DESCRIPTION OF WPBN-TV PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES 4th Quarter 2007

Program	Day	Time
7&4 News Today	M-F	5:30-7:00am
7&4 Midday News	M-F	11-11:30am
7&4 News at 5pm	M-F	5:00-6:00pm
7&4 News at 6pm	M-SU	6:00-6:30pm
7&4 News at 11pm	M-F	11-11:35pm
7&4 News at 11pm	SA	11-11:30pm
7&4 News at 11pm	SU	11-11:35pm

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Issue-responsive program segments are usually (2 minutes) in duration, unless otherwise indicated.

MEET THE PRESS

Sundays

9:00-10:00am

This NBC News interview program usually has one or more guests being questioned about subjects in the news by moderator Tim Russert and other reporters.

TODAY SHOW	M-F	7:00-10:00am
	SA	8:00-10:00am
	SU	8:00-9:00am

NBC network news program offering a mix of news, weather, and features, including interviews and in-depth reports on issues of public concern.

NBC NIGHTLY NEWS

M-SU

6:30-7:00pm

This NBC network news program provides a roundup of the days major news events, as well as in-depth reports on issues of public concern.

EDUCATION MATTERS

M-F

Within

Newscast

PUBLIC SERVICE ANNOUNCEMENTS

Everyday

Various Times

Varying length announcements (:10, :15, :20, :30, :60, and :120) that air throughout the stations' broadcast day about issues of community interest

ECONOMY

(Including business development, community infrastructure, small business development, and tourist attractions)

Local News

October 1, 2007

Time: 11:00-11:30am Duration:30
GOVERNOR GRANHOLM IS EXPECTED TO APPROVE A BUDGET DEAL WORKED OUT EARLY THIS MORNING IN LANSING ... SHE IS ALSO EXPECTED TO SIGN OFF ON A 30 DAY BUDGET CONTINUATION AS MORE DETAILS ARE HAMMERED OUT.THE EARLY MORNING DECISION ON A NEW BUDGET STOPPED A PARTIAL GOVERNMENT SHUTDOWN THAT LASTED 4 AND A HALF HOURS.LEGISLATORS WORKED THROUGH OUT THE NIGHT AND CAME TO AN AGREEMENT AROUND 4-30 THIS MORNING. THE BUDGET DEAL INCREASES THE STATE INCOME TAX RATE FROM THREE POINT NINE PERCENT TO FOUR POINT THREE-FIVE PERCENT. THAT MEANS A PERSON MAKING 42-THOUSAND DOLLARS A YEAR WILL PAY ABOUT 173-DOLLARS MORE.THE SENATE ALSO VOTED TO EXPAND THE STATE'S SALES TAX TO APPLY TO "SOME" SERVICES AT A RATE OF SIX PERCENT.SEVEN AND FOUR'S KRISTIN MACIOROWSKI JOINS US LIVE FROM OUR TRAVERSE CITY NEWSROOM WITH MORE:

October 1, 2007

Time: 11:00-11:30am

Duration:30

PART OF A DEAL TO BALANCE THE STATE'S BUDGET DEFICIT IS AIMED AT LOWERING THE EMPLOYEE HEALTH COSTS OF K-12 SCHOOLS AND LOCAL GOVERNMENTS. THE LEGISLATION LETS SCHOOLS AND GOVERNMENTS POOL THEIR WORKERS' HEALTH COVERAGE AND REQUIRES PUBLIC EMPLOYERS TO COMPETITIVELY SOLICIT BIDS FOR HEALTH BENEFITS. SUPPORTERS SAY THE MEASURE WILL SAVE MILLIONS OF DOLLARS A YEAR BUT IT WILL OPEN UP THE CLAIMS DATA OF AN INSURER AFFILIATED WITH THE MICHIGAN EDUCATION ASSOCIATION, THE STATE'S LARGEST TEACHERS' UNION. SEVEN AND FOUR NEWS WILL CONTINUE TO BRING YOU ALL THE LATEST ON WHAT THE BUDGET DEAL MEANS TO YOU TONIGHT ON SEVEN AND FOUR NEWS AT FIVE AND SIX.

October 1, 2007

Time: 11:00-11:30am

Duration:30

GOOD NEWS FOR THE GAYLORD COMMUNITY AFTER A NEW PLAN TO REOPEN A FACTORY COULD MEAN UP TO 7-HUNDRED JOBS.SEVEN AND FOUR'S JENN CARLSON JOINS US LIVE FROM OUR GAYLORD NEWSROOM WITH THE LATEST.

October 1, 2007

Time: 6:00-6:30pm

Duration:30

TWO TRAVERSE CITY BROTHERS MAY HAVE FALLEN ONTO THE NEXT BIGGEST THING WHEN IT COMES TO A SPORTSWEAR BRAND. AS 7&4'S ADAM BARTELMAY SHOW US IN THIS MONTH'S MADE IN YOUR TOWN REPORT, THE BROTHERS ARE SHOWING THEIR PRIDE IN NORTHERN MICHIGAN AND GIVING BACK TO THE COMMUNITY AT THE SAME TIME.

October 1, 2007

Time: 6:00-6:30pm

Duration:30

THERE'S AN EFFORT TO HELP FISH HABITAT IN ONE NORTHERN MICHIGAN RIVER AND IT INVOLVES A HELICOPTER! IT'S CALLED THE MANISTEE RIVER STABILIZATION PROJECT.TREES ARE BEING DROPPED INTO THE RIVER TO CREATE MORE FISH HABITAT.SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

October 1, 2007

Time: 11:00-11:35pm

Duration:30

ALONG WITH A HIGHER INCOME TAX, MICHIGAN RESIDENTS WILL ALSO HAVE TO PAY THANKS TO A SO-CALLED SERVICE TAX. THE SENATE VOTED TO EXPAND THE STATE'S SALES TAX TO APPLY TO "SOME" SERVICES AT A RATE OF SIX PERCENT. THE LIST FROM LANSING INCLUDES THINGS SUCH AS LANDSCAPING, SKIING, TRAVEL AND RECREATION. EXPERTS SAY THE COMBINATION OF TAXES WILL COST THE AVERAGE PERSON ABOUT A DOLLAR A WEEK. THE SERVICE TAX INCREASE BEGINS DECEMBER FIRST. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON HOW THIS WILL AFFECT MICHIGAN BUSINESSES.

October 2, 2007

Time: 5:00-6:00pm

Duration:30

A WEXFORD COUNTY BUSINESS IS GETTING A BOOST WITH PART A BILLION DOLLAR DEFENSE CONTRACT.A-A-R MOBILITY IN CADILLAC JUST RECIEVED WORD OF THE NEW CONTRACT.7&4'S ROB PRESTON JOINS US LIVE IN THE CADILLAC NEWSROOM WITH THE DETAILS...ROB?

October 2, 2007

Time: 11:00-11:35pm

Duration:30

ONE NORTHERN MICHIGAN AGENCY THAT NORMALLY TURNS TO THOSE IN NEED IS NOW TURNING TO THE COMMUNITY FOR HELP. THE BIG BROTHERS BIG SISTERS OF NORTHWESTERN MICHINGAN IS FEELING THE PINCH OF THE STRUGGLING STATE ECONOMY AND NOW IS SUFFERING FROM ITS OWN FINANCIALLY TROUBLES AS WELL. THE NON-PROFIT ORGANIZATION BASED OUT OF TRAVERSE CITY CREATES MENTORSHIP FOR AT RISK YOUTH IN 10 DIFFERENT COUNTIES. THE AGENCY RECEIVES ALL OF ITS FUNDING THROUGH DONATIONS, GRANTS AND EVENTS..BUT RIGHT NOW ITS SEEING A DECREASE IN BOTH THE AMOUNT OF MONEY AND VOLUNTEERS COMING THROUGH THEIR DOOR.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

October 3, 2007

Time: 6:00-6:30pm

Duration :30

FINGERS WERE POINTED AND TEMPERS FLARED AT ONE NORTHERN MICHIGAN COUNTY COMMISSIONERS MEETING .DOZENS OF RESIDENTS TOOK PART TO VOICE THEIR CONCERNS AND TRY TO GET SOME ANSWERS.THE PROBLEM STEMS FROM A 500-THOUSAND DOLLAR BUDGET DEFICIT IN MONTMORENCY COUNTY. OFFICIALS SAY THE DEFICIT WILL MOST LIKELY LEAD TO AT LEAST ONE SHERIFF DEPUTY POSITION BEING ELIMINATED, AS WELL AS SEVERAL EMPLOYEES BECOMING PART TIME TO SAVE ON INSURANC ECOSTS.AND LEADERS WARN THE PROBLEM COULD GET EVEN WORSE IF STATE LEADERS SLASH FUNDING IN THE NEW FISCAL BUDGET. 7 AND 4'S JENN CARLSON JOINS US LIVE FROM OUR GAYLORD NEWSROOM WITH MORE. JENN!

October 3, 2007

Time: 11:00-11:35pm

Duration:30

IF YOU FIND THE MONEY, YOU MAY GET A RAISE...THAT'S THE WORD TONIGHT FOR A HANDFUL OF ELECTED OFFICALS REQUESTING A BOOST TO THEIR PAYCHECKS. FIVE WEXFORD COUNTY OFFICIALS APPROACHED THE BOARD TONIGHT, HOPING FOR A 12-PERCENT SALARY INCREASE. SIGNIFICANTLY HIGHER THAN THE 2 AND A QUARTER PAY INCREASE BUDGETED BY THE COUNTY. TONIGHT, THEY MADE THAT REQUEST. IN RETURN, THEY RECEIVED AN UNEXPECTED ANSWER.THE WEXFORD COUNTY SHERIFF.- TREASURER-- CLERK-- PROSECUTOR AND REGISTER OF DEEDS ARE ASKING FOR A 12 PERCENT PAY INCREASE OVER A 2 YEAR PERIOD. IN A LETTER TO THE WEXFORD COUNTY BOARD OF COMMISSIONERS... THE GROUP ASKS FOR A PAY INCREASE FOR THEMSELVES AND FOR CHIEFS, ASSISTANTS AND THE UNDERSHERIFF.

SEVEN AND FOUR'S MELISSA SMITH WAS AT TONIGHT'S BOARD MEETING, SHE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

October 4, 2007

Time: 11:00-11:30am

Duration:30

A WEEK AFTER THE UNITED AUTO WORKERS AND GENERAL MOTORS CAME TO A CONTRACT AGREEMENT...FORD OFFICIALS SAY THEY ARE READY TO BEGIN TALKS WITH THE U-A-W. THE DETROIT AUTOMAKER IS LOOKING INTO THE DETAILS OF LAST WEEK'S CONTRACT. FORD'S EXECUTIVE CHAIRMAN...BILL FORD JUNIOR SAYS THE FRAMEWORK FROM THAT DEAL IS SOMETHING HIS COMPANY CAN WORK WITH IN A NEW FOUR-YEAR CONTRACT WITH THE UAW.THE UAW HOPES TO GET MEMBER APPROVAL OF THE GM AGREEMENT BY NEXT WEEK BEFORE BEGINNING A SIMILAR DEAL WITH FORD AND CHRYSLER.

October 4, 2007

Time: 5:00-6:00pm

Duration:30

WATER LEVELS CONTINUE TO DROP AT DAMS ALONG THE BOARDMAN RIVER IN GRAND TRAVERSE COUNTY....AND MANY ARE LEFT WONDERING WHAT'S NEXT. T-C LIGHT AND POWER HAD USED THE DAMS TO GENERATE ELECTRICITY FOR YEARS...BUT THE DAMS ARE GETTING OLD AND NEED REPAIR SO THEY RECENTLY TRANSFERRED RESPONSIBILITY BACK TO THE COUNTY AND CITY.BUT WITH THAT AGREEMENT, THE COUNTY AND CITY HAD TO START LOWERING WATER LEVELS AT 2 DAMS: BOARDMAN AND BROWN BRIDGE BECAUSE OF SAFETY CONCERNS THAT THE WATER MIGHT BURST INTO DOWN RIVER AREAS.MANY ARE CONCERNED WHAT THE ENVIRONMENTAL EFFECTS ARE OF DRAWING DOWN THE DAMS MAY HAVE ON THE AREA....AND ARE ASKING WHAT'S NEXT. 7&4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON THE FUTURE OF THESE DAMS...RACHEL?

October 5, 2007

Time: 5:00-6:00pm

Duration:30

TURNS OUT VOTERS COULD GET A CHANCE TO WEIGH IN ON OUR NEW STATE TAXES DEMOCRATIC HOUSE SPEAKER ANDY DILLON SAYS LAWMAKERS COULD PLACE A PROPOSAL ON OUR UPCOMING BALLOT THAT COULD CHANGE WHAT LAWMAKERS JUST PASSED.CURRENTLY, OUR INCOME TAX WILL BE RAISED FROM 3-POINT-9 PERCENT TO 4-POINT-35 PERCENT AND A 6-PERCENT TAX WOULD BE ADDED TO CERTAIN SERVICES.THE PROPOSAL THAT COULD GO BEFORE VOTERS WOULD RAISE THE STATE'S SALES TAX FROM THE CURRENT 6-PERCENT TO 7-PERCENT AND GET RID OF THAT NEW SERVICE TAX--AND POSSIBLY LOWER THE INCOME TAX WE CAUGHT UP WITH SOME TAX PAYERS IN TRAVERSE CITY TODAY TO SEE WHAT THEY THINK.

October 5, 2007

Time: 5:00-6:00pm

Duration:30

ONE MAN'S PLAN TO START A WATER BOTTLING BUSINESS IN OSCEOLA COUNTY COULD BRING DOZENS OF JOBS TO THE AREA. THE "GREAT LAKES BOTTLED WATER COMPANY" WANTS TO OPEN ITS DOORS BY APRIL OF 2008 IN AN EVART INDUSTRIAL PARK.THE COMPANY'S OWNER SAYS WHEN THE BUSINESS IS UP AND RUNNING IT WILL HAVE THE POTENTIAL TO PRODUCE MORE THAN FIFTY MILLION BOTTLES OF WATER A YEAR.IT'S EXPECTED TO ALSO CREATE MORE THAN FORTY JOBS. THE WATER BOTTLING PROPOSAL WAS BROUGHT BEFORE EVART CITY COUNCIL MEMBERS MONDAY EVENING. IT IS CURRENTLY UNDER REVIEW.

October 5, 2007

Time: 6:00-6:30pm

Duration:30

A HISTORIC LANDMARK IN DOWNTOWN TRAVERSE CITY WILL SOON BE LIT UP ONCE AGAIN ... AND VOLUNTEERS HOPE THIS TIME IT WILL BE FOR GOOD. THE STATE THEATRE SAT EMPTY FOR MORE THAN A DECADE WHEN IT BECAME THE FOCUS OF FILM FESTIVAL ORGANIZERS. NOW VOLUNTEERS HOPE TO KEEP THE SILVER SCREEN SHOWING UNIQUE FILMS YEAR ROUND. 7&4'S RACHEL MELNICK HAS MORE ON THE EXCITEMENT BUILDING IN THE COMMUNITY FOR OPENING NIGHT.

October 5, 2007

Time: 6:00-6:30pm

Duration:30

THE STATE'S ECONOMY MAY NOT HAVE THE SUNNIEST FORECAST—BUT BUSINESSES IN ONE NORTHERN MICHIGAN COMMUNITY ARE NOT LETTING IT DAMPEN THEIR EFFORTS. NEARLY 40 EXHIBITORS PACKED THE NEW CONFERENCE CENTER AT THE LITTLE RIVER CASINO RESORT IN MANISTEE FOR THE AREA'S VERY FIRST BUSINESS EXPO.THE DAY WAS A CHANCE TO NETWORK WITH OTHER BUSINESS OWNERS AND COMMUNITY MEMBERS. WITH SPECIAL TIME SET ASIDE TO LOOK TOWARD THE COUNTY'S ECONOMIC FUTURE.

October 6, 2007

Time: 6:00-6:30pm

Duration:30

NEARLY ALL OF THE EMPLOYEES AT THE MANISTEE COUNTY ROAD COMMISSION WON'T BE WORKING NEXT WEEK AFTER OFFICIALS ANNOUNCE A TEMPORARY LAY-OFF. SEVEN AND FOURS COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY?

October 6, 2007

Time: 6:00-6:30pm

Duration:30

A "TENATIVE" AGREEMENT BETWEEN THE UNITED AUTO WORKERS AND GENERAL MOTORS HAS BEEN REACHED-BUT THE WORKERS UNION WANTS A "NEW" CONTRACT. THE UNITED AUTO WORKERS UNION IS EXPECTED TO NEGOTIATE WITH THE AUTOMAKER THROUGH THE WEEKEND TO MAKE OFFICIAL PLANS ON A NEW FOUR-YEAR CONTRACT. OFFICIALS ALSO SAY NEGOTIATIONS WITH CHRYSLER ARE ALSO BACK ON AND WILL LIKELY COVER HEALTH CARE CONCESSIONS THAT CHRYSLER IS SEEKING, AMONG OTHER ISSUES.

October 7, 2007

Time: 6:00-6:30pm

Duration:30

THE INCREASE ON INCOME TAX GOES INTO EFFECT AS PART OF THE STATE BUDGET DEAL.BUT LAWMAKERS NOW SAY THEY MAY HAVE A PROPOSAL ON A FUTURE BALLOT TO RAISE THE STATE'S *SALES SAX. 7&4'S MELISSA SMITH SPOKE WITH RESIDENTS TODAY ABOUT THAT PROPOSAL. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THEIR REACTIONS AND WITH DETAILS ON WHAT THE PROPOSAL WOULD MEAN.... MELISSA!

October 8, 2007

Time: 11:00-11:30am

Duration :30

MICHIGAN HAS LOST A LOT OF AUTO JOBS IN THE PAST FIVE YEARS BUT STILL LEADS THE NATION IN AUTO EMPLOYMENT. THE FEDERAL GOVERNMENT SAYS ABOUT 181,000 MICHIGAN RESIDENTS NOW WORK IN THE AUTO INDUSTRY, DOWN 34 PERCENT FROM 2002. OHIO WAS SECOND IN AUTO EMPLOYMENT AT 109,000. AN EXPERT SAYS THE MAIN REASONS FOR MICHIGAN'S AUTO JOB LOSS IS DUE IN PART TO OUTSOURCING, AS WELL AS LOSS OF MARKET SHARE.

October 8, 2007

Time: 11:00-11:30am

Duration:30

CONTRACT TALKS BETWEEN THE UNITED AUTO WORKERS UNION AND CHRYSLER ARE IN OVERDRIVE. CHRYSLER IS REPORTEDLY UNDER A STRIKE DEADLINE SET BY THE U-A-W. A PERSON BRIEFED ON THE LATEST ROUND OF LABOR TALKS IN DETROIT SAYS PROGRESS HAS BEEN MADE TOWARD A NEW UNION PACT WITH CHRYSLER. BUT THE PERSON SAYS THERE ARE STILL ISSUES REMAINING. THE NEGOTIATIONS ARE FOR A FOUR YEAR CONTRACT ... AND WILL LIKELY COVER HEALTH CARE CONCESSIONS A MONTH OTHER ISSUES.

October 8, 2007

Time: 11:00-11:30am

Duration:30

A NORTHERN MICHIGAN MEDICAL SAYS THEY'RE FORCED TO LAY OFF WORKERS IN ORDER TO KEEP THEIR BUDGET BALANCED. THE WEST SHORE MEDICAL CENTER IN MANISTEE SAYS THEY PERMANENTLY LAID OFF 4 UNION STAFF MEMBERS. THEY SAY RISING COSTS AND AN INCREASE OF PATIENTS WITHOUT HEALTH INSURANCE HAS ADDED TO THEIR FINANCIAL PROBLEMS. OTHER MEASURES THEY WILL BE TAKING ARE REDUCING OTHER WORKER HOURS AND LEAVING A DOZEN OTHER VACANT JOBS.

October 8, 2007

Time: 5:00-6:00pm

Duration:30

ONE NORTHERN MICHIGAN FARMER IS FIGHTING THE STATE LAW THAT FORCES HIS CATTLE TO BE TESTED FOR TUBERCULOSIS. THE FARM IS LOCATED NEAR EAST JORDAN. THE FARMER, GREG NIEWENDORP {NEW- AN- DORP}, HAD REFUSED IN THE PAST TO ALLOW THE TESTING ... AND THIS TIME STATE OFFICIALS CAME ARMED WITH A WARRANT ... AND LAW ENFORCEMENT BACK UP. BUT EVEN WITH THE WARRANT OFFICIALS FOUND THE TESTING WASN'T GOING TO BE EASY. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE ON THE CONTROVERSY. JENN?

October 8, 2007

Time: 6:00-6:30pm

Duration:30

RESIDENTS IN ONE WEXFORD COUNTY COMMUNITY SAY A BATTLE FOR CLEAN DRINKING WATER MAY FINALLY BE WON.THE PROBLEM BEGAN SEVERAL YEARS AGO WHEN GROUND WATER TESTING REVEALED CONTAMINANTS FROM AN UNLINED COUNTY DUMP WERE SEEPING INTO THE GROUND WATER IN CEDAR CREEK. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE, ROB?

October 8, 2007

Time: 6:00-6:30pm

Duration:30

GRAND TRAVERSE COUNTY RESIDENTS ARE RIGHT ON TRACK WHEN IT COMES TO RECYCLING. COUNTY RECYCLING PROGRAM LEADERS SAY THAT A RECENT REPORT SHOWS THAT THEY ARE ONLY ONE PERCENT AWAY FROM THEIR RECYCLING GOAL FOR 2008. GRAND TRAVERSE COUNTY'S 29 PERCENT RECYCLE RATE IS JUST SHY OF THE NATIONAL AVERAGE AND COUNTY LEADERS SAY THEY ARE IMPLEMENTING TWO NEW PROGRAMS THAT WILL CONTINUE TO ENCOURAGE RESIDENTS TO RECYCLE BY OFFERING MORE PICKUP OPTIONS THAT ARE CONVENIENT AND COST EFFECTIVE.

October 9, 2007

Time: 11:00-11:30am

Duration:30

DEBT-HOLDERS IN A ROCHESTER HILLS AUTO PARTS SUPPLIER ARE APPEALING A BANKRUPTCY COURT'S DECISION ON THE COMPANY'S FUTURE. A DELAWARE JUDGE APPROVED DURA AUTOMOTIVE SYSTEMS' PLAN TO EXIT CHAPTER 11 PROTECTION IN PRIVATE HANDS. THE DECISION MEANS SOME DEBT-HOLDERS WILL GET CASH INSTEAD OF STOCK IN THE NEW DURA.NOW A GROUP OF PEOPLE OWED MONEY BY DURA ARE CHALLENGING THE ARRANGEMENT.

October 9, 2007

Time: 5:00-6:00pm

Duration:30

THE ONLY CAB COMPANY IN TRAVERSE CITY CLOSED IT'S DOORS, AND WITH NO WARNING.NOW MANY PEOPLE WANT TO KNOW WHY. 7&4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE LATEST ON THIS STORY.

October 9, 2007

Time: 5:00-6:00pm

Duration:30

MONEY MATTERS TONIGHT...GOVERNMENT FORECASTERS TODAY ISSUE A PAIR OF SOMEWHAT DISCOURAGING OUTLOOKS. THE CLIMATE PREDICTION CENTER SAYS A MODERATE-BUT-DRY WINTER COULD EXACERBATE DROUGHT CONDITIONS IN THE SOUTH. PUSHING ENERGY PRICES UP AN AVERAGE TEN PERCENT ACROSS THE BOARD. BRIAN MOOAR HAS THE STORY.

October 9, 2007

Time: 5:00-6:00pm

Duration:30

MICHIGAN'S SLUMPING ECONOMY HAS LEFT MANY IN FINANCIAL TROUBLE AND NOW HUNDREDS FACING FINANCIAL HARDSHIPS ARE DEPENDING ON FOOD PANTRIES FOR THEIR GROCERIES, BUT FOOD BANKS ARE STARTING TO RUN LOW ON THEIR SUPPLIES. SEVEN AND FOURS SHEENA ELZIE HAS THE DETAILS. SHEENA?

October 9, 2007

Time: 11:00-11:35pm

Duration:30

NORMALLY COUNTY COMMISSIONERS HEAD UP BOARD MEETINGS, BUT TONIGHT A NORTHERN MICHIGAN COUNTY BOARD MEMBER ATTENDED A MEETING THAT WAS ABOUT *HER.*GRAND TRAVERSE COUNTY COMMISSIONER CHRISTINE MAXBAUER FILED A LAWSUIT AGAINST THE BOARD BECAUSE SHE SAYS SHE WAS TOLD *NOT* TO VIDEOTAPE A MEETING ON MAY 23RD.IN THE LAWSUIT MAXBAUER SAYS THE BOARD VIOLATED THE OPEN MEETINGS ACT... AND TONIGHT THE BOARD MET PRIVATELY TO DISCUSS THE ISSUE.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

October 10, 2007

Time: 11:00-11:30am

Duration:30

THOUSANDS OF UNITED AUTO WORKERS COULD BE WALKING THE PICKET LINES AT ANY MOMENT....AFTER A STRIKE DEADLINE PASSED JUST A MINUTE AGO. CONTRACT TALKS BETWEEN THE U-A-W AND CHRYSLER CONTINUED THROUGH OUT THE NIGHT AT CHRYSLER HEADQUARTERS IN AUBURN HILLS. BARGAINERS SAY THEY DID MAKE PROGRESS BUT SEVERAL KEY ISSUES REMAIN UNRESOLVED. THE UNITED AUTO WORKERS SAYS ITS 49,000 MEMBERS AT CHRYSLER WILL WALK OFF THE JOB UNLESS THE TWO SIDES AGREE ON A NEW CONTRACT. CHRYSLER'S DEADLINE COMES AS UAW MEMBERS AT GENERAL MOTORS WRAP UP VOTING ON THEIR OWN TENTATIVE CONTRACT.

October 10, 2007

Time: 11:00-11:30am

Duration:30

BUSINESS GROUPS ARE LAYING THE GROUNDWORK TO TRY AND REPEAL A TAX ON SOME SERVICES THAT WAS PASSED BY THE LEGISLATURE EARLY LAST WEEK.ABOUT 60 BUSINESS ORGANIZATIONS AND INDIVIDUALS ARE EXPECTED TO JOIN A COALITION AIMED AT ELIMINATING THE SALES TAX ON ABOUT TWO DOZEN SERVICES. THE SALES TAX ON SERVICES WAS PASSED AS PART OF A LAST-MINUTE PLAN TO BALANCE THE BUDGET AND AVOID A PROLONGED PARTIAL GOVERNMENT SHUTDOWN.SOME LAWMAKERS SAY ANY NEW PLAN SHOULD BE BIPARTISAN AND SHOULD RAISE AS MUCH MONEY FOR THE STATE AS THE SALES TAX ON SERVICES IS EXPECTED TO BRING IN.

October 10, 2007

Time: 6:00-6:30pm

Duration:30

SOME RESIDENTS IN OTSEGO COUNTY ARE QUESTIONING WHETHER OR NOT A COMMUNITY THEIR SIZE NEEDS A MULTI-MILLION DOLLAR CITY HALL. THE GAYLORD CITY HALL WAS PART OF THE COUNTY BUILDING FOR ABOUT FORTY YEARS AND OFFICIALS ARGUED IT WAS TIME TO GET BACK OUT ON THEIR OWN. IN MAY OF 2006 VOTERS NARROWLY APPROVED A BOND THAT WOULD HELP FUND BUILDING A NEW CITY HALL. 17 MONTHS HAVE PASSED SINCE THAT VOTE AND NOW SOME RESIDENTS SAY WITH THE ECONOMY CHANCING THE 3.8 MILLION DOLLAR PROJECT IS TOO COSTLY... OTHERS DISAGREE. 7&4'S COURTNEY REHMER JOINS US LIVE IN THE GAYLORD NEWSROOM WITH BOTH SIDES OF THE STORY. COURTNEY.

October 11, 2007

Time: 6:00-6:30pm

Duration:30

A COURTROOM BATTLE CONTINUES TODAY INVOLVING A GRAND TRAVERSE COUNTY TOWNSHIP IN A LAWSUIT WITH A RETAIL GIANT. TODAY THE MICHIGAN COURT OF APPEALS UPHELD A RULING IN FAVOR OF ACME TOWNSHIP ON ALL COUNTS OF A LAWSUIT FILED BY MEIJER. THIS LAWSUIT STARTED IN MAY WHEN ACME TOWNSHIP TOLD MEIJER IT COULD BUILD A STORE AT LAUTNER ROAD... BUT UNDER CERTAIN CONDITIONS.... MEIJER SUED SAYING THOSE CONDITIONS WERE UNFAIR. IF MEIJER CONTINUES WITH THE CASE IT WOULD HAVE TO PETITION THE MICHIGAN SUPREME COURT.

October 11, 2007

Time: 6:00-6:30pm

Duration:30

TALKS OF BRINGING ADDITIONAL PARKING TO THE OLD TOWN AREA IN TRAVERSE CITY ARE IN THE WORKS. 7&4'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY?

October 11, 2007

Time: 6:00-6:30pm

Duration:30

GOOD NEWS FOR COMMUTERS AND BUSINESSES ALONG A BUSY STRETCH OF HIGHWAY. U-S 131 FROM KALKASKA TO MANCELONA IS NOW BACK OPEN, AFTER NEARLY 5-MONTHS OF CONSTRUCTION AND DETOURS. THAT CONSTRUCTION BEGAN BACK IN MAY...AND LAST NIGHT THE MAJOR ROAD FINALLY OPENED BACK UP TO TRAFFIC. THE MICHIGAN DEPARTMENT OF TRANSPORTATION SAYS THE PROJECT FINISHED THREE WEEKS AHEAD OF SCHEDULE. 7&4'S RACHEL MELNICK JOINS US LIVE IN THE STUDIO WITH HOW BUSINESSES OWNERS AND COMMUTERS ARE REACTING TO THE NEWS...RACHEL.

October 12, 2007

Time: 6:00-6:30pm

Duration:30

ONE NORTHERN MICHIGAN POST OFFICE IS TRYING TO GET SOME RESIDENTS TO PUT UP ROADSIDE MAILBOXES BEFORE IT SNOWS THE MANISTEE POSTMASTER FIRST BROUGHT UP THE ISSUE INVOLVING ABOUT 400 RESIDENTS LAST SPRING. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE IN THE CADILLAC NEWSROOM WITH AN UPDATE TO THE STORY, ROB?

October 13, 2007

Time: 11:00-11:35pm

Duration:30

THE REPUBLICAN PRESIDENTIAL CAMPAIGN TRAIL CAME THROUGH NORTHERN MICHIGAN THIS MORNING.REPUBLICAN PRESIDENTIAL CANDIDATE MITT ROMNEY SPENT THE MORNING CAMPAIGNING IN TRAVERSE CITYTHE FORMER GOVERNOR OF MASSACHUSSETTS WAS THE GUEST SPEAKER AT THE GRAND TRAVERSE REPUBLICAN PARTY BREAKFAST.MITT ROMNEY SPENT TIME DISCUSSING HIS PLANS TO ISSUE MORE VISAS TO FOREIGN WORKERS IN THE TOURISM AND AGRICULTURE INDUSTRY. HE ALSO SPOKE TO 7 AND 4 NEWS ABOUT WHAT HE WANTS TO DO TO HELP A STRUGGLING AUTO INDUSTRY AND ECONOMY.

October 13, 2007

Time: 11:00-11:35pm

Duration:30

NORTHERN MICHIGAN RESIDENTS NOW HAVE *TWO* OUTDOOR MARKETS TO CHOOSE FROM. THE NEWEST, THE CITY MARKET, JUST GOT IT'S START BUT--BOTH FARMER'S MARKETS SAY THEY OFFER RESIDENTS LOCALLY GROWN AND CRAFTED OPTIONS. 7 AND 4'S COURTNEY REHMER EXPLAINS.

October 15, 2007

Time: 5:00-6:00pm

Duration:30

BOW HUNTING SEASON IN MICHIGAN STARTED OCTOBER FIRST AND DEPARTMENT OF NATURAL RESOURCE OFFICIALS SAY IT'S A BIT SLOW. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE ON WHY THEY THINK THAT MAY BE THE CASE. JENN?

October 15, 2007

Time: 6:00-6:30pm

Duration:30

BUDGET CUTS WITH THE MICHIGAN DEPARTMENT OF TRANSPORTATION COULD IMPACT YOUR WINTER DRIVE.M-DOT IS ENFORCING NEW PRIORITIES FOR COUNTY ROAD CREWS ON STATE HIGHWAYS THIS WINTER, IN HOPES OF CUTTING DOWN ON OVERTIME COSTS. IN OUR AREA..THE STATE HIGHWAYS HIGHLIGHTED IN RED ARE 'PRIORITY ONE' CONCERNS FOR COUNTY ROAD COMMISSIONS.THESE HIGHWAYS WILL BE CLEARED OF SNOW AND ICE - DURING OVERTIME HOURS.BUT THE STATE HIGHWAYS SHOWN IN BLUE WILL BE 'PRIORITY TWO'.COUNTY ROAD COMMISSIONS WILL STILL MAKE SURE ONE PASSABLE LANE IN EACH DIRECTION IS CLEAR, HOWEVER THE 'CLEAN UP' - LIKE REMOVING LARGE AMOUNTS OF SNOW FROM THE SHOULDER OF THE ROADS WILL NOT TAKE PLACE DURING OVERTIME HOURS M-DOT HOPE THE CUTBACKS WILL EASE THE DEPARTMENT'S BUDGET PROBLEMS. SEVEN AND FOUR'S ROB PRESTON MET WITH OFFICIALS WITH THE MANISTEE COUNTY ROAD COMMISSION TODAY AND SHOWS US THE IMPACT THE CHANGES WILL HAVE THERE.

October 15, 2007

Time: 11:00-11:35pm

Duration :30

CITY COMMISSIONERS IN TRAVERSE CITY ARE DEBATING A HOUSING ISSUE THAT'S DIVIDING SOME RESIDENTS THE ISSUE IS OVER ACCESSORY DWELLING UNITS, OR "GRANNY FLATS"... APARTMENTS CONNECTED TO SINGLE FAMILY HOMES.SOME PEOPLE THINK THE CITY NEEDS MORE HOUSING OPTIONS, BUT OTHERS SAY THESE APARTMENTS LEAD TO MORE TRAFFIC AND NOISE.TONIGHT THE PLANNING

COMMISSION MADE A RECOMMENDATION TO CITY COMMISSIONERS TO ALLOW THESE HOUSING UNITS TO CONTINUE THROUGH A *SPECIAL USE PROCESS*

October 16, 2007

Time: 5:00-6:00pm

Duration:30

THE FUTURE VISION OF THE GRAND TRAVERSE REGION IS BEING PUT INTO THE HANDS OF THOSE WHO LIVE THERE A PLANNING WORKSHOP, WHICH TAKES PLACE TOMORROW, IS A FIRST IN A SERIES OF MEETINGS - AND ORGANIZERS SAY PUBLIC INPUT IS ESSENTIAL. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY?

October 16, 2007

Time: 6:00-6:30pm

Duration:30

SOME MENTAL HEALTH AGENCIES IN NORTHERN MICHIGAN DEPEND ON MEDICAID TO FUND STAFF AND SERVICES—BUT NOW NEARLY TWO MILLION DOLLARS IS BEING CUT FROM THEIR BUDGET. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS. SHEENA?

October 16, 2007

Time: 11:00-11:35pm

Duration:30

ONE FOOD PANTRY IN NORTHERN MICHIGAN IS PREPARING FOR THE UPCOMING HOLIDAY SEASON EXCEPT THEY'RE CONCERNED WITH THE LIMITED AMOUNT OF FOOD THEY HAVE TO OFFER. THE MANNA FOOD PROJECT IN HARBOR SPRINGS IS NOT ONLY A PANTRY BUT A FOOD BANK AS WELL THAT SERVICES 38-OTHER FOOD PANTRIES THROUGHOUT EMMETT, CHARLEVOIX AND ANTRIM COUNTIES. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE IN THE STUDIO WITH MORE. MELISSA!

October 17, 2007

Time: 5:00-6:00pm

Duration:30

THE FEDERAL GOVERNMENT PEGS A NORTHERN MICHIGAN COMPANY AS A SITE FOR CARBON DIOXIDE TESTING. THE INDUSTRIAL OPERATION IS LOCATED FIVE MILES EAST OF GAYLORD IN OTSEGO COUNTY'S CHARLTON TOWNSHIP. OFFICIALS SAY THE PLAN IS TO TURN THE CO-2 INTO LIQUID AND SAFELY DISPOSE OF IT THOUSANDS OF FEET BELOW THE GROUND. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE STUDIO WITH MORE. COURTNEY?

October 17, 2007

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN FIRE DEPARTMENT IS RECIEVING FUNDING THAT WILL HELP THEM FIGHT FIRES BY GIVING THEM BETTER ACCESS TO WATER. A TWO-HUNDRED EIGHTY- SIX THOUSAND DOLLAR COMMUNITY BLOCK GRANT ALLOWS FOR TWO NEW WATER WELLS TO BE BUILT TO SERVE SOME RESIDENTS IN OTSEGO COUNTY.. 7&4 JENN CARLSON JOINS US LIVE IN OUR GAYLORD NEWSROOM WITH THE DETAILS.

October 17, 2007

Time: 11:00-11:35pm

Duration :30

A TOWN IN CHARLEVOIX COUNTY IS RECEIVING TWO GRANTS FOR UPGRADES IN THEIR DOWNTOWN COMMUNITY. TONIGHT - BOYNE CITY ACCEPTED THE TWO GRANT CHECKS FROM THE STATE OF MICHIGAN, TOTALING ALMOST 840-THOUSAND DOLLARS. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE STUDIO WITH MORE. MELISSA!

October 18, 2007

Time: 11:00-11:30am

Duration:30

NORTHERN MICHIGAN'S LARGEST FESTIVAL HAS A NEW TIMELINE TO REPAY ITS DEBT. THE NATIONAL CHERRY FESTIVAL HAS TO PAY BACK NEARLY 40-THOUSAND DOLLARS TO TRAVERSE CITY, THE DEBT ACCUMULATED DURING THE 2007 FESTIVAL FROM CITY SERVICES LIKE SECURITY AND CLEAN UP COSTS.A COMMITTEE SET A DEADLINE OF JUNE 2009 TO PAY BACK ALL OF THE MONEY. THE REPAYMENT PLAN STILL HAS TO BE APPROVED BY CITY COMMISSIONERS.

October 18, 2007

Time: 5:00-6:00pm

Duration:30

A NEW CHURCH CONSTRUCTION PROJECT IS PUT ON HOLD AFTER A ZONING ADMINISTRATOR SAYS THE CHURCH VIOLATED THEIR SPECIAL USE PERMIT. THE WEXFORD COUNTY ZONING ADMINISTRATOR SAYS RESURRECTION LIFE CHURCH FAILED TO FOLLOW A CONDITION THAT REQUIRED THEM TO PRESERVE AS MANY TREES AS POSSIBLE ON THE BUILD SITE. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE IN THE CADILLAC NEWSROOM WITH MORE. ROB?

October 18, 2007

Time: 5:00-6:00pm

Duration:30

ECONOMISTS CALL IT TRICKLE DOWN ECONOMICS...BUT NORTHERN MICHIGAN ANIMAL SHELTERS DESCRIBE IT AS THE TOLL OUR STATE ECONOMY IS HAVING ON ABANDONED PETS.NORTHERN MICHIGAN ANIMAL SHELTERS SAY THEIR SUPPLY OF ADOPTABLE ANIMALS IS FAR OUTWEIGHING THE DEMAND FROM NEW POTENTIAL OWNERS.IT MAYBE A CASE WHERE WORKERS ARE LEAVING THE AREA TO FIND JOBS, AND LEAVING BEHIND THEIR PETS. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE . JENN?

October 22, 2007

Time: 11:00-11:35pm

Duration :30

AFTER YEARS OF PLANNING, EFFORTS TO BOOST BUSINESS AFTER HOURS IN DOWNTOWN TRAVERSE CITY ARE STARTING TO PAY OFF.DURING THE DAY, SHOPS DOWN FRONT STREET ARE BUSTLING... AT NIGHT, IT'S A DIFFERENT STORY... BUT THAT'S CHANGING. WITH NEW VENUES LIKE THE TRAVERSE CITY OPERA HOUSE AND THE SOON TO BE RE-OPENED STATE THEATER, PLANNER SAY THESE DOWNTOWN ANCHORS WILL HELP OTHER BUSINESSES SUCCEED DURING OFF HOURS. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

October 23, 2007

Time: 5:00-6:00pm

Duration:30

AFTER YEARS OF PLANNING, EFFORTS TO BOOST BUSINESS AFTER HOURS IN DOWNTOWN TRAVERSE CITY ARE STARTING TO PAY OFF. SHOPS ON FRONT STREET ARE BUSTLING WITH BUSINESS DURING THE DAY... AT NIGHT, IT'S A MUCH DIFFERENT STORY...BUT ALL THAT'S CHANGING.THIS ONGOING TREND IS CREATING A NEW ATMOSPHERE FOR DOWNTOWN AND ENHANCING NIGHTLIFE.

October 23, 2007

Time: 6:00-6:30pm

Duration:30

THE BAY AREA TRANSIT AUTHORITY IS ASKING VOTERS IN GRAND TRAVERSE AND LEELANAU COUNTIES TO APPROVE A MILLAGE OR PROPERTY TAX RENEWAL THAT WOULD HELP CONTINUE ITS SERVICES. THE PROPOSAL WILL BE ON THE NOVEMBER BALLOT AND IS A CONTINUATION OF A TAX ALREADY IN PLACE.7&4'S SHEENA ELZIE JOINS US LIVE IN THE STUDIO WITH MORE ON THIS MILLAGE RENEWAL.SHEENA?

October 23, 2007

Time: 11:00-11:35pm

Duration:30

ONE NORTHERN MICHIGAN TOWN WILL SOON BE GETTING AN ECONOMIC BOOST BUT SOME CITIZENS QUESTION THE JOBS BEING BROUGHT IN BY ONE BUSINESS.IN AUGUST THE COMPANY SOVEREIGN DEED DECIDED TO MOVE FORWARD WITH PLANS TO BUILD AN EMERGENCY RESPONSE CENTER ON LAND OWNED BY THE PELLSTON AIRPORT IN EMMET COUNTY.SOVEREIGN DEED IS AN ORGANIZATION THAT PROVIDES RELIEF IN TIMES OF MAN-MADE OR NATURAL DISASTERS.IN MAY GOVERNOR GRANHOLM SIGNED LEGISLATION THAT GIVES THE COMPANY 5- MILLION DOLLARS IN STATE TAX INCENTIVES FOR BUILDING IN MICHIGAN. IN-TURN SHE SAID THE COMPANY WILL GENERATE 6- MILLION DOLLARS IN NEW TAXES AND POTENTALLY CREATE HUNDREDS OF JOBS. TONIGHT RESIDENTS AND COMMUNITY LEADERS WERE LEARNING MORE ABOUT THE SPECIFIC TYPES OF JOBS IT WILL CREATE.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

October 24, 2007

Time: 11:00-11:30am

Duration:30

STATE LAWMAKERS CONTINUE TO BATTLE OVER THE STATE BUDGET - WITH A DEADLINE TO ANOTHER POSSIBLE GOVERNMENT SHUTDOWN LOOMING ROUGHLY A HALF-DOZEN KEY AREAS OF DISAGREEMENT REMAIN AMONG LAWMAKERS TRYING TO BALANCE THE STATE'S BUDGET BEFORE THE OCTOBER 31-ST DEADLINE.A KEY AREA OF DISPUTE IS WHO WILL BE COVERED BY MEDICAID AND HOW MUCH DOCTORS WILL BE PAID TO TREAT THEM.ANOTHER STICKING POINT IS FEES CHARGED BY STATE DEPARTMENTS COVERING NATURAL RESOURCES AND THE ENVIRONMENT. LAWMAKERS MUST CUT MORE THAN 430 MILLION DOLLARS FROM THE BUDGET.

October 24, 2007

Time: 5:00-6:00pm

Duration:30

ANOTHER KEY ISSUE IS FIGURING OUT HOW MUCH MONEY TO GIVE THE THE DEPARTMENT OF NATURAL RESOURCES.UNLESS FEES ARE INCREASED, THE STATE SAYS IT WILL CLOSE DOZENS OF PARKS AND SCALE SERVICES.PART OF THE PROBLEM IS THAT NONE OF THE 1-POINT-3-BILLION-DOLLARS IN STATE TAX INCREASES APPROVED EARLIER THIS MONTH WILL GO TO THE D-N-R.7&4'S SHEENA ELZIE SPOKE WITH THE DIRECTOR OF THE DEPARTMENT OF NATURAL RESOURCES AND HAS MORE ON THEIR PENDING PLANS TO SCALEBACK.....SHEENA?

October 24, 2007

Time: 11:00-11:35pm

Duration:30

TRAVERSE CITY AREA PUBLIC SCHOOL LEADERS ARE LOOKING FOR A *BIG* MILLAGE RENEWAL COME NOVEMBER.IF VOTERS APPROVE THE MORE THAN ONE HUNDRED MILLION DOLLAR MILLAGE, IT WOULD GO TOWARD LONG TERM CAPITAL IMPROVEMENTS WITHIN THE DISTRICT. TCAPS IS ASKING VOTERS TO MAINTAIN ITS CURRENT DEBT MILLAGE RATE WHICH IS SET AT THREE POINT ONE MILLS.IF VOTERS PASS THE BOND PROPOSAL, IT WOULD GENERATE 105-- MILLION DOLLARS OVER A 10-YEAR PERIOD.SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY!

October 25, 2007

Time: 5:00-6:00pm

Duration:30

THE PLAN TO BUILD A MAJOR THEME PARK IN NORTHERN MICHIGAN HAS SOME PEOPLE WONDERING HOW IT WILL BE PAID FOR.... BUT PARK LEADERS SAY IT WON'T COME OUT OF YOUR POCKET. AXIOM ENTERTAINMENT HOPING TO PURCHASE NEARLY 18-HUNDRED ACRES OF LAND SOUTH OF GRAYLING.... AND BUILD AN AMUSEMENT PARK.THE DEVELOPER SAYS THE MORE THAN 160- MILLION DOLLAR PROJECT WILL NOT REQUIRE A BOND FROM THE COUNTY AS PART OF THE FINANCING

FOR THE PROJECT.... INSTEAD IT WILL BE PAID FOR THROUGH FINANCIAL PARTNERSHIPS. THE DEPARTMENT OF NATURAL RESOURCES SAYS THAT LAND SALE COULD TAKE PLACE BY THE END OF THIS YEAR.

October 25, 2007

Time: 6:00-6:30pm

Duration:30

A FALL TRADITION IN ONE NORTHERN MICHIGAN COMMUNITY THAT EVOLVED TO INCLUDE DOWNTOWN TRICK-OR-TREATING WON'T BE HAPPENING THIS YEAR. IT'S CALLED THE MOONLIGHT MADNESS IN CADILLAC AND IT WAS ORIGINALLY THE KICKOFF TO THE CHRISTMAS SHOPPING SEASON.SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

October 25, 2007

Time: 11:00-11:35pm

Duration:30

A WHOLE NEW LOOK MAY SOON BE IN STORE FOR A NORTHERN MICHIGAN COMMUNITY.MAKING THE AREA MORE APPEALING AND ATTRACTIVE IS WHAT CITY LEADERS SAY IS BEHIND THE RECONSTRUCTION OF A KEY INTERSECTION IN GRAND TRAVERSE COUNTY. MANY COMMUNITIES HAVE PROBLEMS WITH RUN DOWN PROPERTIES. AND AFTER MANY YEARS, A VERY VISIBLE, BUT DILAPIDATED CORNER IN TRAVERSE CITY WILL BE RE-DEVELOPED. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...COURTNEY!

October 26, 2007

Time: 5:00-6:00pm

Duration:30

THE STATE OF MICHIGAN IS SHIFTING ITS FOOD DONATION PROGRAM ... SENDING MORE SUPPLIES DOWNSTATE.THAT MOVE HAS SOME NORTHERN MICHIGAN AGENCIES VERY CONCERNED.SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE, ROB?

October 26, 2007

Time: 5:00-6:00pm

Duration:30

A NEW BILL COULD EASE FINANCIAL BURDENS FOR FARMERS IN MICHIGAN.
SENATOR STABENOW SAYS THE SENATE AGRICULTURE COMMITTEE HAS APPROVED A
THREE- BILLION DOLLAR FUNDING BILL THAT WOULD SUPPORT FARMERS WHO GROW
SPECIALTY CROPS LIKE CHERRIES, APPLES, AND ASPARAGUS THE SENATE IS
EXPECTED TO CONSIDER THE FARM BILL EARLY NEXT MONTH.

October 26, 2007

Time: 6:00-6:30pm

Duration:30

IT MAY NOT BE GLITZ AND GLAMOUR RIGHT NOW... BUT THAT'S WHAT'S IN THE WORKS FOR TRAVERSE CITY'S STATE THEATRE.CREWS ARE WORKING DILIGENTLY TO GET THE THEATER READY FOR NEXT MONTH'S GRAND RE-OPENING.7&4'S BILL FROEHLICH JOINS US LIVE IN OUR STUDIO WITH MORE INFORMATION.BILL?

October 27, 2007

Time: 6:00-6:30pm

Duration:30

AFTER LONG NEGOTIATIONS UNITED AUTO WORKERS HAVE AGREED ON A DEAL WITH CHRYSLER...BUT NOT EVERYONE IS HAPPY. THE UNION REPORTS THAT JUST 51-PERCENT OF ITS SKILLED TRADE WORKERS AND 56 PERCENT OF PRODUCTION WORKERS VOTED FOR THE NEW DEAL. THOSE WHO OPPOSED THE CONTRACT SAID IT OFFERED LITTLE IN THE WAY OF JOB SECURITY AND COULD LEAD TO PAY ISSUES. THOSE WHO SUPPORTED THE CONTRACT SAID IT WOULD HELP CHRYSLER BETTER COMPETE AGAINST FOREIGN AUTOMAKERS.

October 28, 2007

Time: 6:00-6:30pm

Duration:30

STATE WORKERS COULD GET NO PAY INCREASE IN THE NEXT BUDGET YEAR UNDER CONTRACT PROPOSALS IN THE WORKS IN LANSING. THE AGREEMENTS WITH FOUR UNIONS REPRESENTING MOST OF THE STATE'S UNIONIZED WORKERS WOULDN'T GIVE WORKERS AN INCREASE UNTIL OCTOBER 2009, WHEN THEY WOULD GET ONE PERCENT MORE. THE TENTATIVE CONTRACT ALSO INCLUDES A THREE PERCENT INCREASE THAT WORKERS WOULD GET IN OCTOBER 2010. STATE WORKERS WILL HAVE TO PAY MORE IN HEALTH CARE PREMIUMS, DEDUCTIBLES AND CO-PAYS FOR HEALTH CARE SERVICES UNDER THE CONTRACTS, WHICH WOULD TAKE EFFECT NEXT OCTOBER. THE TENTATIVE CONTRACT AGREEMENTS WERE REACHED LAST WEEK. UNION VOTING RUNS UNTIL LATE NOVEMBER. STATE UNIONIZED WORKERS GOT A FOUR PERCENT RAISE ON OCTOBER 1 OF THIS YEAR... AND A FOUR PERCENT INCREASE IN 2006.

October 29, 2007

Time: 5:00-6:00pm

Duration:30

THE COUNTDOWN IS ON AGAIN IN LANSING AS LAWMAKERS TRY TO HAMMER OUT.
BUDGET CUTS BY WEDNESDAY. THEY NEED TO TRIM 430-MILLION DOLLARS IN 2
DAYS....SOURCES SAY MOST OF THE NEGOTIATING IS OVER BUT DETAILS STILL NEED
TO BE IRONED OUT. ON WEDNESDAY MORNING THE TEMPORARY BUDGET EXTENSION
RUNS OUT... IF WE DON'T HAVE A FINAL AGREEMENT THAT COULD MEAN ANOTHER
POSSIBLE TEMPORARY GOVERNMENT SHUTDOWN. MANY STATE DEPARTMENTS ARE
FACING CUTS SUCH AS EDUCATION, HEALTH CARE, AND PARKS & RECREATION.
7&4'S SHEENA ELZIE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE
....SHEENA?

October 29, 2007

Time: 6:00-6:30pm

Duration:30

ONE OF NORTHERN MICHIGAN LARGEST RESORTS IS GOING SMOKE FREE.CRYSTAL MOUNTAIN IS BANNING SMOKING IN ALL OF ITS BUILDINGS STARTING NOVEMBER FIRST.THE BAN INCLUDES ALL GUEST ROOMS, BARS, RESTAURANTS AND CONFERENCE AREAS.SMOKING WILL ONLY BE ALLOWED IN CERTAIN DESIGNATED AREAS OUTSIDE.

October 30, 2007

Time: 5:00-6:00pm

Duration:30

MANY COUNTRIES HAVE SEEN THE VALUE OF THEIR CURRENCY SOAR AGAINST THE US DOLLAR....INCLUDING OUR NEIGHBORS TO THE NORTH.AND IT COULD ACTUALLY BE *GOOD* NEWS FOR OUR LOCAL ECONOMY. THIS WEEK, THE CANADIAN DOLLAR JUST HIT A 47 YEAR HIGH...IT REACHED ONE-DOLLAR-AND-FIVE-CENTS AGAINST THE U-S'S ONE DOLLAR.THE LAST TIME THE CANADIAN DOLLAR WAS WORTH THIS MUCH WAS MARCH OF 19-60.NOW, NORTHERN MICHIGAN HOTELS AND BUSINESS SAY THAT'S GIVING THEM A BOOST. 7&4'S RACHEL MELNICK HAS THE IMPACT ...RACHEL?

October 30, 2007

Time: 6:00-6:30pm

Duration :30

AS THE STATE FACES BUDGET PROBLEMS ONE NURSING HOME IN BENZIE COUNTY IS TRYING TO FIND A SOLUTION TO THEIR BUDGET. THE MAPLES BENZIE COUNTY MEDICAL CARE FACILITY DEPENDS ON STATE MONEY AND LOCAL MILLAGE OR PROPERTY TAXES TO STAY IN BUSINESS. VOTERS WILL DECIDE WHETHER OR NOT TO RENEW THAT MILLAGE AT THE BALLOT BOX THIS NOVEMBER. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS. SHEENA?

October 30, 2007

Time: 11:00-11:35pm Duration :30

THE STATE'S BUDGET DEADLINE IS 24 HOURS AWAY AND LAWMAKERS ARE STILL BATTLING IT OUT IN LANSING TO COME TO A FINALIZED DEAL. THE ONE MONTH BUDGET EXTENSION WHICH WAS PUT IN PLACE TO CURTAIL A GOVERNMENT SHUTDOWN, ENDS TOMORROW AND THE LEGISLATURE NEEDS TO PASS IT IN ORDER TO AVOID ANOTHER PARTIAL GOVERNMENT SHUTDOWN. THE STATE NEEDS TO CUT 430 *MILLION DOLLARS FROM THE BUDGET...ALMOST EVERY STATE DEPARTMENT SAYS THEY'RE EXPECTING TO SEE AT LEAST A 2 POINT 5 PERCENT CUT FROM THEIR PROGRAMS. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THE LATEST ...LISA!

October 30, 2007

Time: 11:00-11:35pm

Duration:30

IT'S BEEN ALMOST SEVEN YEARS SINCE SKIERS AND SNOWBOARDERS HIT THE SKI SLOPES AT A LEELANAU COUNTY RESORT ...BUT THOSE SLOPES *MIGHT* SOON SEE SOME ACTION.SUGARLOAF RESORT CLOSED IN MARCH OF TWO-THOUSAND. IN MARCH 2005 IT WAS BOUGHT BY ITS CURRENT OWNER KATE WICKSTROM.WICKSTROM.HAS NOT RE-OPENED THE RESORT, BUT *NOW* A NEW OWNER MAY CHANGE THAT. ROBERT PARKER, THE ATTORNEY OF THE UNDISCLOSED NEW BUYER SAYS THEY'RE IN THE FINAL STAGES OF A PURCHASE AGREEMENT. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE STUDIO WITH WHAT PEOPLE IN CEDAR THINK ABOUT THE POSSIBILTY. MELISSA!

October 31, 2007

Time: 5:00-6:00pm

Duration:30

STATE LEADERS HAVE COME TO A BUDGET AGREEMENT FOR OUR CURRENT FISCAL YEAR. THE SENATE AND HOUSE FINISHED PASSING THE LAST REMAINING BUDGET BILL JUST AFTER FOUR THIS MORNING.IT ENDS A NINE-MONTH FIGHT OVER TAX INCREASES AND SPENDING CUTS THAT BRIEFLY CAUSED A GOVERNMENT SHUTDOWN.THE FINAL AGREEMENT COMES A MONTH AFTER GOVERNOR GRANHOLM AND LAWMAKERS PASSED 1-POINT-3-BILLION-DOLLARS IN TAX INCREASES.AMONG SOME OF THE CUTS WE WILL SEE: 14 D-N-R OFFICERS WILL HAVE TO BE LAID OFF AND HUNTING AND FISHING LICENSE FEES WILL BE RAISED. AND THERE STILL COULD BE CHANGES TO THE NEW SERVICE TAX...THAT HAS TO BE DECIDED ON BY DECEMBER. WITH THE NEW AGREEMENT: MORE ADOPTION, FOSTER CARE AND JUVENILE JUSTICE SERVICES WILL BE TURNED OVER TO PRIVATE HANDS.A MEDIUM-SECURITY SECTION OF THE W.J. MAXEY BOYS TRAINING SCHOOL IN WHITMORE LAKE WOULD CLOSE. SIXTY YOUTHFUL OFFENDERS WOULD BE MOVED TO PRIVATE FACILITIES. BUT MORE THAN 130 AFFECTED WORKERS WOULD BE ALLOWED TO TRANSFER ELSEWHERE IN THE DEPARTMENT OF HUMAN SERVICES INSTEAD OF LOSING THEIR JOBS. FOSTER CARE AND ADOPTION SERVICES ARE ALREADY PRIVATIZED IN A THIRTEEN COUNTY REGION IN NORTHERN MICHIGAN - INCLUDING GRAND TRAVERSE COUNTY. SEVEN AND FOURS COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON WHAT THIS WILL MEAN ON A LOCAL LEVEL. COURTNEY?

October 31, 2007

Time: 5:00-6:00pm

Duration :30

NEXT WEEK WHEN YOU HEAD TO THE POLLS TO VOTE, DON'T FORGET A PICTURE ID. A STATE SUPREME COURT RULING STATES VOTERS MUST HAVE A STATE ISSUED PICTURE IDENTIFICATION CARD. 7&4'S RACHEL MELNICK JOIN US LIVE IN THE STUDIO WITH THE DETAILS.

November 1, 2007

Time: 5:00-6:00pm

Duration :30

AS MANY STATE DEPARTMENTS ARE ADJUSTING TO FUNDING CUTS FROM THE STATE...ONE DEPARTMENT IS HEARING THE NEWS OF FUNDING INCREASES.....THE DEPARTMENT OF EDUCATION.K-12 PUBLIC SCHOOLS WILL GET AN AVERAGE INCREASE OF 1-PERCENT PER-PUPIL AID WITH POORER DISTRICTS RECEIVING MORE FOR EACH STUDENT THAN WEALTHIER DISTRICTS.OTHER BILLS WOULD GIVE 1 PERCENT MORE TO UNIVERSITIES AND COMMUNITY COLLEGES.THIS AT A TIME WHEN MANY OF OUR SCHOOLS ARE STRUGGLING TO MAKE ENDS MEET.7&4'S BILL FROEHLICH SPOKE WITH SCHOOL LEADERS TODAY TO SEE WHAT THEY THINK ABOUT THE NEWS AND JOINS US LIVE IN OUR TRAVERSE CITY NEWSROOM....BILL?

November 1, 2007

Time: 5:00-6:00pm

Duration:30

MICHIGAN'S STATE GOVERNMENT HAS A NEW BUDGET DEAL.BUT THE DIVISION CONTINUES OVER A KEY PART OF PAYING FOR THE NEW FISCAL YEAR'S BUDGET PLAN.THE MICHIGAN SENATE VOTED TODAY TO DELAY THE START DATE OF A TAX ON MORE SERVICES SET TO TAKE EFFECT IN LESS THAN A MONTH.THE MOVE EFFECTIVELY BUYS TIME FOR THE LEGISLATURE TO REPEAL THE TAX OUTRIGHT AND REPLACE THE LOST REVENUE WITH SOMETHING ELSE.THE TAX IS LINKED TO A BILL THAT WOULD REPEAL THE SERVICE TAX, AND THAT MEASURE COULD BE VOTED ON AS EARLY AS NEXT WEEK. IT WOULD CHANGE THE START DATE FROM DECEMBER 1ST TO DECEMBER 20TH.

November 1, 2007

Time: 11:00-11:35pm

Duration:30

EVERYBODY HAS AN OPINION ON HOW THEIR GOVERNMENT IS RUN... AND NOW SOME TRAVERSE CITY RESIDENTS HAVE AN UNIQUE OPPORTUNITY TO DO SOMETHING ABOUT IT. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE STUDIO WITH MORE ...LISA!

November 1, 2007

Time: 11:00-11:35pm

Duration:30

MORE STATE BUDGET CUTS FROM LANSING ARE AFFECTING SERVICES ACROSS THE STATE INCLUDING ONE THAT MANY SAY IS CRITICAL IN PRESERVING NORTHERN MICHIGAN. TODAY GOVERNOR GRANHOLM LINE ITEM VETOED ABOUT ONE-MILLION DOLLARS IN FUNDING FROM THE BUDGET. THAT VETO COVERED FUNDING FOR FORESTRY PROGRAMS IN SOIL CONSERVATION DISTRICTS, CHERRY INDUSTRY RESEARCH FUNDING, AND OTHER AGRICULTURAL PROGRAMS. INSTEAD, THE GRAND TRAVERSE CONSERVATION DISTRICT IS ELIMINATING DISTRICT FORESTERS. FORESTERS PROVIDE TECHNICAL ASSISTANCE TO LAND OWNERS INCLUDING TIMBER MANAGEMENT AND FOREST HEALTH ISSUES. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

November 2, 2007

Time: 5:00-6:00pm

Duration :30

IF YOU THINK YOU'RE SEEING MORE AND MORE FOR SALE SIGNS AROUND NORTHERN MICHIGAN YOUR EYES ARE NOT DECEIVING YOU. EXPERTS SAY THOSE FOR SALE SIGNS ARE A 'SIGN' OF NORTHERN MICHIGAN'S ECONOMIC FUTURE. ACCORDING TO THE TRAVERSE CITY CHAMBER OF COMMERCE IN THEIR 5 COUNTY REGION OF GRAND TRAVERSE, LEELANAU, BENZIE, ANTRIM AND KALKASKA COUNTIES .THEY SAY ABOUT 6-THOUSAND HOMES ARE CURRENTLY ON THE MARKET. AND THAT HOUSING MARKET IS HAVING A TRICKLE DOWN EFFECT ON THE COMMUNITY. SO WHAT DOES THIS MEAN FOR NORTHERN MICHIGAN ARE WE HEADING INTO A RECESSION?7&4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH SOME ANSWERS. RACHEL.

November 2, 2007

MEIJER COULD BE MOVING TO EMMET COUNTY... RUMORS WERE PUT TO REST WEDNESDAY WHEN A COMPANY SPOKESMAN TOLD BEAR CREEK TOWNSHIP PLANNING COMMISSIONERS THAT MEIJER IS INTERESTED IN BUYING PROPERTY EAST OF U.S. 131 NEAR LEARS ROAD. BUT IT'S FAR FROM A DONE DEAL ... ZONING CHANGES WOULD HAVE TO BE MADE AND SPECIAL USE PERMITS SECURED. ZONING COMMISSIONERS WOULD ALSO WANT TO STUDY THE POTENTIAL IMPACT. NO TIMETABLE FOR CONSTRUCTION HAS BEEN ANNOUNCED.

November 2, 2007

Time: 6:00-6:30pm

Duration:30

IMPROVEMENTS TO ONE AREA CITY ARE IN THE HANDS OF ITS RESIDENTS. NEXT WEEK TRAVERSE CITY VOTERS WILL DECIDE WHETHER OR NOT TO USE TRUST FUND MONEY TO IMPROVE STREETS AND SIDEWALKS. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE STUDIO WITH MORE COURTNEY?

November 2, 2007

Time: 6:00-6:30pm

Duration:30

MAKE YOUR PLANS NOW... A HOLLYWOOD MOVIE WILL HAVE ITS VERY FIRST SHOWING AT THE STATE THEATER IN TRAVERSE CITY FOR THE THEATER'S GRAND RE-OPENING. WHILE CREWS CONTINUE TO RENOVATE "THE STATE," ORGANIZERS ARE ANNOUNCING THE NATIONWIDE PREMIERE OF "AUGUST RUSH. IT STARS KERI RUSSELL AND ROBIN WILLIAMS AND WILL HIT THE BIG SCREEN AT THE STATE THEATER ON NOVEMBER 17-TH.THE MOVIE FOLLOWS THE LIFE OF A MUSICAL PRODIGY AS HE SEARCHES FOR HIS PARENTS.TICKETS GO ON SALE TODAY AND RANGE FROM TEN TO ONE-THOUSAND DOLLARS...

November 2, 2007

Time: 6:00-6:30pm

Duration:30

BY CHRISTMAS DAY FAMILIES LOOKING TO TAKE A BREAK FROM THE SNOW CAN SLIDE INTO SOME NEW FUN AT A NORTHERN MICHIGAN RESORT. THE GRAND TRAVERSE RESORT AND SPA NEAR TRAVERSE IS RENOVATING ITS INDOOR AQUATIC AREA. THE NEARLY HALF MILLION DOLLAR PROJECT WILL ADD A WATERSLIDE, WATER WALK AND SPRAY GROUND. THE RENOVATIONS ARE EXPECTED TO BE COMPLETE BY DECEMBER 25TH.

November 2, 2007

Time: 11:00-11:35pm

Duration :30

NEXT WEEK, VOTERS IN ONE AREA COUNTY WILL DECIDE WHETHER OR NOT TO CONTINUE SEVERAL PROGRAMS THAT BENEFIT OLDER PEOPLE AND THEIR LOVED ONES. THE BENZIE COUNTY COUNCIL ON AGING IS ASKING FOR A MILLAGE RENEWAL TO KEEP THEIR PROGRAMS GOING. THE DIRECTOR FOR THE BENZIE COUNTY COUNCIL ON AGING IS CONCERNED IF VOTERS DO NOT RENEW THE MILLAGE, THE COUNCIL ON AGING COULD BE FORCED TO CLOSE, AND PUT AN END TO THE SERVICES THEY PROVIDE. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

November 3, 2007

Time: 11:00-11:35pm

Duration:30

A TENTATIVE AGREEMENT IS REACHED BETWEEN THE UNITED AUTO WORKERS UNION AND FORD ... A DEAL THAT COULD SOON CLOSE HISTORIC NEGOTIATIONS DESIGNED TO HELP THE STRUGGLING U-S BASED AUTOMAKERS.FORD REACHED THE AGREEMENT ON A NEW FOUR YEAR CONTRACT WITH THE U-A-W EARLY THIS MORNING .THE DEAL STILL HAS TO BE APPROVED BY THE UNION'S 60-THOUSAND

FORD WORKERS. ANALYSTS SAY THE CONTRACT DEAL WILL MOST LIKELY BE SIMILAR TO CONTRACTS THAT THE UNION FORGED WITH G-M AND CHRYSLER.

November 5, 2007

Time: 5:00-6:00pm

Duration:30

A HUNTING AND FISHING AGREEMENT BETWEEN THE STATE OF MICHIGAN AND FIVE AMERICAN INDIAN TRIBES IS NOW OFFICIAL. THE AGREEMENT ENDS DECADES OF LEGAL DISPUTES... IT RECOGNIZES THE RIGHTS OF THE FIVE TRIBES TO HUNT, FISH AND GATHER PLANTS FOR SUBSISTENCE AND MEDICINAL PURPOSES ON PUBLIC LAND COVERED BY AN 18-36 TREATY. TOGETHER, THE LANDS AND WATERWAYS MAKE UP ABOUT 37-PERCENT OF THE STATE. HOWEVER, TRIBAL MEMBERS WILL BE ABLE TO USE PRIVATE PROPERTY ONLY WITH THE OWNERS' PERMISSION. A SEPARATE AGREEMENT DEALS WITH FISHING RIGHTS.

November 5, 2007

Time: 6:00-6:30pm

Duration:30

LOCAL WINERIES AND MICRO-BREWERIES ARE NOTHING NEW TO OUR AREA. BUT, THERE'S A NEW SPIRIT BEING PRODUCED HERE IN THE NORTH.7&4'S ADAM BARTELMAY MAY HAS THE DETAILS IN THIS MONTH'S EDITION OF MADE IN YOUR TOWN.

November 5, 2007

Time: 6:00-6:30pm

Duration :36

COMMUNITY MEMBERS AND BUSINESS LEADERS ARE TAKING A PROACTIVE APPROACH TO GET MORE PEOPLE VISITING NORTHERN MICHIGAN. THERE WAS A FIVE COUNTY REGIONAL TOURISM CONFERENCE TODAY FOCUSING ON LAKE, MANISTEE, MASON, NEWAYGO, AND OCEANA COUNTIES. THE CONFERENCE ADDRESSED THE IMPORTANT ROLE TOURISM PLAYS ON THE ECONOMIC HEALTH OF THE AREA. SEVEN AND FOUR'S ROB PRESTON HAS MORE ON THE TOURISM CONFERENCE ... AND WHAT COULD SOON BE DONE TO PROMOTE NORTHERN MICHIGAN.

November 6, 2007

Time: 11:00-11:30am

Duration:30

IF YOU'RE LOOKING FOR A JOB...OR MAYBE WANT TO NETWORK...HEAD TO GRAND TRAVERSE COUNTY.THE ANNUAL BUSINESS AND TECHNOLOGY EXPO IS GOING ON TODAY AT THE GRAND TRAVERSE RESORT AND SPA IN ACME.MORE THAN 160 VENDERS ARE EXHIBITING THEIR PRODUCTS AND SERVICES...INCLUDING TV 7&4. THE EXPO IS OPEN TO PUBLIC...YOUR BUSINESS CARD IS YOUR ADMISSION. IT RUNS UNTIL 5PM TODAY.

November 6, 2007

Time: 6:00-6:30pm

Duration:30

THERE'S SOME GOOD NEWS WHEN IT COMES TO NORTHERN MICHIGAN'S ECONOMY. THE TRAVERSE AREA CHAMBER OF COMMERCE RELEASED ITS ANNUAL ECONOMIC FORECAST AND YOU MIGHT BE SURPRISED AT HOW NORTHERN MICHIGAN IS FARING WHEN COMPARED TO THE REST OF THE STATE. 7&4'S RACHEL MELNICK HAS THE DETAILS.

November 6, 2007

Time: 6:00-6:30pm

Duration :30

ANOTHER HARD HIT AREA TODAY WAS CHEBOYGAN COUNTY.AND MOTORISTS MAY CONTINUE TO SEE AN INCREASE IN SNOW COVERED ROADS THIS WINTER.OFFICIALS AT THE CHEBOYGAN COUNTY ROAD COMMISSION SAY SHRINKING BUDGETS, PERSONNEL REDUCTIONS AND INCREASING COSTS WILL AFFECT EVERYONE. 7&4'S JENN CARLSON HAS THE DETAILS.

November 7, 2007

THE WORLD'S LARGEST AUTOMAKER SUFFERS A RECORD FINANCIAL LOSS. GENERAL MOTORS REPORTED THIS MORNING IT HAD A 39 BILLION DOLLAR NET LOSS FOR THE THIRD QUARTER OF THE YEAR... ITS BIGGEST QUARTERLY LOSS EVER. G-M BLAMED THE PLUNGE ON AN ACCOUNTING ADJUSTMENT INVOLVING DEFERRED TAX CREDITS. EVEN STRIPPING THAT AWAY, THE COMPANY WOULD HAVE LOST ONE-POINT-SIX BILLION DOLLARS. G-M'S CHAIRMAN SAID THE COMPANY WOULD CONTINUE TO STEER THROUGH WHAT HE CALLED THEIR "NORTH AMERICA TURNAROUND STRATEGY."

November 7, 2007

Time: 5:00-6:00pm Duration :30
STARTING NEXT YEAR, IT COULD COST YOU UP TO FOUR DOLLARS TO CROSS THE
MACKINAC BRIDGE.THE BRIDGE AUTHORITY IS PLANNING TO HOLD THREE PUBLIC

MEETINGS ABOUT A PROPOSED TOLL INCREASE. THE M-B-A SAYS IT NEEDS MORE MONEY FOR BRIDGE REPAIR AND PRESERVATION. IF A TOLL INCREASE IS APPROVED, IT WOULD GO INTO EFFECT NEXT YEAR. TOLLS ON THE BRIDGE WERE LAST ADJUSTED IN 2003. RIGHT NOW CARS PAY 2 DOLLARS AND 50 CENTS TO CROSS. THE THREE DUBLIC MEETINGS WILL TAKE BLACE NEXT MONTH.

PUBLIC MEETINGS WILL TAKE PLACE NEXT MONTH.

November 7, 2007

AN OTSEGO COUNTY COMMUNITY MOVES FORWARD - AFTER ALLEGATIONS OF MISSING FUNDS.JUST OVER TWO WEEKS AGO THE EXECUTIVE DIRECTOR OF THE DOWNTOWN DEVELOPMENT AUTHORITY IN GAYLORD RESIGNED AMID THE EMBEZZLEMENT INVESTIGATION.NOW THE D-D-A BOARD TRIES TO FOCUS ON THE FUTURE WITH A NEW PLAN 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE LATEST ON THE DDA. JENN?

November 7, 2007

IMPROVEMENTS TO TRAVERSE CITY'S STREETS AND SIDEWALKS MAY NOW BE PUT ON HOLD AFTER VOTERS REJECTED A PLAN TO FUND THE PROJECT.TRAVERSE CITY RESIDENTS VOTED AGAINST USING MONEY FROM THE BROWNBRIDGE TRUST FUND. NOW SOME NEWLY ELECTED CITY OFFICIALS ARE SPEAKING OUT ON WHERE THAT MONEY *COULD* GO.FIFTY FIVE PERCENT OF TRAVERSE CITY VOTERS DECIDED TO *NOT* USE MONEY FROM THE BROWNBRIDGE TRUST FUND TO REPAIR CITY STREETS AND SIDEWALKS... BUT SOME SAY THE REPAIRS ARE STILL NECESSARY, AND THERE ARE OTHER IDEAS ON HOW TO SPEND THAT TRUST FUND MONEY. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

November 8, 2007

Time: 5:00-6:00 pm _______ Duration :30

THE STATE HOUSE IS EXPECTED TO TAKE A CLOSE LOOK THE CONTROVERSIAL SERVICE TAX PROPOSAL TODAY. THE MICHIGAN SENATE VOTED TO REPEAL THE TAX ON BUSINESS SERVICES SET TO TAKE EFFECT DECEMBER FIRST. REPUBLICANS SUPPORT THE BILL AS A STEP FORWARD. BUT DEMOCRATS SAY THEY CAN'T BACK IT UNLESS THE LOST TAX REVENUE IS REPLACED BECAUSE THE MONEY IS PART OF A DEAL TO BALANCE STATE GOVERNMENT'S BUDGET. THE HOUSE COULD PASS A PLAN TODAY REPLACING THE SERVICE TAX BY ADDING A SURCHARGE TO THE NEW STATE BUSINESS TAX THAT TAKES MANY NORTHERN MICHIGAN BUSINESSES ARE FIGHTING TO CHANGE THE SERVICE TAX PLAN. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON WHO IS AGAINST THIS 6 PERCENT TAX. ROB?

November 8, 2007

Time: 11:00-11:35pm

Duration:30

WE'VE SEEN A LITTLE SNOW THIS SEASON... WITH MORE ON THE WAY... NOW ONE COUNTY ROAD COMMISSION IS LOOKING ELSEWHERE FOR HELP WITH SOME OF ITS PLOW ROUTES THE EMMET COUNTY ROAD COMMISSION IS COMING UP WITH A PLAN TO SAVE MONEY-- AND STILL KEEP THE ROADS CLEAR THIS WINTER. THE ENGINEERING MANAGER SAYS THE EMMET COUNTY ROAD COMMISSION HAS BEEN FORCED TO PLAN AHEAD ESPECIALLY WITH A POOR ECONOMY AND AN EXTREMELY TIGHT BUDGET. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ... LISA!

November 9, 2007

Time: 11:00-11:30am

Duration:30

THERE'S NEW DISCUSSION IN LANSING AFTER LAWMAKERS IN BOTH THE HOUSE AND SENATE VOTE TO REPEAL THE CONTROVERSIAL SERVICE TAX PLAN.FOLLOWING THE STATE HOUSE VOTE TO REPEAL IT LATE LAST NIGHT ... LEGISLATORS ARE NOW TRYING TO FIGURE OUT HOW TO MAKE UP THE BUDGET GAP. THE MEASURE WOULD REPLACE HUNDREDS OF MILLIONS IN LOST REVENUE BY RAISING MICHIGAN'S MAIN BUSINESS TAX.NEGOTIATIONS WILL CONTINUE IN COMING WEEKS BECAUSE REPUBLICANS WHO CONTROL THE SENATE WANT THE REPLACEMENT TAX HIKE TO BE TEMPORARY. THE HOUSE BILL WOULD ADD A PERMANENT SURCHARGE TO THE NEW MICHIGAN BUSINESS TAX THAT TAKES EFFECT JANUARY 1ST. THE 6-PERCENT SALES TAX ON A VARIETY OF SERVICES WAS TO TAKE EFFECT DECEMBER 1ST.

November 9, 2007

Time: 5:00-6:00pm

Duration :30

LAWMAKERS IN BOTH THE HOUSE AND SENATE VOTE TO REPEAL THE CONTROVERSIAL SERVICE TAX PLAN.FOLLOWING THE STATE HOUSE VOTE TO REPEAL IT LATE LAST NIGHT ... LEGISLATORS ARE NOW TRYING TO FIGURE OUT HOW TO MAKE UP THE BUDGET GAP.THE MEASURE WOULD REPLACE HUNDREDS OF MILLIONS IN LOST REVENUE BY ADDING A MICHIGAN BUSINESS TAX SURCHARGE.THE BILL PASSED BY A 58-TO-48 VOTE...MOSTLY DEMOCRATS SUPPORTED IT, WHILE ALL BUT TWO REPUBLICANS OPPOSED IT.FOR MORE ON THIS NEW TAX WE TURN TO 7&4'S RACHEL MELNICK WHO SPOKE WITH LAWMAKERS TODAY AND BREAKS DOWN WHAT COULD BE NEXT FOR MICHIGAN TAX PAYERS....RACHEL?

November 9, 2007

Time: 5:00-6:00pm

Duration:30

FOOD PANTRIES IN NORTHERN MICHIGAN ARE GETTING READY FOR THE BUSY THANKSGIVING AND CHRISTMAS HOLIDAYS.BUT MANY OF THEM DON'T HAVE ENOUGH FOOD TO MEET THE GROWING DEMAND.SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON A COMMUNITY TRYING TO FIX THE PROBLEM. ROB?

November 12, 2007

Time: 5:00-6:00pm

Duration:30

WHILE IT'S NOT NEW YORK OR CHICAGO, WHEN IT COMES TO TAXI SERVICE, THOSE IN OUR AREA THAT USE THEM REALLY NEED THEM BUT TRAVERSE CITY HAS BEEN WITH OUT TAXI SERVICE FOR WEEKS. TONIGHT *TWO* CAB COMPANIES ARE TRYING TO BRING BACK SERVICE TO THE CITY. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN THE STUDIO WITH MORE. SHEENA?

November 12, 2007

Time: 5:00-6:00pm

Duration:30

A NORTHERN MICHIGAN COMPANY IS CLOSER TO SEEING A BOOST TO IT'S BOTTOM LINE THANKS TO A 3-MILLION DOLLAR GOVERNMENT DEAL. 'CENTURY INCORPORATED' IN TRAVERSE CITY WILL USE THE MONEY TO DEVELOP LIGHTWEIGHT CERAMICS FOR BODY ARMOR AND BRAKES FOR MILITARY VEHICLES.

THE SPENDING PLAN WAS JUST PASSED BY BOTH THE U-S HOUSE AND SENATE.IT'S NOW WAITING FOR PRESIDENT BUSH'S SIGNATURE.

November 12, 2007

Time: 11:00-11:35pm

Duration:30

THE NEW MAYOR OF TRAVERSE CITY HAS SPOKEN AND CALLED FOR MAJOR CHANGES DURING HIS FIRST CITY COMMISSION MEETING TONIGHT.NEWLY SWORN IN MAYOR MICHAEL ESTES SET THE TONE OF THE CITY COMMISSION MEETING EARLY TONIGHT. HE SAYS THE CITY CAN'T KEEP REAPPOINTING THE SAME PEOPLE TO COMMISSIONS AND BOARDS... AND HE INTENDS TO FIX THAT.THE MEETING WAS AN INDUCTION FOR NEWLY ELECTED CITY COMMISSIONERS.. THREE NEW MEMBERS AND TWO FORMER COMMISSIONERS WERE SWORN IN, INCLUDING THE NEW MAYOR MICHAEL ESTES.ESTES DIDN'T WASTE ANY TIME EXPRESSING HIS WHAT HE PLANS TO ACHIEVE.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

November 13, 2007

Time: 5:00-6:00pm

Duration:30

A NORTHERN MICHIGAN CITY IS LOOKING AT RECONFIGURING ITS RAILROAD SYSTEM-MOVING LINES FROM ONE END OF TOWN TO ANOTHER. MANISTEE'S ALLIANCE FOR ECONOMIC SUCCESS SAYS PART OF THE REASON BEHIND THAT PROPOSAL IS THAT THE CURRENT RAILROAD IS SITTING ON BRIDGES MORE THAN A CENTURY OLD. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE IN THE CADILLAC NEWSROOM WITH THE LATEST.

November 13, 2007

Time: 6:00-6:30pm

Duration:30

OPENING DAY OF FIREARM DEER SEASON IS JUST TWO DAYS AWAY AND HUNTERS EVERYWHERE ARE GETTING READY FOR CAMP.MANY NORTHERN MICHIGAN BUSINESSES SAY THEY'RE GETTING READY FOR A BUSINESS BOOM.7&4'S JENN CARLSON REPORTS.

November 13, 2007

Time: 6:00-6:30pm

Duration:30

WHILE SHOPPING FOR HOLIDAY TOYS THIS YEAR, SOME PARENTS ARE STAYING AWAY FROM THE "MADE IN CHINA" LABEL.RECENT RECALLS LINKED TO PRODUCTS MADE IN CHINA ARE DRIVING MORE PARENTS AWAY FROM LARGER CHAIN TOY STORES AND INTO SMALLER LOCALLY OWNED SPECIALTY SHOPS. 7&4'S SHEENA ELZIE HAS MORE:

November 14, 2007

Time: 5:00-6:00pm

Duration:30

GOVERNOR GRANHOLM MAKES A VISIT TO THE NORTH..... AS PART OF A SERIES OF TRIPS ACROSS THE STATE TO TALK ABOUT ALTERNATIVE ENERGY AND JOB CREATION.SHE MET WITH BUSINESS LEADERS AT NORTHWESTERN MICHIGAN COLLEGE'S M-TEC CAMPUS, WHERE SHE SAYS SOME LOCAL BUSINESSES ARE ALREADY TAKING GREAT STEPS TOWARDS MAKING THE MOST OF ALTERNATIVE ENERGY SOURCES.7 & 4'S BILL FROEHLICH WAS THERE AS WELL... HE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH DETAILS ON THE GOVERNOR'S VISIT. BILL?

November 14, 2007

Time: 5:00-6:00pm Duration:30

A BUSINESS DESTROYED BY FIRE IN OTSEGO COUNTY, IS TRYING TO CONTINUE
SERVING THE PUBLIC DESPITE HARD TIMES. FIRE INVESTIGATORS SAY AN
ELECTRICAL PROBLEM SPARKED THE FIRE THAT DESTROYED THE ELLSWORTH

FARMER'S EXCHANGE IN DOWNTOWN GAYLORD LAST WEDNESDAY.NOW, BUSINESS OWNERS ARE TRYING TO KEEP THEIR STORE OPEN.7&4'S JENN CARLSON JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH MORE ON THEIR EFFORTS....JENN?

November 14, 2007

Time: 6:00-6:30pm

Duration :30

MORE AND MORE HOMEOWNERS IN NORTHERN MICHIGAN ARE FACING

FORECLOSURE.

BETWEEN JANUARY FIRST AND OCTOBER 22ND OF THIS YEAR, 552 HOMES WERE SOLD IN WEXFORD, MANISTEE, MISSAUKEE AND OSCEOLA COUNTIES.MORE THAN A THIRD OF THOSE SALES INCLUDED FORECLOSED HOMES.SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON THE INCREASING NUMBER OF FORECLOSURES THE IMPACT TO NORTHERN MICHIGAN.

November 14, 2007

Time: 6:00-6:30pm

Duration:30

AIR TRAFFIC CONTROLLERS WILL SOON HAVE A BETTER AND SAFER VIEW OF THE RUNWAYS AT NORTHERN MICHIGAN'S BUSIEST AIRPORT. THAT VIEW WAS OBSTRUCTED BY THE FORMER CHERRY CAPITOL AIRPORT TERMINAL. FLIGHT CONTROLLERS SAY THE OLD BUILDING BLOCKS THEIR ABILITY TO SEE THE ENTIRE RUNWAY.

AND SINCE IT'S BEEN REPLACED BY A NEW MULTI MILLION DOLLAR TERMINAL, THE OLDER ONE IS BEING TORN DOWN, WHICH COULD TAKE ABOUT 45 DAYS.
POSSIBLE FUTURE PLANS COULD INCLUDE TURNING THE LAND INTO A NEW AIRCRAFT PARKING AREA.

November 14, 2007

Time: 6:00-6:30pm

Duration:30

THERE'S A NEW CONCERN ABOUT TURNING A FORMER ANTRIM COUNTY SHOOTING RANGE INTO A PARK... THE LAND MAY BE HAZARDOUS. THE ELK RAPIDS SPORTSMAN CLUB USED THE TEN ACRE LAND OFF OF WILLIAMS ROAD FOR MORE THAN 70 YEARS.THE TOWNSHIP WANTS TO TURN THE LAND INTO A PUBLIC PARK. BUT THE MICHIGAN DEPARTMENT OF COMMUNITY HEALTH DETERMINED THE SURFACE SOIL ON THE LAND CONTAINS LEAD AT THE LEVELS THAT COULD CAUSE NEUROLOGICAL DAMAGE IN CHILDREN.STATE OFFICIALS HAVE GIVEN ADVICE TO TOWNSHIP LEADERS ON HOW TO MAKE THE AREA SAFE.

November 14, 2007

Time: 6:00-6:30pm

Duration:30

FOLKS IN CHARLEVOIX COUNTY MAY BE DIGGING OUT OF A LOT MORE SNOW THIS WINTER. THE ROAD COMMISSION THERE ANNOUNCED IT WILL *NOT* BE PLOWING SECONDARY ROADS ON THE WEEKENDS BECAUSE OF BUDGET REASONS. 7&4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THAT STORY.

RACHEL?

November 14, 2007

Time: 11:00-11:35pm

Duration:30

TRANSPORTATION IS THE KEY ISSUE AND ONE PART OF THE NORTHERN MICHIGAN REGION IS TAKING A LOOK AT THE POSSIBILITIES AND IT'S FUTURE. THERE WAS ONCE TALK OF A BYPASS...NOW THERE ARE DISCUSSIONS OF OTHER ISSUES OF TRANSPORTATION IN SOME OF THE MOST CONGESTED AREAS OF PETOSKEY. THE TRANSPORTATION STUDY TOOK MORE THAN A YEAR OF PUBLIC MEETINGS TO ACCOMPLISH. NOW—THE FINAL REPORT IS BEING UNVEILED TO THE PUBLIC... IT COULD MAKE MAJOR CHANGES, AND COST MILLIONS OF DOLLARS TO BECOME REALITY. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE STUDY ... LISA!

November 16, 2007

Time: 5:00-6:00pm

Duration:30

THE PARTY IS ABOUT TO BEGIN.... THIS TIME TOMORROW HUNDREDS OF PEOPLE WILL BE SWARMING AROUND THE NEWLY RENOVATED STATE THEATRE, IN DOWNTOWN TRAVERSE CITY. THE RENOVATION PROJECT HAS BEEN IN THE WORKS FOR ONLY SIX WEEKS, BUT ORGANIZERS WITH THE TRAVERSE CITY FILM FESTIVAL SAY THEY'RE READY FOR THE BIG PREMIERE NIGHT. 7 & 4'S BILL FROEHLICH JOINS US LIVE WITH MORE ON WHAT WE CAN EXPECT IN DAYS TO COME. BILL?

November 16, 2007

Time: 5:00-6:00pm

Duration:30

ONE OF NORTHERN MICHIGAN'S LARGEST SUMMERTIME FESTIVALS MAY SOON BE OVER.IF ORGANIZERS DON'T ACT NOW...THE NATIONAL CHERRY FESTIVAL MAY NOT SURVIVE TO SEE 2009. A HAND PICKED PANEL OF 10 LOCAL BUSINESS PEOPLE REVIEWED THE FESTIVAL'S FINANCES AND MADE THEIR ANNOUNCEMENT YESTERDAY. THE PANEL SAYS THE FESTIVAL SHOULD SEEK NON PROFIT STATUS...TO SECURE GRANTS. AND IT SHOULD CONSIDER HAVING THE CITY OF TRAVERSE CITY TAKE OVER OWNERSHIP IF A BETTER BUSINESS MODEL CAN NOT BE FOUND, OR AT THE VERY LEAST DEVELOP A BETTER RELATIONSHIP WITH THE CITY...TO PAVE THE WAY FOR CHANGE.

November 17, 2007

Time: 6:00-6:30pm

Duration:30

HUNDREDS OF PEOPLE POURED INTO THE STATE THEATER... FOR THE SOLD OUT PREMIERE OF 'THE KITE RUNNER.'MANY WERE STEPPING BACK INTO THE THEATER AFTER 850-THOUSAND DOLLARS IN RENOVATIONS.... OTHERS WERE THERE FOR the FIRST TIME, READY TO START A NEW CHAPTER OF MEMORIES. AS 7&4'S RACHEL MELNICK REPORTS.... ONE FAMILY FOUND THIS SPECIAL EVENT.... TO BE ESPECIALLY IMPORTANT.

November 19, 2007

Time: 11:00-11:35pm

Duration:30

A COMMUNITY VOICES IT'S CONCERNS ABOUT THE POSSIBILITY OF NOT HAVING THE SAME POLICE ENFORCEMENT THEY'VE GROWN ACCUSTOMED TO THE SUTTONS BAY VILLAGE COUNCIL HAS BEEN WORKING ON IT'S BUDGET FOR NEXT YEAR... ONE OF THE MOST TALKED ABOUT ISSUES IS WHETHER OR NOT TO KEEP A FULL TIME POLICE FORCE. ONE OF THE COST CUTTING PROPOSALS WAS TO ELIMINATE THE ENTIRE DEPARTMENT, AND HAVE THE COUNTY PATROL THE VILLAGE.BUT TONIGHT THE VILLAGE AND THE POLICE DEPARTMENT REACHED A BUDGET AGREEMENT.IT CALLS FOR CUTTING THE DEPARTMENT'S FUNDING IN HALF, CUTTING ITS CURRENT TWO FULL TIME OFFICER POSITIONS TO PART TIME.THE POLICE CHIEF WOULD BE THE ONLY FULL TIME EMPLOYEE.EACH OFFICER WOULD BE HOURLY AND WOULD NOT RECEIVE BENEFITS. AS IT TURNS OUT, THE POLICE BUDGET WAS ONLY PART OF A MUCH BIGGER STORY OUT OF SUTTONS BAY TONIGHT...THE ENTIRE BUDGET CAME UNDER

THE MICROSCOPE.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THESE BUDGET CUTS ...LISA!

November 20, 2007

Time: 5:00-6:00pm

Duration:30

STATE LAWMAKERS ARE GETTING CLOSER TO REPLACING THE SERVICE TAX. THE NEW SERVICE TAX IS SET TO KICK IN ON DECEMBER FIRST...BUT LAWMAKERS ARE TRYING TO FIND A SUBSTITUTION BEFORE THAT HAPPENS.THE REPUBLICAN-LED SENATE VOTED TODAY TO ADD A SURCHARGE TO THE STATE'S PRIMARY BUSINESS TAX. THE MEASURE MEETS GOVERNOR GRANHOLM'S REQUIREMENT THAT THE SURCHARGE BRING IN THE SAME AMOUNT OF MONEY AS THE TAX ON SERVICES BUT THERE ARE STILL ISSUES THAT NEED TO BE IRONED OUT.REPUBLICANS INSIST THE SURCHARGE BE TEMPORARY WHILE DEMOCRATS SAY IT SHOULD BE PERMANENT.

November 20, 2007

Time: 6:00-6:30pm

Duration:30

CHANCES ARE YOU IF TRIED ONE OF THOSE NEW SELF CHECK OUT LANES AT THE GROCERY STORE....THE COMPANIES BEHIND THEM SAY THEIR SUPPOSED TO BE A TIME SAVING TECHNOLOGY. BUT SOME CUSTOMERS SAY TRADITIONAL LANES ARE WORTH THE WAIT SOME SAY THEY ARE A WASTE OF TIME. SEVEN AND FOURS SHEENA ELZIE JOINS US LIVE IN THE NEWSROOM WITH THE DETAILS.

November 21, 2007

Time: 5:00-6:00pm

Duration:30

THERE'S A BIG NEW DEVELOPMENT PLANNED FOR GRAND TRAVERSE COUNTY. IT'S IN THE GRAWN AREA WEST OF CHUMS CORNER.IT INCLUDES AN INDOOR ARCHERY AND GUN RANGE AS WELL AS A FAMILY ENTERTAINMENT CENTER IN A NEW DEVELOPMENT CALLED WILDERNESS CROSSING. 7&4'S RACHEL MELNICK JOINS US LIVE IN THE STUDIO WITH MORE ON THE DEVELOPMENTS .RACHEL?

November 21, 2007

Time: 6:00-6:30pm

Duration:30

TONIGHT WE TAKE A SPECIAL LOOK AT AN AREA COUPLE WHO MAKE A LIVING OFF WHAT OTHERS THROW AWAY. THEY ARE WELL KNOWN IN GAYLORD FOR SIFTING THROUGH TRASH RECEPTICALS FOR POP CANS AND TURN THEM ALL IN FOR THE TEN CENTS A PIECE... OVER TIME IT REALLY ADDS UP. 7&4'S JENN CARLSON REPORTS.

November 21, 2007

Time: 6:00-6:30pm

Duration:30

THIS HOLIDAY WEEKEND MANY PEOPLE WILL GET UP EARLY AND HIT THE MALLS OR THE BIG BOX STORES LOOKING FOR THE BIG "BLACK FRIDAY" SALES. BUT AS BILL FROEHLICH SHOWS US, SOME AREA MERCHANTS WANT YOU TO REMEMBER THAT YOU CAN ALSO FIND GOOD BARGAINS WHEN YOU BUY LOCAL.

November 22, 2007

Time: 11:00-11:35pm

Duration:30

MOST OF US ALREADY SAW THE FIRST SNOW OF THE SEASON, SKI RESORTS IN NORTHERN MICHIGAN ARE REVING UP FOR THE START OF *THEIR* SEASON. AND THE TEMPERATURES ARE JUST RIGHT FOR ONE RESORT TO START THEIR PREPARATIONS.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

November 23, 2007

Time: 5:00-6:00pm

Duration:30

MILLIONS OF SHOPPERS HIT THE GROUND RUNNING TODAY WITH THE OFFICIAL START OF THE HOLIDAY SHOPPING SEASON. WHILE THE REGISTERS ARE RINGING IN BLACK FRIDAY ... RETAILERS ARE NERVOUS ON HOW THE SEASON WILL SHAPE UP. MICHELLE FRANZEN REPORTS:

November 23, 2007

Time: 6:00-6:30pm

Duration:30

IT'S THE DAY AFTER THANKSGIVING AND THAT MEANS IT'S TIME TO START THINKING ABOUT CHRISTMAS.THAT'S WHY NORTHERN MICHIGAN'S TREE FARMS ARE RUSHING TO GET THEIR TREES OUT TO LOTS ACROSS THE COUNTRY.SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON THE BIG PUSH TO GET THE TREES TO MARKET. ROB?

November 23, 2007

Time: 11:00-11:35pm

Duration:30

ICE AND SNOW COVERED ROADS CONTRIBUTED TO MANY ACCIDENTS...KEEPING TOW TRUCK COMPANIES VERY BUSY. 7&4'S RACHEL MELNICK HAS THE DETAILS.

November 24, 2007

Time: 6:00-6:30pm

Duration:30

EVEN THOUGH IT MAY BE COLD, SOME NORTHERN MICHIGAN SKI RESORTS COULDN'T BE HAPPIER, AS THEY OPEN UP THEIR DOORS AND THEIR HILLS ALMOST A MONTH EARLIER THEN LAST YEAR. SEVEN AND FOUR'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THAT STORY, RACHEL?

November 26, 2007

Time: 6:00-6:30pm

Duration:30

WHAT WILL THE GRAND TRAVERSE REGION LOOK LIKE IN THE NEXT 50 YEARS? THAT'S BIG QUESTION A BIG NEW STUDY IS HOPING TO ANSWER. TONIGHT WE TAKE A CLOSER LOOK AT THE GRAND VISION.

November 26, 2007

Time: 6:00-6:30pm

Duration:30

IT'S A MULTI-MILLION DOLLAR PROJECT THAT WOULD PROVIDE POWER TO GRAND TRAVERSE COUNTY AND LEELANAU COUNTY. A PROPOSED ELECTRIC SUBSTATION WOULD BE BUILT ON M-72 AND BUGAI ROAD BUT SOME PEOPLE SAY IT'S A BAD IDEA.7&4'S SHEENA ELZIE JOINS US LIVE IN OUR STUDIO WITH MORE DETAILS.

November 26, 2007

Time: 6:00-6:30pm

Duration:30

THROUGH OUT THE LONG HOLIDAY WEEKEND GRAND TRAVERSE COUNTY DEPUTIES WERE CALLED TO 83 VEHICLE ACCIDENTS.ANTRIM COUNTY OFFICIALS WERE CALLED TO 36.CRAWFORD COUNTY EMERGENCY CREWS DEALT WITH 35 ACCIDENTS.AND IN OTSEGO COUNTY IT WAS FORTY NINE.7&4'S JENN CARLSON SPOKE WITH THE OTSEGO COUNTY ROAD COMMISSION TODAY ON THE PLOWING PLANS.SHE JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE, JENN?

November 27, 2007

Time: 5:00-6:00pm

Duration:30

THE MESSY MORNING COMMUTE HAD DEPUTIES IN ONE AREA RESPONDING TO NEARLY 50 ACCIDENTS.AND WHILE WE WERE OUT DOING OUR JOB, DRIVERS WERE COMING UP TO US--ASKING US WHERE WERE ALL THE ROAD PLOWS.7&4'S RACHEL MELNICK JOINS US LIVE FROM THE GRAND TRAVERSE COUNTY ROAD COMMISSION WITH WHAT SHE FOUND.RACHEL?

November 27, 2007

Time: 6:00-6:30pm

Duration:30

NORTHERN MICHIGAN COULD SOON SEE TWO NEW COAL POWER
PLANTS....SUPPORTERS SAY IT WILL PROVIDE RELIABALE ENERGY, BUT OPPONETS
HAVE LAUNCHED AN OPPOSITION.SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN
THE STUDIO WITH DETAILS. SHEENA?

November 28, 2007

Time: 5:00-6:00pm

Duration:30

OPENING DAY OF SNOWMOBILE SEASON IS JUST THREE DAYS AWAY...MOST SNOWMOBILE CLUBS THROUGHOUT MICHIGAN ARE GEARING UP AND GETTING READY TO GROOM THE TRAILS.BUT, ONE NORTHERN MICHIGAN SNOWMOBILE CLUB SAYS BEFORE THAT CAN HAPPEN, THEY WANT ANSWERS.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE DETAILS.

November 28, 2007

Time: 5:00-6:00pm

Duration:30

MONEY MATTERS TONIGHT...YOU MAY SOON BE PAYING BIG BUCKS FOR BEER. BREWERS SAY THE RISING COSTS OF SOME KEY INGREDIENTS HAS SOME BUSINESSES READY TO RAISE THEIR PRICES OF PINTS.SEVEN AND FOUR'S SHEENA ELZIE HAS THE DETAILS.

November 28, 2007

Time: 6:00-6:30pm

Duration:30

A NORTHERN MICHIGAN WASTE WATER TREATMENT PLANT IS RECEIVING TOP HONORS FOR ITS OPERATION. THE DEPARTMENT OF ENVIRONMENTAL PROTECTION AGENCY HONORED THE CITY OF TRAVERSE CITY WITH THE AWARD TODAY. ITS BASED ON THE WAY THEY OPERATE AND MAINTAIN THEIR WASTE WATER TREATMENT PLANT. THE CEREMONY WAS HELD TODAY AT THE GOVERNMENTAL CENTER TO RECOGNIZE THE BEST FACILITIES IN THE GREAT LAKES REGION.

November 28, 2007

Time: 6:00-6:30pm

Duration :30

TONIGHT TOWNSHIP PLANNING COMMISSIONERS WILL CONSIDER THE PROPOSAL TO BRING A MEIJER SUPER-STORE TO EMMET COUNTY. OFFICIALS SAY PLANS FOR THE BIG BOX STORE INCLUDE A DRIVE THROUGH PHARMACY AND OUTDOOR GARDEN CENTER AND GAS STATION TO BE BUILT ALONG LEARS ROAD AND U.S. 131. THE MEETING IS SCHEDULED TO BEGIN TONIGHT AT 7:15 AT THE BEAR CREEK TOWNSHIP HALL ON DIVISION ROAD.WE'LL HAVE DETAILS OF THE MEETING COMING UP IN A LIVE REPORT ON 7&4 NEWS AT 11.

November 28, 2007

Time: 11:00-11:35pm

Duration:30

A PROPOSAL FOR A RETAIL GIANT IS IN THE WORKS FOR ONE NORTHERN MICHIGAN COMMUNITY. THE PLANS ARE STILL IN THE PRELIMINARY STAGES, BUT BEAR CREEK TOWNSHIP IN EMMET COUNTY COULD BE THE NEW HOME TO A MEIJER SUPERSTORE. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

November 29, 2007

Time: 5:00-6:00pm

Duration:30

A JUDGE SAYS DURA AUTOMOTIVE MUST LINE UP A 425 MILLION DOLLAR LOAN TO FINANCE ITS EXIT FROM BANKRUPTCY BEFORE HE CONSIDERS CONFIRMING THE PLAN.THE JUDGE HAS CANCELED A DECEMBER 6TH CONFIRMATION HEARING ON THE AUTO PARTS COMPANY'S REORGANIZATION PLAN.HE SAYS THERE WAS NO POINT

MOVING FORWARD WITH THE PLAN UNTIL DURA OBTAINS THE NECESSARY FINANCING. THE ROCHESTER HILLS COMPANY HAS BEEN IN BANKRUPTCY PROCEEDINGS SINCE OCTOBER 2006. DURA IS ONE OF MORE THAN A DOZEN AUTO PARTS COMPANIES THAT HAVE SOUGHT BANKRUPTCY PROTECTION OVER THE LAST FEW YEARS AMID PRODUCTION CUTBACKS BY BIG AUTO MANUFACTURERS.

November 29, 2007

Time: 6:00-6:30pm

Duration:30

IT'S NOW BEEN ALMOST TWO WEEKS SINCE THE STATE THEATER RE OPENED IN DOWNTOWN TRAVERSE CITY...BUT YOU MIGHT BE SUPRISED AT JUST WHAT KIND OF IMPACT ITS HAVING ON NEIGHBORING BUSINESSES. 7&4'S RACHEL MELNICK HAS THAT ANSWER.

November 29, 2007

Time: 11:00-11:35pm

Duration:30

ANOTHER ROADBLOCK FOR THE NATIONAL CHERRY FESTIVAL... THIS TIME IT'S A RULING FROM THE CITY ATTORNEY ABOUT WHETHER THE FESTIVAL CAN CHARGE ADMISSION FOR SPECIAL EVENTS LIKE CONCERTS. THE EXECUTIVE DIRECTOR CALLS IT ANOTHER OBSTACLE THAT COULD AFFECT THE FESTIVAL'S FUTURE. SEVEN AND FOUR'S BILL FROEHLICH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ... BILL!

November 30, 2007

Time: 6:00-6:30pm

Duration:30

MERCHANTS IN ONE NORTHERN MICHIGAN COMMUNITY HAVE THOUGHT OF A CREATIVE WAY TO GET CUSTOMERS THROUGH THEIR DOORS.OVER TWO DOZEN MERCHANTS IN GAYLORD ARE TAKING PART IN THE WISH LIST PROGRAM.RESIDENTS CAN PICK UP A FORM THEN VISIT THE BUSINESS'S LISTED AND ADD ONE ITEM FROM EACH STORE UP TO A HUNDRED DOLLARS THEY ARE WISHING FOR.

November 30, 2007

Time: 11:00-11:35pm

Duration:30

WITHIN A FEW HOURS...A NUMBER OF BUSINESSES WILL HAVE TO ADD A 6 PERCENT TAX ON SOME OF THEIR SERVICES UNLESS AN AGREEMENT IS REACHED IN LANSING.WE JUST SPOKE WITH SENATOR JASON ALLEN A FEW MINUTES AGO...HE TELLS US HE EXPECTS LAWMAKERS TO COME TO SOME SORT OF AN AGREEMENT BY 3 OR 4 O'CLOCK IN THE MORNING.EARLIER TODAY...TOURISM LEADERS MET WITH MICHIGAN LAWMAKERS TO ASK THEM TO REPEAL THIS SERVICE TAX.

December 1, 2007

Time: 6:00-6:30pm

Duration:30

A SALES TAX ON SOME SERVICES WENT INTO EFFECT TODAY, BUT IT IS LIKELY YOU WON'T HAVE TO PAY IT. A DEAL TO REPEAL THE SERVICE TAX HAS PASSED BOTH THE HOUSE AND THE SENATE TODAY, AND IT'S ON ITS WAY TO THE GOVERNOR'S DESK, WHERE SHE IS EXPECTED TO SIGN IT. THE SERVICE TAX WAS SET TO CHARGE SIX PERCENT ON SERVICES LIKE TAXI RIDES, SKI LIFT TICKETS AND CERTAIN SALON SERVICES.SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE NEWSROOM WITH THE DETAILS.

COURTNEY?

December 3, 2007

Time: 5:00-6:00pm

Duration:30

LAWMAKERS REPEALED THE CONTROVERSIAL SERVICE TAX AND ARE SET TO ROLL IN ITS REPLACEMENT.A SURCHARGE THAT WILL BE ADDED TO THE NEW MICHIGAN BUSINESS TAX.THE SERVICE TAX WAS A LAST-MINUTE PROPOSAL TO HELP CLOSE A 1-POINT-75 BILLION-DOLLAR DEFICIT IN OUR STATE BUDGET FOR THE FISCAL YEAR THAT

BEGAN BACK ON OCTOBER 1ST.BUSINESSES COMPLAINED ABOUT THE TAX, WHICH DID GO INTO EFFECT FOR A FEW HOURS ON SATURDAY-BUT LAWMAKERS REPEALED IT SHORTLY AFTER.IT'S REPLACEMENT IS A SURCHARGE ON THE NEW BUSINESS TAX-BOTH GO INTO EFFECT JANUARY 1ST.7&4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON WHO THIS AFFECTS--RACHEL?

December 3, 2007

Time: 5:00-6:00pm

Duration:30

MONEY MATTERS TONIGHT..AT THIS HOUR, THE GOVERNMENT IS FINALIZING A PLAN TO HELP HOMEOWNERS OUT OF THE SUB-PRIME CREDIT CRUNCH. THEY'RE BUSY TRYING TO IDENTIFY THE PEOPLE WHO NEED HELP THE MOST. BRIAN MOOAR HAS THE STORY FROM WASHINGTON.

December 3, 2007

Time: 6:00-6:30pm

Duration:30

FEW THINGS CAN PUT A HITCH IN YOUR TRAVEL PLANS MORE THAN A BLAST OF WINTER WEATHER...BUT WHAT STARTED AS A HEADACHE FOR MOTORISTS TURNED INTO AN ECONOMIC BOOM FOR AT LEAST ONE NORTHERN MICHIGAN COMMUNITY. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM TO EXPLAIN THE CONNECTION BETWEEN IMPASSABLE ROADS AND WINTER WINDFALL, JENN?

December 3, 2007

Time: 6:00-6:30pm

Duration :30

THE NATIONAL CHERRY FESTIVAL HAS A LONG HISTORY IN TRAVERSE CITY BUT CHANGES MAY BE ON THE WAY. TONIGHT, CITY COMMISSIONERS AND THE FESTIVAL'S EXECUTIVE DIRECTOR MET TO DISCUSS WAYS TO STRENGTHEN THEIR PARTNERSHIP. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE IN THE STUDIO WITH MORE. MELISSA!

December 4, 2007

Time: 5:00-6:00pm

Duration:30

IT COULD SOON COST YOU MORE TO TAKE A TRIP ACROSS THE MIGHTY MACKINAC BRIDGE.THAT'S IF A PROPOSAL TO INCREASE THE TOLL IS PASSED.THERE ARE 2 PROPOSALS ON THE TABLE:PROPOSAL "A" WOULD INCREASE CAR FEES FROM 2-DOLLARS-AND-50-CENTS TO 4-DOLLARS, COMMUTERS WOULD INCREASE FROM 1-DOLLAR-50-CENTS TO 2 DOLLARS, AND TRUCKS WOULD GO FROM 3-DOLLARS TO 5-DOLLARS PER AXLE.ALL OF THESE CHANGES WOULD TAKE PLACE JANUARY 1ST OF 2008.PROPOSAL "B" WOULD INCREASE CAR FEES FROM 2-DOLLARS-AND-50-CENTS TO 3-DOLLARS IN 2008 AND THEN AGAIN TO 4-DOLLARS IN 20-13.COMMUTERS WOULD GO FROM 1-DOLLAR-50-CENTS TO 2-DOLLARS IN 20-13.AND TRUCKS WOULD INCREASE FROM 3-DOLLARS TO 4-DOLLARS IN 2008 AND THEN AGAIN TO 5-DOLLARS IN 20-13.7&4'S JENN CARLSON WAS AT ONE OF THE PUBLIC MEETINGS TODAY ON THESE PROPOSALS AND HAS REACTION FROM THE COMMUNITY.....JENN?

December 4, 2007

Time: 5:00-6:00pm

Duration:30

IF YOU LOOK AROUND IT MAY BE HARD TO SPOT PAYPHONES IN OUR AREA AND BECAUSE NOT AS MANY PEOPLE ARE USING THEM ONE MAJOR SERVICE CARRIER DECIDED TO HANG UP ON SERVICE. SEVEN AND FOUR'S SHEENA ELZIE JOINS LIVE IN THE STUDIO WITH THE DETAILS.

December 5, 2007

Time: 5:00-6:00pm

Duration:30

SOME LEELANAU COUNTY RESIDENTS ARE FRUSTRATED AFTER HEARING NEWS THAT THE COST OF SOME OF THEIR VILLAGE SERVICES WILL INCREASE HUNDREDS OF DOLLARS A YEAR. THE COMMUNITY MEMBERS WILL SOON HAVE TO PAY MORE THAN

FIVE HUNDRED DOLLARS FOR THEIR SEWER AND WATER SERVICES. BEGINNING IN THE NEW YEAR RESIDENTS IN THE VILLAGE OF SUTTONS BAY WILL BE DIGGING A LITTLE DIPPER INTO THEIR POCKETS IN ORDER TO HELP THE VILLAGE PAY FOR A RELATIVELY NEW WATER AND SEWER SYSTEM. 7&4'S RACHEL MELNICK HAS MORE OF THE DETAILS AND JOINS US LIVE IN THE NEWSROOM WITH THE LATEST. RACHEL.

December 5, 2007

Duration:30 Time: 5:00-6:00pm GOVERNOR JENNIFER GRANHOLM IS IN WASHINGTON, D.C. UPDATING FEDERAL ENERGY DEPARTMENT OFFICIALS ABOUT A PROPOSED VENTURE THAT WOULD TURN PULP AND PAPER MILL WASTE INTO FUEL.A SWEDISH-BASED COMPANY HAS JOINED FORCES WITH AN OHIO CORPORPORATION TO EXPLORE DEVELOPING A PLANT IN ESCANABA THAT WOULD PRODUCE RENEWABLE BIOMASS-BASED FUELS AT A LOCAL PAPER MILL.

December 5, 2007

Duration:30 Time: 6:00-6:30pm A NORTHERN MICHIGAN DOWNTOWN HAS A NEW WEAPON IN THE WAR BETWEEN LOCAL OWNED SHOPS VERSUS BIG BOX MEGASTORES. THE EFFORT IS UNDERWAY IN PETOSKEY TO TRY AND ATTRACT HOLIDAY SHOPPERS TO VISIT SMALLER SHOPS IN THAT COMMUNITY'S GASLIGHT DISTRICT. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM. JENN?

December 5, 2007

Time: 11:00-11:35pm

Duration:30

THERE'S RENEWED EFFORTS IN ONE NORTHERN MICHIGAN COMMUNITY TO INCREASE ALTERNATIVE ENERGY METHODS AND ONE EMMETT COUNTY TOWN MAY BE THE NEW HOME TO AN ENERGY GENERATING WIND MILL.IT'S ALL PART OF A GROWING EFFORT STATEWIDE SPEARHEADED BY GOVERNOR JENNIFER GRANHOLM.WHEN THE GOVERNOR WAS IN TRAVERSE CITY LAST MONTH SHE OUTLINED HER GOALS OF BRINGING MORE WIND POWER TO THE STATE, SAYING MICHIGAN COULD BE A LEADER IN THE TECHNOLOGY.LOCALLY, AN ENERGY POWERED WIND MILL IS IN THE WORKS THAT COULD ULTIMATELY CREATE 5- PERCENT OF THE ELECTRCITY IN ONE EMMETT COUNTY COMMUNITY. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

December 5, 2007

Time: 11:00-11:35pm

Duration:30

NORMALLY ICY CROPS MEANS BAD NEWS FOR NORTHERN MICHIGAN GROWERS... BUT ONE LOCAL WINERY IS "SQUEEZING" IT'S PRAISES.WINE MAKERS AT BLACK STAR FARMS IN LEELANAU COUNTY WERE RUSHING TO PICK FROZEN GRAPES OFF THEIR VINES TODAY TO MAKE ICE WINE. THEY PLAN TO WORK THROUGH THE NIGHT PRESSING THE ICEY GRAPES TO GET THE SUPER SWEET, RICH JUICE THAT THEY BOTTLE AS A LOCAL SPECIALTY.

December 6, 2007

Duration:30 Time: 5:00-6:00pm GOVERNOR GRANHOLM HAS PROMISED SHE WILL NEVER RAISE TAXES AGAIN TO DEAL WITH BUDGET SHORTFALLS.THE GOVERNOR SAYS SHE'LL ONLY BE LOOKING AT CUTS AND REFORMS TO DEAL WITH THE BUDGET DURING HER REMAINING THREE YEARS IN OFFICE.AND EVEN THOUGH GRANHOLM SAYS THE BUDGET STRUCTURE NOW IS ON MUCH MORE STABLE FOOTING BECAUSE TAXES WERE RAISED....SHE SAYS SHE REGRETS THE CONFUSION TRIGGERED A GOVERNMENT SHUTDOWN AND EXTENSIONS BEFORE THE WORK WAS DONE.

December 6, 2007

A DEAL IN CONGRESS COULD RAISE FUEL EFFICIENCY STANDARDS FOR VEHICLES ACROSS THE BOARD. THE U-S HOUSE IS STARTING TO APPROVE PARTS OF THE PROPOSAL THAT WOULD REQUIRE ALL NEW VEHICLES TO GET 35 MILES PER GALLON BY 20-20. THAT'S 40 PERCENT HIGHER THAN CURRENT LEVELS. ONE PROBLEM IS HOW TO COVER UP TO 3-MILLION-DOLLARS A YEAR IN LOST REVENUE IF MOTORISTS BUY LESS GAS BECAUSE OF THE MORE FUEL EFFICIENT CARS AND TRUCKS. CONGRESSIONAL RULES REQUIRE ANY REVENUE LOSSES FROM NEW LEGISLATION TO BE OFFSET WITH NEW REVENUES. TODAY SOME PARTS OF THIS PROPOSAL WERE APPROVED.... WE'LL HAVE THE DETAILS COMING UP IN OUR SECOND HALF HOUR.

December 6, 2007

Time: 5:00-6:00pm

Duration:30

THERE ARE RENEWED EFFORTS ACROSS NORTHERN MICHIGAN TO INCREASE ALTERNATIVE ENERGY METHODS...AND ONE EMMET COUNTY TOWN COULD MAKE THAT EFFORT A REALITY.IF ALL GOES AS PLANNED THIS TEST SITE OFF OF HOWARD ROAD BEAR CREEK TOWNSHIP WILL BE THE NEW HOME TO A WINDMILL TURBINE GENERATOR.SCHEDULED TO BE IN USE BY JULY 2009, THE MILL WILL PROVIDE ELECTRICITY FOR FIVE-PERCENT OF THE AREA.AFTER ALL THE DATA IS COLLECTED, THE OWNER OF THE TEST SITE PLANS TO REPLACE THE MET TOWER WITH A WIND GENERATED TOWER THAT WILL PRODUCE ELECTRICITY.

December 6, 2007

Time: 5:00-6:00pm

Duration:30

ELECTRICAL LINES IN TRAVERSE CITY WILL BE UPGRADED...AND TRAVERSE CITY LIGHT AND POWER WANTS NEIGHBORS TO BE AWARE OF THE POSSIBLE CHANGES.A PUBLIC MEETING WILL BE HELD TONIGHT TO DISCUSS 2 POSSIBLE PLANS AND PRICE ESTIMATES OF THE UPGRADE.THE EXISTING TRANSMISSION LINE IS FIFTY YEARS OLD AND RUNS FROM BARNEY ROAD ON THE WEST SIDE, DOWN WAYNE HILL TO THE "LIGHTHOUSE" POLE ON BAY STREET.BESIDES INCREASING SERVICE AND RELIABILITY, THE WORK WILL ALSO INCLUDE SOME CHANGES THAT MANY COMMUNITY MEMBERS ARE WORRIED ABOUT SUCH AS TREE CUTTING AND COST. IF YOU WOULD LIKE HEAR MORE ON THE PROPOSALS YOU CAN GO TO THE PUBLIC MEETING TONIGHT WHICH STARTS AT 7PM AT THE WILLOW HILL ELEMENTARY SCHOOL ON HILL STREET.

December 6, 2007

Time: 6:00-6:30-pm

Duration:30

THE ENERGY AND PASSION OF A NORTHERN MICHIGAN CITIZENS' GROUP HAS PAID OFF.IT COULD BE THE FINAL PIECE TO KEEP THEIR LAKE FROM BEING CUT OFF BY DEVELOPMENT. THE EFFORT TO PRESERVE PUBLIC ACCESS TO MANISTEE'S MAN MADE LAKE HAS BEEN UNDERWAY FOR YEARS.IT BECAME A PRIORITY WHEN A DEVELOPMENT GROUP PUT IN A PERMIT TO BUILD A FINAL CONDOMINIUM PHASE ON THAT ACCESS POINT.THE CITY MADE AN OPTION WITH THE COMPANY TO PURCHASE IT-BUT THEY HAD TO RAISE 3 MILLION DOLLARS ON A DEADLINE. THE GROUP "CITIZENS FOR MAN MADE LAKE" STEPPED UP--AND NOW ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH TODAY'S DEVELOPMENT--ROB!

December 6, 2007

Time: 6:00-6:30pm

Duration:30

A BENZIE COUNTY AIRPORT MANAGER WILL BE OUT OF A JOB BY THE END OF THE WEEK, THAT ACCORDING TO OFFICIALS.TODAY THE FRANKFORT AIRPORT MANAGER'S CONTRACT WAS TERMINATED DESPITE DOZENS OF LETTERS IN SUPPORT OF MANAGER AL GRUSS.THE DECISION CAME FROM A SPECIAL COMMITTEE APPOINTED BY THE AIRPORT AUTHORITY WHICH CITED FINANCIAL CONCERNS AS THE CAUSE.

December 6, 2007

Time: 6:00-6:30pm

Duration:30

ANOTHER NEW DEVELOPMENT IS IN THE WORKS AT THE OLD STATE HOSPITAL GROUNDS IN TRAVERSE CITY. DEVELOPERS ARE EAGER TO GET STARTED ON A 90-ROOM "BOUTIQUE HOTEL" FOR THE VILLAGE AT GRAND TRAVERSE COMMONS. 7 & 4'S BILL FROEHLICH HAS MORE:

December 6, 2007

Time: 11:00-11:35pm

Duration:30

TONIGHT RESIDENTS SPEAK OUT ABOUT PLANS TO PUT IN ELECTRICAL UPGRADES FOR POWER LINES IN AREA NEIGHBORHOOD RESIDENTS PACKED WILLOW HILL ELEMENTARY IN TRAVERSE CITY TO DISCUSS THE FUTURE PLANS AND PRICE ESTIMATES OF REPLACING AN EXISTING TRANSMISSION LINE THAT'S OVER 50-YEARS OLD THE PROPOSED LOCATION FOR THE ELECTRICAL TRANSMISSION LINE RUNS FROM BARNEY ROAD ON THE WEST SIDE, DOWN WAYNE HILL TO BAY STREET. AND TONIGHT, MEMBERS FROM TRAVERSE CITY LIGHT AND POWER SPOKE TO NEIGHBORS ABOUT THE PROPOSAL AND WHAT CHANGES THEY CAN EXPECT. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE, MELISSA!

December 7, 2007

Time: 5:00-6:00pm

Duration:30

A PROPOSAL TO BUILD A BIG BOX STORE IN EMMET COUNTY MOVES ON TO THE NEXT PHASE OF THE DEVELOPMENT PLAN.A MEIJER STORE IS PLANNED FOR BEAR CREEK TOWNSHIP JUST OUTSIDE OF PETOSKEY ON U-S 131 AND LEARS ROADS. TOWNSHIP BOARD MEMBERS AGREED TO PASS ALONG THE LAND USE RECOMMENDATION TO THE EMMET COUNTY PLANNING COMMISSION.LAST NIGHT THE PLANNING COMMISSION MET AND WILL DO A SITE WALK THIS SATURDAY AT TWO PM.IF THE PROPOSAL GOES THROUGH, THE NEW MEIJER WOULD INCLUDE SEVERAL SPECIAL SERVICES.ZONING OFFICIALS SAY THE PROPOSED SITE WOULD COVER 35 POINT 6 ACRES.

December 7, 2007

Time: 6:00-6:30pm

Duration:30

IT'S A NIGHT TO SHOP UNTIL YOU DROP AS MIDNIGHT MADNESS IN DOWNTOWN TRAVERSE CITY KICKS OFF. TONIGHT DOWNTOWN TRAVERSE CITY SHOPS ARE HOPING TO LEND YOU A HELPING HAND WITH YOUR WISH LIST. THIS IS THE FOURTH ANNUAL MIDNIGHT MADNESS SHOPPING NIGHT AND STORES THAT ARE PARTICIPATING WITH OPEN THEIR DOORS UNTIL MIDNIGHT. STORES SAY THERE WILL BE SPECIAL DEALS ALL NIGHT LONG.

December 8, 2007

Time: 6:00-6:30pm

Duration:30

MOTHER NATURE LENDS A HELPING HAND TO SKI SLOPES IN NORTHERN MICHIGAN. MOUNT HOLIDAY IN GRAND TRAVERSE COUNTY USUALLY PLANS ON OPENING UP ITS SLOPES THE WEEK BEFORE CHRISTMAS.THIS YEAR WEATHER CONDITIONS HAVE ALLOWED THEM TO KICK OFF THE SKI SEASON A LITTLE BIT EARLIER. JUST MINUTES AFTER THE SLOPES OPENED AND WINTER ENTHUSIASTS BEGAN TO LEAVE THEIR MARK.EARLIER THIS AFTERNOON THE NON PROFIT ORGANIZATION OPENED UP FIVE OF ITS 17--SKI SLOPES.SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS. COURTNEY?

December 8, 2007

Time: 6:00-6:30pm

Duration:30

YOU COULD HAVE BEEN PAYING MORE FOR HUNTING AND FISHING LICENSES TO HELP SOLVE THE STATE'S BUDGET DEFICIT, BUT UNDER A TENTATIVE AGREEMENT, YOU WON'T HAVE TO. GOVERNOR GRANHOLM ANNOUNCED HUNTING AND FISHING LICENSING FEES WILL NOT GO UP DESPITE THE BUDGET PROBLEMS. LAWMAKERS SAY THEY ARE LOOKING INTO USING OTHER FUNDING TO AVOID FEE INCREASES. STATE OFFICIALS PREVIOUSLY WARNED OF LAYOFFS AND CUTBACKS IN SERVICES WITHOUT NEW REVENUES, BUT LAWMAKERS SAY THEY WILL MAKE UP THAT COST IN OTHER WAYS.

December 8, 2007

Time: 6:00-6:30pm

Duration:30

A PROPOSAL TO BUILD A BIG BOX STORE IN EMMET COUNTY IS MOVING ON TO THE NEXT PHASE OF THE DEVELOPMENT PLAN.A NEW MEIJER IS PLANNED FOR BEAR CREEK JUST OUTSIDE OF PETOSKEY ON U-S 131 AND LEARS ROADS.TOWNSHIP BOARD MEMBERS AGREED TO PASS ALONG THE LAND USE RECOMMENDATION TO THE EMMET COUNTY PLANNING COMMISSION.THE COUNTY PLANNING COMMISSION SAYS THEY WILL BE DOING A SITE WALK TODAY.IF THE PROPOSAL GOES THROUGH, ZONING OFFICIALS SAY THE PROPOSED SITE WOULD COVER 35 POINT 6 ACRES.

December 8, 2007

Time: 6:00-6:30pm

Duration:30

A DOWNSTATE ENTERTAINMENT COMPANY HAS FIVE DAYS FOR THE EXCLUSIVE RIGHTS TO BUY LAND IN NORTHERN MICHIGAN TO BUILD AN AMUSEMENT PARK. THE DEPARTMENT OF NATURAL RESOURCES SAYS AXIOM ENTERTAINMENT WILL NEED TO PURCHASE NEARLY 1800 ACRES OF LAND NEAR GRAYLING BY THURSDAY BEFORE OTHER COMPANIES CAN PUT IN A BID. THAT PROPOSED SITE IS LOCATED JUST SOUTH OF GRAYLING OFF OF I-75 AND 4 MILE ROAD. COMPANY OFFICIALS HOPE THE PROPOSED PARK WILL BRING 2-THOUSAND JOBS TO CRAWFORD COUNTY ALONG WITH HUNDREDS OF THOUSAND OF VISITORS EACH YEAR.

December 10, 2007

Time: 6:00-6:30pm

Duration :30

PLANS TO REDEVELOP THE TRAVERSE CITY COMMUNITY ARE ALREADY IN THE WORKS, BUT SOME CITY OFFICIALS SAY THEY'RE BEING LEFT OUT OF THE PLANNING PROCESS. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM. SHEENA?

December 11, 2007

Time: 5:00-6:00pm

Duration:30

A MOVEMENT IS UNDERWAY IN CHARLEVOIX COUNTY TO PRESERVE HISTORICAL BUILDINGS AND BRING EXTRA TOURISM DOLLARS TO THE CITY OF CHARLEVOIX BY DESIGNATING THE DOWNTOWN AREA A HISTORICAL DISTRICT. THE IDEA WAS SPARKED WHEN A "FAIRY-TALE" INSPIRED BUILDING DESIGNED BY THE ARCHITECT EARL YOUNG WAS DEMOLISHED TO MAKE ROOM FOR OFFICE SPACE. 7&4'S SHEENA ELZIE IS LIVE IN OUR TRAVERSE CITY NEWSROOM WITH MORE. SHEENA?

December 11, 2007

Time: 11:00-11:35pm

Duration:30

NEIGHBORS ARE BANDING TOGETHER TONIGHT TO FIGHT THE POWER!AND THE PROPOSED SUBSTATION THAT WOULD BRING IT TO THEIR PART OF THE COUNTY. A MEETING TONIGHT LEELANAU COUNTY'S ELMWOOD TOWNSHIP GAVE RESIDENTS A CHANCE TO TELL THE TOWNSHIP BOARD WHY THEY'RE AGAINST THE POWER STATION AND TO TRY AND SWAY THE BOARD TO REJECT IT'S CONSTRUCTION PLANS FOR AN ELECTRIC SUPER SUBSTATION IN ELMWOOD TOWNSHIP CONTINUES TO BE A HIGHLY

DEBATED TOPIC. WOLVERINE POWER COOPERATIVE WANTS TO BUILD THE 9 ACRE SITE ON THE CORNER OF BUGAI ROAD AND M-72. COMPLETE WITH 79-HIGH VOLTAGE TOWERS CARRYING POWER LINES, THE STATION HAS SOME PEOPLE CONCERNED...AND NOW DEMANDING ANSWERS FROM THE TOWNSHIP.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

December 12, 2007

Time: 5:00-6:00pm

Duration:30

AN EMBEZZLEMENT INVESTIGATION IS UNDER WAY IN ONE NORTHERN MICHIGAN COMMUNITY AFTER A BUSINESS IS FORCED TO CLOSE ITS DOORS DUE TO MISSING FUNDS. THE INVESTIGATION WAS LAUNCHED AFTER OFFICIALS WITH THE NORTHERN CHAPTER OF THE ASSOCIATION OF BUILDERS AND CONTRACTORS GREW CONCERNED AFTER RECEIVING SEVERAL NOTICES ABOUT BACK TAXES OWED TO THE INTERNAL REVENUE SERVICE. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE LATEST. JENN?

December 12, 2007-

Time: 6:00-6:30pm

Duration:30

AN EFFORT IS UNDERWAY IN LANSING TONIGHT TO TRY AND HALT A PROPOSED RATE INCREASE FOR CROSSING THE MACKINAW BRIGDE. THE SENATE COMMERCE AND TOURISM COMMITTEE HAS RECOMMENDED 5.25 MILLION DOLLARS IN ADDITIONAL FUNDING FOR THE MACKINAC BRIDGE. SUPPORTERS SAY IT MAY HELP AVERT THE PROPOSED 66 PERCENT TOLL INCREASE. THE BRIDGE AUTHORITY SAYS THE RATE INCREASE IS NEEDED FOR MAINTANACE COSTS. THE BILL NOW GOES TO THE FULL SENATE FOR A VOTE.

December 13, 2007

Time: 6:00-6:30pm

Duration:30

OFFICIALS FROM A MECOSTA COUNTY WATER BOTTLING COMPANY TOOK THEIR FUTURE PLANS TO POLICY MAKERS IN WASHINGTON D.C. YESTERDAY NESTLE WATERS OFFICIALS WERE PRESENT AT A PUBLIC HEARING TO DISCUSS GROUNDWATER USE BY BOTTLED WATER COMPANIES. THE DISCUSSIONS INCLUDED TOPICS ON FUTURE BOTTLED WATER PLANTS, ENVIRONMENTAL CONCERNS AND THE OVERALL WATER POLICIES OF THE UNITED STATES.

December 14, 2007

Time: 5:00-6:00pm

Duration:30

THE DEADLINE HAS COME AND GONE FOR A DOWNSTATE COMPANY INTERESTED IN PURCHASING 18 HUNDRED ACRES OF LAND NEAR I-75 IN CRAWFORD COUNTY AND 4 MILE ROAD.D-N-R OFFICIALS SAY AXIOM ENTERTAINMENT DID *NOT* SUBMIT ANY FINANCIAL PROOF THAT IT WAS INTERESTED IN BUYING THE LAND...AND NO DEALS HAVE BEEN MADE.THE COMPANY HAS EXPRESSED INTEREST IN USING THE SPACE AS THE SITE OF A PROPOSED AMUSEMENT PARK. THIS MEANS THE LAND IS NOW OPENED TO OTHER PEOPLE INTERESTED IN BUYING IT.

December 14, 2007

Time: 5:00-6:00pm

Duration:30

HERE AT TV 7 & 4 WE'VE BEEN GETTING A LOT OF PHONE CALLS FROM VIEWERS...
ASKING ABOUT H-D-TV, DIGITAL TELEVISION, AND THE FEDERALLY MANDATED SWITCH
TO DIGITAL BROADCASTING THAT'S COMING OUR WAY IN 2009.
7 & 4'S BILL FROEHLICH BEGINS OUR ONGOING COVERAGE OF THIS TRANSITION...

WITH A LOOK AT WHAT YOU NEED TO KNOW, AND WHERE YOU CAN GO FOR MORE INFORMATION... BILL?

December 15, 2007

Time: 6:00-6:30pm

Duration:30

WITH LESS THAN TWO WEEKS LEFT BEFORE CHRISTMAS LOCAL TREE FARMS SAY SALES ARE UP.OUR TOP STORY TONIGHT... ITS A GOOD YEAR FOR CHRISTMAS TREE SALES.VALENTINE TREE FARM IN LEELANAU COUNTY HAS SOLD 600- CHRISTMAS TREE'S SO FAR THIS SEASON AND THEY'RE NOT THE *ONLY* ONES HAVING A GOOD YEAR. PERHAPS ONE OF THE MOST CHERISHED PARTS OF THE HOLIDAY, DRIVING TO A CHRISTMAS TREE FARM AND CUTTING DOWN YOUR VERY OWN TREE.FOR MANY FAMILIES IT'S BECOME A TRADITION.SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON SALES AND WHAT ONE LOCAL FAMILY LOOKS FOR IN THE HUNT FOR THE PERFECT TREE.

December 17, 2007

Time: 6:00-6:30pm

Duration:30

AFTER YEARS OF FUNDRAISING, OTSEGO MEMORIAL HOSPITAL IS ANNOUNCING THE GRAND OPENING OF IT'S NEW STATE OF THE ART ONCOLOGY AND INFUSION CENTER. THE FACILITY GIVES CANCER PATIENTS AN OPPORTUNITY TO GET THE CARE THEY NEED, CLOSER TO HOME. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH A LOOK. JENN?

December 17, 2007

Time: 6:00-6:30pm

Duration:30

AFTER MONTHS OF DEBATE A NORTHERN MICHIGAN FARMERS MARKET WILL SEE CHANGE."THE TRAVERSE CITY SARA HARDY DOWNTOWN FARMERS MARKET" WAS ESTABLISHED IN 19-83 BY THE DOWNTOWN DEVELOPMENT AUTHORITY.TALKS TO CHANGE MARKET RULES BEGAN BACK IN SEPTEMBER. THE FARMERS MARKET COMMITTEE HAS ANNOUNCED THOSE CHANGES INCLUDING ALLOWING VENDORS FROM AROUND THE STATE TO PARTICIPATE.THAT IS AS LONG AS THEY POST SIGNS STATING WHICH COUNTY THE BUSINESS AND PRODUCTS ARE FROM.FOR A COMPLETE LIST OF THE CHANGES YOU CAN LOG ONTO OUR WEBSITE TV7-4.COM AND CLICK ON LINKS IN THE NEWS.

December 18, 2007

Time: 6:00-6:30pm

Duration:30.

THERE'S ONLY SIX DAYS UNTIL CHRISTMAS AND U-P-S DRIVERS ARE DOING EVERYTHING THEY CAN TO MAKE SURE ITS A MERRY ONE..... AND STILL KEEP THEIR BUDGETS IN CHECK. 7&4'S JENN CARLSON JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH MORE. JENN?

December 19, 2007

Time: 5:00-6:00pm

Duration :30

THERE ARE JUST SIX SHOPPING DAYS UNTIL CHRISTMAS ... BUT MANY NORTHERN MICHIGAN RESIDENTS ARE SCALING BACK AND BUDGETING FOR BARGAINS THIS YEAR.SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN THE NEWSROOM WITH MORE.

December 19, 2007

Time: 11:00-11:35pm

Duration:30

PLANS FOR AN ELECTRIC SUPER SUBSTATION IN ELMWOOD TOWNSHIP CONTINUE TO BE HIGHLY DEBATED.WOLVERINE POWER COOPERATIVE WANTS TO BUILD THE 9 ACRE SITE ON THE CORNER OF BUGAI ROAD AND M-72. COMPLETE WITH 79-HIGH VOLTAGE TOWERS CARRYING POWER LINES, THE STATION HAS SOME PEOPLE CONCERNED.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON TONIGHT'S DEVELOPMENTS ...LISA!

December 20, 2007

Time: 5:00-6:00pm

Duration:30

IT'S GEARING UP TO BE A HAPPY HOLIDAY SEASON FOR SKI RESORTS AS HELP FROM MOTHER NATURE COULD BE JUST THE TICKET. THIS TIME LAST YEAR THERE WERE STILL GREEN SPOTS SHOWING AT MANY OF THE RESORTS--RESULTING IN A LIMITED NUMBER OF OPEN RUNS. BUT WITH SNOW AND COLD TEMPERATURES--THAT'S NOT THE CASE THIS YEAR. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE ON HOW THE WEATHER AFFECTS BUSINESS. JENN?

December 20, 2007

Time: 5:00-6:00pm

Duration:30

THE SO CALLED GRANNY FLATS WILL STILL HAVE A HOME IN TRAVERSE CITY. ON MONDAY THE TRAVERSE CITY COMMISSION REJECTED A PROPOSED ORDINANCE TO BAN ACCESSORY DWELLING UNITS. SOME PEOPLE WERE HOPING TO LIMIT APARTMENTS CONNECTED TO SINGLE FAMILY HOMES SAYING THEY LED TO MORE TRAFFIC AND NOISE, BUT OTHERS SAID THE CITY NEEDS MORE HOUSING OPTIONS. COMMISSIONERS SAY THE SO CALLED GRANNY FLATS WILL ONLY BE PUT IN FOR IMMEDIATE FAMILY NEEDS OR IF THEY FOLLOW SPECIFIC CITY GUIDELINES.

December 20, 2007

Time: 6:00-6:30pm

Duration:30

THE EFFORT TO KEEP NORTHERN MICHIGAN FARMS FROM BEING SUBDIVIDED, DEVELOPED AND LOST FOREVER GETS A BOOST TONIGHT.IF YOU DRIVE AROUND NORTHERN MICHIGAN, YOU'VE PROBABLY SEEN IT... LONG TIME FAMILY FARMS BEING SOLD, AND TURNED INTO SUBDIVISIONS AND SHOPPING CENTERS.THE SALES ARE PARTLY MOTIVATED BY PROFIT, AND PARTLY BY THE DIFFICULTY FARMERS ARE HAVING PASSING THEIR TAXABLE PROPERTY ON TO THEIR CHILDREN.BUT TONIGHT, THE FUTURE OF MORE THAN 350 ACRES OF PRIME LEELANAU COUNTY FARMLAND IS MUCH CLEARER.IT WON'T FACE A BULLDOZER, INSTEAD IT WILL CONTINUE TO PROVIDE FOR THE SURROUDING COMMUNITIES.7&4'S RACHEL MELNICK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THIS STORY.

December 20, 2007

Time: 11:00-11:35pm

Duration:30

FOR ALL OF YOU LAST MINUTE CHRISTMAS SHOPPERS, YOU'RE NOT ALONE...BUT SOME MEN ARE GETTING A LITTLE HELP FINDING THE PERFECT GIFT...SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE STUDIO WITH MORE. MELISSA!

December 21, 2007

Time: 6:00-6:30pm

<u>Duration:30</u>

DRIVERS LOOKING TO CROSS THE MIGHTY MAC WILL SOON BE REACHING A LITTLE DEEPER IN THEIR POCKETS. THE MACKINAC BRIDGE AUTHORITY BOARD HAS VOTED TO BOOST FARES FOR CROSSING THE FIVE-MILE SPAN THAT LINKS MICHIGAN'S TWO PENINSULAS. THE TOLL FOR PASSENGER CARS GOES FROM \$2.50 TO \$4.50 BY 2014, INCREASING INCREMENTALLY THROUGH THE YEARS. BRIDGE OFFICIALS SAY THEY NEED MORE MONEY FOR ESSENTIAL

December 24, 2007

Time: 6:00-6:30pm

Duration :30

WHILE THE CHRISTMAS SHOPPING SEASON TRADITIONALLY BEGINS AFTER THANKSGIVING, MANY PEOPLE WAIT UNTIL THE LAST MINUTE TO SHOP. ACCORDING TO THE NATIONAL RETAIL FEDERATION, MORE THAN 16-PERCENT OF AMERICANS DON'T START SHOPPING UNTIL THE WEEK BEFORE THE HOLIDAY.BUT SOME PEOPLE

WAIT EVEN LATER THAN THAT.JENN CARLSON JOINS US LIVE IN OUR GAYLORD NEWSROOM WITH MORE ON LAST MINUTE SHOPPERS.

December 26, 2007

Time: 5:00-6:00pm

Duration:30

A SKI ACCIDENT THAT CLAIMED THE LIFE OF A 13-YEAR OLD NOW HAS THE SKI RESORT LOOKING INTO WHAT CAUSED THE TRAGEDY. THE INCIDENT HAPPENED YESTERDAY AT SCHUSS MOUNTAIN SKI RESORT IN ANTRIM COUNTY. THE YOUNG GIRL FROM CANTON WAS SKIING WITH HER FAMILY WHEN SHE VEERED OFF A SKI PATH AND DOWN INTO A WOODEN RETAINING BARRIER. SHE WAS LATER TAKEN THE KALKASKA HOSPITAL WHERE SHE DIED. 7&4'S MELISSA SMITH JOINS US NOW WITH MORE ON THIS STORY... MELISSA?

December 26, 2007

Time: 6:00-6:30pm

Duration:30

MANY OF THOSE SNOWMOBILERS ARE IN NORTHERN MICHIGAN AND ENJOYING THE HOLIDAY WEEK ON THE TRAILS. AS SEVEN AND FOUR'S JENN CARLSON REPORTS, THE VISITORS ARE AN ADDED GIFT TO BUSINESSES IN OTSEGO COUNTY AND SURROUNDING COMMUNITIES.

December 27, 2007

Time: 6:00-6:30pm

Duration:30

COLD TEMPERATURES CAN MEAN A LOT OF THINGS FOR OUTDOOR ENTHUSIASTS IN NORTHERN MICHIGAN.ONE OF THE BIG ONES - ICE FISHING.YOU MAY HAVE NOTICED ICE SHANTIES BY THE DOZENS IN WEXFORD COUNTY... AND MANY HOPE THAT'S A SIGN THAT THE ECONOMY MAY BE ON THE UP SWING. 7&4'S RACHEL MELNICK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THIS STORY.

December 27, 2007

Time: 6:00-6:30pm

Duration:30

DEVELOPERS ARE PLANNING TO BUILD A SERIES OF MULTI-LEVEL BUILDINGS ON THE WATERFRONT IN ONE NORTHERN MICHIGAN COMMUNITY. THE PROJECT WOULD INCLUDE BOTH RESIDENTIAL AND COMMERICIAL SPACES ON LAKE CHARLEVOIX IN DOWNTOWN BOYNE CITY.... THE ONLY PROBLEM IS PARKING. NOW RESIDENTS SAY *PUBLIC PARKING IS ON THE CHOPPING BLOCK. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE. JENN?

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

HEALTH

(Includes exercise, dieting, disease prevention, as well as new treatment options)

Local News

October 1, 2007

Time: 11:00-11:30am_

Duration:30

THE FUNDING FIGHT OVER A CHILDREN'S HEALTH PROGRAM CONTINUES ON CAPITOL HILL.PRESIDENT BUSH IS PROMISING A VETO BUT BACKERS OF A BILL TO EXPAND A CHILDREN'S HEALTH PROGRAM ARE CONTINUING THEIR EFFORTS TO GET HIM TO RECONSIDER.SUPPORTERS ARE PLANNING A MARCH TO THE WHITE HOUSE, WITH CHILDREN PULLING RED WAGONS FILLED WITH PETITIONS SUPPORTING THE BILL. THE PRESIDENT HAD PROPOSED A 5-BILLION-DOLLAR INCREASE IN THE STATE CHILDREN'S HEALTH INSURANCE PROGRAM. BUT CONGRESS HAS PASSED A 35-BILLION-DOLLAR BOOST TO EXPAND THE PROGRAM TO ABOUT 10 MILLION CHILDREN.

October 2, 2007

Time: 11:00-11:30am

Duration:30

HOW CAN YOU TELL IF YOUR CHILD IS HAVING A HEART ATTACK? IT'S SOMETHING MOST PARENTS HAVE PROBABLY NEVER THOUGHT OF. HEART ATTACKS IN CHILDREN ARE RARE ... BUT DO HAPPEN.TRACIE POTTS HAS MORE ON WHAT PARENTS AND DOCTORS SHOULD LOOK FOR IN TODAY'S HEALTHY FAMILY REPORT:

October 3, 2007

Time: 11:00-11:30am

Duration:30

ACCORDING TO THE PROSTATE CANCER FOUNDATION, A MAN DIES FROM PROSTATE CANCER EVERY 19 MINUTES. BUT THAT DOESN'T HAVE TO BE THE CASE. THERE ARE SO MANY WAYS TO TREAT PROSTATE CANCER NOW ... BUT THAT'S ONLY IF YOU IDENTIFY IT SOON ENOUGH. DOREEN GENTZLER MET UP WITH A WASHINGTON D-C LEGISLATOR TO SHOW US JUST HOW EASY AND IMPORTANT IT IS TO GET SCREENED ... IN TODAY'S HEALTHY FAMILY REPORT.

October 3, 2007

Time: 5:00-6:00pm

Duration:30

EXPANDED HEALTH CARE SERVICES ARE HEADED TO NORTHERN MICHIGAN RESIDENTS WHO ARE TREATED AT HOME. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE STUDIO WITH MORE.COURTNEY?

October 3, 2007

Time: 5:00-6:00pm

Duration:30

IN HEALTH NEWS TONIGHT...PRESIDENT BUSH TODAY HAS FULFILLED HIS PROMISE TO VETO BILLIONS OF EXTRA DOLLARS THAT WOULD HAVE GONE INTO THE STATE CHILDREN'S HEALTH INSURANCE PROGRAM... ALSO KNOW AS S-CHIP.THE LEGISLATION WOULD HAVE EXPANDED S-CHIP BY 35- BILLION- DOLLARS OVER FIVE YEARS. IT WAS PASSED BY CONGRESS AND SENT TO THE PRESIDENT LAST NIGHT... HE VETOED IT THIS MORNING.THE PLAN WAS EXPECTED TO COVER ABOUT TENMILLION CHILDREN WHOSE FAMILIES ARE NOT POOR ENOUGH FOR MEDICAID, BUT TOO POOR FOR PRIVATE INSURANCE. THE PRESIDENT ONLY WANTS A FIVE- BILLIONDOLLAR INCREASE.SEVERAL STATES HAVE ANNOUNCED THEY'LL SUE THE FEDERAL GOVERNMENT FOR RESTRICTING THE PROGRAM.

October 4, 2007

Time: 5:00-6:00pm

Duration:30

SOME PLANNED PARENTHOODS ACROSS MICHIGAN ARE CLOSING THEIR DOORS AFTER FEDERAL AND STATE CUTS FORCE THEM TO MAKE REDUCTIONS.NO CLINICS HERE IN NORTHERN MICHIGAN WILL BE AFFECTED, BUT MANY DOWNSTATE CLINICS WILL BE GRAND RAPIDS, WHITE CLOUD, HART, MUSKEGON, AND MOUNT PLEASANT ARE CLOSING AND MANY WILL BE REDUCING STAFF AND HOURS.MORE THAN 35-THOUSAND PEOPLE IN NORTHERN AND WESTERN MICHIGAN ALONE RELY ON PLANNED PARENTHOOD FOR SERVICES.PLANNED PARENTHOOD IS LAUNCHING A FUNDRAISING EFFORT....FOR MORE INFORMATION YOU CAN LOG ONTO OUR WEBSITE AT TV7-4.COM AND CLICK ON LINKS IN THE NEWS.

October 4, 2007

Time: 5:00-6:00pm

Duration:30

IT'S THE FOURTH OF THE MONTH--AND THAT MEANS ITS TIME TO CALL YOUR BUDDY AND REMIND HER TO DO A SELF BREAST EXAM. EARLY DETECTION IS KEY--CONSIDERING ONE IN SEVEN WOMEN WILL DEVELOP BREAST CANCER IN HER LIFE. IT'S A POWERFUL REMINDER FROM THE AMERICAN CANCER SOCIETY OF THE IMPORTANCE OF OCTOBER--OR BREAST CANCER AWARENESS MONTH. AND HERE IN NORTHERN MICHIGAN--THE MESSAGE RINGS LOUD AND CLEAR. SEVEN AND FOUR'S KRISTIN MACIOROWSKI REPORTS:

October 8, 2007

Time: 5:30-7:00am

Duration:30

OVER AND OVER AGAIN -- STUDIES SHOW AFRICAN-AMERICAN WOMEN ARE MORE LIKELY TO BE DIAGNOSED WITH BREAST CANCER AT LATER STAGES THAN WHITE WOMEN. AND NOW - RESEARCH FINDS RACIAL DIFFERENCES AMONG THE TREATMENTS FOR BREAST CANCER. A STUDY FROM THE UNIVERSITY OF MICHIGAN SHOWS WHITE WOMEN ARE MORE LIKELY TO UNDERGO TREATMENT DESIGNED TO KILL ANY REMAINING CANCER CELLS AFTER PRIMARY THERAPY IS FINISHED.WHITE WOMEN WERE ALMOST 5 TIMES MORE LIKELY TO TAKE TAMOXIFEN, AND MORE THAN 3 TIMES MORE LIKELY TO HAVE CHEMOTHERAPY.

October 8, 2007

Time: 5:00-6:00pm

Duration:30

MOST OF US ARE LOOKING FOR WAYS TO DE-STRESS OUR FAST-PACED LIVES... NOW NEW RESEARCH FINDS *FOCUSED MEDITATION* MAY WORK BETTER THAN JUST RELAXING. RESEARCHERS COMPARED STUDENTS WHO USED RELAXATION TECHNIQUES TO THOSE GIVEN JUST 20 MINUTES OF MEDITATION TRAINING. AND AFTER ONLY A WEEK, THEY FOUND A SIGNIFICANT DIFFERENCE.TRACIE POTTS EXPLAINS.

October 9, 2007

Time: 5:00-6:00pm

Duration:30

IN HEALTH NEWS TONIGHT..COMPARED TO OTHER CANCERS, OVARIAN CANCER IS RARE -- BUT DEADLY. EVERY YEAR 22-THOUSAND WOMEN ARE DIAGNOSED -- AND 14-THOUSAND DIE FROM IT. BUT TODAY'S THERE'S COMPELLING NEW EVIDENCE THAT WOMEN WHO EAT HEALTHIER... MAY AVOID THIS DISEASE. TRACIE POTTS HAS THE DETAILS.

October 10, 2007

Time: 5:00-6:00pm

Duration:30

AS CONGRESS DEBATES WHETHER TO EXPAND HEALTH INSURANCE FOR LOW-INCOME CHILDREN. A NEW REPORT FINDS KIDS WHO CAN AFFORD A DOCTOR STILL AREN'T GETTING THE CARE THEY NEED. TRACIE POTTS REPORTS.

October 10, 2007

Time: 6:00-6:30pm

Duration:30

A NEW MULTI MILLION DOLLAR HEART CENTER IS NOW OPEN AT MUNSON MEDICAL CENTER. IT'S ALL A PART OF A 16 MILLION DOLLAR PROJECT TO EXPAND SERVICES FOR PATIENTS AND DOCTORS ACROSS NORTHERN MICHIGAN. SEVEN AND FOUR'S SHEENA ELZIE TAKES US ON A TOUR OF THE NEW FACILITY.

October 11, 2007

Time: 5:00-6:00pm

Duration:30

HEALTH OFFICIALS URGE NORTHERN MICHIGAN RESIDENTS TO GET VACCINATED AGAINST WHOOPING COUGH ... AFTER FOUR CASES ARE CONFIRMED. WHOOPING COUGH IS A CONTAGIOUS RESPIRATORY TRACT INFECTION AND LASTS FOR MANY WEEKS. TWO ADULTS AND TWO CHILDREN WERE RECENTLY DIAGNOSED IN EMMET COUNTY. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE. JENN?

October 11, 2007

Time: 5:00-6:00pm

Duration:30

SIX MAJOR COLD MEDICINES FOR INFANTS ARE BEING PULLED FROM STORE SHELVES TODAY. YOU'LL RECOGNIZE SOME OF THE NAMES: TYLENOL, PEDIACARE, TRIAMINIC, ROBITUSSIN, DIMETAPP AND LITTLE COLDS. THE MANUFACTURERS SAY THE MEDICINE ITSELF IS SAFE — BUT CHILDREN HAVE DIED OR SUFFERED SERIOUS INJURY FROM TAKING TOO MUCH. TRACIE POTTS EXPLAINS.

October 11, 2007

Time: 11:00-11:35pm

Duration:30

MANY PARENTS ARE FINDING OUT TODAY THAT STORES ARE PULLING INFANT COUGH AND COLD MEDICINES OFF STORE SHELVES.BUT--WHAT IF YOUR INFANT GETS SICK...WHAT SHOULD YOU DO?SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON WHY THERE IS A VOLUNTARY RECALL OF THOSE INFANT MEDICINES.... AND WITH WHAT YOU NEED TO KNOW...LISA!

October 15, 2007

Time: 5:00-6:00pm

Duration :30

A BATTLE IS BREWING ON CAPITOL HILL THIS WEEK ON CHILDREN'S HEALTH CARE. MANY DEMOCRATS ARE TRYING TO OVERRIDE THE PRESIDENT'S VETO OF THE STATE CHILDREN'S HEALTH INSURANCE BILL CALLED S-CHIP. THEY'RE CALLING THE VETO "A VOTE AGAINST CHILDREN"...BUT PRESIDENT BUSH SEES IT AS A STEP TOWARD GOVERNMENT-RUN HEALTH CARE.7&4'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWS ROOM WITH DETAILS ON EFFORTS TO OVERRIDE THE VETO RIGHT HERE IN NORTHERN MICHIGAN...LISA?

October 15, 2007

Time: 5:00-6:00pm

Duration :30

IN HEALTH NEWS TONIGHT.. A NORTHERN MICHIGAN HEALTHCARE SYSTEM IS IN THE SPOTLIGHT TONIGHT FOR TAKING HOME A VERY PRESTIGIOUS AWARD. ALL *7* OF MUNSON HEALTHCARE SYSTEM'S HOSPITALS ARE BEING HONORED WITH THE 2006 GOVERNOR'S AWARD OF EXCELLENCE FOR IMPROVING PATIENT SAFETY AND QUALITY OF CARE. THE SEVEN FACILITIES ARE: KALKASKA MEMORIAL HEALTH CENTER, MERCY HOSPITAL CADILLAC, MERCY HOSPITAL GRAYLING, MUNSON MEDICAL CENTER, OTSEGO MEMORIAL HOSPITAL, PAUL OLIVER MEMORIAL HOSPITAL, AND WEST SHORE MEDICAL CENTER. AND MUNSON HEALTHCARE LEADERS SAY IT'S WELL DESERVED.

October 16, 2007

Time: 5:00-6:00pm

Duration:30

IT'S A MEDICAL CRISIS ONE TRAVERSE CITY FAMILY CAN RELATE TO ... AFTER THEIR FIVE WEEK OLD DAUGHTER WAS DIAGNOSED WITH A LIFE THREATENING ILLNESS. THE ONLY CURE FOR THE DISEASE RESTED IN THE HANDS OF AN ANONYMOUS BONE MARROW DONOR - AND NOW A YEAR AFTER HER TRANSPLANT 21 MONTH OLD SHANNON CRIDER IS A HAPPY HEALTHY LITTLE GIRL.IN THIS MONTH'S EDITION OF YOUR CHILD'S HEALTH, SEVEN AND FOURS STACEY SKRYSAK SHOWS US HOW THE DONOR LIST WORKS ... AND WHY EVERYONE SHOULD CONSIDER BECOMING A PART OF THE LIFE SAVING MISSION.

October 16, 2007

Time: 5:00-6:00pm

Duration:30

IN HEALTH NEWS TONIGHT..IT CAN BE THE HAPPIEST TIME IN YOUR LIFE... YOU'RE EXPECTING A BABY. BUT, WHAT YOU'RE NOT EXPECTING, IS BAD NEWS ABOUT YOUR OWN HEALTH. CHERIE BANK INTRODUCES US TO A PREGNANT WOMEN WHO IS BATTLING BREAST CANCER.

October 20, 2007

Time: 11:00-11:35pm

Duration:30

IF YOU WERE OUT AND ABOUT EARLIER TODAY YOU MAY HAVE NOTICED THE COLOR PINK THROUGHOUT TRAVERSE CITY. HUNDREDS OF PEOPLE RIGHT HERE IN NORTHERN MICHIGAN ARE HELPING TO FIGHT THE FIGHT AGAINST BREAST CANCER. SEVEN AND FOUR'S COURTNEY REHMER SHOWS US WHY THEY'RE TAKING IT ONE STEP AT A TIME.

October 22, 2007

Time: 5:00-6:00pm

Duration:30

THE GOVERNMENT TODAY IS WARNING CONSUMERS NOT TO USE THOSE HOME TESTING KITS TO CHECK YOUR CHILDREN'S TOYS AND OTHER PRODUCTS FOR LEAD. A NEW ROUND OF TESTS FOUND MOST OF THE TIME, THEY DON'T WORK. TRACIE POTTS HAS DETAILS FROM WASHINGTON.

October 23, 2007

Time: 11:00-11:30am

Duration:30

THE AMERICAN CANCER SOCIETY RECOMMENDS THAT ALL WOMEN OVER FORTY HAVE ANNUAL MAMMOGRAMS. BUT, WITH OTHER SCREENING METHODS AVAILABLE SOME WOMEN ARE OPTING TO HAVE M-R-I'S OR ULTRASOUNDS IN ADDITION TO A MAMMOGRAM.IN TODAY'S HEALTHY FAMILY REPORT: PERRI PELTZ HAS MORE ON THE PROCEDURES.

October 23, 2007

Time: 5:00-6:00pm

Duration:30

DOCTORS AT NORTHERN MICHIGAN REGIONAL HOSPITAL IN PETOSKEY HAVE A NEW RESOURCE TO TREAT PATIENTS. THE HOSPITAL INVESTED MORE THAN THREE MILLION DOLLARS FOR STATE OF THE ART IMAGING SYSTEMS THAT GIVE DOCTORS NEW DEPTH FOR MAKING A DIAGNOSIS. SEVEN AND FOUR'S ADAM BARTELMAY SHOWS US HOW THIS NEW IMAGING TECHNOLOGY IS HELPING DOCTORS AND PATIENTS.

October 24, 2007

Time: 11:00-11:30am

Duration:30

SCHOOLS ACROSS THE COUNTRY, AND HERE IN MICHIGAN, ARE ON HIGH ALERT AFTER SEVERAL STUDENTS ARE DIAGNOSED WITH A LIFE THREATENING STAPH INFECTION.SO FAR MICHIGAN HEALTH OFFICIALS SAY FIFTEEN CLUSTERS OF CASES HAVE BEEN REPORTED AS OF LAST WEEK - AND THAT NUMBER IS EXPECTED TO RISE.

ONE OF THE MOST RECENT CASES OF THE CONTAGIOUS M-R-S-A BACTERIA STRAIN OF STAPH INFECTION INVOLVES A KENT COUNTY STUDENT. CUSTODIANS AT THE NICKELS INTERMEDIATE SCHOOL JUST SOUTH OF GRAND RAPIDS SPENT TIME MOPPING THE FLOORS AND SCRUBBING WALLS TO DISINFECT THE SCHOOL . LETTERS WERE ALSO SENT HOME TO PARENTS.

October 24, 2007

Time: 5:00-6:00pm

Duration:30

MEDICAL PROFESSIONALS ALL OVER THE COUNTRY AND IN NORTHERN MICHIGAN ARE NOTICING MORE PEOPLE WITH A BACTERIA THAT IS IMMUNE TO SOME ANTIBIOTICS.IN FACT IF UNTREATED THE MRSA {MER-SAH} BACTERIA CAN BE DEADLY.SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM TO TELL HOW SERIOUS THIS SITUATION IS. ROB?

October 25, 2007

Time: 5:00-6:00pm

Duration:30

THERE HAS BEEN A LOT OF BUZZ LATELY ABOUT STAPH INFECTIONS THAT HAVE BECOME MORE DRUG RESISTANT AND DEADLY. THE TYPE OF STAPH INFECTION. WERE TALKING ABOUT IS MRSA WHICH IS A TYPE OF BACTERIA THAT IS RESISTANT TO CERTAIN ANTIBIOTICS ALSO KNOWN AS "THE SUPER BUG" WHICH USED TO BE CONTAINED TO PLACES LIKE HOSPITALS AND NURSING HOMES ... AND HAS BECOME A CONCERN IN OTHER PUBLIC PLACES LIKE SCHOOLS. BUT MRSA CAN BE CONTAINED IF IT'S CAUGHT EARLY AND ONE SCHOOL IS TAKING PREVENTATIVE MEASURES TO MAKE SURE IT DOESN'T BECOME A PROBLEM.7&4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM....RACHEL?

October 26, 2007

Time: 5:00-6:00pm

Duration:30

IN HEALTH NEWS TONIGHT...AN AREA HOSPITAL IS STEPPING UP ITS EFFORTS IN THE FIGHT AGAINST BREAST CANCER.NORTHERN MICHIGAN REGIONAL HOSPITAL IS OFFERING FREE MAMMOGRAMS!THE FREE PROGRAM IS GOING ON FROM 8AM TO 5PM TOMORROW.... YOU MUST REGISTER BY CALLING 1-800-248-6777.THERE ARE SOME REQUIREMENTS YOU MUST MEET IN ORDER TO BE ELIGABLE: YOU MUST BE A WOMAN BETWEEN THE AGE OF 40 AND 64 YEARS OLD, NEVER HAVE RECEIVED A MAMMOGRAM BEFORE, HAVE NO INSURANCE, AND HAVE NO SYMPTOMS.THE NORTHERN MICHIGAN REGIONAL HOSPITAL IS LOCATED IN PETOSKEY.

October 26, 2007

Time: 5:00-6:00pm

Duration:30

ONE OF THE BIGGEST CHALLENGES IN TREATING ALZHEIMER'S IS EARLY DETECTION. RESEARCHERS SAY THEY HAVE FOUND A WAY TO DO IT ... AND THAT COULD HELP MILLIONS OF PEOPLE START EARLY TREATMENT. DANIEL GARZA HAS MORE.

October 26, 2007

Time: 5:00-6:00pm

Duration:30

SCHOOL CLOSURES, HOSPITAL SCRUB DOWNS... MRSA {mer-sah} IS A STRAIN OF STAPH INFECTION THAT UNTIL RECENTLY GOT LITTLE ATTENTION.NOW IT'S TRIGGERING PANIC AMONG MANY PEOPLE WHO ARE TAKING EXTRA STEPS TO PROTECT THEMSELVES.HELEN CHICKERING BREAKS DOWN FACT FROM FICTION OF THE SO CALLED SUPER-BUG.

October 29, 2007

Time: 5:00-6:00pm

Duration:30

TODAY THE NATION'S LEADING GROUP OF PEDIATRICIANS ARE SAYING AUTISM HAS BECOME SO PREVALENT THAT ALL CHILDREN SHOULD BE SCREENED FOR IT TWICE BEFORE THEY TURN TWO YEARS OLD. TRACIE POTTS HAS THE DETAILS ON TODAY'S REPORTS SHOWING DOCTORS HOW TO CATCH IT EARLY.

October 30, 2007

Time:5:00-6:00pm

Duration:30

THE FOOD PYRAMID HAS SERVED AS A NUTRITIONAL GUIDELINE FOR YEARS. NOW THE U-S-D-A IS PUTTING A NEW SPIN ON IT- REVEALING A BRAND NEW NUTRITIONAL GUIDE JUST FOR WOMEN WHO ARE PREGNANT OR BREASTFEEDING.DR. DEANNA LITES REPORTS.

November 1, 2007

Time: 5:00-6:00pm

Duration:30

DO YOU KNOW WHAT'S IN YOUR MEDICINE CABINET? WHERE IT CAME FROM? APPARENTLY THE FOOD AND DRUG ADMINISTRATION MAY NOT KNOW EITHER. AT A HEARING ON CAPITOL HILL TODAY THE F-D-A DESCRIBES A DRUG SUPPLY THAT OFTEN COMES FROM FOREIGN COUNTRIES.. AND IS NEVER INSPECTED.KRISTEN DAHLGREN HAS MORE.

November 5, 2007

Time: 11:00-11:30am

Duration:30

A DIAGNOSIS OF BREAST CANCER HAS AN IMPACT ON EVERY MEMBER OF THE FAMILY. AND IN IDEAL SITUATIONS, EACH MEMBER TAKES UP A ROLE IN THE FIGHT. PERRI PELTZ TELLS US ABOUT ONE WOMAN WHO CREDITS HER FAMILY FOR HER SURVIVAL, IN TODAY'S HEALTHY FAMILY REPORT:

November 5, 2007

Time: 5:00-6:00pm

Duration :30

THE FOURTH OF THE MONTH WAS YESTERDAY-SO IF YOU DIDN'T DO SO ALREADY-TAKE TIME TO CALL OR E-MAIL YOUR BUDDY AND REMIND HER TO DO A SELF BREAST EXAM. IN TODAY'S BUDDY CHECK SEVEN AND FOUR'S KRISTIN MACIOROWSKI, TAKES A LOOK AT THE STAGES OF CANCER.WHAT EACH ONE MEANS IN TERMS OF TUMOR SIZE, TREATMENT. AND SURVIVAL.

November 6, 2007

Time: 5:00-6:00pm

Duration:30

TODAY PRESIDENT BUSH IS ROLLING OUT A NEW PLAN TO MAKE SURE FOREIGN FOOD, TOYS AND OTHER PRODUCTS ARE SAFE BEFORE THEY ENTER OUR COUNTRY. MEANWHILE, CONGRESS GRILLED THE CONSUMER PRODUCT SAFETY COMMISSION ABOUT QUESTIONABLE TRIPS AND WHETHER IT NEEDS MORE MONEY FOR INSPECTIONS. TRACIE POTTS POTTS HAS MORE ON TODAY'S HEARING... AND THE GOVERNMENT'S NEW IMPORT SAFETY PLAN.

November 7, 2007

Time: 5:00-6:00pm

Duration:30

THERE IS A NEW STUDY OUT TODAY ON THE SEXUAL BEHAVIOR OF TEENAGERS AND WHETHER TAX-FUNDED ABSTINENCE PROGRAMS ARE HAVING THE INTENDED EFFECT. IT'S BEING RELEASED BY THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY. N-B-C'S BROOKE HART HAS THE DETAILS.

November 7, 2007

Time: 11:00-11:35pm

Duration:30

MANY PARENTS HAVE BEEN WATCHING MANY TOY RECALLS OVER THE PAST COUPLE OF WEEKS.NOW--ORGANIZERS WITH TOYS FOR TOTS ARE PREPARING TO GO THROUGH STRICTER MEASURES BEFORE GIVING OUT ANY OF THEIR DONATED TOYS. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE NEWSROOM WITH MORE. LISA!

November 9, 2007

Time: 5:00-6:00pm

Duration:30

IN WHAT'S BELIEVED TO BE THE LARGEST DRUG SETTLEMENT EVER, THE MAKERS OF VIOXX HAVE AGREED TO PAY BILLIONS TO THOSE HURT BY THE DRUG. MERCK AND COMPANY MADE THE ANNOUNCEMENT TODAY AND CHRIS CLACKUM HAS THE STORY.

November 12, 2007

Time: 5:00-6:00pm

Duration:30

DURING THE MONTH OF NOVEMBER--OUR BUDDY CHECK SERIES TAKES A LOOK AT SOME TOUGH QUESTIONS ABOUT BREAST CANCER. TODAY--IT'S ALL ABOUT TECHNOLOGY. THERE'S A LOT OF EXCITEMENT SURROUNDING THE ALL DIGITAL EQUIPMENT COMING TO THE NEW BREAST HEALTH CENTER THIS SPRING. SO MUCH EXCITEMENT--THERE ARE REPORTS SOME WOMEN ARE WAITING UNTIL THEN TO GET THEIR YEARLY MAMMOGRAM. SEVEN AND FOUR'S KRISTIN MACIOROWSKI SHOWS US WHY DOCTORS AND SURVIVORS SAY THAT'S NEVER A GOOD IDEA.

November 15, 2007

Time: 6:00-6:30pm

Duration:30

SOME NORTHERN MICHIGAN PARENTS ARE TRYING TO GO BEYOND PRESCRIPTIONS FOR TREATING THEIR CHILD'S ATTENTION DISORDER. ACCORDING TO THE CENTER FOR DISEASE CONTROL, MORE THAN FOUR MILLION CHILDREN BETWEEN THE AGES OF FOUR AND SEVENTEEN HAVE BEEN DIAGNOSED WITH ATTENTION DEFICIT HYPERATIVITY DISORDER, OR A-D-H-D.AND ABOUT TWO AND A HALF MILLION OF THOSE CHILDREN ARE TAKING MEDICATION TO TREAT THE PROBLEM.BUT MANY DOCTORS BELIEVE TREATING THE DISORDER WITH JUST MEDICATION ISN'T THE ANSWER.7&4'S RACHEL MELNICK JOINS US LIVE IN OUR TRAVERSE CITY NEWSROOM WITH HOW ONE FAMILY IS USING ALTERNATIVE TREATMENTS AND SEEING SOME AMAZING RESULTS.

November 19, 2007

Time: 5:00-6:00pm

Duration:30

IT'S THE TIME OF YEAR TO GIVE THANKS--AND ONE NORTHERN MICHIGAN MAN SAYS A RARE SURGERY HAS HIM GRATEFUL TO BE ALIVE. SEVEN AND FOURS SHEENA ELZIE JOINS US LIVE IN THE STUDIO WITH MORE ON THE ONE TIME, MULTIPLE ORGAN TRANSPLANT.

November 19, 2007

Time: 5:00-6:00pm

Duration:30

AT THE CORE OF OUR BUDDY CHECK SERIES IS THE IMPORTANCE OF EARLY DETECTION--THROUGH SELF BREAST EXAMS AND MAMMOGRAMS.BUT MANY WOMEN HAVE ASKED IF THERE IS ANY HELP FOR THOSE WHO DON'T HAVE INSURANCE. AND THE ANSWER TO THAT--IS YES. 7 & 4'S KRISTIN MACIOROWSKI HAS MORE:

November 20, 2007

Time: 5:00-6:00pm

Duration:30

A SCOLIOSIS DIAGNOSES COULD MEAN WEARING A BACK BRACE FOR YEARS ... OR FACING MAJOR SURGERY.AND ITS VICTIMS ARE USUALLY PRETEENS.SEVEN AND FOUR'S STACEY SKRYSAK SHOWS US HOW NORTHERN MICHIGAN FAMILY IS DEALING WITH THE HEALTH CRISIS IN THIS MONTH'S YOUR CHILDS HEALTH REPORT:

November 20, 2007

Time: 5:00-6:00pm

Duration:30

IN HEALTH NEWS TONIGHT-- THE NEW BREAST HEALTH CENTER COMING TO NORTHERN MICHIGAN WILL HONOR THE FAMILY WHO DONATED ONE MILLION DOLLARS TO MAKE IT POSSIBLE. THE NEW CENTER AT COPPER RIDGE IN GRAND TRAVERSE COUNTY WILL BEAR THE NAME "THE SMITH FAMILY BREAST HEALTH CENTER" IN HONOR OF DUDLEY AND BARBARA SMITH. THEIR ONE MILLION DOLLAR DONATION IS PART OF THE 3 POINT 8 MILLION NEEDED TO COMPLETE THE NEWEST OUTLET OF MUNSON MEDICAL CENTER. THE SMITH FAMILY BREAST HEALTH CENTER IS SLATED TO OPEN ON VALENTINE'S DAY-- WITH 23-THOUSAND PEOPLE EXPECTED TO WALK THROUGH THE DOORS FOR MAMMOGRAMS AND OTHER SERVICES. THE CENTER IS ABOUT 900- THOUSAND DOLLARS AWAY FROM ITS FUNDRAISING GOAL.

November 29, 2007

Time: 5:00-6:00pm

Duration:30

WITH THE RECENT NEWS OF TOY RECALLS DUE TO LEAD CONTENT, SOME NORTHERN MICHIGAN PARENTS ARE DOING SOMETHING ABOUT IT TO PROTECT THEIR KIDS. 7 & 4'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON THE TOY SAFETY CONCERNS.

December 3, 2007

Time: 5:00-6:00pm

Duration:30

IN HEALTH NEWS TONIGHT.AFTER A YEAR OF FUNDRAISING, "THE ANTRIM COUNTY HIGH TEA FOR BREAST CANCER PREVENTION" IS USING ITS FUNDS TO HELP WOMEN GET SCREENINGS.THE ORGANIZATION PUTS ON THE HIGH TEA EVERY YEAR, AND COMBINED WITH OTHER EVENTS-- RAISED 10-THOUSAND-DOLLARS FOR THE HEALTH DEPARTMENT OF NORTHWEST MICHIGAN.THE DEPARTMENT IS USING THOSE DONATIONS TO PROVIDE FREE MAMMOGRAMS AT THE MANCELONA FAMILY RESOURCE CENTER THIS FRIDAY.TO QUALIFY, YOU MUST BE AN UN-INSURED OR UNDER-INSURED WOMAN BETWEEN THE AGES OF 40 AND 65--AND LIVE IN ANTRIM COUNTY.

APPOINTMENTS ARE REQUIRED AND YOU CAN SCHEDULE YOURS BY CALLING THE NUMBER ON YOUR SCREEN...THAT'S 1-800-432-4121.

December 4, 2007

Time: 5:00-6:00pm

Duration:30

MICHIGAN'S ATTORNEY GENERAL IS BLASTING BLUE CROSS BLUE SHIELD FOR BACKING LEGISLATION HE SAYS PUTS PROFITS OVER PEOPLE.MIKE COX SAYS BILLS PASSED BY THE STATE HOUSE IN OCTOBER WOULD FORCE SENIORS AND SICK CITIZENS TO PAY MORE FOR HEALTH CARE AND LET BLUE CROSS DENY COVERAGE FOR PRE-EXISTING ILLNESSES FOR A LONGER PERIOD OF TIME.BLUE CROSS HAS A UNIQUE ROLE IN MICHIGAN.IT'S EXEMPT FROM STATE TAXES AND IN RETURN IS THE STATE'S INSURER OF LAST RESORT.COX SAYS BLUE CROSS WANTS TO KEEP ITS TAXEXEMPT STATUS BUT TRIPLE ITS ABILITY TO MAKE PROFITS.THE LEGISLATION CURRENTLY IS IN THE SENATE.

December 4, 2007

Time: 5:00-6:00pm

Duration:30

TODAY IS THE FOURTH OF THE MONTH AND THAT MEANS ITS TIME TO CALL YOUR BUDDY AND REMIND HER TO DO A SELF BREAST EXAM. FOR MANY--THE HOLIDAYS ARE A CHANCE TO SPEND TIME WITH FAMILY AND FRIENDS--AND CELEBRATE THE FACT THAT THEY'RE IN YOUR LIFE. FOR THOSE RECOVERING FROM BREAST CANCER--ITS A SOURCE OF LOVE AND SUPPORT THEY COULDN'T GO WITHOUT. SEVEN AND FOUR'S KRISTIN MACIOROWSKI HAS MORE:

December 5, 2007

Time: 5:00-6:00pm

Duration:30

AND SOMETHING THAT MIGHT BE AFFECTED BY ARTHRITIS...TEXT MESSAGING. BUT AS WE'RE ABOUT TO FIND OUT THERE'S A NEW SERVICE AVAILABLE TO CELL PHONE USERS AND THE LATEST HEALTH ADVICE IS JUST A TEXT AWAY. PEGGY PICO REPORTS.

December 7, 2007

Time: 5:00-6:00pm

Duration:30

IN HARD ECONOMIC TIMES ONE COMMUNITY SAYS THEY'RE FINDING A WAY AROUND THEIR HEALTH CARE CRISIS. THE SUPERINTENDENT OF MANCELONA PUBLIC SCHOOLS SAYS AROUND 50 PERCENT OF THEIR STUDENTS QUALIFY AS "AT RISK", MEANING THE STUDENTS ARE STRUGGLING FINANCIALLY.NOW...THANKS TO A GRANT, THOSE STUDENTS CAN RECEIVE *FREE HEALTH CARE.THE FACILITY OPENED UP FOR BUSINESS LAST YEAR AND SAY *NOW* THE NEED IS GREATER THAN EVER. 7&4'S RACHEL MELNICK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THIS STORY.

RACHEL?

December 11, 2007

Time: 5:00-6:00pm

Duration:30

NOW TO A DISTURBING NEW STUDY THAT COULD AFFECT THE HEALTH OF MILLIONS OF WOMEN. RESEARCHERS SAY THE ACCURACY OF A DIAGNOSTIC MAMMOGRAM IN DETECTING BREAST CANCER, CHANGES, DEPENDING ON WHO READS THE RESULTS. KRISTEN DAHLGREN EXPLAINS:

December 11, 2007

Time: 6:00-6:30pm

Duration:30

WE CONTINUE OUR EXCLUSIVE YOUR TOWN CHEBOYGAN SERIES WITH A CLOSER LOOK TONIGHT AT CHEBOYGAN MEMORIAL HOSPITAL.HOSPITAL OFFICIALS SAY ITS THE LOVE OF THEIR COMMUNITY AND PRIDE IN QUALITY PATIENT CARE THAT LED TO A NEW PROGRAM TO BRING DOCTORS TO THE AREA. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE STUDIO WITH MORE ON THE EFFORTS. COURTNEY!

December 12, 2007

Time: 5:00-6:00pm

Duration :30

IN HEALTH NEWS TONIGHT...NORTHERN MICHIGAN KIDNEY PATIENTS ARE CELEBRATING THE GRAND OPENING OF A NEW DIALYSIS CENTER IN KALKASKA COUNTY. THE NEARLY SIX THOUSAND FOOT FACILITY OFFICIALLY BEGAN OPERATIONS TODAY AT KALKASKA MEMORIAL HEALTH CENTER. PEOPLE WHO NEED DIALYSIS MUST SPEND HOURS EVERY WEEK ATTACHED TO A MACHINE TO CLEAN THEIR BLOOD OF IMPURITIES AND NOW THEY CAN UNDERGO TREATMENT A LITTLE CLOSER TO HOME.

December 13, 2007

Time: 5:00-6:00pm

Duration:30

A MASSIVE RECALL OF A CHILDHOOD VACCINE TO TELL YOU ABOUT TONIGHT. THE HIB (rhymes with rib) VACCINE IS GIVEN TO CHILDREN AS YOUNG AS 2 MONTHS OLD TO PREVENT MENINGITIS AND PNEUMONIA.MERCK IS RECALLING A MILLION DOSES DUE TO THE CHANCE OF CONTAMINATION.BUT, AS KRISTEN DAHLGREN TELLS US, THE CENTERS FOR DISEASE CONTROL DOES NOT EXPECT IT TO MAKE ANY CHILDREN SICK.

December 18, 2007

Time: 5:30-7:00am

Duration:30

IT MAY NOT BE AS HARD AS YOU THINK TO DROP THOSE EXTRA POUNDS. SCIENTISTS HAVE DISCOVERED A FAT BURNING ENZYME INSIDE YOUR BODY, THAT'S TRIGGERED IN THE SIMPLEST WAY! PEGGY PICO REPORTS.

December 18, 2007

Time: 5:00-6:00pm

Duration:30

IT'S A PROGRAM THAT HELPS CHILDREN FACING SERIOUS HEALTH BATTLES TRACK THEIR PROGRESS ... AND CELEBRATE THEIR BRAVERY THE BRAVERY HEARTS PROGRAM WAS LAUNCHED LAST APRIL AT THE HELEN DEVOS CHILDREN'S HOSPITAL IN GRAND RAPIDS AND HAS SINCE BECOME A VERY POPULAR TOOL FOR MEDICAL STAFF TO HELP YOUNG PATIENTS AND THEIR FAMILIES. IN THIS MONTH'S YOUR CHILD'S HEALTH REPORT SEVEN AND FOUR'S STACEY SKRYSAK SHOWS US JUST HOW IMPORTANT THESE BEADS ARE TO THOSE FIGHTING SERIOUS HEALTH BATTLES.

December 20, 2007

Time: 5:00-6:00pm

Duration:30

THE CHICKENPOX VACCINE CAN HELP PROTECT YOU FROM THE POTENTIALLY DEADLY VIRUS. IN 2006, THE C-D-C BEGAN RECOMMENDING KIDS GET TWO SHOTS BEFORE THE AGE OF SIX -- TO GIVE KIDS FULL IMMUNITY LATER IN LIFE. NOW A SHORTAGE MAY MAKE IT TOUGHER TO GET THAT BOOSTER. MARIANNE FAVRO REPORTS

December 24, 2007

Time: 5:00-6:00pm

Duration :30

WITH THE HUSTLE AND BUSTLE OF THE HOLIDAY SEASON IT'S SOMETIMES EASY TO FORGET ABOUT THE *NECESSITIES* OF LIFE.IN FACT, ONE OF THOSE *NEEDS* ARE BLOOD DONATIONS FOR SERIOUS ILLNESSES AND EMERGENCY SITUATIONS. AND THE MICHIGAN COMMUNITY BLOOD CENTER IN TRAVERSE CITY SAYS IT'S SEEING A SHORTAGE IN BLOOD DONATIONS FROM THE PUBLIC.7&4'S MELISSA SMITH JOIN US LIVE IN OUR TRAVERSE CITY NEWSROOM WITH MORE ON THIS NEED.

December 31, 2007

Time: 6:00-6:30pm

Duration:30

IT SEEMS EVERYBODY MAKES AT LEAST ONE NEW YEAR'S RESOLUTION... AND WE WANTED TO PUT ONE OF THE MOST COMMON TO THE TEST. GETTING BACK INTO WORKING OUT SEEMS TO BE ON THE TOP OF EVERYONE'S LIST, BUT STICKING TO THE PLAN IS A DIFFERENT STORY. SEVEN AND FOUR'S SHEENA ELZIE REPORTS.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

EDUCATION

(including education standards, school safety, and alternative schools)

Local News

October 1, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: COLLEGE STUDENTS FACE THE DIFFICULT TASK OF MANAGING MONEY, OFTEN FOR THE FIRST TIME. THE PROBLEM IS...MANY DON'T KNOW HOW TO DO THAT.TRACY DAVIDSON EXPLAINS.

October 2, 2007

Time: 11:00-11:30am

Duration:30

IN MANY SCHOOLS IT SEEMS THE MALE TEACHER IS DISAPPEARING AND NOW THERE'S A MOVE TO GET MORE MEN INTERESTED IN AN EDUCATIONAL CAREER. JANET SHAMLIAN SHOWS US MORE ON THE TREND IN THIS CLASSROOM CONNECTION REPORT:

October 2, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:AN ELEMENTARY SCHOOL TEACHER IN WEXFORD COUNTY IS GIVEN A SURPRISE HONOR ... AND A FULLY STOCKED CLASSROOM! JENNIFER WILHELM IS A READING SPECIALIST AT LINCOLN ELEMENTARY SCHOOL IN CADILLACJENNIFER IS ONE OF ONE-THOUSAND TEACHERS NATION WIDE TO BE HONORED BY THE ADOPT A CLASSROOM PROGRAM THROUGH THE STORE OFFICEMAX. WITH THAT AWARD SHE IS RECEIVING 14-HUNDRED DOLLARS IN CLASSROOM SUPPLIES, ROSES AND A PLAQUE.JENNIFER WAS NOMINATED BY SOMEONE FROM THE SCHOOL WHERE SHE TEACHES.

October 2, 2007

Time: 5:00-6:00pm_

Duration:30

SCHOOL LEADERS ACROSS THE STATE WILL SOON KNOW THE NEW DIRECTION FOR THEIR SOCIAL STUDIES CURRICULUM. THE STATE BOARD OF EDUCATION UNANIMOUSLY APPROVED NEW SOCIAL STUDIES CONTENT EXPECTATIONS FOR KINDERGARTEN THROUGH TWELFTH GRADE. THE CHANGES ARE THE FIRST UPDATES TO MICHIGAN'S SOCIAL STUDIES STANDARDS SINCE 19-96. THEY REFLECT SEVERAL YEARS OF STUDY, REVIEW, REVISION, AND PUBLIC INPUT AND WILL COVER HISTORY, CIVICS, GOVERNMENT, GEOGRAPHY, AND ECONOMICS....ALL ALIGNED WITH NATIONAL STANDARDS.THE GOAL IS TO TEACH CHILDREN HOW TO BECOME INVOLVED IN GOVERNMENT.

October 3, 2007

Time: 5:00-6:00pm

Duration:30

MANY OF OUR STATE'S PROGRAMS ARE IN LIMBO...WAITING FOR MORE THAN 400-MILLION DOLLARS IN CUTS TO BE FINALIZED IN LANSING.AMONG THOSE WAITING FOR ANSWERS--ARE SOME OF MICHIGAN'S YOUNGEST STUDENTS AND THEIR PARENTS. 7&4'S SHEENA ELZIE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE....SHEENA?

October 6, 2007

Time: 6:00-6:30pm

Duration:30

RECOMMENDATIONS ON WHERE TO MOVE THE TRAVERSE CITY AREA PUBLIC SCHOOL'S MONTESSORI PROGRAM MAY NOT BE FINALIZED UNTIL DECEMBER. THE TCAPS SUPERINTENDENT SAYS THE TIMELINE TO DETERMINE A NEW LOCATION FOR THE GROWING PROGRAM HAS BEEN EXTENDED. THE ADMINISTRATION WILL PRESENT ANOTHER RECOMMENDATION IN 10 TO 12 WEEKS. BUT--IF YOU WANT YOUR INPUT HEARD ON THE MONTESSORI MOVE... YOU URGED TO ATTEND THE NEXT FEW BOARD MEETINGS. THE NEXT SCHEDULED MEETING IS SET FOR THIS MONDAY AT 6 P.M.

October 8, 2007

Time: 5:30-7:00am

Duration:30

MORE THAN ONE THOUSAND NORTHERN MICHIGAN MUSICIANS WILL HEAD MEET IN TRAVERSE CITY LATER TODAY. THEY'RE PARTICIPATING IN AN ANNAUL FUNDRAISER CALLED THE THIRLBY EXHIBITION. 7 AND 4'S JANELLE LALONDE JOINS US LIVE FROM OUR TRAVERSE CITY NEWSROOM WITH MORE. JANELLE!

October 8, 2007

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Time: 5:00-6:00pm

Duration:30

A NEW LEARNING TOOL IS HELPING TO JUMP START THE PERFORMANCE OF HUNDREDS OF STUDENTS.DAVID QUINLAN SHOWS US HOW THIS DEVICE THAT LOOKS LIKE A REMOTE CONTROL IS BECOMING A VALUABLE PART OF THE CLASSROOM.

October 8, 2007

Time: 11:00-11:35pm

Duration:30

NORTHERN MICHIGAN'S LARGEST SCHOOL DISTRICT IS SEARCHING FOR A NEW LOCATION FOR ITS RAPIDLY GROWING MONTESSORI PROGRAM. THE TRAVERSE CITY AREA PUBLIC SCHOOL DISTRICT'S MONTESSORI HAS REACHED A MAXIMUM CAPACITY OF STUDENTS AT ITS CURRENT CENTRAL ELEMENTARY SCHOOL LOCATION--- AND *NOW* NEEDS A LARGER BUILDING. TONIGHT, PARENTS AND COMMUNITY MEMBERS MET BEFORE THE T-CAPS BOARD OF EDUCATION TO VOICE THEIR OPINIONS ON THE MATTER AND GIVE INPUT ON WHAT LOCATION THEY THINK IS BEST FOR THE MONTESSORI STUDENTS AND THEIR FAMILIES. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY.

October 8, 2007

Time: 11:00-11:35pm

Duration:30

MUSIC FILLED THE AIR ON THIS WARM OCTOBER NIGHT... MORE THAN ONE THOUSAND HIGH SCHOOL MUSICIANS FLOODED TRAVERSE CITY WITH THEIR TALENTS. ABOUT 18 NORTHERN MICHIGAN MARCHING BANDS CAME OUT TO RAISE MONEY FOR HIGH SCHOOL BAND EVENTS. AND THEIR NIGHT GOT STARTED WITH A BANG!

October 9, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:RECORD HIGH APPLICATION NUMBERS AND TOUGHER REQUIREMENTS ARE MAKING IT HARDER THAN EVER FOR EVEN THE BEST HIGH SCHOOL STUDENTS TO GET INTO THE COLLEGE OF THEIR DREAMS. ALLISON ROSATI TAKES A LOOK AT THE GROWING BUSINESS OF GIVING KIDS THE EDGE TO GET IN...FROM CONSULTANTS TO HIGH TECH TEST PREP.

October 9, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:RECORD HIGH APPLICATION NUMBERS AND TOUGHER REQUIREMENTS ARE MAKING IT HARDER THAN EVER FOR EVEN THE BEST HIGH SCHOOL STUDENTS TO GET INTO THE COLLEGE OF THEIR DREAMS. ALLISON

ROSATI TAKES A LOOK AT THE GROWING BUSINESS OF GIVING KIDS THE EDGE TO GET IN...FROM CONSULTANTS TO HIGH TECH TEST PREP.

October 9, 2007

Time: 6:00-6:30pm

Duration:30

DOZENS OF RESIDENTS IN ONE NORTHERN MICHIGAN COMMUNITY SPENT THE DAY REMINISCING BEFORE A PIECE OF HISTORY IS TORN DOWN. AFTER MORE THAN A HUNDRED YEARS THE FORMER BISHOP BARAGA SCHOOL IS BEING TORN DOWN. 7&4'S JENN CARLSON HAS MORE FROM CHEBOYGAN.

October 11, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:ART IN SCHOOL DOESN'T ALWAYS TAKE PLACE AS A SEPARATE CLASS.-OR UNDER THE USUAL GUISE OF PAINTING, DRAWING, CHOIR OR DANCE.IN TRAVERSE CITY AREA PUBLIC SCHOOLS--ART IS SHOWING UP IN ALL SUBJECT MATTERS AS A WAY OF THINKING.I SPENT A DAY AT LONG LAKE ELEMENTARY TO SEE HOW THAT TEACHING METHOD WORKS FOR TEACHERS AND STUDENTS.

October 11, 2007

Time: 11:00-11:35pm

Duration:30

AN INVESTIGATION IS UNDERWAY AFTER THE MICHIGAN DEPARTMENT OF EDUCATION SAYS A NEWSPAPER REPORTER PHOTOGRAPHED PART OF THE MEAP TEST AND POSTED IT ONLINE. THAT REPORTER WAS WITH A JACKSON PAPER. HE SAYS HE HAD PERMISSION FROM THE ELEMENTARY SCHOOL... BUT EDUCATION OFFICIALS SAY HE VIOLATED MEAP TEST RULES WHEN HE PUBLISHED ONE OF THE QUESTIONS ONLINE. SINCE THAT WOULD HAVE BEEN AVAILABLE TO ANY STUDENT IN THE STATE SCHOOL OFFICIALS HAVE DECIDED STUDENTS MUST RETAKE A PORTION OF THE TEST.

October 12, 2007

Time: 5:00-6:00pm

Duration:30

MANY FIFTH- AND SIXTH-GRADERS ACROSS THE STATE WILL HAVE TO RETAKE A PORTION OF THE THE MEAP TEST. THE DEPARTMENT OF EDUCATION SAYS THAT'S BECAUSE A DOWNSTATE NEWSPAPER PUBLISHED PART OF THE WRITING SECTION ONLINE PROMPTING AN INVESTIGATION. SINCE THAT WOULD HAVE BEEN AVAILABLE TO ANY STUDENT IN THE STATE....OFFICIALS SAY SCHOOLS THAT HAVE ALREADY GIVEN THAT TEST...MUST GIVE IT AGAIN. 7&4'S COURTNEY REHMER SPOKE WITH ONE SCHOOL WHO WILL HAVE TO DO JUST THAT.....COURTNEY?

October 17, 2007

Time; 6:00-6:30pm

Duration:30

TWO TRAVERSE CITY HIGH SCHOOLS WILL receive A MULTI-MILLION DOLLAR FEDERAL GRANT.TRAVERSE CITY WEST SENIOR HIGH SCHOOL AND TRAVERSE CITY CENTRAL HIGH SCHOOL ARE AMONG SIX SCHOOLS STATEWIDE TO receive THE FEDERAL GRANT. IT'S AIMED AT CREATING SMALL LEARNING COMMUNITIES WITHIN LARGE PUBLIC HIGH SCHOOLS. SCHOOL LEADERS ARE NOW DISCUSSING EXACTLY HOW THEY WOULD USE THE MONEY AT THEIR HIGH SCHOOLS. 7&4'S SHEENA ELZIE SHOWS US HOW THIS GRANT WILL HELP AT ONE TRAVERSE CITY SCHOOL.

October 17, 2007

Time: 11:00-11:35pm

Duration:30

DECLINING ENROLLMENT IS NOT HELPING MANY SCHOOL DISTRICTS AROUND NORTHERN MICHIGAN WHO ARE ALREADY TRYING TO TRIM DOWN AN EXTREMELY TIGHT BUDGET. THE TRAVERSE BAY AREA INTERMEDIATE SCHOOL DISTRICT IS TRYING TO COME UP WITH WAYS TO CONSOLIDATE OR SHARE IT'S SERVICES TO MAKE IT'S 16 DISTRICTS MORE EFFICIENT. THE T-B-A-I-S-D SUPERINTENDENT SAYS HE'S BEEN

WORKING WITH SCHOOL OFFICIALS IN THE FIVE COUNTIES THE I-S-D SERVES TO BEGIN THINKING "OUTSIDE THE BOX. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

October 18, 2007

Time: 5:00-6:00pm Duration:30 IN EDUCATION MATTERS TONIGHT A NEW AGREEMENT IS MAKING IT EASIER FOR

STUDENTS TRAINING FOR CAREERS IN THE MARITIME INDUSTRY.OFFICIALS FROM FERRIS STATE UNIVERSITY, NORTHWESTERN MICHIGAN COLLEGE, AND THE GREAT LAKES MARITIME ACADEMY SIGNED AN AGREEMENT THAT WILL ALLOW STUDENTS IN THE ACADEMY TO ENROLL SIMULTANEOUSLY AT FERRIS. UNIVERSITY LEADERS SAY THIS WILL HELP THE CADETS IN MANY WAYS. FOR ONE, IT REDUCES THE TOTAL NUMBER OF CREDIT HOURS THEY NEED TO GRADUATE....IT WAS AT 163, NOW IT WILL BE 145.THEY SAY IT ALSO ALLOWS FOR CADETS TO GRADUATE FASTER AND SAVE MONEY IN FINANCIAL AID.

October 18, 2007

Time: 6:00-6:30pm

Duration:30 A NORTHERN MICHIGAN FAMILY WANTS TO MAKE SURE THEIR COMMUNITY HAS A PLACE TO ENJOY SWIMMING YEAR ROUND - AND THEY ARE TEAMING UP WITH THEIR SCHOOL DISTRICT TO HELP MAKE IT HAPPEN THE STATE OF THE ART SWIMMING POOL IS BEING DONATED TO MANISTEE PUBLIC SCHOOLS.IT WILL BE BUILT ON THE EAST SIDE OF THE HIGH SCHOOL AND WILL BE AVAILABLE TO BOTH STUDENTS AND THE COMMUNITY.7&4'S COURTNEY REHMER JOINS US LIVE IN OUR STUDIO WITH MORE DETAILS. COURTNEY?

October 18, 2007

Time: 6:00-6:30pm Duration:30

THE LARGEST SCHOOL FUNDRAISER IN NORTHERN MICHIGAN CELEBRATES A MILESTONE GLADHANDER HAS SUPPORTED THE TRAVERSE CITY AREA CATHOLIC SCHOOLS FOR THE PAST 25 YEARS, RAISING MILLIONS OF DOLLARS. SO JUST HOW HAS ALL OF THIS FUNDING HELPED THE SCHOOLS OVER A QUARTER OF A CENTURY? 7&4'S RACHEL MELNICK HAS THE STORY.

October 21, 2007

Time: 6:00-6:30pm Duration:30

TRAVERSE CITY AREA PUBLIC SCHOOL BOARD OF EDUCATION CANDIDATES MET WITH CITIZENS TODAY IN AN EFFORT TO GET TO KNOW THE COMMUNITY BEFORE THE ELECTION. SEVEN CANDIDATES ARE COMPETING THIS YEAR FOR TWO AVAILABLE SCHOOL BOARD SEATS. ORGANIZERS FROM THE PARENT GROUP, "SAVE BERTHA VOS"... SAY THEY WANTED CANDIDATES TO MEET WITH PEOPLE IN THE COMMUNITY SO VOTERS CAN PUT A FACE WITH THE NAME ON THE BALLOT.

October 22, 2007

Time: 11:00-11:30am Duration:30

THE RACE FOR TWO OPEN SEATS ON THE TRAVERSE CITY AREA PUBLIC SCHOOL BOARD IS HEATING UP. YESTERDAY ORGANIZERS FROM THE PARENT GROUP "SAVE BERTHA VOS" SET UP A MEET AND GREET WITH THE CANDIDATES SO MEMBERS OF THE COMMUNITY COULD PUT A FACE WITH A NAME WHEN IT COMES TIME TO CAST THEIR VOTES. TOMORROW THE LEAGUE OF WOMEN VOTERS WILL BE HOLDING A CANDIDATE FORUM AT 7 PM... IN THE TCAPS BOARD ROOM.SEVEN PEOPLE ARE RUNNING FOR THE OPEN SEATS... AND YOU CAN LEARN MORE ABOUT THEM AND TOMORROW'S EVENT BY LOGGING ONTO OUR WEBSITE TV7-4.COM

October 22, 2007

Time: 5:00-6:00pm Duration :30

IN EDUCATION MATTERS TONIGHT: A NEW STUDY IS TRYING TO MAKE WALKING TO SCHOOL IN HEAVY TRAFFIC AREAS MUCH SAFER. THE SAFE ROUTES TO SCHOOL TEAM AT TRAVERSE CITY WEST JUNIOR HIGH IS TRYING TO FIND WHICH ROUTES TO SCHOOL ARE SAFEST.ORGANIZERS SAY THE GOAL IS TO GET STUDENTS OUT AND EXERCISING WITHOUT PARENTS WORRYING ABOUT THEIR CHILD'S SAFETY ON THEIR WAY TO SCHOOL.

October 22, 2007

Time: 6:00-6:30pm Duration :30

MARCHING BANDS ARE A BIG PART OF THE DAY AND THE 'SPIRIT' AT A COLLEGE FOOTBALL GAME. 7&4'S DAVE WALKER RECENTLY SPENT A SATURDAY IN EAST LANSING WITH FOUR TRAVERSE CITY GRADS WHO ARE NOW A PART OF THE SPARTAN MARCHING BAND.

October 22, 2007

Time: 11:00-11:35pm Duration:30

ONE NORTHERN MICHIGAN MUSEUM HAS RECEIVED A RECORD SETTING GIFT..THE ONE MILLION DOLLAR DONATION TO THE DENNOS MUSEUM IS THE LARGEST GIFT EVER GIVEN BY A LIVING DONOR TO THE MUSEUM AT NORTHWESTERN MICHIGAN COLLEGE IN TRAVERSE CITY. THE FINANCIAL GIFT IS FROM TRAVERSE CITY RESIDENTS AND LONGTIME DENNOS SUPPORTER DUDLEY AND BARB SMITH. THE MUSEUM'S DIRECTOR SAYS THE DONATION WILL GO TOWARD THE ENDOWMENT BUDGET THAT PROVIDES ONGOING SUPPORT OF PROGRAMS AND OPERATIONS.

October 23, 2007

YOUNGSTERS AT ONE NORTHERN MICHIGAN SCHOOL LEARNED A VALUABLE LESSON TODAY THAT WILL HELP KEEP THEM FROM GETTING HURT WHILE AWAY FROM HOME. DEPUTIES FROM THE OTSEGO COUNTY SHERIFF'S DEPARTMENT TOOK PART IN TEACHING KIDS THE IMPORTANCE OF SCHOOL BUS SAFETY. 7&4'S JENN CARLSON REPORTS.

October 24, 2007

<u>Time: 5:00-6:00pm</u> Duration :30

IN EDUCATION MATTERS TONIGHT: A NEW REPORT SHOWS SCHOOLS ACROSS THE NATION ARE ON THE RIGHT TRACK WHEN IT COMES TO MAKING HEALTHY CHOICES. ACCORDING TO A NEW C-D-C REPORT, SCHOOLS HAVE MADE CONSIDERABLE IMPROVEMENTS IN THEIR HEALTH AND WELLNESS PROGRAMS SINCE THE YEAR 2000. THE NUMBER OF SCHOOLS THAT SELL FRENCH FRIES WENT DOWN MORE THAN 20-PERCENT WHILE SCHOOLS OFFERING SALADS WENT UP 20-PERCENT.STATES PROHIBITING SCHOOLS FROM OFFERING JUNK FOOD IN VENDING MACHINES WENT UP CONSIDERABLY, AS WELL AS THE NUMBER OF SCHOOLS SELLING WATER IN THEIR MACHINES.EXPERTS SAY THERE IS STILL ROOM FOR IMPROVEMENT.... MORE THAN 75-PERCENT OF SCHOOLS STILL SELL POP OR HIGH-SUGAR FRUIT DRINKS, AND 22-PERCENT OF SCHOOLS DO NOT REQUIRE STUDENTS TO TAKE P-E.

October 25, 2007

IN EDUCATION MATTERS TONIGHT: IT'S A TOUGH TOPIC FOR A SCHOOL ASSEMBLY-VIOLENCE BETWEEN MEN AND WOMEN. BUT TRAVERSE CITY AREA PUBLIC SCHOOLS TOOK ON THAT ISSUE BY INVITING A SPECIAL SPEAKER. JACKSON KATZ DESCRIBES HIMSELF AS AN ANTI-SEXIST MALE ACTIVIST AND HAD A LOT TO SHARE WITH HIS HIGH SCHOOL AUDIENCE. KRISTIN MACIOROWSKI REPORTS.

October 25, 2007

STUDENTS ARE LENDING A HELPING HAND TO THEIR COMMUNITY IN A VERY ARTISTIC WAY! THE UNITED WAY OF NORTHWEST MICHIGAN IS HOLDING A "HELPING HANDS WARM HEARTS" ART AUCTION TO SUPPORT AT-RISK YOUTH AND LOW-INCOME SENIORS.ART STUDENTS AT LOCAL SCHOOLS.. LIKE THESE STUDENTS AT WEST SENIOR HIGH SCHOOL IN TRAVERSE CITY... ARE PAINTING CHAIRS AND ADDING SOME ARTISTIC FLARE! THE CHAIRS WILL THEN GO ON DISPLAY THROUGHOUT THE COMMUNITY AND LATER BE AUCTIONED OFF.

October 26, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: A NEW REPORT SHOWS SCHOOL BUS SAFETY IN MICHIGAN HAS IMPROVED FOR THE THIRD YEAR RUNNING. THE STATE POLICE'S ANNUAL INSPECTION SHOWS 7-POINT-9 PERCENT OF THE 17-THOUSAND SCHOOL BUSES FAILED A 200-POINT TEST IN THE 2006-07 SCHOOL YEAR. THAT'S ACTUALLY DOWN FROM 8-POINT-9 PERCENT THE YEAR BEFORE. BUSES THAT FAIL ARE PULLED UNTIL REPAIRS ARE MADE.

October 26, 2007

Time: 5:00-6:00pm

Duration:30

NORTHERN MICHIGAN'S LARGEST SCHOOL FUNDRAISER IS REACHING FOR THE STARS AND HOPES TONIGHT'S PREVIEW WILL HELP BRING IN SOME BIDS. THIS IS THE 25TH ANNIVERSARY OF THE GLADHANDER AUCTION TO BENEFIT THE GRAND TRAVERSE AREA CATHOLIC SCHOOLS. THIS YEAR'S EVENT IN TRAVERSE CITY WILL FEATURE A STARRY NIGHT THEME. TONIGHT YOU CAN SNEAK A PEAK AT SILENT AUCTION ITEMS AND ENJOY HORS' D'OEUVRES. AT TOMORROW'S BIG EVENT THERE WILL MORE THAN 800 ITEMS ON THE AUCTION BLOCK. GUESTS WILL ALSO BE TREATED TO A GOURMET DINNER AND MIDNIGHT BREAKFAST. TONIGHT'S PREVIEW IS AT SAINT FRANCIS HIGH SCHOOL AND IS OPEN TO ADULTS FROM 6:30 P.M. UNTIL 9:30 P.M. THE SILVER CELEBRATION WILL TAKE PLACE TOMORROW AT 7-PM. CALL AHEAD FOR TICKETS.

October 27, 2007

Time: 6:00-6:30pm

Duration:30

SOME HIGH SCHOOL SKI TEAMS MAY GET A LIFT TO CONTINUE THEIR TRAINING... BY PASSING THEIR SKIS ON TO OTHERS. DOZENS OF SKIERS AND SNOWBOARDERS CAME TO CRYSTAL MOUNTAIN TO SWAP OUT THEIR EQUIPMENT AND HELP THE COMMUNITY TODAY. IT'S A WAY FOR ATHLETES TO SELL THEIR USED EQUIPMENT TO OTHERS WHO WANT TO BEGIN TAKING LESSONS OR PERFECT THEIR SKILLS.

October 30, 2007

Time: 5:00-6:00pm

Duration:30

FOR THE FIRST TIME IN SEVERAL YEARS, ONE NORTHERN MICHIGAN SCHOOL DISTRICT IS MAKING MONEY. A NEW SUPERINTENDENT WITH A MILITARY BACKGROUND MAY HAVE HELPED RESTORE ORDER TO THE HOUGHTON LAKE COMMUNITY SCHOOLS WHICH WAS LOSING MONEY AND STUDENTS AT AN ALARMING RATE. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE IN THE CADILLAC NEWSROOM WITH THE STORY. ROB?

October 30, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: REMEMBER WHAT YOUR GRANDPARENTS WOULD SAY... "I USED TO WALK 10 MILES TO SCHOOL EVERY DAY UPHILL".. THINGS HAVE CHANGED A LOT SINCE THEN! IN TODAY'S INSIDER REPORT, RON ALLEN SHOWS US HOW KIDS ARE GETTING TO SCHOOL THESE DAYS - BUT IS IT LAZINESS OR SAFETY?

October 31, 2007

Time: 5:00-6:00pm

Duration:30

FERRIS STATE UNIVERSITY OFFICIALS ARE WARNING STUDENTS SOME OF THEIR PERSONAL INFORMATION MAY BE AT RISK AFTER A LAPTOP COMPUTER IS STOLEN. OFFICIALS SAY A LAPTOP COMPUTER USED BY AN ADMISSIONS RECRUITER WAS STOLEN IN THE CHICAGO AREA THE COMPUTER CONTAINED INFORMATION PERTAINING TO APPLICANTS FOR THE 2007 AND 2008 SCHOOL YEARS.THE INFORMATION ON THE COMPUTER INCLUDES NAMES, ADDRESSES, PHONE NUMBERS AND BIRTH DATES.IT ALSO INCLUDES ACADEMIC INFORMATION RELATED TO THE ADMISSIONS PROCESS.ACCESS TO THE COMPUTER IS PROTECTED THROUGH TWO LEVELS OF PASSWORDS.CONCERNED STUDENTS CAN CALL A TOLL FREE NUMBER TO FIND OUT MORE INFORMATION ON THE INVESTIGATION.THAT NUMBER IS ON YOUR SCREEN AND IS 1-800-433-7747.

November 1, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: THE MANISTEE CATHOLIC CENTRAL SCHOOL GENERATES ABOUT TEN PERCENT OF ITS BUDGET FROM AN ANNUAL FUNDRAISER. THIS YEAR IT IS CELEBRATING 20 YEARS OF GIVING TO THE SCHOOL COMMUNITY. SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

November 1, 2007

Time: 6:00-6:30pm

Duration:30

THE NEW STATE BUDGET INCLUDES SOME MORE PER-PUPIL FUNDING FOR MICHIGAN SCHOOLS... WHILE IT'S EXACTLY WHAT SOME DISTRICTS *BUDGETED FOR... IT'S NOT NECESSARILY WHAT THEY HOPED FOR THE NEWS ALSO INCLUDES EXTRA DOLLARS TO "CLOSE THE GAP" BETWEEN THE WEALTHIEST DISTRICTS AND THE POOREST ONES. AND THE REACTION FROM SOME AREA SUPERINTENDENTS IS MIXED. K-12 PUBLIC SCHOOLS WILL GET AN AVERAGE INCREASE OF ONE- PERCENT PER -PUPIL AID WITH POORER DISTRICTS RECEIVING MORE FOR EACH STUDENT THAN WEALTHIER DISTRICTS.OTHER BILLS WOULD GIVE ONE PERCENT MORE TO UNIVERSITIES AND COMMUNITY COLLEGES.7&4'S BILL FROEHLICH SPOKE WITH SCHOOL LEADERS TODAY AND JOINS US LIVE IN OUR TRAVERSE CITY NEWSROOM....BILL?

November 2, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: THE UNIVERSITY OF MICHIGAN IS SETTING NEW RECORDS IN ENROLLMENT.U OF M SAYS 41-THOUSAND-42 STUDENTS ENROLLED FOR FALL 2007. THAT'S A 2-POINT-5 PERCENT INCREASE FROM LAST YEAR. GRADUATE AND PROFESSIONAL STUDENTS HAVE INCREASED BY 3-POINT-4 PERCENT. MICHIGAN'S FRESHMAN CLASS OF NEARLY 6-THOUSAND IS 11-PERCENT LARGER THAN LAST FALL.

November 6, 2007

Time: 5:00-6:00pm

Duration :30

SCHOOL LEADERS WALKED INTO A CRIME SCENE AFTER VANDALS CAUSED THOUSANDS OF DOLLARS OF DAMAGE TO THEIR KALKASKA COUNTY BUILDING. INVESTIGATORS SAY THE BREAK-IN HAPPENED AT THE NORTHSIDE EDUCATION CENTER SOMETIME BETWEEN SUNDAY NIGHT AND MONDAY MORNING. TONIGHT STUDENTS AND SCHOOL LEADERS SPEAK OUT ON HOW ITS AFFECTED THEM. SEVEN AND FOURS SHEENA ELZIE JOINS US LIVE IN THE STUDIO WITH DETAILS. SHEENA?

November 8, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:IT'S LIKE A CHALLENGE YOU'VE SEEN ON REALITY SHOWS.GROUPS ARE ASSIGNED TO A BUSINESS--ASKED TO CREATE A MARKETING CAMPAIGN--AND THEN COMPETE AGAINST EACH OTHER TO ULITMATELY WIN THE CLIENT'S APPROVAL. THAT PROJECT IS NOW PUTTING THE PRESSURE ON STUDENTS AT TRAVERSE CITY CENTRAL HIGH SCHOOL.

November 8, 2007

Time: 5:00-6:00pm

Duration:30

MILLIONS OF MEN AND WOMAN HAVE WORN OUR COUNTRY'S MILITARY UNIFORM. AND TODAY SOME NORTHERN MICHIGAN STUDENTS HONOR THOSE WE'VE LOST - AND THOSE WHO FOUGHT AND ARE STILL FIGHTING FOR OUR COUNTRY.IN GAYLORD, HUNDREDS OF VETERANS WERE HONORED IN A SPECIAL CEREMONY THAT STUDENTS AT GAYLORD MIDDLE SCHOOL PLANNED FOR WEEKS. THE CEREMONY INCLUDED A SALUTE TO THE AMERICAN FLAG, A VIDEO PRESENTATION, AND A VARIETY OF GUEST SPEAKERS WHO SHOWED THEY'RE RESPECT AND ADMIRATION FOR THOSE WHO FOUGHT IN THE PAST AND THE PRESENT.

November 9, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: THANKS TO AN ANTI TRUST LAWSUIT--THE PERFORMING ARTS ARE GETTING A BOOST IN NORTHERN MICHIGAN. THE TRAVERSE SYMPHONY ORCHESTRA AND THE NORTHWESTERN MICHIGAN CHILDREN'S CHOIR HAVE *EACH* RECEIVED MORE THAN 16-THOUSAND DOLLARS IN DONATIONS. THE LAWSUIT WAS FILED BY ATTORNEY GENERAL MIKE COX AGAINST MUSIC RETAILERS AND DISTRIBUTORS. HE SAYS THEY VIOLATED STATE AND FEDERAL LAWS BY CONSPIRING TO FIX C-D PRICES. UNDER THE TERMS OF THE SETTLEMENT--MICHIGAN CONSUMERS WERE ALSO REFUNDED MORE THAN A MILLION DOLLARS.

November 9, 2007

Time: 5:00-6:00pm

Duration:30

A NEW GRANT GIVEN TO FERRIS STATE UNIVERSITY WILL MAKE IT EASIER FOR STUDENTS TO GET LOANS.F-S-U OFFICIALS ACCEPTED A 100-THOUSAND-DOLLAR GRANT FROM THE CHARLES E. SCHELL FOUNDATION. THE GRANT WILL INITIALLY PROVIDE 20 TO 30 STUDENTS WITH INTEREST-FREE LOANS. THE UNIVERSITY SAYS THIS IS ONE OF MANY EFFORTS TO MAKE ADDITIONAL FINANCIAL RESOURCES AVAILABLE FOR STUDENTS EARNING THEIR DEGREES.

November 9, 2007

Time: 11:00-11:35pm

Duration:30

THINGS ARE LOOKING UP FOR THE GREAT LAKES MARITIME ACADEMY IN TRAVERSE CITY BECAUSE OF THE WATER BILL OVERRIDE. THE BILL INCLUDES A LONG LIST OF PROJECTS FOR THE GREAT LAKES LIKE FIGHTING INVASIVE SPECIES AND DREDGING COMMERCIAL CHANNELS....THE MONEY WOULD ALSO PAY TO RECONSTRUCT THE HARBOR AT NORTHWESTERN MICHIGAN COLLEGE IN TRAVERSE CITY.

November 12, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: THE NUMBERS ARE IN AND GRAND TRAVERSE AREA CATHOLIC SCHOOLS ARE CALLING THE ANNUAL FUNDRAISER A BIG SUCCESS. THE GLADHANDER'S 25TH CELEBRATION RAISED MORE THAN 400-THOUSAND DOLLARS MORE THAN 400 VOLUNTEERS LENT THEIR HELPING HANDS TO MAKE THIS PROJECT A SUCCESS. EACH YEAR THE AUCTION BRINGS IN AROUND 8-PERCENT OF THE SCHOOL'S BUDGET. OVER THE PAST 25 YEARS, GLADHANDER'S FUNDRAISER HAS RAISED MORE

THAN 7-POINT-5 MILLION DOLLARS FOR THE GRAND TRAVERSE AREA CATHOLIC SCHOOLS.

November 12, 2007

Time: 5:00-6:00pm Duration:30

IF YOUR CHILD GRUMBLES ABOUT MUSIC AND SINGING LESSONS, HERE'S SOME FOOD FOR THOUGHT: A NEW POLL SHOWS THAT A LARGE NUMBER OF SUCCESSFUL PEOPLE -- FROM NOTED SCIENTISTS TO PRESIDENTS OF THE UNITED STATES -- STUDIED MUSIC AS CHILDREN. AND THAT MAY HAVE GIVEN THEM A SUBTLE EDGE THAT HELPED THEM LATER IN LIFE. BRIAN MOOAR EXPLAINS.

November 12, 2007

Time: 6:00-6:30pm Duration:30
MICHIGAN STATE'S WOMEN'S BASKETBALL TEAM OPENED THE NEW SEASON
SUCCESSFULLY FRIDAY NIGHT WITH A WIN IN EAST LANSING.7&4'S DAVE WALKER
SHOWS US WHY HUNDREDS OF GRAND TRAVERSE AREA FANS MADE THE TRIP TO THE
MSU CAMPUS FOR THE SEASON OPENER.

November 13, 2007

WHEN WAS THE LAST TIME YOU PREPARED A TASTY, NUTRITIOUS MEAL TO HUNDREDS OF PEOPLE AT THE SAME TIME? IT'S ALL IN A DAYS WORK FOR A GROUP OF HARD WORKING PROFESSIONALS BETTER KNOWN TO SOME PEOPLE AS THE LUNCH LADIES. IN PART ONE OF OUR SERIES ON THE SCHOOL NUTRITION 7&4'S STACEY SKRYSAK TAKES A CLOSER LOOK EXACTLY WHAT IT TAKES TO SERVE UP LUNCH EVERYDAY TO HUNGRY STUDENTS.

November 13, 2007

Time: 5:00-6:00pm

Duration: 30

IN EDUCATION MATTERS TONIGHT:A NORTHERN MICHIGAN PROGRAM IS HELPING
SPECIAL EDUCATION STUDENTS TRANSITION TO LIFE AFTER HIGH SCHOOL.
HIGH SCHOOL STUDENTS WITH DISABILITIES FROM THE TRAVERSE BAY AREA
INTERMEDIATE SCHOOL DISTRICT SPENT THE DAY AT THE GREAT WOLF LODGE NEAR
TRAVERSE CITY.THEY HEARD FROM LOCAL BUSINESSES AND PROFESSIONALS ABOUT
WAYS TO GAIN INDEPENDENT LIVING SKILLS AND HOW TO GET IN TOUCH WITH
HELPFUL RESOURCES. THE TOPICS RANGED FROM BANKING AND BUDGETING, TO
FINDING THE PERFECT CAREER. TO HEALTH CARE.

November 14, 2007

Time: 5:00-6:00pm ______ Duration :30

NEARLY 30% OF PEOPLE LIVING IN MICHIGAN ARE OBESE. IT'S A GROWING PROBLEM IN THE UNITED STATES PARTICULARLY AMONG CHILDREN. IN PART TWO OF OUR SERIES ON SCHOOL LUNCHES, SEVEN AND FOUR'S STACEY SKRYSAK TAKES A LOOK AT HOW SCHOOLS ARE FOCUSING ON NUTRITION.

November 14, 2007

Time: 5:00-6:00pm Duration :30

IN EDUCATION MATTERS TONIGHT:A NORTHERN MICHIGAN ADVANCED THEATRE CLASS IS TAKING SHAKESPEARE TO NEW HEIGHTS!STUDENTS AT TRAVERSE CITY WEST SENIOR HIGH ARE REALLY GETTING INTO THEIR ROLES FOR A PERFORMANCE OF "A MIDSUMMER NIGHT'S DREAM."ALONG WITH MEMORIZING LINES AND STAGING—SOME OF THE ACTORS ALSO WENT THROUGH INTENSE, SUPERVISED TRAINING ON FLYING EQUIPMENT.

November 14, 2007

<u>Time: 5:00-6:00pm</u> <u>Duration :30</u>

ONE NORTHERN MICHIGAN HIGH SCHOOL IS MAKING IT EASIER FOR PARENTS TO KEEP TABS ON HOW THEIR CHILDREN ARE DOING IN SCHOOL THE NEW CONNECTION IS THROUGH A WEBSITE CALLED PARENT CONNECT SEVEN AND FOUR'S ROB PRESTON SHOWS US HOW IT WORKS.

November 14, 2007

Time: 6:00-6:30pm

Duration:30

A LEELANAU COUNTY TEACHER HAS RESIGNED OVER HOW SHE ADMINISTERED THE MICHIGAN EDUCATIONAL ASSESSMENT PROGRAM TEST... LAST MONTH. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY?

November 15, 2007

Time: 5:00-6:00pm

Duration:30

AN AREA HIGH SCHOOL SOCCER COACH IS UNDER INVESTIGATION TONIGHT... HE'S NOT ACCUSED OF BREAKING ANY LAWS... BUT FOR POSSIBLY SWEARING AT HIS PLAYERS. THE SUPERINTENDENT OF ELKS RAPID HIGH SCHOOL TELLS 7&4 NEWS THE INVESTIGATION INVOLVES BOYS SOCCER COACH AL GREDLEIN {GRED-LINE} THE SUPERINTENDENT CANNOT COMMENT ON THE DETAILS OF THE CASE, BUT MULTIPLE SOURCES TELL 7&4 NEWS SOMEONE COMPLAINED THE COACH SWORE IN FRONT OF HIS PLAYERS. THE ATHLETIC DEPARTMENT AND PERSONNEL COMMITTEE ARE TAKING TESTIMONY AND WILL BE HOLDING A HEARING, BUT A DATE HAS NOT BEEN SET. GREDLEIN HAS BEEN THE ELK RAPIDS BOYS SOCCER COACH FOR ABOUT 15 YEARS. SCHOOL OFFICIALS SAY THEY HAVE HAD DISCUSSIONS WITH THE COACH IN THE PAST.

November 15, 2007

Time: 5:00-6:00pm

Duration:30

EXPERTS AGREE NUTRITION PLAYS A KEY ROLE IN CHILDHOOD DEVELOPMENT AND MANY SCHOOLS HAVE DECIDED TO TAKE A MORE PROACTIVE APPROACH TO STUDENT EDUCATION.7&4'S STACEY SKRYSAK TELLS ABOUT THE NEW CHANGES BEING MADE IN THE LUNCHROOM.

November 19, 2007

Time: 5:00-6:00pm

Duration:30

AN INVESTIGATION IS UNDERWAY IN CHEBOYGAN COUNTY ... AFTER A SCHOOL IS DAMAGED BY VANDALS.SCHOOL LEADERS SAY SOMEONE SPRAYED A FIRE EXTINGUISHER INTO TWO CLASSROOMS AT WOLVERINE MIDDLE AND HIGH SCHOOL. INVESTIGATORS SAY THE VANDALS LEFT BEHIND SOME KEY EVIDENCE AND THEY ARE CURRENTLY INTERVIEWING SUSPECTS.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE ON THE STORY. JENN?

November 19, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: SOME NORTHERN MICHIGAN STUDENTS ARE SADDLING UP FOR A READING RODEO!IT'S ALL PART OF CELEBRATING NATIONAL LIBRARY WEEK...AND THESE STUDENTS FROM GLENN LOOMIS ELEMENTARY IN TRAVERSE CITY ARE LASSOING IN SOME GOOD READS.FROM TALES OF THE WILD WEST TO ADVENTURES IN THE RODEO RING...EVERYONE IS GETTING INTO THE SPIRIT!....INCLUDING STUDENTS, STAFF, AND SPECIAL GUESTS.

November 19, 2007

BUDGET CUTS TO SOME NORTHERN MICHIGAN SCHOOLS MEAN LESS STAFF TO WORK WITH THE STUDENTS.THAT'S WHY ONE MISSAUKEE COUNTY SCHOOL DISTRICT IS COUNTING ON VOLUNTEERS TO STEP FORWARD 7&4'S ROB PRESTON HAS THE DETAILS.

November 20, 2007

<u>Time: 5:00-6:00pm</u> <u>Duration :30</u>

SOME TRAVERSE CITY STUDENTS ARE LEARNING A LESSON IN HOLIDAY GIVING. STUDENTS AND STAFF AT TRAVERSE HEIGHTS ELEMENTARY SCHOOL HAVE BEEN COLLECTING FOOD FOR THE FATHER FRED FOOD PANTRY FOR WEEKS. TODAY THE ENTIRE STUDENT BODY HAND DELIVERED THE FOOD TO THE PANTRY, WITH EACH STUDENT CARRYING A BAG WITH PRIDE DOWN THE STREET TO FATHER FRED.

November 26, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:MOVING INTO A NEW SCHOOL CAN BE AN EXCITING AND SCARY TIME...AND TRAVERSE CITY SCHOOL LEADERS ARE HOPING A MEETING TONIGHT CAN HELP EASE SOME FEARS.PARENTS OF 5TH AND 6TH GRADE STUDENTS ARE INVITED TO THE INFORMATIONAL MEETING WHICH WILL INCLUDE A PRESENTATION FROM PRINCIPALS AND RECOMMENDATIONS FROM OTHER PARENTS REGARDING SCHEDULES AND EXTRACURRICULAR ACTIVITIES.THAT MEETING IS TONIGHT AT 6PM AT THE TRAVERSE CITY WEST JUNIOR HIGH SCHOOL LITTLE THEATRE.

November 26, 2007

Time: 11:00-11:35pm

Duration:30

PARENTS OF TRAVERSE CITY ELEMENTARY SCHOOL SLATED TO CLOSE AT THE END OF THE YEAR ARE SPEAKING OUT TONIGHT ABOUT A RECOMMENDATION TO USE THEIR CHILDRENS' SCHOOL AS THE NEW HOME FOR MONTESSORI STUDENTS TONIGHT THE TCAPS MONTESSORI COMMITTEE RECOMMENDED USING GLENN LOOMIS AS THE NEW HOME FOR THE GROWING MONTESSORI PROGRAM... BUT THAT'S NOT A FINAL DECISION. DURING THE PAST YEAR, THE DISTRICT AND A NEARLY 100 MEMBER STEERING COMMITTEE HAMMERED OUT A MASTER PLAN FOR TCAPS. THE GROUP DECIDED TO RECONFIGURE THE SCHOOL DISTRICT TO SAVE MONEY. THE PLAN INCLUDES CLOSING BERTHA VOS, GLENN LOOMIS AND NORRIS ELEMENTARY SCHOOLS.ADMINISTRATORS HAVE CONSIDERED MOVING THE MONTESSORI STUDENTS TO SABIN ELEMENTARY, WHICH WAS CLOSED SEVERAL YEARS AGO, OR GLENN LOOMIS ELEMENTARY WHICH IS NOW SLATED TO CLOSE AT THE END OF THIS SCHOOL YEAR.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON TONIGHT'S MEETING. MELISSA!

November 28, 2007

Time: 5:00-6:00pm

Duration:30

AND A GROUP OF STUDENTS AT FERRIS STATE UNIVERSITY IS COLLECTING SOME CASH FOR A BIG RAPIDS NURSING HOME. THE GROUP IS HOLDING A FUNDRAISER FOR "THE METRON"... WHICH IS IN NEED OF SOME EXTRA FUNDS FOR CHRISTMAS FOOD, GAMES, AND GIFTS FOR ITS 90 RESIDENTS. THE FERRIS STUDENTS ARE ASKING FOR 15-DOLLAR DONATIONS TO "SPONSOR" A RESIDENT. THEIR COLLECTION DEADLINE IS DECEMBER SEVENTH. IF YOU'D LIKE TO HELP...YOU CAN MAIL YOUR DONATIONS TO THE ADDRESS ON YOUR SCREEN... YOU SHOULD MAKE ALL CHECKS PAYABLE TO "THE METRON NURSING HOME OF BIG RAPIDS".

WE'LL POST THIS ADDRESS ON OUR WEBSITE AS WELL AT TV7-4.COM

November 28, 2007

Time: 5:00-6:00pm Duration: 30

IN EDUCATION MATTERS TONIGHT:SOME ELEMENTARY STUDENTS ARE HELPING WARM OTHERS HEARTS --AND FEET-- THIS HOLIDAY SEASON!IT'S ALL PART OF THE COMMUNITY PROJECT CALLED "SOCK IT TO US!" AND 5TH AND 6TH GRADE "PEACE MENTORS" AT NORRIS ELEMENTARY SCHOOL IN TRAVERSE CITY ARE HAPPY TO LEND A HELPING HAND. THE STUDENTS ARE COLLECTING NEW SOCKS TO GIVE TO THE GOODWILL INN FOR THOSE WHO MAY BE EXPERIENCING DIFFICULT TIMES THROUGH THE COLD WINTER MONTHS. THEY WILL BE COLLECTING NEW SOCKS, ANY COLOR AND ANY SIZE THROUGH THIS FRIDAY. IF YOU WOULD LIKE TO DONATE YOU CAN DROP SOME OFF AT THE NORRIS ELEMENTARY SCHOOL LIBRARY. LAST YEAR THEY COLLECTED 420 PAIRS AND THEY HOPE TO GIVE MORE THIS YEAR.

November 29 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: THE LATEST ROUND OF PROGRESS REPORTS FOR MICHIGAN'S PUBLIC SCHOOLS WILL SOON WILL BE AVAILABLE. THE MICHIGAN DEPARTMENT OF EDUCATION PLANS TO RELEASE REPORTS FOR HIGH SCHOOLS AND SCHOOL DISTRICTS TOMORROW.

November 29, 2007

Time: 5:00-6:00pm

Duration:30

THE HOLIDAYS ARE A TIME TO CELEBRATE AND GIVE THANKS FOR FAMILY, FRIENDS AND ALL WE HAVE.IT'S A MESSAGE A TRAVERSE CITY AREA PUBLIC SCHOOL ISN'T TAKING LIGHTLY--AS STUDENTS HEAD UP A COMPETITION OF SORTS HOPING TO GIVE THEIR NEIGHBORS A HAPPIER HOLIDAY SEASON. 7& 4'S KRISTIN MACIOROWSKI REPORTS:

November 29, 2007

Time: 6:00-6:30pm

Duration:30

OVER THE PAST SEVERAL MONTHS WE'VE BROUGHT YOU NEWS ABOUT THE TRAVERSE CITY AREA PUBLIC SCHOOLS MONTESSORI PROGRAM. THE CURRENT TCAPS PROGRAM THAT CONTINUES TO GAIN STUDENTS IS LOCATED AT CENTRAL ELEMENTARY SCHOOL IN TRAVERSE CITY AND A RECENT RECOMMENDATION TO THE SCHOOL SUPERINTENDENT IS TO MOVE THE PROGRAM TO GLENN LOOMIS SCHOOL. AFTER WE REPORTED THAT INFORMATION ON MONDAY WE RECEIVED AN E-MAIL ASKING WHY WAS THIS PROGRAM WAS GROWING AND WHY THEY NEEDED A NEW SCHOOL SETTING.

7&4'S MELISSA SMITH WENT DIGGING FOR THE ANSWERS TO SOME OF THOSE QUESTIONS. SHE JOINS US LIVE IN OUR STUDIO WITH MORE DETAILS ON THE GROWING POPULARITY OF THE TCAPS MONTESSORI PROGRAM.MELISSA?

November 30, 2007

<u>Time: 5:00-6:00pm</u>

Duration:30

JUST AS STUDENTS ARE GRADED ON PERFORMANCE, SO ARE INDIVIDUAL SCHOOL BUILDINGS AND DISTRICTS.LATEST PROGRESS REPORTS FOR MICHIGAN'S PUBLIC SCHOOL'S ARE OUT, SHOWING A NINE PERCENT *INCREASE* IN SCHOOL'S *NOT* MEETING ADAEQUATE YEARLY PROGRESS.OFFICIALS SAY THE NEW, TOUGHER, STANDARDIZED TEST MORE THAN LIKELY PLAYED A ROLE IN THE HIGHER NUMBERS. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON A LOCAL DISTRICT WHO DID NOT MEET STATE REQUIREMENTS. COURTNEY!

November 30, 2007

Time: 5:00-6:00pm Duration :30

IN EDUCATION MATTERS TONIGHT:IT WAS A CHANCE FOR FEMALE STUDENTS TO LOOK TO THE FUTURE.TODAY AROUND 250 TENTH GRADERS TOOK PART IN THE ANNUAL "GIRLTECH" SENIMAR AT NORTHWESTERN MICHIGAN COLLEGE. THE EVENT IS DESIGNED TO GET THEM EXCITED ABOUT CAREERS IN ENGINEERING, MECHANICS, WEB DESIGN, AND POLICE WORK, WHERE WOMEN ARE TRADITIONALLY UNDER-REPRESENTED.

Time: 5:00-6:00pm Duration:30
IN EDUCATION MATTERS TONIGHT:GOING TO COLLEGE CAN BE COSTLY.THAT'S WHY SOME UNIVERSITIES ARE LOOKING FOR WAYS TO CUT DOWN ON STUDENT DEBT AFTER THEY GRADUATE.MANY COLLEGES ARE STARTING TO LIMIT THE AMOUNT OF LOANS THEY OFFER STUDENTS AND ARE OFFERING MORE FINANCIAL AID. SOME ARE EVEN RAISING THE LIMITS ON WHAT THEY CONSIDER TO BE "LOW INCOME" STUDENTS.TO PAY FOR THESE CHANGES, SCHOOLS ARE RAISING FUNDS FROM ALUMNI CONTRIBUTIONS AND DIPPING INTO THEIR ENDOWMENTS.

December 3, 2007

THE SLIPPERY CONDITIONS CAUSED MORE THAN *128 SCHOOL DISTRICTS TO KEEP THEIR DOORS CLOSED TODAY.HOWEVER THE CADILLAC AREA PUBLIC SCHOOLS WERE *OPEN *DESPITE THE WINTERY WEATHER.7 AND 4'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON THAT DECISION. ROB!

December 4, 2007

Time: 5:00-6:00pm Duration :30

HOW COLD DOES IT HAVE TO BE CALL OFF OUTDOOR RECESS? PARENTS ASKED US...SO WE TOOK THEIR QUESTIONS STRAIGHT TO SCHOOL LEADERS... WHAT WE FOUND OUT MAY SURPRISE YOU. SEVEN AND FOUR'S COURTNEY REHMER IS LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE ANSWER THAT COULD. COURTNEY!

December 4, 2007

Time: 6:00-6:30pm Duration :30

SCHOOL DISTRICTS ACROSS NORTHERN MICHIGAN ARE DEALING WITH A FINANCIAL CRUNCH ... NOW ONE DISTRICT IS CUTTING A KEY POSITION TO HELP BALANCE THE BUDGET.PELLSTON PUBLIC SCHOOLS IN EMMET COUNTY WILL BE ELIMINATING A PRINCIPAL POSITION NEXT MONTH.7&4'S RACHEL MELNICK JOINS US LIVE UN THE TRAVERSE CITY NEWSROOM WITH MORE ON WHAT THE CHANGES MEAN TO STUDENTS AND STAFF.

December 5, 2007

IN EDUCATION MATTERS TONIGHT: FOR THE FIRST TIME, YOUNG WOMEN HAVE TAKEN THE TOP PRIZES AT THE SIEMENS COMPANY COMPETITION IN MATH, SCIENCE AND TECHNOLOGY. NBC'S NANCY SNYDERMAN HAS MORE ON THEIR ACHIEVEMENTS.

December 5, 2007

Time: 6:00-6:30pm Duration :30

SNOW DAYS FOR KIDS IN TRAVERSE CITY COULD MEAN POPCORN IN FRONT OF THE BIG SCREEN. THE STATE THEATRE HAS ANNOUNCED THAT ANY DAY THE TRAVERSE CITY AREA PUBLIC SCHOOLS CLOSE FOR A SNOW DAY, THEY WILL HOST FREE FILMS FOR STUDENTS AT THE NEWLY REOPENED STATE THEATRE. THERE WILL BE AN 11 AM "G" OR "PG" MOVIE AND AN AFTERNOON PG -13 MOVIE FOR OLDER KIDS. THEY WILL ANNOUNCE WHICH FILMS WILL BE PLAYING ON THEIR WEBSITE.

December 5, 2007

Time: 11:00-11:35pm

Duration:30

RESIDENTS IN ONE NORTHERN MICHIGAN COMMUNITY ARE FINALLY GOING TO SEE SOME PROGESS AT FORMER LAUNDRY PLANT. THAT SIGHT IN LEELANAU COUNTY HAS SET FOR NEARLY 20 YEARS...WITH A LEGACY OF CONTAMINATION. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE STUDIO WITH MORE ...LISA!

December 7, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT.SOME NORTHERN MICHIGAN STUDENTS WILL GET THE CHANGE TO EXPRESS THEIR POETIC SIDE!NEXT WEEK, MANCELONA PUBLIC SCHOOLS' AFTER SCHOOL PROGRAM WILL PLAY HOST TO A NATIONALLY KNOWN POET....TERRY WOOTON IS FROM THE MANCELONA AREA BUT TRAVELS AROUND THE UNITED STATES SHARING HIS POETRY.NOW MANCELONA STUDENTS WILL GET THE CHANCE TO LEARN FROM THE PRO! FROM HYCOOS TO SONNETS....THE STUDENTS WILL GET A CHANCE TO TRY THEIR HANDS AT IT ALL.

December 10, 2007

Time: 11:00-11:35pm

Duration:30

AFTER A MUCH ANTICIPATED WAIT, TCAPS SUPTERINDENDINT JIM FEIL HAS GIVEN HIS RECOMMENDATION TO MOVE THE MONTESSORI PROGRAM FROM CENTRAL GRADE SCHOOL TO GLENN LOMMIS.AND THE BOARD APPROVED HIS RECOMMENDATION.... AND THE MOVE WILL TAKE PLACE NEXT SCHOOL YEAR. RIGHT NOW THE GROWING TCAPS MONTESSORI PROGRAM IS LOCATED AT CENTRAL GRADE SCHOOL.AND GLEN LOOMIS ELEMENTARY IS SET TO CLOSE AT THE END OF THIS SCHOOL YEAR TO SAVE THE DISTRICT MONEY, AND THOSE STUDENTS WILL BE SENT ELSEWHERE IN THE DISTRICT. BUT WITH TONIGHT'S DECISION, GLEN LOOMIS WON'T SIT EMPTY FOR LONG. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

December 11, 2007

Time: 5:00-6:00pm

Duration:30

SOME NORTHERN MICHIGAN VETERANS ARE GETTING LEGAL ASSISTANCE ON WHEELS

THE MOBILE LAW OFFICE PROVIDES FREE HELP TO LOW INCOME VETERANS THROUGH OUT THE STATE AND TODAY MADE A STOP IN TRAVERSE CITY. THE UNIVERSITY OF DETROIT MERCY SCHOOL OF LAW IS THE ONLY SCHOOL IN THE COUNTRY WITH A MOBILE LAW OFFICE. STUDENTS SAY THEY ARE PROUD TO GIVE THIS SERVICE TO THE MEN AND WOMEN WHO HAVE SERVED OUR COUNTRY.

December 11, 2007

Time: 6:00-6:30pm

Duration :30

ALL SCHOOLS ARE TRYING TO DEAL WITH TIGHT BUDGETS... AND THIS YEAR THE SUTTONS BAY SCHOOL DISTRICT WILL HAVE TO PAY ALMOST 12-THOUSAND DOLLARS *MORE* FOR WATER AND SEWER SERVICES. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE TRAVERSE CITY STUDIO TO EXPLAIN WHY. ROB?

December 11, 2007

Time: 6:00-6:30pm

Duration:30

SOME TRAVERSE CITY AREA PUBLIC SCHOOL PARENTS AREN'T SEEING EYE TO EYE WITH SUPERINTENDENT AFTER A DECISION TO MOVE THE MONTESSORI SCHOOL FROM CENTRAL GRADE SCHOOL TO GLENN LOOMIS.GLEN LOOMIS ELEMENTARY IS SET TO CLOSE AT THE END OF THIS SCHOOL YEAR.. ALONG WITH BERTHA VOS AND NORRIS ELEMENTARY SCHOOL - TO SAVE THE DISTRICT MONEY.... SENDING THOSE STUDENTS ELSE WHERE IN THE DISTRICT.BUT GLEN LOOMIS WON'T SIT EMPTY FOR

LONG. THESE AND OTHER PARENTS ASKED SOME TOUGH QUESTIONS AND WE WORKED TO FIND THE ANSWERS. 7&4'S RACHEL MELNICK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE.

December 12, 2007

Time: 5:00-6:00pm Duration:30
IT'S A LESSON ABOUT MANAGING YOUR MONEY...WITH A HOLIDAY TWIST.
TODAY STUDENTS AT MANCELONA ELEMENTARY SCHOOL DOVE INTO THE CHRISTMAS SPIRIT OF GIVING...WITH A LITTLE ASSISTANCE FROM TEACHERS AND LOCAL LAW ENFORCEMENT WHO STOPPED BY TO HELP.THE KIDS BROUGHT IN A SHOPPING LIST AND A SET AMOUNT OF MONEY AND SHOPPED FOR THOSE SPECIAL GIFTS FOR MOM AND DAD AT THE GIFT STORE CALLED SANTA'S SECRET WORKSHOP.TEACHERS SAY IT'S ABOUT LEARNING TO BUDGET WHILE REMEMBERING THE JOY OF GIVING...AND OFFICERS SAY IT'S A FUN WAY TO BOND WITH THE CHILDREN.

December 12, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: MORE STUDENTS WILL HAVE THE OPPORTUNITY TO READ ABOUT THE ADVENTURES OF SCOUT AND HER FATHER ATTICUS THANKS TO A DONATION BY AT&T EMPLOYEES TO TRAVERSE CITY AREA PUBLIC SCHOOLS. TODAY THE LANGUAGE ARTS DEPARTMENT RECEIVED 100 COPIES OF TO KILL A MOCKINGBIRD AND 30 COPIES OF LORD OF THE FLIES. THE DONATION IS ESPECIALLY HELPFUL BECAUSE OF THE NEW MICHIGAN MERIT CIRRICULUM.ALL STUDENTS WITHIN A CERTAIN GRADE LEVEL MUST NOW BE ASSIGNED THE SAME READING MATERIAL DURING THE SCHOOL YEAR.

December 12, 2007

Time: 6:00-6:30pm

Duration:30

AN ANTRIM COUNTY SOCCER COACH HAS RESIGNED AFTER ALLEGATIONS THAT HE SWORE IN FRONT OF HIS PLAYERS.ON MONDAY THE ELK RAPIDS SCHOOL BOARD VOTED TO ACCEPT A LETTER OF RESIGNATION FROM BOYS SOCCER COACH AL GREDLEIN {GRED-LINE} WHO HAS BEEN COACHING FOR NEARLY 15 YEARS.IN NOVEMBER THERE WAS AN INVESTIGATION INTO POSSIBLE RUMORS THAT GREDLEIN SWORE IN FRONT OF PLAYERS.THE SUPERINTENDENT TELLS US THAT THERE WERE MULTIPLE INCIDENTS. SCHOOL OFFICIALS ARE CURRENTLY LOOKING FOR A NEW COACH AT THE BEGINNING OF THE YEAR.

December 13, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: MENTORING IS NOTHING NEW TO TRAVERSE CITY AREA PUBLIC SCHOOLS. YOU'LL OFTEN SEE PARENTS, HIGH SCHOOLERS AND COMMUNITY MEMBERS HELPING ELEMENTARY STUDENTS. BUT THIS MONTH THE PARTNERSHIP TOOK ON A WHOLE NEW LOOK.—AS TEENS AND KIDS HIT THE DANCE FLOOR.

December 14, 2007

Time: 5:00-6:00pm

Duration:30

ONE NORTHERN MICHIGAN COMMUNITY HAS PULLED TOGETHER, RAISED FUNDS.... AND BUILT A STATE OF THE ART ATHELETIC COMPLEX.COACHES SAY IT HELPS THEIR STUDENT ATHLETES PERFORM AT A BETTER LEVEL AS WELL AS HAVE MORE PRIDE IN THEIR SCHOOL. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE ON THIS EFFORT...JENN?

December 17, 2007

WE'VE RECEIVED A NUMBER OF EMAILS THROUGHOUT THE PAST WEEK ASKING US ABOUT A LETTER WITH THE WORDS "SHOOT" AND "ATTACK" FOUND AT KALKASKA COUNTY MIDDLE SCHOOL.TURNS OUT IT WASN'T A REAL THREAT...BUT IT WAS REAL FOR MANY PARENTS.TONIGHT...I SAT DOWN WITH THE SUPERINTENDENT TO FIND OUT EXACTLY WHAT HAPPENED.WE ALSO LISTENED TO THE PARENTS CONCERNS ABOUT THIS MISCOMMUNICATION.

December 18, 2007

Time: 5:00-6:00pm

STUDENTS AT FERRIS STATE UNIVERSITY IN BIG RAPIDS WILL BE FINDING A LITTLE EXTRA IN THEIR COLLEGE FUND THANKS TO A RECENT DECISION BY THE BOARD OF TRUSTEES. ON FRIDAY IT VOTED TO RETURN MORE THAN ONE MILLION DOLLARS IN TUITION TO STUDENTS. THE MONEY WAS COLLECTED AT THE START OF THE FALL SEMESTER THROUGH A CREDIT CONTINGENCY FEE.IT WAS ESTABLISHED BECAUSE OF THE UNCERTAINTY INVOLVING STATE FUNDING...BUT WHEN THE DELAYED PAYMENT WAS RECEIVED.LAST.MONTH--THE TRUSTEES REMOVED THE CONTINGENCY FEE FOR SPRING AND VOTED TO REFUND THE FEES COLLECTED THIS FALL. FOR MORE EDUCATION STORIES - LOG ONTO OUR WEBSITE AT T-V SEVEN DASH FOUR DOT

December 18, 2007

Time: 6:00-6:30pm

COM....MARC?

Duration:30

WE'VE RECEIVED A NUMBER OF EMAILS THROUGHOUT THE PAST WEEK ASKING US ABOUT A LETTER FOUND AT KALKASKA COUNTY MIDDLE SCHOOL CONTAINING WORDS "SHOOT" AND "ATTACK". SO WE TALKED WITH THE SUPERINTENDENT AND HE SAYS THE LETTER MADE REFERENCE TO A SPIT BALL FIGHT AND SAYS IT WAS NEVER A CREDIBLE THREAT.BUT PARENTS ARE WONDERING WHY THEY WEREN'T OFFICIALLY NOTIFIED ABOUT THE INCIDENT UNTIL ALMOST 2 DAYS LATER.AT LAST NIGHT'S MEETING PARENTS WORKED TO FIND SOLUTIONS TO THE COMMUNICATION PROBLEM. THE SCHOOL DISTRICT ADMITS THE SITUATION COULD'VE BEEN HANDLED BETTER.

December 19. 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: STUDENTS IN KINGSLEY HAD A BIG GOAL TO MEET - AND LET'S JUST SAY THEY "STUCK" TO IT. THE STUDENT COUNCIL SOLD PIECES OF DUCT TAPE FOR A DOLLAR--ALL OF IT THEN USED DURING THIS PEP RALLY TO TAPE THEIR PRINCIPAL TO THE WALL.HE WAS A REALLY GOOD SPORT ABOUT IT--BECAUSE IT WAS FOR A GOOD CAUSE.ALL OF THE MONEY WILL GO TOWARD MAKING A MERRY CHRISTMAS FOR THEIR ADOPT-A-FAMILY.

December 20, 2007

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:SOME STUDENTS IN KALKASKA PUBLIC SCHOOLS GET READY FOR THE HOLIDAYS BY LIGHTING THE CHRISTMAS GIVING TREE. EVERYONE FROM PRESCHOOL THROUGH FIFTH GRADE AT RAPID CITY ELEMENTARY SCHOOL WAS INVITED TO ATTEND TODAY'S CELEBRATION. THE STUDENT COUNCIL ALSO ORGANIZED A CAN DRIVE TO GO ALONG WITH TODAY'S TREE LIGHTING AND STUDENTS HAVE BEEN BRINGING IN THEIR DONATIONS ALL WEEK.THEY LOADED UP THE FOOD COLLECTED TODAY AND WILL DISTRIBUTE IT TO LOCAL FOOD PANTRIES.

December 27, 2007

Time: 5:00-6:00pm Duration:30
IN EDUCATION MATTERS TONIGHT:FROM STORES TO CARS TO OUR OWN LIVING ROOMS--NOTHING SAYS THE HOLIDAYS LIKE THE MUSIC THAT SURROUNDS US.
AND IT WAS NO DIFFERENT FOR TCAPS STUDENTS AS A HOLIDAY CONCERT GETS THEM IN THE SPIRIT OF THE SEASON.NOT TO MENTION A TIME TO SHOWCASE THE

HARD WORK IT TAKES YEAR ROUND. 7& 4'S KRISTIN MACIOROWSKI REPORTS:

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

CRIME & SAFETY

(Including crime prevention, alcohol and drug abuse, fire safety and police conduct)

Local News

October 2, 2007

Time: 11:00-11:30am

Duration:30

THERE'S AN ARREST WARRANT OUT FOR A TROOPER FROM THE STATE POLICE POST IN MANISTEE. THE MANISTEE COUNTY SHERIFF'S OFFICE SAYS THE 48 YEAR OLD TROOPER ALLOWED SEVEN MINORS TO DRINK ALCOHOL IN HIS BROWN TOWNSHIP HOME LAST AUGUST.HE FACES SEVEN CRIMINAL CHARGES FROM THOSE ARRESTS.THE SHERIFF SAYS THE TROOPER IS MAKING ARRANGEMENTS WITH THE PROSECUTOR TO TURN HIMSELF IN.

October 2, 2007

Time: 5:00-6:00pm

Duration:30

THE PARTIAL GOVERNMENT SHUT DOWN MAY BE OVER, BUT ONE SHERIFF'S DEPARTMENT SAYS THEY'RE NOT OUT OF THE DARK YET MICHIGAN'S STATE GOVERNMENT IS OPERATING UNDER A 30-DAY CONTINUATION BUDGET WHILE LAWMAKERS WORK OUT THE DETAILS . SOME OF THOSE DETAILS INCLUDE THREE SENATE BILLS WHICH COULD DIRECTLY AFFECT THE ANTRIM COUNTY SHERIFF'S DEPARTMENT... 7&4'S RACHEL MELNICK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE POTENTIAL IMPACT TO ANTRIM COUNTY ROAD PATROLS AND THE 9-1-1 DISPATCH CENTER, RACHEL?

October 2, 2007

Time: 6:00-6:30pm

Duration:30

WE USUALLY SEE POLICE ENFORCING THE SPEED LIMIT BUT ONE MAN IS TRYING TO GET DRIVERS TO SLOW DOWN RIGHT FROM HIS HOME. BUT POLICE SAY TAKING MATTERS INTO YOUR OWN HANDS MAY NOT THE SAFEST COURSE OF ACTION. SEVEN AND FOUR'S SHEENA ELZIE, JOINS US LIVE IN THE NEWSROOM WITH THE DETAILS.

October 2, 2007

Time: 6:00-6:30pm

Duration:30

A BIG PROJECT IS GOING TO AFFECT FISHING IN CHEBOYGAN COUNTY.THE DEPARTMENT OF NATURAL RESOURCES SAYS IT'S STARTED REPAIRING THE CHEBOYGAN LOCK AND DAM.IT WAS BUILT BACK IN 1845.AND WHILE IT'S WORKING PROPERLY, SEVERAL PARTS NEED TO BE REPAIRED AND REPLACED DUE TO EROSION.THE AREA AROUND THE DAM WILL BE CLOSED TO PUBLIC FISHING DURING THE PROJECT. WORKERS HOPE TO HAVE IT FULLY OPEN AGAIN BY LATE NEXT YEAR.

October 4, 2007

Time: 11:00-11:30am

Duration:30

DON'T BE ALARMED IF YOU SEE COAST GUARD CREWS AROUND THE TRAVERSE CITY AREA. THE COAST GUARD WILL BE TAKING PART IN YEARLY TRAINING THROUGH OCTOBER FOURTEENTH.MANY OF THE DRILLS WILL BE TAKING PART ON WEST BAY.

October 4, 2007

Time: 11:00-11:35pm

Duration:30

A WARNING TONIGHT FROM A NORTHERN MICHIGAN WOMEN WHO ALMOST FELL VICTIM TO A WHAT INVESTIGATORS SAY WAS AN UNUSUAL AND POTENTIALLY COSTLY SCAM. HERE'S HOW IT WORKS... THE CON ARTIST CONTACTS SOMEONE SELLING SOMETHING, AND OVERPAYS BY CHECK, HOPING THE SELLER WILL RETURN THE

DIFFERENCE.IT ALMOST WORKED, BUT A SKEPTICAL DOG BREEDER WAS SMART ENOUGH TO AVOID A COSTLY MISTAKE. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

October 5, 2007

Time: 6:00-6:30pm

Duration:30

YOU MAY HAVE NOTICED A LOT OF COAST GUARD ACTIVITY BAYSIDE AROUND GRAND TRAVERSE AND LEELANAU COUNTIES .THAT'S BECAUSE CREWS ARE TAKING PART IN TRAINING DRILLS AN EFFORT THAT COULD SAVE LIVES. 7 & 4'S COURTNEY REHMER JOINED THE COAST GUARD CREW TODAY AND JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE:

October 6, 2007

Time: 6:00-6:30pm

Duration:30

EVER WANTED TO LEARN HOW TO BE A FIREFIGHTER OR JUST ACT LIKE ONE? THOUSANDS OF PEOPLE CAME OUT TO ONE OF THE BIGGEST OPEN HOUSES IN TRAVERSE CITY PEOPLE CAME OUT TO ENJOY A TOUR OF THE FIRE STATION, RIDE ON A FIRE TRUCK, GO THROUGH AN OBSTACLE COURSE, OR JUST ENJOY THE FREE FOOD AND ENTERTAINMENT. BUT MORE IMPORTANTLY PEOPLE LEARNED ABOUT FIRE SAFETY AND WHAT TO DO IN AN EMERGENCY.

October 8, 2007

Time: 5:00-6:00pm

Duration:30

A POLICE OFFICER WITH TIES TO TRAVERSE CITY DIED WHILE RUNNING THE CHICAGO MARATHON.... BUT AUTOPSY RESULTS REVEAL IT WASN'T THE HEAT THAT KILLED HIM. CHAD SCHIEBER LIVED IN MIDLAND AND GRADUATED FROM TRAVERSE CITY CENTRAL HIGH SCHOOL.THE THIRTY- FIVE- YEAR- OLD DIED AT THE RACE SUNDAY BUT AUTOPSY RESULTS SHOW HE HAD A HEART CONDITION.THE COOK COUNTY MEDICAL EXAMINER SAYS CHAD SCHIEBER SUFFERED FROM MITRAL VALVE PROLAPSE - A CONDITION THAT OCCURS WHEN ONE OF THE HEART'S VALVES DOESN'T WORK PROPERLY.OFFICER SCHIEBER WAS RECENTLY NOMINATED AS "LAW ENFORCEMENT OFFICER OF THE YEAR"

October 9, 2007

Time: 11:00-11:30am

Duration:30

THE MICHIGAN STATE POLICE RECEIVE FUNDING TO HELP WITH UNSOLVED CRIMES. THE 500--THOUSAND DOLLAR GRANT FROM THE NATIONAL INSTITUTE OF JUSTICE WILL HELP AID INVESTIGATORS IN GENESEE AND SAGINAW COUNTIES TO IDENTIFY, REVIEW, AND DOCUMENT UNSOLVED VIOLENT CRIMES THROUGH D-N-A TECHNOLOGY. OFFICIALS SAY ADVANCEMENTS WITH D-N-A GREATLY INCREASE THE CHANCES IN THE SOLVING OF CRIMES, LEADING TO MORE VIOLENT OFFENDERS TAKEN OFF THE STREETS.

October 10, 2007

Time: 6:00-6:30pm

Duration:30

SOME MASON COUNTY LANDLORDS ARE TAKING ON A NEW RESPONSIBILITY BEFORE THEY HAND OVER THE KEYS TO RENTERS.LANDLORDS IN LUDINGTON ARE NOW REQUIRED BY LAW TO CHECK THE STATE'S PUBLIC SEX OFFENDER REGISTRY AND IF THEIR POTENTIAL RENTERS ARE ON THE LIST THEY MUST MAKE SURE THE PROPERTY IS NOT NEAR SCHOOL ZONES.THE ORDINANCE WAS APPROVED MONDAY NIGHT BY THE CITY COUNCIL.

October 11, 2007

Time: 6:00-6:30pm

Duration:30

EVERYONE SHOULD BE TRAINED TO RESPOND DURING AN EMERGENCY AND ONE ORGANIZATION IS MAKING SURE YOU KNOW HOW TO HELP SAVE EVERY MEMBER OF

YOUR FAMILY. THE AMERICAN RED CROSS NORTHWEST MICHIGAN CHAPTER IS NOW HOLDING PET FIRST AID COURSES. THE TRAINING IS FOCUSES ON CATS AND DOGS AND TEACHES THE PET OWNERS HOW TO RESPOND TO ANIMAL EMERGENCIES AND NATURAL DISASTERS.

October 11, 2007

Time: 11:00-11:35pm

Duration:30

SOME COAST GUARD CREWS FROM AIR STATION TRAVERSE CITY ARE BEING SENT ON OPERATIONAL SUPPORT OF MISSIONS ELSEWHERE IN THE WORLD. AN AIRCREW AND ONE RESCUE HELICOPTER DEPARTED TODAY FOR A ONE- MONTH DEPLOYMENT TO THE CARIBBEAN AND STRAITS OF FLORIDA. THE AIRCREW WILL CONDUCT LAW ENFORCEMENT AND SEARCH- AND- RESCUE MISSIONS. ALTHOUGH SCHEDULED DEPLOYMENTS ARE COMMON, AIR STATION TRAVERSE CITY HAS NOT DEPLOYED SINCE 2005.

October 12, 2007

Time: 5:00-6:00pm

Duration:30

A PROGRAM TO HELP WOMEN GET BACK ON THEIR FEET HAS CLOSED ITS DOORS BUT OFFICIALS SAY THE MONEY USED TO RUN IT MAY SERVE A BIGGER PURPOSE IN THE CHEBOYGAN COUNTY COMMUNITY. THE CHEBOYGAN WOMEN'S TRANSITIONAL HOME WAS LOCATED ON THE EAST SIDE OF TOWN NEAR THE WESLEYAN CHURCH. AND WAS ONLY OPEN FOR EIGHT MONTHS BEFORE FINANCIAL PROBLEMS SHUT IT DOWN. THE TRANSITIONAL HOME WAS MEANT TO HELP WOMEN FIND EMPLOYMENT AND OTHER HELP WHILE FINSIHING OUT THEIR JAIL SENTENCES. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE DETAILS. JENN?

October 12, 2007

Time: 5:00-6:00pm

Duration:30

IT'S NATIONAL FIRE PREVENTION WEEK AND IT'S ALL ABOUT EDUCATING AMERICANS TO PREVENT, PREPARE, AND RESPOND TO FIRE EMERGENCIES. RON ALLEN HAS TIPS TO KEEP YOUR FAMILY SAFE IN TONIGHT'S INSIDER REPORT.

October 12, 2007

Time: 5:00-6:00pm

Duration:30

TWO TRAVERSE CITY AREA STUDENTS TRADED THE YELLOW SCHOOL BUS FOR A BIG RED FIRE ENGINE THIS MORNING. THE ELMWOOD TOWNSHIP FIRE DEPARTMENT PICKED UP TWO ELEMENTARY STUDENTS AND THEIR FAMILIES TODAY AS A PART OF FIRE AWARENESS WEEK. THE STUDENTS ATTEND NORRIS ELEMENTARY AND BOTH SAY IT WAS A REALLY FUN WAY TO BE BROUGHT TO SCHOOL....FLASHING LIGHTS AND ALL!

October 15, 2007

Time: 6:00-6:30pm

Duration:30

MISSING ROAD SIGNS OFF OF M-22 IN LEELANAU COUNTY AREA CAUSING QUITE A COMMOTION ... AND THE MICHIGAN DEPARTMENT OF TRANSPORTATION THINKS THE THEFTS MAY BE RELATED TO A NEW POPULAR TREND. 7&4'S RACHEL MELNICK JOINS US LIVE IN LEELANAU COUNTY WITH THE DETAILS.RACHEL?

October 15, 2007

Time: 11:00-11:35pm

Duration:30

HIGH LEVELS OF A RADIO ACTIVE GAS THAT'S ODORLESS, COLORLESS, AND CAN EVEN CAUSE LUNG CANCER IF EXPOSED TO HIGH LEVELS OF IT HAVE BEEN SPOTTED IN MORE THAN 40 PERCENT OF HOMES IN ONE NORTHERN MICHIGAN COUNTY. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH DETAILS. SHEENA!

October 16, 2007

Time: 5:00-6:00pm Duration :30

A NORTHERN MICHIGAN SHERIFF IS CALLED TO ACTIVE DUTY IN SUPPORT OF OPERATION IRAQI FREEDOM....SET TO DEPLOY SOMETIME IN THE NEXT THREE MONTHS.CHEBOYGAN COUNTY SHERIFF DALE CLARMONT WAS FIRST ELECTED SEVEN YEARS AGO AND IS NOW FACING A MISSION FAR AWAY FROM HIS HOME TURF.IN ADDITION TO SERVING AS COUNTY SHERIFF, HE IS ALSO THE COMMAND SERGEANT MAJOR OF THE 1ST BATTALION 125TH INFANTRY REGIMENT, OF THE MICHIGAN ARMY NATIONAL GUARD.7&4'S JENN CARLSON SAT DOWN WITH THE SHERIFF TODAY....SHE NOW JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE. JENN?

October 16, 2007

Time: 6:00-6:30pm

Duration:30

A NEW FOUR-LEGGED OFFICER WILL HELP FIGHT CRIME IN GRAND TRAVERSE COUNTY. THE GRAND TRAVERSE SHERIFF'S OFFICE RECEIVED FUNDING DURING A CEREMONY AT SAM'S CLUB NEAR TRAVERSE CITY, TO HELP BUY A NEW DOG. THE 5-THOUSAND DOLLAR AWARD IS A GRANT FROM THE SAM'S CLUB CANINE HEROES PROGRAM.

October 18, 2007

Time: 11:00-11:35pm

Duration:30

SEVERE WEATHER POUNDS NORTHERN MICHIGAN...PUNISHING WINDS DOWNING TREES, KNOCKING OUT POWER, DAMAGING HAIL...REPORTS OF POSSIBLE TORNADOES....AS MOTHER NATURE UNLEASHES A POWERFUL LINE OF SEVERE STORMS ACROSS A HANDFUL OF NORTHERN MICHIGAN COUNTIES.THERE ARE STILL DOZENS OF COMMUNTIES IN THE DARK, WITH CREWS DESPERATLY TRYING TO CLEAR DOWN TREES OFF OF ROADS.. WE HAVE COMPLETE LIVE TEAM COVERAGE TONIGHT WITH A LOOK AT THE STORM, WHO GOT HIT THE HARDEST, AND WHAT'S STILL TO COME. 7 AND 4'S MELISSA SMITH IS LIVE AT A HOME THAT WAS DESTROYED BY A POSSIBLE TORNADO TONIGHT...SHE'LL BRING US THE LATEST ON THE EFFORTS THERE.PLUS 7 AND 4 STORM TEAM CHIEF METEROLOGIST GREG MACMASTER WILL BRING US A LOOK AT WHO GOT HIT THE HARDEST....AND WHATS STILL TO COME THROUGH THE OVERNIGHT. BUT WE BEGIN OUR COVERAGE TONIGHT WITH STORM TEAM METEROLOGIST JAYNE SMITH WITH A LOOK AT WHAT FUELED THIS EVENING'S STORM AND DROVE THE WINDS TO THEIR DESTRUCTIVE PROWESS.

October 19, 2007

Time: 5:00-6:00pm Duration :30

PEOPLE ACROSS NORTHERN MICHIGAN ARE ASSESSING THE DAMAGING AND BEGINNING TO CLEAN-UP AFTER SEVERE WINDS, HAIL, AND POSSIBLE TORNADOES RIPPED THROUGH SEVERAL COMMUNITIES. ONE PERSON -29 YEAR OLD WILLIAM GROESSER WAS KILLED AFTER A SUSPECTED TORNADO DESTROYED A KALKASKA COUNTY HOME LAST NIGHT TWO OTHERS WERE KILLED FROM STORMS THAT HIT THE INGHAM COUNTY AREA SEVERAL OTHERS WERE HURT.WE HAVE TEAM COVERAGE FOR YOU TONIGHT COVERING THE HARDEST HIT AREAS. COURTNEY REHMER WILL BRING US A LIVE REPORT FROM SOUTH BOARDMAN WHERE SEVERAL HOMES WERE DESTROYED.RACHEL MELNICK HAS MORE ON THE DAMAGE AT THE KALKASKA AIRPORT WHERE SEVERAL PLANS WERE FLIPPED OVER - AND A HANGAR DESTROYED. AND JENN CARLSON TRAVELLED WITH MEMBERS OF THE NATIONAL WEATHER SERVICE AS THEY SURVEYED THE STORM DAMAGE TO DETERMINE IF IN FACT TORANDOES TOUCHED DOWN.SEVEN AND FOUR STORM TEAM METEOROLOGIST JAYNE SMITH BEGINS OUR TEAM COVERAGE TONIGHT WITH MORE ON THE DEADLY STORM.

October 22, 2007

<u>Time: 5:00-6:00pm</u> <u>Duration :30</u>

OFFICIALS IN OTSEGO COUNTY ARE TRYING TO FIGURE OUT WHAT HAPPENED TO MONEY SEIZED AS PART OF A DRUG RAID IN JUNE.INVESTIGATORS SAY NEARLY TWO-THOUSAND DOLLARS DISAPPEARED AFTER BEING LEFT IN AN INTERIM EVIDENCE ROOM AT THE OTSEGO COUNTY SHERIFF'S DEPARTMENT.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE ON THE MISSING MONEY. JENN?

October 23, 2007

Time: 5:00-6:00pm Duration :30

DOZENS OF WILDFIRES CONTINUE TO BURN OUT OF CONTROL IN SOUTHERN CALIFORNIA... AND PRESIDENT BUSH HAS DECLARED A FEDERAL STATE OF EMERGENCY. SO FAR, THE WILDFIRES HAVE BURNED MORE THAN 650 HOMES, FORCED THE EVACUATION OF MORE THAN 250-THOUSAND PEOPLE AND CHARRED ABOUT 375 SQUARE MILES. AUTHORITIES SAY A MIDLAND WOMAN'S BROTHER WAS KILLED IN THE FIRES ON SUNDAY. SHE SAYS 52-YEAR-OLD THOMAS VARSHOCK DIED WHILE SAVING HIS 15 YEAR OLD SON. VARSHOCK WAS A GEOLOGIST FOR THE STATE OF CALIFORNIA. HELP IS POURING IN FROM ALL PARTS OF THE COUNTRY FOR THOSE IN SOUTHERN CALIFORNIA.... AND RED CROSS VOLUNTEERS FROM RIGHT HERE IN NORTHERN MICHIGAN ARE PACKING THEIR BAGS, READY TO FLY OUT AND HELP. 7&4'S ROB PRESTON SPOKE WITH THOSE VOLUNTEERS AND HAS MORE ON THEIR PLANS TO HELP....ROB?

October 23, 2007

Time: 11:00-11:35pm

Duration:30

NORTHERN MICHIGAN RESIDENTS GATHER TONIGHT TO RAISE AWARENESS OF DOMESTIC VIOLENCE AND PREVENTION. THE WOMEN'S RESOURCE CENTER IN TRAVERSE CITY HELD A CANDLELIGHT VIGIL TO REMEMBER THOSE WHO HAVE EXPERIENCED DOMESTIC VIOLENCE, AND TO CONNECT WITH THOSE WHO ARE WORKING TO PUT AN END TO IT. PEOPLE WERE INVITED TO SHARE THEIR STORIES AND TO LEARN MORE ON WHAT THE COMMUNITY IS DOING TO SUPPORT THE FIGHT AGAINST VIOLENCE.

October 24, 2007

Time: 11:00-11:30am

Duration:30

IF YOU ARE DRIVING ALONG WEST BAY IN GRAND TRAVERSE COUNTY - DON'T BE ALARMED IF YOU SEE COAST GUARD CREWS OUT ON THE WATER.FLIGHT CREWS FROM AIR STATION TRAVERSE CITY ARE TAKING PART IN SURVIVAL TRAINING SESSIONS NEAR THE OPEN SPACE IN TRAVERSE CITY.THE ANNUAL TRAINING HELPS PILOTS AND AIRCREW MEMBERS STAY FAMILIAR WITH EMERGENCY EQUIPMENT AND PROFICIENT IN COLD WATER SURVIVAL TECHNIQUES. THE DRILLS ARE EXPECTED TO CONTINUE THROUGH OUT THE DAY.

October 24, 2007

Time: 5:00-6:00pm

Duration:30

AN INVESTIGATION IS UNDERWAY IN OTSEGO COUNTY AFTER SOME MONEY AT THE DOWNTOWN DEVELOPMENT AUTHORITY IS REPORTED MISSING. THE EXECUTIVE DIRECTOR OF THE D-D-A HAS SINCE RESIGNED. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE INFORMATION. JENN?

October 25, 2007

Time: 6:00-6:30pm

Duration:30

INMATES IN ONE NORTHERN MICHIGAN JAIL ARE GETTING A TASTE OF THE MILITARY - FROM THE MOMENT THEY ARE BOOKED ... TO THE TIME THEY LEAVE.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE STORY. JENN?

October 27, 2007

Time: 6:00-6:30pm Duration :30

IDENTITY THEFT IS A PROBLEM FOR MILLIONS OF AMERICANS.HERE IN NORTHERN MICHIGAN, "SHRED-IT" IS A PROGRAM THAT LITERALLY SHREDS AND DESTROYS SENSITIVE DOCUMENTS THAT PEOPLE AND BUSINESSES NO LONGER WANT.THE SHREDDING COMPANY IS NOT ONLY DESTROYING DOCUMENTS THIS TIME, IT'S ALSO TEAMING UP WITH EMMET COUNTY RECYCLING TO RECYCLE THE PAPER DOCUMENTS ONCE THEY ARE SHREDDED.7&4'S MELISSA SMITH JOINS US LIVE FROM THE NEWSROOM WITH MORE. MELISSA?

October 29, 2007

Time: 6:00-6:30pm Duration

OVER THE PAST WEEK ALONE WE HAVE REPORTED ON AT LEAST 3 MAJOR CASES OF EMBEZZLEMENT.FELONY WARRANTS HAVE BEEN FILED FOR AN EMPLOYEE FROM GREAT LAKES FOREST PRODUCTS IN PETOSKEY AFTER A SECRETARY IS ACCUSED OF EMBEZZLING AROUND 30-THOUSAND DOLLARS.FRIDAY, FORMER BOYNE MOUNTAIN BOOK KEEPER MARGARET BALDWIN WAS ARRESTED FOR EMBEZZLING BETWEEN 300 AND 500.THOUSAND DOLLARS FROM THE COMPANY.WEDNESDAY WE TOLD YOU.

ABOUT A POSSIBLE CASE OF EMBEZZLEMENT AT THE GAYLORD DOWNTOWN DEVELOPMENT AUTHORITY. THE DDA'S DEBT TO THE CITY HAS GROWN TO 200-THOUSAND WITH SEVERAL QUESTIONABLE CHECKS. IN THE MIDST OF THE INVESTIGATION THE EXECUTIVE DIRECTOR, SHERRIE SCHUSTER RESIGNED.AND THESE CASES ARE JUST FROM THE LAST WEEK! OFFICERS SAY THERE ARE SEVERAL REASONS WE ARE SEEING AN INCREASE IN EMBEZZLEMENT FROM A SLUGGISH ECONOMY TO GAMBLING DEBTS.SO WHAT CAN BUSINESSES AND ORGANIZATIONS TO PROTECT THEMSELVES?SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE, MELISSA!

October 31, 2007

Time: 6:00-6:30pm

Duration:30

ITS THAT TIME OF YEAR WHEN OFFICERS ARE WARNING MOTORISTS TO PAY EXTRA ATTENTION WHILE DRIVING.... BECAUSE CAR-DEER ACCIDENTS ARE AT AN ALL TIME HIGH. 7&4'S JENN CARLSON JOINS US LIVE IN OUR GAYLORD NEWSROOM WITH MORE DETAILS.JENN?

November 1, 2007

Time: 5:00-6:00pm

Duration:30

A HANDFUL OF NORTHERN MICHIGAN RESIDENTS ARE HELPING EMERGENCY CREWS LOCATE HOMES FASTER. KNIGHTS OF COLUMBUS VOLUNTEERS ARE MAKING THEIR WAY THROUGHOUT LEELANAU COUNTY MARKING HOUSES WITH GREEN REFLECTIVE ADDRESS SIGNS.SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE STUDIO WITH WHAT'S DRIVING THEIR EFFORTS. COURTNEY!

November 2, 2007

Time: 5:00-6:00pm

Duration:30

THE STATE'S BUDGET HAS BEEN FINALIZED....AND THE DEPARTMENT OF NATURAL RESOURCES STILL HAS A EIGHT MILLION DOLLAR HOLE IN ITS BUDGET.LEGISLATORS FILED AN EXTENSION TO GIVE THEM MORE TIME TO COME UP WITH A FIX OR FOURTEEN CONSERVATION OFFICERS COULD LOSE THEIR JOBS. 7&4'S JENN CARLSON JOINS US LIVE IN THE NEWSROOM WITH MORE ON HOW HUNTERS ARE REACTING THE POSSIBLE CUTBACKS.JENN?

November 2, 2007

Time: 6:00-6:30pm

Duration:30

CUSTOMERS OF A TRAVERSE CITY RESTAURANT MAY WANT TO CANCEL THEIR CREDIT CARDS... AFTER DOZENS OF CARD NUMBERS WERE STOLEN.THE COMPLAINTS

DATE BACK TO NOVEMBER OF *LAST YEAR... AND ROUGHLY 40 CUSTOMERS OF THE RED MESA GRILL SAY THEY'VE DISCOVERED FRAUDULENT CHARGES.SHERIFF'S INVESTIGATORS SAY RED MESA GRILL IS *NOT* AT FAULT - BUT SOMEONE HACKED INTO THE CARD PROCESSING SYSTEM.

November 4, 2007

Time: 6:00-6:30pm

Duration:30

AS THE TIME CHANGES SO SHOULD THE BATTERIES IN YOUR SMOKE DETECTORS. FIREFIGHTERS SAY WORKING SMOKE ALARMS CAN CUT YOUR CHANCES OF DYING IN A HOUSE FIRE IN HALF. AND THEY SAY IT'S A GOOD IDEA TO CHANGE THE SMOKE DETECTOR BATTERIES WHEN THE TIME CHANGES IN BOTH THE FALL AND SPRING.

November 5, 2007

Time: 5:00-6:00pm

Duration:30

IT'S A WAY TO HELP SOME NORTHERN MICHIGAN SENIORS IN AN EMERGENCY--EVEN IF THEY ARE NOWHERE NEAR A TELEPHONE. IN FACT--FIRST RESPONDERS SAY IT CAN SAVE LIVES WITH THE SIMPLE PUSH OF A BUTTON. SEVEN AND FOUR'S SHEENA ELZIE JOINS US IN THE STUDIO WITH THE DETAILS. SHEENA?

November 5, 2007

Time: 6:00-6:30pm

Duration:30

LOCAL AND OUT OF STATE SNOWMOBILE RIDERS MAY NOT FIND SMOOTH AND GROOMED CONDITIONS WHEN THEY HIT THE TRAILS THIS WINTER. THE GRANT SPONSORS FOR THE MICHIGAN SNOWMOBILE ASSOCIATION SAY THEY WON; T AGREE TO GROOM UNTIL THE DEPARTMENT OF NATURAL RESOURCES RENEGOTIATES ITS PROCEDURES. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE ON THE CONTROVERSY. JENN?

November 7, 2007

Time: 6:00-6:30pm

Duration:30

FEMALE STUDENTS AT NORTHWESTERN MICHIGAN COLLEGE ARE BEING WARNED TONIGHT ABOUT USING SCHOOL BATHROOMS...CAMPUS SECURITY IS REPORTING SEVERAL INCIDENTS OF SUSPICIOUS ACTIVITY IN WOMEN'S RESTROOMS. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE WITH THE DETAILS. SHEENA?

November 7, 2007

Time: 6:00-6:30pm

Duration:30

IT'S A SCENARIO THAT THEY HOPE NEVER HAPPENS, BUT IF THE MANISTEE COUNTY AREA IS EVER HIT BY A PANDEMIC FLU VIRUS EMERGENCY REPSONDERS WILL BE READY. THIS WAS THE SCENE TODAY AT THE MANISTEE ROAD COMMISSION GARAGE WHERE THE PANDEMIC PRACTICE WAS TAKING PLACE. 200 VOLLUNTEERS SHOWED UP TO HELP PREPARE RESPONDERS FOR THIS TYPE OF SITUATION AND SOME WERE EVEN ABLE TO GET THEIR ACTUAL FLU IMMUNIZATION IN THE PROCESS.

November 7, 2007

Time: 6:00-6:30pm

Duration:30

IN ANTRIM COUNTY THEY WERE ALSO TRYING TO SPEED UP THE FLU SHOT PROCESS. TODAY THE EMERGENCY PREPAREDNESS PLANNING DEPARTMENT HELD A DRIVE THRU FLU CLINIC AT THE ANTRIM COUNTY ROAD COMMISSION.ADULTS WERE ABLE GET THEIR SHOT FROM THE COMFORT OF THEIR OWN CAR AND THEN BE ON THEIR WAY.TODAY'S CLINIC WAS A WAY FOR EMERGENCY RESPONDERS TO PREPARE FOR AN OUTBREAK.

November 8, 2007

Time: 6:00-6:30pm Duration::30

THERE WAS AN EMERGENCY EVACUATION TODAY... THAT IS FROM A SIMULATED HELICOPTER IN THE CIVIC CENTER POOL.US COAST GUARD MEMBERS RISK THEIR LIVES EVERYDAY, BUT WHAT HAPPENS WHEN THE TABLES TURN AND THEIR LIVES BECOME THE ONES TO BE RESCUED. 7&4'S RACHEL MELNICK SUITED UP AND JOINED THE AIR STATION TRAVERSE CITY CREW IN A TRAINING THAT COULD ULTIMATELY SAVE THEIR LIVES.

November 9, 2007

Time: 6:00-6:30pm Duration :30

THE CADILLAC POLICE DEPARTMENT IS CHOSEN TO JOIN A PILOT PROJECT TO SUBMIT CRASH REPORTS ELECTRONICALLY. THE MICHIGAN OFFICE OF HIGHWAY SAFETY PLANNING IS GIVING A MORE THAN 24-THOUSAND GRANT TO PURCHASE IN CAR LAPTOP COMPUTERS AND REPORTING SOFTWARE. THE MICHIGAN OFFICE OF HIGHWAY SAFETY SAYS ONLY *4 PERCENT* OF MICHIGAN AGENCIES SUBMIT ACCIDENT REPORTS ELECTRONICALLY. LAW ENFORCEMENT AGENCIES WERE SELECTED FOR THIS PROJECT BASED ON THEIR SUBMITTED WORK PLAN AND OVERALL TECHNOLOGY READINESS.

November 10, 2007

Time: 6:00-6:30pm

Duration:30

ONE MAN IS DEAD AFTER A 12-HOUR STAND OFF IN GRAND TRAVERSE COUNTY LAW ENFORCEMENT FROM ACROSS THE STATE ARE FORCED TO WAIT IT OUT, AFTER AN INTERLOCHEN MAN BARRICADES HIMSELF INSIDE HIS HOME AND THREATENS TO TAKE HIS OWN LIFE. IT ALL STARTED JUST AFTER 10:30PM LAST NIGHT AT A HOME LOCATED IN THE TOWN OF KARLIN, THAT'S SEVEN MILES SOUTH OF INTERLOCHEN IN GRAND TRAVERSE COUNTY. SEVEN AND FOUR'S COURTNEY REHMER WAS ON THE SCENE LAST NIGHT AND HAS BEEN FOLLOWING THIS STORY ALL DAY. SHE JOINS US LIVE IN THE NEWSROOM WITH THE DETAILS.

November 12, 2007

Time: 6:00-6:30pm

Duration:30

A TRANSITION HOUSE IN NORTHERN MICHIGAN WILL REMAIN OPEN, BUT UNDER A DIFFERENT SET OF MORE COST EFFECTIVE GUIDELINES.TWO MONTHS AGO GOODWILL ANNOUNCED THEY WERE GOING TO CLOSE THE HOUSE BECAUSE OF FUNDING ISSUES.

NOW, OFFICIALS IN OTSEGO COUNTY HAVE MANAGED TO FIND THE FUNDS TO KEEP THE HOUSE IN GAYLORD AS AN ALTERNATIVE TO JAIL... 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE DETAILS. JENN?

November 13, 2007

Time: 5:00-6:00pm

Duration:30

AT THIS HOUR--A NORTHERN MICHIGAN VILLAGE IS LOOKING AT ELIMINATING ITS POLICE DEPARTMENT TO SAVE MONEY. IN ORDER TO BALANCE THE UPCOMING YEAR'S BUDGET--OFFICIALS WITH THE VILLAGE OF SUTTONS BAY SAY THEY'RE LOOKING AT A NUMBER OF COST EFFECTIVE CUTS. AND THE POLICE DEPARTMENT COULD BE A PART OF THAT EQUATION. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY?

November 13, 2007

Time: 11:00-11:35pm

Duration:30

LIKE MANY NORTHERN MICHIGAN COMMUNITIES... ONE IS TRYING TO FIND WAYS TO BALANCE THIS YEARS BUDGET... AND IN THIS CASE *MAY* MEAN ELIMINATING AN ENTIRE POLICE DEPARTMENT.THE SUTTONS BAY POLICE DEPARTMENT IN LEELANAU

COUNTY HAS A POLICE CHIEF, ONE FULL TIME OFFICER, AND A PART-TIME LIASON OFFICER AT THE SCHOOL. THERE ARE SEVERAL PROPOSALS ON THE TABLE TO HELP THE VILLAGE COUNCIL IN SUTTONS BAY MAKE NECESSARY BUDGET CUTS. BUT SOME OF THOSE CUTS COULD INVOLVE GETTING RID OF THE SUTTONS BAY POLICE DEPARTMENT AND HANDING OVER THAT RESPONSIBILITY TO THE COUNTY. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ... LISA!

November 15, 2007

Time: 5:00-6:00pm

Duration:30

THIS EVENING POLICE ARE LOOKING FOR THE PERSON WHO VANDALIZED A HANGER OFFICE AT A NORTHERN MICHIGAN AIRPORT AND THEN SET IT ON FIRE. THE DAMAGE WAS DISCOVERED THIS MORNING AT NORTHWOODS AVIATION IN CADILLAC AT THE WEXFORD COUNTY AIRPORT. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH THE LATEST ON THIS STORY. ROB?

November 16, 2007

Time: 5:00-6:00pm

Duration:30

WITH DEER HUNTING SEASON IN FULL FORCE--AN AREA SHERIFF'S DEPARTMENT IS CHANGING THE WAY DPEUTIES PATROL THE ROADS.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE DETAILS.

November 16, 2007

Time: 11:00-11:35pm

Duration:30

THE DEPARTMENT OF NATURAL RESOURCES CONSERVATION OFFICERS ARE OUT IN FULL FORCE AS THE HUNTING SEASON GETS UNDERWAY IN NORTHERN MICHIGAN. THERE'S TALK IN LANSING OF CUTTING A NUMBER OF CONSERVATION OFFICERS BECAUSE OF THE STATE'S BUDGET PROBLEMS. A KEY ISSUE IS FIGURING OUT HOW MUCH MONEY TO GIVE THE DEPARTMENT OF NATURAL RESOURCES. THE STATE SAYS IT WILL BE FORCED TO CLOSE DOZENS OF PARKS AND SCALE BACK ON SERVICES. SOME OF THE CUTS COULD INCLUDE: 14 D-N-R OFFICERS BEING LAID OFF AND HUNTING AND FISHING LICENSE FEES COULD ALSO BE RAISED.WE SPENT THE DAY WITH A CONSERVATION OFFICER TO SEE THE TYPES OF SERVICES THEY PROVIDE AND GET A BETTER IDEA OF THE IMPACT THE CUTS COULD HAVE.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

November 18, 2007

Time: 6:00-6:30pm

Duration:30

LAW ENFORCEMENT OFFICERS HAVE ARRESTED ALMOST 400 PEOPLE DURING A RECENT SWEEP FOR VIOLATORS OF MICHIGAN'S SEX-OFFENDER REGISTRY LAW. STATE POLICE SAY THE EFFORT ALSO RESULTED IN REQUESTS FOR MORE THAN 600 ADDITIONAL ARREST WARRANTS.OFFENDERS MUST REGISTER WITH THE STATE AND NOTIFY POLICE WHEN THEY MOVE. THERE ARE ROUGHLY 42-THOUSAND ON THE MICHIGAN SEX OFFENDER REGISTRY.FOR MORE INFORMATION ON THE ARRESTS OR TO FIND THE MOST WANTED SEX OFFENDERS LOG ON TO OUR WEBSITE AND CLICK ON LINKS IN THE NEWS.

November 18, 2007

Time: 6:00-6:30pm

Duration:30

FIREFIGHTERS ARE ASKING FOR YOU TO HELP THEIR STATION BY FILLING YOUR STOMACH WITH A WARM BOWL OF SOUP OR CHILI. DOZENS OF PEOPLE HAD DINNER AT THE MANCELONA FIRE STATION IN ANTRIM COUNTY... AT THE SOUP AND CHILI DINNER. ORGANIZERS ARE HOPING TO RAISE ENOUGH MONEY TO BUY MORE SUPPLIES TO HELP TRAIN NEW FIREFIGHTERS.

November 19, 2007

EVERY MINUTE OF EVERY DAY SOMEONE CALLS 9-1-1. USUALLY IT'S A CALL FOR HELP - BUT NOT ALWAYS. 7 &4'S BILL FROEHLICH TOOK AN IN-DEPTH LOOK AT THE USE AND MIS-USE OF 911.AND HEARD SOME THINGS YOU MIGHT NOT BELIEVE.

November 19, 2007

Time: 6:00-6:30pm

Duration:30

MORE THAN ONE THOUSAND CHRISTMAS TREES WILL SOON BRING HOLIDAY CHEER TO FAMILIES IN NEED.IT'S A PART OF THE ANNUAL CHRISTMAS TREE SHIP CAMPAIGN. THE U-S COAST GUARD, THEIR FAMILY MEMBERS, AND THE OGEMAW HEIGHTS HIGH SCHOOL NAVY R-O-T-C CADETS LOADED THE DECK OF THE CUTTER MACKINAW WITH THE TREES THIS MORNING. TWO HUNDRED TREES WILL GO TO THE SALVATION ARMY IN CHEBOYGAN TO BE GIVEN TO NORTHERN MICHIGAN FAMILIES. THE REST WILL BE SHIPPED TO THE CHICAGO.

November 21, 2007

Time: 5:00-6:00pm

Duration:30

AS YOU HEAD OUT ON YOUR WAY TO THANKSGIVING DINNER FOR THE HOLIDAY, STATE POLICE ARE INCREASING PATROLS TO MAKE SURE YOU HEAD OUT SAFELY. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN TRAVERSE CITY WITH MORE. SHEENA?

November 25, 2007

Time: 6:00-6:30pm

Duration:30

THIS WAS THE SCENE THIS HOLIDAY WEEKEND AS THE FIRST SNOWFALL HIT AND CREATED ICY ROAD CONDITIONS.AND AS THE AMOUNT OF SNOW INCREASED, SO DID THE NUMBER OF ACCIDENTS. MOTHER NATURE NOT ONLY BROUGHT A WRATH OF SLEET AND SNOW FOR DRIVERS...BUT CAUSED SEVERAL COLLISIONS IN VARIOUS COUNTIES.SOME PLACES EXPERIENCED AT LEAST A DOZEN OR MORE ACCIDENTS OVER THE HOLIDAY WEEKEND.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA

November 27, 2007

Time: 5:00-6:00pm

Duration:30

AN IDEA THAT ORIGINATED IN A CALIFORNIA COURTROOM HAS MADE IT'S WAY TO ONE NORTHERN MICHIGAN COUNTY.IT'S AN ALTERNATIVE TO JAIL THAT HELPS REHABILITATE SERIOUS DRUG USERS. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE, JENN?

November 28, 2007

Time: 5:00-6:00pm

Duration:30

PARENTS IN ONE MECOSTA COUNTY COMMUNITY ARE FINDING OUT THE DETAILS ABOUT A GUN ON SCHOOL GROUNDS ... A GUN THAT POLICE SAY WAS POINTED AT ANOTHER STUDENT. THIS INCIDENT HAPPENED YESTERDAY AT CROSSROADS CHARTER ACADEMY IN BIG RAPIDS. OFFICIALS SAY THE GUN WAS BROUGHT TO SCHOOL BY A SEVENTH GRADER ... AFTER A FIGHT OVER AN I-POD. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH THE LATEST. ROB?

November 28, 2007

Time: 6:00-6:30pm

Duration:30

ONLINE SOCIAL NETWORKS ARE HUGELY POPULAR WITH TEENS... SO WE WANTED TO FIND OUT WHAT ARE SOME OF THE DANGERS THAT COME ALONG WITH PUTTING PERSONAL INFORMATION ON THE INTERNET.7 AND 4'S LISA CHAVARRIA SPOKE TO A

FAMILY WHO'S CHILDREN ALL HAVE THESE ONLINE ACCOUNTS.SHE JOINS US WITH MORE...LISA

November 28, 2007

Time: 11:00-11:35pm

Duration:30

IT WAS A DANGEROUS AFTERNOON FOR A GRAND TRAVERSE COUNTY DEPUTY AFTER HE PASSED OUT AND CRASHED HIS PATROL CAR. TROOPERS SAY IT HAPPENED ON VETERANS DRIVE IN TRAVERSE CITY. THE OFFICER PASSED OUT, CROSSED THE CENTER LINE, SPUN THE CAR, HIT A MAILBOX AND A FIRE HYDRANT. SEVERAL PEOPLE HELPED HIM AND FOUND HE WAS UNCONSCIOUS AND NOT BREATHING. THEY OPENED HIS AIRWAY AND DISLODGED AN OBSTRUCTION, THEN HE WAS ABLE TO BREATHE ... HE WAS TAKEN TO THE HOSPITAL INVESTIGATORS SAY THE CAUSE OF THE ACCIDENT APPEARS TO BE THE OFFICER LOSING CONSCIOUSNESS.

November 29, 2007

Time: 6:00-6:30pm

Duration:30

HAVING A SMOKE DETECTOR IN THE HOUSE COULD MEAN THE DIFFERENCE BETWEEN LIFE AND DEATH AND AFTER MORE THAN A DOZEN HOUSE FIRES REPORTED SINCE JULY, RED CROSS OFFICIALS IN PETOSKEY AREN'T TAKING ANY CHANCES THIS WINTER SEASON SEVEN AND FOUR'S COURTNEY REHMER IS LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON THE EFFORTS. COURTNEY.

December 1, 2007

Time: 6:00-6:30pm

Duration:30

AND AT CHERRY CAPITOL AIRPORT ALL INCOMING FLIGHTS HAVE BEEN CANCELLED FOR THE NIGHT AND ALL OUT GOING FLIGHTS ARE CANCELLED UNTIL NOON TOMORROW, FOR THE LATEST DELAYS AND CANCELLATION GO TO OUR WEBSITE AT TV7-4.COM AND CLICK ON LINKS IN THE NEWS. SOME AREA BUSINESSES ARE CLOSING THEIR DOORS BECAUSE OF BAD WEATHER, BUT SOME DRIVERS ARE PREPARING TO RIDE OUT THE STORM TOMORROW. DRIVERS SAY THEY WILL HAVE THEIR SNOW-BRUSHES AND SHOVELS READY TO DIG OUT OF THEIR DRIVEWAYS TOMORROW, BUT ARE ALREADY FEELING THE EFFECTS OF THE STORM TODAY AS THAT SNOW ADDS UP AND SOME ARE PLANNING TO STAY OFF THE ROADS.

December 1, 2007

Time: 6:00-6:30pm

Duration:30

MEANWHILE, ROAD COMMISSIONS ACROSS NORTHERN MICHIGAN ARE ON STANDBY-WAITING TO SEE WHICH AREAS WILL BE HARDEST HIT.CREWS IN GRAND TRAVERSE COUNTY SAY THEY WILL BE READY TO WORK OVERTIME WHEN THE SNOWFALL STARTS ACCUMULATING.ALTHOUGH THEY CAN HAVE AS MANY AS 30 DRIVERS OUT...OFFICIALS IT'S UNLIKELY THEY WILL UTILIZE EVERYONE, ESPECIALLY ON THE WEEKEND.MANY PEOPLE AROUND THE AREA HAVE BEEN ASKING US IF THE ROAD COMMISSIONS PLAN ON BEING OUT THERE BEFORE THE SNOW PILES UP.

December 2, 2007

Time: 6:00-6:30pm

Duration:30

MANY DRIVERS ARE STILL TRYING TO PUSH THROUGH THE MESS FROM THE SNOW STORM.IF YOU ARE HEADING OUT TONIGHT YOU MAY WANT TO LEAVE A LITTLE BIT EARLY. HERE IS WHAT SOME OF THE ROADS LOOKED LIKE TODAY IN GRAND TRAVERSE COUNTY....MANY OF THEM STILL COVERED IN SNOW AND ICE. STATE POLICE ARE EVEN WARNING DRIVERS THAT SOME ROADS ARE HAZARDOUS. TAKING A LOOK AT SOME OF THOSE ROAD CONDITIONS.AS OF THIS AFTERNOON STATE POLICE ARE REPORTING MAIN ROADS ARE ALL STILL WET, ICY, SNOW COVERED AND SLUSHY. THAT INCLUDES PARTS OF US 131, 127, AND 31. POLICE ARE ALSO REPORTING HAZARDOUS ROAD CONDITIONS ON PARTS OF I-75, M-72, AND M-115.IF YOU'RE THINKING OF TAKING A SIDE ROAD STATE POLICE REPORT

CONDITIONS THERE ARE EVEN WORSE....CALLING SECONDARY ROADS IMPASSABLE. FOR MORE DETAILED INFORMATION ON THOSE ROAD CONDITIONS YOU CAN CALL THE MICHIGAN STATE POLICE TRAVEL HOTLINE OR LOG ON TO OUR WEBSITE AT TV 7-4.COM

December 3, 2007

Time: 5:00-6:00pm

Duration:30

SOME RESIDENTS ARE GROWING CONCERNED AS THEY TRY TO DIG "THEMSELVES" OUT OF THEIR SUBDIVISIONS.MANY AREAS IN GRAND TRAVERSE COUNTY ARE STILL WAITING FOR THE PLOW TRUCKS FROM THE WINTER STORM ... A WAIT ROAD COMMISSION OFFICIALS SAY COULD BE LONGER THAN PREVIOUS YEARS.SEVEN AND FOUR'S SHEENA ELZIE HAS MORE ON THE CHALLENGES AHEAD.

December 4, 2007

Time: 11:00-11:35pm

Duration:30

MORE AND MORE WALKERS AND RIDERS ARE HEADED TO THE STREETS...CREATING A POTENTIALLY DANGEROUS SITUATION....WHY? THOSE SNOW COVERED SIDEWALKS. IN TRAVERSE CITY... THERE'S AN ORDINANCE THAT REQUIRES HOME OWNERS TO SHOVEL THE SIDEWALK IN FRONT OF THEIR PROPERTY. THE PUBLIC SERVICES DEPARTMENT IN TRAVERSE CITY SAYS ALTHOUGH THEY DO HAVE MACHINERY THAT PLOWS THROUGH THE HEAVIER SNOW ON SIDEWALKS...THEY ALSO NEED RESIDENTS HELP TO KEEP THEM CLEAR. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ... LISA!

December 10, 2007

Time: 5:00-6:00pm

Duration:30

LAW ENFORECMENT AND SCHOOL LEADERS IN OTSEGO COUNTY WORK TOGETHER TO KEEP STUDENTS SAFE AFTER A THREAT OF VIOLENCE.OFFICIALS SAY THEY RECEIVED A TIP OVER THE WEEKEND OF AN ACT OF VIOLENCE AT THE GAYLORD HIGH SCHOOL TODAY.SEVEN AND FOUR NEWS USUALLY DOES NOT REPORT THREATS, BUT SINCE THIS THREAT IN GAYLORD TODAY AFFECTED SO MANY FAMILIES WE FELT IT WAS IMPORTANT TO AIR.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE LATEST. JENN?

December 10, 2007

Time: 6:00-6:30pm

Duration:30

A GRAND TRAVERSE COUNTY DEPUTY IS BACK AT WORK TODAY WHILE OFFICIALS CONTINUE TO REVIEW THE STAND OFF THAT LEAD AN INTERLOCHEN MAN'S DEATH. IT HAPPENED LAST MONTH AT THE HOME OF CRAIG CARLSON ON KARLIN ROAD. THE SHERIFF SAYS DEPUTY CHARLIE {jet-ter} JETTER SHOT AND KILLED CARLSON AFTER CARLSON THREATENED TO SHOOT POLICE. THE DEATH IS STILL UNDER REVIEW. THE GRAND TRAVERSE COUNTY PROSECUTOR HAS ASKED THE ATTORNEY GENERAL IF A SPECIAL PROSECUTOR SHOULD BE ASSIGNED TO THE CASE.

December 10, 2007

Time: 6:00-6:30pm

Duration:30

TONIGHT A NORTHERN MICHIGAN CONGREGATION IS LEFT WONDERING... WHY WOULD SOMEONE BREAK INTO THEIR CHURCH AND STEAL GIFTS HEADED TO THOSE IN NEED?THE GIFTS ARE GONE, AN INVESTIGATION TO TRACK THEM DOWN IS UNDERWAY.. BUT CHURCH MEMBERS SAY THEY DON'T HAVE TIME TO WAIT... AND SO ARE MAKING SOME TOUGH CHOICES. THE GIFTS WERE STOLEN FROM ST. FRANCIS XAVIER CHURCH DURING THE DAY ON FRIDAY.THOSE GIFTS WERE COLLECTED BY THE CONGREGATION AND WERE GOING TO BE DONATED TO PETOSKEY FAMILIES IN NEED.7&4'S RACHEL MELNICK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOMS WITH MORE ON THIS STORY.RACHEL.

December 12, 2007

THE NORTHERN CHAPTER OF THE ASSOCIATION OF BUILDERS AND CONTRACTORS WAS FORCED TO CLOSE ABOUT A YEAR AGO ... BUT NOW AFTER AN AUDIT REVEALS A MAJOR AMOUNT OF MISSING MONEY AN EMBEZZLEMENT INVESTIGATION IS UNDERWAY.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE LATEST. JENN?

December 12, 2007

<u>Time: 6:00-6:30pm</u> <u>Duration :30</u>
CHANCES ARE YOU HAVE SEEN JAIL INMATES ON WORK RELEASE CLEANING PARKS

AND PICKING UP TRASH ALONG THE ROAD...BUT THAT COULD SOON CHANGE...
784'S RACHEL MELNICK JOINS US LIVE IN THE STUDIO WITH MORE ON THE PROGRAM.

RACHEL?

December 12, 2007

Time: 11:00-11:35pm

Duration:30

DRIVERS SAY A MAIN ROADWAY IN CHARLEVOIX COUNTY IS IN DESPERATE NEED OF REPAIRS AND NOW RESIDENTS ARE BANDING TOGETHER TO TRY AND PUSH THOSE REPAIRS THROUGH. THERE HAVE BEEN A NUMBER OF ACCIDENTS ON BOYNE CITY-CHARLEVOIX ROAD DURING THE PAST FEW YEARS... SOME PEOPLE SAY THE ROAD'S CONDITION IS TO BLAME... NOW THEY ARE TAKING ACTION. IN FACT SOME RESIDENTS SAY THE ROAD IS SO BAD THEY FORMED A GROUP CALLED, "THE CONCERNED CITIZENS OF CHARLEVOIX." THEY'VE EVEN GONE SO FAR AS TO PUT SIGNS ALONG THE ROAD ALERTING DRIVERS OF THE COUNTLESS POTHOLES AND DANGEROUS CURVES. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

December 13, 2007

Time: 5:00-6:00pm

Duration:30

LAKES AND RIVERS ARE IN THE PROCESS OF FREEZING OVER, AND ICE FISHING ENTHUSIASTS ARE EAGER TO GET OUT THERE.BUT SOME FISHERMAN ARE ALREADY PUTTING THEIR SHANTIES ON THE ICE ... RAISING SAFETY CONCERNS.7&4'S JENN CARLSON SPOKE WITH OFFICIALS AT THE DEPARTMENT OF NATURAL RESOURCES TODAY, SHE JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE ANSWER. JENN?

December 13, 2007

Time: 5:00-6:00pm

Duration:30

THE DEPARTMENT OF NATURAL RESOURCES SAYS IT WON'T BE INCREASING THE COST OF HUNTING AND FISHING LICENSES IN 2008. THAT'S BECAUSE IT WAS ABLE TO SAVE ABOUT SIX AND A HALF MILLION DOLLARS IN 2007 ALONE--THROUGH SPENDING CUTS AND AN INCREASE IN THE NUMBER OF LICENSES SOLD. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE IN THE CADILLAC NEWSROOM WITH HOW THIS WILL AFFECT LOCAL BUSINESSES.

December 14, 2007

Time: 5:00-6:00pm

Duration:30

THE D-N-R IS BACKTRACKING ON ITS PLAN NOT TO GROOM SOME CROSS COUNTRY SKI TRAILS THIS WINTER. THE ORIGINAL PLAN TO SCALE BACK WAS ANNOUNCED LAST MONTH WHEN THE STATE WAS FACING SEVERE BUDGET PROBLEMS. HOWEVER THE DEPARTMENT SAYS IT HAS REACHED AN AGREEMENT WITH LEGISLATORS THAT WILL ALLOW MOST TRAILS TO BE GROOMED...AT LEAST THROUGH MID-JANUARY.

December 16, 2007

Time: 6:00-6:30pm

OVER THE WEEKEND, THE TUSCARORA TOWNSHIP FIRE DEPARTMENT IN
CHEYBOYGAN COUNTY KEPT ITS FIRE ENGINES RUNNING ON FULL SPEED...THE
DEPARTMENT HAD A TOTAL OF 6-RUNS FROM FRIDAY INTO SATURDAY MORNING,
INCLUDING 2 HOUSE FIRES AND EVEN A FIRE IN THE FIRE HALL ITSELF.THE OTHER

RUNS INCLUDED A DOWN POWER LINE AT A LOCAL BUSINESS AND A CARBON MONOXIDE DETECTOR GOING OFF IN AN AREA HOME.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

December 17, 2007

Time: 5:00-6:00pm

Duration:30

AT THIS HOUR A SERIOUS CAR ACCIDENT ON CEDAR RUN ROAD IN GRAND TRAVERSE COUNTY. HAS OFFICERS ASKING DRIVERS TO AVOID CEDAR RUN ROAD BETWEEN GALAGHER AND HARRIS ROADS.A NORTHERN MICHIGAN FIRE CHIEF IS UPSET TONIGHT BECAUSE HE SAYS THE OSCEOLA COUNTY ROAD COMMISSION REFUSED TO CLEAR A ROAD SO HIS CREW COULD RESPOND TO A HOUSE FIRE. THE ISSUE IS SPARKING A BIG DEBATE ... THAT ROAD CREWS SAY BEGINS. WITH A TIGHT BUDGET THAT DOESN'T ALLOW THEM TO BE ON THE ROADS AS OFTEN. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON THIS STORY. ROB?

December 17, 2007

Time: 6:00-6:30pm

Duration:30

DEPUTIES ARE DRESSING DOWN TO KEEP COSTS DOWN IN ONE NORTHERN MICHIGAN COUNTY. THE OTSEGO COUNTY SHERIFF'S DEPARTMENT HAS SWITCHED TO A MORE CASUAL UNIFORM --A MOVE THEY SAY SAVES MORE THAN THEE THOUSAND DOLLARS. THE NEW DARK BROWN UNIFORMS ARE NOT ONLY LESS EXPENSIVE BUT LESS FORMAL THAN STYLES WORN IN THE PAST.

December 17, 2007

Time: 6:00-6:30pm

Duration:30

IT'S A GROWING PROBLEM TRAVERSE CITY POLICE SAY RESULTED IN SIX ARRESTS JUST THIS WEEKEND. THEY SAY DRINKING AND DRIVING IS ON THE RISE AND WITH THE HOLIDAYS-- IT'S ONLY GETTING WORSE. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE IN THE STUDIO WITH WHAT'S BEING DONE ABOUT IT. MELISSA!

December 19, 2007

Time: 6:00-6:30pm

Duration:30

WHILE MOST OF US ARE GETTING READY FOR THE HOLIDAY ... WITH LAST MINUTE SHOPPING.. OTHERS ARE PREPARING TO SAY GOOD BYE TO THEIR LOVED ONES, AS THEY GET READY TO FIGHT FOR OUR COUNTRY.7&4'S RACHEL MELNICK JOINS US LIVE IN THE STUDIO WITH THE STORY.

December 20, 2007

Time: 5:00-6:00pm

Duration:30

WHEN IT COMES TO WINTER IN NORTHERN MICHIGAN THERE'S NO TELLING WHAT MOTHER NATURE WILL THROW YOUR WAY.READY FOR JUST ABOUT ANYTHING, LOCAL DRIVERS SPEAK OUT ABOUT YET ANOTHER OBSTACLE STANDING IN THEIR WAY. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY!

December 20, 2007

<u>Time: 6:00-6:30pm</u> <u>Duration :30</u>

TWO NORTHERN MICHIGAN FIRE DEPARTMENTS ARE RECEIVING GRANTS FROM THE FEDERAL GOVERNMENT. THE DEPARTMENT OF HOMELAND SECURITY HAS GIVEN EIGHT MICHIGAN FIRE DEPARTMENTS MORE THAN ONE MILLION DOLLARS. GRAND TRAVERSE METRO FIRE DEPARTMENT IN TRAVERSE CITY WILL GET 49-THOUSAND DOLLARS.

THE MC-BAIN COMMUNITY FIRE DEPARTMENT WILL RECEIVE 60-THOUSAND DOLLARS. THE MONEY WILL BE USED TO SUPPORT FIRE SAFETY OPERATIONS.

December 21, 2007

Time: 5:00-6:00pm

Duration:30

65-- MILLION PEOPLE ARE EXPECTED TO HIT THE ROADS OVER THE HOLIDAY WEEKEND, AND WITH A SNOW STORM PREDICTED TO ROLL INTO NORTHERN MICHIGAN ON SUNDAY--WHAT ARE AREA ROAD COMMISSION'S DOING TO MAKE SURE TRAVELING GOES AS SMOOTH AS POSSIBLE?SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE ANSWER. COURTNEY!

December 23, 2007

Time: 6:00-6:30pm

Duration:30

ALONG WITH THOSE POWER OUTAGES...MANY RESIDENTS ARE BEING FORCED TO PREPARE FOR THE WORST.WE WANTED TO KNOW *WHAT RESIDENTS ARE DOING TO MAKE SURE THEIR FAMILIES STAY WARM.SEVEN AND FOURS MELISSA SMITH HAS BEEN WORKING THIS STORY ALL DAY...SHE JOINS US LIVE FROM THE NEWSROOM. MELISSA!

December 27, 2007

Time: 5:00-6:00pm

Duration:30

POLICE IN MANISTEE COUNTY CONTINUE TRYING TO FIGURE WHO IS RESPONSIBLE FOR BREAKING INTO THREE PUBLIC SCHOOLS. THE BREAK INS HAPPENED SOMETIME OVER THE WEEKEND...INVESTIGATORS SAY MONEY, PRESCRIPTION DRUGS AND DIGITAL CAMERAS WERE ALL TAKEN. SCHOOL OFFICIALS SAY THEY AREN'T AS CONCERNED ABOUT WHAT WAS STOLEN, BUT THE DAMAGE LEFT BEHIND. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON THIS STORY, ROB?

December 27, 2007

Time: 5:00-6:00pm

Duration:30

IT'S A SIMPLE RED RIBBON AIMED AT SAVING LIVES THIS NEW YEARS EVE. TODAY THE GRAND TRAVERSE MOTHERS AGAINST DRUNK DRIVING KICKED OFF ITS ANNUAL CAMPAIGN IN TRAVERSE CITY 7&4'S MELISSA SMITH HAS MORE ON THEIR EFFORTS TO SAVE LIVES.

December 28, 2007

Time: 5:00-6:00pm

Duration:30

WHEN A PLANE CRASH HAPPENS AN EMERGENCY RESPONSE PLAN IMMEDIATELY GOES INTO EFFECT.IN THIS CASE OFFICIALS TELL US JUST 30 MINUTES AFTER THE 9-1-1 CALL CAME IN-- OFFICIALS WERE ON SCENE AND HAD LOCATED BOTH THE PLANE AND THE TWO PEOPLE ON BOARD THE TWIN ENGINE SESSNA.SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON THOSE EFFORTS. COURTNEY!

December 29, 2007

Time: 6:00-6:30pm

MOTHER NATURE DROPS YET ANOTHER WINTER STORM ON NORTHERN MICHIGAN. THE MORNING AFTER-- RESIDENTS ARE LEFT DIGGING THEMSELVES OUT AFTER MORE THAN SIX INCHES OF SNOW IS DROPPED THROUGHOUT THE VIEWING AREA. ALONG WITH THE CLEANUP, LAW ENFORCEMENT AGENCIES ALL OVER FIELDED HUNDREDS OF CALLS-- WITH MAJORITY OF THOSE ACCIDENTS WEATHER RELATED.SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY!

December 30, 2007

Time: 6:00-6:30pm

Duration:30

TO RING IN THE NEW YEAR SAFELY, ALMOST 200 LAW ENFORCEMENT AGENCIES ARE TEAMING UP FOR A STATEWIDE DRUNK DRIVING CRACKDOWN.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE.

December 31, 2007.

Time: 5:00-6:00pm

Duration:30

THE COUNTDOWN IS ON AND ITS JUST HOURS UNTIL THE NEW YEAR BEGINS. MANY SNOWMOBILERS ARE UP NORTH TAKING ADVANTAGE OF THE FRESH FALLEN SNOW FOR THE HOLIDAYS AND WILL BE OUT CELEBRATING TONIGHT TO BRING IN THE NEW YEAR.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE ON HOW LOCAL LAW ENFORCEMENT PLANS TO KEEP ROADWAYS AND "TRAILS" SAFE THROUGH THE NIGHT. JENN?

December 31, 2007

Time: 11:00-11:35pm

Duration:30

WITH THE START OF THE NEW YEAR JUST MINUTES AWAY, BARS AND RESTAURANTS AROUND TOWN ARE FILLED WITH PEOPLE READY TO RING IN 2008.BUT WITH INCREASED CROWDS AND EXTENDED HOURS CERTAIN PREPARATIONS AND RESPONSIBLITIES COME INTO PLAY.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

COMMUNITY INVOLVEMENT/DEVELOPMENT

(Including volunteerism, blood drives, revitalizing neighborhoods and mentoring)

Local News

October 2, 2007 Time: 6:00-6:30pm

Duration:30

THERE IS A CALL FOR BLOOD DONORS AS SOME BLOOD SUPPLIES HIT CRITICALLY LOW LEVELS. THE MICHIGAN COMMUNITY BLOOD CENTER WHICH SERVES NORTHERN MICHIGAN IS HOPING DONORS STEP UP AND HELP SAVE LIVES. O POSITIVE, O NEGATIVE, AND B NEGATIVE BLOOD TYPES ARE ALL CRITICALLY LOW AT THIS TIME. OFFICIALS ARE HOPING NOW THAT SCHOOL IS BACK IN SESSION THE BLOOD DRIVES HELD AT HIGH SCHOOLS WILL HELP FILL THE NEED. DONORS ARE WELCOME TO STOP BY THE MICHIGAN COMMUNITY BLOOD CENTER ON AERO PARK DRIVE IN TRAVERSE CITY, MONDAY THROUGH THURSDAY TEN-30 UNTIL SIX. AND FRIDAYS FROM 7-30 A-M UNTIL THREE P-M. FOR MORE INFORMATION LOG ONTO OUR WEBSITE AT T-V SEVEN DASH FOUR DOT COM AND CLICK ON LINKS IN THE NEWS.

October 3, 2007

Time: 11:00-11:30am

Duration:30

THE MICHIGAN COMMUNITY BLOOD CENTER IS HOPING DONORS WILL STEP UP AND HELP SAVE LIVES. THE CENTER SAYS THERE IS A CRITICAL NEED FOR SEVERAL BLOOD TYPES AT THIS TIME. O POSITIVE, O NEGATIVE, AND B NEGATIVE BLOOD TYPES ARE ALL CRITICALLY LOW AT THIS TIME. DONORS ARE WELCOME TO STOP BY THE MICHIGAN COMMUNITY BLOOD CENTER ON AERO PARK DRIVE IN TRAVERSE CITY, MONDAY THROUGH THURSDAY TEN-30 UNTIL SIX... AND FRIDAYS FROM 7-30 A-M UNTIL THREE P-M. FOR MORE INFORMATION LOG ONTO OUR WEBSITE AT T-V SEVEN DASH FOUR DOT COM AND CLICK ON LINKS IN THE NEWS.

October 4, 2007

Time: 6:00-6:30pm

Duration:30

BY THE END OF THE MONTH, SOME CADILLAC POST OFFICE EMPLOYEES COULD HAVE PINK HAIR. IT'S ALL PART OF A CHALLENGE BY THE CADILLAC POSTMASTER TO SELL BREAST CANCER AWARENESS STAMPS TO RAISE MONEY FOR BREAST CANCER RESEARCH. 7&4'S ROB PRESTON HAS THE STORY.

October 4, 2007

Time: 6:00-6:30pm

Duration:30

PLANNING A FUNDRAISER CAN BE A HUGE TASK...ESPECIALLY WHEN IT COMES TO RALLYING A COMMUNITY TOGETHER.ONE NORTHERN MICHIGAN WOMAN KNOWS EXACTLY WHAT IT TAKES TO DO THIS FOR A COMMON CAUSE...THAT'S WHY SHE'S BEING CALLED A YOUR TOWN HERO.7 AND 4'S LISA CHAVARRIA HAS MORE.

October 5, 2007

Time: 5:00-6:00pm

Duration :30

AS MANY FOOD BANKS IN MICHIGAN STRUGGLE TO KEEP UP WITH THE DEMAND, MUNSON HEALTHCARE HOPES TO HELP. THROUGH THE MONTH OF OCTOBER HOSPITAL OFFICIALS WILL BE HOSTING THEIR 2007 HARVEST GATHERING CAMPAIGN. THE IDEA IS TO COLLECT AS MANY DONATIONS AND NON PERISHABLE FOOD ITEMS AS POSSIBLE. COLLECTION POINTS ARE LOCATED THROUGHOUT THE HOSPITAL.

October 6, 2007

Time: 6:00-6:30pm

Duration:30

WOMEN CAME TOGETHER THIS MORNING TO REMEMBER THEIR FRIENDS AND LOVED ONES WHO HAVE OR ARE BATTLING BREAST CANCER.RUNNERS GATHERED AT THE TIMBER RIDGE CAMP GROUND FOR THE RACE, BUT BEFORE THE MAIN EVENT GOT UNDER WAY RUNNERS WERE ABLE TO VISIT A HEALTH FAIR INSIDE.THE REMEMBRANCE RUN HAS BEEN GOING ON FOR 13 YEARS, AND IS A FUNDRAISER FOR THE WOMEN'S CANCER FUND.

October 9, 2007

Time: 6:00-6:30pm

Duration:30

YOU CAN HELP STAMP OUT HUNGER BY FILLING EMPTY BOWLS IN BENZIE COUNTY.. THE 10TH ANNUAL "SOUP NIGHT" IS ALREADY WELL UNDERWAY AT THE PLATTE RIVER INN IN HONOR. THE FUNDRAISER HELPS STOCK THE BENZIE FOOD PARTNERS FOOD PANTRY. LAST YEARS' EVENT RAISED 4-THOUSAND DOLLARS. THERE IS STILL TIME TO GET A LATE DINNER AT MONEY'S PLATTE RIVER INN UNTIL 7 PM... AND WHILE YOU'RE THERE SAY HELLO TO THE 7&4 NEWS TODAY AND MIDDAY CREW... THEY ARE DISHING UP THE SOUP. YOUR DONATION WILL HELP KEEP PEOPLE WELL FED THROUGH OUR LONG NORTHERN MICHIGAN WINTER.

October 10, 2007

Time: 11:00-11:35pm

Duration:30

A NORTHERN MICHIGAN FAMILY LOSES THEIR *ENTIRE* HOME TO A FIRE AND NOW MEMBERS OF THE COMMUNITY ARE COMING TOGETHER -- TO HELP *ALL 12 OF THEM. THE FIRE HAPPENED MONDAY AFTERNOON AT A HOME LOCATED IN THE 400-BLOCK OF SCHWASS ROAD IN LUDINGTON.WHEN FIRE CREWS ARRIVED ON SCENE, THE HOME WAS FULLY ENGULFED IN FLAMES. A DOZEN FAMILY MEMBERS LIVED THERE BUT NO ONE WAS INSIDE AT THE TIME. INVESTIGATORS ARE CALLING IT A COMPLETE LOSS.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

October 10, 2007

Time: 11:00-11:35pm

Duration:30

A THREE AND A HALF YEAR OLD IS BEING CREDITED WITH SAVING HIS GREAT GRANDMOTHER'S LIFE AFTER SHE FELL NEARLY 7 FEET. SEVEN AND FOUR'S LISA CHAVARRIA SPOKE TO THE FAMILY AND JOINS US LIVE FROM THE STUDIO WITH MORE...LISA!

October 12, 2007

Time: 6:00-6:30pm

Duration:30

IF YOU THOUGHT YOU SAW A DIESEL ENGINE ROLLING THROUGH GRAND TRAVERSE COUNTY TODAY, YOUR EYES WEREN'T PLAYING TRICKS ON YOU..THE HISTORIC CARGO TOOK A NEARLY 30-MILE TRIP FOR A RESTORATION PROJECT.BUT WHAT DOES IT TAKE TO MOVE A *50-THOUSAND* POUND DIESEL ENGINE? 7&4'S RACHEL MELNICK WAS THERE AND BRINGS US THAT STORY.

October 14, 2007

Time: 6:00-6:30pm

Duration:30

HUNDREDS OF PEOPLE LACE UP THEIR WALKING SHOES IN TRAVERSE CITY TODAY FOR THOSE IN NEED. NEARLY 300 PEOPLE TURNED OUT TODAY AT THE GRAND TRAVERSE COUNTY HUNGER CROP WALK. THE MONEY RAISED WILL GO TOWARDS STOPPING HUNGER IN NORTHERN MICHIGAN AND WORLD WIDE. ORGANIZERS SAY THIS YEAR THEY'RE HOPING TO RAISE ENOUGH TO MAKE A DIFFERENCE.

October 16, 2007

Time: 5:00-6:00pm

Duration:30

A FOOD BANK THAT SERVES THREE NORTHERN MICHIGAN COUNTIES CUTS BACK ON THE NUMBER OF TIMES THOSE IN NEED CAN ACCESS ASSISTANCE THE MANNA FOOD PROJECT THAT SERVES ANTRIM, CHARLEVOIX AND EMMET COUNTIES SAYS THEY TYPICALLY FEED 40 TO 50 FAMILIES A WEEK, BUT LATELY IT'S BEEN AROUND 75 TO 90. THIS COMES AS THE MICHIGAN FOOD BANK COUNCIL SAYS EMERGENCY FOOD SUPPLIES ACROSS THE STATE... LIKE HERE AT THE SECOND HARVEST GLEANER'S FOOD BANK IN CADILLAC HAVE DROPPED TO CRITICAL LEVELS.THE COUNCIL BLAMES MICHIGAN'S HIGH UNEMPLOYMENT RATE FOR THE INCREASED NEED.

October 16, 2007

Time: 6:00-6:30pm

Duration:30

NORTHERN MICHIGAN'S FAMOUS FALL COLORS ARE HERE AND BOTH TOURISTS AND RESIDENTS ARE TAKING IT ALL IN. ONE MCBAIN COUPLE IS MAKING SURE EVERYONE HAS THE OPPORTUNITY TO ENJOY THE SEASON ... BY GATHERING A GROUP OF SENIORS FOR A BUS TRIP. SEVEN AND FOUR'S ROB PRESTON HAS THAT STORY.

October 18, 2007

Time: 11:00-11:30am

Duration:30

THEY ARE CO-WORKERS AND TWIN SISTERS ... BUT IT IS THEIR FRIENDSHIP THAT HAS HELPED LAUNCH THE SUBJECT OF THEIR NEXT EDITION OF 'GRAND TRAVERSE WOMAN' MAGAZINE.KANDACE CHAPPLE AND KERRY WINKLER SAY THE FEED BACK THEY'VE ALREADY RECEIVED ON THE TOPIC OF GIRLFRIENDS IS AN INDICATION IT COULD BE THE MOST POPULAR SUBJECT YET.SEVEN AND FOUR'S STACEY SKRYSAK HAS MORE IN THIS TODAY'S WOMAN REPORT:

October 21, 2007

Time: 6:00-6:30pm

Duration:30

A MANISTEE COUNTY TREE FARMER SAYS HIS NEXT BIG CLONING PROJECT COULD HELP COMBAT GLOBAL WARMING DAVID MILARCH (MILL-ARK) AND HIS SON JARED ARE CO-FOUNDERS OF THE CHAMPION TREE PROJECT. THEY'VE ALREADY CLONED TREES PLANTED BY PRESIDENTS THEODORE ROOSEVELT, GEORGE WASHINGTON AND THOMAS JEFFERSON.NOW THEY ARE JOINING A TEAM IN THE EFFORT TO CLONE A MASSIVE REDWOOD TREE IN CALIFORNIA. THE TEAM STARTS ITS EFFORTS NEXT WEEK IN MARIN COUNTY, CALIFORNIA TREE EXPERT CLIMBERS WILL CLIMB SEVERAL 1000-YEAR OLD, OLD GROWTH REDWOODS TO COLLECT GENETIC SAMPLES. THESE SAMPLES WILL THEN BE USED TO CREATE CLONES OF THE ANCIENT TREES. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

October 21, 2007

Time: 6:00-6:30pm

Duration:30

TODAY A COMMUNITY IN LEELANAU COUNTY HELPS IN THE BATTLE AGAINST HUNGER - WHERE YOU CAN FILL YOUR STOMACHS BY FILLING SOME EMPTY BOWLS. AREA RESTAURANTS, BUSINESSES AND VOLUNTEERS CAME TOGETHER FOR THE EMPTY BOWLS BENEFIT. "EMPTY BOWLS" SUPPORTS THE FRESH FOOD PARTNERSHIP, WHICH BUYS FOOD FROM LOCAL FARMERS AND THEN DONATES IT TO AREA FOOD PANTRIES.

October 25, 2007

Time: 11:00-11:35pm

Duration:30

ONE NORTHERN MICHIGAN ORGANIZATION KNOWN FOR REACHING OUT TO THOSE IN NEED IS CELEBRATING ONE OF ITS SUCCESSES. TODAY HABITAT FOR HUMANITY-GRAND TRAVERSE REGION CELEBRATED THEIR HOME DEDICATION FOR ONE BENZIE COUNTY FAMILY OF SEVEN THE HOME IS LOCATED ON TRAVERSE AVENUE IN THE

VILLAGE OF BENZONIA. VOLUNTEERS FROM THE BENZIE TASK FORCE BUILT AND SPONSORED THE HOUSE THAT IS NOW A *HOME.*

October 26, 2007

Time: 5:00-6:00pm

Duration:30

MUNSON MEDICAL CENTER IN TRAVERSE CITY IS HONORING THOSE WHO GIVE UP THEIR TIME TO HELP OTHERS MORE THAN 400 COMMUNITY VOLUNTEERS WERE RECOGNIZED TODAY AT A SPECIAL LUNCHEON.LAST YEAR THEY CONTRIBUTED MORE THAN 54-THOUSAND HOURS OF WORK.IN ADDITION TO DONATING THEIR TIME TO THE HOSPITAL, THE VOLUNTEERS ALSO RAISE MONEY FOR ANNUAL SCHOLARSHIPS FOR AREA STUDENTS PREPARING FOR MEDICAL CAREERS AND RAISE MONEY FOR MUNSON MANOR, THE MUNSON HOSPICE HOUSE, AND OTHER CAUSES.THIS YEAR MARKS THE 28TH YEAR OF THE VOLUNTEER PROGRAM AT MUNSON.

October 26, 2007

Time: 6:00-6:30pm

Duration:30

THE MERCURY IS SLOWING STARTING TO DROP AROUND NORTHERN MICHIGAN AND ONE LOCAL CLUB WANTS TO MAKE SURE YOU ARE DROPPING OFF DONATIONS THE TRAVERSE CITY NOON ROTARY CLUB IS GETTING READY FOR ITS ANNUAL ONE WAY COAT DAY EVENT. THEY ARE HOPING THAT PEOPLE WILL DONATE COATS, GLOVES, SCARVES AND HATS AT THE PARK PLACE DOME ON TUESDAY OCTOBER 30TH.

October 26, 2007

Time: 6:00-6:30pm

Duration:30

SOME AREA BOYSCOUTS ARE TRYING TO SCARE UP DONATIONS TO BENEFIT A LOCAL CHARITY. THE HAUNTED TRAIL AT CAMP GREILICK IN TRAVERSE CITY WILL PROVIDE PLENTY OF FAMILY FUN WHILE RAISING MONEY FOR THE FATHER FRED FOUNDATION. BESIDES A SPOOKY WALK THROUGH THE TRAIL THEIR WILL BE GAMES LIKE PUMPKIN BOWLING AND TREATS. THE HAUNTED FOREST ON HOBBS HIGHWAY IN TRAVERSE CITY RUNS TONIGHT AND TOMORROW NIGHT FROM 6PM TO 10 PM. THE COST IS 10 DOLLARS A PERSON BUT IF YOU DONATE 10 FOOD ITEMS YOU WILL GET A FIVE DOLLAR DISCOUNT.

October 29, 2007

Time: 6:00-6:30pm

Duration :30

YOU CAN GET YOUR LIB THE CHRISTMAS SHOPPING SEASON HAS STARTED—BUT WHAT IF YOU COULD DO THAT SHOPPING AND STILL DONATE TO A GOOD CAUSE? YOU CAN TOMORROW IN DOWNTOWN TRAVERSE CITY DURING SHOP YOUR COMMUNITY DAY.15 PERCENT OF EVERY PURCHASE MADE AT MANY DOWNTOWN STORES WILL BE DONATED TO A LOCAL NON PROFIT OF YOUR CHOICE. PARTICIPATING STORES WILL BE DISPLAYING SHOPPING BAGS WITH BALLOONS. FOR A LIST OF THE PARTICIPATING STORES AND LOCAL NON PROFITS LOG ONTO OUR WEBSITE.... TV 7-4.COM AND CLICK ON LINKS IN THE NEWS. RARY FINES ERASED BY HELPING FILL SOME CUPBOARDS IN WEXFORD COUNTY.THE PUBLIC LIBRARY IN CADILLAC IS ACCEPTING DONATIONS OF CANNED FOOD, NEW TOYS AND NEW CHILDREN'S BOOKS.IF YOU MAKE THE DONATIONS THROUGH DECEMBER FOURTEENTH ANY LATE FINES AT THE LIBRARY WILL BE FORGIVEN.THE DONATIONS WILL BE HANDED OUT AS A PART OF "PROJECT CHRISTMAS" TO NEEDY FAMILIES.

October 30, 2007

Time: 5:00-6:00pm

Duration:30

IT'S GETTING COLDER AND THAT MEANS IT'S TIME TO START PUTTING ON THE WINTER WEAR.....AND SOME ORGANIZATIONS ARE ALREADY GEARING UP TO HELP THOSE IN NEED DURING THE WINTER MONTHS.THE ANNUAL COAT DRIVE PUT ON BY THE TRAVERSE CITY NOON ROTARY CLUB WAS HELD EARLIER TODAY.IN JUST ONE AFTERNOON MORE THAN 200--HUNDRED COATS WERE DONATED.AND THERES STILL

ONE MORE CHANCE TO HELP OUT, YOU CAN DROP OFF CLOTHING NEXT TUESDAY NOVEMBER 13TH AT THE PARK PLACE HOTEL DOME IN TRAVERSE CITY.LAST YEAR MORE THAN 800 ARTICLES WERE COLLECTED AND THEY'RE HOPING TO COLLECT EVEN MORE THIS YEAR!NEW OR LIGHTLY USED COATS, GLOVES, MITTENS, SCARVES AND HATS ARE NEEDED.

November 1, 2007

Time: 5:00-6:00pm

Duration:30

POSTAL EMPLOYEES ARE SEEING PINK AND HELPING RAISE MONEY FOR BREAST CANCER AWARENESS AT THE SAME TIME IT'S ALL PART OF A CHALLENGE STARTED BY THE CADILLAC POSTMASTER. SHE SAID IF HER OFFICE SOLD AT LEAST 500 SHEETS OF BREAST CANCER AWARENESS STAMPS THAT SHE AND 4 OTHER EMPLOYEES WOULD DYE THERE HAIR PINK.... AND AS YOU CAN SEE--THEY MET THAT GOAL!IN JUST THE MONTH OF OCTOBER, WHICH IS BREAST CANCER AWARENESS MONTH, THEY RAISED MORE THAN 14-HUNDRED DOLLARS FOR BREAST CANCER RESEARCH. BREAST CANCER SURVIVORS THAT WERE ON HAND SAY BREAST CANCER RESEARCH IS IMPORTANT FOR FUTURE GENERATIONS.

November 1, 2007

Time: 11:00-11:30am

Duration:30

IT'S AN IMPORTANT RESOURCE WHEN YOUNG MOMS CAN FIND OTHERS IN THE COMMUNITY FOR FRIENDSHIP AND SUPPORT. THE EDITORS OF GRAND TRAVERSE WOMAN MAGAZINE REALIZED THE NEED FOR A MOM'S GROUP AND LAUNCHED THE GT MOM NETWORK. NOW FIFTY MEMBERS LATER THOSE INVOLVED SAY IT'S A LINK THEY DON'T WANT TO BE WITHOUT.

November 1, 2007

Time: 6:00-6:30pm

Duration:30

BEING A PARENT CAN BE TOUGH TASK, BUT HAVING A CHILD WITH SPECIAL NEEDS *CAN PRESENT EVEN MORE CHALLENGES FOR FAMILIES. THAT'S WHY THE {SHALLFONT} CHALFONTE HOUSE WAS STARTED THE FOUNDER OF THE HOME IS TRYING TO HELP PARENTS AND CHILDREN WHO NEED A GETAWAY TOGETHER...AND A REMINDER.... THEY ARE NOT ALONE. 7 AND 4'S LISA CHAVARRIA INTRODUCES US TO THIS MONTH'S YOUR TOWN HERO.

November 2, 2007

Time: 5:00-6:00pm

Duration:30

IT'S NOVEMBER AND THE COUNTDOWN TO CHRISTMAS IS ON AND SO IS THE TOYS FOR TOTS CAMPAIGN.ALL THIS WEEKEND YOU CAN DROP TOYS OFF AT AREA TOYS "R" US AND BABIES "R" US STORES.7&4 NEWS IS AGAIN A PROUD SPONSOR OF THE TOYS FOR TOTS CAMPAIGN THAT SUPPLIES LESS FORTUNATE CHILDREN WITH NEW CHRISTMAS GIFTS.

November 3, 2007

Time: 11:00-11:35pm

Duration :30

THE COUNTDOWN TO CHRISTMAS IS ON AND SO IS THE TOYS FOR TOTS CAMPAIGN. DOZENS CAME OUT TODAY TO DROP OF THEIR TOY DONATION AT AREA TOYS "R" US STORES. THE TOYS FOR TOTS DONATION DRIVE IS JUST KICKING OFF WITH HOPES OF GIVING GIFTS TO ALL NORTHERN MICHIGAN CHILDREN IN NEED. OFFICIALS WITH TOYS FOR TOTS ARE HOPING TO MAKE IT ANOTHER GOAL SETTING YEAR FOR THEIR STORE.

November 8, 2007

Time: 6:00-6:30pm

Duration:30

AN ANTRIM COUNTY COMMUNITY IS DEALING WITH THE UNEXPECTED DEATH OF A FRIEND, AND AN OLYMPIC HOPEFUL.28 YEAR OLD RYAN SHAY OF CENTRAL LAKE COLLAPSED EARLY SATURDAY MORNING IN NEW YORK CITY WHILE TAKING PART IN

OLYMPIC TIME TRIALS. TODAY HIS LIFE IS BEING HONORED WITH A MEMORIAL RUN IN ANTRIM COUNTY 7&4'S MELISSA SMITH IS THERE AND JOINS US LIVE. MELISSA.

November 9, 2007

Time: 6:00-6:30pm

Duration:30

THE CHRISTMAS SHOPPING SEASON HAS STARTED-- BUT WHAT IF YOU COULD DO THAT SHOPPING AND STILL DONATE TO A GOOD CAUSE?YOU CAN TOMORROW IN DOWNTOWN TRAVERSE CITY DURING SHOP YOUR COMMUNITY DAY.15 PERCENT OF EVERY PURCHASE MADE AT MANY DOWNTOWN STORES WILL BE DONATED TO A LOCAL NON PROFIT OF YOUR CHOICE. PARTICIPATING STORES WILL BE DISPLAYING SHOPPING BAGS WITH BALLOONS.FOR A LIST OF THE PARTICIPATING STORES AND LOCAL NON PROFITS LOG ONTO OUR WEBSITE.... TV 7-4.COM AND CLICK ON LINKS IN THE NEWS.

November 10, 2007

Time: 6:00-6:30 pm

Duration:30

THE SALVATION ARMY AIMS TO HELP THOSE IN NEED THIS WEEKEND WITH ONE OF THEIR BIGGEST FOOD DRIVES OF THE YEAR.IT'S THE FIFTH ANNUAL FOOD DRIVE FOR THE SALVATION ARMY.AND THEY'RE GETTING SOME HELP FROM THE NORTHERN CHAPTER OF THE HARLEY OWNERS GROUP.ORGANIZERS SAY THE DONATIONS WILL HELP FAMILIES THROUGH ROUGH ECONOMIC TIMES.

November 11, 2007

Time: 6:00-6:30pm

Duration:30

AN AREA RESTAURANT IN GRAND TRAVERSE COUNTY IS GIVING AWAY FREE FOOD... BUT ONLY FOR VETERANS.TO HONOR VETERANS DAY RICO'S CAFE IN GRAWN IS GIVING ALL VETS A FREE MEAL. HUNDREDS OF VETERANS ATE BREAKFAST, LUNCH, OR DINNER ALL WEEKEND...COURTESY OF THE RESTAURANT. THE OWNERS SAY HE'S HOPING TO MAKE A DIFFERENCE FOR THOSE WHO RISKED THEIR LIVES IN THE WAR.

November 12, 2007

Time: 6:00-6:30pm

Duration:30

THINGS GO FULL CIRCLE INSIDE THE GRAND TRAVERSE PIE COMPANY IN TRAVERSE CITY TODAY....AS THOSE WHO ONCE WERE LESS FORTUNATE GET THE CHANCE TO GIVE BACK. 7&4'S RACHEL MELNICK HAS THAT STORY.

November 13, 2007

Time: 5:00-6:00pm

Duration:30

IN HONOR OF NATIONAL HOMELESS AWARENESS WEEK AND WITH THE HOLIDAYS APPROACHING, GOODWILL INN IS HOSTING ITS ANNUAL FOOD DRIVE.THE DRIVE KICKS OFF TODAY AND RUNS THROUGH SUNDAY THE 18TH.THE GOODWILL INN OF TRAVERSE CITY IS THE LARGEST HOMELESS SHELTER IN NORTHERN MICHIGAN. IT PROVIDES EMERGENCY HOUSING, FOOD, CLOTHING AND BASIC NECESSITIES. COORDINATORS SAY THIS TIME OF YEAR--THEY NEED DONATIONS MORE THAN EVER.

November 13, 2007

Time: 6:00-6:30pm

Duration :30

THE COLDEST MONTHS HAVE YET TO HIT NORTHERN MICHIGAN AND ONE HOMELESS SHELTER HAS ALREADY REACHED CAPACITY.7&4'S RACHEL MELNICK JOINS US LIVE IN OUR STUDIO WITH WHY SHELTER OFFICIALS ARE SO CONCERNED, AND WHAT THEY PLAN ON DOING.RACHEL?

November 16, 2007

Time: 6:00-6:30pm

Duration:30

SOME LOCAL HUNTERS ARE USING THEIR SPORT TO HELP THOSE IN NEED...SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON HOW ONE TRAVERSE CITY MEAT MARKET IS JOINING IN TO HELP OUT.

November 16, 2007

Time: 6:00-6:30pm

Duration:30

THE FAMILIES AND NEIGHBORS OF SOLDIERS FACE A LOT OF EMOTIONS WHILE THOSE MEN AND WOMEN ARE SERVING OVERSEAS ... TONIGHT THE FATHER OR A NORTHERN MICHIGAN SOLDIER SAYS HE'S GETTING THE BEST BIRTHDAY GIFT HE COULD IMAGINE.7&4'S RACHEL MELNICK HAS THE STORY.

November 17, 2007

Time: 6:00-6:30pm

Duration:30

HUNDREDS OF FAMILIES ARE GETTING INTO THE SPIRIT OF GIVING TODAY WITH THE ANNUAL TOYS FOR TOTS KICKOFF. SEVEN AND FOUR'S COURTNEY REHMER WAS THERE AND HAS MORE.

November 18, 2007

Time: 6:00-6:30pm

Duration:30

'TIS THE SEASON FOR GIVING AND RECEIVING...BUT THIS TIME IT'S A LOCAL ORGANIZATION THAT'S FOCUSING ON THE "GIVING" PART OF OF THE HOLIDAYS. AND AS SEVEN AND FOUR'S MELISSA SMITH REPORTS, THEY'RE DOING IT FOR LESS FORTUNATE CHILDREN LIVING IN POVERTY STRICKEN COUNTRIES.

November 19, 2007

Time: 6:00-6:30pm

Duration:30

MICHIGAN CONTINUES TO RANK IN THE TOP STATES WITH THE HIGHEST GAS PRICES. AAA REPORTS THE AVERAGE PRICE STATEWIDE PER GALLON IS SET AT THREE -15 A GALLON. TRAVERSE CITY IS EVEN HIGHER AT 3.19. WHILE THAT'S STILL 9 CENTS LOWER THAN LAST WEEK -- IT'S STILL 88 CENTS MORE THAN LAST YEAR. THOSE HIGH PRICES ARE STARTING TO HAVE A TRICKLE DOWN EFFECT FOR FAMILIES. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE GRAND TRAVERSE COUNTY WITH THE IMPACT. COURTNEY?

November 20, 2007

Time: 5:00-6:00pm

Duration:30

SANTA DELIVERS EARLY THIS YEAR AND ITS PERHAPS THE VERY BEST GIFT A LITTLE BOY OR GIRL COULD ASK FOR. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE STUDIO WITH MORE ON THE HOLIDAY WISHES. COURTNEY?

November 20, 2007

Time: 5:00-6:00pm

Duration :30

IT'S AN UPSCALE AUCTION..THAT YOU DON'T HAVE TO DRESS UP TO BID AT. THE HOUSE OF HOPE IN TRAVERSE CITY IS HOLDING THEIR ANNUAL INTERNET AUCTION.THE MONEY RAISED HELPS TROUBLED TEENS AND THEIR FAMILIES IN OUR AREA.OVER 200 ITEMS ARE UP FOR AUCTION INCLUDING JEWELRY, VACATIONS, FREE ROUNDS OF GOLF AND FURNITURE.FOR MORE INFORMATION AND TO VIEW A COMPLETE LIST OF AUCTION ITEMS YOU CAN GO TO OUR WEBSITE AT WWW.TV7-4.COM AND CLICK ON LINKS IN THE NEWS. INTERNET BIDDING ENDS ON NOVEMBER 27TH

November 21, 2007

WE'RE ONLY A FEW HOURS AWAY FROM THANKSGIVING... AND SOME HAVE ALREADY ENJOYED THAT TURKEY DINNER IN TRAVERSE CITY TONIGHT... ALL THANKS TO THE GENEROSITY OF OTHERS. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE ANNUAL FATHER FRED DINNER ...LISA!

November 22, 2007

Time: 6:00-6:30pm

SOME VOLUNTEERS SPENT THE DAY GIVING *THANKS* BY GIVING *BACK* AND HELPING PREPARE A THANKSGIVING DINNER FOR THE COMMUNITY.WE MET WITH SANDRA (SA-VEC)SVEC EARLIER THIS WEEK TO SEE HOW SHE WAS PREPARING FOR THE BIG FEAST AT TRINITY LUTHERN CHURCH IN TRAVERSE CITY. SHE'S BEEN ORGANIZING THE THANKSGIVING DINNER FOR PEOPLE THROUGHOUT THE GRAND TRAVERSE AND LEELANAU COUNTY AREAS SINCE 19-89.SHE HAS *LISTS OF VOLUNTEERS WHO HELPED TO PREPARE THE BIG MEAL HELD EVERY YEAR.7&4'S ROB PRESTON JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON HOW.

November 25, 2007

Time: 6:00-6:30pm

THE COUNTDOWN TO CHRISTMAS HAS BEGUN AND MANY ARE STARTING TO PICK OUT THE PERFECT TREE ... AND AT THE SAME TIME THEY'RE HELPING THOSE IN NEED. AT THE LIONS CLUB FIFTH ANNUAL CHRISTMAS TREE SALE IN LEELANAU COUNTY THERE ARE PLENTY OF SPRUCES AND FIR TREES TO CHOOSE FROM THE CEDAR - MAPLE CITY LIONS CLUB IS TAKING DONATIONS FOR THE TREES AND THEY SAY THE MONEY

WILL HELP BENEFIT THE BLIND AND THOSE IN NEED THROUGH CHARITABLE PROJECTS.

November 25, 2007

Time: 6:00-6:30pm Duration :30

WARM WINTER CLOTHES AND COATS WILL SOON BRING IN SOME HOLIDAY CHEER FOR FAMILIES IN NEED. IT'S A PART OF THE ANNUAL GOODWILL HOLIDAY NEEDS PROGRAM. GOODWILL IS COLLECTING ESSENTIAL ITEMS LIKE HATS, GLOVES AND WARM BLANKETS. ORGANIZERS SAY THE ITEMS WILL THEN BE DONATED DIRECTLY TO HOMELESS FAMILIES AND OTHER FAMILIES IN NEED. THE GOODWILL IN TRAVERSE CITY WILL BE TAKING DONATIONS FOR THE HOLIDAY NEEDS PROGRAM DURING REGULAR STORE HOURS UNTIL DECEMBER 17TH.

November 28, 2007

<u>Time: 5:00-6:00pm</u> <u>Duration :30</u>

THE ROTARY CHARITIES OF TRAVERSE CITY IS RELEASING ITS YEAR END REPORT... AND MORE THAN THREE DOZEN AGENCIES ARE ON THE RECEIVING END OF FINANCIAL SUPPORT THIS YEAR. THE ROTARY CHARITIES PROVIDED MORE THAN ONE MILLION DOLLARS IN GRANT MONEY AND THIS YEAR THE RECIPIENTS INCLUDE EVERYTHING FROM THE NATIONAL CHERRY FESTIVAL AND THE TRAVERSE SYMPHONY ORCHESTRA.... TO THE YMCA AND THE THIRD LEVEL CRISIS CENTER. THE EXECUTIVE DIRECTOR SAYS IT'S A CHALLENGE TO DECIDE WHICH GROUPS WILL RECEIVE THE FUNDING.

November 28, 2007

Time: 5:00-6:00pm ______ Duration :30

WITH SURE SIGNS OF WINTER UPON US, ITS TIME FOR SOME NORTHERN MICHIGAN RESIDENTS TO PACK UP AND HEAD SOUTH FOR THE SEASON. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE STUDIO WITH MORE ON SOME AREA TRAVELERS AND THEIR JOURNEY. COURTNEY?

November 30, 2007

BAKERS PREPARE FOR WHAT THEY CALL, 'THE BIGGEST SWEET SALE IN NORTHERN MICHIGAN.' TOMORROW THE "OLD MISSION WOMEN'S CLUB" IS HOLDING ITS 12-TH ANNUAL "COOKIE SALE" AND TODAY BAKERS WERE DROPPING OFF THEIR GOODS. ORGANIZERS SAY THERE ARE ABOUT 300 VARIETIES OF COOKIES, AND AROUND 22-THOUSAND TOTAL.THE COOKIE SALE WILL BE HELD TOMORROW FROM EIGHT A-M UNTIL NOON OR UNTIL THE COOKIES ARE GONE.IT'S AT THE FIREHOUSE ON OLD MISSION PENINSULA - THAT'S ABOUT THREE MILES NORTH ON CENTER ROAD. ALL PROFITS FROM THE SALE WILL BE DONATED TO LOCAL CHARITIES.

November 30, 2007

MORE AND MORE PEOPLE ARE FINDING THEMSELVES IN A POSITION THEY NEVER IMAGINED ... HAVING NO PLACE TO CALL HOME.THE CHALLENGES THE HOMELESS FACE ARE MADE EVEN MORE DANGEROUS WHEN THE TEMPERATURES DROP.7 & 4'S RACHEL MELNICK SPENT THE DAY WITH ONE WOMAN ... LEARNING FIRST HAND HOW HARD IT IS TO STAY WARM WHEN LEFT WANDERING THE STREETS OF TRAVERSE CITY.

December 1, 2007

Time: 6:00-6:30pm Duration :30

ONE AREA GROUP IS COLLECTING ALL THE GOODS FOR MOM, DAD, AND BABY IN A DRIVE TO HELP THOSE IN NEED. THE GRAND TRAVERSE MOM'S NETWORK INVITED MOMS AND DADS ALIKE TO JOIN IN ON THEIR EFFORT TO HELP SUPPORT CHILDREN IN THE AREA. IT WAS ALL HAPPENING AT THE GREAT LAKES CHILDREN'S MUSEUM IN GREILICKVILLE AS A PART OF COME AND PLAY DAY WHERE PARENTS CAME IN AND DONATED GOODS FOR THE GRAND TRAVERSE BABY PANTRY.

December 1, 2007

Time: 6:00-6:30pm Duration :30

CHRISTMAS IS LESS THAN A MONTH AWAY AND THE VETERANS OF FOREIGN AFFAIRS IS TRYING TO MAKE THE SEASON A LITTLE BRIGHTER FOR CHILDREN.NORMALLY THE MARINE CORPS HOSTS THE EVENT BUT TODAY THE V-F-W TOOK OVER THE FOURTH ANNUAL BIKE DRIVE.AND THEY'RE HOPING CHILDREN WILL BE ABLE TO RIDE AWAY THIS YEAR ON BRAND NEW BIKES THAT THEY WILL BE DONATING TO TOYS FOR TOTS.

December 3, 2007

Time: 5:00-6:00pm Duration :30

THE TOYS FOR TOTS TROLLEY IS MAKING ITS WAY ACROSS NORTHERN MICHIGAN - AND SEVEN AND FOUR NEWS IS CONTINUING THE TRADITION OF SHOWING YOU A LIVE LOOK AT THE COMMUNITY RESPONSE.7&4'S DIANA FAIRBANKS IS HELPING TO KICK OFF THE TOY DRIVE AND JOINS US LIVE FROM GLENS MARKET IN MANCELONA....DIANA HOW IS THE TURN OUT SO FAR?

December 4, 2007

Time: 5:00-6:00pm Duration :30

THE SEASON FOR CIVING IS LIBON US ALL WEEK LONG 784 NEWS IS ON BO

THE SEASON FOR GIVING IS UPON US..... ALL WEEK LONG 7&4 NEWS IS ON BOARD WITH THE TOYS FOR TOTS TOY TROLLEY AND YOU CAN HELP TOO!THE CAMPAIGN IS ACCEPTING TOYS UNTIL CHRISTMAS TO GIVE TO BOYS AND GIRLS ACROSS

NORTHERN MICHIGAN.7&4'S DIANA FAIRBANKS JOINS US LIVE FROM PAPANO'S PIZZA IN BEULAH WHERE THE TOY TROLLEY HAS SET UP SHOP FOR THE NIGHT.....DIANA ARE THE PRESENTS PILING UP YET?

December 4, 2007

Time: 11:00-11:35pm

Duration:30

THE TEMPERATURES ARE DROPPING AND THE SNOW IS FLYING... THAT'S WHY COATS AND GLOVES ARE FLYING OFF THE SHELVES AT LOCAL STORES.IN FACT THE WOMEN'S RESOURCE CENTER THRIFT SHOP NEAR TRAVERSE CITY IS AT AN ALL TIME *LOW* ON WINTER CLOTHING.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE IN THE STUDIO WITH MORE ON THE NEED. MELISSA!

December 5, 2007

Time: 5:00-6:00pm

Duration:30

FRIGID TEMPERATURES CAN BE DANGEROUS FOR ANYONE ... AND CAN BE ESPECIALLY LIFE THREATENING FOR DOGS AND CATS THAT HAVE NO PLACE TO CALL HOME.SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE WITH MORE ON HOW ONE ANIMAL SHELTER IS TRYING TO HELP.

December 5, 2007

Time: 5:00-6:00pm

Duration :30

IF YOU'RE DOING SOME HOLIDAY SHOPPING THIS WEEK, YOU MIGHT WANT TO PICK UP AN EXTRA TOY FOR THE TV 7 & 4 TOY TROLLEY AND HELP A CHILD IN NEED! 7&4'S DIANA FAIRBANKS JOINS US LIVE FROM RUBY TUESDAY'S IN CADILLAC WHERE THE TOYS FOR TOTS TROLLEY HAS STOPPED TO PICK UP SOME HOLIDAY GIFTS....DIANA HOW ARE THINGS LOOKING SO FAR?

December 5, 2007

Time: 6:00-6:30pm

Duration:30

WINTER TIME CAN MAKE IT TOUGH ON ALL OF US TO GET AROUND TO WHERE WE NEED TO GO.BUT IT CAN BE EVEN TOUGHER ON SENIOR CITIZENS WHO CAN NO LONGER DRIVE.FORTUNATELY THE MISSAUKEE COUNTY COMMISSION ON AGING IS READY TO HELP.SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE, ROB?

December 7, 2007

Time: 6:00-6:30pm

Duration:30

THE HOLIDAYS ARE A TIME OF GIVING AND SOME AREA STUDENTS ARE LEARNING THE MEANING OF THE SEASON FIRST HAND. STUDENTS FROM THE TRAVERSE CITY AREA PUBLIC SCHOOLS ARE TAKING TIME DURING THEIR SCHOOL DAY TO WRITE LETTERS TO OUR TROOPS WHO ARE RECOVERING AT WALTER REED MEDICAL CENTER IN WASHINGTON D.C.TODAY THESE STUDENTS FROM THE MONTESORRI SCHOOL WISHED THE SOLDIERS HOLIDAY GREETINGS. ANYONE WHO WANTS TO GET INVOLVED AND SEND WARM WISHES TO THE SOLDIERS THIS HOLIDAY SEASON CAN SEND CARDS TO THE ADDRESS ON YOUR SCREEN.

December 7, 2007

Time: 6:00-6:30pm

Duration:30

THE TOYS FOR TOTS CAMPAIGN CONTINUES ITS EFFORTS TO COLLECT DONATIONS FOR KIDS IN NEED. AND AS 7 &4'S BILL FROEHLICH SHOWS US -- TODAY IS ONE OF THE BIGGEST DAYS OF THE SEASON FOR COLLECTING TOYS.

December 8, 2007

Time: 6:00-6:30pm

Duration:30

YOU CAN HELP BRING HOLIDAY CHEER TO FAMILIES WITH NO PLACE TO CALL HOME FOR THE HOLIDAYS. IT'S ALL HAPPENING TOMORROW AT THE "INSIDE OUT" GALLERY

IN TRAVERSE CITY WHERE THEY WILL BE HOSTING A CONCERT TO BENEFIT GULF COAST FAMILIES IN NEED THAT WERE DISPLACED AFTER HURRICANE KATRINA. THE DOORS OPEN TOMORROW AT 1:30 P-M AND THE SHOW STARTS AT TWO. IT WILL CONTINUE ALL DAY LONG UNTIL NINE P-M. YOU CAN BRING TEN DOLLARS IN A TARGET OR TOYS-R-US GIFTCARDS OR PAY 15 DOLLARS CASH AT THE DOOR.ONE HUNDRED PERCENT OF THE FUNDS DONATED WILL GOT TO BUY GIFTCARDS FOR THE FAMILIES AND CHILDREN IN NEW ORLEANS.

December 9, 2007

Time: 6:00-6:30pm

Duration:30

A COMMUNITY IS TRYING TO MAKE CHRISTMAS A LITTLE BRIGHTER FOR CANCER PATIENTS. DOZENS BROUGHT IN GIFTS TO BE WRAPPED IN LELAND TODAY.IN EXCHANGE FOR A DONATION TO THE CAUSE, THOSE FUNDS ARE THEN GIVEN TO PANCAN--A PANCREATIC CANCER ORGANIZATION--TO RESEARCH EARLY DETECTION OF THE DISEASE. ORGANIZERS SAY THIS IS ONE WAY THEY CAN WORK TO HELP PATIENTS FIND HELP.

December 11, 2007

Time: 5:00-6:00pm

Duration:30

IT IS THE SEASON OF GIVING, AND STUDENTS AT ONE NORTHERN MICHIGAN SCHOOL ARE GIVING BACK TO KIDS WHO ARE A LITTLE LESS FORTUNATE THIS CHRISTMAS.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE DETAILS. JENN?

December 12, 2007

Time: 6:00-6:30pm

Duration:30

SIXTEEN DIFFERENT NORTHERN MICHIGAN ORGANIZATIONS KNOWN FOR HELPING OTHERS HAVE RECEIVED A HELPING HAND. THE TRAVERSE CITY ROTARY CLUB ANNOUNCED MORE THAN HALF A MILLION DOLLARS TO BE GIVEN TO LOCAL NON-PROFIT ORGANIZATIONS. THAT HELP THE COMMUNITY. THE FATHER FRED FOUNDATION RECEIVED THE LARGEST AWARD OF THREE HUNDRED-THOUSAND DOLLARS TO ASSIST WITH RENOVATIONS AND DISTRIBUTION. COMING AT THE PERFECT TIME TO ASSIST THESE ORGANIZATIONS WITH THEIR CHRISTMAS GIVING SEASON.

December 12, 2007

Time: 6:00-6:30pm

Duration:30

WHILE MANY ARE JUST STARTING TO SHOP FOR THE HOLIDAYS... SOME PRESENTS ARE ALREADY BAGGED UP AND READY TO GO TO NORTHERN MICHIGAN CHILDREN IN NEED TODAY THE TOYS FOR TOTS TROLLEY MADE IT'S ROUNDS...PICKING UP HUNDREDS OF GIFTS FROM DOZENS OF LOCATIONS. VOLUNTEERS SAY THEY HAVEN'T BEEN GETTING AS MANY DONATIONS THIS YEAR BUT SAY THE GOAL IS STILL TO MAKE SURE EVERY CHILD HAS A GIFT UNDER THE CHRISTMAS TREE. THE TROLLEY MAKES IT'S LAST STOP DECEMBER 20. TO FIND OUT DROP OFF LOCATIONS GO TO OUR WEBSITE AT TV7-4.COM

December 13, 2007

Time: 6:00-6:30pm

Duration:30

THOUSANDS OF DOLLARS SPENT IN THE COMMUNITY ARE GIVEN BACK TO COMMUNITY ORGANIZATIONS IN NEED. THE DONATIONS CAME FROM THE SHOP YOUR COMMUNITY DAY IN TRAVERSE CITY WHERE DOWNTOWN BUSINESS DONATED 15 PERCENT OF THEIR NOVEMBER TENTH SALES TO LOCAL CHARITIES. FIFTY-ONE DIFFERENT LOCAL NON-PROFITS BENIFITRF FROM THE DONATIONS. THIS YEARS DRIVE SURPASSED LAST YEARS DONATIONS BY FOUR-THOUSAND DOLLARS.

December 13, 2007

Time: 6:00-6:30pm

Duration:30

A LOCAL AGENCY KNOWN FOR GIVING FUNDS TO THOSE IN NEED...HAS FOUND THEMSELVES IN NEED.AND AS SEVEN AND FOUR'S RACHEL MELNICK FOUND OUT TODAY-- IT APPEARS THE COMMUNITY IS HEARING THOSE CRIES FOR HELP.

December 13, 2007

Time: 11:00-11:35pm

Duration:30

DEBIT OR CREDIT? WELL, THAT QUESTION DOESN'T WORK IF YOU'RE A BELL RINGER FOR THE SALVATION ARMY TRYING TO FILL YOUR RED KETTLE WITH LOOSE CHANGE.AND IT'S THE PLASTIC SHOPPERS THEY SAY AREN'T DONATING MONEY BECAUSE THEY SIMPLY AREN'T CARRYING CASH.SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

December 16, 2007

Time: 6:00-6:30pm

Duration:30

A WORLD CHAMPION CATCHER WHO LIVES IN TRAVERSE CITY IS MAKING SURE EVERYONE KEEPS WARM THIS WINTER. THIS MORNING DOUG MIRABELLI OF THE BOSTON RED SOX WAS SHOPPING AT T-J MAXX IN THE GRAND TRAVERSE MALL. BUT THE GIFTS AREN'T FOR HIM OR HIS FAMILY. HE BOUGHT MORE THAN 10-THOUSAND-DOLLARS WORTH OF COATS FOR NEEDY KIDS. THE COATS WILL GO TO SEVERAL LOCAL CHURCHES AS WELL AS THE WOMEN'S RESOURCE CENTER, TRAVERSE CITY PUBLIC SCHOOLS, AND THE FATHER FRED FOUNDATION.

December 18, 2007

Time: 6:00-6:30pm

Duration:30

AN ANNUAL HOLIDAY TRADITION CONTINUES TO HELP FAMILIES IN NEED ACROSS NORTHERN MICHIGAN ... AND DOZENS OF VOLUNTEERS HELP MAKE IT POSSIBLE IN ONE MANISTEE COUNTY COMMUNITY. THE TOYS FOR TOTS TEAM IN MANISTEE HELPS ABOUT 400 FAMILIES EVERY YEAR - AND ONE MAN IN PARTICULAR HAS A BIG HAND IN MAKING SURE CHILDREN HAVE A PRESENT UNDER THE TREE. SEVEN AND FOUR'S ROB PRESTON HAS THE STORY:

December 18, 2007

Time: 6:00-6:30pm

Duration:30

A COMMUNITY COMES TO THE RESCUE TO GIVE MORE THEN 100 FAMILIES A CHRISTMAS LAST WEEK WE TOLD YOU HOW SOMEONE STOLE MORE THAN ONE-THOUSAND DOLLARS IN CHRISTMAS GIFTS FROM ST. FRANCIS XAVIER CHURCH IN PETOSKEY BUT NOW THOSE FAMILIES WILL HAVE A MERRY CHRISTMAS AFTER ALL. 7 AND 4'S RACHEL MELNICK JOINS US LIVE IN THE STUDIO WITH THE DETAILS... RACHEL?

December 19, 2007

Time: 5:00-6:00pm

Duration:30

THE WEST SHORE CHAPTER OF THE RED CROSS HAS ALREADY DEALT WITH A STAGGERING NUMBER OF HOUSE FIRES THIS WINTER...AND IT SAYS ITS BUDGET MAY NOT COVER ITS SERVICES FOR THE NEXT SIX MONTHS.SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON ITS CHALLENGES.. ROB?

December 19, 2007

Time: 11:00-11:35pm

Duration:30

SOME NORTHERN MICHIGAN CHILDREN RECEIVED A SPECIAL SHOPPING DAY WITH LOCAL HEROS TO HELP MAKE CHRISTMAS WISHES COME TRUE, WISHES THAT MIGHT NOT OTHERWISE BE MADE POSSIBLE IF NOT FOR THE GENEROSITY OF OTHERS..

SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE STUDIO WITH MORE. MELISSA!

December 20, 2007

Time: 5:00-6:00pm Duration :30

LOCAL FOOD PANTRIES WILL BE GETTING A BOOST THANKS TO MORE THAN 20

THOUSAND DOLLARS IN GRANT MONEY FROM THE UNITED WAY. THE MONEY WAS
USED TO BUY ABOUT NINETEEN THOUSAND POUNDS OF FOOD AND WAS DELIVERED
TO THE FATHER FRED FOUNDATION TODAY. FATHER FRED WILL THEN DISTRIBUTE
THE FOOD TO 18 AREA PANTRIES IN ANTRIM, GRAND TRAVERSE, KALKASKA AND
LEELANAU COUNTIES.

December 20, 2007

Time: 6:00-6:30pm

Duration:30

SINCE THE WEATHER IS TOO COLD FOR RIDING MOTORCYCLES, ONE BIKER CLUB IS USING THE EXTRA TIME TO HELP SOME NORTHERN MICHIGAN KIDS. THE IRON WHEELS MOTORCYCLE CLUB RAISED MONEY TO BUY CHRISTMAS PRESENTS FOR KIDS WHO MAY NEED A LITTLE EXTRA LOVE THIS YEAR. SEVEN AND FOUR'S ROB PRESTON HAS THAT STORY.

December 21, 2007

Time: 5:00-6:00pm

Duration:30

SEVERAL ORGANIZATIONS IN OTSEGO COUNTY HAVE TEAMED UP TO MAKE SURE FAMILIES IN NEED HAVE A MERRY CHRISTMAS.IT'S A PROGRAM CALLED TAKE TIME TO CARE AND THIS YEAR VOLUNTEERS WILL MAKE SURE WISHES COME TRUE CHRISTMAS MORNING.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE, JENN?

December 25, 2007

Time: 6:00-6:30pm

Duration:30

NORMALLY ON CHRISTMAS DAY THE MAJORITY OF BUSINESSES ARE CLOSED ...BUT ONE RESTAURANT IN TRAVERSE CITY IS STAYING *OPEN* TO PROVIDE A WARM MEAL, COMPLETE WITH CHRISTMAS TRIMMINGS, FOR *ALL*.7&4'S MELISSA SMITH JOINS US LIVE IN OUR STUDIO WITH THE DETAILS...MELISSA?

December 25, 2007

Time: 6:00-6:30pm

Duration:30

AT CHRISTMAS WE OFTEN HEAR THAT'S IT'S BETTER TO GIVE THAN RECEIVE.
7&4'S DAVE WALKER SPENT SOME TIME WITH ONE OF THE NEWEST VOLUNTEERS AT THE FATHER FRED FOUNDATION IN TRAVERSE CITY.

December 26, 2007

Time: 11:00-11:35pm

Duration:30

IT'S AN EVENT THAT'S FUN FOR THE WHOLE FAMILY ... AND ORGANIZERS SAY IT MAY EVEN CUT DOWN ON DRUNK DRIVING ON NEW YEARS EVE.THE NINTH ANNUAL FIRST NIGHT CADILLAC OFFERS ALL DAY ENTERTAINMENT IN CADILLAC. SEVEN AND FOUR'S ROB PRESTON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ... ROB!