## PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### **ECONOMY**

(Including business development, community infrastructure, small business development, and tourist attractions)

#### **Local News**

October 1, 2006

Time: 6:00-6:30pm

Duration:30

IT'S ALMOST HARVEST TIME FOR GRAPES, AND SOME VINEYARDS SAY 2006 COULD BE ONE OF THE BETTER YEARS.LONG VIEW WINERY IN LEELANAU COUNTY SAYS THE GRAPES THIS YEAR HAVE BEEN GOOD BUT THE HARVEST SEASON SEEMS TO BE STARTING ABOUT TWO WEEKS LATE. A COUPLE OF WARMER WEEKS IS WHAT THIS WINERY IS HOPING FOR. VINTNERS ARE CAUTIOUSLY OPTIMISTIC. BUT IF WE GET AN EARLY FREEZE THEY SAY IT COULD RUIN WHAT MAY TURN OUT TO BE ONE OF THE BEST SEASONS YET FOR GRAPES.

October 1, 2006

Time: 6:00-6:30pm

**Duration:30** 

STARTING TODAY, MICHIGAN'S MINIMUM WAGE IS INCREASING TO SIX-95 AN HOUR FROM FIVE-15 AN HOUR. THE INCREASE IS THE FIRST OF THREE SCHEDULED TO TAKE EFFECT OVERTHE NEXT TWO YEARS UNDER LEGISLATION SIGNED BY GOVERNOR GRANHOLM. IT WILL INCREASE TO SEVEN-15 AN HOUR ON JULY FIRST OF 2007.... AND TO SEVEN-40 AN HOUR BY JULY FIRST, 2008. A COMPROMISE BETWEEN THE REPUBLICAN-CONTROLLED LEGISLATURE AND DEMOCRATS ALSO ESTABLISHED A YOUTH MINIMUM WAGE. STARTING TODAY, EMPLOYEES UNDER 18 WILL GET FIVE-918 AN HOUR -- OR 85 PERCENT OF THE MINIMUM WAGE.

October 2, 2006

Time: 5:00-6:00pm

Duration:30

A WATER BOTTLING COMPANY THAT'S CAUSED SOME CONTROVERSY FOR IT'S PRODCUTION PRACTICES... IS CONSIDERING PUMPING GROUNDWATER FROM TWO NEW SITES IN NEWAYGO COUNTY.NESTLE WATERS NORTH AMERICA HAS BEEN BOTTLING SPRING WATER SINCE 2002 FROM A FACILITY IN STANWOOD IN MECOSTA COUNTY, BUT IS NOW LOOKING FOR ADDITIONAL SOURCES OF SPRING WATER FOR ITS ICE MOUNTAIN BRAND.A COMPANY SPOKESWOMAN SAYS THEY ARE CONSIDERING BUILDING A SECOND BOTTLING PLANT IN MICHIGAN OR INDIANA. SHE WOULD NOT CONFIRM THE LOCATIONS OF POSSIBLE NEW WELL SITES...BUT ONE MAY BE NEAR THE HEADWATERS OF THE WHITE RIVER, A STATE-PROTECTED TROUT STREAM. THE COMPANY SPARKED A LAWSUIT IN 2002, AND A JUDGE ORDERED THE WELLS SHUT DOWN. BUT THE COMPANY WON A REPRIEVE FROM A HIGHER COURT, AND THE CASE REMAINS UNDER APPEAL.

October 2, 2006

Time: 6:00-6:30pm

Duration:30

LEADERS IN GAYLORD ARE LOOKING TO CUT SOME OF THE MONEY FROM THE ESTIMATED COST OF A NEW CITY HALL. A FEW MONTHS AGO, GAYLORD CITY OFFICIALS ANNOUNCED PLANS TO BUILD A NEW FACILITY COSTING THREE POINT SEVEN MILLION DOLLARS, BUT THE COST IS ACTUALLY HIGHER THAN WHAT THE PLAN ORIGINALLY CALLED FOR 7&4'S JENN CARLSON JOINS US LIVE FROM OUR GAYLORD NEWSROOM WITH MORE ON WHY THEY'RE RETHINKING WHAT THEY WANT TO PAY.

October 2, 2006

Time: 11:00-11:35pm

Duration:30

AN AREA DEVELOPER IS GETTING A BROWNFIELD TAX BREAK, BUT IT'S RAISING SOME EYEBROWS.DEVELOPERS OF PETOSKEY POINTE HAVE BEEN GIVEN 450-THOUSAND DOLLARS TO CLEAN UP THE SITE, AND A FOUR POINT FIVE MILLION DOLLAR SINGLE BUSINESS TAX CREDIT.SEVEN AND FOUR'S KRISTIN MACIOROWSKI JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. KRISTIN!

October 3, 2006

Time: 5:00-6:00pm

Duration:30

MONEY MATTERS TONIGHT. YOU PROBABLY KNOW YOUR AUTO INSURANCE RATES WILL GO UP IF YOU HAVE AN ACCIDENT. BUT DID YOU KNOW YOUR AUTO INSURANCE RATES CAN GO UP IF YOU OPEN A NEW CREDIT CARD ACCOUNT? LIZ CRENSHAW REPORTS.

October 3, 2006

Time: 5:00-6:00pm

Duration:30

A BILL WAS RECENTLY SIGNED INTO LAW HERE IN MICHIGAN GIVING PROPERTY TAX BREAKS.IT'S AIMED AT LANDOWNERS WHO ARE WILLING TO MANAGE THEIR FORESTS. SEVEN AND FOUR'S DAVE FORTIN EXPLAINS.

October 3, 2006

Time: 11:00-11:35pm

Duration:30

FOLKS AROUND MANISTEE ARE VOICING THEIR CONCERNS ABOUT A BIG BOX STORE MOVING INTO THEIR NEIGHBORHOOD.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

October 4, 2006

Time: 5:00-6:00pm

Duration:30

WITH TODAY'S FAILING HOUSING MARKET, NBC'S DAWN FRATANGELO TAKES A LOOKS FAILING HOUSING AT JUST HOW DESPERATE SOME PEOPLE ARE TO SELL THEIR HOMES.

October 6, 2006

Time: 5:00-6:00pm

Duration:30

MONEY MATTERS TONIGHT.CENSUS FIGURES SHOW THAT THANKS TO THE BABY BOOM, BY 2012 NEARLY 20% OF THE TOTAL US WORKFORCE WILL BE 55 YEARS OR OLDER, UP FROM JUST UNDER 13% IN 2000. AS THE POPULATION AGES CORPORATE AMERICA IS WATCHING ITS WORKFORCE AND SEEING NEW OPPORTUNITY IN OLDER, EMPLOYEES. DIANA OLICK HAS MORE IN TONIGHT'S INSIDER REPORT.

October 6, 2006

Time: 11:00-11:35pm

Duration:30

A NORTHERN MICHIGAN COMMUNITY IS CLOSER TO SEEING ITS IDEAS FOR THE BAYFRONT BECOME REALITY.BUT THE WORK--AND THEIR PART IN IT--IS NOT OVER YET. THE "YOUR BAY YOUR SAY" PROJECT HAS INVOLVED MONTHS OF BRAINSTORMING FROM NORTHERN MICHIGAN RESIDENTS, TRAVERSE CITY OFFICIALS AND STUDENTS FROM TWO COLLEGES. NOW THE CITY PLANNER EXPLAINS HOW A DECISION MADE THIS WEEK WILL GET THEM ONE STEP CLOSER TO CONSTRUCTION. 7 & 4'S KRISTIN MACIOROWSKI REPORTS:

October 9, 2006

Time: 5:00-6:00pm

Duration:30

NORTHWEST AIRLINES SAYS IT HAS REACHED A TENTATIVE AGREEMENT WITH ITS STRIKING MECHANIC'S UNION.UNION APPROVAL WOULD END A WALKOUT THAT BEGAN IN AUGUST 2005... NORTHWEST HAS SINCE HIRED PERMANENT REPLACEMENTS AND OUTSIDE CONTRACTORS TO FILL IN FOR THE STRIKING MECHANICS.UNDER THE

AGREEMENT THE REPLACEMENT WORKERS WILL KEEP THEIR JOBS AND STRIKING WORKERS WILL BE ABLE TO EITHER RESIGN OR SHIFT TO LAYOFF STATUS, AND BID ON FUTURE OPENINGS. THE MECHANICS' UNION MEMBERS WALKED OUT RATHER THAN ACCEPT PAY CUTS AND WORK RULE CHANGES. NORTHWEST IS MICHIGAN'S LARGEST PASSENGER AIR CARRIER.

October 9, 2006

Time: 5:00-6:00pm

Duration:30

THE AMERICAN GAS ASSOCIATION WILL HOLD A BRIEFING TODAY TO DISCUSS NATURAL GAS PRICES. PARTICIPANTS WILL TALK ABOUT THIS YEAR'S NATURAL GAS SUPPLY AND WHAT NATURAL GAS UTILITIES ARE DOING TO HELP CONSUMERS. EXPERTS SAY THIS WINTER WILL MARK THE FIRST TIME IN FOUR YEARS THAT NATURAL GAS PRICES HAVE DECLINED.RECENT ANALYSIS SHOWS PRE-WINTER PRICES THIS YEAR ABOUT 75 PERCENT LESS THAN THEY WERE LAST YEAR.

October 10, 2006

Time: 5:00-6:00pm

Duration:30

FORD MOTORS HAS ANNOUNCED THEIR ENTIRE HOURLY WORK FORCE WILL RECEIVE OFFERS FOR BUYOUTS OR EARLY RETIREMENT STARTING NEXT WEEK.ALL 75-THOUSANDS U-A-W MEMBERS CAN EITHER CHOOSE ONE OF EIGHT BUYOUT PROGRAMS OR STAY ON WITH THE FINANCIALLY STRUGGLING AUTOMAKER.THE PROGRAMS INCLUDE LUMP-SUM PAYMENTS OF UP TO 140-THOUSAND DOLLARS AND TUITION REIMBURSEMENT IN ADDITION TO MORE TRADITIONAL EARLY RETIREMENT PACKAGES.

October 10, 2006

Time: 5:00-6:00pm

Duration:30

IN MONEY MATTERS TONIGHT..DESPITE THE DROP IN MORTGAGE RATES, FINANCIAL ADVISORS CAUTION THAT NOW IS NOT THE TIME TO INVEST IN REAL ESTATE.THEY BELIEVE THE HOUSING MARKET IS TOO UNPREDICTABLE.AND THEY SAY FOR LOW RISK RETURNS IN THE LONG TERM, LOOK TO THE STOCK MARKET. EUN (UN) YANG REPORTS.

October 11, 2006

Time: 6:00-6:30pm

Duration:30

IT'S ROUND TWO OF A PARKING DECK DEBATE IN TRAVERSE CITY - AS THE DEVELOPER OF THE PROJECT MAKES A REQUEST TO FUND THE PLAN WITHOUT CITY MONEY - AND VOTER APPROVAL.IN THE AUGUST PRIMARIES, TRAVERSE CITY RESIDENTS OVERWHELMINGLY VOTED AGAINST THE PARKING DECK PROPOSAL USING CITY FUNDS - NOW THE DEVELOPER IS BACK AND HOPES TO GET FINANCIAL BACKING FROM STATE FUNDS USING BROWN FIELD DEVELOPMENT MONEY.IF THE MORE THAN FIVE MILLION DOLLARS OF BROWN FIELD FUNDING IS APPROVED, THE PARKING STRUCTURE WOULD BE BUILT AT 145 EAST FRONT STREET. THE RENEWED PARKING DECK EFFORT HAS ALSO SPARKED A NEW HEATED DEBATE SURROUNDING DOWNTOWN TRAVERSE CITY DEVELOPMENT. 7 & 4'S RACHEL MELNICK JOINS US LIVE FROM OUR TRAVERSE CITY NEWSROOM WITH THE LATEST.

October 11, 2006

Time: 11:00-11:35pm

Duration:30

THERE'S AN EFFORT TO RECALL THE ENTIRE BOARD OF ONE NORTHERN MICHIGAN TOWNSHIP.. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THE DETAILS ...LISA!

October 12, 2006

Time: 5:00-6:00pm

MANY BABY BOOMERS WHO ARE APPROACHING RETIREMENT AGE ARE CONTINUING TO WORK - AND FOR WOMEN, IT'S INCREASINGLY A CASE OF "HAVE TO" INSTEAD OF "WANT TO".RESEARCHERS SAY THAT'S BECAUSE THEY SIMPLY DON'T HAVE THE MEANS TO QUIT. WOMEN GENERALLY LIVE LONGER AND EARN LESS THAN MEN, AND HAVE TO KEEP WORKING TO SURVIVE. SINCE 19-80, THE NUMBER OF WORKING WOMEN OVER 65 HAS INCREASED ALMOST 40 PERCENT... AND THE NUMBER FOR MEN HASN'T CHANGED.

October 12, 2006

Time: 5:00-6:00pm

Duration:30

EVEN THOUGH THE RED-HOT HOUSING MARKET HAS EASED OFF... HOMEBUYERS ARE FINDING IT HARDER TO BUY THEIR FIRST HOUSE. AN ASSOCIATED PRESS REAL ESTATE POLL SAYS 80 PERCENT OF AMERICANS BELIEVE IT'S TOUGHER FOR FIRST TIME BUYERS TO AFFORD A HOME. AND YOUNGER ADULTS AND MINORITIES SAY IT'S HARDER TO BUY, COMPARED TO OLDER CAUCASIAN ADULTS. 59 PERCENT OF THOSE POLLED THINK CONDITIONS FOR BUYING HAVE WORSENED IN THE LAST FIVE YEARS.

October 12, 2006

Time: 5:00-6:00pm

Duration:30

THE CLEANUP OF CONTAMINATED SEDIMENTS FROM THE ST. MARYS RIVER BOTTOM IS STARTING ITS SECOND MONTH. THE EIGHT MILLION DOLLAR CLEANUP IS A GROUP EFFORT...INCLUDING THE FEDERAL AND STATE GOVERNMENTS AND THE COMPANY THAT OWNS THE FORMER TANNERY THAT CAUSED THE POLLUTION.PLANS CALLS FOR THE REMOVAL, SEPARATION AND TREATMENT OF 40-THOUSAND CUBIC YARDS OF MUD ... WHICH EVENTUALLY WILL GO TO A LANDFILL.

October 12, 2006

<u> Pantas (palas </u>

Time: 6:00-6:30pm

Duration :30

THE CURTAIN WILL SOON STAY DOWN AT THE MACKINAW THEATER IN MACKINAW
CITY. THE OWNER SAYS THE THEATER WILL OLOSE FOR GOOD AFTER A FINAL SHOW
ON OCTOBER 22-ND. THE BUILDING WILL BE DEMOLISHED AND PLANS ARE TO BUILD AN
OUTDOOR SUPERSTORE IN ITS PLACE AT MACKINAW CROSSINGS. THE OWNER SAYS
THE THEATER HAS SEEN A DRAMATIC DROP IN ATTENDANCE WITH ONLY ABOUT A
QUARTER OF THE 800 SEATS ARE FILLED ON ANY GIVEN NIGHT. PLANNERS HOPE TO
HAVE THE SUPERSTORE OPEN BY NEXT YEAR.

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Time: 6:00-6:30pm

Duration :30

THE SLEEPING BEAR NATIONAL LAKESHORE ANNOUNCED ITS LATEST MANAGEMENT PLAN, WILDERNESS STUDY AND ENVIRONMENTAL IMPACT INFORMATION. THE INFORMATION IS IN MORE THAN TWO THOUSAND NEWSLETTERS SENT TO WHAT PARK MANAGEMENT DESCRIBES AS...... INTERESTED PARTIES. THE FIRST DRAFT OF A PLAN SPARKED A CONTROVERSY FOUR YEARS AGO BECAUSE MANY PROTESTED THE CLOSING OF SOME ROADS AND TOO MANY AREAS DESIGNATED AS WILDERNESS. THE OFFICIAL COMMENT TIME FOR THIS PHASE OF THE PLANNING PROCESS IS THROUGH NOVEMBER TENTH.THERE WILL BE AN UPDATE IN THE SPRING FOLLOWED BY PUBLIC MEETINGS.

October 14, 2006

Time: 6:00-6:30pm

Duration:30

THE EARLY WINTRY WEATHER HAS FOLKS IN NORTHERN MICHIGAN PREPARING FOR THE COLD. IT'S BEEN A CHILLY AUTUMN THIS WEEK AND MANY PEOPLE AROUND NORTHERN MICHIGAN WERE UNPREPARED FOR THE SNOW TO HIT. 7&4'S ERIN OVALLE SPENT THE DAY IN DOWNTOWN TRAVERSE CITY AND HAS JOINS US LIVE WITH MORE ON HOW THIS WEATHER IS AFFECTING BUSINESS. ERIN.

October 16, 2006

Time: 11:00-11:35pm

Duration:30

LAKE COUNTY CONTINUES TO STRUGGLE ONE YEAR AFTER LOSING IT'S LARGEST EMPLOYER.NOW-- RESIDENTS ARE COMING TOGETHER TO REVITALIZE THEIR COUNTY'S ECONOMY.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

October 16, 2006

Time: 11:00-11:35pm

Duration:30

A BANKRUPTCY JUDGE HAS RULED THAT MESABA AVIATION CAN REJECT ITS UNION CONTRACTS WITH WORKERS. THE RULING IS A LEGAL STEP TOWARD A SHOWDOWN THAT COULD RESULT IN A STRIKE THIS WEEK AT MESABA AIRLINES, A FEEDER CARRIER FOR NORTHWEST AIRLINES. MESABA HAS SAID IT WILL IMPOSE TERMS ON ITS ELEVEN- HUNDRED- 40 PILOTS, MECHANICS AND FLIGHT ATTENDANTS IF THE JUDGE GAVE THE CARRIER THE RIGHT TO DO SO.UNIONS HAVE SAID THEY'LL STRIKE RATHER THAN ACCEPT THE PROPOSED WORK RULE CHANGES AND PAY CUTS.

October 17, 2006

Time: 6:00-6:30pm

Duration:30

LARGE AIR CARRIERS HAVE BEEN FACING A HOST OF PROBLEMS FROM BANKRUPTCY TO A FEAR OF FLYING AFTER 9-11..AND SOME INDUSTRY EXPERTS FEARED THIS COULD HAVE A NEGATIVE IMPACT ON SMALLER REGIONAL AIRPORTS..BUT THE OPPOSITE MAY ACTUALLY BE TRUE. 7&4'S JESSICA LEFFLER MET WITH AN AVIATION EXPERT VISITING NORTHERN MICHIGAN TODAY AND HAS MORE.

October 17, 2006

Time: 11:00-11:35pm

Duration:30

THE TREES ARE BARE IN PARTS OF NORTHERN MICHIGAN-- AFTER A WINTER BLAST
PUSHES FALL COLORS WEEKS AHEAD OF SCHEDULE.SOME BUSINESS OWNERS SAY
BECAUSE OF THE WEATHER, THEY'VE ONLY HAD ABOUT ONE WEEK'S WORTH OF FALL
COLOR TOURISTS. A NUMBER OF MOTELS IN CRAWFORD COUNTY SAY THEY'VE SEEN
FEWER PEOPLE COMING UP NORTH TO VIEW THE COLORFUL FOLIAGE.SEVEN AND
FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH
MORE ...LISA!

October 18, 2006

Time: 5:00-6:00pm

Duration :30

IN MONEY MATTERS TONIGHT.SOCIAL SECURITY RECIPIENTS ARE GETTING A RAISE NEXT YEAR. THE GOVERNMENT HAS ANNOUNCED A 3-POINT-3 PERCENT RAISE FOR THE NEARLY 49 MILLION AMERICANS WHO RECEIVE SOCIAL SECURITY. THIS COST OF LIVING ADJUSTMENT TRANSLATES INTO AN AVERAGE MONTHLY INCREASE OF 33 DOLLARS. SOCIAL SECURITY BENEFITS ARE ADJUSTED EACH YEAR TO KEEP UP WITH INFLATION. THE 2007 SOCIAL SECURITY INCREASE IS SLIGHTLY LESS THAN THE 4-POINT-1 PERCENT BUMP PEOPLE GOT THIS YEAR.

October 18, 2006

Time: 5:00-6:00pm

Duration:30

A NEW RECORD FOR THE DOW JONES INDUSTRIAL AVERAGE TODAY.FOR THE FIRST TIME EVER, THE DOW MOVED PAST 12-THOUSAND...CONTINUING ITS MARCH INTO RECORD TERRITORY.THE INDEX OF 30 BIG-NAME STOCKS SURPASSED THE MILESTONE JUST AFTER TRADING BEGAN, RISING AS HIGH AS 12,049-POINT-51. THE DOW HAD ALREADY SET CLOSING RECORDS SEVEN TIMES DURING THE PAST TWO WEEKS.

October 18, 2006

Time: 6:00-6:30pm

TWO AREA COMPANIES ARE BEING REWARDED FOR MAKING ENVIRONMENTALLY FRIENDLY PRODUCTS. HEARTLAND INGREDIENTS OF HILLMAN IS RECEIVING A 225-THOUSAND DOLLAR GRANT FROM THE MICHIGAN DEPARTMENT OF AGRICULTURE TO EXPAND AND CONSOLIDATE A PROCESSING AND PACKAGING OPERATION ALTERNATIVE ENERGY L-L-C OF GAYLORD IS RECEIVING A MORE THAN TWELVE THOUSAND DOLLAR GRANT TO STUDY THE FEASIBILITY OF AN ALTERNATIVE ENERGY FUELING STATION.

October 19, 2006

Time: 5:00-6:00pm

Duration:30

THE U-S COMMERCE DEPARTMENT SAYS AMERICANS SPEND MORE THAN THEY EARN - THAT'S RIGHT... WE HAVE A NEGATIVE SAVINGS RATE PROBLEM IN THE U-S. EXPERTS SAY PART OF THE PROBLEM... IS THAT FEW OF US EVER REALLY LEARN HOW TO MANAGE MONEY CORRECTLY.KYUNG LAH SHOWS US HOW SOME EDUCATORS ARE TRYING TO CHANGE THAT.

October 19, 2006

Time: 5:00-6:00pm

Duration:30

WOMEN TEND TO LAG BEHIND MEN WHEN IT COMES TO RETIREMENT PLANNING. SURVEYS SHOW THEY START SAVING TOO LATE...WHICH MEANS THEY HAVE TO WORK LONGER. RAISING CHILDREN CAN ALSO THROW THEM OFF TRACK, BUT FINANCIAL ADVISORS SAY THERE ARE SOME BASIC RULES TO FOLLOW THAT WILL ALLOW YOU TO RELAX LATER.

October 19, 2006

Time: 6:00-6:30pm

Duration:30

IF A DOWN STATE MAN HAS HIS WAY.....THERE WILL...ONCE AGAIN BE FERRY SERVICE FROM THE FRANKFORT—ELBERTA AREA TO WISCONSIN.BRIAN MC-COFF-RIN HAS BEEN TALKING WITH FRANKFORT CITY OFFICIALS AND LAND OWNERS ON BETSIE BAY...INCLUDINGIN THE VILLAGE OF ELBERTA. 7 AND 4 NEWS CONTACTED HIM BY THE HAS ALSO BEEN IN TOUCH WITH PEOPLE IN ALGOMA WISCONSIN...WHICH HE'S CONSIDERING FOR THE WESTERN PORT.HE SAYS IT'S TOO EARLY TO SAY.... HOW SOON SERVICE COULD BEGIN.

October 19, 2006

Time: 11:00-11:35pm

Duration:30

THE EARLY WINTER LIKE WEATHER SOURED.HIGH HOPES AREA WINE MAKERS HAD FOR A GREAT HARVEST.THE COOL CONDITIONS HAVE DELAYED HARVESTING FOR AREA VINEYARDS AND WINE MAKERS ARE CONCERNED IF THIS WEATHER CONTINUES IT WILL PUT A DAMPER ON BUSINESS. WINE MAKERS SAY THIS WEATHER CAME AS A SURPRISE AND NOW THEY'RE HOPING FOR A DRY DAY TO CATCH UP ON THEIR HARVESTING. SEVEN AND FOUR'S ERIN OVALLE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...ERIN!

October 20, 2006

Time: 5:00-6:00pm

Duration :30

OME WESTERN MICHIGAN FARMERS ARE WORRIED ABOUT POSSIBLE IMMIGRATION RAIDS CREATING A SHORTAGE OF MIGRANT WORKERS THIS FALL A NATIONAL SWEEP CALLED "OPERATION RETURN TO SENDER" HAS LED TO 22-HUNDRED ARRESTS SINCE JUNE. IN A FIVE-DAY SWEEP LAST MONTH, AGENTS ARRESTED 55 FUGITIVE ILLEGAL IMMIGRANTS IN WESTERN MICHIGAN WHO HAD DISAPPEARED AFTER RECEIVING DEPORTATION ORDERS. THE SHORTAGE HAS LED SOME MICHIGAN FARMERS TO SHARE THE AVAILABLE LABORERS. THE HEAD OF THE MICHIGAN MIGRANT LEGAL ASSISTANCE PROJECT SAYS IMMIGRATION SWEEPS AND RUMORS OF SWEEPS ARE KEEPING WORKERS OUT OF THE REGION.

October 20, 2006

Time: 5:00-6:00pm

Duration:30

RECORD CORPORATE PROFITS AND RECORD LEVELS FOR THE DOW. CORPORATE AMERICA IS RIDING HIGH. BUT, AS LISA SYLVESTER REPORTS, THE WAR ON THE MIDDLE CLASS IS INTENSIFYING FOR WORKING AMERICANS.

October 23, 2006

Time: 5:00-6:00pm

Duration:30

LEELANAU COUNTY VOTERS WILL DECIDE A FARMLAND PRESERVATION PROPOSAL ON NOVEMBER SEVENTH. THE MONEY WOULD BE USED TO BUY DEVELOPMENT RIGHTS. 7&4'S DAVE FORTIN HAS MORE ABOUT THE PROPOSAL AND A SPECIAL PRESENTATION... THIS EVENING.

October 23, 2006

Time: 5:00-6:00pm

Duration:30

IN MONEY MATTERS TONIGHT....PRICES AT THE PUMP ARE ON BACK ON THE RISE IN MICHIGAN.TRIPLE-A REPORTS THAT THE AVERAGE PRICE OF REGULAR GASOLINE IN THE STATE INCREASED NEARLY TWO CENTS OVER THE PAST WEEK PUTTING THE STATEWIDE AVERAGE FOR SELF-SERVE UNLEADED AT TWO DOLLARS AND 18 CENTS, BUT THAT'S 41 CENTS LESS THAN THIS TIME LAST YEAR.THE PAST WEEK'S INCREASE FOLLOWED A THREE-CENT DROP THE WEEK BEFORE.NATIONALLY, GAS PRICE AVERAGES ARE DOWN ABOUT 8 CENTS.

October 23, 2006

Time: 5:00-6:00pm

Duration:30

THE FORD MOTOR COMPANY ANNOUNCED ITS BIGGEST QUARTERLY LOSS IN MORE
THAN 14 YEARS.FORD SAYS ITS LOSS WIDENED TO FIVE-POINT-EIGHT BILLION
DOLLARS IN THE THIRD QUARTER.THE LOSS WAS WEIGHED DOWN BY THE COSTS OF
AND CUTTING EXPENSES TO BETTER COMPETE AGAINST LOWER-COST; OVERSEAS
RIVALS.FORD'S NEW CHIEF EXECUTIVE ALAN MULALLY CALLS THE LATEST RESULTS
(QUOTE) "CLEARLY UNACCEPTABLE."

October 23, 2006

Time: 6:00-6:30pm

Duration::30

AS THE TEMPERATURE CONTINUES TO DROP...THERMOSTATS ARE BEING TURNED UP HEATING BILLS FOR MANY ARE ON THE RISE, SPURRING SOME RIGHT HERE IN NORTHERN MICHIGAN TO EXPLORE OPTIONS IN ALTERNATIVE ENERGY.7 AND 4'S JESSICA LEFFLER HAS MORE ON HOW PEOPLE ARE KEEPING WARM WITH AN UNLIKELY SOURCE...CORN.

October 24, 2006

Time: 6:00-6:30pm

Duration:30

HOW DO YOU GET THE JUICE OUT OF A CHERRY OR A BLUEBERRY WITHOUT SMASHING THE FRUIT? IF A NORTHERN MICHIGAN COMPANY CAN PROVE THEY CAN DO IT, THEY MAYBE REWARDED WITH MORE THAN A QUARTER OF MILLION DOLLARS IN GRANT MONEY. 7&4'S DAVE FORTIN HAS THE STORY.

October 24, 2006

Time: 6:00-6:30pm

Duration:30

GAS PRICES HAVE BEGUN TO DECLINE, BUT MANY ARE STILL LOOKING TO ALTERNATIVE ENERGY SOURCES, OR WAYS TO CUT DOWN ON HEATING COSTS AROUND THE HOME.7 AND 4'S JESSICA LEFFLER SPOKE WITH BUILDERS AND CONSUMERS ENERGY ON HOW YOU CAN MAKE A DIFFERENCE, AND PREPARE FOR MOTHER NATURE AND YOUR BILLS.

October 25, 2006

Time: 5:00-6:00pm

Duration:30

IN MONEY MATTERS TONIGHT..GENERAL MOTORS POSTS A MUCH SMALLER LOSS FOR THE THIRD QUARTER OF THIS YEAR THAN IT DID LAST YEAR.THE 115-MILLION-DOLLAR LOSS AT THE WORLD'S LARGEST AUTOMAKER IS SIGNIFICANLTY LESS THAN THE ONE POINT SEVEN BILLION IN THE SAME QUARTER LAST YEAR.G-M'S C-E-O RICK WAGONNER SAYS THE COMPANY IS MOVING IN THE RIGHT DIRECTION HE SAYS EXCLUDING SPECIAL CHARGES, THE COMPANY WOULD HAVE EARNED 529 MILLION DOLLARS IN THE PERIOD.WAGONNER SAYS G-M STILL "HAS PLENTY OF WORK TO DO", EVEN WHILE NOTING IMPROVEMENT IN ITS KEY NORTH AMERICAN OPERATIONS.

October 25, 2006

Time: 6:00-6:30pm

Duration:30

NATIVE AMERICAN TRIBAL LEADERS FROM ACROSS THE REGION ARE IN NORTHERN MICHIGAN.... FOR A FIRST OF ITS KIND CONFERENCE. THEY'RE SHARING IDEAS FOR BOOSTING TRIBAL ECONOMIES. 7&4'S BILL FROEHLICH JOINS US LIVE IN OUR STUDIO WITH MORE DETAILS.

October 25, 2006

Time: 6:00-6:30pm

Duration:30

A NORTHERN MICHIGAN TOURIST DESTINATION IS GETTING SOME STATE-WIDE RECOGNITION. THE CRYSTAL MOUNTAIN SKI RESORT HAS RECEIVED THE STEWARD CERTIFICATION FOR THEIR COMMITMENT TO THE ENVIRONMENT. THIS WINTER, CRYSTAL'S HIGH-SPEED CHAIRLIFT, THE CRYSTAL CLIPPER, WILL BE POWERED ENTIRELY BY RENEWABLE WIND ENERGY. RESORT OFFICIALS SAY THAT THEY ALSO USE NATIVE PLANTS IN THEIR LANDSCAPING AND HAVE INSTALLED PROGRAMMABLE THERMOSTATS IN MANY OF THEIR ROOMS. CRYSTAL MOUNTAIN IS THE FIRST RESORT OFFITS KIND IN THE STATE TO TAKE PART IN THE GREEN LODGING MICHIGAN.

Time: 11:00-11:35pm

Duration:30

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ELECTION DAY IS LESS THAN TWO WEEKS AWAY VOTERS ACROSS THE STATE WILL
DECIDE THE FATE OF NATURAL RESOURCES FUNDS MANY PEOPLE ACROSS
NORTHERN MICHIGAN REALLY TAKE ADVANTAGE OF THE STATE PARKS, TRAILS AND
WATERWAYS. THAT'S A BIG PART OF WHAT PROPOSAL ONE IS ALL ABOUT THE IDEA IS
TO GUARANTEE THAT MONEY INTENDED FOR CONSERVATION AND RECREATION IS
USED FOR THAT PURPOSE. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM
THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

October 26, 2006

Time: 5:00-6:00pm

Duration:30

YOUR LATEST SHOPPING TRIP.. MAY HAVE LEFT YOU A BIT CONFUSED.. YOU GO LOOKING FOR THAT PERFECT COSTUME.. OR A TREAT FOR THE KIDS.. BUT FIND OUT HALLOWEEN IS ALREADY SHARING RETAIL SPACE WITH ANOTHER HOLIDAY.. AND IT'S NOT THANKSGIVING.JAY GRAY HAS A CLOSER LOOK AT HOW CHRISTMAS SEEMS TO COMING ESPECIALLY EARLY FOR SHOPPERS THIS YEAR.

October 27, 2006

Time: 5:00-6:00pm

Duration :30

VILLAGE OFFICIALS SAY A WASTEWATER TREATMENT PLANT IN ONE NORTHERN MICHIGAN COMMUNITY WAS INADEQUATE EVEN BEFORE THE MOST RECENT POPULATION GROWTH.DAVE FORTIN WAS AT AN OPEN HOUSE FOR THE NEW FACILITY AND BRINGS US THE DETAILS.

October 27, 2006

Time: 6:00-6:30pm

Duration:30

ONE NORTHERN MICHIGAN COMMUNITY WILL BE ON THE RECEIVING END OF MORE THAN FOUR-MILLION DOLLARS IN GRANT MONEY DIVIDED BY THREE COUNTIES IN THE STATE.THE MANISTEE AREA HAS BEEN AWARDED 300-THOUSAND DOLLARS IN STATE GRANT MONEY. THE MONEY WILL GO TOWARD A ROAD IMPROVEMENT PROJECT THAT OFFICIALS SAY WILL HELP A NEWLY PLANNED ETHANOL PLANT PROSPER NORTH STAR ETHANOL SAYS THE NEW PLANT WILL BRING AROUND 50 NEW JOBS TO THE AREA.THE FUNDING WILL IMPROVE ACCESS FOR THE INCREASE IN COMMERCIAL TRAFFIC THE PLANT WILL BRING TO THE AREA.

October 29, 2006

Time: 11:00-11:35pm

Duration:30

TRAVEL EXPERTS ARE FORECASTING DROP IN REVENUE FROM MICHIGAN'S TOURISM INDUSTRY THIS YEAR. THE DROP COMES DESPITE AN EFFORT TO ATTRACT VISITORS WITH A MULTI (M)-MILLION DOLLAR PROMOTIONAL CAMPAIGN.THE OUTLOOK IS BASED ON EARLY PROJECTIONS FROM THE STATE'S TOP INDUSTRY ANALYSTS, WHO BLAME THE STATE'S WEAK ECONOMY AND THE SUMMER'S HIGH GAS PRICES.A SPOKESMAN FOR THE TOURISM RESEARCH CENTER AT MICHIGAN STATE UNIVERSITY SAYS THE DROP WILL BE LESS THAN TEN PERCENT.IN MARCH, THE CENTER PREDICTED THAT TOURISM SPENDING WOULD RISE FOUR TO FIVE PERCENT. EXPERTS SAY THE 15 (M) MILLION DOLLAR AD CAMPAIGN BY THE STATE'S TRAVEL MICHIGAN AGENCY WON'T PAY OFF RIGHT AWAY.

October 30, 2006

Time: 5:30-7:00am

SOME BABY BOOMERS ARE BEING OFFERED BUYOUTS BY THEIR COMPANIES. BERTHA COOMBS TAKES A LOOK AT WHETHER OR NOT IT'S A GOOD IDEA TO TAKE HEREARLY RETIREMENT OR IF BOOMERS NEED TO EXPLORE THEIR OPTIONS. HELD SECTIONS.

LE LA CARRESTATION LE LA LIGACIA DE LA CARRESTA DE LA CARRESTA DE LA CARRESTA DE TROPANSION DE LA CONTRACE. 10000 October 30, 2006

Time: 5:00-6:00pm

Duration :30

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AUTO PARTS SUPPLIER DURA AUTOMOTIVE HAS FILED FOR BANKRUPTCY PROTECTION.DURA IS BASED IN ROCHESTER HILLS AND HAS A FACTORY IN ANTRIM COUNTY OFFICIALS WITH DURA SAY CUTS IN THE AUTO INDUSTRY ARE TO BLAME FOR THE FINANCIAL PROBLEMS.DURA SAYS IT HAS ARRANGED FOR ABOUT 300-MILLION AND ALL DOLLARS IN DEBTOR-IN-POSSESSION FINANCING THAT WILL BE USED TO FUND NORMAL OPERATIONS OFFICIALS ALSO SAY THE COMPANY WILL CONTINUE A RESTRUCTURING INITIATIVE IN FEBRUARY.

October 30, 2006

Time: 5:00-6:00pm

Duration:30

DELPHI AND SEVERAL OF ITS FORMER TOP EXECUTIVES HAVE BEEN ACCUSED OF COMMITTING ACCOUNTING FRAUD TO HIDE THE POOR CONDITIONS OF ITS FINANCES. THE SECURITIES AND EXCHANGE COMMISSION FILED CHARGES TODAY IN DETROIT. ONE OF THE SEVEN EXECUTIVES INCLUDE FORMER C-E-O J. T. BATTENBERG. THIRTEEN PEOPLE IN ALL ARE CHARGED WITH PARTICIPATING OR AIDING AND ABETTING THE COMPANY'S FRAUD. THE GOVERNMENT SAYS THE TROY-BASED AUTO SUPPLIER WON'T FACE PENALTIES BECAUSE OF ITS COOPERATION WITH INVESTIGATORS.

October 30, 2006

Time: 11:00-11:35pm

Duration:30

A NORTHERN MICHIGAN COMMUNITY IS LEFT WITH MORE QUESTIONS THAN ANSWERS-- AFTER HEARING ONE OF THEIR LARGEST EMPLOYERS IS FILING FOR BANKRUPTCY. MANY OF THE RESIDENTS IN ANTRIM COUNTY WERE SHOCKED TO

HEAR THAT DURA, THE AUTOMOTIVE PARTS SUPPLIER IS FILING FOR CHAPTER 11 BANKRUPTCY PROTECTION.DURA AUTOMOTIVE IS BASED IN ROCHESTER HILLS AND HAS A FACTORY IN MANCELONA. TODAY, THOSE WORKERS LEARNED ABOUT THE BANKRUPTCY FILING.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

October 31, 2006

Time: 6:00-6:30pm

Duration:30

HE LATEST ANNOUNCEMENT BY DURA MAYBE ANOTHER SIGN OF TROUBLED TIMES FOR THE AUTOMOTIVE INDUSTRY. THAT ANNOUNCEMENT IS CREATING A CHAIN REACTION WITH SUPPLIERS. 7 AND 4'S RACHEL MELNICK JOINS US WITH MORE.

October 31, 2006

Time: 6:00-6:30pm

Duration :30

THIS SUMMER AND EARLY FALL, LAKE MICHIGAN WAS THE BEST PLACE TO CATCH YOUR LIMIT OF LARGE CHINOOK SALMON.DAVE FORTIN TALKS WITH FISHERMAN ABOUT THE SEASON AND A MICHIGAN DEPARTMENT OF NATURAL RESOURCES BIOLOGIST ABOUT SOME OF THE REASONS FOR SUCH A GOOD YEAR.

October 31, 2006

Time: 11:00-11:35pm

Duration:30

THE DEBATE OVER BUILDING A NEW MEIJER IN ONE NORTHERN MICHIGAN COMMUNITY IS NOW IN THE HANDS OF A JUDGE.YESTERDAY A GRAND TRAVERSE COUNTY JUDGE HEARD ORAL ARGUMENTS FROM MEIJER AND ACME TOWNSHIP OFFICIALS.THE ACME TOWNSHIP BOARD GAVE MEIJER PERMISSIONON TO BUILD A STORE ON M-72 AT LAUTNER ROAD IN ACME TOWNSHIP EAST OF TRAVERSE CITY. BUT WITH RESTRICTIONS.MEIJER SAYS THOSE RESTRICTIONS ARE UNEXCEPTABLE.THE JUDGE SAYS HE HOPES TO HAVE A DECISION BY THE END OF THE YEAR.

October 31, 2006

Culoper 31, 2006-19

Time: 11:00-11:35pm 30:35

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Duration 30 1.75 am

MESABA AVIATION, A COMMUNTER AIR SERVICE FOR NORTHWEST AIRLINES, SAYS IT'S
REACHED A DEAL WITH ITS MECHANICS. THOSE WORKERS HAD BEEN THE LAST ONES
WHO HADN'T AGREED TO PAY CUTS.PILOTS AND FLIGHT ATTENDANTS HAD MADE
THEIR OWN DEALS OVER THE WEEKEND. ALL THREE DEALS MUST BE APPROVED BY
WORKERS TO BECOME FINAL. A MESABA SPOKESWOMAN SAYS THE DEAL WITH
MECHANICS WAS REACHED EARLY TODAY MESABA HAD A BANKRUPTCY JUDGE'S
BACKING TO IMPOSE PAY CUTS ON ITS LABOR UNIONS, BUT HELD OFF AS IT WORKED
ON DEALS WITH THE UNION.

November 1, 2006

Time: 6:00-6:30pm

Duration:30

MANISTEE COUNTY IS GETTING A THIRTY FIVE THOUSAND DOLLAR STATE GRANT THROUGH THE GREAT LAKES RENEWABLE ENERGY ASSOCIATION. AS DAVE FORTIN REPORTS IT'S TO STUDY BUILDING A WIND ENERGY FARM.

November 1, 2006

Time: 11:00-11:35pm

Duration:30

SOME FISHERMAN ARE VOICING CONCERN OVER A MILLION DOLLAR MILFOIL TREATMENT PLAN IN ONE NORTHERN MICHIGAN LAKE. TWO GROUPS WHO BOTH BELIEVE THEY ARE LOOKING OUT FOR THE BEST INTEREST OF HOUGHTON LAKE ARE AT ODDS. TONIGHT THE HOUGHTON LAKE ASSOCIATION HELD AN INFORMATIONAL MEETING ABOUT THE PROGRESS OF A MILFOIL TREATMENT PLAN THAT BEGAN CLOSE TO FIVE YEARS AGO.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON WHAT BOTH SIDES HAD TO SAY ...LISA!

November 2, 2006

Time: 5:00-6:00pm

Duration:30

IN THE CLOSING DAYS BEFORE ELECTIONS, MORE AND MORE ADVERTISING TIME IS BEING SCOOPED UP BY THE CONTENDERS. 7&4'S BILL FROEHLICH JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH A LOOK AT JUST HOW MUCH MONEY IS BEING SPENT ON THE CAMPAIGN TRAIL....BILL?

November 2, 2006

Time: 6:00-6:30pm

Duration:30

IN JUST FIVE DAYS... VOTERS WILL GO TO THE POLLS.AND ONE OF THE MOST WATCHED RACES WILL BE THE RACE FOR GOVERNOR. 7 & 4 NEWS SAT DOWN WITH GOVERNOR JENNIFER GRANHOLM, AND CHALLENGER DICK DEVOS TO TALK ABOUT SOME OF THIS YEAR'S BIGGEST ISSUES. 7 & 4'S BILL FROEHLICH JOINS US LIVE WITH PART TWO OF OUR SPECIAL REPORT... BILL?

November 3, 2006

Time: 6:00-6:30pm

Duration:30

AN EARLY SEASON HEAVY SNOW IS ALREADY PUTTING A DENT IN THE BUDGET OF ONE NORTHERN MICHIGAN ROAD COMMISSION. WITH THE WINTER WEATHER ARRIVING EARLY THIS YEAR - OTESGO COUNTY COMMIONERS FEAR THEIR ALREADY RAZOR THIN BUDGET COULD BE STRETCHED EVEN THINER. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE - JENN?

November 4, 2006

Time: 6:00-6:30pm

Duration:30

AN EARLY MORNING FIRE AT THE GRAND TRAVERSE MALL LEADS TO AN EVACUATION OF MALL EMPLOYEES.. AT ABOUT EIGHT THIRTY THIS MORNING FIRE CREWS RESPONDED TO A FIRE AT THE GRAND TRAVERSE MALL.... TEMPORARILY CLOSING THE DOORS TO A DEPARTMENT STORE.7&4'S ERIN OVALLE SPOKE WITH SHOPPERS TO DETAILS. AND JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM-WITH THE MALE AND JOINS DETAILS. ERIN!

November 6, 2006

Time: 5:00-6:00 pm

Duration:30

IT'S BEEN MORE THAN A YEAR SINCE GOVERNOR GRANHOLM SHUT DOWN THE GEO YOUTH PRISON IN BALDWIN...A MOVE THAT CAUSED LAKE COUNTY TO LOSE MORE THAN TWO HUNDRED JOBS.7 AND 4'S JAKE PETERSON JOINS US LIVE FROM OUR CADILLAC NEWSROOM WITH MORE ON HOW THAT ACTION MAY AFFECT THE DECISIONS LAKE COUNTY VOTERS MAKE WHEN THEY HEAD TO THE POLLS TOMORROW.

November 6, 2006

Time: 6:00-6:30pm

Duration :30

TWELVE JOBS IN FOUR DIFFERENT AREAS OF OTSEGO COUNTY ARE BEING CUT DUE TO THE TOUGH ECONOMIC TIMES.COUNTY COMMISSIONERS MET TODAY TO FINALIZE THE SQUEEZE.... AND MORE THAN TWO DOZEN RESIDENTS SHOWED UP TO HAVE THEIR VOICES HEARD..267-THOUSAND DOLLARS NEEDS TO BE TRIMMED OFF THE OTSEGO COUNTIES BUDGET FOR 2007.COMMISSIONERS HAVE BEEN WORKING FOR SEVERAL MONTHS IN ORDER TO FIGURE OUT WHERE THAT MONEY WILL COME FROM, TODAY THEY FINALIZED THEIR DECISION.7 & 4'S JENN CARLSON JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH MORE ON THE CUTS.

November 7, 2006

Time: 6:00-6:30pm

Duration:30

RAY PLEVA...A GRAND TRAVERSE ARE MAN IS BEST KNOWN FOR CREATING PLEVA LEAN...BURGER PATTIES THAT CONTAIN CHERRIES.HE RECENTLY RECEIVED A ONE

HUNDRED THOUSAND DOLLAR MICHIGAN DEPARTMENT OF AGRICULTURE GRANT TO DO MORE RESEARCH ON HIS COMPANY'S LINE OF HEALTH CARE PRODUCTS 7&4'S DAVE FORTIN HAS THE DETAILS.

November 7, 2006

Time: 11:00-11:35pm

Duration :30

THERE IS ANOTHER CASUALTY IN THE DOWNFALL OF THE AUTO INDUSTRY....THIS TIME THE COMPANY FOLDING, THE JOBS LOST, AND THE WORKERS OUT OF LUCK ARE RIGHT HERE IN NORTHERN MICHIGAN. SEVEN AND FOUR'S MATT SOLTYSIAK IS LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS. MATT.

November 7, 2006

Time: 11:00-11:35pm

Duration:30

A GROUP THAT HELP'S CITIES MAKE SURE THEY'RE GROWING IN WHAT THEY CALL "A SMART WAY" CAME TO GRAND TRAVERSE COUNTY FOR A VISIT. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE.

November 11, 2006

Time: 11:00-11:35pm

Duration:30

THE SNOW FILLED SIDEWALKS SET THE STAGE FOR A COMMUNITY SHOPPING EVENT TO JUMP START THE HOLIDAY SEASON. TODAY IT WAS "SHOP YOUR COMMUNITY DAY" IN DOWNTOWN TRAVERSE CITY. FOR EVERY PURCHASE SHOPPERS MADE AT NEARLY 150 PARTICIPATING BUSINESSES, 11 PERCENT OF THE SALES WERE DONATED TO THE LOCAL NON-PROFIT ORGANIZATION OF THE CUSTOMERS CHOICE. THE 11 PERCENT IS DONATED ON WHAT'S BECOME AN ANNUAL EVENT — THE 11TH DAY OF THE 11TH MONTH OF THE YEAR. EVENT ORGANIZERS SAY THIS TYPE OF EVENT ALLOWS LOCAL BUSINESSES TO USE THEIR PROFITS TO EMPLOY LOCAL PEOPLE, BUY MORE LOCALLY PRODUCED PRODUCTS AND SUPPORT MORE COMMUNITY NON-PROFITS AGENCIES.

November 13, 2006

Time: 5:00-6:00pm

Duration:30

HARRIST LIP AND

MILLIONS OF AMERICANS THINK TWICE ABOUT GOING TO THE DOCTOR WHEN THEY'RE SICK... BECAUSE THEY CAN'T AFFORD IT. ABOUT ONE IN SIX AMERICANS HAS NO HEALTH INSURANCE. THERE HAVE BEEN LOTS OF IDEAS ABOUT HOW TO COVER THOSE PATIENTS. TODAY, THE INSURANCE INDUSTRY PITCHED ITS PLAN... WHICH WOULD COST TAXPAYERS 300 BILLION DOLLARS TRACIE POTTS HAS THE DETAILS.

THE EXPERIMENTAL PROPERTY OF LIVE HOUSE

November 13, 2006

Time: 6:00-6:30pm

Duration:30

ALL THIS WEEK 7&4 NEWS WILL BRING YOU AN EXCLUSIVE LOOK AT MANISTEE IN OUR "YOUR TOWN" SERIES.MANISTEE WAS HOME PORT FOR COMMERCIAL FISHING OPERATIONS FROM THE MID EIGHTEEN HUNDREDS TO THE NINETEEN FORTIES. NOW SPORT FISHING IS HAVING A MAJOR ECONOMIC IMPACT ALONG WITH OTHER TOURISM.

November 14, 2006

Time: 5:00-6:00pm

Duration:30

AMERICA'S BIG THREE AUTOMAKERS GATHERED IN THE NATIONS CAPITOL FOR A CHAT WITH PRESIDENT BUSH. OFFICIALS FROM GENERAL MOTORS, FORD, AND DIAMLER-CHRYSLER TOLD THE PRESIDENT THEY WERE NOT LOOKING FOR AN INDUSTRY BAILOUT BUT WANTED TO DISCUSS WAYS TO STAY COMPETITIVE. PRESIDENT BUSH TOLD THEM THEY'LL HAVE TO MAKE SOME TOUGH CHOICES AND SAID THAT HE UNDERSTANDS THEIR DESIRE TO CUT DEPENDENCE ON FOREIGN OIL.

NOW THE PRESIDENT IS FLYING TO THE FAR EAST, WHERE HE WILL MEET WITH ASIA-PACIFIC ECONOMIC PARTNERS...HE PROMISED TO TELL THEM THAT THEY NEED TO TREAT U-S COMPANIES THE SAME WAY AMERICA TREATS THEIRS.

November 14, 2006

Time: 6:00-6:30pm Duration:30

DEVELOPERS IN BENZIE COUNTY ARE CLEANING UP THE WATERFRONT TO MAKE WAY

FOR SOME BIG LAKESHORE DEVELOPMENTS. CREWS ARE CLEANING UP A

BROWNFIELD SITE ON ELBERTA'S BETSY BAY. TODAY THE DEVELOPER BEGAN TO

REMOVE A TANK FARM THAT HAS SAT IDLE FOR YEARS ON THE LAKE MICHIGAN

SHORELINE. THE TANKS USED TO STORE ASPHALT PAVING MATERIALS AND WERE

LEFT BY A FORMER INDUSTRIAL SITE. THE TANKS ARE BEING REMOVED TO MAKE WAY

FOR FUTURE DEVELOPMENTS LIKE CONDOS, COMMERCIAL SPACE AND A MARINA.

November 14, 2006

Time: 6:00-6:30pm

Duration:30

THE JOBS OF MORE NORTHERN MICHIGAN WORKERS COULD BE ON THE LINE AFTER AN AUTO PARTS SUPPLIER SAYS THEY EXPECT TO SELL PART OR ALL OF IT'S OPERATIONS. COLLINS AND AIKMAN IS A DOWNSTATE BASED COMPANY WITH A PLASTICS PLANT IN OSCEOLA COUNTY. THE EVART PLANT CUT 75 WORKERS AND FILED FOR CHAPTER ELEVEN BANKRUPTCY LAST YEAR. AFTER PERSUING A REORGANIZATION PLAN THE COMPANY AND ITS CREDITORS HAVE NOW DECIDED THAT IT WOULD BE BETTER TO PURSUE A SALE.

November 14, 2006

Time: 11:00-11:35pm

Duration:30

OPENING DAY FOR FIREARM DEER SEASON IS JUST HOURS AWAY, AND ABOUT 725 THOUSAND HUNTERS ARE EXPECTED TO TAKE THE WOODS.AND THE DEER ARE NOT THE ONLY ONES WHO WILL TAKE NOTICE. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE IN THE STUDIO WITH MORE. MATT

November 14, 2006

Time: 11:00-11:35pm

Duration:30

A NORTHERN MICHIGAN BODY ARMOR COMPANY HAS BOUNCED BACK FROM
BANKRUPTCY AND IS NOW OUTFITTING NEW YORK'S FINEST ABOUT 45-HUNDRED NEW
YORK POLICE OFFICERS HAVE NOW OUTFITTED WITH CUSTOM VESTS FROM CENTRAL
LAKE'S SECOND CHANCE BODY ARMOR.IT'S PART OF A 12 (M) MILLION-DOLLAR
CAMPAIGN TO BETTER PROTECT THE NATION'S LARGEST POLICE FORCE.THE N-Y-P-D
APPROACHED SECOND CHANCE WITH A DESIGN THAT PROVIDED MORE PROTECTION
UNDER THE ARMS AND AT THE SIDES AND NECK AFTER ONE OF THEIR OFFICERS WAS
SHOT AND KILLED WEARING AN OLD VEST.THE NEW VESTS COST 560 DOLLARS EACH.

November 15, 2006

Time: 5:00-6:00pm

Duration:30

FOR THE FIRST TIME SINCE THE SEPTEMBER ELEVENTH TERRORIST ATTACKS, MICHIGAN'S LARGEST AIRLINE WANTS TO HIRE NEW FLIGHT ATTENDANTS. NORTHWEST IS HIRING 250 POSITIONS BASED OUT OF THE DETROIT METRO AIRPORT. THAT'S THE AIRLINE'S LARGEST HUB. AN AIRLINE SPOKESMAN CITES MODEST GROWTH WHICH COMES AFTER ABOUT 830 LAID-OFF ATTENDANTS AGREED TO RETURN TO THE AIRLINE.NORTHWEST IS PREPARING TO EMERGE FROM BANKRUPTCY PROTECTION IN MID-2007. THE AIRLINE CURRENTLY OPERATES ABOUT 14-HUNDRED FLIGHTS A DAY, INCLUDING MORE THAN 500 FROM DETROIT.

November 15, 2006

Time: 5:00-6:00pm

THE PUSH TO HELP THOSE IN NEED IS GETTING STRONGER AS NORTHERN MICHIGAN COMMUNITIES COME TOGETHER TO FIGHT THE BATTLE.MORE THAN 700 COMMUNITY MEMBERS HAVE GATHERED TO HELP SUPPORT THE "NORTHERN MICHIGAN POVERTY REDUCTION INITIATIVE". THIS PROGRAM IS LOOKING AT LONG TERM SOLUTIONS RATHER THAN DONATIONS THAT HELP PEOPLE WITH THEIR DAY TO DAY NEED. BUT IN ORDER TO MAKE THE PROGRAM WORK...ORGANIZERS SAY MENTORS ARE EXTREMELY IMPORTANT. IF YOU WOULD LIKE HELP WITH THE POVERTY REDUCTION. INITIATIVE, LOG ONTO OUR WEBSITE AND CLICK ON LINKS IN THE NEWS.

November 15, 2006

Time: 5:00-6:00pm

Duration:30

TODAY IS THE FIRST DAY FOR SENIORS AND DISABLED AMERICANS TO SIGN UP FOR --OR SWITCH -- MEDICARE PLANS.. TRACIE POTTS HAS INFORMATION YOU NEED TO KNOW.

November 15, 2006

Time: 6:00-6:30pm

Duration:30

GOOD NEWS FOR THE GAYLORD COMMUNITY - NEARLY A YEAR AFTER ONE OF ITS LARGEST EMPLOYERS CLOSED ITS DOORS A NEW ANNOUNCEMENT BRINGS HOPE TO THE AREA.TODAY, A WOOD PELLET MANUFACTURER ANNOUNCED PLANS TO BUY THE FORMER GEORGIA PACIFIC PLANT IN GAYLORD.... AND HIRE 100 PEOPLE.7 & 4'S JENN CARLSON JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH MORE ON THE ANNOUNCEMENT.

November 15, 2006

Time: 6:006:30pm

Duration:30

WE CONTINUE OUR YOUR TOWN MANISTEE SERIES. MANUFACTURING HAS BEEN A BIG PART OF THE ECONOMY FOR MORE THAN 100 HUNDRED YEARS AND TODAY, IT REMAINS AN IMPORTANT PART OF THE COMMUNITY DAVE FORTIN HAS THE STORY.

November 16, 2006

Time: 5:00-6:00pm

Duration:30

IN MONEY MATTERS TONIGHT..STORES LIKE WAL-MART ARE SAYING "MERRY CHRISTMAS" AGAIN AFTER A COUPLE OF YEARS OF USING, "HAPPY HOLIDAYS." AMARA SOHN REPORTS ON WHY CHRISTMAS IS MAKING A COMEBACK.

THE COLD PROBLEMS IN MARKETON AND

November 16, 2006

Duration:30

Time: 6:00-6:30pm A VARIETY OF TRANSPORTATION IS IMPORTANT TO ANY COMMUNITY'S ECONOMIC FUTURE. 7 & 4's DAVE FORTIN LOOKS AT WHAT'S AVAILABLE IN THE COMMUNITY AS YOUR TOWN MANISTEE SERIES CONTINUES.

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November 16, 2006

Time: 11:00-11:35pm

Duration:30

TOUGH BUDGET CUTS COULD HAVE A STRONG IMPACT IN ONE NORTHERN MICHIGAN COUNTY. MONTMORENCY COUNTY ADMINISTRATORS SAY THIS DEFICIT COULD BE ONE OF THE WORST IN MANY YEARS.MONTMORENCY COUNTY HAS BEEN IN TOUGH FINANCIAL STRAITS AND THIS YEAR THE DEFICIT IS REACHING MORE THAN SEVERAL HUNDRED THOUSAND DOLLARS. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

November 16, 2006

Time: 11:00-11:35pm

Duration:30

IT MAY VERY WELL BE THE HARDEST CHRISTMAS PRESENT TO GET YOUR HANDS ON THIS YEAR.TOMMOROW IS THE RELEASE OF SONY'S NEW PLAY STATION THREE.

BUT FOR SOME GAMING FANS, AND ASPIRING ENTREPEUNERS...THE WAIT IS FAR FROM OVER.SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

November 17, 2006

Time: 5:00-6:00pm

Duration:30

STATE TRANSPORTATION OFFICIALS SAY SOARING GAS PRICES PUSHED MORE TRAVELERS ONTO PASSENGER TRAINS THIS YEAR THAN EVER BEFORE!THOSE NUMBERS REALLY SHOWED FOR MICHIGAN'S AMTRAK...WITH THEIR FISCAL YEAR SHOWING MORE THAN 20 MILLION DOLLARS IN REVENUE.OVERALL, MORE THAN 664-THOUSAND PASSENGERS RODE AMTRAK TRAINS ON THREE MICHIGAN ROUTES FROM OCTOBER 2005 TO OCTOBER 2006.ON AVERAGE, THE THREE LINES SAW A RIDERSHIP INCREASE OF 10-PERCENT.

November 17, 2006

Time: 5:00-6:00pm

Duration:30

THE LITTLE RIVER CASINO RESORT HAS MADE A BIG IMPACT ON THE ECONOMY OF THE MANISTEE AREA.DAVE FORTIN BRINGS US THAT STORY AS OUR EXCLUSIVE "YOUR TOWN" SERIES CONTINUES.

November 17, 2006

Time: 6:00-6:30pm

Duration:30

GOOD NEWS FOR HOME OWNERS IN OTSEGO COUNTY... TAXES ARE EXPECTED TO DROP THE REASON? SEVERAL MILLAGES ARE SET TO EXPIRE AT THE START OF THE NEW YEAR.PAYMENTS WILL GO DOWN NEARLY ONE MIL - WHICH MEANS ABOUT FIFTY-DOLLARS IN SAVINGS FOR A FAMILY PAYING TAXES ON A 100-THOUSAND DOLLAR HOME. WHILE THE 2007 BUDGET IS ALREADY SET- OFFICIALS ARE LOOKING AHEAD TO SEE WHAT IMPACT IT COULD HAVE ON THE FOLLOWING YEAR 7 &4'S JENN CARLSON JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH MORE ON THE BUDGET PLANS.

AT PACE IL MENTE DE

November 17, 2006

Time: 6:00-6:30pm

Duration:30

IT'S TIME TO WRAP UP OUR YOUR TOWN MANISTEE SERIES. ALL WEEK LONG DAVE FORTIN HAS SHOWN US WHAT MAKES MANISTEE SUCH A UNIQUE COMMUNITY.NOW WE LEARN THAT THE FUTURE VITALITY OF MANISTEE DEPENDS ON PLANNING FOR THAT FUTURE.

November 18, 2006

Time: 6:00-6:30pm

Duration :30

SKIPPING RIGHT AHEADTO CHRISTMAS - THERE IS SOME DEBATE ABOUT WHETHER IT'S POLITICALLY CORRECT FOR BIG RETAILERS TO USE OR SAY THE WORD CHRISTMAS IN MARKETING FOR THE HOLIDAY SEASON.AFRAID OF BEING OFFENSIVE, MANY RECENTLY CHOSE A MORE NEUTRAL, "HAPPY HOLIDAYS." BUT AMARA SOHN TELL US "CHRISTMAS" IS MAKING A COMEBACK.

November 20, 2006

Time: 5:00-6:00pm

\_Duration :30

RETAILERS AND SHOPPERS ARE GEARING UP FOR THE OFFICIAL START OF THE HOLIDAY SHOPPING SEASON - WHICH KICKS OFF THIS FRIDAY MICHIGAN ATTORNEY GENERAL MIKE COX HAS SOME TIPS TO HELP CONSUMERS DURING THIS BUSY TIME OF THE YEAR.COX'S OFFICE HAS ISSUED A CONSUMER ALERT THAT IDENTIFIES EIGHT WAYS TO SAFELY SHOP OVER THE INTERNET, AND HOW TO AVOID HASSLES WHEN RETURNING MERCHANDISE IN STORES.AMONG OTHER RECOMMENDATIONS, COX SAYS ONLINE SHOPPERS SHOULD NEVER GIVE THEIR SOCIAL SECURITY NUMBER TO AN ONLINE MERCHANT. THEY SHOULD ALSO BUY ONLY FROM SECURE WEB SITES, WHICH CAN BE DETERMINED BY CHECKING IF THERE IS AN "S" AFTER "H-T-T-P" IN THE

WEB ADDRESS ON THE SITE'S ORDER PAGE.A FULL VERSION OF THE CONSUMER ALERT CAN BE FOUND BY LOGGING ONTO OUR WEBSITE AT T-V SEVEN DASH FOUR DOT COM AND THEN CLICK ON LINKS IN THE NEWS.

November 20, 2006

Time: 6:00-6:30pm

Duration:30

A MICHIGAN BANK IS TAKING SAFETY PRECAUTIONS AFTER THEY SAY A RETAILER COMPROMISED THE SECURITY OF SOME OF THEIR CUSTOMERS. FIFTH THIRD BANK OFFICIALS SAY THEY ARE RECALLING SOME OF THEIR MASTERCARD DEBIT CARDS. THEY SAY THEY RECEIVED WORD OF THE POSSIBLE SECURITY BREACH AND AS A SAFETY PRECAUTION THEY ARE ISSUING NEW CARDS AND NUMBERS TO CERTAIN CUSTOMERS. ANYONE WHO THE BANK FEELS IS AFFECTED WILL BE NOTIFIED BY MAIL. OTHER AREA BANKS HAVE ALSO BEEN CONTACTED ABOUT THE SITUATION.

November 20, 2006

Time: 6:00-6:30pm

Duration:30

IT THE START OF A BUSY TRAVEL WEEK AS MANY FOLKS HEAD HOME FOR THE HOLIDAYS DEPARTMENT OF HOMELAND SECURITY OFFICIALS SAY IF YOU PLAN TO FLY REMEMBER NEW REGULATIONS. YOU CAN ONLY CARRY ON SMALL AMOUNTS OF LIQUIDS AND KEEP THEM IN ONE CLEAR PLASTIC BAG.DO \*NOT\* TRAVEL WITH WRAPPED PACKAGES... GET TO THE AIRPORT EARLY AND EXPECT A WAIT. FOR MORE ON HOLIDAY FLYING REGULATIONS GO TO OUR WEBSITE AND CLICK ON LINKS IN THE NEWS

November 20, 2006

Time: 11:00-11:35pm

Duration:30

THAT'S HOW A LOT OF PEOPLE FEEL ABOUT A MAJOR ROAD CONSTRUCTION PROJECT PLANNED IN ONE AREA COMMUNITY. ALTHOUGH THE MICHIGAN DEPARTMENT OF TRANSPORTATION SAYS THE PROJECT WON'T LIKELY START UNTIL TWO-THOUSAND EIGHT-- IT'S TURNING TO THE PUBLIC NOW.M-DOT SAYS THE PLAN IS SET TO WIDEN US- 31 IN PETOSKEY-- AND BUSINESS OWNERS HAD A LOT TO SAY ABOUT THE PROJECT. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

November 21, 2006

Time: 6:00-6:30pm

Duration:30

SHOPPING AROUND FOR A JOB OR MAYBE JUST NETWORKING WITH OTHER BUSINESSES? IT WAS ALL PART OF THE 15TH ANNUAL TRAVERSE CITY BUSINESS EXPO.7&4'S RACHEL MELNICK JOINS US LIVE IN OUR STUDIO WITH MORE ON WHAT THIS EVENT MAY SAY ABOUT THE AREA ECONOMY.

November 21, 2006

Time: 11:00-11:35pm

Duration:30

EARLIER THIS MONTH LEELANAU COUNT VOTERS REJECTED A HALF MIL TAX TO PRESERVE THOUSANDS OF ACRES FARMLAND-- NOW THE COUNTY IS NOW DECIDING WHETHER TO SCRAP THAT KIND OF PRESERVATION ALL TOGETHER. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

November 22, 2006

Time: 5:00-6:00pm

Duration:30

IN MONEY MATTERS TONIGHT...IT'S ALMOST THAT TIME OF YEAR AGAIN.... THE DAY-AFTER-THANKSGIVING SHOPPING FRENZY KNOWN AS BLACK FRIDAY.IT'S ONE OF THE BIGGEST SHOPPING DAYS OF THE YEAR. AND AS LISA DANIELS REPORTS, RETAILERS AND CONSUMERS ARE GEARING UP.

November 22, 2006

Time: 6:00-6:30pm

Duration :30

SOME WONDER ABOUT THE FUTURE OF FARMLAND PRESERVATION AFTER THE LEELANAU COUNTY BOARD OF COMMISSIONERS VOTED OUT THE ORDINANCE THAT SUPPORTED THE PROJECT.DAVE FORTIN LOOKED INTO THE POSSIBILITY OF ALTERNATIVES AND WHAT MIGHT HAPPEN NEXT.

November 22, 2006

Time: 11:00-11:35pm

Duration:30

GOOD WEATHER FOR TRAVELERS MEANS LOUSY WEATHER FOR AREA SKI RESORTS. LAST THANKSGIVING WEEKEND NORTHERN MICHIGAN SKI RESORTS FEASTED WITH ALL THE SNOW ON THE GROUND. THIS YEAR HOWEVER, IS A DIFFERENT STORY. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

November 23, 2006

Time: 11:00-11:35pm

Duration:30

TOMORROW IS BLACK FRIDAY--THE DAY RETAILERS LOOK FORWARD TO GETTING OUT OF THE RED AND BRINGING IN THE BIG BUCKS.BUT A LOT GOES INTO PREPARING FOR THAT MAD RUSH.SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON HOW NORTHERN MICHIGAN STORES GOT READY. MATT!

November 24, 2006

Time: 6:00-6:30pm

**Duration:30** 

THE TRADITIONAL FIRST DAY OF THE CHRISTMAS SHOPPING SEASON STARTED VERY EARLY THIS MORNING, WITH WHAT IS KNOWN AS BLACK FRIDAY. 7&4'S DAVE FORTIN WAS WITH THE SHOPPERS AT TWO TRAVERSE CITY AREA STORES AS THEY WAITED IN LINE AND THEN BEGAN LOADING THEIR CARTS WITH EARLY BIRD SPECIALS.

THE PLANTS SERVE AND SERVE

Time: 11:00-11:35pm

The Carlos Gard Color of the Society of the Carlos of the

MANY PEOPLE TOOK TO THE MALLS AND BIG BOX STORES FOR BLACK FRIDAY SPECIALS—BUT THAT DOESN'T MEAN LOCAL STORES MISSED OUT.SHOPPERS CAME OUT IN DROVES FOR THE BIGGEST SHOPPING DAY OF THE YEAR--HUNTING FOR DEALS ALL OVER NORTHERN MICHIGAN. ND THEIR STOPS INCLUDED SPECIALITY SHOPS AROUND NORTHERN MICHIGAN DOWNTOWNS--LIKE FRONT STREET IN TRAVERSE CITY.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE.

November 25, 2006

Time: 6:00-6:30pm

Duration:30

BLACK FRIDAY HAD MANY SHOPPERS LINING UP OUTSIDE THE SUPER STORES TO KICK OFF THE ANNUAL HOLIDAY SHOPPING TRADITION .THE LINE WAITING TO GET IN ON EARLY BIRD SPECIALS WAS LONG AT THE TRAVERSE CITY WAL-MART WHERE THE DOORS OPENED AT FIVE A M .IT WAS THE SAME AT TARGET WHICH OPENED AT SIX TO LET IN HUNDREDS OF SHOPPERS.MANY OF THE FIRST ONES IN LINE HAD BEEN WAITING CLOSE TO THREE HOURS.

November 25, 2006

Time: 6:00-6:30pm

Duration:30

PLENTY OF SHOPPERS TOOK TO THE STREETS LOOKING FOR DEALS IN \*DOWNTOWN TRAVERSE CITY ... WHERE 150 STORE OFFER SHOPPERS PLENTY OF CHOICES. EVEN THOUGH THERE MAY NOT BE MILES OF AISLES OF MERCHANDISE-- THE SAVVY SHOPPER CAN STILL FIND ANYTHING FROM LUGGAGE--TO ECCENTRIC CHRISTMAS DECORATIONS.MANY OF THE PEOPLE STROLLING DOWN THE SIDEWALKS SAY THEY

LIKE THE FRIENDLY ATMOSPHERE OF THE SMALLER SHOPS.SOME SAY THEY'D RATHER TAKE THEIR TIME IN SHOPPING INSTEAD OF PUSHING THEIR WAY THROUGH MASSIVE CROWDS AT MANY OF THE LARGER STORES.

November 27, 2006

Time: 5:00-6:00pm

Duration:30

THE DEADLINE IS APPROACHING FOR THOUSANDS OF FORD WORKERS TO TAKE BUYOUT OFFERS.SEVENTY-FIVE THOUSAND FORD PRODUCTION WORKERS WILL HAVE TO DECIDE BY MIDNIGHT \*TONIGHT\* WHETHER OR NOT TO LEAVE THE COMPANY BY TAKING BUYOUTS OR EARLY RETIREMENT OFFERS.FACED WITH LOWER DEMAND FOR ITS PRODUCTS THAN IN PREVIOUS YEARS, FORD IS HOPING 25 TO 30 THOUSAND WORKERS WILL TAKE ONE OF EIGHT PACKAGES. THAT WOULD ALLOW THE AUTOMAKER TO REDUCE MANUFACTURING CAPACITY TO BETTER MATCH DEMAND.

November 27, 2006

Time: 5:00-6:00pm

Duration:30

FOR MORE THAN A DECADE--THE GUS MACKER THREE ON THREE BASKETBALL TOURNAMENT BROUGHT THOUSANDS OF PEOPLE TO GAYLORD.BUT NOW CITY OFFICIALS SAY IT'S TIME TO CLOSE THAT CHAPTER AND THINK TO THE FUTURE. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE. JENN?

November 27, 2006

Time: 5:00-6:00pm

Duration:30

ONLINE RETAILERS ARE CALLING TODAY "CYBER MONDAY." IT'S \*THEIR\* EQUIVALENT OF THE BIG HOLIDAY PROMOTIONS WE SAW IN STORES ON FRIDAY.BUT WEEKEND SALES DIDN'T LIVE UP TO EXPECTATIONS....WILL THE INTERNET DO ANY BETTER? TRACIE POTTS HAS MORE ON WHAT TO EXPECT.

November 27, 2006

Time: 5:00-6:00pm

Duration 300000

IN MONEY MATTERS TONIGHT..THE HOLIDAY DECORATIONS ARE UP AT THE MALES AND THE STORES ARE READY FOR YOU TO START SPENDING. BUT BEFORE YOU GO SHOPPING, HAVE YOU WORKED OUT HOW YOU'LL PAY THOSE HOLIDAY BILLS? TRACY DAVIDSON HAS SOME ADVICE.

November 27, 2006

Time: 11:00-11:35pm

展開 <u>と形では**Duration 30**</u> また。

THE SALE OF A WATERFRONT MOTEL IN GRAND TRAVERSE COUNTY COULD MAKE WAY FOR WHAT PLANNERS CALL AN UPSCALE DEVELOPMENT. THE GRAND TRAVERSE BAND OF OTTAWA AND CHIPPEWA INDIANS IS FINALIZING THE SALE OF THE CROSS CREEK MOTEL IN TRAVERSE CITY. OFFICIALS WITH THE BAND SAY THE MOTEL IS GETTING OLD AND NO LONGER COST EFFICIENT AND THEY ARE BUSY MOVING FORWARD WITH A THE EXPANSION OF THE GRAND TRAVERSE RESORT. THE NEW BUYER IS SET TO PROPOSE SEVENTY-FIVE UPSCALE WATERFRONT CONDOMINIUMS TO EAST BAY TOWNSHIP PLANNERS EARLY NEXT MONTH.

November 28, 2006

Time: 5:00-6:00pm

Duration:30

WHAT ARE THE HOT HOLIDAY ITEMS THIS YEAR?... AND WHERE'S THE BEST PLACE TO SHOP? LISA DANIELS HAS THE ANSWER.

November 28, 2006

Time: 11:00-11:35pm

Duration:30

PROPERTY OWNERS ARE FINDING OUT THAT THERE'S NO WAY AROUND LOWERING THE WATER LEVEL OF BOARDMAN POND IN GRAND TRAVERSE COUNTY. WHILE NEIGHBORS NOW KNOW THE WATER LEVEL WILL BE DROPPED, THERE ARE STILL A

LOT OF UNANSWERED QUESTIONS. GRAND TRAVERSE COUNTY IS BEING ORDERED TO LOWER WATER LEVELS IN KEYSTONE AND BOARDMAN POND BY 17 FEET BY THIS SPRING.CONCERNS OVER STRUCTURAL SAFETY OF THE DAM AT THE POND REQUIRE DROPPING THE WATER LEVELS.BUT MANY PEOPLE WHO LIVE NEAR THE POND WORRY ABOUT WHAT THIS WILL MEAN FOR THEIR PROPERTY. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

November 29, 2006

Time: 5:00-6:00pm

Duration:30

GOVERNOR GRANHOLM IS HOPING HER PROPOSED NEW BUSINESS TAX PLAN WILL GIVE MICHIGAN'S ECONOMY A BILLION DOLLAR BOOST. THE PROPOSAL ANNOUNCED TODAY IN LANSING WOULD REPLACE THE CURRENT SINGLE BUSINESS TAX PLAN THAT MANY BUSINESS OWNERS SAY LIMITED THEIR GROWTH AND HURT OUR ECONOMY. 7&4'S ERIN OVALLE JOINS US LIVE IN THE NEWSROOM WITH THE DETAILS. ERIN!

November 29, 2006

Time: 5:00-6:00pm

Duration:30

THERE'S WORD THAT SWISS FOOD-MAKER NESTLE MAY BUY MICHIGAN BABY-FOOD COMPANY GERBER.ACCORDING THE ASSOCIATED PRESS, THE PURCHASE PRICE WOULD BE FOR FIVE BILLION DOLLARS.FREMONT-BASED GERBER IS CURRENTLY OWNED BY SWISS DRUGMAKER NOVARTIS. A NOVARTIS SPOKESMAN SAYS THE COMPANY HAS NO COMMENT ON WHAT HE CALLS "MARKET SPECULATION," BUT SAYS THE COMPANY HAS RECEIVED NUMEROUS OFFERS FOR GERBER.

November 29, 2006

Time: 6:00-6:30pm

Duration:30

ONE CRAWFORD COUNTY COMMUNITY HAS NOT HAD ANY MAJOR RENOVATIONS IN NEARLY TWENTY-FIVE YEARS NOW GRAYLING CITY OFFICIALS HAVE COME UP WITH A MILLION DOLLAR PLAN TO HELP "CLEAN-UP" THE DOWNTOWN'S IMAGE A NORTHERN MICHIGAN DOWNTOWN SAW IT'S LAST MAJOR IMPROVEMENT PROJECT 25 YEARS AGO ... BUT BY THIS TIME NEXT YEAR, ONE OF THE BUSIEST STREETS IN TOWN WILL HAVE AN ENTIRELY NEW LOOK THE ONE POINT FIVE MILLION DOLLAR PROJECT IS EXPECTED TO SPAN FOR THREE BLOCKS IN DOWNTOWN GRAYLING ON MICHIGAN AVE.LOCAL BUSINESS OWNERS SAY THIS IS EXACTLY WHAT THE TOWN NEEDS TO HELP INCREASE TOURISM AND BOOST BUSINESS.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE ON THE PLANS....JENN?

November 29, 2006

Tigargo, and alkalist in

Time: 6:00-6:30pm

Duration:30

A PROPOSED PARKING DECK IS ONE STEP CLOSER TO BECOMING REALITY AFTER A MEETING TODAY IN TRAVERSE CITY. IN THE AUGUST'S ELECTION, TRAVERSE CITY RESIDENTS VOTED AGAINST THE USE OF CITY FUNDS TO BUILD A PARKING DECK ON THE WEST SIDE OF DOWNTOWN.ON OCTOBER 11TH THE DEVELOPER ASKED FOR FIVE- POINT- FOUR MILLION DOLLARS IN STATE FUNDS FROM THE BROWNFIELD REDEVELOPMENT AUTHORITY. THE BOARD AGREED TO LOOK INTO IT. IN EXCHANGE, PUBLIC PARKING WOULD BE LEASED TO THE BROWN FIELD AUTHORITY. AND AFTER 15 YEARS THE CITY WOULD TAKE OWNERSHIP OF THE PARKING DECK. 7&4'S RACHEL MELNICK WAS AT TODAY'S MEETING AND JOINS US LIVE FROM OUR TRAVERSE CITY NEWSROOM WITH THE RECENT DEVELOPMENTS, RACHEL.

November 29, 2006

Time: 11:00-11:35pm

Duration:30

MORE THAN 40 JOBS ARE HEADED TO ONE NORTHERN MICHIGAN COMMUNITY... AFTER A MAJOR MOVE IN PRODUCTION FROM CANADA TO MECOSTA COUNTY. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

November 30, 2006

Time: 11:00-11:35pm

Duration:30

WITH THE SNOW ABOUT TO FLY, MANY OF US ARE THINKING ABOUT BUYING THAT PERFECT CHRISTMAS TREE. ACCORDING TO THE NATIONAL CHRISTMAS TREE ASSOCIATION-- MORE THAN THIRTY- TWO MILLION PEOPLE BOUGHT A \*REAL\* TREE LAST YEAR-- SPENDING MORE THAN ONE POINT FOUR BILLION DOLLARS NATIONWIDE. ONE MISSAUKEE COUNTY TREE FARM OWNER SAYS THE MARKET CONTINUES TO GROW AND THEY'RE TRYING TO KEEP UP WITH THE DEMAND. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

November 30, 2006

Time: 11:00-11:35pm

Duration:30

MICHIGAN'S OVERALL ECONOMY HAS BEEN STRUGGLING FOR SEVERAL YEARS, BUT THE BUSINESS OF TOURISM CONTINUES TO GROW IN TRAVERSE CITY... EVEN IF IT IS AS A SLOWER PACE THAN PREVIOUS YEARS. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE IN THE STUDIO WITH MORE ON THE OUTLOOK FOR NORTHERN MICHIGAN'S LARGEST CITY, MATT!

December 1, 2006

Time: 6:00-6:30pm

Duration:30

THIS SNOW MAY BE A HEADACHE FOR DRIVERS, BUT IT'S A RELIEF FOR SKI RESORTS. 7&4'S ERIN OVALLE JOINS US LIVE IN OUR STUDIO WITH THE DETAILS.

December 4, 2006

Time: 5:00-6:00pm

Duration:30

A NEW SNOWMOBILE TRAIL IN CHEBOYGAN COUNTY IS OPEN JUST IN TIME FOR THE BEGINNING OF THE SNOWMOBILE SEASON. BUSINESS OWNERS SAY THIS PAST WEEKEND WAS JUST THE TIP OF THE ICEBERG WHEN IT COMES TO SALES THIS WINTER SEASON. 7&4'S JENN CARLSON JOINS IS LIVE FROM OUR GAYLORD.

NEWSROOM WITH MORE JENN?

December 4, 2006

Time: 5:00-6:00pm

Duration:30

A WATER BOTTLING COMPANY THAT'S AT THE CENTER OF A HEATED DEBATE OVER WATER RIGHTS IN MICHIGAN IS GEARING UP FOR AN EXPANSION.NESTLE WATERS NORTH AMERICA IS SEEKING PERMISSION TO PUMP 70-MILLION GALLONS OF WATER FROM THE HEADWATERS OF TWO TROUT STREAMS THAT FLOW INTO THE MUSKEGON RIVER....THE WATER SOURCE IS NEAR EVART IN OSCEOLA COUNTY. NESTLE IS ALSO CONSIDERING PUMPING MILLIONS OF GALLONS OF SPRING WATER FROM A SITE IN NEWAYGO COUNTY.NESTLE CURRENTLY BOTTLES ABOUT 270-MILLION GALLONS OF SPRING WATER UNDER THE ICE MOUNTAIN LABEL IN STANWOOD.

December 4, 2006

Time: 6:00-6:30pm

Duration :30

THE MICHIGAN DEPARTMENT OF NATURAL RESOURCES IS SHELVING PLANS TO BUY THE GROUNDS OF THE FORMER BIG ROCK POINT NUCLEAR POWER PLANT. THE D-N-R HAD PLANNED TO SEEK A THREE MILLION DOLLAR GRANT AS A FIRST STEP TOWARD BUYING THE 450-ACRE PROPERTY NEAR CHARLEVOIX THE AGENCY WANTED TO USE THE LAND AS A PARK OR RECREATION AREA. IT INCLUDES A MILE-AND-A-HALF OF UNDEVELOPED LAKE MICHIGAN SHORELINE. SOME ENVIRONMENTALISTS CRITICIZED THE PROPOSAL BECAUSE HIGHLY RADIOACTIVE WASTE IS STORED ON THE SITE. A D-N-R OFFICIAL SAID THE AGENCY STILL WANTS TO BUY THE PROPERTY SOMEDAY BUT NEEDS MORE TIME TO DEVELOP ITS PROPOSAL.

December 4, 2006

Time: 11:00-11:35pm

Duration:30

A NORTHERN MICHIGAN COMMUNITY IS REVISTING THE PAST, HOPING TO BRING BACK A ONCE POPULAR CAR FERRY, AND RECONNECT A LOST LINK ACROSS LAKE MICHIGAN. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

December 5, 2006

Time: 5:00-6:00pm

Duration:30

SOME MICHIGAN BUSINESSES ARE PUSHING LAWMAKERS NOT TO RUSH INTO NEW BUSINESS TAXES. INSTEAD, THE BUSINESS GROUPS ARE PITCHING DIFFERENT TAX PLANS....SAYING BUSINESS TAXES SHOULD BE CUT OVERALL AND WARN THERE ISN'T ENOUGH TIME TO CREATE A NEW BUSINESS TAX BEFORE THE YEAR'S END.BUT GOVERNOR GRANHOLM SAYS A NEW TAX SHOULD GENERATE AS MUCH REVENUE AS BUSINESSES NOW PAY AND SAYS THE LEGISLATURE SHOULD ACT BEFORE ADJOURNING THIS MONTH.REPUBLICANS VOTED EARLIER THIS YEAR TO SPEED UP THE REPEAL OF THE SINGLE BUSINESS TAX SO IT WILL GO OUT OF EFFECT AT THE END OF 2007.

December 5, 2006

Time: 11:00-11:35pm

Duration:30

NEARLY FOUR MONTHS AFTER A MAJOR PARKING DECK DEVELOPMENT WAS TURNED DOWN BY VOTERS--TRAVERSE CITY RESIDENTS ARE SPEAKING THEIR MINDS ABOUT WHAT \*THEY\* WANT DOWNTOWN TO LOOK LIKE. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

December 6, 2006

Time: 5:00-6:00pm

Duration:30

A NORTHERN MICHIGAN AIRPORT WILL LOSE A MILLION DOLLARS IN FUNDING AFTER TOO MANY CANCELED FLIGHTS LEAVES THEM GROUNDED. THE MANAGER OF THE ALPENA COUNTY REGIONAL AIRPORT SAYS THEY'LL LOSS THE FUNDING NEXT YEAR....THE DEAL WAS THEY WOULD GET THE MILLION DOLLARS FOR IMPROVEMENT PROJECTS IF THEY FLY AT LEAST 10-THOUSAND PASSENGERS EACH YEAR....SO FAR THE AIRPORT HAS ONLY SERVICED AROUND 6-THOUSAND FOR 2006. THE MANAGER SAYS THE DEMAND FOR THE FLIGHTS IS THERE....BUT THERE ARE NOT ENOUGH CREW MEMBERS TO FLY. ALSO, AFTER DECEMBER 19TH, NORTHWEST WILL STOP OPERATING THEIR FLIGHT OUT OF ALPENA.

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Time: 5:00-6:00pm

Duration:30

SIX ENVIRONMENTALLY SENSITIVE PARCELS OF LAND ON THE GRASS RIVER AND LAKE BELLAIRE WILL BE PRESERVED. AS DAVE FORTIN REPORTS....A TWO POINT ONE MILLION DOLLAR MICHIGAN NATURAL RESOURCES TRUST FUND GRANT MAKES IT POSSIBLE.

December 7, 2006

Time: 5:00-6:00pm

Duration:30

MANY OTHER COMMUNITIES RECEIVED PORTIONS OF THE 36-MILLION DOLLAR GRANT FUND. THE FOLLOWING IS A LIST OF SEVERAL OF THE RECIPIENTS OF THE FINANCIAL BOOST .CEDAR RUN CREEK IN GRAND TRAVERSE COUNTY IS GETTING ALMOST 1-MILLION DOLLARS FOR IT'S HIKING AND FISHING AREAS. CAMP SWAMPY IN NEWAYGO COUNTY WILL ALSO RECEIVE AROUND 1-MILLION DOLLARS FOR CAMPING AND HABITAT PROTECTION. HACKETT LAKE IN CHEBOYGAN IS GETTING MORE THAN \*2-MILLION\* DOLLARS FOR FISHING AND HUNTING PRESERVES AND THE LEELANAU STATE PARK IN LEELANAU WILL ALSO RECEIVE JUST OVER 2-MILLION DOLLARS FOR FOREST AND WETLAND PRESERVATIONS. FOR MORE LOCATIONS RECEIVING GRANT

MONEY, YOU CAN LOG ONTO OUR WEBSITE AT TV7-4.COM AND CLICK ON LINKS IN THE NEWS.

December 7, 2006

Time: 5:00-6:00pm

Duration:30

A NEW STUDY SHOWS ONE OF MICHIGAN'S LARGEST ECONOMY BOOSTERS IS IN THE WINE INDUSTRY ACCORDING TO THE MICHIGAN COMMISSION OF AGRICULTURE THE MICHIGAN GRAPE AND WINE INDUSTRY CONTRIBUTES 750- MILLION DOLLARS ANNUALLY AND CREATES 5-THOUSAND JOBS. THE DIRECTOR SAYS THE WINE INDUSTRY IS ONE OF THE FASTEST GROWING SECTORS IN MICHIGAN AGRICULTURE. OUR STATE WAS THE FOURTH LARGEST GRAPE PRODUCER IN THE UNITED STATES IN 2005 WITH APPROXIMATELY 465 GRAPE FARMS PRODUCING A STATE RECORD OF 102-THOUSAND TONS OF THE LITTLE BERRIES. MORE THAN 90 PERCENT OF MICHIGAN'S GRAPES ARE USED FOR GRAPE JUICE.

December 8, 2006

Time: 6:00-6:30pm

Duration:30

AFTER FIVE YEARS OF DISCUSSIONS--AND A FAIR AMOUNT OF SNOW SHOVELING THIS MORNING--CHARLEVOIX COMMUNITY LEADERS AND RESIDENTS GOT A PROGRESS REPORT ON A MUCH ANTICAPATED RENOVATION PROJECT. 7&4's JENN CARLSON WAS AT TODAY'S CEREMONY AND HAS THE STORY.

December 8, 2006

Time: 6:00-6:30pm

Duration:30

THE WEEK'S WORTH OF WINTER STORMS MAY HAVE LEFT A MESS ON THE ROADWAYS
BUT CREATED A SNOWY SUCCESS ON THE SLOPES NORTHERN MICHIGAN SKI
RESORTS OPENED THE SKI RUNS TODAY TO KICK OFF THE SEASON.HERE AT BOYNE
MOUNTAIN IN CHARLEVOIX COUNTY OUTDOOR ENTHUSIASTS TOOK TO THE SLOPES
TO HAVE SOME WINTER FUN.RESORTS OFFICIALS SAY THE WEEK OF FREEZING
TEMPERATURES AND SNOWLEFT THEM WITH JUST THE RIGHT MIX TO MAKE FOR A
GREAT START FOR OPENING WEEKEND.

December 9, 2006

Time: 6:00-6:30pm

Duration:30

MANY AREA RESORTS OPENED THEIR TRAILS AND HUNDREDS OF OUTDOOR ENTHUSIASTS ARE HEADING OUT TO HIT THE SLOPES. WITH THE SUN SHINING AND SNOW ON THE GROUND, PEOPLE ARE ENJOYING THE MANY OUTDOOR ACTIVITIES NORTHERN MICHIGAN HAS TO OFFER.7 & 4'S ERIN OVALLE JOINS US LIVE WITH MORE ON THE CONDITIONS THAT ARE MAKING FOR A GREAT WEEKEND OF OUTDOOR FUN.

December 11, 2006

Time: 5:00-6:00pm

Duration:30

IN THIS SEASON OF GIVING, MANY OF US TRY NOT TO FORGET THE PEOPLE WHO HELP US GET THROUGH OUR EVERYDAY LIVES. MAIL CARRIERS, BABY SITTERS, HAIR STYLIST. BUT HOW CAN YOU BEST SHOW YOUR APPRECIATION? AARON GILCHRIST TOOK THAT QUESTION TO AN ETIQUETTE EXPERT WHO SAYS WHETHER IT'S MONEY OR A GIFT DEPENDS ON WHO YOU'RE TIPPING.

December 11, 2006

Time: 6:00-6:30pm

Duration:30

IF YOU DON'T SUCCEED.....TRY....TRY AGAIN. THAT WHAT THEY HAD TO DO IN LEELANAU COUNTY TO CREATE A NEW PARK.DAVE FORTIN HAS MORE ABOUT THE PROJECT AND WHY THE PARKS AND RECREATION COMMISSION DIDN'T GIVE UP.

December 12, 2006

Time: 5:00-6:00pm

A NORTHERN MICHIGAN AIRPORT IS ABOUT TO RE-OPEN ITS DOORS AFTER MONTHS OF RENOVATIONS.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE ON THE CONSTRUCTION AND WHAT IT MEANS FOR THE AIRPORT'S FUTURE. JENN?

December 12, 2006

Time: 5:00-6:00pm

Duration:30

FROST CAN BE DEVASTATING TO CROPS....THAT'S WHY FEDERAL AID WILL NOW BE AVAILABLE TO SOME NORTHERN MICHIGAN COMMUNITIES TO HELP FARMERS THROUGH TOUGH TIMES.THE U-S DEPARTMENT OF AGRICULTURE SAYS 11 COUNTIES IN NORTHERN MICHIGAN WILL BE ELIGIBLE FOR "EMERGENCY FARM SERVICE AGENCY AID" IF THEY SUFFERED LOSSES BETWEEN APRIL AND OCTOBER OF THIS YEAR DUE TO FROST OR FREEZING.IN ORDER TO RECEIVE AID, YOU MUST BE ABLE TO VERIFY AT LEAST 30-PERCENT LOSSES THROUGH HARVEST YIELD DATA.THE ELIGIBLE COUNTIES DESIGNATED AS NATURAL DISASTER AREAS ARE ANTRIM, CHARLEVOIX, EMMET, AND OTSEGO.....ALSO, CONTIGUOUS DISASTER AREAS ARE CHEBOYGAN, CRAWFORD, MONTMORENCY, AND OSCODA.FOR MORE INFORMATION ON THE FARM AID YOU CAN LOG ONTO OUR WEBSITE AT TV7-4.COM AND CLICK ON LINKS IN THE NEWS.

December 12, 2006

Time: 6:00-6:30pm

Duration:30

A STRETCH OF LAKE MICHIGAN SHORELINE IN LEELANAU COUNTY AND FOREST LAND IS PROTECTED FROM DEVELOPMENT. IT WAS MADE POSSIBLE THANKS TO MORE THAN TWO MILLION DOLLARS FROM THE MICHIGAN NATURAL RESOURCES TRUST FUND. DAVE FORTIN HAS THE STORY.

December 12, 2006

Time: 6:00-6:30pm

Duration:30

A LEELANAU COUNTY COMMUNITY IS RALLYING TOGETHER TO TRY TO SAVE A
HISTORIC LANDMARK. THE LARGEST CHAMPION TREE IN THE STATE IS LOCATED IN
LELAND. LAST WEEK THE ROAD COMMISSION DECIDED TO CUT DOWN THE TREE AFTER
FINDING DECAY AND BROKEN LIMBS. MANY COMMUNITY MEMBERS DON'T AGREE WITH
THE DECISION AND WENT BEFORE THE TOWNSHIP BOARD LAST NIGHT. THEY SAY A
PROFESSIONAL ASSESSMENT SHOULD BE DONE IMMEDIATELY BEFORE ANY ACTION IS
TAKEN BY THE ROAD COMMISSION. THE BOARD AGREED. THE GROUP IS ACCEPTING
DONATIONS TO HELP PAY FOR THE ASSESSMENT IF YOU WOULD LIKE TO HELP, THEY
HAVE SET UP AN ACCOUNT TO AT THE HUNTINGTON BANK IN LELAND.

December 13, 2006

Time: 11:00-11:35pm

Duration:30

WITH BUDGET PROBLEMS IN THE PAST, ONE NORTHERN MICHIGAN COUNTY ROAD COMMISSION IS LOOKING TO CHANGE THINGS UP A LITTLE COME NEXT YEAR. THE GRAND TRAVERSE COUNTY ROAD COMMISSION IS PREPARING TO FINALIZE THE 2007 BUDGET. IT'S LOOKING AT DIFFERENT PROJECTS AND EVEN THE POSSIBILITY OF FILLING A POSITION THAT'S BEEN VACANT FOR A COUPLE OF YEARS THE ROAD COMMISSION BROUGHT BACK FIVE EMPLOYEES IT HAD LAID OFF, BUT DUE TO FINANCES THEIR FUTURES ARE STILL UNCERTAIN. WHICH HAS SOME WONDERING WHY THERE IS A PROPOSAL TO FILL AN OLD SUPERVISOR POSITION. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

December 14, 2006

Time: 5:00-6:00pm

Duration:30

THE WARM, RAINY WEATHER IS PUTTING A DAMPER ON A MAJOR ANNUAL EVENT IN ONE AREA COMMUNITY... AND IT'S ONE THAT RELIES ON PLENTY OF SNOWFALL.7 & 4'S

BILL FROEHLICH JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS ON THE CANCELLATION OF THIS YEAR'S SNOCROSS RACES IN OTSEGO COUNTY. BILL?

December 14, 2006

Time: 5:00-6:00pm

Duration:30

IN MONEY MATTERS TONIGHT. THREE STATE DEPARTMENTS SPENT NEARLY 70-MILLION DOLLARS MORE THAN THEY WERE BUDGETED LAST FISCAL YEAR. THAT'S THE LARGEST AMOUNT OF OVERSPENDING IN 14 YEARS. THE EXTRA SPENDING HAPPENED IN THE HUMAN SERVICES, CORRECTIONS AND STATE POLICE DEPARTMENTS. BUDGET OFFICIALS BLAME THE OVERRUNS ON INCREASED PRISONER HEALTH CARE COSTS, OVERTIME PAY, HIGHER WELFARE CASELOADS, HIGHER FUEL COSTS AND LESS REVENUE FROM FEES THAN EXPECTED. THE CURRENT FISCAL YEAR BEGAN OCTOBER FIRST.

December 14, 2006

Time: 6:00-6:30pm

Duration:30

SNOWMOBILERS BRING A LOT OF BUSINESS UP NORTH FROM ALL OVER THE MIDWEST AND ONE OF THE BUSIEST TIMES IS USUALLY FROM CHRISTMAS THROUGH NEW YEARS DAY AS 7&4'S DAVE FORTIN REPORTS..... PROBABLY NOT THIS YEAR.

December 14, 2006

Time: 11:00-11:35pm

Duration :30

SOME PEOPLE IN ONE AREA COMMUNITY ARE COMING TOGETHER TO OPPOSE A POSSIBLE MARINA EXPANSION. SOME RESIDENTS OF CLAM LAKE IN ANTRIM COUNTY ARE WORRIED ABOUT THE EFFECTS NEW DOCKS COULD HAVE ON THE LAKE. PROPERTY OWNERS SAY DEWITT MARINE INCORPORATED OFF OF TORCH LAKE IS LOOKING TO ADD A FIFTY EIGHT SLIP SEASONAL FLOATING DOCK. NEWS OF THIS HAS SOME PROPERTY OWNERS COMING TOGETHER TO VOICE THEIR CONCERNS. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

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December 15, 2006

Time: 5:00-6:00pm

DC-AFT

Duration :30

A NORTHERN MICHIGAN SEWER AUTHORITY IS MEETING AT THIS HOUR -- HOPING TO MOVE FORWARD WITH PLANS TO BUILD A TREATMENT PLANT ON SCHOOL PROPERTY.

THE MANCELONA AREA WATER AND SEWER AUTHORITY WANTS TO BUILD ON A PARCEL OF LAND JUST OUTSIDE OF THE VILLAGE LIMITS... ON LAND OWNED BY THE MANCELONA SCHOOLS. 7 & 4'S BILL FROEHLICH JOINS US LIVE WITH MORE ON THE PLANS.

December 15, 2006

Time: 5:00-6:00pm

Duration:30

WITH LESS THAN TWO WEEKS TO GO UNTIL CHRISTMAS, THE HOLIDAY SHOPPERS ARE OUT IN FORCE...AND SO ARE THE SHOPLIFTERS. AND WITH THE CONSTANT ADVANCES IN TECHNOLOGY, SHOPLIFTERS ARE BECOMING MORE SOPHISTICATED EVERYDAY. SCOTT COHEN TAKES A CLOSER LOOK AT WHAT SOME STORES ARE DOING TO HELP PROTECT THEMSELVES FROM RETAIL THEFT.

December 15, 2006

Time: 5:00-6:00pm

Duration:30

WE'VE ALL SEEN ... AND MARVELED AT ... THOSE EXTRAVAGANT CHRISTMAS DISPLAYS. BUT WITH ENERGY COSTS UP THIS YEAR ... CAN REGULAR FOLKS AFFORD TO SHOW THEIR HOLIDAY SPIRIT? BRIAN MOOAR ("MORE") HAS THE STORY.

December 15, 2006

Time: 6:00-6:30pm

RESIDENT IN ONE NORTHERN MICHIGAN COMMUNITY MAY SOON BE ABLE TO SHOP AROUND THE CLOCKTHE SITE OF PROPOSED MEIJER STORE WOULD BE LOCATED ON THE SOUTHEAST CORNER OF M-72 AND LAUTNER ROAD AND WOULD OCCUPY OVER THREE HUNDRED THOUSAND SQUARE FEET. THE ACME TOWNSHIP BOARD SAYS THEY HAVE REMOVED SOME BUILDING CONDITIONS FOR THE PROPOSED RETAIL GIANT. THEY SAY THEY WILL NOW ALLOW A SPECIAL USE PERMIT SO THE STORE CAN BE OPEN 24 HOURS AND THE STORE WILL NO LONGER NEED A BRICK FACADE. THEY SAY THAT MEIJER IS REVIEWING THE CHANGES.

December 16, 2006

Time: 6:00-6:30pm

Duration:30

A DEBATE OVER THE BUILDING PLANS OF A BIG BOX STORE IN ONE GRAND TRAVERSE COUNTY COMMUNITY HAS CREATED DIVIDE BETWEEN HUNDREDS OF RESIDENTS AND ITS TOWNSHIP LEADERS. THE MEIJER BUILDING PLANS IN ACME TOWNSHIP HAVE BROUGHT YEARS OF DEBATE - HEATED ELECTIONS - A BREWING COURT BATTLE -AND A COMMUNITY DIVIDED. IT ALL STEMS FROM THE PROPOSED MEIJER STORE ON THE SOUTHEAST CORNER OF M-72 AND LAUTNER ROAD. THE BUILDING WOULD OCCUPY MORE THAN THREE HUNDRED THOUSAND SQUARE FEET.JUST THIS WEEK, THE ACME TOWNSHIP BOARD ANNOUNCED SOME MAJOR CONCESSIONS THAT HAD BEEN PREVENTING MEIJER FROM GOING AHEAD WITH THE PROJECT.BUT JUST AS THE CONCESSIONS WERE ANNOUNCED - SO WAS A PETITION DRIVE - AN EFFORT TO RECALL ALL SEVEN TOWNSHIP BOARD MEMBERS.7 & 4'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON WHY SOME COMMUNITY MEMBERS SAY ITS TIME FOR A CHANGE.

December 17, 2006

Time: 6:00-6:30pm

Duration:30

THIS YEAR'S MILD DECEMBER WEATHER IS NOT GOOD FOR SKI SLOPES IN NORTHERN a MICHIGAN. THE WEATHER IS SO MILD THAT AREA SKILHILL HAS YET TO OPEN... AND OTHERS ARE STILL WAITING TO OPERATE AT ONE HUNDRED PERCENT, MOUNTS, ARE START HOLIDAY IN GRAND TRAVERSE COUNTY IS STILL WAITING TO OPEN FOR THE SEASON AND TRAVERSE COUNTY IS STILL WAITING THE SEASON AND TRAVERSE COUNTY OF THE SEASON AND TRAVERSE COUNTY OF THE SEASON AND TRAVE AND SHANTY CREEK IN ANTRIM COUNTY IS OPERATING JUST ABOUT A QUARTER OF ITS RUNS.TODAY 7 & 4'S MATT SOLTYSIAK VISITED THE TWO AREA SKI LODGES.HE JOINS US LIVE IN OUR TRAVERSE CITY NEWSROOM WITH THE STORY.

December 17, 2006

Time: 6:00-6:30pm Duration: 30

CHRISTMAS IS JUST OVER ONE WEEK AWAY, HAVE YOU FINISHED-- OR EVEN STARTED YOUR SHOPPING YET? TODAY SHOPPERS TOOK ADVANTAGE OF THE NICE WEATHER TO SHOP DOWNTOWN TRAVERSE CITY MANY OF THE STORES HAVE EXTENDED HOURS THIS WEEK. TOMORROW NIGHT FROM 5-7 THERE WILL BE AN ICE SCULPTURE DISPLAY AT THE CITY CENTRE PLAZA ON THE CORNER OF CASS AND STATE STREET. AND ON THURSDAY IT'S MEN'S NIGHT, WHERE STORE OWNERS CAN HELP YOU FIND THAT PERFECT GIFT FOR YOUR LADY.

December 18, 2006

Time: 5:00-6:00pm

IF YOU'RE TRAVELLING TO GRANDMOTHERS HOUSE THIS HOLIDAY IT WILL COST YOU MORE TO GET THERE.GAS PRICES INCREASED DRAMATICALLY TODAY TO ABOUT 2-44 A GALLON IN THE TRAVERSE CITY AREA.PRICES FOR REGULAR UNLEADED STOOD AROUND 2-22 THIS MORNING.TRIPLE-A SAYS REGULAR GAS AVERAGES 2-26 PER GALLON ACROSS MICHIGAN.

December 18, 2006

Time: 5:00-6:00pm

MORE PEOPLE ARE SKIPPING THE CROWDS AND JUMPING ON THE INFORMATION SUPERHIGHWAY TO FINISH THEIR HOLIDAY SHOPPING.AS MICHELLE FRANZEN REPORTS, ONLINE SALES ARE REACHING NEW LEVELS THIS SHOPPING SEASON.

December 18, 2006

Time: 11:00-11:35pm

Duration:30

MANY SHOPPERS MAY BE TURNING TO THEIR COMPUTERS TO FINISH THOSE CHRISTMAS LISTS--BUT HOW DO YOU KNOW WHICH SITES YOU CAN REALLY TRUST? SOME SMALLER RETAIL WEBSITES MAY MAKE YOU UNEASY AS YOU TYPE IN YOUR CREDIT CARD NUMBER TO BUY THAT SPECIAL GIFT. THAT'S WHY A NORTHERN MICHIGAN WEB DESIGNER SAYS YOU NEED TO BE INFORMED THIS HOLIDAY SEASON WHICH WEBSITES YOU CAN TRUST. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ... LISA!

December 19, 2006

Time: 5:00-6:00pm

Duration:30

STATE ENVIRONMENTALISTS SAY ONE COMPANY'S PLAN TO TAKE 216-THOUSAND GALLONS OF WATER EVERY DAY FROM AN OSCEOLA COUNTY WELL WILL NOT HARM THE ENVIRONMENT.NESTLE WATERS NORTH AMERICA IS SEEKING PERMISSION TO PUMP 70-MILLION GALLONS OF WATER FROM THE HEADWATERS OF TWO TROUT STREAMS THAT FLOW INTO THE MUSKEGON RIVER....THE WATER SOURCE IS NEAR EVART IN OSCEOLA COUNTY.THE PLAN IS NOW OPEN FOR PUBLIC COMMENT.NESTLE IS ALSO CONSIDERING PUMPING MILLIONS OF GALLONS OF SPRING WATER FROM A SITE IN NEWAYGO COUNTY.NESTLE CURRENTLY BOTTLES ABOUT 270-MILLION GALLONS OF SPRING WATER UNDER THE ICE MOUNTAIN LABEL IN STANWOOD.

December 19, 2006

Time: 6:00-6:30pm

Duration:30

THE NEW YEAR WILL BRING A NEW -Y- TO GRAND TRAVERSE COUNTY.TODAY THE

GRAND TRAVERSE BAY Y-M-C-A ANNOUNCED THAT THEY HAVE FINALIZED A LAND

PURCHASE TO BUILD A NEW FACILITY ON SILVER LAKE ROAD NEAR TRAVERSE CITY

WEST JUNIOR HIGH THE C-E-O SAYS THAT THEY NEW FACILITY WILL ALLOW THE Y-M
C-A TO EXPAND IT PROGRAMMING TO OVER 13-THOUSAND AREA RESIDENTS.

December 20, 2006

Time: 11:00-11:35pm

Duration:30

TWELVE NORTHERN MICHIGAN BUSINESSES HAVE FORMED A COALITION THAT THEY SAY WILL HELP KEEP THE COMPANIES STRONG AND STABLE. THE COMPANIES HAVE BEEN DESIGNATED A "TOOL AND DIE RECOVERY ZONE". SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

December 21, 2006

Time: 6:00-6:30pm

Duration:30

CHRISTMAS IS RIGHT AROUND THE CORNER AND PEOPLE THROUGHOUT NORTHERN MICHIGAN ARE STILL LOOKING FOR THAT PERFECT GIFT.7&4'S ERIN OVALLE SPENT THE DAY IN DOWNTOWN TRAVERSE CITY AND HAS MORE ON HOW THOSE LAST MINUTE SHOPPERS ARE DOING. ERIN!

December 22, 2006

Time: 5:00-6:00pm

Duration:30

THE GROWING POPULARITY OF THE ALTERNATIVE FUEL ETHANOL MEANS SOME BIG CHANGES FOR FARMERS HERE AND ACROSS THE COUNTRY.... DAVE FORTIN HAS THE STORY.

December 23, 2006

Time: 6:00-6:30pm

CHRISTMAS IS AROUND THE CORNER... AND DOWNTOWN TRAVERSE CITY WAS PACKED!SHOPPERS TAKING ADVANTAGE OF THE WEEKEND BEFORE CHRISTMAS MADE THE MOST OF THEIR SATURDAY. THEY HURRIED TO HORIZON BOOKS IN DOWNTOWN TRAVERSE CITY, HOPING TO SNATCH UP THE PERFECT GIFT FOR CHRISTMAS, EMPLOYEES AT HORIZON BOOKS SAY SALES HAVE BEEN ON THE INCREASE WITH THE HOLIDAYS.

December 23, 2006

Time: 11:00-11:35pm

Duration:30

YOU MAY BE DREAMING OF A WHITE CHRISTMAS... BUT IT LOOKS LIKE YOU MAY HAVE A GREEN ONE INSTEAD.SKI RESORTS ARE FEELING THE IMPACT OF OLD MAN WINTER NOT COOPERATING, MANY SKI RESORTS IN NORTHERN MICHIGAN SAY THEY HAVE MANY RUNS OPEN... SHANTY CREEK IN ANTRIM COUNTY HAS 10 RUNS OPEN EMPLOYEES SAY THEY'RE KEEPING THEIR FINGERS CROSSED THAT MOTHER NATURE HELPS THEM OUT SOON.

December 24, 2006

Time: 6:00-6:30pm

CHRISTMAS DAY IS JUST HOURS AWAY AND... SOME ARE SCRAMBLING TO FIND THAT LAST PERFECT GIFT. 7 & 4'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE LAST MINUTE SHOPPERS HITTING THE STORES.

December 26, 2006

Time: 6:00-6:30pm

Duration:30

THE ABOVE AVERAGE TEMPERATURES AND BELOW NORMAL SNOWFALLS ARE MAKING LIFE MORE DIFFICULT FOR SOME AREA BUSINESSES.7 & 4'S MATT SOLTYSIAK CONTINUES OUR TEAM COVERAGE TONIGHT FROM THE TRAVERSE CITY NEWSROOM:

December 26, 2006

Time: 6:00-6-30pm

Duration 30 Section

TREETOPS:SKI-RESORT IN OTSEGO COUNTY HAS BEEN OPEN FOR THREE DAYS NOW AND IS HOPING TO STAY THAT WAY. AFTER A GRUELING START TO THE SEASON, SKI OFFICIALS AT TREETOPS SAY THEY HAVE BEEN WORKING EXTRA HARD EVERY CHANCE THEY GET TO OPEN THE HILLS TO SKIERS. WITH TEMPATURES WARMER THAN USUAL THIS TIME OF YEAR....THEY SAY THAT WAS A MAJOR OBSTACLE THEY HAVE BEEN ABLE TO OVERCOME ALL THE SNOW HAS BEEN MAN-MADE. December 26, 2006 and the second of the seco

Time: 6:00-6:30pm

Duration:30

WITH SKI RESORTS JUST OPENING WITHIN THE LAST SEVERAL DAYS....THOSE BUSINESSES AREN'T THE ONLY ONES FEELING THE IMPACT FROM THE LACK OF SNOW. 7 & 4'S JENN CARLSON CONTINUES OUR TEAM COVERAGE TONIGHT LIVE FROM THE GAYLORD NEWSROOM, JENN!

December 26, 2006

Time: 6:00-6:30pm

Duration:30

ONE KIND OF BUSINESS IS EXPERIENCING A BOOM THIS NEARLY SNOW-FREE DECEMBER.CONSTRUCTION CREWS. THE CREWS WORK OUTDOORS, SO WEATHER AFFECTS WHAT THEY'RE ABLE TO DO. THEY SAY THAT THEY'D BE OUT HERE DOING THE WORK REGARDLESS OF THE WEATHER CONDITIONS, BUT SAY THE WARMER TEMPERATURES AND LACK OF SNOW IS MAKING WORK A LITTLE MORE COMFORTABLE.

December 26, 2006

Time: 11:00-11:35pm

THE FUTURE OF LELAND'S FISHTOWN HAS BEEN SECURED... AND NOW THE HISTORIC LANDMARK WILL BE ENJOYED BY FUTURE GENERATIONS TO COME. THE GOAL OF THE FISHTOWN PRESERVATION SOCIETY HAS BEEN A LARGE ONE... TO RAISE MILLIONS OF DOLLARS TO PURCHASE THE SCENIC PROPERTY ON LAKE MICHIGAN. IN A MATTER OF MONTHS, THE PRESERVATION SOCIETY HAS PULLED THE COMMUNITY TOGETHER... POOLING EFFORTS AND FUNDS TO TOTAL MORE THAN TWO-AND-A-HALF MILLION DOLLARS! SEVEN AND FOUR'S JESSICA LEFFLER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE EFFORT ...JESSICA!

December 27, 2006

Time: 5:00-6:00pm

Duration:30

TAX SEASON IS RIGHT AROUND THE CORNER AND THAT MEANS IT'S TIME TO PAY A VISIT TO UNCLE SAM. BUT 2006 HAS SOME TAX CHANGES YOU SHOULD KNOW BEFORE YOU PREPARE THOSE RETURNS. STEPHANIE STANTON HAS THE STORY.

December 28, 2006

Time: 5:00-6:00pm

Duration:30

A DECISION IS MADE RECENTLY ON A COURT CASE INVOLVING THREE NORTHERN MICHIGAN COUNTIES THAT'S BEEN ONGOING FOR SEVERAL YEARS AND COST MILLIONS OF DOLLARS. NOW ANOTHER APPEAL IS IN THE PROCESS OF BEING FILED. 7&4'S JENN CARLSON JOINS US LIVE FROM OUR GAYLORD NEWSROOM WITH MORE JENN?

December 28, 2006

Time: 5:00-6:00pm

Duration:30

IT WAS DUBBED THE FIRST "GLOBAL WARMING CHRISTMAS".WHEN THERE'S NO WINTER WONDERLAND...THAT MEANS LESS BUNDLING UP AND LESS BUYING THOSE WARM WINTER COATS.SCOTT COHN HAS MORE ON HOW WARM WEATHER BRINGS RETAIL WOES.

December 28, 2006

A STEEL TO SEE STATE OF A STATE O

Time: 6:00-6:30pm

Duration :30

A THE PARTY AND A STATE OF THE PARTY AND A STA

THE SUTTONS BAY BINGHAM LIBRARY RECENTLY ASKED VOTERS TO PASS A MILLAGE PROPOSAL THAT WOULD INCREASE ITS ANNUAL BUDGETTHAT PROPOSAL WAS DECLINED AND NOW LIBRARY LEADERS SAY THEY ARE TAKING NECESSARY ACTIONS THAT COULD COST RESIDENTS. 7&4'S ERIN OVALLE HAS THE DETAILS.

December 28, 2006

Time: 11:00-11:35pm

Duration:30

ONE NORTHERN MICHIGAN SKI HILL WILL BE KEEPING THE SLOPES EMPTY THIS WINTER SEASON. THE OWNER OF THE CRAWFORD COUNTY SKI HILL SAYS IT WAS A DIFFICULT DECISION--BUT THE LACK OF SNOW FROM MOTHER NATURE MEANT IT HAD TO BE DONE. NOW MANY SKI RESORTS IN NORTHERN MICHIGAN ARE OPEN BUT ARE ALSO STRUGGLING WITH NO \*REAL\* SNOW. AND THAT'S ONE OF MANY REASONS WHY THE SKYLINE SKI AND COUNTRY CLUB WON'T HAVE SKIIING THIS YEAR. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ... LISA!

December 29, 2006

Time: 6:00-6:30pm

Duration:30

A HISTORIC PART OF DOWNTOWN TRAVERSE CITY IS RECEIVING A MULTI-MILLION DOLLAR FACELIFT THE SCAFFOLDING ON THE CITY OPERA HOUSE HAS BEEN REMOVED AND THE NEW GRAND ENTRANCE IS ALMOST COMPLETE 7&4'S ERIN OVALLE HAS THE STORY.

# PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### **HEALTH**

(Includes exercise, dieting, disease prevention, as well as new treatment options)

### **Local News**

October 2, 2006

Time: 5:00-6:00pm

Duration:30

WITH MORE AND MORE AMERICAN'S BECOMING OBESE... THE NATION'S CHILDREN ARE WORRIED ABOUT THEIR PARENTS' WEIGHT, AND HOW THOSE EXTRA POUNDS MIGHT AFFECT THEIR MOM AND DAD'S HEALTH. THAT'S ACCORDING TO A NEW SURVEY FOR A NATIONAL ORGANIZATION THAT PROMOTES HEALTH, THROUGH MAKING SMALL CHANGES. LEANNE GREGG REPORTS.

October 3, 2006

Time: 5:00-6:00 pm

Duration:30

THIS TIME OF YEAR MANY KIDS ARE JOINING BAND TO LEARN TO PLAY AN INSTRUMENT. BUT IT TURNS OUT, THE INSTRUMENT THEY CHOOSE COULD MAKE THEM SICK... LAB STUDIES FIND BACTERIA CAN GROW INSIDE YOUR CHILD'S INSTRUMENT. DR. DEANNA LITES REPORTS ON ONE SCHOOL THAT IS DOING AND A STANDAY SOMETHING TO PREVENT ILLNESS.

October 4, 2006

Time: 5:30-7:00am

Duration:30

OCTOBER IS BREAST CANCER AWARENESS MONTH: AND MANY PEOPLE HERE IN NORTHERN MICHIGAN ARE GEARING UP FOR AN EVENT THAT BRINGS HOPE AND AWARENESS OF THE DISEASE. CHERI GARVIN WAS DIAGNOSED WITH BREAST CANCER THAT THE YEARS AGO. SINCE THEN-SHE'S WALKED EVERY YEAR IN MAKING STRIDES AGAINST BREAST CANCER. THE WALK RAISES MONEY FOR THE AMERICAN CANCER SOCIETY'S RESEARCH AND PROGRAMS. COMING UP TONIGHT AT 5, HEAR MORE ABOUT HOW THE WALK HAS MADE A DIFFERENCE IN CHERI'S BATTLE WITH BREAST CANCER-AND HOW YOU CAN HELP JOIN THE FIGHT.

October 4, 2006

Time: 5:30-7:00am

Duration:30

PART OF THE FIGHT AGAINST BREAST CANCER IS EDUCATION AND AWARENESS OF THE DISEASE.MUNSON MEDICAL CENTER IN TRAVERSE CITY HAS A BREAST HEALTH SERVICES COORDINATOR TO ANSWER ANY QUESTIONS YOU MAY HAVE.SHE SAYS WHILE STATISTICS SHOW THE NUMBER OF CANCER CASES IS RISING, THE NUMBER OF BREAST CANCER RELATED DEATHS IS DROPPING.YOU CAN GET MORE INFORMATION ABOUT BREAST CANCER RESOURCES AT THE BREAST HEALTH FAIR THIS SATURDAY FROM 8 TO 10 AM. IT TAKES PLACE ALONG WITH THE REMEMBRANCE RUN FUNDRAISER AT TIMBER RIDGE CAMPGROUND NEAR TRAVERSE CITY. FOR MORE INFORMATION LOG ONTO OUR WEBSITE AT TV7-4.COM

October 5, 2006

Time: 5:00-6:00pm

Duration:30

THE SPINACH-ECOLI SCARE HAS TRIGGERED A NEW WAVE OF WORRY ABOUT GERMS. BUT THE REAL THREAT FOR MOST PEOPLE - ISN'T THE POTENTIALLY DEADLY BACTERIA AND IT ISN'T FOUND IN THE PRODUCE SECTION.HELEN CHICKERING HAS DETAILS!

October 6, 2006

Time: 5:30 - 7:00 am

Duration:30

IN TODAY'S HEALTH NEWS... WE MAY BE SEEING THE MAKINGS OF A PRICE WAR OVER PRESCRIPTION DRUGS. KRISTEN DAHLGREN HAS MORE FROM TAMPA.

October 6, 2006

Time: 5:30-7:00am

Duration:30

THREE U-P COUNTIES ARE CRACKING DOWN ON EMPLOYEES SMOKING ON THE JOB. ALGER, MACKINAC, AND SCHOOLCRAFT COUNTIES ARE JOINING AN EFFORT TO PROTECT THEIR EMPLOYEES FROM THE EFFECTS OF SECONDHAND SMOKE IN MOST AREA BUSINESSES.THE POLICY KICKS IN TOMORROW AND VIOLATORS CAN BE FINED. RESTAURANTS, BARS, INDIAN CASINOS, AND MOST HOME-BASED BUSINESSES ARE EXEMPT FROM THE NEW POLICY.

October 6, 2006

Time: 5:00-6:00pm

Duration:30

IT'S CALLED A SILENT KILLER, BECAUSE BY THE TIME MOST WOMEN FIND OUT THEY HAVE OVARIAN CANCER, IT'S OFTEN INCURABLE. BUT AS PEGGY PICO EXPLAINS, THERE'S A WAY TO LOWER YOUR RISK AND CATCH THIS KILLER BEFORE IT'S TOO LATE.

October 7, 2006

Time: 6:00-6:30pm

Duration:30

AN AREA HOSPITAL HAS RECEIVED A PRESTIGIOUS AWARD. MECOSTA COUNTY MEDICAL CENTER HAS RECEIVED THE GOVERNOR'S AWARD OF EXCELLENCE FOR IMPROVING CARE IN BOTH THE HOSPITAL AND IN THE EMERGENCY DEPARTMENT. THE AWARD IS GIVEN TO HOSPITALS THAT ARE EMBRACING WHAT'S CALLED "EVIDENCE- BASED MEDICINE" AND QUALITY IMPROVEMENT INITIATIVES.... TO ADVANCE HEALTH CARE IN MICHIGAN.

April Santa

October 9, 2006

Time: 5:30-7:00am

Duration :30 🖛 🚁 🔿

THE F-D-A SAYS SPINACH IS SAFE TO EAT AGAIN... BUT NOW, THERE ARE MORE WORRIES ABOUT PRODUCE GROWN AND PROCESSED IN CALIFORNIA. TIM HASS HAS THE DETAILS.

October 9, 2006

Time: 5:00-6:00pm

Duration:30

BEING DIAGNOSED WITH CANCER CAN BE TRAUMATIC. MOST PEOPLE WILL ONLY GO THROUGH IT ONCE IN THEIR LIVES AND YOU JUST DON'T KNOW WHAT TO EXPECT. BUT WHAT IF YOU HAD A "CANCER COACH" TO GUIDE YOU?DR. MAX GOMEZ REPORTS.

October 12, 2006

Time: 5:30-7:00am

Duration:30

IN TODAY'S HEALTH NEWS... FINANCIAL EXPERTS SAY THAT FOR BOOMERS APPROACHING 60, NOW IS A GOOD TIME FOR AN INSURANCE INVENTORY. THE GOAL IS TO DETERMINE WHETHER YOU HAVE ENOUGH INSURANCE... OR TOO MUCH. PAT LAWSON MUSE HAS OUR REPORT.

October 12, 2006

Duration:30 Time: 5:00-6:00pm IN HEALTH NEWS TONIGHT..THE N-I-H IS RECRUITING FOR A NEW STUDY ON MACULAR DEGENERATION, THE LEADING CAUSE OF BLINDNESS IN ADULTS OVER AGE 60. THEY WANT TO SEE WHETHER A COMBINATION OF VITAMINS, MINERALS AND FISH OIL CAN SLOW THE PROGRESSION OF VISION LOSS.PREVIOUS STUDIES HAVE SHOWN HIGH-DOSE ANTIOXIDANT VITAMINS REDUCED THE RISK BY 25 PER CENT. THEY ARE LOOKING FOR FOUR THOUSAND ADULTS WHO HAVE MACULAR DEGENERATION IN BOTH EYES, OR SEVERE DISEASE IN ONE EYE. FOR A LIST OF STUDY CENTERS, AND WHETHER YOU QUALIFY... LOG ONTO OUR WEBSITE AT T-V SEVEN DASH FOUR DOT COM AND CLICK ON LINKS IN THE NEWS.

October 13, 2006

Time: 5:00-6:00pm

Duration:30

NEARLY THIRTY RESIDENTS IN OTSEGO COUNTY JOINED FORCES AT THE ELMIRA TOWNSHIP MEETING TO VOICE THEIR CONCERNS ABOUT A PROBLEM THEY BELIEVE IS CONTRIBUTING TO THEIR ILLNESSES. 7&4'S JENN CARLSON WAS AT THAT MEETING, SHE JOINS US LIVE FROM OUR GAYLORD NEWSROOM WITH MORE. JENN?

October 14, 2006

Time: 6:00-6:30pm

Duration:30

MANY PEOPLE LACED UP THEIR WALKING SHOES AND SET OUT FOR AN EARLY MORNING TREK. OVER 200 PEOPLE CAME TOGETHER TO WALK TO HELP FIND A CURE FOR DIABETES. THE EVENT STARTED AT 10AM AT SUNSET PARK IN TRAVERSE CITY. THE GOAL WAS TO RAISE 50-THOUSAND DOLLARS FOR RESEARCH TO FIND A CURE FOR DIABETES AND IT'S COMPLICATIONS.MORE THEN 500,000 PEOPLE WORLDWIDE WALKED TO CURE DIABETES LAST YEAR, AND MORE THEN 750-THOUSAND ARE EXPECTED THIS YEAR.

October 14, 2006

Time: 6:00-6:30pm

Duration :30

企物的自由中的行 ANOTHER EVENT TO HELP PATIENTS IN NEED TOOK PLACE IN TRAVERSE CITY TODAY. THE 18TH ANNUAL RECOVERY PLUS PROGRAM WAS HELD AT THE WATERFRONT INN CONFERENCE CENTER IN TRAVERSE CITY. THE PROGRAM IS AN EVENT FOR CANCER PATIENTS AND SURVIVORS.THROUGH OUT THE DAY THEIR ARE VARIOUS SPEAKERS, AND MANY BOOTHS SET UP WITH PRODUCT SAMPLES, JUST SOME OF THE WAYS THE PROGRAM IS SET UP TO HELP THOSE IN NEED. A FASHION SHOW ALSO PUT ON FOR THE EVENT AND A DESCRIPTION OF THE EVENT AND A DESCRIPTION OF

October 16, 2006

Time: 5:30-7:00am

Duration:30

ONE IN SIX PEOPLE WHO TAKES PRESCRIPTION MEDICATIONS ALSO USES HERBAL PRODUCTS.EVEN THOUGH THEY'RE MADE OF "NATURAL" PLANT BASED PRODUCTS, SPECIALISTS SAY MIXING THESE SUPPLEMENTS WITH DRUGS COULD BE EXTREMELY HAZARDOUS TO YOUR HEALTH, CHERIE BANK HAS THE STORY.

October 16, 2006

Time: 5:00-6:00pm

IF YOU OR SOMEONE YOU KNOW HAS ALLERGIES, IT'S NO SECRET THE RAGWEED THIS FALL HAS BEEN BRUTAL. BUT A NEW TREATMENT COULD ONE DAY PROVIDE ALLERGY SUFFERERS LASTING RELIEF. THE TREATMENT COMES IN THE FORM OF A VACCINE THAT SHOULD PROVIDE BETTER PROTECTION WITH FEWER SHOTS, WHICH WOULD MEAN A BIG IMPROVEMENT IN ALLERGY TREATMENT. DOREEN GENTZLER HAS THE STORY.

October 16, 2006

Time: 5:00-6:00pm

MANY BREAST CANCER SURVIVORS LIVE IN FEAR OF THE DISEASE RETURNING. BUT AS DR. DEANNA LITES REPORTS, REGULAR EXERCISE CAN REDUCE THE RISK OF RECURRENCE AND NOW THERE'S A BOOK OUT THERE TO HELP.

October 17, 2006

Time: 5:00-6:00pm

Duration:30

THERE'S BEEN A LOT OF CONFUSION ABOUT HOW MUCH FISH IS SAFE TO EAT -ESPECIALLY FOR KIDS AND PREGNANT WOMEN. FISH CAN HELP PREVENT HEART
ATTACKS... BUT THERE ARE ALSO CONCERNS ABOUT PCBs... DIOXINS... AND
MERCURY. TRACIE POTTS MORE.

October 18, 2006

Time: 5:00-6:00pm

Duration:30

RADIATION IS A STANDARD CANCER TREATMENT THAT IS EFFECTIVE BUT ALSO DAMAGING TO SURROUNDING HEALTHY TISSUE. NOW SEVERAL STATES ARE OFFERING A WAY TO PRECISELY TARGET TUMORS. DIANA GONZALEZ TELLS US ABOUT PROTON THERAPY.

October 18, 2006

Time: 5:00-6:00pm

Duration:30

IT'S THAT TIME OF YEAR AGAIN... BUT BEFORE YOU TAKE YOUR KIDS IN FOR FLU SHOTS, YOU MIGHT WANT TO CHECK WITH YOUR DOCTOR TO MAKE SURE THEY HAVE THE VACCINE. THE COMPANY THAT MAKES THE VACCINE FOR YOUNG CHILDREN HAS ANNOUNCED A SLIGHT DELAY IN GETTING IT OUT TO DOCTORS. KRISTEN DAHLGREN HAS MORE.

October 19, 2006

Time: 5:00-6:00pm

Duration:30

FOR THOSE WITH LIMITED MOBILITY AND SPECIAL NEEDS IT CAN BE CHALLENGING TO GET AROUND...THAT'S WHY THE GRAND TRAVERSE COUNTY HEALTH DEPARTMENT WAS OUT OFFERING A HELPING HAND FOR THE UP COMING FLU SEASON.HEALTH DEPARTMENT WORKERS SET UP A DRIVE THROUGH FLU CLINIC TODAY BEHIND THE CHERRYLAND CENTER IN TRAVERSE CITY. THE CLINIC WAS DESIGNED SO THOSE WITH LIMITED MOBILITY DID NOT HAVE TO LEAVE THEIR VEHICLE. THE PRICE WAS 25 DOLLARS AND WAS ALSO COVERED BY MEDICAID AND MEDICARE.

October 19, 2006

Time: 5:00-6:00pm

Duration:30

MOM TOLD US TO EAT OUR FRUITS AND VEGETABLES - AND SHE WAS ONTO SOMETHING! SCIENTISTS ARE UNCOVERING MORE EVIDENCE THAT THE PRODUCE AISLE IS PACKED WITH CANCER FIGHTING NUTRIENTS. HELEN CHICKERING REPORTS.

October 20, 2006

Time: 5:00-6:00pm

Duration:30

FOLLOWING WALMART'S ANNOUNCEMENT TO CUT GENERIC DRUG PRICES TO FOUR DOLLARS IN FOURTEEN MORE STATES - TARGET NOW SAYS IT WILL DO THE SAME. TRACIE POTTS HAS MORE ON WHAT THIS MEANS FOR CONSUMERS AND THE DRUG INDUSTRY.

October 20, 2006

Time: 5:00-6:00pm

Duration :30

HAVING HIGH CHOLESTEROL IS A MAJOR RISK FACTOR FOR HAVING A HEART DISEASE AND STROKE. SO IF YOUR CHOLESTEROL LEVELS ARE TOO HIGH, YOU MUST REDUCE THEM TO STAY HEALTHY AND SAFE. BUT THE GOOD NEWS IS JUST MAKING SOME CHANGES TO YOUR DIET CAN REDUCE YOUR RISK OF HAVING A HEART ATTACK AND A STROKE.CHERIE BANK REPORTS.

October 21, 2006

Time: 6:00-6:30pm

Duration:30

OCTOBER IS BREAST CANCER AWARENESS MONTH AND TODAY MARKS THE 5TH ANNUAL MAKING STRIDES WALK IN TRAVERSE CITY.ERIN OVALLE REPORTS.

October 23, 2006

Time: 5:00-6:00pm

Duration:30

THE 5TH ANNUAL MAKING STRIDES AGAINST BREAST CANCER WALK REACHED A MILESTONE THIS WEEKEND. THE WEATHER HELD OUT FOR THE BIG TURNOUT-WITH ALMOST SIX HUNDRED PEOPLE SHOWCASING THEIR PINK ATTIRE TO RAISE MONEY AND AWARENESS OF BREAST CANCER. THIS YEAR'S EVENT RAISED MORE THAN 48-THOUSAND DOLLARS....WHICH IS A RECORD AMOUNT FOR TRAVERSE CITY! THE WALK ALSO SERVED AS A REMINDER OF THE IMPORTANCE OF EARLY DETECTION AND GETTING A YEARLY MAMMOGRAM.

October 23, 2006

Time: 5:00-6:00pm

Duration:30

YOUR GENES CAN HELP PREDICT YOUR RISK FOR CANCER AND NOW SCIENTISTS ARE USING GENES TAKEN FROM A PATIENT'S CANCER CELLS TO PREDICT WHICH DRUGS WILL BE MOST EFFECTIVE IN ATTACKING THEIR DISEASE! RESEARCHERS SAY THE EXPERIMENTAL TEST HAS THE POTENTIAL TO REVOLUTIONIZE CANCER CARE BY IDENTIFYING THE RIGHT DRUG FOR EACH INDIVIDUAL PATIENT. HELEN CHICKERING EXPLAINS.

October 24, 2006

Time: 5:30-7:00am

Duration:30

MEIJER WILL PICK UP THE TAB THE NEXT TIME YOU NEED AN ANTIBIOTIC.THE RETAILER SAYS ITS PHARMACIES WILL \*NOT\* CHARGE CUSTOMERS FOR SEVEN GENERIC ORAL ANTIBIOTICS.SPOKESMEN SAY THE PROGRAM COVERS AT LEAST ONE ANTIBIOTIC FROM EACH MAJOR ANTIBIOTIC CLASSIFICATION.

October 24, 2006

Time: 5:00-6:00pm

Duration:30

WINTER IS JUST AROUND THE CORNER, WHICH MEANS THE FLU SEASON IS UPON US. DOCTORS ARE ADVISING EVERY ONE THIS YEAR TO GET VACCINATED, ESPECIALLY SENIOR CITIZENS. 7&4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM THE DETAILS. RACHEL!

October 24, 2006

Time: 5:00-6:00pm

Duration :30

MICHIGAN'S ATTORNEY GENERAL SAYS WALGREENS HAS AGREED TO PAY THE SECOND LARGEST FINE IN STATE HISTORY, SETTLING A LAWSUIT THAT CLAIMED THEY IGNORED STATE REGULATIONS. THE SETTLEMENT OF 550-THOUSAND DOLLARS COMES AFTER A SEPTEMBER INVESTIGATION THAT FOUND NUMEROUS WALGREENS STORES THROUGHOUT MICHIGAN DID NOT PASS THE STATE REQUIREMENT TO INDIVIDUALLY PRICE ALL OF THEIR ITEMS. THERE ARE MORE THAN 170 WALGREENS LOCATIONS IN THE STATE.... AND AT THE TIME OF THE INVESTIGATION ONLY 31 PERCENT WERE UP TO CODE.

October 24, 2006

Time: 5:00-6:00pm

Duration:30

MORE THAN 2.7 MILLION AMERICAN ARE LIVING WITH EPILEPSY...IT'S A NEUROLOGICAL CONDITION THAT MAKES PEOPLE SUSCEPTIBLE TO SEIZURES.IN THIS MONTH'S LEARN MORE ABOUT YOUR HEALTH...7&4'S STACEY SKRYSAK LOOKS AT NORTHERN MICHIGAN HOSPITAL'S ACCREDITED E-E-G PROGRAM.

October 25, 2006

Time: 5:00-6:00pm

Duration:30

WHAT YOU EAT FOR DINNER, COULD REDUCE YOUR RISK OF DEVELOPING BREAST CANCER. REPORTER MARIANNE FAVRO WITH THE DIET AND THE FOOD THAT COULD SAVE LIVES.

October 26, 2006.

Time: 5:00-6:00pm

Duration:30

WAL-MART SAID TODAY IT IS EXTENDING ITS FOUR-DOLLAR GENERIC PRESCRIPTION DRUG PLAN TO MICHIGAN AND ELEVEN OTHER STATES. THE MOVE BRINGS MORE THAN ONE-THOUSAND ADDITIONAL STORES UNDER THE NOW 27 STATE PROGRAM. THE PROGRAM CHARGES FOUR DOLLARS FOR A ONE-MONTH SUPPLY OF 314 DIFFERENT PRESCRIPTIONS.MICHIGAN-BASED MEIJER ANNOUNCED MONDAY THAT 176 OF ITS PHARMACIES WILL FILL WITHOUT CHARGE PRESCRIPTIONS FOR SEVEN GENERIC ORAL ANTIBIOTICS.

October 26, 2006

Time: 6:00-6:30pm

Duration:30

AFTER NEARLY FOUR YEARS... THE NATIONS LONGEST NURSES STRIKE MAY FINALLY BE OVER, A NORTHERN MICHIGAN HOSPITAL SPOKESPERSON SAYS THE NATIONAL LABOR RELATIONS BOARD NOTIFIED THEM OF THE CHANGE TODAY. THE NMH SPOKESPERSON SAYS TEAMSTERS LOCAL 4-0-6 HAS WITHDRAWN ITS ELECTION PETITION AND OBJECTIONS TO THE JUNE 2ND, 2005 NURSE REPRESENTATION ELECTION. THE HOSPITAL SAYS THAT MEANS THERE ARE NO PENDING ISSUES, SO THE STRIKE THAT BEGAN IN NOVEMBER 2002 IS NOW OVER.THE PRESIDENT OF N-M-H SAYS HE'S PLEASED WITH THE OUTCOME -THE ATTORNEY FOR THE UNION, HOWEVER, SAYS THE STRIKE IS NOT "TECHNICALLY OVER". WE'LL EXPLAIN MORE THIS DEVELOPING STORY TONIGHT ON 7&4 NEWS AT ELEVEN.

October 27, 2006

Time: 5:00-6:00pm

Duration:30

IN HEALTH NEWS TONIGHT, A MAN DIAGNOSED WITH MULTIPLE SCLEROSIS HAS BEEN FIGHTING THE DISEASE FOR MORE THAN 20 YEARS...AND SAYS HE PULLS INSPIRATION FROM A GOOD ATTITUDE AND EXERCISE.HE FITNESS CENTER'S PHYSICAL THERAPY CLINIC AND HEALTH CLUB IN TRAVERSE CITY HELPS JOHN PEPLINSKI. DO JUST THAT PRODUCE AND TRAVERSE CITY PRODUCE AND TRAVERSE PRODUCE AND JOHN HAS BEEN GOING TO THE CENTER FOR 22 YEARS AND FOLLOWS HIS EXERGISE TO A SHARE A S ROUTINE THREE DAYS A WEEK.

October 27, 2006

Time: 6:00-6:30pm

AN AREA PHARMACY IS REACHING OUT TO ITS COMMUNITY BY EXPANDING SERVICES FOR THOSE IN NEED. THE BUCKLEY FAMILY PHARMACY IS THE ONLY PHARMACY IN THE BUCKLEY AREA AND THEIR FOCUS IS ON MORE THAN JUST SELLING MEDICATIONS. 7&4'S ERIN OVALLE REPORTS.

October 30, 2006

Time: 5:00-6:00pm

Duration:30

LAST MONTH THE CENTERS FOR DISEASE CONTROL AND PREVENTION ANNOUNCED EVERYONE, AGES 18 TO 64, SHOULD BE ROUTINELY TESTED FOR H-I-V IN AN EFFORT TO STOP THE SPREAD OF HIV AND AIDS. A GROUP OF YOUNG ADULTS IS TAKING THAT MESSAGE ON THE ROAD. BUT AS DR. MAX REPORTS, FOR THEM, IT'S PERSONAL.

October 30, 2006

Time: 5:00-6:00pm

IT'S ALMOST TIME FOR COSTUMED KIDS TO SAY "TRICK-OR-TREAT".....BUT SOME LITTLE GHOSTS AND GOBLINS IN TRAVERSE CITY HOPE TO FILL THEIR BAGS WITH MORE THAN CANDY. STUDENTS FROM CENTRAL GRADE SCHOOL IN TRAVERSE CITY ARE TEAMING UP WITH LOCAL EYE DOCTORS HOPING TO MAKE A DIFFERENCE IN CENTRAL AMERICA.. WHEN THEY GO OUT TRICK-OR-TREATING TOMORROW NIGHT THEY WILL ALSO BE ASKING IF ANYONE HAS USED EYEGLASSES THEY WOULD LIKE TO DONATE.ALL DONATED GLASSES WILL THEN BE TAKEN TO PERU, GUATEMALA, AND HONDURAS TO BE GIVEN TO THOSE WITH VISION PROBLEMS. IF YOU WOULD LIKE TO DONATE YOUR USED GLASSES YOU CAN ALSO DROP THEM OFF AT CENTRAL GRADE SCHOOL.

October 31, 2006

Time: 5:00-6:00pm

Duration:30

ANOTHER PRODUCE SCARE IS HITTING THE SHELVES IN MICHIGAN AND 17 OTHER STATES...THIS TIME IN THE FORM OF SALMONELLA.HEALTH OFFICIALS SAY THE SALMONELLA OUTBREAK IS POTENTIALLY LINKED TO PRODUCE THAT HAS SICKENED AT LEAST 172 PEOPLE....2 CASES WERE REPORTED OUT OF MACKINAC COUNTY. OFFICIALS THINK THE BACTERIA MAY HAVE SPREAD THROUGH LETTUCE AND TOMATOES.BUT THE ILLNESS HAS NOT BEEN TIED TO ANY SPECIFIC PRODUCT, CHAIN, RESTAURANT OR SUPERMARKET.WE'LL HAVE MORE ON THE NATIONAL OUTBREAK LATER IN THE SECOND HALF HOUR OF 7&4 NEWS AT 5.

November 1, 2006

Time: 5:30-7:00am

Duration:30

EACH YEAR MORE THAN TWO-THOUSAND INFANTS DIE SUDDENLY FROM NO OBVIOUS CAUSE. SUDDEN INFANT DEATH SYNDROME HAS LONG PUZZLED DOCTORS, BUT NOW A NEW STUDY MAY SHED SOME LIGHT.CHRISTY FEIG HAS THE DETAILS.

November 1, 2006

Time: 5:00-6:00pm

Duration:30

A FEDERAL OFFICIAL SAYS THE SALMONELLA OUTBREAK THAT SICKENED DOZENS OF PEOPLE IN 19 STATES \*INCLUDING MICHIGAN\* APPEARS TO BE OVER INVESTIGATORS SAY THEY HAVEN'T BEEN ABLE TO PINPOINT HOW THE OUTBREAK BEGAN, BUT BELIEVE THE OUTBREAK MAY HAVE BEEN LINKED TO TOMATOES OR OTHER FRESH PRODUCE CONTAMINATED WITH THE BACTERIA. OFFICIALS SAY REPORTS OF ILLNESS PEAKED IN LATE SEPTEMBER AND THAT THERE IS LITTLE EVIDENCE OF ANY ONGOING RISK BUT THE CENTERS FOR DISEASE CONTROL AND PREVENTION WILL CONTINUE TO INTERVIEW PEOPLE WHO BECAME SICK IN THE OUTBREAK.

November 2, 2006

Time: 5:30-7:00am

Duration:30

IN TODAY'S HEALTH NEWS... SCIENTISTS AT A UNIVERSITY IN ENGLAND ANNOUNCE THEY'VE BEEN ABLE TO USE STEM CELLS FOUND IN UMBILICAL CORD BLOOD TO GROW HUMAN LIVER CELLS. THE BREAKTHROUGH COULD HAVE AN ENORMOUS IMPACT ON THE MEDICAL INDUSTRY. LAWRENCE MCGINTY REPORTS.

November 2, 2006

Time: 5:00-6:00pm

Duration:30

IT'S NO SECRET THAT THE CONCRETE BLOCK AROUND THE FISCAL ANKLES OF MANY CORPORATIONS IS THE HIGH COST OF EMPLOYEE HEALTH CARE.HOW TO FIX THAT? ONE FAST GROWING TREND IS BRINGING HEALTH CARE ON SITE, TO THE EMPLOYEES. MIKE HEGEDUS HEADS FOR THE FIRST AID KIT.

November 2, 2006

Time: 5:00-6:00pm

THERE IS A STARTLING REPORT OUT, ABOUT BREAST CANCER TRENDS.IT SEEMS A BIG DIFFERENCE IN WHETHER YOU LIVE OR DIE -- MIGHT DEPEND ON THE COLOR OF YOUR SKIN.NESITA KWAN REPORTS FROM CHICAGO.

November 3, 2006

Time: 5:00-6:00pm

Duration:30

TOMORROW IS THE FOURTH OF THE MONTH.REMEMBER TO CALL YOUR BUDDY AND REMIND HER TO DO A SELF EXAM.YOU'VE HEARD ABOUT THE IMPORTANCE OF MAMMOGRAMS AND HOW TO LOOK FOR THE TELL-TALE SIGNS OF BREAST CANCER. BUT ONE FORM OF THE DISEASE CHALLENGES THAT KNOWLEDGE.IN THIS WEEK'S BUDDY CHECK FOR YOU--A LOOK AT \*INFLAMMATORY\* BREAST CANCER--AND WHAT DOCTORS AND SURVIVORS SAY YOU NEED TO KNOW.

November 7, 2006

Time: 5:00-6:00pm

Duration:30

MICHIGAN IS THE SECOND HEAVIEST STATE IN THE NATION.AND FOR THE FIRST TIME IN U-S HISTORY-OUR LIFE EXPECTANCY WILL BE HIGHER THAN OUR CHILDREN'S. THAT'S ALL ACCORDING TO RECENT GOVERNMENT RESEARCH.NOW SOME NORTHERN MICHIGAN SCHOOLS ARE CHANGING THEIR APPROACH TO FOOD AND EXERCISE... AND SEEING SOME UNEXPECTED BENEFITS ALONG THE WAY.7&4'S RACHEL MELNICK JOINS US LIVE IN THE STUDIO WITH TONIGHT'S FOCUS ON THE FAMILY REPORT, RACHEL?

November 7, 2006

Time: 5:00-6:00pm

**Duration:30** 

DIAGNOSING BREAST CANCER IS GOING DIGITAL. NEW DIGITAL MAMMOGRAPHY MACHINES ARE NOW CHANGING DOCTORS' AND PATIENTS' LIVES. DEBRA BOGSTIE (BOG-STEE) HAS THE STORY.

November 8, 2006

Time: 5:00-6:00pm:

Duration 30e0an

TONIGHT WE CONTINUE OUR TWO PART SERIES FOCUSING ON CHILDHOOD CONTINUE OF CONT

November 9, 2006

Time: 5:00-6:00pm

Duration:30

COMMUNICATION ISSUES FRUSTRATE PHARMACISTS AFTER A RECALL INVOLVING MILLIONS OF BOTTLES OF STORE BRAND DRUGS. THE COMPANY PERRIGO, IN ALLEGAN COUNTY SAYS THE STORE BRAND CAPLETS MAY CONTAIN METAL FRAGMENTS.

129 RETAILERS COULD BE AFFECTED BY THE RECALL INCLUDING BIG NAME RETAILERS LIKE WAL-MART AND SOME SMALLER PHARMACIES. THE RECALL AFFECTS BOTTLES OF 500 MILLAGRAM (uh-SEE'-toh-MIN'-oh-fin) ACETAMINOPHEN CAPLETS.

PERRIGO DISTRIBUTES ITS MEDICINES UNDER HUNDREDS OF DIFFERENT STORE BRANDS NAMES. 7 AND 4'S JESSICA LEFFLER EXPLAINS HOW MANY LOCAL PHARMACISTS SAY THEY WERE THE LAST TO KNOW. JESSICA?

November 9, 2006

Time: 5:00-6:00pm

Duration;30

WOMEN WHO LIGHT UP MAY EXTINGUISH THEIR CHANCES OF GETTING PREGNANT. A NEW STUDY FINDS THE HABIT HURTS FERTILITY - EVEN FOR WOMEN WHO AREN'T USING THEIR OWN EGGS TO CONCEIVE! HELEN CHICKERING HAS DETAILS.

November 10, 2006

Time: 5:00-6:00pm

TIS THE SEASON FOR GIVING AND GIVING THANKS-IN THIS WEEK'S BUDDY CHECK FOR YOU--WE TAKE A LOOK AT HOW A LOCAL CANCER FUND HAS BEEN HELPING PATIENTS FOR A NEARLY A DECADE. AND WHY SOME OF THOSE WOMEN ARE GIVING BACK.

November 13, 2006

Time: 5:00-6:00pm

Duration:30

IT'S A MIX OF HIGH TECH AND HEALTHCARE. SCOTT BUDMAN INTRODUCES US TO A CALIFORNIA DOCTOR USING YOUR I-POD TO GET THE WORD OUT.

November 14, 2006

Time: 5:00-6:00pm

Duration:30

YOU'VE THINK YOU'VE TRIED EVERYTHING TO LOSE THOSE EXTRA POUNDS.YOU'VE BEEN ON THIS DIET AND THAT DIET AND NOTHING SEEMS TO WORK.DON'T LOSE HOPE! THERE'S A PROGRAM OFFERED BY TRAVERSE CITY'S MUNSON MEDICAL CENTER THAT HELPS PEOPLE WHO HAVE 50 OR MORE POUNDS TO SHED.HERE'S PART ONE OF OUR SERIES... A LOT TO LOSE.

November 15, 2006

Time: 5:00-6:00pm

Duration:30

ANYONE WILL TELL YOU THAT EXERCISE IS IMPORTANT TO ANY WEIGHT LOSS PLAN, BUT THE NUTRITION COMPONENT IS JUST AS IMPORTANT. THE SPECIALISTS WHO LEAD MUNSON MEDICAL CENTER'S COURSE IN COMPREHENSIVE WEIGHT MANAGEMENT STRESS THAT THEIR PROGRAM IS NOT A DIET. THEY SAY IT'S NOT NECESSARILY WHAT YOU EAT, BUT RATHER HOW MUCH. HERE'S PART TWO OF OUR SERIES: "A LOT TO LOSE."

November 15, 2006

Time: 5:00-6:00pm

Duration:30

AN ESTIMATED FOUR MILLION PEOPLE SUFFER FROM ALZHEIMER'S IN THE UNITED STATES. SO, IT'S NO WONDER, DRUG COMPANIES ARE MOTIVATED TO FIND NEW TREATMENTS FOR THE DISEASE. DOCTOR TOM HOPKINS HAS NEWS ON AN HERB THAT COULD BE A NEW DRUG FOR ALZHEIMER'S.

November 16, 2006

Time: 5:00-6:00pm

Duration:30

TODAY, MARKS THE THIRTIETH ANNUAL GREAT AMERICAN SMOKE OUT. THE ANTI-SMOKING EVENT'S GOAL IS TO GET SMOKERS TO QUIT SMOKING FOR AT LEAST ONE DAY. 7 AND 4'S JAKE PETERSON JOINS US LIVE FROM OUR TRAVERSE CITY NEWSROOM WITH MORE ON THE NATIONWIDE PROGRAM. JAKE.

November 17, 2006

Time: 5:00-6:00pm

Duration:30

MANY OF US HAVE A FAVORITE TEACHER. THEY TAUGHT US THE SKILLS WE NEEDED FOR OUR CAREERS OR A PASSION FOR LEARNING--BUT OFTENTIMES---IT'S THE LESSONS ABOUT LIFE WE REMEMBER AND CHERISH THE MOST.IN THIS EDITION OF BUDDY CHECK 4 YOU--WE INTRODUCE YOU TO A NORTHERN MICHIGAN TEACHER WHO IS INSPIRING HER STUDENTS WHILE LIVING WITH BREAST CANCER.AND LEARN SOME IMPORTANT TIPS ON HOW TO TALK TO KIDS ABOUT THAT BATTLE.

November 17, 2006

Time: 5:00-6:00pm

Duration:30

IN HEALTH NEWS TONIGHT, THE MICHIGAN DEPARTMENT OF COMMUNITY HEALTH HAS CONFIRMED A CASE OF INFLUENZA IN THE STATE, THE FIRST OF THE 2006-2007 MICHIGAN FLU SEASON.OFFICIALS SAY A 18-MONTH OLD FROM OAKLAND COUNTY WAS DIAGNOSED WITH THE FLU.THE CENTERS FOR DISEASE CONTROL AND

PREVENTION IS EXPECTED TO UPGRADE MICHIGAN FLU ACTIVITY TO "SPORADIC" FOR NEXT WEEK'S REPORT.

November 20, 2006

Time: 5:00-6:00pm

Duration:30

A FISHERMAN IS CONCERNED ABOUT THE NUMBER OF WALLEYE WITH TUMORS BEING CAUGHT IN COUPLE OF NORTHERN MICHIGAN LAKES.AS 7&4'S DAVE FORTIN REPORTS....THE FISHERMAN ISN'T SATISFIED WITH THE ANSWERS HE'S GETTING ABOUT THE POTENTIAL EFFECTS ON HUMAN HEALTH.

November 20, 2006

Time: 5:00-6:00pm

Duration:30

THERE ARE SOME 50-MILLION SCHOOL-AGED CHILDREN IN THE U.S. - AND 90 PERCENT ARE NOT CURRENTLY RECEIVING EYE EXAMS. SOME SAY THAT NEEDS TO CHANGE - BECAUSE THERE'S A LINK BETWEEN SEEING AND LEARNING. DR. TOM HOPKINS REPORTS.

November 20, 2006

Time: 5:00-6:00pm

Duration:30

SOME PEOPLE ARE STILL WAITING TO GET THEIR FLU SHOTS. THE VACCINE IS TRICKLING INTO DOCTORS OFFICES AND CLINICS. BUT IF YOU FIND YOURSELF GETTING SICK BEFORE GETTING YOUR SHOT, YOU MIGHT WANT TO TRY SOME ALTERNATIVE TREATMENTS.REPORTER DOCTOR DEANNA LITES HAS MORE.

November 21, 2006

Time: 5:00-6:00pm

Duration:30

NOVEMBER IS THE START OF THE INFLUENZA SEASON - ON AVERAGE UP TO 20PERCENT OF THE POPULATION GETS THE FLU - AND MORE THAN 200-THOUSAND
PEOPLE ARE HOSPITALIZED FROM FLU COMPLICATIONS EVERY YEAR - BUT HOW CAN
YOU TELL!E.YOUR CHILD HAS THE 'FLU' OR A COLD - AND WHEN SHOULD YOU SEEK AND COMPLICATIONS OF THE YEARLY VIRUS IN OUR EXCLUSIVE YOUR CHILDS HEALTH' REPORT

November 24, 2006

Time: 5:00-6:00pm

Duration:30

THERE'S NOTHING MORE ENCOURAGING TO BREAST CANCER PATIENTS THAN HEARING ABOUT A PROMISING STUDY THAT COULD IMPROVE THEIR QUALITY OF LIFE BUT, IN ORDER TO GET TO THAT POINT.-THERE ARE SOME SPECIAL WOMEN.WHO AGREE TO PARTICIPATE.IN THIS EDITION OF BUDDY CHECK 4 YOU.-A NORTHERN MICHIGAN WOMAN CHOSE TO BE INVOLVED IN A STUDY.-THAT COULD PROVIDE ANSWERS TO DOCTORS' CONCERNS.

November 27, 2006

Time: 5:00-6:00pm

Duration:30

"WOMEN'S ONLY" GYMS ARE GROWING IN POPULARITY....THEY OFFER MANY OF THE SAME CLASSES AND MACHINES AS REGULAR CO-ED GYMS DO-BUT DO THEY REALLY PRODUCE BETTER RESULTS? MEREDITH LAND HIT THE GYMS TO FIND OUT.

November 27, 2006

Time: 5:00-6:00pm

Duration:30

COULD EATING CHOCOLATE EVERY DAY, HELP KEEP A HEART ATTACK AWAY? THAT'S THE RESULT OF A NEW STUDY FROM JOHNS HOPKINS. DOCTOR DEANNA LITES HAS MORE.

November 28, 2006

Time: 5:30-7:00am

RESEARCHERS SAY A NEW SOUPED UP C-T SCANNER MAY BE MORE ACCURATE THAN A STANDARD MAMMOGRAM IN DETECTING BREAST CANCER. MAMMOGRAMS CAN ONLY TAKE TWO DIMENSIONAL PICTURES ... WHILE C-T SCANS CAN PROVIDE THREE DIMENSIONAL PICTURES. AND THE NEW CT SCAN IS MORE COMFORTABLE FOR THE PATIENT.THE SCANNER CAN ALSO PROVIDE PICTURES OF TISSUE AROUND THE RIBS AND OUTER BREAST, WHERE 50-PERCENT OF CANCERS ARE LOCATED.

November 28, 2006

Time: 5:00-6:00pm

Duration:30

EMERGENCY ROOM DOCTORS AND NURSES ARE HOPING MORE PEOPLE REALIZE THE IMPORTANCE OF KNOWING THEIR MEDICATIONS AND ALLERGIES ... BECAUSE IN AN EMERGENCY SITUATION PRECIOUS MINUTES MAY BE WASTED TRYING TO TRACK DOWN THOSE DETAILS.OFFICIALS AT NORTHERN MICHIGAN HOSPITAL IN PETOSKEY SAY THEY'RE TAKING A PROACTIVE APPROACH IN HELPING PATIENTS TRACK THEIR MEDICATIONS WITH A NEW WALLET SIZED CARD.IN THIS MONTH'S "LEARN MORE ABOUT YOUR HEALTH" REPORT, 7&4'S STACEY SKRYSAK SHOWS US THE CARDS, AND WHAT IT COULD MEAN IN AN EMERGENCY SITUATION.

December 1, 2006

Time 5:00-6:00pm

Duration:30

A CHRISTMAS TREE ALWAYS LOOKS WELL-DRESSED WITH A STRING OR TWO OF COLORFUL LIGHTS.BUT DID YOU KNOW THAT MANY OF THEM COME WITH A WARNING ABOUT LEAD? LISA CARBERG HAS THE STORY.

December 1, 2006

Time: 6:00-6:30pm

Duration:30

A FORTY TWO YEAR OLD GRAND TRAVERSE COUNTY MAN HAS BATTLED A
MYSTERIOUS ILLNESS FOR FIVE YEARS. IT HAS ALL THE SYMPTOMS OF CHRONIC
WASTING DISEASE.NOW...... HE FINALLY HAS A CHANCE FOR A TREATMENT THAT
COULD SAVE HIS LIFE. 7&4'S DAVE FORTIN HAS THE STORY.

대한 문항 사람이 한 명기하는 역사 사람들은 사고 **생활하는 함**이 다니다.

December 4, 2006

Time: 5:00-6:00pm

Duration:30

IT'S THE FOURTH OF THE MONTH-- TIME TO CALL YOUR BUDDY AND REMIND HER TO DO A SELF BREAST EXAM.WE'RE ABOUT TO START A NEW YEAR-- AND FOR MANY THAT MEANS TURNING OVER A NEW PAGE IN LIFE AND IN OUR CALENDARS.IN THIS MONTH'S BUDDY CHECK 4 YOU-- 7&4'S KRISTIN MACIOROWSKI INTRODUCES US TO A BREAST CANCER FUNDRAISER THAT ALLOWS FOR BOTH.

December 5, 2006

Time: 5:30-7:00am

Duration:30

HOLIDAY PARTIES CAN BE BAD FOR YOUR HEART.IN TODAY'S HEALTH MINUTE, JUDY FORTIN TELLS US ABOUT HOLIDAY HEART SYNDROME.

December 5, 2006

Time: 5:00-6:00pm

Duration:30

TODAY AN ESTIMATED 224 MILLION AMERICANS USE CELL PHONES- COMPARED TO JUST OVER 4 MILLION IN 1990. WIDESPREAD USE HAS TRIGGERED AN ONGOING DEBATE OVER THE POTENTIAL HEALTH RISKS - MEDICAL REPORTER HELEN CHICKERING HAS RESULTS OF THE LATEST RESEARCH

December 5, 2006

Time: 5:00-6:00pm

Duration:30

THERE'S A NEW WARNING ABOUT A SWEET DRINK THAT COULD HAVE SERIOUS SIDE EFFECTS. NEW RESEARCH INFORMATION FINDS A LINK BETWEEN PANCREATIC CANCER AND SWEET TEA, AMONG OTHER SUGARY DRINKS. CAROL WANG REPORTS.

December 5, 2006

Time: 5:00-6:00pm Duration :30

IN HEALTH NEWS TONIGHT.... NEW YORK CITY'S HEALTH BOARD HAS VOTED TO MAKE THE CITY THE FIRST IN THE NATION TO BAN ARTIFICIAL TRANS FATS AT RESTAURANTS IT PASSED UNANIMOUSLY... BUT DID GIVE RESTAURANTS A SLIGHT BREAK BY RELAXING THE DEADLINE FOR COMPLIANCE.RESTAURANTS WILL BE BARRED FROM USING MOST FRYING OILS CONTAINING ARTIFICIAL TRANS FATS BY JULY FIRST 2007. THEY WILL HAVE TO ELIMINATE THE ARTIFICIAL TRANS FATS FROM ALL OF THEIR FOODS BY THE SAME DATE IN 2008.TRANS FATS ARE BELIEVED TO BE HARMFUL BECAUSE THEY CONTRIBUTE TO HEART DISEASE BY RAISING BAD CHOLESTEROL AND LOWERING GOOD CHOLESTEROL AT THE SAME TIME.

December 6, 2006

Time: 5:00-6:00pm

Duration:30

4 MORE MICHIGAN HOSPITALS ARE JUMPING ON THE "SMOKING BAN" BANDWAGON...AND HOPING MORE WILL JOIN.SMOKING HAS BEEN BANNED \*INSIDE\* HOSPITALS FOR YEARS BUT BEGINNING NEXT YEAR, SMOKERS AT FOUR MAJOR DETROIT-AREA HOSPITAL SYSTEMS WILL HAVE TO LEAVE HOSPITAL PROPERTY COMPLETELY BEFORE LIGHTING UP.STATEWIDE, MORE THAN 30 OF 146 HOSPITALS HAVE ALREADY BANNED SMOKING ON THEIR CAMPUSES.THE MICHIGAN HEALTH & HOSPITAL ASSOCIATION IS PUSHING TO EXTEND THE BAN TO ALL HOSPITAL CAMPUSES BY THE START OF 2008.

December 6, 2006

Time: 5:00-6:00pm

Duration:30

MILLIONS OF AMERICANS SUFFER FROM CHRONIC BACK PAIN ... IT'S A DEBILITATING CONDITION THAT CAN AFFECT QUALITY OF LIFE. AS MONICA ROBINS REPORTS, A NEW PROCEDURE COULD HELP SOME OF THESE PATIENTS.

December 6, 2006

Time: 5:00-6:00pm

Duration:30

ONE NORTHERN MICHIGAN HOSPITAL HAS INVESTED NEARLY HALF A MILLION DOLLARS TO BUY STATE OF THE ART EQUIPMENT. EQUIPMENT THEY SAY WILL ENSURE SAFETY FOR BOTH PATIENTS AND HEALTH WORKERS.7&4'S JENN CARLSON JOINS US LIVE FROM OUR GAYLORD NEWSROOM WITH MORE. JENN?

December 7, 2006 to the second of the second

Time: 5:00-6:00pm

Duration :30

ADVANCES IN MEDICINE HAVE MADE IT POSSIBLE FOR THE VAST MAJORITY OF PATIENTS TO MAKE IT THROUGH COMPLICATED OPERATIONS. BUT WHAT ABOUT THEIR RECOVERY, IN LIGHT OF A CRITICAL CARE SHORTAGE? DIANA GONZALEZ SHOWS WHAT SOME HOSPITALS ARE DOING ABOUT THIS DIFFICULT SITUATION.

December 8, 2006

Time: 5:30-700am

Duration:30

CONGRESS IS SET TO APPROVE LANDMARK LEGISLATION TO HELP COMBAT THE GROWING EPIDEMIC OF AUTISM. NBC'S NORAH ODONNELL HAS MORE.

December 11, 2006

Time: 5:00-6:00pm

Duration:30

THE HOLIDAYS CAN BE FILLED WITH JOY AND TOO OFTEN, STRESS. WILL THE BIG MEAL YOU PLANNED TURN OUT? WILL YOUR RELATIVES OR IN-LAWS GET ON YOUR NERVES? SUSAN KIDD TELLS US ONE OF THE BEST WAYS TO DEAL WITH STRESS IS EXERCISE, AND EXPERTS SAY YOGA CAN BE ESPECIALLY HELPFUL.

December 12, 2006

Time: 5:00-6:00pm

Duration:30

THE HOLIDAY SEASON IS A TIME FOR TOGETHERNESS AND FAMILY FUN .... BUT IT CAN ALSO BE A VERY STRESSFUL TIME OF THE YEAR.AND IF YOU THINK STRESS ONLY AFFECTS ADULTS THINK AGAIN - THE HOLIDAYS ARE ACTUALLY ONE OF THE MOST STRESSFUL TIMES FOR CHILDREN.7 & 4'S STACEY SKRYSAK GIVES US INSIGHT INTO HOW HOLIDAY STRESS CAN AFFECT A CHILD ... AND WHAT PARENTS CAN DO TO HELP EASE THAT STRESS IN OUR EXCLUSIVE 'YOUR CHILDS HEALTH' REPORT.

December 13, 2006

Time: 5:00-6:00pm

Duration:30

IF YOU NEED MEDICAL TREATMENT, HOW DO YOU KNOW WHETHER TO GO TO THE EMERGENCY ROOM... OR WAIT TO GO TO YOUR DOCTOR'S OFFICE? DOREEN GENTZI FR HAS SOME EXPERT ADVICE TO HELP ELIMINATE THE GUESS WORK.

December 13, 2006

Time: 5:00-6:00pm

Duration:30

THREE YEARS AFTER WARNING ANTIDEPRESSANTS CAN MAKE TEENAGERS SUICIDAL - THE FDA IS CONSIDERING WHETHER TO ISSUE A SIMILAR WARNING FOR ADULTS. A NEW ANALYSIS SHOWS 18 TO 25 YEAR OLDS IN PARTICULAR MAY BE AT RISK. TRACIE POTTS HAS MORE ON AN EMOTIONAL TESTIMONY FROM WASHINGTON.

December 14, 2006

Time: 5:00-6:00pm

**Duration:30** 

IN HEALTH NEWS TONIGHT..THERE'S NEW INFORMATION ON JUST HOW AFFECTIVE THE FLU MIST VACCINE REALLY IS - AND IT LOOKS LIKE ADULTS SHOULD CHOOSE AN ALTERNATIVE IN FLU PROTECTION. A STUDY OF 12- HUNDRED MICHIGAN ADULTS SHOWS FLU SHOTS WORK BETTER THAN THE INHALED - FLU MIST.IT'S THE FIRST HEAD- TO- HEAD COMPARISON OF THE FLU SHOT AND THE NEW FLUMIST.THE STUDY FOUND THAT A FLU SHOT WAS BETWEEN 67 AND 77 PERCENT SUCCESSFUL AT PREVENTING THE FLU, WHILE THE NASAL SPRAY WAS 30 TO 57 PERCENT EFFECTIVE. FLU SHOTS CONTAIN KILLED FLU VIRUSES, WHILE FLUMIST DELIVERS WEAKENED LIVE VIRUSES.

December 15, 2006

Time: 5:00-6:00pm

Duration:30

LEGISLATION THAT WOULD ENCOURAGE MICHIGAN GIRLS ENTERING THE SIXTH GRADE TO BE VACCINATED AGAINST CERVICAL CANCER HAS DIED IN THE STATE HOUSE. THE LEGISLATION WOULD HAVE BEEN THE FIRST OF ITS KIND IN THE NATION AND OVERWHELMINGLY PASSED THE SENATE. SOME OPPONENTS FELT IT INFRINGED ON A FAMILY'S CHOICE TO DECIDE WHICH VACCINES THEIR CHILDREN SHOULD RECEIVE. THE CERVICAL CANCER VACCINE WAS APPROVED BY THE FOOD AND DRUG ADMINISTRATION IN JUNE FOR USE IN GIRLS AS YOUNG AS NINE. SUPPORTERS HAVE CALLED THE VACCINE A BREAKTHROUGH IN CANCER PREVENTION.

December 18, 2006

Time: 5:30-7:00 am

Duration :30

AS COLD AND FLU SEASON GETS INTO FULL SWING...DOCTORS SAY IT'S IMPORTANT TO PAY ATTENTION TO HOW MUCH ACETAMINOPHEN YOU ARE TAKING. ACETAMINOPHEN IS THE MAIN INGREDIENT IN MANY OVER THE COUNTER FEVER REDUCERS AND PAIN KILLERS.DOCTORS SAY TAKING SEVERAL MEDICATIONS CONTAINING IT CAN BE DAMAGING TO THE LIVER -- AND LONG TERM USE COULD LEAD TO LIVER FAILURE. DOCTORS RECOMMEND NO MORE THAN 4-THOUSAND MILLIGRAMS OF ACETAMINOPHEN A DAY AND EVEN LESS IF YOU DRINK ALCOHOL.

December 18, 2006

Time: 5:30-7:00pm

Duration:30

IN TODAY'S HEALTH NEWS... AN F-D-A ADVISORY COMMITTEE NOW RECOMMENDS A BLACK BOX WARNING FOR ANTIDEPRESSANT PRESCRIBED TO YOUNG ADULTS. DOCTOR SANJAY GUPTA HAS DETAILS.

December 19, 2006

Time: 5:00-6:00pm

Duration:30

THE HOLIDAYS AREN'T ALWAYS A HAPPY TIME, ESPECIALLY WHEN YOU ARE GRIEVING. HOSPICE OF LITTLE TRAVERSE BAY HAS GRIEF SUPPORT PROGRAMS CALLED "SAFE CROSSINGS" THAT REACH OUT TO COMMUNITY MEMBERS MOURNING A LOSS. IN THIS MONTHS LEARN MORE ABOUT YOUR HEALTH: 7 & 4'S STACEY SKRYSAK SHOWS US ONE EMMET COUNTY WOMAN'S JOURNEY DEALING WITH THE LOSS OF HER PARENTS:

December 27, 2006

Time: 5:00-6:00pm

Duration:30

ABOUT EVERY 130-THOUSAND PEOPLE HAVE A HIP REPLACEMENT. AND THAT USUALLY MEANS FIVE DAYS IN THE HOSPITAL, AND AT LEAST TWO MONTHS WITH A WALKER. OR A CANE. BUT NOW, PEOPLE ARE UP AND WALKING FIVE \*HOURS\* AFTER SURGERY. MONICA ROBINS HAS MORE ON THIS NEW TECHNIQUE.

December 27, 2006

Time: 5:00-6:00pm

Duration:30

ALTHOUGH AS MANY AS ONE IN EVERY-166 CHILDREN IN THE UNITED STATES IS DIAGNOSED WITH AUTISM...MEDICAL RESEARCHERS STILL KNOW LITTLE ABOUT WHY THESE CHILDREN ARE BORN WITH IT.DOCTOR SANJAY GUPTA LOOKS AT WHY A CAUSE FOR THE CONDITION IS SO DIFFICULT TO FIND.

December 28, 2006

Time: 5:00-6:00pm

LABOUT MINISTER 257 THE GOVERNMENT IS GOING ONLINE TO TEACH PEOPLE HOW TO READ NUTRITION. \*\*LABELS. THEY'RE HOPING THAT SIMPLE ONLINE TOOLS MIGHT MAKE A DENT IN THE COUNTRY'S OBESITY PROBLEM.KRISTI NELSON HAS THE STORY.

December 28, 2006

Time: 5:00-6:00pm

Duration:30

THE AMERICAN HEART ASSOCIATION SAYS MORE THAN 70-MILLION PEOPLE IN THIS 4.5 COUNTRY HAVE A FORM OF HEART DISEASE. HIGH CHOLESTEROL IS A MAJOR CAUSE OF HEART DISEASE AND HEART ATTACK, BUT THERE MAY BE A WAY TO PREVENT IT IN SOME PEOPLE, THANKS TO A NEW BLOOD TEST. DEANNA LITES REPORTS.

December 29, 2006

Time: 5:00-6:00pm

Duration:30

THEY WAKE UP AND FEEL A LITTLE WARM ..... MAYBE IT'S THE SNIFFLES OR A COUGH. BUT IS IT ENOUGH TO KEEP YOUR KIDS HOME FROM SCHOOL? CHERIE BANK HAS SOME ADVICE FOR PARENTS.

# PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

#### **EDUCATION**

(including education standards, school safety, and alternative schools)

### **Local News**

October 3, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: THE NORTHWESTERN MICHIGAN COLLEGE AVIATION PROGRAM HAS A NEW FLIGHT LEADER.AARON COOK HAS EARNED THE NEW TITLE....HE'S A 2000 GRADUATE OF THE N-M-C AVIATION PROGRAM AND A FORMER STAFF FLIGHT INSTRUCTOR.COOK, ALONG WITH NEW CHIEF FLIGHT INSTRUCTOR TONY SAUERBREY, HAS ALREADY BEGUN TO IMPLEMENT NUMEROUS RECOMMENDATIONS HE SAYS WILL FURTHER STRENGTHEN THE PROGRAM.AS DIRECTOR, COOK WILL OVERSEE THE LARGEST COMMUNITY COLLEGE-BASED AVIATION PROGRAM IN MICHIGAN, WITH 15 FLIGHT INSTRUCTORS AND MORE THAN 75 STUDENTS.

October 4, 2006

Time: 5:30-7:00 am

Duration:30

TODAY IS INTERNATIONAL WALK TO SCHOOL DAY. THE AMERICAN ARM OF THE PROGRAM BEGAN IN CHICAGO IN 19-97. IT IS MODELED AFTER A SIMILAR INITIATIVE IN THE UNITED KINGDOM. NOW AN ESTIMATED THREE MILLION STUDENTS, PARENTS AND TEACHERS FROM ALL 50 STATES PARTICIPATE IN THE EVENT. ORGANIZERS HOPE THE EVENT BRINGS AWARENESS TO SAFER WALKING AND BIKING ROUTES, REDUCING AIR POLLUTION AND PROMOTING HEALTHIER HABITS FOR CHILDREN.

October 4, 2006

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: ALARMED THAT ALMOST ONE- THIRD OF THE NATION'S SCHOOL STUDENTS FAIL TO GRADUATE WITH THEIR CLASS, TOP EDUCATORS ARE OUTLINING A CALL TO ACTION TO COMBAT DROP OUTS. THE NATIONAL EDUCATION ASSOCIATION RELEASED ITS 12 POINT PLAN TO BATTLE STUDENT DROPOUT RATES. THE PLAN CALLS ON THE ENTIRE COMMUNITY- PARENTS, TEACHERS, BUSINESSES AND LAWMAKERS- TO BECOME INVOLVED. THE PLAN ALSO ASKS FOR MORE FEDERAL FUNDING AND A CALL TO MAKE HIGH SCHOOL GRADUATION MANDATORY IN ALL STATES, AMONG OTHER SCHOOL-LEVEL INITIATIVES.

October 4, 2006

Time: 11:00-11:35pm

Duration:30

HIGH SCHOOL HOMECOMING IS A TIME FOR MUCH-ANTICIPATED FOOTBALL MATCH UPS, A STRONG SHOWING OF SCHOOL SPIRIT AND THE QUEEN'S CORONATION. AT ONE NORTHERN MICHIGAN HOMECOMING THIS WEEK--ANOTHER SPECIAL CEREMONY WILL KICK OFF THE CELEBRATION. SEVEN AND FOUR'S KRISTIN MACIOROWSKI JOINS US LIVE IN THE STUDIO WITH MORE. KRISTIN!

October 5, 2006

Time: 5:00-6:00pm

IN EDUCATION MATTERS TONIGHT SOME OTSEGO COUNTY SCHOOL ADMINISTRATORS ARE CRUNCHING NUMBERS FOLLOWING THE FIRST STUDENT COUNT DAY OF THE NEW SCHOOL YEAR. THE POTENTIAL BUDGET SHORTFALL FOR THE GAYLORD COMMUNITY SCHOOLS COULD REACH MORE THAN A QUARTER OF A MILLION DOLLARS. THE SCHOOL SYSTEM WAS DOWN 81 STUDENTS ON THE SEPTEMBER 27TH COUNT DAY -BUT THE NUMBERS ARE BLENDED WITH AMOUNTS FROM FEBRUARY 2006 SO THE NUMBER OF STUDENTS IS REDUCED TO 35. THE DISTRICT WILL LOSE MORE THAN 252-THOUSAND DOLLARS ONCE THE NUMBER ARE VERIFIED. LAST SPRING LEADERS CLOSED THE MONTESSORI SCHOOL IN ELMIRA IN AN EFFORT TO SAVE 600-THOUSAND DOLLARS. SCHOOL OFFICIALS DO NOT BELIEVE THE STUDENT DROP IS A RESULT OF THAT CLOSING.

October 5, 2006

Time: 5:00-6:00pm

Duration :30

PRESIDENT BUSH IS CALLING ON CONGRESS TO RENEW THE NO CHILD LEFT BEHIND ACT. THE ACT IS UP FOR RENEWAL NEXT YEAR. IT COMBINES RIGOROUS TESTING WITH A FOCUS ON EDUCATING POOR AND MINORITY STUDENTS. TODAY, PRESIDENT BUSH VISITED THE DEPARTMENT OF EDUCATION AND A CHARTER SCHOOL IN WASHINGTON, D-C, WHERE HE PRAISED THE PLAN. MANY DEMOCRATS WHO SUPPORTED THE NO CHILD LEFT BEHIND ACT FOUR YEARS AGO ACCUSE PRESIDENT BUSH OF UNDER-FUNDING THE PLAN.

October 5, 2006

Time: 11:00-11:35pm

Duration:30

EACH SIDE HAS THEIR OWN SAY AND VOTERS WILL GET A CHANCE TO HAVE \*THEIR\*
SAY IN THE NOVEMBER ELECTION-- THE TOPIC AFFIRMATIVE ACTION.IF APPROVED,
PROPOSAL 2 WOULD AMEND THE STATE CONSTITUTION TO BAN AFFIRMATIVE ACTION
PROGRAMS IN STATE INSTITUTIONS. PANELISTS FROM BOTH SIDES SPOKE AT A
TOWN HALL MEETING TONIGHT AT NORTHWESTERN MICHIGAN COLLEGE IN TRAVERSE
GITTYTO EDUCATE PEOPLE ON PROPOSAL 2. SEVEN AND FOUR'S LISA CHAVARRIA.

October 9, 2006

Time: 5:00-6:00pm

Duration:30

"THE FARM TO CAFETERIA PROJECT"" IS TO HELP STUDENTS MAKE HEALTHIER FOOD CHOICES AND PROMOTE THE USE OF LOCAL FARM PRODUCTS.IT'S BEING PROMOTED AND COORDINATED LOCALLY BY THE MICHIGAN LAND USE INSTITUTE.DAVE FORTING HAS THAT STORY FROM THE FRANKFORT—ELBERTA SCHOOLS.

October 9, 2006

Time: 11:00-11:35pm

Duration:30

THEY MAY BE GAMEDAY RIVALS-- BUT TONIGHT STUDENTS FROM SIXTEEN DIFFERENT HIGH SCHOOLS TOOK TO THE FOOTBALL FIELD IN HARMONY. MARCHING BANDS WERE IN SYNC TONIGHT FOR THE THIRLBY MARCHING EXHIBITION IN TRAVERSE CITY.IT WAS NOT A COMPETITION-- BUT A CHANCE FOR THE SIXTEEN SCHOOLS' MARCHING MUSICIANS TO PICK UP STEPS FROM ONE ANOTHER. THOSE IN ATTENDANCE WERE TREATED TO SONG SELECTIONS FROM CLASSIC ROCK TO STADIUM FAVORITES. PROCEEDS FROM TONIGHT'S EVENT WILL GO TO THE MICHIGAN SCHOOL BAND AND ORCHESTRA ASSOCIATION.

October 10, 2006

Time: 5:00-6:00pm

Duration:30

WITH RECENT SCHOOL VIOLENCE NATINAL AND LOCALLY, SCHOOLS ARE TAKING A SECOND LOOK AT THEIR LEVELS OF PREPAREDNESS. TRAVERSE AREA SCHOOL'S SAY A NEW SAFETY COALITION, HAS HELPED THEM PREPARE FOR SITUATIONS LIKE GUN VIOLENCE IN SCHOOLS AS WELL AS OTHER EMERGENCIES. 7&4'S RACHEL

MELNICK TAKES A CLOSER LOOK AT WHAT THIS COALITION IS ABOUT, SHE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE.

October 10, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: THOUSANDS OF FAMILIES STRUGGLE WITH THE BRAIN DISORDER CALLED AUTISM.... AND MORE AND MORE KIDS ARE DIAGNOSED EACH DAY, NOW, A UNIQUE SCHOOL UNLOCKS THE LIVES OF THE PEOPLE WHO HAVE IT. NESITA KWAN REPORTS.

October 10, 2006

Time: 6:00-6:30pm

Duration:30

TWO RECALL PETITIONS HAVE BEEN FILED AGAINST THE SAME MARION SCHOOL BOARD MEMBER.ONE WAS FILED BY A CONCERNED RESIDENT AND THE OTHER FILED BY THE BOARD MEMBER HIMSELF.7 AND 4'S JAKE PETERSON EXPLAINS.

October 10, 2006

11:00-11:35pm

Duration:30

A NORTHERN MICHIGAN SCHOOL DISTRICT HOSTED A SPECIAL MEETING TONIGHT--HOPING TO GIVE COMMUNITY MEMBERS A STEP BY STEP ACCOUNT OF ITS FINANCIAL STATUS AND WHAT IS BEING DONE TO FIX IT. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE LISA!

October 11, 2006

Time: 5:00-6:00pm

Duration:30

AMONG THE MANY VIEWERS WHO TUNED IN TO LAST NIGHT'S DEBATE WERE COLLEGE STUDENTS WHO HAVE CONCERNS FOR THEIR FUTURE OPPORTUNITIES IN A MICHIGAN ECONOMY.7&4'S ERIN OVALLE SPOKE WITH STUDENTS AT NORTHWESTERN MICHIGAN COLLEGE IN TRAVERSE CITY AND JOINS US LIVE HERE IN THE STUDIO WITH #LECURE ON MORE ON THEIR CONCERNS: ERIN! erenini sali

October 11, 2006

LOWER PROPERTY.

Time: 6:00-6:30pm

A HIGH SCHOOL STUDENT PROJECT TO STUDY WATER QUALITY HAS LEAD TO A MUCH LARGER EFFORT TO CREATE A WATERSHED MANAGEMENT PLAN. THE PROJECT INVOLVES PORTAGE LAKE ON THE WESTERN SIDE OF MANISTEE COUNTY ... 7. & 4'S A STATE OF THE STA TO DAVE FORTIN HAS MORE ON THE STORY.

October 11, 2006

Time: 11:00-11:35pm

Duration:30

INTELLIGENT DESIGN WILL NOT BE TAUGHT IN MICHIGAN PUBLIC SCHOOL SCIENCE CLASSES. THE MICHIGAN BOARD OF EDUCATION VOTED UNANIMOUSLY YESTERDAY THAT HIGH SCHOOL COURSE CONTENT SUPPORTED THE THEORY OF EVOLUTION... APPARENTLY LEAVING INTELLIGENT DESIGN SHUT OUT OF SCIENCE CLASSROOMS. BUT EDUCATORS SAY THERE WOULD BE ROOM TO DISCUSS INTELLIGENT DESIGN \*OUTSIDE\* OF SCIENCE CLASS, PERHAPS IN COURSES LIKE PHILOSOPHY. IF A DISTRICT OR TEACHER CHOOSES TO INCLUDE INTELLIGENT DESIGN IN A SCIENCE CLASS, THEY COULD FACE A COURT CHALLENGE.

October 11, 2006

Time: 11:00-11:35pm

ANOTHER SCHOOL DISTRICT JOINS THE FIGHT AGAINST CHILDHOOD OBESITY SCHOOL TRUSTEES AT ST. IGNACE SCHOOLS APPROVED A BAN ON JUNK FOOD SALES DURING SCHOOL HOURS. THE BAN APPLIES TO ALL FOOD PRODUCTS SOLD IN THE SCHOOLS, EXCEPT JUNK FOOD SOLD DURING SPORTING AND BAND EVENTS. THE NEW POLICY

GIVES THE SUPERINTENDENT JURISDICTION OVER FOOD OFFERINGS MADE THROUGH VENDING MACHINES AND THE SCHOOL LUNCH PROGRAM.

October 12, 2006

Time: 5:00-6:00pm

IN EDUCATION MATTERS TONIGHT: A NOTE TO PASS ALONG....ALL CADILLAC AREA SOCCER GAMES HAVE BEEN CANCELED TONIGHT AND RE-SCHEDULED FOR TOMORROW AT 5:30....WEATHER PERMITTING. BROWN HYENAS, FOUND ONLY IN SOUTHERN AFRICA, ARE QUICKLY DISAPPEARING. THERE ARE ONLY EIGHT-THOUSAND LEFT IN THE WILD. GARY STRIEKER REPORTS FROM SOUTH AFRICA ON A PROJECT TO STUDY THE SPECIES IN HOPES OF FINDING A WAY TO HELP THEM

SURVIVE... WITH HELP FROM 15 AMERICAN COLLEGE STUDENTS.

October 13, 2006

Time: 5:00-6:00pm Duration:30
IN EDUCATION MATTERS TONIGHT:IT WAS A DAY OF EXCITEMENT AT ONE NORTHERN MICHIGAN ELEMENTARY.... WHERE THE STUDENTS NOT ONLY GOT IN SOME MAJOR EXERCISE... BUT THEY RAISED MONEY FOR SCHOOL AS WELL!!IT WAS EASTERN ELEMENTARY SCHOOL'S "GOING BANANAS" FUNDRAISER IN TRAVERSE CITY!KIDS JOGGED, HOPPED, SKIPPED, WHEELED, AND WALKED FOR TWENTY MINUTES WITH THEIR CLASSMATES TO HELP RAISE MONEY TO SUPPORT FIELD TRIPS, SPANISH LANGUAGE PROGRAMS, ASSEMBLIES, AND COMPUTER EDUCATION.TEACHERS SAY IT'S A GREAT WAY TO RAISE MONEY AND PROMOTE HEALTHY LIVING AT THE SAME TIME.

October 13, 2006

Time: 5:00-6:00pm

Duration:30

A NEW PROCEDURE HAS HIGH SCHOOLERS IN OTSEGO COUNTY ON LOCKDOWN.THE
GAYLORD HIGH SCHOOLERS HAD A LOCKDOWN DRILL AROUND ONE PM TODAY DESCRIPTION OF SCHOOL OFFICIALS SAY IT HAS NOTHING TO DO WITH THE RECENT SCARES OF LOCKED AND A COUNTY OF STATE POLICE TO TAKE PREVENTATIVE MEASURES IN CASE OF AN EMERGENCY.

SCHOOLS ARE NOW REQUIRED TO PERFORM TWO MOCK LOCKDOWNS PER YEAR.

October 13, 2006

Time: 5:00-6:00pm

Duration :30

STUDENTS ALL OVER THE COUNTRY ARE PREPARING TO TAKE THE DREADED'S-A-T. AND ADDRESS THE BIG DAY ARRIVES LORI DELGADO HAS SOME TIPS TO GET YOU SET.

October 16, 2006

Time: 5:30-7:00am

Duration:30

A LOCAL SCHOOL HOLDS A COLLEGE FAIR IN HOPES OF HELPING STUDENTS PLAN FOR TOMORROW. THE INTERLOCHEN SCHOOL OF PERFORMING AND VISUAL ARTS COLLEGE FAIR WAS HELD YESTERDAY. MORE THAN 60 DIFFERENT SCHOOLS AND UNIVERSITIES WERE REPRESENTED. THE GOAL IS TO ASSIST STUDENTS INTERESTED IN PURSUING STUDIES IN THE ARTS. PART OF THE FAIR ALSO HELPED PARENTS AND STUDENTS LEARN ABOUT FINANCIAL OPPORTUNITIES.

October 17, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:WE'VE HIT THE LANDMARK TODAY.... MAKING THE TOTAL NUMBER OF PEOPLE LIVING IN THE U-S 300-MILLION..AND MILLIONS OF THOSE PEOPLE SPEAK SPANISH.BUT THE DEBATE OVER BILINGUAL EDUCATION CONTINUES. GARY TUCHMAN TAKES A LOOK AT THE CONTROVERSY

October 17, 2006

Time: 6:00-6:30pm

Duration:30

ONE NORTHERN MICHIGAN SCHOOL IS GIVING STUDENTS HAVING A HARD TIME IN CLASSES A REASON TO DO BETTER.SCHOOL LEADERS PUT OUT THE CALL FOR VOLUNTEER MENTORS TO OFFER GUIDANCE AND FRIENDSHIP.7&4'S DAVE FORTIN HAS THE STORY.

October 18, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: THE COST OF EDUCATION IS A MAJOR ISSUE FOR SOME STUDENTS GOING INTO COLLEGE AND FOR THOSE DEALING WITH STUDENT LOANS....A LOCAL COLLEGE HAD A SPEAKER TODAY TO WEED THROUGH THOSE PRESSING QUESTIONS. THE PRESIDENT OF GRAND VALLEY STATE UNIVERSITY NEAR GRAND RAPIDS CAME TO THE CAMPUS OF NORTHWEST MICHIGAN COLLEGE TO SPEAK TO STUDENTS AND GIVE THEM VITAL INFORMATION ON HOW HIGHER EDUCATION CAN HELP YOUR CAREER PATH AND HOW PAYING FOR COLLEGE CAN BE TOUGH.

October 18, 2006

Time: 5:00-6:00pm

Duration:30

SOME NORTHERN MICHIGAN STUDENTS HAD A SPECIAL LUNCH TODAY IN HONOR OF THEM...FOR WORKING HARD AND STAYING IN SCHOOL. A GROUP OF VETERANS FROM GRAND TRAVERSE COUNTY ARE PART OF A GROUP CALLED 40-AND-8....THEY CELEBRATE STUDENT ACHIEVMENTS AND STUDENTS FROM FIFE LAKE TODAY GOT TO SHARE A LUNCH WITH THEM.THEY ATE AT THE GRAND TRAVERSE.

October 18, 2006

Time: 5:00-6:00pm

Duration:30

HAS YOUR NEW COLLEGE STUDENT JUST PHONED HOME AND TOLD YOU THAT NEW LAPTOP OR CAMERA HAS MYSTERIOUSLY DISAPPEARED. ROSEANNE COLLETTI HAS MORE ON HOW TO PROTECT YOUR STUDENT'S POSSESSIONS ON CAMPUS.

October 19, 2006

Time: 5:00-6:00pm

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Duration:30

A NORTHERN MICHIGAN COLLEGE WILL STAY OPEN AFTER CONCERNS OVER
TEACHING STUDENTS THEOLOGY THREATENED TO CLOSE IT'S DOORS GRACE
BAPTIST COLLEGE IN GAYLORD CAN CONTINUE TEACHING THE COURSES UNDER A
NEW LAW! THE SCHOOL OPERATES UNDER A STATE RUN CHURCH ORGANIZATION
AND THE STATE SAID THAT OWNERSHIP PLACED THEM UNDER STATE REGULATIONS.
THAT MEANS NO THEOLOGY CLASSES, NO PROFESSORS WITHOUT BACHELOR
DEGREES, AND THEY CANNOT CALL THEMSELVES A COLLEGE AFTER NEGOTIATIONS,
A COMMITTEE HEADED BY STATE REPRESENTATIVE KEVIN ELSENHEIMER MADE A
DEAL THAT WILL KEEP THE SCHOOL OPEN WITH THE CONDITION THAT THEY MUST
CALL THEMSELVES A "BIBLE COLLEGE" AND MUST FOLLOW SOME STATE
REGULATIONS.

October 19, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: ONE NORHTERN MICHIGAN MIDDLE SCHOOL HAS SOMETHING NEW IN THEIR LESSON PLANS. THE GAYLORD MIDDLE SCHOOL STUDENTS CAN NOW TAKE PART IN ARCHERY. EIGHTY-ONE SCHOOLS THROUGHOUT THE U-S HAVE PICKED THIS PASTIME TO TEACH TO CHILDREN. ONE CONCERN THE GAYLORD MIDDLE SCHOOL HAD WAS SAFETY. AWREY PLANS TO COMPETE ONCE THE KIDS ARE UP TO SNUFF. REPRESENTATIVES FROM THE D-N-R AND JAY'S SPORTING GOODS IN GAYLORD ALSO STOPPED BY TO GIVE THE KIDS A FEW POINTERS.

October 19, 2006

Time: 5:00-6:00pm

Duration:30

THE PRINCIPAL AT AN ELEMENTARY SCHOOL IN ATTLEBORO, MASSACHUSETTS, IS BANNING CHASING GAMES, LIKE TAG... CLAIMING THEY'RE TOO DANGEROUS. BUT AS BYRON BARNETT REPORTS... SOME PARENTS ARGUE THE NEW RULES ARE SILLY.

October 20, 2006

Time: 5:00-6:00pm

Duration:30

PRESSURE TO PERFORM IN SCHOOL HAS BECOME AN AMERICAN WAY OF LIFE\_AND THAT HAS LED MILLIONS OF PARENTS TO HIRE TUTORS TO HELP THEIR KIDS GAIN THAT COMPETITIVE EDGE. AS NBC'S DAWN FRATANGELO REPORTS, THE SEARCH FOR THAT EDGE IS NOW STARTING IN NURSERY SCHOOL.

October 23, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:A FLORIDA ELEMENTARY SCHOOL IS USING MAN'S BEST FRIEND TO HELP SPECIAL NEEDS STUDENTS LEARN TO COMMUNICATE.

JENNIFER RIVERA SHOWS US HOW THE PET THERAPY PROGRAM IS MAKING A DIFFERENCE.

October 24, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: WHETHER ITS PITCHING MAGAZINES, WRAPPING PAPER OR CANDY--FUNDRAISING HAS BECOME A BIG PART OF MANY KIDS SCHOOL DAYS. THIS WEEK SOME NORTHERN MICHIGAN STUDENTS CREATED A PRODUCT TO SELL--THAT NOT ONLY WILL BENEFIT THEIR SCHOOLS, BUT ALSO THE COMMUNITY.

October 24, 2006

Time: 5:00-6:00pm

Duration:30

WHAT'S IN A NAME?WE'LL IF YOU'RE GRACE BAPTIST COLLEGE IN OTSEGO COUNTY, YOUR NAME COULD MEANTHE DIFFERENCE BETWEEN GETTING STATE FUNDING OR CALLED AND HAVE NOT. THE THEOLOGY CURRICULUM OFFERED AT THE SCHOOL COULD HAVE JEOPARDIZED IT'S FUTURE...BUT NOT NOW AFTER A LONG BATTLE-A NEW LAW WILL MAKE SURE IT STAYS OPEN. 7&4'S JENN CARLSON HAS THE STORY.

October 25, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: THE LARGEST SCHOOL FUNDRAISER IN NORTHERN MICHIGAN IS TAKING TO THE STAGE. VOLUNTEERS ARE USING INSPIRATION FROM THE THEATER TO TRANSFORM SAINT FRANCIS HIGH SCHOOL FOR THE GRAND TRAVERSE AREA CATHOLIC SCHOOL'S GLADHANDER. "ALL THE WORLD'S A STAGE" DEBUTS THIS WEEKEND. THE GLADHANDER HAS RAISED NEARLY 7 MILLION DOLLARS FOR CATHOLIC SCHOOLS SINCE IT STARTED 24 YEARS AGO. IF YOU WOULD LIKE TO CHECK IT OUT.-THE PUBLIC IS INVITED TO A FREE PREVIEW NIGHT FRIDAY FROM 6:30 UNTIL 9:30.THE MAIN EVENT IS SATURDAY AND COSTS 300 DOLLARS A COUPLE.

October 25, 2006

Time: 5:00-6:00pm

Duration :30

THE COLLEGE BOARD RELEASED ITS ANNUAL REPORT ON COLLEGE TUITION AND FINANCIAL TRENDS. NBC'S ANNE THOMPSON LOOKS AT HOW THE COST OF A COLLEGE EDUCATION HAS CHANGED OVER THE YEARS.

October 26, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: THE IMPORTANCE OF STAYING IN SCHOOL IS A MESSAGE A COLORADO HIGH SCHOOL COACH TOOK TO HEART. HE IS CREDITED WITH

SAVING A GIRL'S SOFTBALL TEAM--AND IN THE PROCESS--SAVING SOME OF THEIR FUTURES. KIM CHRISTIANSEN HAS THE STORY.

October 28, 2006

Time: 6:00-6:30pm

Duration:30

THE LARGEST SCHOOL FUNDRAISER IN NORTHERN MICHIGAN IS TAKING TO THE STAGE. VOLUNTEERS ARE USING INSPIRATION FROM THE THEATER TO TRANSFORM SAINT FRANCIS HIGH SCHOOL FOR THE GRAND TRAVERSE AREA CATHOLIC SCHOOL'S GLADHANDER."ALL THE WORLD'S A STAGE" KICKED OFF AT 5:30 TODAY.TICKETS ARE 300 DOLLARS A COUPLE.THE GLADHANDER HAS RAISED NEARLY 7 MILLION DOLLARS FOR CATHOLIC SCHOOLS SINCE IT STARTED 24 YEARS AGO.

October 30, 2006

Time: 5:00-6:00pm

Duration:30

THE BIG RAPIDS SCHOOL DISTRICT IS LOOKING TO THE PEOPLE IT SERVES TO HELP GUIDE THE FUTURE OF THE SCHOOLS.7 AND 4'S JAKE PETERSON JOINS US LIVE IN THE CADILLAC NEWSROOM WITH MORE DETAILS ON HOW THE PUBLIC IS GETTING INVOLVED...JAKE.

October 31, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:STUDENTS ACROSS NORTHERN MICHIGAN CELEBRATED HALLOWEEN WITH PARADES AND PARTIES, PROJECTS AND PRESENTATIONS.IN ONE AREA SCHOOL DISTRICT--SEVERAL VISITORS APPEARED WITH A SPECIAL TREAT. THE GIFTS WERE NOT MAGIC BOOKS--BUT THEY DO HAVE A "SPELL-BINDING" EFFECT. 7 & 4'S KRISTIN MACIOROWSKI EXPLAINS:

November 1, 2006

Time: 5:30-7:00am

Duration:30

IS THERE SUCH A THING AS TOO MUCH HOMEWORK? HOMEWORK IS THE SUBJECT OF A SEMINAR PLANNED FOR TODAY IN WASHINGTON D-C.EXPERTS WILL DISCUSS THE AMOUNT OF HOMEWORK CHILDREN GET AND ITS IMPLICATIONS FOR ACADEMIC ACHIEVEMENT. ATTITUDES ON THE MERITS OF HOMEWORK HAVE CHANGED OVER THE YEARS. A RECENT U-S STUDY SUGGESTED "BUSY WORK" MAY BE A WASTE OF TIME.

November 1, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT A NEW PROGRAM IN OTSEGO COUNTY IS HELPING TROUBLED STUDENTS KEEP UP WITH THEIR SCHOOLWORK. THE GAYLORD SCHOOL DISTRICT HAS CREATED A POSITION TO HELP BRIDGE THE LEARNING GAP FOR STUDENTS WHO ARE SUSPENDED FROM SCHOOL. 7& 4'S JENN CARLSON INTRODUCES US TO THIS NEW KIND OF CLASSROOM.

November 2, 2006

Time: 5:00-6:00pm

Duration:30

MANY REPRESENTATIVES FROM OUR AREA GATHERED IN ONE NORTHERN MICHIGAN COMMUNITY... FOR AN ANNUAL STUDENT MOCK ELECTION. 7 AND 4'S JESSICA LEFFLER WAS IN LELAND, AND HAS MORE ON HOW A LESSON IN POLITICS PAID OFF FOR VOTERS OF THE FUTURE.

November 2, 2006

Time: 5:00-6:00pm

Duration :30

KIDS WILL BE FLOWING INTO A NORTHERN MICHIGAN MUSEUM... AS A NEW EXHIBIT PLANS TO OPEN UP WITH A SPLASH!AS THE GREAT LAKES CHILDREN'S MUSEUM IN LEELANAU COUNTY SETTLES IN TO THEIR NEW LOCATION..PLANS ARE UNDERWAY FOR THEIR NEWEST ADDITION..."LISTENING TO THE RIVER". KIDS WILL BE ABLE TO

LEARN THE IMPORTANCE OF MICHIGAN RIVERS AND HOW THEY AFFECT THE GREAT LAKES...AND CHILDREN FROM NORTHERN MICHIGAN WON'T BE THE ONLY ONES BENEFITING FROM THE PROJECT.WHEN FINISHED, "LISTENING TO THE RIVER" WILL SPAN OVER 15-HUNDRED SQUARE FEET.

November 2, 2006

Time: 5:00-6:00pm

Duration :30
IN EDUCATION MATTERS TONIGHT:STUDENTS AT MANISTEE CATHOLIC CENTRAL
SCHOOLS ARE PREPARING FOR A BIG PARTY. "LA FIESTA" IS THE THEME FOR THE
SCHOOL'S MAJOR FUND RAISER.WHICH SUPPORTS THE EDUCATION OF 230 PRESCHOOL THROUGH TWELFTH GRADE STUDENTS. THE VOLUNTEERS ARE BUSY TODAY
DECORATING FOR THE MEXICAN THEME AND DISPLAYING THE MANY ITEMS FOR THE
SILENT AUCTION.THERE WILL ALSO BE CHANCES TO WIN A NEW CAR.....OR A BOAT
AND TRAILER. THE FUNDRAISER WILL BE HELD AT MANISTEE CATHOLIC CENTRAL

SCHOOLS SATURDAY NOVEMBER FOURTH BEGINNING AT FIVE O'CLOCK....THERE ARE STILL TICKETS AVAILABLE

November 2, 2006

Time: 5:00-6:00pm

Duration:30

HOMEWORK -- HOW MUCH IS TOO MUCH? AND ARE CHILDREN DOING MORE OF IT THAN WHEN THEIR PARENTS WERE IN SCHOOL? AS BRIAN MOOAR REPORTS, THAT'S THE FOCUS OF A NATIONAL DEBATE WITH NO EASY ANSWERS.

November 5, 2006

Time: 11:00-11:35pm

Duration:30

THE TRAVERSE CITY AREA PUBLIC SCHOOLS LONG RANGE MASTER PLAN STEERING COMMITTEE .... IS GEARING UP TO HOST A COMMUNITY FORUM.TCAPS' LONG RANGE MASTER PLANNING PROJECT WILL HOST THE FIRST OF THREE COMMUNITY FORUMS TOMORROW NIGHT, AT TRAVERSE CITY WEST SENIOR HIGH SCHOOL. THE MEETING WILL BE HELD IN THE CAFETERIA FROM 7:00 PM TO 9:00 P.M. THE PUBLIC IS INVITED TO PARTICIPATE, THE PURPOSE IS TO SHARE INFORMATION AND DISCUSS THE FUTURE OF EDUCATION IN THE TRAVERSE CITY REGION.

November 6, 2006

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: NORTHERN MICHIGAN STUDENTS GOT A \*MOVING\* LESSON IN TECHNOLOGY. THE NATIONAL SCIENCE CENTER VISITED FIFE LAKE STUDENTS AND PRESENTED DEMONSTRATIONS IN THIS TRUCK. THE PURPOSE OF THE TRAVELING SHOW IS TO GET KIDS INTERESTED IN MATH AND SCIENCE. DURING ONE DEMONSTRATION.....STATIC ELECTRICITY FLOWED THROUGH THREE STUDENTS BEFORE LIGHTING A FLUORESCENT TUBE. THE DEMONSTRATIONS HAVE ALSO BEEN PRESENTED AT INLAND LAKES SCHOOLS.... AND BOYNE CITY SCHOOLS.FROM HERE IT TRAVELS TO EASTERN KENTUCKY. THERE IS NO CHARGE TO BRING THE SHOW TO A SCHOOL.

November 6, 2006

Time: 5:00-6:00pm

Duration :30

STUDENTS ARE RAISING THEIR VOICES....KICKING OFF "MICHIGAN'S SAFE SCHOOLS WEEK" WITH A PLEDGE.THIS MORNING STUDENTS FROM AROUND MICHIGAN GATHERED AT THE STATE CAPITOL AFFIRMING THEIR DEDICATION TO SCHOOL SAFETY.AND THE IMPORTANT ROLE EACH STUDENT PLAYS IN VIOLENCE PREVENTION. ACROSS THE STATE OVER 100-THOUSAND PLEDGES ARE PREDICTED TO BE MADE THROUGHOUT THE WEEK.

November 6, 2006

Time: 5:00-6:00pm

TONIGHT THE PUBLIC WILL HAVE THE CHANCE TO HELP PLAN THE FUTURE OF A NORTHERN MICHIGAN SCHOOL DISTRICT. THE TRAVERSE CITY AREA PUBLIC SCHOOLS LONG RANGE MASTER PLAN STEERING COMMITTEE WILL HOLD THE COMMUNITY FORUM.THE COMMITTEE HAS BEEN LOOKING INTO ISSUES LIKE EXPANDING PROGRAMS THAT ARE RUNNING OUT OF BUILDING SPACE, FAMILIES ON THE MOVE. AND BUDGET CONCERNS. THE FIRST OF THREE COMMUNITY FORUMS IS TONIGHT AT TRAVERSE CITY WEST SENIOR HIGH SCHOOL'S CAFETERIA FROM 7 TO 9.THE PURPOSE IS TO SHARE INFORMATION AND DISCUSS THE FUTURE OF TCAPS. EDUCATION.

November 6, 2006

Time: 6:00-6:30pm

Duration:30

PARENTS AND COMMUNITY MEMBERS CAME OUT TO DISCUSS THE AREA'S LARGEST SCHOOL DISTRICT'S FUTURE. THE TRAVERSE CITY AREA PUBLIC SCHOOL DISTRICT SAYS IT'S PREPARING TO MAKE TOUGH DECISIONS IN THE YEARS AHEAD AND IT'S TURNING TO THE PEOPLE IT SERVES FOR SOME HELP. TONIGHT'S PUBLIC FORUM IS JUST THE BEGINNING OF THREE MEETINGS FOCUSING ON THE FUTURE OF THE ENTIRE SCHOOL DISTRICT.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

November 7, 2006

Time: 5:00-6:00pm

IN EDUCATION MATTERS TONIGHT: NEW FEDERAL GUIDELINES NOW ALLOW PUBLIC SCHOOL DISTRICTS TO OFFER SAME SEX CLASSES TO TEACH BOYS AND GIRLS SEPARATELY.SCHOOL LEADERS FROM PELLSTON IN EMMET COUNTY SAY THEY'VE BEEN WAITING YEARS FOR THIS TO TAKE PLACE.7&4'S ERIN OVALLE REPORTS.

November 8, 2006

Time: 5:00-6:00pm

Duration:30

®#\$ ( a rold) IN EDUCATION MATTERS TONIGHT:WHEN A/CHILD:ŒURNS:FIVE, IT'S A BIG-MILESTONE. △ 概念學統立 法坚持法 BECAUSE FOR MANY FIVE YEAR OLDS, THAT'S THE AGE THEY START SCHOOL. BUT AT GROWING NUMBER OF PARENTS ARE CHOOSING TO KEEP THEIR FIVE YEAR OLDS HOME AN EXTRA YEAR AND SEND THEM TO KINDERGARTEN WHEN THEY'RE SIX. JODY KERZMAN TALKS WITH ONE MOTHER WHO MADE THAT CHOICE AND TELLS US WHY SHE SAYS IT WAS THE RIGHT DECISION.

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A STRUGGLING NORTHERN MICHIGAN SCHOOL MISSES OUT ON AN OPPORTUNITY TO GET MORE FUNDING AFTER LAST NIGHT'S ELECTION.IN MASON COUNTY A MILLAGE DEFEAT LAST NIGHT HAS SOME WONDERING WHAT'S NEXT. VOTERS REJECTED A MILLAGE LAST NIGHT THAT WOULD HAVE GIVEN THE FREESOIL SCHOOLS ABOUT THIRTY SIX THOUSAND DOLLARS A YEAR SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

November 8, 2006

Time: 11:00-11:30pm

Duration:30

A SPECIAL CEREMONY WILL TAKE PLACE IN THE OVAL OFFICE TOMORROW AND A NORTHERN MICHIGAN ARTS ACADEMY WILL BE RECEIVING BIG HONORS.PRESIDENT BUSH AND FIRST LADY LAURA BUSH WILL HOST THE CEREMONY TO GIVE THE 2006 NATIONAL MEDAL OF THE ARTS.INTERLOCHEN CENTER FOR THE ARTS IN GRAND TRAVERSE COUNTY WILL BE AMONG THE RECIPIENTS. THE AWARD WILL BE ACCEPTED BY JEFFREY KIMPTON, INTERLOCHEN'S PRESIDENT.

November 10, 2006

Time: 5:00-6:00pm

IN EDUCATION MATTERS TONIGHT: THE NUMBER OF HIGH SCHOOL GRADUATES EXPECTING TO GO TO COLLEGE HAS GROWN SIGNIFICANTLY. ACCORDING TO THE DEPARTMENT OF EDUCATION--SIXTY PERCENT OF GRADS SAY THEY PLAN TO ATTEND COLLEGE AND THAT HAS SOME STUDENTS WORRIED IF THEY'LL EVEN GET IN. ADMISSIONS PROFESSIONALS SAY ON AVERAGE, FOUR YEAR COLLEGES ACCEPT ABOUT 70 PERCENT OF APPLICANTS, HOWEVER IT IS GETTING MORE DIFFICULT. THEY RECOMMEND STUDENTS APPLY EARLY AND DO PLENTY OF RESEARCH.

November 10, 2006

Time: 5:00-6:00pm

Duration:30

ACCORDING TO A NEW STUDY BY THE N-C-A-A, COLLEGE STUDENTS WHO PLAY SPORTS ARE MORE LIKELY TO GRADUATE. THE STUDY ALSO FOUND FEMALE ATHLETES ARE THE MOST LIKELY TO GRADUATE, WITH 71 PERCENT RECEIVING DEGREES. ON AVERAGE, 63 PERCENT OF ALL STUDENT ATHLETES, COMPARED TO 61 PERCENT OF OTHER STUDENTS, WILL RECEIVE THEIR DIPLOMAS.

November 13, 2006

Time: 5:00-6:00pm

**Duration:30** 

IN EDUCATION MATTERS TONIGHT: ORGANIZERS ARE CALLING THE LARGEST SCHOOL FUNDRAISER IN NORTHERN MICHIGAN ANOTHER SUCCESS. THE THEME FOR THIS YEAR'S GLADHANDER AUCTION WAS "ALL THE WORLD'S A STAGE" AND THE FUNDRAISER RAKED IN MORE THAN 378-THOUSAND DOLLARS. THE GRAND TRAVERSE AREA CATHOLIC SCHOOLS EVENT HAS RAISED MORE THAN 7-MILLION DOLLARS SINCE IT BEGAN 24-YEARS AGO. EACH YEAR THE AUCTION CONTRIBUTES ABOUT EIGHT-PERCENT OF THE CATHOLIC SCHOOL SYSTEM'S OPERATING BUDGET. FOR MORE INFORMATION ON THE GLADHANDER AUCTION YOU CAN LOG ONTO OUR WEBSITE AT WWW-DOT-T-V-7-DASH-4-DOT-COM AND CLICK ON LINKS IN THE NEWS.

November 14, 2006

Time: 5:00-6:00pm

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学的企业技术的主义。

Section As the LEGIC Committee of Duration:30

IN EDUCATION MATTERS TONIGHT: AN AREA SCHOOL DISTRICT WILL BE GETTING
GREENER!TRAVERSE CITY AREA PUBLIC SCHOOL BUSES WILL NOW HAVE CLEANER
EMISSIONS. "the E P A offered a grant for the clean school buss U S A program where they'll
replace our diesel mufflers with diesel oxidation catalyst. The catalyst reduce the emissions up to
70 percent for cleaner air...Lo sulphur diesel fuel has been replaced with ultra low sulphur fuel.
Ultra low sulfur contains 15 parts per million of sulfur...a far reduction from the old days."">
NEARLY ALL OF THE BUSES HAVE BEEN CONVERTED. HE SAYS THE POSITIVE IMPACT
IS SIGNIFIGANT. WHEN YOU CONSIDER THE NUMBERS.TRAVERSE CITY PUBLIC
SCHOOLS OPERATES ONE HUNDRED TWENTY BUSES AND LOGS ONE POINT EIGHT
MILLION MILES EACH YEAR.

November 14, 2006

Time: 5:00-6:00pm

Duration :30

A NATIONAL AWARD WAS BROUGHT HOME TO NORTHERN MICHIGAN TODAY INTERLOCHEN CENTER FOR THE ARTS IN GRAND TRAVERSE COUNTY RECEIVED THE 2006 NATIONAL MEDAL OF THE ARTS.... AND TODAY THE SCHOOL'S PRESIDENT SHOWED OFF THE PRESTIGIOUS AWARD TO STUDENTS AT A SCHOOL ASSEMBLY LAST WEEK, JEFFREY KLIMPTON ACCEPTED THE MEDAL FROM PRESIDENT BUSH AND THE FIRST LADY IN A WHITE HOUSE CEREMONY.

November 14, 2006

Time: 5:00-6:00pm

Duration:30

GETTING INTO COLLEGE JUST GOT HARDER FOR 'B' STUDENTS. THE WALL STREET JOURNAL REPORTS, AN EXPLOSION IN APPLICATIONS HAS CAUSED UNIVERSITIES TO REJECT STUDENTS IN RECORD NUMBERS AND BECOME MORE SELECTIVE. THEY SAY IT'S A SNOWBALL EFFECT.... STUDENTS GETTING REJECTED FROM STATE

UNIVERSITIES ARE TURING TO SCHOOLS ON THE NEXT LEVEL. THE EASE OF FILLING OUT FORMS ONLINE IS SAID TO BE CONTRIBUTING TO AN INCREASE IN APPLICATIONS.

November 16, 2006

Time: 5:00-6:00pm

Duration:30

MANY KIDS ARE EAGERLY AWAITING THE HOLIDAY SEASON AND THE PROMISE OF GIFTS IN THEIR STOCKINGS.BUT AS SOME NORTHERN MICHIGAN STUDENTS LEARNED-IT'S NOT THE CASE IN EVERY FAMILY. 7&4'S JENN CARLSON EXPLAINS HOW THEY SET OUT TO CHANGE THAT.

November 16, 2006

Time: 6:00-6:30pm

Duration:30

A WIND TURBINE AT NORTHWESTERN MICHIGAN COLLEGE IS GENERATING SOME EXCITEMENT AROUND CAMPUS. THE NEW 60 FOOT TALL TOWER WILL BE INSTALLED FRIDAY AS PART OF THE COLLEGE'S RENEWABLE ENERGY PROGRAM. THE 10-KILOWATT GENERATOR WILL HELP PRODUCE ENERGY TO ONE OR TWO AREA HOMES BUT IS EXPECTED TO BE USED MORE AS AN EDUCATIONAL TOOL. THE POWER GENERATED WILL BE TIED TO THE TRAVERSE CITY LIGHT AND POWER GRID AND MONITORED BY STUDENTS IN THE PROGRAM. THE SYSTEM WILL ALSO BE USED TO TRAIN WIND GENERATOR TECHNICIANS.

November 17, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: THE SCHOOL YEAR IS LESS THAN HALF OVER -- BUT MANY FOREIGN EXCHANGE STUDENTS ARE ALREADY AT THE HALF-WAY MARK OF THEIR VISIT TO THE UNITED STATES. &4's BILL FROEHLICH REPORTS ON SOME OF NORTHERN MICHIGAN'S NEWEST STUDENTS.... AND HOW YOU CAN HELP OTHERS HAVE SIMILAR EXPERIENCES....

November 17, 2006

Duration :30

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AN ANNAUL EVENT BRIDGES THE AGE GAP--ALLOWING KIDS TO SAY THANKS TO SENIORS WHO ENRICH THEIR LIVES.LAST NIGHT IN GRAND TRAVERSE COUNTY--THE TABLES WERE TURNED, WITH CHILDREN SERVING UP PLATES FULL OF FOOD. ESTWOODS ELEMENTARY SCHOOL STUDENTS HOSTED THE SPECIAL THANKSGIVING DINNER.EVERY STUDENT HAD A HAND IN THE EVENT--WHICH MEANT EVEN THE SMALLEST HANDS CONTRIBUTED OME SENIORS ATTEND THE DINNER YEAR AFTER YEAR BUT KIDS SEEM TO BENEFIT THE MOST.THE COMPLIMENTARY DINNER WELCOMED ALL SENIOR CITIZENS FROM THE TRAVERSE CITY AREA.

November 20, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:SOME SAY YOU SHOULDN'T MIX WORK AND PLAY. BUT TODAY--NORTHERN MICHIGAN STUDENTS SAW HOW THAT CAN BE A GREAT COMBINATION AS THE COMMUNITY'S HARD WORK MAKES A NEW PLAYGROUND POSSIBLE. 7 & 4'S KRISTIN MACIOROWKSI HAS MORE:

November 20, 2006

Time: 11:00-11:35pm

Duration:30

TONIGHT NORTHWESTERN MICHIGAN COLLEGE IS LEARNING THE RESULTS OF AN ENVIRONMENTAL SCAN THEY COMMISSIONED A FEW MONTHS AGO. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE IN THE STUDIO WITH MORE. MATT!

November 21, 2006

Time: 5:30-7:00 am

THE SEARCH FOR THE TRAVERSE BAY AREA INTERMEDIATE SCHOOL DISTRICT'S NEW SUPERINTENDENT IS DOWN TO TWO.MICHAEL HILL, AN ASSISTANT SUPERINTENDENT WITH THE SCHOOL DISTRICT AND STEPHEN COUSINS, SUPERINTENDENT OF MUSKEGON REETHS-PUFFER SCHOOLS, MADE THE FINAL CUT.SECOND-ROUND INTERVIEWS WITH THE TWO MEN WILL BE HELD NEXT WEEK.

November 21, 2006

Time: 5:00-6:00pm

Duration:30

CAN YOU IMAGINE A CLASSROOM WITH NO CHALKBOARD? NO TEXT BOOKS OR WRITING UTENSILS? FOR SOME WEST PHILADELPHIA STUDENTS, THEIR CLASSROOM OF THE FUTURE IS A STATE OF THE ART ENVIRONMENT.FREDRICKA WHITFIELD REPORTS.

November 22, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: WHEN YOU THINK OF MEDICAL SCHOOLS...CHANCES ARE SCHOOLS IN CUBA ARE NOT AT THE TOP OF THE LIST. BUT SOME AMERICAN STUDENTS ARE IN HAVANA STUDYING TO BE DOCTORS... AND LEARNING MUCH MORE THAN MAKING PEOPLE FEEL BETTER. MORGAN NEILL EXPLAINS.

November 27, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: THE TEENAGE YEARS CAN BE TOUGH....ESPECIALLY WHEN IT COMES TO SELF-IMAGE. THAT'S WHY A PHILADELPHIA PROFESSOR HAS COME UP WITH A WAY FOR TEENS AND PRETEENS TO BOOST THEIR SELF ESTEEM. NBC'S DAWN TIMMENEY TAKES A LOOK AT THIS COOL NEW "GIRL" TOOL.

November 27, 2006

Time: 6:00-6:30pm

Duration:30

PARENTS IN ONE MASON COUNTY COMMUNITY ARE LEARNING THAT THEIR YOUNG CHILDREN WILL BE SENT TO ANOTHER SCHOOL IN THE MIDDLE OF THE SCHOOL YEAR. RIVERTON ELEMENTARY IN LUDINGTON IS SLATED TO CLOSE PERMANENTLY IN JUNE - BUT SCHOOL OFFICIALS ARE ANNOUNCING NEW PLANS TO CHANGE SCHOOLS EARLIER FOR "SOME" STUDENTS.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE IN THE STUDIO WITH MORE... LISA?

November 28, 2006

Time: 5:00-6:00pm

Duration:30

IMAGINE SENDING YOUR CHILD ON A TRIP AROUND THE WORLD..A UNIQUE PROGRAM IN TRAVERSE CITY INTEGRATES FINANCIAL AND CHARACTER EDUCATION...WHILE INTRODUCING KIDS TO THE WORLD AROUND THEM.7&4'S STACEY SKRYSAK HAS MORE.

November 28, 2006

Time: 6:00-6:30pm

Duration:30

A NORTHERN MICHIGAN SCHOOL DISTRICT COULD SOON BE FACING SEVERAL MILLION DOLLARS IN BUDGET CUTS. TRAVERSE CITY AREA PUBLIC SCHOOL DISTRICT LEADERS SAY THEY'VE RECEIVED WORD THAT THE STATE COULD BE CUTTING FUNDING--WHICH MEANS LOCAL DISTRICTS WILL HAVE TO GO BACK TO THE DRAWING BOARD. 7&4'S RACHEL MELNICK SPOKE TO THE SUPERINTENDENT.SHE JOINS US LIVE FROM OUR TRAVERSE CITY NEWSROOM WITH MORE.

November 28, 2006

Time: 5:00-6:00pm

IN EDUCATION MATTERS TONIGHT:SOME MICHIGAN SCHOOLS ARE CHALLENGING THE BUSH ADMINISTRATION'S "NO CHILD LEFT BEHIND" MANDATES.A FEDERAL APPEALS COURT PANEL HAS BEEN ASKED TO REVIVE A LAWSUIT CHALLENGING THE WAY GOVERNMENT-MANDATED PROGRAMS ARE FUNDED. THE NATIONAL EDUCATION ASSOCIATION AND SCHOOL DISTRICTS IN MICHIGAN, VERMONT AND TEXAS SUED TO BLOCK THE NO CHILD LEFT BEHIND EDUCATION POLICY. THEY ARGUE THAT SCHOOLS SHOULD \*NOT\* HAVE TO COMPLY WITH REQUIREMENTS THAT WEREN'T PAID FOR BY THE FEDERAL GOVERNMENT-- BECAUSE CONGRESS APPROPRIATED FAR LESS MONEY THAN WHAT DISTRICTS NEED TO COMPLY WITH THE LAW. THE THREE-JUDGE PANEL HAS NOT SAID WHEN IT WOULD RULE ON THE APPEAL.

November 28, 2006

Time: 6:00-6:30pm

Duration:30

SOME PARENTS WILL TELL YOU IT CAN BE HARD TO MAKE A TEENAGER REALLY LISTEN TO AN ADULT.BUT TODAY STUDENTS AT ONE AREA SCHOOL NOT ONLY LISTENED, BUT ALSO LEARNED ABOUT THE TREMENDOUS TOLL DRUGS CAN TAKE ON A FAMILY. 7&4'S ERIN OVALLE JOINS US LIVE IN THE STUDIO WITH MORE.

November 28, 2006

Time: 6:00-6:30pm

Duration:30

THESE DAYS, , SCHOOL SAFETY IS A CONCERN FOR STUDENTS, PARENTS AND EDUCATORS.MANY NORTHERN MICHIGAN SCHOOL LEADERS ARE TAKING A NEW LOOK AT SECURITY MEASURES. 7 AND 4'S JAKE PETERSON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH THIS SPECIAL REPORT:

November 30, 2006

Time: 5:00-6:00pm

Duration:30

IT'S A NEW WAY FOR STUDENTS IN NORTHERN MICHIGAN TO LEARN ABOUT MONEY.
FLY...OR FINANCIALLY LITERATE YOUTH...IS AN EDUCATIONAL PROGRAM THAT
TEACHES KIDS ABOUT FINANCIAL AND CHARACTER EDUCATION IN A GLOBAL
CONTEXT. 7&4'S STACEY SKRYSAK TAKES A LOOK AT HOW BOTH STUDENTS AND
TEACHERS ARE BENEFITING.

November 30, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: A FIRST-EVER CONFERENCE IN ONE NORTHERN MICHIGAN AREA SETS OUT TO HELP SPECIAL EDUCATION STUDENTS TRANSITION TO LIFE AFTER HIGH SCHOOL.MORE THAN 150 HIGH SCHOOL SPECIAL EDUCATION STUDENTS FROM THE TRAVERSE BAY AREA INTERMEDIATE SCHOOL DISTRICT SPENT THE DAY AT THE GREAT WOLF LODGE NEAR TRAVERSE CITY. THEY HEARD FROM LOCAL BUSINESSES AND AGENCY PRESENTERS ABOUT WAYS TO GAIN INDEPENDENT LIVING SKILLS AND HOW TO GET IN TOUCH WITH HELPFUL RESOURCES. THE TOPICS RANGED FROM BANKING AND BUDGETING TO HOW TO FIND THE PERFECT CAREER.

November 29, 2006

Time: 6:00-6:30pm

Duration:30

EDUCATION LEADERS SAY THE RECENT SCHOOL SHOOTINGS HAVE BROUGHT SCHOOL SECURITY ISSUES, BACK INTO THE NATIONAL SPOTLIGHT.ONE NORTHERN MICHIGAN DISTRICT HAS THOSE TYPE OF ISSUES HIT VERY CLOSE TO HOME... SEVEN AND FOUR'S JAKE PETERSON CONTINUE'S OUR EXCLUSIVE SCHOOL SAFETY SERIES.HE JOINS US LIVE IN THE CADILLAC NEWSROOM WITH MORE. JAKE?

November 30, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:FIRST A NOTE TO PASS ALONG....ATLANTA COMMUNITY SCHOOLS WILL BE CLOSED TOMORROW DUE TO THE OVERNIGHT SNOW

STORMS....ONCE AGAIN, ATALANTA COMMUNITY SCHOOLS WILL BE CLOSED TOMORROW.MICHIGAN RANKS AMONG THE TOP STATES IN THE NATION WHEN IT COMES TO EDUCATION SPENDING.BUT A NEW STUDY SHOWS THAT MONEY IS NOT MAKING A DIFFERENCE IN STUDENT PERFORMANCE.THE INDEPENDENT STUDY WAS RELEASED TODAY BY MICHIGAN'S SPEAKER OF THE HOUSE.IT FOUND THAT MICHIGAN STUDENTS ONLY SCORE AVERAGE ON THEIR EIGHTH GRADE PROGRESS EXAMS--DESPITE THE FACT THAT MICHIGAN RANKS 10TH IN THE NATION FOR TAXPAYER SPENDING ON SCHOOLS.ONLY 30 PERCENT OF STUDENTS EARNED A. "ABOVE OR AT PROFIECIENT" IN READING AND IN MATH.THE SPEAKER SAYS THE POINT OF THE REPORT IS TO HELP POLICITAL LEADERS IN BOTH PARTIES IMPROVE EDUCATION IN MICHIGAN.

November 30, 2006

Time: 5:00-6:00pm

Duration:30

A NEW STUDY SAYS HIGH SCHOOL GRADUATES AND COLLEGE GRADUATES DON'T HAVE THE SKILLS THEY NEED WHEN THEY START THEIR FIRST JOB. THAT'S THE CONCLUSION OF A NEW REPORT "ARE THEY REALLY READY TO WORK" COMPILED BY MAJOR EMPLOYER GROUPS. KITTY PILGRIM REPORTS.

December 1, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:IT WAS A CHANCE TO LOOK TO THE FUTURE--AND A RECORD NUMBER OF NORTHERN MICHIGAN HIGH SCHOOL GIRLS SEIZED THE OPPORTUNITY. THE GIRLTECH SEMINAR WAS HELD AT NORTHWESTERN MICHIGAN COLLEGE IN TRAVERSE CITY FOR DOZENS OF AREA HIGH SCHOOL SOPHOMORES. THE PROGRAM PROMOTES NON-TRADITIONAL CAREERS FOR WOMEN.THIS IS THE SIXTH YEAR FOR THE SEMINAR.TWO HUNDRED SIXTY STUDENTS FROM 16 HIGH SCHOOLS IN 5 COUNTIES ATTENDED TODAY'S EVENT.

December 1, 2006

Time: 5:00-6:00pm

Duration:30

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STUDENTS IN TRAVERSE CITY ARE GETTING AN OUT OF THIS WORLD LOOK INTO ASTRONOMY!JEFFREY BENNET, THE AUTHOR OF THE BOOK "MAX GOES TO MARS", HAS DONATED MORE THAN 700 COPIES TO STUDENTS AT ELEMENTARY SCHOOLS IN THE TRAVERSE BAY AREA INTERMEDIATE SCHOOL DISTRICT.THE BOOK IS THE SECOND IN THE SERIES ABOUT A DOG NAMED MAX WHO WENT TO THE MOON IN HIS FIRST ADVENTURE.AN ASTRONOMY PROFESSOR AT NORTHWESTERN MICHIGAN COLLEGE. IS BEHIND THE EFFORT. DOBEK ALSO SAID HE WAS IMPRESSED BY HOW THE BOOK REMAINS AGE-APPROPRIATE-YET IS STILL SCIENTIFICALLY ACCURATE AND MATHEMATICALLY CHALLENGING.

December 2, 2006

Time: 6:00-6:30pm

Duration:30

ONE TEAM IN NORTHERN MICHIGAN IS COMING HOME FROM THE BRESLIN CENTER AS CHAMPIONS. THE FRANKFORT GIRLS BASKETBALL TEAM WON TODAY ... 7&4'S JAYSON GEISER HAS THE LATEST, HE NOW JOINS US LIVE IN THE STUDIO, JAYSON.

December 4, 2006

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: THE U-S SUPREME COURT HEARD TWO CASES THAT MAY DECIDE WHETHER SCHOOLS CAN USE RACE IN DETERMINING WHERE A CHILD IS ENROLLED. THE CASES BEGAN IN LOUISVILLE, KENTUCKY AND SEATTLE WASHINGTON -- WHERE WHITE STUDENTS WERE DENIED ADMISSION TO THEIR PUBLIC SCHOOLS OF CHOICE. THE SCHOOL SYSTEMS ARE ARGUING THAT THEY HAVE TO REJECT SOME STUDENTS IN FAVOR OF MAINTAINING AN OVERALL RACIAL BALANCE. BRIAN MOOAR HAS THE LATEST FROM WASHINGTON.

December 5, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:STUDENTS AND STAFF WILL SOON SEE A TRANSFORMATION AT ANOTHER TRAVERSE CITY AREA PUBLIC ELEMENTARY SCHOOL. TRAVERSE HEIGHTS ELEMENTARY IS THE SECOND T-CAPS SCHOOL TO UNDERGO THE REBUILDING PROCESS. STUDENTS ARE CURRENTLY ATTENDING SCHOOL AT SABIN ELEMENTARY WHILE THEIR SCHOOL IS TORN DOWN AND REBUILT. TRAVERSE HEIGHTS IS EXPECTED TO BE REOPENED FOR SCHOOL NEXT FALL.OLD MISSION ELEMENTARY WAS THE FIRST SCHOOL TO BE REBUILT IT WAS REOPENED IN AUGUST. SCHOOL DISTRICT LEADERS ARE STILL DECIDING WHICH SCHOOL WILL CLOSE FOR REBUILDING NEXT YEAR.

December 5, 2006

Time: 5:00-6:00pm

Duration:30

GOVERNOR GRANHOLM SAYS THE NEW MERIT AWARD SCHOLARSHIP IS MOST IMPORTANT BILL FACING LAWMAKERS TODAY. THE NEW MERIT AWARD IS A 4-THOUSAND DOLLAR SCHOLARSHIP THAT WOULD BE AVAILABLE TO \*EVERY\* STUDENT WHO WANTS TO EARN A COLLEGE DEGREE OR TECHNICAL CERTIFICATION. CURRENTLY, THE MICHIGAN MERIT AWARD IS BASED ON STANDARDIZED TEST SCORES AND IS AWARDED TO ONLY HALF THE STUDENTS WHO GRADUATE HIGH SCHOOL. THE SCHOLARSHIP IS PART OF GRANHOLM'S 6-BILLION DOLLAR COMPREHENSIVE ECONOMIC PLAN AND WOULD KICK IN FOR SENIORS STARTING IN 2007.

December 5, 2006

Time: 6:00-6:30pm

Duration:30

17 DIFFERENT LANGUAGES ARE SPOKEN THROUGHOUT TRAVERSE CITY'S AREA
PUBLIC SCHOOL DISTRICT AND LEADERS SAY AS THAT NUMBER CONTINUES TO GROW
AS DOES THE COST TO FUND THE PROGRAMS. 7 & 4'S ERIN OVALLE JOINS US LIVE
WITH MORE ON HOW NORTHERN MICHIGAN'S LARGEST SCHOOL DISTRICT IS DEALING
WITH THE NEW CHALLENGES.

December 6, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: WITH MORE AND MORE OF OUR SCHOOLS FACING CUTBACKS—A PARTNERSHIP IS BECOMING A POPULAR OPTION. PARTNERSHIPS BETWEEN NORTHERN MICHIGAN SCHOOLS AND BUSINESSES TODAY, GLENN LOOMIS ELEMENTARY RECEIVED A 500-DOLLARS GRANT THAT WILL ENHANCE STUDENT'S CLASSROOM EXPERIENCE. THE MONEY WILL BE USED TO SUPPORT A POETRY WRITING PROGRAM THAT WILL TAKE PLACE IN APRIL. THE GRANT WAS SPONSORED BY THE T-B-A CREDIT UNION AND HARVITT INSURANCE AGENCY WHO HAVE PARTNERED TOGETHER TO OFFER GRANT OPPORTUNITIES TO LOCAL SCHOOLS.

December 6, 2006

Time: 5:00-6:00pm

Duration:30

NEARLY ONE HUNDRED FIRST AND SECOND GRADERS IN SUTTONS BAY "GOT BUGGY" ABOUT THE ARTS. WHAT YOU SEE ON THE STAGE IS THANKS TO THE BEHIND-THE-SCENES WORK OF THE LEELANAU COUNTY BUSINESS "ONE UP WEB." IT'S THE SECOND YEAR FOR THE PROGRAM--WHICH AIMS TO KEEP THE FINE ARTS FROM FEELING THE STING OF BUDGET CUTS. STUDENTS DAZZLED FAMILY AND FRIENDS AT LAST NIGHT'S PERFORMANCE. WHICH FEATURED INSECT ENSEMBLES AND MORE PERFORMERS THAN LAST YEAR.

December 6, 2006

Time: 6:00-6:30pm

THE CADILLAC AREA SCHOOL DISTRICT IS GETTING A LESSON IN SCHOOL SECURITY BY PRACTICING AN IN SCHOOL EMERGENCY. 7 & 4'S JAKE PETERSON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON WHO'S PARTICIPATING IN THIS PRACTICE...JAKE..

December 6, 2006

Time: 6:00-6:30pm

Duration:30

THE FINANCIAL FUTURE OF ONE NORTHERN MICHIGAN SCHOOL DISTRICT IS UP FOR DISCUSSION TOMORROW THERE WILL BE A SPECIAL SCHOOL BOARD MEETING FOR TAHQUAMENON AREA SCHOOLS IN NEWBERRY SCHOOL LEADERS ARE PREPARING FOR A POSSIBLE REDUCTION IN STATE FUNDING - AND TAKING A CLOSE LOOK AT WHAT COULD BE TRIMMED IN THE BUDGET. THE MEETING WILL BE HELD AT THE NEWBERRY PUBLIC LIBRARY BEGINNING AT FOUR P.M.

December 7, 2006

Time: 5:00-6:00pm

Duration:30

NORTHERN MICHIGAN STUDENTS NOW HAVE ANOTHER PLACE TO SHOW OFF THEIR ARTWORK BESIDES THE FRIDGE. STUDENTS IN KINDERGARTERN THROUGH TWELFTH GRADE SUBMITTED THEIR CREATIVE EXPRESSIONS FOR "THE CLOTHESLINE ART SHOW."AS THE TITLE SUGGESTS.—THE ART WORK IS DISPLAYED HANGING ON A CLOTHESLINE THROUGHOUT THE GALLERY AT ARTCENTER TRAVERSE CITY. YOU CAN CHECK OUT THE EXHIBIT NOW THROUGH DECEMBER 29TH.

December 7, 2006

Time: 11:00-11:35pm

Duration:30

A NORTHERN MICHIGAN SCHOOL IS FACING SOME TOUGH ECONOMIC DECISIONS TONIGHT. THE TACQUNEMON AREA SCHOOLS MAY BE LOOKING AT A 100-THOUSAND DOLLAR SHORTFALL COME JANUARY... TONIGHT THEY MET TO FIND SOME SOLUTIONS. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH MORE. MATT!

December 8, 2006

Time: 5:00-6:00pm

Duration:30

WHILE MANY NORTHERN MICHIGAN SCHOOLS ARE FACING MAJOR BUDGET ISSUES ...
AN EMMET COUNTY DISTRICT IS LOOKING AHEAD TO WHAT COULD BE A FIFTEEN
MILLION DOLLAR BOOST. PETOSKEY SCHOOL BOARD MEMBERS CONDUCTED A
SURVEY TO SEE IF RESIDENTS WOULD SUPPORT A MULTI-MILLION DOLLAR ATHLETIC
FACILITY UPGRADE HERE ARE SOME OF THE ELEMENTS OF THE PROJECT...A NEW
FOOTBALL STADIUM, AN EIGHT-LANE RUNNING TRACK, A SOCCER FIELD, PARKING
LOT, AND EXTRA ATHLETIC EQUIPMENT.7&4'S ERIN OVALLE JOINS US LIVE IN THE
TRAVERSE CITY NEWSROOM WITH THE DETAILS. ERIN!

December 8, 2006

Time: 5:00-6:00pm

Duration:30

ON THE FLIP SIDE OF THAT...THERE ARE MANY SCHOOLS IN OUR AREA THAT ARE STRUGGLING TO KEEP IN THE RED.7 AND 4'S JAKE PETESRON SPOKE WITH ONE SUPERINTENDENT WHO IS MAKING SOME DIFFICULT CHOICES IN THE MIDDLE OF THE SCHOOL YEAR...JAKE...

December 11, 2006

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:APPLICATIONS ARE UP AT THE UNIVERSITY OF MICHIGAN--DESPITE PROPOSAL 2 QUESTIONS.IN FACT, HIGH SCHOOL STUDENTS ARE APPLYING TO U OF M IN GREATER NUMBERS THAN LAST YEAR.THAT'S DESPITE UNCERTAINTY ABOUT THE EFFECT OF THE STATE'S NEW CONSTITUTIONAL AMENDMENT BANNING SOME TYPES OF AFFIRMATIVE ACTION PROGRAMS IN THE

ADMISSIONS PROCESS.SO FAR, THE UNIVERSITY OF MICHIGAN HAS RECEIVED NEARLY 16-HUNDRED APPLICATIONS. TODAY U OF M. MICHIGAN STATE UNIVERSITY AND WAYNE STATE UNIVERSITY FILED A LEGAL MOTION IN FEDERAL COURT TO DELAY IMPLEMENTING PROPOSAL TWO--WHICH WAS SUPPOSED TO HAPPEN LATER THIS MONTH.

December 11, 2006

Time: 6:00-6:30pm

AN UPPER PENINSULA TEACHER IS BEING CALLED A HERO AFTER SAVING THE LIFE OF A STUDENT.A TENTH GRADER AT BRIMLEY HIGH SCHOOL IN CHIPPEWA COUNTY CHOKED ON HIS LUNCH....IT TOOK SOME QUICK AND COOL THINKING TO KEEP THINGS FROM TAKING A TRAGIC TURN.7&4'S JENN CARLSON HAS THE STORY.

December 12, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: IT'S A LESSON ABOUT MANAGING YOUR MONEY...WITH A HOLIDAY TWIST.STUDENTS AT MANCELONA ELEMENTARY SCHOOL DOVE INTO THE CHRISTMAS SPIRIT OF GIVING...WITH A LITTLE ASSISTANCE FROM TEACHERS AND LOCAL LAW ENFORCEMENT WHO STOPPED BY TO HELP. THE KIDS BROUGHT IN A SHOPPING LIST AND A SET AMOUNT OF MONEY AND SHOPPED FOR THOSE SPECIAL GIFTS FOR MOM AND DAD AT THE GIFT STORE CALLED SANTA'S SECRET WORKSHOP. TEACHERS SAY IT'S ABOUT LEARNING TO BUDGET WHILE REMEMBERING THE JOY OF GIVING.SANTA'S SECRET WORKSHOP WILL BE OPEN ALL

December 13, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:STATE LAWMAKERS HAVE WRAPPED UP WORK ON A PLAN TO RAISE A SCHOLARSHIP FOR COLLEGE-BOUND STUDENTS IN MICHIGAN TO 4-THOUSAND DOLLARS.THE STATE SENATE TODAY VOTED UNANIMOUSLY TO SEND: THE LEGISLATION TO GOVERNOR GRANHOLM. WHO IS EXPECTED TO SIGN IT.THE STATE'S CURRENT SCHOLARSHIP -- CALLED THE MERIT AWARD -- GIVES HIGH SCHOOL STUDENTS WHO DO WELL ON STATE STANDARDIZED TESTS UP TO THREE THOUSAND DOLLARS TOWARD THEIR COLLEGE BILLS. THE NEW PLAN INCREASES THE TOTAL AMOUNT TO FOUR THOUSAND PER STUDENT. THE NAME OF THE MERIT AWARD WILL CHANGE TO THE MICHIGAN PROMISE GRANT. 

December 13, 2006

CLOTTE CONTRACTOR CONTRACT

Time: 5:00-6:00pm

ALPENA COMMUNITY COLLEGE IS GETTING A HAND IN "BUILDING" A NEW PROGRAM TO HELP COMMUNITY DEVELOPMENT. THE COLLEGE WILL RECEIVE NEARLY 2-MILLION DOLLARS FROM THE FEDERAL GOVERNMENT TO DEVELOP EDUCATIONAL PROGRAMS IN THE CONSTRUCTION FIELD.ALPENA COMMUNITY COLLEGE IS CURRENTLY OUTLINING A NEW PROGRAM CONCENTRATING ON INDUSTRY - SPECIFIC COURSES. THE NEW PROGRAM IS EXPECTED TO TRAIN AS MANY AS FIVE HUNDRED STUDENTS CURRENTLY ENROLLED AT THE COLLEGE.NEARLY 430 COLLEGES COMPETED FOR THE FUNDING.

December 13, 2006

Time: 5:00-6:00pm

Duration:30

IT'S A TREND RESEARCHERS SAY COULD HAVE A LONG LASTING EFFECT ON HOW YOUNG PEOPLE LEARN.IT'S CALLED MEDIA MULTI-TASKING, AND ITS SPARKING NEW DEBATE ON WHETHER IT AFFECTS KIDS' ABILITY TO CONCENTRATE. TRACIE POTTS REPORTS.

December 14, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:MANY CONSIDER IT A LOST ART, BUT MANNERS WERE THE MAIN COURSE AT A RECENT HOLIDAY LUNCHEON.A GROUP OF UP AND COMING NORTHERN MICHIGAN SOCIALITES LEARNED WHAT IT TAKES TO BE AT THE TOP OF EVERYONE'S GUEST LIST.

December 14, 2006

Time: 6:00-6:30pm

Duration:30

THE FUTURE LOOKS GOOD FOR A PROPOSED 15 MILLION DOLLAR ATHLETIC COMPLEX IN PETOSKEY. THE SCHOOL BOARD RECENTLY RECEIVED RESULTS FROM A SURVEY THAT SHOWED MOST VOTERS WOULD SUPPORT AN INCREASE IN TAXES TO FUND THE PLAN. SO NOW THE DISTRICT IS MOVING FORWARD WITH THE ATHLETIC COMPLEX PROJECT. BUT IT IS STILL IN THE EARLY STAGES.

December 15, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: A NEW COMMISSION IS CALLING FOR THE MOST RADICAL OVERHAUL OF THE AMERICAN EDUCATION SYSTEM IN ONE HUNDRED YEARS. THE PANEL HAS DIRE WARNINGS ABOUT U.S. STUDENTS BEING OUTPACED BY FOREIGN STUDENTS... ESPECIALLY THOSE FROM INDIA AND CHINA. KITTY PILGRIM REPORTS.

December 18, 2006

Time: 5:00-6:00pm

Duration:30

LEGISLATION THAT WOULD GIVE AN EMMET COUNTY COLLEGE MORE THAN EIGHT MILLION DOLLARS IN FUNDING IS VETOED AT THE TOP. THE BILL, WHICH WAS APPROVED IN THE STATE HOUSE AND SENATE, WAS SLATED FOR NORTH CENTRAL MICHIGAN COLLEGE IN PETOSKEYTHE EIGHT POINT ONE MILLION DOLLARS WAS TO BUILD A UNIVERSITY AND SCIENCE CENTERN-C-M-C LEADERS HAVE BEEN WORKING ON GETTING THE FUNDING FOR THE PROJECT SINGE 2001. 7 &4'S JENN CARLSON METON WITH SCHOOL LEADERS TODAY AND JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH WHAT'S NEXT FOR THE COLLEGE.

December 18, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: ARE YOU A "HELICOPTER PARENT"? IF YOU DO EVERYTHING TO FIX YOUR CHILD'S DAY, YOU JUST MAY BE ONE. AS CHERIE BANK TELLS US, YOU MAY THINK YOU'RE HELPING MAKE THEM A SUCCESS, BUT SOME SAY THAT'S EXACTLY WHAT'S LEADING THEM TO FAILURE.

December 19, 2006

Time: 5:00-6:00pm

Duration:30

THERE'S A NEW COURT BATTLE BREWING OVER THE VOTER APPROVED BAN ON AFFIRMATIVE ACTION POLICIES IN COLLEGE ADMISSIONS. THE N-DOUBLE-A-C-P AND THE A-C-L-U FILED LAWSUITS IN DETROIT FEDERAL COURT TODAYTHE SUITS ASK A FEDERAL JUDGE TO ISSUE A RULING THAT THE U-S CONSTITUTION ALLOWS SOME CONSIDERATION OF RACE AND SEX. VOTERS LAST MONTH PASSED AN ANTI-AFFIRMATIVE ACTION PROPOSAL AS AN AMENDMENT TO STATE CONSTITUTION. MICHIGAN'S THREE TOP-TIER SCHOOLS REACHED A DEAL YESTERDAY TO MAINTAIN CURRENT ADMISSIONS AND FINANCIAL AID POLICIES THROUGH THE END OF THE CURRENT CYCLE. THAT DEAL NEEDS APPROVAL FROM A FEDERAL JUDGE.

December 19, 2006

Time: 5:00-6:00pm

Duration:30

MANY KIDS ARE ASKING SANTA FOR HIGH-TECH TOYS LIKE VIDEO GAMES. BUT EVEN CLASSIC TOYS LIKE BARBIE HAVE TAKEN A HIGH-TECH SPIN THIS YEAR. TOY MAKERS

ARE USING TECHNOLOGY TO INTERACT WITH CHILDREN -- CREATING TOYS THAT TALK BACK, FLY HIGHER...AND ENHANCE PLAYTIME LIKE NEVER BEFORE. BUT IS TOO MUCH TECHNOLOGY HURTING OUR KIDS? JODY KERZMAN REPORTS.

December 20, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: SOME STUDENTS TOOK LEARNING OUTSIDE OF THE CLASSROOM AND ONTO THE STREETS OF TRAVERSE CITY. THEIR GOAL--TO SPREAD THE LESSON OF KINDNESS THROUGH RANDOM ACTS. THIRD GRADERS AT IMMACULATE CONCEPTION ELEMENTARY SCHOOL PASSED OUT HANDMADE 3-D STAR ORNAMENTS TO LOCAL SHOPPERS AND STORE OWNERS IN DOWNTOWN TRAVERSE CITY. THE STUDENTS HOPE THAT BY PASSING JOY TO OTHERS IT WILL CREATE A CHAIN REACTION. THE VERSE ON EACH OF THE ORNAMENTS ASKS THE PERSON TO THINK ABOUT GIVING TO THEIR FAVORITE CHARITY OR PERSON IN NEED DURING THIS CHRISTMAS SEASON.

December 20, 2006

Time: 6:00-6:30pm

Duration:30

SOME MANISTEE COUNTY STUDENTS WILL SOON SEE SOME MAJOR CHANGES TO THEIR DAILY SCHEDULES -- AFTER A SCHOOL DISTRICT CUTS SOME HANDS- ON COURSES FOR HIGH SCHOOL STUDENTS.7 & 4'S JAKE PETERSON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON THE DISTRICT'S DECISION.

December 21, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT: TODAY GOVERNOR GRANHOLM SIGNED LEGISLATION CREATING THE MICHIGAN PROMISE SCHOLARSHIP...GIVING FINANCIAL SUPPORT TO INCOMING COLLEGE FRESHMAN.BEGINNING WITH THIS YEAR'S HIGH SCHOOL SENIORS, ALL STUDENTS WILL BE ELIGIBLE FOR THE SCHOLARSHIP STUDENTS WHO SCORE WELL ON HIGH SCHOOL ASSESSMENT TESTS WILL RECEIVE ONE-THOUSAND DOLLARS DURING THEIR FRESHMAN AND SOPHOMORE YEARS AND EARN AN EXTRA TWO-THOUSAND DOLLARS AFTER SUCCESSFULLY COMPLETING TWO YEARS OF COLLEGE.STUDENTS WHO DO \*NOT\* RECEIVE QUALIFYING SCORES ON HIGH SCHOOL ASSESSMENT TESTS CAN EARN A FOUR-THOUSAND DOLLAR SCHOLARSHIP IF THEY SUCCESSFULLY COMPLETE TWO YEARS OF COLLEGE. STUDENTS MUST MAINTAIN A 2.5 GRADE POINT AVERAGE ONCE ENROLLED.

December 21, 2006

Time: 5:00-6:00pm

Duration:30

CHOOSING A COLLEGE IS A COMPLICATED DECISION FOR ANY STUDENT. BUT, AS NBC'S DON TEAGUE TELLS US.. A GROWING NUMBER OF YOUNG PEOPLE.. ARE TURNING TO SCHOOLS WHERE THE BIG MAN ON CAMPUS.. IS THE MAN UPSTAIRS.

December 28, 2006

Time: 5:00-6:00pm

Duration:30

MUSLIM SCHOOL CHILDREN IN CALIFORNIA DREAM OF SOMEDAY MAKING THE PILGRIMAGE. UNTIL THEN, THEIR CONCERNS ARE ABOUT FITTING IN AND LEARNING THEIR RELIGION. ZAIN VERJEE HAS MORE.

December 28, 2006

Time: 5:00-6:00pm

Duration:30

IN EDUCATION MATTERS TONIGHT:A FEDERAL JUDGE HAS SET A DATE AIMED AT SORTING THROUGH SOME OF THE MOUNTING LEGAL ISSUES RELATED TO MICHIGAN'S NEW AFFIRMATIVE ACTION AMENDMENT. THE HEARING WILL BE HELD IN DETROIT ON JANUARY 5TH. MICHIGAN VOTERS APPROVED PROPOSAL TWO IN NOVEMBER AND THE NEW LAW TOOK EFFECT SATURDAY.... HOWEVER, UNDER A RULING, MICHIGAN, WAYNE

STATE AND MICHIGAN STATE UNIVERSITIES MAY CONTINUE TO USE RACE AND SEX AS FACTORS IN THEIR ADMISSIONS DECISIONS FOR NEXT YEAR'S INCOMING STUDENTS....THAT EXTENSION EXPIRES JULY FIRST.THE U-S COURT OF APPEALS WILL CONSIDER A CHALLENGE TO THAT RULING.

## PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### **CRIME & SAFETY**

(Including crime prevention, alcohol and drug abuse, fire safety and police conduct)

### **Local News**

October 2, 2006

Time: 5:00-6:00pm

Duration:30

A RIVER AWARENESS GROUP IS GETTING MORE SUPPORT AND IS LOOKING TO WIDEN
THE SCOPE OF THEIR PROJECT.IN MAY, OFFICERS SAY TWO YOUNG SISTERS
DROWNED IN THE MUSKEGON RIVER IN BIG RAPIDS AFTER OFFICERS SAY THEY
JUMPED IN TO SAVE ANOTHER GIRL'S LIFE. THE FRIEND MADE IT OUT SAFELY—BUT 11YEAR-OLD ARIELLA AND 14-YEAR-OLD SHELILA SIMMONS, DID NOT. THEIR BODIES
WERE FOUND A FEW DAYS LATER. 7&4'S JAKE PETERSON JOINS US LIVE FROM OUR
CADILLAC NEWSROOM MORE ON THE GROUP THAT WAS FORMED IN THE AFTERMATH
OF THE SWIMMING TRAGEDY...JAKE?

October 2, 2006

Time: 11:00-11:35pm

Duration :30

FAMILIES ARE TEAMING UP WITH LOCAL OFFICERS TO KEEP THEIR CHILDREN SAFE. BUT THEY'RE NOT REALLY LEARNING ABOUT STRANGER DANGER.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

October 3, 2006

Time: 6:00-6:30pm

Duration:30

CAR - DEER CRASHES ARE ON THE RISE IN NORTHERN MICHIGAN. TRIPLE - A REPORTS MORE THAN 58-THOUSAND CAR DEER CRASHES WERE RECORDED IN THE STATE LAST YEAR - AS 7 & 4'S JAKE PETERSON SHOWS US ... DRIVERS NEED TO BE AWARE OF THE DANGERS - AND WHAT TO DO IF A DEER CROSSES YOUR PATH ON THE ROAD.

October 4, 2006

Time: 11:00-11:35pm

Duration :30

THE DEPARTMENT OF HOMELAND SECURITY IS PROVIDING OVER A QUARTER A MILLION DOLLARS IN GRANT MONEY TO OCEAN COUNTY.SEVEN FIRE DEPARTMENTS THROUGHOUT OCEANA COUNTY HAVE RECEIVED 223-THOUSAND DOLLARS TO

PURCHASE A SIMULATOR TRAILER THAT ALLOW FIREFIGHTERS TO TRAIN IN A LOW RISK ENVIRONMENT. THE 53-FOOT TRAILER WILL SIMULATE A NUMBER OF DIFFERENT STRUCTURE FIRES GIVING FIRST RESPONDERS A TRAINING THEY NEED.

October 5, 2006

Time: 11:00-11:35pm

Duration:30

WITH THE RASH OF SCHOOL VIOLENCE CREATING SHOCKWAVES ACROSS THE COUNTRY--SCHOOLS IN MICHIGAN ARE NOW BEING REQUIRED TO PREPARE FOR THE UNIMAGINABLE.SEVEN AND FOUR'S KRISTIN MACIOROWSKI JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THE DETAILS. KRISTIN!

October 6, 2006

Time: 5:00-6:00pm

Duration:30

LEELANAU COUNTY EDUCATORS ARE LEARNING HOW TO PREPARE FOR A WEATHER EMERGENCY.... TORNADOES.SCHOOLS GATHERED AT THE LEELANAU COUNTY EMERGENCY OPERATIONS CENTER TODAY FOR THE PRESENTATION IN SUTTONS BAY. THE FAST PACED EXERCISE GAVE THE STAFF A CHANCE TO MAKE QUICK DECISIONS DURING PRACTICE DRILLS. THE SEMINAR DESCRIBED THE DIFFERENCE BETWEEN WATCHES AND WARNINGS AND ALSO INTRODUCED THE NEW WEATHER RADIOS EACH OF THE PUBLIC SCHOOLS ARE ABOUT TO RECEIVE FROM THE DEPARTMENT OF HOMELAND SECURITY.

October 6, 2006

Time: 6:00-6:30pm

Duration:30

THREE NORTHERN MICHIGAN COMMUNITIES WILL SHARE PART OF A TWO AND A HALF MILLION DOLLAR GRANT FOR FIRE SAFETY.A DEPARTMENT OF HOMELAND SECURITY GRANT WILL HELP 20 MICHIGAN COMMUNITIES BUY FIRE TRUCKS AND TRAINING GEAR. IN OUR AREA, THE WOLVERINE FIRE DEPARTMENT WILL RECEIVE MORE THAN 130-THOUSAND DOLLARS.LEROY TOWNSHIP FIRE DEPARTMENT WILL RECEIVE MORE THAN 237-THOUSAND GRAYLING CITY AND TOWNSHIP FIRE DEPARTMENT WILL BE SAND AND GETTING MORE THAN 38-THOUSAND DOLLARS.

October 7, 2006

Time: 6:00-6:30pm

Duration:30

ONE LOCAL FIRE DEPARTMENT WANTS KIDS AND THEIR PARENTS TO KNOW JUST HOW IMPORTANT FIRE ESCAPE PLANS ARE AND IT SEEMS THAT FIRE STATION ONE IN TRAVERSE CITY WAS SUCCESSFUL IN DOING JUST THAT. THE TRAVERSE CITY FIRE DEPART HAS SPENT ALL WEEK EDUCATING KINDERGARTEN THROUGH THIRD GRADERS ON FIRE SAFETY. DURING THE WEEK STUDENTS MADE HOME ESCAPE PLANS THAT WERE ON DISPLAY TODAY FOR ABOUT 4-THOUSAND PEOPLE TO VIEW. THE OPEN HOUSE ALSO INCLUDES DEMONSTRATIONS AND ANTIQUE FIRE TRUCK RIDES. THE FIRST 200 KIDS GOT A FREE POLAROID OF THEM RIDING ON THE FIRE TRUCK, OR DRESSED IN FIRE FIGHTING GEAR.

October 7, 2006

Time: 6:00-6:30pm

Duration:30

ANOTHER NORTHERN MICHIGAN FIRE DEPARTMENT CELEBRATES AT IT'S OWN OPEN HOUSE..THE FIRE DEPARTMENT IN ALDEN GOES BY THE NAME OF SOUTH TORCH FIRE AND RESCUE ... AND TODAY THEY'RE SHOWING OFF THEIR NEW FIRE STATION.AND IT JUST SO HAPPENS THAT THE DEPARTMENT DESIGNED THEIR STATION WITH A SPECIAL THEME IN MIND.THERE IS ALSO A SPECIAL ROOM IN THE FIRE STATION WERE THE FIRST EVER ALDEN FIRE TRUCK SITS.OFFICIALS WITH THE FIRE DEPARTMENT SAY THEY ARE HOPING TO TURN THAT ROOM INTO A MUSEUM.

October 8, 2006

Time: 6:00-6:30pm

HAZMAT CREWS ARE WORKING FAST TO CLEAN UP AND CONTAIN HAZARDOUS MATERIALS--BUT IT'S ONLY A DRILL.SIX HAZMAT CREWS FROM ALL OVER THE STATE ARE IN NORTHERN MICHIGAN FOR THE THIRD ANNUAL HAZMAT CHALLENGE. 7 AND 4'S LISA CHAVARRIA JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. LISA!

October 9, 2006

Time: 11:00-11:35pm Duration:30

MORE THAN 500 EMERGENCY CREWS, LAW ENFORCEMENT AND FIRE OFFICIALS ARE
IN GRAND TRAVERSE COUNTY... NOT TO BATTLE AN EMERGENCY-- BUT INSTEAD TO
PREPARE FOR ONE.THE THREE DAY SUMMIT ON EMERGENCY PREPAREDNESS
BROUGHT IN RESPONDERS FROM ALL OVER THE STATE.ONE OF THE MAIN GOALS IS
TO BUILD UP COMMUNICATION IN CASE EXTRA HELP IS NEEDED. BESIDES EQUIPMENT

DISPLAYS AND EXERCISES -- PARTICIPANTS ALSO HEARD FROM SEVERAL SPEAKERS.

INCLUDING MICHAEL BROWN-- WHO WAS THE HEAD OF THE FEDERAL EMERGENCY MANAGEMENT AGENCY OR FEMA DURING HURRICANE KATRINA.

October 10, 2006

Time: 6:00-6:30pm

Duration :30

THE CHEBOYGAN COUNTY SHERIFF IS BACKING A NATIONAL PROGRAM TO HELP KEEP YOUR CHILDREN SAFER BY COMPLETING A FEW QUICK STEPS. THE THE NATIONAL CHILD IDENTIFICATION PROGRAM BEGAN FOUR YEARS AGO AND IS NOW USED THROUGHOUT THE COUNTRY. REPORTS SHOW THAT LESS THAN ONE IN FIVE PARENTS HAVE A COPY OF THEIR CHILD'S FINGERPRINTS IN CASE OF AN EMERGENCY. THIS PROGRAM PROVIDES THE OPPORTUNITY FOR PARENTS TO HAVE THEIR CHILDREN FINGERPRINTED AND HAVE D-N-A SAMPLES TAKEN. SHERIFF CLARMONT ADDED THE CHILD'S PARENT/GUARDIAN SHOULD KEEP THE KIT IN A SAFE LOCATION AND HAVE THEM AVAILABLE FOR LAW ENFORCEMENT IF THE NEED EVER ARISES.

October 12, 2006

Time: 6:00-6:30pm

Duration:30

THERE'S A NEW DEPUTY WALKING THE BEAT IN NORTHERN MICHIGAN --- BUT THIS DEPUTY HAS FOUR LEGS!7& 4'S JENN CARLSON INTRODUCES US TO "REX" A NEW K-9 COMPANION IN CHARLEVOIX COUNTY.

October 13, 2006

Time: 5:00-6:00pm

Duration::30

COME SNOW OR SHINE, YOU CAN MEET THE REAL-LIFE HEROES OF THE COAST GUARD AND COAST GUARD AUXILIARY THIS WEEKEND. IT'S AN OPEN HOUSE FOR THE PUBLIC THIS SUNDAY....YOU CAN GET A CLOSE-UP LOOK AT THEIR RESCUE EQUIPMENT AND WATCH SEARCH AND RESCUE DEMONSTRATIONS BY THE AIR STATION'S NEWEST RESCUE HELICOPTER, THE HH-65C DOLPHIN! IF YOU'D LIKE TO JOIN IN ON THE FUN... GO TO AIR STATION IN TRAVERSE CITY, THIS SUNDAY FROM ONE UNTIL 4-PM.THE EVENT IS SPONSORED BY THE TRAVERSE CITY ROTARY CLUB.

October 15, 2006

Time: 6:00-630pm

Duration :30

TODAY RESIDENTS HAD A CHANCE TO MEET REAL LIFE HEROES.....AT THE COAST GUARD OPEN HOUSE IN TRAVERSE CITY. THE OPEN HOUSE THIS AFTERNOON LET THE COMMUNITY MEET AND GREAT THE MEN AND WOMEN IN THE COAST GUARD. PEOPLE GOT UP CLOSE LOOK AT THEIR RESCUE EQUIPMENT. THE HIGHLIGHT OF THE DAY HOWEVER... WAS RESCUE DEMONSTRATIONS WITH THE NEW RESCUE HELICOPTER. THE EVENT WAS SPONSORED BY THE TRAVERSE CITY ROTARY CLUB.

October 16, 2006

Time: 6:00-6:30pm

TRAFFIC CITATIONS ARE EXPECTED TO BE DOWN SIGNIFICANTLY BY THE END OF THE YEAR IN ONE AREA COUNTY ......AND THAT COULD MEAN A LOT LESS MONEY FOR THAT COUNTY'S GENERAL FUND. SEVEN AND FOUR'S JENN CARLSON JOINS US LIVE FROM OUR GAYLORD NEWSROOM WITH THE DETAILS. JENN?

October 17, 2006

Time: 5:00-6:00pm

Duration:30

THE CONTROVERSIAL COAST GUARD PROSPOSAL TO ALLOW PRACTICE. SHOOTING WITH LIVE AMMUNITION ON THE GREAT LAKES HAS ALSO RAISED CONCERNS WITH CANADA. THE CANADIAN GOVERNMENT SAYS IT'S EXPRESSED WORRIED ABOUT THE ENVIRONMENTAL EFFECTS OF THE U-S COAST GUARD'S PLAN. CANADA'S FOREIGN MINISTER SAYS HIS IS CONCERNED ABOUT POSSIBLE THE LEAD POISONING OF THE LAKES. THE PROPOSED FIRING RANGES ARE THE SUBJECT OF A SERIES OF PUBLIC MEETINGS THAT BEGAN YESTERDAY IN DULUTH, MINNESOTA THAT HEARING DREW ABOUT AS MANY SUPPORTERS AS OPPONENTS. THE SECOND MEETING IS SCHEDULED FOR TOMORROW IN SPRING LAKE, MICHIGAN.

October 17, 2006

Time: 6:00-6:30pm

Duration:30

A NORTHERN MICHIGAN DEPUTY IS FACING CHARGES AFTER AN APPARENT CASE OF ROAD RAGE. CHARLEVOIX COUNTY DEPUTY BRIAN VAN METER WAS ARRESTED EARLIER THIS MONTH. TODAY HE WAS CHARGED WITH ASSAULT WITH A DANGEROUS WEAPON AND RECKLESS DRIVING. STATE POLICE SAY DEPUTY VANMETER WAS OFFDUTY WHEN HE ALLEGEDLY USED HIS PERSONAL VEHICLE IN -QUOTE- A "THREATENING MANNER". THE SHERIFF SAYS VANMETER HAS BEEN SUSPENDED WITHOUT PAY AND THIS ISN'T THE FIRST TIME. VAN METER WILL BE BACK IN COURT NEXT MONTH.

October 17, 2006

Time: 6:00-6:30pm

Duration 30

DISCUSSION OF AN OFFICER MISCONDUCT INVESTIGATION WILL NOW GO TO THE UNION.FORMER BENZIE COUNTY CORRECTIONS OFFICER DOUGLAS RANDOLF WAS FIRED LAST MONTH AFTER AN INVESTIGATION REVEALED HE VIOLATED RULES REGARDING CONTACT WITH PROBATIONERS. THE PERSONNEL COMMITTEE MET LAST WEEK AND VOTED TO REINSTATE RANDOLF AFTER HE FILED A GRIEVANCE COMPLAINT. THE BOARD OF COMMISSIONERS AGREED WITH THE PERSONNEL COMMITTEE'S RECOMMENDATION TODAY BUT DOES NOT HAVE THE AUTHORITY TO REINSTATE RANDOLF.

October 18, 2006

Time: 6:00-6:30pm

Duration:30

AN AREA SHERIFF'S DEPARTMENT HAS A NEW TOOL TO HELP PREVENT SOME WINTER TIME TRAGEDIES. A FLOTATION DEVICE CALLED A "NEBULUS" IS DESIGNED TO RESCUE A-T-V'S AND SNOWMOBILIERS WHO FALL THROUGH THE ICE. 7 & 4' S JESSICA LEFFLER JOINS US LIVE IN THE STUDIO WITH MORE.. JESSICA?

October 19, 2006

Time: 6:00-6:30pm

Duration:30

HUNDREDS OF SEIZED ITEMS HAVE MADE THEIR WAY FROM DRUG DEALERS HOMES TO THE AUCTION BLOCK.. 7 & 4'S JAKE PETERSON JOINS US LIVE FROM THE CADILLAC NEWSROOM TO EXPLAIN. JAKE.

October 20, 2006

Time: 5:00-6:00pm

THE COAST GUARD IS COMING UNDER FIRE BECAUSE IT WANTS TO USE THE GREAT LAKES FOR TARGET PRACTICE. THE PROPOSAL HAS PLENTY OF PEOPLE OUTRAGED... ON BOTH SIDES OF THE BORDER. JEANNE MESERVE REPORTS FROM GRAND HAVEN.

October 20, 2006

Time: 6:00-6:30pm

Duration:30

THE TRAVERSE NARCOTICS TEAM RAISES TENS OF THOUSANDS OF DOLLARS WITH ITEMS CONFISCATED DURING DRUG RAIDS. THE ANNUAL DRUG FORFEITURE AUCTION WAS HELD YESTERDAY IN WEXFORD COUNTY. MORE THAN 42-THOUSAND DOLLARS WAS RAISED. THE MONEY HELPS THE T-N-T TEAM FIGHT DRUG OPERATIONS IN EIGHT NORTHERN MICHIGAN COUNTIES.

October 20, 2006

Time: 11:00-11:35pm

Duration :30

A NECCESSITY ONE NORTHERN MICHIGAN FIRE DEPARTMENT SAYS IT NEEDS TO HELP SAVE LIVES. A SMALL TOWN IN MISSAUKEE COUNTY IS TRYING TO HELP THE FIRE DEPARTMENT RAISE MONEY TO GET THE LIFE SAVING TOOL IN THEIR HOMETOWN. THE NORWICH TOWNSHIP HAS BEEN HOLDING FUNDRAISERS OVER THE PAST YEAR TO PURCHASE THE JAWS OF LIFE. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

October 27, 2006

Time: 11:00-11:35pm

Duration:30

A NORTHERN MICHIGAN OFFICER'S QUICK THINKING DURING A FIERY CRASH MAY HAVE SAVED THE LIVES OF A WOMAN AND HER TWO CHILDREN. THAT CRASH HAPPENED IN GRAND TRAVERSE COUNTY THIS AFTERNOON AND HAD EMERGENCY CREWS SCRAMBLING TO GET THE PEOPLE OUT OF THE BURNING CARS. ALL THAT WAS LEFT OF THE PICK UP TRUCK AND VAN WERE CHARRED REMAINS. THE GRAND TRAVERSE COUNTY SHERIFF SAYS IT APPEARS THE PICKUP TRUCK CROSSED THE CENTER LINE ON SUPPLY ROAD AND INTO ONCOMING TRAFFIC.

于智慧的主义的是国际政策员,通知的国际主义

October 30, 2006

Time: 5:00-6:00pm

Duration:30

VOTERS ACROSS NORTHERN MICHIGAN WILL SOON BE HEADING TO THE POLLS.
ONE OF THE ISSUES ON THE BALLOT IN LEELANAU COUNTY IS AN OPERATING MILLAGE
FOR THE DISPATCH CENTER. 7 AND 4'S JESSIGA LEFFLER TELLS US WHY CELL
PHONES MAY BE CONTRIBUTING TO A FUNDING SHORTFALL.

October 30, 2006

Time: 5:00-6:00pm

Duration:30

A NATIONAL FIREFIGHTING GROUP TODAY CALLED ON THE GOVERNMENT TO TOUGHEN FLAMMABILITY STANDARDS FOR FURNITURE. THE NATIONAL ASSOCIATION OF STATE FIRE MARSHALS SAYS FLAME-RETARDANT MATERIALS ARE ALREADY REQUIRED IN THE UNITED KINGDOM ... AND IN THE STATE OF CALIFORNIA. BUT THEY SAY THE GOVERNMENT FAILED TO MANDATE TECHNOLOGY THAT IS CHEAP ... AND COULD BE SAVING HUNDREDS OF LIVES. BRIAN MOOAR HAS THE STORY.

October 30, 2006

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN COMMUNITY IS CRACKING DOWN ON PRESCRIPTION DRUG CRIMES LIKE NEVER BEFORE ... WITH A FIRST OF ITS KIND ENFORCEMENT TEAM. CHEBOYGAN COUNTY IS THE FIRST IN THE STATE TO HAVE AN OFFICER DEDICATED SOLELY TO PRESCRIPTION DRUG CRIMES - AND NOW A GRANT IS HELPING PUSH THE ENFORCEMENT EVEN FURTHER. THE DETECTIVES POSITION WAS CREATED IN JANUARY OF 2005 AND TODAY THE SHERIFF SAYS THE PROBLEM WITH PRESCRIPTION

DRUG ABUSE CONTINUES TO GROW.7 & 4'S JENN CARLSON JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH THE DETAILS.

October 30, 2006

Time: 6:00-6:30pm

Duration:30

IF YOU'VE SEEN ANY BRIGHT ORANGE FLYNG OBJECTS, YOU MAY HAVE SPOTTED THE NEW COAST GUARD HELICOPTERS. TODAY THEY SHOWED OFF THE MACHINE FOR THE FIRST TIME TO THE COMMUNITY. 7 & 4'S RACHEL MELNICK JOINS US LIVE IN THE TRAVERSE CITY NEWS ROOM WITH THE DETAILS.

October 31, 2006

Time: 5:00-6:00pm

Duration:30

POLICE ARE STEPPING UP PATROLS TONIGHT TO PROTECT THE TRICK-OR-TREATERS AND KEEP THOSE ON THE ROADS SAFE.POLICE IN TRAVERSE CITY SAY TONIGHT THEIR ENFORCEMENT WILL BE THREE TO FOUR TIMES LARGER THAN USUAL WITH ALL COUNTY DEPUTIES AND SOME RESERVE OFFICERS ON DUTY.THEY SAY THEY WANT TO MAKE SURE PEOPLE KNOW THEY ARE THERE TO HELP....AND IF AN EMERGENCY DOES ARISE, THEIR RESPONSE TIME WILL BE FASTER AND THEY HAVE SAFETY TIPS FOR KIDS TOO..TRICK-OR-TREATING GOES FROM 5:30 TO 8-PM IN MOST AREAS AND OFFICERS SAY IT'S HELPFUL TO TURN YOUR PORCH LIGHT OFF AT EIGHT SO THEY CAN WRAP UP THE NIGHT.

October 31, 2006

Time: 6:00-6:30pm

Duration:30

IT'S THE NIGHT KIDS TAKE TO THE STREETS AND GO DOOR TO DOOR IN SEARCH OF SWEET TREATS .... BUT BEWARE ... THERE MAY BE AN UNEXPECTED DANGER LURKING AT THE DOORS. NEARLY A DOZEN STATES HAVE LAWS IN PLACE, BANNING CONVICTED SEX OFFENDERS FROM DECORATING FOR HALLOWEEN AND HANDING OUT CANDY ... MICHIGAN IS NOT ONE OF THOSE. NOW THERE'S A NEW CALL TO CHANGE THE LAW ... AND MAKE THE STREETS SAFER FOR TRICK OR TREATERS. 7 & 4'S JESSICA LEFFLER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE COMMUNITY CONCERNS.

October 31, 2006

Time: 6:00-6:30pm

Duration:30

AN EMERGENCY RESPONSE TEAM HAS A NEW TOOL TO SAVE LIVES.AFTER FIVE YEARS OF PLANNING - THE OTSEGO COUNTY E-M-S HAS FINALLY MADE ITS PURCHASE. A NEW RESCUE BOAT COSTING SIXTEEN THOUSAND DOLLARS IS THE NEWEST MEMBER TO THE E-M-S GARAGE IN GAYLORD.THE CREW WAS USING AN INFLATABLE BOAT BEFORE, AND SAY THIS IS JUST WHAT THE DOCTORS ORDERED...LITERALLY.DEMING SAYS A RESCUE BOAT IS NEEDED ABOUT THREE TIMES A YEAR, AND THIS BOAT WILL ALSO BE OFFERED TO SURROUNDING COUNTIES AS PART OF A MUTUAL AID PROGRAM.

November 1, 2006

Time: 11:00-11:35pm

Duration:30

BEING PREPARED IS THE BEST WAY TO TACKLE A TOUGH SITUATION... THAT'S TRUE WHETHER WE'RE TALKING ABOUT THE FLU SEASON, OR A POTENTIAL DISASTER.AND TONIGHT IN LUDINGTON... SOME PEOPLE WERE ACTUALLY PREPARING FOR BOTH. 7&4'S MATT SOLTYSIAK HAS THE DETAILS.

November 1, 2006

Time: 11:00-11:35pm

**Duration:30** 

ONE NORTHERN MICHIGAN FIRE DEPARTMENT IS GETTING A FINANCIAL BOOST FROM THE DEPARTMENT OF HOMELAND SECURITY. THE FRANKFORT FIRE DEPARTMENT HAS RECEIVED A 40-THOUSAND DOLLAR GRANT. THE MONEY WILL FUND NEW BREATHING

EQUIPMENT FOR THE FIREFIGHTERS THE DEPARTMENT HOPES TO BUY 12 NEWS SELF-CONTAINED BREATHING UNITS WITH 12 SPARE AIR TANKS.THE CURRENT EQUIPMENT IS 17 -YEARS-OLD.

November 2, 2006

Time: 6:00-6:30pm

Duration:30

INSTEAD OF FINDING A GOOD PLACE TO HUNT FOR DEER A LAKE COUNTY MAN FOUND A SUSPECTED DRUG OPERATION.TROOPERS SAY THE HUNTER FOUND A DUMPED METH LAB ON PUBLIC PROPERTY NEAR FORTIETH STREET AND HAWKINS ROAD IN PINORA TOWNSHIP.THE TRAVERSE NARCOTICS TEAM SPENT ALL OF LAST NIGHT CLEANING UP THE SUSPECTED METH LAB. 7 & 4'S JAKE PETERSON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON THE WARNING TO HUNTERS ACROSS NORTHERN MICHIGAN.

November 3, 2006

Time: 6:00-6:30pm

Duration:30

FIRE CREWS IN FRANKFORT SAY A GRANT FOR NEW EQUIPMENT MAY HAVE ALLOWED THEM TO ENTER A RECENT FIRE IN A BUILDING EARLIER. LAST WEEK, CREWS WERE FIGHTING A BLAZE AT A HOME IN CRYSTAL LAKE TOWNSHIP, BUT SAY THE SMOKE AND FLAMES WERE SO INTENSE THEY COULDN'T GO IN RIGHT AWAY.IT TOOK ABOUT EIGHT HOURS TO FIGHT THE FIRE, WHEN CREWS FINALLY MADE IT INSIDE THEY FOUND A BENZIE COUNTY MAN IN THE HOME. THIS WEEK THE FRANKFORT FIRE DEPARTMENT RECEIVED A 40 THOUSAND DOLLAR HOMELAND SECURITY GRANT TO REPLACE NEARLY 20 YEAR OLD BREATHING EQUIPMENT 7 & 4'S ERIN OVALLE HAS MORE ON WHAT THE NEW EQUIPMENT WILL MEAN TO THE COMMUNITY.

November 3, 2006

Time: 11:00-11:35pm

**Duration:30** 

COAST GUARD OFFICIALS MET TONIGHT WITH NORTHERN MICHIGAN RESIDENTS TO LISTEN TO THEIR CONCERNS ABOUT CONTROVERSIAL LIVE FIRE TRAINING ON THE GREAT LAKES SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

November 7, 2006

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Time: 6:00-6:30pm

Duration:30

VOTERS IN ONE NORTHERN MICHIGAN COUNTY WILL DECIDE THE FUTURE OF MORE THAN THREE DOZEN LAW ENFORCEMENT OFFICIALS AND COURT STAFF.7 & 4'S RACHEL MELNICK CONTINUES OUR TEAM COVERAGE ON THE LATEST ELECTION INFORMATION FROM LEELANAU COUNTY.

November 8, 2006

Time: 6:00-6:30pm

Duration:30

THINK IT WAS TO COLD TO TAKE A DIP IN THE GRAND TRAVERSE BAY TODAY? ...NOT FOR THE COAST GUARD..OR 7&4'S RACHEL MELNICK, WHO JOINED IN ON THE COAST GUARDS ANNUAL WINTER WATER TRAINING.

November 10, 2006

Time: 11:00-11:35pm

Duration:30

WINTER WEATHER IS HEADING RIGHT FOR NORTHERN MICHIGAN AND COUNTY ROAD COMMISSIONS ARE PREPPING FOR THE SNOWY BLAST. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

November 11, 2006

Time: 6:00-6:30pm

Duration:30

THE THICK HEAVY BLANKETS OF SNOW THAT FELL TO THE GROUND TOOK PLENTY OF POWER LINES WITH IT, LEAVING MANY NORTHERN MICHIGAN RESIDENTS IN THE DARK.

SEVEN AND FOUR'S ERIN OVALLE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH HOW SOME RESIDENTS ARE DEALING WITH THE POWER PROBLEMS. ERIN?

November 13, 2006

Time: 5:00-6:00pm

Duration:30

POLICE SWEEP THROUGH NORTHERN MICHIGAN MAKING SURE SEX OFFENDERS ARE OBEYING THE LAW. THE SWEEP WAS INTENDED TO ENSURE THOSE LISTED ON THE STATE SEX OFFENDER REGISTRY UPDATE THEIR ADDRESSES. OFFICERS VISITED THE HOMES OF MORE THAN 150 REGISTERED SEX OFFENDERS AND FOUND 90 PERCENT WERE IN COMPLIANCE WITH THE LAW WITH ONLY 10 WARRANTS ISSUED.\*STATEWIDE\*, 552 SEX OFFENDERS WERE ARRESTED AND 622 ADDITIONAL ARREST WARRANTS WERE REQUESTED. TO VIEW THE MICHIGAN PUBLIC SEX OFFENDER REGISTRY ONLINE YOU CAN LOG ONTO OUR WEBSITE AT WWW-DOT-TV-7-DASH-4-DOT-COM AND CLICK ON LINKS IN THE NEWS.

November 13, 2006

Time: 11:00-11:35pm

Duration:30

AN OFF DUTY SHERIFF'S DEPUTY SAYS HE STARED DEATH IN THE FACE AFTER HE NEARLY DROWNED WHILE DUCK HUNTING. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE IN THE STUDIO WITH MORE OF HIS STORY...LISA!

November 19, 2006

Time: 11:00-11:35pm

Duration:30

PEOPLE ARE GETTING READY TO HIT THE ROAD AS THE HOLIDAY SEASON IS ABOUT TO START UP. EXTRA TRAFFIC AND THE ALWAYS CHANGING MICHIGAN WEATHER CAN MAKE FOR SOME DIFFICULT DRIVING CONDITIONS. SEVEN AND FOUR'S MATT SOLTYSIAK HAS MORE.

November 21, 2006

Time: 5:00-6:00pm

Duration:30

TEENS AND CARS CAN BE A DANGEROUS MIX. THAT'S ACCORDING TO RECENT STUDIES WHICH SHOW THE RISK OF MOTOR VEHICLE CRASHES IS HIGHER AMONG 16 TO 19 YEAR OLDS THAN ANY OTHER AGE GROUP. BUT DRIVING INSTRUCTORS SAY WITH THE RIGHT EDUCATION AND PRACTICE—ACCIDENTS CAN BE PREVENTED. 7&4'S ERIN OVALLE JOINS US LIVE IN THE STUDIO WITH A SPECIAL REPORT ON TEENAGE DRIVERS AND WHAT THEY'RE LEARNING IN CLASS BEFORE THEY TAKE TO THE ROAD.

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November 22, 2006

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Time: 5:00-6:00pm

Duration:30

HOLIDAY TRAVELERS WILL HAVE SOME EXTRA COMPANY ON NORTHERN MICHIGAN ROADS.... THE STATE POLICE, SHERIFF'S DEPUTIES AND LOCAL POLICE DEPARTMENTS ARE BEEFING UP PATROLS.... TO ENSURE A SAFE HOLIDAY FOR EVERYONE.7&4'S JENN CARLSON CONTINUES OUR TEAM COVERAGE SHE JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE. JENN?

November 22, 2006

Time: 5:00-6:00pm

Duration:30

STATISTICS SHOW TEENS AND DRIVING CAN BE A DANGEROUS MIX.BUT WHERE CAN PARENTS TURN TO KEEP THEIR KIDS SAFE BEHIND THE WHEEL?7&4'S ERIN OVALLE JOINS US LIVE IN THE STUDIO WITH A SPECIAL REPORT ON THE NEW NORTHERN MICHIGAN PROGRAMS THAT COULD HELP.ERIN?

November 23, 2006

Time: 6:00-6:30pm

PREPARATIONS ARE UNDERWAY IN ANTRIM COUNTY THAT MAY HELP SAVE LIVES WHEN OUTDOOR ENTHUSIASTS HIT THE SNOWY TRAILS THIS WINTER. A STATEWIDE INITIATIVE SPARKED EMERGENCY WORKERS AND SNOWMOBILE CLUBS TO CREATE SPECIAL SIGNAGE FOR ALL ANTRIM COUNTY SNOWMOBILE TRAILS. THOSE MARKERS COULD HELP RESCUE TEAMS QUICKLY RESPOND TO AN EMERGENCY THROUGH G-P-S TECHNOLOGY. THE SHERIFF SAYS THEY ARE CURRENTLY WORKING ON FINALIZING THE TRAIL MAPS AND HOPE TO HAVE THE SIGNS MADE WITHIN THE NEXT WEEK. THAT WAY THEY CAN GET THE PROJECT IN PLACE BEFORE THE SNOW HITS.

November 28, 2006

Time: 11:00-11:35pm

Duration:30

THE SEX OFFENDER REGISTRY. IT'S A METHOD TO TRY TO KEEP TRACK OF CONVICTED SEX OFFENDERS IN OUR STATE. BUT SOME PROSECUTORS SAY WE'RE KEEPING TABS ON THE WRONG PEOPLE, IN THIS 7 & 4 NEWS SPECIAL REPORT; JESSICA LEFFLER SPOKE WITH VICTIMS ADVOCATES AS WELL AS PROSECUTORS ABOUT THE STRENGTHS OF THE SEX OFFENDER REGISTRY....AND WHAT THEY SAY NEEDS TO CHANGE.

November 29, 2006

Time: 11:00-11:35pm

Duration:30

THERE ARE MORE THAN 30- THOUSAND CONVICTED SEX OFFENDERS IN THE STATE OF MICHIGAN AND SOME COULD LIVING IN YOUR NEIGHBORHOOD. THE STATE'S SEX OFFENDER REGISTRY IS DESIGNED TO PROTECT OUR COMMUNITIES, BUT SOME LAW ENFORCEMENT OFFICERS WORRY THAT OFFENDERS DUCKING THE REGISTRY ARE PLANNING TO PREY AGAIN. 7&4'S JESSICA LEFFLER HAS MORE IN THIS SPECIAL REPORT.

November 30, 2006

Time: 5:00-6:00pm

Duration:30

THOSE WHO CLEAR THE ROADS ARE PAYING CLOSE ATTENTION TO WHEN THE FLAKES MIGHT START FALLING...ROAD COMMISSION MANAGERS SAY WINTER STORM CLEANUPS TAKE UP MOST OF THEIR TIME AND BUDGET.7&4'S JAKE PETERSON JOINS US LIVE IN OUR STUDIO WITH HOW ROAD CREWS ARE PREPARING FOR THIS WINTER STORM, JAKE?

November 30, 2006

Time: 6:00-6:30pm

Duration:30

FIVE SHERIFF DEPARTMENTS ARE INTRODUCING A NEW PROGRAM AIMED AT MAKING THE ROADS SAFER.IT'S A PROGRAM CALLED "STOPPED" AND MANY SAY IT WILL MAKE A DIFFERENCE IN NORTHERN MICHIGAN BY HELPING PARENTS STAY INFORMED. 7&4'S JENN CARLSON SHOWS US WHY SOME LAW ENFORCEMENT LEADERS SAY "STOPPED" WILL HELP SAVE LIVES.

December 1, 2006

Time: 5:00-6:00pm

Duration:30

OLD MAN WINTER CAME FAST AND FURIOUS TODAY....AND THE SNOW CONTINUES TO PILE UP AS PEOPLE ACROSS NORTHERN MICHIGAN ARE TRYING TO DIG OUT. 7 AND 4'S RACHEL MELNICK BRAVED THE WINTER WEATHER TODAY AND HAS MORE.

December 1, 2006

Time: 6:00-6:30pm

Duration :30

THE WEATHER MAY HAVE PAINTED A PRETTY SNOW-COVERED PICTURE BUT IT WAS MORE OF A NIGHTMARE FOR TRAVELERS. EMERGENCY CREWS HAD A LOT TO DEAL WITH TODAY. THE SNOWY ICY ROADS MADE IT HARD TO SEE WHERE THE PAVEMENT BEGAN AND THE SHOULDER ENDED. MANY DRIVERS ENDED UP IN THE DITCHROAD CREWS WERE FORCED TO CLOSE PARTS OF M-72 IN GRAND TRAVERSE COUNTY AND

M-37 IN WEXFORD COUNTY.THERE HAVE BEEN REPORTS OF MANY FENDER BENDERS BUT NO MAJOR ACCIDENTS AT THIS TIME.

December 1, 2006

Time: 11:00-11:35pm

Duration:30

THE SNOW BARRELED DOWN ALL OVER PARTS OF NORTHERN MICHIGAN--LEAVING DRIVERS STRANDED AND PLOW TRUCKS WITH THEIR HANDS FULL.SEVEN AND FOUR'S LISA CHAVARRIA RODE AROUND WITH THE ROAD COMMISSION THIS EVENING AND JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM...LISA!

December 2, 2006

Time: 6:00-6:30pm

Duration:30

WHILE THE BIG STORM IS OVER, IT SEEMS THE CLEAN UP PROCESS IS STILL UNDERWAY IN SOME OF OUR VIEWING AREA. 7&4'S ERIN OVALLE JOINS US NOW LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THE LATEST ON THE CLEAN UP EFFORTS. ERIN.

December 5, 2006

Time: 6:00-6:30pm

Duration:30

A CONTROVERSIAL MOVE TO INSTALL SURVALLIANCE CAMERAS IN ONE NORTHERN MICHIGAN DOWNTOWN IS ALREADY PAYING FROM THE POLICE'S POINT OF VIEW. IN FACT, CADILLAC POLICE OFFICERS SAY THE HIGH TECH ADDITIONS MAY HAVE HELPED THEM HALT A HOLIDAY HEIST.7 & 4'S JAKE PETERSON JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE:

December 6, 2006

Time: 6:00-6:30pm

Duration:30

A NORTHERN MICHIGAN COUPLE FIGHTS TO CHANGE THE LAW AFTER THEIR DAUGHTER IS KILLED BY A DRUNK DRIVER.NOW A DECADE AND A HALF LATER THE LEGISLATION MAKES ITS WAY TO THE GOVERNOR'S DESK.IN JUNE 1991, 16 YEAR OLD HEIDI STEINER WAS KILLED WHEN DANNY BUFFMAN HIT HER HEAD ON BUFFMAN PLEADED NO CONTEST TO DRUNK DRIVING.HE WAS SENTENCED TO TEN YEARS IN PRISON AND RELEASED AFTER SERVING SEVEN.IN 2005 BUFFMAN WAS IN COURT AGAIN ACCUSED OF DRUNK DRIVING.BUT HE WAS CHARGED AS IF IT WERE HIS FIRST OFFENSE. THAT'S BECAUSE THE PREVIOUS ACCIDENT TOOK PLACE MORE THAN TEN YEARS AGO AND CAN'T BE USED AGAINST HIM ACCORDING TO STATE LAW.THE STIENER FAMILY HAS MADE IT THEIR MISSION TO CHANGE THE LAW - AND MAKE SURE A DRIVERS ENTIRE HISTORY CAN BE CONSIDERED IN COURT.7 & 4'S JESSICA LEFFLER JOINS US LIVE WITH MORE ON THE LEGISLATION - AND THE PERSONAL BATTLE BEHIND "HEIDI'S LAW".

December 6, 2006

Time: 6:00-6:30pm

Duration :30

COULD YOU BE TICKETED FOR NOT SHOVELING YOUR SNOW? THE ANSWER IS YES IN ONE NORTHERN MICHIGAN TOWN.7&4'S RACHEL MELNICK TALKED WITH THE CITY AND SOME RESIDENTS TO FIND OUT JUST WHAT ARE THE RULES WHEN IT COMES TO KEEPING THE SIDEWALKS CLEAN.

December 7, 2006

Time: 6:00-6:30pm

Duration:30

A NEW NORTHERN MICHIGAN BUSINESS IS HOPING ITS SERVICE WILL HELP AREA SHERIFF'S DEPARTMENTS SAVE SOME TIME... AND MONEY. 7 & 4'S BILL FROEHLICH JOINS US LIVE IN THE STUDIO TO EXPLAIN HOW THE PRISONER TRANSPORT SYSTEM COULD EASE THE BURDEN ON A COUNTY BUDGET.... BILL?

December 11, 2006

Time: 5:00-6:00pm

Duration:30

HEIGHTENED SECURITY MEASURES ARE TAKING AFFECT AT ONE NORTHERN MICHIGAN COURTHOUSE. 7 AND 4'S JAKE PETERSON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE DETAILS ON MANISTEE COUNTY'S SECURITY SITUATION. JAKE.

December 11, 2006

Time: 6:00-6:30pm

Duration:30

A NORTHERN MICHIGAN CHARITY ORGANIZATION IS ROBBED OF SOME OF ITS GIFT GIVING ABILITY BECAUSE OF WHAT HAPPENED THIS PAST WEEKEND.WHEN VOLUNTEERS AT ST. VINCENT DE PAUL IN TRAVERSE CITY CAME TO WORK TODAY, THEY FOUND THE FRONT DOOR WINDOW SHATTERED.SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THE LATEST DEVELOPMENTS IN THIS INVESTIGATION. MATT!

December 14, 2006

Time: 6:00-6:30pm

Duration:30

TEN MICHIGAN FIRE DEPARTMENTS ARE GETTING A FINANCIAL BOOST OF MORE THAN A MILLION DOLLARS. THE MONEY IS PART OF A GRANT PROGRAM THROUGH THE DEPARTMENT OF HOMELAND SECURITY ASSISTANCE TO FIREFIGHTERS PROGRAM. THE BUCKLEY VOLLUNTEER FIRE DEPARTMENT IS THE ONLY ONE IN NORTHERN MICHIGAN OF THE TEN DEPARTMENTS WHO'S ON THE RECEIVING END. BUCKLEY WAS AWARDED 66 THOUSAND FIVE HUNDRED DOLLARS THAT WILL HELP FUND OPERATIONS, FIREFIGHTER SAFETY AND NEW VEHICLES.

December 19, 2006

Time: 11:00-1:35pm

Duration:30

THE U.S. COAST GUARD IS WITHDRAWING IT'S CURRENT PLANS FOR LIVE FIRE TRAINING ON THE GREAT LAKES. SOME PEOPLE IN CHARLEVOIX ARE PLEASED WITH THE NEWS BUT THE COAST GUARD SAYS THE ISSUE ISN'T OVER BECAUSE OREWS STILL NEED A WAY TO PRACTICE WITH THE MACHINE GUNS AFTER 9-11 THE COAST GUARD PUT MACHINE GUNS ON SOME OF IT'S SMALLER VESSELS TO HELP WITH HOMELAND SECURITY. AND WHILE THE COAST GUARD IS STOPPING PLANS FOR LIVE FIRE TRAINING ON THE WATER, OFFICIALS SAY THE CREWS STILL NEED A WAY TO PRACTICE SINCE THE GUNS WILL STILL BE ON THE SHIPS. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE, MATT!

December 20, 2006

Time: 5:00-6:00pm

Duration:30

MOTHERS AGAINST DRUNK DRIVING AND LOCAL LAW ENFORCEMENT AGENCIES ARE WORKING TOGETHER TO KEEP THE ROADS SAFE THIS HOLIDAY SEASON. EXTRA PATROL CARS ARE ON THE ROADS THROUGH THE NEW YEAR KEEPING A CLOSE EYE OUT FOR DRUNK DRIVERS.7&4'S ERIN OVALLE JOINS US LIVE IN THE STUDIO WITH MORE ON THEIR EFFORTS. ERIN!

December 21, 2006

Time: 6:00-6:30pm

Duration:30

A NEWLY FORMED COALTION FIGHTS METH USE IN OSCEOLA COUNTY--AND IS LOOKING TO STREET CREWS TO HELP COMBAT THE PROBLEM..7 AND 4'S JAKE PETERSON JOINS US LIVE IN THE CADILLAC NEWSROOM TO EXPLAIN...JAKE.

December 27, 2006

Time: 6:00-6:30pm

Duration:30

THE DEPARTMENT OF NATURAL RESOURCES IS LOOKING FOR THE PEOPLE RESPONSIBLE FOR STEALING MORE THAN TWENTY-FIVE SIGNS ON A NEW SNOWMOBILE TRAIL.THE SIGNS WERE LOCATED ON A TWO MILE STRETCH ON THE

NEW MULLET LAKE SNOWMOBILE TRAIL IN CHEBOYGAN COUNTY.STOP SIGNS, AHEAD SIGNS, SPEED LIMIT AND PRIVATE DRIVE SIGNS WERE ALL REMOVED.OFFICIALS BELIEVE THE SIGNS HAD BEEN MISSING FOR MORE THAN FORTY EIGHT HOURS.VOLUNTEERS SPENT FIVE HOURS ON CHRISTMAS EVE REPLACING THE SIGNS JUST IN CASE OF A SNOWFALL OVER CHRISTMAS.

December 28, 2006

Time:\_5:00-6:00pm

Duration:30

DOZENS OF STATE, COUNTY, AND CITY POLICE OFFICERS INVADED THE REED CITY HIGH SCHOOL THIS WEEK..BUT THERE IS NO NEED FOR CONCERN..7 AND 4'S JAKE PETERSON JOINS US LIVE WITH MORE DETAILS ON WHY THE OFFICERS WHERE THERE..JAKE..

December 28, 2006

Time: 6:00-6:30pm

Duration:30

NEW YEAR'S EVE IS ONLY A FEW DAYS AWAY. A COUPLE BUSINESSES ARE WORKING TO MAKE IT SAFER FOR YOU TO GET HOME THAT NIGHT. 7&4'S MATT SOLTYSIAK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON THE TRANSPORTATION OPTIONS FOR NEW YEAR'S EVE.

December 29, 2006

Time: 5:00-6:00pm

Duration:30

CUT BACKS IN THE OTSEGO COUNTY BUDGET ARE FORCING DEPUTIES TO EXPAND THEIR DUTIES AFTER 6 POSITIONS HAD TO BE ELIMINATED....LEAVING LESS TIME FOR PUBLIC SAFETY.7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE...JENN?

December 31, 2006

Time: 6:00-6:30pm

Duration:30

NEW YEAR'S EVENS A TIME WHEN MANY GO OUT TO CELEBRATE. POLICE WANT TO MAKE SURE YOU GET THERE AND BACK SAFELY. 7&4'S MATT SOLTYSIAK SPOKE WITH THE MICHIGAN STATE POLICE IN GAYLORD.HE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE.

## PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

## COMMUNITY INVOLVEMENT/DEVELOPMENT

(Including volunteerism, blood drives, revitalizing neighborhoods and mentoring)

## **Local News**

October 3, 2006

Time: 5:00-6:00 pm

Duration:30

VOLUNTEERS HAVE SPENT THE PAST THIRTEEN YEARS REBUILDING THE SLOOP WELCOME AND THIS MORNING IT WAS READY TO LEAVE THE DOCK IN TRAVERSE CITY. THE WELCOME IS A REPLICA OF A REVOLUTIONARY WAR ERA VESSEL THAT SAW SERVICE IN NORTHERN LAKE HURON.IT WAS BUILT FOR THE MACKINAW ISLAND BICENTENNIAL CEREBRATION. THE MARITIME HERITAGE ALLIANCE ....WHICH ALSO BUILT THE TALL SHIP MADELINE DID THE RESTORATION WORK ON THE WELCOME THE WELCOME.THE WELCOME IS AN AUTHENTIC COPY OF THE ORIGINAL EXCEPT FOR ONE THING...IT DOES HAVE AN ENGINE.THEY HOPE TO PUT HER UNDER FULL SALE BEFORE WINTER.BOTH THE MADELINE AND THE WELCOME WILL SERVE AS AMBASSADORS FOR TRAVERSE CITY AND THE STATE OF MICHIGAN.

October 4, 2006

Time: 5:00-6:00pm

Duration:30

THE HOUSE OF HOPE IN TRAVERSE CITY IS GEARING UP FOR ITS ANNUAL AUCTION AND ORGANIZERS ARE ASKING FOR COMMUNITY HELP. THIS WILL BE THE HOUSE OF HOPE'S 6TH ANNUAL "BID FOR HOPE" BUT ORGANIZERS NEED ITEMS TO AUCTION OFF TO REACH THE 90- THOUSAND DOLLAR GOAL.THE HOUSE OF HOPE WORKS TO REUNITE FAMILIES AND THEIR TEENAGED CHILDREN WHO ARE IN CRISIS AND CONFLICT.YOU STILL HAVE ABOUT A MONTH TO DONATE... ITEMS ARE ACCEPTED THROUGH NOVEMBER 1ST.

October 7, 2006

Time: 6:00-6:30pm

Duration:30

A COMMUNITY RALLIES TOGETHER TO HONOR SOLDIERS WHO HAVE MADE THE ULTIMATE SACRIFICE FAMILY AND FRIENDS OF SERGEANT SPENCER AKERS GATHERED TODAY IN TRAVERSE CITY TO HONOR THE SACRIFICE HE MADE FOR THE COUNTRY. 7 AND 4'S LISA CHAVARRIA JOINS US LIVE IN THE STUDIO WITH MORE...LISA!

October 7, 2006

Time: 6:00-6:30pm

Duration:30

A WALK THROUGH A GRAND TRAVERSE COUNTY COMMUNITY ALLOWS HUNDREDS OF PEOPLE TO JOIN IN THE FIGHT AGAINST HUNGER. TRAVERSE CITY HOSTED THE 25TH. ANNUAL CROP WALK. IT'S DESIGNED TO HELP VICTIMS OF HUNGER AND DISASTERS AROUND THE WORLD.... THAT INCLUDES THOSE PEOPLE AFFECTED BY THE CONFLICT BETWEEN ISRAEL AND HEZBOLLAH. THE EVENT IS SPONSORED BY AREA CHURCHES AND FAITH-BASED GROUPS...MORE THAN ONE HUNDRED PEOPLE OF ALL AGES TURNED OUT TO HELP THOSE IN NEED... WITH A GOAL OF RAISING MORE THAN 27-THOUSAND DOLLARS.

October 9, 2006

Time: 5:00-6:00pm

Duration:30

ELECTION DAY IS A LITTLE LESS THAN A MONTH AWAY--AND TOMORROW MARKS AN IMPORTANT DEADLINE IF YOU PLAN TO VOTE.TODAY PEOPLE THROUGHOUT NORTHERN MICHIGAN LINED UP AT THE SECRETARY OF STATE'S OFFICE AND THE COUNTY CLERK TO REGISTER. 7&4'S RACHEL MELNICK JOINS US LIVE IN THE STUDIO WITH MORE. RACHEL!

October 10, 2006

Time: 5:00-6:00pm

Duration:30

YOU CAN HELP IN THE DRIVE TO RAISE MONEY FOR A NEW SENIOR CENTER IN TRAVERSE CITY. DURING DINNER TONIGHT AT THE COTTAGE CAFÉ IN TRAVERSE CITY.

A NINE DOLLAR TICKET WILL GET YOU A GREAT MEAL AND HELP PUT MONEY IN THE SENIOR CENTER'S BUILDING FUND. TONIGHT'S BENEFIT DINNER RUNS UNTIL 8:00PM.

October 10, 2006

Time: 5:00-6:00pm

Duration:30

OUR OWN TEAM FROM 7&4 IS OUT MAKING A DIFFERENCE FOR A NORTHERN MICHIGAN FOOD PANTRY. JOE CHARLEVOIX, STACEY SKRYSACK, AND DAVE WALKER ARE AT. THE PLATTE RIVER INN IN HONOR THIS EVENING FOR THE BENZIE FOOD. PARTNERS' 9TH ANNUAL EMPTY BOWLS SOUP NIGHT. THE BENEFIT HELP'S FUND THE FOOD PANTRY'S EFFORT TO KEEP PEOPLE WELL FED THROUGH OUR LONG NORTHERN MICHIGAN WINTER. THE BENEFIT RUNS UNTIL ABOUT 8:00 O'CLOCK TONIGHT.

October 11, 2006

Time: 5:00-6:00pm

Duration:30

A BENZIE COUNTY FOOD PANTRY WILL GO INTO THE WINTER SEASON FULLY STOCKED THANKS TO AN ANNUAL FUND RAISER. OUR MORNING SHOW TEAM - DAVE WALKER - STACEY SKRYSAK, AND JOE CHARLEVOIX HELPED SERVE 420 PEOPLE LAST NIGHT AT THE EMPTY BOWLS SOUP NIGHT IN HONOR. THE ANNUAL FUNDRAISER AT MONEY'S PLATTE RIVER INN HELPS STOCK THE BENZIE FOOD PARTNERS FOOD PANTRY. THE EVENT RAISED FOUR THOUSAND DOLLARS.

October 14, 2006

Time: 6:00-6:30pm

Duration:30

MOST PEOPLE WHO LIFT WEIGHTS DO IT FOR STRENGTH TRAINING.... BUT TODAY
THERE IS A MUCH LARGER PURPOSE.TODAY IT'S ABOUT RAISING MONEY FOR BIG
BROTHERS AND SISTERS OF NORTHWEST MICHIGAN.THE 9TH ANNUAL LIFT FOR KIDS
TOOK PLACE THIS MORNING AT THE GRAND TRAVERSE MALL.WEIGHT LIFTERS
COMPETED TO SEE WHO COULD LIFT THE GREATEST PERCENTAGE OF THEIR BODY
WEIGHT OR WHO COULD DO THE MOST PUSH UPS ALL WHILE RAISING PLEDGES.
TROPHIES WERE AWARDED TO THE TOP FINISHERS IN EACH AGE DIVISION FOR MEN
AND WOMAN AND FOR THE MOST MONEY RAISED. A SPECIAL AWARD WAS ALSO
PRESENTED TO THE GYM WITH THE MOST PARTICIPANTS AND MOST MONEY RAISED.

October 18, 2006

Time: 5:00-6:00pm

Duration:30

A NORTHERN MICHIGAN WOMAN IS GETTING COMMUNITY SUPPORT AS SHE RECOUPERATES FROM AN UNEXPECTED LIVER TRANSPLATE.JUST SEVEN HOURS AFTER HOLLY WERLEIN'S (WHIR-LINE) HEALTH PROBLEM WAS DIAGNOSED, SHE WAS MOVED TO THE TOP OF THE TRANSPLANT LIST - NOW THE OTSEGO COUNTY COMMUNITY IS HELPING HER TAKE THE GROWING MEDICAL BILLS OFF "HER" LIST OF WORRIES. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE STORY....JENN?

October 18, 2006

Time: 6:00-6:30pm

Duration:30

OUR EARLY WINTER LIKE WEATHER HAS ONE CHARITABLE ORGANIZATION ASKING FOR HELP TO KEEP THOSE IN NEED WARM. THE FATHER FRED FOUNDATION IN TRAVERSE CITY IS SEEING A LARGE NEED OF WINTER GEAR BUT HAVE LITTLE TO GIVE OUT.7&4'S ERIN OVALLE HAS MORE ON HOW YOU CAN HELP.

October 18, 2006

Time: 6:00-6:30pm

Duration:30

ORGANIZERS OF AN ANNUAL EVENT HOPE COMMUNITY SUPPORT WILL HELP KEEP THE ARTS ALIVE AT ONE NORTHERN MICHIGAN SCHOOL.\_CONTINUING ADRIAN'S DREAM IS NAMED IN MEMORY OF ADRIAN MORRIS, AN ART AND MUSIC STUDENT AT

TRAVERSE CITY WEST HIGH SCHOOL WHO WAS KILLED IN AUGUST 2004 IN AN ACCIDENT ON SOUTH AIRPORT ALONG WITH HER CLASSMATE, CHRISTAN DEWITT. THE FUNDRAISER WILL BE HELD THIS SATURDAY OCTOBER 21 AT TRAVERSE CITY WEST HIGH SCHOOL.

October 19, 2006

Time: 6:00-6:30pm

Duration :30

THE CHARLEVOIX COUNTY SHERIFF SAYS THE COUNTY AND ITS RESIDENTS HAVE BEEN SO WONDERFUL TO HIM IN HIS TWENTY-NINE YEARS AS SHERIFF.....SO HE WANTED TO GIVE SOMETHING BACK THAT WILL CARRY ON FOREVER. HE'S RAISING MONEY FOR A WORLD WAR TWO MEMORIAL.

October 25, 2006

Time: 5:00-6:00pm

Duration:30

THE WOMEN'S RESOURCE CENTER IN TRAVERSE CITY WANTS TO MAKE THE HOLIDAYS A SPECIAL TIME FOR EVERY FAMILY...BUT WITH A SHORTAGE OF FOOD AND TOYS, THEY ARE CALLING ON THE PUBLIC TO HELP THE CENTER SAYS THEY NEED VOLUNTEERS TO ADOPT FAMILIES FOR THE SEASON WHICH MEANS DONATING FOOD, CLOTHING, AND TOYS. THEY SAY OUTSIDE HELP IS CRUCIAL TO HELPING WITH THE NEEDS OF THE COMMUNITY....AND GIFT CARDS ARE ANOTHER OPTION THEY ARE OFFERING FOR THOSE INTERESTED.

October 25, 2006

Time: 6:00-6:30pm

Duration:30

FALL AND WINTER ARE NOT THE BEST SEASONS TO RECRUIT VOLUNTEERS TO BUILD HABITAT FOR HUMANITY HOMES.7&4'S DAVE FORTIN VISITS A CONSTRUCTION SITE HERE IN NORTHERN MICHIGAN TO FIND OUT WHY THERE'S A PROBLEM.

October 28, 2006

Duration:30

IT'S A BIG DAY FOR AN AREA COMMUNITY AFTER THEIR HIGHSCHOOL FOOTBALL TEAM MAKES IT TO THE PLAYOFFS FOR THE FIRST TIME EVER. THE ELK RAPIDS FOOTBALL TEAM MADE A SIX HOUR DRIVE TO MENOMINEE MICHIGAN FOR THE FIRST ROUND OF THE PLAYOFFS... AND ALTHOUGH MANY OF THEIR FANS COULDN'T MAKE THE HIKE THEY WERE STILL ABLE TO WATCH THE GAME. 7&4'S ERIN OVALLE JOINS US LIVE IN THE STUDIO TO EXPLAIN, ERIN.

October 28, 2006

Time: 6:00-6:30pm

Duration:30

CHRISTMAS IS ABOUT TWO MONTHS AWAY, BUT THE SEASON OF GIVING SEASON IS ALREADY HERE. THE TOYS FOR TOTS BOTTLE AND CAN DRIVE TOOK PLACE TODAY IN MANISTEE ON US 31. EACH YEAR, MARINE RESERVISTS THROUGHOUT THE REGION DEDICATE THEIR DAYS TO INSURING THAT LOW-INCOME CHILDREN HAVE A LITTLE EXTRA CHRISTMAS HAPPINESS. THE STATE OF MICHIGAN HAS BECOME THE LEADER IN THE TOYS FOR TOTS EFFORT.

October 30, 2006

Time: 5:00-6:00pm

Duration: 30

IT'S BEEN MORE THAN A YEAR SINCE HURRICANE KATRINA HIT THE SOUTH COAST DEVASTATING THE LIVES OF THOUSANDS OF FAMILIES....INCLUDING CHILDREN. ART THERAPISTS FROM TRAVERSE CITY WANTED TO SHOW THOSE FAMILIES THAT THEY HAVE NOT BEEN FORGOTTEN.. AFTER BRAIN-STORMING WITH OTHER THERAPISTS FROM NEW ORLEANS, THEY CAME UP WITH THE IDEA TO RECONDITION DOLLS THAT HAVE BEEN TATTERED AND TORN. THEY'RE NOW COLLECTING YARN AND OTHER MATERIALS TO RE-DO THEIR CLOTHES AND HAIR TO MAKE THEM LOOK LIKE NEW AGAIN...TO SEND DOWN TO THE LITTLE VICTIMS OF KATRINA.

November 1, 2006

Time: 6:00-6:30pm

Duration:30

TRAFFIC IS A HOT TOPIC AROUND PETOSKEY. A FEW YEARS AGO, THE IDEA OF A BYPASS DIVIDED THE COMMUNITY, BUT VOTERS REJECTED THE PLAN. TODAY COMMUNITY LEADERS AND RESIDENTS SAT DOWN TO TRY AND COME UP WITH A NEW SOLUTION TO THE OLD PROBLEM. 7&4'S RACHEL MELNICK JOINS US IN THE STUDIO WITH THE DETAILS, RACHEL?

November 2, 2006

Time: 5:00-6:00pm

Duration:30

A NORTHERN MICHIGAN ANIMAL SHELTER IS HAPPY TO ANNOUNCE THEY'VE EXCEEDED AN IMPORTANT GOAL. THE CRAWFORD COUNTY ANIMAL SHELTER HAS BEEN TRYING TO RAISE MONEY FOR A NEW SHELTER OVER THE PAST 2 YEARS.....FROM RAFFLES TO FUNDRAISERS....THEY NEEDED THE MONEY TO MOVE TO A NEW LOCATION, PROVIDE NEW KENNELS, AND HAVE MORE SUPPLIES AND MONEY FOR OPERATIONS. THEY BROKE GROUND ON THEIR NEW SITE THIS SEPTEMBER AND THEIR LATEST GOAL WAS TO RAISE 10-THOUSAND DOLLARS TO HELP WITH THE BUILDING PROCESS. THEY SAY THEY RAISED THAT AND MORE AND THANKED THE PUBLIC FOR ALL THEIR SUPPORT..BUT SAY THERE'S ALWAYS A NEED FOR THEIR FLUFFY FRIENDS.....IF YOU WOULD LIKE TO DONATE, YOU CAN CONTACT THE CRAWFORD COUNTY ANIMAL SHELTER.

November 2, 2006

Time: 11:00-11:35pm

Duration:30

A DROP IN TEMPERATURES CAN MEAN A RISE IN ACCIDENTS.BLOOD CENTERS SAY DONATIONS ARE DOWN-- RIGHT WHEN THEY NEED MORE HELP. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

The Albert

November 2, 2006

Time: 11:00-11:35pm

Duration:30

TOURISM IS AN OBVIOUS REASON PEOPLE VISIT TRAVERSE CITY. BUT SOME OF TODAY'S VISITORS WERE DRAWN HERE BY SOMETHING ELSE...A UNIQUE OPPORTUNITY TO LEARN ABOUT REDEVELOPMENT. 7&4'S MATT {SAL-TEE-Z-YAK} SOLTYSIAK THE DETAILS.

November 3, 2006

Time: 6:00-6:30pm

Duration:30

THE HOLIDAYS ARE AROUND THE CORNER...WHICH ALSO BEGINS THE SEASON OF GIVING.THE SALVATION ARMY HOPES TO KICK OFF THAT SEASON THIS WEEKEND--WITH ITS ANNUAL FOOD DRIVE.AS 7&4'S JESSICA LEFFLER REPORTS--ITS COMING AT A TIME WHEN THE NEED MAY BE GREATER THAN EVER.

November 4, 2006

Time: 6:00-6:30pm

Duration:30

MORE 900 FESTIVAL VOLUNTEERS FROM AROUND THE STATE MADE THEIR WAY TO THE GRAND TRAVERSE RESORT TODAY....FOR SOME IDEAS ON MAKING THEIR EVENTS BIGGER AND BETTER.IT'S ALL PART OF THE MICHIGAN FESTIVAL AND EVENTS PROGRAM.VISITORS COULD SIGN UP FOR MORE THAN 40 EDUCATIONAL WORKSHOPS. ALL ABOUT THE "HOW-TO'S" OF FESTIVAL PLANNING. THE EVENTS WILL CONTINUE UNTIL NOON TOMORROW.

November 5, 2006

Time: 11:00-11:35pm

Duration:30

THE BOYS AND GIRLS CLUB IN TRAVERSE CITY IS AUCTIONING OFF THEIR GOODS IN HOPES OF DOWNSIZING THEIR DEBT.FROM SPORTING GOOD ITEMS TO BIG SCREEN TV'S EVERYTHING HAD TO GO.OFFICIALS WITH THE BOYS AND GIRLS CLUB SAY UNOFFICIALLY 12-THOUSAND DOLLARS WERE MADE, BUT THERE'S STILL MORE DEBT TO BE PAID OFF.THE GRAND TRAVERSE BOYS AND GIRLS CLUB IS PARTNERING WITH THE TRAVERSE CITY AREA PUBLIC SCHOOLS.... AND CLUB LEADERS SAY THEY WILL REOPEN. IF YOU WOULD LIKE TO MAKE A DONATION TO THE BOYS AND GIRLS CLUB YOU CAN SEND IT TO THE ADDRESS ON YOUR SCREEN..THE BOYS AND GIRLS CLUB OF GRAND TRAVERSE PO BOX 229 TRAVERSE CITY.... 49685-0229

November 5, 2006

Time: 11:00-11:35pm

Duration:30

TODAY WAS THE LAST DAY TO HELP SOME FAMILIES IN NEEDTHIS WEEKEND WAS THE FOURTH ANNUAL FOOD DRIVE FOR THE SALVATION ARMY... PARTNERING WITH THE NORTHERN CHAPTER OF THE HARLEY OWNERS GROUP. THE SALVATION ARMY SAYS TOUGH ECONOMIC TIMES HAVE BEEN HARD ON MANY AREA FAMILIES... BUT THOSE TOUGH TIMES HAVE ALSO BEEN ROUGH ON NON-PROFIT AGENCIES. VISITORS TO OLSESON'S FOOD STORES IN TRAVERSE CITY HAD THE CHANCE TO DROP OFF FOOD DONATIONS ALL WEEKEND LONG.

November 6, 2006

Time: 5:00-6:00pm

Duration:30

A NORTHERN MICHIGAN GROUP IS TAKING GIFT GIVING TO NEW HEIGHTS.THE CHURCH OF THE LIVING GOD IN GRAWN WAS BUSY THIS MORNING PUTTING THE LAST MINUTE TOUCHES ON A HUGE SHIPMENT OF GIFTS THAT ARE NOW ON THEIR WAY TO IRAQ.THE GROUP HAS ADOPTED AN ENTIRE PLATOON OF U-S SOLDIERS FOR CHRISTMAS ...IT'S PART OF THE CHURCH'S ONGOING "ACTS OF LOVE"...TO SHOW THE TROOPS THEY ARE IN OUR THOUGHTS DURING THE HOLIDAYS.17 HUGE BOXES OF GOODIES WERE SENT AND THEIR LOCAL V-F-W EVEN PICKED UP THE TAB FOR SHIPPING.

November 6, 2006

Time: 6:00-6:39pm

Duration :30

IT WAS A RECORD SETTING WEEKEND FOR THE SALVATION ARMY'S FOOD DRIVE.
PEOPLE DONATED THOUSANDS OF FOOD ITEMS TO DROP OFF LOCATIONS AROUND
GRAND TRAVERSE COUNTY. OFFICIALS SAY THE TWO DAY FOOD DRIVE WILL HELP.
GET THEM THROUGH THE BUSY HOLIDAY SEASON.

November 9, 2006

Time: 6:00-6:30pm

Duration:30

WE LIVE IN A FAST PACED SOCIETY WHERE--FOR MANY--IT MAY SEEM EASIER TO EAT FAST FOOD OVER FRESH FRUITS AND VEGETABLES.IN THIS WEEK'S MAKING A DIFFERENCE-- 7 AND 4'S LISA CHAVARRIA INTRODUCES US TO A GROUP HELPING SENIORS AVOID THE JUNK FOOD AND HEAD FOR THE FARMER'S MARKET.

November 9, 2006

Time: 6:00-6:30pm

Duration:30

ONE NORTHERN MICHIGAN SENIOR CENTER HAS BEEN SPENDING THE LAST FOUR WEEKS GATHERING ITEMS FOR MICHIGAN VETERANS.7 & 4'S JAKE PETERSON JOINS US LIVE FROM THE CADILLAC NEWSROOM WITH MORE ON THE PROJECT

November 9, 2006

Time: 6:00-6:30pm

Duration:30

ERN MICHIGAN'S NEWEST HOMELESS SHELTER WILL SOON BE OPENING ITS DOORS. CREWS AT THE GOODWILL INN ARE PUTTING THE FINISHING TOUCHES ON THE BUILDING TODAY ... AND WILL BE OPENING ITS DOORS TO A FULL HOUSE - HOMELESS

MEN WOMEN AND CHILDREN IN GRAND TRAVERSE COUNTY.7 & 4'S ERIN OVALLE JOINS US WITH MORE:

November 10, 2006

Time: 5:00-6:00pm

Duration:30

THIS WEEKEND THERE IS A BENEFIT FOR A 29-YEAR-OLD MOM WHO IS BATTLING BREAST CANCER.ERIN CARLSON OF LAKE ANN--WAS DIAGNOSED WITH INFLAMMATORY BREAST CANCER WHILE PREGNANT WITH HER SON. THE COMMUNITY IS RALLYING TOGETHER TO HELP ERIN, HER HUSBAND, THEIR THREE-YEAR-OLD TWIN GIRLS AND THE NEWBORN BOY DURING ERIN'S TREATMENT. THE BENEFIT IS THIS SUNDAY--NOVEMBER 12TH--FROM NOON TO SIX AT STREETERS ON GARFIELD AVE IN TRAVERSE CITY.FOR MORE INFORMATION ABOUT THE CARLSON CARE BENEFIT YOU CAN LOG ONTO OUR WEBSITE AT TV7-4.COM.

November 10, 2006

Time: 6:00-6:30pm

Duration:30

HAVE YOU BEEN DREAMING OF A VACATION, OR MAYBE NASCAR TICKETS OR A HOT AIR BALLOON RIDE? WELL YOU'RE IN LUCK BECAUSE A LOCAL ORGANIZATION HAS THOSE ITEMS PLUS SO MUCH MORE. THE HOUSE OF HOPE IN TRAVERSE CITY IS HOLDING THEIR SIXTH ANNUAL BID FOR HOPE AUCTION TO RAISE SCHOLARSHIP MONEY FOR TEENS. SOME ITEMS INCLUDE ARTWORK, TRIPS, FREE ROUNDS OF GOLF AND GIFT CERTIFICATES. TO VIEW A COMPLETE LIST OF AUCTION ITEMS YOU CAN GO TO WWW.TV7-4.COM AND CLICK ON LINKS IN THE NEWS. INTERNET BIDDING WILL BEGIN ON NOVEMBER 20TH AND RUN THROUGH DECEMBER 15TH.

November 10, 2006

Time: 6:00-6:30pm

Duration:30

VETERANS DAY IS TOMORROW ... BUT MANY COMMUNITIES ACROSS NORTHERN MICHIGAN TOOK TIME TODAY TO REMEMBER THOSE WHO FOUGHT FOR OUR FREEDOM. 7 & 4'S JAKE PETERSON WAS AT ONE SCHOOL PROGRAM TODAY THAT'S BECOME A BIG COMMUNITY EVENT.

November 11, 2006

Time: 6:00-6:30pm

Duration:30

A COMMUNITY GATHERED TODAY TO PAY TRIBUTE TO THEIR HOMETOWN SOLDIER WHO WAS KILLED IN THE LINE OF DUTY. ARMY MAJOR DOUG SLOAN DIED OCTOBER 31ST FROM INJURIES HE SUFFERED AFTER BEING HIT BY AN EXPLOSIVE DEVICE WHILE FIGHTING IN AFGHANISTAN. TODAY THE CHARLEVOIX COMMUNITY REMEMBERED HIS LIFE WITH A MEMORIAL SERVICE AT THE HIGH SCHOOL. SLOAN WAS A 1985 GRADUATE OF CHARLEVOIX HIGH SCHOOL.HIS PARENTS STILL LIVE IN CHARLEVOIX AND COMMUNITY LEADERS SAY DOUG SLOAN TOUCHED SO MANY LIVES IN THE COMMUNITY. SLOAN IS SURVIVED BY HIS WIFE AND FOUR CHILDREN WHO STILL LIVE IN NEW YORK. GOVERNOR GRANHOLM ORDERED FLAGS LOWERED TUESDAY IN HONOR OF MAJOR SLOAN.

November 13, 2006

Time: 5:00-6:00pm

Duration:30

TOMORROW IS NATIONAL PREMATURE AWARENESS DAY AND THE MARCH OF DIMES IS MAKING A SPECIAL DELIVERY TO THE LITTLE BABIES IN NORTHERN MICHIGAN.BEING BORN TOO SOON CAN LEAD TO MAJOR MEDICAL PROBLEMS ....ACCORDING TO A RECENT STUDY BY THE U-S CENTERS FOR DISEASE CONTROL AND PREVENTION, ABOUT ONE-THIRD OF INFANT DEATHS STEM FROM PREMATURE BIRTHS. NOW LOCAL MARCH OF DIMES ALONG WITH MUNSON MEDICAL CENTER AND PRIORITY SOLUTIONS ARE DONATING PACK AND PLAYS TO FAMILIES WITH PREMATURE BABIES WHO MAY NOT HAVE BEEN PREPARED TO BRING THEIR LITTLE ONES HOME.THE MARCH OF

DIMES WILL ALSO BE SETTING UP A PREMATURE BIRTH INFORMATION TREE IN THE GRAND TRAVERSE MALL.

November 16, 2006

Time: 5:00-6:00pm

Duration:30

NORTHERN MICHIGAN ORGANIZATIONS ARE TEAMING UP TO HELP HUNDREDS OF HOMELESS PEOPLE THROUGHOUT THE AREA.7&4'S ERIN OVALLE JOINS US LIVE IN THE STUDIO WITH MORE ON THE STARTLING STATISTICS DRIVING THAT EFFORT. ERIN!

November 16, 2006

Time: 5:00-6:00pm

Duration:30

NATIONALLY, FOR THE FIRST TIME IN SIX YEARS, THE NUMBER OF AMERICANS STRUGGLING WITH HUNGER FELL IN 2005.BUT CRITICS ARE BLASTING THE GOVERNMENT FOR HOW IT CHARACTERIZES HUNGER WHEN 35-MILLION PEOPLE ARE STILL GOING WITHOUT FOOD. JENNIFER JOHNSON HAS THE LATEST FROM WASHINGTON.

November 16, 2006

Time: 5:00-6:00pm

Duration:30

ECONOMIC DEVELOPMENT HAS TAKEN SOME NEW DIRECTIONS IN MANISTEE.DAVE FORTIN LOOKS INTO WHAT HAS CHANGED AS 7&4'S EXCLUSIVE "YOUR TOWN" SERIES CONTINUES.

November 16, 2006

Time: 6:00-6:30pm

Duration:30

THE TEMPERATURE OUTSIDE IS DROPPING, BUT FOLKS IN ONE AREA COUNTY HOPE THE WARMTH OF THEIR HEARTS WILL HELP PEOPLE IN NEED THIS SEASON.7&4'S LISA CHAVARRIA HAS THEIR STORY IN TONIGHT'S MAKING A DIFFERENCE.

November 17, 2006

Time: 5:30-7:00am

Duration:30

Navember 19, 2005

AN ANNAUL EVENT BRIDGES THE AGE GAP AND ALLOWS KIDS TO SAY THANKS TO SENIORS WHO ENRICH THEIR LIVES. YESTERDAY, IN GRAND TRAVERSE COUNTY THE TABLES WERE TURNED, WITH CHILDREN SERVING UP PLATES FULL OF FOOD. WESTWOODS ELEMENTARY SCHOOL STUDENTS HOSTED THE SPECIAL THANKSGIVING DINNER. EVERY STUDENTS HAD A HAND THE EVENT WHICH MEANS EVEN THE SMALLEST HANDS CONTRIBUTED. SOME SENIORS ATTEND THE DINNER YEAR AFTER YEAR BUT THE KIDS SEEM TO GET THE MOST BENEFIT. THE COMPLIMENTARY DINNER WELCOMED ALL SENIOR CITIZENS FROM THE TRAVERSE CITY AREA.

November 17, 2006

Time: 11:00-11:35pm

Duration:30

CHRISTMAS IS JUST OVER A MONTH AWAY AND THAT MEANS TOYS FOR TOTS IS PREPARING TO KICK OFF AN EVENT TO MAKE THE SEASON A LITTLE BRIGHTER FOR CHILDREN. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE NEED...LISA!

November 18, 2006

Time: 6:00-6:30pm

Duration:30

NOVEMBER IS ADOPTION MONTH, AND TODAY ONE COLLEGE IS HOPPING TO EDUCATE FAMILIES ABOUT ADOPTION.TODAY IS THE THIRD ANNUAL "CONNECTING FAMILIES THROUGH FUN DAY" AT FERRIS STATE UNIVERSITY.THE EVENT IS ORGANIZED BY "EAGLE VILLAGE" ... A GROUP THAT WORKS WITH FOSTER CHILDREN AND THOSE LOOKING FOR PERMANENT HOMES. THE GOAL IS TO GET INFORMATION OUT TO THE PUBLIC ABOUT ADOPTION... AND GIVE PROSPECTIVE PARENTS AND FAMILIES THE CHANCE TO MEET SOME OF THE CHILDREN AVAILABLE FOR ADOPTION.

November 18, 2006

Time: 6:00-6:30pm

Duration:30

AN AREA BUSINESS HAS COLLECTED OVER 5-THOUSAND CANNED GOODS IN A VERY UNIQUE WAY.FORGET-ME-NOT SCRAP BOOKING HELD A PLACE SETTING COMPETITION THIS WEEK.TODAY CUSTOMERS WERE ABLE TO VOTE ON THE BEST PLACE SETTING, BUT IN ORDER TO VOTE CUSTOMERS HAD TO BRING IN A CANNED GOOD.OVER 5-THOUSAND CANS WERE BROUGHT IN AND NOW WILL BE DONATED TO FATHER FRED.

November 18, 2006

Time: 6:00-6:30pm

Duration:30

CHRISTMAS IS JUST FIVE WEEKS AWAY AND HUNDREDS OF NORTHERN MICHIGAN RESIDENTS ARE ALREADY PREPARING TO HELP MAKE THE HOLIDAY SEASON A HAPPY TIME FOR AREA CHILDREN. TODAY KICKED OFF THE BIG TOYS FOR TOTS EVENT IN TRAVERSE CITY WHERE HUNDREDS OF GIFTS WERE DONATED. 7&4'S ERIN OVALLE JOINS US LIVE IN THE STUDIO WITH MORE ON THIS STORY, ERIN.

November 19, 2006

Time: 11:00-11:35pm

Duration:30

IT'S BEEN OVER A YEAR IN THE MAKING BUT A NEW HOME FOR THOSE IN NEED IS FINALLY COMPLETE.GOODWILL INDUSTRIES AND THIRD LEVEL CRISIS CENTER CELEBRATED WHAT THEY CALL "HOMELESS TO WHOLENESS" WITH THE OPEN HOUSE AND DEDICATION OF THE GOODWILL INN AND PETE'S PLACE.IT A NEW HOMELESS SHELTER, WHICH ACCORDING TO OFFICIALS COULDN'T COME AT BETTER TIME WITH WINTER RIGHT AROUND THE CORNER.A RECENT STUDY CONDUCTED BY GOODWILL INDUSTRIES SHOWS NEARLY SIX HUNDRED PEOPLE IN A FIVE COUNTY REGION ARE HOMELESS.JUST OVER HALF OF THEM ARE UNDER THE AGE OF NINETEEN. AND ONE HUNDRED AND SEVENTY FIVE OF THOSE WITHOUT HOMES ARE LOCATED IN GRAND TRAVERSE COUNTY ALONE.

November 21,32006

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Time: 6:00-6:30pm

Duration:30

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IT WAS AN EXCITING DAY FOR EIGHTEEN NORTHERN MICHIGAN ADOPTIVE FAMILIES AND THEIR CHILDREN TODAY IS THE FOURTH ANNUAL MICHIGAN ADOPTION DAY. 7&4'S ERIN OVALLE HAS THE STORY FROM GRAND TRAVERSE COUNTY.

November 21, 2006

Time: 6:00-6:30pm

Duration:30

THE DEPARTMENT OF NATURAL RESOURCES AND HUNTERS ARE TEAMING UP TO HELP NEEDY FAMILIES. THE GOAL IS TO GET DONATED VENISON DISTRIBUTED TO FOOD BANKS AND OTHER ORGANIZATIONS.7 & 4'S JENN CARLSON REPORTS.

November 22, 2006

Time: 5:00-6:00pm

Duration:30

AN ANNUAL PRE-THANKSGIVING DINNER IS SET TONIGHT TO FEED THOSE WHO MAY NEED A LITTLE EXTRA HELP THIS HOLIDAY SEASON. 7 AND 4'S LISA CHAVARRIA JOINS US LIVE FROM THE PARK PLACE HOTEL IN DOWNTOWN TRAVERSE CITY WHERE ORGANIZERS ARE BUSY GETTING READY FOR THE CROWDS. LISA!

November 22, 2006

Time: 5:00-6:00pm

Duration:30

A NORTHERN MICHIGAN ORGANIZATION IS HELPING HUNDREDS OF FAMILIES THIS THANKSGIVING. THE SALVATION ARMY HAS BEEN COLLECTING FOOD FOR WEEKS. TODAY, FAMILIES PICKED UP THE FIXINGS. THE ORGANIZATION HANDED OUT MORE THAN ONE-HUNDRED FIFTY DINNERS. SALVATION ARMY OFFICIALS SAY SEVEN

HUNDRED WEXFORD AND MISSUAKEE COUNTY RESIDENTS WILL EAT A MEAL DONATED BY THE SALVATION ARMY.

November 23, 2006

Time: 6:00-6:30pm

Duration:30

THIS HOLIDAY BROUGHT SUNNY SKIES AND WARMER WEATHER...BUT WOULD YOU CONSIDER IT WARM ENOUGH TO TAKE A SWIM? A GROUP OF CHARLEVOIX RESIDENTS GATHERED AT LAKE MICHIGAN BEACH TO SUPPORT SOME BRAVE FOLKS DARING TO TAKE A DIP INTO THE WATER FOR A GOOD CAUSE. SEVEN AND FOUR'S ERIN OVALLE JOINS US LIVE IN THE STUDIO WITH THE DETAILS. ERIN? KRISTIN...IT STARTED OUT AS A DARE AND HAS NOW BECOME A TRADITION.A GROUP OF CHARLEVOIX RESIDENTS GRABBED THEIR BEACH TOWELS AND SUITED UP ALL TO HELP A COMMUNITY MEMBER IN NEED.

November 23, 2006

Time: 6:00-6:30pm

Duration:30

AN ANNUAL THANKSGIVING DAY DINNER IN ONE NORTHERN MICHIGAN COMMUNITY BROUGHT HUNDREDS TOGETHER TO ENJOY GOOD FOOD AND GOOD COMPANY. SEVEN AND FOUR'S DAVE FORTIN HAS THE STORY.

November 23, 2006

Time: 6:00-6:30pm

Duration:30

TEENS IN ONE NORTHERN MICHIGAN COMMUNITY ARE COMING TOGETHER TO RAISE MONEY IN A VERY \*FASHIONABLE\* WAY.7 AND 4'S LISA CHAVARRIA HAS THEIR STORY IN TONIGHT'S MAKING A DIFFERENCE.

November 24, 2006

Time: 5:00-6:00pm

Duration:30

THE FRIENDSHIP SHELTER IN GAYLORD IS PREPARING FOR THE HOLIDAY SEASON, AND ADDRESS OF THE HOLIDAY SEASON, AND ADDRESS OF THE HOLIDAY SEASON, AND ADDRESS OF THE HOMELESS. AND ADDRESS OF THE H

November 24, 2006

Time: 6:00-6:30pm

Duration:30

DURING THIS THANKSGIVING HOLIDAY, ONE NORTHERN MICHIGAN FAMILY IS LEARNING JUST HOW THANKFUL OTHERS ARE. 7&4'S MATT SOLTYSIAK JOINS US LIVE IN OUR STUDIO TO TELL US MORE ABOUT THIS UNIQUE FAMILY.

November 25, 2006

Time: 11:00-11:35pm

Duration:30

THE NEW U-S COAST GUARD CUTTER MACKINAW IS CONTINUING A NEARLY CENTURY-OLD TRADITION. IT WILL LEAVE NORTHERN MICHIGAN ON SUNDAY WITH A SHIPMENT OF ELEVEN-HUNDRED CHRISTMAS TREES FOR DELIVERY TO CHICAGO.THE CHRISTMAS TREE SHIP STARTED IN THE EARLY 1900S WHEN PINE TREES, FRESHLY CUT IN NORTHERN MICHIGAN, WERE SHIPPED TO FAMILIES IN CHICAGO.THE BULK OF THE LOAD WILL ARRIVE AT NAVY PIER ON DECEMBER FIRST AND WILL GO TO NEEDY CHICAGO FAMILIES.THE ORIGINAL MACKINAW WAS DECOMMISSIONED IN JUNE AND MADE THIS TRIP FIVE TIMES.

November 26, 2006

Time: 6:00-6:30pm

Duration:30

THE CHRISTMAS TREE SHIP IS ON ITS WAY FROM NORTHERN MICHIGAN... EN ROUTE TO HELP DISADVANTAGED FAMILIES BY GIVING THEM A CHRISTMAS TREE FOR THE HOLIDAY SEASON.AFTER AN EIGHTY-EIGHT YEAR BREAK, THE CHRISTMAS THREE SHIP STARTED BACK UP IN 2000, BUT THIS IS THE FIRST YEAR WITH THEIR NEW SHIP - THE

NEW CUTTER MACKINAW. SEVEN AND FOUR'S MATT SOLTYSIAK WAS IN CHEBOYGAN FOR THE CUTTER'S BIG LAUNCH, AND JOINS US LIVE WITH THE DETAILS.

November 27, 2006

Time: 6:00-6:30pm

Duration:30

A VERY DEDICATED GROUP OF VOLUNTEERS IS SPENDING CLOSE TO 80 HOURS RINGING IN THE HOLIDAY SEASON TO GIVE BACK TO THEIR COMMUNITY. THE STAFF AT THE ORCHARD CREEK ASSISTED LIVING IS VOLUNTEERING FOR TWO WEEKS TO RING THE BELL FOR THE SALVATION ARMY AT WAL-MART IN TRAVERSE CITY. THEY ARE ONE GROUP OF MANY WHO PARTICIPATE IN THE YEARLY TRADITION AROUND NORTHERN MICHIGAN. THEY SAY THEY WANT TO FIND A WAY TO SHOW SUPPORT TO A COMMUNITY THAT HELPED GET THEIR FACILITY BACK ON ITS FEET AFTER A FIRE EARLY THIS YEAR. IF YOU WOULD LIKE A BE A BELL RINGER THIS HOLIDAY SEASON, CONTACT THE SALVATION ARMY.

November 28, 2006

Time: 6:00-6:30pm

Duration:30

A ROSCOMMON COUNTY MOTHER IS ON A MISSION TO GATHER BASIC SUPPLIES TO SEND OVER TO IRAQ.TONYA DAVIS' DAUGHTER, JESSICA AND HER HUSBAND TIM ARE STATIONED OVERSEAS WITH THE ARMY RESERVES. DAVIS SAYS HER DAUGHTER IS A NURSE WITH A COMBAT SUPPORT HOSPITAL. THE SOLDIER SAYS THE UNIT IS HAVING A HARD TIME GETTING HYGIENE ITEMS, BECAUSE OF THE DANGER INVOLED WITH TRAVELING TO AN ARMY STORE. THE MOTHER HAS ORGANIZED A DONATION EFFORT. YOU CAN DROP OFF SUPPLIES LIKE TOOTHPASTE, CONDITIONER AND DEODORANT AT THE HOUGHTON LAKE POLICE POST AND THE GERRISH TOWNSHIP POLICE DEPARTMENT. FOR A FULL LISTING OF ACCEPTABLE SUPPLIES CALL THE HOUGHTON LAKE POST. THE COLLECTION WILL RUN THROUGH DECEMBER FIFTEENTH.

November 28; 2006

Time: 6:00-6:30pm

Duration: 30

THE AMERICAN RED CROSS CELEBRATES 125 YEARS OF SERVICE.A RIBBON CUTTING
CEREMONY WAS HELD YESTERDAY IN TRAVERSE CITY TO RECOGNIZE THE
ACCOMPLISHMENT.RED CROSS ORGANIZERS SAY THE NON-PROFIT HAS SUCCEDED
FOR SO LONG BECAUSE OF GENEROUS DONATIONS, HARDWORKING VOLUNTEERS
AND THE KINDNESS OF THE COMMUNITY.

November 30, 2006

Time: 6:00-6:30pm

Duration :30

The second of the second of the second

SNOW IS ON THE WAY, TEMPERATURES ARE DROPPING AND CONCERN FOR THE HOMELESS IS RISING. 7 & 4'S ERIN OVALLE JOINS US WITH MORE ON HOW SOME TRAVERSE CITY AREA CHURCHES ARE BANDING TOGETHER TO HELP THE HOMELESS.

November 30, 2006

Time: 6:00-6:30pm

Duration:30

THE TOYS FOR TOTS CAMPAIGN IS GEARING UP TO HELP HUNDREDS OF FAMILIES IN NEED THANKS TO THE GENEROSITY OF NORTHERN MICHIGAN.ORGANIZERS SAY THE NEED IS GREAT, SO PICK UP AN EXTRA TOY THIS CHRISTMAS SEASON.FOR A LIST OF DROP OFF LOCATIONS, LOG ONTO OUR WEBSITE AT T-V SEVEN DASH FOUR DOT COM. T-V 7 & 4 WILL CONTINUE OUR YULETIDE TROLLEY TRADITION.THE TROLLEY WILL BE OUT COLLECTING DONATIONS FOR TOYS DECEMBER FOURTH THROUGH THE EIGHTH. THE FIRST LOCATION IS GLEN'S MARKET IN MANCELONA FROM FOUR UNTIL SEVEN P-M ON MONDAY. 7 & 4'S STORM TEAM CHIEF METEOROLOGIST GREG MACMASTER WILL BRING US A LIVE FORECAST FROM THE TROLLEY ON 7 & 4 NEWS AT FIVE AND SIX THROUGH OUT THE WEEK.

December 2, 2006

Time: 6:00-6:30pm

Duration:30

SOME NORTHERN MICHIGAN RESIDENTS ARE WAGING A BATTLE AGAINST HUNGER... AND THEY STARTED BY PACKAGING FOOD THIS AFTERNOON. THE KIWANIS CLUB OF TRAVERSE CITY WRAPPED UP 10-THOUSAND MEALS AT TRAVERSE CITY CENTRAL HIGH SCHOOL. IT'S CALLED THE KIDS AGAINST HUNGER PROJECT. ALL OF THOSE MEALS WILL NOW BE SHIPPED TO STARVING PEOPLE AROUND THE WORLD. OVER 50 MEMBERS AND STUDENTS HELPED OUT THIS AFTERNOON. ALMOST 3- THOUSAND DOLLARS WAS RAISED TO SUPPORT THE PACKAGING OF THOSE THOUSANDS OF MEALS.

December 4, 2006

Time: 6:00-6:30pm

Duration:30

FIVE AREA FAMILIES WOULD LIKE TO SPEND THE HOLIDAYS IN NEW HOMES AND HABITAT FOR HUMANITY VOLUNTEERS ARE WORKING HARD TO HELP THEM REACH THAT GOAL. 7&4'S DAVE FORTIN HAS THE STORY.

December 5, 2006

Time: 6:00-6:30pm

Duration:30

IT'S THE SEASON OF GIVING AND ONE NORTHERN MICHIGAN ORGANIZATION SAYS IT'S GOT THE PERFECT GIFT FOR EVERY NAME ON YOUR LIST. THE MUNSON DIALYSIS CENTER IN TRAVERSE CITY IS HOLDING ITS SECOND ANNUAL RAFFLE TO BENEFIT THEIR PATIENTS FUND. THEY SAY LAST YEARS EVENT RAISED FIVE-THOUSAND DOLLARS. ALL OF THE PROCEEDS WILL HELP DIALYSIS PATIENTS WITH DAY TO DAY NEEDS. THE AUCTION ITEMS INCLUDE DINNERS AT LOCAL RESTAURANTS, WINE AND CHEESE GIFT BASKETS AND ITEMS FOR THE SPORTS ENTHUSIASTS.

December 5, 2006

Time: 6:00-6:30pm

Duration:30

A NATIONAL ORGANIZATION KICKS OFF AN ANNUAL EVENT TO HELP RAISE MONEY TO HELP PEOPLE IN NEED IN OTSEGO COUNTY..... AND FOLKS WERE LINING UP TO HELP. 784'S JENN CARLSON JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH THE DETAILS...JENN?

December 5, 2006

Time: 11:00-11:35pm

Duration:30

A NORTHERN MICHIGAN COUNTY IS DOING SOMETHING A LITTLE DIFFERENT TO MAKE SURE CHILDREN IN THEIR AREA HAVE SMILES ON THEIR FACES COME CHRISTMAS MORNING. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

December 6, 2006

Time: 5:30-7:00am

Duration:30

THE GRAND TRAVERSE CONSERVATION DISTRICT HAS RECEIVED MORE THAN 20 THOUSAND DOLLARS TOWARDS THE BOARDMAN RIVER NATURE CENTER. THE GRANT WILL BE USED TO PURCHASE A BIOMASS BOILER TO HEAT THE FUTURE CENTER. THE MONEY WAS DONATED BY THE TRAVERSE CITY LIGHT AND POWER COMMUNITY INVESTMENT FUND. GROUND BREAKING FOR THE CENTER IS PLANNED FOR NEXT SPRING.

December 6, 2006

Time: 5:00-6:00pm

Duration:30

SEVERAL GRAND TRAVERSE HUMAN SERVICE AGENCIES ARE FACING A NEED THIS MONTH.... BUT IT'S NOT JUST BECAUSE IT'S THE HOLIDAY SEASON.A MAJOR DONOR OF FOOD IS CLOSING UP SHOP. 7 & 4'S BILL FROEHLICH JOINS US LIVE WITH THE DETAILS ON WHO HELPED IN THE PAST - AND HOW YOU CAN HELP IN THE FUTURE.

December 6, 2006

Time: 6:00-6:30pm

Duration:30

VOLUNTEERS WITH A NORTHERN MICHIGAN YOUTH CENTER ARE MAKING THE HOLIDAYS A LITTLE BRIGHTER FOR DOZENS OF CHILDREN IN THEIR CARE. TODAY, ABOUT THIRTY EAGLE VILLAGE VOLUNTEERS INVADED THE MEIJER STORE IN CADILLAC. THE GROUP WENT CHRISTMAS SHOPPING FOR THE EIGHTY KIDS AND TEENS THAT CALL EAGLE VILLAGE HOME. THE GROUP SPENT ABOUT FIFTY DOLLARS ON EACH CHILD. MEIJER AND VARIOUS COMMUNITY DONATIONS HELPED PAY FOR THE SHOPPING SPREE THE GIFTS WILL BE HANDED OUT TO THE CHILDREN DURING A SPECIAL HOLIDAY PARTY.

December 7, 2006

Time: 6:00-6:30pm

Duration:30

FOR DECADES SAILORS ON THE GREAT LAKES WERE GUIDED BY THE BEACONS OF LIGHTHOUSES DOTTING THE SHORES..NOW THANKS TO A MAJOR FUNDING INITITIATIVE IN WASHINGTON, THOSE LIGHTHOUSES MAY STAND FOR DECADES TO COME.7&4'S ERIN OVALLE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS. ERIN!

December 8, 2006

Time: 6:00-6:30pm

Duration:30

IT'S THE SEASON OF GIVING BUT IT'S THE GIFT THAT ONE NORTHERN MICHIGAN ORGANIZATION GOT THAT MAY MAKE ALL THE DIFFERENCE.THE GRAND TRAVERSE BAY Y-M-C-A WAS AWARDED A GRANT FOR A QUARTER OF A MILLION DOLLARS. THE MONEY COMES FROM THE ROTARY CHARITIES OF TRAVERSE CITY.IT WILL HELP TO FUND THE CONSTRUCTION OF A NEW FAMILY Y-M-C-A FOR THE RESIDENTS OF GRAND TRAVERSE, ANTRIM, BENZIE, KALKASKA AND LEELANAU COUNTIES.ROATARY CHARITIES GAVE OUT A TOTAL OF 350 THOUSAND DOLLARS.THE LEELANAU CONSERVANCY AND THE FISHTOWN PRESERVATION SOCIETY ALSO EACH RECEIVED The state of the s

December 8, 2006

Time: 6:00-6:30pm

Duration:30

THE TOYS FOR TOTS CAMPAIGN GETS A BIG BOOST FROM THE TRAVERSE CITY MEIJER STORE. DAVE FORTIN WAS THERE AS SHOPPERS PICKED OUT THOUSANDS OF DOLLARS WORTH OF TOYS.

December 9, 2006

Time: 6:00-6:30pm

Duration:30

AND THE SHOPPING CONTINUES ..THIS TIME WITH SOME KIDS PAIRING UP WITH POLICE OFFICERS TO DO A LITTLE HOLIDAY SHOPPING THE MANISTEE CITY POLICE, SHERIFF'S DEPARTMENT AND TRIBAL POLICE JOINED SOME UNDER PRIVILEGED CHILDREN TO DO A LITTLE CHRISTMAS SHOPPING.THE KIDS WERE EACH GIVEN 100-DOLLARS TO SHOP FOR THEMSELVES AND THEIR FAMILIES FOR SOME GREAT GIFTS TO PUT UNDER THE TREE.THE MANISTEE POLICE, SHERIFF'S DEPARTMENT AND TRIBAL POLICE ALL HOPE TO MAKE THIS EVENT A YEARLY TRADITION.

December 10, 2006

Time: 6:00-6:30pm

Duration:30

FIVE LUCKY FAMILIES ARE GETTING HOUSES FOR THE HOLIDAYS .. THANKS TO HABITAT FOR HUMANITYTHE DEDICATIONS TOOK PLACE ON WHINNERY ROAD TODAY, FOR THREE DIFFERENT FAMILIES.A FOURTH FAMILY ALREADY RECEIVED THEIR NEW HOME, WHILE THE FIFTH WILL BE MOVING IN ON DECEMBER 14TH. THE GRAND TRAVERSE HABITAT FOR HUMANITY CHAPTER'S GOAL WAS TO BE ABLE TO FINISH 5 HOMES FOR THE HOLIDAYS. AND ORGANIZERS ARE THRILLED THAT THEY'VE MET THAT GOAL.THE GOAL OF HABITAT FOR HUMANITY IS TO ELIMINATE POVERTY

HOUSING.... AND EVERYONE WHO RECEIVES A HABITAT HOUSE MUST PUT IN MANY HOURS OF VOLUNTEER LABOR BUILDING HOMES FOR OTHERS.

December 12, 2006

Time: 6:00-6:30pm

TONIGHT COMMUNITY MEMBERS CONTINUE TO RALLY AROUND TWO FAMILIES AFTER A FIRE CLAIMS THE LIFE OF A TEEN AND DESTROYS A HOME AND ALL THE MEMORIES INSIDE.18-YEAR-OLD CHRIS LACKIE WAS SPENDING THE NIGHT WITH FRIENDS AT THE MILLER HOUSE...WHEN IT CAUGHT FIRE. CHRISTOPER LACKIE DIED IN THE FIRE, THE MILLER FAMILY HOME WAS DESTROYED.NOW THE COMMUNITY IS COMING TOGETHER TO HELP THE FAMILIES THROUGH THESE HARD TIMES. THE MILLER'S DIDN'T HAVE INSURANCE, IF YOU WOULD LIKE TO MAKE A DONATION, HOUSE HOLD ITEMS CAN BE DROPPED OFF AT ELMERS EXCAVATING THE ADDRESS IS 3600 RENNIE SCHOOL ROAD TRAVERSE CITY. AN ACCOUNT HAS ALSO BEEN SET UP AT THE NORTHWEST BANK IN

December 12, 2006

LAKE LEELANAU.

Time: 6:00-6:30pm

Duration:30

IT'S DIFFICULT TO IMAGINE LOSING EVERYTHING IN A FIRE ESPECIALLY DURING THE HOLIDAYS.ONE AREA FIRE DEPARTMENT IS DOING ALL IT CAN TO HELP THOSE IN NEED AND RESTORE SOME LOST HOLIDAY CHEER. 7&4'S ERIN OVALLE JOINS US LIVE IN THE STUDIO WITH MORE ON THEIR EFFORTS. ERIN!

December 13, 2006

Time: 6:00-6:30pm

Duration:30

AN ORGANIZATION THAT FEEDS HUNDREDS OF PEOPLE WHO OTHERWISE WOULD HAVE A TOUGH TIME GETTING A MEAL IS ASKING FOR YOUR HELP. 7 AND 4'S JAKE PETERSON JOINS US LIVE WITH MORE DETAILS ON THE MEALS ON WHEEL FUNDRAISING CAMPAIGN JAKE.

December 13, 2006

Time: 6:00-6:30pm

Duration:30

THE SALVATION ARMY SAYS DONATIONS ARE DOWN THIS YEAR, AND IT NEEDS YOUR HELP. THE BELL RINGERS ARE OUT WITH THEIR KETTLES, BUT OFFICIALS SAY PEOPLE AREN'T OPENING UP THEIR WALLETS AS MUCH AS LAST YEAR. IN FACT, DONATIONS FOR THE RED KETTLE DONATIONS ARE DOWN AS MUCH AS 17 PERCENT COMPARED TO LAST YEAR. THE SALVATION ARMY SAYS MORE PEOPLE ARE NEEDING THEIR SERVICES THAN EVER. THE ORGANIZATION PROVIDES YEAR ROUND HELP TO LESS FORTUNATE FAMILIES.

December 14, 2006

Time: 6:00-6:30pm

Duration:30

CHRISTMAS TIME HAS ALWAYS BEEN CONSIDERED THE SEASON FOR GIVING AND REACHING OUT TO OTHERS.ONE NORTHERN MICHIGAN COMMUNITY IS DOING JUST THAT FOR A GROUP OF RESIDENTS IN THEIR GOLDEN YEARS... 7&4'S JAKE PETERSON HAS THE STORY.

December 15, 2006

Time: 6:00-6:30pm

Duration :30

SANTA'S ELVES GOT SOME HELP TODAY FROM TOYS FOR TOTS... WITH MORE THAN 250 TOYS BEING SHIPPED TO GOOD BOYS AND GIRLS THROUGHOUT NORTHERN MICHIGAN.TODAY THE TOYS FOR TOTS ORGANIZATION PICKED UP THE TOYS FROM THE GRAND TRAVERSE RESORT AND SPA.ORGANIZERS OF THE TOY DRIVE SAY CLUB MEMBERS AND RESORT EMPLOYEES COLLECTED THE 250 DONATED TOYS THE TOYS WERE TAKEN TO AIR STATION TRAVERSE CITY TO THE DISTRIBUTION CENTER.

December 17, 2006

Time: 6:00-6:30pm

Duration:30

THE CHAR-EM UNITED WAY IS HALFWAY TO ITS FUNDRAISING GOAL, FOR 2006-2007. THE CHARITY FOUNDATION HAS RAISED 100-THOUSAND-DOLLARS SO FAR.THAT MONEY WILL BE GIVEN TO NON-PROFIT HEALTH AND HUMAN SERVICES AGENCIES IN CHARLEVOIX AND EMMET COUNTIES. DONATIONS HAVE COME FROM INDIVIDUALS, AND EMPLOYEES OF LOCAL BUSINESSES.AND THE "FREY FOUNDATION" HAS OFFERED AN ADDITIONAL 20-THOUSAND-DOLLAR DONATION, IF THE COMMUNITY CAN RAISE 200-THOUSAND DOLLARS BY THE END OF THE FUNDRAISING DRIVE.

December 19, 2006

Time: 5:00-6:00pm

Duration:30

DOCTORS FROM MUNSON MEDICAL CENTER HELP A LITTLE GIRL FROM THE DOMINCAN REPUBLIC WALK ON HER OWN FOR THE FIRST TIME IN HER LIFE AFTER SEEING MORE THAN THREE HUNDRED PATIENTS AT A CLINIC DURING A MISSION TRIP THIS FALL--ONE LITTLE GIRL IN PARTICULAR STOOD OUT TO THOSE TAKING PART. THE GIRL HAD ONLY ONE LEG SINCE BIRTH MEDICAL STAFF ON THE TRIP MOLDED A CAST TO BRING BACK TO TRAVERSE CITY WHERE ANOTHER DOCTOR OFFERED TO MAKE A PROSTHETIC LEG FOR HER.

December 19, 2006

Time: 6:00-6:30pm

Duration:30

A MANISTEE MAN TURNS THOUSANDS OF BEVERAGE CONTAINERS INTO TOYS FOR TOTS. A PROJECT THAT BEGAN WHEN HE NOTICED A FEW CANS THROWN ON THE ROADSIDE.7&4'S DAVE FORTIN HAS THE STORY.

December 19, 2006

Time: 6:00-6:30pm

Duration:30

MORE THAN SEVENTY PEOPLE WHO OTHERWISE WOULD BE HOMELESS HERE IN NORTHERN MICHIGAN ARE MOVING INTO A NEW HOME FOR THE HOLIDAY. THE NEW GOOD WILL INN OFFICIALLY OPENED IT'S DOORS TO A FULL HOUSE ...HOMELESS MEN WOMEN AND CHILDREN IN GRAND TRAVERSE COUNTY 7 AND 4'S ERIN OVALLE JOINS US LIVE WITH WHAT HAS THE BEEN CULMINATION OF YEARS OF FUNDRAISING, PLANNING, AND CONSTRUCTION. ERIN?

December 21, 2006

Time: 6:00-6:30pm

Duration:30

YOU CAN GIVE THE GIFT OF LIFE THIS HOLIDAY SEASON BY DONATING BLOOD. THE AMERICAN RED CROSS CONSIDERS A THREE DAY SUPPLY OF BLOOD SAFE AND ADEQUATE FOR MEETING THE ON-GOING AND EMERGENCY NEEDS OF HOSPITAL PATIENTS - BUT TWO TYPES OF BLOOD ARE IN CRITICAL NEED. RIGHT NOW THE RED CROSS IS ASKING FOR ALL TYPES OF BLOOD DONATIONS, BUT NEED TYPE O NEGTHEY ONLY HAVE A HALF DAY SUPPLY IN INVENTORY. TYPE O POSITIVE IS ALSO AT CRITICAL STAGES HAVING ONLY A TWO AND A HALF DAY SUPPLY. TO FIND OUT WHERE BLOOD DRIVES ARE BEING HELD IN YOUR AREA - LOG ONTO OUR WEBSITE AT T-V SEVEN DASH FOUR DOT COM AND CLICK ON LINKS IN THE NEWS.

December 21, 2006

Time: 11:00-11:35pm

Duration:30

A NUMBER OF FAMILIES WILL SPEND THIS CHRISTMAS DAY WITH LOVED ONES--SHARING MEMORIES AND A HOT DINNER.BUT FOR THOSE WHO AREN'T AS FORTUNATE-- THEY CAN FIND A GOOD MEAL AT ONE TRAVERSE CITY RESTAURANT FOR FREE.

December 22, 2006

Time: 6:00-6:30pm

Duration:30

THE MICHIGAN STATE POLICE IN GAYLORD ARE TEAMING UP WITH UNITED WAY TO HELP FAMILIES LESS FORTUNATE HAVE A MERRY CHRISTMAS.SEVERAL OTSEGO COUNTY VOLUNTEERS TEAMED UP OVER THE PAST FEW WEEKS AND DONATED TIME ORGANIZING GIFTS FOR THE FAMILIES IN NEED. TODAY THE STATE POLICE DONATED A TROOPER......TO HELP DELIVER PRE-STUFFED KWANIS BASKETS AND "ELF" BAGS FULL OF TOYS AND CLOTHES FOR KIDS IN OTSEGO COUNTY.

December 23, 2006

Time: 6:00-6:30pm

Duration:30

TODAY ONE NORTHERN MICHIGAN COMMUNITY IS COMING TOGETHER TO SHARE IN THE HOLIDAY SPIRIT, ONE SPOT IN ANTRIM COUNTY PROVIDED A HOT MEAL TO ANYONE WHO STOPPED BY. 7 & 4'S MATT SOLTYSIAK IS LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS.

December 23, 2006

Time: 6:00-6:30pm

Duration:30

THEY'RE A FAMILIAR SITE ON STREETS AND IN FRONT OF STORES... AND TODAY IS THE LAST CHANCE YOU'LL HAVE TO HELP OUT!THE SALVATION ARMY BELL RINGERS STARTED TO HIT THE STREETS THE DAY AFTER THANKSGIVING. THEY HAVE ASSISTED OVER 450 LOCAL FAMILIES BUY TOYS, FOOD AND CLOTHING OVER CHRISTMAS-TIME. THE GOAL IS TO SURPASS LAST YEAR'S DONATIONS, AND WHICH WAS ABOUT 100-THOUSAND DOLLARS. VOLUNTEERS SAY ALL OF THE MONEY GOES TOWARDS THOSE WHO DESERVE IT.

December 24, 2006

Time: 6:00-6:30pm

A NORTHERN MICHIGAN BUSINESS STAYS OPEN THIS CHRISTMAS HOLIDAY...TO LOOK BACK AND HONOR A MEMORY...AS WELL AS CHANGE THE FUTURE J & S HAMBURG IN DOWN TOWN TRAVERSE CITY OFFERED SOME FREE MEALS TO ANYONE WHO WANTED SONE. 37. & 4'S MATT SOLTYSIAK EXPLAINS. A LIPERRAPE A PROMETER OF STANDARD SANSAR PROMETERS OF STANDARD SANSAR 表的事物 医有功能 (1905年),以中的统

December 25, 2006

WIT ME FOR IT

Time: 6:00-6:30pm

Duration:30

THE SPIRIT OF THE HOLIDAYS WAS WIDESPREAD ACROSS NORTHERN MICHIGAN TODAY...JUST DOWN THE ROAD FROM J&S HAMBURG...ANOTHER AREA ORGANIZATION ... NOT ONLY SERVED MEALS...BUT MADE SURE THAT EVERYONE COULD ENJOY ONE.

December 26, 2006

The second secon

Time: 6:00-6:30pm

Duration:30

THE GENEROSITY OF MANY FOLKS AROUND NORTHERN MICHIGAN WENT A LONG WAY THIS YEAR HELPING THOUSANDS OF AREA KIDS IN NEED. THE TOYS FOR TOTS ORGANIZATION HAS BEEN COLLECTING DONATIONS THIS HOLIDAY SEASON. THEY SAY THE GIFTS RESIDENTS PROVIDED WERE ABLE TO PUT SMILES ON THE FACES OF FOUR THOUSAND FIVE HUNDRED AREA KIDS. THEY SAY THIS YEAR THEY COLLECTED CLOSE TO NINE-THOUSAND TOYS. THROUGH THOSE NEW DONATIONS AND THE HELP OF THE NATIONAL TOY DRIVES THERE WERE MORE THAN THIRTEEN THOUSAND TOYS GIVEN TO GOOD LITTLE BOYS AND GIRLS THROUGHOUT NORTHERN MICHIGAN.