

**DESCRIPTION OF WPBN-TV PROGRAMS PROVIDING THE MOST SIGNIFICANT
TREATMENT OF COMMUNITY ISSUES
4th Quarter 2011**

Program	Day	Time
7&4 News Today	M-F	5:30-7:00am
7&4 Midday News	M-F	11-11:30am
7&4 News at 5pm	M-F	5:00-6:00pm
7&4 News at 6pm	M-SU	6:00-6:30pm
7&4 News at 11pm	M-F	11-11:35pm
7&4 News at 11pm	SA	11-11:30pm
7&4 News at 11pm	SU	11-11:35pm

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Issue-responsive program segments are usually (2 minutes) in duration, unless otherwise indicated.

DATELINE NBC	Saturdays	8:00-9:00pm
	Sundays	7:00-8:00pm

This is an NBC network program often featuring investigative reporting on controversial issues facing the American public. The program usually has multiple segments, 8-15 minutes in duration.

MEET THE PRESS	Sundays	9:00-10:00am
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This NBC News interview program usually has one or more guests being questioned about subjects in the news by moderator Tim Russert and other reporters.

TODAY SHOW	M-F	7:00-10:00am
	SA	8:00-10:00am
	SU	8:00-9:00am

NBC network news program offering a mix of news, weather, and features, including interviews and in-depth reports on issues of public concern.

NBC NIGHTLY NEWS	M-SU	6:30-7:00pm
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This NBC network news program provides a roundup of the days major news events, as well as in-depth reports on issues of public concern.

EDUCATION MATTERS Newscast	M-F	Within
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PUBLIC SERVICE ANNOUNCEMENTS

Everyday	Various Times
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Varying length announcements (:10, :15, :20, :30, :60, and :120) that air throughout the stations' broadcast day about issues of community interest

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

ECONOMY

(Including business development, community infrastructure, small business development, and tourist attractions)

Local News

October 1, 2011

Time: 6:00-6:30 PM

Duration :30

CUTS TO EDUCATION FUNDING AND LIMITS ON SOME WELFARE ASSISTANCE -- BECOME OFFICIAL TODAY.IT'S THE START OF MICHIGAN'S NEW FISCAL YEAR -- WHICH MEANS UNIVERSITY FUNDING IS CUT BY 15 PERCENT. A STRICTER FOUR-YEAR -- "LIFETIME LIMIT" ON WELFARE BENEFITS COULD KICK THOUSANDS OF PEOPLE OFF "CASH ASSISTANCE. HOWEVER -- A LAWSUIT WAS FILED FRIDAY IN FEDERAL COURT -- SEEKING TO STOP THE LIMITS FROM TAKING EFFECT.TAX CHANGES CONNECTED TO THE NEW FISCAL YEAR DON'T BEGIN UNTIL JANUARY FIRST.

October 3, 2011

Time: 6:00-6:30 PM

Duration :30

WHAT MANY PEOPLE WANT FOR THE HOLIDAYS... IS A JOB.SEVERAL MAJOR RETAIL CHAINS HAVE MADE RECENT ANNOUNCEMENTS SHARING THEIR HIRING PLANS FOR THE SEASON -- AND THOUSANDS OF PEOPLE COULD BE ADDED TO THE PAYROLLS OF LOCAL BUSINESSES. 7&4'S LAUREN AMSTUTZ TALKED WITH SOME OF THOSE STORES -- SHE JOINS US LIVE NOW IN THE STUDIO WITH MORE.

October 3, 2011

Time: 6:00-6:30 PM

Duration :30

MICHIGAN BUSINESS LEADERS FROM AROUND THE STATE MET IN TRAVERSE CITY TODAY TO DISCUSS INFRASTRUCTURE AND TRANSPORTATION.THE NORTHERN MICHIGAN REGIONAL CHAMBER ALLIANCE INCLUDING LEADERS FROM ALPENA, BENZIE, CADILLAC, CHARLEVOIX, PETOSKEY, TRAVERSE CITY AND SEVERAL DOWNSTATE AREAS TOOK PART IN THE WEST MICHIGAN POLICY FORUM.OFFICIALS MET AT THE GRAND TRAVERSE RESORT. THEY SAY THE IDEA BEHIND THE MEETING IS TO COME UP WITH WAYS TO MAXIMIZE WHAT WE GET OUT OF THE MONEY WE SPEND.

October 4, 2011

Time: 6:00-6:30 PM

Duration :30

NEW AT 11... A FEDERAL JUDGE HAS HALTED A MAJOR ROUND OF CUTS IN MICHIGAN'S WELFARE PROGRAM.THE JUDGE SAID TODAY THAT THE STATE DID A POOR JOB OF NOTIFYING THOUSANDS OF PEOPLE THAT THEY NO LONGER WOULD RECEIVE CASH BENEFITS. HE THEN ORDERED THAT NEW NOTICES BE SENT THAT GIVE PEOPLE THE RIGHT TO A HEARING.

October 5, 2011

Time: 6:00-6:30 PM

Duration :30

AFTER MONTHS OF RESTRUCTURING -- A BENZIE COUNTY FRUIT PROCESSOR SAYS BUSINESS IS BOOMING AGAIN THANKS IN-PART TO ITS CUSTOMERS OVERSEAS.

7&4'S LAUREN AMSTUTZ SPOKE WITH THE COMPANY'S C-E-O AND JOINS US LIVE IN THE STUDIO WITH MORE.

October 5, 2011

Time: 6:00-6:30 PM

Duration :30

IF YOU'RE LOOKING FOR A SEASONAL JOB -- MEIJER ANNOUNCED TODAY THAT IT IS HIRING HUNDREDS OF WORKERS FOR THE HOLIDAY SEASON. MEIJER'S EXECUTIVE V-P OF OPERATIONS SAYS THEY WILL BE HIRING IN ALL TYPES OF SERVICE AREAS AT MOST OF ITS 197 STORES.

October 5, 2011

Time: 6:00-6:30 PM

Duration :30

WHAT DO YOU THINK OF WHEN YOU THINK OF A FARMER? THE FACE OF FARMING IS CHANGING, ESPECIALLY IN NORTHERN MICHIGAN. IN TONIGHT'S FACT FINDER REPORT WE TAKE A LOOK AT HOW MORE WOMEN ARE GETTING GROWING.

October 6, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S A HISTORIC DAY FOR THE REAL ESTATE MARKET. IF YOU'RE A PROSPECTIVE HOME BUYER -- OR HAVEN'T REFINANCED YOUR HOME IN A WHILE -- THESE RATES COULD SAVE YOU A LOT OF MONEY. 7&4'S LAUREN AMSTUTZ JOINS US LIVE IN THE STUDIO WITH MORE ON WHAT IT TAKES TO TAKE ADVANTAGE OF THESE LOW RATES.

October 6, 2011

Time: 6:00-6:30 PM

Duration :30

THE E-P-A HAS ANNOUNCED THAT IT'S GRANTING MORE THAN A MILLION DOLLARS TO FUND A RESTORATION PROJECT THAT WILL CREATE 55 TEMPORARY JOBS FOR THE UNEMPLOYED. THE MONEY WILL PAY FOR CLEAN-UP WORK IN THE SLEEPING BEAR DUNES NATIONAL LAKE-SHORE AND GRAND TRAVERSE BAND WATERSHEDS. THE PROJECT IS ONE OF 8 THAT WAS SELECTED BY THE E-P-A OUT OF DOZENS THAT APPLIED FOR A TOTAL OF 6-MILLION DOLLARS IN AWARDS.

October 10, 2011

Time: 6:00-6:30 PM

Duration :30

ODDS ARE...YOU'VE SEEN THE AD ABOUT THE PLAN TO BUILD A NEW BRIDGE LINKING DETROIT WITH CANADA...WARNING OF THE 100 MILLION DOLLAR A YEAR GAMBLE...YOU MAY HAVE EVEN HEARD THE GOVERNOR'S OFFICE FIGHT BACK...TWO VERY DIFFERENT STORIES ABOUT THE SAME CONSTRUCTION PROJECT...BUT WHAT'S THE TRUTH? WHAT WE FOUND IS THE SUBJECT OF TONIGHT'S FACT FINDER.

October 10, 2011

Time: 6:00-6:30 PM

Duration :30

A DEAL IS IN THE WORKS TO SELL "STAR LINE FERRY.." AND IF THE SALE GOES THROUGH -- ALL EMPLOYEES WOULD LOSE THEIR JOBS. IN A LETTER SENT TO STAR LINE EMPLOYEES -- THE COMPANY C-E-O SAYS "STAR LINE" RECENTLY ENTERED INTO PURCHASE AGREEMENTS TO SELL THE COMPANY. THE LETTER SAYS IF THE SALE CLOSES -- "STAR LINE" WOULD NO LONGER PROVIDE FERRY SERVICE TO MACKINAC ISLAND -- AND THE BUSINESS WOULD CLOSE PERMANENTLY.

October 10, 2011

Time: 6:00-6:30 PM

Duration :30

80-DEGREE DAYS -- NO RAIN -- A PICTURE-PERFECT WEEK FOR THOSE OF US WHO CAN WAIT FOR THE SURE-TO-COME NORTHERN MICHIGAN WINTER. IT ALSO HAS A FINANCIAL IMPACT FOR A LOT OF PEOPLE WHO ARE AT THE MERCY OF THE WEATHER. 7&4'S ANDREW KELLER HAS MORE.

October 10, 2011

Time: 6:00-6:30 PM

Duration :30

WINERIES ACROSS NORTHERN MICHIGAN ARE TAKING ADVANTAGE OF THE WARM WEATHER -- AND LETTING THEIR GRAPES HANG ON THE VINES. AT CHATEAU CHANTAL -- THEIR VINES ARE STILL RIPE WITH GRAPE CLUSTERS.THEIR WINERY DIRECTOR SAYS THEY PLAN TO START HARVESTING THIS WEEK -- BUT EXTENDED THEIR GROWING SEASON -- THANKS TO THE WARM START TO OCTOBER.

October 12, 2011

Time: 6:00-6:30 PM

Duration :30

A PETOSKEY MAN HAS PURCHASED MORE THAN A CENTURY OLD HOME IN PETOSKEY TO PROVE A POINT -- OLD HOMES CAN BE MORE EFFICIENT HE'S JUST ABOUT DONE WITH THE COMPLETE "GREEN RENOVATION" -- AND AS 7&4'S ANDREW KELLER EXPLAINS, HE'S DOING IT FOR THE BENEFIT OF OLD-HOME OWNERS.

October 12, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S ONE OF THE FAVORITE FRUITS OF THE FALL SEASON -- AND THIS YEAR APPLES ARE IN ABUNDANT SUPPLY. THIS WEEKEND, ALL KINDS OF THE SWEET FRUIT TREATS WILL BE ON DISPLAY AT CHARLEVOIX'S APPLE FEST IT KICKS OFF FRIDAY BUT PREPARATIONS WERE UNDERWAY TODAY FOR THE ART SHOW.

October 12, 2011

Time: 6:00-6:30 PM

Duration :30

BATA BUSING HAS AN ANNUAL RIDERSHIP -- OF MORE THAN 530-THOUSAND PEOPLE.BUT THOSE CUSTOMERS -- COULD BE WITHOUT TRANSPORTATION -- *IF BATA'S MILLAGE PROPOSAL ISN'T RENEWED THIS NOVEMBER -- WHEN VOTERS HEAD TO THE POLLS.7&4'S BRODY O'CONNELL EXPLAINS.

October 14, 2011

Time: 6:00-6:30 PM

Duration :30

THE OCCUPY WALL STREET PROTESTS THAT ARE SWEEPING ACROSS THE COUNTRY -- - ARE NOW COMING TO TRAVERSE CITY.7&4'S LAUREN AMSTUTZ SPOKE WITH BOTH A PROTESTOR -- AND THE GRAND TRAVERSE COUNTY REPUBLICAN PARTY.SHE JOINS US LIVE IN THE STUDIO WITH THE LATEST.

October 18, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S ONE OF THE FASTEST GROWING COMMUNITIES IN NORTHERN MICHIGAN -- BUT ONE OF TRAVERSE CITY'S MOST HIGHLY ANTICIPATED NEW DEVELOPMENT PROJECTS SEEMS TO HAVE STALLED. MANY ARE WONDERING -- WHAT'S HAPPENING WITH HOTEL INDIGO?7&4'S LAUREN AMSTUTZ SPOKE WITH THE DOWNTOWN DEVELOPMENT AUTHORITY TODAY TO FIND OUT MORE -- SHE JOINS US LIVE NOW IN THE STUDIO WITH THE LATEST.

October 18, 2011

Time: 6:00-6:30 PM

Duration :30

PEOPLE ARE TURNING UP THE HEAT ACROSS THE STATE AS A COLD SNAP SETTLES IN -- BUT YOU DON'T HAVE TO JUST ACCEPT THE HIGHER HEATING BILL THAT COMES WITH IT. THERE ARE SOME SIMPLE THINGS *YOU CAN DO TO HELP LOWER YOUR BILL. TO FIND OUT WHAT THOSE ARE -- WE SPOKE WITH EXPERTS AT PRECISION PLUMBING AND HEATING IN TRAVERSE CITY.

October 19, 2011

Time: 6:00-6:30 PM

Duration :30

RENEWABLE FUEL TESTS BEING DONE AT A NORTHWESTERN MICHIGAN COLLEGE COULD PAVE THE WAY FOR A GREENER NAVY AND COMMERCIAL MARITIME

OPERATIONS. AS PART OF A JOINT EFFORT BY THE DEPARTMENT OF TRANSPORTATION AND DEPARTMENT OF DEFENSE -- N-M-C'S STATE OF MICHIGAN TRAINING SHIP IS BEING USED TO TEST HYDRO-TREATED RENEWABLE DIESEL. THE SHIP BEGAN USING THE FUEL LAST MONTH FOR ABOUT 17 DAYS -- NOW PIER TESTS ARE UNDERWAY. THIS IS ALL PART OF NATIONAL RESEARCH.

October 19, 2011

Time: 6:00-6:30 PM

Duration :30

A LOCAL COUNTY'S RECYCLING PROGRAM HAS RECEIVED A TOP STATE AWARD! EMMET COUNTY PUBLIC WORKS DIRECTOR ELISA SELTZER HAS BEEN NAMED THE 20-11 MICHIGAN RECYCLING COALITION'S MEMBER OF THE YEAR FOR THE RECYCLING EFFORTS IN THE COUNTY.SHE RECEIVED THE AWARD AT THE LAST COUNTY COMMISSIONERS MEETING SHE SAYS THE AWARD SPEAKS VOLUMES ABOUT THE PROGRAM THAT CONTINUES TO GROW EVERY YEAR.

October 20, 2011

Time: 6:00-6:30 PM

Duration :30

TONIGHT, THE UNITED STATES POSTAL SERVICE WILL HOLD A PUBLIC MEETING TO UNVEIL THE PLANS TO CLOSE THE GAYLORD PROCESSING CENTER AND MOVE OPERATIONS TO TRAVERSE CITY.THE U-S-P-S HAS COMPLETED A STUDY THAT SHOWS THE CLOSURE OF THE GAYLORD PROCESSING CENTER COULD SAVE MORE THAN THREE-POINT-THREE MILLION DOLLARS A YEAR.AS PART OF THE CONSOLIDATION, 25 PEOPLE COULD LOSE THEIR JOBS TONIGHT -- THE POSTAL SERVICE WILL GIVE THE COMMUNITY A CHANCE TO SHARE INPUT -- AND UNION MEMBERS ARE EXPECTED TO SPEAK OUT.

October 21, 2011

Time: 6:00-6:30 PM

Duration :30

DEMOLITION HAS BEGUN ON A PLANT THAT ONCE PROVIDED HUNDREDS OF JOBS IN NORTHERN MICHIGAN. A PORTION OF THE DURA BUILDING IN MANCELONA IS ALREADY DOWN AND THE ENTIRE COMPLEX WILL BE DEMOLISHED.BLUNORTH REALTOR BOB EDWARDS SAYS THE BUILDING WAS SOLD TO THE 3J LAND COMPANY.

October 21, 2011

Time: 6:00-6:30 PM

Duration :30

THE UNITED STATES POSTAL SERVICE PLANS TO CLOSE THE GAYLORD MAIL PROCESSING CENTER AND MOVE OPERATIONS TO TRAVERSE CITY -- AND THAT COULD HAPPEN AS EARLY AS NEXT YEAR.LAST NIGHT -- ABOUT 75 PEOPLE WERE AT GAYLORD HIGH SCHOOL TO HEAR THE U-S POSTAL SERVICE'S PLAN -- AS PART OF AN EFFORT TO CUT INTO A 10-BILLION DOLLAR DEFICIT IT FACES.

October 24, 2011

Time: 6:00-6:30 PM

Duration :30

AFTER MORE THAN 11-YEARS SITTING ABANDONED AND RUN DOWN -- THERE COULD BE SKIING AGAIN AT A FORMER LEELANAU COUNTY RESORT. THE MOUNTAIN AT SUGAR LOAF SKI RESORT IS ON TRACK OPEN THIS WINTER. 7&4'S LAUREN AMSTUTZ SPOKE WITH THOSE BEHIND THE BUSINESS PLAN -- SHE JOINS US NOW LIVE IN THE STUDIO WITH MORE.

October 24, 2011

Time: 6:00-6:30 PM

Duration :30

THE CHERRY CAPITAL AIRPORT DIRECTOR SAYS THE PROJECT IS ON SCHEDULE. THE MULTI- MILLION DOLLAR TOWER STANDS 150 FEET TALL AND WILL HELP TO PROVIDE A LARGER MORE MODERNIZED WORKPLACE ONCE IT'S COMPLETED.

THE HEIGHT OF THE TOWER WILL ALSO GIVE CONTROLLERS A BETTER VIEW OF THE AIR-FIELD AND SURROUNDING AREA. AIRPORT DIRECTOR KEVIN KLEIN SAYS THE PROJECT HAS ONLY HAD ONE SLOW DOWN.

October 24, 2011

Time: 6:00-6:30 PM

Duration :30

NEW AT 6... DEVELOPERS OF HOTEL INDIGO IN TRAVERSE CITY HAVE GIVEN TRAVERSE CITY LEADERS AN UPDATED TIMELINE FOR WHEN THEY PLAN TO BEGIN CONSTRUCTION -- SPRING OF NEXT YEAR. THE PROJECT WAS SET TO BEGIN BACK IN MAY BUT IT RAN INTO FUNDING ISSUES AND OTHER PLANNING CONCERNS. ACCORDING TO TRAVERSE CITY AREA DOWNTOWN DEVELOPMENT AUTHORITY DIRECTOR BRYAN CROUGH -- HOTEL INDIGO TOLD THEM TODAY THAT THEY WILL MOVE FORWARD WITH THEIR PLANS "AS IS" -- ONCE THINGS WARM UP AFTER WINTER.

October 24, 2011

Time: 6:00-6:30 PM

Duration :30

THERE'S ANOTHER COMMUNITY MEETING TONIGHT ON MEIJER'S PLANS TO BUILD A NEW SUPER-STORE IN GRAND TRAVERSE COUNTY'S ACME TOWNSHIP. THE RETAILER SEEMS TO HAVE STRONGER SUPPORT THIS TIME -- WITH MANY BOARD MEMBERS AND THE ACME BUSINESS ASSOCIATION BEHIND IT. THEY SAY THIS STORE WILL BRING UP TO 300 MUCH NEEDED JOBS TO THE AREA.

October 26, 2011

Time: 6:00-6:30 PM

Duration :30

ON NOVEMBER 8-TH -- VOTERS HEAD BACK TO THE POLLS. IN SUTTONS BAY -- RESIDENTS WILL ONCE AGAIN VOTE ON A MILLAGE -- THAT WOULD FUND DEVELOPMENT AT HERMAN COMMUNITY PARK. LAST YEAR -- THE MILLAGE WAS VOTED DOWN. BUT AS BRODY O'CONNELL SHOW US THIS TIME AROUND -- THE PARK IS GETTING A UNIQUE SHOWING OF SUPPORT.

October 26, 2011

Time: 6:00-6:30 PM

Duration :30

THERE COULD SOME DAY BE A NEW PLACE TO ICE SKATE IN BOYNE CITY. CITY OFFICIALS ARE LOOKING INTO WHETHER OR NOT THEY SHOULD ADD ANOTHER ICE RINK DOWNTOWN.

October 27, 2011

Time: 6:00-6:30 PM

Duration :30

TONIGHT PLANS WILL BE RELEASED FOR WHAT THE NEW REDESIGNED ELMWOOD TOWNSHIP MARINA AND WATERFRONT COULD LOOK LIKE. A FEW MINUTES AGO -- A TOWNSHIP MEETING BEGAN AND INITIAL DESIGN PLANS WERE PRESENTED TO THE PUBLIC. AN ANN ARBOR BASED DESIGN COMPANY WAS HIRED TO COME UP WITH THE PLANS. BOARD MEMBERS SAY THEY ARE LOOKING TO MAKE CHANGES TO DRAW IN BUSINESS AND VISITORS.

October 27, 2011

Time: 6:00-6:30 PM

Duration :30

GRAND TRAVERSE COUNTY COMMISSIONERS APPROVED A 20-12 BUDGET PLAN LAST NIGHT -- INCLUDING SOME TOUGH CUTS. THE BUDGET WAS PASSED "AS IS" -- WHICH MEANS JANITORIAL STAFF WILL BE PRIVATIZED. COMMISSIONERS SAY IT WAS A VERY TOUGH DECISION, BUT THE BOARD FELT IT HAD TO BE DONE. THE 20-12 GENERAL BUDGET IS 37-MILLION DOLLARS -- 4-PERCENT LESS THAN 20-11 -- IT FELL BECAUSE OF DECLINING TAX REVENUES. PRIVATIZING CUSTODIANS SHOULD SAVE THE COUNTY ABOUT 190-THOUSAND DOLLARS A YEAR.

October 28, 2011

Time: 6:00-6:30 PM

Duration :30

THERE'S TWO NEW OPTIONS FOR BOOK-WORMS IN TRAVERSE CITY.
BRILLIANT BOOKS HAS JUST OPENED ON FRONT STREET. THE 36-HUNDRED SQUARE
FOOT STORE CALLS ITSELF A "READERS" BOOK STORE. THE OWNER SAYS THEY
WANT TO PROVIDE GOOD TITLES FOR SERIOUS READERS.

October 28, 2011

Time: 6:00-6:30 PM

Duration :30

ANOTHER BOOK STORE IS SET TO OPEN WHERE BORDERS BOOKS USED TO BE -- OFF
SOUTH AIRPORT ROAD. BOOKS A MILLION HAS HIRED 39-EMPLOYEES -- 15 WHO
USED TO WORK FOR BORDERS THE STORE WILL OPEN ON NOVEMBER 4-TH --
OFFERING BOOKS, TOYS, ELECTRONICS AND MORE.

October 29, 2011

Time:11:00-11:35 PM

Duration :30

CONSUMERS ENERGY SAYS CONSTRUCTION WILL START NOVEMBER 7TH -- ON A
WIND-ENERGY PROJECT WITH 56 HUGE TURBINES -- EAST OF LAKE MICHIGAN.
THE UTILITY DISCLOSED THE DATE IN A NOTICE THAT WAS MAILED FRIDAY.
THE PROJECT IS CALLED THE LAKE WINDS ENERGY PARK -- LOCATED IN TWO
TOWNSHIPS IN MASON COUNTY -- 90 MILES NORTH OF GRAND RAPIDS.

October 29, 2011

Time:6:00-6:30 PM

Duration :30

DUE TO AIRLINE MERGERS THERE WILL BE LESS SEATS ON FLIGHTS OVER THE
NEXT FEW MONTHS -- WHICH MEANS MORE MONEY OUT OF YOUR POCKET TO TRAVEL
BY AIR.BUT MAYBE NOT IN TRAVERSE CITY. 7&4'S LAUREN AMSTUTZ SPOKE WITH
AIRPORT OFFICIALS TODAY -- SHE JOINS US NOW LIVE IN THE STUDIO WITH
MORE.

November 1, 2011

Time:6:00-6:30 PM

Duration :30

JUST MONTHS AFTER THE LARGEST ENERGY COMPANY IN THE NATION PROPOSES A
WIND-TURBINE PROJECT IN PARTS OF BENZIE COUNTY -- COMMISSIONERS DISCUSS
WHETHER OR NOT TO FORMALLY SUPPORT THAT TYPE OF ALTERNATIVE ENERGY.
7&4'S LAUREN AMSTUTZ WAS AT THE MEETING -- SHE JOINS US LIVE NOW IN
THE STUDIO WITH MORE.

November 1, 2011

Time: 6:00-6:30 PM

Duration :30

TONIGHT -- ANOTHER LOCAL COMMUNITY LOOKING AT MAJOR CUTS TO BALANCE THE
BUDGET. IN KALKASKA COUNTY -- AN OPERATIONS REVIEW FROM A DOWNSTATE
FIRM LOOKED AT ALL COUNTY DEPARTMENTS -- AND GAVE RECOMMENDATIONS FOR
"MINIMAL AFFECTS" TO HELP WITH THE PROJECTED SHORTFALL.

November 1, 2011

Time: 6:00-6:30 PM

Duration :30

NEED A JOB?BOYNE HIGHLANDS AND BOYNE MOUNTAIN ARE GEARING UP TO BRING
IN MORE EMPLOYEES FOR THE WINTER SEASON.ACCORDING TO THE RESORTS --
THEY WILL BE HIRING 300 SEASONAL JOBS TO FILL GUEST SERVICE POSITIONS.

November 1, 2011

Time: 6:00-6:30 PM

Duration :30

A UNIQUE NORTHERN MICHIGAN TUNNEL HAS GONE DARK FOR GOOD. THE U-S
FOREST SERVICE SAYS A SNOWMOBILE TUNNEL IN WEXFORD COUNTY NEAR CABERFAE
SKI AND GOLF RESORT WAS NOT SAFE. SOME SNOWMOBILERS - ARE DISAPPOINTED.

November 2, 2011

Time: 6:00-6:30 PM

Duration :30

WITH WINTER FAST-APPROACHING, LOCAL BUSINESSES ARE IN THE FULL SWING OF THINGS TRYING TO GET PEOPLE HIRED FOR THEIR SEASONAL JOBS. BOYNE IS ONE OF THEM -- BUT AS ANDREW KELLER EXPLAINS, THIS YEAR, THEY'VE ADDED AN ADDITIONAL PERK FOR THEIR EMPLOYEE'S FAMILIES.

November 4, 2011

Time: 6:00-6:30 PM

Duration :30

CONSTRUCTION WILL BEGIN MONDAY ON THE LAKE WINDS ENERGY PARK IN MASON COUNTY. CONSUMERS ENERGY WILL PUT UP 56 TURBINES OVER THE NEXT YEAR THAT THE COMPANY SAYS WILL GENERATE 100 MEGA WATTS OF POWER. THIS WEEK CONSUMERS GOT APPROVAL FROM THE COUNTY ROAD COMMISSION FOR THE TRANSPORTATION PART OF THE PROJECT.

November 4, 2011

Time: 6:00-6:30 PM

Duration :30

OFFICIALS IN GRAND TRAVERSE COUNTY'S ACME TOWNSHIP ARE LOOKING AT PUTTING A ROUNDABOUT ON ONE OF THE AREA'S BUSIEST ROADS. THE ROUNDABOUT WOULD BE BUILT AT M-72 AND LAUTNER ROAD -- IN CONJUNCTION WITH THE PROPOSED NEW MEIJER DEVELOPMENT. THE ACME TOWNSHIP MANAGER SAYS THEY HAVE HAD EXTENSIVE STUDIES DONE ON HOW TO DEAL WITH THE INCREASED TRAFFIC THAT MEIJER WOULD BRING.

November 4, 2011

Time: 6:00-6:30 PM

Duration :30

CLOSE TO FIVE THOUSAND MOUNTAIN BIKERS ARE HEADED TO GRAND TRAVERSE COUNTY -- TO PUT THEIR PEDALING SKILLS TO THE TEST. EVERY YEAR ON THE FIRST SATURDAY OF NOVEMBER CYCLISTS HEAD TO TRAVERSE CITY FOR THE UNPREDICTABLE CONDITIONS OF THE ICEMAN COMETH CHALLENGE.

November 7, 2011

Time: 6:00-6:30 PM

Duration :30

THE TEMPERATURES ARE DROPPING AND THE NUMBER OF FAMILIES WHO CAN'T PAY THEIR HEATING BILL IS SKYROCKETING. BUT SAFETY NETS THAT HELP PEOPLE IN OTHER PARTS OF THE STATE ARE NOT THERE FOR MANY IN NORTHERN MICHIGAN. WE TAKE A CLOSER LOOK AT THE PROBLEM AND WHAT HELP IS AVAILABLE MONDAY IN A FACT FINDER REPORT.

November 7, 2011

Time: 6:00-6:30 PM

Duration :30

THE STATE'S MSU EXTENSION PROGRAM IS REDESIGNING THE WAY IT OPERATES TO SAVE MONEY AND BETTER FOCUS ITS PURPOSE. THE MAJOR CHANGES -- COUNTY DIRECTORS AND REGIONAL OFFICES WILL BE ELIMINATED AND REPLACED WITH DISTRICTS. ADMINISTRATION COST WILL BE CUT, AND FINANCIAL SYSTEMS STREAMLINED.

November 7, 2011

Time: 6:00-6:30 PM

Duration :30

CONSTRUCTION ON A MULTI-MILLION DOLLAR WIND FARM IN MASON COUNTY IS OFFICIALLY UNDERWAY -- BUT SOME COMMUNITY MEMBERS SAY THE PROJECT IS PUTTING LIVES AT RISK. 7&4'S LAUREN AMSTUTZ SPOKE WITH SOME OF THOSE RESIDENTS... SHE JOINS US LIVE NOW IN THE STUDIO WITH MORE.

November 7, 2011

Time: 6:00-6:30 PM

Duration :30

BEFORE VOTERS HEAD TO THE POLLS TOMORROW -- 7&4 NEWS IS WORKING TO MAKE SURE OUR VIEWERS ARE INFORMED. TONIGHT WE'RE PROFILING THE RACE FOR

CADILLAC MAYOR. INCUMBENT BILL BARNETT IS RUNNING FOR RE-ELECTION -- AGAINST NEW-COMER CARLA FILKINS. 7&4'S BRODY O CONNELL HAS A CLOSER LOOK AT EACH CANDIDATE.

November 8, 2011

Time: 6:00-6:30 PM

Duration :30

HUNDREDS OF NORTHERN MICHIGAN BUSINESS LEADERS PACKED THE GRAND TRAVERSE RESORT AND SPA THIS MORNING -- FOR THE 2011 ECONOMIC OUTLOOK BREAKFAST.

November 8, 2011

Time: 6:00-6:30 PM

Duration :30

IMMEDIATLY FOLLOWING THE BREAKFAST -- THE CHAMBER KICKED OFF THIS YEAR'S CHAMBER BUSINESS EXPO. DOZENS OF EMPLOYERS SET UP BOOTHS AND SHOWCASED LOCAL GOODS. THE EVENT WAS VERY WELL ATTENDED. ORGANIZERS SAY THE EXPO HELPS PROMOTE BUSINESS GROWTH -- RIGHT HERE IN NORTHERN MICHIGAN.

November 8, 2011

Time: 6:00-6:30 PM

Duration :30

SNOWMOBILE RIDERS ARE GOING TO BE PAYING MORE TO TAKE TO THE TRAILS THIS YEAR. THE MICHIGAN DEPARTMENT OF NATURAL RESOURCES SAID TODAY THAT THE PRICE FOR A PERMIT IS INCREASING BY TEN DOLLARS.

November 9, 2011

Time: 6:00-6:30 PM

Duration :30

THIS WEEKEND MIGHT BE A GOOD TIME TO START YOUR CHRISTMAS SHOPPING OR GETTING A LITTLE SOMETHING FOR YOURSELF WHILE HELPING THOSE IN NEED AT THE SAME TIME. ITS' SHOP YOUR COMMUNITY DAY.

November 10, 2011

Time: 6:00-6:30 PM

Duration :30

TONIGHT, WE HAVE AN UPDATE ON WHAT'S BEING DONE WITH THE MERCURY-CONTAMINATED WATER COLLECTED FROM A FORMER CEMENT PLANT SITE IN EMMET COUNTY. THE WATER USED TO BE HAULED MILES AWAY TO A DEEP-INJECTION WELL SITE -- BUT AS 7&4'S ANDREW KELLER EXPLAINS, THE NEW SYSTEM WILL TREAT IT ON SITE AND DISCHARGE BACK INTO THE LAKE.

November 10, 2011

Time: 6:00-6:30 PM

Duration :30

TODAY MARKS THE BEGINNING OF GOODWILL INDUSTRIES' FALL FOOD DRIVE. ORGANIZERS SAY THEIR FOOD SUPPLY -- IS AT AN ALL TIME LOW. AND YOUR HELP -- IS NEEDED NOW -- MORE THAN EVER. 7&4'S BRODY O'CONNELL HAS MORE.

November 14, 2011

Time: 6:00-6:30 PM

Duration :30

THE BILL IS CALLED THE "HUNTER HERITAGE ACT" AND WAS PASSED BY STATE LEGISLATORS EARLIER THIS YEAR. THE MINIMUM AGE TO HUNT USED TO BE 12 -- NOW, 10 AND 11 YEAR OLDS CAN HUNT DEER AND OTHER GAME WITH FIREARMS ON PRIVATE LAND -- AND THOSE NINE AND UNDER CAN HUNT WITH SUPERVISION.

November 14, 2011

Time: 6:00-6:30 PM

Duration :30

FIREARM HUNTING SEASON IS ALSO PROVIDING A BIG BOOST IN SALES FOR MANY AREA BUSINESSES. SPORTING GOOD STORES LIKE DUNHAM'S IN GAYLORD -- TELL US THEY HAVE BEEN VERY BUSY

November 14, 2011

Time: 6:00-6:30 PM

Duration :30

THE LATE FALL SEASON ALSO BRINGS A BIG BOOST FOR SOME OTHER NORTHERN MICHIGAN INDUSTRIES. RIGHT NOW CHRISTMAS TREE FARMS ARE WORKING OVERTIME TRYING TO KEEP UP WITH THE GROWING DEMAND. 7&4'S LAUREN AMSTUTZ SPENT THE DAY AT DUTCHMAN TREE FARMS IN WEXFORD COUNTY -- AND EXPLAINS HOW IMPORTANT THIS WEEK IS FOR THE FARM.

November 15, 2011

Time: 6:00-6:30 PM

Duration :30

WITH THE START OF RIFLE SEASON.... HUNTERS ARE PUTTING THEIR TROPHY BUCK UP AGAINST OTHER HUNTER'S BIG KILL. IN MANCERONA -- THE BUCK POLE IS ONE OF THE BIGGEST IN THE AREA AND DRAWS IN QUITE A CROWD. 7&4'S KATE FOX IS LIVE AT THE BUCK POLE TO FIND OUT HOW THIS YEAR IS GOING...

November 16, 2011

Time: 6:00-6:30 PM

Duration :30

THIS WEEK WE WILL GET A BETTER IDEA OF WHAT CARRIER MAY REPLACE FRONTIER AIRLINES AT MANISTEE COUNTY BLACKER AIRPORT. FRONTIER AIRLINE'S CONTRACT WITH THE AIRPORT RUNS OUT IN MARCH OF NEXT YEAR.

November 22, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S A NON-PROFIT HELPING SHRED AND RECYCLE YOUR CONFIDENTIAL PAPERS - WHILE CREATING JOBS FOR PEOPLE WITH DISABILITIES. CROSSROADS INDUSTRIES IN GAYLORD WANTS TO GIVE YOU AN EARLY CHRISTMAS PRESENT THIS YEAR.

November 22, 2011

Time: 6:00-6:30 PM

Duration :30

LEADERS OF THE AREA'S LARGEST AIRPORT MET TODAY TO TALK ABOUT THEIR GOALS FOR THE FUTURE. F-A-A GRANT GUIDELINES REQUIRE AIRPORTS TO SUBMIT A 10 YEAR PLAN EACH DECEMBER TO QUALIFY FOR FEDERAL AIRPORT IMPROVEMENT FUNDING.

November 23, 2011

Time: 6:00-6:30 PM

Duration :30

GRAND TRAVERSE COUNTY ADMINISTRATORS ARE HOPING TO FINALIZE PLANS -- TO FUND A NEW HEALTH DEPARTMENT BUILDING. FINANCE DIRECTOR DEAN BOTT SAYS HE IS OPTIMISTIC COUNTY COMMISSIONERS WILL APPROVE THE MULTI-MILLION DOLLAR PLAN ON NOVEMBER 30TH -- WHEN A VOTE IS SCHEDULED. 7&4'S BRODY O'CONNELL HAS THE DETAILS..

November 25, 2011

Time: 6:00-6:30 PM

Duration :30

YESTERDAY -- IT WAS ALL ABOUT THE TURKEY. BUT TODAY -- IS A DIFFERENT STORY -- BLACK FRIDAY. AND SOME SHOPPERS GOT AN EARLY START TAKING ADVANTAGE OF EXTENDED STORE HOURS 7&4'S BRODY O'CONNELL EXPLAINS.

November 25, 2011

Time: 6:00-6:30 PM

Duration :30

DOWNTOWN TRAVERSE CITY WAS ALSO BUSY TODAY WITH SHOPPERS TRYING TO PUT A DENT IN THEIR CHRISTMAS LIST. 7&4'S LAUREN AMSTUTZ WAS IN TOWN WHERE THE CONSUMERS SAY BUYING LOCAL PAYS OFF.

December 1, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S A SMALL BUSINESS -- IN A SMALL TOWN.BUT "MY-FARM-MARKET" -- IS MAKING A BIG DIFFERENCE IN ELLSWORTH.IT'S SUPPORTING DOZENS OF MICHIGAN FARM MARKETS -- AND MAKING DONATIONS TO TWO LOCAL NON-PROFITS. 7&4'S BRODY O'CONNELL EXPLAINS.

December 1, 2011

Time: 6:00-6:30 PM

Duration :30

THE GRAND TRAVERSE COUNTY HEALTH DEPARTMENT IS GOING TO BE MOVING INTO A NEW BUILDING.

December 4, 2011

Time: 6:00-6:30 PM

Duration :30

TRAVERSE CITY COMMISSIONERS PLAN TO DECIDE THE FATE -- OF A BELOVED COMMUNITY TRAIN -- BY EARLY JANUARY.AT TOMORROW'S COMMISSION MEETING -- AN AD HOC COMMITTEE WILL BE PUT TOGETHER. THIS COMMITTEE WILL DEAL WITH ALL THINGS RELATED TO THE BAY FRONT PLANS, WHICH INCLUDES THE "SPIRIT OF TRAVERSE CITY" TRAIN.THE 3- MEMBER COMMITTEE WILL BE CHOSEN AT THE MEETING TOMORROW NIGHT. COMMISSIONER JIM CARRUTHERS SAYS THE "AD HOC" WILL HOPEFULLY ALLOW THE PUBLIC TO HAVE MORE OF A VOICE.

December 6, 2011

Time: 6:00-6:30 PM

Duration :30

SHANTY CREEK RESORTS IN BELLAIRE IS HIRING AN ADDITIONAL 80 EMPLOYEES OVER THE NEXT COUPLE WEEKS.THIS AFTERNOON A JOB FAIR WAS HELD TO SCREEN POTENTIAL JOB CANDIDATES. 7&4'S LAUREN AMSTUTZ WAS THERE AND TALKED WITH SOME OF THOSE HOPING TO GET PICKED FOR A JOB.

December 6, 2011

Time: 6:00-6:30 PM

Duration :30

IN NOVEMBER -- VOTERS APPROVED A MILLAGE RENEWAL -- TO SUPPORT THE BAY AREA TRANSPORTATION AUTHORITY.NOW -- BATA IS LOOKING TO IMPROVE SERVICES -- AND MAKE THEIR OPERATIONS RUN MORE EFFICIENTLY.RECENTLY -- THEY EVEN TURNED TO A TRANSIT CONSULTANT -- FOR ADVICE.

December 7, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S A POLLUTED SPACE THAT'S BEEN VACANT FOR YEARS.NOW A LARGE DRUGSTORE MAY BE FILLING THE DOWNTOWN TRAVERSE CITY LOT. A ZONING REQUEST HAS BEEN ISSUED FOR A C-V-S PHARMACY ON THE CORNER OF FRONT AND DIVISION -- ON THIS EMPTY PROPERTY. PLANNING DIRECTOR RUSS SOYRING SAYS THE PLAN CALLS FOR A 13-THOUSAND SQUARE FOOT BUILDING -- WITH 56 PARKING SPACES. CITY COMMISSIONERS WOULD HAVE TO AGREE TO A ZONING CHANGE.

December 7, 2011

Time: 6:00-6:30 PM

Duration :30

AS THE HOLIDAY SHOPPING SEASON MOVES INTO FULL-SWING, MICHIGAN SMALL BUSINESS OWNERS WANT TO LEVEL THE PLAYING FIELD -- THEY WANT ONLINE RETAILERS TO PAY THE STATE SALES TAX.7&4'S ANDREW KELLER TALKED WITH

TWO BUSINESS OWNERS TODAY WHO JUST GOT DONE TELLING THE STATE -- THEY NEED SOME HELP.

December 7, 2011

Time: 6:00-6:30 PM

Duration :30

HUNDREDS LOGGED ON TO UP-NORTH-LIVE DOT COM TODAY FOR OUR CHAT WITH THE WHITE HOUSE. OUR VIEWERS HAD THE CHANCE TO TALK DIRECTLY WITH JASON FURMAN -- THE "ASSISTANT TO THE PRESIDENT" FOR ECONOMIC POLICY -- AND ALSO THE "PRINCIPAL DEPUTY DIRECTOR" OF THE NATIONAL ECONOMIC COUNCIL. MOST OF THE QUESTIONS -- AIMED AT THE ECONOMY AND UNEMPLOYMENT. HERE ARE A FEW OF THE QUESTIONS -- AND RESPONSES WE GOT.

December 7, 2011

Time: 6:00-6:30 PM

Duration :30

PLANNING AND ZONING OFFICIALS IN GARFIELD TOWNSHIP ARE LOOKING INTO THE REOPENING OF A CONTROVERSIAL NIGHTCLUB -- THIS TIME NEXT DOOR TO A CHILDREN'S MUSIC PROGRAM. 7&4'S LAUREN AMSTUTZ... SHE JOINS US NOW LIVE IN THE STUDIO WITH MORE.

December 8, 2011

Time: 6:00-6:30 PM

Duration :30

THE CLAY CLIFFS SHORELINE PROPERTY IN LELAND IS WORKING IT'S WAY TOWARD BEING A PUBLIC NATURAL AREA. THE MICHIGAN NATURAL RESOURCES TRUST FUND AND THE CARLS FOUNDATION HAVE AWARDED MONEY TO SUPPORT THE PRESERVATION OF THE ONE HUNDRED AND FIVE ACRE PROPERTY.

December 8, 2011

Time: 6:00-6:30 PM

Duration :30

NEW AT 6... THE LACK OF SNOW AND NOT BEING ABLE TO COVER GROUND WITH THE MAN-MADE STUFF IS FREEZING SNOWMOBILE SALES. COUNTY-WIDE SERVICES SAYS FOR THE PAST THREE YEARS, SNOWMOBILE SALES HAVE BEEN BLEAK.

December 8, 2011

Time: 6:00-6:30 PM

Duration :30

NO SNOW -- NO PROBLEM FOR SKI RESORTS -- WELL, AT LEAST IF IT STAYS AS COLD AS IT HAS BEEN SO THEIR MACHINES CAN PACK IT IN. 7&4'S ANDREW KELLER HIT SOME SLOPES TODAY -- WHERE THE WAIT IS OVER.

December 9, 2011

Time: 6:00-6:30 PM

Duration :30

A LARGE PROJECT IN CHEBOYGAN COUNTY HAS HELPED A LOCAL CAR DEALER EXPAND ITS SERVICES -- AND HAS HELPED CREATE A HAND-FULL OF NEW JOBS.

December 11, 2011

Time: 6:00-6:30 PM

Duration :30

A NORTHERN MICHIGAN BUSINESS IS EXPANDING IT'S SALES THRU EXPORTING -- WHICH COULD CREATE SOME NEW JOB OPPORTUNITIES IN THE REGION. GRAND TRAVERSE INDUSTRIES IS A "MANUFACTURING CORPORATION" -- THAT EMPLOYS NEARLY 300 PEOPLE WITH DISABILITIES...

December 12, 2011

Time: 6:00-6:30 PM

Duration :30

TODAY IS SUPPOSED TO BE ONE OF THE BIGGEST SHIPPING DAYS IN HISTORY -- THAT'S BECAUSE MORE PEOPLE ARE BUYING GIFTS FROM THEIR COMPUTERS. CHECK THIS OUT -- ONLINE SALES ARE UP MORE THAN 15-PERCENT THIS HOLIDAY SEASON. TOTAL ONLINE HOLIDAY SALES ADD UP TO MORE THAN 24-BILLION DOLLARS!

December 13, 2011

Time: 6:00-6:30 PM

Duration :30

A TRAVERSE CITY FRUIT PROCESSOR IS "PICKING" NEW EMPLOYEES TO HELP WITH INCREASED BUSINESS IT'S GETTING FROM A FRENCH APPLESAUCE COMPANY. 7&4'S LAUREN AMSTUTZ JOINS US LIVE IN THE STUDIO WITH MORE ON THIS PARTNERSHIP...

December 14, 2011

Time: 6:00-6:30 PM

Duration :30

IF YOU'RE LOOKING FOR A JOB -- LISTEN UP -- A MICHIGAN COMPANY IS LOOKING TO HIRE YOU FOR THE LONG HAUL.7&4'S ANDREW KELLER HAS NEW INFORMATION TONIGHT FROM THE TRUCK-DRIVING INDUSTRY -- WHERE JOB OUTLOOK APPEARS STRONG.

December 14, 2011

Time: 6:00-6:30 PM

Duration :30

LEADERS OF THE GRAND TRAVERSE COUNTY ROAD COMMISSION HELD A SPECIAL MEETING THIS MORNING -- TO GO OVER BUDGET PLANS FOR NEXT YEAR.DIRECTOR MARY GILLIS SAYS THE BUDGET SHOULD LOOK SIMILAR TO THIS YEARS.

December 14, 2011

Time: 6:00-6:30 PM

Duration :30

A NORTHERN MICHIGAN SENATOR HAS PROPOSED A PLAN THAT COULD HAVE YOU PAYING LESS AT THE PUMP.THE PROPOSAL MAKING ITS WAY THROUGH LANSING CALLS FOR THE ELIMINATION OF STATE'S GAS TAX, THAT'S 19 CENTS A GALLON. THAT MONEY GOES TO REPAIR OUR ROADS...SO HOW DOES THE SENATOR PROPOSE ON MAKING UP THE LOST REVENUE? BY HAVING YOU PAY MORE SOMEWHERE ELSE. HIS PROPOSAL IS THE SUBJECT OF TONIGHT'S FACT FINDER.

December 15, 2011

Time: 6:00-6:30 PM

Duration :30

WE'VE GOT ENCOURAGING NEWS TONIGHT REGARDING THE AMERICAN HOUSING CRISIS.LAST MONTH -- REPOSSESSED HOMES HIT THE LOWEST MARK SINCE MARCH OF 2008 -- THAT'S ACCORDING TO REALITY TRACK. AND RIGHT NOW, THE MORTGAGE RATE IS THE LOWEST IT HAS EVER BEEN.7&4'S ANDREW KELLER TALKS TO A REALTOR AND A LENDER -- WHO SAY THIS COULD BE A POSITIVE SIGN.

December 15, 2011

Time: 6:00-6:30 PM

Duration :30

A LOCAL RESTAURANT THAT'S BEEN SERVING THE TRAVERSE CITY AREA FOR 22-YEARS IS CLOSING IT'S DOORS -- BUT PLANS TO REOPEN. MABEL'S SAYS THEY HAVE TO TEMPORARILY SHUT DOWN AT THE END OF THE BUSINESS DAY NEXT FRIDAY.

December 18, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S THE LAST FULL "SHOPPING WEEK" BEFORE CHRISTMAS AND RETAILERS WANT YOU TO "SPEND, SPEND, SPEND!" AND MANY SHOPPERS DID *JUST THAT THIS WEEKEND.

December 19, 2011

Time:6:00-6:30 PM

Duration :30

A NORTHERN MICHIGAN BUSINESS THAT RECENTLY OPENED IS CREATING A STIR IN A CHARLEVOIX COUNTY CITY.BOYNE CITY RESIDENTS TELL US THE MANUFACTURING OF WOOD PELLETS IS LOUD -- AND AS 7&4'S ANDREW KELLER EXPLAINS, THEY'RE HOPING TO FIND A SOLUTION TO CUT DOWN ON SOME OF THE SOUND.

December 19, 2011

Time:6:00-6:30 PM

Duration :30

THE NORTHWEST MICHIGAN "TOYS FOR TOTS" DRIVE HAS BEEN EXTENDED -- CONTINUING COLLECTION TO HELP OUT THE FATHER FRED FOUNDATION. THE CAMPAIGN WAS SET TO END TWO DAYS AGO -- BUT BECAUSE OF A 20-PERCENT INCREASE IN TOY REQUESTS -- ORGANIZERS WILL KEEP UP SELECTED DROP-BOXES THRU TOMORROW.

December 19, 2011

Time:6:00-6:30 PM

Duration :30

THIS IS A STORY...ABOUT TRAVEL TRAILERS...AT LEAST THAT'S WHAT IT STARTED OUT AS.BUT IT TURNED INTO A TALE OF TWO PEOPLE HERE IN NORTHERN MICHIGAN WHO DECIDED THEY JUST COULDN'T DEAL WITH UNEMPLOYMENT ANYMORE...AND TOOK A RISK.THEY'RE RESTORING OTHER PEOPLE'S OFTEN DISCARDED TRAILERS...WHILE AT THE SAME RESTORING THEIR OWN HOPE.

December 20, 2011

Time:6:00-6:30 PM

Duration :30

LATE POWER BILL PAYMENT? YOU MAY HAVE JUST HELPED TRAVERSE CITY LIGHT AND POWER DONATE NEARLY TWENTY FOUR THOUSAND DOLLARS TO CHARITY.THE FUNDS ARE DERIVED FROM THE LIGHT AND POWER'S "RED TAG" PROGRAM WHICH PROVIDES CUSTOMERS WITH A WARNING OF POSSIBLE SERVICE TERMINATION.

December 20, 2011

Time:6:00-6:30 PM

Duration :30

THE NEW GRAND TRAVERSE BAY Y-M-C-A COULD BE BUILT THIS SPRING -- BUT TO MAKE THAT HAPPEN THEY NEED DONATIONS -- AND FAST!EARLIER THIS YEAR THE PROJECT WAS ONLY HALF WAY TO RAISING THE 12-MILLION DOLLARS NEEDED TO BREAK GROUND -- BUT NOW THEY HAVE A PRIME OPPORTUNITY TO GET THE REST. 7&4'S LAUREN AMSTUTZ JOINS US NOW LIVE IN THE STUDIO WITH MORE.

December 21, 2011

Time:6:00-6:30 PM

Duration :30

NEW LAWS HAVE BEEN SIGNED THAT COULD KEEP NEARLY 100-THOUSAND FAMILIES ACROSS MICHIGAN OUT OF THE COLD THIS WINTER. GOVERNOR SNYDER SIGNED A BILL YESTERDAY TO CREATE THE "VULNERABLE HOUSEHOLD WARMTH FUND" TO THE TUNE OF 58- MILLION DOLLARS -- NOW BOTH ELECTRIC COMPANIES AND THE STATE ARE TRYING TO FIGURE OUT HOW TO IMPLEMENT THE PLAN. 7&4'S LAUREN AMSTUTZ JOINS US LIVE IN THE STUDIO WITH THE DETAILS - LAUREN?

December 22, 2011

Time:6:00-6:30 PM

Duration :30

THANKS TO A NEW AFFORDABLE HOUSING COMPLEX -- MORE THAN A DOZEN FAMILIES WILL HAVE A WARM PLACE TO CALL HOME -- IN THE NEW YEAR. 7&4'S BRODY O'CONNELL WAS IN PESHAWBESTOWN TODAY -- WHERE THE LARGEST PHASE OF THE PROJECT WAS BUILT.

December 22, 2011

Time:6:00-6:30 PM

Duration :30

ELMWOOD TOWNSHIP OFFICIALS ARE BUSY SELECTING THE FINAL DESIGN FOR A LEELANAU COUNTY MARINA.RIGHT NOW -- THE ELMWOOD TOWNSHIP MARINA COMMITTEE IS HOLDING A SPECIAL MEETING -- TO CHOOSE THE RE-DESIGN PLANS FOR THE MARINA.

December 23, 2011

Time:6:00-6:30 PM

Duration :30

SOME PEOPLE WAITED UNTIL THE LAST MINUTE TO DO THEIR HOLIDAY SHOPPING THIS YEAR -- AND IT'S NOT BECAUSE THEIR LAZY -- RATHER THEY'RE LOOKING TO GET THE BIGGEST BANG FOR THEIR BUCK!

December 23, 2011

Time:6:00-6:30 PM

Duration :30

IT'S THE KICK-OFF OF THE HOLIDAY WEEKEND -- AND FOR MANY OF US THAT MEANS TRAVELING TO SEE THE ONES WE LOVE. AND FORTUNATELY -- CONDITIONS WERE CLEAR TODAY -- FOR AIR-TRAVELERS TAKING OFF -- AND LANDING IN TRAVERSE CITY.

December 24, 2011

Time:6:00-6:30 PM

Duration :30

ALL WEEK -- A NATIONAL COMPANY HAS BEEN IN TRAVERSE CITY -- OFFERING TO BUY YOUR SILVER, GOLD, DIAMONDS AND OTHER COLLECTABLES.BUT HOW DO YOU KNOW IF YOU'RE GETTING YOUR "MONEYS WORTH" -- WHEN YOU SELL THESE PIECES TO BUYERS?7&4'S BRODY O'CONNELL DID SOME INVESTIGATING.

December 26, 2011

Time:6:00-6:30 PM

Duration :30

CHANCES ARE YOU MAY HAVE MADE A TOAST THIS HOLIDAY SEASON WITH A GLASS OF LOCALLY MADE BEER -- AND NOW A NEW STATE BILL SIGNED BY THE GOVERNOR IS GOING TO PROVIDE MORE OPPORTUNITIES FOR MICRO BREWERIES TO CONTINUE TO GROW. 7&4'S LAUREN AMSTUTZ SHOWS US THE CHANGES ON TAP.

December 26, 2011

Time:6:00-6:30 PM

Duration :30

SHOPPERS UNHAPPY WITH SOME OF THEIR HOLIDAY GIFTS -- LINED UP AT STORES AROUND NORTHERN MICHIGAN TODAY.THE DAY AFTER CHRISTMAS IS USUALLY A BUSY DAY FOR RETURNS AND EXCHANGES -- BUT THIS YEAR SMALL BUSINESSES IN DOWNTOWN TRAVERSE CITY -- SAW RECORD SALES AND VERY FEW RETURNS.

December 27, 2011

Time:6:00-6:30 PM

Duration :30

IN TRAVERSE CITY -- THE DOWNTOWN DEVELOPMENT AUTHORITY HAD QUITE THE OPPOSITE YEAR -- SETTING A NEW RECORD WITH SALES OF THEIR GIFT CERTIFICATES. THIS YEAR THEY SOLD OVER 310-THOUSAND DOLLARS WORTH OF GIFT CERTIFICATES -- 141-THOUSAND IN THE MONTH OF DECEMBER ALONE!

December 28, 2011

Time: 6:00-6:30 PM

Duration :30

IN THE LAST HOUR -- THE KALKASKA COUNTY BOARD OF COMMISSIONERS APPROVED THEIR 20-12 SPENDING PLAN. IT'S A PLAN THAT'S BEEN THE CENTER OF MUCH DEBATE. 7&4'S ANDREW KELLER WAS AT TONIGHT'S MEETING AND JOINS US NOW LIVE AT THE COUNTY BUILDING WITH MORE.

December 28, 2011

Time: 6:00-6:30 PM

Duration :30

CONSTRUCTION IS UNDERWAY ON A NEW SOCIAL SECURITY OFFICE IN GRAND TRAVERSE COUNTY.THE 10- THOUSAND SQUARE FOOT CENTER IS BEING BUILT NEAR THE CORNER OF 14-TH STREET AND DIVISION IN TRAVERSE CITY.

December 29, 2011

Time: 6:00-6:30 PM

Duration :30

TIME IS DIMMING FOR THOSE OF US WHO FAVOR 100-WATT INCANDESCENT LIGHT BULBS.THE GOVERNMENT SEVERAL YEARS AGO DECIDED TO FLIP THE SWITCH ON INCANDESCENTS IN FAVOR OF BETTER ENERGY EFFICIENCY BULBS -- AND NOW, THE TIME IS HERE .7&4'S ANDREW KELLER HAS MORE ON SOME LIGHTING COMPANIES PLANS -- AND RESISTANCE THE NEW LAW IS FACING.

December 30, 2011

Time: 6:00-6:30 PM

Duration :30

A SOLAR MANUFACTURING COMPANY IS COMING TO MANISTEE COUNTY. ACCORDING TO PLASTICS-DOT-COM, CALIFORNIA BASED GLOBAL-WATT WILL RELOCATE ITS SOLAR MODULE PRODUCTION PLANT TO COPEMISH.

December 30, 2011

Time: 6:00-6:30 PM

Duration :30

THE FIRST WAVE OF SEARS AND K-MART STORE CLOSURES HAVE BEEN ANNOUNCED - - NONE FROM *NORTHERN MICHIGAN WERE ON THE LIST. SO FAR -- 79 STORES HAVE FOUND OUT THEY'LL CLOSE -- INCLUDING SIX DOWN-STATE MICHIGAN LOCATIONS.

December 30, 2011

Time: 6:00-6:30 PM

Duration :30

IN DOWNTOWN TRAVERSE CITY -- SEVERAL STORES ARE STAYING OPEN THIS YEAR ON NEW YEAR'S EVE. THE DOWNTOWN DEVELOPMENT AUTHORITY IS ENCOURAGING OWNERS TO HAVE LATE HOURS FOR THE CHERRY-T BALL DROP CROWD.FOR THE PAST TWO YEAR'S MANY BUSINESSES AND RESTAURANTS CLOSED UP SHOP -- AND A LOT OF EVENT-GOERS WERE NOT HAPPY ABOUT IT.THIS YEAR -- THAT'S CHANGING.

December 30, 2011

Time: 6:00-6:30 PM

Duration :30

GOOD NEWS FOR MOVIE GOERS -- MICHAEL MOORE SAYS THE YEAR-END FUNDRAISER FOR THE STATE THEATRE TOPPED ITS 500- HUNDRED THOUSAND DOLLAR GOAL WITH DAYS TO SPARE. MOORE SAYS THE CAMPAIGN THAT STARTED IN NOVEMBER WAS ABOUT 40- THOUSAND DOLLARS AHEAD OF ITS GOAL YESTERDAY.THE NON-PROFIT FILM FESTIVAL OWNS THE STATE THEATRE AND SAYS IT NEEDS MONEY TO BALANCE ITS BUDGET AND UPGRADE THE LANDMARK VENUE'S FACADE.

December 30, 2011

Time: 6:00-6:30 PM

Duration :30

THIS WEEK -- THE CITY OF TRAVERSE CITY RELEASED ITS 2011 PERFORMANCE REPORT.THE PACKET HIGHLIGHTS SOME OF THE CITY'S ACHIEVEMENTS THROUGHOUT THE YEAR.7&4'S BRODY O'CONNELL GIVES US AN INSIDE LOOK -- AT THE ACCOMPLISHMENTS CITY LEADERS ARE CELEBRATING FROM THE PAST YEAR.

December 31, 2011

Time: 6:00-6:30 PM

Duration :30

IF YOU MADE ANY DONATIONS TO CHARITIES THIS YEAR -- THE CLOCK IS TICKING ON GETTING YOUR "MICHIGAN TAX CREDIT."THE CREDIT EXPIRES TONIGHT AT MIDNIGHT. CONTRIBUTIONS FOR 20-11 CAN BE MADE TO UNIVERSITIES -- PUBLIC LIBRARIES -- MUSEUMS, PUBLIC BROADCASTING STATIONS -- HOMELESS SHELTERS -- FOOD BANKS AND COMMUNITY FOUNDATIONS.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

HEALTH

(Includes exercise, dieting, disease prevention, as well as new treatment options)

Local News

October 1, 2011

Time: 6:00-6:30 PM

Duration :30

TODAY MARKS THE START OF "BREAST CANCER AWARENESS MONTH" -- AND WHAT BETTER WAY TO KICK THINGS OFF -- THEN A "REMEMBRANCE RUN" IN TRAVERSE CITY. MORE THAN 400 PEOPLE PUT ON THEIR PINK -- AND HIT THE TRAILS FOR THE 2011 REMEMBRANCE RUN.7&4'S VERY-OWN DIANA FAIRBANKS WAS THERE TO GET THINGS STARTED THIS MORNING.

October 2, 2011

Time: 6:00-6:30 PM

Duration :30

YOU CAN HELP PROMOTE THE HEALTH OF BABIES -- AND INDULGE IN SOME DELICIOUS FOOD -- AT A SPECIAL EVENT IN TRAVERSE CITY. THE "MARCH OF DIMES" IS GEARING UP FOR IT'S 9TH ANNUAL "SIGNATURE CHEFS AUCTION" -- WHICH WILL BENEFIT THE LOCAL CHAPTER.FOLKS WILL GET THE OPPORTUNITY TO ENJOY A GREAT NIGHT OUT -- WHILE RAISING FUNDS AND INCREASING AWARENESS OF THE MARCH OF DIMES MISSION -- WHICH IS TO IMPROVE THE HEALTH OF BABIES.IN ADDITION TO SAMPLING A VARIETY OF DISHES -- GUESTS WILL BE ABLE TO BID ON A VARIETY OF AUCTION ITEMS -- DONATED BY LOCAL BUSINESSES. ORGANIZERS SAY ITS GREAT TO SEE THE COMMUNITY COME TOGETHER -- TO SUPPORT SUCH AN IMPORTANT CAUSE.

October 4, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S THE 4TH OF THE MONTH AND TIME TO CALL YOUR BUDDY AS A REMINDER TO DO A SELF BREAST EXAM... IT'S ALSO TIME FOR THIS MONTH'S BUDDY CHECK REPORT.

October 4, 2011

Time: 11:00-11:35 PM

Duration :30

NEARLY 600 PEOPLE PUT ON THEIR PINK THIS PAST WEEKEND -- FOR THE 2011 REMEMBRANCE RUN -- AT TIMBER-RIDGE RESORT. NOW IN IT'S 18TH YEAR -- THE RUN -- WHICH BENEFITS THE MUNSON WOMEN'S CANCER FUND" -- SAW A RECORD NUMBER OF PARTICIPANTS.BUT BEFORE ORGANIZERS COULD CELEBRATE THE SUCCESS -- AN EAST BAY TOWNSHIP OFFICIAL SHOWED UP AND SERVED THE EVENT COORDINATOR WITH ZONING VIOLATION PAPERS.7&4'S KATE FOX SAT DOWN WITH THE REMEMBRANCE RUN DIRECTOR -- AND BRINGS US HER REACTION...NEW AT 11.

October 6, 2011

Time:6:00-6:30 PM

Duration :30

IT'S A STARTLING STATISTIC -- FORTY SEVEN PERCENT OF DOGS ARE OVERWEIGHT. SO ARE YOU ONE OF THE MILLIONS OF PEOPLE WHO ARE LOVING THEIR DOGS TO THE POINT OF OBESITY?IF SO -- BOWSERS BY THE BAY IN ELK RAPIDS IS CHALLENGING YOU TO GET YOUR PET BACK IN SHAPE. THEY'RE HOLDING A K-9 VERSION OF THE BIGGEST LOSER CHALLENGE. IT WILL INCLUDE WEEKLY WEIGH-INS, DISCOUNTS ON FIDO FITNESS MACHINES, AND GIVE YOU DIRECTION IN HOW TO IMPROVE YOUR PUP'S DIET.

October 11, 2011

Time:6:00-6:30 PM

Duration :30

DID YOU KNOW THERE IS NATIONAL CANCER RESEARCH TAKING PLACE RIGHT HERE IN NORTHERN MICHIGAN? PART OF FINDING NEW WAYS TO TREAT CANCER PATIENTS -- INVOLVES CONSTANT RESEARCH AND LEARNING BEYOND WHAT MEDICAL PROFESSIONALS ALREADY KNOW.FOR MORE THAN 30 YEARS -- MUNSON MEDICAL CENTER HAS BEEN TAKING PART IN THE "NATIONAL CANCER RESEARCH" AND IS CURRENTLY INVOLVED IN ABOUT 80 CLINICAL TRIALS.KATHLEEN HAYES IS BREAST CANCER SURVIVOR WHO TOOK PART IN TWO CLINICAL TRIALS -- DURING A TEN YEAR PERIOD.

October 18, 2011

Time:6:00-6:30 PM

Duration :30

WE LEARN ABOUT AN INTRICATE TOOL THAT SURGEONS ARE USING IN THE OPERATING ROOM AND IT'S HELPING TO SAVE LIVES.IT'S CALLED THE DA VINCI ROBOT. A SURGEON USES THE INSTRUMENT CONTROLLED SYSTEM WHILE SITTING NEXT TO THE PATIENT IN THE OPERATING ROOM.IT ALLOWS THE PROCEDURE TO BE MINIMALLY INVASIVE AND DOCTORS ARE SEEING QUICKER RECOVERY TIMES. FOR ONE TRAVERSE CITY MAN, THE DA VINCI IS WHAT HELPED HIM BE CURED OF PROSTATE CANCER.

October 21, 2011

Time:6:00-6:30 PM

Duration :30

NEW AT 6... TEENS IN FIFE LAKE AREA NOW HAVE MOVE CONVENIENT ACCESS TO HEALTH SERVICES. KALKASKA MEMORIAL HEALTH CENTER'S TEEN HEALTH CORNER HAS EXPANDED INTO A SECOND CLINIC AT FOREST AREA SCHOOLS. SINCE 2006, STUDENTS IN THE SCHOOL DISTRICT HAVE BEEN ELIGIBLE TO USE THE TEEN HEALTH CORNER IN KALKASKA -- BUT THE DISTANCE HAS MADE THAT DIFFICULT FOR MANY KIDS. NOW THE SERVICES WILL BE AVAILABLE JUST STEPS FROM THEIR CLASSROOMS.

October 21, 2011

Time:6:00-6:30 PM

Duration :30

A GROUP OF NORTHERN MICHIGAN ACUPUNCTURISTS IS BANDING TOGETHER TO SPREAD A HEALING MESSAGE.HAVE YOU EVER WONDERED HOW ALTERNATIVE MEDICINE COULD HELP YOUR ACHES AND PAINS?THAT'S WHAT YOU'LL LEARN AT AN EVENT BEING HELD NEXT MONTH IN TRAVERSE CITY. IT INCLUDES ACUPUNCTURE, CUPPING -- SEEN HERE -- AND MOXIBUSTION DEMONSTRATIONS. MOXIBATION IS A TRADITIONAL CHINESE MEDICINE THERAPY WHERE THE HERB "MOXA" - OR MUGWORT IS BURNED OVER THE PATIENT'S SKIN.

October 23, 2011

Time:6:00-6:30 PM

Duration :30

IN YOUR HEALTH MATTERS TONIGHT....IT'S AN TOOL WITH A MAJOR JOB -- AND IT'S HELPING TO SAVE LIVES.7&4'S MELISSA SMITH AND PHOTO-JOURNALIST BOB RHODES INTRODUCE US TO ONE MAN -- WHO NEEDED THIS NEW TECHNOLOGY -- AFTER HE DISCOVERED SOME LIFE CHANGING NEWS.

October 26, 2011

Time:6:00-6:30 PM

Duration :30

PHARMACISTS ARE BEING WARNED AGAINST NEEDLE- FREE FLU SHOTS. DEVICES THAT DELIVER FLU VACCINES INTO THE SKIN HAVE COME INTO QUESTION BY THE FOOD AND DRUG ADMINISTRATION.ACCORDING TO THE F-D-A THE INFLUENZA VACCINE WAS DESIGNED TO BE USE IN NEEDLE INJECTION NOT BY THE "JET INJECTOR DEVICES.

October 26, 2011

Time:6:00-6:30 PM

Duration :30

NORTHERN MICHIGAN REGIONAL HOSPITAL IS OFFERING FREE HEART SCREENINGS FOR HIGH SCHOOLERS.9TH THROUGH 12TH GRADE ATHLETES WILL BE EXAMINED TO SEE IF THERE ARE HEART PROBLEMS OR SIGNS OF FUTURE PROBLEMS.THE ATHLETES WILL BE HOOKED UP TO AN E-K-G AND HAVE THEIR BLOOD PRESSURE CHECKED -- AND WILL ANSWER A LIST OF QUESTIONS

October 27, 2011

Time:6:00-6:30 PM

Duration :30

A 14- MILLION DOLLAR RENOVATION IS IN THE WORKS FOR ONE NORTHERN MICHIGAN HOSPITAL.THE PLANS FOR MEMORIAL MEDICAL CENTER IN LUDINGTON WERE ANNOUNCED THIS MORNING. DETAILS WILL BE DEVELOPED THROUGH INTENSIVE ANALYSIS AND PLANNING OVER THE NEXT FEW MONTHS.

November 2, 2011

Time:6:00-6:30 PM

Duration :30

DOZENS OF STUDENTS WERE OUT OF CLASS TODAY AT PLATTE RIVER ELEMENTARY SCHOOL IN BENZIE COUNTY.HEALTH OFFICIALS SAY SYMPTOMS POINT TO NOROVIRUS -- ALSO KNOWN AS STOMACH FLU. 7&4'S ANDREW KELLER WAS AT THE SCHOOL TODAY WHERE THEY ARE TRYING TO WASH AWAY THE BUGS.

November 4, 2011

Time:6:00-6:30 PM

Duration :30

IT'S THE FOURTH OF THE MONTH -- WHICH MEANS IT'S TIME FOR BUDDY CHECK. MAKE SURE TO CALL YOUR BUDDY AND REMIND HER TO DO A SELF BREAST EXAM. THERE'S A WAY TO HELP WOMEN FIGHTING BREAST CANCER THIS WEEKEND.

November 8, 2011

Time:6:00-6:30 PM

Duration :30

WE LOOK AT WHY THE LOCATION AND TYPE OF CARE PLAY HUGE ROLES WHEN A PERSON IS HAVING SURGERY. KALKASKA MEMORIAL HEALTH CENTER PROVIDES THE CLOSE TO HOME OPTION FOR THOSE WHO MIGHT LIVE AN HOUR OR MORE FROM A MAIN HOSPITAL. THE HEALTH CENTER HAS BEEN OPEN FOR ALMOST THREE YEARS NOW AND PROVIDES EVERYTHING FROM EAR, NOSE AND THROAT CARE TO GYNECOLOGY.

November 8, 2011

Time:6:00-6:30 PM

Duration :30

IF YOU OR YOUR FAMILY ARE STRUGGLING WITH LOSS THIS HOLIDAY SEASON -- A LOCAL PROGRAM IS OFFERING TO HELP IN THE HEALING PROCESS.

November 9, 2011

Time:6:00-6:30 PM

Duration :30

A LOCAL SCHOOL IS PROVING THAT TECHNOLOGY CAN BE A GREAT WAY TO REACH OUT FOR FINANCIAL SUPPORT. T-CAPS ELEMENTARY SCHOOLS ARE HOLDING A VIRTUAL BOOK DRIVE WITH THE HELP OF THE UNITED WAY.

November 9, 2011

Time:6:00-6:30 PM

Duration :30

ANOTHER VIRAL OUTBREAK IN A NORTHERN MICHIGAN SCHOOL TONIGHT AN ANTRIM COUNTY SCHOOL IS REPORTING SEVERAL STUDENTS HAVE THE CHICKEN POX.7&4'S ANDREW KELLER VISITED THE SCHOOL TODAY -- WHERE EFFORTS ARE UNDER WAY TO KEEP THE OUTBREAK FROM SPREADING.

November 15, 2011

Time:6:00-6:30 PM

Duration :30

SINCE 2007 BIRTH RATES HAVE FALLEN IN EVERY AGE GROUP.... BUT ONE: WOMEN OVER AGE 40. ACCORDING THE THE CENTERS FOR DISEASE CONTROL, THAT GROUP HAS ACTUALLY SEEN A 6% JUMP IN BIRTHS. IT'S A GROWING TREND, BUT NOT WITHOUT RISKS. TONIGHT IN A SPECIAL REPORT WE TALK WITH A NORTHERN MICHIGAN MOTHER ABOUT WHY SHE MADE THAT CHOICE, WE ALSO TAKE A CLOSER LOOK AT THE PROBLEMS AND POSSIBILITIES OF BEING PREGNANT OVER 40.

November 21, 2011

Time:6:00-6:30 PM

Duration :30

THEY ARE EVERYWHERE YOU TOUCH: GERMS AND BACTERIA. BUT DID YOU EVER THINK ABOUT WHAT EXACTLY YOU COME IN CONTACT WITH ON A DAILY BASIS? 7&4'S MELISSA SMITH DID SOME INVESTIGATING TO SEE WHAT EXACTLY IS CRAWLING ON YOUR KEYBOARD AND ON THAT KITCHEN SPONGE.

November 22, 2011

Time:6:00-6:30 PM

Duration :30

WELL WE ARE IN THE FINAL DAYS OF NOVEMBER. BUT DID YOU KNOW -- THIS MONTH IS ALSO MO-VEMBER.FOR THOSE OF YOU WHO DON'T KNOW WHAT THAT IS -- WELL LETS JUST SAY -- IT'S A MONTH FOR MEN -- TO BE MEN.AND RAISE MONEY TO FIGHT CANCER. 7&4'S BRODY O' CONNELL HAS MORE..

November 22, 2011

Time:6:00-6:30 PM

Duration :30

COUNTLESS ADULTS SUFFER FROM ACID REFLUX AND IT CAN EVENTUALLY TAKE A SERIOUS TOLL ON YOUR BODY..FOR KELLIE PARKES OF MANISTEE SUFFERING FROM THE CONDITION FOR 20 SOME YEARS FINALLY CAUSED HER TO UNDERGO A PROCEDURE.SHE TURNED TO HER DOCTOR AT WEST SHORE MEDICAL CENTER WHICH OFFERS THE SURGERY CALLED: "TRANS-ORAL INCISIONLESS FUND-OPLICATION" OR TIF.THE SURGERY HELPS TO RESTORE OR RECREATE THE AREAS ERODED BY ACID REFLUX AND WHAT'S EVEN BETTER IS FOR KELLIE THE PROCEDURE WAS CLOSE TO HOME.

November 28, 2011

Time:6:00-6:30 PM

Duration :30

THE HOLIDAYS AREN'T ALWAYS FULL OF CHEER -- BUT THERE ARE SOME THINGS YOU CAN DO TO DEAL WITH DEPRESSION THIS TIME OF YEAR THE THIRD LEVEL CRISIS CENTER HAS A HOT-LINE WHERE YOU CAN CALL AND TALK TO A TRAINED COUNSELOR. DURING THE HOLIDAYS MANY PEOPLE FACE EMOTIONAL STRUGGLES WITH FAMILY, FRIENDS OR FINANCES -- AND THE HOTLINE IS A WAY TO GET IMMEDIATE COMFORT.

November 30, 2011

Time:6:00-6:30 PM

Duration :30

THE STATE ATTORNEY GENERAL'S OFFICE SPENT THE DAY IN TRAVERSE CITY SPEAKING WITH POLICE OFFICERS AND LOCAL GOVERNMENT OFFICIALS. THE REASON -- TO HELP DEFINE MICHIGAN'S COMPLICATED MEDICAL MARIJUANA LAW. 7&4'S LAUREN AMSTUTZ WAS AT THE SEMINAR AND JOINS US LIVE NOW IN THE STUDIO WITH DETAILS ON WHAT IT WAS ALL ABOUT.

December 11, 2011

Time:6:00-6:30 PM

Duration :30

IN TONIGHT'S "YOUR HEALTH MATTERS" ... A NORTHERN MICHIGAN HOSPITAL IS USING CUTTING EDGE TECHNOLOGY. 7&4'S MELISSA SMITH AND PHOTO-JOURNALIST BOB RHODES TO INTRODUCE US TO AN "OB-GYN PHYSICIAN" -- AND A REGISTERED

NURSE AT MERCY HOSPITAL CADILLAC -- WHO SAY THAT TECHNOLOGY -- PROVIDES SAFETY FOR PATIENTS.

December 20, 2011

Time:6:00-6:30 PM

Duration :30

IT'S A PARENT'S WORST NIGHTMARE -- YOUR CHILD BEING TAKEN TO THE EMERGENCY ROOM FOR A LIFE THREATENING PROBLEM THIS IS EXACTLY WHAT HAPPENED TO MEREDITH MCNAB, A BENZIE COUNTY MOTHER WHO FACED A DEVASTATING EMERGENCY WITH HER BABY BOY. SHE RUSHED HIM TO PAUL OLIVER MEMORIAL HOSPITAL IN BENZIE COUNTY'S FRANKFORT AFTER HE STARTED HAVING BREATHING PROBLEMS.

December 27, 2011

Time:6:00-6:30 PM

Duration :30

NEW AT 6... A NEW "OUTPATIENT CENTER FOR CANCER AND HE-MATOLOGY" PATIENTS OPENED TODAY IN LUDINGTON -- A WEEK *EARLIER THAN EXPECTED.

December 29, 2011

Time:6:00-6:30 PM

Duration :30

ACCORDING TO A U-S-A TODAY REPORT -- THERE ARE ONLY 21 STATES ACROSS THE COUNTRY THAT REQUIRE LICENSING AND OR ACCREDITATION OF OFFICES WHERE DOCTORS PERFORM SURGERY. WE CONTACTED THE STATE BUREAU OF HEALTH PROFESSIONALS TO SEE WHAT WAS MICHIGAN LAW.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

EDUCATION

(including education standards, school safety, and alternative schools)

Local News

October 4, 2011

Time: 6:00-6:30 PM

Duration :30

THERE IS A NEW PROGRAM BEING LAUNCHED IN BENZIE COUNTY -- DESIGNED TO MAKE SURE STUDENTS HAVE CLEAN CLOTHES -- AND THE SCHOOL SUPPLIES THEY NEED.IT'S CALLED MRS. MULLEN'S CLOSET -- NAMED AFTER DYANNE MULLEN -- A PRINCIPAL IN HART MICHIGAN WHO LOST A BATTLE WITH CANCER LAST YEAR. NOW HER FRIENDS WANT TO PRESERVE HER MEMORY -- AND LEGACY FOR HELPING STUDENTS. 7&4'S BRODY O'CONNELL HAS THE STORY..

October 4, 2011

Time: 6:00-6:30 PM

Duration :30

AN IMPORTANT REMINDER TONIGHT FOR PARENTS AND STUDENTS -- TOMORROW IS STUDENT COUNT DAY.THE STATE SCHOOL AID ACT ESTABLISHED 2 ANNUAL COUNT DAYS TO DETERMINE HOW MUCH FUNDING DISTRICTS GET.THAT FUNDING IS BASED ON STUDENT ATTENDANCE -- SO SCHOOLS SAY IT'S VERY IMPORTANT TO MAKE SURE *ALL CHILDREN ARE IN CLASS -- AND ON TIME TOMORROW.

October 5, 2011

Time: 6:00-6:30 PM

Duration :30

TWICE A YEAR -- SCHOOLS DO A STUDENT HEAD COUNT-- AND TODAY WAS ONE OF THOSE DAYS.THE NUMBER OF STUDENTS IS A MAJOR FACTOR IN HOW MUCH REVENUE THE DISTRICTS WILL GET FROM THE STATE.AS 7&4'S ANDREW KELLER EXPLAINS HOW SOME SCHOOLS USE BIG AND SMALL INCENTIVES TO GET KIDS IN CLASS ON THIS IMPORTANT DAY.

October 5, 2011

Time: 6:00-6:30 PM

Duration :30

FOR A SCHOOL IN PRESQUE ISLE COUNTY -- THIS WAS A COUNT DAY THEY'LL NEVER FORGET. A HAZMAT CREW WAS CALLED TO ONAWAY SCHOOL'S FOR CONCERNS OF WIDESPREAD EYE IRRITATION. IT ALL STARTED AT A VOLLEYBALL GAME AT THE SCHOOL LAST NIGHT.ABOUT A DOZEN PEOPLE AT THE GAME COMPLAINED OF THE IRRITATION -- AT LEAST ONE STUDENT WENT TO THE DOCTOR AND WAS TOLD IT WAS A CHEMICAL BURN.THE OTSEGO COUNTY HAZ-MAT TEAM TESTED THE AIR QUALITY IN THE SCHOOL -- AFTER SCHOOL OFFICIALS DECIDED TO PLAY IT SAFE.

October 5, 2011

Time: 6:00-6:30 PM

Duration :30

STUDENTS WHO ATTEND MONTESORRI AT GLENN LOOMIS ELEMENTARY SCHOOL IN TRAVERSE CITY HAVE A NEW WAY TO GET TO SCHOOL.SCHOOL LEADERS LAUNCHED THEIR "WALKING SCHOOL BUS" PROGRAM THIS MORNING.65 KIDS WERE ON HAND. ORGANIZERS SAY THEIR GOAL IS TO GET MORE KIDS WALKING TO SCHOOL -- UNDER ADULT SUPERVISION.THE SCHOOL ALSO HOPES TO CUT DOWN ON NEIGHBORHOOD TRAFFIC -- AND PROMOTE A HEALTHY LIFESTYLE FOR KIDS.

October 6, 2011

Time: 6:00-6:30 PM

Duration :30

SCHOOLS ACROSS NORTHERN MICHIGAN ARE FINDING OUT HOW MUCH FUNDING THEY'LL BE GETTING THIS YEAR -- AS STUDENT COUNT NUMBERS COME IN.

October 7, 2011

Time: 6:00-6:30 PM

Duration :30

ELEMENTARY STUDENTS IN SUTTONS BAY PUT THEIR LEGS TO GOOD USE -- EARNING MONEY FOR THEIR SCHOOL. CHILDREN FROM PRE-KINDERGARTEN THROUGH 6-TH GRADE DID LAPS ON THE SCHOOL TRACK AS PART OF A JOG-A-THON. THE STUDENT'S GATHERED PLEDGES FOR EACH LAP THEY DID. THE MONEY RAISED WILL PAY FOR THINGS LIKE FIELD TRIPS AND NEW PLAYGROUND EQUIPMENT.

October 7, 2011

Time: 6:00-6:30 PM

Duration :30

TRAVERSE CITY AREA PUBLIC SCHOOLS IS BEING COMMENDED BY THE AMERICAN CIVIL LIBERTIES UNION-- FOR TAKING STEPS TO MAKE SURE KIDS AREN'T TOO HARSHLY PUNISHED FOR MINOR MISTAKES.

October 9, 2011

Time: 6:00-6:30 PM

Duration :30

"FOCUSING ON A FUTURE OF CREATIVITY" -- WAS THE THEME AT A COLLEGE FAIR -- IN INTERLOCHEN THIS AFTERNOON.HUNDREDS OF STUDENTS GOT A CHANCE TO MINGLE WITH REPRESENTATIVES FROM NEARLY 70 COLLEGES AND UNIVERSITIES -- AT THE INTERLOCHEN CAMPUS TODAY. THIS PARTICULAR COLLEGE FAIR HAD A "ART ANGLE" TO IT -- WHICH MEANS IT WAS DESIGNED FOR STUDENTS INTERESTED IN MUSIC, DANCE, THEATER, GRAPHIC DESIGN, AND VISUAL ARTS... ORGANIZERS SAY ITS A GREAT FREE EVENT -- THAT GETS HIGH-SCHOOLERS THINKING ABOUT THEIR FUTURE

October 9, 2011

Time: 6:00-6:30 PM

Duration :30

TCAPS IS GETTING READY TO CELEBRATE IT'S 30TH ANNUAL "MARCHING BAND SHOWCASE."THE EVENT KICKS OFF TOMORROW NIGHT FROM 5 TO 9 AT THE "THIRLBY" FIELD IN TRAVERSE CITY.

October 10, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S A MARCHING BAND EXTRAVAGANZA!THE 26-TH ANNUAL HIGH SCHOOL MARCHING BAND EXHIBITION IS UNDERWAY RIGHT NOW AT THIRLBY FIELD. ALL THREE TRAVERSE CITY HIGH SCHOOLS-- ELK RAPIDS, CADILLAC, HARBOR SPRINGS -- AND MANY MORE BANDS ARE PERFORMING. 7&4'S LAUREN AMSTUTZ IS LIVE IN THE MIDDLE OF ALL THE ACTION.

October 11, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S A BIG DAY FOR PUBLIC SCHOOLS ACROSS THE STATE -- TODAY IS THE FIRST DAY OF "MEAP TESTING." THE "MICHIGAN EDUCATIONAL ASSESSMENT PROGRAM" MEASURES THE YEARLY PROGRESS OF THIRD THROUGH NINTH GRADERS -- IN READING, WRITING, MATH, SCIENCE, AND SOCIAL STUDIES.7&4'S LAUREN AMSTUTZ TALKED WITH SCHOOL OFFICIALS ABOUT THE CHANGES TO THE TESTS THIS YEAR -- AND JOINS US LIVE WITH MORE.

October 14, 2011

Time: 6:00-6:30 PM

Duration :30

STUDENTS AT BISHOP BARAGA CATHOLIC SCHOOL IN CHEGOYGAN WILL SOON HAVE SOME NEW PLAYGROUND EQUIPMENT. THE CHEBOYGAN CATHOLIC HIGH SCHOOL ALUMNI REUNION GOLF OUTING RAISED 11-THOUSAND DOLLARS -- THAT MONEY WILL BE DONATED TO THE SCHOOL.THE GOLF OUT WAS HELD IN AUGUST.

October 16, 2011

Time: 6:00-6:30 PM

Duration :30

AN EVENT IN TRAVERSE CITY IS EDUCATING PEOPLE ABOUT ENVIRONMENTAL ISSUES -- AND HOW NATURE PLAYS AN IMPORTANT ROLE IN ALL OF OUR LIVES. THE ANNUAL "BIONEERS CONFERENCE" HELD ITS FINAL DAY OF SPEAKERS AND WORKSHOPS TODAY. THIS YEARS THEME WAS "RECLAIMING THE COMMONS." THRU A SERIES OF WORKSHOPS, LECTURES, FILMS AND OTHER ACTIVITIES -- FOLKS HAD A CHANCE TO LEARN ABOUT A WIDE VARIETY OF ENVIRONMENTAL TOPICS -- LIKE GREEN BUILDING, NATURAL HEATING, PLANT MEDICINE AND LOCAL LAND HISTORY.

October 17, 2011

Time: 6:00-6:30 PM

Duration :30

LAST FRIDAY 7&4 NEWS TOLD YOU ABOUT A DEADLY ACCIDENT ON THE MACKINAC BRIDGE -- A SEMI DRIVER HAD A HEART ATTACK CAUSING A CRASH THAT SHUT DOWN THE BRIDGE. DURING THIS MOMENT OF TRAGEDY -- AN AMAZING SHOW OF COMMUNITY SPIRIT. THE GLEN LAKE FOOTBALL TEAM -- SET TO PLAY ST. IGNACE -- WAS TRAPPED IN TRAFFIC ON THE SOUTH SIDE OF THE BRIDGE.BUT AS 7&4'S ANDREW KELLER EXPLAINS -- THAT'S WHEN A LOCAL BUSINESS STEPPED UP TO GET THEM TO THEIR GAME.

October 18, 2011

Time: 6:00-6:30 PM

Duration :30

BUCKLEY COMMUNITY SCHOOLS IS LOOKING TO BUILD A BIGGER, BETTER DISTRICT -- BUT IMPROVEMENTS COME WITH A PRICE TAG. SCHOOL LEADERS ARE SEEKING A TAX HIKE -- TO HELP FUND A MULTI-MILLION DOLLAR BUILDING EXPANSION. IT'S A PROPOSAL SCHOOL OFFICIALS ARE COUNTING ON -- AND IT'S FATE -- IS IN THE HANDS OF VOTERS.

October 18, 2011

Time: 6:00-6:30 PM

Duration :30

AN ANTRIM COUNTY SCHOOL DISTRICT IS CLOSER TO HAVING A NEW SUPERINTENDENT. THE CENTRAL LAKE PUBLIC SCHOOL BOARD HAS RECEIVED ABOUT 2-DOZEN APPLICATIONS FOR THE JOB -- AND HOPES TO START REVIEWING THOSE CANDIDATES THIS WEEK. AFTER NARROWING THE LIST DOWN THEY HOPE TO BEGIN FIRST ROUND INTERVIEWS AS SOON AS NEXT WEEK.

October 20, 2011

Time: 6:00-6:30 PM

Duration :30

A NORTHERN MICHIGAN HIGH SCHOOL CHOIR PROGRAM IS ASKING *YOU TO HELP THEM WIN 50 - THOUSAND DOLLARS TRAVERSE CITY WEST SENIOR HIGH SCHOOL RECENTLY ENTERED THE "GLEE -- GIVE A NOTE" ONLINE CONTEST... THE CONTEST -- WHICH IS PUT ON BY THE CREATOR OF THE POPULAR T-V SERIES GLEE AND THE NATIONAL ASSOCIATION FOR MUSIC EDUCATION -- WILL AWARD ONE MILLION DOLLARS IN PRIZE MONEY TO STRUGGLING -- MUSIC PROGRAMS ALL ACROSS THE COUNTRY.7&4'S KATE FOX HAS THE STORY..

October 21, 2011

Time: 6:00-6:30 PM

Duration :30

GAYLORD SAINT MARY'S SCHOOL IS THE STATE'S BEST -- AT LEAST THE BEST AT COLLECTING FRITO LAY POTATO CHIPS.TODAY -- THE MUNCHIE-MANIA PAID OFF - - IN THE TUNE OF 10-THOUSAND DOLLARS!AT A SPECIAL ASSEMBLY THIS MORNING, FRITO LAY AWARDED THE SCHOOL WITH 10-THOUSAND BIG ONES FOR COMING IN FIRST PLACE IN A STATE-WIDE CHIP COMPETITION. A SPECIAL NUMBER FROM INSIDE AN OPEN BAG OF CHIPS WAS REGISTERED ON A WEBSITE THOUSANDS OF TIMES -- AND GAYLORD SAINT MARY'S WON!

October 27, 2011

Time: 6:00-6:30 PM

Duration :30

IS TECHNOLOGY TODAY -- WITH SOCIAL MEDIA, TEXTING, CELL PHONES AND COMPUTERS MAKING OUR KIDS ANTI-SOCIAL? RESEARCH ON TODAY'S GENERATION - - WHO WAS BORN INTO THIS TECHNO- SURGE -- HAVE NEURO SCIENTISTS AND SOCIAL SCIENTISTS -- WORRIED THAT IT MAY ALTERS A KID'S BRAIN FUNCTIONS.... PARTICULARLY IN SOCIAL SKILLS. 7&4'S KATE FOX -- WENT TO THE EXPERTS TO ASK THE QUESTION -- DOES TECHNOLOGY REALLY DOES STUNT A CHILD'S SOCIAL DEVELOPMENT?

October 27, 2011

Time: 6:00-6:30 PM

Duration :30

A SPECIAL ASSEMBLY AT TRAVERSE CITY WEST HIGH SCHOOL MARKED THE SCHOOL'S SIGNIFICANT STRIDES IN ONLINE EDUCATION AND THE USE OF TECHNOLOGY -- BUT THERE WAS A HUGE SURPRISE FOR EVERYONE -- A WEST TEACHER WON A NATIONAL AWARD JULEEN JENKINS-WHALL (WALL) WAS AWARDED THE MILKIN AWARD -- GIVEN TO ONLY ONE TEACHER IN EACH STATE FOR EXCELLENCE IN TEACHING -- AND WORTH 25-THOUSAND DOLLARS.JENKINS-WHALL, A 10-TH GRADE SCIENCE AND MATH TEACHER -- WAS HONORED THE AWARD BY STATE SUPERINTENDENT MICHAEL FLANAGAN.

October 27, 2011

Time: 6:00-6:30 PM

Duration :30

A northern michigan school district is taking a closer look at its policies after a religious based group asks to volunteer with teens in the school district... has decided not to allow the christian based group -- young life -- come into the schools during lunch hour. 7&4's lauren amstuz joins us live in the studio with more.

October 28, 2011

Time: 6:00-6:30 PM

Duration :30

JUST TWO MONTHS INTO THE SCHOOL YEAR -- A NORTHERN MICHIGAN SCHOOL DISTRICT HAS DECIDED TO REORGANIZE IT'S ADMINISTRATION.ELK RAPIDS SCHOOLS WILL NOW BE OPERATING WITH ONE LESS PRINCIPAL. MILL CREEK ELEMENTARY'S PRINCIPAL HAS BEEN LAID OFF -- AND REPLACED WITH THE MIDDLE SCHOOL PRINCIPAL.THAT MEANS THE SUPERINTENDENT ALONG WITH A SCHOOL COUNSELOR WILL HAVE TO TAKE ON EXTRA DUTIES AT THE MIDDLE SCHOOL.THE DECISION WAS MADE BECAUSE STUDENT ENROLLMENT DECREASED -- AND THE DISTRICT WILL RECEIVE 100-THOUSAND DOLLARS LESS THAN EXPECTED.

October 28, 2011

Time: 6:00-6:30 PM

Duration :30

SCHOOL BOARDS ACROSS THE STATE ARE GATHERING AT THE GRAND TRAVERSE RESORT AND SPA THIS WEEKEND TO SHARE INFORMATION.TODAY THOUSANDS OF SCHOOL BOARD MEMBERS FROM MORE THAN 8-HUNDRED DISTRICTS IN THE STATE TOOK PART IN AN EXPO AT THE RESORT.

October 28, 2011

Time: 6:00-6:30 PM

Duration :30

THERE'S A GROWING DEBATE TONIGHT ON WHETHER OR NOT IT'S APPROPRIATE FOR RELIGIOUS BASED ORGANIZATIONS TO REACH OUT TO KIDS OUR LOCAL SCHOOLS. SOME FEEL IT'S A VIOLATION OF CHURCH AND STATE -- OTHERS FEEL ACCESS AND FREEDOM OF RELIGION IS ONE OF THE BASIC PRINCIPALS THIS COUNTRY WAS FOUNDED ON. BUT SHOULD RELIGION BE IN SCHOOLS?

October 28, 2011

Time: 6:00-6:30 PM

Duration :30

A TRAVERSE CITY CENTRAL HIGH SCHOOL BUSINESS CLASS IS THINKING OUTSIDE THE BOX -- SELLING PIE TO HELP OTHERS.THEY HAVE CREATED THEIR VERY OWN COMPANY.7&4'S BRODY O'CONNELL TALKED TO STUDENTS WHO SAY THEIR EXPERIENCE -- IS SECOND TO NONE.

October 29, 2011

Time: 6:00-6:30 PM

Duration :30

TONIGHT IS THE 29TH ANNUAL GRAND TRAVERSE AREA CATHOLIC SCHOOLS ANNUAL GLADHANDER AUCTION FUNDRAISER.THE EVENT IS UNDERWAY AT ST. FRANCIS. THIS YEAR'S THEME -- "SEUSS ON THE LOOSE".DURING THE LAST 29 YEARS -- THE EVENT HAS RAISED EIGHT- POINT- SEVEN *MILLION DOLLARS FOR G-TACS. THE MONEY SUPPORTS THE SCHOOLS. 7&4'S KATE FOX WILL BE THERE SINGING.

October 30, 2011

Time: 6:00-6:30 PM

Duration :30

AFTER A NIGHT OF DANCING AND FUN -- ORGANIZERS OF THE "GLAD-HANDER FUNDRAISER" ARE BUSY TALLYING UP THE FINAL NUMBERS. THE 29TH ANNUAL "GRAND TRAVERSE AREA CATHOLIC SCHOOLS" GLADHANDER AUCTION KICKED INTO HIGH GEAR LAST NIGHT.

October 30, 2011

Time: 6:00-6:30 PM

Duration :30

YOU HAVE THE CHANCE TO TAKE PART IN A SPECIAL RIBBON CUTTING CEREMONY TOMORROW -- CELEBRATING THE COMPLETION OF A NEW WALKING AND RUNNING TRACK.COMMUNITY MEMBERS, DONORS, STAFF AND STUDENTS WILL MEET AT 9 AM TOMORROW TO SHOW OFF THE NEW TRACK -- WHICH IS AT COURTADE ELEMENTARY SCHOOL.

November 1, 2011

Time: 6:00-6:30 PM

Duration :30

AN UPDATE TONIGHT ON THE FACULTY CONTRACT DISPUTE AT CENTRAL MICHIGAN UNIVERSITY. ACCORDING TO PUBLISHED REPORTS -- A STATE FACT-FINDER HAS SIDED WITH C-M-U. THE FACT FINDER SAYS THE UNIVERSITY'S OFFER OF MODEST PAY RAISES OVER SEVERAL YEARS WAS "REASONABLE" CONSIDERING THE ECONOMIC TIMES. THE FACULTY UNION WANTED MORE MONEY AND BETTER HEALTH BENEFITS - - AND HAS BEEN WITHOUT A CONTRACT SINCE THIS SUMMER.

November 1, 2011

Time: 6:00-6:30 PM

Duration :30

LET'S DO A TEST - DO YOU REMEMBER THE NAME OF YOUR KINDERGARTEN TEACHER? YOU LIKELY COULD - RESEARCH SHOWS THE FIRST FEW YEARS OF SCHOOL ARE THE MOST PIVOTAL BUT IMAGINE WHAT GOES INTO TRYING TO TEACH - AND MAINTAIN ORDER FOR THE YOUNGSTERS...WELL, HE'S BEEN IN THE WILD - NOW, HE'S IN WHAT'S ALMOST JUST AS WILD - 7&4'S ANDREW KELLER TACKLES A CLASS OF PRESCHOOLERS!

November 4, 2011

Time: 6:00-6:30 PM

Duration :30

TRAVERSE HEIGHTS ELEMENTARY STUDENT'S AND STAFF HAD A NICE DAY FOR THEIR ANNUAL CHARITY TRADITION. TODAY WAS THE WALK TO FATHER FRED'S FOOD PANTRY. THE KIDS CARRIED FOOD ITEMS THAT THEY COLLECTED OVER TO THE NON-PROFIT TO DONATE.

November 7, 2011

Time: 6:00-6:30 PM

Duration :30

THERE'S A NEW WAY FOR FRESHMAN STUDENTS AT BAKER COLLEGE IN CADILLAC TO LEARN THE ROPES OF CAMPUS.THE SCHOOL HAS STARTED A "STUDENT TO STUDENT" MENTORING PROGRAM.NEW STUDENTS WILL BE PROVIDED THE TOOLS NEEDED TO BE SELF SUFFICIENT ON CAMPUS -- THEY'LL GET SUPPORT AND ENCOURAGEMENT AS WELL AS A CHANCE TO BUILD ON-CAMPUS RELATIONSHIPS.

November 12, 2011

Time: 6:00-6:30 PM

Duration :30

THE FACULTY UNION -- AT CENTRAL MICHIGAN UNIVERSITY -- HAS *REJECTED IT'S *FINAL CONTRACT OFFER. THIS IS VIDEO FROM THE "WORK STOPPAGE" AT CMU -- BACK IN AUGUST. THE "SAGINAW NEWS" REPORTS THAT THE PRESIDENT OF FACULTY ASSOCIATION SAYS -- THE CONTRACT IS UNACCEPTABLE.CMU OFFICIALS SAY THE CONTRACT INCLUDED RECOMMENDATIONS -- FROM AN INDEPENDENT FACT FINDER.

November 16, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S A STORY OF TRUE CHARITY -- A LOCAL SCHOOL DISTRICT HAS FOUND A SAVING GRACE IN A TIME OF FINANCIAL DIFFICULTY. 7&4'S ANDREW KELLER

SHOWS US HOW THE COMMUNITY HAS STEPPED UP TO HELP THE SCHOOL AVOID MORE CUTS -- AND PROTECT STUDENT'S EDUCATIONS.

November 17, 2011

Time: 6:00-6:30 PM

Duration :30

WE FOUND AN AWESOME STORY TO TELL YOU TONIGHT -- AND IT COMES FROM SAINT IGNACE THE FOOTBALL TEAM IS STILL IN THE HUNT FOR THE STATE CHAMPIONSHIP -- BUT THIS WAS A TEAM WITHOUT CHEERLEADERS UP UNTIL JUST A COUPLE WEEKS AGO. 7&4'S ANDREW KELLER FOUND A GROUP OF MOMS! WHO JUST DIDN'T THINK THIS WAS ACCEPTABLE!

November 18, 2011

Time: 6:00-6:30 PM

Duration :30

NEW AT 6... A TRAVERSE CITY ELEMENTARY SCHOOL THAT WAS CLOSED 3 YEARS AGO TO CUT COSTS MAY SOON BE REOPENING. THE DISTRICT IS CONSIDERING OPENING BERTHA VOS BACK UP AS A MONTESSORI SCHOOL.

November 23, 2011

Time: 6:00-6:30 PM

Duration :30

SOME OF NORTHERN MICHIGAN'S VERY OWN WILL BE MARCHING IN AMERICA'S THANKSGIVING DAY PARADE IN DETROIT TOMORROW.THE CADILLAC HIGH SCHOOL MARCHING BAND WILL BE PERFORMING IN THE LIVE TELEVISED EVENT. ABOUT ONE HUNDRED STUDENTS FROM NINTH THROUGH TWELFTH GRADE WON THE OPPORTUNITY TO PARTICIPATE AFTER SENDING IN A PERFORMANCE TAPE LAST YEAR.

November 29, 2011

Time: 6:00-6:30 PM

Duration :30

NEW AT 6... IT LOOKS LIKE SCHOOLS IN MICHIGAN WILL SOON BE REQUIRED TO ADOPT ANTI-BULLYING POLICIES TO PROTECT STUDENTS. THE STATE SENATE TODAY APPROVED A BILL REQUIRING SCHOOLS TO DO JUST THAT -- THE BILL ALREADY PASSED THE HOUSE AND WILL SOON BE SENT TO GOVERNOR SNYDER.

November 29, 2011

Time: 6:00-6:30 PM

Duration :30

THANKS TO A STATE GRANT -- HUNDREDS OF AREA CHILDREN SHOULD BE SAFER ON THEIR WALK OR BIKE TO SCHOOL. THE HEALTH DEPARTMENT OF NORTHWEST MICHIGAN WAS GIVEN THE AWARD BY THE MICHIGAN DEPARTMENT OF COMMUNITY HEALTH -- TO HELP SEVERAL AREA SCHOOLS DEVELOP "SAFE ROUTE TO SCHOOL ACTION PLANS".

December 5 2011

Time: 6:00-6:30 PM

Duration :30

A CHANGE TO THE LYRICS OF A POPULAR CHRISTMAS CAROL IS CAUSING OUTRAGE AT A LOCAL ELEMENTARY SCHOOL. 7&4'S LAUREN AMSTUTZ TALKED WITH SCHOOL OFFICIALS SHE JOINS US LIVE IN THE STUDIO WITH THE LATEST...

December 6, 2011

Time: 6:00-6:30 PM

Duration :30

TONIGHT T-CAPS ASSISTANT SUPERINTENDENT DOCTOR JANE MOHR IS SPEAKING OUT ABOUT A CHERRY KNOLL ELEMENTARY SCHOOL TEACHER'S DECISION TO TAKE THE WORD "GAY" OUT OF DECK THE HALLS.

December 6, 2011

Time: 6:00-6:30 PM

Duration :30

MICHIGAN SCHOOLS WHO DON'T HAVE ANTI-BULLYING POLICIES NOW HAVE SIX MONTHS TO PUT POLICIES INTO PLACE. GOVERNOR SNYDER SIGNED THE NEW ANTI-BULLYING LEGISLATION INTO LAW THIS AFTERNOON.

December 6, 2011

Time: 6:00-6:30 PM

Duration :30

A TRAVERSE CITY ELEMENTARY SCHOOL THAT WAS CLOSED 3 YEARS AGO TO CUT COSTS WILL SOON BE REOPENING. THE TCAPS SCHOOL BOARD VOTED UNANIMOUSLY LAST NIGHT TO APPROVE THE REOPENING OF BERTHA VOS FOR A MONTESSORI -- INTERNATIONAL BACCALAUREATE SCHOOL.

December 12, 2011

Time: 6:00-6:30 PM

Duration :30

TRAVERSE CITY WEST'S THEATRE AND MUSIC STUDENTS ARE RAISING MONEY FOR THEIR DEPARTMENT DOING WHAT THEY KNOW BEST -- A THEATRICAL REVIEW.

December 16, 2011

Time: 6:00-6:30 PM

Duration :30

N-F-L FOOTBALL STAR TIM TEBOW HAS MADE HEADLINES FOR THE MOVE... A DISPLAY OF HIS DEVOTION TO HIS CHRISTIAN FAITH.IT'S CALLED TEBOWING, AND ITS SPREADING INTO SCHOOLS ACROSS THE COUNTRY. SEVEN AND FOUR'S LAUREN AMSTUTZ TALKED WITH LOCAL STUDENT ATHLETES AND ADMINISTRATORS ABOUT ITS PLACE IN HIGH SCHOOLS.

December 19, 2011

Time: 6:00-6:30 PM

Duration :30

THE SUTTONS BAY SCHOOL DISTRICT IS KNOWN FOR COMING UP WITH INNOVATIVE IDEAS TO SAVE MONEY -- BUT NOW THEY'VE HIT A WALL AND NEED TO COME UP WITH HUNDREDS OF THOUSANDS OF DOLLARS OR THE STATE MAY STEP IN. 7&4'S LAUREN AMSTUTZ SPOKE WITH THE SCHOOL'S SUPERINTENDENT TODAY -- SHE JOINS US NOW LIVE IN THE STUDIO WITH MORE.

December 20, 2011

Time: 6:00-6:30 PM

Duration :30

STUDENTS AT ELK RAPIDS HIGH SCHOOL ARE FIGHTING TO KEEP THEIR JAZZ PROGRAM ALIVE. IT'S CALLED THE ZERO HOUR JAZZ LAB. THEIR FUNDING -- WAS CUT BACK IN MAY.SINCE THEN -- STUDENTS HAVE KEPT THE BAND ALIVE -- BY HOLDING PRIVATE PERFORMANCES -- TO RAISE MONEY.AND NOW -- THEY ARE TRYING A NEW APPROACH. THE BAND IS SELLING CD'S OF THEIR MUSIC -- HOPING TO RAISE ENOUGH MONEY TO KEEP THEIR MUSIC CLASS -- IN SESSION. 7&4'S BRODY O'CONNELL HAS THE DETAILS.

December 21, 2011

Time: 6:00-6:30 PM

Duration :30

AN UPDATE TONIGHT ON SUTTONS BAY SCHOOLS FINANCIAL TROUBLES -- 7&4 NEWS IS TOLD A MEETING WITH THE GRAND TRAVERSE BAND HAS BEEN PUSHED BACK. SCHOOLS SUPERINTENDENT MIKE MURRAY IS PLANNING TO ASK THE BAND FOR 400-THOUSAND DOLLARS TO SAVE THE DISTRICT FROM BEING TAKEN OVER BY A STATE FINANCIAL MANAGER.

December 22, 2011

Time: 6:00-6:30 PM

Duration :30

A NEW MANAGEMENT COMPANY WILL TAKE OVER CONCORD MONTESSORI AND COMMUNITY SCHOOL'S DAY-TO-DAY OPERATIONS IN THE NEW YEAR. SOME TEACHERS WILL LOSE THEIR JOBS, WHILE OTHERS ARE ELECTING TO NOT COME BACK.7&4'S ANDREW KELLER TELLS WAS AT A MEETING THIS AFTERNOON IN

MANCELONA AS THE SCHOOL BOARD TOLD STUDENTS AND PARENTS WHY THE CHANGES HAD TO BE MADE AT THE SCHOOL THAT SPECIALIZES IN FINE ARTS.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

CRIME & SAFETY

(Including crime prevention, alcohol and drug abuse, fire safety and police conduct)

Local News

October 1, 2011

Time: 6:00-6:30 PM

Duration :30

A BUSINESS IN THE AREA IS WORKING HARD TO KEEP *YOUR* FAMILY SAFE. HOME DEPOT -- IN TRAVERSE CITY -- HELD ITS ANNUAL "FIRE AND SAFETY FAIR" THIS AFTERNOON.FOLKS VISITED TEN STATIONS-- WHERE THEY COULD LEARN FROM THE PRO'S -- ON HOW TO KEEP THEMSELVES -- AND THEIR KIDS SAFE.

October 3, 2011

Time: 6:00-6:30 PM

Duration :30

LOSING A FAMILY PET IS NOT EASY TO COPE WITH.BUT FOR ONE CHARLEVOIX COUNTY WOMAN --SHE SAYS WATCHING A NEIGHBOR'S DOG ATTACK HER DOG AND KILL IT RIGHT IN FRONT OF HER EYES TRAUMATIZED HER.7&4'S ANDREW KELLER TALKS TO THE DOG VICTIM'S OWNER -- AND HAS MORE ON WHAT HAS HAPPENED SINCE THE ATTACK THAT HAS CREATED MAJOR CONCERN FOR HER.

October 4, 2011

Time: 6:00-6:30 PM

Duration :30

TODAY MACKINAC ISLAND GOT A PIECE OF EQUIPMENT THE ISLAND FIRE DEPARTMENT SAYS THEY'VE NEEDED FOR A VERY LONG TIME.7&4'S ANDREW KELLER EXPLAINS WHY A NEW FIRE TRUCK -- IS SUCH A BIG DEAL.TO RESIDENTS AND BUSINESSES.

October 4, 2011

Time: 6:00-6:30 PM

Duration :30

THE MICHIGAN STATE POLICE IS BEGINNING TO RESTRUCTURE ITS POSTS TO SAVE THE DEPARTMENT MONEY -- ONLY 29 WILL REMAIN OPEN FULL-TIME. IN OUR AREA, GAYLORD, HOUGHTON LAKE, SAULT SAINTE MARIE, AND SAINT IGNACE WILL REMAIN OPEN FOR THE PUBLIC.CHEBOYGAN, KALKASKA, TRAVERSE CITY, NEWBERRY, AND PETOSKEY WILL BECOME DETACHMENTS, WHICH MEANS THEY'LL OPERATE OUT OF A REGIONALIZED POST AND WON'T BE OPEN FOR WALK-INS.

October 4, 2011

Time: 6:00-6:30 PM

Duration :30

A BIZARRE CASE OUT OF CRAWFORD COUNTY -- A WOMAN FROM INDIANA ENDED UP IN NORTHERN MICHIGAN.... BEATEN AND DROPPED OFF ON THE SIDE OF THE ROAD. WE FIRST TOLD YOU ABOUT IT LAST NIGHT AT 11. TODAY -- 7&4'S LAUREN AMSTUTZ SPOKE WITH THE SHERIFF AND FOUND OUT THAT THE INVESTIGATION IS TURNING UP MORE QUESTIONS THAN ANSWERS.

October 5, 2011

Time: 6:00-6:30 PM

Duration :30

D-N-A TEST RESULTS ARE BACK -- AND THAT MEANS EVERYTHING IS SHAPING UP FOR THE TRIAL TO START ON TIME. ROBERT SCHWANDER FACES AN OPEN MURDER CHARGE FOR THE DEATH OF CARLY LEWIS. HER BODY WAS FOUND IN A SAND PILE AT THE TRAVERSE CITY DEPART OF PUBLIC WORKS BUILDING IN JUNE. PROSECUTORS SAY THEY ARE NOW REVIEWING THE D-N-A RESULTS. A FINAL CONFERENCE IS SCHEDULED FOR THIS FRIDAY -- JURY SELECTION IS SET FOR THE 19-TH.

October 5, 2011

Time: 6:00-6:30 PM

Duration :30

COAST GUARD CREWS FROM AIR STATION TRAVERSE CITY TODAY COULD BE SEEN TRAINING TO SURVIVE MICHIGAN'S FRIGID WINTER WATERS. A SURVIVAL TRAINING SEMINAR WAS HELD THIS MORNING ON WEST GRAND TRAVERSE BAY. CREWS DEPLOYED LIFE RAFTS -- DETONATED FLARES -- AND INSPECTED THEIR EMERGENCY EQUIPMENT. INSTRUCTORS SAY THE TRAINING IS DESIGNED TO MAKE SURE PILOTS AND AIRCREW MEMBERS KNOW HOW TO OPERATE THESE TOOLS -- IN COLD WATER.

October 7, 2011

Time: 6:00-6:30 PM

Duration :30

OUR OTHER FACEBOOK WINNER -- AN EFFORT TO PROTECT SENIORS IN CRAWFORD COUNTY FROM "SCAMS AND SCUM". THE CRAWFORD COUNTY COMMISSION ON AGING IS HOLDING A FRAUD FEST.

October 7, 2011

Time: 6:00-6:30 PM

Duration :30

CARLY LEWIS WAS FOUND DEAD IN A SAND PILE A FEW MILES FROM HER HOME IN JUNE -- NOW THE TRIAL OF THE MAN ACCUSED OF MURDERING HER -- ROBERT SCHWANDER -- COULD START IN JUST A COUPLE WEEKS. 7&4'S LAUREN AMSTUTZ WAS IN COURT TODAY -- SHE JOINS US LIVE NOW IN THE STUDIO WITH THE DETAILS.

October 7, 2011

Time: 6:00-6:30 PM

Duration :30

THE CHARLEVOIX COUNTY SHERIFF'S 11-WEEK INVESTIGATION IS COMPLETE -- LOOKING INTO THE DEADLY JULY SAILBOAT ACCIDENT THAT KILLED TWO SAILORS RACING IN THE CHICAGO TO MACKINAC RACE. 7&4'S ANDREW KELLER BREAKS DOWN THE REPORT -- AND HAS MORE ON THE SHERIFF'S HOPE THAT HIS WORK WILL HELP MAKE THE SPORT SAFER.

October 9, 2011

Time: 6:00-6:30 PM

Duration :30

TODAY MARKS THE START OF "FIRE PREVENTION WEEK" ACROSS THE STATE -- AND MANY LOCAL FIRE DEPARTMENTS ARE OPENING THEIR DOORS -- TO EDUCATE THE PUBLIC. SEVERAL FIRE DEPARTMENTS IN GRAND TRAVERSE COUNTY -- ARE TEAMING UP FOR "FIRE PREVENTION WEEK 20-11."

October 10, 2011

Time: 6:00-6:30 PM

Duration :30

ALL THE SUNSHINE WE'VE SEEN IN THE LAST WEEK HAS ALSO DRIED THINGS OUT -- INCREASING THE FIRE DANGER. FOR MORE ON WHICH AREAS HAVE THE GREATEST FIRE CONCERN RIGHT NOW -- WE'RE JOINED BY 7&4 STORM TEAM METEOROLOGIST JOE CHARLEVOIX.

October 11, 2011

Time: 6:00-6:30 PM

Duration :30

EFFORTS ARE UNDERWAY TO RECALL SEVERAL MEMBERS OF THE KALKASKA COUNTY COMMISSION -- AND THE COUNTY PROSECUTOR. TODAY A CLARITY HEARING WAS HELD TO DETERMINE IF THE RECALL HAD THE NECESSARY SUPPORT TO MAKE THE NOVEMBER BALLOT. 7&4'S ANDREW KELLER WAS THERE AND JOINS US NOW LIVE FROM THE GAYLORD NEWSROOM...

October 12, 2011

Time: 6:00-6:30 PM

Duration :30

MORE THAN A DOZEN CALLS A DAY...DEMANDING MONEY! WHEN THE PHONE STARTS RINGING AT ONE GRAND TRAVERSE COUNTY HOME, IT DOESN'T STOP. WHEN THE HOMEOWNER ANSWERS IT, SHE SAYS SHE GETS THREATS OF JAIL TIME, LOSING HER JOB, HER HOME, AND WORSE UNLESS SHE PAYS UP. SO WHO IS THE ONE OTHER END? AND WHY SHOULD YOU CARE? WHAT WE FOUND IS THE SUBJECT OF TONIGHT'S FACT FINDER.

October 12, 2011

Time: 6:00-6:30 PM

Duration :30

THE HALLOWEEN SUPER-STORES IN BOTH TRAVERSE CITY AND PETOSKEY HAVE BEEN BROKEN INTO THIS WEEK -- THE OWNER SAYS SEVERAL THOUSAND DOLLARS IN CASH AND MERCHANDISE HAS BEEN STOLEN. 7&4'S LAUREN AMSTUTZ SPOKE WITH EMPLOYEES AND INVESTIGATORS -- SHE JOINS US NOW LIVE IN THE STUDIO WITH MORE.

October 13, 2011

Time: 6:00-6:30 PM

Duration :30

TONIGHT -- POLICE AND THE OWNER OF THE CHERRY ORCHARD WANT YOUR HELP CATCHING THE SUSPECTS. 7&4'S BRODY O'CONNELL HAS MORE ON WHAT HAPPENED -- AND WHERE THE INVESTIGATION STANDS NOW.

October 13, 2011

Time: 6:00-6:30 PM

Duration :30

AN INVESTIGATION IS UNDERWAY TONIGHT AFTER A GRAND TRAVERSE COUNTY BUSINESS BURNED DOWN. JUST AFTER MIDNIGHT THIS MORNING -- MARY'S CAFE IN KINGSLEY CAUGHT FIRE -- THE BUSINESS IS NOW COMPLETELY DESTROYED -- BUT CREWS SAY -- IT COULD HAVE BEEN WORSE.

October 14, 2011

Time: 6:00-6:30 PM

Duration :30

IN GRAND TRAVERSE COUNTY -- THE ROAD COMMISSION IS GETTING READY FOR SOME BIG CHANGES OF THEIR OWN -- THE CHANGE FROM CONSTRUCTION SEASON TO WINTER DRIVING SEASON. TODAY CREWS WERE BUSY AT WORK -- INSTALLING SNOW PLOW BLADES ON THE TRUCKS AND MOVING SAND AND SALT IN THAT WILL BE USED TO PROVIDE TRACTION ON THE ICY ROADS. THEY STORE ABOUT 10-THOUSAND TONS OF SALT AND 15-THOUSAND TONS OF SAND AT THE TRAVERSE CITY LOCATION. THE ROAD COMMISSION SAYS GETTING READY FOR A BIG CHANGE IN THE SEASONS IS NO EASY TASK.

October 16, 2011

Time: 6:00-6:30 PM

Duration :30

AFTER A BUSY SUMMER -- THE COAST GUARD IN TRAVERSE CITY IS GEARING UP FOR HUNTING SEASON. COMMANDER JOE BUZZELLA FROM "COAST GUARD -- AIR

STATION TRAVERSE CITY" SAYS ITS IMPORTANT THAT YOU ARE PREPARED WHEN YOU HEAD INTO THE WOODS -- ESPECIALLY AS WE ENTER THE WINTER SEASON. HE SAYS IT'S BEST TO MAKE SURE YOU LEAVE A DETAILED HUNTING PLAN WITH FAMILY OR FRIENDS -- AND ALWAYS HUNT OR HIKE WITH A PARTNER. IN TERMS OF MAKING YOURSELF VISIBLE FOR RECUSE -- HE OFFERED A LIST OF TIPS...

October 16, 2011

Time: 6:00-6:30 PM

Duration :30

IN HONOR OF "RAY-DON ACTION WEEK" -- WHICH KICKS OFF TODAY -- CENTRAL MICHIGAN DISTRICT HEALTH DEPARTMENT WILL BE OFFERING FREE "RAY-DON" TEST KITS -- WITH A DONATION OF A NON- PERISHABLE FOOD ITEM.DONATIONS COLLECTED WILL HELP THOSE IN NEED -- AT LOCAL SHELTERS AND FOOD PANTRIES IN THE AREA.

October 17, 2011

Time: 6:00-6:30 PM

Duration :30

THE STATE TRANSPORTATION DEPARTMENT IS UPGRADING RAIL-ROAD CROSSINGS NEAR GRAYLING IN CRAWFORD COUNTY. I-75 BUSINESS LOOP TRAFFIC WILL BE REROUTED -- OTHER TRAFFIC WILL BE SHIFTED. SEVERAL CROSSINGS WILL BE RECONSTRUCTED AND INSTALLATION WARNING DEVICES WILL BE INSTALLED. THE WORK IS EXPECTED TO BE COMPLETED SOMETIME NEXT MONTH.

October 17, 2011

Time: 6:00-6:30 PM

Duration :30

YOU CAN GET FREE SMOKE DETECTORS AND JOIN A PUSH TO PROTECT EVERY FAMILY IN GRAND TRAVERSE COUNTY.FIRE DEPARTMENTS IN GRAND TRAVERSE COUNTY ARE KICKING OFF A SMOKE ALARM PROJECT THIS WEEK.THE FIVE YEAR GOAL IS TO HAVE AT LEAST TWO WORKING SMOKE ALARMS IN EVERY HOME IN THE COUNTY.

October 18, 2011

Time: 6:00-6:30 PM

Duration :30

KALKASKA COUNTY PROSECUTING ATTORNEY BRIAN DONNELLY SAYS HE HAS THE PROOF TO SHOW ALLEGATIONS MADE AGAINST HIM ARE NOT TRUE -- AND SAYS COUNTY COMMISSIONERS WANT HIM OUT OF OFFICE.7&4'S ANDREW KELLER TALKED TO DONNELLY TODAY -- AND BRINGS US THIS REPORT.

October 19, 2011

Time: 6:00-6:30 PM

Duration :30

THE TEMPERATURES ARE COOLING OFF BUT THE DEBATE IS HEATING UP OVER WHETHER SNOWMOBILERS AND HUNTERS SHOULD BE ALLOWED ON PARTS OF NATIONAL FOREST LAND IN NORTHERN MICHIGAN. THOUSANDS OF PEOPLE HAVE SOUNDED OFF ON THE PLAN AS A NEW TWIST IS TAKING SOME BY SURPRISE. DETAILS IN TONIGHT'S FACT FINDER.

October 19, 2011

Time: 6:00-6:30 PM

Duration :30

THE DEATH OF CARLY LEWIS IS ONE THAT SENT SHOCK-WAVES THROUGH THE TRAVERSE CITY COMMUNITY.THE YOUNG GIRL WAS MISSING FOR NEARLY 2 WEEKS BEFORE HER BODY WAS FOUND. 7&4'S BRODY O'CONNELL GIVES US A LOOK AT WHAT LED UP TO TODAY'S TRIAL.

October 19, 2011

Time: 6:00-6:30 PM

Duration :30

SCHWANDER WAS CHARGED WITH OPEN MURDER IN THE DEATH OF 16-YEAR-OLD CARLY LEWIS BACK IN JUNE.7&4'S LAUREN AMSTUTZ WAS IN COURT ALL DAY TODAY -- SHE JOINS US NOW LIVE AT THE COURTHOUSE.LAUREN, WHAT HAPPENED TODAY?

October 20, 2011

Time: 6:00-6:30 PM

Duration :30

EMOTIONAL TESTIMONY ON DAY TWO OF THE ROBERT JENSEN SCHWANDER MURDER TRIALTHE TRIAL PICKED BACK UP THIS MORNING -- TRAVERSE CITY POLICE SERGEANT JOE MCCARTHY -- THE LEAD DETECTIVE IN THE MURDER CASE TOOK THE STAND FOLLOWED BY A MEDICAL EXAMINER.7&4'S LAUREN AMSTUTZ WAS IN COURT TODAY AND JOINS US NOW LIVE IN THE STUDIO WITH MORE.

October 20, 2011

Time: 6:00-6:30 PM

Duration :30

AS ROUGH FALL WEATHER BLOWS IN -- THERE ARE SOME THINGS YOU CAN DO TO PREPARE YOURSELF IN CASE YOU FIND YOURSELF OR YOUR FAMILY LEFT IN THE DARK. ENERGY COMPANIES RECOMMEND COMING UP WITH A PLAN FOR YOUR FAMILY AHEAD OF TIME.THAT INCLUDES HAVING THE NUMBER FOR YOUR UTILITY PROVIDER IN A PLACE WHERE IT IS EASY TO FIND -- AND REPORTING THE OUTAGE RIGHT AWAY.

October 21, 2011

Time: 6:00-6:30 PM

Duration :30

WE WANT TO GO BACK NOW TO OUR UPDATE ON THE ROBERT JENSEN SCHWANDER MURDER TRIAL. HE HAS BEEN CHARGED WITH OPEN MURDER.FOR THE LATEST WE GO BACK NOW LIVE IN THE STUDIO TO 7&4'S LAUREN AMSTUTZ WHO WAS INSIDE THE COURTROOM TODAY.

October 23, 2011

Time: 6:00-6:30 PM

Duration :30

A NEW "SMART PHONE APP" WILL ALLOW YOU TO LISTEN TO POLICE SCANNERS -- ANYWHERE IN THE COUNTRY!UP UNTIL RECENTLY -- SCANNERS OF ANY KIND WERE ILLEGAL TO HAVE IN YOUR CAR -- IN MICHIGAN. THESE APPS ALLOW USERS TO TURN THEIR SMART PHONES INTO POLICE SCANNERS FOR THEIR LOCAL POLICE -- OR EVEN POLICE IN NEW YORK OR LOS ANGELES. HOWEVER -- THOSE CONVICTED OF A FELONY *NOT ALLOWED TO POSSES ANY TYPE OF POLICE SCANNER.

October 24, 2011

Time: 6:00-6:30 PM

Duration :30

CREWS SPENT THE DAY TODAY LOOKING FOR HOT-SPOTS AFTER A FIRE DESTROYED AN ANTRIM COUNTY RESTAURANT.FIRE FIGHTERS WERE CALLED TO THE RIVER WALK GRILL IN ELK RAPIDS FOR A FIRE AROUND 10-30 LAST NIGHT CREWS WERE ON SCENE FOR MORE THAN EIGHT HOURS -- AND FIRE FIGHTERS TOOK SHIFTS TODAY TO MAKE SURE THE FIRE DIDN'T RE-IGNITE. FIRE INVESTIGATORS SAY THEY WERE ABLE TO DETERMINE WHERE THE FIRE STARTED.

October 25, 2011

Time: 6:00-6:30 PM

Duration :30

AFTER 4-DAYS OF TESTIMONY -- THE PROSECUTION RESTED ITS CASE. THEN THE TRAVERSE CITY TEEN -- AND SON OF A GRAND TRAVERSE COUNTY DEPUTY -- ACCUSED OF MURDERING 16-YEAR OLD CARLY TOOK THE STAND IN HIS OWN DEFENSE. 7&4'S LAUREN AMSTUTZ WAS IN COURT TODAY SHE JOINS US NOW LIVE IN THE STUDIO WITH MORE.

October 25, 2011

Time: 6:00-6:30 PM

Duration :30

DISTURBING NEWS IN MECOSTA COUNTY TONIGHT -- WHERE INVESTIGATORS SAY SOMEONE APPARENTLY SHOT AND KILLED A HORSE.7&4'S ANDREW KELLER WAS IN MORLEY TODAY -- WHERE THE OWNER OF THE HORSE WHO WANTS ANSWERS.

October 26, 2011

Time: 6:00-6:30 PM

Duration :30

ROBERT JENSEN SCHWANDER IS ACCUSED OF KILLING 16-YEAR OLD CARLY LEWIS BACK IN JUNE. JUST MOMENTS AGO WE LEARNED THAT THE VERDICT HAS BEEN DECIDED ALTHOUGH IT HAS NOT YET BEEN READ. THIS IS A LIVE LOOK AT THE COURTHOUSE WHERE OUR CREW IS INSIDE WAITING FOR THE VERDICT TO BE READ. 7&4'S LAUREN AMSTUTZ WAS IN COURT ALL DAY AND BRINGS US SCHWANDERS ACCOUNT OF WHAT HAPPENED THE DAY CARLY LEWIS DIED.

October 26, 2011

Time: 6:00-6:30 PM

Duration :30

A KALKASKA COUNTY WOMAN HAS BEEN ARRESTED AND CHARGED FOR EMBEZZLING THOUSANDS OF DOLLARS FROM A FAITH-BASED NON-PROFIT.DEBORAH ALDERETE (ALL-DER-ET) -HARMON IS THE FORMER TREASURER OF THE NON-PROFIT "KALKASKA AREA INTERFAITH RESOURCES" -- KNOWN AS "KAIR".

October 28, 2011

Time: 6:00-6:30 PM

Duration :30

THE FIRE BROKE JUST ABOUT 90 MINUTES AGO AS DOZENS OF CHILDREN AND TRICK OR TREATERS WERE COLLECTING TREATS FROM DOWNTOWN SHOPS AND RESTAURANTS.7&4'S LAUREN AMSTUTZ HAS BEEN ON THE SCENE SINCE THE BLAZE BROKE OUT AND JOINS US NOW WITH THE VERY LATEST.

October 28, 2011

Time: 6:00-6:30 PM

Duration :30

STARVED AND NEGLECTED HORSES HAVE A NEW HOME TONIGHT -- RIGHT HERE IN NORTHERN MICHIGAN.EARLIER THIS WEEK, 12 HORSES WERE SEIZED FROM A LIVINGSTON COUNTY RANCH.SEVEN OF THEM ARE IN NORTHERN MICHIGAN -- INCLUDING FOUR AT A CHARLEVOIX COUNTY RANCH. 7&4'S ANDREW KELLER HAS THE REPORT.

November 1, 2011

Time: 6:00-6:30 PM

Duration :30

FROM ELEMENTARY SCHOOL PRINCIPAL TO ACCUSED FELON -- THE FORMER HEAD OF A CHARLEVOIX CATHOLIC SCHOOL IS BEING CHARGED WITH STEALING MORE THAN 1-HUNDRED-THOUSAND DOLLARS FROM THE SCHOOL.STATE POLICE SAY KEISHA VERYSER -- THE FORMER PRINCIPAL AT ST. MARY CATHOLIC ELEMENTARY -- EMBEZZLED THE MONEY BETWEEN SEPTEMBER 2006 AND MARCH 2010.

November 1, 2011

Time: 6:00-6:30 PM

Duration :30

NEW AT 6... A FORMER INTERLOCHEN EAGLES CLUB MEMBER IS BEING CHARGED WITH EMBEZZLEMENT. JOSEPH MALOOF IS ACCUSED OF STEALING 60-THOUSAND DOLLARS FROM THE CLUB WHILE SERVING AS A BAR TENDER AND BOARD OFFICER.

November 1, 2011

Time: 6:00-6:30 PM

Duration :30

NEW AT 6... BENZIE COUNTY UNDER-SHERIFF WILLIAM SHOLTEN HAS RETIRED. THE SHERIFF'S OFFICE SENT OUT A RELEASE TODAY - THE RETIREMENT TOOK

EFFECT ON FRIDAY. SHOLTEN SERVED AS BOTH THE COUNTY EMERGENCY MANAGER AND RECENTLY AS UNDER-SHERIFF.

November 3, 2011

Time: 6:00-6:30 PM

Duration :30

THANKS TO THE DONATIONS OF A GENEROUS COMMUNITY -- A NEW FIRE BOAT WAS DELIVERED TO THE GLEN LAKE FIRE DEPARTMENT TODAY. 7&4'S LAUREN AMSTUTZ WENT ON A TEST RUN WITH FIREFIGHTERS TODAY -- AND EXPLAINS WHY THIS BOAT IS NEEDED.

November 7, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S STILL NOT KNOWN TONIGHT HOW THE FIRE STARTED IN CHEBOYGAN -- TODAY -- INVESTIGATORS WERE ON SCENE TRYING TO PIECE TOGETHER THE PUZZLE. FOR THE OWNER -- ON FRIDAY NIGHT -- THREE GENERATIONS OF THE FAMILY BUSINESS WENT UP IN FLAMES -- AND AS ANDREW KELLER REPORTS -- SHE'S NOT SURE WHAT'S NEXT.

November 8, 2011

Time: 6:00-6:30 PM

Duration :30

NEW AT 6... WORK IS COMPLETE TONIGHT ON A NEW PETOSKEY DEPARTMENT OF PUBLIC SAFETY FIRE STATION NEAR THE BAY HARBOR DEVELOPMENT. THE NEW STATION WILL NOT ONLY CUT RESPONSE TIMES IN HALF FOR HOMES IN THE AREA -- BUT AS 7&4'S ANDREW KELLER EXPLAINS -- IT *COULD PLAY A BIG ROLE IN CUTTING SOME INSURANCE COSTS.

November 8, 2011

Time: 6:00-6:30 PM

Duration :30

OTSEGO COUNTY E-M-S HAS SOME NEW LIFE SAVING TECHNOLOGY. NEW CARBON MONOXIDE DETECTORS HAVE BEEN ATTACHED TO EACH OF THEIR LIFE SUPPORT KITS.

November 8, 2011

Time: 6:00-6:30 PM

Duration :30

IN TONIGHT SPECIAL REPORT -- SINKING FAST. THE THOUGHT -- IS TERRIFYING. DRIVING YOUR CAR INTO A LAKE OR RIVER. WITH WATER RUSHING IN -- YOU HAVE LITTLE TIME TO THINK. BUT EXPERTS SAY -- SELF RESCUE IS POSSIBLE -- IF YOU ACT FAST -- AND FOLLOW A FEW SIMPLE STEPS. 7&4'S BRODY O'CONNELL HAS THE DETAILS.

November 21, 2011

Time: 6:00-6:30 PM

Duration :30

SKIERS EVERYWHERE ARE GETTING READY TO HIT THE SLOPES. AND MORE OF THOSE SKIERS WILL BE WEARING HELMETS THAN EVER BEFORE. DURING THE OFF SEASON, TWO STATES HAVE HAD HEATED DEBATES OVER WHETHER OR NOT THOSE HELMETS SHOULD BE REQUIRED BY LAW. NEW JERSEY BECAME THE FIRST STATE IN THE NATION TO REQUIRE SKIERS 18 AND YOUNGER TO WEAR A HELMET, BUT IN CALIFORNIA, THE GOVERNOR OVERTURNED THAT EFFORT. MICHIGAN IS LOCATED IN BETWEEN THE TWO COASTS, SO WHERE DOES IT STAND ON THE ISSUE? THE ANSWERS IN TONIGHT'S FACT FINDER REPORT.

November 10, 2011

Time: 6:00-6:30 PM

Duration :30

IT IS THE NUMBER YOU CALL FOR EMERGENCIES -- 9-1-1. BUT SOME NORTHERN MICHIGAN RESIDENTS PICK UP THE PHONE AND DIAL DISPATCHERS FOR SOME VERY QUESTIONABLE... EVEN SILLY REASONS. 7&4'S LAUREN AMSTUTZ TALKED WITH

GRAND TRAVERSE COUNTY 9-1-1 WHO SAYS THEY HAVE TO TREAT THESE CALLS SERIOUSLY... AND SOMETIMES IT'S HARD NOT TO CRACK A SMILE.

November 18, 2011

Time: 6:00-6:30 PM

Duration :30

18-YEAR OLD ROBERT JENSEN SCHWANDER WILL SPEND NO LESS THAN FORTY YEARS IN PRISON -- NO MORE THAN SEVENTY YEARS -- FOR THE BRUTAL MURDER OF CARLY LEWIS. 7&4'S LAUREN AMSTUTZ WAS IN COURT TODAY SHE JOINS US NOW LIVE IN THE STUDIO WITH THE DETAILS...

November 22, 2011

Time: 6:00-6:30 PM

Duration :30

THE PENN STATE SEX ABUSE SCANDAL HAS SENT SHOCKWAVES AROUND THE WORLD. A TRUSTED ASSISTANT COACH ACCUSED OF RAPING YOUNG BOYS. DESPITE NEW INFORMATION BEING REVEALED EVERYDAY, THERE ARE STILL SO MANY UNANSWERED QUESTIONS. ONE OF THOSE QUESTIONS IS WHY WASN'T IT REPORTED SOONER? TONIGHT IS A SPECIAL REPORT WE TAKE A CLOSER LOOK AT THE PSYCHOLOGICAL HURDLES THAT KEEP PEOPLE FROM TAKING ACTION. WHAT WOULD YOU DO?

November 23, 2011

Time: 6:00-6:30 PM

Duration :30

AN EAST BAY TOWNSHIP MAN IS IN JAIL WAITING TO BE ARRAIGNED ON FELONY FORGERY CHARGES AFTER WRITING A PHONY CHECK TO BUY EXPENSIVE JEWELRY. 7&4'S LAUREN AMSTUTZ JOINS US LIVE IN THE STUDIO WITH MORE -- LAUREN.

November 24, 2011

Time: 6:00-6:30 PM

Duration :30

AS THE FIREARM DEER SEASON WINDS DOWN - THE D-N-R IS OUT WORKING HARD TO ENFORCE REGULATIONS AND MAKE SURE EVERYBODY IS PLAYING THE GAME FAIR. BUT AS 7&4'S ANDREW KELLER SHOWS US -- THE MOST EFFECTIVE TOOLS THEY HAVE TO CATCH POACHERS ARE BEING WORN DOWN.

November 28, 2011

Time: 6:00-6:30 PM

Duration :30

THERE HAVE BEEN AT LEAST FIVE VICTIMS OF THE FRAUD -- AND THE SHERIFF BELIEVES THERE COULD BE MORE. 7&4'S ANDREW KELLER HAS MORE ON THE BOYNE CITY MAN WHO HAS PULLED A FAST ONE OVER ADULTS IN THE PAST FEW YEARS.

November 29, 2011

Time: 6:00-6:30 PM

Duration :30

YOU MAY NOT HAVE REALIZED IT, BUT MOTHER'S AGAINST DRUNK DRIVING NO LONGER HAS A CHAPTER IN GRAND TRAVERSE COUNTY. FOR LOCAL MADD VOLUNTEERS, IT'S BECOMING INCREASINGLY MORE DIFFICULT TO RAISE AWARENESS FOR THEIR CAUSE. 7&4'S LAUREN AMSTUTZ IS LIVE IN THE STUDIO ... LAUREN WHAT DOES THAT MEAN FOR THE COMMUNITY.

November 29, 2011

Time: 6:00-6:30 PM

Duration :30

BETTER TECHNOLOGY TO KEEP YOUR FAMILY SAFE. A NEW RADAR SYSTEM IS NOW UP AND RUNNING AT THE NATIONAL WEATHER SERVICE IN GAYLORD. AND AS 7 & 4'S ANDREW KELLER SHOWS US-THE SYSTEM WILL GIVE FORECASTERS A UNIQUE LOOK INSIDE STORMS.

December 1 2011

Time: 6:00-6:30 PM

Duration :30

MICHIGAN CITIZENS COULD SOON HAVE THE RIGHT TO CARRY A STUN GUN. THE STATE SENATE WANTS TO MAKE IT LAW AND THE HOUSE WILL SOON DEBATE THE ISSUE 7&4'S ANDREW KELLER TAKES A LOOK AT WHAT THE LEGALIZATION OF TASERS WOULD MEAN -- AND THE BENEFITS AND CONCERNS SOME HAVE.

December 5 2011

Time: 6:00-6:30 PM

Duration :30

IT ALL STARTED THIS MORNING NEAR BLAIR ELEMENTARY. SHERIFF'S OFFICIALS SAY SHAHBAHT ANDERSON, WHO LIVES NEAR THE SCHOOL, HAD A SHOTGUN AND WAS REPORTEDLY SUICIDAL. AS A PRECAUTION, OFFICIALS PUT BLAIR ELEMENTARY AND TRAVERSE CITY WEST MIDDLE SCHOOL ON LOCKDOWN -- AND MOVED BLAIR'S STUDENTS AND STAFF TO TRAVERSE CITY EAST AND WEST MIDDLE SCHOOLS. THEY ALSO SENT OUT A PHONE MESSAGE TO PARENTS. AROUND 12-30 DEPUTIES CAUGHT ANDERSON AT A HOME IN GRAWN AND ARRESTED HIM ON AN UNRELATED WARRANT OUT OF LEE LANAU COUNTY. T-CAPS SAYS THE INCIDENT WAS HANDLED WELL.

December 9 2011

Time: 6:00-6:30 PM

Duration :30

THE NUMBER OF AMERICANS KILLED IN CAR ACCIDENTS IS DOWN TO ITS LOWEST LEVELS IN 60 YEARS. 7&4'S ANDREW KELLER HAS MORE ON THE DROP IN FATALITIES -- AND HOW MICHIGAN COMPARES TO NATIONAL NUMBERS.

December 14, 2011

Time: 6:00-6:30 PM

Duration :30

MICHIGAN STATE POLICE INVESTIGATORS ARE GATHERING INFORMATION OBTAINED IN MEDICAL MARIJUANA RAIDS. POLICE AND THE TRAVERSE NARCOTICS TEAM RAIDED THREE AREA MEDICAL MARIJUANA COLLECTIVES YESTERDAY, THEY TOOK PRODUCT AND RECORDS FROM THE FACILITIES.

December 28, 2011

Time: 6:00-6:30 PM

Duration :30

7 & 4 NEWS GOT NEARLY A 100 FACEBOOK POSTS AND EMAILS ABOUT THE ICY ROAD CONDITIONS LAST NIGHT AND WHY ROAD CREWS WERE NOT OUT SALTING SOONER. TODAY WE SENT 7 & 4'S LAUREN AMSTUTZ OUT TO TALK WITH VIEWERS AND GET SOME ANSWERS FROM THE ROAD COMMISSION

December 29, 2011

Time: 6:00-6:30 PM

Duration :30

SCHOOL OFFICIALS SAY ANDY BROWN HAS BEEN CHARGED WITH FIVE COUNTS OF POSSESSION OF CHILD SEXUALLY ABUSING MATERIAL AND USING A COMPUTER TO COMMIT A CRIME. THE NEWS HAS SENT A SHOCK-WAVE THROUGH THE CADILLAC COMMUNITY. 7&4'S LAUREN AMSTUTZ WAS IN WEXFORD COUNTY TODAY - SHE JOINS US NOW LIVE IN THE STUDIO WITH MORE.

December 30, 2011

Time: 6:00-6:30 PM

Duration :30

WE HAVE A NEW TWIST TONIGHT ON A SCAM INVOLVING MAIL FRAUD -- AND A NORTHERN MICHIGAN BUSINESS HAS FALLEN VICTIM. 7&4'S ANDREW KELLER SPOKE WITH THE COMPANY TODAY AND JOINS US LIVE IN THE STUDIO WITH MORE.

December 31, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S ALL ABOUT RINGING IN THE "NEW YEAR" THIS WEEKEND. BUT BEFORE YOU HEAD OUT TO CELEBRATE -- MICHIGAN STATE POLICE OFFICERS ARE REMINDING YOU -- TO KEEP IT SAFE OUT ON THE ROADS.

December 31, 2011

Time: 6:00-6:30 PM

Duration :30

AND FOR THOSE THAT WANT TO "PLAY IT SAFE" TONIGHT -- BARS IN THE AREA -- WILL BE GIVING OUT FREE RIDES.THE "ALERT CAB PROGRAM" OFFERS FREE RIDES TO THOSE WHO MAY HAVE ENJOYED JUST A LITTLE TOO MUCH ALCOHOL THIS HOLIDAY... RESTAURANTS AND BARS WILL HELP NEW YEAR'S REVELERS GET HOME SAFE -- BY PROVIDING A CONFIDENTIAL NUMBER -- TO GET A FREE RIDE HOME.

December 31, 2011

Time: 6:00-6:30 PM

Duration :30

AUTHORITIES ARE BUSY TONIGHT -- INVESTIGATING WHAT CAUSED A "SINGLE-ENGINE PLANE CRASH" -- IN ELK RAPIDS. THE ELK RAPIDS FIRE DEPARTMENT TELLS US THAT THE PLANE WENT DOWN AT AROUND 12 THIS AFTERNOON. IT CRASHED IN A FIELD -- NEAR THE "ELK RAPIDS WASTE WATER TREATMENT PLANT AND DUMP" -- WHICH IS OFF OF AMES STREET.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

COMMUNITY INVOLVEMENT/DEVELOPMENT

(Including volunteerism, blood drives, revitalizing neighborhoods and mentoring)

Local News

October 1, 2011

Time: 6:00-6:30 PM

Duration :30

A LOCAL CHURCH HOSTED A FREE "LIFE CLINIC" IN TRAVERSE CITY TODAY -- AIMED AT HELPING FAMILIES IN NEED.FOR THE THIRD YEAR IN A ROW -- "IMMANUEL BAPTIST CHURCH" -- OFFERED A DAY OF FREE SERVICES FOR PEOPLE IN THE AREA.FAMILIES WERE ABLE TO GET MEDICAL SCREENINGS AND EVEN PHYSICAL THERAPY.THERE WERE ALSO FREE HAIR CUTS -- WINTER CLOTHES, FAMILY PORTRAITS -- EVEN MANICURES.ORGANIZERS SAY THE STRONG TURNOUT TODAY -- SHOWS THAT THE NEED IS BIGGER THAN EVER.

October 1, 2011

Time: 6:00-6:30 PM

Duration :30

FATHER FRED IS WRAPPING UP IT'S ANNUAL "FALL FOOD DRIVE" -- AND SAYS THIS YEAR -- WAS A HUGE SUCCESS. THE DRIVE STARTED BACK ON SEPTEMBER 24TH -- AND FOLKS WERE ENCOURAGED TO DROP OFF NON-PERISHABLE FOOD ITEMS OR MONEY AT NINE DIFFERENT GROCERY STORES THROUGHOUT THE AREA.

October 3, 2011

Time: 6:00-6:30 PM

Duration :30

FATHER FRED SAYS ITS FALL FOOD DRIVE WAS A HUGE SUCCESS. VOLUNTEERS SAY The SANDS OF DOLLARS WERE COLLECTED AND A SEMI TRAILER WAS OVER FILLED BY EIGHT PERCENT... EXCEEDING THE FOUNDATION'S GOAL.THEY WANT TO THANK THE OLESON FOUNDATION FOR A CHALLENGE MATCHING GRANT AND TOM'S, OLSEN'S AND GLEN'S STORES FOR DONATIONS.

October 6, 2011

Time: 6:00-6:30 PM

Duration :30

TONIGHT, WE HAVE PROOF THAT THE SMALLEST ACT OF KINDNESS CAN MAKE A WORLD OF DIFFERENCE.7&4'S ANDREW KELLER HAS THE STORY OF A LOCAL GIRL WHOSE LETTER GIVING HOPE BACK IN 2004 STILL TOUCHES AN ENTIRE COUNTRY.

October 7, 2011

Time: 6:00-6:30 PM

Duration :30

TOMORROW AFTERNOON -- TRAVERSE CITY LIGHT AND POWER IS HOSTING AN OPEN HOUSE -- WITH FREE FOOD -- AND FREE GIVEAWAYS.

October 7, 2011

Time: 6:00-6:30 PM

Duration :30

IT MAY FEEL LIKE SPRING -- BUT WINTER -- IS JUST AROUND THE CORNER. THAT MEANS HIGH UTILITY BILLS.AND ORGANIZATIONS -- LIKE FATHER FRED -- ARE ALREADY GEARING UP -- GETTING READY TO HELP FAMILIES STAY WARM THIS WINTER.

October 7, 2011

Time: 6:00-6:30 PM

Duration :30

A FEEDING FRENZY OF SORTS IN SEVERAL COMMUNITIES ACROSS THE REGION. A RECORD NUMBER OF SALMON WERE HARVESTED THIS YEAR AND THERE WERE SO MANY EXTRAS -- THE FISH WERE GIVEN AWAY TODAY FOR FREE!

October 9, 2011

Time: 6:00-6:30 PM

Duration :30

HUNDREDS OF WALKERS HIT THE STREETS TODAY -- WITH A MISSION TO "END HUNGER" -- ONE STEP AT A TIME. TODAY MARKED THE 31ST ANNUAL CROP WALK IN TRAVERSE CITY. NEARLY 200 PEOPLE CAME TOGETHER AT THE GRAND TRAVERSE CIVIC CENTER -- TO SHINE LIGHT ON HUNGER AROUND THE WORLD.IT'S SPONSORED BY "CHURCH WORLD SERVICES" -- AND THE GOAL OF THE WALK IS TO MAKE SURE THAT THE LESS FORTUNATE IN OUR COMMUNITY -- GET THE FOOD, WATER AND SHELTER THEY NEED.

October 12, 2011

Time: 6:00-6:30 PM

Duration :30

NEW AT 11 -- HUNDREDS OF PEOPLE GOT THE CHANCE TO TASTE SOME OF THE BEST SOUPS NORTHERN MICHIGAN HAS TO OFFER -- ALL TO RAISE MONEY TO FEED THE HUNGRY. THE ANNUAL EMPTY BOWLS SOUP NIGHT TOOK PLACE TONIGHT AT THE SENIOR CENTER IN BENZIE COUNTY. THOSE IN ATTENDANCE -- INCLUDING THE 7&4 NEWS TODAY TEAM -- GOT TO SAMPLE DOZENS OF DELICIOUS SOUPS FROM SEVERAL AREA RESTAURANTS.

October 14, 2011

Time: 6:00-6:30 PM

Duration :30

THE MARCH OF DIMES ANNUAL CHEFS AUCTION IN TRAVERSE CITY RAISED OVER 68-THOUSAND DOLLARS THIS YEAR! THAT MONEY WILL BE USED IN THE FIGHT TO PROTECT THE HEALTH OF BABIES -- BY WORKING TO PREVENT PREMATURE BIRTHS. ABOUT 350 COMMUNITY MEMBERS TOOK PART IN THE EVENT -- TASTING THE CULINARY CREATIONS OF MORE THAN A DOZEN OF THE AREA'S BEST CHEFS.

October 15, 2011

Time: 6:00-6:30 PM

Duration :30

HUNDREDS OF WALKERS HIT THE STREETS -- FOR THE 9TH ANNUAL "MAKING STRIDES AGAINST BREAST CANCER" WALK.DESPITE ALL THE RAIN AND WIND -- WALKERS GATHERED AT THE OPEN SPACE IN TRAVERSE CITY BRIGHT AND EARLY. ORGANIZERS SAY TODAY'S EVENT IS *NOT A RACE -- BUT A CELEBRATION OF WOMEN WHO HAVE SURVIVED BREAST CANCER -- AND A DAY TO REMEMBER THOSE

WHO HAVE LOST THEIR BATTLE TO THE DISEASE.THE MAIN GOAL OF THE WALK IS TO HELP SAVE LIVES AND CREATE A WORLD WITH LESS BREAST CANCER AND MORE BIRTHDAYS.ORGANIZERS SAY THE RAIN DIDN'T PUT A DAMPER ON TODAY'S WALK - - BECAUSE THESE WOMEN ARE USED TO PUSHING FORWARD.

October 15, 2011

Time: 6:00-6:30 PM

Duration :30

THE "AMERICAN RED CROSS" IS ASKING YOU TO STEP UP AND DONATE BLOOD -- AS SOON AS POSSIBLE.THE GREAT LAKES REGION OF THE AMERICAN RED CROSS NEEDS TO COLLECT APPROXIMATELY 700 UNITS OF BLOOD -- EACH AND EVERY DAY.HOWEVER -- NOT ENOUGH PEOPLE ARE GIVING BLOOD AND LOCAL SUPPLIES ARE VERY LIMITED RIGHT NOW. ANYONE WHO IS ELIGIBLE TO DONATE BLOOD IS ASKED TO DO SO -- AS SOON AS POSSIBLE.

October 17, 2011

Time: 6:00-6:30 PM

Duration :30

A COMMUNITY STEPPED UP TO HELP A 90-YEAR-OLD MAN WITH SOME NEEDED HOME REPAIRS.WORLD WAR TWO VETERAN LARRY POULIN RECEIVED SOME HELP FROM THE OMLETTE AND FINSTER SHOW THEY PUT THE WORD OUT AND PEOPLE FROM AROUND THE COMMUNITY STEPPED UP TO HELP FIX HIS LEAKING ROOF AS WELL AS A NUMBER OF OTHER ISSUES WITH HIS HOME PEOPLE DONATED TIME AND MATERIALS TO THE PROJECT.

October 22, 2011

Time: 6:00-6:30 PM

Duration :30

HOW FAR WOULD YOU GO TO HELP RAISE MONEY FOR YOUR SCHOOL? SOME WERE DONATING THE VERY BLOOD IN THEIR VEINS! TRAVERSE CITY EAST MIDDLE SCHOOL HOSTED A BLOOD DRIVE TODAY TO HELP MICHIGAN BLOOD. AND MICHIGAN BLOOD GAVE RIGHT BACK! FOR EVERY 30 PINTS OF BLOOD DONATED, MICHIGAN BLOOD GAVE ONE HUNDRED DOLLARS TO THE SCHOOL. ORGANIZERS SAY IT'S A GREAT LESSON FOR THE STUDENTS AND THE DONORS!

October 23, 2011

Time: 6:00-6:30 PM

Duration :30

A "WINGS OF WONDER" BENEFIT RAISED SOME CRITICAL FUNDS THIS AFTERNOON - - FOR A SPECIAL NON-PROFIT IN LEELANAU COUNTY. LITTLE BOES IN TRAVERSE CITY HOSTED THE FUNDRAISER -- WHICH SUPPORTS THE "WINGS OF WONDER" -- WHICH IS A RAPTOR SANCTUARY IN EMPIRE.

October 23, 2011

Time: 6:00-6:30 PM

Duration :30

A GROUP OF AREA BUSINESSES AND COMMUNITY MEMBERS -- ARE PLANNING AN OUTDOOR "SLEEP OUT" THIS WEEK. AND IT'S ALL ABOUT HELPING FAMILIES IN NEED -- HEAT THEIR HOMES -- DURING THE COLD WINTER MONTHS.

October 28, 2011

Time: 6:00-6:30 PM

Duration :30

YOU CAN EAT A GOOD DINNER WHILE HELPING GET HOMELESS VETERANS OFF THE STREET -- AND BACK INTO SOCIETY A PIG ROAST IS BEING HELD NEXT WEEK TO BENEFIT THE GOODWILL HOMELESS VETERANS TRANSITIONAL HOUSING PROJECT IN GAYLORD. THEY NEED TO RAISE ABOUT 250-THOUSAND DOLLARS TO PAY OFF THE HOUSING DEVELOPMENT. THE EVENT WILL HAVE FOOD, ACTIVITIES FOR KIDS, A RAFFLE, AUCTION AND MORE. ORGANIZERS SAY IT'S SUPPORTING A VERY IMPORTANT CAUSE.

October 28, 2011

Time: 6:00-6:30 PM

Duration :30

A NORTHERN MICHIGAN MAN SAYS HE'S FOUND SEVERAL SHIP-WRECKS THAT HAVE NEVER BEEN CHARTED. ROSS RICHARDSON FROM LAKE ANN SAYS HE BELIEVES HE'S DISCOVERED THREE WRECKS OFF THE COAST OF SLEEPING BEAR POINT. THE WRECKS ARE BETWEEN 15 AND 22 FEET OF WATER NEAR THE POINT. RICHARDSON IS NOW WORKING WITH THE NATIONAL PARK SERVICE TO DOCUMENT THEM.

October 31, 2011

Time: 6:00-6:30 PM

Duration :30

THERE'S A LOCAL EFFORT UNDERWAY TO HELP THE LESS FORTUNATE LIVING RIGHT DOWN THE STREET. IT'S CALLED THE NEIGHBORS HELPING NEIGHBORS FOOD DRIVE. THE DRIVE IS BEING PUT ON BY THE KNIGHTS OF COLUMBUS AND IS UNDERWAY RIGHT NOW. FOOD COLLECTED WILL BE DONATED TO LOCAL FOOD PANTRIES IN THE KALKASKA, FIFE LAKE AND MANCELONA AREAS.

November 1, 2011

Time: 6:00-6:30 PM

Duration :30

SOME LOCAL INNS AND B AND B'S ARE HELPING VETERANS GET SOME MUCH NEEDED R AND R! THEY'RE BANDING TOGETHER TO SAY THANKS TO VETERANS FOR THEIR SERVICE TO OUR COUNTRY BY INVITING OUR NATION'S PAST AND PRESENT MILITARY MEMBERS TO ENJOY A FREE STAY. ON THURSDAY, NOVEMBER 10-TH HUNDREDS OF INNS AND BED AND BREAKFASTS NATION-WIDE AND SEVERAL LOCALLY -- ARE TAKING PART.

November 1, 2011

Time: 6:00-6:30 PM

Duration :30

DO YOU HAVE SO MUCH HALLOWEEN CANDY THAT YOU DON'T KNOW WHAT TO DO WITH IT? A LOCAL ELEMENTARY SCHOOL IS ASKING FOR CANDY AND PRE-PACKAGED TREAT DONATIONS TO SEND TO OUR TROOPS OVERSEAS.

November 2, 2011

Time: 6:00-6:30 PM

Duration :30

LAST MONTH PRESIDENT BARACK OBAMA ANNOUNCED THAT TROOPS WILL PULL OUT OF IRAQ BY JANUARY -- ENDING MORE THAN EIGHT YEARS OF INVOLVEMENT IN THE IRAQ WAR. 7&4'S LAUREN AMSTUTZ SPOKE WITH LOCAL MILITARY FAMILIES AND VETERANS-- SHE JOINS US NOW LIVE IN THE STUDIO WITH THEIR REACTION.

November 4, 2011

Time: 6:00-6:30 PM

Duration :30

IT WAS A BIG DAY IN HOUGHTON LAKE -- WHERE THIS YEAR'S STATE CHRISTMAS WAS CHOPPED DOWN. HUNDREDS SHOWED UP FOR THE BIG EVENT. 7&4'S BRODY O'CONNELL WAS THERE FOR ALL THE EXCITEMENT.

November 17, 2011

Time: 6:00-6:30 PM

Duration :30

ALANSON MICHIGAN IS A SMALL TOWN -- MAKING A BIG DIFFERENCE. THE COMMUNITY IS HOME TO ONLY A FEW HUNDRED PEOPLE... BUT IT HAS A RICH TRADITION -- OF HELPING KEEP MILLIONS OF AMERICANS SAFE. 7&4'S BRODY O'CONNELL JOINS US WITH THIS EVENING'S SPECIAL REPORT -- SONS ON ALANSON.

November 21, 2011

Time: 6:00-6:30 PM

Duration :30

THANKS TO SOME LOCAL VOLUNTEERS AND AREA CHURCHES -- NO-ONE HAS TO GO HUNGRY THIS THANKSGIVING -- OR SPEND THE HOLIDAY ALONE. SEVERAL COMMUNITY DINNERS ARE BEING HELD ON THURSDAY -- OFFERING A SPREAD OF TURKEY AND OTHER HOLIDAY FIXINGS. IN CHARLEVOIX -- FIRST BAPTIST CHURCH IS HOLDING A DINNER. IN TRAVERSE CITY THERE'S THE ANNUAL DINNER AT TRINITY LUTHERAN -- AND THEY WELCOME ALL WHO WANT TO COME.

November 24, 2011

Time: 6:00-6:30 PM

Duration :30

VOLUNTEERING IS A GREAT WAY TO GET INTO THE HOLIDAY SPIRIT OF GIVING -- AND LOCAL CHARITIES ARE IN NEED OF A LOT OF HELP FROM THE COMMUNITY THIS WINTER. 7&4'S LAUREN AMSTUTZ JOINS US LIVE IN THE STUDIO WITH DETAILS.

November 25, 2011

Time: 6:00-6:30 PM

Duration :30

A NORTHERN MICHIGAN PLACE FOR HOMELESS TO GO, GET SOMETHING TO EAT, AND HAVE A GOOD NIGHT'S SLEEP IS LOOKING FOR A LITTLE HELP. A PROBLEM WITH THEIR SEPTIC SYSTEM COULD MEAN A BIG PROBLEM THIS WINTER -- AND AS 7&4'S ANDREW KELLER EXPLAINS -- IT COULD MEAN FEWER BEDS.

November 29, 2011

Time: 6:00-6:30 PM

Duration :30

'TREES FOR TROOPS' IS AN EFFORT THAT PROVIDES MILITARY FAMILIES -- WITH A TREE DURING THE HOLIDAYS. ITS A NATIONAL ORGANIZATION -- GETTING HELP FROM NORTHERN MICHIGAN TREE GROWERS. 7&4'S BRODY O'CONNELL EXPLAINS.

November 30, 2011

Time: 6:00-6:30 PM

Duration :30

THE TOYS FOR TOTS BUS HAS PULLED INTO ITS SECOND STOP OF THIS YEAR'S NORTHERN MICHIGAN TROLLEY TOUR. TODAY IT'S AT A. PAPANO'S PIZZA IN BEULAH. WE GO BACK NOW LIVE TO 7&4 STORM TEAM CHIEF METEOROLOGIST MARK WATKINS AT THE TROLLEY.

December 1, 2011

Time: 6:00-6:30 PM

Duration :30

IF YOU'RE INTO TATTOOS -- YOU HAVE THE CHANCE TO GET SOME NEW INK -- ALL FOR HELPING KIDS. THIS WEEKEND FRONT STREET TATTOO IN TRAVERSE CITY WILL GIVE PEOPLE FREE TATTOOS IF THEY BRING IN A TOY WORTH MORE THAN TEN DOLLARS.

December 2, 2011

Time: 6:00-6:30 PM

Duration :30

U-S ARMY PRIVATE JACK DIENER'S BODY RETURNED HOME TODAY TO AN EMOTIONAL BOYNE CITY COMMUNITY. 7&4'S ANDREW KELLER WAS THERE AS THE MOTORCADE AND THE HEARSE CARRYING PRIVATE DIENER'S BODY BROUGHT THE FALLEN HERO HOME FOR THE FINAL TIME.

December 4, 2011

Time: 6:00-6:30 PM

Duration :30 A TRAVERSE

CITY BUSINESS OWNER IS MAKING IT HIS MISSION -- TO HELP FEED THE NEEDY -- JUST IN TIME FOR THE HOLIDAY SEASON. BROWNWOOD FARMS OWNER JEFF HUGHES IS SUPPORTING THE "FOOD RESCUE OF NORTHWEST MICHIGAN" THIS WINTER.

December 10, 2011

Time: 6:00-6:30 PM

Duration :30

A COMMUNITY GATHERED TODAY -- TO SAY GOODBYE TO A HOMETOWN HERO -- US ARMY PRIVATE JACK DIENER.THE 20-YEAR OLD SOLIDER FROM BOYNE CITY -- DIED ON NOVEMBER 21-ST IN AFGHANISTAN. AND THIS MORNING -- HUNDREDS ATTENDED A SPECIAL CEREMONY -- TO CELEBRATE HIS LIFE -- AND THE SERVICE HE GAVE OUR COUNTRY. 7&4'S ANDREW KELLER HAS THE DETAILS.

December 11, 2011

Time: 6:00-6:30 PM

Duration :30

VOLUNTEERS AT THE TRAVERSE CITY "COAST GUARD AIR STATION" WERE BUSY TODAY -- SORTING THRU THOUSANDS OF "TOYS FOR TOTS" DONATIONS... DOZENS OF PEOPLE -- MET BRIGHT AND EARLY AT THE COAST GUARD AIR STATION TRAVERSE CITY -- WHICH IS THE MAIN "SORTING HUB" FOR THE "TOYS FOR TOT'S" DRIVE.

December 13, 2011

Time: 6:00-6:30 PM

Duration :30

CHRISTMAS IS ONLY 12 DAYS AWAY.AND TOYS FOR TOTS ORGANIZERS ARE SCRAMBLING TO MEET THIS YEAR'S INCREASE IN DEMAND. 7&4'S BRODY O'CONNELL SPOKE WITH THE PRESIDENT OF TOYS FOR TOTS FOUNDATION THIS AFTERNOON -- TO GET AN UPDATE ON THIS YEAR'S TOY DRIVE.

December 15, 2011

Time: 6:00-6:30 PM

Duration :30

K-TOWN ICE BOWL IS A DISC GOLF TOURNAMENT PLAYED IN THE SNOW IN JANUARY THAT HELPS RAISE MONEY FOR LOCAL KALKASKA CHARITIES. THIS YEAR, ORGANIZERS HOPE IT'S BIGGER AND BETTER THAN EVER.

December 16, 2011

Time: 6:00-6:30 PM

Duration :30

SECRET SANTAS ARE SPREADING HOLIDAY CHEER TO FAMILIES ACROSS AMERICA -- ANONYMOUS PEOPLE, DONATING MONEY -- AND PAYING OFF LAY-AWAY FOR FAMILIES WHO NEED A LITTLE HELP.THE GRACIOUS ACTS ARE EVEN HAPPENING IN NORTHERN MICHIGAN. 7&4'S ANDREW KELLER TALKS TO A COUPLE LOCAL BUSINESSES WHO HAVE SEEN THIS AND JOINS US LIVE NOW IN THE STUDIO WITH MORE.

December 25, 2011

Time: 6:00-6:30 PM

Duration :30

AND FOR THE 22ND YEAR IN A ROW -- CHRISTMAS DINNER FOR THE LESS FORTUNATE WAS SERVED AT "TRINITY LUTHERAN CHURCH" IN TRAVERSE CITY TODAY. BEFORE SERVING UP SOME WARM MEALS -- NEARLY 300 VOLUNTEERS FORMED AN ASSEMBLY LINE -- TO PACK UP HUNDREDS OF DINNERS -- THAT WERE DELIVERED TO PEOPLE'S HOMES.

December 25, 2011

Time: 6:00-6:30 PM

Duration :30

PRESENTS, FOOD AND FAMILY -- ARE SOME STAPLES OF CHRISTMAS DAY. BUT FOR SOME -- WHO FOUND THEMSELVES ALONE TODAY -- "PHIL'S ON FRONT" WAS THE PLACE TO BE -- FOR A FREE CHRISTMAS DINNER.

December 26, 2011

Time: 6:00-6:30 PM

Duration :30

ANOTHER HOLIDAY TRADITION -- THE TRINITY LUTHERAN COMMUNITY CHRISTMAS DINNER -- AND THIS YEAR HUNDREDS WERE SERVED.AS MANY AS 3-HUNDRED

VOLUNTEERS HELPED OUT YESTERDAY -- MAKING MEALS AND SERVING ALL THOSE IN NEED. WINTER CLOTHES AND HEALTH KITS WERE ALSO HANDED-OUT TO THOSE IN NEED.

December 26, 2011

Time: 6:00-6:30 PM

Duration :30

"PHIL'S ON FRONT" WAS ALSO HELPING OUT WITH SOME FREE FOOD YESTERDAY. ACCORDING TO THE PHIL -- THEY SERVED ALMOST 450 PEOPLE WITH THE HELP OF NEARLY 60 VOLUNTEERS -- AND DONATIONS FROM THE COMMUNITY.

December 27, 2011

Time: 6:00-6:30 PM

Duration :30

CALL IT A "CHRISTMAS MIRACLE... THANKS TO A "KIND-HEART" AND A LITTLE DIGGING -- 7&4 NEWS HAS HELPED TRACE A BOY'S LOST CHRISTMAS PRESENT BACK TO THE MAN WHO BOUGHT IT -- IN TEXAS!

December 27, 2011

Time: 6:00-6:30 PM

Duration :30

NEW HOPE SHELTER IN CADILLAC WAS GIVEN THE MONEY EARLIER THIS MONTH FROM AN ANONYMOUS DONOR. 7&4'S ANDREW KELLER HAS MORE ON THE SHELTER PLANS -- AND WHAT IT MEANS TO A COMMUNITY WITH A HOMELESS PROBLEM LARGER THAN YOU MAY KNOW.

December 30, 2011

Time: 6:00-6:30 PM

Duration :30

IT'S A NEW YEAR'S EVE CELEBRATION THAT'S TAKEN OFF IN TRAVERSE CITY -- THE CHERRY-T BALL DROP. FROM A FEW THOUSAND PEOPLE TWO YEARS AGO TO MORE THAN 10-THOUSAND LAST YEAR -- THE EVENT HAS QUICKLY GROWN INTO A TRUE NORTHERN MICHIGAN TRADITION.