# PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### **ECONOMY**

(Including business development, community infrastructure, small business development, and tourist attractions)

### Local News

October 1, 2010 Time: 6:00-6:30 pm Duration :30 BICYCLIST, WALKERS, AND KAYAKERS LISTEN IN!TWO MILLION DOLLARS ARE TURNING WHAT CITY LEADERS CALL AN UNDERUTILIZED PETOSKEY GEM INTO A FULL-BLOWN RECREATIONAL HOTSPOT.7&4'S ANDREW KELLER VISITED THE BEAR RIVER VALLEY AND TELLS US HOW THE FACELIFT COULD IMPACT PETOSKEY. October 1, 2010 Time: 6:00-6:30 pm Duration :30 YOU COULD SOON HAVE SOME MORE AIRLINE OPTIONS AT CHERRY CAPITAL AIRPORT IN TRAVERSE CITY. AIRPORT OFFICIALS ARE TRYING TO FIND NEW WAYS TO KEEP TICKET PRICES COMPETITIVE. THE DIRECTOR AT CHERRY CAPITAL AIRPORT SAYS THEY ARE WORKING HARD TO BRING MORE SEATS TO THE MARKET - WHICH WOULD MEAN BETTER TICKET PRICES FOR CUSTOMERS. October 1, 2010 Time: 6:00-6:30 pm Duration :30 IF YOU WERE DRIVING BY CHERRY CAPITAL AIRPORT LATE THIS AFTERNOON YOU MAY HAVE NOTICED A LOT MORE PLANES ON THE TARMAC. THE MICHIGAN AVIATION ADMINISTRATION IS HOLDING ITS ANNUAL "MICHIGAN AIR TOUR" THIS WEEKEND

FLYING TO AIRPORTS ALL OVER THE STATE DURING THE AIR TOUR THE GROUP SHOWCASES THE ECONOMIC IMPORTANCE OF AVIATION TO THE STATE AND ITS COMMUNITIES.

October 4, 2010

Time: 6:00-6:30 pm Duration :30 TONIGHT THE MAYOR OF CADILLAC TELLS 7&4 NEWS THAT 282 PEOPLE ARE BEING LAID OFF FROM A-A-R MOBILITY SYSTEMS. HE SAYS NEGOTIATIONS AND LAYOFF TALKS HAVE BEEN GOING ON SINCE APRIL AND THE COMPANY HAS BEEN WORKING WITH THE CITY THROUGHOUT THE PROCESS. ALL THE LAYOFFS DIDN'T COME TODAY -- 60 DAY NOTICES HAVE BEEN HANDED OUT IN WAVES FOR THE PAST SEVERAL MONTHS.

October 4, 2010 Time: 6:00-6:30 pm

Duration :30

A LOT OF SUMMER PROJECTS LIKE ROAD WORK AND HOME CONSTRUCTION ARE STARTING TO WRAP UP FOR THE YEAR. BUT THE TWO WILL CONTINUE TO WORK TOGETHER IN EMMET COUNTY IN A SURPRISING WAY. 7&4'S ANDREW KELLER EXPLAINS HOW WHAT'S TORN OFF FROM OVER OUR HEADS IS BEING TURNED INTO WHAT GOES UNDER OUR TIRES.

October 5, 2010 <u>Time: 6:00-6:30 pm</u> CONFUSION LINGERS OVER WHAT'S GOING TO HAPPEN WITH THE MACKINAC ISLAND FERRY SITUATION. WE TOLD YOU ABOUT THIS STORY BEFORE -- THE CITY OF MACKINAC ISLAND IS CONSIDERING PURCHASING DOCKS AND ENTERING INTO A FRANCHISE AGREEMENT WITH ONE FERRY COMPANY, WHICH SOME SAY WILL CREATE A MONOPOLY ON FERRY SERVICE TO THE ISLAND.TODAY 7&4 NEWS SPOKE WITH CHRIS SHEPLER OF SHEPLER'S FERRY LINE.

October 6, 2010

Time: 6:00-6:30 pm Duration :30 AN UPDATE TONIGHT ON THE MACKINAC ISLAND FERRY SITUATION -- SHEPLER'S FERRY LINE HAS FILED AN ANTI-TRUST LAWSUIT IN U-S DISTRICT COURT. THE LAWSUIT TAKES ON ARNOLD TRANSIT AND THE CITY OF MACKINAC ISLAND.IT CHARGES THAT THE DOCK PURCHASE PLAN WILL CAUSE A MONOPOLY BY ELIMINATING COMPETITIVE FERRY BOAT SERVICE TO MACKINAC ISLAND.IF SHEPLER'S WERE TO GO OUT OF BUSINESS -- MORE THAN 150 EMPLOYEES WOULD LOSE THEIR JOBS.

October 6, 2010 <u>Time: 6:00-6:30 pm</u> WITH TEMPERATURES BEGINNING TO DROP - ESPECIALLY AT NIGHT - YOU MAY BE THINKING ABOUT TURNING YOUR HEAT ON. BUT BEFORE YOU DO -- THERE ARE SOME KEY MEASURES YOU NEED TO TAKE.7&4'S LAUREN AMSTUTZ TALKED WITH A HEATING SPECIALIST AND HAS THE DETAILS.

October 6, 2010 <u>Time: 6:00-6:30 pm</u> BUSINESSES AROUND THE AREA SHOWCASED THEIR PRODUCTS AND SERVICES AT AN EXPO TODAY IN MANISTEE.DOZENS OF COMPANIES USED THE EVENT AS A CHANCE TO CONNECT WITH POTENTIAL CUSTOMERS.THE ANNUAL BUSINESS EXPO TOOK PLACE AT THE LITTLE RIVER CASINO RESORT.

October 6, 2010 <u>Time:11:00-11:35 pm</u> <u>Duration :30</u> MAYOR BILL BARNETT SAYS THE SALE IS BEING PUSHED THROUGH TOO FAST.HE SAYS SELLING THE LANDFILL TO AMERICAN WASTE -- COULD HAVE A NEGATIVE IMPACT ON THE COUNTY -- AND THE CITY OF CADILLAC.7&4'S BRODY O'CONNELL SPOKE TO THE MAYOR TONIGHT ABOUT HIS CONCERNS -- BRODY?

October 7, 2010 <u>Time:11:00-11:35 pm</u> Duration :30 IT'S OFFICIAL -- AN ACTUAL PROPOSAL HAS BEEN SUBMITTED TO CHANGE FERRY SERVICE TO MACKINAC ISLAND. AT THE CITY OF MACKINAC ISLAND'S MEETING LAST NIGHT -- ARNOLD TRANSIT AND STAR LINE SUBMITTED A PROPOSAL TO MERGE INTO A NEW COMPANY CALLED NORTHERN FERRY. UNDER THE DEAL -- THEY WOULD SELL SOME ASSETS TO THE CITY, AND LEASE THE PROPERTY BACK IN EXCHANGE FOR EXCLUSIVE SERVICE TO THE ISLAND.

October 8, 2010 <u>Time:11:00-11:35 pm</u> Duration :30 SOME BIG CHANGES FOR LOCAL REALTORS AND STRUGGLING HOMEOWNERS TONIGHT -- THE NATION'S LARGEST BANK IS HALTING SALES OF FORECLOSED HOMES IN ALL 50 STATES.THE ACTION COMES AMID EVIDENCE THAT BANK OF AMERICA EMPLOYEES OR THEIR LAWYERS SIGNED FORECLOSURE DOCUMENTS WITHOUT VERIFYING THE INFORMATION IN THEM.

October 11, 2010 Time:6:00-6:30 pm Duration :30 MANUFACTURING IS ONE OF THE HARDEST HIT JOB SECTORS IN THE NATION. TODAY COMPANIES WE TALKED TO SAY THEY'VE SURVIVED TOUGH TIMES AND ARE TRYING TO RE-GROW THEIR COMPANIES TO THE LEVELS THEY WERE BEFORE THE RECESSION.BUT AS 7&4'S LAUREN AMSTUTZ EXPLAINS ITS COMING WITH ITS CHALLENGES.

October 11, 2010

Time:6:00-6:30 pm Duration :30 GAS PRICES IN MICHIGAN ARE ON THE RISE AGAIN. ACCORDING TO TRIPLE-A --A GALLON OF GAS WENT UP AN AVERAGE OF 15-POINT-8 CENTS IN THE PAST WEEK. IN ITS REPORT RELEASED TODAY -- THE AUTO CLUB SAID THE STATEWIDE AVERAGE IS NOW 2-DOLLARS AND 91 CENTS A GALLON. \*\*OF THE CITIES IT SURVEYS\*\* -- THE CHEAPEST GAS IS IN THE TRAVERSE CITY AREA -- ABOUT 2-89 A GALLON.

October 12, 2010 <u>Time:6:00-6:30 pm</u> WORK HAS BEGUN FOR THE EIGHT MILLION DOLLAR UPGRADE AT PELLSTON REGIONAL AIRPORT.CREWS ARE STARTING THE GROUND WORK THAT WILL BE THE BASE FOR THE 35-THOUSAND SQUARE FOOT FACILITY.THE BIG BUILDING WILL HOUSE AIRPORT EMERGENCY EQUIPMENT AND SAFETY EQUIPMENT.THE MONEY WAS AWARDED BY LEGISLATURE AND MATCHED BY F-A-A, STATE AND LOCAL MONEYS. IT'S EXPECTED TO BE COMPLETE BY NEXT FALL.

October 13, 2010 Time:11:00-11:35 pm

Duration :30

THE GOVERNMENT SAYS -- START THINKING ABOUT WINTER EARLY THIS YEAR --HEATING COSTS COULD BE HIGHER. A SHORT TERM ENERGY OUTLOOK WAS RELEASED TODAY.IT PREDICTS A MODEST RISE FOR MOST HOMEOWNERS -- THE BIGGEST INCREASES FOR THOSE USING HEATING OIL AND PROPANE.ACCORDING TO THE U-S ENERGY INFORMATION ADMINISTRATION -- THE AVERAGE HOUSEHOLD WILL SPEND 986 DOLLARS ON HEATING - UP 24 BUCKS FROM LAST YEAR.

October 14, 2010 Time:6:00-6:30 pm

Duration :30

A NORTHERN MICHIGAN DAY CARE PROVIDER IS NOT GIVING UP HER FIGHT AGAINST THE STATE!SHE SAYS BUSINESS OWNERS LIKE HERSELF SHOULD NOT BE FORCED TO BE PART OF A UNION.A PORTION OF MONEY PAID TO DAY CARE PROVIDERS WHO CARE FOR LOW-INCOME KIDS HAS BEEN GONG TO A UNION SINCE LAST DECEMBER. A PETOSKEY DAY CARE OWNER IS HOPING TO PUT A STOP TO THAT. 7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM TONIGHT. ANDREW - WHY IS THIS DAY CARE PROVIDER AGAINST THIS POLICY?

October 14, 2010 <u>Time:6:00-6:30 pm</u> <u>Duration :30</u> THER'ES A GOOD CHANCE YOU OR SOMEONE YOU KNOW HAS HIT A DEER ON A MICHIGAN HIGHWAY LAST YEAR, THERE WERE MORE THAN 61-THOUSAND VEHICLE-DEER CRASHES IN THE STATE.WITH HUNTING SEASON, THE RISK OF HITTING A DEER IS EVEN BIGGER.7&4'S LAUREN AMSTUTZ EXPLAINS HOW THESE TYPES OF ACCIDENTS AFFECT YOUR AUTO-INSURANCE.

October 14, 2010 Time:6:00-6:30 pm

Duration :30

FEDERAL BUDGET CUTS COULD IMPACT THE SLEEPING BEAR DUNES NATIONAL LAKESHORE.PRESIDENT OBAMA'S PROPOSED BUDGET WAS SUBMITTED TO CONGRESS. IT INCLUDES 22 MILLION DOLLARS IN CUTS TO NATIONAL PARK FUNDING. IF APPROVED, THE SLEEPING BEAR DUNES WILL SEE A 2-POINT-1 PERCENT BUDGET CUT, WHICH ADDS UP TO 96-THOUSAND DOLLARS.

October 14, 2010

#### Time:6:00-6:30 pm

Duration :30

IF YOU LIVE IN GRAND TRAVERSE COUNTY THE WAY YOU RECYCLE IS GOING TO BE CHANGING NEXT YEAR. THE COUNTY BOARD LAST NIGHT CUT FUNDING FOR RECYCLING PROGRAMS.AS A RESULT THE 330-THOUSAND DOLLARS FOR THE COUNTY'S 8 RECYCLING DROP OFF SITES WAS ELIMINATED. COUNTY OFFICIALS SAY THEY ARE WORKING ON A SOLUTION.

October 14, 2010 Time:6:00-6:30 pm

Duration :30

CHERRYLAND ELECTRIC CUSTOMERS WILL GET A BREAK IN THEIR ELECTRIC BILLS! ELECTRIC COOPERATIVE MEMBERS WILL HAVE ONE POINT FIVE MILLION DOLLARS RETURNED TO THEM THIS MONTH.AT A COOPERATIVE, MEMBERS ARE THE OWNERS AND ANY EXCESS PROFITS ARE RETURNED TO THEM OVER TIME.SOME MEMBERS RECEIVE CREDIT ON THEIR ELECTRIC BILLS AND SOME WILL GET A CHECK IN THE MAIL.

October 15, 2010 Time:6:00-6:30 pm

Duration :30

THE FUTURE OF THE TRAVERSE CITY SENIOR CENTER IS IN THE HANDS OF VOTERS -- A PROPOSAL IS ON THE BALLOT TO HAVE THE COUNTY TAKE IT OVER. CITY LEADERS SAY IT WILL MAKE THE WAY THE CENTER IS PAID FOR, MORE FAIR. 7&4'S LAUREN AMSTUTZ EXPLAINS WHAT WILL BE ON THE BALLOT AND WHAT IT MEANS FOR TAXPAYERS.

October 15, 2010

Time:6:00-6:30 pm

Duration :30

THERE'S JUST ONE VOTE STANDING IN THE WAY OF A PROPOSED HOTEL FOR TRAVERSE CITY'S WAREHOUSE DISTRICT. TODAY THE TRAVERSE CITY DOWNTOWN DEVELOPMENT AUTHORITY SAID "YES" TO PLANS FOR HOTEL INDIGO. DEVELOPERS OF THE HOTEL AND CITY LEADERS HAVE BEEN SORTING OUT DETAILS FOR MONTHS.

October 15, 2010 Time:6:00-6:30 pm

Duration :30

TRAVERSE CITY LIGHT & POWER IS WRAPPING UP ITS PUBLIC POWER WEEK CELEBRATIONS BY GIVING BACK TO THE COMMUNITY.THE CHECK FOR MORE THAN ONE MILLION DOLLARS REPRESENTS 5-PERCENT OF T-C-L-P'S GROSS REVENUES RECEIVED DURING THE PAST FISCAL YEAR.THE MONEY WILL BE APPLIED TO TRAVERSE CITY'S GENERAL FUND WHICH HELPS WITH ALL CITY DEPARTMENT BUDGETS SUCH AS POLICE, FIRE AND PARKS AND RECREATION.

October 18, 2010 <u>Time:6:00-6:30 pm</u> SOME BIG ISSUES TONIGHT FACING THE TRAVERSE CITY COMMISSION.THEY'RE SCHEDULED TO VOTE ON A PLAN THAT WOULD SLIGHTLY DECREASE TAXES FOR CITY RESIDENTS -- SHOULD THE SENIOR CENTER MILLAGE PASS IN NOVEMBER.THE MILLAGE WOULD MERGE THE SENIOR CENTER WITH THE COUNTY COMMISSION ON AGING.IF PASSED -- ALL TAXPAYERS IN \*GRAND TRAVERSE COUNTY WOULD PAY FOR THE SENIOR CENTER.

October 18, 2010

Time:6:00-6:30 pm Duration :30 THE COMMISSION WILL ALSO CONSIDER A PLAN TO HELP A LOCAL COMPANY EXPAND AND CREATE ALMOST THREE DOZEN JOBS.7&4'S KATE FOX MET WITH THE CHAMBER'S VICE PRESIDENT OF ECONOMIC DEVELOPMENT TO FIND OUT MORE.

October 20, 2010

Time:6:00-6:30 pm Duration :30 EARLIER THIS MONTH ARNOLD TRANSIT AND STAR LINE SUBMITTED A PROPOSAL TO MERGE INTO A NEW COMPANY CALLED NORTHERN FERRY. UNDER THE DEAL -- THEY WOULD SELL SOME ASSETS TO THE CITY, AND LEASE THE PROPERTY BACK IN EXCHANGE FOR EXCLUSIVE SERVICE TO THE ISLAND.SHEPLER'S FERRY SERVICE IS LEFT OUT OF THE DEAL -- SO THEY FILED AN ANTI-TRUST LAWSUIT CLAIMING IT WOULD CREATE A MONOPOLY. TODAY EVERYONE MET TO AIR THEIR GRIEVANCES. 7&4'S ANDREW KELLER WAS THERE AND JOINS US LIVE ON THE PHONE -- ANDREW.

October 20, 2010 Time:6:00-6:30 pm Duration :30 MICHIGAN'S SEASONALLY ADJUSTED UNEMPLOYMENT HAS FALLEN TO ITS LOWEST LEVEL SINCE MARCH OF 2009. IT DROPPED TO 13 PERCENT IN SEPTEMBER --POINT-1 PERCENT LOWER THAN IN AUGUST. THOSE NUMBERS CAME OUT TODAY. THE \*NATIONAL JOBLESS RATE IN SEPTEMBER WAS 9-POINT-6 PERCENT -- THAT'S UNCHANGED FROM AUGUST.

October 20, 2010

Duration :30

Time:6:00-6:30 pm ONE THING THAT WILL ADD TO THAT UNEMPLOYMENT RATE -- THE FINALIZED GRAND TRAVERSE COUNTY BUDGET.IN A MEETING THIS MORNING COMMISSIONERS DECIDED TO CUT 9 JOBS -- 5 OF THOSE THOUGH ARE CURRENTLY OPEN POSITIONS.ON THE LIST -- AN ASSISTANT PROSECUTING ATTORNEY - 2 MAINTENANCE JOBS - A PROBATION OFFICER - 2 AND A HALF OFFICE SPECIALISTS IN CENTRAL RECORDS - AND 2 PART TIME JOBS. SOME OTHER EMPLOYEES WILL HAVE HOURS CUT. YOU CAN SEE THIS MORNINGS ENTIRE MEETING AT UP-NORTH-LIVE DOT COM. A VOTE ON THE FINALIZED BUDGET IS SCHEDULED FOR NEXT WEDNESDAY.

October 21, 2010 Time:6:00-6:30 pm

Duration :30

A PUBLIC HEARING WILL SOON BE UNDERWAY IN WEXFORD COUNTY ADDRESSING A NEW ZONING ORDINANCE FOR WIND TURBINES.THE ISSUE WAS RAISED AFTER A PLAN BY HERITAGE WIND ENERGY TO EXTEND A WIND FARM INTO THEIR COMMUNITY.RIGHT NOW HERITAGE WIND ENERGY HAS 17 WIND TURBINES INSTALLED AT THE "STONEY CORNERS WIND FARM" IN MCBAIN.TWO MORE WILL BE INSTALLED BY THE END OF THIS YEAR AT THAT LOCATION.AND BY 20-11 THE WIND FARM WILL EXPAND INTO OSCEOLA COUNTY'S HIGHLAND TOWNSHIP WITH NINE MORE TURBINES ... AND MORE COULD BE BUILT INTO WEXFORD COUNTY'S CLAM LAKE TOWNSHIP AS WELL.THAT HAS MORE AND MORE COMMUNITIES ACROSS THE STATE TAKING A CLOSER LOOK AT THEIR ZONING ORDINANCES.WEXFORD COUNTY IS DOING THAT TONIGHT. 7 & 4'S LAUREN AMSTUTZ MET WITH COUNTY LEADERS TODAY BEFORE THEIR MEETING.

October 21, 2010 Time:6:00-6:30 pm

Duration :30

SO THERE'S NO DOUBT THE PROS AND CONS OF WIND TURBINES WILL CONTINUE TO BE DEBATED -- BUT THE COMPANIES BEHIND THE WIND FARM PROJECTS BELIEVE THE BENEFITS FAR OUTWEIGH THE NEGATIVES.HERITAGE WIND ENERGY BASED IN TRAVERSE CITY OWNS THE STONEY CORNERS WIND FARM IN MISSAUKEE COUNTY. THE OWNER SAYS COUNTIES DRAFTING MORE AND MORE RESTRICTIONS AGAINST WIND FARMS WILL IMPACT NOT ONLY HIS BUSINESS -- BUT ALSO THE POSITIVE EFFECTS ALTERNATIVE ENERGY COULD BRING EVERYONE.

October 21, 2010 Time:6:00-6:30 pm

SOME GOOD NEWS FROM THE AREA'S LARGEST AIRPORT THAT COULD LEAD TO INCREASED SERVICE IN THE FUTURE. CHERRY CAPITAL AIRPORT SAYS THEY SAW 7-PERCENT MORE PASSENGERS IN SEPTEMBER OF THIS YEAR THAN THEY SAW IN SEPTEMBER OF LAST YEAR.AIRPORT OFFICIALS SAY THE MORE RIDERS THEY HAVE THE MORE LIKELY AIRLINES ARE TO INCREASE SERVICE FOR PASSENGERS.

October 25, 2010 <u>Time:6:00-6:30 pm</u> CHEBOYGAN COUNTY IS SAYING EXPECT DELAYS AND LESS SNOW PLOWS ON THE ROADS THIS WINTER. THAT IS -- UNLESS A MILLAGE PASSES NEXT WEEK. 7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM WITH A DECISION 2010 REPORT.

October 25, 2010 <u>Time:6:00-6:30 pm</u> Duration :30 TRAVERSE CITY LIGHT AND POWER IS OFFICIALLY THE LEADER OF RENEWABLE WIND ENERGY IN THE STATE OF MICHIGAN.T-C-L-P NOW HAS SEVEN PERCENT OF IT'S TOTAL GENERATION COMING FROM WIND. THIS IS JUST THREE PERCENTAGE POINTS AWAY FROM THEIR GOAL -- AND THE STATE'S MANDATED STANDARD OF TEN PERCENT. THEY SAY THEY ARE ON THEIR WAY TO MEETING THAT STANDARD VERY SOON.

October 25, 2010 <u>Time:11:00-11:35 pm</u> Duration :30 TRAVERSE CITY PLANNERS HAVE COMPLETED PRELIMINARY ENGINEERING PLANS FOR THE SOUTH CAMPUS ENTRANCE TO THE GRAND TRAVERSE COMMONS. TONIGHT --COMMISSIONERS AND COMMUNITY MEMBERS GATHERED FOR AN OPEN STUDY SESSION ABOUT THE PLANS.

October 26, 2010 <u>Time:6:00-6:30 pm</u> OF COURSE THE 7&4 STORM TEAM WILL CONTINUE TO STAY ON TOP OF THOSE STORMS.NOW -- WE'RE ALSO BRINGING YOU TEAM COVERAGE TONIGHT OF ISSUES RELATED TO THESE INTENSE STORMS... 7&4'S KATE FOX SPENT THE DAY WITH POWER CREWS IN TRAVERSE CITY AND LEELANAU COUNTY.OUR LAUREN AMSTUTZ WAS WITH THE COAST GUARD IN MANISTEE.WHILE ANDREW KELLER WAS AT THE MACKINAC BRIDGE WHERE WINDS PLAY A HUGE FACTOR.

October 28, 2010 <u>Time:6:00-6:30 pm</u> IF YOU'RE LOOKING TO BUY A NEW CAR OR HOME CHANCES ARE YOU'LL NEED A BANK BUT BEFORE YOU GET THAT LOAN YOU'LL NEED GOOD CREDIT.SO WHAT CAN YOU DO IF YOUR CREDIT SCORE ISN'T GOOD ENOUGH TO GET YOU APPROVED? 7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM... October 29, 2010 <u>Time:6:00-6:30 pm</u> Duration :30 THE GREAT LAKES STATE IS MADE GREAT BY THE ABUNDANCE OF WATER WE HAVE SURROUNDING US.WE CONSTANTLY HEAR OF THE IMPORTANCE OF KEEPING THE WATER CLEAN.7&4'S ANDREW KELLER SHOW US WHAT ONE COMPANY IS DOING TO

November 1, 2010 Time:6:00-6:30 pm

HELP PROTECT THE WATER.

YOU'LL SOON SEE SOME YOUNGER FACES PULLING THE SLOTS AND PLACING BETS IN PETOSKEY.ODAWA CASINO HAS LOWERED THE AGE LIMIT TO GAMBLE FROM 21-TO-19.THE LITTLE TRAVERSE BAY BAND OF ODAWA INDIANS TRIBAL COUNCIL PASSED THE BILL AND IT WAS SIGNED INTO LAW BY TRIBAL CHAIRMAN KEN HARRINGTON.THE IDEA IS TO ALLOW YOUNGER PEOPLE WHO ARE OUT OF HIGH SCHOOL TO GAMBLE CLOSE TO HOME -- INSTEAD OF TAKING THEIR MONEY TO OTHER COMMUNITIES.

November 3, 2010 <u>Time:6:00-6:30 pm</u> <u>Duration:30</u> PROPERTY IN VANDERBILT THAT THE BAY MILLS CASINO AND RESORT SAID WAS FOR HUNTING -- HAS JUST OPENED AS A NEW CASINO.THE CASINO SITS RIGHT OFF OF I-75 AT EXIT 290.IT OPENED TODAY AT NOON, AND HAS 38 SLOT MACHINES.THE TRIBE SAYS THEY'VE HAD A VESTED INTEREST IN OTSEGO COUNTY, AND FEEL THE TIMING IS RIGHT.

November 3, 2010 <u>Time:6:00-6:30 pm</u> HOLIDAY SHOPPING IS SEASON IS ON THE HORIZON AND RETAILERS SAY THERE COULD BE SOME DEALS THIS YEAR.EXCESS SUPPLY COULD WORK OUT IN YOUR FAVOR. 7&4'S KATE FOX JOINS US WITH AN EXPLANATION.... KATE?

November 4, 2010 Time:6:00-6:30 pm

Time:6:00-6:30 pm Duration :30 CLEANING YOUR HOUSE MIGHT NOT ALWAYS SOUND LIKE THE HIGHLIGHT OF YOUR DAY.BUT WHAT IF YOU WERE USING ALL-NATURAL, SWEET SMELLING CLEANING PRODUCTS? IT MIGHT ACTUALLY MAKE THE PROCESS A LITTLE LESS DAUNTING AND EVEN A LITTLE HEALTHIER. 7&4'S MELISSA SMITH FEATURES THE PRODUCTS IN THIS WEEK'S MADE WITH MICHIGAN HANDS.

November 4, 2010 Time:6:00-6:30 pm

Duration :30

GETTING A COMPUTER VIRUS MAY COST YOU MORE THAN MONEY YOU'RE IDENTITY, AND ALL THE INFORMATION THAT GOES ALONG WITH IT COULD BE TAKEN. THAT VIRUS COULD EVEN DAMAGE YOUR COMPUTER BEYOND REPAIR -- FAMILY PICTURES -- PROJECTS GONE.AND THERE MAY NOT BE ANYTHING YOU CAN DO ABOUT IT. SEVEN AND FOUR'S LAUREN AMSTUTZ TAKES A LOOK INSIDE THE WORLD OF ANTI-VIRUS AND EXPLAINS WHY THE BEST TOOLS MAY BE FREE.

November 8, 2010 <u>Time:6:00-6:30 pm</u> NEW DEVELOPMENTS TONIGHT IN THE DISPUTE OVER THAT NEW CASINO IN VANDERBILT. THE BAY MILLS INDIAN TRIBE OPENED IT UP LAST WEEK TO A WAVE OF COMPLAINTS FROM OTHER AREA TRIBES. THIS AFTERNOON 7&4'S ANDREW KELLER WAS THE FIRST TO LEARN THAT THOSE COMPLAINTS HAVE TURNED TO ACTION BY ONE TRIBE.WE'RE JOINED NOW LIVE BY ANDREW....

November 9, 2010 Time:6:00-6:30 pm

Time: 6:00-6:30 pm Duration :30 IF YOU'RE A PARENT -- YOU KNOW IT'S ALWAYS A TREAT TO GO OUT TO EAT --ESPECIALLY WITH THE KIDS.BUT WITH MORE PEOPLE ON A TIGHT BUDGET THESE DAYS, IT CAN BE A CHALLENGE. 7&4'S MELISSA SMITH AND PHOTO-JOURNALIST BOB RHODES SEARCHED THE AREA AND FOUND A FEW RESTAURANTS THAT OFFER FAMILY-FRIENDLY MENUS MENUS WITH KIDS MEAL DEALS -- SO YOU DON'T BREAK THE BANK.

### November 9, 2010 Time:6:00-6:30 pm

Time:6:00-6:30 pm Duration :30 THE WATERFRONT ALONG WEST GRAND TRAVERSE BAY HAS COME A LONG WAY, FROM HEAVY INDUSTRY TO OPEN SPACE. WE'VE TOLD YOU ABOUT BIG PLANS TO RE-DEVELOP THE BAYFRONT. BUT A VIEWER CALLED SAYING IT HAD BEEN A WHILE SINCE HE'D HEARD ANYTHING ABOUT THE PROJECT. SO WHERE DOES IT STAND TODAY? WHEN WILL WORK BEGIN AND WHO IS PAYING FOR IT? THE ANSWERS ARE TONIGHT'S FACT FINDER REPORT.

November 9, 2010 <u>Time:6:00-6:30 pm</u> UNLIKE GOLD AND GASOLINE -- NATURAL GAS PRICES ARE ACTUALLY FALLING. TWO OF THE BIGGEST GAS COMPANIES IN NORTHERN MICHIGAN ARE GIVING THEIR CUSTOMERS A BREAK ON THEIR GAS BILLS.7&4'S KATE FOX SPOKE TO THEM TODAY AND JOINS US WITH MORE. KATE?

November 9, 2010

Time:6:00-6:30 pm Duration :30 GOLD PRICES HIT A NEW RECORD TODAY -- SURGING ABOVE 14-HUNDRED DOLLARS. THE OWNER OF BAY WEST ANTIQUES SAYS INVESTORS ARE TURNING TO GOLD AS THEY LOSE FAITH IN THE DOLLAR.7&4 NEWS TOLD YOU YESTERDAY THAT THE FEDERAL RESERVE IS BUYING 600-BILLION DOLLARS OF TREASURIES IN HOPES IT WILL BOOST THE ECONOMY.

November 10, 2010

Time:6:00-6:30 pm

Duration :30

THIS WEEKEND IS YOUR CHANCE TO GET SOME HOLIDAY SHOPPING DONE -- AND GIVE TO PEOPLE IN NEED IN AT THE SAME TIME. THIS SATURDAY IS SHOP YOUR COMMUNITY DAY IN DOWNTOWN TRAVERSE CITY.DOWNTOWN SHOPS WILL CONTRIBUTE 15-PERCENT OF YOUR PURCHASES TO LOCAL NON-PROFITS. IT'S THE 6-TH YEAR FOR THE EVENT

November 15, 2010

Time:6:00-6:30 pmDuration :30ONE OF THE LARGEST ENERGY COMPANIES IN THE U-S HAS PROPOSED A MASSIVEWIND-TURBINE PROJECT IN BENZIE AND MANISTEE COUNTIES. 7&4'S LAURENAMSTUTZ JOINS US LIVE IN THE STUDIO WITH MORE.

November 15, 2010

Time:6:00-6:30 pm Duration :30 THE GREAT WOLF LODGE IS RE-FINANCING IN HOPES OF SAVING TWO OF ITS RESORTS -- INCLUDING THE ONE IN TRAVERSE CITY. THE WALL-STREET JOURNAL REPORTS THAT THE COMPANY IS STILL PAYING OFF SOME 553-MILLION DOLLARS IN DEBT FROM 7 RESORTS IT BUILT SINCE 2004.IT SAYS THE COMPANY'S STOCK IS ALSO TRADING IN THE 2-DOLLAR AND 30-CENT RANGE -- A DRASTIC DROP FROM ITS PEAK OF 24-DOLLARS 5-YEARS-AGO.

November 15, 2010 Time:6:00-6:30 pm

Duration :30

IT'S ONE OF THE MOST ANTIPICATED DAYS OF THE YEAR IN NORTHERN MICHIGAN, NOVEMBER 15TH, FIREARMS DEER HUNTING SEASON THOUSANDS SPENT THE DAY IN THE WOODS TRYING TO BAG THEIR BUCK.7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM...

November 15, 2010

#### Time:6:00-6:30 pm

HOW MUCH DO YOU PAY FOR YOUR CAR INSURANCE?ODDS ARE, YOU PROBABLY THINK ITS TOO MUCH...ESPECIALLY IF YOU HAVE EVER BOUGHT INSURANCE IN ANOTHER STATE...MICHIGAN IS EXPENSIVE...WHY? SOME OF OUR VIEWERS WONDERED, THE ANSWERS I FOUND FOR THEM ARE THE SUBJECT OF TONIGHT'S FACT FINDER.

November 16, 2010 Time:6:00-6:30 pm

Duration :30

Duration :30

140 LOCAL COMPANIES WERE REPRESENTED TODAY AT THE GRAND TRAVERSE RESORT FOR THE ANNUAL TRAVERSE CITY AREA CHAMBER OF COMMERCE BUSINESS EXPO. EVEN THOUGH SOME ECONOMISTS SAY RECOVERY WON'T BE HERE ANYTIME SOON -IT DIDN'T STOP LOCAL BUSINESSES FROM STAYING POSITIVE. THE CHAMBER SAYS 11-HUNDRED PEOPLE CAME TO THE EXPO TO MEET OTHER BUSINESS LEADERS AND SELL THEIR PRODUCTS.ORGANIZERS SAY IT'S ALSO A GREAT WAY FOR NEW EMPLOYEES OR START-UP BUSINESSES TO GET A FEEL FOR THE COMMUNITY.

November 16, 2010 Time:6:00-6:30 pm

Duration :30

AS FAMILIES PREPARE FOR THANKSGIVING -- BUDGETS WILL BE ON THE TOP OF MANY MINDS. AND THIS YEAR YOU MIGHT HAVE TO SHELL OUT SOME MORE MONEY FOR SOME OF YOUR HOLIDAY FAVORITES. 7&4'S KATE FOX JOINS US LIVE IN THE STUDIO WITH MORE ON THE COST OF THANKSGIVING.

November 17, 2010

Time:6:00-6:30 pm Duration :30 AN UPDATE TONIGHT... THE MACKINAC ISLAND FERRY SERVICE COURT BATTLE HAS BROADENED AGAIN. ARNOLD TRANSIT IS FILING ITS OWN LAWSUIT AGAINST SHEPLER'S.ARNOLD'S COUNTERCLAIM ALLEGES THAT SHEPLER'S IS ILLEGALLY INTERFERING WITH ARNOLD AND STAR LINES PLANS FOR EXCLUSIVE FERRY SERVICE TO AND FROM THE ISLAND THROUGH A BASELESS LAWSUIT AND MIS-REPRESENTATIONS.SHEPLER'S LAWSUIT CLAIMS ARNOLD'S PLAN WOULD CREATE A MONOPOLY.

November 17, 2010 Time:6:00-6:30 pm

Duration :30

A BIG CONCERN TONIGHT FOR NORTHERN MICHIGAN SKI RESORTS. IT LOOKS LIKE THE STATE'S BIG ADVERTISEMENT PUSH TO BRING IN WINTER BUSINESS IS GOING TO BE CANCELLED. SO FAR THE STATE HAS NOT EXTENDED FUNDING FOR THE PURE MICHIGAN CAMPAIGN -- AND IT LOOKS LIKE THEY AREN'T GOING TO. WITHOUT THIS WINTER AD CAMPAIGN -- SHANTY CREEK SAYS THEY EXPECT TO SEE LESS BUSINESS.

November 17, 2010 Time:6:00-6:30 pm

Duration :30

A BIG CHANGE COULD BE ON THE WAY FOR HUNTERS -- SOON YOU MIGHT NOT BE ABLE TO HEAD TO THE UPPER PENINSULA TO ESCAPE THE STATE'S BAN ON DEER BAITING.YOU MAY REMEMBER THE BAN WAS PUT INTO EFFECT IN THE LOWER PENINSULA BECAUSE OF A DEER WITH CHRONIC WASTING DISEASE.7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM...

November 18, 2010

Time:6:00-6:30 pm Duration :30 HUNTERS LISTEN UP -- THAT POSSIBLE BAITING BAN FOR THE UPPER PENINSULA WE TOLD YOU ABOUT IS \*NOT GOING TO HAPPEN. A DEER AT A PRIVATE PRESERVE IN WISCONSIN NEAR THE MICHIGAN BORDER WAS THOUGHT TO HAVE CHRONIC WASTING DISEASE. BUT TODAY TESTS CAME BACK AND CONFIRMED THAT THE DEER DID \*NOT HAVE THE DEADLY DISEASE. THAT MEANS BAITING WILL CONTINUE FOR NOW IN THE U-P.

November 18, 2010

Time:6:00-6:30 pm Duration :30 AND UPDATE TONIGHT ON MACKINAC ISLAND'S FERRY SERVICE.CITY COMMISSIONERS SHOT DOWN ALL 3 FERRY-LINE PROPOSALS. ARNOLD AND STAR LINE HAD PROPOSED TO MERGE INTO ONE NEW LINE AND PROVIDE EXCLUSIVE SERVICE TO THE ISLAND. SHEPLER'S WANTED A 20-YEAR FRANCHISE AGREEMENT. NOW ALL 3 FERRIES WILL HAVE TO DRAW UP NEW PLANS. FOR NOW MAYOR MARGARET DOUD RECOMMENDS GRANTING TWO YEAR CONTRACTS FOR ALL 3 COMPANIES.

November 18, 2010

Time:6:00-6:30 pm

LEELANAU COUNTY IS LOOKING INTO FORMING A TASK FORCE TO KEEP UP ON A CONTAMINATED SITE THAT THE ENVIRONMENTAL PROTECTION AGENCY IS CLEANING UP. THIS IS A STORY 7&4 NEWS HAS BEEN FOLLOWING FOR YEARS. THE E-P-A IS DISPOSING OF CONTAMINATED SOIL AT THE FORMER SITE OF THE GRAND TRAVERSE OVERALL SUPPLY COMPANY NEXT TO NORRIS ELEMENTARY IN GREILICKVILLE.

November 19, 2010 Time:6:00-6:30 pm

Time:6:00-6:30 pm Duration :30 BEFORE WE KNOW IT, NORTHERN MICHIGAN IS GOING TO BE TRANSFORMED INTO A WINTER WONDERLAND, AND FOR SNOWMOBILERS, IT CAN'T HAPPEN SOON ENOUGH.NEW THIS YEAR, A TRAIL WILL LEAD THEM TO A CITY THAT'S BEEN OUT OF THE LOOP FOR QUITE A WHILE.7&4'S ANDREW KELLER TELLS US ABOUT THE INVESTMENT THAT THE COMMUNITY IS HOPING WILL REAP AWARDS.

November 22, 2010 Time:6:00-6:30 pm

Duration :30

Duration :30

IT'S A STORY 7&4 NEWS HAS BEEN FOLLOWING FOR WEEKS THE CITY HAS BEEN IN THE SPOTLIGHT AS ITS WORKED TO DECIDE WHETHER TO GRANT ALL THREE FERRY'S CONTRACTS, OR GIVE AN EXCLUSIVE FRANCHISE TO ONE COMPANY FOR ISLAND SERVICE TODAY CITY LEADERS VOTED TO GIVE ALL THREE FERRY COMPANIES A NEW TWO-YEAR CONTRACT.7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM TO TELL US MORE ABOUT TODAY'S DECISION...

November 22, 2010

Time:6:00-6:30 pm Duration :30 WE ARE ONE WEEK INTO THE FIREARM DEER HUNTING SEASON HERE IN MICHIGAN AND IF YOU ASK THREE HUNTERS, YOU WILL PROBABLY GET THREE DIFFERENT ANSWERS AS TO HOW THE SEASON IS PROGRESSING. EVER HUNTER HAS AN OPINION, MANY HAVE QUESTIONS, AND ONE OF THOSE HUNTERS AS THE DIRECTOR OF THE DNRE HAS A FEW MORE ANSWERS THAN MOST.I SAT DOWN WITH THE DNRE'S DIRECTOR REBECCA HUMPHRIES TO GET YOUR QUESTIONS ANSWERED IN TONIGHT'S FACT FINDER.

November 22, 2010 Time:6:00-6:30 pm

Duration :30

IF YOU THINK YOU HAVE A LOT OF COOKING TO DO FOR THANKSGIVING --CHANCES ARE YOU'VE GOT NOTHING ON THESE GUYS.WORKERS AT THE GRAND TRAVERSE PIE COMPANY TODAY WERE HUSTLING TO MEET THEIR GOAL OF MAKING NEARLY 50-THOUSAND PIES FOR THANKSGIVING. THE POPULAR PIE COMPANY DOESN'T JUST CATER TO THE TASTES OF NORTHERN MICHIGAN -- THEY ALSO SHIP THEIR HOLIDAY DESSERTS ALL AROUND THE COUNTRY.

### November 23, 2010 Time:6:00-6:30 pm

Duration :30

ATTENTION SHOPPERS!DID YOU KNOW YOU CAN SAVE BIG MONEY BY BUYING GENERIC?IN A 7&4 SPECIAL REPORT, ANDREW KELLER SHOWS US FIVE ITEMS YOU SHOULD ALWAYS BUY GENERIC. HE JOINS US NOW LIVE IN THE GAYLORD NEWSROOM.ANDREW, YOU PUT GENERIC TO THE TEST.HOW MUCH DID YOU SAVE?

November 23, 2010 Time:6:00-6:30 pm

Duration :30

A LOCAL AIRPORT IS OFFERING INCENTIVES TO PASSENGERS IN HOPES OF MAKING HOLIDAY TRAVEL GO SMOOTHER.CHERRY CAPITAL AIRPORT WILL BE GIVING BAKE GOODS AND COFFEE TO THOSE WAITING FOR FLIGHTS.WITH THE DAY BEFORE THANKSGIVING BEING ONE OF THE BIGGEST TRAVEL DAYS OF THE YEAR -- THE AIRPORT HOPES THIS WILL GET PEOPLE TO SHOW UP EARLIER. MORE TIME MAKES IT EASIER FOR THEM TO PERFORM THEIR NEW SECURITY MEASURES.

November 26, 2010

Time:6:00-6:30 pm Duration :30 IT'S NOT JUST STORES THAT ARE BUSY! NORTHERN MICHIGAN SKI RESORTS ARE SCURRYING -- MAKING SNOW -- FOR THE START OF THE 2010-2011 SKI SEASON.7&4'S KATE FOX HEADED OUT TO CRYSTAL MOUNTAIN RESORT TO CHECK OUT THEIR PROGRESS ON COVERING THE SLOPES.

November 26, 2010

Time:6:00-6:30 pm Duration :30 SOME SHOPPERS SKIPPED THE LONG LINES AT THE BIG BOXES AND HEADED TO SMALLER STORES INSTEAD. MANY LOCALLY OWNED STORES IN DOWNTOWN TRAVERSE CITY OPENED THEIR DOORS EARLY TODAY TOO.STORES LIKE POSH, KAY'S, SWEAT PEA, AND GLIK'S ALL HAD SALES AND SPECIAL DEALS.STORE OWNERS SAY THEY'RE NOT TRYING TO COMPETE WITH BIG BOX STORES, JUST OFFERING CUSTOMERS A RELAXING HOLIDAY EXPERIENCE. THOSE WHO VENTURED OUT SAY SHOPPING DOWNTOWN IS A BLAST!

November 29, 2010

Duration :30

Time:6:00-6:30 pm WELL YOU HEARD IN WEATHER WE MAY EXPECT A LITTLE RAIN TONIGHT AND TOMORROW, BUT ONCE THAT RAIN TURNS INTO SNOW, IT'S TIME TO DUST OFF THE SKIS AND SNOWBOARDS.THIS PAST WEEKEND, NUB'S NOB WAS ABLE TO GIVE A PREVIEW OF SKI SEASON AFTER LONG HOURS OF SNOW-MAKING, THEY WERE ABLE TO OPEN TWO LIFTS AND FOUR RUNS SATURDAY AND SUNDAY.THE GENERAL MANAGER SAYS THEY'RE NOT OUITE READY TO BE OPEN FULL-TIME, BUT THAT TIME IS INCHING NEARER.

November 30, 2010 Time:6:00-6:30 pm Duration :30 IT MIGHT NOT SEEM LIKE IT NOW -- BUT SUNNY DAYS WILL RETURN TO NORTHERN MICHIGAN.AND THE GRAND TRAVERSE COUNTY CIVIC CENTER PLANS ON CAPITALIZING ON ALL THOSE RAYS. 7&4'S ALANA NEHRING MET WITH THE FACILITY'S DIRECTOR FOR AN EXPLANATION.

November 30, 2010

Time:6:00-6:30 pm Duration :30 YOUR CHANCE TO WEIGH IN ON THE FUTURE OF THE VILLAGE OF KALKASKA IS COMING UP... A PUBLIC FORUM WILL BE HELD TOMORROW NIGHT TO DISCUSS THE VILLAGE'S "MASTER PLAN". THE PLAN WILL ACT AS A GUIDE FOR LOCAL LAND USE, ECONOMIC DEVELOPMENT AND OTHER COMMUNITY DECISIONS MADE IN THE FUTURE.

November 30, 2010 Time:6:00-6:30 pm

Duration :30

A NORTHERN MICHIGAN CASINO THAT OPENED JUST 3 YEARS AGO HAS COME UP WITH A PLAN TO SOLVE ITS FINANCIAL TROUBLES -- AND STAY OPEN. WHEN THE 122-MILLION DOLLAR ODAWA CASINO OPENED IN 2007 THEY THOUGHT THEY WOULD RAKE IN THE PROFITS -- BUT SO FAR THAT HASN'T HAPPENED. THEY FELL BEHIND ON PAYING BACK THEIR DEBT -- BUT INSTEAD OF CLOSING, THEY'VE SPENT THE LAST 15-MONTHS COMING UP WITH A NEW PLAN. THAT PROCESS ENDED TODAY. 7&4'S ANDREW KELLER JOINS US LIVE IN THE GAYLORD NEWSROOM...

December 1, 2010

Time:6:00-6:30 pm Duration :30 NOW TO A STORY THAT BROKE ON 7&4 NEWS AT 5.TRAVERSE CITY HAS IT'S FUNDING TO MOVE AHEAD WITH PHASE ONE OF THE BAY-FRONT REDEVELOPMENT PLANS.THIS IS A STORY WE'VE BEEN BEEN FOLLOWING FOR YEARS.7&4'S LAUREN AMSTUTZ SAT DOWN WITH MAYOR CHRIS BZDOK... WHO SPOKE EXCLUSIVELY WITH 7&4 NEWS.

December 1, 2010 Time:6:00-6:30 pm

Duration :30

SIX YEARS AFTER ANNOUNCING PLANS FOR A BIG BOX STORE IN GRAND TRAVERSE COUNTY'S ACME TOWNSHIP -- MEIJER IS BACK AT IT AGAIN. DEVELOPERS HAVE SUBMITTED NEW PLANS TO ACME TOWNSHIP OFFICIALS FOR A SLIGHTLY SMALLER STORE THAN THE ONE THAT GOT DELAYED BY CAMPAIGN FINANCE VIOLATIONS AND OTHER LAWSUITS.

December 2, 2010 <u>Time:6:00-6:30 pm</u> IF YOU GO TO THE PUBLIC BEACH IN NORTHPORT -- OVER THE NEXT COUPLE YEARS YOU'LL BE SEEING SOME IMPROVEMENTS. THE VILLAGE WAS JUST GIVEN A HALF-A-MILLION DOLLAR GRANT FROM THE MICHIGAN NATURAL RESOURCE TRUST FUND TO FIX UP THE WATERFRONT.7&4'S KATE FOX SPOKE TO VILLAGE LEADERS TO FIND OUT HOW THEY'LL USE THE MONEY. KATE?

December 3, 2010

Time:6:00-6:30 pmDuration :30IT'S GOING TO BE A TOUGH WINTER FOR THE CHEBOYGAN COUNTY ROADCOMMISSION.A LACK OF FUNDING WILL MEAN WHEN IT SNOWS THIS WEEKEND,CHANCES ARE YOU'LL HAVE TO LIVE WITH IT UNTIL MONDAY.WE'RE JOINED NOWLIVE BY 7&4'S ANDREW KELLER WHO'S IN THE GAYLORD NEWSROOM.ANDREW --WHAT CAN DRIVERS IN CHEBOYGAN COUNTY EXPECT?

December 3, 2010 <u>Time:6:00-6:30 pm</u> ONE THING THEY DID PASS -- MORE FUNDING FOR THE STATE'S PURE MICHIGAN ADVERTISEMENT CAMPAIGN. LAWMAKERS REACHED A DEAL TO BOOST THE PROGRAM BY 10 MILLION-DOLLARS -- THAT PUSHES THE TOTAL FOR THIS FISCAL YEAR TO 15-MILLION. THE MONEY SHOULD HELP SAVE THE CAMPAIGN'S WINTER ADVERTISING PLANS.ONE MORE LEGISLATIVE MEETING FOR THE 2009-2010 SESSION IS SCHEDULED FOR DECEMBER 15-TH BUT NO MORE VOTING IS EXPECTED.

December 3, 2010 <u>Time:6:00-6:30 pm</u> THE NOVEMBER JOBS REPORT IS OUT TODAY -- NATIONAL UNEMPLOYMENT ROSE TO ITS HIGHEST LEVEL SINCE APRIL. IT'S UP TO 9-POINT-8 PERCENT. EMPLOYERS ONLY ADDED 39-THOUSAND JOBS LAST MONTH. A HUGE DECLINE FROM THE 172THOUSAND JOBS CREATED IN OCTOBER. VICE PRESIDENT JOE BIDEN SAYS THIS REPORT SHOWS HOW CRITICAL IT IS TO EXTEND UNEMPLOYMENT BENEFITS.

December 3, 2010 <u>Time:6:00-6:30 pm</u> CRYSTAL MOUNTAIN IN THOMPSONVILLE WILL BE OPENING THE SLOPES TO SKIING AND SNOWBOARDING TOMORROW!AND AS 7&4'S BRODY O'CONNELL REPORTS -- THE START OF THE WINTER SEASON -- MEANS BIG BUSINESS IN BENZIE COUNTY.

December 6, 2010 <u>Time:6:00-6:30 pm</u> <u>TONIGHT TRAVERSE CITY AND GRAND TRAVERSE COUNTY LEADERS WILL TAKE THE</u> FIRST STEPS TOWARD CHANGING HOW THE SENIOR CENTER IS RUN. IN NOVEMBER -VOTERS PASSED A MILLAGE THAT SPREADS THE COST OF THE SENIOR CENTER ACROSS THE COUNTY. BEFORE IT WAS PAID FOR MOSTLY BY TRAVERSE CITY RESIDENTS. BUT ON JULY FIRST -- THE GRAND TRAVERSE COUNTY COMMISSION ON AGING WILL RUN THE CENTER. TONIGHT LEADERS WILL CONSIDER AUTHORIZING AN INTERIM AGREEMENT THAT BREAKS DOWN WHAT NEEDS TO BE DONE TO MAKE THE TRANSITION SMOOTH.

December 7, 2010 <u>Time:6:00-6:30 pm</u> THE MACKINAC BRIDGE AUTHORITY THINKS THEY'VE CASHED IN ON AN IDEA THAT WILL MAKE IT EASIER FOR YOU TO CROSS THE BRIDGE STARTING TODAY, YOU WON'T BE DOCKED A FEE IF YOU USE PLASTIC.7&4'S ANDREW KELLER TELLS US HOW THIS COULD BE THE BEGINNING OF A NEW ERA FOR PAYING TOLLS.

December 7, 2010 <u>Time:6:00-6:30 pm</u> <u>BIG CHANGES ARE COMING FOR SENIOR ASSISTED LIVING HOMES IN TRAVERSE</u> CITY. COMMISSIONERS VOTED TO LET THE HOMES HOUSE TWICE AS MANY PEOPLE. THE ORDINANCE AMENDMENTS WERE APPROVED LAST NIGHT. THESE CHANGES WILL ALLOW UP TO 12 SENIORS TO LIVE IN AN ASSISTED LIVING HOME WITHIN TRAVERSE CITY. BEFORE -- ONLY ADULT FOSTER CARE HOMES IN THE COMMERCIAL DISTRICT OUTSIDE THE CITY COULD HAVE MORE THAN SIX RESIDENTS.

December 7, 2010 <u>Time:6:00-6:30 pm</u> ALL THAT SNOW IS MAKING A MESS FOR DRIVERS -- BUT IT'S ALSO BIG BUSINESS FOR AREA TOWING COMPANIES.7&4'S LAUREN AMSTUTZ RODE ALONG TODAY IN A TOW TRUCK TO FIND OUT MORE. SHE JOINS US LIVE NOW IN TRAVERSE CITY...

December 8, 2010 <u>Time:6:00-6:30 pm</u> <u>Duration:30</u> SOME GOOD NEWS TONIGHT FOR A NORTHERN MICHIGAN MANUFACTURER AND ITS WORKERS. GRAND TRAVERSE INDUSTRIES HAS JUST WON A LARGE CONTRACT THROUGH THE STATE OF MICHIGAN TO CONTINUE PRODUCING PLASTIC TRASH LINERS FOR THE ADOPT-A-HIGHWAY PROGRAM. THE BUSINESS HAS HELD THE CONTRACT FOR THE LAST 6-YEARS, BUT BECAUSE OF THE STATE'S BUDGET CRUNCH THEY OPENED IT UP TO A COMPETITIVE BID PROCESS.

December 8, 2010 Time: 6:00-6:30 pm

Duration 30

MOST OF US KNOW FIRST HAND HOW DANGEROUS THE SNOW CAN BE WHEN YOU'RE OUT DRIVING AROUND. BUT IF YOU'RE NOT PREPARED -- THE WINTER WEATHER COULD COME CRASHING DOWN ON YOU WHILE YOU'RE SITTING IN THE COMFORT OF YOUR OWN HOME. 7&4'S KATE FOX JOINS US WITH MORE ON THE IMPORTANCE OF KEEPING THE SNOW OFF YOUR ROOF.

December 9, 2010 Time: 6:00-6:30 pm

Duration 30

A GROUP OF LOCAL WINERIES IS STEPPING UP TO HELP THE LESS FORTUNATE THIS HOLIDAY SEASON. THE WINERIES OF OLD MISSION PENINSULA IN GRAND TRAVERSE COUNTY WILL GIVE 15-PERCENT OF THEIR SALES THIS SATURDAY TO A NON-PROFIT OF THEIR CHOICE.

December 9, 2010

Time: 6:00-6:30 pm

Duration 30

AN UPDATE TONIGHT ON THE ONGOING CHILDCARE UNION LAWSUIT 7&4 NEWS HAS BEEN FOLLOWING... THE MACKINAC CENTER LEGAL FOUNDATION HAS NOW ASKED THE SUPREME COURT TO HEAR ITS CASE AGAINST THE DEPARTMENT OF HUMAN SERVICES.THE CENTER SAYS THE STATE ILLEGALLY UNIONIZED HOME-BASED DAY CARE PROVIDERS WHO SERVE KIDS WHOSE FAMILIES ARE ON WELFARE.

December 9, 2010 Time: 6:00-6:30 pm Duration 30 NEARLY 40 ONE AND TWO BEDROOM APARTMENTS ARE BEING BUILT AT THE GRAND TRAVERSE COMMONS. 7&4'S KATE FOX FOUND OUT WHEN THE UNITS WILL BE READY FOR YOU TO MOVE IN AND HOW YOU CAN LEASE ONE.

December 9, 2010 <u>Time: 6:00-6:30 pm</u> AN UPDATE TONIGHT ON THE BOARDMAN RIVER DAM REMOVAL PROJECT... TRAVERSE CITY HAS SET A DATE TO REMOVE THE FIRST DAM -- BROWN BRIDGE DAM. THEY WILL START THE REMOVAL PROCESS IN THE EARLY WINTER OF 2012. LAST WEEK THE CITY GOT A MILLION DOLLAR GRANT FROM THE GREAT LAKES FISHERY TRUST.

December 13, 2010

Time: 6:00-6:30 pm Duration 30 THOUSANDS OF PEOPLE ACROSS THE COUNTRY ARE STILL TRYING TO MAKE IT HOME TONIGHT AFTER SNOW STORMS GROUNDED THOUSANDS OF FLIGHTS.CHERRY CAPITAL AIRPORT IN TRAVERSE CITY IS OPEN RIGHT NOW AND IS ACCEPTING FLIGHTS --BUT MANY PLANES ARE STILL WAITING OUT THE WEATHER. IN CHICAGO ALMOST 14-HUNDRED FLIGHTS WERE CANCELLED YESTERDAY NOW -- AIRLINES ARE PLAYING CATCH UP TRYING TO GET EVERYONE WHERE THEY NEED TO GO.

December 14, 2010 <u>Time: 6:00-6:30 pm</u> THE MAN IN CHARGE OF NORTHERN MICHIGAN'S LARGEST AIRPORT IS STEPPING DOWN. STEVE CASSENS -- THE DIRECTOR OF CHERRY CAPITAL AIRPORT IN TRAVERSE CITY ANNOUNCED TODAY THAT HE IS RETIRING. CASSENS HAS WORKED AT THE AIRPORT FOR 34 YEARS AND HAS BEEN INVOLVED IN AVIATION SINCE THE 19-60'S.

December 14, 2010 <u>Time: 6:00-6:30 pm</u> A LAWSUIT HAS BEEN FILED AGAINST AN UPPER PENINSULA WOOD-FUELED ETHANOL PLANT THAT'S SET TO OPEN IN 20-13.THE SIERRA CLUB IS SUING THE STATE OF MICHIGAN SAYING THEY SHOULD NOT HAVE ISSUED FRONTIER RENEWABLE RESOURCES AN AIR QUALITY PERMIT FOR IT'S PLANT NEAR KINROSS IN CHIPPEWA

COUNTY. THE GROUP SAYS THE PERMIT WAS GRANTED UNDER STANDARDS FOR MINOR POLLUTERS, EVEN THOUGH THE COMPANY PLANS TO EXPAND AND INCREASE THE AMOUNT OF TOXINS IT PUMPS INTO THE AIR. December 14, 2010 Time: 6:00-6:30 pm Duration 30 IT COMES IN THE MAIL, IT TELLS YOU YOU ARE BEHIND ON PAYING YOUR BILL, SO HOW SERIOUSLY SHOULD YOU TAKE THAT SHUT OFF NOTICE? ONE OF OUR VIEWERS FOUND OUT WHILE OUT OF THE COUNTRY AND NARROWLY ESCAPED A DISASTER. SO WHAT DOES A UTILITY HAVE TO DO TO LET YOU KNOW YOUR DAYS WITH HEAT ARE NUMBERED. THE ANSWER IS THE SUBJECT OF THIS FACT FINDER. December 15, 2010 Time: 6:00-6:30 pm Duration 30 THREE DELTA AIR LINES OFFICIALS MET PRIVATELY TODAY WITH A SMALL GROUP OF KEY BUSINESS STAKEHOLDERS AT THE TRAVERSE CITY AREA CHAMBER OF COMMERCE.OUR CAMERAS WEREN'T ALLOWED IN.BUT 7&4'S LAUREN AMSTUTZ SPOKE WITH THOSE WHO ATTENDED -- AFTER DISCUSSIONS WRAPPED UP. December 15, 2010 Time: 6:00-6:30 pm Duration 30 AFTER NOT BEING ABLE TO HARVEST THEIR UNIQUE LIQUID GOLD LAST YEAR, CHATEAU CHANTAL VINEYARD IN TRAVERSE CITY IS PROUD TO ANNOUNCE THAT THE WEATHER IS COOPERATING AND THERE WILL BE A NEW 2010 RIESLING ICE WINE THIS YEAR. 7&4'S KATE FOX IS LIVE IN THE STUDIO WITH MORE - KATE? December 20, 2010 Time: 6:00-6:30 pm Duration 30 THE TAX BILL PASSED FRIDAY.TODAY LOCAL BUSINESS AND ACCOUNTANTS ARE DIGGING DEEPER INTO EXACTLY WHAT IT MEANS FOR AMERICANS. December 21, 2010 Time: 6:00-6:30 pm Duration 30 MICHIGAN WILL BE LOSING A SEAT IN CONGRESS DUE TO A DROP IN POPULATION. CENSUS RESULTS SHOW THE STATE POPULATION FELL BY POINT- 6 PERCENT OVER THE PAST DECADE, THE LOWEST GROWTH RATE IN THE NATION.THIS LOWER CENSUS COUNT COULD ALSO EFFECT THE STATE'S BOTTOM LINE... REDUCING FUNDING TO PROGRAMS WITH ALREADY TIGHT BUDGETS. December 21, 2010 Time: 6:00-6:30 pm Duration 30 COMMISSIONERS ALSO DECIDED TO MOVE FORWARD WITH A STUDY OF HOW MUCH MONEY CAN BE GENERATED FROM A TUBING HILL AT HICKORY HILLS.SOME OFFICIALS THINK CREATING A TUBE RUN ON THE SKI HILL COULD PRODUCE ADDITIONAL REVENUE FOR THE CITY. DEPENDING ON THE OUT COME OF THE STUDY WILL DETERMINE WHETHER THE CITY WILL MOVE FORWARD WITH PLANS AND DESIGN. December 22, 2010 Time: 6:00-6:30 pm Duration 30 JANUARY 1ST THERE WILL BE A LOT OF CHANGES IN LANSING, A NEW GOVERNOR, A TON OF NEW LAWMAKERS, AND WHAT COULD PROVE TO BE A DRAMATIC CHANGE IN

A DEPARTMENT THAT HAS A SIGNIFICANT IMPACT ON NORTHERN MICHGIAN, AND OUR GREAT OUTDOORS.EARLIER THIS MONTH I HAD THE CHANCE TO INTERVIEW DEPARTING DEPEARTMENT OF NATURAL RESOURCE DIRECTOR REBECCA HUMPHRIES...HER THOUGHTS ARE THE SUBJECT OF THIS FACT FINDER.THAT'S THE SUBJECT OF TONIGHT'S FACT FINDER REPORT.

December 22, 2010 Time: 6:00-6:30 pm Duration 30 THE GREAT LAKES FISHERY HANDED OVER A ONE-MILLION-DOLLAR CHECK TO THE CITY OF TRAVERSE CITY TODAY. THE GRANT REPRESENTS A SIGNIFICANT MILESTONE IN THE BROWN BRIDGE DAM REMOVAL PROJECT--WHICH HAS BEEN IN THE WORKS FOR FIVE YEARS. December 22, 2010 Time: 6:00-6:30 pm Duration 30 RECREATION IS IMPORTANT TO COMMUNITIES, BUT IT ISN'T ALWAYS CHEAP TO MAINTAIN.IN CHARLEVOIX, THE CITY-MAINTAINED SKI HILL HASN'T BEEN A MONEY-MAKER, BUT THIS YEAR, THEY'RE HOPING PUBLIC INPUT HAS HELPED STEER THEM IN AN UPWARDS DIRECTION.7&4'S ANDREW KELLER REPORTS ON THE IMPORTANCE OF CHARLEVOIX SKIING, AND HOW THEY HOPE TO BRING IN MORE REVENUE THIS YEAR. December 23, 2010 Time: 6:00-6:30 pm Duration 30 THERE IS A NEW -- HIGH FLYING ADDITION TO AERO-PARK DRIVE IN TRAVERSE CITY.NORTHWESTERN MICHIGAN COLLEGE TODAY HOISTED UP A NEW WIND TURBINE AT ITS AERO-PARK CAMPUS. IT WILL BE USED FOR HANDS ON STUDENT TRAINING. December 24, 2010 Time: 6:00-6:30 pm Duration 30 NEXT SPRING, YOU CAN EXPECT A TOTALLY DIFFERENT LOOK IN DOWNTOWN GAYLORD IF YOU TRAVEL THROUGH AT NIGHT.THE CITY WILL REPLACE THE ORANGE-TINTED DOWNTOWN LIGHTS WITH NEW, MORE-EFFICIENT L-E-D LIGHTS. THE CITY RECEIVED A 50-THOUSAND DOLLAR GRANT FROM THE STATE'S ECONOMIC RECOVERY MONIES AND THEY PLAN TO REPLACE 86 LIGHTS ON MAIN STREET. December 29, 2010 Time: 6:00-6:30 pm Duration 30 AN IMPRESSIVE MILE-STONE WAS REACHED TODAY BY THE STATE THEATRE IN TRAVERSE CITY... THE HALF-MILLIONTH MOVIE-GOER WALKED IN.AS OF THIS AFTERNOON MORE THAN 5-HUNDRED THOUSAND PEOPLE HAVE ATTENDED THE THEATRE SINCE IT REOPENED 3 YEARS AGO. THEATRE VOLUNTEER AND TRAVERSE CITY RESIDENT KATIE MYERS WAS THE ONE WHO BROKE THE MILESTONE. FOR HER GOOD TIMING SHE WON A PASS FOR LIFE TO THE STATE THEATRE AND TRAVERSE CITY

December 30, 2010 Time: 6:00-6:30 pm Duration 30 A NORTHERN MICHIGAN MAN IS SPEAKING OUT TONIGHT -- UPSET THE COMPANY HE WORKS FOR DEDUCTED MORE THAN HALF THE MONEY FROM HIS CHECK JUST DAYS BEFORE CHRISTMAS. I MET WITH HIM TODAY TO HEAR HIS STORY - AND LOOKED TO FIND OUT IF THAT'S EVEN LEGAL.

FILM FESTIVAL.

# PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

# HEALTH

(Includes exercise, dieting, disease prevention, as well as new treatment options)

### Local News

October 4, 2010 Time: 5:00-6:00 pm Duration :30 THE KIDS ARE BACK IN CLASS, BACK TO SCHOOL PHYSICALS COMPLETE. NOW'S A GREAT TIME TO TAKE A MOMENT AND CHECK YOUR OWN HEALTH. PAUL OLIVER MEMORIAL HOSPITAL IN FRANKFORT WANTS YOU TO DO JUST THAT WITH THEIR 14TH ANNUAL FALL WELLNESS DAY. THEY OFFER EVERYTHING FROM BODY FAT MEASUREMENTS TO MAMMOGRAMS. THAT'S THE SUBJECT OF TONIGHT'S BUDDY CHECK REPORT. October 5, 2010 Time: 11:00-11:35 pm Duration :30 115 MEDICAL WORKERS -- REPRESENTING 10 HOSPITALS -- MET TO KICK OFF A YEAR-LONG SEPSIS INITIATIVE. 7&4'S BRODY O'CONNELL SPOKE TO HEALTH EXPERTS ABOUT THE CONDITION -- AND WHAT THEY PLAN TO DO. October 7, 2010 Time: 6:00-6:30 pm Duration :30 AFTER 2 YEARS WITH VERY FEW CASES OF AVIAN BOTULISM IN NORTHERN MICHIGAN -- THE DEADLY BIRD DISEASE IS RESURGING. THE TIP OF THE MITT WATERSHED COUNCIL SAYS DEAD BIRDS ARE AGAIN APPEARING ON THE LAKE MICHIGAN SHORELINE. DNRE NECROPSY LABORATORY REPORTS CONFIRM THAT BOTULISM-E IS THE CAUSE. THE NUMBER OF DEAD BIRDS IS NOT AS HIGH AS THE 2007 OUTBREAK THAT KILLED ABOUT 8-THOUSAND BIRDS -- BUT EXPERTS ARE CONCERNED. October 11, 2010 Time: 6:00-6:30 pm Duration :30 ONE OF THE BEST PARTS OF BREAST CANCER AWARENESS MONTH IS THE NUMBER OF COMMUNITY EVENTS SUPPORTING THOSE FIGHTING THE DISEASE! IN MANISTEE THEY ARE GEARING UP TO PAINT THE TOWN PINK! DOWNTOWN SHOP OWNERS OFFER SPECIALS AND SNACKS, THERE'S A CELEBRATION OF LIFE AND A RIBBON WALK! DONATIONS FROM THE BIG EVENT WILL GO TOWARD BUYING A NEW MAMMOGRAPHY BIOPSY CHAIR FOR WEST SHORT MEDICAL CENTER. October 12, 2010 Time: 6:00-6:30 pm Duration :30 IT'S FLU SEASON AND AREA HEALTH OFFICIALS ARE ENCOURAGING YOU TO GET YOUR FLU SHOT. TODAY THE GRAND TRAVERSE COUNTY HEALTH DEPARTMENT HELD ITS FIRST FLU SHOT WALK-IN CLINIC. THIS YEARS SHOT PROTECTS AGAINST 2 STRAINS OF THE FLU PLUS THE H-1-N-1 VIRUS THAT GOT SO MANY PEOPLE SICK LAST YEAR. October 13, 2010 Time: 6:00-6:30 pm Duration :30

A LOCAL RADIO STATION HAS BROUGHT DOZENS OF PEOPLE TOGETHER AND RAISED THOUSANDS OF DOLLARS TO HELP FIGHT CANCER.TODAY W-K-L-T PRESENTED A CHECK TO THE MUNSON HEALTHCARE FOUNDATION FOR ITS CANCER CARE UNITS. THEY RAISED THE MONEY THROUGH THEIR MILLION DOLLAR HOLE IN ONE GOLF TOURNAMENT THAT THEY HELD BACK IN AUGUST AT ELMBROOK GOLF COURSE IN TRAVERSE CITY. October 14, 2010 Time: 6:00-6:30 pm

Duration :30

TIME AND MONEY CAN GET IN THE WAY OF GETTING TO THE DOCTOR SOMETIMES, BUT AN AREA HOSPITAL WANTS TO HELP. PAUL OLIVER MEMORIAL HOSPITAL IN FRANKFORT IS GETTING READY FOR ITS 14TH ANNUAL FALL WELLNESS DAY WITH THE BENZIE LEELANAU HEALTH DEPARTMENT. THE FREE HEALTH SCREENINGS INCLUDE CHOLESTROL, DIABETES, MEN'S AND WOMEN'S HEALTH, INCLUDING MAMMOGRAMS.AT LAST YEAR'S FALL EVENT THE HOSPITAL DID 38 MAMMOGRAMS.

October 15, 2010 Time: 6:00-6:30 pm

Duration :30

ACCORDING TO CITY PLANNER RUSS SOYRING -- THIS IS THE FIRST MEDICAL MARIJUANA COLLECTIVE TO BE PUT IN A STOREFRONT IN THE 200-BLOCK OF STATE STREET.7&4 NEWS IS TOLD THE OWNER REQUESTED A SIGN PERMIT FROM THE CITY AND IT WAS APPROVED. SOYRING SAYS THE COLLECTIVE DOES NOT NEED PERMISSION TO OPEN BECAUSE IT MEETS THE ZONING REQUIREMENTS.

October 15, 2010 Time: 6:00-6:30 pm

Duration :30

AS YOU KNOW, OCTOBER IS BREAST CANCER AWARENESS MONTH.AND EACH YEAR CANCER SURVIVORS AND COMMUNITY MEMBERS JOIN TOGETHER TO HELP RAISE FUNDS AND AWARENESS FOR THE DEADLY DISEASE.IT'S CALLED THE MAKING STRIDES AGAINST BREAST CANCER WALK...AND IT WILL BE HELD TOMORROW. REGISTRATION STARTS AT 8-30 -- THE WALK STARTS AT 10 AT LAY PARK --THAT'S AT SOUTH UNION AND SIXTH STREETS IN DOWNTOWN TRAVERSE CITY.

October 18, 2010

Time: 6:00-6:30 pm Duration :30 IN A COUPLE OF WEEKS THE STORE CALLED -- "COLLECTIVE INCORPORATED" --WILL OPEN IN THE HEART OF DOWNTOWN TRAVERSE CITY -- ON THE 200-BLOCK OF STATE STREET.7&4'S LAUREN AMSTUTZ EXPLAINS WHY ONE CAREGIVER SAYS IT TAKES AWAY FROM THE REAL PURPOSE OF MEDICAL MARIJUANA.

October 18, 2010

Time: 6:00-6:30 pm Duration :30 OCTOBER IS BREAST CANCER AWARENESS MONTH. IN OUR BUDDY CHECK SERIES WE'VE HIGHLIGHTED SPECIAL PROGRAMS AND EVENTS. TONIGHT WE INTRODUCE YOU TO A SPECIAL WOMAN. SUE BOOTH IS A 4 H LEADER AT A HORSE FARM IN TRAVERSE CITY. SHE ALSO HAS STAGE 4 BREAST CANCER. SHE HAS BEEN FIGHTING THE DISEASE SINCE 2008, RIGHT NOW IT IS NOT CURABLE. BUT SHE IS NOT STOPPING HER FROM LIVING HER LIFE TO THE FULLEST AND BEING A MENTOR TO THE GIRLS.

October 24, 2010 <u>Time: 6:00-6:30 pm</u> <u>Duration :30</u> AN UPDATE TONIGHT TO A STORY 7&4 NEWS FIRST BROUGHT YOU BACK IN JUNE. THIS WEEKEND -- THE FIRST EVER TOURETTE SYNDROME SUPPORT GROUP MEETING WAS HELD AT WILDERNESS CROSSING IN TRAVERSE CITY - FOR PEOPLE LIVING WITH THE DISORDER.TOURETTE SYNDROME IS A NEURO-BIOLOGICAL DISORDER THAT CAUSES PEOPLE TO HAVE UNCONTROLLABLE TICS.THE MEETING GAVE EVERYONE A CHANCE TO TALK TO OTHER PEOPLE WITH THE DISORDER -- AND ALSO HAVE A LITTLE FUN.

October 25, 2010 Time: 6:00-6:30 pm

A MENINGITIS SCARE SHUT DOWN A CLARE COUNTY SCHOOL DISTRICT TODAY. A FARWELL MIDDLE SCHOOL STUDENT WAS DIAGNOSED WITH BACTERIAL MENINGITIS, THE SAME INFECTION THAT KILLED A STUDENT IN THE SAME SCHOOL IN MAY.THE SIXTH GRADE GIRL IS HOSPITALIZED AND IS EXPECTED TO MAKE A FULL RECOVERY. THE C-D-C SAYS SYMPTOMS OF BACTERIAL MENINGITIS OFTEN INCLUDE FEVER, HEADACHE, AND NECK STIFFNESS. FARWELL SCHOOLS WILL BE BACK IN SESSION TOMORROW - INFORMATIONAL MEETINGS ARE BEING HELD FOR PARENTS.YOU CAN FIND THE TIMES FOR THOSE AT UP-NORTH-LIVE DOT COM.

October 25, 2010 <u>Time: 6:00-6:30 pm</u> Duration :30 IN JUST TWO AND A HALF YEARS, MUNSON'S SMITH FAMILY BREAST HEALTH CENTER IS MAKING QUITE THE NAME FOR ITSELF. THE FACILITY, WHICH OFFERS A VARIETY OF SERVICES FROM MAMMOGRAPHY TO ULTRASOUND, MRI AND BIOPSIES, WAS RECENTLY EARNED A "CENTER OF EXCELLENCE" AWARD BY THE AMERICAN COLLEGE OF RADIOLOGY.

October 28, 2010 <u>Time:6:00-6:30 pm</u> FOR MOST PEOPLE A CUP OF TEA CAN USUALLY MEAN A DAILY DOSE OF ENERGY. BUT FOR ONE NORTHERN MICHIGAN WOMAN, HER HOMEMADE ORGANIC TEAS ARE MORE THAN JUST CAFFEINE, BUT INSTEAD PROVIDE HEALTH BENEFITS7&4'S MELISSA SMITH FEATURES THE TEA BUSINESS IN THIS WEEK'S MADE WITH MICHIGAN HANDS.

November 1 , 2010 Time:6:00-6:30 pm

Duration :30

MEDICAL MARIJUANA IS NOW AVAILABLE AT A STOREFRONT IN DOWNTOWN TRAVERSE CITY.COLLECTIVE INCORPORATED OPENED FOR BUSINESS TODAY ON STATE STREET. THE COLLECTIVE WILL BE UNDER CLOSE WATCH BY CITY PLANNERS SINCE IT WAS DISCOVERED RECENTLY THAT THE ORIGINAL OWNER -- DAMON GRANGER -- HAS A FELONY DRUG CONVICTION MAKING IT ILLEGAL FOR HIM TO OWN OR OPERATE THE BUSINESS. 7&4 NEWS WAS THE FIRST TO TELL YOU ABOUT THAT. GRANGER QUICKLY SOLD THE COLLECTIVE TO THREE FRIENDS FOR 100-DOLLARS. HIS INVOLVEMENT WILL HAVE TO BE MINIMAL.

November 4, 2010

Time:6:00-6:30 pm

Duration :30 IT

IS THE 4TH OF THE MONTH WHICH MEANS IT'S TIME TO CALL YOUR BUDDY AS A REMINDER TO DO A SELF BREAST EXAM, AND IT'S TIME FOR THIS MONTH'S BUDDY CHECK REPORT. WATCHING OUT FOR YOUR FRIENDS AND LOVED ONES IS A BIG THEME OF THIS SERIES. A LONGTIME GAYLORD AREA BUSINESS IS DOING JUST THAT. JOHNSON'S PROPANE RECENTLY PAINTED ONE OF ITS TRUNKS PINK TO HELP RAISE MONEY FOR OTSEGO MEMORIAL HOSPITAL'S NEW DIGITAL MAMMOGRAPHY EQUIPMENT.

November 9, 2010

Time:6:00-6:30 pm Duration :30 7&4 NEWS FIRST LEARNED ABOUT THESE CUTS FROM AN ANONYMOUS E-MAIL -- AND THE MORE WE DUG -- THE MORE WE FOUND OUT. TODAY 7&4'S ANDREW KELLER TALKED TO HOSPITAL EMPLOYEES WHO ALSO WANTED TO REMAIN ANONYMOUS --THEY CONFIRMED THE NEWS.WE'RE JOINED NOW LIVE BY ANDREW -- HE'S IN THE GAYLORD NEWSROOM.

November 10, 2010

Time:6:00-6:30 pm Duration :30 TONIGHT WE'RE LEARNING MORE DETAILS ABOUT THE CHANGES COMING TO THIS HOSPITAL IN PETOSKEY COMMUNITY.7&4 NEWS FIRST TOLD YOU ABOUT THE CUTS YESTERDAY.7&4'S ANDREW KELLER HAS BEEN FOLLOWING THIS SINCE IT BROKE. TODAY HE TALKED TO THE HOSPITAL'S PRESIDENT AND CEO ABOUT THE CHANGES. November 10, 2010 Time:6:00-6:30 pm Duration :30 A GROUP OF HIGH SCHOOL GIRLS GOT A SPECIAL AND IMPORTANT LESSON TODAY -- THEY LEARNED ABOUT BREAST CANCER. THE ANTRIM COUNTY HIGH TEA SOCIETY BROUGHT A BREAST HEALTH EXPERT FROM PHILADELPHIA TO BELLAIRE AND ELK RAPIDS SCHOOLS TODAY. PRESIDENT AND FOUNDER OF BREAST-CANCER-DOT-ORG -- DOCTOR MARISA WEISS SPOKE TO THE GIRLS ABOUT BOTH THE FACTS AND MYTHS OF THE DEADLY DISEASE. November 12, 2010 Time:6:00-6:30 pm Duration :30 A NORTHERN MICHIGAN DENTAL CLINIC IS LOOKING TO EXPAND TO MEET THE NEEDS OF LOW INCOME FAMILIES IN THE AREA. THE GRAND TRAVERSE DENTAL CLINIC -- WHICH IS RUN BY THE COUNTY HEALTH DEPARTMENT -- SAYS THEY ARE ON A TWO MONTH WAITING LIST TO SEE RESIDENTS WITH DENTAL NEEDS.THAT'S WHY THE COUNTY IS PROPOSING A "THREE -POINT- FIVE" MILLION DOLLAR EXPANSION TO HELP ACCOMMODATE THAT GROWING NEED. November 12, 2010 Time:6:00-6:30 pm Duration :30 EVERY YEAR, CIGARETTE SMOKE IS BLAMED FOR ONE OF EVERY FIVE DEATHS IN THE UNITED STATES -- THAT'S MORE THAN 440-THOUSAND LIVES. TO GET PEOPLE TO QUIT -- EVERY YEAR THE AMERICAN CANCER SOCIETY HOLDS ITS GREAT AMERICAN SMOKE-OUT. November 18, 2010 Time:6:00-6:30 pm Duration :30 TONIGHT WE HAVE NEW DETAILS ABOUT MUNSON MEDICAL CENTER'S PLANS TO BUILD A STATE-OF-THE-ART CANCER CENTER. THIS IS SOMETHING MUNSON HAS BEEN CONSIDERING FOR A WHILE NOW. TODAY 7&4'S KATE FOX FOUND OUT THE NEXT STEP THAT'S NEEDED TO MOVE THIS PROJECT FORWARD. KATE? November 18, 2010 Time:6:00-6:30 pm Duration :30 COMMUNITIES, SCHOOLS AND BUSINESSES ACROSS THE COUNTRY UNITED TODAY TO TRY AND GET PEOPLE TO STOP SMOKING. TODAY WAS THE AMERICAN CANCER SOCIETY'S GREAT AMERICAN SMOKE-OUT. ONE WAY TO GET PEOPLE TO PUT DOWN THEIR PACK OF CIGS -- SHOW WHAT THEY DO TO YOUR BODY. November 22, 2010 Time:6:00-6:30 pm Duration :30 HERE'S SOME FOOD FOR THOUGHT AS WE'RE THREE DAYS AWAY FROM THANKSGIVING...THE AVERAGE AMERICAN CONSUMERS BETWEEN FOUR AND SIX THOUSAND CALORIES ON THANKSGIVING DAY.TURKEY DAY DINNER IS FREQUENTLY THE MEAL THAT SENDS PEOPLE INTO A DOWNWARD SPIRAL OF BAD EATING HABITS FOR THE HOLIDAYS.BUT THERE IS SOMETHING YOU CAN DO TO ENJOY THE FEAST AND STAY UNDER CONTROL. SEVEN AND FOUR'S LAUREN AMSTUTZ TALKED WITH

A REGISTERED DIETICIAN AND JOINS US LIVE WITH SOME TIPS.

November 22, 2010

Time:6:00-6:30 pm Duration :30 WHEN SOMEONE IS HAVING A HEART ATTACK, EVERY SECOND COUNTS. THAT'S WHY DOCTOR'S SAY IF YOU'RE HAVING CHEST PAIN CALL 9-1-1 IMMEDIATELY. IN TONIGHT'S MATTERS OF THE HEART, WE MEET ONE WOMAN WHO KNOWS THE IMPORTANCE OF THIS FIRST HAND.KIM MOSER OF KALKASKA SUFFERED A STEMI HEART ATTACK IN AUGUST 2009, WHICH IS WHEN ONE OF THE BLOOD VESSELS IS COMPLETELY BLOCKED IN THE HEART.

November 23, 2010

Time:6:00-6:30 pm Duration :30 A WARNING FOR PARENTS TONIGHT -- THERE'S AN OUTBREAK OF WHOOPING COUGH IN ONE NORTHERN MICHIGAN COUNTY. THE HEALTH DEPARTMENT OF NORTHWEST MICHIGAN HAS CONFIRMED TWO NEW CASES WITHIN THE LAST WEEK IN EMMET COUNTY. THAT BRINGS THE TOTAL NUMBER OF CASES IN THE COUNTY THIS YEAR TO 22 -- NORMALLY THERE ARE ONLY ONE OR TWO.

November 24, 2010

Time: 6:00-6:30 pm Duration 30 FOR SOME THE HOLIDAY'S CAN BE A DARK TIME ESPECIALLY FOR THOSE WHO ARE GRIEVING THE LOSS OF A LOVED ONE OR DEALING WITH AN ILLNESS. THAT'S WHY THE TRAVERSE BAY UNITED METHODIST CHURCH WILL HAVE A "BLUE CHRISTMAS" SERVICE THIS SUNDAY TO HELP BRING LIGHT TO THOSE STRUGGLING THIS HOLIDAY SEASON.7&4'S KATE FOX SPOKE TO THE FOUNDER AND A WOMAN WHO SAYS THE SERVICE HAS BROUGHT HER IMMENSE HEALING AND JOY.

November 24, 2010

Time: 6:00-6:30 pm Duration 30 GIVING BACK IS NOT JUST FOR THE HOLIDAYS! PETER YURESKO AND HIS WIFE HAVE HOSTED MOTORCYCLE RIDES TO RAISE MONEY FOR BREAST CANCER PATIENTS AND RESEARCH. IT'S A FIGHT THEY KNOW VERY WELL AFTER HIS WIFE WAS DIAGNOSED 20 YEARS AGO WITH A KIND OF BREAST CANCER WITH A LOW SURVIVAL RATE.

November 29, 2010 Time: 6:00-6:30 pm Duration 30 NORTHERN MICHIGAN REGIONAL HEALTH SYSTEM HAS MANDATED THAT ALL EMPLOYEES MUST GET A FLU SHOT.BUT NOT EVERYONE LIKES BEING FORCED INTO VACCINATION. 7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM.

December 1, 2010 Time: 6:00-6:30 pm Duration 30 THE STATE'S NEXT LIEUTENANT GOVERNOR IS AT THE STATE CAPITAL TODAY--PUSHING LAWMAKERS TO REQUIRE HEALTH INSURANCE PROVIDERS TO COVER CHILDREN WITH AUTISM. THE AUTISM INSURANCE REFORM BILL WAS PASSED BY THE \*HOUSE IN JUNE OF 2009 -- BUT STILL NEEDS TO GET THROUGH THE SENATE. IT WILL COVER A VARIETY OF THERAPIES FOR THE 15-THOUSAND AUTISTIC KIDS IN MICHIGAN.

December 2, 2010

Time: 6:00-6:30 pm

Duration 30 A HIGHLY CONTAGIOUS 24-HOUR STOMACH ILLNESS IS GOING AROUND NORTHWEST MICHIGAN CAUSING FEVER AND VOMITING. THE HEALTH DEPARTMENT OF NORTHWEST MICHIGAN SAYS THE ILLNESS IS MOST LIKELY THE "NORO-VIRUS" -- \*NOT\* THE FLU. SYMPTOMS USUALLY INCLUDE NAUSEA, VOMITING, DIARRHEA, AND STOMACH CRAMPING.

December 3, 2010 Time: 6:00-6:30 pm

Duration 30

THOSE ALCOHOLIC ENERGY DRINKS THAT HAVE BEEN MAKING PEOPLE SICK WON'T BE ON STORE SHELVES TOMORROW.THE MICHIGAN LIQUOR CONTROL COMMISSION BANNED THE DRINKS AND IS MAKING DISTRIBUTORS REMOVE THEM BY MIDNIGHT TONIGHT. THE DECISION WAS MADE BECAUSE OF GROWING HEALTH CONCERNS --LIKE PEOPLE BEING SO CALLED "WIDE-AWAKE DRUNK" OR GETTING ALCOHOL POISONING.

December 8, 2010 <u>Time: 6:00-6:30 pm</u> Duration 30 TRAVERSE CITY LEADERS TONIGHT ARE CONSIDERING A NEW RULE THAT WOULD LIMIT THE NUMBER OF MEDICAL MARIJUANA COLLECTIVES IN THE CITY. TRAVERSE CITY ADOPTED AN ORDINANCE IN AUGUST THAT ALLOWS COLLECTIVES IN MOST COMMERICAL DISTRICTS.TONIGHT PLANNING COMMISSIONERS WILL BE ASKED TO APPROVE A RULE THAT COLLECTIVES MUST BE SEPERATED BY AT LEAST 5-HUNDRED FEET.

December 8, 2010 Time: 6:00-6:30 pm

Duration 30

AN EXPANSION BEGAN TODAY AT PAUL OLIVER MEMORIAL HOSPITAL THAT WILL MEAN LESS TRAVEL TIME FOR SOME PATIENTS A GROUND BREAKING CEREMONY - OR IN THIS CASE A 'WALL BREAKING' TOOK PLACE TODAY AT THE HOSPITAL IN FRANKFORT.CREWS ARE BUILDING A NEW M-R-I DOCKING STATION COMPLETE WITH A MOBILE M-R-I UNIT.

December 13, 2010

Time: 6:00-6:30 pm

Duration 30

CHRISTMAS IS THE TIME OF YEAR WHEN PEOPLE USUALLY THINK OF HOLIDAY SHOPPING AND FAMILY GATHERINGS. BUT IT'S IMPORTANT TO STILL KEEP HEALTH IN MIND, ESPECIALLY WHEN IT COMES TO HEART DISEASE.IN FACT, THIS YEAR THE ANNUAL ZONTA FESTIVAL OF TREES NOT ONLY HELPED JUMP START THE HOLIDAY SEASON, BUT ALSO AIMED TO RAISE AWARENESS AND FUNDS FOR MUNSON'S HEART TO HEART PROGRAM.

December 15, 2010

Time: 6:00-6:30 pmDuration 30THIS CHRISTMAS SEASON YOU CAN STEP UP AND GIVE SOMEONE A LIFE SAVINGGIFT. MUNSON HEALTHCARE IS HOSTING AN ORGAN DONOR REGISTRY DRIVE ASPART OF AN EFFORT TO GET 1 MILLION MORE ORGAN DONORS ON THE STATE'SREGISTRY CURRENTLY ONLY 24-PERCENT OF MICHIGAN RESIDENTS ARE SIGNED UPAS ORGAN DONORS.

December 24, 2010 <u>Time: 6:00-6:30 pm</u> CHRISTMAS IS A SPECIAL TIME FOR ALL OF US. FOR ONE GAYLORD WOMAN, IT'S A TIME TO REFLECT ON HOW SHE WAS GIVEN A GIFT THAT ALLOWS HER TO BE WITH HER FAMILY EVERY YEAR.7&4'S ANDREW KELLER REPORTS.

December 28, 2010 Time: 6:00-6:30 pm

Duration 30

A WHOPPING COUGH OUTBREAK TO WARN YOU ABOUT TONIGHT... THE HIGHLY CONTAGIOUS BACTERIAL DISEASE IS SPREADING ACROSS 2 NORTHERN MICHIGAN COUNTIES. HEALTH OFFICIALS SAY THERE ARE NOW 3 CONFIRMED CASES OF WHOOPING COUGH IN ALPENA AND MONTMORENCY COUNTIES.WHOOPING COUGH CAUSES COUGHING AND DIFFICULTY BREATHING AND IS SPREAD BY COUGHING OR SNEEZING.

# PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### **EDUCATION**

(including education standards, school safety, and alternative schools)

### Local News

October 5, 2010 <u>Time: 6:00-6:30 pm</u> A CONTRACT DEAL FOR TEACHERS AT CHEBOYGAN AREA SCHOOLS IS NOW OFFICIAL. THE DEAL WAS REACHED 2 MONTHS AGO -- BUT THEY JUST FINALLY GOT ALL THE SIGNATURES NEEDED TO COMPETE THE AGREEMENT. IT LASTS UNTIL THE END OF THE 20-11-- 20-12 SCHOOL YEAR.UNDER THE DEAL -- TEACHERS WILL BE MAKING A LARGER CONTRIBUTION TOWARD HEALTH INSURANCE ALONG WITH HIGHER PRESCRIPTION FEES.

October 5, 2010 <u>Time: 6:00-6:30 pm</u> Duration :30 LOCAL COMMUNITY COLLEGES LIKE N-C-M-C IN PETOSKEY AND N-M-C IN TRAVERSE CITY ARE EXCITED ABOUT THE PUBLICITY. IN THE LAST FEW YEARS THESE SCHOOLS HAVE SEEN AN INCREASE IN ENROLLMENT -- NOT ONLY FROM STUDENTS WHO WANT TO LEARN TRADES QUICKER -- BUT FROM PEOPLE GOING BACK TO SCHOOL TO GET RETRAINED IN A NEW CAREER. SCHOOL ADMINISTRATORS SAY THEY'RE GLAD THE GOVERNMENT REALIZES THEIR IMPORTANCE. October 11, 2010 <u>Time: 6:00-6:30 pm</u> Duration :30

AREA HIGH SCHOOL STUDENTS HAVE THE CHANCE TO LEARN MORE ABOUT THE COLLEGES THEY COULD BE GOING TO NEXT FALL.REPRESENTATIVES FROM MORE THAN 60 DIFFERENT 2 AND 4 YEAR COLLEGES WILL BE IN TRAVERSE CITY TOMORROW. THAT'S WHEN T-CAPS WILL HOST THE TRAVERSE BAY AREA COLLEGE NIGHT AT THE GREAT LAKES MARITIME ACADEMY.

October 13, 2010 <u>Time: 6:00-6:30 pm</u> <u>Duration :30</u> <u>GOVERNOR GRANHOLM HAS VETOED A BILL THAT SENDS MILLIONS OF EXTRA</u> DOLLARS TO LOCAL SCHOOLS -- BUT IT COULD WORK OUT IN THEIR FAVOR IN THE END. THE EDUCATION JOBS BILL BROKE DOWN HOW 316 MILLION DOLLARS IN FEDERAL MONEY SHOULD BE SPENT ON PUBLIC SCHOOLS.THE GOVERNOR SAYS THE LEGISLATION NEEDS TO BE CORRECTED BECAUSE THE WAY LAWMAKERS WROTE IT COULD CAUSE MICHIGAN TO FORFEIT THE MONEY.

October 18, 2010 Time: 6:00-6:30 pm Duration :30

IT'S AN EVENT THAT RAISES HUNDREDS OF THOUSANDS OF DOLLARS EACH YEAR FOR GRAND TRAVERSE AREA CATHOLIC SCHOOLS -- AND THIS YEAR A SPECIAL GUEST WILL GET THE PARTY GOING. THE THEME OF THIS YEAR'S GLADHANDER IS "MUSIC OF MOTOWN" -- AND MOTOWN HALL OF FAMER -- THORNETTA DAVIS WILL BE PERFORMING.HER LIVE MUSIC WILL FILL THE AIR AS PEOPLE BID ON SILENT AUCTION ITEMS AND EAT GOURMET FOOD.

October 20, 2010 Time: 6:00-6:30 pm

Duration :30

THINK IT'S NO BIG DEAL IF YOU MISS A COUPLE PARENT-TEACHERS CONFERENCES?WELL - IF A DETROIT AREA PROSECUTOR HAS HER WAY THAT WOULD LAND YOU IN JAIL. WAYNE COUNTY PROSECUTOR KYM WORTHY IS PITCHING A PROPOSED STATEWIDE LAW THAT COULD JAIL PARENTS FOR UP TO THREE DAYS FOR REPEATEDLY MISSING PARENT-TEACHER CONFERENCES.SHE SAYS SHE PREFERS A STATEWIDE LAW -- BUT WOULD START WITH A LOCAL ORDINANCE IF SHE HAS TO.

October 21, 2010 Time: 6:00-6:30 pm

Duration :30

SOME MIGHT SAY IT'S A LITTLE EARLY TO BE TALKING CHRISTMAS BUT PAPER WORKS STUDIO IN TRAVERSE CITY IS ALREADY BUSY MAKING CHRISTMAS CARDS. FOR THE PAST TWO WEEKS PAPER WORKS HAS BEEN FLOODED WITH ORDERS FROM COMPANIES THAT WANT TO SUPPORT A \*VERY\* SPECIAL PROGRAM. PAPER WORK'S PROGRAM EMPLOYS PEOPLE WITH DISABILITIES AND DISADVANTAGES.GIVING THEM AN OPPORTUNITY TO LEARN JOB SKILLS \*AND\* BUILD SELF ESTEEM.

November 1, 2010

Time: 6:00-6:30 pm

Duration 30 PREPARING FOR WHAT LOOKS TO BE ANOTHER TOUGH FINANCIAL YEAR AHEAD --ONE LEELANAU COUNTY COMMUNITY IS ALREADY TALKING ABOUT CUTS. SUTTONS BAY IS LOOKING AT REDUCING ITS POLICE FORCE FROM ONE FULL-TIME AND ONE PART-TIME OFFICER -- TO JUST ONE-FULL-TIME OFFICER. THEY ARE ALSO TALKING ABOUT MAKING THE HARBOR MASTER JOB SEASONAL. RIGHT NOW THE POSITION IS FULL-TIME.

November 2, 2010

Time: 6:00-6:30 pm Duration 30 THE PRESIDENT OF N-M-C IS HOPING THAT COMMUNITY COLLEGE'S WILL SOON BE ABLE TO OFFER 4-YEAR DEGREE PROGRAMS -- AND HE'S TAKING THE FIGHT TO LANSING. ON THURSDAY HE'LL SPEAK AS PART OF A SUMMIT ON THE LEGISLATION. IF PASSED THE BILL WOULD ALLOW MICHIGAN COMMUNITY COLLEGES -- FOR THE FIRST TIME EVER -- TO OFFER BACHELOR'S DEGREES.IT WOULD ALLOW FOR DEGREES IN APPLIED SCIENCES -- INCLUDING CONCRETE TECHNOLOGY, MARITIME TECHNOLOGY, CULINARY ARTS, AND NURSING.

**November** 11, 2010

Time: 6:00-6:30 pm

Duration 30

MEANWHILE -- SCHOOLS TOOK TODAY AS A CHANCE TO TEACH KIDS ABOUT VETERANS DAY.AT PLATTE RIVER ELEMENTARY SCHOOL IN HONOR, A VETERAN CAME AND SPOKE TO STUDENTS.SERGEANT BRAD GIGLIO IS BACK FROM THE ARMY AFTER SPENDING 15 MONTHS IN IRAO AND A YEAR IN AFGHANISTAN. HE SHARED STORIES OF WAR AND WHAT IT'S LIKE TO BE IN A FOREIGN LAND.

November 17, 2010 Time: 6:00-6:30 pm Duration 30 A WEXFORD COUNTY SCHOOL COMMUNITY IS MOURNING TONIGHT -- THEIR SUPERINTENDENT HAS DIED.MESICK SUPERINTENDENT MARK SIMONS WAS ADMITTED TO THE HOSPITAL SATURDAY FOLLOWING A HEART ATTACK -- HE PASSED AWAY YESTERDAY.

November 17, 2010

Time: 6:00-6:30 pm Duration 30 THOUSANDS OF NORTHERN MICHIGAN KIDS RIDE THE BUS TO AND FROM SCHOOL EVERYDAY. TRANSPORTATION IS A BIG CHUNK OF A SCHOOL DISTRICT'S BUDGET. BUT OVER THE LAST YEAR, THE AREA'S LARGEST DISTRICT MADE MAJOR CHANGES TO ITS PLAN. WE TOLD YOU ABOUT IT IN A PREVIOUS FACT FINDER REPORT. BUT NOW THAT WE'RE A FEW MONTHS INTO THE SCHOOL YEAR, SEVERAL VIEWERS WONDERED HOW IT'S ADDING UP. THE ANSWER IS TONIGHT'S FACT FINDER REPORT.

November 17, 2010

Time: 6:00-6:30 pm

SO YOU'RE AN ASPIRING ENTREPRENEUR, BUT HAVE NO IDEA HOW TO GET A BUSINESS STARTED.WELL, THERE'S NEW OPTIONS TONIGHT TO GET YOU ON THE RIGHT TRACK NORTH CENTRAL MICHIGAN COLLEGE AND THE CHEBOYGAN ECONOMIC DEVELOPMENT GROUP HAVE LAUNCHED A NEW BUSINESS DEVELOPMENT PROGRAM IN CHEBOYGAN.

November 18, 2010 <u>Time: 6:00-6:30 pm</u> IT'S A NEW PARTNERSHIP THAT IS SAVING SOME COLLEGE STUDENTS IN NORTHERN MICHIGAN THOUSANDS OF DOLLARS. 7&4'S ANDREW KELLER JOINS US LIVE FROM THE GAYLORD NEWSROOM...

November 19, 2010 <u>Time: 6:00-6:30 pm</u> Duration 30 NO PAIN NO GAIN RIGHT?THAT'S THE IDEA BEHIND A LOCAL SCHOOL'S FOOD DRIVE. STUDENTS AT TRINITY LUTHERAN IN TRAVERSE CITY HAVE BEEN BRINGING IN CANNED GOODS FOR FAMILIES IN NEED. KIDS WHO BRING IN FOOD GET TO PARTICIPATE IN THE ANNUAL TURKEY TROT NEXT WEDNESDAY -- RUNNING LAPS AROUND THE SCHOOL. THIS YEAR STUDENTS BROUGHT IN ABOUT 2-THOUSAND NON-PERISHABLE FOOD ITEMS.

November 30, 2010

Time: 6:00-6:30 pm

Duration 30

Duration 30

IN TRAVERSE CITY -- STUDENTS AND BUS DRIVERS ARE PRACTICING FOR DANGEROUS SITUATIONS LIKE A BUS ACCIDENT OR A FIRE ON A BUS.THIS MORNING AS T-CAPS ELEMENTARY STUDENTS ARRIVED AT SCHOOL -- BUS DRIVERS HELD EVACUATION DRILLS. WE WERE AT LONG LAKE ELEMENTARY AS THEY HELD DRILLS. THEY PRACTICED QUICKLY GETTING OFF THE BUS INCLUDING HOW TO PROPERLY USE THE BUSES EMERGENCY EXITS.

November 30, 2010 <u>Time: 6:00-6:30 pm</u> <u>Duration 30</u> ANOTHER UPDATE TONIGHT... THE PETOSKEY SCHOOL BUS DRIVER WHO REAR ENDED A CAR WHILE TAKING KIDS HOME WAS GIVEN A TICKET.THE CRASH HAPPENED YESTERDAY AFTERNOON -- 34 CHILDREN WERE ON THE BUS, AGES FIVE TO 15 --SEVERAL SUFFERED MINOR INJURIES. 7&4 NEWS SPOKE WITH SCHOOL OFFICIALS TODAY -- THEY SAY THEY BELIEVE THE DRIVER WAS PUNISHED ENOUGH WITH THE TICKET.

December 7, 2010 Time: 6:00-6:30 pm

Duration 30

SCHOOL DISTRICTS ACROSS THE STATE ARE FACING A FUNDING CRISIS. BUT ONE SCHOOL DISTRICT IN OUR AREA IS FIGHTING A BUDGET BATTLE ON TWO FRONTS; BOTH THE STATE AND FEDERAL GOVERNMENTS. A VIEWER WANTED TO KNOW WHAT'S ON THE LINE FOR GLEN LAKE SCHOOLS. THE ANSWER IS TONIGHT'S FACT FINDER REPORT.

December 8, 2010 Time: 6:00-6:30 pm

Duration 30

IT'S A LESSON ON THE IMPORTANCE OF GIVING... STUDENTS AT A TRAVERSE CITY ELEMENTARY SCHOOL ARE COLLECTING MONEY TO HELP STARVING KIDS ON THE OTHER SIDE OF THE WORLD. MONTESSORI AT GLEN LOOMIS IS HOLDING A COIN DRIVE. THEY ARE TRYING TO RAISE AS MUCH MONEY AS THEY CAN TO HELP FEED KIDS IN ETHIOPIA.

December 8, 2010

Time: 6:00-6:30 pm Duration 30 HOW YOUNG IS TOO YOUNG TO BUY CHILDREN TECH TOYS?YOUR OWN CHILDREN MAY HAVE ASKED -- OR BEGGED -- YOU FOR A CELL PHONE OR AN I-POD FOR CHRISTMAS.NOW -- THERE ARE EVEN LAP-TOPS DESIGED FOR TODDLERS.7&4'S LAUREN AMSTUTZ TALKED WITH PARENTS AND DID SOME RESEARCH ON THE HOTTEST TECH TOYS OUT RIGHT NOW.

December 10, 2010 Time: 6:00-6:30 pm Duration 30 NORTHWESTERN MICHIGAN COLLEGE'S HOPES OF OFFERING BACHELOR'S DEGREE'S HAVE FALLEN THRU -- AT LEAST FOR NOW. N-M-C WAS PART OF A SUMMIT IN LANSING EARLIER THIS YEAR HOPING TO CONVINCE LAWMAKERS TO PASS A BILL TO ALLOW COMMUNITY COLLEGES TO OFFER BACHELOR'S DEGREES.

December 16, 2010 Time: 6:00-6:30 pm

Duration 30

A SHAKE UP TONIGHT FOR THE HARBOR SPRINGS COMMUNITY. 7&4 NEWS HAS LEARNED THAT THE PUBLIC SCHOOLS SUPERINTENDENT DID NOT RENEW CONTRACTS FOR THE DISTRICT'S ENTIRE FOOTBALL COACHING STAFF. 7&4'S KATE FOX MET WITH THE SUPERINTENDENT TO FIND OUT WHY - AND WHAT'S NEXT?

December 17, 2010

Time: 6:00-6:30 pm

Duration 30 JUST DAYS AFTER A FLORIDA MAN OPENED FIRE DURING A SCHOOL BOARD MEETING -- SCHOOL OFFICIALS ARE TAKING A LOOK AT THEIR OWN PROTECTION. WHILE NO SCHOOL OFFICIALS WERE KILLED IN THE FLORIDA TRAGEDY THAT TOOK PLACE EARLIER THIS WEEK -- THE RANDOM ACT OF VIOLENCE HAS THE ATTENTION OF SCHOOL LEADERS ACROSS THE COUNTRY AND RIGHT HERE IN NORTHERN MICHIGAN.

December 17, 2010 Time: 6:00-6:30 pm Duration 30 A LOCAL ELEMENTARY SCHOOL IS USING CHRISTMAS TRADITION AS A LEARNING EXPERIENCE FOR KIDS. WESTWOODS ELEMENTARY IN LONG LAKE TOWNSHIP BROUGHT OUT REINDEER AND ROASTED CHESTNUTS TODAY DURING CLASSES. THEY ALSO HAD BOOKS TO TEACH KIDS ABOUT WHAT REINDEER AND CHESTNUTS REALLY ARE.

December 22, 2010 Time: 6:00-6:30 pm Duration 30 STUDENTS IN TRAVERSE CITY GOT READY FOR THE HOLIDAYS WITH A LITTLE SING- A- LONG TODAY.FAMILIES AND COMMUNITY MEMBERS SHOWED UP AT EASTERN ELEMENTARY SCHOOL TO WATCH ALL THE CHILDREN SING SOME HOLIDAY CLASSICS. THEY KICKED OFF THE MUSICAL INTERLUDE TO THE DAY AT 3-20 WITH DISMISSAL AFTERWARD.

December 31, 2010 <u>Time: 6:00-6:30 pm</u> Duration 30 THE TRAVERSE CITY WEST GIRLS DANCE TEAM IS IN MIAMI FLORIDA TONIGHT --IN FACT IF THEIR FLIGHT WAS ON TIME THEY SHOULD HAVE JUST LANDED MOMENTS AGO. SO WHAT ARE THEY DOING THERE THEY'VE BEEN SELECTED AS ONE OF SEVERAL DANCE TEAMS ACROSS THE COUNTRY TO PERFORM AT THE ORANGE BOWL!

# PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### **CRIME & SAFETY**

(Including crime prevention, alcohol and drug abuse, fire safety and police conduct)

#### Local News

October 1, 2010 <u>Time: 6:00-6:30 pm</u> <u>Duration :30</u> SEX OFFENDERS IN THE STATE OF MICHIGAN HAVE THE NEXT 15 DAYS TO CHECK IN WITH AUTHORITIES -- BEFORE STATE POLICE CONDUCT THEIR NEXT STATEWIDE SEX OFFENDER SWEEP. 7&4'S BRODY O'CONNELL SPOKE WITH OFFICIALS AT THE TRAVERSE CITY POST -- TO SEE HOW THEY ARE PARTICIPATING IN THE CRACKDOWN. October 1, 2010

Time: 6:00-6:30 pmDuration :30THE WEXFORD COUNTY JAIL IS GETTING REIMBURSED FOR SOME OF THE COSTS OF<br/>HOUSING ILLEGAL ALIENS.THE U-S DEPARTMENT OF JUSTICE IS AWARDING MORE<br/>THAN THREE -THOUSAND DOLLARS TO THE COUNTY.

October 4, 2010 <u>Time: 6:00-6:30 pm</u> AT A TIME WHEN MANY LAW ENFORCEMENT OFFICES ARE SEEING LAYOFFS - SOME ACROSS THE STATE WILL BE SEEING NEW HIRES. MILLIONS OF DOLLARS IN FEDERAL GRANTS HAVE BEEN AWARDED TO KEEP OR CREATE 45 LAW ENFORCEMENT JOBS.7&4'S LAUREN AMSTUTZ EXPLAINS WHICH DEPARTMENTS WILL BENEFIT FROM THE GRANTS.

October 5, 2010 <u>Time: 6:00-6:30 pm</u> A NEW GRANT WILL HELP KEEP TERRORISTS AWAY FROM ONE OF MICHIGAN'S BIGGEST LANDMARKS.THE MACKINAC BRIDGE WILL SOON HAVE A FEW MORE EYES LOOKING FOR POTENTIAL PROBLEMS.7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM.

October 6, 2010 Time: 6:00-6:30 pm

WHEN CREWS ARRIVED THE SPILL WAS 3-FOOTBALL FIELDS LONG. THEY IMMEDIATELY STARTED CLEANING IT UP AND WORKING TO FIND OUT WHAT CAUSED IT. 7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM.

October 7, 2010 Time: 6:00-6:30 pm Duration :30 TONIGHT - A FAMILY CONTINUES TO MOURN THE DEATH OF THEIR GREAT DANE "COLE".IT RAN OFF THIS SUMMER.A WEXFORD COUNTY ANIMAL CONTROL OFFICER FOUND THE DOG MALNOURISHED AND WITH PORCUPINE QUILLS ON ITS FACE AND THROAT DAYS LATER BASED ON THE COUNTY'S POLICY, THE OFFICER MADE THE DECISION TO EUTHANIZE THE ANIMAL. NOW THE OWNERS WANT NEW PROTECTIONS FOR RUN-A-WAY PETS. 7&4'S LAUREN AMSTUTZ TALKED WITH THE PET OWNER AND SHERIFF'S OFFICIALS ABOUT THIS DISPUTE.

October 13, 2010

Time: 6:00-6:30 pm

Duration :30 THE CHEBOYGAN OIL SPILL CONTINUES TO CAUSE PROBLEMS...THIS TIME, ABOUT 15 GALLONS WERE FOUND IN A PROTECTED AREA.CREWS GOT THE GO-AHEAD YESTERDAY TO WORK IN AN AREA WHERE FEDERAL AND STATE PROTECTED BIRDS NEST, ALONG WITH A FEDERALLY PROTECTED PLANT.THIS IS LESS THAN A WEEK AFTER A 300-YARD SECTION OF THE STATE PARK BEACH HAD TO BE CLEANED.

October 13, 2010 Time: 6:00-6:30 pm Duration :30 A 2-DAY STATEWIDE CRIME PREVENTION CONFERENCE KICKED OFF THIS MORNING AT THE GREAT WOLF LODGE.TODAY'S FOCUS WAS CRACKING DOWN ON CRIMINALS WHO PREY ON YOUNG KIDS USING THE INTERNET OR OTHER TECHNOLOGY. 7&4'S LAUREN AMSTUTZ WAS THERE -- LAUREN, HOW ARE THEY FIGHTING AGAINST THIS TYPE OF CRIME?

October 19, 2010

Time: 6:00-6:30 pm Duration :30 THIS WEEK THE FEDERAL GOVERNMENT IS WARNING YOU ABOUT A SILENT KILLER THAT COULD BE LURKING IN YOUR HOME. IT'S A DEADLY GAS THAT KILLS MORE PEOPLE EACH YEAR IN THE UNITED STATES THAN DRUNK DRIVING.7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM.

October 25, 2010

Time: 6:00-6:30 pm

Duration :30

A NEW MICHIGAN LAW IS COMING -- THAT INCREASES THE PENALTIES AGAINST DRUNKEN DRIVERS.THE LAW CREATES A NEW "HIGH BLOOD-ALCOHOL CONTENT" CATEGORY FOR DRIVERS. IT ROUGHLY DOUBLES MANY PENALTIES FOR MOTORISTS WITH A BLOOD-ALCOHOL CONTENT OF POINT-ONE SEVEN OR HIGHER.THE LEGAL LIMIT IS POINT-OH 8.SUCH DRIVERS COULD FACE UP TO 180 DAYS IN JAIL -INCREASED FROM 93 - AND A ONE-YEAR LICENSE SUSPENSION - UP FROM SIX MONTHS.THIS NEW LAW TAKES EFFECT SUNDAY -- JUST IN TIME FOR HALLOWEEN. 7&4 NEWS WILL BRING YOU MUCH MORE ON THIS NEW LAW IN A SPECIAL REPORT THIS WEDNESDAY.

October 26, 2010 Time: 6:00-6:30 pm

Duration :30

NOW THIS VIOLENT WEATHER IS ALSO KICKING UP HUGE WAVES ON THE GREAT LAKES.THAT'S KEEPING THE COAST GUARD VERY BUSY. 7&4'S LAUREN AMSTUTZ SPENT THE DAY WITH THE COAST GUARD IN MANISTEE.SHE JOINS US IN THE STUDIO NOW -- LAUREN WHAT ARE SOME OF THE CHALLENGES THEY FACE?

MARC -- THE HARDEST HIT CITIES IN OUR AREA ARE THE ONES THAT SIT ALONG THE LAKE MICHIGAN COAST.MANISTEE REPORTED INLAND WINDS CLOSE TO 50 MILES PER HOUR OFF SHORE THE GUSTS TOPPED THAT -- KEEPING THE COAST GUARD ON WATCH.

October 27, 2010 Time: 6:00-6:30 pm Duration :30 ONE OF THE REASONS PEOPLE ARE LOSING POWER -- TREES CRASHING DOWN ON POWER LINES.IT'S HAPPENING ALL ACROSS NORTHERN MICHIGAN -- AND CREWS DON'T JUST HAVE TO RESTORE THE POWER -- BUT ALSO CLEAN UP THE MESS. 7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM...

October 27, 2010 Time: 6:00-6:30 pm

Duration :30 WE HAVE AN AMBER ALERT TO TELL YOU ABOUT TONIGHT. THE STATE POLICE OUT OF REED CITY IS ASKING YOU TO KEEP AN EYE OUT FOR THESE TWO. IT'S BELIEVED THAT THE GIRL PICTURED HERE -- 15-YEAR-OLD TAYLOR MANLEY WAS ABDUCTED BY RAYMOND BUSH -- THE MAN ON THE LEFT.BUSH WAS SCHEDULED FOR A HEARING IN CLARE COUNTY THIS MORNING ON A THIRD DEGREE CRIMINAL SEXUAL CONDUCT CHARGE -- CRIMES INVOLVING A 13 TO 15-YEAR-OLD.BUSH HAS THE NAME "TAYLOR" TATTOOED ON THE BACK OF HIS NECK.

October 27, 2010

Time: 6:00-6:30 pm

Duration :30 THE SCARIEST PART OF HALLOWEEN MAY NOT BE THE SPOOKY COSTUMES.OFFICERS ARRESTED 179 PEOPLE FOR DRUNK DRIVING IN MICHIGAN LAST HALLOWEEN. JUST IN TIME FOR THIS YEAR'S FESTIVITIES A NEW STATE LAW IS GOING INTO EFFECT -- AND IT MEANS HARSHER PENALTIES. BUT 7&4'S LAUREN AMSTUTZ TALKED WITH A JUDGE WHO SAYS THOSE TOUGHER PENALTIES WON'T SOLVE THE PROBLEM.86TH DISTRICT COURT JUDGE -- MICHAEL HALEY SAYS WHILE HE WILL CONSIDER THE TOUGHER PUNISHMENT WHEN SENTENCING OFFENDERS, A BETTER OPTION MAY ALREADY BE IN PLACE.

October 28, 2010

Time: 6:00-6:30 pm Duration :30 A DAY LONG SEARCH ENDED LATE LAST NIGHT WHEN THE BODIES OF MANLEY AND HER 38 YEAR-OLD KIDNAPPER RAYMOND BUSH WERE FOUND IN A VAN PARKED IN A CEMETERY SOUTH OF DETROIT.7&4'S LAUREN AMSTUTZ MET WITH THE CLARE COUNTY SHERIFF'S OFFICE AND JOINS US WITH THE LATEST DETAILS.

October 29, 2010 Time: 6:00-6:30 pm Duration :30 THERE ARE STILL ABOUT 30-THOUSAND POWER OUTAGES IN THE STATE OF MICHIGAN FROM THOSE HARSH WINDS WE HAD EARLIER THIS WEEK. ONE AREA IN GRAND TRAVERSE COUNTY WAS HIT PARTICULARLY HARD.7&4'S KATE FOX SPOKE WITH CONSUMERS POWER TODAY -- AND EXPLAINS WHAT HAPPENED.

November 1, 2010 Time: 6:00-6:30 pm Duration :30 HOLIDAY TRAVEL SEASON IS JUST AROUND THE CORNER.BE PREPARED FOR SOME NEW SECURITY MEASURES THIS YEAR. 764'S KATE FOX SPOKE WITH A T-S-A OFFICIAL WHO SAYS IT'S ALL AIMED AT ENHANCING PASSENGERS SAFETY.

November 3, 2010 Time: 6:00-6:30 pm

A HISTORIC HOME IN TRAVERSE CITY WAS DAMAGED IN AN EARLY MORNING FIRE. THE FIRE STARTED AROUND FOUR THIS MORNING AT THIS HOME ON SIXTH STREET. THE HOME WAS BUILT IN 18-90. ONE MAN WAS SLEEPING IN THE BASEMENT AT THE TIME -- HE WAS ABLE TO ESCAPE BEFORE THE FIRE SPREAD THROUGHOUT THE HOUSE.HE SAYS HE'S THANKFUL HE WAS ABLE ESCAPE ALIVE.

November 4, 2010 Time: 6:00-6:30 pm

Duration :30

TRAVERSE CITY IS GETTING READY TO MAKE SOME TOUGH DECISIONS ABOUT RESIZING OR RE-SHAPING THE CITY'S POLICE DEPARTMENT.TO MAKE IT EASIER -- THEY'VE HIRED OUTSIDE HELP TO GET ANSWERS TO THE TOUGH QUESTIONS. 7&4'S KATE FOX JOINS US WITH MORE -- KATE?

November 4, 2010

Time: 6:00-6:30 pm Duration :30 LAST NIGHT IN ELK RAPIDS SWIFT AUDIO CAUGHT FIRE -- IT'S NOW A COMPLETE LOSS.7&4'S ANDREW KELLER WAS IN ELK RAPIDS TODAY. HE HAS THE LATEST ON THE DESTRUCTION -- AND THE INVESTIGATION.

November 5, 2010 Time: 6:00-6:30 pm

Duration :30

YOU MAY REMEMBER -- THE GEO PRISON CLOSED DOWN IN 2005 - AFTER IT UNDER-WENT MILLIONS OF DOLLARS IN RENOVATIONS.THAT LEFT HUNDREDS OF NORTHERN MICHIGAN RESIDENTS WITHOUT JOBS.NOW THE PRISON WILL REOPEN AS THE NORTH LAKE CORRECTIONAL FACILITY -- CREATING 5-HUNDRED JOBS.. THE GEO GROUP SIGNED A CONTRACT WITH THE STATE OF CALIFORNIA TO HOUSE UP TO 2-THOUSAND 580 CALIFORNIA INMATES. GEO GROUP WILL UNDERTAKE A 60 MILLION-DOLLAR RENOVATION AND EXPANSION PROJECT TO CONVERT THE FACILITY'S EXISTING DORMITORY-STYLE HOUSING UNITS TO CELLS AND INCREASE THE NUMBER OF BEDS. INMATES WILL BEGIN TO ARRIVE ON MAY FIRST.

November 8, 2010 Time: 6:00-6:30 pm

Duration :30

ONE NORTHERN MICHIGAN MAN SAID I T'S BEEN A NIGHTMARE, BUT IT'S NICE TO KNOW THAT IT'S FINALLY OVER.7&4 FIRST TOLD YOU ABOUT KEN BORTON, THE MAN WHO WAS IN THE MIDDLE OF A DEER FEEDING CONTROVERSY, WHEN HE SAID HE WAS JUST FEEDING THE BIRDS.7&4'S ANDREW KELLER TALKED TO BORTON, WHO SAYS HE'S GLAD THE CHARGES HAVE BEEN DISMISSED.

November 10, 2010 <u>Time: 6:00-6:30 pm</u> <u>Duration :30</u> A TERRIFYING MOMENT FOR A COLLEGE STUDENT IN CADILLAC.A 8-30 LAST NIGHT A MAN TRIED TO ABDUCT HER AT KNIFE POINT IN THE PARKING LOT AT BAKER COLLEGE IN CADILLAC, BUT SHE GOT AWAY. NOW -- THE SEARCH IS ON FOR THE MAN WHO DID IT. 7&4'S KATE FOX SPOKE WITH INVESTIGATORS TO FIND OUT MORE.

November 10, 2010 Time: 6:00-6:30 pm

Time: 6:00-6:30 pm Duration :30 THE KALKASKA COUNTY SHERIFF'S OFFICE IS INVESTIGATING A DEADLY MOTORCYCLE-TRUCK CRASH. IT HAPPENED AROUND 9-50 THIS MORNING ON M-72 AND MCNAULTY HILL ROAD. 7&4'S LAUREN AMSTUTZ WAS ON THE SCENE - AND JOINS US LIVE NOW IN THE STUDIO WITH THE LATEST.

November 10, 2010 Time: 6:00-6:30 pm

A CLOSE CALL FOR ONE EMMET COUNTY FAMILY IS A REMINDER OF HOW DANGEROUS CARBON MONOXIDE CAN BE.THE RESORT BEAR CREEK FIRE CHIEF SAYS AN INCIDENT NEAR PETOSKEY LAST SUNDAY LANDED 3 PEOPLE IN THE HOSPITAL. HE SAYS THE FAMILY WAS DISORIENTED -- SUFFERING THE AFFECTS OF CARBON MONOXIDE POISONING.

November 10, 2010 Time: 6:00-6:30 pm

Duration :30

IF YOU HAVE DRIVEN BY ONE...CHANCES ARE YOU HAVE SCRATCHED YOUR HEAD AND WONDERED WHAT EXACTLY IS IT? CHAIN LINK FENCE, A TOWER REACHING SKYWARD...AND ALL SORTS OF HIGH TECH LOOKING DEVICES.ONE OF OUR VIEWERS SAW ONE...AND HAD QUESTIONS.THE ANSWERS I FOUND FOR HER ARE THE SUBJECT OF TONIGHT'S FACT FINDER.

November 11, 2010

Time: 6:00-6:30 pm

Duration :30

WE'RE JUST A FEW DAYS AWAY FROM THE START OF FIREARM DEER HUNTING SEASON -- BUT JUST BECAUSE YOU'VE GOT YOUR LICENSE AND YOUR NEW CAMO-GEAR DOESN'T MEAN YOUR GOING TO BAG A BUCK. BEFORE YOU HEAD OUT INTO THE WOODS THIS YEAR.7&4'S BRODY O'CONNELL GOT SOME HUNTING TIPS TO HELP YOU OUT.

November 11, 2010 Time: 6:00-6:30 pm Duration :30 LEELANAU COUNTY PROSECUTOR JOE HUBBEL SAYS IT'S A SCARY THOUGHT --CHILD MOLESTORS AND RAPISTS WALKING THE STREETS JUST MONTHS AFTER COMMITTING HEINOUS ACTS. HE SAYS SOMETHING NEEDS TO CHANGE AND NOW HE IS SPEAKING OUT.SEVEN AND FOUR'S LAUREN AMSTUTZ IS LIVE IN THE NEWSROOM WITH THE DETAILS.

November 12, 2010 Time: 6:00-6:30 pm

Duration :30

AGENTS WITH U-S IMMIGRATION AND CUSTOMS ENFORCEMENT RAIDED SEVERAL BUSINESSES, HOMES, AND FARMS IN THE TRAVERSE CITY, CADILLAC AND LAKE CITY AREA. ONE OF THE BUSINESSES IS A POPULAR MEXICAN RESTAURANT IN TRAVERSE CITY. 7&4'S LAUREN AMSTUTZ HAS BEEN FOLLOWING THIS STORY AND IS LIVE IN THE NEWSROOM WITH THE LATEST.

November 15, 2010 Time: 6:00-6:30 pm

Duration :30

DURING THE SEARCH A STATE POLICE TRACKING DOG RAN OFF. THE DOG'S NAME IS BANE. WERE TOLD SIGHTINGS HAVE BEEN REPORTED BUT SO FAR THEY HAVEN'T FOUND HIM.IF YOU SEE THE DOG -- YOU ARE BEING ASKED TO CALL THE MICHIGAN STATE POLICE. THEY SAY BANE HAS A VERY MILD TEMPERMENT AND CAN EASILY BE APPROACHED \*WITHOUT\* FEAR OF IT BECOMING AGGRESSIVE.

November 16, 2010

Time: 6:00-6:30 pm

Duration :30

IF THE FIRE ALARM WENT OFF IN YOUR HOUSE WOULD EVERYONE WAKE UP?? 7&4 NEWS HAS LEARNED THAT SMOKE ALARMS CAN PROVIDE A FALSE SENSE OF SECURITY SINCE MOST OF US ASSUME EVERYONE WAKES UP TO THE BLARING SOUND.7&4'S LAUREN AMSTUTZ JOINS US LIVE WITH THIS SPECIAL REPORT.

November 16, 2010 Time: 6:00-6:30 pm A SKETCH HAS BEEN RELEASED OF THE MAN WHO TRIED TO ABDUCT A BAKER COLLEGE STUDENT AT KNIFE-POINT. TAKE A LOOK AT THIS PICTURE.

A WOMAN WHO GOES TO BAKER IN CADILLAC SAYS THIS MAN TRIED TO FORCE HER INTO A CAR IN A CAMPUS PARKING LOT LAST TUESDAY NIGHT.SHE GOT AWAY.

November 17, 2010

Time: 6:00-6:30 pm

Duration :30

THE STORY BEGINS IN LEELANAU COUNTY LAST YEAR. 2 DEPUTIES WERE DISPATCHED TO AN ACCIDENT SCENE WHERE THEY WERE TOLD THE DRIVER TOOK OFF. ACCORDING TO COURT DOCUMENTS THE DEPUTIES BELIEVED THE DRIVER WAS DRUNK.RATHER THAN DRIVE TO THE ACCIDENT SCENE THEY WENT TO THE SUSPECT'S HOME AND ARRESTED HIS DAD FOR NOT GETTING HIS SON TO COME OUTSIDE.FOR THAT ACTION THE OFFICERS WERE FIRED -- BUT THIS IS JUST THE BEGINNING OF THE STORY. 7&4'S LAUREN AMSTUTZ JOINS US LIVE IN THE STUDIO WITH MORE...

November 19, 2010 <u>Time: 6:00-6:30 pm</u> FOR PARENTS IT'S ONE OF THE MOST TERRIFYING SITUATIONS YOU CAN IMAGINE -- YOUR CHILD GONE MISSING. AND WHEN IT COMES TO BRINGING THEM HOME SAFELY -- EVERY SECOND COUNTS 7&4'S KATE FOX SHOWS US A NEW PROGRAM IN WEXFORD COUNTY THAT'LL HELP FIND PEOPLE FASTER.

November 19, 2010 <u>Time: 6:00-6:30 pm</u> IF YOU'RE PLANNING ON AIR TRAVEL THIS HOLIDAY SEASON -- THINGS MIGHT LOOK A LITTLE DIFFERENT AT THE SECURITY CHECK POINT THIS YEAR . THE T-S-A HAS ROLLED OUT MORE FULL BODY SCANNERS, AND MORE PERSONAL PAT DOWNS.SOME PASSENGERS SAY IT'S AN INVASION OF PRIVACY, WHILE THE GOVERNMENT INSISTS IT'S KEEPING THEM SAFE.7&4'S LAUREN AMSTUTZ IS LIVE AT CHERRY CAPITAL AIRPORT.

November 22, 2010 Time: 6:00-6:30 pm

Duration :30

TO KEEP YOU SAFE OVER THE THANKSGIVING WEEKEND -- THE STATE POLICE IS STEPPING UP ITS PATROLS. STARTING WEDNESDAY THEY WILL BE BOOSTING THE NUMBER OF TROOPERS OUT ON THE ROADS. IT'S PART OF A NATIONWIDE CRACKDOWN ON DRUNK DRIVING AND OTHER UNSAFE DRIVING CALLED "OPERATION CARE". THEY IDEA IS TO CUT DOWN THE NUMBER OF DEADLY CRASHES DURING THE HOLIDAYS.

November 23, 2010 <u>Time: 6:00-6:30 pm</u> <u>Duration :30</u> THE GROUP HOME ON PRINCETON DRIVE IN GRAND TRAVERSE COUNTY WENT UP IN FLAMES JUST AFTER TEN THIS MORNING.IT'S A DISASTER THAT FIRE OFFICIALS SAY COULD HAVE BEEN MUCH WORSE. SEVEN AND FOUR'S LAUREN AMSTUTZ IS BACK FROM THE SCENE AND JOINS US LIVE WITH THE DETAILS.

November 25, 2010

Time: 6:00-6:30 pm Duration :30 A FEDERAL JUDGE HAS REFUSED TO THROW OUT A LAWSUIT FILED AGAINST --\*THE\* -- LEELANAU COUNTY SHERIFF.A DISTRICT JUDGE DENIED A MOTION TO DISMISS A LAWSUIT AGAINST SHERIFF -- MIKE OLTERSDORF -- THIS WEEK. THE LAWSUIT WAS FILED LAST YEAR BY SEVERAL CURRENT AND FORMER MEMBERS OF THE SHERIFF'S DEPARTMENT ACCUSING HIM OF LISTENING TO CONVERSATIONS ON WHAT EMPLOYEES BELIEVED TO BE PRIVATE LINES DATING BACK TO 2006. TRIAL IS SET FOR FEBRUARY.

November 25, 2010

Time: 6:00-6:30 pm Duration :30 TROOPERS ARE STEPPING UP PATROLS DURING ONE OF THE BUSIEST TRAVEL WEEKENDS.STARTING YESTERDAY STATE POLICE ACROSS MICHIGAN INCREASED THEIR NUMBERS OUT ON THE ROADS AS PART OF A NATIONWIDE CRACKDOWN CALLED "OPERATION CARE". November 26, 2010 Time: 6:00-6:30 pm Duration :30 YOU'LL HAVE ANOTHER MONTH BEFORE THOSE PARKING TICKETS IN TRAVERSE CITY DOUBLE.THE CITY VOTED SEVERAL WEEKS AGO TO INCREASE PARKING FINES FROM 5 DOLLARS TO TEN DOLLARS... THOSE FINES WILL NOW GO INTO EFFECT ON JANUARY FIRST. November 29, 2010 Time: 6:00-6:30 pm Duration :30 WHEN IT COMES TO SPOTTING SCAMS, UNFORTUNATELY, MOST OF US HAVE BECOME VERY GOOD AT IT. EXTRAVAGANT CLAIMS OFFERING MILLIONS OF DOLLARS....SCAM...BUT WHAT ABOUT THE ONLINE OFFERS THAT JUST SEEM LIKE A GOOD DEAL? SCAM OR NOT? TURNS OUT SOME ARE TARGETING NORTHERN MICHGIAN...AND PERHAPS THE WORST PART...THEY ARE USING THE U.S. ARMY AND YOUR PATRIOTISM TO GET YOUR MONEY. THE STORY, AND THE WARNING ARE THE SUBJECT OF TONIGHT'S FACT FINDER. November 30, 2010 Time: 6:00-6:30 pm Duration :30 SOME BIG CONCERNS ON THE TABLE FOR GRAND TRAVERSE COUNTY OFFICIALS... THEY'RE WORRIED THE STATE MIGHT STOP FUNDING MENTAL HEALTH SERVICES FOR JAIL INMATES -- LEAVING THEM WITH THE BILL. ADDITIONAL COSTS COUNTY OFFICIALS SAY COULD LEAD TO OUT-SOURCING. December 6, 2010 Time: 6:00-6:30 pm Duration :30 THE ACTING CHIEF FOR THE SAULT SAINTE MARIE POLICE DEPARTMENT IS ON THE OTHER SIDE OF THE LAW TONIGHT.JUDD PRICE WAS ARRESTED FOR DRUNK DRIVING OVER THE WEEKEND.7&4'S ANDREW KELLER JOINS US LIVE FROM THE GAYLORD NEWSROOM... December 6, 2010 Time: 6:00-6:30 pm Duration :30 IT STARTED WITH A SIMPLE TIP.NOW FOUR YEARS LATER -- A FEDERAL INVESTIGATION IS PAYING OFF BIG TIME FOR THE LEELANAU COUNTY SHERIFF'S OFFICE. 7&4'S BRODY O'CONNELL JOINS US WITH THE DETAILS. December 7, 2010 Time: 6:00-6:30 pm Duration :30 THE WINTER WEATHER ALSO HAS POTENTIAL TO MAKE TRAVELS TOUGH FOR THE TWO BILLION DOLLAR GREAT LAKES SHIPPING INDUSTRY.THAT'S WHY STARTING TOMORROW, THE COAST GUARD WILL BEGIN CUTTING PATHS THROUGH THE ICE. THIS SHIP -- CALLED THE KATMAI (KAT-MAY) BAY -- WILL TRAVEL TO WESTERN LAKE SUPERIOR WHERE ICE HAS ALREADY BEGAN TO FORM. December 8, 2010 Time: 6:00-6:30 pm Duration :30 IT'S A SCARY SITUATION FOR ANYONE -- A MISSING FAMILY MEMBER OR FRIEND. NOW IMAGINE THAT PERSON HAS SPECIAL NEEDS.IN ANTRIM COUNTY A NEW PROGRAM COULD BE THE KEY TO TRACKING THEM DOWN.7&4'S ANDREW KELLER IS

LIVE IN THE GAYLORD NEWSROOM...

December 9, 2010

Time: 6:00-6:30 pm Duration :30 A WEXFORD COUNTY COMMISSIONER IS CALLING OUT THE SHERIFF TONIGHT SAYING THAT HE MAY HAVE MISUSED COUNTY FUNDS. THE SHERIFF SAYS IT'S JUST ONE BIG WITCH-HUNT FUELED BY BAD BLOOD. 7&4'S LAUREN AMSTUTZ JOINS US LIVE IN THE STUDIO WITH MORE.

December 10, 2010

Time: 6:00-6:30 pm Duration :30 RESIDENTS OF A TRAVERSE CITY NEIGHBORHOOD ARE SHOCKED TONIGHT AFTER POLICE BUST A DRUG GROWING OPERATION IN A HOME NEAR SEVERAL SCHOOLS. 7&4 NEWS FIRST BROUGHT YOU THIS STORY LAST NIGHT AT 11.TONIGHT A TRAVERSE CITY MAN IS IN JAIL ACCUSED OF GROWING PSYCHEDELIC MUSHROOMS AND MARIJUANA INSIDE HIS HOME.7&4'S LAUREN AMSTUTZ TALKED TO POLICE AND JOINS US NOW WITH THE VERY LATEST.

December 13, 2010 Time: 6:00-6:30 pm

Duration :30

WITH ALL THE ICE AND SNOW ON THE ROADS THE MICHIGAN STATE POLICE ARE WARNING YOU TO DRIVE CAREFULLY. THIS IS VIDEO FROM I-75 EARLIER TODAY. MICHIGAN STATE POLICE TROOPER JAMIE VOSS SAYS WITH SLIPPERY CONDITIONS, GIVE YOURSELF THREE TIMES AS MUCH DISTANCE FROM THE CAR IN FRONT OF YOU AS NORMAL.

December 14, 2010

Time: 6:00-6:30 pm

Duration :30

A SPECIAL FINANCE MEETING HAS BEEN SCHEDULED TO INVESTIGATE WHETHER OR NOT THE WEXFORD COUNTY SHERIFF MISUSED THE ANIMAL CONTROL FUND.7&4 NEWS FIRST BROUGHT YOU THIS STORY LAST WEEK. ANIMAL CONTROL IS PART OF THE SHERIFF'S DEPARTMENT WITH THREE FULL TIME EMPLOYEES AND ONE PART TIME.

December 14, 2010

Duration :30

Time: 6:00-6:30 pm IT'S BEEN MORE THAN 2 DAYS SINCE THAT BIG SNOW STORM AND TONIGHT THE GRAND TRAVERSE COUNTY ROAD COMMISSION IS STILL BEING FLOODED WITH PHONE CALLS. CALLS FROM PEOPLE WONDERING WHEN THEY'RE GOING TO BE PLOWED OUT. 7&4'S LAUREN AMSTUTZ SPOKE TO RESIDENTS AND THE ROAD COMMISSION -- SHE JOINS US WITH THE DETAILS.

December 16, 2010

Time: 6:00-6:30 pm Duration :30 THE WEXFORD COUNTY FINANCE COMMITTEE IS HOLDING A SPECIAL MEETING TONIGHT WITH THE SHERIFF. THEY WANT QUESTIONS ANSWERED ABOUT HOW ANIMAL CONTROL FUNDS WERE SPENT - ONE COMMISSIONER CLAIMS THE FUNDS WERE MISUSED.THIS IS A STORY 7&4 NEWS HAS BEEN FOLLOWING. 7&4'S LAUREN AMSTUTZ IS IN CADILLAC FOR TONIGHT'S MEETING.

December 27, 2010

Time: 6:00-6:30 pm

Duration :30

THE CHEBOYGAN COUNTY SHERIFF IS SPEAKING OUT TONIGHT AFTER A DEADLY SNOW-MOBILE CRASH THAT KILLED A 23-YEAR-OLD. 7&4 NEWS TOLD YOU ABOUT IT LAST WEEK - THE YOUNG MAN FROM FENTON LOST CONTROL ON A TURN AND HIT A WOODEN DRIVEWAY POST. NOW -- THE CHEBOYGAN COUNTY SHERIFF HAS SOME TIPS TO HELP PREVENT SOMETHING LIKE THIS FROM HAPPENING TO YOU OR SOMEONE YOU LOVE. 7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM...

December 28, 2010 Time: 6:00-6:30 pm Duration :30 WITH THAT MILD WARM-UP ON THE WAY -- WEEKEND RAIN MAY HAVE PEOPLE FISHING ON THIN ICE.THAT MEANS YOU NEED TO TAKE EXTRA CAUTION OUTSIDE. 7 & 4'S BRODY O'CONNELL SPOKE TO LOCAL RECREATIONAL EXPERTS ABOUT THE ICE FORECAST.

December 30, 2010 <u>Time: 6:00-6:30 pm</u> REACTION FROM THE GRAND TRAVERSE COUNTY SHERIFF TONIGHT -- THE 2 DEPUTIES HE FIRED FOR LETTING OFF A TRAVERSE CITY POLICE OFFICER --ARE GETTING THEIR JOBS BACK. BACK IN MAY DEPUTIES MARK NOFFKE AND ROBERT SILLERS WERE FIRED FOR FAILING TO GIVE POLICE OFFICER JOE SOFFERNINE A BREATHALYZER TEST OR TICKET HIM FOR EXPIRED LICENCE PLATE TAGS.SOFFREDINE CRASHED HIS CAR IN THE DITCH IN FEBRUARY -- THE CAR BURST INTO FLAMES AS HE TRIED TO REV IT OUT OF THE SNOW. THE FIRE DEPARTMENT CAME OUT AND SILLERS AND NOFFKE COVERED FOR SOFFREDINE, THEY LATER LIED ABOUT IT DURING AN INTERNAL INVESTIGATION -- THOSE MOVES GOT THEM FIRED.

December 31, 2010 <u>Time: 6:00-6:30 pm</u> NEW YEAR'S EVE IS A TIME FOR CELEBRATION -- BUT THE MICHIGAN STATE POLICE ARE WARNING YOU NOT TO RUIN THE PARTY BY DRIVING DRUNK.

# PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

# **COMMUNITY INVOLVEMENT/DEVELOPMENT**

(Including volunteerism, blood drives, revitalizing neighborhoods and mentoring)

### Local News

October 7, 2010 <u>Time: 6:00-6:30 pm</u> Duration :30 HOMELESS VETERANS WILL SOON HAVE A NEW PLACE TO SLEEP IN OTSEGO COUNTY THANKS TO AN ALMOST 600-THOUSAND DOLLAR GRANT.

October 7, 2010 <u>Time: 6:00-6:30 pm</u> SOMETIMES THERE ARE PEOPLE WHO NEED A LITTLE EXTRA PUSH TO REACH THE PATH TO SUCCESS.ONE TRAVERSE CITY MAN HAS HELPED HUNDREDS OF PEOPLE AND THAT'S WHY HE'S 7&4 yoUR TOWN HERO.7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM...

October 8, 2010 <u>Time: 6:00-6:30 pm</u> HE'S NOT YOUR ORDINARY TEENAGER. A TRAVERSE CITY ST. FRANCIS HIGH SCHOOL SENIOR ISN'T JUST SPENDING HIS TIME "HANGING OUT" -- HE'S TRYING TO MAKE A DIFFERENCE IN THE COMMUNITY. ALEX SCHMITZ IS ASKING FOR YOUR HELP STUFFING AS MANY SCHOOL BUSES AS POSSIBLE WITH NON-PERISHABLE FOOD FOR FAMILIES IN NEED. HE ORGANIZED THE EVENT TO EARN HIS "EAGLE SCOUT" CERTIFICATION AS PART OF THE BOY SCOUTS.

October 12, 2010

Time: 6:00-6:30 pm

Duration :30

A LARGE MICHIGAN FURNITURE STORE IS HANDING OUT A MILLION DOLLARS FOR SEVERAL CHARITIES ACROSS THE STATE.A FEW IN NORTHERN MICHIGAN ARE ON THE LIST. 7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM.ANDREW -THE NAME BEHIND IT... IS A NAME MOST OF US HAVE HEARD.

October 12, 2010

Time: 6:00-6:30 pm Duration :30 THE STONES ARE SET -- THE CEMENT IS LAID -- AND THE NEW TRAVERSE CITY WAR MEMORIAL IS ONE STEP CLOSER TO BEING COMPLETE.PARK ORGANIZERS TEAMED UP WITH CONTRACTORS TODAY -- TO HELP PUT THE MEMORIAL STONES IN PLACE.CEMENT WAS ALSO LAID FOR A PORTION OF THE SIDEWALK -- WHICH STRETCHES THROUGH THE GRAND TRAVERSE COMMONS -- NEAR 11-TH STREET.

October 14, 2010 Time: 6:00-6:30 pm

Duration :30

FATHER FRED HAS TURNED TO THE INTERNET IN HOPES OF INCREASING ITS FOOD DONATIONS. LAST MONTH THE NON-PROFIT KICKED OFF A VIRTUAL FOOD DRIVE --IT ENDS ON SUNDAY!AND THE MOST EXCITING PART IS THAT RIGHT NOW YOU CAN DOUBLE YOUR DONATIONS. A CHALLENGE GRANT WAS AWARDED TO THE NON-PROFIT AND FOR EVERY DOLLAR YOU DONATE A DOLLAR IS BEING MATCHED.

October 14, 2010 Time: 6:00-6:30 pm

Duration :30

MOVIE FANS LISTEN UP!THE SECOND ANNUAL INTERNATIONAL FRANKFORT FILM FESTIVAL IS JUST DAYS AWAY.IT'S NEXT THURSDAY THROUGH SUNDAY AT THE NEWLY RESTORED GARDEN THEATER. YOU CAN EXPECT TO SEE MANY EXCITING MOVIES AND APPEARANCES BY INNOVATIVE FILM MAKERS. A SPECIAL FEATURE OF THE FESTIVAL WILL BE THE SCREENINGS OF WORLD WIDE 'BEST OF SHOW' MOVIES.

October 19, 2010

Time: 6:00-6:30 pm

Duration :30 A LOCAL FAMILY BUSINESS IS DOING THEIR PART TO SUPPORT THE TRAVERSE CITY SENIOR CENTER AND ITS GOAL OF BUILDING A NEW FACILITY. 7&4'S KATE FOX HAS MORE ON THE 6-TH ANNUAL FUNDRAISER EVENT...

October 21, 2010 Time: 6:00-6:30 pm

Duration :30

IF YOU ASK AVID HUNTERS, THEY WON'T MISS A CHANCE TO GET OUT IN THE WOODS FOR ANYTHING ... BUT WHAT IF YOU HAVE WORK TO STAY ON TOP OF? AS 7&4'S ANDREW KELLER FOUND OUT -- THAT'S NO LONGER STOPPING SOME OUTDOOR ENTHUSIASTS. ANDREW JOINS US LIVE NOW FROM THE GAYLORD NEWSROOM...

November 1, 2010 Time: 6:00-6:30 pm

Duration :30

THE LITTLE TRAVERSE BAY BAND OF ODAWA INDIANS HAS A PLAN TO PRESERVE ITS HISTORY. 7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM... ANDREW -- YOU SPOKE TO THE TRIBAL CHAIRMAN TODAY -- TELL US MORE ABOUT THE PRESERVATION PROJECT.

November 1, 2010

Time: 6:00-6:30 pm Duration :30 PRECINCTS ACROSS NORTHERN MICHIGAN AND THE STATE ARE ANTICIPATING LARGE CROWDS AT THE POLLS.MICHIGAN SECRETARY OF STATE -- TERRI LYNN LAND --ESTIMATES ABOUT 3-POINT-8 MILLION VOTERS ACROSS THE STATE WILL TURN OUT FOR THE ELECTION.7&4'S LAUREN AMSTUTZ JOINS US NOW WITH MORE... LAUREN?

November 2, 2010 Time: 6:00-6:30 pm

Duration :30

Duration:30

IT'S THE 13-TH YEAR FOR THE 'BASKET OF BOUNTY PROGRAM' PUT ON BY THE GRAND TRAVERSE COUNTY COMMISSION ON AGING -- AND THE NEED KEEPS GROWING. THEY ALREADY HAVE 60 SENIORS SIGNED UP TO GET BASKETS THIS DECEMBER. THE PROGRAM HELPS OUT LOW INCOME SENIORS IN GRAND TRAVERSE COUNTY WHO ARE ALONE OR NOT ALWAYS REMEMBERED ON THE HOLIDAYS. THE BASKETS HAVE NON PERISHABLE FOOD, TOILETRY ITEMS, HOUSE HOLD CLEANERS AND PAPER GOODS.

November 8, 2010 Time: 6:00-6:30 pm Duration:30 SEVEN YEARS AGO, ONE CHURCH OPENED ITS DOORS TO THE HOMELESS COMMUNITY OF TRAVERSE CITY... DUE TO OVERWHELMING INTEREST, THAT EFFORT HAS GROWN INTO AN ORGANIZATION CALLED SAFE HARBOR.7&4'S ALANA NEHRING SPOKE WITH RANDY BURGESS, DIRECTOR OF MISSIONS AND OUTREACH AT FAITH REFORMED CHURCH OF TRAVERSE CITY ABOUT THE PROGRAM.

November 11, 2010 Time: 6:00-6:30 pm IT'S A PLACE WHERE YOU HEAR SOME OF THE MOST INTERESTING STORIES, THE

BARBER OR BEAUTY SHOP. THAT'S WHERE TONIGHT'S YOUR TOWN HERO STORY BEGINS. 7&4'S ANDREW KELLER SHARES THE STORY OF A HAIRDRESSER WHO NEEDED A MIRACLE AND FOUND IT IN THE MOST UNLIKELY PLACE.

November 15, 2010

Time: 6:00-6:30 pm Duration:30 STUDIES OVER THE PAST 2 DECADES SHOW HOMELESSNESS HAS SEEN A DRAMATIC INCREASE IN THE UNITED STATES.THAT'S ONE REASON THIS WEEK IS DEDICATED TO FIGHTING BACK. EACH YEAR -- THE WEEK BEFORE THANKSGIVING IS NATIONAL HOMELESSNESS AWARENESS WEEK.

November 16, 2010 Time: 6:00-6:30 pm Duration:30 IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS AT THE HAGERTY CENTER IN TRAVERSE CITY. THE ZONTA CLUB IS PREPARING FOR ITS ANNUAL FESTIVAL OF TREES FUNDRAISER EVENT. EACH YEAR GROUPS DECORATE CHRISTMAS TREES WHICH ARE SET UP AROUND THE HAGERTY CENTER.

November 16, 2010

Time: 11:00-11:35 pm

Duration:30

IT'S BEEN ONE TRAGEDY AFTER ANOTHER A DEVASTATING EARTHQUAKE. MASSIVE FLOODING.AND NOW -- A DEADLY CHOLERA OUTBREAK.BUT IN MIDDLE OF THE CHAOS -- ONE LOCAL DOCTOR IS MAKING A POSITIVE IMPACT. 7&4'S BRODY O'CONNELL SPOKE TO THE TRAVERSE CITY NATIVE -- ABOUT HIS LATEST TRIP TO HAITI.

November 17, 2010

#### Time: 11:00-11:35 pm

Duration:30

YOU MAY REMEMBER THE LATE SERGEANT FINCH.HE'S THE TRAVERSE CITY POLICE OFFICER WHO DIED IN A SHOOTOUT IN MAY 19-98.NOW IT'S HIS BROTHER DOUG WHOSE LIFE IS ON THE LINE. DOUG FINCH IS BATTLING A HEART PROBLEM. HE'S TRAVELED ALL OVER THE COUNTRY FOR HELP, BUT HIS CONDITION KEEPS GETTING WORSE. NOW DOCTORS SAY HIS LAST OPTION IS A STEM CELL TREATMENT IN MEXICO.

November 17, 2010 Time: 11:00-11:35 pm

Duration:30

PEOPLE ALL OVER NORTHWEST MICHIGAN ARE GETTING INTO THE GIFT GIVING SPIRIT... AND WE'RE STILL OVER A WEEK AWAY FROM BLACK FRIDAY THE ANNUAL TOYS FOR TOTS CAMPAIGN IS IN FULL SWING.WITH OVER 100 DROP OFF SITES IN NORTHWEST MICHIGAN, ORGANIZERS ARE ALREADY SEEING A HUGE RESPONSE...AND WITH A 50 PERCENT INCREASE IN REQUESTS, THE NEED IS GREATER THAN EVER.

November 17, 2010

Time: 11:00-11:35 pm

Duration:30

THE HOLIDAY'S ARE RAPIDLY APPROACHING. BUT HUNDREDS OF NORTHERN MICHIGAN SOLDIERS -- WILL SPEND THE SEASON SEPARATED FROM THEIR FAMILIES AND FRIENDS.7&4'S BRODY O'CONNELL JOINS US NOW WITH A SPECIAL LOOK -- AT HOW A GROUP OF MOMS -- IS SENDING A PIECE OF HOME -- TO THEIR CHILDREN OVERSEAS.

November 19, 2010

Time: 6:00-6:30 pm

Duration:30 THE TOYS FOR TOTS CAMPAIGN IN TRAVERSE CITY IS ABOUT TO KICKOFF. IT STARTS TOMORROW AT 2 AT THE GREAT WOLF LODGE. THEY'LL EVEN BE A VISIT BY JOLLY 'OL ST. NICK. THE TOY TROLLEY WILL BE MAKING STOPS ACROSS NORTHERN MICHIGAN FROM NOVEMBER 29-TH THRU DECEMBER THIRD. IT STARTS IN KALKASKA THEN STOPS IN BEULAH, CADILLAC, GAYLORD AND TRAVERSE CITY.

November 20, 2010 Time: 6:00-6:30 pm

Duration:30

SANTA ARRIVED IN STYLE FOR THE KICK OFF THE 2010 TOYS FOR TOTS DRIVE. JUST AFTER NOON TODAY --SANTA LANDED IN A COAST GUARD HELICOPTER AT THE GREAT WOLF LODGE.ORGANIZERS SAY THEY ARE ANTICIPATING A DRAMATIC INCREASE IN TOY REQUESTS FROM THE COMMUNITIES THEY SERVE. SOME COUNTIES ARE ASKING FOR A 50% INCREASE FROM LAST YEAR -- AND LAST YEAR THEY SAY -- WAS A HIGH-DEMAND YEAR.

November 20, 2010 Time: 6:00-6:30 pm

Duration:30

ANOTHER TOY DRIVE GOT UNDERWAY IN TRAVERSE CITY TODAY.MEMBERS OF THE SUMARITAN'S PURSE YOUTH CENTER PACKED-UP HUNDREDS OF SHOE BOXES FULL OF TOYS, CANDY AND SCHOOL SUPPLIES THE GOODS -- ARE DELIVERED TO CHILDREN OVERSEAS -- LIVING IN POOR OR WAR-TORN AREAS. ORGANIZERS SAY FOR SOME CHILDREN -- THE SHOE BOXES ARE THE ONLY GIFTS THE KIDS WILL RECIVE THIS YEAR.

November 21, 2010 Time: 6:00-6:30 pm Duration:30 THE CHRISTMAS LIGHTS ARE UP -- TREES ARE OUT. AND THE HOLIDAY SHOPPING SEASON GOT IT'S OFFICAL START IN SUTTONS BAY TODAY.DOWNTOWN MERCHANTS SAY THEY ARE EXCITED TO KICK OFF THE 2010 HOLIDAY SEASON.AND SHOPPERS WERE OUT THIS AFTERNOON -- DESPITE THE DAMP RAINY WEATHER VILLAGE

STORES -- GOT EXTRA DECKED OUT THIS YEAR -- FOR TODAY'S WINDOW DECORATING CONTEST -- TO SEE WHICH SHOP COULD BE THE MOST FESTIVE. November 23, 2010 Time: 6:00-6:30 pm Duration:30 TO MAKE SURE NO-ONE HAS TO CELEBRATE THE HOLIDAY'S ALONE -- A COMMUNITY DINNER IS BEING HELD IN KALKASKA. THE KALKASKA SENIOR CENTER IS HOSTING A THANKSGIVING DAY DINNER AND EVERYONE IS INVITED. DINNER STARTS AT NOON AND GOES UNTIL 3. EVEN IF YOU CAN'T MAKE IT -- THEY CAN STILL GET A DINNER TO YOU IF YOU LIVE IN THE AREA. November 23, 2010 Time: 6:00-6:30 pm Duration:30 THE HOLIDAY'S ARE A TIME FOR FAMILY -- AND FOR DOZENS OF CHILDREN WHO HAVE BEEN GROWING UP IN FOSTER CARE -- THIS YEAR THEY WILL HAVE A FAMILY OF THEIR OWN. TODAY IS MICHIGAN'S 8-TH ANNUAL ADOPTION DAY.RIGHT NOW THERE ARE MORE THAN 5-THOUSAND CHILDREN LOOKING FOR A PERMANENT HOME IN MICHIGAN. November 23, 2010 Time: 6:00-6:30 pm Duration:30 OF COURSE, EVERYONE IS BUSY CROSSING \*PEOPLE\* OFF THEIR CHRISTMAS LISTS... BUT WHAT ABOUT ALL OF YOUR FURRY FRIENDS?ONE LOCAL PET HOSPITAL IS MAKING SURE THAT MAN'S BEST FRIEND DOESN'T GET LEFT OUT IN THE COLD FOR THE HOLIDAYS.BANFIELD PET HOSPITAL IS KICKING OFF IT'S SIXTH ANNUAL PET GIVING TREE IN PARTNERSHIP WITH FOUR AREA NON-PROFIT PET RESCUES December 1, 2010 Time: 6:00-6:30 pm Duration:30 DURING THIS SEASON OF GIVING ONE NORTHERN MICHIGAN CHARITY IS SERVING AS ANGELS TO VETERANS IN NEED. TODAY -- THEY MADE THEIR FIRST DONATION -- WHICH WILL KEEP THE ELECTRICITY ON FOR ONE FAMILY.7&4'S ANDREW KELLER IS LIVE IN THE GAYLORD NEWSROOM... December 1, 2010

Time: 6:00-6:30 pm Duration:30 THE TOYS FOR TOTS TROLLEY PULLED INTO WEXFORD COUNTY TODAY ON ITS 3-RD DAY TRAVELING ACROSS NORTHERN MICHIGAN. THE TROLLEY IS STOPPED AT RUBY TUESDAY'S IN CADILLAC WHERE IT WAS MET BY DOZENS OF PEOPLE WITH TOY DONATIONS. JAMIE KRAMER FROM 7&4'S SISTER STATION ABC 29&8 WAS ALSO THERE.SHE JOINS US NOW WITH AN UPDATE ON THE DRIVE... JAMIE.

December 4, 2010 <u>Time: 6:00-6:30 pm</u> <u>MEMBERS OF THE TRAVERSE BAY UNITED METHODIST CHURCH BRAVED THE COLD</u> WEATHER TODAY -- TO HELP RAISE MONEY FOR HAITI. VOLUNTEERS HAVE SOLD HUNDREDS OR WREATHS -- IN AN EFFORT TO AID FAMILIES WHO WERE DISPLACED BY THE EARTHQUAKE.THE CHURCH'S RELIEF TEAMS HAVE REBUILT AND REPAIRED HOMES IN SMALL TOWNS THROUGHOUT THE COUNTRY.

December 7, 2010 <u>Time: 6:00-6:30 pm</u> THE SALVATION ARMY'S RED KETTLE DRIVE RAISES THOUSANDS EACH YEAR TO MAKE SURE LOW INCOME FAMILIES IN NORTHERN MICHIGAN AREN'T FORGOTTEN DURING THE HOLIDAYS... BUT THIS YEAR THE KETTLES AREN'T FILLING UP AS FAST. THE DRIVE KICKED OFF LAST MONTH AND RIGHT NOW DRIVE ORGANIZERS TELL  $7\,\&4$  NEWS THAT THEY ARE QUOTE - "NO WHERE NEAR" WHERE THEY WERE LAST YEAR AT THIS POINT IN THE DRIVE.

December 8, 2010 <u>Time: 6:00-6:30 pm</u> ONE WAY YOU CAN GIVE BACK THIS HOLIDAY SEASON -- GET AN OIL CHANGE. PLATTE VALLEY AUTOMOTIVE IN HONOR IS HOLDING ITS 4-TH ANNUAL "LUBE-A-THON" FOR EVERY OIL CHANGE THEY WILL DONATE 3-DOLLARS TO THE BENZIE COUNTY COMMUNITY CHEST.

December 15, 2010 <u>Time: 6:00-6:30 pm</u> CHILDREN LIVING IN DOMESTIC VIOLENCE EMERGENCY SHELTERS WILL HAVE PLENTY OF GIFTS TO OPEN ON CHRISTMAS DAY THIS YEAR. VERIZON WIRELESS DROPPED OFF TOYS AND BOOK DONATIONS TODAY TO THE WOMEN'S SHELTER IN TRAVERSE CITY. THE STORE KICKED OFF THE 'HOMETOWN HOLIDAY TOY AND BOOK DRIVE' BACK IN NOVEMBER.

December 16, 2010 <u>Time: 6:00-6:30 pm</u> A HUGE DONATION WILL HELP MAKE SURE NO-ONE HAS TO GO HUNGRY THIS CHRISTMAS.MILLER POULTRY AND TOM'S TEAMED UP TO DONATE OVER 4-THOUSAND POUNDS OF CHICKEN FOR PEOPLE IN NEED. THOSE DONATIONS WILL BE DISTRIBUTED TO 7 DIFFERENT FOOD PANTRIES IN THE AREA.

December 17, 2010

Time: 6:00-6:30 pm Duration:30 THE STATE HAS DECIDED TO ALLOW YOUNGER BLOOD DONORS IN HOPES OF INCREASING THE BLOOD SUPPLY. A BILL KNOWN AS "JENNA'S LAW" PASSED YESTERDAY. IT MAKES MICHIGAN THE 40-TH STATE TO ALLOW 16-YEAR OLDS TO DONATE BLOOD.

December 17, 2010 Time: 6:00-6:30 pm Duration:30 A TRAVERSE CITY FAMILY IS GETTING AN EARLY CHRISTMAS GIFT -- A NEW HOME -- AND IT'S EVEN ONE WITH THE LATEST IN GREEN TECHNOLOGY. A HABITAT FOR HUMANITY HOME DEDICATION WAS HELD THIS MORNING FOR RYAN HANNON AND HIS FAMILY. ADDING TO THE EXCITEMENT -- THE HOME IS THE

FIRST LEED CERTIFIED HOME TO BE BUILT BY HABITAT IN THE REGION.

December 18, 2010 <u>Time: 6:00-6:30 pm</u> AN EVENT AT THE BOARDMAN RIVER NATURE CENTER IN TRAVERSE CITY OFFERED UP SOME TIPS ON HOW TO BE ECO-FRIENDLY THIS HOLIDAY SEASON. THIS AFTERNOON THE GRAND TRAVERSE CONSERVATION DISTRICT HOSTED A 'GREENING UP THE HOLIDAY'S' EVENT.TIPS WERE GIVEN ON HOW TO PREPARE THE HOME THIS HOLIDAY WITH THE ENVIRONMENT IN MIND.

December 21, 2010

Time: 6:00-6:30 pm Duration:30 NOW IT'S TIME FOR STORY THAT WILL MELT YOUR HEART .... IT'S A TRUE CHRISTMAS LOVE STORY. KIERON AND JENNIFER LAKE WERE FIRST FEATURED ON 7&4 NEWS LAST YEAR THEY WERE IN CHILI FOR THEIR HONEYMOON AND A MASSIVE EARTHQUAKE HIT EVENTUALLY THE TRAVERSE CITY COUPLE MADE IT HOME SAFELY, BUT NOW UNPREDICTABLE WEATHER HAS AFFECTED THEM DURING ANOTHER IMPORTANT OCCASION.

December 21, 2010 Time: 6:00-6:30 pm

Duration:30

A DOWNTOWN TRAVERSE CITY RESTAURANT IS ALSO HOPING TO SPREAD SOME HOLIDAY CHEER THIS YEAR. PHIL'S ON FRONT IS OFFERING UP ITS COOKING FOR FREE ON CHRISTMAS DAY. THE DINNER WILL FEATURE PLATED SERVICE WITH TRADITIONAL HOLIDAY FOODS.

December 21, 2010 Time: 6:00-6:30 pm Duration:30 ANOTHER CHRISTMAS DINNER TRADITION IN TRAVERSE CITY ALSO TAKING PLACE THIS WEEKEND.FOR THE 21-ST YEAR, DINNER WILL BE SERVED BY VOLUNTEERS TO HELP THE LESS FORTUNATE.BESIDES PROVIDING A WARM MEAL, VOLUNTEERS WILL ALSO HAND OUT WINTER CLOTHING ITEMS AND HEALTH KITS TO ADULTS AND CHILDREN.

December 25, 2010

Time: 6:00-6:30 pm Duration:30 PRESENTS, FOOD AND FAMILY -- STAPLES FOR CHRISTMAS DAY. BUT FOR SOME PEOPLE -- WHO FIND THEMSELVES ALONE FOR THE HOLIDAY -- PHIL'S ON FRONT IS THE PLACE TO BE FOR A FREE CHRISTMAS DINNER. THE DINNER FEATURED TRADITIONAL HOLIDAY FOODS. PHIL MURRAY.. THE OWNER OF PHIL'S ON FRONT...SAYS THE EVENT IS MADE POSSIBLE BY DONATIONS FROM HIS PATRONS AND STRONG COMMUNITY SUPPORT. DINNER WAS SERVED FROM NOON TILL FIVE.

December 25, 2010

Duration:30

Duration:30

Time: 6:00-6:30 pm FOR THE 21-ST YEAR -- CHRISTMAS DINNER FOR THE LESS FORTUNATE WAS SERVED AT TRINITY LUTHERAN CHURCH IN TRAVERSE CITY TODAY. BESIDES PROVIDING A WARM MEAL -- VOLUNTEERS ALSO HANDED OUT WINTER CLOTHING ITEMS AND HEALTH KITS TO ADULTS AND CHILDREN. DINNER WAS SERVED FROM ONE UNTIL THREE.

December 27, 2010 Time: 6:00-6:30 pm Duration:30 A NORTHERN MICHIGAN SOLDIER IS HOME FROM SOUTH KOREA TONIGHT -- BED-SIDE WITH HIS MOTHER -- WHO IS ON LIFE SUPPORT AT MUNSON MEDICAL CENTER.AND WHILE THEY'RE TOGETHER NOW -- HIS JOURNEY HOME WAS NOT EASY.IN FACT -- IT STARTED HALF WAY AROUND THE WORLD. December 29, 2010

Time: 6:00-6:30 pm Duration:30 THE NORTHWEST MICHIGAN COMMUNITY ACTION AGENCY IS GETTING READY TO REV IT'S ENGINE -- IN SUPPORT OF MEALS ON WHEELS. THE SENIOR NUTRITION-MEALS ON WHEELS PROGRAM IS ORGANIZING IT'S 6TH ANNUAL "KEEP THE WHEELS ROLLING" CAMPAIGN DURING THE MONTH OF JANUARY.LAST YEAR -- THE PROGRAM WAS ABLE TO SERVE 200-THOUSAND SENIOR YOU CAN HELP SUPPORT THE PROGRAM BY PURCHASING A BULE OR YELLOW PLATE -- AT ONE OF YOUR LOCAL BUSINESSES.

December 29, 2010 Time: 6:00-6:30 pm LOCAL NON-PROFIT ORGANIZATIONS ARE WRAPPING UP WHAT THEY CALL -- A VERY HELPFUL MONTH.THAT'S BECAUSE DURING THE HOLIDAY'S -- MORE PEOPLE DONATE TO CHARITY. 7&4'S BRODY O'CONNELL LOOKS AT HOW MUCH PEOPLE GAVE BACK THIS YEAR.