUNTY COMMUNITY.

January 8, 2008

Time: 6:00-6:30pm

Duration:30

AFTER YEARS OF DISCUSSION CHEBOYGAN COUNTY IS MAKING IT EASIER FOR RESIDENTS TO RID THEIR HOMES OF RECYCLABLES. SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON HOW THE NEW DROP OFF SITES ARE SAVING RESIDENTS BOTH TIME AND MONEY.

January 9, 2008

Time: 5:00-6:00 pm

Duration :30

MIEJER AND A NORTHERN MICHIGAN TOWNSHIP ARE FACING OFF AGAIN...BUT THIS TIME IT'S THE STATE POLICE WHO WILL BE ASKING THE QUESTIONS.THE STATE POLICE HAVE LAUNCED AN INVESTIGATION INTO POSSIBLE ELECTION LAW VIOLATIONS BY MEIJER, REGARDING THE RECALL EFFORTS IN ACME TOWNSHIP IN GRAND TRAVERSE COUNTY. 7&4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH TODAY'S DEVELOPMENTS IN THIS NEW INVESTIGATION.RACHEL?

January 9, 2008

Time: 500-6:00pm

Duration :30

MONEY MATTERS TONIGHT...ALL EYES ARE ON THE MOTOR CITY AS IT GETS READY TO SHOWCASE THE BIGGEST AND THE BEST CARS AND TRUCKS IN THE INDUSTRY. ROD MALONEY GIVES US AN INSIDE LOOK AT THE NORTH AMERICAN INTERNATIONAL AUTO SHOW AS IT GETS READY TO WELCOME A CROWD.

January 9, 2008

Time: 6:00-6:30pm

Duration:30

WHEN IT COMES TO A WINTER SPORT LIKE SKIING LACK OF SNOW AND RAINY WEATHER CAN PUT A DAMPER OUT ON THE SLOPES. SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON HOW A NORTHERN MICHIGAN SKI RESORT IS FARING AFTER A *LONG* WEEK WITHOUT SNOW.

January 9, 2008

Time: 6:00-6:30pm

Duration:30

THEY ARE IN COMMUNITIES ACROSS NORTHERN MICHIGAN... BIG HOLES IN THE GROUND, SURROUNDED BY FENCES... DEVELOPMENTS ON HOLD.MANY DEVELOPERS HAVE THEIR EYE ON OUR AREA, BUT SOME PROJECTS ARE HAVING A HARD TIME GETTING OFF THE GROUND.SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH DETAILS.

January 9, 2008

Time: 11:00-11:35pm Duration :30

A NUMBER OF NEIGHBORS DON'T WANT THEM... OTHERS SAY IT'S A MAJOR PART OF THEIR LIVELIHOOD... VACATION RENTAL HOMES ARE CREATING QUITE A STIR AMONG NEIGHBORS.THE TRAVERSE CITY PLANNING COMMISSION SAT DOWN TO TONIGHT TO DISCUSS WHAT SHOULD BE DONE ABOUT HOMES BEING USED AS RENTAL UNITS WITHIN CERTAIN AREAS IN THE CITY.BEFORE TONIGHT-- WEEKLY RENTING A HOME WITHIN A RESIDENTIAL AREA WITHIN THE CITY LIMITS WAS NOT ALLOWED.NOW--THAT RULING IS BEING RECCOMMENDED TO CHANGE.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

January 10, 2008

Time: 11:00-11:30am

Duration :30

THAT HOUSE UNDER FORECLOSURE COULD BE YOURS IF YOU HAVE THE WINNING BID WHEN IT GOES UP FOR AUCTION. IN MANY CASES, THE MINIMUM BID IS MUCH LESS THAN THE ESTIMATED VALUE OF THE HOUSE.STILL, EXPERTS ARE WARNING INTERESTED BUYERS THAT FORECLOSURE AUCTIONS ARE NOT THAT SIMPLE. DOUG KRIEGEL HAS MORE.

January 10, 2008

Time: 5:00-6:00pm

Duration :30

THE FIRST PHASE OF A TEN MILLION DOLLAR RENOVATION TO A NORTHERN MICHIGAN SKI RESORT IS JUST ABOUT FINISHED.SINCE LAST FALL SHANTY CREEK RESORTS IN ANTRIM COUNTY HAVE BEEN UNDERGOING RENOVATIONS.THE MULTI-MILLION DOLLAR PROJECT INCLUDES A COMPLETE MAKEOVER OF THE SUMMIT HOTELS' LOBBY AREA, IMPROVEMENTS TO NEARLY 200-ROOMS, AND EVEN SOME CHANGES OUT ON THE GOLF COURSE-BRINGING A WHOLE NEW FACE TO THE MOUNTAIN.

January 10, 2008

Time: 5:00-6:00pm

Duration:30

A MAJOR SNOWCROSS RACE SCHEDULED FOR THIS WEEKEND IN GAYLORD HAS BEEN CANCELLED FOR THE SECOND YEAR IN A ROW. THE EVENT SHOULD HAVE DRAWN A FULL CROWD, BUT THERE'S NO SNOW TO RACE ON ORGANIZERS SAY UP UNTIL LAST WEEK'S RAIN AND WARM TEMPERATURES THEY WERE LOOKING FORWARD TO BRINGING THOUSANDS OF DOLLARS INTO THE AREA. HOTELS WERE BOOKED SOLID THROUGH THE WEEKEND

January 10, 2008

Time: 5:00-6:00pm

Duration:30

MONEY MATTERS TONIGHT...RISING UNEMPLOYMENT... A SLUMP IN SALES...

GAS PRICES... THE MORTGAGE CRISIS -- ALL HAVE ANALYSTS WHISPERING THE
"R" WORD --IS THE U-S HEADED INTO A RECESSION... AND IF SO, WHAT DOES
THAT MEAN FOR YOUR FAMILY? TRACIE POTTS REPORTS.

January 10, 2008

Time: 6:00-6:30pm

Duration:30

FOR THE SECOND YEAR IN A ROW, A LACK OF SNOW WILL LEAD TO A LACK OF BUSINESS IN ONE AREA COMMUNITY. THE WARM WEATHER FORCED THE CANCELLATION OF THE GAYLORD SNO CROSS RACES... AND THE DISAPPOINTMENT OF THAT NEWS CAN BE FELT FAR BEYOND THE DRIVERS. 7 AND 4'S GREG ANGEL REPORTS

January 10, 2008

Time: 6:00-6:30pm

Duration:30

THERE'S NEW INFORMATION ABOUT MEIJER'S ROLE IN A RECALL ELECTION. YESTERDAY THE GRAND TRAVERSE COUNTY PROSECUTOR ANNOUNCED THE INVESTIGATION INTO POSSIBLE ELECTION LAW VIOLATIONS... TODAY MORE

DOCUMENTS ARE BEING REVIEWED.MEJIER IS ACCUSED OF PAYING A PUBLIC RELATIONS FIRM MORE THE 30-THOUSAND DOLLARS TO CAMPAIGN FOR A RECALL ELECTION LAST YEAR IN ACME TOWNSHIP.7 & 4'S RACHEL MELNICK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THE LATEST.

January 10, 2008

Time: 6:00-6:30pm Duration :30

A CADILLAC BOAT MAKER MAY BE GETTING A BOOST IN PRODUCTION AND JOBS
GENMAR, THE COMPANY THAT OWNS FOUR WINNS ANNOUNCED IT IS CLOSING A
MANUFACTURING PLANT IN FLORIDA AND MOVING PRODUCTION TO ITS OTHER
PLANTS INCLUDING THE ONE IN CADILLAC. THE FLORIDA PLANT EMPLOYEES 225
EMPLOYEES, BUT COMPANY OFFICIALS DO NOT KNOW HOW MANY OF THOSE JOBS
WILL MOVE TO NORTHERN MICHIGAN COMPANY LEADERS SAY THEY DECIDED TO MAKE
THE TRANSITION BECAUSE OF FLORIDA'S ECONOMIC CLIMATE, AND WAS NOT A
REACTION TO THE INDUSTRY.

January 10, 2008

Time: 11:00-11:35pm Duration :30
IT'S BEEN AN ONGOING ISSUE TO KEEP PROPERTY IN ONE AREA COMMUNITY CLEAN
AND IN ORDER TO DO THAT, A SANITARY SEWER MIGHT BE THE ANSWER.BEAR LAKE
TOWNSHIP IN MANISTEE COUNTY HAS REACHED A POINT WHERE IT NEEDS PROPERTY
OWNERS TO HELP FINANCE A SEWER SYSTEM AND A MEETING TONIGHT ALLOWED
RESIDENTS TO VOICE THEIR CONCERNS AND VIEWS ON THE ISSUE.SEVEN AND
FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH
MORE. MELISSA!

January 11, 2008

Time: 5:00-6:00pm Duration :30

NINE COUNTY EMPLOYEES COULD BE OUT OF A JOB IN 30 DAYS... AS THE STATE STEPS IN TO INVESTIGATE BUILDING CODE VIOLATIONS - AND VIOLATIONS BY COUNTY INSPECTORS. 7 & 4's BILL FROEHLICH JOINS US LIVE WITH MORE ON THE ONGOING DEVELOPMENTS IN LEELANAU COUNTY. BILL?

January 11, 2008

Time: 5:00-6:00pm

Duration :30

NOW THERE'S ONE MORE REASON TO SING TAKE ME OUT TO THE BALLGAME THIS SEASON. WUERFEL PARK...HOME OF THE TRAVERSE CITY BEACH BUMS...HAS BEEN NAMED BALLPARK OF THE YEAR BY DIGITAL BALLPARK. DIGITAL BALLPARKS IS AN ONLINE BASEBALL MUSEUM. EACH YEAR THE CREATORS TRAVEL THE COUNTRY VISITING A NUMBER OF BALLPARKS RANGING FROM COLLEGIATE SUMMER LEAGUES TO MAJOR LEAGUE STADIUMS.

January 11, 2008

Time: 5:00-6:00pm

Duration:30

MONEY MATTERS TONIGHT...ONE OF THE COUNTRY'S BIGGEST BANKS IS COMING TO THE RESCUE OF THE COUNTRY'S BIGGEST MORTGAGE LENDER. BANK OF AMERICA IS BUYING COUNTRYWIDE FINANCIAL AND CHRIS CLACKUM HAS DETAILS.

January 11, 2008

Time: 6:00-6:30pm

Duration :30

EFFORTS TO UNDERCOVER OIL IN ONE NORTHERN MICHIGAN COMMUNITY WORRIES SOME FARMERS. THE FOCUS IS IN MCBAIN IN MISSAUKEE COUNTY IT INVOLVES MORE THAN FORTY SQUARE MILES OF LAND. IT IS A MULTI-MILLION DOLLAR PROJECT THAT WOULD PUMP THOUSANDS OF POUNDS OF DYNAMITE UNDERGROUND. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY!

January 12, 2008

Time: 6:00-6:30pm

Duration :30

THE BATTLE FOR SNOW BUSINESS IS OVER AS WINTER WEATHER BRINGS IN MORE SKIERS TO THE SLOPES.ALL THE SNOWFALL TOPPED WITH BLUSTERY WINDS ENSURED BETTER CONDITIONS FOR SKIING AND BROUGHT IN DOZENS OF SKIERS TODAY ON THE SLOPES AT NUBS NOB IN PETOSKEY. SKIERS SAY THESE ARE NOW SOME OF THE BEST CONDITIONS FOR THE SLOPES IN WEEKS.

January 13, 2008

Time: 6:00-6:30pm Duration :30

NOT ONLY IS MORE MANUFACTURING WORK COMING TO WEXFORD COUNTY, BUT NEW
JOBS WILL ALSO BE COMING TO HELP STRENGTHEN MICHGAN'S ECONOMY.FOUR
WINNS IN CADILLAC IS A BOAT MANUFACTURING COMPANY.IT CURRENTLY PRODUCES
ABOUT 33-BOATS A DAY. BUT WITH THE PARENT COMPANY, GENMAR, CLOSING ITS
FLORIDA MANUFACTURING SECTOR, THE COMPANY WILL START TO PRODUCE MORE OF
ITS MODELS IN CADILLAC--- AND BRING IN MORE JOBS AT THE SAME TIME.
SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY
NEWSROOM WITH MORE. MELISSA?

January 14, 2008

Time: 11:00-11:30am

Duration :30

THE NORTH AMERICAN INTERNATIONAL AUTO SHOW IN DETROIT WAS ONCE A PLACE TO SEE THE LATEST IN MUSCLE AND SPEED, NOW ITS A FOCUS OF TECHNOLOGY AND INTERNATIONAL TRADE. AND WITH THE MICHIGAN PRESIDENTIAL PRIMARY JUST AROUND THE CORNER IT IS ALSO EXPECTED TO BE A STOPPING POINT FOR CAMPAIGNERS. JAY GRAY IS IN DETROIT WITH A LOOK AT WHAT'S HOT THIS YEAR ON THE SHOW FLOOR

January 14, 2008

Time: 5:00-6:00pm

Duration:30

THE SECRETS OF NORTHERN MICHIGAN WILL BE "UNWRAPPED" TONIGHT ON THE FOOD NETWORK.FOOD FOR THOUGHT, IN HONOR WILL BE FEATURED ON A SPECIAL EPISODE OF THE POPULAR NETWORK SERIES UNWRAPPED.SPECIFICALLY THE COMPANY'S DISTINCTIVE NORTHERN MICHIGAN FAVORITE. CHERRY SALSA. TONIGHT'S EPISODE OF UNWRAPPED WILL FEATURE CHERRIES AND ALL THE DIFFERENT WAYS THE FRUIT CAN BE USED IN FOOD. FOOD FOR THOUGHT IS AN ORGANIC COMPANY AND USES LOCALLY GROWN CHERRIES IN ITS MANY DELICIOUS PRODUCTS.

January 14, 2008

Time: 6:00-6:30pm

Duration:30

WITH ELECTIONS JUST HOURS AWAY NOW, ONE COMMUNITY SERVICE ORGANIZATION IS MAKING A SPECIAL EFFORT TO GET VOTERS TO THE POLLS. SEVEN AND FOURS SHEENA ELZIE JOINS US LIVE IN THE STUDIO WITH MORE. SHEENA?

January 16, 2008

Time: 5:00-6:00pm

Duration :30

THE 2008 NORTHWEST ORCHARD AND VINEYARD SHOW IS IN FULL SWING THIS WEEK. TODAY MARKED THE SECOND DAY OF THE SHOW AND THE TOPIC OF DISCUSSION FOCUSED ON THE CHERRY INDUSTRY. EXPERTS FROM ALL OVER THE COUNTRY ARE IN GRAND TRAVERSE COUNTY TO SPEAK ON TOPICS RANGING FROM INSECT CONTROL TO WHICH KINDS OF FRUIT GROW BEST IN NORTHERN MICHIGAN. THE SHOW WRAPS UP TOMORROW WITH A WELL ROUNDED DISCUSSION ON APPLES.

January 16, 2008

Time: 5:00-6:00pm

Duration :30

NOWADAYS PEOPLE ALL OVER SEEM TO BE MORE ENVIRONMENTALY CONSCIOUS.

AND HERE IN NORTHERN MICHIGAN LOCAL BUSINESSES ARE CONTINUING WITH THE TREND IN THE FORM OF CLOTHING, TOYS, AND IN SOME CASES EVEN BAKED GOODS.SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE STUDIO WITH MORE ON LOCAL EFFORTS. COURTNEY!

January 16, 2008

Time: 5:00-6:00pm Duration :30

MONEY MATTERS TONIGHT...THERE ARE NEW SIGNS TODAY THE COUNTRY'S ECONOMY
NEEDS HELP. INFLATION HIT A 17-YEAR HIGH -- AND WASHINGTON'S BRACING
FOR A RECESSION. ECONOMISTS SAY IF CONGRESS DOESN'T ACT SOON, IT'LL BE
TOO LATE. TRACIE POTTS REPORTS.

January 16, 2008

Time: 6:00-6:30pm

Duration :30

THE CADILLAC LIBRARY WILL BE RECEIVING THE MONEY THEY NEED.LAST NIGHT THE CADILLAC LIBRARY MILLAGE PASSED.GIVING THEM 670 THOUSAND DOLLARS A YEAR TO FUND TO THEIR PUBLIC LIBRARY.FOR COMPLETE ELECTION RESULTS LOG ONTO OUR WEBSITE AT T-V SEVEN DASH FOUR DOT COM.

January 16, 2008

Time: 6:00-6:30pm

Duration :30

DEVELOPERS WILL BE BACK AT THE DRAWING BOARD FOR A PROJECT PLANNED IN BOYNE CITY.LAST NIGHT VOTERS SAID THE DEVELOPER COULD *NOT* USE PUBLIC PARKING SPACES FOR A PRIVATE CONDO PROJECT TO BE BUILT ALONG LAKE CHARLEVOIX. THE DEVELOPER NEEDED 147 SPACES FOR THE PROJECT AND PLANNED TO PAY THE CITY A FEE TO USE PUBLIC PARKING SPACES DOWNTOWN.

January 16, 2008

Time: 6:00-6:30pm

Duration :30

A LEELANAU COUNTY DEPARTMENT IS APPEALING A DECISION THAT WOULD HAVE SHUT DOWN ITS OFFICES IN FEBRUARY. EARLIER THIS MONTH THE STATE ISSUED A RULING -- AND PLANNED TO TAKE OVER THE LEELANAU COUNTY BUILDING INSPECTIONS DEPARTMENT. THE STATE CITED NUMEROUS CONCERNS OVER THE LAST THREE YEARS ABOUT THE QUALITY OF INSPECTIONS AND BUILDING CODE ENFORCEMENT BY COUNTY EMPLOYEES.AT THE COUNTY COMMISSIONERS MEETING LAST NIGHT, THE BOARD VOTED TO APPEAL THE STATE'S DECISION IN AN EFFORT TO KEEP THEIR DEPARTMENT OPEN.

January 16, 2008

Time: 11:00-11:35pm

Duration:30

THE CLOCK IS TICKING AND ORGANIZERS OF THE MULTI MILLION DOLLAR GRAND VISION STUDY ARE WAITING TO SEE HOW FAR THE PROJECT WILL ACTUALLY REACH. THE TWO YEAR, COMMUNITY BASED PROJECT WILL STUDY HOW LAND USE AND TRANSPORTATION MIGHT DEVELOP IN THE GRAND TRAVERSE REGION OVER THE NEXT 50 YEARS. RIGHT NOW THE PROJECT IS TECHNICALLY ONLY FUNDED FOR MOST OF GRAND TRAVERSE COUNTY, BUT ORGANIZERS SAY SINCE THE PROBLEMS ARE REGIONAL, THE STUDY SHOULD INCLUDE THE SURROUNDING COMMUNITIES... SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

January 17, 2008

Time: 11:00-11:30am

Duration:30

TROY BASED AUTO PARTS SUPPLIER DELPHI CORP., WHICH SPUN OFF FROM GENERAL MOTORS IN 19-99, HAS A PLAN TO EMERGE FROM CHAPTER 11 BANKRUPTCY PROTECTION. SOURCES SAY APPROVAL CAME FROM A GROUP OF CREDITORS WHO ENDORSED A SIX POINT ONE BILLION DOLLAR EXIT LOAN.

DELPHI TOLD SOURCES THAT 81 PERCENT OF THE FOUR THOUSAND ELIGIBLE CREDITORS WHO VOTED WERE OK WITH THE PLAN.THE PLAN IS SET TO PLACE EARLY NEXT MONTH.

January 17, 2008

Time: 5:00-6:00pm Duration :30

LARGE CROWDS ARE EXPECTED THIS WEEKEND IN MACKINAW CITY FOR THE ANNUAL WINTER FEST CELEBRATION. THE FESTIVAL COMBINES LOTS OF ACTIVITIES AND COMPETITIONS FOR THE WHOLE FAMILY, INCLUDING A CHILI COOK OFF AND AN OUTHOUSE RACE. THIS MARKS THE EVENTS 15TH YEAR AND IS EXPECTED TO BRING IN NEARLY 15-HUNDRED PEOPLE FROM ACROSS THE REGION. AND DESPITE A LACK OF SNOW IN RECENT YEARS ORGANIZERS SAY THE FESTIVAL CONTINUES TO GROW.

January 17, 2008

Time: 6:00-6:30pm

Duration :30

THE LACK OF SNOW HAS IMPACTED, OR EVEN LEAD TO the CANCELLATION OF DOZENS OF OUTDOOR ACTIVITIES THIS WINTER, BUT IT IS NOT STOPPING ONE NORTHERN MICHIGAN TOWN FROM GOING ON WITH IT'S ANNUAL CELEBRATION. SEVEN AND FOUR'S GREG ANGEL HAS MORE.

January 17, 2008

Time: 11:00-11:35pm

Duration:30

IT'S BEEN AN ONGOING ISSUE TO KEEP PROPERTY IN ONE AREA COMMUNITY CLEAN AND IN ORDER TO DO THAT SOME FEEL A SEWER MIGHT BE THE ANSWER BUT A NUMBER OF RESIDENTS IN BEAR LAKE TOWNSHIP IN MANISTEE COUNTY ARE FIGHTING THE IDEA OF THIS MORE THAN 8 MILLION DOLLAR SEWER PROJECT. TOWNSHIP OFFICIALS SAY THEY NEED TO CONSIDER A SEWER SYSTEM FOR FUTURE GROWTH AND TO ADDRESS ENVIRONMENTAL CONCERNS-BUT RESIDENTS WOULD BE ASKED TO FOOT PART OF THAT BILL.WE'VE RECEIVED A NUMBER OF CALLS SINCE WE FIRST STARTED COVERING THIS STORY.RESIDENTS ASKED US TO LOOK INTO THIS MATTER FURTHER AND WE DID.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

January 18, 2008

Time: 11:00-11:30am

Duration :30

NEXT MONTH GOV. GRANHOLM WILL BE PRESENTING THE 2008-09 FISCAL YEAR BUDGET PROPOSAL. AMONG THOSE HOPING TO GET MORE MONEY IN THE NEXT STATE BUDGET ARE LOCAL GOVERNMENTS, MUNICIPALITES AND UNIVERSITIES. THE STATE'S FINANCES ARE GETTING HELP FROM A COUPLE TAX HIKES. STATE LAWMAKERS RECENTLY RAISED THE INCOME TAX RATE AND TACKED ON A SURCHARGE TO A NEW BUSINESS TAX. A DECLINE IN STATE AID TO PUBLIC UNIVERSITIES IN RECENT YEARS IS FORCING COLLEGES TO MAKE CUTS AND RAISE TUITION. REVENUE SHARING TO LOCAL COMMUNITIES HAS DECLINED AS WELL FORCING THOUSANDS OF POLICE AND FIREMEN OUT OF WORK. SOURCES SAY THE MICHIGAN FISCAL RESPONSIBILITY PROJECT SAYS THE STATE SHOULD INVEST MORE IN THOSE GROUPS.

January 18, 2008

Time: 5:00-6:00pm

Duration:30

BAY HARBOR CELEBRATES THE WINTER SEASON WITH ITS ANNUAL ICE FESTIVAL.
THERE WILL BE LOTS OF EVENTS THIS WEEKEND IN THE EMMET COUNTY RESORT
COMMUNITY, INCLUDING THE CHILI COOK OFF AND THE SNOWFLAKE SALE.BUT THE
MAIN ATTRACTION IS THE ICE CARVING EXHIBITION. THOUSANDS OF POUNDS OF
CRYSTAL CLEAR ICE WILL BE CARVED INTO ONE OF KIND ART SCULPTURES
BEGINNING TODAY AND CONTINUING THROUGHOUT THE WEEKEND. SOME OF THE
WORLDS BEST ICE SCULPTORS WILL BE ON HAND TO SHOW OFF THEIR STUFF.

January 18, 2008

Time: 5:00-6:00pm

Duration:30

THE TRAVERSE CITY AREA CHAMBER OF COMMERCE IS GETTING READY TO CELEBRATE LOCAL BUSINESS AND COMMUNITY LEADERS.MORE THAN ONE THOUSAND PEOPLE ARE EXPECTED TO ATTENDED TONIGHT'S ANNUAL CHAMBER DINNER.THE THEME IS 'RED, WHITE, AND YOU' ... AND THERE WILL BE A POLITICAL SATIRE EVENT FEATURING THE PERFORMERS FROM THE CAPITOL STEPS.THE EVENT BEGINS AT 5-30 IN THE GOVERNOR'S HALL AT THE THE GRAND TRAVERSE RESORT. THE ANNUAL DINNER IS ALSO A TIME TO FOCUS ON THE FUTURE OF THE REGION, AND RECOGNIZE A COMMUNITY LEADER WITH A DISTINGUISHED SERVICE AWARD WE'LL HEAR FROM THIS YEAR'S WINNER TONIGHT AT 11.

January 18, 2008

Time: 5:00-6:00pm

Duration :30

FROZEN PIPES ARE A COMMON OCCURRENCE WHEN THE TEMPERATURES GET AS LOW AS THEY WILL BE OVER THE WEEKEND. BUT AS 7 & 4'S GREG ANGEL REPORTS, AREA PLUMBERS SAY THERE IS A LOT YOU CAN DO TO AVOID THE POTENTIALLY COSTLY SITUATION.

January 18, 2008

Time: 6:00-6:30pm

Duration:30

EVEN IN THE COLDEST WEATHER DAILY WORK LIKE DELIVERING PEOPLES MAIL MUST GO ON.SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE STUDIO WITH MORE ON HOW ONE LOCAL MAIL CARRIER IS KEEPING WARM WHILE OUT ON THE JOB.COURTNEY!

January 19, 2008

Time: 6:00-6:30pm

Duration:30

HUNDREDS OF TRAVERSE CITY BUSINESS AND COMMUNITY LEADERS ARE
CELEBRATING WHAT MAKES THEIR HOMETOWN A GREAT PLACE TO LIVE.LAST NIGHT
WAS THE ANNUAL DINNER FOR THE TRAVERSE CITY AREA CHAMBER OF COMMERCE.
THE 92ND ANNUAL EVENT WELCOMED REPRESENTATIVES FROM THE FIVE COUNTY
REGION. IT'S ALSO A CHANCE TO HONOR SOMEONE WITH THE DISTINGUISHED
SERVICE AWARD - GIVEN TO AN INDIVIDUAL WHO HAS MADE A SIGNIFICANT
CONTRIBUTION TO THE COMMUNITY. THERE ARE DOZENS OF NOMINATIONS, BUT
ONLY ONE PERSON RECEIVES THE AWARD.

January 20, 2008

Time: 6:00-6:30pm

Duration:30

FREEZING TEMPERATURES AND HEAVY SNOW MAY BE TO BLAME FOR FURNACE TROUBLE.FROM HOUSE TO HOUSE AND COUNTY TO COUNTY A LOCAL HEATING COMPANY IS ON THE MOVE TODAY.SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY?

January 21, 2008

Time: 6:00-6:30pm

Duration:30

MANY MICHIGAN RESIDENTS FEEL THEY'RE ALREADY DIGGING DEEP INTO THEIR POCKETS WHEN IT COMES TO PAYING ENERGY BILLS.A COST THAT COULD INCREASE. IN A LARGE DISCUSSION TODAY STATE LEADERS SPOKE ABOUT MICHIGAN'S FUTURE, A FUTURE THAT COULD SOON MEAN REUSABLE ENERGY AND HIGHER UTILITY BILLS.7&4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE POSSIBLE PLANS.RACHEL.

January 21, 2008

Time: 6:00-6:30pm

Duration :30

FOR MANY ROAD CREWS, THE STRUGGLE MAY NOT BE KEEPING THE STREETS CLEAN AND CLEAR OF SNOW, BUT DOING IT WITH A VERY STRICT BUDGET SEVEN AND

FOUR'S GREG ANGEL TELLS US WHAT ONE NORTHERN MICHIGAN ROAD COMMISSION IS DOING TO COPE WITH MORE SNOW AND LESS FUNDING.

January 22, 2008

Time: 11:00-11:30am Duration :30

THE FEDERAL RESERVE STEPS IN TO EASE WORRIES ON WALL STREET.THE FED HAS
CUT INTEREST RATES ONCE AGAIN, ON THE HEELS OF A STEEP SELL-OFF IN
OVERSEAS MARKETS OVERNIGHT...BUT THE DOW FELL MORE THAN 400 POINTS AS
SOON AS IT OPENED THIS MORNING. BROOKE HART HAS THE LATEST.

January 22, 2008

Time: 5:00-6:00pm Duration :30
INVESTMENT FIRMS IN NORTHERN MICHIGAN ARE SCRAMBLING TO STAY AHEAD OF
THE MARKET AMID TODAY'S WORRIES ON WALL STREET. SEVEN AND FOURS SHEENA
ELZIE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS.

January 22, 2008

Time: 6:00-6:30pm Duration:30

RENTAL RULES ARE CHANGING IN DOWNTOWN TRAVERSE CITY. THE TRAVERSE CITY

COMMISSION VOTED TO STOP WEEKLY RENTALS IN THE DOWNTOWN RESIDENTIAL

AREAS.LANDLORDS AND HOME OWNERS IN COMMERCIAL AND BUSINESS AREAS WILL

STILL BE ALLOWED TO RENT PROPERTIES.CITY MANAGER RICHARD LEWIS SAYS

THEY WANT TO KEEP THE RESIDENTIAL DISTRICT AS RESIDENTIAL AND THE

COMMERCIAL AND BUISNESS DISTRICTS AS BUSINESS AND COMMERCIAL.

January 22, 2008

Time: 6:00-6:30pm Duration:30

ALCOHOLIC BEVERAGES WILL NOW BE AVAILIBLE AT CENTRE ICE IN GRAND

TRAVERSE COUNTY. THE NORTH STARS JUNIOR- A HOCKEY CLUB RECEIVED A

LIQUOR LICENSE FOR ALL THEIR HOME GAMES... HOSTED AT CENTRE ICE.

THEY WILL NOW BE ABLE TO SERVE BEER, WINE, AND WINE COOLERS AT THEIR

TWO BAR AREAS.

January 22, 2008

Time: 11:00-11:35pm Duration :30
IN MICHIGAN'S TOUGH ECONOMY, A NUMBER OF BUSINESS MAY HAVE A HARD TIME FINDING THE MONEY TO EXPAND.BUT--ONE NORTHERN MICHIGAN RESORT IS FINDING WAYS TO GROW WITH A MUTLI MILLION DOLLAR EXPANSION IN THE WORKS. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE

January 23, 2008

CITY NEWSROOM WITH MORE ...LISA!

Time: 6:00-6:30pm Duration :30

NORTHERN MICHIGAN'S LARGEST FESTIVAL HOPES TO GIVE BACK EVEN MORE TO

THE COMMUNITY IT SERVES WITH AN EXPANDED NON PROFIT STATUS.WITH THE NEW

STATUS FROM THE INTERNAL REVUE SERVICE THE NATIONAL CHERRY FESTIVAL

WILL NOW OPERATE WITH FEWER RESTRICTIONS WITH FUND RAISING EFFORTS.

LEADERS PLAN TO FORMULATE NEW SCHOLARSHIPS AND AN ENDOWMENT FOUNDATION,

AS WELL AS CREATE A "CHERRY FESTIVAL QUEEN" ALUMNI GROUP.OFFICIALS HAVE

TRIED TO GET THE NEW NON PROFIT STATUS FOR MORE THAN TWO YEARS AS A

PART OF THE EFFORT TO REINVENT THE FESTIVAL.

January 23, 2008

Time: 6:00-6:30pm Duration :30

TWO MEMBERS OF THE TRAVERSE CITY COMMISSION ARE NOW ON BOARD WITH THE GRAND TRAVERSE COUNTY BROWNFIELD REDEVELOPMENT AUTHORITY.MANY OF THE BROWNFIELD REDEVELOPMENT PROJECTS ARE IN THE CITY LIMITS AND CITY

LEADERS WANTED TO HAVE MORE INPUT.TRAVERSE CITY COMMISSIONERS BARBARA BUDROS AND RALPH SOFFREDINE WILL REPLACE COUNTY COMMISSIONER WAYNE SCHMIDT AND COUNTY ADMINISTRATOR DENNIS ALOIA ON THE NINE MEMBER BOARD. IF THE CITY DECIDES TO GO AHEAD WITH ITS OWN BROWNFIELD REDEVELOPMENT AUTHORITY THE APPOINTMENTS WILL BE 'DISCONTINUED'. THE NEW MEMBERS WILL TAKE PART IN THE NEXT BROWNFIELD MEETING SET FOR JANUARY 30-TH.

January 23, 2008

Time: 6:00-6:30pm Duration :30

AN EMMET COUNTY CONDOMINIUM PROJECT GIVEN THE THUMBS UP BY CITY LEADERS
IS BEING CHALLENGED IN COURT BY SOME COMMUNITY MEMBERS.DEVELOPERS WANT
TO BUILD A LUXURY CONDO AND HOTEL WHICH WOULD BE LOCATED ALONG THE
WATER IN HARBOR SPRINGS.BUT THE MULTI MILLION DOLLAR PROJECT IS
STIRRING UP CONTROVERSY.7 & 4'S GREG ANGEL REPORTS:

January 23, 2008

Time: 11:00-11:35pm Duration :30

NORTHERN MICHIGAN'S LARGEST AIRPORT MAY BE EXPANDING ITS RUNWAY. WE
WANTED TO FIND OUT HOW THIS CAN BE POSSIBLE SINCE THE AIRPORT IS PENNED
IN BY HEAVILY TRAVELLED ROADS.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US
LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

January 24, 2008

Time: 5:00-6:00pm

Duration:30

IN WASHINGTON... LAWMAKERS HAVE DECIDED THE FASTEST WAY TO BAIL OUT THE ECONOMY IS BY PUTTING MONEY IN YOUR POCKET. DEMOCRATS AND REPUBLICANS STRUCK A DEAL TODAY ON AN ECONOMIC STIMULUS PACKAGE. WHAT COULD THAT MEAN FOR YOUR FAMILY? TRACIE POTTS EXPLAINS.

January 24, 2008

Time: 6:00-6:30pm Duration:30
PLANS FOR CONTROVERSIAL SEWER PROJECT WILL NOT GO FORWARD NOW IN ONE
MANISTEE COUNTY COMMUNITY. A NUMBER OF BEAR LAKE RESIDENTS WERE
FIGHTING THE IDEA OF THE MORE THAN 8 MILLION DOLLAR SEWER PROJECT.
TOWNSHIP OFFICIALS ORIGINALLY SAID A SEWER SYSTEM WAS NEEDED FOR FUTURE
SAFETY OF THE LAKE.TUESDAY NIGHT THE TOWNSHIP LEADERS VOTED AGAINST THE
PROJECT BY A VOTE OF 3 TO ONE.THE BEAR LAKE TOWNSHIP TREASURER TELLS 7
AND 4 NEWS THAT NEIGHBORING PLEASANTON TOWNSHIP STILL HAS YET TO VOTE
ON THE FATE OF THE SEWER.

January 24, 2008

Time: 11:00-11:35pm

Duration:30

IF YOU LIVE, OR VISIT TRAVERSE CITY, YOU KNOW THAT SOMETIMES YOU HAVE TO WALK A FEW BLOCKS FROM WHERE YOU PARK, TO GET TO WHERE YOU'RE GOING. SOME EVEN PARK ILLEGALLY BECAUSE THEY SAY THERE'S JUST NO OTHER SPOT AVAILABLE! BUT SOME SOLUTIONS MAY BE ON THE WAY.... SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH. MELISSA!

January 25, 2008

Time: 5:30-7:00am

<u>Duration:30</u>

MICHIGAN HAS ANOTHER INDIAN-OWNED CASINO.LEADERS OF THE SAGINAW CHIPPEWA INDIAN TRIBE HELD A RIBBON-CUTTING CEREMONY YESTERDAY FOR ITS SAGANING EAGLES LANDING CASINO. IT'S LOCATED SOUTH OF STANDISH ON SAGINAW BAY.THE NEW CASINO COVERS NEARLY 32,000 SQUARE FEET WITH MORE THAN 700 SLOT MACHINES AND VIDEO TABLE GAMES.THE SAGINAW CHIPPEWAS'

OTHER BUSINESS HOLDINGS INCLUDE THE SOARING EAGLE CASINO AND RESORT IN MOUNT PLEASANT.

January 25, 2008

Time: 6:00-6:30pm A BIPARTISAN ECONOMIC STIMULUS PLAN IS DESIGNED TO PUMP ABOUT \$150 BILLION INTO THE ECONOMY THE MEASURE STILL NEEDS TO BE APPROVED BY THE SENATE - BUT IT WOULD PROVIDE REBATE CHECKS TO 117 MILLION FAMILIES... RANGING FROM 300 TO 12-HUNDRED DOLLARS OR MORE. SO WE WANTED TO KNOW -HOW ARE YOU GOING TO SPEND THAT MONEY? 7 AND 4'S BILL FROEHLICH JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. BILL!

January 25, 2008

Time: 6:00-6:30pm Duration:30 DESPITE A SLUGGISH ECONOMY TOURISM IS UP IN ONE NORTHERN MICHIGAN AREA. THE GAYLORD TOURISM BUREAU SAYS THEY'RE SEEING MORE VISITORS, THE HIGHEST IN FIVE YEARS WHICH IS GOOD NEWS FOR LOCAL BUSINESSES. SEVEN AND FOUR'S GREG ANGEL HAS MORE.

January 28, 2008

Time: 6:00-6:30pm Duration:30 A MAJOR SAWMILL IN NORTHERN MICHIGAN WILL BE UPGRADING AND EXPANDING INSTEAD OF MOVING SOUTH THAT'S THE PLAN FOR THE BIEWER SAWMILL IN MCBAIN WHICH EMPLOYES MORE THAN A HUNDRED PEOPLE SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE IN THE CADILLAC NEWSROOM TO TELL US WHAT THIS WILL MEAN FOR MCBAIN. ROB?

January 28, 2008

Time: 11:00-11:35pm Duration:30 ONE LAKE MICHIGAN COMMUNITY WILL SOON BE HOME TO A NEW INDUSTRY.AN INDIANA BASED CONSTRUCTION COMPANY IS INSTALLING A LIQUID ASPHALT TRANSFER STATION MANISTEE BUT THAT'S NOT ALL, THE COMPANY ALSO PURCHASED A MANISTEE CONSTRUCTION COMPANY.7&4'S MELISSA SMITH JOINS US LIVE IN THE STUDIO TO TELL US WHAT IT MEANS FOR THE COMMUNITY.... MELISSA?

January 29, 2008

Duration:30 Time: 5:00-6:00pm TONIGHT GOVERNOR JENNIFER GRANHOLM WILL GIVE HER STATE OF THE STATE ADDRESS. REVIVING MICHIGAN'S TROUBLED ECONOMY AGAIN WILL BE A THEME. 7&4'S BILL FROEHLICH IS IN LANSING AND JOINS US NOW LIVE WITH MORE ON WHAT THE GOVERNOR IS EXPECTED TO TALK ABOUT.

January 29, 2008

Time: 11:00-11:35pm

REACTION TO THE GOVERNOR'S ADDRESS FELL ALONG PARTY LINES...BUT STILL LOTS OF QUESTIONS ABOUT THE POSSIBLITY OF NEW PLANS AND NO NEW TAXES. 7 AND 4'S BILL FROEHLICH CONTINUES OUR TEAM COVERAGE. HE JOINS US LIVE FROM LANSING WITH A LOOK AT HOW THE GOVERNOR'S MESSAGE PLAYED ALONG PARTY LINES. BILL?

January 30, 2008

Duration:30 Time: 5:00-6:00pm THE AFTERMATH OF LAST NIGHT'S STORM LEADS TO EMPTY CASH REGISTERS AT LOCAL BUSINESSES. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE

TRAVERSE CITY NEWSROOM WITH MORE.COURTNEY!

January 31, 2008

Time: 6:00-6:30pm

Duration:30

WHILE ITS *NOT* QUITE AS COLD AS IT WAS YESTERDAY BELOW FREEZING TEMPERATURES ARE STILL HITTING THE AREA HARD-- ESPECIALLY FOR THOSE WHOSE WORK KEEPS THEM OUTSIDE.7 & 4'S COURTNEY REHMER JOINS US LIVE OUTSIDE THE STUDIO IN LEELANAU COUNTY WITH MORE ON HOW THE COLD DAYS CAN PUT A DAMPER OUT ON THE JOB. COURTNEY!

February 1, 2008

Time: 5:00-6:00pm Duration :30

THE NORTH AMERICAN SNOWMOBILE FESTIVAL STARTED LAST NIGHT AND IT WILL

BRING HUNDREDS OF SNOWMOBILERS TO CADILLAC.SEVEN AND FOUR'S ROB PRESTON

JOINS US LIVE IN THE CADILLAC NEWSROOM WITH MORE ON THE FESTIVAL. ROB?

February 1, 2008

Time: 5:00-6:00pm

Duration :30

AN ALLIANCE TO PROMOTE BUSINESSES HERE IN NORTHERN MICHIGAN IS ADDING ANOTHER MEMBER TO THE MIX. THE CHARLEVOIX AREA CHAMBER OF COMMERCE IS THE NEWEST MEMBER OF THE NORTHWEST MICHIGAN REGIONAL CHAMBER ALLIANCE. THE GROUP BRINGS ECONOMIC CENTERS OF NORTHERN MICHIGAN TOGETHER TO RECRUIT AND RETAIN BUSINESS IN THE REGION. AND NOW WITH CHARLEVOIX ON BOARD, THE ALLIANCE HOPES TO GAIN BETTER REPRESENTATION IN LANSING AND WASHINGTON.

February 1, 2008

Time: 6:00-6:30pm

Duration:30

AFTER YEARS OF SITTING VACANT, A LEELANANU COUNTY RESORT MAY HAVE A CHANCE TO REOPEN.A POTENTIAL NEW OWNER FOR SUGAR LOAF HAS NOW SIGNED A PURCHASING AGREEMENT.7&4'S RACHEL MELNICK SAT DOWN WITH HIM TODAY AND ASKED HIM HIS PLANS FOR THE RESORT. RACHEL.

February 3, 2008

Time: 6:00-6:30pm

Duration:30

TICKETS FOR THE BIG GAME SOLD OUT - AND RANGE FROM 150 DOLLARS FOR THE CHEAPEST TICKET TO NEARLY 150-THOUSAND DOLLARS. BUT WHAT AFFECT IS THE GAME HAVING ON BUSINESS IN OUR AREA?IT MAY BE AN EXCITING GAME, BUT WE WANTED TO KNOW IF IT WOULD DO MUCH FOR BUSINESSES. EVEN THOUGH MANY PEOPLE WILL BE WATCHING FROM HOME, MANY STORE EMPLOYEES WE TALKED TO SAY THEY'VE BEEN SURPRISINGLY BUSY TODAY. LOCAL BARS ARE NO EXCEPTION - THEY ARE EXPECTING THE BIG GAME TO BRING IN SOME BIG BUCKS TONIGHT. EVEN RESTAURANTS AND CELL PHONE STORES HAVE SEEN SUPER-SUNDAY SHOPPERS.

February 4, 2008

Time: 6:00-6:30pm

Duration:30

PLANS FOR ELECTRICAL SUBSTATION OUTSIDE OF TRAVERSE CITY HAVE MANY NEIGHBORS UPSET. THE PROPOSED PROJECT WOULD BE LOCATED AT OF BUGAI ROAD AND M-72 IN LEELANAU COUNTY'S ELMWOOD TOWNSHIP MANY OF YOU HAVE WROTE IN TO 7&4 NEWS ASKING WHY YOU WEREN'T INFORMED ABOUT THE PLANS... SO TODAY 7&4'S RACHEL MELNICK WENT OUT TO ANSWER YOUR QUESTIONS. SHE NOW JOINS US LIVE IN THE STUDIO WITH MORE RACHEL.

February 4, 2008

Time: 11:00-11:35pm

Duration:30

FINDING MONEY FOR CITY OPERATIONS IN THIS STRUGGLING ECONOMY CAN BE A CHALLENGE FOR MANY LOCAL GOVERNMENTS. ONE IS FINDING A WAY TO UTILIZE PART OF A TIGHT BUDGET FOR SOMETHING RESIDENTS USE EVERYDAY. SEVEN AND

FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

February 4, 2008

Time: 11:00-11:35pm Duration:30

AN ONGOING ISSUE IN ONE NORTHERN MICHIGAN COMMUNITY INVOLVING A MULTI-MILLION DOLLAR PROJECT HAS BEEN THE HOT TOPIC OVER THE PAST FEW YEARS.
BUT TONIGHT, A FINAL DEADLINE FOR THE PETOSKEY POINT PROJECT WAS
APPROVED DURING A CITY COUNCIL MEETING. SEVEN AND FOUR'S MELISSA SMITH
JOINS US LIVE IN THE STUDIO... MELISSA!

February 5, 2008

Time: 5:00-6:00pm Duration:30

THERE ARE NEW DEVELOPMENTS IN THE INVESTIGATION THAT A BIG BOX STORE
MAY HAVE VIOLATED ELECTION LAWS WHILE TRYING TO DEVELOP LAND IN GRAND
TRAVERSE COUNTY'S ACME TOWNSHIP. AFTER AN INTERNAL INVESTIGATION,
MEIJER IS NOW ADMITTING THAT THE ACCUSATIONS AGAINST THEM MAY BE TRUE.
EARLY LAST MONTH 7&4 NEWS TOLD YOU HOW THE GRAND TRAVERSE COUNTY
PROSECUTOR LAUNCHED THE INVESTIGATION AFTER LAST FEBRUARY'S FAILED
RECALL ELECTION.NOW MEIJER HAS COME TO ITS OWN CONCLUSION WHILE THE
MAIN INVESTIGATION CONTINUES.7&4'S RACHEL MELNICK JOINS US LIVE IN THE
TRAVERSE CITY NEWSROOM WITH THE LATEST ON THIS INVESTIGATION.

February 5, 2008

Time: 6:00-6:30pm Duration:30

PEOPLE WHO LIVE IN ONE NORTHERN MICHIGAN COUNTY ARE COMPLAINING THAT

THEIR ROAD COMMISSION IS NOT DOING A GOOD ENOUGH JOB PLOWING THE ROADS.

IN FACT THERE HAVE BEEN REPORTS OF EMERGENCY CREWS NOT BEING ABLE TO

GET TO EMERGENCIES DUE TO PLOWING PROBLEMS. 7 AND 4'S ROB PRESTON SAT

DOWN WITH THE ROAD COMMISSION MANAGER TO GET ANSWERS ON THE ISSUE.

February 5, 2008

Time: 6:00-6:30pm

Duration:30

THERE IS HOPE IN SIGHT IN OTSEGO COUNTY TONIGHT AND A SERIES OF PLANT
CLOSURES MAY BE IN THE PAST.ALMOST TWO YEARS AGO GEORGIA PACIFIC
ANNOUNCED THE CLOSURE OF IT'S PARTICLE BOARD PLANT IN GAYLORD.SINCE
THEN BUSINESS LEADERS IN OTSEGO COUNTY HAVE BEEN WORKING TO GET A NEW
COMPANY IN THE FACILITY AND NOW THEY'RE ONE STEP CLOSER TO MAKING THAT
HAPPEN.SEVEN AND FOUR'S GREG ANGEL JOINS US LIVE FROM THE GAYLORD

NEWSROOM WITH THE DETAILS.

February 5, 2008

Time: 11:00-11:35pm Duration:30
PLANS FOR A ELECTRIC SUBSTATION NEAR TRAVERSE CITY HAVE A LOT OF
NEIGHBORS UPSET.ONE OF THEIR BIGGEST COMPLAINTS? THEY DIDN'T HEAR
ABOUT IT UNTIL IT WAS TOO LATE.BUT THERE'S A RULE THAT ALLOWS
"ESSENTIAL SERVICES" TO BE APPROVED WITHOUT PUBLIC COMMENT... NOW THOSE
NEIGHBORS ARE WORKING TO STOP SOMETHING LIKE THAT FROM HAPPENING AGAIN.
SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE IN THE STUDIO WITH MORE.
MELISSA!

February 6, 2008

Time: 5:00-6:00pm Duration:30

THE OTSEGO COUNTY ROAD COMMISSION HAS HIT A ROAD BLOCK ON A PROPOSED OVERPASS PROJECT. THE COMMISSION WANTS TO CONSTRUCT AN OVERPASS OVER INTERSTATE 75 IN GAYLORD CONNECTING MILBOCKER AND MCCOY ROADS. 12
MILLION-DOLLARS IN NECESSARY FUNDING HAS ALREADY BEEN OBTAINED BY THE

COMMISSION FROM STATE AND FEDERAL GRANTS. NOW THE COMMISSION IS DUE IN COURT TOMORROW WHERE THEY SHOULD LEARN WHETHER THE PROJECT WILL CONTINUE. SEVEN AND FOUR'S GREG ANGEL JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE.

February 6, 2008

Time: 11:00-11:35pm Duration :30
WE'VE BEEN FOLLOWING A STORY FOR YOU ABOUT A FUTURE ELECTRIC POWER
SUBSTATION NEAR TRAVERSE CITY.THE STATION SITE WOULD BE IN LEELANAU
COUNTY'S ELMWOOD TOWNSHIP ON M-72 AND BUGAI ROAD. BUT SOME RESIDENTS
DO NOT AGREE WITH THE TOWNSHIP ALLOWING WOLVERINE ELECTRIC TO GO
THROUGH WITH THE PROJECT WITHOUT PUBLIC CONSENT. YET, A TOWNSHIP
ORDINANCE SAYS ESSENTIAL ULTITIES LIKE THE SUBSTATION ARE PERMITTED
WITHOUT A PUBLIC MEETING.TONIGHT THOUGH, THE ELMWOOD TOWNSHIP BOARD OF
APPEALS IS CONSIDERING THE WOLVERINE APPLICATION TO BUILD THEIR
PROJECT.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE
CITY NEWSROOM WITH MORE. MELISSA!

February 7, 2008

Time: 5:00-6:00pm

Duration:30

THE GOVERNOR ADDRESSED LEGISLATORS AND MICHIGAN CITIZENS TODAY ... TO ANNOUNCE HER BUDGET PLAN FOR THE NEXT FISCAL YEAR. THE GOVERNOR SAYS HER PROPOSED BUDGET INCLUDES MORE THAN 170 MILLION DOLLARS IN CUTS, ALONG WITH A 100 MILLION DOLLAR DEPOSIT FOR THE STATE'S RAINY DAY FUND. 7& 4'S BILL FROEHLICH JOINS US LIVE WITH THE DETAILS. BILL?

February 7, 2008

Time: 5:00-6:00pm

Duration:30

JOB SEEKERS IN NORTHERN MICHIGAN WILL HAVE the CHANCE TO COME FACE TO FACE WITH THOSE WITH SPOTS TO FILL. MICHIGAN WORKS WITH THE OTSEGO CHAMBER OF COMMERCE WILL HOLD THE THIRD ANNUAL GAYLORD SPRING JOB FAIR ON APRIL NINTH FROM 2 P-M UNTIL 5 P-M AT THE EAGLES CLUB IN GAYLORD. ORGANIZERS SAY LAST YEAR BETWEEN 3- AND 4-HUNDRED JOB SEEKERS ATTENDED THE EVENT AND A HIGHER TURNOUT IS EXPECTED THIS YEAR.

February 7, 2008

Time: 5:00-6:00pm

Duration:30

TRANSFORMING A NEARLY MILE-LONG STRETCH OF LAND INTO A WATERFRONT PARK IS ON THE MINDS OF PEOPLE IN ONE NORTHERN MICHIGAN COMMUNITY. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS. COURTNEY!

February 7, 2008

Time: 5:00-6:00pm

Duration:30

A CONTROVERSIAL PLAN TO MOVE CONTAMINATED WATER FROM ONE COMMUNITY TO ANOTHER IS ONE STEP CLOSER TO BECOMING A REALITY AFTER APPROVAL FROM STATE LEADERS. THE PROPOSAL WOULD TAKE WATER FROM A CONTAMINATED SITE IN LITTLE TRAVERSE BAY NEAR BAY HARBOR TO BE STORED IN A DEEP INJECTION WELL JUST OUTSIDE ALBA IN STAR TOWNSHIP. THE IDEA FIRST BROUGHT UP IN JULY OF LAST YEAR BY CONSUMERS ENERGY. COMMUNITY MEMBERS AND A LOCAL CONSERVATION GROUP BEGAN AN ANTI-WELL PETITION AS SOON AS THE IDEA WAS BROUGHT TO THE PUBLIC. THIS AFTERNOON THE DEPARTMENT OF ENVIRONMENTAL QUALITY APPROVED THE PLAN TO STORE THE CONTAMINATED WASTE TWO THOUSAND FEET UNDERGROUND. 7&4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE COMMUNITIES REACTION TO THE DECISION.

February 7, 2008

Time: 6:00-6:30pm

Duration :30

A FRESH BLANKET OF SNOW OVER THE NEXT FEW DAYS WILL HELP SET THE STAGE FOR THIS WEEKEND'S NORTH AMERICAN VASA! CREWS ARE PREPARING FOR THE 32ND ANNUAL FESTIVAL OF CROSS COUNTRY SKI RACES THIS WEEKEND IN GRAND TRAVERSE COUNTY. THERE ARE 12, 27 AND 50 KILOMETER RACES FOR ADULTS AND SHORTER DISTANCES FOR YOUNGER RACERS. AND THIS YEAR ORGANIZERS ARE RECOGNIZING SKIERS WHO HAVE GONE THE DISTANCE YEAR AFTER YEAR.

February 8, 2008

Time: 5:00-6:00pm

Duration :30

COMMUNITY MEMBERS ARE LEARNING MORE ABOUT THE STATE OF PETOSKEY WITH A SPECIAL FORUM TODAY. SEVEN AND FOUR'S GREG ANGEL JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH MORE:

February 8, 2008

Time: 6:00-6:30pm

Duration:30

IF YOU'VE BEEN TO THIRLBY FIELD IN TRAVERSE CITY MORE THAN LIKELY YOU'RE WELL AWARE THAT FINDING A PUBLIC RESTROOM OR EVEN A LOCKER ROOM FOR THE PLAYERS IS NON EXISTENT. THE GOOD NEWS IS -- A COMMUNITY CAMPAIGN IS ONE STEP CLOSER TO BRINGING THOSE ACCOMMODATIONS AND SO MUCH MORE TO THE FACILITY. SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON THE LOCAL EFFORTS.

February 8, 2008

Time: 6:00-6:30pm

Duration :30

THE ECONOMY IS DRIVING UP NEW RECRUITS FOR THE ARMED SERVICES.LAY OFFS ARE BECOMING ONE OF THE TOP REASONS PEOPLE ARE MAKING THE CHOICE TO SIGN UP WITH UNCLE SAM.7 &4'S ROB PRESTON HAS MORE FROM WEXFORD COUNTY.

February 9, 2008

Time: 6:00-6:30pm

Duration :30

THE ANNUAL VASA NORTH AMERICAN FESTIVAL OF RACES IS WELL UNDERWAY THIS WEEKEND - FROM THE 27 K TO THE CLASSIC 50-ITS AN EVENT ATHLETES TRAIN FOR ALL YEAR LONG--ONE THAT TAKES, ENDURANCE, DISCIPLINE, AND PERHAPS MORE IMPORTANTLY A REAL LOVE FOR THE COLD. SEVEN AND FOUR'S COURTNEY REHMER WAS AT THE FINISH LINE AND JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY!

February 11, 2008

Time: 6:00-6:30pm

Duration:30

MONEY TO REDEVELOP AND CLEAN UP CONTAMINATED SITES HAS DRIED UP.
HUNDREDS OF THOSE SITES IN NORTHERN MICHIGAN COULD SIT UNTOUCHED UNTIL
THE DEPARTMENT OF ENVIRONMENTAL QUALITY FINDS NEW FUNDING. SEVEN AND
FOUR'S SHEENA ELZIE, JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH
MORE. SHEENA?

February 11, 2008

Time: 6:00-6:30pm

Duration:30

A NORTHERN MICHIGAN SPECIALTY MEAT MARKET WILL CELEBRATE 95 YEARS OF BEING A FAMILY TRADITION.IN THIS MONTH'S EDITION OF MADE IN YOUR TOWN, 7&4'S ADAM BARTELMAY TELLS US WHAT KEEPS THEIR CUSTOMERS COMING BACK TIME AND TIME AGAIN.

February 12, 2008

Time: 6:00-6:30pm

Duration:30

THE GRAND TRAVERSE COUNTY BOARD OF COMMISSIONERS IS SUPPOSED TO EVALUATE THE ADMINISTRATOR EVERY YEAR .BUT ONE BOARD MEMBER IS

CONCERNED THAT ISN'T HAPPENING. 7&4'S RACHEL MELNICK JOINS US LIVE FROM OUR TRAVERSE CITY CITY NEWSROOM WITH A CLOSER LOOK INTO THE BOARD.

February 12, 2008

Time: 11:00-11:35pm Duration:30

SEVERAL TOWNS IN NORTHERN MICHIGAN ARE LOOKING TO THE FUTURE WHEN IT

COMES TO THE DEVELOPMENT AND WELL BEING OF THEIR COMMUNITY.SOME LIKE

TRAVERSE CITY ARE CREATING "GRAND VISIONS" OR PLANS TO ENHANCE WHAT

THE AREA HAS TO OFFER.BENZIE COUNTY'S FRANKFORT IS ALSO TRYING TO PLAN

AHEAD AND PREPARE FOR GROWTH IN ITS COMMUNITY--AND IT'S DOING THIS

THROUGH WHAT IT CONSIDERS A "MASTER PLAN." SEVEN AND FOUR'S MELISSA

SMITH JOINS US LIVE IN OUR STUDIO WITH MORE. MELISSA!

February 13, 2008

Time: 5:00-6:00pm Duration :30

OUR WICKED WINTER WEATHER IS TAKING ITS TOLL ON ROCK SALT SUPPLIES

THROUGHOUT THE STATE--INCLUDING THOSE AT ROAD COMMISSIONS HERE IN

NORTHERN MICHIGAN. THE MICHIGAN DEPARTMENT OF TRANSPORTATION SAYS THE

STATE HAD A HARD TIME GETTING ADDITIONAL SALT TO HELP BECAUSE THERE HAS

BEEN SUCH A DEMAND THROUGHOUT THE MIDWEST. SEVEN AND FOUR'S ROB PRESTON

JOINS US LIVE IN THE CADILLAC NEWSROOM WITH MORE ON THIS STORY. ROB?

February 13, 2008

Time: 6:00-6:30pm

Duration:30

A BIG STEP FORWARD FOR THE NATIONAL CHERRY FESTIVAL THIS WEEK... AS THE EXECUTIVE DIRECTOR ADDRESSED THE TRAVERSE CITY COMMISSION. IT COULD MARK A TURNING POINT FOR THE FESTIVAL, WHICH HAS FACED FINANCIAL STRUGGLES IN RECENT YEARS - AND A MAJOR SETBACK WHEN THE CITY ATTORNEY ANNOUNCED THE FESTIVAL COULDN'T CHARGE VISITORS FOR ACCESS TO THE OPEN SPACE. 7 &4'S BILL FROEHLICH JOINS US WITH MORE ON THE FATE OF THE NATIONAL CHERRY FESTIVAL. BILL?

February 13, 2008

Time: 6:00-6:30pm

Duration :30

MEIJER'S INVOLVEMENT IN THE ATTEMPTED RECALL OF ACME TOWNSHIP OFFICIALS SPARKED INTEREST FROM THE SECRETARY OF STATE'S OFFICE BUT THE ATTORNEY FOR ACME TOWNSHIP DOESN'T *WANT THAT OFFICE TO INVESTIGATE WHETHER THE COMPANY VIOLATED ANY LAWS BY INFLUENCING A DECISION TO HAVE A STORE BUILT IN ACME TOWNSHIP. 7 & 4'S SHEENA ELZIE STARTED DIGGING DEEPER TO FIND OUT WHY - AND WHAT THE SECRETARY OF STATE PLANS TO DO ABOUT IT. SHE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE LATEST.

February 13, 2008

Time: 6:00-6:30pm

Duration :30

THE ISSUE COMES ON THE HEELS OF LAST WEEKS NEWS OF C-M-S BEING GRANTED A PERMIT TO DRILL A DEEP INJECTION WELL.RIGHT NOW, C-M-S TAKES CONTAMINATED WATER FROM BAY HARBOR AND TRUCKS IT TO IT'S BEEN THREE YEARS SINCE THE GRAND TRAVERSE COUNTY SEPTAGE PLANT WAS BUILT... NOT ONLY HAS IT NOT PAID FOR ITSELF... IT MAY LOSE AN ADDITIONAL NEARLY 700-THOUSAND DOLLARS IN 2008.NOW SOME GRAND TRAVERSE COUNTY COMMISSIONERS WHAT TO SEE SOMETHING DONE, BEFORE IT'S TOO LATE.GRAND TRAVERSE COUNTY'S SEPTAGE TREATMENT PLANT AND PAYS FOR IT TO BE CLEANED AND HELD BUT THE SEPTAGE PLANT COULD LOSE THAT MONEY IF THE WATER IS PUT INTO A DEEP INJECTION WELL IN ANTRIM COUNTY. EVEN WITH THE CONTAMINATED WATER FROM BAY HARBOR, COUNTY COMMISSIONER CHRISTINE MAXBAUER SAYS THE PLANT WAS ESTIMATED TO LOSE NEARLY ONE POINT THREE MILLION DOLLARS OVER THE NEXT THREE YEARS NOW THAT NUMBER COULD RISE.

7 & 4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH WITH MORE ON THE IMPACT.

February 13, 2008

Time: 11:00-11:35pm Duration:30
PARKING HAS BECOME A BIG ISSUE IN ONE NORTHERN MICHIGAN COMMUNITY.

THE LARGEST EMPLOYER IN THAT AREA WANTS TO WORK WITH THE CITY TO COME
TO A SOLUTION TO THE PARKING PROBLEMS.SO...WE TOOK THE ISSUE TO THE
COMPANY'S BUSINESS NEIGHBORS TO HEAR THEIR BIGGEST CONCERNS.SEVEN AND
FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM
WITH MORE ...LISA!

February 13, 2008

Time: 11:00-11:35pm Duration :30

SO WE WANTED TO KNOW WHAT PEOPLE AROUND OUR AREA WILL BE DOING WHEN THEY RECEIVE THEIR CHECKS IN THE MAIL WILL THEY GO OUT AND SPEND IT LIKE THE government IS HOPING-- OR WILL THEY USE IT TO PAY OFF LINGERING DEBT? SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE IN THE

February 14, 2008

STUDIO WITH MORE. MELISSA!

Time: 6:00-6:30pm

Duration:30

ELECTRICAL UPGRADES IN ONE TRAVERSE CITY NEIGHBORHOOD HAVE CREATED CONCERNS WITH NEIGHBORS AND NOW THE POWER COMPANY IS EXPLORING OTHER OPTIONS.... INCLUDING PUTTING THOSE LINES UNDERGROUND. 7&4'S MELISSA SMITH JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE...MELISSA?

February 15, 2008

Time: 5:00-6:00pm

Duration:30

IF YOU NEED A REASON TO APPRECIATE ALL THE SNOW THIS WINTER SEASON--WHY NOT MAKE IT AN OCCASION FOR FAMILY FUN!IT'S TIME TO GEAR UP FOR THE SECOND ANNUAL CHERRY CAPITAL WINTER WONDERFEST. AND ALL THE ICE SCULPTURES AROUND DOWNTOWN TRAVERSE CITY SERVE AS A REMINDER THAT IT'S HERE. THE FESTIVITIES ARE SPLIT BETWEEN DOWNTOWN TRAVERSE CITY AND THE GRAND TRAVERSE RESORT... THEY INCLUDE WINTER ACTIVITIES LIKE ICE SKATING TO A MINI FILM FESTIVAL. THE CHERRY CAPITAL WINTER WONDERFEST KICKED OFF TODAY AND RUNS THROUGH MONDAY THE 18TH FOR A LIST OF ACTIVITIES THROUGH OUT GRAND TRAVERSE COUNTY LOG ON TO OUR WEBSITE AT TV7-4.COM.

February 15, 2008

Time: 6:00-6:30pm

Duration:30

AFTER THE PASSING OF A NEPHEW-- AN ILLINOIS FAMILY IS WORKING TO PRESERVE A PIECE OF LAND IN HONOR OF THEIR LOVED ONE AFTER SPENDING COUNTLESS VACATIONS AND SPECIAL HOLIDAYS VACATIONING AT CHRISTMAS COVE IN LEELANAU COUNTY-- A GRASSROOTS EFFORT TO DEDICATE A PIECE OF THE LAND WILL SOON BECOME A REALITY SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE STUDIO WITH MORE ON THE EFFORTS. COURTNEY!

February 15, 2008

Time: 6:00-6:30pm

Duration:30

THE AVERAGE PRICE FOR A GALLON OF PROPANE GAS IS ABOUT TWO-DOLLARS, FIFTY CENTS. BUT, ONE MAN SAYS HE'S BEEN CHARGED NEARLY A DOLLAR MORE THAN THE AVERAGE AND IS NOW TAKING ACTION. 7 & 4'S GREG ANGEL JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH MORE ON THE CLASS ACTION LAWSUIT

February 16, 2008

Time: 6:00-6:30pm

Duration:30

FROM AN ICY DIP INTO THE POND--TO CARNIVAL RIDES AND LIVE MUSIC. IF IT WASN'T FOR ALL THE COLD AND SNOW MANY WOULD THINK IT'S THE ANNUAL CHERRY FESTIVAL. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON ALL THE FUN GOING ON AT THIS WEEKEND'S WINTERFEST. COURTNEY!

February 17, 2008

Time: 6:00-6:30pm Duration:30

HERE AT TV 7 & 4 WE'VE BEEN GETTING A LOT OF PHONE CALLS FROM

VIEWERS... ASKING ABOUT H-D-TV, DIGITAL TELEVISION, AND THE SWITCH TO

DIGITAL BROADCASTING THAT'S COMING IN 2009. ALL THIS WEEK WE'LL HAVE

ONGOING COVERAGE OF THIS TRANSITION... WITH A LOOK AT WHAT YOU NEED TO

KNOW, AND WHERE YOU CAN GO FOR MORE INFORMATION...HERE'S THE FIRST OF

OUR SPECIAL REPORTS.

February 18, 2008

Time: 5:00-6:00pm

Duration:30

PLANS TO TO EXPAND A NORTHERN MICHIGAN RESTAURANT TO INCLUDE A MICRO-BREWERY ARE IN THE WORKS BUT ARE CAUSING CONCERNS. AND NOW AREA RESIDENTS ARE SPEAKING OUT. THE EXPANSION WOULD BE AN ADDITION TO THE BOWERS HARBOR INN IN PENINSULA TOWNSHIP. THE OWNERS OF THE INN MET WITH RESIDENTS TODAY TO INFORM THEM OF WHAT THE POSSIBLE PLANS WOULD INCLUDE. 7 &4'S SHEENA ELZIE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE DEVELOPMENT PLANS.

February 18, 2008

Time: 6:00-6:30pm

Duration:30

A SCULPTURE FROM DOWNSTATE IS SPARKING A LOT OF DEBATE IN NORTHERN MICHIGAN... AT ISSUE? WHAT PUBLIC PLACE SHOULD BE HOME TO THIS PUBLIC ART?7&4'S RACHEL MELNICK JOINS US LIVE IN THE STUDIO WITH A CLOSER LOOK.

February 18, 2008

Time: 11:00-11:35pm

Duration :30

IN ABOUT ONE HOUR, TECHNOLOGY IS SWITCHING GEARS AND IT COULD EFFECT SOME CELL PHONE USERS, SOME G-M CAR OWNERS WITH ONSTAR-- AND UP TO A MILLION SECURITY ALARM CUSTOMERS-ALL BECAUSE IN 2002, THE F-C-C AGREED TO AN ANALOG DISCONNECTION TO GO INTO EFFECT TONIGHT. NOW, ALL OF THOSE ANALOG SERVICES MUST CHANGE TO DIGITAL NETWORKS. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

February 19, 2008

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN MANUFACTURING PLANT HAS LAID OFF ABOUT TWENTY WORKERS DUE TO WHAT THEY DESCRIBE AS A DECLINE IN BUSINESS.NOW SEVERAL OF THOSE WORKERS SAY THEY FACE A DIFFICULT DECISION--TRYING TO FIND A NEW JOB HERE OR LEAVE THE STATE. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE. ROB?

February 19, 2008

Time: 6:00-6:30pm

Duration:30

MANY OF YOU HAVE CALLED IN AND E-MAILED CONCERNED ABOUT THE ROADS AND THE LACK OF PLOWING LAST YEAR.SO 7&4 NEWS DECIDED TO TAKE A CLOSER LOOK INTO THE PROBLEM.7&4'S RACHEL MELNICK JOINS US LIVE IN THE STUDIO WITH THIS SPECIAL REPORT.

February 19, 2008

Time:11:00-11:35pm

Duration:30

TALK OF BRINGING PUBLIC ART TO THE OPEN SPACE ALONG WEST GRAND TRAVERSE BAY HAS SPARKED A LOT OF DEBATE RECENTLY. PLANS TO PUT A DONATED SCULPTURE IN THAT AREA HAVE BEEN APPROVED BY SEVERAL COMMITTEES... TONIGHT TRAVERSE CITY COMMISSIONERS TOOK A CLOSER LOOK AT THE ISSUE SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

February 19, 2008

Time: 11:00-11:35pm

Duration :30

THIS TIME OF YEAR, ALONG ROADS AROUND NORTHERN MICHIGAN, YOU ARE LIKELY TO SEE SNOWOBILE TRACKS IF NOT SLEDS THEMSELVES...BUT ONE COUNTY HAS BEEN CONSIDERING ALLOWING YEAR ROUND ORV OR ATV TRAFFIC ACESS TO THEIR ROADS. TODAY, THAT NOTION WENT BEFORE THE BENZIE COUNTY COUNTY COMMISSION MADE A DECISION ON THE FATE OF A POSSIBLE ORDINANCE. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE IN THE STUDIO WITH MORE ...LISA!

February 20, 2008

Time: 5:00-6:00pm

Duration :30

DOWTOWN AREAS ARE USUALLY LINED WITH STORE AFTER STORE, BUT IN PETOSKEY MANY SHOPPERS ARE COMING ACROSS BUILDINGS THAT ARE EMPTY.PERHAPS A SIGN OF THE TIMES WHEN MICHIGAN'S ECONOMY FORCES SOME BUSINESSES TO CLOSE UP FOR GOOD. SEVEN AND FOUR'S GREG ANGEL JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH MORE.

February 20, 2008

Time: 6:00-6:30pm

Duration:30

A CONTROVERSIAL DEVELOPMENT THAT WOULD HAVE ADDED PARKING TO THE WEST END OF TRAVERSE CITY IS NO LONGER THE PLAN - FOR NOW. FEDERATED PROPERTIES DID NOT SEEK AN EXTENSION ON IT'S SPECIAL LAND USE PERMIT FOR THE 145 WEST FRONT STREET DEVELOPMENT. WHICH MEANS THE PROJECT CANNOT CONTINUE AT THIS TIME. THE 145 WEST FRONT STREET PROJECT HAS BEEN CONTROVERSIAL FROM THE BEGINNING WITH VOTERS REJECTING CITY BACKED BOND RELATED TO THE PARKING DECK INCLUDED IN THE 100 FOOT TALL BUILDING.BUT NOW IT LOOKS LIKE IT'S BACK TO SQUARE ONE. 7&4'S RACHEL MELNICK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THE LATEST.

February 21, 2008

Time: 5:00-6:00pm

Duration:30

A CONTROVERSY IS BREWING IN OTSEGO COUNTY. RESEARCHERS EXPERIMENTING WITH WAYS TO DISPOSE OF CARBON DIOXIDE. THEY ARE INJECTING A COMPRESSED LIQUID FORM OF THE GAS INTO THE GROUND AS A WAY TO PREVENT IT FROM ENTERING BACK INTO THE ATMOSPHERE. TODAY A MEETING WAS HELD IN GAYLORD TO DISCUSS THE ISSUE.7&4'S GREG ANGEL WAS THERE. GREG?

February 22, 2008

Time: 5:00-6:00pm

Duration:30

AFTER TWO YEARS OF LEG WORK A NEW MARINA MAY SOON MAKE A HOME IN LEELANAU COUNTY. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON THE MULTI-MILLION DOLLAR PROJECT. COURTNEY!

February 25, 2008

Time: 6:00-6:30pm

Duration:30

AN OTSEGO COUNTY MAN SAYS WHILE SEVERAL CONTROVERSIAL PROJECTS, INCLUDING THE I-75 OVERPASS IN GAYLORD, HAVE BEEN GIVEN THE GREEN LIGHT, THE VOICE OF THE PUBLIC IS GOING UNHEARD BY COUNTY LEADERS. SEVEN AND FOUR'S GREG ANGEL JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH MORE.

February 25, 2008

Time: 11:00-11:35pm Duration :30

TRAVERSE CITY LIGHT AND POWER'S BOARD CHAIMAN SPOKE OUT TONIGHT ABOUT 2

INCIDENTS INVOLVING LEADERS OF THAT BUSINESS.THE TRAVERSE CITY MAYOR
WANTED TO ADDRESS THESE ISSUES PUBLICLY SINCE THE CITY HAS A SAY OVER
LIGHT AND POWER'S BOARD. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE
IN THE STUDIO WITH MORE ...LISA!

February 26, 2008

Time: 6:00-6:30pm Duration :30

AN OTSEGO COUNTY MAN IS TAKING ON A GAS COMPANY CLAIMING PRICE GOUGING AND DECEPTIVE PRACTICES LAWRENCE FRIEDMAN FILED A CLASS ACTION LAWSUIT AGAINST GAYLORD GAS AND ITS PARENT COMPANY INERGY PROPANE, AFTER FRIEDMAN SAYS HE WAS CHARGED NEARLY A DOLLAR ABOVE THE AVERAGE PRICE PER GALLON OF PROPANE. A JUDGE HEARD ARGUMENTS FROM BOTH SIDES YESTERDAY. WHILE INERGY PROPANE HAS DECLINED TO TALK ABOUT THE CASE, SEVERAL GAYLORD GAS CUSTOMERS HAVE. GREG ANGEL REPORTS.

February 26, 2008

Time: 11:00-11:35pm

Duration:30

A NORTHERN MICHIGAN COMMUNITY LEARNS THAT IT'S LARGEST EMPLOYER COULD BE STEP CLOSER TO CLOSING ITS DOORS. THIS AFTERNOON, DURA AUTOMOTIVE ANNOUNCED ITS RECOMMENDATION TO CLOSE THE MANCELONA FACILITY. IF THAT RECOMMENDATION BECOMES REALITY, NEARLY 300 PEOPLE IN MANCELONA COULD SOON BE WITHOUT A JOB. BUT THE EFFECTS COULD BE FELT FAR BEYOND THE WALLS OF THE ANTRIM COUNTY FACILITY. GREG ANGEL JOINS US LIVE FROM THE GAYLORD NEWSROOM... GREG?

February 26, 2008

Time: 11:00-11:35pm

Duration :30

LATELY A LOT OF PEOPLE HAVE BEEN TALKING ABOUT CONCERNS OVER PERSONNEL ISSUES AT A NORTHERN MICHIGAN POWER COMPANY. BUT NOW THEY MAY ALSO BE TALKING ABOUT TRAVERSE CITY LIGHT AND POWER'S POSSIBLE RATE HIKE OF 30 PERCENT. 7&4'S LISA CHAVARRIA ASKED WHY THE HIKE WOULD BE NECCESSARY.

February 27, 2008

Time: 6:00-6:30pm

Duration:30

THE UNION IS SPEAKING OUT TODAY AFTER YESTERDAY'S NEWS THAT DURA AUTOMOTIVE MAY CLOSE ITS MANCELONA PLANT.COMPANY LEADERS MET WITH UNION WORKERS TODAY IN ANTRIM COUNTY. DURA MAKES AUTOMOTIVE PARTS THROUGHOUT THE WORLD IT'S MANCELONA PLANT EMPLOYEES ABOUT 300 WORKERS. ON SUNDAY, THE UNION WAS OFFERED A NEW CONTRACT WHICH WAS REPORTEDLY HEAVILY VOTED AGAINST. YESTERDAY THE COMPANY ANNOUNCED ITS RECOMMENDATION TO CLOSE THAT FACILITY. 7 & 4'S GREG ANGEL BEGINS OUR TEAM COVERAGE TONIGHT OUTSIDE THE DURA PLANT THE LATEST ON THIS DEVELOPING STORY.

February 27, 2008

Time: 6:00-6:30pm

Duration :30

THE EMPLOYEES AT DURA IN MANCELONA WILL NOT BE THE ONLY ONES AFFECTED IF THE FACILITY DOES CLOSE ITS DOORS. THE IMPACT COULD BE HAVE A WIDE

REACH. 7 AND 4'S COURTNEY REHMER CONTINUES OUR TEAM COVERAGE TONIGHT ON THE ECONOMIC EFFECT THE CLOSURE COULD HAVE.

February 27, 2008

Time: 11:00-11:35pm Duration :30

AN ECONOMIC STRATEGIC PLAN IS BEING DEVISED TO ATTRACT MORE PEOPLE AND NEW BUSINESS, BUT NOT NECCESARILY INTO THE DOWNTOWN OF NORTHERN MICHIGAN'S LARGEST CITY. THE TRAVERSE BAY ECONOMIC DEVELOPMENT CORPORATION IS DEVELOPING THE STRATEGY THROUGH A CONTRACT WITH TRAVERSE CITY. THE SENIOR VICE PRESIDENT OF ECONOMIC DEVELOPMENT CORPORATION PRESENTED A WORKING DRAFT OF THE STRATEGY TO THE CITY COMMISSION.

WE SAT DOWN WITH HIM AND A LOCAL BUSINESS TO SEE WHAT THIS COULD MEAN FOR THE COMMUNITY.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

February 27, 2008

Time: 11:00-11:25pm Duration :30

SOME PEOPLE IN ONE NORTHERN MICHIGAN COUNTY ARE TRYING TO STOP A LIME
PIT FROM OPERATING IN THEIR COMMUNITY. EVEN THOUGH THEY'VE FOUGHT THIS
BATTLE BEFORE - THE MAN BEHIND IT IS DETERMINED TO PRESENT THE PLAN
AGAIN BEFORE THE TOWNSHIP.SEVEN AND FOUR'S BILL FROEHLICH JOINS US LIVE
IN THE STUDIO WITH MORE. BILL!

February 28, 2008

Time: 6:00-6:30pm Duration:30
GOING GREEN MAY BECOMING A POPULAR TREND, BUT HOW ONE AREA RESORT MAY
JUST BE TAKING GREEN TO ANOTHER LEVEL. THE HOMESTEAD IN GLEN ARBOR IS
PLANNING A TWO MILLION DOLLAR EXPANSION PROJECT WITH SOME
ENVIRONMENTALLY FRIENDLY ELEMENTS 7 &4'S RACHEL MELNICK HAS THE
DETAILS.

February 28, 2008

Time: 6:00-6:30pm

Duration:30

A JUDGE IN CRAWFORD COUNTY IS OFFERING SOME TEMPORARY RELIEF FOR CUSTOMERS OF GAYLORD GAS. THIS AFTERNOON'S RULING COMES AFTER LAWRENCE FRIEDMAN ACCUSED THE COMPANY OF PRICE GOUGING AND DECEPTIVE PRACTICES. SEVEN AND FOUR'S GREG ANGEL JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH THE DETAILS.

February 29, 2008

Time: 6:00-6:30pm

Duration:30

A NORTHERN MICHIGAN'S DOWNTOWN DISTRICT MAY SOON TAKE ON A NEW LOOK. SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON THE POSSIBLE CHANGES.

February 29, 2008

Time: 6:00-6:30pm

Duration:30

THE FUTURE IS STILL UNCERTAIN FOR THE BOARDMAN RIVER DAMS IN GRAND TRAVERSE COUNTY. AN ARIZONA BASED COMPANY HAS PURCHASED SOME OF THE EQUIPMENT... AND MAY WANT TO BE EVEN MORE INVOLVED. THE BOARDMAN, SABIN AND BROWNBRIDGE DAMS ONCE GENERATED ELECTRICITY, BUT IN 2006 TRAVERSE CITY LIGHT AND POWER GAVE UP ITS LICENSE TO OPERATE THEM. THERE WERE CONCERNS THAT AGING DAMS WOULD NEED EXPENSIVE AND EXTENSIVE REPAIRS, SO THERE WERE PLANS TO TAKE DOWN THE DAMS AND THE WATER LEVELS IN THE PONDS WERE LOWERED. 7&4'S RACHEL MELNICK HAS THE LATEST DEVELOPMENTS.

March 2, 2008

Time: 6:00-6:30pm

Duration:30

YOU'VE PROBABLY SEEN OR EVEN HEARD THEM AS YOU DRIVE ALONG THE MAIN ROADWAYS. IT'S THE PRIME TIME FOR SNOWMOBILING SEASON---AND WITH THE WINTER WEATHER WE'VE BEEN SEEING, SNOWMOBILERS COULDN'T ASK FOR BETTER CONDITIONS. AND THESE CONDITIONS ARE ALSO AN ADDED BENEFIT FOR AREA BUSINESSES. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA?

March 3, 2008

Time: 6:00-6:30pm Duration :30
PEANUT BUTTER...IT'S SOMETHING YOU CAN FIND IN JUST ABOUT ANYBODY'S
FOOD PANTRY.BUT, JUST WHEN YOU THOUGHT YOU KNEW EVERYTHING THERE WAS TO
KNOW ABOUT IT,A NORTHERN MICHIGAN WOMAN HAS COME UP WITH SOME NEW
TWISTS ON AN OLD STAPLE.7&4'S ADAM BARTELMAY HAS MORE IN THIS MONTH'S
EDITION OF MADE IN YOUR TOWN.

March 4, 2008

Time: 6:00-6:30pm Duration:30
WHEN IT COMES TO IDEAL WINTER CONDITIONS FOR ATTRACTING TOURISTS TO THE
AREA MOTHER NATURE HAS DEALT NORTHERN MICHIGAN A PRETTY GOOD HAND--ONE
THAT SOME LOCAL BUSINESSES ARE CALLING THEIR BEST WINTER SEASON YET.
SEVEN AND FOUR'S COURTNEY REHMER HAS MORE.

March 4, 2008

Time: 6:00-6:30pm Duration:30

ACCUSED OF PRICE GOUGING AND DECEPTIVE PRACTICES, MISSOURI BASED INERGY PROPANE, AND ITS SIX MICHIGAN BASED COMPANIES HAVE BEEN THE FOCUS OF A CLASS ACTION COMPLAINT. NOW, TONIGHT THEY'RE THE FOCUS OF OF MICHIGAN ATTORNEY GENERAL MIKE COX, WHO SAYS THE COMPANY HAS VIOLATED MICHIGAN'S CONSUMER PROTECTION ACT. THE MICHIGAN ATTORNEY GENERAL'S OFFICE SENT A NOTICE OF INTENDED ACTION TO THE PROPANE COMPANY. INERGY PROPANE OPERATES SIX BUSINESSES THROUGHOUT MICHIGAN.LAST WEEK AN ATTORNEY REPRESENTED THE COMPANY IN COURT AGAINST ACCUSATIONS OF PRICE GOUGING AND DECEPTIVE PRACTICES. TODAY MICHIGAN'S ATTORNEY GENERAL MIKE COX ANNOUNCED HIS OFFICE WILL ALSO BE TAKING ACTION.7 & 4'S GREG ANGEL WAS FIRST TO BRING THIS STORY TO VIEWERS.HE' JOINS US LIVE WITH THE

March 4, 2008

LATEST DEVELOPMENTS.

Time: 11:00-11:35pm Duration :30
IT'S BECOME A COMMON SCENE THROUGHOUT MICHIGAN, INCREASING AMOUNTS OF
FOR SALE SIGNS ON FRONT LAWNS.ACCORDING TO REALTORS, MANY OF THESE
SIGNS ARE THE RESULT OF FORECLOSURES...IN FACT, IN GRAND TRAVERSE
COUNTY ALONE, LAST YEAR THERE WERE 291-FORECLOSURES.SEVEN AND FOUR'S
MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE.
MELISSA!

March 5, 2008

Time: 5:00-6:00pm Duration :30

GOVERNOR JENNIFER GRANHOLM TOOK THE STAGE TODAY AT THE OPERA HOUSE IN

TRAVERSE CITY.THE SUBJECT MATTER - MICHIGAN'S ECONOMY AND HER PLANS TO

BRING JOBS TO THE STATE.7&4'S RACHEL MELNICK WAS THERE THIS MORNING AND

JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS, RACHEL.

March 5, 2008

Time: 6:00-6:30pm Duration:30

THE MICHIGAN DEPARTMENT OF TRANSPORTATION IS HOPING TO MAKE A SMOOTHER RIDE FOR DRIVERS THANKS TO AN MULTI-MILLION DOLLAR DEAL IN THE

GOVERNORS ECONOMIC STIMULUS PACKAGE FOR THE STATE. MDOT WILL GET AN EXTRA 15 MILLION DOLLARS THAT WILL FUND RECONSTRUCTION PROJECTS IN COUNTIES STRETCHING FROM 131 IN WEXFORD COUNTY TO US-31 IN EMMET COUNTY. 7 &4'S SHEENA ELZIE HAS MORE ON FUNDING FOR THE ROAD PROJECTS PLANNED ACROSS NORTHERN MICHIGAN.

March 5, 2008

Time: 6:00-6:30pm Duration:30
PLANS TO PLACE A WASTE WATER DISPOSAL WELL IN ANTRIM COUNTY HAS SOME
PEOPLE WORRIED ABOUT HOW IT COULD IMPACT THEIR COMMUNITY. CONSUMERS
ENERGY WAS GRANTED PERMITS TO PLACE A DEEP INJECTION WELL IN ALBA.
IT'S IN THAT WELL THE COMPANY PLANS TO DISPOSE OF WASTE WATER FROM THE
BAY HARBOR RESORT CLEAN UP PROJECT. BUT THIS PROJECT HAS SOME CONCERNED
THAT THE CONTAIMINATES COULD SEEP INTO THEIR WATER SUPPLY. SEVEN AND
FOUR'S GREG ANGEL HAS MORE.

March 6, 2008

Time: 11:00-11:35pm

CHANCES ARE YOU HAVE OPENED YOUR MAILBOX IN THE PAST WEEK...FOUND AN ASSESSMENT OF YOUR PROPERTY..AND WONDERED HOW ITS VALUE WENT DOWN, BUT YOUR TAXES WENT UP.TONIGHT DURING A HEATED MEETING IN TRAVERSE CITY CONCERNED CITIZENS HAD THE CHANCE TO QUESTION ASSESSORS ABOUT PROPERTY VALUES AND--- WHAT'S CAUSING SOME TO GO UP WHILES OTHERS ARE GOING DOWN. LOCAL TAX ASSESSORS PROVIDED AN INDEPTH EXPLANATION ON HOW PROPERTY TAXES ARE ASSESSED AND WHAT PEOPLE CAN DO TO APPEAL THEIR TAXES IF THEY FEEL THAT ASSESSEMENT ISN'T ACCURATE SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

March 7, 2008

Time: 6:00-6:30pm Duration:30

THE LATEST VICTIMS OF NORTHERN MICHIGAN'S TOUGH ECONOMY ARE FAMILY

PETS. THE DIRECTOR OF THE CHERRYLAND HUMANE SOCIETY SAYS THE AMOUNT OF

PETS BEING RELINQUISHED DUE TO FORECLOSURES, EVICTIONS, AND JOB LOSSES

IS REACHING RECORD LEVELS.OFFICIALS SAY THEY'VE ALSO SEEN AN INCREASE

IN PEOPLE NEEDING HELP WITH MEDICAL CARE AND PET FOOD.

March 7, 2008

Time: 6:00-6:30pm Duration:30
TWO NORTHERN MICHIGAN APARTMENT COMPLEXES ARE GETTING MAJOR MAKEOVERS
THANKS TO A FEDERAL GRANT... BUT WHAT IS BEING TORN OUT, IS NOT GOING
TO WASTE. THANKS TO FUNDING FROM THE USDA RURAL DEVELOPMENT, COBBLE
CREEK APARTMENTS IN GRAYLING, AND MEADOWRUN APARTMENTS IN MANCELONA ARE
SEEING SUBSTANTIAL UPGRADES... AND WHILE THERE IS A LOT OF DEMOLITION,
SEVEN AND FOUR'S GREG ANGEL EXPLAINS A POSITIVE IMPACT FOR AREA
COMMUNITIES.

March 8, 2008

Time: 6:00-6:30pm Duration:30

ONE COMMUNITY HAS ONE MORE CHANCE TO MAKE THEIR VOICES HEARD AND THAT TIME IS TODAY. CONCERNED FOR THEIR FUTURE RESIDENTS OF ONE NORTHERN MICHIGAN COMMUNITY ARE COMING TOGETHER. WASTEWATER FROM A NORTHERN MICHIGAN BAY CAN BE DISPOSED IN A DEEP WELL IN ANOTHER COMMUNITY... NOW THAT A PERMIT WAS APPROVED. UPSET WITH THE FEBRUARY RULING.... RESIDENTS ARE SPEAKING OUT. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS. COURTNEY?

March 10, 2008

Time: 5:00-6:00pm

Duration:30

A BARGAINING COMMITTEE FOR THE UNITED AUTO WORKERS UNION AND DURA OFFICIALS WILL MEET WEDNESDAY TO DISCUSS A UNION CONTRACT PROPOSAL THE NEGOTIATIONS FOLLOW TALK OF A POSSIBLE SHUT DOWN OF THE MANCELONA PLANT LATE LAST MONTH. THE UNION HAS PROPOSED FREEZING WORKERS PENSIONS, ELIMINATING FUTURE RETIREE HEALTH CARE, AND PAYING ABOUT 200 PERCENT MORE PER WEEK FOR CURRENT MEDICAL COVERAGE.DURA'S MANCELONA PLANT EMPLOYS NEARLY THREE HUNDRED PEOPLE.

March 10, 2008

Time: 11:00-11:35pm

Duration :30

A TRAVERSE CITY BUSINESS SAYS IT WANTS TO EXPAND...AND THEY WANT THE CITY TO HELP THEM BY PROVIDING PARKING FOR THEIR EMPLOYEES. IT'S BEEN AN ONGOING ISSUE WITH PARKING IN TRAVERSE CITY'S OLD TOWN AND THE HAGERTY INSURANCE COMPANY.BUT TONIGHT DURING A CITY COMMISSION MEETING, THE CITY BECAME MORE ENGAGED IN THE MATTER AND LISTENED TO HAGERTY EMPLOYEES ABOUT THEIR NEED TO EXPAND.IN THE PAST, EVERY TIME WE HAVE COVERED THIS STORY, HAGERTY INSURANCE, WHICH EMPLOYS ABOUT 400 PEOPLE, HAS NOT RETURNED OUR PHONE CALLS AND PASSED ON PRESENTING THEIR SIDE OF THE STORY.TONIGHT FOR THE FIRST TIME WE GOT TO HEAR HAGERTY SPEAK OUT ON IT. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

March 11, 2008

Time: 5:00-6:00pm

Duration:30

A NORTHERN MICHIGAN MANUFACTURING PLANT MAY SOON EXPAND, BRINGING NEARLY A DOZEN NEW JOBS TO OTSEGO COUNTY.OFFICIALS ARE DISCUSSING A POSSIBLE EXPANSION AT THE PRESTON FEATHER COMPANY IN GAYLORD.THE INITIAL PLAN COULD MEAN A 13-THOUSAND FOOT ADDITION TO THE EXISTING BUILDING, WHICH WOULD INCLUDE A NEW MANUFACTURING FACILITY MAKING WALL COMPONENTS.COMPANY OFFICIALS SAY THE NEW ADDITION WOULD EXPAND THEIR POTENTIAL CUSTOMER BASE ACROSS THE STATE AND COULD CREATE MORE THAN TEN JOBS.THE COMPANY IS BASED IN PETOSKEY AND OFFICIALS HOPE TO HAVE MORE DETAILS ON THE PROJECT NEXT MONTH.

March 11, 2008

Time: 6:00-6:30pm

Duration:30

A COUNTY ROAD COMMISSION ALREADY FACING A FINANCIALLY TIGHT BUDGET... WILL SPEND TENS OF THOUSANDS OF DOLLARS ADDING TWO NEW BOARD MEMBERS. AS A RESULT... THAT CASH *WON'T BE SPENT ON OTHER COUNTY ROAD PROJECTS. 7 & 4'S BILL FROEHLICH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE PLAN.

March 11, 2008

Time: 6:00-6:30pm

Duration:30

TRAVEL IN AND AROUND LAKE CITY MAY TAKE A LITTLE LONGER THIS SPRING AND SUMMER... BUT SOME PEOPLE SAY IT MAY BE WORTH IT.M-DOT WILL BE RESURFACING PART OF M-55 EAST OF M-66 IN MISSAUKEE COUNTY.SEVEN AND FOUR'S ROB PRESTON HAS THAT STORY.

March 11, 2008

Time: 6:00-6:30pm

Duration:30

THE DENNOS MUSEUM IS LOOKING TO EXPAND DENNOS MUSEUM AND NORTHWESTERN MICHIGAN COLLEGE ARE LOOKING FOR A TEN- THOUSAND SQUARE FOOT EXPANSION.... EIGHT THOUSAND SQUARE FEET OF THAT WOULD BE DEDICATED TO NEW GALLERY SPACE CURRENTLY THE MUSEUM HAS A PERMANENT COLLECTION OF

ROUGHLY TWO- THOUSAND WORKS OF ART.ALMOST HALF OF THAT ART IS INUIT ART AND MUSEUM OFFICIALS ANTICIPATE ART DONATIONS TO INCREASE.

March 11, 2008

Time: 11:00-11:35pm Duration :30
WITH GAS PRICES REACHING RECORD HIGHS LOCAL BUSINESSES AND DRIVERS SAY
THEY'RE FEELING THE PAIN AT THE PUMP.TODAY AREA GAS STATIONS WERE
SELLING GAS FOR AS HIGH AS THREE DOLLARS AND FORTY-SIX CENTS A
GALLON... THAT'S UP FROM 3-07 FRIDAY! BUT IT'S NOT JUST DRIVERS THAT
ARE AFFECTED WHEN IT COMES TO THE PRICE HIKE. GRUMPY'S, A LOCALLY OWNED
GAS STATION AND GROCERY MARKET NEAR TRAVERSE CITY SAYS THEIR BUSINESS
IS NOT ONLY DOWN BECAUSE OF INCREASING GAS PRICES--- BUT ITEMS IN THEIR
STORE ARE BECOMING MORE EXPENSIVE TO COMPENSATE FOR THE RISE IN
VENDORS' TRANSPORTATION COSTS.SEVEN AND FOUR'S MELISSA SMITH JOINS US
LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

March 12, 2008

Time: 6:00-6:30pm Duration :30

THE EXECUTIVE DIRECTOR OF TRAVERSE CITY LIGHT AND POWER WILL RESIGN

EFFECTIVE FRIDAY.LAST NIGHT DURING A CLOSED DOOR SESSION, THE BOARD

RECOMMENDED AND ACCEPTED RICHARD SMITH'S RESIGNATION.HE WILL RECEIVE

NEARLY SIX MONTHS OF SALARY AND BENEFITS IN A SEVERANCE PACKAGE.PLUS A

LETTER OF REPRIMAND RECENTLY ISSUED BY THE BOARD, WILL BE REMOVED FROM

HIS PERSONNEL FILE. NOW BOARD MEMBERS SAY THEY ARE MOVING FORWARD WITH

SEARCH FOR A NEW EXECUTIVE DIRECTOR. SEVEN AND FOURS SHEENA ELZIE HAS

MORE.

March 12, 2008

Time: 6:00-6:30pm

Duration:30

THE CONTAMINATED WATER FROM BAY HARBOR IS CURRENTLY BEING SHIPPED TO GRAND TRAVERSE COUNTY WHERE IT IS TREATED AND HELD AT THE SEPTAGE PLANT.THIS HAS MANY PEOPLE QUESTIONING THE TREATMENT PROCESS. 7 & 4'S COURTNEY REHMER TAKES A CLOSER LOOK.

March 13, 2008

Time: 6:00-6:30pm

Duration :30

FOR YEARS THE DEPARTMENT OF ENVIRONMENTAL QUALITY HAS PUT MILLIONS OF DOLLARS INTO CLEANING UP CONTAMINED SITES ACROSS MICHIGAN.CLEAN UP FUNDED BY BROWNFIELD DOLLARS SUPPORTED BY TWO BONDS.BUT AFTER THIS YEAR--THAT FUNDING RUNS OUT.LEAVING AN ENTIRE NORTHERN MICHIGAN COMMUNITY CONCERNED FOR THEIR WELL BEING. 7&4'S RACHEL MELNICK HAS THIS SPECIAL REPORT.

March 13, 2008

Time: 6:00-6:30pm

Duration :30

FOR THE FOURTH TIME IN A MATTER OF WEEKS, NORTHERN MICHIGAN BUSINESS OWNERS SAY THEIR PHONE SERVICE HAS BEEN CUT OFF, COSTING THEM CUSTOMERS. SEVERAL OWNERS SAY THE PHONE LINES WERE CUT WHEN CREWS WORKING ON THE U-S 31 ROAD EXPANSION PROJECT NEAR PETOSKEY IN EMMET COUNTY WERE LAYING DOWN PIPES.SEVEN AND FOUR'S GREG ANGEL SPOKE WITH SEVERAL BUSINESS OWNERS TO SEE HOW THE INTERRUPTION IN SERVICE IS IMPACTING THEIR BUSINESS.

March 14, 2008

Time: 6:00-6:30pm

Duration:30

THIS WEEK THE GRAND TRAVERSE COUNTY ROAD COMMISSION PROPOSED THE IDEA OF A ONE MIL LEVY FOR ROAD REPAIRS. THAT WOULD MEAN THE OWNER OF A 100

THOUSAND DOLLAR HOME WOULD PAY AN ADDITIONAL ONE HUNDRED DOLLARS A YEAR IN TAXES.7 & 4'S RACHEL MELNICK JOINS US WITH REACTION, RACHEL.

March 14, 2008

Time: 11:00-11:35pm

Duration :30

WHETHER OR NOT YOU AGREE WITH THE IDEA OF AN NEW MILLAGE TO PAY FOR ROAD REPAIRS... EVERYBODY CAN AGREE THAT POTHOLE SEASON IS HERE! 7&4'S COURTNEY REHMER RODE ALONG WITH SOMEONE WHO HAS TO DEAL WITH THESE BUMPER THUMPERS MORE THAN MOST!

March 15, 2008

Time: 6:00-6:30pm

Duration:30

A NORTHERN MICHIGAN ELECTRIC COMPANY IS TAKING A CLOSER LOOK AT ITS CUSTOMERS BILLS.NOWADAYS EVERY PENNY HELPS ESPECIALLY WHEN IT COMES TO YOUR ELECTRIC BILL DURING THE WINTER MONTHS. TO HELP PEOPLE DO JUST THAT CHERRYLAND ELECTRIC HAS SOME POINTERS THAT MIGHT NOT ONLY PUT SOME EXTRA MONEY IN YOUR POCKET BUT WILL CONSERVE ENERGY AT THE SAME TIME. SEVEN AND FOURS COURTNEY REHMER JOINS US LIVE IN THE NEWSROOM WITH MORE.

March 17, 2008

Time: 5:00-6:00pm

Duration:30

THE SLUMPING ECONOMY IS RESULTING IN A CREDIT CRUNCH THAT'S ALSO PUTTING A CRIMP ON AUTO-FINANCING.LOCAL CAR DEALERSHIPS SAY FEWER CUSTOMERS ARE GETTING APPROVED FOR CAR LOANS... CHANGING THE WAY SOME DEALERS DO BUSINESS. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN THE NEWSROOM WITH THE DETAILS. SHEENA?

March 18, 2008

Time: 5:00-6:00pm

Duration :30

LOCAL CITIZENS CONCERNED ABOUT THE ENVIRONMENTAL FUTURE OF MICHIGAN ARE BANDING TOGETHER AND DEMANDING GOVERNOR GRANHOLM TO TAKE ACTION.CLEAN ENERGY NOW IS A COALITION OF ENVIRONMENTAL AND WATCHDOG GROUPS FROM AROUND THE STATE.TODAY THEY LAUNCHED AN ONLINE PETITION THEY HOPE WILL HALT THE SPREAD OF GLOBAL WARMING AND CARBON DIOXIDE EMISSIONS.THE PETITION ASKS THE GOVERNOR TO ISSUE AN EXECUTIVE ORDER REGULATING CARBON DIOXIDE EMISSIONS FROM COAL FIRED POWER PLANTS.

March 18, 2008

Time: 6:00-6:30pm

Duration :30

not only is it costing more to fill your gas tank but many companies are factoring in rising cost of fuel to pay for shipping. and since shipping is costing companies more, so could the products you're buying. SEVEN AND FOURS SHEENA ELZIE REPORTS.

March 18, 2008

Time: 6:00-6:30pm

Duration :30

A NEW FEDERAL LAW WILL HELP KEEP YOU AND YOUR FAMILY SAFER IN YOUR CAR... AND BRING NEW JOBS TO NORTHERN MICHIGAN. THE NARTRON COMPANY IN REED CITY MAKES NEWLY MANDATED "SAFE WINDOWS" AND WILL BE ADDING HUNDRED'S OF NEW JOBS TO KEEP UP WITH THE NEW DEMAND. SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

March 18, 2008

Time: 11:00-11:35pm

Duration:30

THE LONG TERM CLEAN UP PROCESS STARTED BACK IN THE MID-90'S WHEN THE

E-P-A DETERMINED THAT DRY CLEANING CHEMICALS FROM THE GRAND TRAVERSE OVERALL SUPPLY LAUNDRY PLANT IN LEELANAU COUNTY'S GREILICKVILLE, WERE SEEPING INTO THE SOIL AFTER BEING ABANDONED FOR MORE THAN 20-YEARS, THE EPA DEMOLISHED THE BUILDING LAST DECEMBER, LEAVING A VACANT FIELD FULL OF THE HAZARDOUS SOILS AND CONTAMINATED GROUND WATER, SOME OF WHICH FOUND ITS WAY INTO GRAND TRAVERSE BAY.AND ALL OF THIS IS TAKING PLACE RIGHT NEXT DOOR TO NORRIS ELEMENTARY SCHOOL. THE REMOVAL PROCESS WILL START IN ABOUT A WEEK AND A HALF... AND NOW PARENTS ARE ASKING HOW SAFE THEIR CHILDREN ARE. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

March 19, 2008

Time: 6:00-6:30pm

Duration:30

PERHAPS ONE OF THE BIGGEST PLANS TO IMPROVE MICHIGAN'S ECONOMY IS THROUGH JOB CREATION. THE GOVERNOR'S "NO WORKER LEFT BEHIND PROGRAM" WAS DESIGNED TO DO JUST THAT --BUT INSTEAD OF ADVANCING JOB TRAINING AND CAREERS-- DUE TO AN OVERWHELMING RESPONSE AND LIMITED FUNDING--MANY PEOPLE ARE LEFT WAITING. SEVEN AND FOUR'S COURTNEY REHMER HAS MORE.

March 19, 2008

Time: 6:00-6:30pm

Duration :30

IT SEEMS EVERYONE GRUMBLES AROUND TAX TIME, BUT NORTHERN MICHIGAN BUSINESSES MAY HAVE A GOOD REASON TO THIS YEAR. FOR THE FIRST TIME THEY ARE DEALING WITH THE NEW MICHIGAN BUSINESS TAX... AND SEVERAL OF THEM HAVE CONTACTED US WITH QUESTIONS. THEY'RE WONDERING HOW UNDER THE NEW TAX THEY'RE SUPPOSE TO COVER A 20 TO 40 PERCENT INCREASE IN WHAT THEY'RE PAYING TO THE STATE DO BUSINESS? ESPECIALLY SINCE THE NEW TAX WAS TOUTED BY SUPPORTERS AS BEING BENEFICIAL TO MANUFACTURERS AND BUSINESSES. 7&4'S RACHEL MELNICK REPORTS.

March 20, 2008

Time: 6:00-6:30pm

Duration :30

IF YOU ARE UPSET WITH TRAFFIC, THINK THE ROADS NEED TO BE EXPANDED... OR WANT MORE PUBLIC TRANSPORTATION... NOW'S THE TIME TO SPEAK UP.THE GRANDVISION... A REGIONAL LAND USE AND TRANSPORTATION STUDY IS GATHERING COMMUNITY INPUT ON HOW YOU'D LIKE TO SEE THE GRAND TRAVERSE REGION DEVELOP OVER THE NEXT FIFTY YEARS.THERE HAVE BEEN A VARITY OF WORKSHOPS SINCE THE FALL TODAY TRANSPORTATION WAS THE FOCUS.7&4'S RACHEL MELNICK WAS THEIR AND BRINGS US THIS STORY.

March 20, 2008

Time: 11:00-11:35pm

Duration :30

AN ANTRIM COUNTY AUTO PARTS SUPPLIER IS CLOSING ITS DOORS FOR GOOD AND THAT MEANS THE LOSS OF JOBS FOR AT LEAST FIFTY EMPLOYEES.WE TALKED WITH SEVERAL MAVRICK METAL EMPLOYEES AND MANCELONA RESIDENTS ABOUT THE IMPACT OF THIS ANNOUNCEMENT SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

March 21, 2008

Time: 6:00-6:30pm

Duration :30

RESIDENTS IN CHARLEVOIX COUNTY SAY THE POTHOLES ON ONE ROAD HAVE BECOME MORE THAN JUST A MENACE, THEY'VE BECOME DOWN RIGHT DANGEROUS.BUT, NOW RESIDENTS COULD BE ONE STEP CLOSER TO SEEING THAT ROAD REPAIRED.SEVEN AND FOUR'S GREG ANGEL REPORTS.

March 21, 2008

Time: 6:00-6:30pm

Duration :30

A MULTI MILLION DOLLAR SETTLEMENT OUT OF COURT HAS BEEN REACHED IN THE ONGOING CLUB KENO SAGA. THIS IS AN UPDATE TO A 7 AND 4 NEWS INVESTIGATION WE BROUGHT YOU IN FEBRUARY. THE STATE AND TWO NORTHERN MICHIGAN NATIVE AMERICAN TRIBES ANNOUNCED THIS MORNING THAT THEY WON'T WAIT FOR A FEDERAL COURT RULING..INSTEAD THEY HAVE COME TO TERMS ON A DEAL...ONE THAT HAS THE STATE GIVING UP 26 MILLION DOLLARS THAT WOULD HAVE GONE TO MICHIGAN'S JOB GROWING AGENCY.

March 21, 2008

Time: 6:00-6:30pm Duration:30

THE HISTORIC STATE THEATRE IN DOWNTOWN TRAVERSE CITY HAS SOMETHING TO CELEBRATE.THEY'VE BEEN OPEN FOR FOUR MONTHS NOW - AND THEY'RE RELEASING THEIR FIRST EVER QUARTERLY REPORT. AS 7 & 4'S BILL FROEHLICH EXPLAINS... ORGANIZERS ARE PLEASED THAT NONE OF THE EARLY PREDICTIONS CAME TRUE.

March 22, 2008

Time: 6:00-6:30pm Duration :30

THEY'VE BEEN OPEN FOR FOUR MONTHS NOW - AND YESTERDAY THE STATE

RELEASED ITS FIRST EVER QUARTERLY REPORT. OPERATORS SAY THEY'VE

EXCEEDED ALL OF THEIR EXPECTATIONS. WHILE THEY PREDICTED THEY'D SELL 8
THOUSAND TICKETS SO FAR - TO DATE THEY'VE SOLD OVER *56-THOUSAND.THAT

WORKS OUT TO 300-THOUSAND DOLLARS IN BOX OFFICE SALES.THE STATE THEATRE

IS ALSO BREAKING INTO THE TOP TEN PERCENT OF MOVIE THEATRES *NATIONWIDE

FOR THE FILMS IT SHOWS.ITS NOT JUST GREAT AT THE STATE!THE EXTRA FOOT

TRAFFIC IS FINDING ITS WAY THROUGHOUT THE DOWNTOWN AREA. SEVEN AND

FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH

THE DETAILS. COURTNEY?

March 24, 208

Time: 6:00-6:30pm Duration :30

ITS GETTING EASIER AND EASIER TO FIND SIGNS OF A SLUGGISH ECONOMY...AND
FOR MANY PEOPLE, ITS GETTING HARDER AND HARDER TO MAKE ENDS MEET.THAT
MEANS SOMETHING HAS TO GIVE..AND FOR MORE AND MORE FAMILIES...THAT
MEANS NOT BEING ABLE TO PAY THEIR PROPERTY TAXES.FOR EXAMPLE DURING
MANISTEE COUNTY IS STILL MISSING ABOUT 297-THOUSAND DOLLARS WORTH OF
UNPAID TAXES FROM 2007...WHAT DOES THAT MEAN TO YOU?THAT'S ALMOST THREE
HUNDRED THOUSAND DOLLARS THAT WON'T GO TO FIX ROADS, EDUCATE STUDENTS,
OR KEEP POLICE ON PATROL.SEVEN AND FOUR'S ROB PRESTON HAS MORE ON HOW
THIS IS IMPACTING MANISTEE COUNTY.

March 24, 2008

Time: 6:00-6:30pm Duration:30

IN THE PAST MONTH, TCLP HAS HAD TWO LEADERS RESIGN IN WHAT A BOARD MEMBERS DESCRIBE AS AN UNFORTUNATE SITUATION.BUT WHAT DOES IT MEAN FOR THE COMPANY, AND ITS CUSTOMERS? SEVEN AND FOURS SHEENA ELZIE HAS THE DETAILS.

March 24, 2008

Time: 6:00-6:30pm Duration:30
WE COULD SOON LEARN IF THE FORMER DIRECTOR OF THE GAYLORD DOWNTOWN
DEVELOPMENT AUTHORITY WILL FACE ANY CHARGES FOR ALLEGED MISHANDLING OF
FUNDS.SHERRIE SCHUSTER RESIGNED FROM HER POSITION IN OCTOBER. NOW AN
AUDIT HAS BEEN COMPLETED, AND AS SEVEN AND FOUR'S GREG ANGEL REPORTS,
POLICE COULD SOON WRAP UP THE INVESTIGATION.

March 25, 2008

Time: 5:00-6:00pm

A NORTHERN MICHIGAN CIVIC CENTER IS IN NEED OF REPAIRS...BUT FINDING THE FUNDING TO MAKE THE necessary ONES POSSIBLE MAY STRECTCH THEIR DOLLARS. THE WEXFORD COUNTY CIVIC CENTER NEEDS LOTS OF REPAIRS AND MANAGEMENT CAME TO THE COUNTY LOOKING FOR THE MONEY TO COVER THOSE REPAIRS. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON THIS STORY. ROB?

March 25, 2008

Time: 11:00-11:35pm Duration :30
THE GRAND TRAVERSE COUNTY ROAD COMMISSION HAS BEEN THE CENTER OF
CONTROVERSY RECENTLY AND TONIGHT WAS NO DIFFERENT.LAST MONTH THE ROAD
COMMISSION APPROVED A MEASURE TO ADD TWO NEW BOARD MEMBERS AT A COST
BETWEEN 40 TO 50 THOUSAND DOLLARS.BUT WHEN RESIDENTS HEARD ABOUT THE
PROPOSAL SOME CONTACTED THE ROAD COMMISSION AND PROTESTED THE
PLAN..THEY SAY THE MONEY SHOULD BE SPENT POTHOLES, NOT FILING SEATS.
LAST WEEK THE GRAND TRAVERSE COUNTY COMMISSION VOTED SIX TO TWO TO
RETHINK THE MOVE.AND TONIGHT IT WAS AT THE CENTER OF A DEBATE.

March 27, 2008

Time: 6:00-6:30pm Duration :30

ONE AREA SHELTER SAYS MORE AND MORE OFTEN... THEIR FACILITY IS FILLING

UP WITH ANIMALS.BUT SOME PET OWNERS ARE CHOOSING TO LEAVE THEIR ANIMALS

AT THE FACILITY FOR DAYS AT A TIME BEFORE COMING TO CLAIM THEIR PET.

AS SEVEN AND FOUR'S GREG ANGEL REPORTS, STAFF MEMBERS SAY THEY NEED

TO DO SOMETHING ABOUT THE GROWING PROBLEM.

March 27, 2008

Time: 11:00-11:35pm Duration :30

FOR THE FIRST TIME THE MANAGER OF THE GRAND TRAVERSE COUNTY ROAD

COMMISSION, MARY GILLIS, IS SITTING DOWN WITH 7&4 NEWS TO TELL US WHY

THEIR TAKING BUSINESS TRIPS DESPITE THEIR BUDGET WOES. EARLY THIS MONTH

THE GRAND TRAVERSE COUNTY ROAD COMMISSION WAS QUESTIONED BY THE PUBLIC

AND SOME OF THEIR COUNTY COMMISSIONERS FOR TAKING A BUSINESS TRIP TO

LOS VEGAS IN WHAT THEY ADMIT ARE HARD FINANCIAL TIMES. TONIGHT WE TOOK

YOUR TOUGH QUESTIONS TO MARY GILLIS, HERE ARE HER ANSWERS.

March 28, 2008

Time: 6:00-6:30pm Duration :30

THE COST OF A GALLON OF GAS IS AGAIN ON THE RISE ... LEAVING DRIVERS TO DIG DEEPER INTO THEIR POCKETS.IT'S ALSO MAKING BUSINESS OWNERS TAKE A CLOSER LOOK AT THEIR BUDGETS, ESPECIALLY WHEN IT'S DIESEL FUEL THAT NEEDS TO FILL THE TANK. TRIPLE- A REPORTS THE AVERAGE PRICE PER GALLON STATEWIDE IS SET AT FOUR DOLLARS AND 16-CENTS-THAT'S NEARLY A DOLLAR AND 50-CENTS HIGHER THAN PRICES ONE YEAR AGO.IN TRAVERSE CITY THE PRICE IS AROUND 4-15 A GALLON FOR DIESEL FUEL. SEVEN AND FOURS COURTNEY REHMER HAS MORE ON HOW ONE OF THE LARGEST CONSTRUCTION AND ENGINEERING COMPANIES IN NORTHERN MICHIGAN IS COPING WITH THE SKYROCKETING PRICES.

April 31, 2008

Time: 6:00-6:30pm Duration:30

THE STATE OF MICHIGAN HAS SET A RECORD THIS YEAR... FOR THE PERCENTAGE
OF IT'S POPULATION RELYING ON FOOD ASSISTANCE PROGRAMS. ACCORDING TO
THE DEPARTMENT OF HUMAN SERVICES, ABOUT 14 PERCENT OF MICHIGAN
RESIDENTS RELY ON FOOD STAMPS TO HELP PUT DINNER ON THE TABLE.SEVEN AND
FOUR'S ROB PRESTON HAS MORE ON THE DISTURBING TREND.

March 31, 2008

Time: 6:00-6:30pm

Duration :30

A DROP IN STATE AND FEDERAL FUNDING FOR PERSONNEL AND MORE EVIDENCE PILING UP AT THE MICHIGAN STATE POLICE CRIME LAB IS CREATING A BACKLOG OF CASES AND LEAVING LOCAL PROSECUTORS WAITING FOR ANSWERS. THE CRIME LAB IN GRAYLING PROCESSES EVIDENCE FOR MORE THAN 30 COUNTIES. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON THE IMPACT THE FUNDING CUT IS HAVING AT THE COUNTY LEVEL:

March 31, 2008

Time: 11:00-11:35pm

Duration:30

ABOUT A MONTH AFTER THE RUMORS BEGAN...DURA AUTOMOTIVE ANNOUNCES IT IS CLOSING ITS MANCELONA PLANT. EMPLOYEES WERE GIVEN THE NEWS IN A LETTER TODAY FROM THE COMPANY'S VICE PRESIDENT, THOUGH NO SPECIFIC DATE WAS GIVEN FOR DURA'S LAST OFFICIAL DAY.SEVEN AND FOUR'S GREG ANGEL HAS THE LATEST.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

HEALTH

(Includes exercise, dieting, disease prevention, as well as new treatment options)

Local News

January 4, 2008

Time: 5:00-6:00pm

Duration:30

TODAY IS THE FOURTH OF THE MONTH. THAT MEANS ITS TIME TO CALL YOUR BUDDY AND REMIND HER TO DO A SELF BREAST EXAM. FOR THOSE AWAITING A POSSIBLE CANCER DIAGNOSIS OR FOR THOSE WHO ARE A BREAST CANCER PATIENT, THERE IS A WHOLE SET OF DOCTORS WORKING THE CASE THAT ARE NEVER SEEN. THEY ARE THE ONES WHO LOOK AT THE TISSUE, AND DECIDE WHETHER THE LUMP THAT'S FELT OR THAT ABNORMAL MAMMOGRAM THAT'S SEEN IS IN FACT CANCER. 7 & 4'S KRISTIN MACIOROWSKI HAS MORE:

January 7, 2008

Time: 5:30-7:00 am

Duration :30

NO ONE LIKES GETTING A SHOT, BUT THE CERVICAL CANCER VACCINE IS SAID TO BE ONE OF THE MOST PAINFUL. GARDASIL IS A GROUNDBREAKING VACCINE THAT PROTECTS AGAINST THE SEXUALLY TRANSMITTED DISEASE, H-P-V.. WHICH CAN LEAD TO CERVICAL CANCER. THERE HAVE ALSO BEEN REPORTS OF GIRLS FAINTING AFTER RECEIVING GARDASIL.. BUT IT'S UNCLEAR WHETHER THAT'S RELATED TO THE STINGING PAIN ASSOCIATED WITH THE SHOT. REPRESENTATIVES FOR THE DRUG SAY EXTRA VIRUS-LIKE PARTICLES IN THE SHOT APPEAR TO CONTRIBUTE TO THAT EXTRA STING FELT BY SOME GIRLS.

January 7, 2008

Time: 5:00-6:00pm

Duration:30

EVEN THOUGH SNOW HAS DISAPPEARED FROM MUCH OF NORTHERN
MICHIGAN...WINTER IS NOT OVER AND THAT MEANS LOTS OF SHOVELING IS STILL
IN STORE. BUT DOCTORS SAY SHOVELING CAUSES A NATIONAL INCREASE IN
SERIOUS HEALTH PROBLEMS. CARRIE MCCLURE REPORTS.

January 8, 2008

Time: 5:00-6:00pm

Duration:30

IN HEALTH NEWS TONIGHT...HEART DEFECTS ARE DIFFICULT TO DETECT IN FETUSES -- BECAUSE OF THEIR SMALL SIZE AND THEIR CONSTANT MOVEMENT IN THE WOMB, MAKES IT DIFFICULT TO GET A GOOD PICTURE. BUT A VIRGINIA DOCTOR HAS CREATED THE FIRST AUTOMATED ULTRASOUND -- MAKING IT A SIMPLE ONE-SHOT PROCESS. STEPHANIE HARRIS REPORTS.

January 9, 2008

Time: 5:00-6:00pm

Duration:30

IT MAY SEEM THAT CANCER DOES NOT DISCRIMINATE. IT STRIKES PEOPLE WHO ARE RICH OR POOR, SUCCESSFUL AND STRUGGLING. BUT A NEW STUDY SHOWS THERE IS A KEY FACTOR THAT DETERMINES WHETHER YOU'LL BEAT CANCER ... AND IT HAS NOTHING TO DO WITH MEDICINE. MICHAEL GARGIULO REPORTS.

January 10, 2008

Time: 5:30-7:00am

Duration :30

FOR YEARS, THE CAUSE OF AUTISM HAS BAFFLED RESEARCHERS, BUT NOW.. THEY MAY HAVE MADE A KEY DISCOVERY. ROBERT BAZELL HAS MORE.

January 10, 2008

Time: 5:30-7:00am

Duration:30

TAKING A LOOK AT HEALTH NEWS.WOMEN WHO CARRY THE BREAST CANCER GENE HAVE AN INCREASED RISK FOR THE DISEASE... BUT IT MAY NOT BE AS SEVERE AS EXPERTS ORIGINALLY THOUGHT. RESEARCHERS STUDIED NEARLY TWO THOUSAND WOMEN WHO HAD BEEN DIAGNOSED WITH BREAST CANCER AT AGE 55 OR YOUNGER. THEY FOUND NOT ALL CARRIERS OF THE BREAST CANCER GENES HAD AN EQUAL RISK FOR THE DISEASE.INSTEAD, RELATIVES OF WOMEN WHO HAD BEEN DIAGNOSED AT A YOUNG AGE WERE MORE LIKELY TO DEVELOP BREAST CANCER THAN WOMEN WHOSE RELATIVES GOT THE DISEASE AFTER AGE 45.

January 10, 2008

Time: 11:00-11:30am

Duration:30

IT'S A TERRIFYING DISEASE THAT EFFECTS THE NERVOUS SYSTEM, SLOWING AND EVEN STOPPING MUSCLE MOVEMENT. AND ONE WOMAN SUFFERING FROM THE DISEASE IS VOWING TO DO SOMETHING ABOUT IT. KAREN MCNEW EXPLAINS IN TODAY'S HEALTHY FAMILY REPORT:

January 14, 2008

Time: 5:00-6:00pm

Duration 30

A VACCINE GIVEN TO PRE-TEEN GIRLS TO HELP PREVENT CERVICAL CANCER HAS BEEN CAUSING SEVERAL GIRLS TO PASS OUT FROM PAIN. ROSEANNE COLLETTI TAKES A LOOK AT THE HUMAN PAPILLOMA-VIRUS VACCINE.

January 15, 2008

Time: 11:00-11:30am

Duration :30

DOCTORS HAVE KNOWN FOR YEARS THAT HORMONE REPLACEMENT THERAPY INCREASES THE RISK OF BREAST CANCER. NOW, NEW RESEARCH SUGGESTS FOR CERTAIN TYPES OF CANCER, THAT LINK MAY HAPPEN SOONER, RATHER THAN LATER. TRACIE POTTS EXPLAINS IN TODAY'S HEALTHY FAMILY REPORT:

January 17, 2008

Time: 11:00-11:30am

Duration:30

DEPRESSION IS THE MOST COMMON PSYCHIATRIC DISORDER. EXPERTS IN THE FIELD ESTIMATE ABOUT FIVE-PERCENT OF TEENS SUFFER FROM IT. JUDY FORTIN HAS MORE ON THE SIGNS AND SYMPTOMS IN TODAY'S HEALTHY FAMILY REPORT:

January 17, 2008

Time: 5:00-6:00pm

Duration :30

AN IMPORTANT WARNING TONIGHT FROM THE FDA: CHILDREN UNDER TWO SHOULD NOT USE OVER- THE- COUNTER COLD AND COUGH MEDICINES. BUT WHAT ABOUT OLDER CHILDREN? ARE COLD AND COUGH MEDS SAFE FOR THEM? TRACIE POTTS SORTS IT OUT.

January 20, 2008

Time: 6:00-6:30pm

Duration :30

AS THE DEEP FREEZE HITS OUR AREA, EXTREME COLD COULD MEAN AN EXTREME RISK FOR FROSTBITE AND HYPOTHERMIA. BUT DOCTORS SAY YOU CAN ARM YOURSELF AGAINST THE COLD. JUST BY LAYERING UP AND MAKING SURE ALL PARTS OF THE BODY ARE COVERED YOU CAN HELP PROTECT YOURSELF.PHYSICIANS SAY IT IS ALSO IMPORTANT TO BE AWARE OF ANY CHANGES IN EXPOSED SKIN DURING COLD WEATHER PERIODS TO PREVENT FROSTBITE AND HYPOTHERMIA.

January 21, 2008

Time: 5:00-6:00pm

Duration :30

IN OTHER HEALTH NEWS... A MAMMOGRAM, ALONG WITH REGULAR SELF-BREAST EXAMS MAY HELP DETECT CANCER AT AN EARLY STAGE. JUDY FORTIN TELLS US WHAT TO EXPECT DURING A MAMMOGRAM PROCEDURE.

January 22, 2008

Time: 5:30-7:00am

Duration :30

LUNG CANCER IS THE LEADING CAUSE OF CANCER DEATH FOR BOTH MEN AND WOMEN. BUT NOW THERE'S A NEW SCREENING PROGRAM THAT MAY GIVE PATIENTS A FIGHTING CHANCE FOR LONG TERM SURVIVAL. MARIANNE FAVRO REPORTS.

January 22, 2008

Time: 11:00-11:30am

Duration :30

STATISTICS SHOW THAT ONE IN EIGHT WOMEN WILL DEVELOP BREAST CANCER IN HER LIFETIME AND MOST WOMEN KNOW WHAT SIGNS TO LOOK FOR. BUT THERE'S A FORM OF BREAST CANCER THAT CAN TAKE WOMEN BY SURPRISE. BENITA ZAHN HAS MORE IN TODAY'S HEALTHY FAMILY REPORT:

January 22, 2008

Time: 5:00-6:00pm

Duration :30

NEW THERAPIES AND TREATMENTS ARE MAKING A BIG IMPACT IN THE LIVES OF CYSTIC FIBROSIS PATIENTS. INSTEAD OF SITTING ON THE SIDELINES, CHILDREN ARE NOW ENJOYING ACTIVE LIFESTYLES ... THAT CONTINUE INTO ADULTHOOD. 7 & 4'S STACEY SKRYSAK SHOWS US HOW ONE HARBOR SPRINGS FAMILY IS DEALING WITH THE DIAGNOSIS:

January 23, 2008

Time: 11:00-11:30am

<u>Duration:30</u>

A LOT OF PEOPLE MIGHT CONSIDER IT A DRASTIC MEASURE FOR TREATING DIABETES.BUT DIABETES IS A GROWING EPIDEMIC THAT HAS ALREADY HIT MORE THAN 20-MILLION AMERICANS. ROBERT BAZELL REPORTS ON THE NEW RESEARCH IN TODAYS HEALTHY FAMILY REPORT.

January 23, 2008

Time: 11:00-11:30am

Duration:30

A NORTHERN MICHIGAN RESTAURANT IS JOINING IN THE FIGHT AGAINST BREAST CANCER. STARTING TODAY THE GRAND TRAVERSE PIE COMPANY WILL DONATE 50-CENTS OF EVERY 9-INCH PIE SOLD TO THE SUSAN G. KOMEN BREAST CANCER RESEARCH FUND. THE FIRST 100 GUESTS TODAY WILL RECEIVE A COMPLIMENTARY "PIE FOR THE CURE" MUG WITH THE PURCHASE OF A PIE. IT STARTS ALONG SIDE THE CELEBRATION OF TODAY'S UNIQUE HOLIDAY "NATIONAL PIE DAY". THE PROGRAM WILL CONTINUE THROUGH MOTHER'S DAY.

January 23, 2008

Time: 5:00-6:00pm

Duration :30

PARENTS... YOU DO A GOOD JOB AT GETTING YOUR KIDS VACCINATED -- BUT WHAT ABOUT YOU? HEALTH EXPERTS ARE CONCERNED 50- THOUSAND ADULTS A YEAR ARE DYING FROM PREVENTABLE DISEASES -- SIMPLY BECAUSE THEY DIDN'T GET THEIR SHOTS. TRACIE POTTS HAS THIS IMPORTANT HEALTH WARNING.

January 24, 2008

Time: 5:30-7:00am

Duration :30

EVERY YEAR IN THE U-S 11-THOUSAND WOMEN ARE DIAGNOSED WITH CERVICAL CANCER...FOUR-THOUSAND OF THOSE WILL DIE FROM IT. JUDY FORTIN TELLS US WHY EDUCATION AND EARLY DETECTION ARE SUCH AN IMPORTANT PART OF PREVENTION.

January 31, 2008

Time: 5:00-6:00pm

Duration :30

THE HUMBLE PEANUT HAS BECOME PUBLIC ENEMY NUMBER ONE IN MANY SCHOOLS-BANNED ALONG WITH OTHER FOODS THAT CAN CAUSE SEVERE ALLERGIC REACTIONS. SOME PARENTS MAY BE SURPRISED AT HOW NEW YORK CITY SCHOOLS HANDLE FOOD ALLERGIES. CAROL ANNE RIDDELL REPORTS.

February 4, 2008

Time: 5:00-6:00pm

Duration:30

TODAY IS THE FOURTH OF THE MONTH AND THAT MEANS ITS TIME TO CALL YOUR BUDDY AND REMIND HER TO DO A SELF BREAST EXAM. THIS MONTH WE WILL HAVE A SERIES OF REPORTS TO CELEBRATE THE GRAND OPENING OF THE SMITH FAMILY BREAST HEALTH CENTER IN GRAND TRAVERSE COUNTY. THE CENTER IS SLATED TO OPEN ON VALENTINE'S DAY-- WITH 23-THOUSAND PEOPLE EXPECTED TO WALK THROUGH THE DOORS FOR MAMMOGRAMS AND OTHER SERVICES WITHIN THE YEAR. I WILL BE THERE ON TUESDAY FEBRUARY 12TH WITH A SPECIAL LIVE PREVIEW ON SEVEN AND FOUR NEWS AT FIVE AND SIX.YOU'LL GET TO SEE ITS UNIQUE FEATURES AND WHAT SETS IT APART FROM THE CURRENT FACILITY... AND ALSO HEAR FROM THE PEOPLE IN OUR COMMUNITY WHO HAVE HELPED MAKE IT ALL POSSIBLE.

February 4, 2008

Time: 5;00-6:00pm

Duration:30

PARENTS LISTEN UP...THERE'S A NEW SCIENTIFIC STUDY OUT TODAY THAT RAISES QUESTIONS ABOUT THE SAFETY OF BABY LOTIONS, POWDERS AND OTHER PRODUCTS WE USE ON OUR CHILDREN.TRACIE POTTS HAS THE STORY.

February 6, 2008

Time: 11:00-11:35pm

Duration:30

A BRAND NEW COMPUTER SYSTEM WORTH HALF A MILLION DOLLARS IS COMING TO CHARLEVOIX AREA HOSPITAL - AND ADMINISTRATORS SAY IT WILL IMPROVE PATIENT CARE. SO WE WANTED TO KNOW HOW IT WILL WORK. SEVEN AND FOUR'S

BILL FROEHLICH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...BILL!

February 7, 2008

Time: 5:00-6:00pm Duration:30
IN HEALTH NEWS TONIGHT.A NEW BREAST HEALTH CENTER IS SET TO OPEN ITS
DOOR ON VALENTINE'S DAY.THANKS IN PART TO MILLIONS OF DOLLARS IN
DONATIONS FROM PEOPLE ACROSS NORTHERN MICHIGAN.TO DATE-- NEARLY 2THOUSAND PEOPLE HAVE DONATED MONEY TOWARD THE 3 POINT 8 MILLION DOLLAR
SMITH FAMILY BREAST HEALTH CENTER.AMONG THEM IS THE TRAVERSE CITY ZONTA
CLUB.MEMBERS SAY RAISING 25- THOUSAND DOLLARS FOR THE CAUSE WAS A
NATURAL FIT FOR THE WOMEN'S SERVICE ORGANIZATION.

February 11, 2008

Time: 5:00-6:00pm Duration :30

THOUSANDS WILL WALK THROUGH THE DOORS OF NORTHERN MICHIGAN'S NEW CENTER
FOR BREAST HEALTH A RIBBON CUTTING CEREMONY TODAY CELEBRATED THE
OPENING OF MUNSON MEDICAL CENTER'S SMITH FAMILY BREAST HEALTH CENTER.
THE MULTI MILLION DOLLAR FACILITY WILL WELCOME THE PUBLIC ON
VALENTINE'S DAY--BUT THIS CEREMONY ALLOWED SEVERAL DONORS, THE STEERING
COMMITTEE, AND MUNSON ADMINISTRATORS TO REFLECT ON ALL THE HARD WORK
THAT WILL BENEFIT THE COMMUNITY. SEVEN AND FOUR'S KRISTIN MACIOROWSKI
IS THERE NOW TO GIVE US A SPECIAL PREVIEW OF THE FACILITY.

February 18, 2008

Time: 6:00-6:30pm Duration:30

MERCY HOSPITAL IN CADILLAC IS SEEING A STEADY INCREASE IN THE NUMBER OF UNINSURED PATIENTS THAT WALK THROUGH ITS DOORS EVERYDAY. TO MAKE MATTERS WORSE, A LOT OF THESE PATIENTS UTILIZE THE EMERGENCY ROOM FOR THEIR PRIMARY CARE WHICH DRIVES UP THE COST FOR THE HOSPITAL. 7&4'S ROB PRESTON HAS THAT STORY LIVE FROM THE CADILLAC NEWSROOM.. ROB?

February 19, 2008

Time: 5:00-6:00pm Duration:30

IT'S THE LARGEST BEEF RECALL IN U.S. HISTORY..143 MILLION POUNDS AFTER
THE USDA SAYS A PACKAGING PLANT USED QUESTIONABLE METHODS OF HANDLING
ITS MEAT.AND ITS IMPACT IS BEING FELT AT A HANDFUL OF SCHOOL DISTRICTS
AROUND NORTHERN MICHIGAN. FOR SAFETY'S SAKE, THOSE SCHOOLS ARE GOING
THROUGH THEIR FREEZERS.FORCED TO THROW AWAY THOUSANDS OF POUNDS OF
MEAT. SEVEN AND FOURS SHEENA ELZIE JOINS US LIVE IN THE TRAVERSE CITY
NEWSROOM WITH THE DETAILS.

February 20, 2008

Time: 11:00-11:35pm Duration:30

NORTHERN MICHIGAN IS KNOWN FOR IT'S CHERRIES... AND MANY GROWERS ARE
INVESTIGATING THE HEALTH BENEFITS OF THE LITTLE RED FRUIT... BUT NOW
ONE CHERRY PRODUCT COMPANY IS FACING LEGAL ACTION BY THE FEDERAL
GOVERNMENT FOR ITS HEALTH CLAIMS. THE TWO CHERRY PRODUCT COMPANIES ARE
LISTED IN A COMPLAINT FOR PERMANENT INJUNCTION BY THE FOOD AND DRUG
ADMINISTRATION. THE F-D-A SAYS BROWNWOOD ACRES FOODS AND CHERRY CAPITAL
SERVICES WORK TOGETHER ON DISTRIBUTING AND MANUFACTURING CHERRY
PRODUCTS... SUCH AS CHERRY AND BLUEBERRY SUPPLEMENTS.NOW THE F-D-A IS
ASKING THEM TO STOP PLACING HEALTH BENEFITS ON THEIR LABELS.SEVEN AND
FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM
WITH MORE ...LISA!

February 26, 2008

Time: 5:00-6:00pm Duration :30

THERE ARE 65-THOUSAND PEOPLE ON THE KIDNEY TRANSPLANT LIST NATION WIDE,
MANY HAVE TO TURN TO STRANGERS FOR HELP, BUT SOMETIMES FAMILY MEMBERS
ARE A MATCH.IN THIS MONTH'S YOUR CHILDS HEALTH SEGMENT... 7 & 4'S

STACEY SKRYSAK SHOWS US HOW ONE EMMET COUNTY FAMILY IS STAYING POSITIVE
DURING THE UPS AND DOWNS OF A SERIOUS HEALTH BATTLE.

March 1, 2008

Time: 6:00-6:30pm Duration :30

DOZENS ARE TAKING THE BATTLE AGAINST BREAST CANCER TO THE SLOPES.

IT'S THE 8TH ANNUAL BOARDING FOR BREAST CANCER AT CRYSTAL MOUNTAIN.

SKIERS AND SNOWBOARDERS OF ALL AGES AND FROM AROUND THE STATE HAVE

SPENT MONTHS RAISING MONEY FOR THE EVENT. THE DONATIONS GO TOWARD THE

BOARDING FOR BREAST CANCER FOUNDATION, MUNSON HEATHCARE'S NAVIGATOR

PROGRAM AND THE WOMEN'S CANCER FUND. SEVEN AND FOUR'S KRISTIN

MACIOROWSKI SPOKE WITH PARTICIPANTS TODAY AND HAS THEIR TAKE ON THE

EVENT THIS TUESDAY IN A SPECIAL BUDDY CHECK REPORT.

March 3, 2008

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN COUNTY VOTES TO GET RID OF IT'S SMOKING BAN ORDINANCE. THAT HAPPENED IN A UNANIMOUS VOTE LAST WEEK--FOR A BAN THAT WAS PASSED TWO YEARS AGO. 7&4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THAT STORY.

March 3, 3008

Time: 5:00-6:00pm

Duration :30

A NEW BREAST CANCER DRUG GAINS APPROVAL FROM THE F-D-A. GOOD NEWS RIGHT? NOT SO FAST .. SOME SAY THE F-D-A IS MAKING A BIG MISTAKE. JEAN ELLE REPORTS.

March 4, 2008

Time: 5:00-6:00pm

Duration:30

IT'S DURING THESE DARK COLD WINTER MONTHS THAT THE WOMEN'S CANCER FUND IS IN DESPERATE NEED OF FUNDING AND SUPPORT. .ESPECIALLY WHEN HEATING BILLS SKYROCKET OUT OF CONTROL. BUT THE FUND IS GETTING A BOOST FROM AN ANNUAL EVENT IN BENZIE COUNTY THAT CELEBRATES ONE OF NORTHERN MICHIGAN'S GREAT OUTDOOR PASSIONS ALL WHILE SUPPORTING THE CAUSE.

March 11, 2008

Time: 5:00-6:00pm

Duration :30

SHOCKING NEWS TODAY FROM THE CENTERS FOR DISEASE CONTROL -- IF YOUR TEENAGE DAUGHTER HAS THREE GIRLFRIENDS, CHANCES ARE. ONE OF THEM HAS A SEXUALLY-TRANSMITTED DISEASE. TRACIE POTTS HAS MORE ON THIS NEW FINDING RELEASED AT A GOVERNMENT HEALTH CONFERENCE TODAY.

March 12, 2008

Time: 5:30-7:00am

Duration:30

GROWING EVIDENCE SHOWS SAVING YOUR BABY'S UMBILICAL CORD STEM CELLS COULD HELP YOUR CHILD LATER IN LIFE DOCTOR NANCY SNYDERMAN EXPLAINS.

March 18, 2008

Time: 5:00-6:00pm

Duration:30

ASTHMA IS THE MOST COMMON CHRONIC ILLNESS IN CHILDHOOD.IT INVOLVES A SPASM OF THE AIRWAVES WHICH CAUSES DIFFICULTY BREATHING, COUGHING AND WHEEZING.THE DIAGNOSIS AND TREATMENT OF THE ILLNESS MANY TIMES BEGINS WITH A FAMILIES DILIGENCE IN MONITORING SYMPTOMS AND TAKING NOTE OF A

CHILD'S TRIGGERS.IN THIS MONTH'S YOUR CHILDS HEALTH REPORT: 7 AND 4'S STACEY SKRYSAK SHOWS US HOW ONE GRAND TRAVERSE COUNTY FAMILY IS DEALING WITH THE DIAGNOSIS.

March 25, 2008

Time: 5:00-6:00pm Duration :30

IN THE LAST FEW YEARS, AT LEAST THREE NEW ADULT VACCINES HAVE COME OUT.

BUT THERE AREN'T THAT MANY ADULTS ROLLING UP THEIR SLEEVES AND LINING UP TO GET THOSE SHOTS.NESITA KWAN REPORTS.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

EDUCATION

(including education standards, school safety, and alternative schools)

Local News

January 3, 2008

Time: 6:00-6:30pm

Duration:30

A NEW SCHOLARSHIP AT NORTHWESTERN MICHIGAN COLLEGE IS HELPING TO TAKE CARE OF THOSE WHO TAKE CARE OF OUR SENIORS.AFTER BEING ON THE RECIVING END OF PERSONAL CARE--A NORTHERN MICHIGAN FAMILY IS MAKING IT A LITTLE BIT EASIER FOR CAREGIVERS TO PURSUE A HIGHER EDUCATION.7 & 4'S COURTNEY REHMER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE CAREGIVER SCHOLARSHIP.

January 4, 2008

Time: 5:00-6:00pm

Duration:30

NEWS OF A 350 MILLION DOLLAR STATE BUDGET SURPLUS IS TAKING SOME OF THE WEIGHT OFF THE SHOULDERS OF SCHOOL DISTRICTS ALL ACROSS MICHIGAN.
7 & 4'S BILL FROEHLICH JOINS US LIVE IN THE NEWSROOM WITH WHAT IT MEANS FOR SCHOOL BUDGETS. BILL?

January 4, 2008

Time: 6:00-6:30pm

Duration:30

MICHIGAN TECH JAZZ LAB BAND IS PREPARING FOR THEIR FUND RAISING CONCERT AT THE TRAVERSE CITY OPERA HOUSE. THE CONCERT IS A FUNDRAISER FOR THE ADRIAN MORRIS AND CHRISTIAN DEWITT MEMORIAL ENDOWMENT SCHOLARSHIPS. THE GIRLS WHO WERE STUDENTS AT TRAVERSE CITY WEST HIGH SCHOOL DIED IN A CAR ACCIDENT A FEW YEARS AGO ON THEIR WAY TO BAND CAMP.UP TO TENTHOUSAND DOLLARS IS AWARDED AS SCHOLARSHIPS AND GRANTS TO BAND, ORCHESTRA, AND CHOIR STUDENTS FOR PRIVATE LESSONS AND MUSIC CAMPS...AS WELL AS MINI-GRANTS TO HELP CLASSROOM TEACHERS.

January 6, 2008

Time 6:00-6:30pm

Duration :30

MICHIGAN TECH JAZZ LAB BAND IS PREPARING FOR ITS FUND RAISING CONCERT AT THE TRAVERSE CITY OPERA HOUSE. THE CONCERT IS A FUNDRAISER FOR THE ADRIAN MORRIS AND CHRISTIAN DEWITT MEMORIAL ENDOWMENT SCHOLARSHIPS. THE GIRLS WHO WERE STUDENTS AT TRAVERSE CITY WEST HIGH SCHOOL DIED IN A CAR ACCIDENT A FEW YEARS AGO ON A LUNCH BREAK FROM SUMMER BAND PRACTICE. UP TO TEN- THOUSAND DOLLARS IS AWARDED AS SCHOLARSHIPS AND GRANTS TO BAND, ORCHESTRA, AND CHOIR STUDENTS FOR PRIVATE LESSONS AND MUSIC CAMPS... AS WELL AS MINI-GRANTS TO HELP CLASSROOM TEACHERS. THE EVENT WILL BE HELD WEDNESDAY JANUARY EIGHTH AT THE TRAVERSE CITY OPERA HOUSE. DOORS OPEN AT 7 P-M

January 7, 2008

Time: 5:00-6:00pm

Duration:30

A FEDERAL APPEALS COURT HAS REVIVED A LAWSUIT CHALLENGING HOW THE NO CHILD BEHIND LAW IS FUNDED. SCHOOL DISTRICTS IN THREE STATES, INCLUDING MICHIGAN, AND THE NATION'S LARGEST TEACHERS UNION SUED RELATED TO THE FINANCING OF THE EDUCATION PROGRAM BACKED BY PRESIDENT BUSH. THEY ARGUE SCHOOLS SHOULD NOT HAVE TO COMPLY WITH REQUIREMENTS THAT AREN'T PAID FOR BY THE FEDERAL GOVERNMENT AND THAT THE GOVERNMENT IS IMPOSING UNFUNDED MANDATES.A FEDERAL JUDGE IN DETROIT DISMISSED THE LAWSUIT IN 2005.BUT A 6TH U.S. CIRCUIT COURT OF APPEALS PANEL IN CINCINNATI REVERSED THAT RULING MONDAY.

January 9, 2008

Time: 5:00-6:00pm

Duration:30

THE UNIVERSITY OF MICHIGAN IS MOVING ITS SPRING COMMENCEMENT. THE SCHOOL SENT OUT A MASS E-MAIL TUESDAY SAYING THE BIG HOUSE WILL BE UNAVAILABLE THIS APRIL. INSTEAD, COMMENCEMENT WILL BE HELD AT EASTERN MICHIGAN UNIVERSITY'S RYNEARSON STADIUM. SOME STUDENTS WANT TO BRING THE CEREMONY BACK TO MICHIGAN STADIUM, ITS USUAL HOME. UNIVERSITY OFFICIALS SAY THEY DIDN'T REALIZE THE CONSTRUCTION WOULD PREVENT THEM FROM HOLDING THE CEREMONY AT THE BIG HOUSE UNTIL THE MIDDLE OF LAST MONTH.

January 9, 2008

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT-THE AREA'S LARGEST SCHOOL DISTRICT IS CONSIDERING A NAME CHANGE. TRAVERSE CITY AREA PUBLIC SCHOOL'S WANTS TO START CALLING ITS JUNIOR HIGHS...MIDDLE SCHOOLS. ITS PART OF THE 2008-2009 TRANSITION PLAN AND IF APPROVED WILL TAKE PLACE NEXT FALL. THE PROPOSAL NOW GOES TO A BOARD POLICY COMMITTEE WHICH MEETS THIS MONTH. BEFORE THE NAME CHANGE IS MADE FINAL-- IT MUST BE APPROVED BY THE SUPERINTENDENT AND SCHOOL BOARD. MOST SCHOOLS IN THE UNITED STATES WITH THE GRADE CONFIGURATION OF SIX THROUGH EIGHT ARE CALLED MIDDLE SCHOOLS.

January 9, 2008

Time: 5:00-6:00pm

Duration :30

STATE EDUCATORS ARE CONSIDERING CHANGES TO THE STANDARD GRADUATION TIME FOR HIGH SCHOOL SENIORS. THE PLAN WOULD ALLOW STUDENTS IN SELECT PROGRAMS FIVE YEARS TO GRADUATE INSTEAD OF THE STANDARD FOUR. STUDENTS WOULD HAVE TO BE APPROVED FOR THE ONE YEAR EXTENSION ON A CASE BY CASE BASIS. THE IDEA IS A RESULT FROM A BIPARTISAN GROUP FORMED BY GOVERNOR GRANHOLM TO COME UP WITH DIFFERENT WAYS TO KEEP MORE STUDENTS FROM DROPPING OUT OF SCHOOL.

January 10, 2008

Time: 5:00-6:00pm Duration :30

IN EDUCATION MATTERS TONIGHT:IT'S A NON-COMPETITIVE PERFORMANCE-BUT THAT DOESN'T MEAN THE PRESSURE IS OFF.HUNDREDS OF STUDENTS FROM ACROSS NORTHERN MICHIGAN WILL SING ALONE AND IN GROUPS-IN FRONT OF JUDGES WHO WILL CRITIQUE THEM. 7 & 4'S KRISTIN MACIOROWSKI MET WITH SOME TRAVERSE CITY STUDENTS TO SEE HOW THEY PREPARE--AND WHAT IT COULD MEAN FOR THE FUTURE.

January 14, 2008

Time: 6:00-6:30pm Duration:30
SCHOOL LEADERS AND GRAND TRAVERSE COUNTY DEPUTIES ARE REINFORCING THE SAFETY OF STUDENTS AFTER A THREAT IS FOUND ON A SCHOOL WALL.AFTER AN INVESTIGATION OVER THE WEEKEND OFFICIALS DETERMINED IT WAS SAFE FOR STUDENTS TO RETURN TO CLASS ... 7&4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON HOW SCHOOL LEADERS HANDLED THE

January 15, 2008

SITUATION. RACHEL

Time: 6:00-6:30pm Duration:30
ONE NORTHERN MICHIGAN SCHOOL DISTRICT IS STEPPING UP IT'S SECURITY.
THE MANTON SCHOOL DISTRICT IS WILL BE PLACING DIGITAL CAMERAS INTO
THEIR BUILDINGS.THOSE CAMERAS WILL ONLY RECORD WHEN THEY DETECT MOTION
AND WILL BE PLACED THROUGHOUT MANY OF THE SCHOOL BUILDINGS.THE GOAL IS
TO PREVENT VANDALISM AND CATCH ANY POSSIBLE THIEVES THAT MAY BREAK INTO
THE SCHOOLS.*MOST* OF THE CAMERAS WILL BE PLACED IN MANTON HIGH SCHOOL.
ALTHOUGH THE DISTRICT SAYS IT HASN'T HAD ANY RECENT PROBLEMS WITH
*BREAK-INS...IT HAS HAD SOME ISSUES WITH STUDENT VANDALISM.SO FAR TWO

CAMERAS HAVE BEEN INSTALLED AND THE REMAINING ONES WILL BE INSTALLED

January 15, 2008

WITHIN TWO MONTHS.

Time: 11:00-11:35pm Duration :30

AFTER YEARS OF FOLLOWING A SPECIFIC ACADEMIC CURRICULUM THE TRAVERSE CITY AREA PUBLIC SCHOOL SYSTEM IS CHANGING ITS GEARS.NORMALLY, TCAPS JUNIOR HIGH SCHOOLS INCLUDE 7TH THROUGH 9TH GRADE STUDENTS BUT STARTING IN FALL 2008, 9TH GRADE WILL BECOME PART OF THE NORMAL 10TH THROUGH 12TH GRADE HIGH SCHOOL.THAT PLAN HAS RAISED CONCERNS FOR SOME PARENTS FOR A VARIETY OF REASONS, BUT TONIGHT, SOME NEW ONES ADMIST RUMORS THAT THE HIGH SCHOOLS MAY NOT HAVE ENOUGH ROOM. SEVEN AND FOUR'S MELISSA SMITH WAS AT THAT MEETING AND SHE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

January 16, 2008

Time: 5:30-7:00am Durat

IT'S AN IDEA THAT'S GATHERING SUPPORT - AND FIRE - FROM ALL SIDES: SEPARATING BOYS AND GIRLS SO THEY LEARN BETTER. WITH ONE ESTIMATE PUTTING THE SCHOOL DROPOUT RATE AS HIGH AS 30 PERCENT, IT'S AN IDEA THAT'S GETTING A LOT OF ATTENTION. REHEMA ELLIS HAS MORE.

January 16, 2008

Time: 11:00-11:30am Duration :30

CALCULATORS . . THEY ARE COMMONPLACE IN CLASSROOMS THESE DAYS. WHILE
SOME SAY THEY HELD STUDENTS WITH DIFFICULT MATH OTHERS CHARGE TODAY.

SOME SAY THEY HELP STUDENTS WITH DIFFICULT MATH, OTHERS CHARGE TODAY'S YOUTH COUNT ON CALCULATORS TOO MUCH... AND THAT MEANS THEY'RE NOT LEARNING BASIC SKILLS. CAROL ANNE RIDDELL HAS MORE IN THIS CLASSROOM CONNECTION REPORT.

January 16, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: THE UNIVERSITY OF MICHIGAN HAS RESPONDED TO PROTESTING SENIORS AND SAYS IT'S RECONSIDERING PLANS TO MOVE SPRING COMMENCEMENT OFF CAMPUS. THE SCHOOL SAID EARLIER THIS MONTH IT WAS MOVING THE APRIL 26 CEREMONY TO EASTERN MICHIGAN UNIVERSITY BECAUSE OF CONSTRUCTION AT MICHIGAN STADIUM. UNIVERSITY OFFICIALS MET WITH ABOUT 150 STUDENTS LAST NIGHT AND TOLD THEM THE SCHOOL IS LOOKING FOR WAYS TO KEEP GRAUDATION ON CAMPUS. THE BASKETBALL STADIUM IS ONE POSSIBILITY.

January 16, 2008

Time: 6:00-6:30pm

Duration:30

A TWO YEAR NEGOTIATION THAT LED TO A PARTNERSHIP BETWEEN THE CITY OF MANISTEE AND THE MANISTEE SCHOOL DISTRICT IS UP FOR VOTE TONIGHT. THE FUTURE OF A PROPOSED POOL COULD LIE IN THE BALANCE. SEVEN AND FOUR'S ROB PRESTON HAS THAT STORY.

January 17, 2008

Time: 5:00-6:00pm

Duration:30

WHEN A CHILD IS HOSPITALIZED THE STRESS ON THE ENTIRE FAMILY CAN BE IMMENSE. ON TOP OF THE MEDICAL CONCERNS, MISSING SCHOOL CAN BE HARD ON YOUNGSTERS BOTH ACADEMICALLY AND EMOTIONALLY. CAROL ANNE RIDDELL HAS MORE ON A NEW YORK CITY PROGRAM THAT BRINGS THE CLASSROOM TO THE HOSPITAL ROOM.

January 17, 2008

Time: 6:00-6:30pm

Duration:30

SUPERINTENDENTS THROUGHOUT MICHIGAN HAVE RECEIVED BOTH GOOD AND BAD NEWS FROM THE STATE. THE GOOD NEWS IS THAT GOVERNOR GRANHOLM IS PROPOSING THAT THE STATE APPROPRIATE AN ADDITIONAL FOUR POINT SEVEN MILLION DOLLARS FOR SCHOOL DISTRICTS THAT SAW A DECLINE IN THEIR MICHIGAN SCHOOL READINESS PROGRAMS FUNDING THIS YEAR. THE BAD NEWS IS THAT THE STATE IS PROJECTING A DECLINE IN ABOUT 25- THOUSAND STUDENTS FOR NEXT YEAR. 7& 4'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE.

January 17, 2008

Time: 6:00-6:30pm

Duration:30

THE PETOSKEY SCHOOL BOARD IS CONSIDERING SELLING AN ELEMENTARY. FAMILY OF CHRIST CHURCH HAS BEEN LEASING THE FORMER RESORT TOWNSHIP ELEMENTARY SCHOOL FOR SANCTUARY AND CLASSROOM SPACE. THE CHURCH MADE AN OFFER ON THE PROPERTY TO SCHOOL OFFICIALS. CURRENTLY THE BID IS 3- HUNDRED-TWENTY-FIVE THOUSAND DOLLARS FOR THE 10 ACRES ALONG RESORT PIKE THE PETOSKEY MEETING WILL TAKE PLACE TONIGHT AT SEVEN P-M IN THE SPINTER ADMINISTRATION BUILDING.

January 18, 2008

Time: 5:00-6:00pm

Duration :30

STATE OFFICIALS HAVE DECIDED NOT TO CAST BLAME FOR A SECURITY PROBLEM THAT LED TO A RETAKE OF PART OF THE MICHIGAN EDUCATIONAL ASSESSMENT PROGRAM TEST LAST FALL. THE PROBLEM AROSE AFTER INFORMATION ABOUT ESSAY TOPICS ON THE MEAP WRITING TEST WAS PRINTED IN AN OCTOBER ARTICLE BY THE JACKSON CITIZEN PATRIOT.NOT ALL MICHIGAN STUDENTS HAD YET TAKEN THE TEST AND THOUSANDS OF FIFTH- AND SIXTH-GRADERS WERE REQUIRED TO RETAKE PART OF THE EXAM.THE CITIZEN PATRIOT SAYS THE DECISION CAME AFTER AN

INVESTIGATION INTO THE SECURITY BREACH THAT COST THE STATE ABOUT HALF A MILLION DOLLARS.

January 18, 2008

Time: 6:00-6:30pm Duration:30

ONE NORTHERN MICHIGAN SCHOOL DISTRICT IS EXPECTING TO LOSE ABOUT 300THOUSAND DOLLARS BY THE END OF THIS SCHOOL YEAR. SCHOOL OFFICIALS SAY
THEY ARE MAKING PLANS TO CUT BACK IN PREPARATION OF THE BUDGET TROUBLE.
SEVEN AND FOUR'S ROB PRESTON HAS MORE ON THE CHANGES UNDERWAY IN
OSCEOLA COUNTY.

January 21, 2008

Time: 6:00-6:30pm

Duration :30

PEOPLE ACROSS THE COUNTRY ARE CELEBRATING MARTIN LUTHER KING JUNIOR'S BIRTHDAY BY HELPING OUT IN THEIR COMMUNITIES.MENTORS AND MENTEES IN THE COMMUNITIES IN SCHOOLS PROGRAM OF MANCELONA WERE BUSY MAKING DONATION BOXES AND FLIERS FOR THEIR COMMUNITY BOOK DRIVE.BOOKS WILL BE DONATED TO THE COMMUNITIES IN SCHOOL PROGRAM AS WELL AS THE CHOOSE SUCCESS PROGRAM AND AFTER SCHOOL PROGRAMS THAT PROMOTE LITERACY.

January 22, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: CHEBOYGAN MEMORIAL HOSPITAL IS OFFERING HIGH SCHOOL SENIORS A CHANCE TO FURTHER THEIR EDUCATION BY THROUGH ITS ANNUAL COLLEGE SCHOLARSHIP COMPETITION. THE SCHOLARSHIP IS GEARED TOWARD STUDENTS WHO ARE INTERESTED IN PURSUING CAREERS IN THE HEALTH CARE PROFESSION.APPLICATION FORMS CAN BE PICKED UP AT AREA HIGH SCHOOLS OR FROM THE C-M-H ADMINISTRATION OFFICE. FOR MORE INFORMATION AND LIST OF REQUIREMENTS TALK TO YOUR SCHOOL COUNSELOR. ALL FORMS MUST BE TURNED IN BY MARCH 15.

January 22, 2008

Time: 11:00-11:35pm

Duration:30

TRAVERSE CITY AREA PUBLIC SCHOOLS WILL BE SHIFTING STUDENTS NEXT SCHOOL YEAR WITH NINTH GRADERS MOVING TO THE HIGH SCHOOLS.BUT SOME PARENTS AND TEACHERS CALLED AND E-MAILED US CONCERNED THAT THERE WON'T BE ENOUGH ROOM FOR THOSE INCOMING STUDENTS.LAST WEEK WE ASKED SCHOOL LEADERS, AND THEY SAID THERE WOULD BE ROOM. BUT YOU CONTINUED TO CONTACT US WITH YOUR CONCERNS SO WE WENT BACK TO THOSE SAME LEADERS AND TONIGHT GOT SOME DIFFERENT ANSWERS. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THE DETAILS. MELISSA!

January 23, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: ONE NORTHERN MICHIGAN SCHOOL DISTRICT IS BEING HONORED FOR ITS EDUCATIONAL STANDARDS...THE GRAND TRAVERSE AREA CATHOLIC SCHOOL DISTRICT WAS AWARDED THE "SCHOOLS OF DISTINCTION" HONOR FOR *ALL FOUR OF ITS SCHOOLS, BY THE MICHIGAN ASSOCIATION OF NON-PUBLIC SCHOOLS.THE GTACS SCHOOLS INCLUDE: HOLY ANGELS ELEMENTARY AND PRESCHOOL, IMMACULATE CONCEPTION ELEMENTARY, ST. ELIZABETH ANN SETON MIDDLE SCHOOL AND ST. FRANCIS HIGH SCHOOL.THE DISTRICT'S SUPERINTENDENT CREDITS THE AWARD TO GTACS FACULTY AND STAFF.

January 23, 2008

Time: 5:00-6:00pm

Duration:30

THERE'S MORE PRESSURE THAN EVER ON YOUNG PEOPLE.. BUT NOW, SOME SCHOOLS ARE TRYING TO HELP.. WITH SOME VERY UNUSUAL IDEAS. JANET SHAMLIAN CHECKED INTO IT.

January 24, 2008

Time: 5:00-6:00pm Duration:30

IN EDUCATION MATTERS TONIGHT:OLIVET COLLEGE IS MAKING IT MORE
AFFORDABLE FOR LOCAL STUDENTS TO ATTEND THE SMALL, CHRISTIAN SCHOOL.THE
COLLEGE IS NOW OFFERING GRANTS TO INCOMING FRESHMAN, TRANSFER OR
NONTRADITIONAL COMMUTER STUDENTS WHO GRADUATED FROM HIGH SCHOOL - OR
CURRENTLY LIVE - IN BELLEVUE, CHARLOTTE (SHAHR-LAHT'), MARSHALL OR
OLIVET.EACH GRANT IS WORTH \$9,290 -- NEARLY HALF THE COLLEGE'S ANNUAL
TUITION.STUDENTS GETTING GRANTS WILL PAY ABOUT TEN THOUSAND DOLLARS OR
LESS FOR A YEAR OF TUITION AT OLIVET, DEPENDING ON HOW MUCH GOVERNMENT
AID THEY RECEIVE.

January 24, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:IT'S A NEW YEAR-AND A NEW CHANCE TO GET IN SHAPE.FOR MANY OF US THOSE RESOLUTIONS ARE A CHALLENGE TO KEEP.BUT NOT FOR TRAVERSE CITY AREA PUBLIC SCHOOL STUDENTS-WHO HAVE NEW EQUIPMENT-PLUS A GRADE-TO MAKE SURE THEY FOLLOW THROUGH. 7 & 4'S KRISTIN MACIOROWSKI REPORTS:

January 25, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: ARE YOU A PARENT CONCERNED ABOUT WHAT YOUR KIDS ARE DOING ONLINE? IF SO, A NEW STUDY SAYS YOU'RE PART OF A GROWING NUMBER OF PARENTS IN THIS COUNTRY WHO ARE BECOMING WARY OF THEIR CHILDREN'S WEB SURFING HABITS. GEORGE LEWIS HAS MORE.

January 28, 2008

Time: 6:00-6:30pm

Duration: 30

THERE IS A PLAN TO CHANGE HOW ELEMENTARY SCHOOLS ARE SET UP IN ONE NORTHERN MICHIGAN SCHOOL DISTRICT. THE SUPERINTENDENT OF MANISTEE AREA PUBLIC SCHOOLS WANTS TO CONSOLIDATE TWO OF THE DISTRICT'S ELEMENTARY SCHOOLS INTO ONE NEW BUILDING.7& 4'S SHEENA ELZIE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE MULTI MILLION DOLLAR PLAN.

January 29, 2008

Time: 5:00-6:00pm

Duration :30

THE GOVERNOR IS PLANNING TO REVAMP SECONDARY EDUCATION BY PUTTING AS MUCH AS 300 MILLION DOLLARS IN STATE GRANT MONEY TO HELP CHILDREN IN MICHIGAN STAY IN SCHOOL BY CREATING SMALLER SCHOOLS. SEVEN AND FOURS SHEENA ELZIE JOINS US LIVE IN THE STUDIO WITH THE DETAILS. SHEENA?

January 29, 2008

Time: 11:00-11:35pm

Duration:30

THE BIGGEST STORY WITH THE AREA'S LARGEST SCHOOL DISTRICT RECENTLY HAS BEEN THE DECISION TO CLOSE THREE ELEMENTARY SCHOOLS AT THE END OF THIS SCHOOL YEAR. THIS SUMMER, TRAVERSE CITY AREA PUBLIC SCHOOL LEADERS DECIDED TO CLOSE BERTHA VOS, GLENN LOOMIS AND NORRIS.BUT THE ISSUE MAY NOT BE CLOSED... LAST NIGHT THE BOARD OF EDUCATION DECIDED TO REVIST THE TOPIC. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

February 4, 2008

Time: 5:00-6:00pm Duration :30
IN EDUCATION MATTERS TONIGHT:STUDENTS IN ONE SPANISH TOWN ARE BEING
PAID TO READ. IN AN EFFORT TO GET LOCAL CHILDREN TO READ MORE, THE TOWN
IS PAYING LOCAL CHILDREN ONE EURO FOR EVERY HOUR THEY SPEND IN THE
LIBRARY. THE IDEA HAS CREATED CONTROVERSY ACROSS SPAIN WITH OPPONENTS
ARGUING THE GOVERNMENT IS BRIBING KIDS TO READ.SUPPORTERS SAY IT
DOESN'T MATTER WHAT GETS THE CHILDREN INTO THE LIBRARY AS LONG AS THEY
READ. BUT IT MAY BE THE MONEY THAT'S DRIVING THE NEW LITERARY BOOM IN
THE TOWN... ONE LOCAL WOMAN SAID HER TWO TEENAGE CHILDREN ARE SPENDING
ALL THE TIME THEY CAN AT THE LIBRARY TO MAKE MORE.

February 5, 2008

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN SCHOOL DISTRICT IS WORKING WITH LAW ENFORCEMENT HERE AND ACROSS THE COUNTRY-- IN HOPES OF STAYING ONE STEP AHEAD SHOULD THE UNTHINKABLE HAPPEN. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY!

February 5, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: FORGET COLORING AND CIRCLE TIME, TUTORING FOR TODDLERS HAS BECOME A COTTAGE INDUSTRY. MORE AND MORE PARENTS ARE ANXIOUS TO GIVE THEIR 3 AND 4 YEAR OLDS A LEG UP IN MATH AND READING. BUT DO ALL THOSE PRE-K COURSES FOR THE PRE-KINDER CROWD HELP OR HURT? VICKY NGUYEN REPORTS.

February 6, 2008

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: FOUR NORTHERN MICHIGAN HIGH SCHOOLS ARE BEING HONORED FOR BEING SOME OF THE BEST IN THE STATE. THE RECOGNITION COMES AFTER A NATIONWIDE SEARCH FOR SCHOOLS WITH THE HIGHEST NUMBER OF STUDENTS SCORING ABOVE THEIR STATE'S STANDARDS. SEVEN AND FOURS SHEENA ELZIE SPENT TODAY AT ONE OF THOSE SCHOOLS, FRANKFORT HIGH SCHOOL IN BENZIE COUNTY. SHE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS. SHEENA?

February 6, 2008

Time: 6:00-6:30pm

Duration:30

WITH THE RECENT CHANGE IN STATE REQUIREMENTS FOR HIGH SCHOOL GRADUATION, THE CADILLAC HIGH SCHOOL WILL BE CHANGING OVER TO TRIMESTER SCHEDULING STARTING NEXT YEAR. 7 & 4'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH HOW THE SCHOOL WILL MAKE THOSE CHANGES.

February 7, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: THESE DAYS, PRACTICALLY EVERYONE HAS A DIGITAL CAMERA, AND MORE AND MORE, THAT AFFECTS THE WAY WE GATHER AND DELIVER NEWS. AND NOW, SOME FUTURE JOURNALISTS ARE GETTING INVOLVED IN A GREAT PROGRAM TO LEARN HOW TO USE NEW TECHNOLOGY.CAT GREENLEAF REPORTS.

February 11, 2008

Time: 5:00-6:00pm

Duration:30

TONIGHT THE DECISION TO CLOSE THREE TRAVERSE CITY AREA PUBLIC SCHOOLS, MAY BE OPEN TO ANOTHER ROUND OF DISCUSSION IN JUST A HALF HOUR TCAPS BOARD WILL TAKE A CLOSER LOOK AT THE PROCESS LEADERS USED LAST YEAR WHEN DECIDING TO CLOSE THREE ELEMENTARY SCHOOLS AT THE END OF THIS

SCHOOL YEAR. SO WHAT'S THE REACTION FROM ADMINISTRATION AND PARENTS REGARDING THIS NEW DECISION.7&4'S RACHEL MELNICK JOINS USE LIVE IN THE TRAVERSE CITY NEWSROOM WITH REACTION.

February 11, 2008

Time: 11:00-11:35pm Duration:30

TONIGHT THE DECISION TO CLOSE THREE TRAVERSE CITY AREA PUBLIC SCHOOLS,
WAS A HOT TOPIC AT THE TRAVERSE CITY AREA PUBLIC SCHOOL BOARD MEETING.
IN JULY..THE TCAPS BOARD VOTED TO CLOSE BERTHA VOS, GLENN LOOMIS AND
NORRIS ELEMENTARIES AT THE END OF THIS SCHOOL YEAR TO SAVE THE DISTRICT
NEARLY TWO-MILLION DOLLARS BUT SOME PARENTS QUESTION THE DECISION
MAKING PROCESS AND TONIGHT THE BOARD MET TO TAKE A CLOSER LOOK AT THAT
PROCESS.THE TCAPS SCHOOL BOARD TONIGHT WAS REVISITING THAT DECISION
MAKING PROCESS...ASKING HOW SCHOOL ADMINISTRATORS ARRIVED AT THEIR
RECOMMENDATIONS WHEN IT CAME TO WHAT SCHOOL SHOULD BE CLOSED.
SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY
NEWSROOM WITH MORE. MELISSA!

February 11, 2008

Time: 11:00-11:35pm

Duration :30

THE NATIONAL CHERRY FESTIVAL IS A PART OF NORTHERN MICHIGAN'S HISTORY AND SO ARE THEIR CONCERTS TONIGHT...THE ORGANIZATION IS ASKING THE CITY IT OPERATES IN TO POSSIBLY CHARGE FOR ENTERTAINMENT DURING THE WEEK LONG FESTIVITIES.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE IN THE STUDIO WITH MORE...LISA!

February 12, 2008

Time: 6:00-6:30pm

Duration:30

GAYLORD PUBLIC SCHOOLS HAVE EXCEEDED THEIR ALOTTED AMOUNT OF SNOW DAYS FOR THE YEAR. THEY HAVE EIGHT DAYS BUILT INTO THEIR SNOW YEAR FOR CANCELLATIONS. THE LAST DAY OF SCHOOL WILL NOW BE TURNED FROM A HALF DAY TO A FULL DAY, FROM THIS POINT IF GAYLORD SCHOOLS ARE CANELLED THEY WILL HAVE TO MAKE UP THE DAYS AT THE END OF THE YEAR.

February 13, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: WE KNOW I-PODS ARE ALL THE RAGE FOR KIDS RIGHT NOW... SO IT'S NO SURPRISE SOMEONE FIGURED OUT A WAY TO INCORPORATE THEM INTO CLASSROOMS. KRISTI NELSON EXPLAINS HOW ONE DALLAS SCHOOL IS HELPING STUDENTS EMBRACE TECHNOLOGY.

February 14, 2008

Time: 5:00-6:00pm

Duration:30

VOTERS IN CHARLEVOIX WILL DECIDE WHETHER TO APPROVE A MULTI-MILLION DOLLAR BOND REQUEST FROM THEIR SCHOOL DISTRICT. SEVEN AND FOUR'S GREG ANGEL JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE.

February 14, 2008

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: I CAN ADMIT THAT I'M NOT VERY HANDY WHEN IT COMES TO FIXING THINGS AROUND THE HOUSE. THAT'S WHY I WAS SO IMPRESSED WHEN I VISITED A TRAVERSE CITY PUBLIC AREA SCHOOL'S FOURTH GRADE CLASSROOM--WHERE THEY ARE BRINGING A SCIENCE LESSON TO LIFE.

February 14, 2008

Time: 6:00-6:30pm

Duration :30

MORE SCHOOLS DISTRICTS ARE PROTECTING THEIR STUDENTS AND STAFF BY INSTALLING CAMERAS IN THE SCHOOLS.CADILLAC AND MANISTEE PUBLIC SCHOOLS ARE TWO EXAMPLES. THE CADILLAC DISTRICT RECENTLY INSTALLED 48
SURVEILLANCE CAMERAS.I TALKED TO THE MANISTEE SCHOOL SUPERINTENDENT AND HE TOLD ME THEY PUT CAMERAS IN THE HIGH SCHOOL WHEN IT WAS BUILT ABOUT 8 YEARS AGO HE SAYS THE CAMERAS DO DETER CRIME... IN FACT HE SAID THEY ARE EVEN TALKING ABOUT PUTTING CAMERAS IN OTHER SCHOOL BUILDINGS AFTER TWO BREAK-INS THIS WINTER.NOW MANTON COMMUNITY SCHOOL LEADERS ARE ALSO TURNING TO THIS TECHNOLOGY.SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM TO TELL US WHY.

February 18, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: MORE THAN A DOZEN NORTHERN MICHIGAN STUDENTS WILL SOON SHOW OFF THEIR SKILLS IN A STATEWIDE COMPETITION. THE TRAVERSE BAY INTERMEDIATE SCHOOL DISCTRICT RECENTLY HOSTED A REGIONAL COMPETITION FOR SKILLS U-S-A AT ITS CAREER TECH CENTER. STUDENTS COMPETED IN A VARIETY OF AREAS INCLUDING COMMERICIAL BAKER, RESIDENTIAL WIRING, AUTOMOTIVE, AND CONSTRUCTION TRADES 19 STUDENTS FROM THE GRAND TRAVERSE REGION WILL NOW HEAD TO LANSING TO COMPETE. TO SEE A LIST OF THE WINNERS LOG ONTO OUR WEBSITE AT T-V SEVEN DASH FOUR DOT COM AND CLICK ON THE EDUCATION TAB.

February 19, 2008

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: A BATTLE IS BREWING ACROSS THE COUNTRY INVOLVING OUR CHILDREN AND THE WAY THEY ARE TAUGHT MATH. ADVOCATES SAY IT'S AN IMPROVEMENT OVER OLD-FASHIONED METHODS, BUT CRITICS SAY IT'S ACTUALLY CAUSING KIDS TO FALL BEHIND THE REST OF THE WORLD. TOM COSTELLO REPORTS.

February 21, 2008

Time: 6:00-6:30pm

Duration:30

WE'VE HEARD COUNTLESS STORIES ABOUT DWINDLING SCHOOL BUDGETS, AND THE EFFECTS - BUT HOW IS SPECIAL EDUCATION FAIRING?7&4'S RACHEL MELNICK DUG DEEPER AND LOOKED INTO THE TRAVERSE CITY AREA PUBLICS SCHOOL BUDGET AND ITS SPECIAL EDUCATION FUNDING. AND WHAT SHE FOUND MAY SURPRISE YOU.

February 21, 2008

Time: 11:00-11:35pm

Duration:30

IT'S A HOMECOMING FOR ONE AREA SOLIDER AND A CHANCE FOR HIM TO MEET SOME YOUNG PENPALS. "CLUB SOLIDER," AN AFTER SCHOOL PROGRAM AT MANCELONA MIDDLE SCHOOL, ALLOWS STUDENTS TO WRITE LETTERS TO SOLIDERS IN IRAQ. TODAY, ONE OF THOSE SOLDIERS HAD A CHANCE TO MEET THE FACES BEHIND HIS LETTERS. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

February 22, 2008

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: STUDENTS AT BENZIE CENTRAL HIGH SCHOOL HAD A SPECIAL VISITOR TODAY...U.S. CONGRESSMAN PETE HOEKSTRA. (HOOK-strah) HOEKSTRA REPRESENTS MICHIGAN'S SECOND DISTRICT IN WASHINGTON D.C. WHICH STRETCHES FROM BENZIE TO ALLEGAN COUNTIES. TODAY HE MET WITH STUDENTS TO DISCUSS CURRENT EVENTS AND HIS EXPERIENCES AS A CONGRESSMAN. STUDENTS WHO ARE TAKING A CLASS IN GOVERNMENT AND HAVE BEEN STUDYING LOCAL POLITICIANS AND THE ISSUES - HAD THE CHANCE TO ASK QUESTIONS.

ONE STUDENT WHO IS WORRIED ABOUT PAYING FOR COLLGE, WANTED TO KNOW WHY HOEKSTRA VOTED *AGAINST A COLLEGE FUNDING BILL.

February 25, 2008

Time: 6:00-6:30pm Duration:30

THE SUPERINTENDENT OF THE AREA'S LARGEST PUBLIC SCHOOL SYSTEM WILL BE
REVIEWED BY THE BOARD OF EDUCATION TONIGHT IN A CLOSED DOOR SESSION.

TRAVERSE CITY AREA PUBLIC SCHOOL SUPERINTENDENT JIM FEIL HAS BEEN
LEADING THE DISTRICT SINCE 2005.EVERY REVIEW HE HAS HAD, HAS BEEN
CLOSED, WHICH IS ALLOWED UNDER STATE LAW.FEIL HAS COME UNDER SOME
SCRUTINY FROM SOME PARENTS AFTER THE DISTRICTS PLAN TO CLOSE THREE
ELEMENTARY SCHOOLS.

February 27, 2008

Time: 5:00-6:00pm Duration:30

THE RECENT NATIONWIDE BEEF RECALL CAUSED SEVERAL LOCAL SCHOOL DISTRICTS
TO THROW AWAY HUNDREDS TO THOUSANDS OF POUNDS OF MEAT. TO MAKE SURE IT
DOESN'T HAPPEN AGAIN-AND TO ENSURE THEIR STUDENTS SAFETY-SOME SCHOOLS
ARE NOW STICKING CLOSER TO HOME WHEN IT COMES TO THEIR LUNCH MENUS.
7&4'S MELISSA SMITH HAS THE DETAILS.

February 27, 2008

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: THE SCHOOL DAY COULD BE GETTING A LITTLE LONGER FOR SOME STUDENTS IN MANISTEE. THAT'S BECAUSE THE MANISTEE INTERMEDIATE SCHOOL DISTRICT IS DISCUSSING HOW IT WILL MAKE UP FOR THE THE 47 HOURS OF SCHOOL MISSED THIS YEAR BECAUSE OF BAD WEATHER. IN MICHIGAN WHENEVER A DISTRICT EXCEEDS 30 HOURS OF MISSED CLASS IT MUST FIND A WAY TO MAKE UP THE TIME.SOME SCHOOLS HAVE FOUND A SOLUTION BY CANCELLING MID-WINTER BREAKS.IN MANISTEE THEY ARE CONSIDERING WHETHER OR NOT THEY WILL ADD 10 MINUTES TO EACH DAY OF CLASSES.OR BY ADDING DAYS ONTO THE SCHOOL YEAR.

February 28, 2008

Time: 6:00-6:30pm

Duration:30

GOING TO SCHOOL HAS BECOME A DIFFERENT EVENT FOR STUDENTS IN THE PAST NUMBER OF YEARS.BETWEEN THE STUDENT SLAYINGS AT VIRGINIA TECH AND MOST RECENTLY AT NORTHERN ILLINOIS UNIVERSITY... STUDENTS AND FAMILIES ARE LEFT WITH A LOT OF QUESTIONS.SOME OF THOSE QUESTIONS INCLUDE HOW DOES MY SCHOOL HANDLE A THREAT... WE WANTED TO FIND THE ANSWERS.7 AND 4'S LISA CHAVARRIA JOINS US LIVE IN THE STUDIO WITH MORE...LISA!

February 29, 2008

Time: 5:00-6:00pm

Duration:30

BROWN UNIVERSITY IS THE LATEST COLLEGE TO ELIMINATE TUITION FOR MIDDLE CLASS STUDENTS. IN FACT, SOME WON'T PAY A DIME IN TUITION AT HARVARD, YALE, OR STANFORD. THERE'S NO TRICK, AND THESE AREN'T LOANS. CHRIS LAWRENCE LOOKS AT WHY THESE SCHOOLS ARE GIVING AWAY A FREE EDUCATION.

February 29, 2008

<u>Time</u>: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: A SOUTHEAST MICHIGAN ELEMENTARY SCHOOL'S MEAP SCORES ARE SUFFERING BECAUSE THE SCHOOL NEGLECTED TO TURN A PORTION OF THE TEST INTO STATE OFFICIALS FOR SCORING ON TIME. A WRITING PORTION OF THE TEST TAKEN BY FIFTH-GRADERS AT A SCHOOL IN ROCHESTER DIDN'T GET SENT INTO THE MICHIGAN DEPARTMENT OF EDUCATION BECAUSE OF AN OVERSIGHT. STUDENTS GOT A FAILING GRADE FOR THAT PART OF THE TEST.IT

DOES NOT APPEAR THE TESTS WILL BE SCORED NOW--PARTLY BECAUSE OF THE POTENTIAL EXPENSE INVOLVED.

March 3, 2008

March 3, 2008

Time: 11:00-11:35pm Duration :30
THE CITIZENS FOR EQUITY IS WORKING TO LESSEN THE PER PUPIL FUNDING GAP
BETWEEN SOME SOME SOUTHEAST MICHIGAN SCHOOLS AND OURS.FOR EXAMPLE, LAST
YEAR, THE TRAVERSE CITY AREA PUBLIC SCHOOLS RECIEVE THE MINIMIUM 72HUNDRED DOLLARS PER STUDENT, WHILE SCHOOLS IN BLOOMFIELD HILLS
RECEIEVED MORE THAN 12-THOUSAND DOLLARS PER STUDENT. SEVEN AND FOUR'S
MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE
ON THE EFFORT TO EVEN THINGS OUT. MELISSA!

March 5, 2008

Time: 5:00-6:00pm Duration :30
IN EDUCATION MATTERS TONIGHT: FOUR EXTRA STUDENTS ARE WALKING THE HALLS
OF GRAND TRAVERSE ACADEMY THIS WEEK, TAKING IN AS MUCH AS THEY CAN
ABOUT EDUCATION IN AMERICA. THE UNIVERSITY STUDENTS ARE FROM JAPAN-HERE TO LEARN ABOUT TEACHING METHODS USED AT GRAND TRAVERSE ACADEMY.
THEY'RE TAKING PICTURES, ASKING QUESTIONS, AND OBSERVING DAILY LIFE AT
THE SCHOOL. AT THE SAME TIME, AMERICAN STUDENTS ARE LEARNING ABOUT A
DIFFERENT CULTURE.

March 6, 2008

Time: 5:00-6:00pm Duration :30
IN EDUCATION MATTERS TONIGHT-- ADDING AND SUBTRACTING HAS NEVER BEEN
MORE FUN FOR ONE GROUP OF STUDENTS.KIDS AT LAKE ANN ELEMENTARY ARE
PUTTING THEIR KNOWLEDGE TO THE TEST CHALLENGING OTHER STUDENTS ONE BY
ONE--AND COUNTRY BY COUNTRY. SEVEN AND FOUR'S COURTNEY REHMER HAS MORE
ON THE ONE DAY A YEAR MATH TAKES CENTER STAGE.

March 7, 2008

Time: 5:00-6:00pm Duration :30
IN EDUCATION MATTERS TONIGHT: CHEBOYGAN AREA SCHOOLS WILL SOON HAVE A
NEW LEADER. THE BOARD OF EDUCATION WILL ANNOUNCE THE NEW SUPERINTENDENT
MONDAY AT SEVEN P-M DURING ITS REGULAR MONTHLY MEETING. CURRENT
SUPERINTENDENT PAUL ELLINGER (ELL-IN-JUR) IS RETIRING AT THE END OF THE
SCHOOL YEAR. HE'S BEEN LEADER OF THE CHEBOYGAN SCHOOL DISTRICT FOR THE
PAST NINE YEARS.

March 8, 2008

Time: 6:00-6:30pm Duration:30
HUNDREDS OF STUDENTS ARE FINDING CREATIVE WAYS TO GET AHEAD OF THE
COMPETITION. IT'S ALL PART OF THE ODYSSEY OF THE MIND.. THIS WEEKEND'S
REGIONAL COMPETITION IN TRAVERSE CITY IS DESIGNED TO TEST STUDENT
CREATIVITY AND PROBLEM SOLVING SKILLS. MORE THAN 500 STUDENTS WERE
BUSY, BUILDING STRUCTURES AND STAGES, WRITING SCRIPTS, AND CREATING
VEHICLES TO TRY AND MAKE THEIR CREATIVITY STAND OUT. THEN THE DIFFERENT
TEAMS WORKED TOGETHER TO SOLVE SPONTANEOUS PROBLEMS.

March 10, 2008

Time: 6:00-6:30pm Duration:30

THE MICHIGAN MERIT EXAM -- FOR SCHOOLS THE RESULTS COULD LEAD TO
HIGHER STUDENT ENROLLMENT. FOR STUDENTS IT'S THEIR PASSAGEWAY TO
COLLEGE.BUT SEVERAL SCHOOLS ACROSS NORTHERN MICHIGAN ARE STRUGGLING TO
KEEP UP STUDENT SCORES. SEVEN AND FOURS SHEENA ELZIE HAS A CLOSER LOOK
AT WHY SO MANY STUDENTS ARE FALLING BELOW STATE STANDARDS.

March 11, 2008

Time: 5:00-6:00pm Duration:30
CHEBOYGAN AREA SCHOOLS WILL SOON HAVE A NEW LEADER AT THE HELM.THE
SEARCH FOR A NEW SUPERINTENDENT IS OVER WITH THE DECISION TO HIRE DAN
BAUER.BAUER IS CURRENTLY A SUPERINTENDENT AT SARANAC PUBLIC SCHOOLS IN
IONIA COUNTY.CURRENT SUPERINTENDENT PAUL ELLINGER (ELL-IN-JUR) IS
RETIRING AT THE END OF THE SCHOOL YEAR.BAUER WILL TAKE OVER JULY FIRST.

March 11, 2008

Time: 6:00-6:30pm Duration:30
STUDENTS ARE HELPING PLAN THE FUTURE OF THE GRAND TRAVERSE REGION
TRAVERSE CITY CENTRAL AND WEST HIGH SCHOOLERS FROM THE CLASS OF 2010
HELD SPECIAL ASSEMBLIES TODAY TO GET STUDENTS TO PARTICIPATE IN THE
GRAND VISION PLANNING INITIATIVE.THE GOAL IS TO GET STUDENTS THINKING
ABOUT AND TALKING ABOUT HOW THEY'D LIKE TO SEE THE REGION GROW AND
DEVELOP.

March 12, 2008

Time: 5:00-6:00pm Duration :30
ONE NORTHERN MICHIGAN SCHOOL IS GETTING A 14 MILLION DOLLAR RENOVATION
THANKS TO A MILLAGE THAT WAS PASSED BY VOTERS.SEVEN AND FOUR'S ROB
PRESTON HAS THAT STORY.

March 12, 2008

Time: 5:00-6:00pm Duration :30

MONEY MATTERS TONIGHT.THE CREDIT CRISIS BROUGHT ON BY THE SLOWDOWN IN

THE ECONOMY IS SPREADING TO COLLEGE CAMPUSES. GETTING A PRIVATE STUDENT
LOAN IS STARTING TO GET MORE DIFFICULT, WITH LENDERS TIGHTENING UP

REQUIREMENTS FOR BORROWERS, AND RAISING INTEREST RATES. JANE WATREL HAS

March 12, 2008

MORE.

Time: 5:00-6:00pm Duration:30

STUDENTS LEARN FIRST HAND WHAT ITS LIKE TO SOLVE A CRIME AT BENZIE

CENTRAL SCHOOLS.THE KIDS HAVE JUST FINISHED LEARNING ABOUT MYSTERIES-
AND HAD TO SOLVE ONE IN CLASS BY STUDYING FINGERPRINTS, WORKING ON

LOGIC PUZZLES AND MAKING PREDICTIONS. TODAY FIFTH GRADERS FROM PLATTE

RIVER ELEMENTARY MET WITH DEPUTY SHERIFF KYLE ROSA AND LEARNED ABOUT

CURRENT TECHNOLOGY AND METHODS USED BY LAW ENFORCEMENT TO SOLVE CRIMES.

IT GAVE STUDENTS AN OPPORTUNITY TO LEARN MORE ABOUT POLICE WORK.

March 12, 2008

Time: 5:00-6:00pm Duration :30
IN EDUCATION MATTERS TONIGHT:IT'S AN EFFORT TO MAKE HEALTHY CHOICES IN SCHOOL A PRIORITY.DOZENS OF EDUCATORS, MEDICAL PROFESSIONALS, FARMERS, VENDORS AND THOSE INVESTED IN A HEALTHY LIFESTYLE MET AT THE HAGERTY CENTER IN TRAVERSE CITY.IT'S A CONFERENCE CALLED "FARM TO SCHOOL-HEALTHY KIDS THRIVING FARMS."COMMUNITY MEMBERS FROM SEVERAL SCHOOL DISTRICTS CAME TO LEARN MORE ABOUT ESTABLISHING THE CONNECTION BETWEEN

THOSE TWO GROUPS. THEY DISCUSSED THE LOCAL PRODUCE ALREADY IN SCHOOL LUNCHLINES -- AND WHAT CAN BE DONE TO HELP THE CURRENT PROGRAM GROW.

March 12, 2008

Time: 6:00-6:30pm Duration :30

A CROWDED ELEMENTARY SCHOOL PARKING LOT HAS ADMINISTRATORS LOOKING FOR SOLUTIONS.ESPECIALLY BECAUSE THERE WILL BE MORE STUDENTS, MORE PARENTS WITH CARS, AND MORE BUSES DURING THE *NEXT SCHOOL YEAR.7 & 4'S BILL FROEHLICH EXPLAINS.

March 13, 2008

Time: 5:00-6:00pm Duration :30
IN EDUCATION MATTERS TONIGHT:WHEN YOU PICTURE A HIGH SCHOOL CLASS--YOU
THINK OF A ROOM FULL OF STUDENTS WITH A TEACHER UP FRONT LEADING THE
LESSON. BUT THERE IS ANOTHER LEARNING ENVIRONMENT AT TRAVERSE CITY AREA
PUBLIC SCHOOLS THAT MAY NOT BE THE FIRST TO COME TO MIND--BUT IS VERY
FAMILIAR TO THE AGE GROUP INVOLVED.

March 14, 2008

Time: 5:00-6:00pm Duration :30
IN EDUCATION MATTERS TONIGHT: MORE THAN ONE HUNDRED STUDENTS AT PINE RIVER SCHOOLS ARE FASTING FOR 30 HOURS TO RAISE AWARENESS OF HUNGER AROUND THE WORLD. SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

March 17, 2008

Time: 5:00-6:00pm Duration:30
THE MARION SCHOOL DISTRICT WILL BE CUTTING AT LEAST FOUR TEACHING
POSITIONS AFTER THIS SCHOOL YEAR.THAT'S BECAUSE THE OSCEOLA DISTRICT
WILL BE IN THE RED WITHOUT THESE CUTS.SCHOOL ADMINISTRATORS SAY
TEACHERS FROM THE GRADE SCHOOL AND HIGH SCHOOL WILL BE LET GO--AS WELL
AS CUTTING ONE BUS RUN AND POSSIBLY SOME KITCHEN STAFF.THE
SUPERINTENDENT SAYS THESE CUTS WILL MEAN ABOUT 500-THOUSAND DOLALRS IN
SAVINGS FOR THE DISTRICT.

March 18, 2008

Time: 5:00-6:00pm Duration :30

FOR YEARS NORTHERN MICHIGAN SCHOOLS HAVE BEEN FIGHTING FOR EQUAL

FUNDING, WITH DISTRICTS DOWNSTATE.NOW THEY'RE TAKING THAT FIGHT TO

LANSING.A PROPOSAL NOW BEING DISCUSSED IN THE STATE SENATE COULD MEAN

MORE BUDGET TROUBLE FOR AREA DISTRICTS.THE NEWS SPARKED ABOUT FORTY

SCHOOL LEADERS ACROSS NORTHERN MICHIGAN TO BAND TOGETHER AND TAKE THE

ISSUE TO THE STATE CAPITOL.SCHOOL LEADERS WITH TRAVERSE CITY AREA

PUBLIC SCHOOLS SAY THEIR DISTRICT RECEIVES THE LOWEST FUNDING STATE

WIDE.TCAPS CURRENTLY RECEIVES 7-THOUSAND TWO-HUNDRED AND FOUR DOLLARS

IN PER PUPIL FUNDING IN THE GOVERNOR'S PROPOSAL THE DISTRICT WOULD

RECEIVE AN ADDITIONAL 216-DOLLARS FOR THE NEXT SCHOOL YEAR IN PER PUPIL

FUNDING, BUT AS OF FRIDAY THE SENATE SLASHED THAT FUNDING TO 140

DOLLARS. AFTER SCHOOL LEADERS HEARD ABOUT THE PROPOSED CUTS THEY

DECIDED TO TAKE ACTION 7&4'S RACHEL MELNICK HAS MORE ON HOW THE SCHOOL

LEADERS TOOK A ROAD TRIP TO LANSING TO FIGHT FOR THEIR FUNDING.

March 18, 2008

Time: 5:00-6:00pm Duration :30

FOR MANY--LOSING A LOVED ONE IS SOMETHING YOU MAY NEVER GET OVER.BUT

ONE FAMILY HOPES TO EASE THE PAIN THROUGH A GENEROUS GIFT.AFTER THEIR

SON WAS KILLED IN IRAQ-- A NORTHERN MICHIGAN FAMILY DECIDED TO KEEP HIS

MEMORY ALIVE THROUGH THE POWER OF READING. SEVEN AND FOUR'S COURTNEY REHMER SAT DOWN WITH THEM AND HAS MORE.

March 18, 2008

Time: 6:00-6:30pm Duration :30

THE PARENT OF A MANCELONA HIGH SCHOOL STUDENT SAYS HIS SON HAS BEEN BULLIED FOR THREE YEARS NOW AND HE SAYS SCHOOL OFFICIALS HAVE DONE VERY LITTLE ABOUT IT.SEVEN AND FOUR'S GREG ANGEL SPOKE WITH THE STUDENT'S FATHER WHO SAYS THE SAFETY OF ALL STUDENTS IS AT RISK.

March 20, 2008

Time: 5:00-6:00pm Duration :30

NORTHERN MICHIGAN SUPERINTENDENTS COULD BE SEEING SOME SUCCESS AFTER

THEIR RECENT FAIR FUNDING PROTESTS..CLOSE TO 50 SUPERINTENDENTS AND

ADMINISTRATORS FROM NORTHERN MICHIGAN WENT TO FIGHT FOR MORE EQUITABLE

PER PUPIL FUNDING.TODAY THE STATE SENATE APPROPRIATIONS COMMITTEE THREW

OUT PART OF THE *FAIR FUNDING 2-X* BUDGET PROPOSAL THAT WOULD PROVIDE

40 DOLLARS PER PUPIL IN COST OF LIVING INCREASES TO THE 54 HIGHEST

FUNDED SCHOOL DISTRICTS.TRAVERSE CITY SUPERINTENDENT JIM FEIL SAY THEY

ARE *BUILDING SUPPORT AND RECOGNITION AMONG STRONG ALLIES FOR THE CAUSE

OF FAIRNESS IN SCHOOL FUNDING.

March 25, 2008

Time: 6:00-6:30pm

Duration:30

WHEN IT COMES TO LEARNING-- A NORTHERN MICHIGAN SCHOOL DISTRICT IS LOOKING TOWARD THE WEB--INSTEAD OF PAPER. TO KEEP UP WITH THE CHANGING TIMES--A NEW PROGRAM AT MANISTEE HIGHSCHOOL MAY SOON REPLACE TEXTBOOKS WITH LAPTOPS. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

March 26, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: WHERE CAN YOU SEE ABRAHAM LINCOLN AND BRUCE LEE STANDING RIGHT NEXT TO EACH OTHER? IT'S HAPPENING IN LEELANAU COUNTY. TODAY SIXTH GRADERS AT SUTTONS BAY MIDDLE SCHOOL ARE PERFORMING IN THEIR ANNUAL "WAX MUSEUM."IT'S A CHANCE FOR THE STUDENTS TO PICK THEIR FAVORITE HERO - PAST OR PRESENT - LEARN ABOUT THEM... AND THEN PREPARE A SHORT PRESENTATION ON THEIR HERO'S LIFE STORY.

March 26, 2008

Time: 6:00-6:30pm

Duration:30

STUDENTS CAN GET AN ADDED BONUS IF THEY CHOOSE TO ENLIST IN THE ARMY. NORTHERN MICHIGAN RECRUITERS SAY THE MAIN PURPOSE OF A NEW PROGRAM IS TO HAVE STUDENTS PUT SCHOOL FIRST BEFORE BEGINNING THEIR COMMITTMENT TO SERVE.7&4'S MELISSA SMITH EXPLAINS HOW THE RECRUITING TOOL IS BEING USED BY BOTH THE ARMY AND STUDENTS ALIKE.

March 27, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: IMAGINE BEING ABLE TO TRAVEL ALL OVER THE UNITED STATES--WITHOUT EVER LEAVING HOME.THAT'S WHAT NEARLY 30 TRAVERSE CITY AREA PUBLIC SCHOOL STUDENTS EXPERIENCED.WELL, AT LEAST THE "FLAT VERSIONS" OF THEMSELVES.

March 27, 2008

Time: 6:00-6:30pm

Duration :30

IT'S A TRIP OF A LIFETIME THAT'S BEEN YEARS IN THE MAKING FOR MORE THAN FORTY STUDENTS IN THE MESICK HIGH SCHOOL BAND. THE GROUP WILL BE TAKING

PART IN THE PARADE AT WALT DISNEY WORLD NEXT WEEK ..AND WHEN THEY WEREN'T OUT ON IN THE COMMUNITY TAKING PLEDGES THEY WERE ON THE FIELD PRACTICING. SEVEN AND FOUR'S COURTNEY REHMER HAS MORE:

March 27, 2008

Time: 6:00-6:30pm Duration:30
YOU JUST SAW THE LATEST INCIDENT THAT HAS CONCERNED PARENTS
QUESTIONING THE SAFETY OF THEIR KIDS WHILE RIDING A TRAVERSE CITY
SCHOOL BUS.MANY OF THOSE PARENTS SAY THEY HAVE CALLED TCAPS AND
COMPLAINED ABOUT BUS DRIVER DOUG CARPENTER AND HIS BEHAVOIR. THEY SAY
NOTHING WAS DONE ABOUT IT. BUT LAST NIGHT, I GOT A PHONE CALL IN THE
NEWSROOM.IT WAS A FRUSTRATED CENTRAL GRADE SCHOOL PARENT WHO CLAIMED
HIS 11 YEAR OLD SON HAD CAUGHT ON TAPE AN INCIDENT INVOLVING THE TCAPS
DRIVER AND A SPECIAL NEEDS STUDENT.YOU ARE ABOUT TO SEE WHAT HAS THEM
SO OUTRAGED, AND CALLING FOR ACTION.

March 28, 2008

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: A JUDGE IN NEW MEXICO IS TRYING SOMETHING NEW TO BRING A LIFE LESSON TO LOCAL HIGH SCHOOL STUDENTS. THE JUDGE SET UP A D-W-I COURT IN A SCHOOL'S AUDITORIUM AND ALLOWED STUDENTS TO WATCH THE PROCEEDINGS. NICOLE BRADY HAS THE STORY.

March 28, 2008

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN SCHOOL DISTRICT IS CONSIDERING MORE OPTIONS TO FIX A ONE MILLION DOLLAR BUDGET SHORTFALL. CHEBOYGAN SUPERINTENDENT PAUL ELLINGER SAYS THE BOARD IS NOW LOOKING AT ADMINISTRATIVE POSITIONS. ONE POSSIBILITY IS TO NOT RENEW EAST ELEMENTARY PRINCIPAL KAY TEBO'S CONTRACT. ANOTHER IS TO OFFER ALL ADMINISTRATORS AN EARLY RETIREMENT INCENTIVE PLAN. THE BOARD IS ALSO CONSIDERING ADDITIONAL STAFF CUTS—CUTS TO SPORTS PROGRAMS. ELLINGER SAYS HE DOESN'T EXPECT ANY DECISIONS TO BE MADE UNTIL THE BOARD MEETS AGAIN ON APRIL 28TH.

March 31, 2008

Time: 5:00-5:30pm

Duration:30

IN EDUCATION MATTERS TONIGHT: MAYBE YOU CAN'T TEACH A DOG NEW TRICKS ... BUT YOU CAN TEACH A 'MATURE' PERSON HOW TO PAINT. TERRY BULGER INTRODUCES US TO A NASHVILLE ART TEACHER WHO DOES THAT ALL THE TIME.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

CRIME & SAFETY

(Including crime prevention, alcohol and drug abuse, fire safety and police conduct)

Local News

January 2, 2007

WHILE MANY PEOPLE WERE OUT CELEBRATING FOR NEW YEARS EVE, LAW ENFORCEMENT OFFICERS IN ONE NORTHERN MICHIGAN COUNTY SAY THE PARTY-GOERS WERE CELEBRATING SAFELY. THERE WERE NO DRUNK DRIVING ARRESTS MADE IN OTSEGO COUNTY NEW YEARS EVE...OFFICIALS SAY IT'S A VAST IMPROVEMENT FROM PREVIOUS YEARS. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE..JENN?

January 2, 2007

Time: 6:00-6:30pm Duration :30
IN GRAND TRAVERSE COUNTY POLICE SAY THEY MADE 21 ARRESTS OVER NEW YEARS
EVE. MOST OF THE ARRESTS WERE MADE YESTERDAY IN THE EARLY MORNING
HOURS.BECAUSE OF THE INCREASE IN ARRESTS—THE COUNTY JAIL WAS NEAR
CAPACITY FOR MOST OF THE DAY.POLICE SAY THEY ARE REQUESTING ADDITIONAL

WARRANTS AND THAT MEANS THE NUMBER OF ARRESTS ASSOCIATED WITH THE NEW YEAR IS LIKELY TO RISE.

January 2, 2007

Time: 6:00-6:30pm Duration :3

NEW YEARS EVE HAS COME AND GONE ONCE AGAIN....AND LAW ENFORCEMENT OFFICIALS IN ONE NORTHERN MICHIGAN COUNTY SAY THIS YEAR PEOPLE CELEBRATED MORE SAFELY.THE OTSEGO COUNTY SHERIFF'S DEPARTMENT, THE GAYLORD CITY POLICE AND THE MICHIGAN STATE POLICE POST IN GAYLORD ALL SAY THEY HAD ZERO ARRESTS FOR DRUNK DRIVING OFFENSES.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH WHY THEY THINK THAT MIGHT BE. JENN?

January 2, 2007

Time: 11:00-11:35pm Duration :3

THE HEAVY SNOW CONTINUES TO FALL ACROSS PARTS OF NORTHERN MICHIGAN...AND IT COULD GET A LOT HEAVIER IN THE NEXT WEEK...AS WARMER TEMPERATURES WILL START TO MAKE WHATS PILED UP ON OUR ROOFS A MUCH GREATER BURDEN TO BEAR. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH A LOOK AT HOW TO GET THE JOB DONE SAFELY ...LISA!

January 3, 2008

Time: 5:00-6:00pm Duration :30

AFTER MORE THAN FORTY YEARS OF SERVING GRAND TRAVERSE COUNTY A PILLAR OF THE COMMUNITY IS STEPPING DOWN. TOMORROW CAPTAIN PATRICK HINDS OF THE TRAVERSE CITY POLICE DEPARTMENT WILL REPORT FOR DUTY FOR THE LAST TIME.HINDS HAS BEEN WITH THE DEPARTMENT SINCE 1964.IN 1973 HE WAS PROMOTED TO THE RANK OF CAPTAIN IN CHARGE OF INVESTIGATIVE SERVICES AND HELD THE POSITION EVER SINCE. HE SAYS HE'S ENJOYED EVERY MINUTE.

January 3, 2007

Time: 11:00-11:35pm Duration :30
IT'S A NEW YEAR AND THAT MEANS... OUT WITH THE OLD AND IN WITH THE
NEW..AND ONE AREA FIRE STATION IS DOING JUST THAT AS IT GETS READY TO
REPLACE AN ANTIQUE FIRE TRUCK THAT'S BEEN SERVING THE DEPARTMENT FOR
50-YEARS.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE IN STUDIO.
MELISSA!

January 7, 2008

Time: 5:00-6:00pm

Duration :30

STATE POLICE SPENT NEARLY THIRTY THOUSAND HOURS RESPONDING TO COMPLAINTS AND PATROLLING GRAND TRAVERSE COUNTY IN 2007. DURING THAT TIME MORE THAN THREE HUNDRED PEOPLE WERE ARRESTED MAINLY DUE TO DRINKING AND DRIVING FUGITIVE WARRANTS. THREE HUNDRED TRAFFIC ACCIDENTS WERE ALSO INVESTIGATED BY STATE POLICE. ABOUT TWO THOUSAND TICKETS WERE WRITTEN TO MOTORISTS FOR VARIOUS TRAFFIC VIOLATIONS... BUT THAT'S NOTHING COMPARED TO THE MORE THAN SIX THOUSAND PEOPLE WHO ESCAPED WITH ONLY A VERBAL WARNING.

January 7, 2007

Time: 6:00-6:30pm

Duration :30

ONE NORTHERN MICHIGAN COUPLE IS TRYING TO PICK UP THE PIECES AND START OVER FOR THE THIRD TIME.IT STARTED WHEN A FIRE DESTROYED THEIR HOME. THEN THEY SAY THEY FELL VICTIM TO THIS MAN, WAYNE PRICE, A CONTRACTOR WHO THE COUPLE SAYS TOOK THEM FOR TENS OF THOUSANDS OF DOLLARS WHEN IT CAME TO REBUILD.NOW, THEY ARE LEFT ONCE AGAIN TO PICK UP THE PIECES. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE. JENN?

January 8, 2008

Time: 5:00-6:00pm

Duration :30

A PUBLIC MEETING IS BEING HELD TONIGHT TO DISCUSS WHAT SOME PEOPLE CALL THE MOST DANGEROUS ROAD IN CHARLEVOIX COUNTY BOYNE CITY CHARLEVOIX ROAD CONNECTS THE TWO COMMUNITIES...BUT A LACK OF FUNDING MEANS THE ROAD HAS FALLEN INTO DISREPAIR OVER THE LAST SEVERAL YEARS MEMBERS FROM THE MICHIGAN DEPARTMENT OF TRANSPORTATION AND STATE REPRESENTATIVE KEVIN ELSENHEIMER ARE HOLDING A TOWNHALL MEETING TONIGHT TO DISCUSS THE ISSUE. IT BEGINS AT SEVEN AT THE CHARLEVOIX CITY HALL .WE WILL HAVE COMPLETE COVERAGE OF THE EVENT COMING UP ON 7&4 NEWS AT ELEVEN.

January 8, 2008

Time: 5:00-6:00pm

Duration :30

LAST NIGHT'S BIG DOWNPOUR COUPLED WITH A STEADY RAIN TODAY HAS LEFT NORTHERN MICHIGAN OUT TO DRY.MANY ROADS AND DRAINAGE SYSTEM'S ARE FEELING THE STRAIN FROM THE SUDDEN INCREASE OF WATER AND CREWS ARE OUT TRYING TO CLEAN UP THE MESS. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. SHEENA?

January 8, 2008

Time: 11:00-11:35pm

Duration :30

IT SIMPLY THE WAY TO GET FROM HERE TO THERE IN CHARLEVOIX COUNTY....AND RESIDENTS SAY IT HAS MORE THAN JUST A FEW BUMPS IN THE ROAD..TONIGHT AT UPDATE TO A STORY 7 AND 4 NEWS HAS BEEN WORKING FOR YOU ON...THE ONGOING CONCERNS OVER THE SAFETY OF THE CHARLEVOIX BOYNE CITY ROAD. YEARS OF WEAR AND TEAR, AND UNDERFUNDED REPAIRS HAVE DRIVERS SAYING THEY TAKE THEIR OWN LIVES IN THEIR HANDS WHEN THE CLIMB BEHIND THE WHEEL.TONIGHT THOSE DRIVERS VOICED THEIR FRUSTRATIONS AND HOPED TO MAKE A DIFFERENCE.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THE LATEST DEVELOMENTS.. MELISSA!

January 9, 2008

Time: 5:30-7:00am

Duration :30

AN OSCEOLA COUNTY CORRECTIONS OFFICER IS IN TROUBLE WITH THE LAW IN WEXFORD COUNTY.GEORGE LEWIS WAS CHARGED YESTERDAY ON THREE FELONY COUNTS OF LARCENY FROM A BUILDING AND THREE FELONY COUNTS OF DRUG

POSSESSION.LEWIS HAS WORKED AS AN OSCEOLA COUNTY CORRECTIONS OFFICER FOR THREE YEARS.

January 9, 2008

Time: 5:30-7:00am

Duration:30

A COAST GUARD MEMBER WHO DIED DURING A SEARCH AND RESCUE MISSION IS BEING REMEMBERED AS A DEDICATED PATRIOT.LIEUTENANT COMMANDER MICHAEL BAKER DIED DECEMBER 30TH WHEN THE HELICOPTER HE WAS PILOTING CRASHED IN ALAMBAMA..HE WAS SEARCHING FOR A LOST HUNTER AT THE TIME. BAKER WAS A 14 YEAR VETERAN OF THE COAST GUARD, WHO HAD FLOWN MORE THAN 800 FLIGHT HOURS OUT OF AIR STATION TRAVERSE CITY.

January 9, 2008

Time: 6:00-6:30pm

Duration :30

ONE NORTHERN MICHIGAN SHERIFF'S OFFICE IS TAKING STOCK OF A VERY LARGE DONATION ... THAT COULD KEEP THEM SAFE WHILE PROTECTING OTHERS IN THE COMMUNITY. 7 AND 4'S JENN CARLSON REPORTS.

January 10, 2008

Time: 11:00-11:30am

Duration :30

A FIVE MONTH DRUG INVESTIGATION LEADS TO THE ARREST OF A KALKAKSA COUNTY MAN.THE TRAVERSE NARCOTICS TEAM SEIZED NEARLY 40 POUNDS OF MARIJUANA AND 18 GUNS FROM A HOUSE IN COLD SPRINGS TOWNSHIP, WHICH IS NORTHEAST OF KALKASKA.A 54-YEAR-OLD MAN WAS ARRESTED...DETECTIVES SAY HE COULD FACE MULTIPLE FELONY MARIJUANA CHARGES.

January 11, 2008

Time: 6:00-6:30pm

Duration:30

SHERIFF DEPUTIES IN ONE NORTHERN MICHIGAN COUNTY ARE GETTING HELP FROM AN UNUSUAL SOURCE...AND THE DEPUTIES WERE BACK IN THE CLASSROOM LEARNING NEW TECHNIQUES THAT WILL ULTIMATELY MAKE THEIR JOB SAFER.SEVEN AND FOUR'S GREG ANGEL HAS MORE.

January 12, 2008

Time: 6:00-6:30pm

Duration:30

STATE POLICE SAY SOMEONE COULD BE TRYING TO GET YOU TO DONATE MONEY TO A PHONY CAUSE. TROOPERS SAY THEY HAVE RECEIVED SEVERAL COMPLAINTS OF A PERSON CALLING AND CLAIMING TO REPRESENT THE MICHIGAN STATE POLICE DEATH FUND. THE CALLER THEN SOLICITS MONEY CLAIMING IT WILL BE USED TO HELP CHILDREN OF TROOPERS WHO HAVE DIED IN THE LINE OF DUTY. THE MICHIGAN STATE POLICE SAYS THERE IS *NO* SUCH FUND. IF YOU HAVE RECEIVED ONE OF THOSE PHONE CALLS YOU SHOULD CALL YOUR LOCAL STATE POLICE POST.

January 14, 2008

Time: 5:00-6:00pm

Duration:30

ONE NORTHERN MICHIGAN SHERIFF'S DEPARTMENT IS NOT GIVING UP ON ITS DREAM OF A NEW JAIL.7&4'S GREG ANGEL JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE ON THE ON-GOING BATTLE. GREG?

January 14, 2008

Time: 6:00-6:30pm

Duration:30

A SECOND EMBEZZLEMENT INVESTIGATION IS UNDERWAY AT A HOMELESS SHELTER IN GAYLORD. THE MICHIGAN STATE POLICE ARRESTED JETRE {JET-RHEE} ORMSBEE FRIDAY.ORMSBEE WAS THE PRESIDENT OF THE SHELTERS BOARD OF DIRECTORS. OFFICIALS SAY ORMSBEE SOLD DONATED CARS, BUT FAILED TO GIVE THE MONEY TO THE SHELTER. INVESTIGATORS SAY THEY LEARNED OF THE ALLEGED THEFT FROM RHONDA BERDAN, THE SHELTER'S FORMER EXECUTIVE DIRECTOR WHO LAST YEAR

WAS CONVICTED FOR ALSO STEALING FROM THE SHELTER.OFFICIALS SAY ORMSBEE HAS SINCE TURNED OVER THE MISSING MONEY, HE IS CHARGED WITH MISDEMEANOR EMBEZZLEMENT.

January 14, 2008

Time: 11:00-11:35pm Duration :30

THE WINTER WEATHER THAT'S MOVING INTO NORTHERN MICHIGAN ISN'T MUCH HELP
WHEN IT COMES TO DRIVING CONDITIONS.THE SLICK AND ICY ROADS CONTRIBUTED
TO SEVERAL ACCIDENTS TODAY AROUND GRAND TRAVERSE COUNTY ALONE.7&4'S
MELISSA SMITH WAS AT THE SCENE OF ONE OF THOSE ACCIDENTS AND SHE JOINS
US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE...MELISSA?

January 15, 2008

Time: 5:00-6:00pm Duration :30

MYSPACE "DOT" COM AND ATTORNEY GENERALS FROM 49 STATES AND THE DISTRICT
OF COLUMBIA ANNOUNCED NEW RULES AND A JOINT EFFORT TO MAKE THE
NETWORKING INTERNET SITE SAFER FOR TEENS. THE CHANGES COME AS
MYSPACE.COM, AND SIMILAR SOCIAL NETWORKING SITES HAVE COME UNDER FIRE
FOR NOT POLICING THE SITES MORE CAREFULLY. MICHELLE FRANZEN REPORTS:

January 15, 2008

Time: 5:00-6:00pm

Duration:30

EMERGENCIES CREWS ARE TRYING TO COME UP WITH A PLAN ON HOW THEY WOULD RESPOND IF THERE WERE EVER A MAJOR DISASTER IN NORTHERN MICHIGAN. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THE DETAILS. SHEENA?

January 16, 2008

Time: 5:00-6:00pm

Duration :30

IT'S TAKEN MORE THEN 3 YEARS AND MORE THEN 5 LAW ENFORCEMENT AGENCIES ...TO CRACK WHAT THEY ARE CALLING AN ELABORATE CHECK SCHEME.ACCORDING TO THE ANTRIM COUNTY ASSISTANT PROSECUTOR.2 PEOPLE HAVE NOW BEEN CHARGED AFTER INVESTIGATORS SAY THEY CASHED FAKE CHECKS TOTALING MORE THAN TWELVE THOUSAND DOLLARS IN FIVE COUNTIES.OFFICIALS SAY THE CHECKS WERE CASHED THROUGH OUT A ONE WEEK PERIOD IN 2004. 7&4'S RACHEL MELNICK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THIS INVESTIGATION TOOK SO LONG TO CRACK.

January 16, 2008

Time: 6:00-6:30pm

Duration:30

MANY DRUG COURTS ACROSS THE COUNTRY ARE LOOKING TO NORTHERN MICHIGAN COURTS FOR A BETTER SOLUTION TO THE PROBLEMS CAUSED BY DRUG AND ALCOHOL ABUSE. THE GRAND TRAVERSE COUNTY COURT IS NOW GETTING RECOGNIZED NATIONALLY FOR THEIR EFFORTS TO DECREASE THE PROBLEM SEVEN AND FOUR'S SHEENA ELZIE, JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS.

January 16, 2008

Time: 6:00-6:30pm

Duration :30

A VOLUNTEER FIRE DEPARTMENT IN CRAWFORD COUNTY IS REGROUPING AFTER A REQUEST FOR ADDITIONAL FUNDING IS TURNED DOWN BY TOWNSHIP OFFICIALS. THE FUNDING REQUEST WOULD HAVE ALLOWED FREDERIC TOWNSHIP FIRE DEPARTMENT TO HIRE A FULL TIME EMERGENCY RESPONDER.NOW THE FIRE CHIEF IS HOPING TO SEND A MESSAGE TO VOTERS ON THE IMPORTANCE OF A PUBLIC VOTE SET FOR AUGUST. SEVEN AND FOUR'S GREG ANGEL HAS MORE ON THE FIRE CHIEF'S CONCERN.

January 17, 2008

Time: 11:00-11:30am

Duration :30

A TRAVERSE CITY POLICE OFFICER IS BEING HAILED AS A HERO AFTER SAVING SEVERAL PEOPLE FROM A HOUSE FIRE EARLY THIS MORNING. THE FIRE STARTED JUST BEFORE FIVE ON THE 1-HUNDRED BLOCK OF EAST EIGHTH STREET. SEVEN AND FOUR'S RACHEL MELNICK JOINS US LIVE FROM TRAVERSE CITY WITH MORE:

January 18, 2008

Time: 11:00-11:30am

THE STATE IS ONCE AGAIN GIVING ONE COMMUNITY MORE TIME TO VOICE ITS
CONCERNS ON THE PLAN TO TURN A FORMER SHOOTING RANGE INTO A PUBLIC
PARK.THE MICHIGAN DEPARTMENT OF COMMUNITY HEALTH HAS EXTENDED THE
DEADLINE FOR PUBLIC COMMENT ON THE FORMER ELK RAPIDS SPORTSMAN'S CLUB.
RESIDENTS WILL NOW HAVE UNTIL JUNE 27-TH TO CONTRIBUTE TO THE
DISCUSSIONS ON LEAD CONTAMINATION AT THE FORMER SHOOTING RANGE, AND THE
CLEAN UP EFFORT.STATE OFFICALS SAY ALL COMMENTS RECEIVED WILL BE
EVALUATED AND CONSIDERED AND RESPONSES WILL BE PROVIDED IN THE FINAL
VERSION OF THE CONSULTATION THE ENTIRE REPORT CAN BE VIEWED AT THE M-D-

C-H WEBSITE. WHICH YOU CAN FIND BY LOGGING ONTO OUR WEBSITE TV7-4.COM.

COPIES ARE ALSO AVAILABLE AT THE ELK RAPIDS TOWNSHIP OFFICES.

January 18, 2008

<u>Time: 5:00-6:</u>00pm

Duration :30

SNOW IS FINALLY COVERING THE TRAILS AGAIN - AND WITH EVEN MORE SNOW ON THE WAY, ANTRIM COUNTY *DEPUTIES WILL BE OUT ON THEIR SNOWMOBILES IN FULL FORCE. 7&4'S RACHEL MELNICK SPENT THE DAY WITH THEM...SHE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. RACHEL.

January 21, 2008

Time: 5:00-6:00pm

Duration :30

A WARING IS BEING ISSUED TONIGHT OF A SUSPECIOUS E-MAIL SCAM SENT TO ORGANIZATIONS ACROSS NORTHERN MICHIGAN. NOW ONE COMMISSION ON AGING IS SPEAKING OUT TO INFORM THOSE MOST AT RISK OF THE POSSIBLE DANGER. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. SHEENA?

January 21, 2008

Time: 11:00-11:35pm

Duration :30

WITH WINTER CONDITIONS, COME NEW CHALLENGES FOR EMERGENCY CREWS AROUND NORTHERN MICHIGAN. IN FACT, AS WE JUST SHOWED YOU, DEALING WITH A CAR IN LAKE LEELANAU IS A VERY DIFFERENT SITUATION IN JULY...THEN WHEN THE MERCURY IS RATTLING AROUND 10 DEGREES. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

January 21, 2008

Time: 11:00-11:35pm

Duration:30

SUMMER IS USUALLY FESTIVAL SEASON IN NORTHERN MICHIGAN, BUT A FEW BRAVE BELOW FREEZING TEMPERATURES FOR A SHOT AT FUN. THE CHERRY CAPITAL WINTER WONDER FEST MADE ITS DEBUT LAST YEAR IN GRAND TRAVERSE COUNTY... AND IS LOOKING TO EXPAND THIS YEAR SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

January 22, 2008

Time: 5:00-6:00pm

Duration :30

INMATES AT THE BENZIE COUNTY JAIL IN BEULAH ARE BACK IN THEIR CELLS AFTER BEING EVACUATED WHEN PART OF THE BUILDING FILLED WITH SMOKE. FIREFIGHTERS WITH THE BENZONIA TOWNSHIP AND FRANKFORT DEPARTMENTS SAY

IT WAS STARTED BY A BURNED OUT MOTOR IN A ROOFTOP HEATING UNIT. THE INMATES WERE RELOCATED TO A DIFFERENT PART OF THE JAIL UNTIL THE CAUSE OF THE SMOKE WAS DETERMINED AND THE EFFECTED AREAS WERE AIRED OUT.THE BENZIE COUNTY SHERIFF'S DEPARTMENT SAYS THERE WEREN'T ANY DISCIPLINARY ISSUES RAISED DURING THE ALARM.

January 22, 2008

Time: 6:00-6:30pm Duration:30

AN EMERGENCY THIS MORNING AT A NORTHERN MICHIGAN JAIL FORCED THE

EVACUATION OF ALMOST THIRTY INMATES. OFFICERS SAY ABOUT ONE O'CLOCK

THIS MORNING SMOKE FILLED THE BENZIE COUNTY JAIL. NO ONE WAS HURT IN

THE INCIDENT AND THE JAIL WAS NOT DAMAGED. SEVEN AND FOUR'S ROB PRESTON

JOINS US LIVE WITH MORE. ROB?

January 23, 2008

Time: 11:00-11:30am

Duration:30

THE CITY OF GRAYLING IS RECEIVING THOUSANDS OF DOLLARS FOR IT'S LAW ENFORCEMENT. THANKS TO THE U-S-D-A RURAL DEVELOPMENT DEPARTMENT. A 68-THOUSAND DOLLAR CHECK WILL BE PRESENTED NEXT MONDAY AT GRAYLING CITY HALL. THE MONEY WILL HELP SUPPLY THE CITY POLICE AND FIRE DEPARTMENTS WITH NEW NEEDED EQUIPMENT. THE CEREMONY WILL TAKE PLACE AT 10 A-M.

January 23, 2008

Time: 6:00-6:30pm

Duration :30

LAST MAY, INVESTIGATORS FOUND THE BODY OF A PREGNANT DAWNETTE HARRELL NEAR JUSTIN STAIR'S PARENTS HOME... MORE THAN A YEAR AFTER SHE DISAPPEARED. NOW COURT OFFICIALS ARE BOOSTING SECURITY FOR WHAT IS EXPECTED TO BE A VERY PUBLIC TRIAL. 7 AND 4'S RACHEL MELNICK JOINS US LIVE FROM OUTSIDE THE COURTHOUSE IN TRAVERSE CITY WITH THE LATEST. RACHEL.

January 24, 2008

Time: 6:00-6:30pm

Duration :30

A BOYNE CITY MAN IS TRYING TO SALVAGE WHATEVER HE CAN AFTER AN EARLY MORNING HOUSE FIRE DESTROYED HIS HOME. IT ALL STARTED AROUND TWO THIS MORNING ON JERSEY STREET IN BOYNE CITY. THE HOMEOWNER CALLED 9-1-1 SAYING THERE WAS SMOKE FILLING HIS HOME. BUT WHEN CREWS GOT THERE THEY SAY THEY HAD TO DEAL WITH MORE THAN JUST SMOKE AND FLAMES. THEY HAD TO DEAL WITH A FROZEN WATER HYDRANT. SEVEN AND FOUR'S GREG ANGEL HAS MORE.

January 24, 2008

Time: 6:00-6:30pm

Duration:30

THE INVESTIGATION IS INTO A TROOPER'S ACTION IS COMPLETE AND WILL BE SENT TO LANSING TO DECIDE HIS FATE.TROOPER ROBERT MARBLE FORMERLY OF THE STATE POLICE POST IN MANISTEE PLED GUILTY TO ALLOWING UNDERAGED PEOPLE TO DRINK ALCOHOL AT HIS HOME IN AUGUST. TROOPER MARBLE SPENT SEVEN DAYS IN JAIL AND IS CURRENTLY DOING ADMINISTRATIVE DUTIES AT STATE POLICE DISTRICT HEADQUARTERS IN WILLIAMSBURG. THE INTERNAL INVESTIGATION IS NOW COMPLETE AND HAS BEEN SENT TO LANSING FOR REVIEW AND TO DECIDE WHAT'S NEXT.

January 24, 2008

Time: 6:00-6:30pm

Duration:30

AN AREA JAIL IS SENDING MORE THAN HALF OF ITS INMATES TO OTHER FACILITIES DUE TO AN EXPENSIVE AND CONSISTENT JAIL CROWD PROBLEM. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE IN THE CADILLAC NEWSROOM TO TELL

US HOW MUCH THIS IS COSTING WEXFORD COUNTY AND SOME LONG TERM IDEAS TO FIX THE PROBLEM. ROB?

January 25, 2008

Time: 5:00-6:00pm Duration :30

NEIGHBORS SPEAK OUT AFTER POLICE SAY A TWENTY TWO YEAR OLD MAN RAN A

DRUG HOUSE NEXT DOOR. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM
THE CADILLAC NEWSROOM WITH THAT STORY. ROB?

January 28, 2008

Time: 5:00-6:00pm Duration:30

A GAS LINE ERUPTS SHOOTING FLAMES ACROSS A BUSY NORTHERN MICHIGAN
ROADWAY.IT HAPPENED THIS AFTERNOON SHORTLY AFTER AFTER THREE ON SOUTH
AIRPORT ROAD IN TRAVERSE CITY. SOUTH AIRPORT ROAD BETWEEN CASS ROAD AND
PARK DRIVE WAS SHUT DOWN AND TRAFFIC REROUTED WHILE AUTHORITIES PUT OUT
THE FLAMES AND SECURED THE AREA. SOUTH AIRPORT REOPENED AROUND 4:15 AND
TRAFFIC IS SLOWLY MOVING AGAIN. CREWS ON THE SCENE SAID IT TOOK 45
MINUTES TO FIND THE VALVE TO SHUT OFF THE FLOW OF GAS. THERE IS NO WORD
AT THIS TIME AS TO WHAT STARTED THE FIRE, ALTHOUGH 7&4 DID SPEAK WITH
BUSINESS OWNERS IN THE AREA SAID THEY'VE BEEN SMELLING GAS SINCE ABOUT
NOON.NOW COMING UP ON 7&4 NEWS AT SIX WE'LL HAVE A LIVE REPORT FROM THE
SCENE AND HEAR FROM EYEWITNESSES.

January 28, 2008

Time: 6:00-6:30pm Duration :30 WORD OF LAST NIGHTS ROBBERY HAS KFC MANAGEMENT AND OTHERS NEARBY BUSINESS EVALAUATING THE SAFETY OF THEIR EMPLOYEES ESPCECIALLY AT NIGHT. 7 &4'S GREG ANGEL JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON HOW BUSINESSES ARE TAKING EXTRA PRECAUTIONS TO KEEP THEIR EMPLOYEES SAFE.

January 29, 2008

Time: 6:00-6:30pm____

Duration:30

SNOW AND ICE MAKE THE ROADS DANGEROUS. SO HOW ARE LOCAL ROAD CREWS WORKING TO KEEP YOU SAFE AS THE STORM APPROACHES? SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE ANSWER. COURTNEY!

January 30, 2008

Time: 6:00-6:30pm

Duration :30

IT'S BEEN A BUSY DAY FOR TOW TRUCK DRIVERS, RESCUING THOSE WHO *HAD TO HEAD OUT... FOR MANY THAT DRIVE ENDED WITH A CALL FOR HELP.SEVEN AND FOUR'S GREG ANGEL CONTINUES OUR TEAM COVERAGE:

January 31, 2008

Time: 11:00-11:35pm

Duration :30

MOST DRIVERS KNOW THE BASIC RULES OF THE ROAD...BUT THAT ALL SEEMS TO CHANGE ONCE WINTER ROLLS AROUND.AFTER WE ALL GOT HIT BY THE WINTER STORMS OVER THE PAST FEW DAYS, WE WANTED TO KNOW WHAT ARE THE LEGAL DO'S AND DONT'S DRIVING DURING BLIZZARD LIKE CONDITIONS.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

February 3, 2008

Time: 6:00-6:30pm

Duration :30

THE SUPERBOWL IS MINUTES AWAY, AND IF DRINKING IS IN YOUR GAME PLAN AUTHORITIES ARE WARNING YOU TO PLAY IT SAFE. AFTER NEARLY 200 DRUNK

DRIVING ARRESTS AND FOUR FATAL ACCIDENTS IN MICHIGAN DURING SUPERBOWL SUNDAY LAST YEAR.... AUTHORITIES ARE NOT TAKING ANY CHANCES. THAT'S WHY THIS YEAR THEY ARE CAUTIONING DRIVERS TO MAKE SURE YOU HAVE A SAFE WAY HOME. THE MICHIGAN OFFICE OF HIGHWAY SAFETY PLANNING SUGGESTS BEFORE KICK OFF MAKE SURE YOU HAVE A DESIGNATED DRIVER, PROGRAM NUMBERS FOR LOCAL CAB COMPANIES IN YOUR CELL PHONE, AND ALWAYS BUCKLE UP.

February 3, 2008

Time: 6:00-6:30pm Duration :30

AN OFF DUTY STATE TROOPER AND HIS PASSENGER KILLED IN A CAR CRASH HAVE
NOW BEEN IDENTIFIED. IT HAPPENED FRIDAY AFTERNOON IN MANISTEE COUNTY AT
COATES HIGHWAY AND MILARCH ROAD.THE DRIVER WAS OFF-DUTY TROOPER ROBERT
MARBLE.HE WAS RIDING WITH HIS MOTHER-IN-LAW LUCINDA GILLENWATER.

February 5, 2008

Time: 5:00-6:00pm

Duration :30

IT SOUNDED TOO GOOD TO BE TRUE, A CHECK FOR FOUR THOUSAND DOLLARS ARRIVED IN ONE OF OUR VIEWER'S MAILBOXES, INSTEAD OF CASHING IT THEY CALLED US AND WE WENT TO WORK.SEVEN AND FOURS SHEENA ELZIE JOINS US LIVE IN THE NEWSROOM WITH THE DETAILS. SHEENA?

February 11, 2008

Time: 5:00-6:00pm

Duration :30

MANISTEE COUNTY FIREFIGHTERS NOT ONLY BATTLED A HOUSE FIRE THIS MORNING--BUT ALSO THE ELEMENTS. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE IN THE CADILLAC NEWSROOM WITH MORE ON THEIR EFFORTS.

February 15, 2008

Time: 5:00-6:00pm

Duration :30

A FATHER AND SON FACE CHARGES AFTER OFFICERS SAY THEY CAUGHT THE PAIR BREAKING INTO A LAKE COUNTY HOUSE... AND THAT MAY BE JUST THE BEGINNING OF A MUCH LARGER INVESTIGATION.OFFICERS BELIEVE 47 YEAR OLD ROGER SHOUP AND HIS SON 22 YEAR OLD AARON SHOUP MAY BE RESPONSIBLE FOR MORE THAN FIFTY HOME ROBBERIES IN MASON, LAKE, OCEANA, AND MANISTEE COUNTIES. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON THIS STORY. ROB?

February 17, 2008

Time: 6:00-6:30pm

Duration :30

A GRAND TRAVERSE COUNTY MAN FACES MORE JAIL TIME AFTER IMPERSONATING A POLICE OFFICER AND CARRYING A CONCEALED WEAPON. STATE POLICE SAY 47-YEAR-OLD ANDREW PETRINI WALKED INTO AN AREA RESTAURANT SAYING HE WAS A CAPTAIN WITH MICHIGAN STATE POLICE WORKING ON THE GOVERNOR'S SECURITY DETAIL.BUT POLICE SAY HE WAS WEARING A FAKE BADGE AND UNIFORM AND HAD NO AFFILIATION WITH ANY POLICE AGENCY. WHEN AUTHORITIES SEARCHED HIS HOME AND CAR THEY SAY THEY FOUND WEAPONS, INCLUDING A HANDGUN, A SHOTGUN AND A TASER.

February 17, 2008

Time: 6:00-6:30pm

Duration :30

IF YOU TRAVELED JUST ABOUT ANYWHERE IN THE VIEWING AREA, YOU MAY HAVE HAD SOME DIFFICULTIES DRIVING ALONG THE SLICK AND ICY ROADS.SOME DRIVERS EVEN FOUND THEMSELVES SIMPLY GIVING UP - ABANDONING THEIR CARS AND JUST WALKING.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM. MELISSA, SOME PEOPLE SAY IT'S A GOOD DAY TO AVOID THE ROADS ALTOGETHER?

February 20, 2008

Time: 11:00-11:35pm

Duration:30

A TRANSITION HOUSE FOR INMATES, MAY HAVE ANOTHER CHANCE IN WEXFORD COUNTY.WE FIRST BROUGHT YOU THIS STORY BACK IN SEPTEMBER WHEN THE WEXFORD COMMUNITY CORRECTIONS DEPARTMENT WAS TRYING TO RENEW A LEASE FOR A TRANSITION HOUSE ON MITCHELL STREET IN CADILLAC. THE COUNTY BOARD OF COMMISSIONERS DENIED THE RENEWAL.NOW MONTHS LATER, COMMUNITY CORRECTIONS HAS A NEW PLAN.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE STUDIO WITH THE DETAILS. MELISSA!

February 23, 2008

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN FAMILY LOSES THEIR HOME TO A FIRE, BUT ONE PERSON WAS ABLE TO SAVE THEIR LIVES. A CHEBOYGAN COUNTY MAN IS BEING CALLED A HERO TONIGHT FOR HIS ROLE IN GETTING HIS FAMILY TO SAFETY AFTER AN EARLY MORNING FIRE FILLS THEIR HOME WITH FLAMES. IT HAPPENED EARLY FRIDAY MORNING AT A HOME IN WOLVERINE IN CHEBOYGAN COUNTY.SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH DETAILS.COURTNEY!

February 25, 2008

Time: 6:00-6:30pm

Duration :30

THIRTY SIX MEMBERS OF MICHIGAN'S LAW ENFORCEMENT AGENCIES RECENTLY RETURNED FROM NEW ORLEANS WHERE THEY HELPED ONE OF THEIR OWN REBUILD FOLLOWING HURRICANE KATRINA. 7 & 4'S ROB PRESTON HAS MORE ON THE EFFORTS:

February 26, 2008

Time: 6:00-6:30pm

Duration:30

FOR ONE NORTHERN MICHIGAN COUNTY A NEW piece OF EQUIPMENT COULD MEAN THE DIFFERENCE BETWEEN LIFE AND DEATH. THE CHARLEVOIX COUNTY SHERIFF'S OFFICE IS TRAINING ITS DEPUTIES ON A NEW PROGRAM CALLED PROJECT LIFE SAVOR. THE IDEA IS TO GET THIS TRANSMITTER BRACELETS OUT TO ALZHEIMER PATENTS, SO IF THEY EVER WANDER OFF THEY CAN BE FOUND, BEFORE IT'S TO LATE.

February 27, 2008

Time: 6:00-6:30pm

Duration :30

TROOPERS AT MICHIGAN STATE POLICE POSTS ACROSS THE STATE, ARE SPEAKING OUT SAYING THEY ARE NOW STAFFED AT A RECORD LOW LEVEL AND AFTER MORE THAN FOUR YEARS OF NO TROOPER RECRUIT SCHOOLS, GOVERNOR GRANHOLM HAS APPROVED ALLOCATING MONEY FOR A SCHOOL THIS SUMMER.7&4'S RACHEL MELNICK HAS THAT STORY.

February 28, 2008

Time: 11:00-11:35pm

Duration:30

TOO MANY PASSENGERS...NOT ENOUGH SPACE...AND FOR ONE NORTHERN MICHIGAN AIRPORT THATS CREATING A CONCERN. PELLSTON AIRPORT IN EMMET COUNTY WAS DESIGNED TO ONLY SERVICE 34-SEAT AIRCRAFTS-- BUT WHEN NORTHWEST AIRLINES BEGAN FLYING PLANES WITH AT LEAST 50-SOME SEATS, OVERCROWDING BECAME AN ISSUE.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

March 3, 3008

Time: 6:00-6:30pm

Duration:30

FIRE CREWS ARE WARNING YOU TO BE CAREFUL WITH CANDLES AFTER A WEEKEND FIRE DAMAGED A TRAVERSE CITY HOME IT HAPPENED SATURDAY NIGHT ON EAST

STATE STREET.INVESTIGATORS SAY THE FIRE SPARKED IN THE CANDLE WAX AND WITHIN FIVE MINUTES CAUSED NEARLY 70- THOUSAND DOLLARS IN DAMAGE TO THE HOME.EVERYONE MADE IT OUT SAFELY, BUT FIRE OFFICIALS SAY THE FIRE COULD HAVE BEEN AVOIDED.

March 3, 2008

March 6, 2008

Time: 6:00-6:30pm Duration:30

CERTAIN PROGRAMS ARE USED IN THE SCHOOL SYSTEMS TO EDUCATE STUDENTS ON THE DANGERS OF DRUG USE.THE DARE PROGRAM, FORMALLY KNOWN AS DRUG-ABUSE-RESISTANCE-EDUCATION, STARTED BACK IN THE 80'S--AND IS NOW USED IN MORE THAN 75-PERCENT OF OUR NATION'S SCHOOL DISTRICTS.BUT AFTER ALL THIS TIME, IS THE PROGRAM STILL SERVING ITS PURPOSE? 7&4'S MELISSA SMITH TOOK A CLOSE LOOK AT ONE NORTHERN MICHIGAN SCHOOL DISTRICT TO FIND OUT.

March 6, 2008

Time: 6:00-6:30pm Duration:30

THE NORTHERN MICHIGAN CHAPTER OF THE AMERICAN RED CROSS SAYS THEY

EXPECT TO SEE A 25 PERCENT INCREASE IN HOUSE FIRES THIS YEAR AND ARE

ASKING FOR YOUR HELP. THE RED CROSS HAS KICKED OFF A GRASSROOTS

FUNDRAISING CAMPAIGN CALLED SAVE-A-DAY THE GOAL IS TO GET AREA

BUSINESSES AND ORGANIZATIONS TO CREATIVELY EACH RAISE 250-DOLLARS WHICH

IS THE AVERAGE COSTS IT TAKES THE RED CROSS TO PROVIDE RELIEF TO

VICTIMS OF HOUSE FIRES. YOU CAN LEARN MORE BY GOING TO OUR WEBSITE AT

March 6, 2008

Time: 6:00-6:30pm

TV-7-DASH-4-DOT-COM.

Duration:30

WITH NEARLY A THOUSAND SQUARE MILES OF WATER TO COVER-- CHARLEVOIX COUNTY SHERIFF'S DEPARTMENT-- ALONG WITH AREA DIVE TEAMS ARE MAKING SURE THEY'RE PREPARED IN CASE OF AN EMERGENCY. ONCE A MONTH DIVE TEAMS FROM CHARLEVOIX AND ANTRIM COUNTIES TAKE TO SURROUNDING WATERS TO TEST EQUIPMENT. DIVERS SAY THE COLDER THE CONDITIONS THE HARDER IT IS ON BOTH THE EQUIPMENT AND THE DIVER-- MAKING EXERCISES LIKE TODAY'S DIVE IN LAKE CHARLEVOIX -- A VITAL LEARNING TOOL.

March 7, 2008

Time: 6:00-6:30pm

Duration:30

AS THE POPULARITY OF CELL PHONES RISE SO DOES THE VOLUME OF EMERGENCY CALLS ACROSS THE NATION-- THE INCREASE IN CELL PHONE USE IS INCREASING THE AMOUNT OF 9-1-1 CALLS BEING MADE-- RAISING THE QUESTION IS THE HIGHER VOLUME OF CALLS TAKING A TOLL ON AREA DISPATCHERS? OFFICERS SAY THREE YEARS AGO, TWO OR THREE PEOPLE WOULD HAVE CALLED IN ABOUT AN ACCIDENT... THESE DAYS IT'S NOT UNUSUAL FOR A DOZEN OR MORE.THE MAIN REASON... CELL PHONES. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON HOW LOCAL DISPATCHERS ARE DEALING WITH THE EXTRA VOLUME.

March 9, 2008 Time: 6:00-6:30pm

Duration :30

AS THE TIME CHANGES SO SHOULD THE BATTERIES IN YOUR SMOKE DETECTORS...AND FIREFIGHTERS SAY A FEW QUICK SAFETY CHECKS COULD SAFE YOU FROM A FIRE. FIREFIGHTERS SAY WORKING SMOKE ALARMS CAN CUT YOUR CHANCES OF DYING IN A HOUSE FIRE IN HALF. AND THEY SAY IT'S A GOOD IDEA TO CHANGE THE SMOKE DETECTOR BATTERIES WHEN THE TIME CHANGES IN BOTH THE FALL AND SPRING.

March 10, 2008

Time: 5:00-6:00pm Duration :30
AN UPPER PENINSULA COMMUNITY MAY BE MAKING SOME MAJOR CHANGES TO ITS
EMERGENCY SERVICE IN AN EFFORT TO SAVE MONEY.IN ORDER TO SAVE TENS OF
THOUSANDS OF DOLLARS, LUCE COUNTY OFFICIALS SAY THEY ARE LOOKING
ELSEWHERE FOR 9-1-1 SERVICE. THEY'RE CURRENTLY SERVED BY THE MICHIGAN
STATE POLICE REGIONAL DISPATCH NEAR MARQUETTE. BUT LAST MONTH, THE LUCE
COUNTY BOARD OF COMMISSIONERS AGREED TO MOVE DISPATCH SERVICES TO
CHIPPEWA COUNTY...RIGHT NEXT DOOR. OFFICIALS SAY THE MOVE COULD SAVE
40-THOUSAND DOLLARS A YEAR.

March 13, 2008 Time: 5:00-6:00pm

March 10, 2008

Time: 6:00-6:30pm

Duration :30

TWO PEOPLE REMAIN HOSPITALIZED TONIGHT AFTER THEY CAME ACROSS SOME THIN ICE ON ELK RIVER NEAR ELK RAPIDS. AN UNIDENTIFIED MAN, AND WOMAN, WERE RIDING THEIR SNOWMOBILES ACROSS THE RIVER WHEN THEY BROKE THE ICE AROUND 9-THIRTY LAST NIGHT.NEARBY NEIGHBORS CALLED 9-1-1 WHEN THEY HEARD THE CRIES FOR HELP. WHILE THIS WAS THE FIRST RESCUE OF THIS KIND FOR THE ELK RAPIDS FIRE DEPARTMENT THIS WINTER SEASON, FIRE CREWS WARN THAT MORE CALLS COULD BE ON THE WAY.7& 4'S GREG ANGEL JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH MORE ON THE WARNING TO OTHERS:

March 12, 2008

Time: 5:00-6:00pm

Duration :30

SKY ROCKETING PRICES AT THE PUMP HAVE ONE NORTHERN MICHIGAN'S SHERIFFS DEPARTMENT CONCERNED ABOUT THEIR BUDGET SLIPPING INTO THE RED. THE ANTRIM COUNTY SHERIFF'S DEPARTMENT HAD ORIGINALLY BUDGETED 55-THOUSAND DOLLARS TO COVER FUEL COST.BUT NOW THE SHERIFF FEARS THEY COULD GO OVER BUDGET BY NEARLY 30-THOUSAND DOLLARS IF GAS PRICES CONTINUE TO RISE. 7&4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THAT STORY.

March 12, 2008

Time: 5:00-6:00pm

Duration:30

EMERGENCY RESPONDERS FROM CHEBOYGAN MEMORIAL HOSPITAL RECENTLY RETURNED HOME AFTER UNDERGOING HOMELAND SECURITY TRAINING IN ALABAMA. THE COURSE TOOK PLACE AT THE CENTER FOR DOMESTIC PREPAREDNESS AND IS THE ONLY FEDERALLY CHARTERED WEAPONS OF MASS DESTRUCTION TRAINING FACILITY IN THE NATION. THE FIVE EMERGENCY RESPONDERS FROM CHEBOYGAN COUNTY WERE SPECIALLY SELECTED FROM AMONG THE NATION'S 11 MILLION EMERGENCY RESPONDERS...AND LEARNED WHAT TO DO IN CASE A LOCAL OR NATIONAL EMERGENCY EVER ARISES.

March 12, 2008

Time: 5:00-6:00pm

Duration:30

A WARNING TO DRIVERS ON THE ROADS THIS SAINT PATRICK'S DAY WEEKEND--DON'T DRINK AND DRIVE.THE NATIONAL HIGHWAY TRAFFIC SAFETY

ADMINISTRATION SAYS LAW ENFORCEMENT IN THE MIDWEST WILL BE CRACKING DOWN ON IMPAIRED DRIVING STARTING TOMORROW AND UP THROUGH MONDAY. STATISTICS FROM THE N-H-T-S-A SHOW THAT 44-PERCENT OF THE FATAL ACCIDENTS FROM LAST ST. PATRICK'S DAY INVOLVED DRIVERS WHO WERE LEGALLY DRUNK.SO THE WARNING IS SIMPLE...IF YOU DRIVE DRUNK THERE WILL BE NO WARNINGS...YOU WILL BE ARRESTED.

March 13, 2008

Time: 5:00-6:00pm Duration:30

AN ALLEGED CRIME COVER-UP LEADS TO THE SUSPENSION OF THREE KALKASKA
COUNTY SHERIFF'S OFFICE EMPLOYEES. A DEPUTY, CORRECTIONS OFFICER AND
ADMINISTRATIVE SECRETARY ARE SUSPENDED WITHOUT PAY AFTER AN
INVESTIGATION DETERMINED THEY WERE ALL INVOLVED IN A PLAN TO HIDE
EVIDENCE AFTER A STUDENT BROUGHT A KNIFE TO THE KALKASKA HIGH SCHOOL.
SEVEN AND FOURS SHEENA ELZIE JOINS US LIVE IN THE TRAVERSE CITY
NEWSROOM WITH THE DETAILS.

March 13, 2008

Time: 5:00-6:00pm Duration :30
WITH SNOW ON THE GROUND, ITS HARD TO THINK THAT SPRING IS RIGHT AROUND
THE CORNER. BUT THE UPCOMING SEASON IS ON THE MINDS OF EMERGENCY CREWS
THAT GATHERED TOGETHER IN ROSCOMMON COUNTY--PREPARING FOR THE ONSET OF
WILDFIRES.SEVEN AND FOUR'S ROB PRESTON HAS THAT STORY.

March 13, 2008

Time: 11:00-11:35pm

Duration:30

THE CHARLEVOIX COUNTY SHERIFF-- ALONG WITH AREA POLICE AGENCIES-- WILL BE INCREASING THEIR PATROLS TO MAKE SURE THE HOLIDAY WEEKEND IS A SAFE ONE.IN ORDER TO DO THIS-- DEPUTIES WILL BE READY AND WAITING. SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON THE SAFETY PRECAUTIONS.

March 14, 2008

Time: 6:00-6:30pm

Duration:30

MEANWHILE... ANTRIM COUNTY IS ANNOUNCING A NEW UNDERSHERIFF. SHERIFF TERRY JOHNSON HAS APPOINTED SARGENT DAVID {COP- COW} KOPKAU AS THE NEW UNDERSHERIFF FOR ANTRIM COUNTY SHERIFF'S DEPARTMENT.KOPKAU HAS THIRTY YEARS OF EXPERIENCE IN LAW ENFORCEMENT.HE HAS BEEN WITH THE ANTRIM COUNTY SHERIFF'S DEPARTMENT SINCE 19-86.

March 14, 2008

Time: 6:00-6:30pm

Duration :30

AFTER SERVING THE COMMUNITY FOR MORE THAN THREE DECADES, THE OSCEOLA COUNTY UNDERSHERIFF IS RETIRING. FOR SEVEN OF THOSE YEARS, DAVID FOWLER HAS SERVED AS UNDERSHERIFF. FOWLER HELPED KICK OFF THE "COPS HELPING COPS" EFFORT IN NORTHERN MICHIGAN. THE PROGRAM HELPS REBUILD THE HOMES OF OTHER LAW ENFORCEMENT OFFICERS WHO LOST THEIR HOMES WHEN HURRICANE KATRINA DEVASTATED NEW ORLEANS. HIS OFFICIAL RETIREMENT DATE IS SET FOR APRIL 29.

March 16, 2008

Time: 6:00-6:30pm

Duration:30

NEARLY EIGHT THOUSAND PEOPLE FROM ALL OVER ARE CELEBRATING THIS ST. PATRICK'S DAY ATOP THE SNOW COVERED HILLS-AND WITH THIS MUCH ADDED FOOT TRAFFIC - IT MEANS SOME EXTRA CASH FOR BUSINESSES. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY?

March 17, 2008

Time: 6:00-6:30pm

IT'S A DANGEROUS ACT, THAT CAN HAVE DEADLY CONSEQUENCES. ONE NORTHERN MICHIGAN SCHOOL FOUND OUT FIRST HAND HOW THE DANGERS LURKING ON THE INTERNET CAN HIT CLOSE TO HOME.OFFICIALS ARE NOW WARNING OTHER SCHOOL DISTRICTS AND PARENTS OF THE PROBLEM: 7 AND 4'S RACHEL MELNICK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE SCHOOLS CONCERN. RACHEL.

March 20, 2008

Time: 11:00-11:35pm COMMANDANT THAD ALLEN, THE HIGHEST RANKING OFFICER IN THE UNITED STATES COAST GUARD SPENT THE DAY IN NORTHERN MICHIGAN. THIS MORNING HE MET WITH MEMBERS FROM THE MARITIME INDUSTRY IN TRAVERSE CITY BEFORE HEADING OFF TO SAULT SAINTE MARIE. THAT'S WHERE SEVEN AND FOUR'S GREG ANGEL CAUGHT UP WITH COMMANDANT ALLEN TO HEAR HIS THOUGHTS ON SOME OF THE CONCERNS OF THE GREAT LAKES.

March 26, 2008

Time: 5:00-6:00pm GETTING AN AMBULANCE TO AN ACCIDENT SCENE CAN BE A MAJOR CHALLENGE IF THAT HELP IS NEEDED WELL OFF THE BEATEN PATH.BUT THAT WON'T BE A PROBLEM FOR SOME FIRST RESPONDERS THANKS TO A 10 THOUSAND DOLLAR U-S-D-A GRANT, BOYNE CITY WILL BE ABLE TO PURCHASE A NEW EMERGENCY RESPONSE VECHILE...ESSENTIALLY A FULLY MODIFIED FORD EXCURSION WITH ADVANCED LIFE SUPPORT EQUIPMENT AVAIALABLE AROUND THE CLOCK THE SUPED UP SUV WILL BE ABLE TO REACH REMOTE ACCIDENT SCENES A TRADITIONAL AMBULANCE CAN'T. THE GRANT MONEY IS ONLY PART OF THE EQUATION, THE COMMUNITY RAISED NEARLY TWENTY THOUSAND DOLLARS FUNDS ON THEIR OWN TO MAKE THE PURCHASE POSSIBLE.

March 26, 2008

Time: 6:00-6:30pm

Duration:30

EVERY YEAR THE SILENT OBSERVER TIP LINE PAYS MONEY TO CALLERS WHO HELP INVESTIGATORS SOLVE CRIMES. THE GRAND TRAVERSE LINE IS CALLING A RECENT FUNDRAISER A BIG STEP IN THE EFFORT TO CONTINUE SERVICE. TRAVERSE CITY POLICE OFFICERS - FIREFIGHTERS AND E-M-S WORKERS TOOK TO THE ICE AT CENTRE ICE ARENA AGAINST THE NORTH STARS GIRLS HOCKEY TEAM TO HELP RAISE MONEY FOR SILENT OBSERVER. SATURDAY'S GAME RAISED MORE THAN FOUR-THOUSAND DOLLARS BETWEEN TICKET SALES, A SILENT AUCTION, AND DONATIONS. OFFICIALS SAY THIS IS THE LARGEST AMOUNT OF DONATIONS THEY HAVE EVER RECEIVED AT ONCE. SO WHAT DOES THE EXTRA FUNDING MEAN FOR THE FUTURE OF SILENT OBSERVER? SEVEN AND FOUR'S SHEENA ELZIE HAS THE STORY.

March 27, 2008

Time: 5:00-6:00pm Duration:30 NORTHERN MICHIGAN CHILDREN WILL SOON TRAVEL MORE SECURELY INSIDE OF A CAR TODAY GOVERNOR GRANHOLM SIGNED A BOOSTER SEAT BILL INTO LAW--REQUIRING CHILDREN UNDER THE AGE OF EIGHT ... AND LESS THAN FOUR FEET

NINE INCHES TALL TO BE PROPERLY PLACED IN A BOOSTER SEAT WHILE RIDING IN A CAR. SEVEN AND FOUR'S MELISSA SMITH SPOKE WITH LOCAL CAR SEAT EDUCATORS AND HAS MORE.

April 31, 2008

Time: 5:00-6:00pm

THE WATERS BETWEEN ST. IGNACE AND MACKINAC ISLAND WILL BE OPENED THIS WEEK BY THE U.S. COAST GUARD. THE CHANNEL IS SCHEDULED TO BE OPENED

WEDNESDAY BY NOON. BECAUSE THE ICE WILL BE BROKEN UP AND THE CHANNEL OPENED, THE COAST GUARD IS REMINDING ALL RECREATIONAL ICE USERS TO BE CAREFUL, AND TO PLAN THEIR ACTIVITIES ON THE ICE ACCORDINGLY. AS ALWAYS REMEMBER TO STAY AWAY FROM SHIPPING CHANNELS.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

COMMUNITY INVOLVEMENT/DEVELOPMENT

(Including volunteerism, blood drives, revitalizing neighborhoods and mentoring)

Local News

January 2, 2007

Time: 11:00-11:35pm

Duration:30

VOLUNTEERS ARE A DRIVING FORCE BEHIND MANY CHARITIES.AND WHILE ONE NON-PROFIT SAYS IT'S NOT UNCOMMON TO LOSE VOLUNTEERS IN THE WINTER TIME, THIS WINTER SEEMS TO BE WORSE THAN USUAL.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE IN THE STUDITO TO TELL US WHY. MELISSA!

January 4, 2008

Time: 6:00-6:30pm

Duration :30

FOR THE NEXT YEAR OR SO FAMILIES WILL BE WITHOUT THEIR LOVED ONES AS NEARLY 50-SOLDIERS FROM ACROSS MICHIGAN AND NEIGHBORING STATES PREPARE FOR DEPOLYMENT TO THE MIDDLE EAST.7& 4'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON HOW A LOCAL SOLDIER'S FAMILY IS PREPARING TO SAY GOODBYE.

January 9, 2008

Time: 5:00-6:00pm

Duration :30

FRESH... LOCALLY GROWN PRODUCE IS NO LONGER A COMMODITY AVAILABLE ONLY TO THOSE WHO SHOP AT SPECIALTY STORES OR HIGH END GROCERY CHAINS...THANKS TO THREE GRAND TRAVERSE COUNTY BUSINESSES. TRATTORIA STELLA, PLEASANTON BAKER AND LEFT FOOT CHARLEY WINERY PUT ON THE SOUP TO NUTS CHARITY COOKING CLASS FOUR TIMES A YEAR. THE BUSINESSES PRESENTED A CHECK FOR FIFTEEN HUNDRED DOLLARS TO THE FRESH FOOD PARTNERSHIP TODAY. ORGANZIERS SAY IT'S A GREAT WAY TO GIVE BACK TO THE COMMUNITY.

January 10, 2008

Time: 5:30-7:00am

Duration :30

FRIENDS AND CO-WORKERS IN GAYLORD ARE REMEMBERING MARY BABB WHILE RAISING AWARENESS OF DOMESTIC ABUSE MARY BABB WAS KILLED BY HER HUSBAND THOMAS A YEAR AGO IN THE PARKING LOT OF THE MORNING SUN IN

MOUNT PLEASANT.AFTER SHE WAS KILLED INFORMATION CAME TO LIGHT ABOUT SUSPECTED ABUSE AND STALKING.LAST NIGHT'S EVENT IN GAYLORD WAS HELD IN HOPES OF PROTECTING OTHER WOMEN FROM SIMILAR SITUATIONS.

January 10, 2008

Time: 6:00-6:30pm Duration:30

FOR NEARLY A MONTH NOW A NORTHERN MICHIGAN FAMILY HAS BEEN LEFT WITHOUT A HOME AFTER A MASSIVE EXPLOSION LEVELED THEIRS.THIS IS ALL THAT IS LEFT OF DARRYL AND ANGIE FITZPATRICK'S MANCELONA TOWNSHIP HOME AFTER IT EXPLODED-- JUST THREE DAYS BEFORE CHRISTMAS.LUCKILY BOTH OF THEM WALKED AWAY WITH MINOR INJURIES, AND SINCE THEN THE FAMILY HAS BEEN WORKING TOGETHER TO PICK UP THE PIECES. OBSTACLES THAT THANKS TO THE KINDNESS OF OTHERS THEY HAVENT HAD TO OVERCOME ALONE.7 & 4'S COURTNEY REHMER JOINS US IN THE STUDIO WITH HOW THE ANTRIM COUNTY COMMUNITY IS HELPING THE FAMILY IN THEIR TIME OF NEED.

January 14, 2008

Time: 5:00-6:00pm

Duration:30

A COMMUNITY SERVICE ORGANIZATION IS THE DRIVING FORCE BEHIND A SPECIAL EFFORT TO MAKE SURE EVERYONE'S VOICE IS HEARD IN TOMORROW'S ELECTIONS. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN THE NEWSROOM WITH THE DETAILS. SHEENA?

January 14, 2008

Time: 6:00-6:30pm

Duration:30

YOU CAN HELP SOME PEOPLE IN OUR AREA STAY WARM THIS WINTER AND HAVE A LITTLE FUN AT THE SAME TIME... THE HIGH COST OF FUEL IS CAUSING A NUMBER OF PEOPLE TO KEEP THEIR HOMES COLD TO SAVE MONEY. THAT'S WHY THE NORTHWEST MICHIGAN HUMAN SERVICES AGENCY WILL BE HOSTING THE "GIFT OF WARMTH GALA." DONORS CAN CHOOSE WHICH COUNTY WILL RECEIVE THEIR DONATION...AS WELL AS TAKE IN A NIGHT OF ENTERTAINMENT AND FOOD. ORGANIZERS SAY ALTHOUGH THESE DONATIONS ARE KEY... GETTING THE MESSAGE OUT THAT HELP IS OUT THERE IS MOST IMPORTANT.

January 17, 2008

Time: 6:00-6:30pm

Duration :30

A VERY SPECIAL GROUP OF KIDS SHOW WHAT THEY'RE MADE OF OUT ON THE SLOPES DURING THE ANNUAL AREA 2 SPECIAL OLYMPICS WINTER GAMES. A DAY FILLED WITH ONE ACCOMPLISHMENT AFTER ANOTHER --SEVEN AND FOUR'S COURTNEY REHMER WAS AT MOUNT HOLIDAY IN TRAVERSE CITY FOR THE GAMES AND HAS MORE.

January 18, 2008

Time: 11:00-11:30am

Duration:30

TRAVERSE CITY IS GETTING NATIONAL RECOGNITION AS A TOP SPOT FOR ANGLERS BY FIELD AND STREAM MAGAZINE. THE OUTDOOR PUBLICATION RELEASED A LIST OF AMERICA'S TOP 20 FISHING TOWNS IN THEIR FEBRUARY ISSUE. TRAVERSE CITY WAS VOTED AS THIRD BEST IN THE COUNTRY FOR A TOP FISHING SPOT WITH POPULATIONS UNDER 100-THOUSAND. GLENWOOD SPRINGS COLORADO AND MOUNTAIN HOME ARKANSAS MADE THE FIRST AND SECOND SPOTS. THE MAGAZINE HITS NEWS STANDS ON JANUARY 23-RD.

January 19, 2008

Time: 6:00-6:30pm

Duration:30

CHILLING TEMPERATURES HAVE SOME PEOPLE LOOKING FOR RELIEF FROM THE COLD.A LOCAL HIGHSCHOOL OPENS ITS DOORS PROVIDING SHELTER FROM MOTHER NATURE.AS TEMPERATURES CONTINUE TO DROP CLOSER TO THE ZERO MARK AN AREA

HIGH SCHOOL IS OFFERING A HOT MEAL AND SHELTER FROM THE OUTDOORS. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY!

January 22, 2008

Time: 6:00-6:30pm Duration:30
WHO DO YOU THINK IS REALLY MAKING A DIFFERENCE IN TRAVERSE CITY? THE
TRAVERSE CITY HUMAN RIGHTS COMMISSION IS ACCEPTING NOMINATIONS FOR THE
ANNUAL SARA HARDY HUMANITARIAN AWARD.PREVIOUS WINNERS HAVE INCLUDED
MUSICIAN JEFF HAAS SEEN HERE, FATHER FRED, RABBI CHAVA BAHLE AND
OTHERS. THIS AWARD RECOGNIZES SOMEONE IN THE COMMUNITY WHO PROMOTES THE
IDEALS OF UNDERSTANDING AND RESPECT AMONG *ALL* PEOPLE AND DISCOURAGES
DISCRIMINATORY PRACTICES.

January 22, 2008

Time: 6:00-6:30pm

Duration:30

PROJECT CONNECT IS A NATIONAL EFFORT THAT HAS ASSISTED THE NEEDY IN MORE THAN 130 COMMUNITIES NATIONWIDE.NOW, FOR THE VERY FIRST TIME, THAT INITITIVE IS BEING BROUGHT TO ONE COMMUNITY IN NORTHERN MICHIGAN FOR A ONE DAY EVENT GEARED TOWARDS GETTING THOSE WHO NEED HELP BACK ON THEIR FEET.SEVEN AND FOUR'S GREG ANGEL HAS MORE.

January 23, 2008

Time: 6:00-6:30pm

Duration:30

HABITAT FOR HUMANITY USES COMMUNITY VOLUNTEERS TO HELP HUNDREDS OF NORTHERN MICHIGAN FAMILIES REALIZE THE AMERICAN DREAM. TODAY THE GRAND TRAVERSE REGIONAL CHAPTER OF THE ORGANIZATION DEDICATED ITS FIFTH HOME THIS YEAR. AND AFTER MONTHS OF CONSTRUCTION JIM AND ELENE FOSTER WERE HANDED THE KEYS TO THEIR NEW LEELANAU COUNTY HOME TODAY. THE ORGANIZATION SAYS THE FAMILY WAS LIVING IN INADEQUATE HOUSING AND THAT'S WHEN THEY STEPPED IN TO HELP.

January 23, 2008

Time: 6:00-6:30pm

Duration :30

NOW MANY MORE FAMILIES ARE REACHING OUT FOR HELP WITH FORECLOSURES REACHING RECORD LEVELS, SO WE WANTED TO KNOW HOW THE COMMUNITY CONCERNS ARE IMPACTING THE HABITAT FOR HUMANITY ORGANIZATION. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THAT STORY: SHEENA?

January 23, 2008

Time: 11:00-11:35pm

Duration :30

NO DOUBT YOU'VE SEEN AN ANIMAL ON THE SIDE OF THE ROAD AT LEAST ONCE.
MANY TIMES IT'S TOO LATE TO DO ANYTHING - BUT OTHER TIMES, THOSE
WOUNDED ANIMALS CAN BE HELPED - EVEN NURSED BACK TO HEALTH. BUT THE
NUMBER OF WILDLIFE REHABILITATORS COULD BE ABOUT TO DROP -- DRASTICALLY
-- DUE TO SOME CHANGES IN STATE REGULATIONS. SEVEN AND FOUR'S BILL
FROEHLICH JOINS US HERE IN THE STUDIO WITH MORE. BILL!

January 26, 2008

Time: 6:00-6:30pm

Duration:30

IT'S BEEN ALMOST A YEAR SINCE FIRST LIEUTENANT NICK NUSSDORFER (NEWSDORFER) HAS BEEN HOME AFTER SERVING TIME IN IRAQ. BUT TODAY HE ARRIVES HOME, WELCOMED BY FAMILY, FRIENDS AND NEIGHBORS....TOM AND BETH NUSSDORFER THE PARENTS OF FIRST LIEUTENANT, SAY THEY COULDN'T BE MORE PROUD OF THEIR SON BUT ARE EVEN HAPPIER THAT HE IS HOME SAFE AND SOUND.FIRST LIEUTENANT NICK (NEWS-DORFER) NUSSDORFER HAS SPENT THE PAST

NINE MONTHS WITH A CALVARY UNITY IN IRAQ. AND TODAY HIS PARENTS HAVE BEEN PREPPING FOR HIS ARRIVAL BACK HOME.7&4'S MELISSA SMITH REPORTS:

January 27, 2008

Time: 6:00-6:30pm Duration :30

DOZENS OF BASKETBALL FANS ARE TRYING TO DRUM UP SOME SUPPORT FOR THEIR FAVORITE TEAMS ON THE HARDCOURT AS THEY GATHER AROUND THE BIG SCREEN. THE STATE THEATRE IN DOWNTOWN TRAVERSE CITY OPENED THEIR DOORS TODAY FOR FANS TO WATCH THE MICHIGAN STATE VERSUS MICHIGAN BASKETBALL GAME.

IT'S AN EVENT THAT HAS RIVALRY FANS ROOTING FOR A VICTORY.

January 29, 2008

Time: 5:00-6:00pm

Duration:30

AS MORE AND MORE PEOPLE FEEL THE EFFECTS OF MICHIGAN'S ECONOMY, IT'S ALSO IMPACTING CHARITABLE ORGANIZATIONS. SOME AREA FOOD PANTRIES ARE SEEING AN INCREASE IN DONATIONS BROUGHT IN, BUT SOME ARE ALSO SEEING AN INCREASE IN THE NUMBER OF PEOPLE THEY'RE SERVING. SEVEN AND FOUR'S GREG ANGEL HAS MORE.

January 29, 2008

Time: 6:00-6:30pm

Duration:30

IT MAY BE COLD OUTSIDE, BUT MANY ATHLETES ARE GEARING UP FOR SOME HEATED COMPETITION IN ANTRIM COUNTY. THE MICHIGAN WINTER SPECIAL OLYMPIC GAMES WILL GET UNDERWAY TOMORROW AT SHANTY CREEK RESORT. FINAL TOUCHES ARE BEING MADE TO MAKE IT A SUCCESS FOR THE MORE THAN ONE- THOUSAND ATHLETES AND THE MANY VOLUNTEERS AND SUPPORTERS. TIME TRIALS FOR THE SPECIAL OLYMPICS START TOMORROW AT 9 A-M. COMPETITION WILL TAKE PLACE ON THURSDAY AND FRIDAY.

January 29, 2008

Time: 6:00-6:30pm

Duration:30

THE SPECIAL OLYMPICS GET A LOT OF SUPPORT FROM MORE THAN THREE DOZEN SNOWMOBILERS ON A 9-HUNDRED MILE TREK ACROSS THE STATE.7 & 4'S ROB PRESTON MET UP WITH THE GROUP MAKING A STOP IN MESICK.

January 31, 2008

Time: 6:00-6:30pm

Duration:30

NORTHERN MICHIGAN IS HOME TO THE 32ND ANNUAL SPECIAL OLYMPIC WINTER GAMES. MORE THAN ONE THOUSAND ATHLETES FROM ACROSS THE STATE HAVE COME HERE TO COMPETE IN A VARIETY OF WINTER SPORTS. FROM SNOWBOARDING TO SKIING, SEVEN AND FOUR'S GREG ANGEL SAYS THEY'VE ALL COME WITH THEIR SIGHTS SET ON THE GOLD.

February 1, 2008

Time: 5:00-6:00pm

Duration :30

TWO GIANT SEMI TRUCKS ARE SITTING IN TRAVERSE CITY - JUST WAITING TO BE FILLED WITH FOOD.IT'S TIME AGAIN FOR THE FATHER FRED "FROSTBITE FOOD DRIVE." AND 7 & 4'S BILL FROEHLICH JOINS US LIVE TO TALK ABOUT THE INCREASED NEED FOR FOOD AGAIN THIS YEAR. BILL

February 2, 2008

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN COMMUNITY IS WORKING TOGETHER IN HOPES OF BRINGING MEDICAL SUPPORT CLOSER TO HOME FOR LOCAL VETERANS. OUR TOP STORY TONIGHT-- A DRIVE IS UNDERWAY IN CHEBOYGAN COUNTY TO COLLECT MORE THAN A THOUSAND PETITION SIGNATURES THIS WEEKEND.THE SIGNATURES WILL BE USED TO SHOW COMMUNITY SUPPORT TO BUILD AN OUTPATIENT V-A- CLINIC IN

THE AREA.SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON THE EFFORTS. COURTNEY!

February 2, 2008

Time: 6:00-6:30pm Duration:30

VOLUNTEERS ARE TAKING A BITE OUT OF THE COLD... HELPING TO KEEP OUR
FOUR-LEGGED FRIENDS WARM. IT'S ALL HAPPENING THROUGH A-C PAW...THE
ORGANIZATION IS HELPING TO BUILD DOG HOUSES LIKE THESE AND GIVE THEM TO
FAMILIES TO HELP KEEP ANIMALS OUT OF THE COLD. ORGANIZERS SAY IT'S A
PROJECT THAT HELPS TO HOUSE DOZENS OF OUTSIDE ANIMALS IN NEED.

February 6, 2008

Time: 6:00-6:30pm Duration :30
WALTER REED MEDICAL CENTER IN WASHINGTON D.C. IS HOME FOR A NUMBER OF
INJURED SOLDIERS WHILE THEY MAKE THEIR RECOVERY.FOR THE PAST 5 YEARS,
ONE NORTHERN MICHIGAN VETERAN HAS BEEN MAKING A TRIP TO VISIT AND
FUFILL ANY OTHER NEEDS FOR THESE TROOPS.7 AND 4'S LISA CHAVARRIA JOINS

US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE VETERAN'S

TRIP. LISA!

February 6, 2008

Time: 6:00-6:30pm

Duration:30

DONATIONS ARE IN HIGH DEMAND FOR FATHER FRED'S FROSTBITE FOOD DRIVE IN TRAVERSE CITY.ORGANIZERS SAY THEY'RE EXPERIENCING TOO GREAT OF NEED AND NOT ENOUGH FOOD AND ITEMS TO GO AROUND.THEY ARE HOPING TO HAVE THIS SEMI-TRUCK FILLED BY THE END OF THE DAY-- IN ORDER TO MEET THE GROWING NEED WITHIN THE COMMUNITY.

February 7, 2008

Time: 6:00-6:30pm

Duration:30

AN ANIMAL CAN BE A LOT OF THINGS... A PET, COMPANION... BUT WHAT ABOUT A TEACHER? THAT'S EXACTLY WHAT A THERAPY DOG AND HIS OWNER ARE DOING... STEPPING INTO CHILDRENS LIVES AND ENCOURAGING THEM TO READ.7 AND 4'S LISA CHAVARRIA HAS MORE ON THIS MONTH'S YOUR TOWN HEROES.

February 8, 2008

Time: 6:00-6:30pm

Duration:30

AFTER BEING HOMELESS FOR NEARLY TWO YEARS - A NORTHERN MICHIGAN WOMEN FINALLY HAS A PLACE TO CALL HER OWN.WE INTRODUCED YOU TO HER AROUND THE HOLIDAYS WHEN SHE TALKED ABOUT HER ONE CHRISTMAS WISH-- A WISH THAT WAS GRANTED TODAY.7&4'S RACHEL MELNICK JOINS US LIVE IN THE STUDIO WITH AN UPDATE ON HER JOURNEY.

February 9, 2008

Time: 6:00-6:30pm Duration:30

SNOWMOBILERS ARE TAKING OFF ON A MISSION TO HELP OTHERS... BUT THIS

TIME THE RIDE IS JUST FOR THE LADIES.IT'S ALL A PART OF THE "FOR WOMEN
ONLY" SNOWMOBILE RIDE THAT STARTED IN GRAYLING...WHERE ABOUT 150 RIDERS
RAISED TENS OF THOUSANDS OF DOLLARS TO HELP PEOPLE IN NEED IN
EXCHANGE FOR A ONE-HUNDRED MILE RIDE ACROSS THE TRAILS IN CRAWFORD AND
OTSEGO COUNTIES.

February 9, 2008

Time: 6:00-6:30pm

Duration:30

A NORTHERN MICHIGAN COMMUNITY IS LENDING A HAND TO ONE VERY SPECIAL LITTLE BOY.IN LESS THAN A WEEK THIS VERY ACTIVE FOUR YEAR OLD WILL UNDERGO SURGERY TO HELP TREAT A RARE DEGENERATIVE DISEASE OF THE HIP

JOINT.WITHOUT TREATMENT DOCTOR'S SAY JAMES SCHROEDER WOULD SUFFER SEVERE OSTEOARTHRITIS BY THE TIME HE REACHES HIGHSCHOOL.A BAKE SALE WAS HELD EARLIER TODAY TO HELP OFFSET OUT OF POCKET COSTS THAT THE FAMILY'S INSURANCE DOESN'T COVER.PUT ON BY FRIENDS AND THE COMMUNITY OF LONG LAKE-- THE FAMILY SAYS THE AMOUNT OF SUPPORT HAS BEEN OVERWHELMING.

February 10, 2008

Time: 6:00-6:30pm Duration:30

DONATIONS ARE IN HIGH DEMAND FOR FATHER FRED'S FROSTBITE FOOD DRIVE IN TRAVERSE CITY AND TODAY IS THE LAST DAY OF THEIR ANNUAL COLLECTION DRIVE.FATHER FRED HELPS STOCK PANTRIES IN A FIVE COUNTY AREA THOUGH DONATIONS. THEY ARE HOPING TO HAVE THIS SEMI-TRUCK FILLED BY THE END OF THE DAY-- WHICH WOULD GIVE THE ORGANIZATION FIVE MONTHS WORTH OF ITEMS. AND HELP TO MEET THE GROWING NEED WITHIN THE COMMUNITY.

February 11, 2008

Time: 5:00-6:00pm

Duration :30

IN THE COLD TEMPERATURES OUTSIDE IT'S HARD TO IMAGINE NOT HAVING YOUR HOME HEATED, BUT FOR MANY PEOPLE THAT'S EXACTLY WHAT THEY'RE FACING. SERVICE ORGANIZATIONS THROUGHOUT OTSEGO COUNTY SAY THEY HAVE SEEN AN INCREASE IN REQUESTS FOR HELP FROM PEOPLE TRYING TO KEEP WARM THIS WINTER. SEVEN AND FOUR'S GREG ANGEL IS LIVE IN THE GAYLORD NEWSROOM WITH MORE.

February 11, 2008

Time: 6:00-6:30pm

Duration :30

AS TEMPERATURES GET EVEN COLDER SOME PEOPLE IN NORTHERN MICHIGAN ARE FINDING IT HARDER TO KEEP THEIR HOMES WARM. SERVICE ORGANIZATIONS IN OTSEGO COUNTY SAY THEY HAVE SEEN A RISE IN THE NUMBER OF PEOPLE REQUESTING ASSISTANCE THIS WINTER. PEOPLE ARE SEEKING HELP TO FIND SHELTER, FOOD AND HELP WITH PAYING FOR UTILITIES TO KEEP THEIR HOMES HEATED. THE FRIENDSHIP SHELTER IN GAYLORD IS ONE OF SEVERAL ORGANIZATIONS WITHIN A NETWORK THAT WORK THROUGHOUT THE COUNTY WITH INDIVIDUALS IN NEED.

February 12, 2008

Time: 6:00-6:30pm

Duration:30

IN A TIGHT KNIT COMMUNITY, WORD OF THIS MORNING'S TRAGIC FIRE HAD A FAR REACHING IMPACT. AMONGST THE FIVE FAMILY MEMBERS KILLED WAS A ROGERS CITY AREA HIGHSCHOOL STUDENT. JUST HOURS AFTER HEARING THE DEVESTATING NEWS BOTH THE SCHOOL AND COMMUNITY ARE REACHING OUT. 7 AND 4'S COURTNEY REHMER IS LIVE IN THE GAYLORD NEWSROOM WITH MORE ON THE EFFORTS. COURTNEY?

February 13, 2008

Time: 5:00-6:00pm

Duration :30

A PRESQUE ISLE COUNTY COMMUNITY IS BANDING TOGETHER IN SUPPORT OF A WOMAN WHO LOST HER HUSBAND AND FOUR CHILDREN IN A DEVASTATING FIRE. IT HAPPENED YESTERDAY ON WEST ORCHARD STREET IN ROGERS CITY.38 YEAR OLD KURT WANG, AND FOUR CHILDREN RANGING IN AGE FROM THREE TO SIXTEEN WERE NOT ABLE TO ESCAPE.38 YEAR OLD KELLIE WANG WAS HURT IN THE BLAZE SHE WAS RELEASED FROM THE HOSPITAL TODAY.TODAY KELLIE WANG AND HER PARENTS ARE TRYING TO COPE WITH THEIR LOSS BUT WANT TO THANK THEIR COMMUNITY FOR HELPING THEM THROUGH THIS DIFFICULT TIME.SEVEN AND FOUR'S GREG ANGEL JOINS US NOW FROM THE GAYLORD NEWSROOM WITH MORE.

February 14, 2008