

**DESCRIPTION OF WPBN-TV PROGRAMS PROVIDING THE MOST SIGNIFICANT  
TREATMENT OF COMMUNITY ISSUES  
1<sup>st</sup> Quarter 2007**

Program	Day	Time
7&4 News Today	M-F	5:30-7:00am
7&4 News at 5pm	M-F	5:00-6:00pm
7&4 News at 6pm	M-SU	6:00-6:30pm
7&4 News at 11pm	M-F	11-11:35pm
7&4 News at 11pm	SA	11-11:30pm
7&4 News at 11pm	SU	11-11:35pm

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Issue-responsive program segments are usually (2 minutes) in duration, unless otherwise indicated.

DATELINE NBC	Saturdays	8:00-9:00pm
	Sundays	7:00-8:00pm

This is an NBC network program often featuring investigative reporting on controversial issues facing the American public. The program usually has multiple segments, 8-15 minutes in duration.

MEET THE PRESS	Sundays	9:00-10:00am
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This NBC News interview program usually has one or more guests being questioned about subjects in the news by moderator Tim Russert and other reporters.

TODAY SHOW	M-F	7:00-10:00am
	SA	8:00-10:00am
	SU	8:00-9:00am

NBC network news program offering a mix of news, weather, and features, including interviews and in-depth reports on issues of public concern.

NBC NIGHTLY NEWS	M-SU	6:30-7:00pm
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This NBC network news program provides a roundup of the days major news events, as well as in-depth reports on issues of public concern.

EDUCATION MATTERS Newscast	M-F	Within
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**PUBLIC SERVICE ANNOUNCEMENTS**

Everyday	Various Times
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Varying length announcements (:10, :15, :20, :30, :60, and :120) that air throughout the stations' broadcast day about issues of community interest

## PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### ECONOMY

(Including business development, community infrastructure, small business development, and tourist attractions)

#### Local News

January 2, 2007

Time: 6:00-6:30pm

Duration :30

THE NATIONAL CHERRY FESTIVAL HAS BEEN A HUGE EVENT PEOPLE LOOK FORWARD TO EVERY SUMMER - NOW PEOPLE WILL BE ABLE TO ENJOY MANY OF THEIR FAVORITE EVENTS THIS WINTER. THE GRAND TRAVERSE RESORT IS TEAMING UP WITH THE NATIONAL CHERRY FESTIVAL TO HOST THE FIRST ANNUAL WINTER WONDERFEST. 7&4'S ERIN OVALLE HAS THE STORY.

January 2, 2007

Time: 11:00-11:35pm

Duration :30

THE WARM WINTER WEATHER IS HURTING SOME BUSINESSES THAT DEPEND ON TOURISM. BUT THE LACK OF SNOW IS HELPING SOME COUNTY BUDGETS. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM TO EXPLAIN.

January 3, 2007

Time: 5:00-6:00pm

Duration :30

MANY AMERICANS SWIPE THEIR WAY TO EVEN DEEPER CREDIT CARD DEBT THIS HOLIDAY SEASON. REHEMA ELLIS REPORTS ON DIGGING YOURSELF OUT OF A FINANCIAL HOLE.

January 3, 2007

Time: 11:00-11:35pm

Duration :30

THIS UNSEASONABLY WARM WINTER HAS ONE NORTHERN MICHIGAN COUNTY TURNING TO AN OLD FRIEND FOR HELP. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE IN THE STUDIO WITH MORE. MATT! OTSEGO COUNTY RELIES HEAVILY ON SNOW DURING THE WINTER TO BRING IN BUSINESS. THIS YEAR'S MILD TEMPERATURES HAVEN'T JUST HURT SNOWMOBILE AND SKI RELATED ACTIVITIES... THE WEATHER IS ALSO AFFECTING MANY BUSINESSES. SO TODAY IN GAYLORD, THE SCHNEEMEISTER WAS CALLED ON FOR HELP.

January 4, 2007

Time: 6:00-6:30pm

Duration :30

FROM THE FESTIVAL TO THE FRUIT IT CELEBRATES..OUR UNSEASONABLY WARM WEATHER HAS SOME NORTHERN MICHIGAN CHERRY GROWERS CONCERNED THAT THEIR TREES MAY ACTUALLY BLOOM TO EARLY...AND THAT COULD HAVE A DEVASTATING EFFECT COME HARVEST TIME. 7&4'S JESSICA LEFFLER JOINS US LIVE FROM OUR TRAVERSE CITY NEWSROOM WITH MORE ON THEIR CROP CONCERNS.

January 4, 2007

Time: 6:00-6:30pm

Duration :30

A NEW DEVELOPMENT IS IN THE WORKS ALONG THE SHORES OF MACKINAC ISLAND. IT WOULD BE LOCATED ACROSS THE STREET FROM MISSION CHURCH. THE PLANS INCLUDE A 47 ROOM, THREE STORY HOTEL AND A SIXTEEN SLIP MARINA. OFFICIALS HAVE ALREADY APPROVED THE HOTEL PROJECT, BUT THE FUTURE OF THE MARINA IS ON HOLD. PLANNERS HAVE ASKED FOR MORE DETAILS FROM THE DEVELOPER BEFORE GIVING FINAL APPROVAL.

January 4, 2006

Time: 6:00-6:30pm

Duration :30

ANOTHER MULTI MILLION DOLLAR DEVELOPMENT COULD SOON LINE THE SHORES OF WEST GRAND TRAVERSE BAY...AND COULD INCLUDE TUNNELING UNDER M-22. A PROPOSAL FOR A LUXURY YACHT CLUB IN GREILICKVILLE NEAR THE CHILDREN'S MUSEUM WILL SOON GO BEFORE ELMWOOD TOWNSHIP OFFICIALS. 7 & 4'S ERIN OVALLE SPENT THE DAY WITH THE CONTRACTOR AND JOINS US LIVE WITH MORE ON THE PLAN. ERIN!

January 4, 2007

Time: 11:00-11:35pm

Duration :30

NORTHERN MICHIGAN'S LARGEST FESTIVAL MAKES IT'S LATEST BUDGET SAVING MOVE AND IN DOING SO CUTS ONE OF THE LONG RUNNING PARADES FROM THE SCHEDULE OF EVENTS. THE HERITAGE PARADE IS NO LONGER A PART OF THE CHERRY FESTIVAL. THE HERITAGE PARADE WAS TYPICALLY HELD ON THURSDAY NIGHT OF THE FESTIVAL...IT WAS TOUTED AS AN OPPORTUNITY TO SHOWCASE THE HERITAGE OF NORTHERN MICHIGAN. CUTTING IT IS ONE OF THE LATEST MOVES BY THE FESTIVAL GET THE MOST OUT OF ITS ONE POINT EIGHT MILLION DOLLAR BUDGET. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

January 5, 2007

Time: 5:00-6:00pm

Duration :30

SOME RAILROAD TRACKS THAT HAVE BEEN IN GAYLORD FOR MORE THAN A CENTURY MAY SOON DISAPPEAR THE GAYLORD CITY MANAGER SAYS LAKE STATE AND SAGINAW BAY SOUTHERN RAILWAY IS TRYING TO REMOVE ABOUT THREE MILES OF TRACKS NEAR THE SOUTHERN I-75 GAYLORD EXIT JUST NORTH OF THE CITY. THAT DECISION COULD HAVE A MAJOR IMPACT ON FOUR COMPANIES WITHIN THE COMMUNITY. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE...JENN?

January 6, 2007

Time: 11:00-11:35pm

Duration :30

THE UNUSUAL WARM TEMPERATURES MIGHT NOT BRING AS MANY NORTHERN MICHIGAN RESIDENTS TO THE SLOPES BUT TO THE GOLF COURSE INSTEAD. SOME AREA GOLF COURSES WHICH USUALLY DON'T OPEN UNTIL APRIL ARE OPEN THIS WEEKEND DUE TO THE WARM WINTER WEATHER. MCGUIRES RESORTS IN CADILLAC OPENED IT'S DOORS IN JANUARY FOR THE FIRST TIME IN FIFTY EIGHT YEARS. 7&4'S ERIN OVALLE SPENT PART OF THE DAY AT THE GOLF COURSE AND HAS MORE ON HOW THIS UNUSUAL WEATHER IS BRINGING OUT A DIFFERENT TYPE OF SPORTSMAN.

January 7, 2007

Time: 11:00-11:35 pm

Duration :30

A NEW ELECTRICALLY DRIVEN CAR, AND VEHICLES THAT INCLUDE ACCESS TO THE INTERNET AND EVEN TEXT MESSAGING. PHIL LEBEAU REPORTS ON THE LATEST TECHNOLOGY FROM DETROIT'S AUTO SHOW.

January 8, 2007

Time: 5:00-6:00pm

Duration :30

WITH OLD MAN WINTER FINALLY COMING OUT OF HIDING, BUSINESS LEADERS IN OTSEGO COUNTY ARE NOW HOPING TO MAKE UP FOR THE SLOW START TO THE SEASON. 7&4'S JENN CARLSON JOINS US LIVE FROM OUR GAYLORD NEWSROOM WITH MORE ON HOW THE RECENT SNOWFALL IS GOOD FOR BUSINESS.... JENN?

January 8, 2007

Time: 6:00-6:30pm

Duration :30

A FORMER MANISTEE COUNTY SCHOOL IS UNDERGOING A BIG TRANSFORMATION. THIS IS WHAT THE DICKSON HIGH SCHOOL LOOKED LIKE IN SEPTEMBER. SINCE THEN, A LOT OF WORK HAS BEEN DONE TO RENOVATE IT INTO A COMMUNITY CULTURAL CENTER. TODAY 7&4'S JAKE PETERSON TOOK A TOUR OF THE BUILDING AND HAS THIS UPDATE.

January 8, 2007

Time: 11:00-11:35pm

Duration :30

THE KEYS TO THIS DAM ARE BACK IN THE HANDS OF GRAND TRAVERSE COUNTY...BUT WHO WILL BE RESPONSIBLE FOR KEEPING THEM AND THE DOWNSTREAM RESIDENTS SAFE? THE CONTRACT FOR THE TRAVERSE CITY BOARD OF LIGHT AND POWER TO MAINTAIN THE BOARDMAN DAM EXPIRED BACK ON DECEMBER THIRTY FIRST.... FORCING THE COUNTY TO MAKE A DECISION. TODAY'S MEETING WAS CALLED TO DISCUSS THE MAINTENANCE OF BOARDMAN DAM AND THE POSSIBILITY OF ENTERING INTO AN AGREEMENT WITH THE MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

January 9, 2007

Time: 6:00-6:30pm

Duration :30

OLD MAN WINTER HAS COME BACK TO NORTHERN MICHIGAN... BRINGING WITH HIM SNOW, WIND AND CHILLY TEMPERATURES! EMPLOYEES AT AREA SKI RESORTS ARE JUMPING FOR JOY.. AND CRANKING UP THE SNOW MACHINES FOR SKIERS 7&4'S JESSICA LEFFLER HAS THE STORY.

January 9, 2007

Time: 11:00-11:35pm

Duration :30

A PROPOSED ORDINANCE COULD DRAMATICALLY CHANGE HOW MUCH TRAVERSE CITY'S OPEN SPACE IS USED...AND THAT COULD HAVE FAR REACHING IMPACTS. THE GUIDELINES--ALTHOUGH NOT FINALIZED-- COULD MEAN A LOT OF CHANGES FOR FESTIVALS...AND IN TURN A MAJOR IMPACT ON THE LOCAL BUSINESSES WHICH THRIVE ON VISITORS TO THE DOWNTOWN AREA. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

January 9, 2007

Time: 11:00-11:35pm

Duration :30

A TIGHT FEDERAL BUDGET COULD HAVE A DIRECT IMPACT ON A NORTHERN MICHIGAN CITY. SHIPPING IS BIG BUSINESS IN MANISTEE, BUT SOME FREIGHTERS ARE HAVING A HARD TIME GETTING IN AND OUT OF THE HARBOR BECAUSE OF SEDIMENT BUILD UP. THAT'S WHERE THE ARMY CORPS OF ENGINEERS WAS SUPPOSED TO HELP... BUT NOT NOW. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE STUDIO WITH THE DETAILS. MATT!

January 10, 2007

Time: 6:00-6:30pm

Duration :30

DOZENS OF JOBS ARE CUT AS A BENZIE COUNTY SKI RESORT TRIES TO MAKE ENDS MEET AFTER A DISAPPOINTING HOLIDAY SEASON. CRYSTAL MOUNTAIN RESORT IS LOCATED IN THOMPSONVILLE AND IT'S THE LARGEST EMPLOYER IN BENZIE COUNTY. RESORT OFFICIALS SAY THE LACK OF SNOW OVER THE HOLIDAY'S HAS LEAD TO SOME SERIOUS FINANCIAL DIFFICULTIES FOR THEIR BOTTOMLINE. NORMALLY DURING THEIR HOLIDAY SEASON 45 OF THEIR RUNS ARE OPEN, BUT THIS YEAR ONLY 13 WERE OPEN. THEY SAY THAT LACK OF SNOW MEANT A SEVERE DROP IN VISITORS AND COULD HAVE SOME LONG LASTING FINANCIAL IMPACT. 7 & 4'S RACHEL MELNICK IS LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE LATEST ON HOW THE SKI RESORT PLANS TO RECOVER FROM WHAT THEY DESCRIBE AS A TREMENDOUS LOSS. RACHEL.

January 10, 2007

Time: 11:00-11:35pm

Duration :30

A NORTHERN MICHIGAN COMMUNITY THAT'S BEEN TRYING TO TRYING TO FINISH AN AIRPORT EXPANSION PROJECT FOR TEN YEARS, MAYBE FACING A MULTI MILLION DOLLAR ULTIMATUM. THE FRANKFORT DOW MEMORIAL FIELD IN BENZIE COUNTY RECEIVED GRANT MONEY FOR MAJOR PROJECTS LIKE A NEW TERMINAL AND LENGTHENING THE RUNWAY. FOR SAFETY REASONS, THOSE GRANTS STIPULATED THAT DOZENS OF TREES NEAR THE RUNWAY, BUT ON PRIVATE PROPERTY, NEEDED TO BE CUT DOWN. SOME OF THOSE PROPERTY OWNERS BECAME OUTRAGED, DEMANDING A CHANGE IN AIRPORT MANAGEMENT AND THREATENING LAWSUITS IN ORDER TO PROTECT THEIR TREES. BUT NOW THERE COULD BE A MAJOR TURNING POINT. THE AIRPORT AUTHORITY IS PROPOSING ONE FINAL STUDY TO SEE IF THE TREES CAN BE SAVED WITHOUT COSTING THEM MILLIONS OF DOLLARS IN PENALTIES. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE DETAILS. MATT!

January 11, 2007

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN COMMUNITY'S ECONOMY IS STRUGGLING AFTER MULTIPLE BUSINESSES HAVE CLOSED DOWN. IN THE PAST YEAR, GAYLORD HAS SEEN THE CLOSING OF THE GEORGIA PACIFIC PLANT, CARTERS LUMBER, CARTERS GROCERY, AND BLOCK BUSTER....TALLYING IN AROUND 300 LOST JOBS. AND THE MICHIGAN WORKS OFFICE SAYS IT'S SEEN AN INCREASE IN PEOPLE LOOKING FOR JOBS. 7&4'S JENN CARLSON SPOKE WITH MEMBERS OF THAT COMMUNITY TODAY AND HAS MORE ON THE IMPACT OF THOSE LOST JOBS.....JENN?

January 11, 2007

Time: 5:00-6:00pm

Duration :30

SO YOU THINK YOU'RE BEING SMART BY PAYING A LITTLE EXTRA ON YOUR MORTGAGE PAYMENT EACH MONTH. BUT IS IT REALLY THE BEST USE OF YOUR MONEY? A NEW STUDY BY THE UNIVERSITY OF MICHIGAN'S ROSS SCHOOL OF BUSINESS SAYS MAYBE NOT.

January 11, 2007

Time: 6:00-6:30pm

Duration :30

WE'VE BEEN REPORTING JUST HOW BIG AN IMPACT THE LACK OF SNOW IS HAVING ON AREA BUSINESSES...BUT FOR SOME SHOPS, HOTELS, AND RESTUARANTS IN AT LEAST ONE NORTHERN MICHIGAN COMMUNITY THE LACK OF SNOW MAYBE THE LAST STRAW. COMMUNITY LEADERS IN WELLSTON IN MANISTEE COUNTY SAY BUSINESSES ARE CLOSING AND FOR SALE SIGNS KEEP GOING UP AROUND TOWN DUE TO THE LACK OF TYPICAL WINTER SEASON. 7&4'S ERIN OVALLE JOINS US LIVE IN OUR STUDIO WITH MORE INFORMATION ON HOW THEY'RE TRYING TO DIG THEMSELVES OUT OF FINANCIAL HOLE. ERIN?

January 11, 2007

Time: 6:00-6:30pm

Duration :30

THERE'S A NEW STATE LAW THAT WILL ENCOURAGE THE RESEARCH, DEVELOPMENT AND USE OF ALTERNATIVE ENERGIES. THE BILL CHANGES AN OLDER STATE LAW BY ADDING BIOMASS, THERMO-ELECTRIC, AND HYDRO-ELECTRIC TECHNOLOGY TO THE LIST OF ENERGY SOURCES ENCOURAGED BY THE STATE. THE NEW LAW WAS SUPPORTED BY STATE SENATOR JASON ALLEN OF TRAVERSE CITY. HE SAYS IT WILL HELP COMPANIES LIKE TELLUREX OF TRAVERSE CITY THAT DEVELOP A PIECE OF TECHNOLOGY USING ALTERNATIVE ENERGY.

January 11, 2007

Time: 11:00-11:35pm

Duration :30

A NUMBER OF RESIDENTS ARE ASKING WHETHER THEY REALLY NEED A SEPTIC SYSTEM THAT COULD COST EACH OF THEM TENS OF THOUSANDS OF DOLLARS. ONE LEELANAU COUNTY COMMUNITY IS SPILT OVER THE CONCEPT AND PROPOSAL OF A SEWER SYSTEM BEING PLACED IN THEIR TOWN. NORTHPORT RESIDENTS CAME TOGETHER TODAY TO VOICE THEIR CONCERNS AND THEIR SUPPORT AT THE DEPARTMENT OF ENVIRONMENTAL QUALITY PUBLIC HEARING. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

January 12, 2007

Time: 5:00-6:00pm

Duration :30

PLANNERS IN ONE NORTHERN MICHIGAN COMMUNITY ARE EXPECTING BIG-BOX RETAIL DEVELOPMENT TO COME TO TOWN.... IN FACT ONE STORE IS ALREADY KNOCKING ON THE DOOR. MANISTEE COUNTY IS STUDYING THE POTENTIAL EFFECTS OF BIG BOX STORES ON ITS COMMUNITY... AND IT'S TURNING OUT TO BE A TIMELY STUDY. 7 & 4' BILL FROELICH JOINS US LIVE WITH MORE FROM THE TRAVERSE CITY NEWSROOM, BILL?

January 12, 2007

Time: 11:00-11:35pm

Duration :30

A KALKASKA COMPANY IS RECOVERING AFTER HAVING MORE THAN TWO- HUNDRED THOUSAND DOLLARS EMBEZZELED FROM THEM. 7 AND 4'S LISA CHAVARRIA HAS THE STORY.

January 14, 2007

Time: 6:00-6:30pm

Duration :30

SPEAKING OF SNOW... ONE AREA SKI HILL IS FINALLY ABLE TO OPEN THEIR DOORS THIS WEEKEND. IT'S BEEN A LONG WAIT BUT THANKS TO SOME WINTER TEMPERATURES, MT. HOLIDAY NEAR TRAVERSE CITY WAS ABLE TO MAKE SOME SNOW -- AND KEEP IT. AND ALONG WITH SOME RECENT SNOW THEY'VE FINALLY PUT THE WARM TEMPERATURES BEHIND THEM AND SKIERS ARE READY FOR WINTER.

January 15, 2007

Time: 5:00-6:00pm

Duration :30

PREPARATIONS ARE UNDERWAY FOR A STATE BUDGET CONFERENCE IN... AND LAWMAKERS ARE BRACING FOR BIG CHANGES TO HELP GET OUR ECONOMY BACK ON ITS FEET. THE CURRENT BUDGET SHORTFALL IS ESTIMATED TO BE AS HIGH AS ONE-BILLION DOLLARS FOR THE CURRENT AND UPCOMING FISCAL YEARS. THE GOVERNOR SAYS THAT SHORTFALL IS IN ADDITION TO THE LOSS OF TWO- BILLION FROM THE ELIMINATION OF THE SINGLE BUSINESS TAX. THE REVENUE ESTIMATING CONFERENCE IS SCHEDULED FOR THIS WEDNESDAY IN LANSING. 7 & 4'S RACHEL MELNICK MET WITH ONE LAWMAKER REPRESENTING NORTHERN MICHIGAN WHO IS INVOLVED IN THE CONFERENCE.... AND HAS MORE ON THE PROJECTED CUTS, RACHEL?

January 15, 2007

Time: 6:00-6:30pm

Duration :30

WINERIES SAY IT'S IMPORTANT TO GET SOME COLDER TEMPERATURES IN DURING THE WINTER MONTHS.THE COLDER TEMPERATURES WE'RE CURRENTLY HAVING USUALLY ARRIVE WELL BEFORE NOW... BUT LOCAL WINERIES ARE SAYING... IT'S BETTER LATE THAN NEVER.7 AND 4'S MATT SOLTYSIAK JOINS US LIVE WITH MORE.

January 16, 2007

Time: 5:00-6:00pm

Duration :30

IN MONEY MATTERS TONIGHT. MINIVAN SALES HAVE DROPPED 10-PERCENT, BRINGING DEMAND BELOW ONE MILLION UNITS FOR THE FIRST TIME SINCE 1992. BUT AS ANNE THOMPSON REPORTS, DON'T CALL IT THE "DEATH TO THE MINI-VAN" JUST YET.

January 17, 2007

Time: 5:00-6:00pm

Duration :30

ADMINISTRATORS AT THE WEXFORD COUNTY JAIL SAY THE NUMBER OF INMATES CONTINUES TO GROW... AND SO DOES THE COST TO TAXPAYERS.7 AND 4'S JESSICA LEFFLER WAS IN WEXFORD COUNTY TODAY AND HAS MORE. JESSICA?

January 18, 2007

Time: 5:00-6:00pm

Duration :30

TODAY ECONOMIC LEADERS GATHERED IN LANSING TO CREATE STATE FUNDING RECOMMENDATIONS.RECOMMENDATIONS THAT COULD UTLIMATELY AFFECT OUR SCHOOLS IN NORTHERN MICHIGAN.STATE HOUSE AND SENATE ANALYSTS--ALONG WITH GOVERNOR GRANHOLM'S ADMINISTRATION--REACHED A CONSENSUS PROJECTION FOR THIS BUDGET YEAR WHICH BEGAN BACK IN OCTOBER.DETAILS WILL NOT BE KNOWN UNTIL NEXT MONTH BUT THEY SAY WITH INCREASED SPENDING PRESSURES, THEY PROJECT A DEFICIT OF MORE THAN 722 MILLION DOLLARS THIS YEAR ALONE. 7 & 4'S MATT SOLTYSIAK SPOKE WITH SCHOOL LEADERS TODAY IN NORTHERN MICHIGAN ON HOW THEY PLAN TO DEAL WITH THE PROPOSED CUTS..... MATT!

January 18, 2007

Time: 6:00-6:30pm

Duration :30

WITH A SLOW START TO WINTER MANY NORTHERN MICHIGAN BUSINESSES STARTED TO WORRY.BUT NOW MANY AREAS ARE SEEING SOME SNOW--WHICH MEANS MANY OUTDOOR ENTHUSIASTS ARE HEADING UP NORTH HELPING BUSINESSES GET BACK ON TRACK. 7&4'S ERIN OVALLE JOINS US LIVE IN THE STUDIO WITH MORE. ERIN!

January 19, 2007

Time: 5:00-6:00pm

Duration :30

IT WAS A COURTROOM VICTORY FOR A NORTHERN MICHIGAN TOWNSHIP INVOLVING A LAWSUIT WITH A RETAIL GIANT A JUDGE RULED IN FAVOR OF ACME TOWNSHIP YESTERDAY ON ALL COUNTS OF A LAWSUIT FILED BY MEIJER. THIS LAWSUIT STARTED IN MAY WHEN ACME TOWNSHIP TOLD MEIJER IT COULD BUILD A STORE AT LAUTNER ROAD... BUT UNDER CERTAIN CONDITIONS.... MEIJER SUED SAYING THOSE CONDITIONS WERE UNFAIR.IN DECEMBER ACME REMOVED SOME OF THOSE CONDITIONS LIKE LIMITING THE STORE'S HOURS, BUT KEPT OTHER RESTRICTIONS RELATED TO THE ENVIRONMENT AND TRAFFIC. YESTERDAY THE JUDGE RULED ALL OF THE REMAINING RESTRICTIONS WERE LAWFUL.

January 20, 2007

Time: 11:00-11:35pm

Duration :30

THE FIFTY SEVENTH ANNUAL TIP UP TOWN IS AN EVENT ORGANIZERS SAY IS A GREAT WAY TO GET PEOPLE TO ENJOY THE OUTDOORS AND ALSO BRING VISITORS TO THE AREA. IN AN AREA THAT RELIES HEAVILY ON TOURISM RESIDENTS SAY THE FESTIVAL IS VITAL FOR THEIR RESTAURANTS, SHOPS AND RESORTS. THAT'S WHY MANY PEOPLE WERE BEGINNING TO WORRY A FEW WEEKS AGO WHEN TEMPERATURES WERE WARMER THAN NORMAL AND NO SNOW WAS ON THE GROUND. BUT WE'VE SEEN A FEW GREAT DAYS AND ORGANIZERS SAY IT'S BRINGING PEOPLE OUT TO ENJOY THEIR FAVORITE EVENTS.

January 21, 2007

Time: 6:00-6:30pm

Duration :30

WINTER WEATHER HAS COME BACK TO TOWN AND MANY WERE CELEBRATING IN KALKASKA AT THE WINTER FEST. THE FESTIVITES BEGAN YESTERDAY AND ENDED TODAY. THE DOG SLED RACES WERE CANCELLED THIS YEAR..BUT DOG PULLING WAS STILL FAIR GAME AS YOU CAN SEE. DOG PULLING IS WHERE DOGS PULL WEIGHTS A SHORT DISTANCE. ACCORDING TO EVENT OFFICIALS THE WINTER FEST BRINGS PEOPLE FROM ALL OVER THE STATE, THE MIDWEST, AND EVEN CANADA.

January 22, 2007

Time: 6:00-6:30pm

Duration :30

THERE ARE TWO PARTS TO THE DOWNTOWN CHEBOYGAN COMPANY... GREAT LAKES TISSUE AND U-S TISSUE. THE GREAT LAKES TISSUE COMPANY LAID OFF MORE THAN FORTY EMPLOYEES THIS MORNING, BUT COMPANY MANAGEMENT SAYS IT'S ONLY TEMPORARY. 7&4'S JENN CARLSON REPORTS.

January 24, 2007

Time: 6:00-6:30pm

Duration :30

A GRAND TRAVERSE COMPANY JUST WON A BIG CONTRACT WITH THE STATE. GRAND TRAVERSE INDUSTRIES WILL MAKE PLASTIC LINERS USED IN TRASH CANS AT STATE PARKS, STATE OFFICES AND CORRECTIONAL FACILITIES. THE PRESIDENT OF THE COMPANY EXPECTS THE ONE YEAR CONTRACT TO BRING IN ABOUT A HALF A MILLION DOLLARS. IF THINGS GO WELL, THE CONTRACT COULD BE EXTENDED FOR TWO MORE YEARS. GRAND TRAVERSE INDUSTRIES TRAINS AND EMPLOYS MORE THAN 300 PERSONS WITH DISABILITIES.

January 24, 2007

Time: 6:00-6:30pm

Duration :30

32 MICHIGAN COUNTIES WILL RECEIVE MORE THAN 15 MILLION DOLLARS IN FEDERAL TRANSPORTATION FUNDING... INCLUDING SEVERAL NORTHERN MICHIGAN COMMUNITIES THE MICHIGAN DEPARTMENT OF TRANSPORTATION SAYS THE MONEY WILL BE USED FOR PROJECTS RANGING FROM REBUILDING ROADS TO IMPROVING PUBLIC TRANSPORTATION. COMMUNITIES RECEIVING THE GRANT INCLUDE GAYLORD, PETOSKEY, TRAVERSE CITY, ALPENA, MANISTEE, AND SAULT SAINTE MARIE.

January 24, 2007

Time: 11:00-11:35pm

Duration :30

THERE IS A DEBATE GROWING TONIGHT IN WHAT HAS ALREADY BEEN A CONTROVERSIAL PLAN TO REMOVE THE DAMS FROM THE BOARDMAN RIVER. AT A MEETING LAST NIGHT IT WAS ANNOUNCED THAT THE COUNTY WILL BE THE NEW OWNERS OF WHAT LIES BELOW THE SURFACE NOW, BUT WILL SOON BE EXPOSED WHEN THE WATER LEVEL IS LOWERED. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!



January 25, 2007

Time: 5:00-6:00pm

Duration :30

ONE OF OTSEGO COUNTY'S LARGEST EMPLOYERS, GEORGIA PACIFIC, CLOSED ALMOST A YEAR AGO.....LEAVING MORE THAN TWO HUNDRED PEOPLE UNEMPLOYED. TALKS WERE UNDERWAY FOR A NEW COMPANY CALLED UPPER FORTY TO BUY THE GAYLORD PLANT AND REOPEN.BUT NOW THAT HAS ALL CHANGED.THE DEAL WITH UPPER FORTY WAS SET LAST NOVEMBER WITH PLANS TO USE THE SAME RAW MATERIALS AS GEORGIA PACIFIC IN ORDER TO MAKE WOOD PELLETS...AND WITH HOPES OF RE-HIRING SOME OF THE EMPLOYEES LEFT WITHOUT JOBS.BUT TODAY--A GEORGIA PACIFIC REPRESENTATIVE CONFIRMED WITH 7&4 NEWS THAT THE DEAL IS OFF. 7&4'S JESSICA LEFFLER WAS IN GAYLORD TODAY AND HAS MORE ON THE CHANGE OF PLANS.....JESSICA?

January 25, 2007

Time: 5:00-6:00pm

Duration :30

THERE'S AN EFFORT TO ENCOURAGE MORE YEAR ROUND RESIDENTS AND MORE AFFORDABLE HOUSING IN BENZIE COUNTY.AND PLANNERS WITH THE BENZIE HOUSING COUNCIL BELIEVE THEY CAN HELP. 7&4'S RACHEL MELNICK JOINS US LIVE IN THE STUDIO WITH DETAILS ON THE EFFORT, RACHEL.

January 25, 2007

Time: 5:00-6:00pm

Duration :30

AFTER ANNOUNCING PLANS FOR A WAY FORWARD...THE FORD MOTOR COMPANY IS LOOKING FOR A WAY OUT OF FINANCIAL DOOM. FOR EVERY VEHICLE FORD MADE IN 2006, THE COMPANY LOST AN AVERAGE OF 44-HUNDRED-DOLLARS. THE NUMBERS ARE STAGGERING AND ADD UP TO A RECORD LOSS FOR ONE OF THE NATION'S LARGEST AUTO MAKERS. MICHELLE FRANZEN HAS THE STORY FROM NEW YORK.

January 25, 2007

Time: 6:00-6:30pm

Duration :30]

NORTHERN MICHIGAN'S LARGEST SUMMER FESTIVAL HAS AGREED TO PAY BACK TENS OF THOUSANDS OF DOLLARS IN DEBT.THE NATIONAL CHERRY FESTIVAL OWES THE CITY OF TRAVERSE CITY CLOSE TO 54-THOUSAND DOLLARS.THE COSTS WERE FROM CITY SERVICES LIKE SECURITY AND CLEAN UP COSTS FROM THE 2006 FESTIVAL. FESTIVAL ORGANIZERS HAVE UNTIL JUNE 30TH TO PAY BACK THE MONEY WITHOUT PAYING INTEREST.THE NATIONAL CHERRY FESTIVAL DIRECTOR SAYS WHEN THEY SELL THE FESTIVAL BUILDING THE PLAN TO USE PART OF THE FUNDS TO PAY BACK AT LEAST 30 PERCENT OF THAT DEBT.

January 25, 2007

Time: 11:00-11:35pm

Duration :30

THE CITY IS LOOKING AT HOW TO DEVELOP A TWO MILE STRETCH ON THE WEST GRAND TRAVERSE BAY. PART OF THAT AREA INCLUDES THE ZOO THAT CURRENTLY SITS EMPTY. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

January 26, 2007

Time: 6:00-6:30pm

Duration :30

THE SNOW CROSS RACE IN GAYLORD IS THIS WEEKEND... AND RACE ORGANIZERS SAY MOTHER NATURE STARTED COOPERATING JUST IN TIME. 7&4'S JESSICA LEFFER JOINS US LIVE IN OUR TRAVERSE CITY NEWSROOM WITH MORE ON THE SNOCROSS.

January 26, 2007

Time: 6:00-6:30pm

Duration :30

WE'VE BEEN REPORTING JUST HOW BIG AN IMPACT THE LACK OF SNOW THIS WINTER HAS HAD ON AREA BUSINESSES JUST TWO WEEKS AGO SOME MANISTEE COUNTY SHOPS, HOTELS, AND RESTAURANTS WERE STRUGGLING TO STAY OPEN, NOW HEADING INTO FEBRUARY THEY'RE FINALLY GETTING BACK ON TRACK.7&4'S ERIN OVALLE JOINS US LIVE IN OUR STUDIO WITH MORE ON HOW THIS WHITE SNOW MEANS GREEN FOR SOME AREAS.

January 29, 2007

Time: 5:00-6:00pm

Duration :30

WE ARE AT THE NEW S EMERGENCY DEPARTMENT AND TRAUMA CENTER AT MUNSON MEDICAL CENTER.AFTER THREE YEARS AND A LOT OF COMMUNITY SUPPORT, THE EXPANSION IS NOW A REALITY. IT IS AMAZING TO LOOK AT AND WALK THROUGH ... WHAT'S ALSO AMAZING IS THE AMOUNT OF THAT COMMUNITY SUPPORT - A TOTAL OF TEN MILLION DOLLARS WAS RAISED BY A HUGE FUND RAISING EFFORT .EVERYONE GATHERED AT THE RIBBON CUTTING CEREMONY THIS MORNING TO CELEBRATE THE HARD WORK, WITH ONE SPECIAL CONTRIBUTOR MAKING THAT OFFICIAL CUT! HELEN {RAHL-ERT REER-DON} ROLLERT-RIORDAN OF TRAVERSE CITY DONATED ONE AND A HALF MILLION DOLLARS TO THIS PROJECT.IN FACT THE BUILDING BEARS HER FAMILY NAME!TODAY'S CEREMONY IS A SPECIAL BEGINNING TO THIS LIFE SAVING - AND COMMUNITY CHANGING ADDITION.

January 29, 2007

Time: 6:00-6:30pm

Duration :30

BUSINESSES ON THE LEELANAU PENINSULA SAY THEY RELY ON TOURISM--AND THEY WANT TO SEE THAT INDUSTRY GET A BOOST.NOW MORE THAN 200 BUSINESS OWNERS ARE WORKING TOGETHER TO REACH THAT GOAL--AND GIVE THEIR OPINIONS ON HOW THEY WANT TO SEE IT DONE 7&4'S RACHEL MELNICK HAS THE STORY.

January 31, 2007

Time: 5:00-6:00pm

Duration :30

IN MONEY MATTERS TONIGHT.WITH SO MUCH INFORMATION RIDING ON YOUR CORRECT IDENTITY, IT'S IMPORTANT TO KEEP YOUR RECORDS UP TO DATE.EXPERTS SAY THAT MEANS MAKING SURE YOUR NAME IS CORRECT ON ALL OF YOUR IMPORTANT ACCOUNTS. ASA AARONS HAS MORE.

January 31, 2007

Time: 6:00-6:30pm

Duration :30

A HOT SPOT FOR SUMMER FUN HAS BEEN DEEMED A COOL CITY. GOVERNOR GRANHOLM ADDED CHARLEVOIX TO A LIST OF MICHIGAN "COOL CITIES".THE PROJECT IS AIMED AT CREATING A DOWNTOWN AREA THAT WILL ATTRACT JOBS, TOURISTS AND RESIDENTS TO THE AREA WHILE MAINTAINING THE CITIES CHARM.NOW THE CITY IS CALLING ON RESIDENTS AND BUSINESS OWNERS TO HELP DETERMINE WHAT CHANGES SHOULD BE MADE TO MAKE THE PROJECT A SUCCESS. THE MEETING IS TONIGHT FROM SEVEN UNTIL 8:30 AT THE CHARLEVOIX PUBLIC LIBRARY IN THE COMMUNITY MEETING ROOM.

February 2, 2007

Time: 5:00-6:00pm

Duration :30

A BI-PARTISAN PANEL LED BY TWO FORMER MICHIGAN GOVERNORS SAYS MICHIGAN IS FACING A SERIOUS FINANCIAL CRISIS, AND NEEDS TO MAKE CHANGES TO IMPROVE THE STATE'S ECONOMY. THE REPORT FROM THE BLUE RIBBON COMMITTEE WAS RELEASED TODAY.7 & 4'S BILL FROEHLICH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH SOME OF THE KEY ISSUES RAISED IN THAT REPORT. BILL?

February 5, 2007

Time: 5:00-6:00pm

Duration :30

DAIMLER CHRYSLER ANNOUNCED IT WILL CUT AT LEAST 10-THOUSAND JOBS AND SHUT DOWN TWO PLANTS UNDER A COST-CUTTING PLAN. ACCORDING TO THE DETROIT NEWS, THE PLANTS ARE IN DETROIT AND NEWARK, DELAWARE. CHRYSLER LOST ABOUT ONE AND A HALF BILLION DOLLARS IN THE THIRD QUARTER OF 2006, AND SALES WERE DOWN SEVEN PERCENT. CUTS BY CHRYSLER AND FORD ARE AFFECTING AN AUTO PARTS SUPPLIER WITH TWO PLANTS IN WEXFORD COUNTY. THE C-E-O OF (AV-IN) AVON AUTOMOTIVE SAYS THE COMPANY IS CLOSING THE MANTON PLANT AND AROUND 100 EMPLOYEES COULD BE LEFT WITHOUT JOBS. 7&4'S MATT SOLTYSIAK VISITED THE PLANT TODAY AND HAS MORE ON ITS CLOSING..MATT?

February 5, 2007

Time: 6:00-6:30pm

Duration :30

HE'S A FINANCIAL ADVISER TURNED VIDEO PRODUCER. AN AREA MAN HAS TRANSFORMED HIS FLAIR FOR CREATIVITY INTO A BUSINESS... FOR BUSINESS. 7&4'S ADAM BARTELMAY JOINS US WITH MORE IN THIS EDITION OF MADE IN NORTHERN MICHIGAN.

February 6, 2007

Time: 5:00-6:00pm

Duration :30

THE FOCUS WILL BE ON GOVERNOR GRANHOLM TONIGHT AS SHE PREPARES TO ADDRESS MICHIGAN IN HER STATE OF THE STATE SPEECH. THE GOVERNOR IS EXPECTED TO LAY OUT HER 2007 AGENDA... AND ONE OF THE MOST ANTICIPATED ITEMS OF DISCUSSION IS HER ALTERNATIVE ENERGY PLAN THAT INCLUDES ABOUT 100 MILLION DOLLARS IN PUBLIC AND PRIVATE INVESTMENT FOR RESEARCH AND JOB CREATION. SHE'S ALSO EXPECTED TO DISCUSS JOB LOSS, EDUCATION FUNDS, TAXES, AND HOW TO FIX THE STATE'S BUDGET SHORTFALL WHICH IS ESTIMATED TO BE AS HIGH AS ONE- BILLION DOLLARS. 7&4'S LISA CHAVARRIA JOINS US LIVE FROM LANSING TONIGHT AND HAS THE LATEST ON THE PREPERATIONS UNDERWAY AT THE STATE CAPITOL....LISA?

February 6, 2007

Time: 5:00-6:00pm

Duration :30

ONE OF THE GOVENORS' PROPOSED BUDGET CUTS COULD AFFECT STATE AGENCIES--BY ELIMINATING SOME OF THEIR CARS. THE STATE DEPARTMENTS WERE NOTIFIED ABOUT THE POSSIBILITY TWO WEEKS AGO--AND ARE NOW PREPARING FOR HOW THIS COULD IMPACT THE SERVICES THEY PROVIDE. 7 & 4'S JENN CARLSON SPOKE WITH SOME NORTHERN MICHIGAN OFFICES AND JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE.

February 6, 2007

Time: 6:00-6:30pm

Duration :30

A CONTROVERSIAL DEVELOPMENT PLANNED FOR DOWNTOWN TRAVERSE CITY HAS HIT A SNAG. AFTER HOURS OF DEBATE LAST NIGHT, CITY COMMISSIONERS VOTED TO \*NOT\* SPEND ANY MORE MONEY ON PLANS FOR A BUILDING ON WEST FRONT STREET THAT WOULD INCLUDE PUBLIC PARKING. 7 & 4'S JESSICA LEFFLER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH WHAT THIS MEANS FOR THE PROJECT.

February 6, 2007

Time: 6:00-6:30pm

Duration :30

A CONSERVATION ORGANIZATION MANISTEE COUNTY IS HAVING SOME REAL FUNDRAISING SUCCESS IN A SHORT PERIOD OF TIME THE PRIVATELY OWNED PROPERTY AND PUBLIC ACCESS TRYING TO BE SAVED FROM A DEVELOPMENT PROJECT IS MAN MADE LAKE IS IN MANISTEE THIS EVENING THE "FRIENDS OF MAN MADE LAKE" ARE PRESENTING A CHECK TO THE CITY IN WHAT IT HOPES WILL BE THE FIRST OF MANY. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THAT STORY. MATT?

February 6, 2007

Time: 11:00-11:35pm

Duration :30

THERE IS MIXED REACTION TO THE GOVERNORS PLAN FOR CHANGE THROUGHOUT THE STATE. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM LANSING WITH MORE .ON HOW LAWMAKERS ARE REACTING TO THE GOVERNOR'S ADDRESS..LISA!

February 7, 2007

Time: 5:00-6:00pm

Duration :30

THE DAY FOLLOWING THE STATE OF THE STATE ADDRESS, GOVERNOR GRANHOLM RELEASES A NEW PROPOSAL THAT WOULD TAX THE COST OF SERVICES IN MICHIGAN. THE GOVERNOR IS EXPECTED TO ASK RESIDENTS TO PAY A 2-PERCENT SALES TAX FOR SERVICES SUCH AS HAIRCUTS, AUTO REPAIR, AND ADVERTISING....ANYTHING CONSIDERED A SERVICE INDUSTRY. HOWEVER, THE NEW SALES TAX WOULD \*NOT\* APPLY TO HEALTH CARE OR EDUCATIONAL SERVICES. THIS WOULD BE IN ADDITION TO THE SIX PERCENT SALES TAX ON \*GOODS\* THAT RESIDENTS CURRENTLY PAY. THIS PROPOSAL IS EXPECTED TO BE ELABORATED ON IN HER BUDGET BALANCING PLAN TOMORROW AND THEN WOULD HAVE TO BE APPROVED BY THE LEGISLATURE.

February 7, 2007

Time: 11:00-11:35pm

Duration :30

GOVERNOR GRANHOLM IS PROPOSING A TWO PERCENT SALES TAX ON ALL SERVICES. THE ANNOUNCEMENT CAME JUST HOURS AFTER HER STATE OF THE STATE ADDRESS. IN THAT SPEECH SHE MADE IT CLEAR THAT SHE DOES NOT BELIEVE THE STATE'S 800-MILLION DOLLAR BUDGET DEFECIT CAN BE OVERCOME THROUGH CUTS IN SPENDING ALONE. LAST NIGHT, SHE SUGGESTED THAT STATE REVENUE, IN THE FORM OF TAXES WOULD BE A LIKELY SOLUTION. TODAY, SHE UNVEILED SPECIFICS ON WHAT TAX SHE WOULD LIKE TO SEE PUT INTO PLACE. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

February 8, 2007

Time: 6:00-6:30pm

Duration :30

A PLAN TO BUILD A MULTI-MILLION DOLLAR LONG TERM ACUTE CARE HOSPITAL MOVES FORWARD - WITH THE HELP OF A COALITION OF HOSPITALS ACROSS NORTHERN MICHIGAN. AN APPLICATION WAS FILED WITH THE STATE OF MICHIGAN LAST WEEK IN A NEW EFFORT TO MAKE THE PROPOSAL A REALITY. THE PLAN IS TO BUILD A SIXTY BED - 22-MILLION DOLLAR ACUTE CARE HOSPITAL IN GAYLORD. THE COALITION GROUP INCLUDES NORTHERN MICHIGAN HOSPITAL IN PETOSKEY, CHEBOYGAN MEMORIAL HOSPITAL, MACKINAC STRAITS HOSPITAL IN SAINT IGNACE, AND WAR MEMORIAL HOSPITAL IN SAULT SAINT MARIE. LEADERS SAY THE LACK OF LONG TERM ACUTE CARE IN NORTHERN MICHIGAN MOVED THE GROUP INTO ACTION. THE HOSPITAL WILL BE BUILT IN GAYLORD - WHICH LEADERS THOUGHT WOULD BE A CENTRALLY LOCATED AREA. NOT ONLY WOULD THE PROPOSAL BENEFIT PATIENTS - BUT IT WILL ALSO BRING MORE THAN 140 JOBS TO OTSEGO COUNTY. 7 & 4'S JESSICA LEFFLER SPOKE WITH OFFICIALS IN GAYLORD WHO ARE LOOKING FORWARD TO THE ECONOMIC AND HEALTH BENEFITS THE PLAN COULD BRING.

February 9, 2007

Time: 5:00-6:00pm

Duration :30

A FACTORY CLOSING COULD HAVE A RIPPLE EFFECT THROUGH OUT ONE WEXFORD COUNTY COMMUNITY.LAST WEEK AVON {AVIN} AUTOMOTIVE ANNOUNCED IT WOULD BE CLOSING UP SHOP - AND LAYING OFF ABOUT 100 WORKERS.THE MANTON BASED PLANT MAKES RUBBER MOLDING FOR FORD AND DAIMLER-CHRYSLER. THE COMPANY WILL RELOCATE MOST OF THE JOBS TO MEXICO, BUT ABOUT 50 WORKERS WILL BE TRANSFERRED TO CADILLAC.THAT CLOSING IS PROMPTING MANTON SCHOOL LEADERS TO TAKE A CLOSE LOOK AT NEXT YEAR'S BUDGET - TO SEE HOW THOSE RELOCATING FAMILIES WILL AFFECT THEIR BOTTOM LINE.7&4'S ERIN OVALLE JOINS US LIVE IN THE STUDIO WITH THE DETAILS, ERIN!

February 10, 2007

Time: 6:00-6:30pm

Duration :30

THE WINTRY WEATHER IS COOPERATING FOR THE THIRTY FIRST ANNUAL NORTH AMERICAN VASA RACES RACES CONTINUE TODAY WITH PEOPLE TRAVELING FROM ALL OVER THE COUNTRY TO PARTICIPATE. 7&4'S ERIN OVALLE WAS THERE THIS AFTERNOON AND HAS THE DETAILS. ERIN!

February 12, 2007

Time: 5:00-6:00pm

Duration :30

STATE BUDGET CUTS ARE THREATENING THE EXISTENCE OF A POPULAR NORTHERN MICHIGAN PROGRAM THAT HELPS MOTHERS AND THEIR CHILDREN. THE WOMEN, INFANTS AND CHILDREN NUTRITION PROGRAM IN GRAND TRAVERSE COUNTY IS A WAY FOR FAMILIES WHO NEED HELP TO GET FOOD AND MEDICAL TREATMENT.BUT NOW SOME OF THE MONEY FOR THAT PROGRAM--AND POSSIBLY THE ENTIRE PROGRAM ITSELF--COULD GET CUT. 7&4'S RACHEL MELNICK JOINS US LIVE FROM OUR TRAVERSE CITY NEWSROOM WITH A LOOK AT WHAT THIS MEANS FOR FAMILIES IN NEED.

February 12, 2007

Time: 6:00-6:30pm

Duration :30

TONIGHT ONE COMMUNITY IS SHOWING ITS PLANS FOR A MULTI- MILLION DOLLAR ATHLETIC FACILITY UPGRADE.PETOSKEY RESIDENTS WILL GET TO HEAR THE LATEST DEVELOPMENTS FOR A PROPOSED SCHOOL ATHLETIC COMPLEX.TONIGHT DISTRICT OFFICIALS WILL DISCUSS HOW TO COVER THE 14 MILLION DOLLAR PRICE TAG.THE PUBLIC WILL GET THE OPPORTUNITY TO TAKE A SNEAK PEAK AT THE PROPOSED PLANS.. THE MEETING BEGINS AT SEVEN AT THE SPITLER ADMINISTRATION BUILDING ON HOWARD STREET IN PETOSKEY.WE WILL BRING YOU THE LATEST FROM THAT MEETING IN A LIVE REPORT ON SEVEN AND FOUR NEWS AT ELEVEN.

February 12, 2007

Time: 11:00-11:35pm

Duration :30

A NORTHERN MICHIGAN SCHOOL COMMUNITY IS EYEING A MULTI MILLION DOLLAR RENOVATION...THEY HOPE WILL KEEP NOT ONLY THEIR ATHLETES, BUT THEIR SCHOOLS AS A WHOLE COMPETITIVE.PETOSKEY SCHOOL ADMINISTRATORS HELD AN INFORMATION SESSION TODAY TO KEEP RESIDENTS AWARE OF THE MEASURE THEY PLAN ON TAKING TO THE SCHOOL BOARD... IN HOPES OF BUILDING A NEW AHTLETIC COMPLEX. IT'S ABOUT A 15-MILLION DOLLAR PROJECT... AND TONIGHT PETOSKEY RESIDENTS HAD THE OPPORTUNITY TO SEE EXACTLY WHAT IS THE WORKS BEFORE THE IDEA IS PITCHED TO THE SCHOOL BOARD.SEVEN AND FOUR'S JESSICA LEFFLER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...JESSICA!

February 13, 2007

Time: 5:00-6:00pm

Duration :30

A DEVELOPMENT IS IN THE WORKS FOR ONE NORTHERN MICHIGAN COMMUNITY WHICH COULD MEAN MORE AFFORDABLE HOMES.THE CITY OF FRANKFORT IS IN TALKS WITH A DEVELOPER ABOUT BUYING A LANDMARK STRUCTURE KNOWN AS THE SMOKE STACK, AND TURNING IT IN TO LOW INCOME HOUSING. 7&4'S RACHEL MELNICK HAS MORE ON THE PROPOSED PLANES, SHE JOINS US NOW LIVE FROM THE TRAVERSE CITY NEWS ROOM, RACHEL.

February 13, 2007

Time: 6:00-6:30pm

Duration :30

THE SAME SHELTER THAT HELPED RESCUE THOR AND NURSE HIM BACK TO HEALTH HAS GOOD NEWS..CONSTRUCTION HAS KICKED OFF ON A NEW SHELTER TO REPLACE THE FACILITY VOLUNTEERS HAVE BEEN USING FOR MORE THAN 30-YEARS. 7 AND 4'S JESSICA LEFFLER JOINS US LIVE IN THE STUDIO WITH THAT STORY.

February 13, 2007

Time: 6:00-6:30pm

Duration :30

EMERGENCY PATIENTS ARRIVING TOMORROW AT ONE NORTHERN MICHIGAN HOSPITAL WILL SEE A MULTI MILLION DOLLAR MAKEOVER.THE NEW FACILITY HOPES TO IMPROVE PATIENT CARE AND COMFORT AT THE MERCY GRAYLING HOSPITAL. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE DETAILS.

February 13, 2007

Time: 11:00-11:35pm

Duration :30

A BRIDGE LINKING TWO SIDES OF A NORTHERN MICHIGAN CITY IS FINALLY SET TO BE REPLACED. THE LINCOLN AVENUE BRIDGE IN CHEBOYGAN HAS BEEN OPERATING AT LESS THAN CAPACITY FOR AT LEAST TWO YEARS NOW DUE TO ITS DETERIORATING CONDITION, BUT THAT'S ALL GOING TO CHANGE. WITH CONSTRUCTION PLANS SET TO START THIS SPRING, THE CITY NEEDED TO WRAP UP A FEW FINAL DETAILS TONIGHT TO KEEP THE PROJECT ON SCHEDULE. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

February 14, 2007

Time: 5:00-6:00pm

Duration :30

THOUSANDS OF CHRYSLER WORKERS WILL BE OUT OF WORK WITHIN THREE YEARS...AFTER A MAJOR ANNOUNCEMENT TODAY BY DAIMLER-CHRYSLER FROM THEIR NORTH AMERICAN HEADQUARTERS IN AUBURN HILLS.CHRYSLER ANNOUNCED PLANS TO CUT ITS WORKFORCE BY 13-THOUSAND, WHICH IS ABOUT 16 PERCENT BY 2009. CHRYSLER SAYS IT WILL CLOSE A NEWARK, DELAWARE ASSEMBLY PLANT AND A PARTS DISTRIBUTION CENTER NEAR CLEVELAND, OHIO.THE PLAN ALSO INCLUDES SHIFT CUT BACKS AT PLANTS IN WARREN, MICHIGAN AND ST. LOUIS, MISSOURI. OUT OF THE JOB CUTS, TWO-THOUSAND WHITE COLLAR POSITIONS AND AROUND 11-THOUSAND PRODUCTION POSITIONS WILL BE CUT. AS THE AUTO INDUSTRY CONTINUES TO MAKE CUT-BACKS ACROSS THE STATE,7&4'S JESSICA LEFFLER SPOKE WITH AN AGENCY HERE IN NORTHERN MICHIGAN THAT HOPES TO GET DISPLACED WORKERS BACK ON THEIR FEET... AND BRING JOBS TO OUR AREA.

February 14, 2007

Time: 6:00-6:30pm

Duration :30

MORE THAN SEVEN HUNDRED SHOW HORSES FROM ACROSS THE COUNTRY WILL SOON BE GALLOPING INTO GRAND TRAVERSE COUNTY.HORSE SHOWS BY THE BAY IS BREAKING GROUND ON AN EIGHTY ACRE FACILITY ALONG M-72 IN ACME TOWNSHIP. IN PAST YEARS THE ORGANIZATION RENTED A NEARBY SITE AND THEY NOW HAVE A PERMANENT HOME FOR THEIR THREE WEEK EVENT IN JULY. ORGANIZERS SAY THEY NOW HAVE LOTS OF ROOM TO GROW AND THIS MEANS A BOOST IN AREA TOURISM.

February 15, 2007

Time: 5:00-6:00pm

Duration :30

THE GOVERNOR WANTS SENATE REPUBLICANS TO TAKE THE REIGNS FOR CUTTING MILLIONS OF DOLLARS FROM THIS YEAR'S BUDGET. NOW THAT THEY'VE REJECTED PART OF HER BUDGET-BALANCING PLAN.GOVERNOR GRANHOLM SAID TODAY THAT THEY NEED TO HAVE THE BACKBONE AND COURAGE TO SAY WHAT THEY WOULD CUT. THE REPUBLICAN SENATE APPROPRIATIONS CHAIRMAN SAYS REPUBLICANS WHO CONTROL THE SENATE \*DO\* HAVE A PLAN AND ARE WILLING TO SIT DOWN WITH THE GOVERNOR TO DISCUSS IT. THE G-O-P-LED SENATE APPROPRIATIONS COMMITTEE VOTED ALONG PARTY LINES TO REJECT THE GOVERNOR'S PROPOSAL SAYING IT DOESN'T CUT ENOUGH, RELYING LARGELY ON A TAX ON SERVICES TO MAKE UP THE SHORTFALL.

February 15, 2007

Time: 5:00-6:00pm

Duration :30

THE D-N-R IS WILLING TO COMPROMISE ON ITS PROPOSAL TO BOOST HUNTING AND FISHING LICENSE FEES.THE DIRECTOR SAYS THE AGENCY IS TALKING WITH LEGISLATORS ABOUT PHASING IN THE PROPOSED INCREASES OVER A NUMBER OF YEARS.THE PACKAGE WAS DEVELOPED LAST YEAR BY AN ADVISORY GROUP TO SEEK A SOLUTION TO THE D-N-R'S CHRONIC BUDGET SHORTFALL IT CALLS FOR RAISING THE PRICE OF HUNTING, FISHING AND TRAPPING LICENSES....IN SOME CASES BY 100 PERCENT OR MORE.

February 15, 2007

Time: 6:00-6:30pm

Duration :30

IT'S A PROJECT THAT'S BEEN IN THE WORKS FOR YEARS... AND TONIGHT, IT IS RAISING SOME NEW QUESTIONS. THE CONCERN IS OVER DEVELOPMENTS PLANNED FOR WEST FRONT STREET IN TRAVERSE CITY. THE DOWNTOWN DEVELOPMENT AUTHORITY DESCRIBES THE AREA AS BLIGHTED AFTER SEVERAL BUSINESSES CLOSED A DECADE AGO. NOW TWO DEVELOPERS HAVE PLANS FOR BUILDING THERE... FEDERATED PROPERTIES AND SNOWDEN COMPANIES. ONE OF THE FEDERATED PROPERTIES HAS SPARKED A LOT OF DEBATE, SOME CITY RESIDENTS EVEN THREATENED TO SUE IF THE PROJECT WENT THROUGH WITH HELP FROM BROWNFIELD REDEVELOPMENT INCENTIVES. AT THE LAST TRAVERSE CITY COMMISSIONERS MEETING... COMMISSIONER DENI SCRUDATO SOUGHT HELP FROM A LAWYER ABOUT THAT POSSIBLTY... BUT THAT "FREE" HELP MAY HAVE AN HIDDEN COST. SEVEN AND FOUR'S JESSICA LEFFLER HAS BEEN FOLLOWING THIS STORY, SHE JOINS US LIVE IN THE STUDIO WITH THE DETAILS. JESSICA?

February 15, 2007

Time: 11:00-11:35pm

Duration :30

HUNDREDS OF MILLIONS OF DOLLARS WILL BE HEADING TOWARD NORTHERN MICHIGAN TO IMPROVE ROADWAYS THROUGH THE MICHIGAN DEPARTMENT OF TRANSPORTATION.THE ENTIRE STATE IS RECEIVING OVER ONE BILLION DOLLARS FOR CONSTRUCTION TO REPAIR HIGHWAYS--INTERSECTIONS AND FREEWAYS.NORTHERN LOWER MICHIGAN IS RECEIVING ONE HUNDRED AND 20 MILLION DOLLARS TO DO SOME MUCH NEEDED REPAIRS TO THE ROADS.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

February 18, 2007

Time: 6:00-6:30pm

Duration :30

AN AREA SKI HILL SAYS THESE WARMER TEMPERATURES COULDN'T HAVE COME AT A BETTER TIME. MOUNT HOLIDAY NEAR TRAVERSE CITY SAYS THIS IS BY FAR ITS BEST WEEKEND OF THE SEASON. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

February 19, 2007

Time: 5:00-6:00pm

Duration :30

IT WAS A SLOW START TO THE WINTER SEASON FOR MANY BUSINESSES IN NORTHERN MICHIGAN..BUT A LONG HOLIDAY WEEKEND AND SOME SNOWY WEATHER MAY HAVE BEEN JUST WHAT WAS NEEDED FOR BUSINESS TO PICK UP SPEED 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE

February 19, 2007

Time: 6:00-6:30pm

Duration :30

WHAT STARTED OUT AS A HOBBY IN HIGH SCHOOL TURNED INTO A LARGE-SCALE INDUSTRIAL FABRICATING BUSINESS. 7&4'S ADAM BARTELMAY HAS MORE ON THIS SUCCESS STORY IN THIS EDITION OF MADE IN NORTHERN MICHIGAN.

February 19, 2007

Time: 6:00-6:30pm

Duration :30

NOTHING HEATS UP A CONVERSATION IN NORTHERN MICHIGAN LIKE DEVELOPMENT. AND THE HOT TOPIC AROUND TRAVERSE CITY IS WHAT'S HAPPENING ON THE 100 BLOCK OF WEST FRONT STREET. IN AUGUST, VOTERS REJECTED A BOND PROPOSAL FOR A PROJECT THAT INCLUDES PUBLIC PARKING, BUT THAT'S NOT THE END OF THE PROJECT THAT ACTUALLY BEGAN A DECADE AGO..TONIGHT WE BEGIN A TWO PART IN DEPTH REPORT SEPARATING RUMOR FROM REALITY.... IN FACTS ON FRONT STREET.

February 20, 2007

Time: 5:00-6:00pm

Duration :30

ARE YOU PINCHING YOUR PENNIES... LIVING PAYCHECK TO PAYCHECK... OR WORSE... FACING BANKRUPTCY? IF YOU'RE STRUGGLING TO "KEEP YOUR HEAD ABOVE WATER", THEN THIS STORY IS FOR YOU. TONIGHT WE BEGIN OUR SPECIAL REPORT ON YOU ... AND YOUR FINANCES.7 & 4'S BILL FROEHLICH SHOWS US JUST HOW MANY PEOPLE ARE FACING TOUGH FINANCIAL TIMES... AND HOW THEY FOUND THEMSELVES "DROWNING IN DEBT."

February 20, 2007

Time: 5:00-6:00pm

Duration :30

CONCERNS EMERGE AS TWO COMPETING SATELLITE RADIO CORPORATIONS ARE POISED TO JOIN FORCES. SIRIUS SATELLITE RADIO, AND X-M SATELLITE RADIO PLAN TO MERGE NEWS, TALK, SPORTS AND MUSIC PROGRAMMING AND COMPANY ASSETS. BUT SINCE THEY ARE THE ONLY TWO COMPANIES IN THE GAME OF SATELLITE RADIO, BOTH WILL HAVE TO OVERCOME ANTI-TRUST AND MONOPOLY HURDLES. MICHELLE FRANZEN HAS THE STORY FROM NEW YORK.

February 20, 2007

Time: 6:00-6:30pm

Duration :30

PLANS TO REVITALIZE THE 100 BLOCK OF WEST FRONT STREET IN TRAVERSE CITY HAVE BEEN IN THE WORKS FOR A DECADE WITH INPUT ALONG THE WAY FROM THE DOWNTOWN DEVELOPMENT AUTHORITY, THE BROWNFIELD REDEVELOPMENT AUTHORITY, THE CITY, AND THE DEVELOPER FEDERATED PROPERTIES. LAST NIGHT WE SHOWED YOU THE HISTORY OF THE PROJECT, TONIGHT WE CONTINUE OUR IN DEPTH REPORT, FACTS ON FRONT STREET WITH A CLOSER LOOK AT THE DEVELOPER'S PLANS.



February 20, 2007

Time: 11:00-11:35pm

Duration :30

A NORTHERN MICHIGAN COMMUNITY TAKES A STEP FORWARD THIS EVENING IN FINDING A BUYER TO REDEVELOP SOME COUNTY PROPERTY. THE COUNTY COURTHOUSE IN LELAND WILL BE MOVED AND WHAT HAPPENS WITH THAT PROPERTY IS WHAT'S AT ISSUE. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE IN THE STUDIO WITH MORE. MATT!

February 20, 2007

Time: 11:00-11:35pm

Duration :30

IN HOPES TO ATTRACT SOME NEW HELPING HANDS NORTHERN MICHIGAN'S LARGEST FESTIVAL IS CUTTING COSTS FOR VOLUNTEERS. THE NATIONAL CHERRY FESTIVAL HAS DECIDED TO ELIMINATE IT'S 25 DOLLAR VOLLUNTEER MEMBER FEE FOR THE AMBASSADOR CORPS. ORGANIZERS SAY THEY HOPE TO ATTRACT OLD AND NEW COMMUNITY MEMBERS BY DROPPING THE FEE. THERE WILL BE A FESTIVAL SIGN-UP PARTY THIS SPRING. THE FESTIVAL USUALLY DRAWS AROUND 40-THOUSAND VOLLUNTEERS TO HELP PUT ON THE EIGHT DAY EVENT.

February 21, 2007

Time: 5:00-6:00pm

Duration :30

WITH MICHIGAN'S STRUGGLING ECONOMY - AND HIGH UNEMPLOYMENT RATE MANY PEOPLE ARE MOVING OUT OF THE STATE. LEADERS IN MANISTEE COUNTY ARE HOPING TO CHANGE THAT TREND - BY BRINGING NEW BUSINESS AND HUNDREDS OF JOBS TO NORTHERN MICHIGAN. 7&4'S ERIN OVALLE JOINS US LIVE HERE IN OUR STUDIO WITH THE DETAILS, ERIN!

February 21, 2007

Time: 5:00-6:00pm

Duration :30

IF YOU'RE FACING SOME TOUGH FINANCIAL TIMES... YOU MAY BE AT THE POINT WHERE YOU'RE CONSIDERING SOME DRASTIC CHANGES TO YOUR FINANCIAL LIFESTYLE. BUT IS DECLARING BANKRUPTCY A FIRST OPTION... OR A LAST RESORT? IN PART TWO OF OUR SPECIAL REPORT ON YOU AND YOUR FINANCES, 7 & 4'S BILL FROEHLICH SHOWS US WHERE YOU CAN TURN FOR HELP IF YOU FIND YOURSELF "DROWNING IN DEBT."

February 21, 2007

Time: 11:00-11:35pm

Duration :30

A SIGNIFICANT STEP IN GIVING THE LOCAL ECONOMY A BOOST, WHILE AT THE SAME TIME HOPING TO SAVE LIVES SHOULD DIASASTER STRIKE. SOVEREIGN DEED IS PRIVATE COMPANY THAT FORMED ABOUT A YEAR AGO IN CHICAGO. IT'S LOOKING TO PROVIDE EMERGENCY SUPPORT FOR PEOPLE DURING DISASTERS. AND THEY SAY NORTHERN MICHIGAN COULD BE AN IDEAL LOCATION FOR THEM TO SET UP ONE OF ONLY FOUR EMERGENCY CENTERS IN THE NATION. THE COMPANY WHICH IS LOOKING FOR A DISTRIBUTION AND TRAINING CENTER HAS NARROWED DOWN IT'S CHOICES TO ILLINOIS, WISCONSIN AND PELLSTON REGIONAL AIRPORT IN EMMET COUNTY. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT

February 21, 2007

Time: 11:00-11:35pm

Duration :30

THE MICHIGAN DEPARTMENT OF TRANSPORTATION IS PLANNING ON CHANGING LANES ON A MAJOR HIGHWAY IN NORTHERN MICHIGAN-- AND MANY RESIDENTS AND EVEN SOME EMERGENCY MEDICAL PERSONNEL ARE FUMING! SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE STUDIO WITH MORE ...LISA!

February 22, 2007

Time: 6:00-6:30pm

Duration :30

YET ANOTHER CHAPTER IN TRAVERSE CITY'S WEST FRONT STREET DEVELOPMENT CONTROVERSY.. AND THIS TIME IT'S ON A COUNTY LEVEL. IT'S BEEN IN THE WORKS FOR QUITE SOME TIME, AND THE PLANS TO REVITALIZE THE 100 BLOCK OF WEST FRONT STREET IN TRAVERSE CITY HAVE INCLUDED INPUT ALONG THE WAY FROM THE DOWNTOWN DEVELOPMENT AUTHORITY, THE BROWNFIELD REDEVELOPMENT AUTHORITY, THE CITY, AND THE DEVELOPER FEDERATED PROPERTIES. TODAY THE BROWNFIELD REDEVELOPMENT AUTHORITY AND COUNTY PLANNING COMMISSION TACKLED THIS ISSUE, AND SAY THEY'RE KEEPING THEIR OPTIONS OPEN WHILE COOPERATING WITH THE CITY. 7 AND 4'S JESSICA LEFFLER WAS THERE AND HAS THE DETAILS.

February 23, 2007

Time: 5:00-6:00pm

Duration :30

THE PUBLIC LIBRARY IN CHARLEVOIX IS CELEBRATING SIX MONTHS AT ITS NEW LOCATION... AND WITH SPECIAL SERVICES DESIGNED FOR KIDS, TEENS, AND ADULTS, THIS LIBRARY AIMS TO PLEASE. 7 & 4'S BILL FROEHLICH JOINS US LIVE IN THE STUDIO WITH A LOOK. BILL?

February 23, 2007

Time: 11:00-11:35pm

Duration :30

THIS VACANT AREA OF LAND COULD BE THE NEW HOME STORES AND RESTAURANTS AS FAR AS THE EYE CAN SEE IN ONE NORTHERN MICHIGAN COMMUNITY. THE MAJOR PROPOSED DEVELOPMENT IS NOW IN THE HANDS OF TWO TOWNSHIPS WITHIN GRAND TRAVERSE COUNTY. THE GRAND TRAVERSE BAND OF OTTAWA AND CHIPPEWA INDIANS IS APPLYING TO PUT 145 ACRES OF LAND AROUND TURTLE CREEK CASINO INTO TRUST THEN BUILD ON THAT LAND. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THE DETAILS ...LISA!

February 26, 2007

Time: 6:00-6:30pm

Duration :30

OFFICIALS IN OTSEGO COUNTY ARE HOPING THE FORMER GEORGIA-PACIFIC FACTORY NEAR GAYLORD WON'T SIT EMPTY FOR LONG. COUNTY OFFICIALS SAY ANOTHER BUSINESS HAS EXPRESSED AN INTEREST IN CREATING A WOOD PRODUCTS FACTORY, BUT ARE NOT SAYING WHO AT THIS TIME. THEY SAY THEIR HOPES ARE THAT STATE-APPROVED RENAISSANCE ZONE TAX INCENTIVES WILL DRAW IN THAT COMPANY. A GEORGIA PACIFIC SPOKESMAN SAID THE COMPANY IS STILL CONSIDERING OFFERS TO BUY THE FACTORY AND LAND, WHILE INTERESTED COMPANIES CONTINUE TO TOUR THE SITE.

February 26, 2007

Time: 11:00-11:35pm

Duration :30

A LARGE SCALE DEVELOPMENT THAT WILL ADD LOTS OF SHOPPING OPPORTUNITES, BUT NOT A DIME IN TAX REVENUE GOES BEFORE TOWNSHIP RESIDENTS TONIGHT....WITH A LOT OF QUESTIONS WITH UNPOPULAR ANSWERS. THE MEETING TONIGHT WAS TO DISCUSS THE POSSIBILITY OF A DEVELOPMENT WE FIRST TOLD YOU ABOUT FRIDAY AT ELEVEN. THE GRAND TRAVERSE BAND OF OTTAWA AND CHIPPEWA INDIANS WANTS TO BUILD ON LAND SURROUNDING THE TURTLE CREEK CASINO. TONIGHT WAS A CHANCE FOR RESIDENTS IN WHITEWATER TOWNSHIP TO ASK SOME SERIOUS QUESTIONS ABOUT THE PROPOSED 145 ACRE SHOPPING COMPLEX AND WHAT IT WILL ADD, AND NOT ADD TO THE SURROUDING COMMUNITY. SEVEN AND FOUR'S JESSICA LEFFLER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...JESSICA!

February 27, 2007

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN COMMUNITY WILL SOON BE GETTING A FACELIFT. CITY LEADERS IN CHARLEVOIX HAVE PUT TOGETHER A FIVE YEAR PLAN TO ENHANCE THEIR COMMUNITY AND DRAW MORE LOCALS AND TOURISTS DOWNTOWN. 7&4'S ERIN OVALLE REPORTS.

February 27, 2007

Time: 6:00-6:30pm

Duration :30

A HISTORICAL NORTHERN MICHIGAN JAIL MAYBE SAVED FROM THE WRECKING BALL....BUT THE OTHER COUNTY BUILDINGS ON THE RECENTLY SOLD PROPERTY WOULD BE REPLACED BY UP TO 23 HOMES. THIS IS THE PARCEL OF LAND IN LELAND WHERE THE FORMER COUNTY COURTHOUSE, JAIL AND PROSECUTORS OFFICE STOOD. TWO INVESTORS Dr. JAMES VARLEY AND GENE KELLY HAVE PLACED A BID OF 2.4 MILLION DOLLARS FOR THE LAND. VARLEY AND KELLY RELEASED THEIR PLANS FOR THE LAND, THEY SAY THEY INTEND TO REMOVE ALL THE BUILDINGS FROM THE SITE, INCLUDING THE OLD JAIL, WHICH WILL BE MOVED IN FULL OR PART BY THE LEELANAU HISTORICAL SOCIETY. AS PART OF THEIR PLAN, CEDAR STREET WOULD BE ELIMINATED TO ALLOW FOR HOME ACESS, AND RIVERFRONT DEVELOPMENT WOULD BE LIMITED. THE PLAN FIRST NEEDS TO BE APPROVED THE COUNTY BEFORE IT COULD FORWARD.

February 28, 2007

Time: 6:00-6:30pm

Duration :30

IT'S SEEMS THE NEWS ON MICHIGAN'S ECONOMY CONTINUES TO GO FROM BAD TO WORSE. THE AUTO INDUSTRY IS IN A SLUMP WITH FACTORIES CLOSING AND THOUSANDS LOSING THEIR JOBS. AND OUR AREA OF THE STATE HAS NOT BEEN IMMUNE. WE'VE SEEN OUR SHARE OF INDUSTRY CLOSE UP SHOP RESULTING IN UNEMPLOYMENT FOR MANY WORKERS. BUT THERE IS CAUSE TO BE OPTIMISTIC. 7&4'S ADAM BARTELMAY JOINS US NOW TO TELL US HOW OUR NORTHERN MICHIGAN ECONOMY CONTINUES TO DIVERSIFY AND WHERE THE JOBS ARE.

March 1, 2007

Time: 5:00-6:00pm

Duration :30

THE FORD MOTOR COMPANY'S RESTRUCTURING PLAN COULD COST THE STRUGGLING COMPANY BILLIONS OF DOLLARS.FORD SAYS THEIR PLAN WOULD LIKELY COST MORE THAN ELEVEN BILLION...WITH MORE THAN HALF OF THE EXPENSES PAYING FOR PROGRAMS FOR LAID-OFF WORKERS.FORD ALSO SAYS THEY ESTIMATE SPENDING ALMOST FIVE BILLION OF THAT TO SCALE BACK PENSIONS AND SHUT DOWN PLANTS. FORD SAYS IT HAS ALREADY ACCRUED NINE-POINT-NINE BILLION DOLLARS FROM LAST YEAR ALONE.SEPARATELY, THE COMPANY SAID IT HAD CHANGED ITS PERFORMANCE BONUS PLAN FOR SENIOR EXECUTIVES TO BETTER REFLECT ITS TEAM APPROACH.

March 1, 2007

Time: 5:00-6:00pm

Duration :30

THE NATIONAL CHERRY FESTIVAL IS PUTTING A WINTER SPIN ON FESTIVITIES! STARTING TOMORROW, THE GRAND TRAVERSE RESORT AND SPA WILL HOST THE FIRST ANNUAL CHERRY CAPITAL "WINTER WONDERFEST."THIS ICE SCULPTURE CREATED BY A WORLD CHAMPION CARVER IS JUST ONE OF MANY EXCITING FEATURES OF THE FESTIVAL...FROM ICE SKATING AND SLEDDING TO HORSE DRAWN SLEIGH RIDES, THERE'S SOMETHING FOR EVERYONE.YOU CAN TAKE PART IN THE THREE DAY EVENT FOR TEN DOLLARS--AND CELEBRATE THE SNOWY SEASON WITH FESTIVE INDOOR AND OURDOOR ACITIVITES.

March 1, 2007

Time: 11:00-11:35 pm

Duration :30

PLANS FOR A MORE THAN 145 ACRE RETAIL COMPLEX WILL HAVE A LITTLE LONGER REVIEW PERIOD.THE GRAND TRAVERSE BAND OF OTTAWA AND CHIPPEWA INDIANS WANTS TO PUT ITS LAND NEAR TURTLE CREEK CASINO IN A FEDERAL TRUST AND THEN BUILD ON THAT LAND.WHITewater TOWNSHIP AND GRAND TRAVERSE COUNTY OFFICIALS HAVE ASKED FOR A 45 DAY EXTENSION TO REVIEW AND COMMENT ON THE TRUST APPLICATION.... THE ORIGINAL REVIEW PERIOD WAS SET TO EXPIRE MARCH 16TH.THE TOWNSHIP AND COUNTY ALSO WANT THE TRIBE TO HOLD PUBLIC INFORMATION SESSIONS ON THE PROJECT.IF THE LAND IS IN A TRUST, THE LOCAL GOVERNMENTS WOULD NOT RECEIVE ANY TAX MONEY FROM THE DEVELOPMENT.

March 2, 2007

Time: 6:00-6:30pm

Duration :30

THE HEADQUARTERS OF THE NATIONAL CHERRY FESTIVAL HAS SOLD AT A NEARLY NINE-HUNDRED-THOUSAND DOLLAR PRICE TAG.THE SALE OF THE FESTIVAL HEADQUARTERS LOCATED ON SIXTH STREET IN TRAVERSE CITY HAS BEEN CONFIRMED.THE BUILDING WAS SOLD FOR EIGHT-HUNDRED FIFTY-FIVE THOUSAND DOLLARS TO M&S PROPERTY MANAGEMENT L-L-C FESTIVAL ORGANIZERS SAY NOW THAT A SALE HAS BEEN FINALIZED THEY CAN BEGIN TO LOOK FOR A NEW HOME. THEY HOPE THE MOVE WILL ALLOW THEM TO CUT DOWN ON COSTS AND INVEST IN NEW PROGRAMS TO BENEFIT THE NATIONAL CHERRY FESTIVAL.

March 3, 2007

Time: 6:00-6:30pm

Duration :30

WINTER DOESN'T HAVE TO MEAN HIBERNATION... AND A NEW FESTIVAL IN GRAND TRAVERSE COUNTY WANTS TO BRING YOU INTO THE OUTDOORS.7&4'S KATIE DOPTIS TAKES US TO THE WINTER WONDERFEST.

March 5, 2007

Time: 6:00-6:30pm

Duration :30

NUMBERS FROM NORTHERN MICHIGAN'S NEWEST WINTER FESTIVAL AREN'T IN JUST YET... BUT ORGANIZERS ARE CALLING IT "A HIT. THE CHERRY CAPITAL WINTER WONDERFEST KICKED OFF FRIDAY CONTINUING A THREE DAY CELEBRATION WITH SOMETHING FUN FOR EVERY AGE.FESTIVAL ORGANIZERS SAY THEY WANTED TO FIND A WAY TO DRAW IN TOURISTS TO ENJOY NORTHERN MICHIGAN'S WINTER BEAUTY AND FUN AND THEY SAY THEY GOT PLENTY OF POSITIVE FEEDBACK.

March 6, 2007

Time: 5:00-6:00pm

Duration :30

A MICHIGAN-BASED BANKING COMPANY HAS ANNOUNCED PLANS TO RELOCATE ITS CORPORATE HEADQUARTERS TO TEXAS...AND TAKING WITH IT HUNDREDS OF JOBS. COMERICA INCORPORATED MADE THE ANNOUNCEMENT TODAY SAYING THE MOVE WILL POSITION THE COMPANY IN A MORE CENTRAL LOCATION.THE MOVE AFFECTS ABOUT TWO HUNDRED EMPLOYEES AND WILL LIKELY HAPPEN IN LATE SUMMER. THE COMPANY PLANS TO KEEP OFFICES IN THE DETROIT AREA UNTIL AT LEAST 2012. THE ANNOUNCEMENT UPSET GOVERNOR GRANHOLM WHO IS IN THE MIDST OF HOLDING TOWN HALL EVENTS TO TALK ABOUT THE STATE'S FLOUNDERING ECONOMY. MICHIGAN'S UNEMPLOYMENT RATE IS AROUND SEVEN PERCENT... MUCH HIGHER THAN THE NATIONAL AVERAGE OF FOUR-POINT-SIX PERCENT.

March 6, 2007

Time: 5:00-6:00pm

Duration :30

LEELANAU COUNTY'S BLACK STAR FARMS IS EXPANDING IT'S WINERY...PLANNING TO STRETCH ACROSS TWO PENINSULASIBLACK STAR FARMS IS CURRENTLY LOCATED ON THE LEELANAU PENINUSULA AND PLANS ARE IN THE WORKS TO ADD ANOTHER AT THE FORMER UNDERWOOD FARM FRUIT PROCESSING FACILITY ON OLD MISSION PENINSULA.THE NEW LOCATION IS EXPECTED TO OPEN IN JULY AND WILL CONCENTRATE ON GRAPES GROWN ON OLD MISSION AND BE USED FOR THE DISTILLATION OF FRUIT BRANDIES.

March 6, 2007

Time: 5:00-6:00pm

Duration :30

LOTTERY MACHINES ARE WORKING OVERTIME TODAY BECAUSE OF A 3 HUNDRED AND 70 MILLION DOLLAR JACKPOT ON THE LINE.7 AND 4'S LISA CHAVARRIA JOINS US LIVE IN TRAVERSE CITY WHERE SHE'S TALKING TO PEOPLE WHO ARE HOPING TO BE THE LUCKY WINNER. LISA!

March 6, 2007

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN COMMUNITY SKI HILL WILL SOON HAVE SOMETHING NEW TO OFFER SKIERS THANKS TO A 10-THOUSAND DOLLAR DONATION. MT. HOLIDAY IS A NON PROFIT SKI AREA IN GRAND TRAVERSE COUNTY THAT IS EXTREMELY POPULAR WITH FAMILIES AND YOUNG SKIERS.TODAY MEIJER ANNOUNCED A DONATION OF TEN-THOUSAND DOLLARS WORTH OF NEW CHILDREN'S RENTAL EQUIPMENT TO MT. HOLIDAY.THE NEW SKIES, BOOTS, AND BINDINGS WILL REPLACE GEAR THAT IS 7 YEARS OLD.

March 6, 2007

Time: 6:00-6:30pm

Duration :30

A DEVELOPMENT PROGRAM IS CELEBRATING ITS TEN YEAR ANNIVERSARY AND A LOT OF SUCCESS. THE BROWNFIELD REDEVELOPMENT AUTHORITY BEGAN IN GRAND TRAVERSE COUNTY IN 19-97- WITH THE FIRST PROJECT GETTING UNDERWAY TWO YEARS LATER.SINCE THEN THE B-R-A DIRECTOR SAYS FIFTEEN PROJECTS HAVE BROUGHT MORE THAN 60 MILLION DOLLARS TO THE COUNTY'S TAX BASE- AND 119- MILLION DOLLARS IN NEW INVESTMENTS INTO THE COMMUNITY. 7 & 4'S RACHEL MELNICK HAS MORE ON THE PROGRAM AND WHAT FUTURE PROJECTS COULD MEAN TO GRAND TRAVERSE COUNTY.

March 6, 2007

Time: 11:00-11:35pm

Duration :30

WHAT WOULD YOU DO WITH 370 MILLION DOLLARS? THAT'S WHAT A LOT OF PEOPLE WERE WONDERING TODAY... AND SOMEONE MIGHT HAVE ALREADY WON TONIGHT'S RECORD MEGA MILLIONS LOTTERY. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON WHAT PEOPLE WOULD DO IF THEY BECAME A MILLIONAIRE...LISA!

March 7, 2007

Time: 6:00-6:30pm

Duration :30

EVEN IF YOU'RE NOT IN THE MARKET TO BUY OR SELL YOUR HOUSE RIGHT NOW, YOU MAY VERY WELL FEEL THE EFFECTS OF SLUGGISH HOME SALES.THE SLOW MARKET MEANS YOUR HOME MAY NOT WORTH AS MUCH AS YOU THINK, BUT WHILE THE PRICE OF YOUR HOME COULD BE DROPPING, YOUR TAXES ARE STILL GOING UP.SEVEN AND FOUR'S RACHEL MELNICK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM TO EXPLAIN WHY. RACHEL?

March 7, 2007

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN LANDFILL IS RUNNING OUT OF MONEY TO OPERATE AND CLOSING IT COULD COST EVEN MORE THAN KEEPING IT OPEN. SEVEN AND FOUR'S MATT SOLTYSIAK REPORTS.

March 9, 2007

Time: 6:00-6:30pm

Duration :30

YOU CAN EXPECT TO PAY A LITTLE BIT MORE TO FILL UP YOUR TANK IN THE COMING WEEKS.TRIPLE - A SAYS THE AVERAGE PRICE AROUND THE STATE IS NEAR 2-60 FOR A GALLON OF REGULAR UNLEADED.THE AUTO CLUB SAYS THIS IS THE TIME WHEN PRICES BEGIN TO RISE BECAUSE OIL COMPANIES ARE IN THE PROCESS OF SWITCHING FROM WINTER TO SUMMER BLENDS.SUMMER BLENDS NEED TO MEET MORE STRINGENT CRITERIA - AND THE SWITCH OVER ITSELF IS COSTLY. THE EXPERTS SAY PRICES TEND TO PEAK IN MAY - AND THEN LEVEL OFF.GAS PRICES ARE EXPECTED TO REACH AROUND 2-70 TO 2-80 A GALLON AS A STATEWIDE AVERAGE IN MAY.BARRING ANY UNFORESEEN DISASTERS, HOWEVER, EXPERTS DON'T EXPECT GAS TO BE AS HIGH AS LAST YEAR DURING THE SUMMER MONTHS

March 9, 2007

Time: 6:00-6:30pm

Duration :30

SOME NORTHERN MICHIGAN BUSINESS OWNERS SAY JUST THE IDEA OF IMPLEMENTING A STATEWIDE SIN TAX IS ALREADY AFFECTING SALES.GOVERNOR GRANHOLM WANTS TO INCREASE TAXES ON TOBACCO PRODUCTS AND LIQUOR TO HELP BALANCE THE STATE'S BUDGET.THOSE IN FAVOR SAY IT WOULD HELP PAY FOR PUBLIC SAFETY AND EDUCATION PROGRAMS THAT ARE NEEDED IN MICHIGAN.BARS, RESTAURANT OWNERS AND THOSE IN THE LIQUOR INDUSTRY SAY THEY CAN'T AFFORD THE TAX BECAUSE IT WOULD DRIVE BUSINESS AWAY.

March 12, 2007

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN ROAD COMMISSION WILL BE FILLING THE HOLES IN IT'S BUDGET BY LAYING-OFF WORKERS.20-PERCENT OF ANTRIM COUNTY'S ROAD COMMISSION WILL BE LAID OFF AS OF APRIL FIRST. THERE ARE AROUND 40 FULL TIME EMPLOYEES AT THE COMMISSION, 8 WILL BE LET GO BASED ON SENIORITY. 7&4'S RACHEL MELNICK JOINS US LIVE IN THE STUDIO WITH A LOOK AT THE IMPACT THOSE CUTBACKS COULD HAVE ON THE COMMUNITY. , RACHEL.

March 12, 2007

Time: 5:00-6:00pm

Duration :30

IS A NORTHERN MICHIGAN CITY ON THE RIGHT TRACK WHEN IT COMES TO GROWTH? HAT THE QUESTION TRAVERSE CITY LEADERS HOPE TO ANSWER, BY REVISITING A IDEA THEY FIRST USED 15 YEARS AGO.A CONSULTING GROUP WAS HIRED TO DO A MARKET ANALYSIS TO HELP THE CITY PREPARE FOR FUTURE GROWTH. THE DOWNTOWN DEVELOPMENT AUTHORITY SAYS IN THE PAST SIX MONTHS MORE THAN 10 BUSINESSES HAVE LEFT DOWNTOWN AND MOST OF THEM HAVE BEEN REPLACED BY NEW ONES THERE ARE CURRENTLY THREE RETAIL SPACES OPEN AND THE VACANCY RATE IS AROUND TWO PERCENT.7&4'S MATT SOLTYSIAK JOINS US LIVE IN THE NEWSROOM WITH MORE ON THE ANALYSIS AND WHAT CITY LEADERS HOPE TO LEARN.

March 12, 2007

Time: 5:00-6:00pm

Duration :30

FIFTH THIRD BANK ANNOUNCES MAJOR EXPANSION PLANS FOR SOUTHEAST MICHIGAN. FIFTH THIRD WILL INVEST 100 MILLION DOLLARS IN THE SOUTHEAST AREA OF THE STATE... OVER THREE YEARS, OPEN UP TO 40 BANKING CENTERS AND CREATE UP TO 350 JOBS.THE NEWS FOLLOWS COMERICA'S ANNOUNCEMENT LAST WEEK THAT IT WILL MOVE ITS CORPORATE HEADQUARTERS FROM DETROIT TO DALLAS.

March 13, 2007

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN MANUFACTURING COMPANY IS GOING TO BE ADDING ABOUT 80 NEW JOBS.THE JOBS ARE PART OF AN UPCOMING EXPANSION AT THE FOUR WINNS PLANT IN CADILLAC.TODAY THE MICHIGAN ECONOMIC DEVELOPMENT CORPORATION MET WITH CADILLAC CITY OFFICIALS AND REPRESENTATIVES FROM FOUR WINNS TO AWARD A GRANT THAT WILL HELP MAKE THAT EXPANSION HAPPEN. 7&4'S MATT SOLTYSIAK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ...

March 14, 2007

Time: 5:00-6:00pm

Duration :30

THE HEADS OF THE NATION'S BIGGEST AUTO MANUFACTURERS WERE ON CAPITOL HILL TODAY TESTIFYING ABOUT WHAT THEY'RE DOING TO FIGHT GLOBAL WARMING. THE EXECUTIVES ... FROM GM, TOYOTA, FORD AND CHRYSLER ... SAY THEY'LL GO ALONG WITH TOUGHER POLLUTION STANDARDS. BUT THEY WANT TO SEE WANT TO SEE OIL COMPANIES AND OTHER INDUSTRIES TO DO THEIR PART, TOO. BRIAN MOOAR HAS THE STORY.

March 15, 2007

Time: 6:00-6:30pm

Duration :30

THE LARGEST CONSTRUCTION PROJECT THE CITY OF GAYLORD HAS SEEN IN SEVERAL YEARS IS READY TO GET UNDERWAY - WITH DOZENS OF CONSTRUCTION COMPANIES BIDDING FOR THE WORK. BUT SOME COMMUNITY MEMBERS ARE WONDERING WHY MANY OF THE BUSINESSES CHOSEN ARE NOT LOCAL. THE CITY HALL PROJECT ON MAIN STREET WILL BEGIN NEXT MONTH. GAYLORD OFFICIALS CHOSE 27 COMPANIES TO WORK ON THE PROJECT - ONLY FIVE ARE FROM THE OTSEGO COUNTY AREA. THE BIDDING PROCESS IS CAUSING SOME COMMUNITY CONCERN - AND GAYLORD LEADERS WANT RESIDENTS TO UNDERSTAND WHAT TAKES PLACE BEHIND THE SCENES. 7&4'S JENN CARLSON JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH MORE ON THE BIDDING PROCESS FOR COMMUNITY PROJECTS.

March 16, 2007

Time: 5:00-6:00pm

Duration :30

MORE AND MORE NORTHERN MICHIGAN FAMILIES ARE FINDING A TOUGH TIME MAKING ENDS MEET WITH A SLUGGISH STATE ECONOMY AND JOBS LEAVING AT AN UNPRECEDENTED RATE. BUT A NEW PROGRAM IS BEING LAUNCHED TO HELP THEM GET BACK ON THEIR FEET. 7&4'S JESSICA LEFFLER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS--JESSICA?

March 16, 2007

Time: 5:00-6:00pm

Duration :30

FOR MORE THAN A DOZEN YEARS... HUNTERS AND FISHERMAN FROM ALL OVER THE GREAT LAKES HAVE INVADDED NORTHERN MICHIGAN FOR THE ANNUAL HUNTING AND FISHING EXPO. THIS YEAR IS NO DIFFERENT, AS THOUSANDS ARE EXPECTED FOR THIS WEEKEND'S EVENT. 7 &4'S BILL FROEHLICH JOINS US WITH THE DETAILS, BILL?

March 17, 2007

Time: 6:00-6:30pm

Duration :30

OUTDOOR ENTHUSIASTS ARE CATCHING A GLIMPSE OF ALL THE LATEST GEAR. THE THIRTEENTH ANNUAL HUNTING AND FISHING EXPO IS NOW UNDERWAY IN TRAVERSE CITY. THIS YEAR THERE ARE NEARLY 100 EXHIBITORS, INCLUDING VENDORS FROM CANADA AND AS FAR AS AFRICA. ORGANIZERS ARE EXPECTING MORE THAN 6-THOUSAND VISITORS TO THE GRAND TRAVERSE COUNTY CIVIC CENTER. THE EXPO RUNS UNTIL 7 P-M TONIGHT... AND SUNDAY FROM 10 A-M UNTIL 5. TICKETS ARE 5 DOLLARS FOR ADULTS, 4 DOLLARS FOR TEENS, AND KIDS 12 AND UNDER GET IN FREE WITH A PAYING ADULT.

March 19, 2007

Time: 6:00-6:30pm

Duration :30

A NEW PLAN COULD GIVE SOME PROPERTY TAX RELIEF AND REFORM TO HOMEOWNERS ASSESSED MARKET VALUES OF HOMES ARE INCREASING, WHILE THE ACTUAL MARKET VALUE IS DECREASING. THIS MEANS WHILE THE VALUE OF A HOUSE MAY GO DOWN, THE AMOUNT OF TAXES BEING PAID IS STILL GOING UP. REPUBLICAN STATE REPRESENTATIVES PRESENTED A PLAN AT THE TRAVERSE CITY CHAMBER OF COMMERCE TODAY THAT THEY HOPE WOULD LIMIT THE TAXABLE VALUE OF A HOME. THEY'RE ALSO INTRODUCING A HOMEOWNER'S BILL OF RIGHTS, WHICH PUTS THE RESPONSIBILITY ON THE GOVERNMENT TO PROVE THE HOME'S ACTUAL WORTH.



March 19, 2007

Time: 6:00-6:30pm

Duration :30

A DECISION HAS BEEN MADE TO MOVE FORWARD WITH A DEVELOPMENT PLAN IN DOWNTOWN TRAVERSE CITY. TODAY THE BROWNFIELD REDEVELOPMENT AUTHORITY MET WITH FEDERATED PROPERTIES AND THE PUBLIC. AT THAT MEETING BROWNFIELD AGREED TO NEGOTIATE A LEASE WITH FEDERATED PROPERTIES. THIS IS THE SECOND STEP IN THE PROCESS TO MOVE FORWARD WITH THE DEVELOPMENT. NOW FEDERATED PROPERTIES WILL DRAW UP A CONTRACT AND PRESENT IT TO THE B-R-A FOR A VOTE. ONCE THAT VOTE IS MADE FEDERATED PROPERTIES WILL HAVE THE OPPORTUNITY TO ASK THE DOWNTOWN DEVELOPMENT AUTHORITY TO HELP PAY OPERATIONAL COSTS IF THE D-D-A CHOOSES NOT TO BE PART OF THE AGREEMENT, THEN FEDERATED PROPERTIES SAY THEY WILL SEEK OUT PRIVATE FUNDING TO GET THE DEVELOPMENT UNDERWAY.

March 19, 2007

Time: 11:00-11:35pm

Duration :30

A NORTHERN MICHIGAN SHIPPING COMPANY IS LAYING OFF WORKERS AND ARGUES IT MAY BE FORCED OUT OF BUSINESS BECAUSE THE STATE WON'T HONOR IT'S CONTRACT NORTHERN FOOD SERVICE IS A SHIPPING COMPANY THAT DELIEVERS FOOD TO SCHOOLS IN 76 DIFFERENT COUNTIES...THEY SAY THE STATE ISN'T HOLDING UP IT'S END OF A BARGAIN...AND THAT COULD COST UP TO 42 WORKERS THEIR JOBS HERE IN NORTHERN MICHIGAN. THE COMPANY IS BASED IN ELMIRA IN ANTRIM COUNTY. THAT'S WHERE THEIR WAREHOUSE IS...AND WHERE THEY SHIP OUT ORDERS THAT WERE PART OF A FIVE YEAR CONTRACT WITH THE STATE OF MICHIGAN SIGNED IN 2002. IN NOVEMBER, THE COMPANY SAYS THE STATE BROKE THAT CONTRACT AND AGREED TO PAY A SETTLEMENT OF TWO POINT FOUR MILLION DOLLARS, BUT NORTHERN FOOD SERVICE SAYS IT HAS YET TO SEE ANY OF THAT MONEY. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

March 20, 2007

Time: 5:00-6:00pm

Duration :30

GOVERNOR GRANHOLM AND STATE LEADERS STARTED NEGOTIATIONS TODAY OVER HOW TO FILL A 900 MILLION DOLLAR HOLE IN THE STATE BUDGET. THE GOVERNOR, DEMOCRATIC HOUSE SPEAKER AND REPUBLICAN SENATE MAJORITY LEADER GATHERED THIS MORNING AT THE STATE CAPITOL IT WAS THE FIRST TIME THE THREE HAD SAT DOWN TOGETHER TO HASH OUT THEIR DIFFERENCES OVER HOW MUCH OF THE GAP SHOULD BE HANDLED THROUGH SPENDING CUTS AND WHETHER NEW TAX REVENUES ARE NEEDED. GRANHOLM HAS PROPOSED A TWO-PERCENT TAX ON SERVICES AND SOME LEADERS SAY A TAX INCREASE MIGHT BE NECESSARY TO DEAL WITH BUDGET SHORTFALLS THIS YEAR AND NEXT.

March 20, 2007

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN PUBLISHING COMPANY SAYS IT'S TRYING TO ENHANCE YOUR EXPERIENCE WITH TWO OF ITS MAGAZINES. 7&4'S ADAM BARTELMAY JOINS US LIVE IN THE STUDIO WITH MORE ON HOW THEY'RE TAKING ONLINE MAGAZINES TO THE NEXT LEVEL.

March 20, 2007

Time: 6:00-6:30pm

Duration :30

A MAJOR RECONSTRUCTION OF A AGING AREA BRIDGE MAY MEAN DELAYS FOR DRIVERS, BUT COULD BOOST NEARBY BUSINESSES. AFTER DECADES OF DETERORATION THE LINCOLN STREET BRIDGE NEAR DOWNTOWN CHEBOYGAN IS FINALLY GETTING A COMPLETE OVERHAUL -THE BAD NEWS...PARTS OF LINCOLN STREET WILL BE OFF LIMITS FOR MONTHS. BUT THERE COULD BE BRIGHT SIDE.7 AND 4'S JENN CARLSON JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH THE LATEST:

March 22, 2007

Time: 5:00-6:00pm

Duration :30

THE STATE OF MICHIGAN NOW HAS A STRATEGY THAT COULD BE ENFORCED TO RESOLVE ITS 900-MILLION DOLLAR DEFICIT. THE GOVERNOR PROMISED LAST WEEK THAT IF A DECISION WAS NOT REACHED SHE WOULD ENFORCE HER EXECUTIVE ORDER TODAY...AND AFTER TWO FULL DAYS OF NEGOTIATIONS WITHOUT AN ANSWER...THE SENATE APPROPRIATIONS COMMITTEE MET WITH GOVERNOR GRANHOLM THIS AFTERNOON FOR HER DECISION.7&4'S LISA CHAVARRIA SPENT THE DAY IN LANSING AND HAS THE LATEST ON TODAY'S DEVELOPMENTS.

March 22, 2007

Time: 6:00-6:30pm

Duration :30

WITH MICHIGAN'S FREEZE AND THAW WEATHER PATTERNS, IT'S A SURE BET DRIVERS WILL HAVE TO DODGE POTHOLES THIS TIME OF YEAR.BUT NOW THERE'S A WAY TO HAVE THE ANNOYING ROAD HAZARDS FIXED A LITTLE QUICKER.7&4'S JENN CARLSON HAS THE STORY.

March 22, 2007

Time: 11:00-11:35pm

Duration :30

ONE OF THE BIGGEST EMPLOYERS IN CHARLEVOIX COUNTY IS FORCED TO MAKE LAY-OFFS...LEAVING MORE THAN 50 WORKERS OUT OF A JOB.THE EAST JORDAN IRON WORKS IS AN IRON CASTING PLANT WHICH CREATES FIRE HYDRANTS, MAN HOLE COVERS AND CONSTRUCTION CASTINGS. WHEN CONSTRUCTION SLOWS, LIKE IT HAS IN THE PAST YEAR, THE COMPANY SAYS THEY ARE FORCED TO MAKE TOUGH DECISIONS.7 &4'S JESSICA LEFFLER HAS MORE:

March 23, 2007

Time: 5:00-6:00pm

Duration :30

RESIDENTS IN ONE EMMET COUNTY COMMUNITY ARE PRESSURING LAWMAKERS TO TAKE ACTION IN HOPES OF REPAIRING A KEY PART OF THEIR COMMUNITY THE CROOKED LAKE LOCKS ARE BROKEN AT THE INLAND WATERWAY. THAT WATERWAY STRETCHES ALMOST FOURTY MILES THROUGH THE WATERS OF CROOKED LAKE, CROOKED RIVER, PICKEREL LAKE, BURT LAKE, INDIAN RIVER, MULLET LAKE AND THE CHEBOYGAN RIVER, AND TWO LOCK SYSTEMS TO LAKE HURON. THE MICHIGAN DEPARTMENT OF NATURAL RESOURCES, WHICH OPERATES THE LOCK UNDER AN AGREEMENT WITH THE U-S ARMY CORPS OF ENGINEERS, REPORTED THIS MONTH THAT THE LOCK IS SHUT DOWN AND WON'T BE ABLE TO OPEN THIS SPRING WITHOUT REPAIRS. 7 & 4'S JENN CARLSON JOINS US LIVE FROM OUR GAYLORD NEWSROOM WITH THE COMMUNITY'S REACTION TO THIS LATEST NEWS...JENN?

March 23, 2007

Time: 6:00-6:30pm

Duration :30

THE NATIONAL PARK SERVICE WANTS YOUR OPINION ON MANAGING ONE OF OUR AREA'S MOST POPULAR TOURIST ATTRACTIONS. QUESTIONS ABOUT THE FUTURE OF THE SLEEPING BEAR DUNES NATIONAL LAKESHORE HAVE BEEN ASKED FOR YEARS, NOW THEY DEVELOPED FOUR PRELIMINARY IDEAS. 7&4'S ROB PRESTON SHOWS US WHATS IN THE WORKS, AND BRINGS US REACTION.

March 25, 2007

Time: 11:00-11:35pm

Duration :30

GETTING THE WORD OUT ABOUT SOME OF NORTHERN MICHIGAN'S TOP TOURIST ATTRACTIONS IS IMPORTANT FOR THE ECONOMY, BUT HOW THAT WORD GETS OUT COULD CHANGE FOR ONE NORTHERN MICHIGAN COUNTY. THOSE INVOLVED IN THE TOURISM INDUSTRY IN LEELANAU COUNTY ARE TAKING A CLOSER LOOK AT HOW IT IS REPRESENTED AND MARKETED TO THOSE OUTSIDE OF NORTHERN MICHIGAN. 7&4'S MATT SOLTYSIAK TELLS US WHAT THOSE ON THE PENINSULA ARE CONSIDERING.

March 26, 2007

Time: 11:00-11:35pm

Duration :30

GOVERNOR GRANHOLM VISITS NORTHERN MICHIGAN ADDRESSING SOME OF THE MANY CONCERNS PLAGUING THE STATE'S STRUGGLING ECONOMY. A NUMBER OF PEOPLE SPENT THE EARLY EVENING JUST OUTSIDE OF WHERE THE GOVERNOR SPOKE TO SAY THEY DO NOT WANT ANY TAX HIKES. GOVERNOR GRANHOLM SPENT THE EVENING ANSWERING QUESTIONS FROM A SELECTED AUDIENCE EAGERLY WAITING TO HEAR HER PLANS FOR MICHIGAN'S FUTURE. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

March 27, 2007

Time: 6:00-6:30pm

Duration :30

NORTHERN MICHIGAN IS KNOWN AS YEAR ROUND TOURIST DESTINATION...BUT VERY FEW PEOPLE WOULD EVER CONSIDER IT A PRIME SPRINGTIME DESTINATION. BUT AS 7 AND 4'S ROB PRESTON SHOWS US, SOME PEOPLE HAVE CHOSEN TO COME NORTH FOR THEIR SPRING BREAK.

March 27, 2007

Time: 6:00-6:30pm

Duration :30

THE MANTON COMMUNITY IS COMING TOGETHER TONIGHT....LOOKING TO THE FUTURE AS IT'S LARGEST EMPLOYER WILL SOON BE CLOSING ITS DOORS. THE ANNOUNCEMENT THAT AVON (avin) AUTOMOTIVE WILL BE CLOSING CAME LAST MONTH...OFFICIALS SAY AROUND 100 EMPLOYEES WILL BE OUT OF WORK AND ABOUT 50 WILL BE TRANSFERRED TO THE CADILLAC PLANT. NOW TONIGHT, THOSE AFFECTED WILL BE ABLE TO WORK THROUGH ISSUES AT A TOWN HALL MEETING. COORDINATORS SAY IT'S A CHANCE TO TALK THROUGH ISSUES.... THE CLOSING WILL AFFECT THE ENTIRE COMMUNITY AND LOCAL ECONOMY....THERE WILL ALSO BE SERVICES AVAILABLE TO THE WORKERS WHO ARE LOOSING THEIR JOBS. IF YOU WOULD LIKE TO ATTEND, THE MEETING IS TONIGHT AT 7-PM AT THE V-F-W HALL ON STATE STREET IN MANTON.

March 27, 2007

Time: 6:00-6:30pm

Duration :30

MORE THAN EVER PEOPLE ARE CHOOSING PUBLIC TRANSPORTATION.ACCORDING TO THE MICHIGAN DEPARTMENT OF TRANSPORTATION, PUBLIC TRANSIT SYSTEMS PROVIDED MORE THAN 93- MILLION RIDES LAST YEAR... THAT'S AN INCREASE OF EIGHT POINT FOUR PERCENT OVER THE PREVIOUS YEAR. STATEWIDE THERE ARE 35- HUNDRED BUSES AND VANS OPERATING IN 94 SYSTEMS. THOSE NUMBERS ARE INCREASING HERE IN NORTHERN MICHIGAN AS MORE PEOPLE TAKE THE BUS. 7 AND 4'S JESSICA LEFFLER WAS IN BENZIE COUNTY AND TALKED WITH ONE TRANSIT SYSTEM THAT'S LOOKING AT EXPANDING.JESS?

March 27, 2007

Time:11:00 -11:35pm

Duration :30

A NORTHERN MICHIGAN COMMUNITIES LARGEST EMPLOYER IS CLOSING UP SHOP...TONIGHT, WORKERS, FAMILIES, AND RESIDENTS TRY TO FIGURE OUT WHAT'S NEXT. IN FEBRUARY, AVON {AVIN} AUTOMOTIVE IN MANTON ANNOUNCED IT WOULD BE CLOSING BY THE SUMMER AND STATED IT WOULD BE RELOCATING PARTS OF THE BUSINESS TO MEXICO.TONIGHT--REPRESENTATIVES FROM THE COMPANY DISCUSSED THE IMPACT OF THE JOB LOSS WITH THE COMMUNITY AND WHAT THIS COULD MEAN FOR THE WORKER'S FUTURE AND THE COMMUNITY WHERE THEY ONCE EMPLOYED MORE THAN 140 EMPLOYEES.. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE IMPACT TO THE AREA ...LISA!

March 28, 2007

Time: 6:00-6:30pm

Duration :30

FOR YEARS, A NORTHERN MICHIGAN CITY SENIOR CENTER HAS BEEN FIGHTING TO GET A NEW BUILDING TO TRY AND KEEP UP WITH DEMAND FOR ITS SERVICES THEY SAY THE BUILDING IS TOO SMALL FOR THE NUMBER OF SENIORS THEY SERVE, AND TONIGHT THEY'RE HOPING THEIR MESSAGE WILL MAKE IT TO WASHINGTON. 7&4'S ROB PRESTON JOINS US LIVE FROM THE TRAVERSE CITY SENIOR CENTER. ROB HOW ARE THE SENIORS TRYING TO GET SOME ATTENTION?

March 29, 2007

Time: 5:00-6:00pm

Duration :30

IT COULD BE SMOOTHER SAILING THIS SUMMER NOW THAT THERE'S AN AGREEMENT OVER EXPANSION PLANS AT A NORTHERN MICHIGAN MARINA. DEWITT MARINE INCORPORATED IS LOCATED ON CLAM LAKE IN ANTRIM COUNTY. THE MARINA ORIGINALLY ASKED THE DEPARTMENT OF ENVIRONMENTAL QUALITY FOR 58 BOAT SLIPS AS PART OF A DOCK EXPANSION.BUT RESIDENTS' CONCERNS HAVE ALMOST CUT THOSE PLANS IN HALF. 7&4'S MATT SOLTYSIAK JOINS US LIVE IN OUR TRAVERSE CITY NEWSROOM WITH THE DETAILS.

March 29, 2007

Time: 11:00-11:35pm

Duration :30

ANOTHER NORTHERN MICHIGAN PLANT IS SET TO CLOSE SOMETIME THIS YEAR-- THAT MEANS MORE WORKERS WILL LOSE THEIR JOBS.THE PETOSKEY REGIONAL CHAMBER OF COMMERCE SAYS THE CONTINENTAL STRUCTURAL PLASTICS PLANT EMPLOYS AROUND 100 PEOPLE. THE PLASTICS PLANT IS LOCATED ON SHERIDAN STREET IN PETOSKEY IN EMMET COUNTY.THE CHAMBER OF COMMERCE IS REACTING TO THE NEWS OF MORE JOB LOSS IN OUR AREA SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

March 30, 2007

Time: 6:00-6:30pm

Duration :30

THE POPULATION OF ONE CLARE COUNTY COMMUNITY WILL GROW BY MORE THAN TEN TIMES IT'S SIZE DURING TWO WEEKS THIS SUMMER - AND THE TOWN IS BUSY GETTING READY FOR THE BUSINESS BOOM. THE "MOUNTAIN COUNTRY MUSIC FESTIVAL" AND THE "MOUNTAIN ROCK MUSIC FESTIVAL" ARE EXPECTED TO BRING MORE THAN ELEVEN- THOUSAND FANS INTO THE CITY OF FARWELL. THE TWO CONCERTS WILL BRING THE CITY TO LIFE FOR 4 DAYS IN JUNE, AND THEN 4 DAYS IN JULY. 7&4'S ROB PRESTON WAS IN FARWELL TODAY AND HAS MORE ON THE PREPARATIONS THAT ARE UNDERWAY....ROB?

March 31, 2007

Time: 6:00-6:30pm

Duration :30

DOWNHILL SKIING AND SNOWBOARDING SEASON IS COMING TO AN END. MANY SKI RESORTS IN NORTHERN LOWER MICHIGAN ARE ALREADY CLOSED AND THE REMAINING FEW ARE SCHEDULED TO SHUT THEIR DOORS SOON. 7&4'S MATT SOLTYSIAK JOINS US LIVE IN THE STUDIO WITH MORE ON HOW THE SEASON SHAPED UP, MATT?

## PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### HEALTH

(Includes exercise, dieting, disease prevention, as well as new treatment options)

#### Local News

January 1, 2007

Time: 5:30-7:00am

Duration :30

INSTEAD OF JUST WATCHING YOUR KIDS RIDE THEIR NEW BIKES... EXPERTS SAY JOIN THEM. THEY SAY PARENTS SHOULD GET INVOLVED IN THEIR CHILDREN'S ACTIVE LIVES FOR MANY REASONS. BY WATCHING THEM YOU CAN MAKE SURE THEY ARE USING SAFETY PRECAUTIONS. PLUS EXPERTS SAY GETTING OUTSIDE AND TAKING PART IN YOUR CHILD'S ACTIVITIES WILL ENCOURAGE THEM TO KEEP PLAYING - AND EXERCISING.

January 1, 2007

Time: 5:30-7:00am

Duration :30

MOTHERS-TO-BE MAY SOON HAVE THE CHOICE TO RECEIVE TESTING FOR DOWN SYNDROME.THE TEST HAS USUALLY BEEN RESERVED FOR WOMEN OVER 35 YEARS OLD. NOW THE AMERICAN COLLEGE OF OBSTETRICIANS AND GYNECOLOGISTS IS RECOMMENDING THAT THE AGE LIMIT BE LIFTED, AND ALL PREGNANT WOMEN HAVE THE CHOICE TO RECEIVE THE TEST.ABOUT ONE IN 800 BABIES HAS DOWN SYNDROME, A CONDITION WHICH CAUSES BIRTH DEFECTS AND MENTAL RETARDATION.

January 1, 2007

Time: 5:00-6:00pm

Duration :30

WHILE DEPRESSION HAS LONG BEEN LINKED WITH SLEEP PROBLEMS ... NEW RESEARCH INDICATES HAVING MULTIPLE TYPES OF SLEEP DIFFICULTIES PLAYS A ROLE IN CHILDHOOD DEPRESSION. UNIVERSITY OF PITTSBURGH RESEARCHERS EXAMINED KIDS WITH DEPRESSIVE DISORDERS -- 72-PERCENT OF WHOM HAD SOME KIND OF SLEEP DISTURBANCE.AMONG THOSE CHILDREN -- KIDS WITH BOTH INSOMNIA AND EXCESSIVE DAYTIME SLEEPINESS HAD A LONGER HISTORY OF DEPRESSION, WERE MORE SEVERELY DEPRESSED, AND WERE MORE LIKELY TO HAVE WEIGHT LOSS AND MOOD DISORDERS THAN DEPRESSED CHILDREN WITH JUST ONE SLEEP ISSUE. RESEARCHERS CONCLUDED THAT HAVING BOTH INSOMNIA AND EXCESSIVE DAYTIME SLEEPINESS CAN BE A SORT OF "DOUBLE WHAMMY" WHEN IT COMES TO DEPRESSION.

January 3, 2007

Time: 5:00-6:00pm

Duration :30

A SIMPLE VITAMIN MAY HELP PREVENT YOUR RISK OF DEVELOPING MULTIPLE SCLEROSIS.THAT'S THE FINDINGS OF A NEW STUDY FROM RESEARCHERS AT HARVARD. DR. DEANNA LITES REPORTS.

January 4, 2007

Time: 5:00-6:00pm

Duration :30

IT'S THE FOURTH OF THE MONTH--AND TIME TO REMIND YOUR BUDDY TO DO A SELF BREAST EXAM WE'RE OFTEN TOLD TO FOLLOW OUR GUT REACTION.BUT WHEN IT COMES TO DECIDING WHAT TO DO AFTER A BREAST CANCER DIAGNOSIS--THAT FIRST REPOSE MAY NOT BE THE BEST ONE.IN THIS EDITION OF BUDDY CHECK 4 YOU--WE HEAR FROM A PATIENT AND DOCTOR ON HOW TO APPROACH THIS NOT ALWAYS MEDICAL--BUT OFTEN MENTAL--EMERGENCY.

January 5, 2007

Time: 6:00-6:30pm

Duration:30

SMOKERS LOOKING TO MOVE INTO PUBLIC HOUSING IN TRAVERSE CITY WILL SOON BE OUT OF LUCK. BEGINNING FEBRUARY FIRST, THE TRAVERSE CITY HOUSING COMMISSION WILL PROHIBIT NEW RESIDENTS FROM LIGHTING UP AT THE RIVERVIEW TERRACE AND ORCHARDVIEW UNITS.HOWEVER, CURRENT RESIDENTS WHO SMOKE WILL BE ALLOWED TO STAY, AND CONTINUE TO SMOKE.

January 9, 2007

Time: 5:00-6:00pm

Duration :30

THIS YEAR, CONGRESS MUST DECIDE WHETHER TO RE-AUTHORIZE THE STATE CHILDREN'S HEALTH INSURANCE PROGRAM... KNOWN AS "S-CHIP." IT'S LED TO MILLIONS OF UNINSURED CHILDREN GETTING COVERAGE -- BUT IT'S ALSO EXPENSIVE... AND SOME STATES ARE STRAPPED FOR CASH. TRACIE POTTS HAS THE STORY FROM WASHINGTON.

January 10, 2007

Time: 5:00-6:00pm

Duration :30

EVEN THOUGH THE STATISTICS HAVE BEEN IMPROVING IN THE FIGHT AGAINST COLON CANCER, IT REMAINS THE NUMBER TWO CAUSE OF DEATH FOR MEN AND WOMEN. BUT A RECENT STUDY FINDS DOCTORS AND PATIENTS HAVE WHAT THEY NEED TO DRAMATICALLY REDUCE THAT RISK OVER THE NEXT 10 TO 20 YEARS. CAROL ANNE RIDDELL REPORTS:

January 11, 2007

Time: 5:00-6:00pm

Duration :30

STOP - AND THINK - BEFORE YOU OPEN THE MEDICINE CABINET TO TREAT YOUR LITTLE ONE'S COUGH OR COLD. THAT'S THE MESSAGE FROM GOVERNMENT HEALTH OFFICIALS. A NEW REPORT FROM THE CENTERS FOR DISEASE CONTROL RAISES A RED FLAG ABOUT THE PROBLEMS THAT CAN HAPPEN WHEN PARENTS AND CAREGIVERS PRESCRIBE ON THEIR OWN. HELEN CHICKERING HAS THE DETAILS.

January 11, 2007

Time: 5:00-6:00pm

Duration :30

NEW STUDIES ARE SHOWING A LINK BETWEEN EATING FISH AND REDUCING THE RISK OF GETTING ALZHEIMER'S DISEASE.AND NOW SOME DOCTORS ARE PRESCRIBING FISH AND FISH OIL FOR OTHER MENTAL CONDITIONS, LIKE DEPRESSION. NESITA KWAN HAS MORE.

January 12, 2007

Time: 5:00-6:00pm

Duration :30

THE POST-HOLIDAY BLOOD SHORTAGE IS IN FULL SWING - BUT LACK OF DONORS ISN'T THE ONLY WORRY. NEW INFECTION CONCERNS, A RARE DANGER LINKED TO BLOOD GIVEN BY SOME WOMEN AND THE RISING COST OF TESTING - JUST A FEW OF THE ISSUES THAT ARE CHIPPING AWAY AT THE NATION'S DWINDLING BLOOD SUPPLY... HELEN CHICKERING HAS THE DETAILS.

January 12, 2007

Time: 5:00-6:00pm

Duration :30

THE DOCTOR BEHIND THE HUGELY POPULAR SOUTH BEACH DIET HAS A NEW BOOK OUT.THIS TIME THE FOCUS IS NOT ON WEIGHT LOSS.IT'S ALL ABOUT PREVENTING HEART ATTACKS AND STROKES BY FOLLOWING FOUR STEPS.DIANA GONZALEZ SPOKE WITH THE AUTHOR ABOUT HIS NEW BOOK.

January 16, 2007

Time: 5:00-6:00pm

Duration :30

IT'S A SERVICE PARENTS HEAR ABOUT ... BUT DON'T REALIZE IT'S AN IMPORTANT LIFE SAVING LINK UNTIL AN EMERGENCY ARISES AT HOME.WHEN NORTHERN MICHIGAN RESIDENTS CALL THE POISON CENTER HOTLINE THEIR CALLS ARE CONNECTED TO NURSES 24 HOURS A DAY - SEVEN DAYS A WEEK.IN THIS MONTH'S YOUR CHILD HEALTH REPORT, 7 & 4'S STACEY SKRYSIAK TAKES US TO THE HELEN DEVOS CHILDREN'S HOSPITAL POISON CONTROL CENTER IN GRAND RAPIDS.

January 16, 2007

Time: 5:00-6:00pm

Duration :30

MANY PEOPLE ARE SUFFERING FROM COLDS RIGHT NOW.BUT YOU'RE NOT LIKELY TO GET A LOT OF SYMPATHY!AS DANIEL GARZA FOUND OUT, THERE IS LITTLE EVIDENCE TO SHOW THIS COLD SEASON IS ANY WORSE THAN YEARS PAST.

January 19, 2007

Time: 5:00-6:00pm

Duration :30

WHEN SOMEONE GETS CANCER IT'S NOT JUST THEIR BODY THAT'S AFFECTED BUT THEIR MIND AS WELL. SOMETIMES THAT GETS NEGLECTED DURING HOSPITAL TREATMENT. NOW, A GROUP OF HOSPITALS IS TAKING A DIFFERENT APPROACH TO CANCER TREATMENT. AS CHERIE BANK EXPLAINS, THEY'RE EMBRACING A PERSON'S ENTIRE BEING.

January 19, 2007

Time: 6:00-6:30pm

Duration :30

DOCTORS SAY THIS IS THE TIME OF YEAR WHEN COLDS ARE COMMON.BUT NOT AS COMMON AS ONE VIRUS THAT'S MAKING ITS WAY AROUND NORTHERN MICHIGAN. 7&4'S JENN CARLSON HAS THE DETAILS.

January 22, 2007

Time: 5:00-6:00pm

Duration :30

TWO WASHINGTON D.C. AREA WOMEN ARE ON A MISSION TO GET KIDS MOVING ... AND INSPIRE THE STUDENTS TO LEAD HEALTHIER LIVES. DOREEN GENTZLER REPORTS.

January 23, 2007

Time: 5:00-6:00pm

Duration :30

THE MEAL EXPERIENCE AT NORTHERN MICHIGAN HOSPITAL NOW RESEMBLES THAT OF A LUXURY HOTEL WITH THE NEW ROOM SERVICE PROGRAM WHERE PATIENTS AND THEIR FAMILIES CAN ORDER FROM A FULL MENU. THE PROGRAM INVOLVES A FRESH APPROACH TO 'HOSPITAL FOOD' WITH NEW MENU SELECTIONS ... AND ITS ALL DELIVERED BY A HOSPITAL AMBASSADOR IN UNIFORM. 7 & 4'S STACEY SKRYSIAK GIVES US A CLOSER LOOK AT THE PROGRAM THAT IS GETTING RAVE REVIEWS FROM PATIENTS.

January 24, 2007

Time: 5:00-6:00pm

Duration :30

WE ALL KNOW THAT EARLY DETECTION IS THE KEY TO BEATING CANCER, BUT MOST OF US DON'T KNOW WHEN TO GET TESTED... TONIGHT, DOREEN GENTZLER HAS A CHECKLIST THAT COULD SAVE YOUR LIFE.



January 29, 2007

Time: 5:00-6:00pm

Duration: 30

EMPLOYEES AT MUNSON SAY YOU'RE GOING TO SEE A LOT OF THE SAME EQUIPMENT AT THE NEW TRAUMA CENTER... IT'S THE LOCATION OF THAT EQUIPMENT THAT'S CHANGED TO MAKE IT MORE EFFICIENT. IN ADDITION TO THAT... THE LIGHTING HAS CHANGED AND SO HAS THE SIZE OF THE ROOMS. THIS MAKES IT EASIER FOR A TEAM OF DOCTORS AND NURSES TO TAKE CARE OF PATIENTS. ONE OF THOSE CHANGES IS THAT X-RAYS CAN BE TAKEN OF THE PATIENT RIGHT IN THE TRAUMA CENTER WITHOUT MOVING THEM AROUND. SURGEONS AT MUNSON MEDICAL SAY THESE CHANGES COULD SAVE LIVES.

January 29, 2007

Time: 5:00-6:00pm

Duration :30

IN HEALTH NEWS TONIGHT..THERE ARE LOTS OF HELPFUL PRODUCTS FOR PEOPLE GOING THROUGH CANCER TREATMENTS INCLUDING NEW ANTI-NAUSEA MEDICATIONS, AND EVEN BETTER LOOKING HUMAN HAIR WIGS. BUT NOW THERE ARE PRODUCTS TO RELIEVE PAINFUL SKIN CONDITIONS CAUSED BY CHEMOTHERAPY AND RADIATION....A CONDITION THAT MANY TIMES IS OVERLOOKED. CHERIE BANK HAS THE STORY.

January 30, 2007

Time: 5:00-6:00pm

Duration :30

CHRONIC FATIGUE SYNDROME IS A DEBILITATING AND PUZZLING DISORDER AFFECTING ABOUT A MILLION PEOPLE IN THE U-S. C-F-S STRIKES WOMEN MORE THAN MEN -- USUALLY IN THEIR 40'S AND 50'S. NOW THIS DISORDER IS BEING RECOGNIZED AS A PROBLEM IN CHILDREN AS WELL. DIANA GONZALEZ HAS MORE.

January 30, 2007

Time: 6:00-6:30pm

Duration :30

MUNSON MEDICAL CENTER'S NEW EMERGENCY DEPARTMENT OPENED IT'S DOORS THIS MORNING.YESTERDAY A RIBBON CUTTING CEREMONY WAS HELD WITH A SPECIAL CONTRIBUTOR MAKING THE OFFICIAL CUT!HELEN {RAHL-ERT REER-DON} ROLLERT-RIORDAN OF TRAVERSE CITY DONATED ONE AND A HALF MILLION DOLLARS TO THIS PROJECT.CREWS CHANGED ALL OF THE SIGNS AROUND MUNSON LAST NIGHT TO POINT PATIENTS TO THE NEW EMERGENCY ENTRANCE WHICH IS OFF OF ELMWOOD AND SEVENTH STREET.THERE IS LIMITED PARKING ON THAT RAMP AND YOU CAN ALSO PARK IN THE MAIN LOT AND WALK UP THE STAIRCASE TO THE EMERGENCY DEPARTMENT.

January 31, 2007

Time: 6:00-6:30pm

Duration :30

WITH AN ARCTIC BLAST SWEEPING IN TO NORTHERN MICHIGAN, THERE IS A WARNING TONIGHT FOR ALL OF US TO TAKE EXTRA PRECAUTIONS FOR US TO INSURE OUR SAFETY.BUT AN EXTRA WORD OF CAUTION IS GOING OUT TO THOSE MOST SUSECPTIBLE TO THE RAW COLD..AND FOR THEM, THOSE SINGLE DIGIT TEMPERATURES COULD BE DOWN RIGHT DANGEROUS.7&4'S ERIN OVALLE SPENT TODAY WITH THOSE BEING WARNED....SHE JOINS US LIVE IN DOWNTOWN TRAVERSE CITY..WHERE, EVEN THOUGH THIS IS THE CALM BEFORE THE STORM, IT CERTAINLY IS COLD...ERIN?

February 2, 2007

Time: 5:00-6:00pm

Duration :30

SUNDAY IS THE FOURTH OF THE MONTH, SO REMEMBER TO CALL YOUR BUDDY OVER THE WEEKEND AND REMIND HER TO DO A SELF BREAST EXAM. WE'RE OFTEN TOLD TO GET A SECOND OPINION WHEN IT COMES TO PURSUING MEDICAL TREATMENT. BUT WHAT IF YOU COULD GET A THIRD, FIFTH OR EVEN TENTH? THAT'S AN OPTION GIVEN TO BREAST CANCER PATIENTS AT TRAVERSE CITY'S MUNSON MEDICAL CENTER--WHO MAY FIND THEMSELVES BEING THE CENTER OF ATTENTION AT A VERY SPECIAL CONFERENCE.

February 4, 2007

Time: 6:00-6:30pm

Duration :30

A NEW HOSPICE CENTER WILL SOON BE BUILT IN EMMET COUNTY. A LOCAL FOUNDATION HAS RAISED 3-POINT-6-MILLION-DOLLARS TOWARDS THE PROJECT IN PETOSKEY. MEMBERS SAY THAT'S ENOUGH TO BEGIN CONSTRUCTION IN THE SPRING. WHEN IT'S FINISHED, THE "HILAND COTTAGE" HOSPICE AND COMMUNITY GRIEF CENTER WILL HAVE SEVEN BEDROOMS TO HELP TERMINALLY ILL PATIENTS AND THEIR FAMILIES.

February 5, 2007

Time: 5:00-6:00pm

Duration :30

TEXAS HAS TOUCHED OFF A NATIONAL DEBATE OVER MANDATORY VACCINATIONS FOR THE HUMAN PAPILLOMA VIRUS. THE GOVERNOR OF THAT STATE HAS CALLED IT A PUBLIC HEALTH THREAT -- AND ORDERED ELEVEN AND TWELVE YEAR OLD GIRLS TO BE VACCINATED STARTING IN 2008. BUT CRITICS ARGUE PARENTS ARE BEING STRIPPED OF THEIR RIGHTS. BRIAN MOOAR HAS THE LATEST FROM WASHINGTON.

February 5, 2007

Time: 11:00-11:35pm

Duration :30

THE SINGLE AND BELOW ZERO TEMPERATURES MAKE IT DANGEROUS TO BE OUTSIDE FOR TOO LONG. IF YOU ARE OUT FOR A LONG PERIOD OF TIME IT COULD INCREASE YOUR RISK OF GETTING FROST BITE AND HYPOTHERMIA SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

February 7, 2007

Time: 6:00-6:30pm

Duration :30

A NEW CENTER IS HELPING SOME AREA STUDENTS STAY HEALTHY THE CAREER TECH CENTER IN TRAVERSE CITY OPENED THE YOUTH HEALTH AND WELLNESS CENTER TODAY. THE SCHOOL BASED CENTER PROVIDES CARE TO STUDENTS FROM FIVE SURROUNDING COUNTIES. IT SAYS ITS GOAL IS TO NOT ONLY FOCUS ON PHYSICAL HEALTH BUT INTELLECTUAL AND EMOTIONAL HEALTH AS WELL. ALONG WITH A RIBBON CUTTING CEREMONY, THERE WAS A RECEPTION AND TOUR OF THE NEW FACILITY.

February 8, 2007

Time: 5:00-6:00pm

Duration :30

AN OTSEGO COUNTY COMMUNITY HAS A NEW HIGH TECH TRAINING TOOL. THIS MANNEQUIN IS A FIRST OF ITS KIND FOR NORTHERN MICHIGAN E-M-S CREWS. IT EMULATES A HUMAN BY USING REAL VOCAL RESPONSES, A PULSE, AND HEART RHYTHMS. THE MANNEQUIN ALLOWS CREWS TO PRACTICE GIVING SHOTS, STARTING I-V'S, AND INSERTING CATHETERS. OFFICIALS SAY IT MEANS BETTER PRACTICE FOR REAL LIFE EMERGENCIES.

February 9, 2007

Time: 5:00-6:00 pm

Duration :30

FOR THE FIRST TIME, THERE'S EVIDENCE THAT THE NUMBER OF WOMEN DYING OF HEART DISEASE IS DECLINING. DESPITE THE PROGRESS, HEART DISEASE REMAINS THE NUMBER ONE HEALTH THREAT -- KILLING ONE OUT OF FOUR WOMEN. BUT RECOGNIZING THE RISK FACTORS AND TAKING ACTION CAN MAKE A DIFFERENCE. DOREEN GENTZLER REPORTS.

February 13, 2007

Time: 5:00-6:00pm

Duration :30

MICHIGAN LAWMAKERS ARE PUSHING A SMOKING BAN IN BARS, RESTAURANTS, AND WORKPLACES ONCE AGAIN SOME STATE LEADERS HAVE BEEN TRYING FOR ABOUT SEVEN YEARS TO PASS THE BILL WHICH TWENTY SIX OTHER STATES HAVE ALREADY IMPLEMENTED 7&4'S ERIN OVALLE SPOKE WITH RESTAURANT AND BAR OWNERS ALONG WITH AREA RESIDENTS ABOUT THIS CONTROVERSY AND HAS THIS ISSUES FACING THE FAMILY REPORT.

February 14, 2007

Time: 5:00-6:00pm

Duration :30

STATE LEADERS ARE TRYING TO PASS A BILL TO BAN SMOKING IN BARS, RESTAURANTS AND WORKPLACES - AND WHILE SOME SAY IT IS A STEP IN A HEALTHY DIRECTION - OTHERS SAY THE PLAN WOULD TAKE AWAY THEIR RIGHTS.7&4'S ERIN OVALLE SHOWS US WHY MANY AREA RESIDENTS AND BUSINESS OWNERS ARE AGAINST THE BAN IN THIS SECOND "ISSUES FACING THE FAMILY" REPORT.

February 14, 2007

Time: 5:00-6:00pm

Duration :30

IN HEALTH NEWS TONIGHT.IN AN EFFORT TO RAISE AWARENESS...NORTHERN MICHIGAN HOSPITAL WANTS YOU TO WEAR RED!TODAY IS THE DAY WHEN MANY WEAR THE ROSY COLOR FOR VALENTINES DAY..BUT EMPLOYEES IN THE CARDIOVASCULAR REHABILITATION DEPARTMENT AT N-M-C IN PETOSKEY DECIDED TO TAKE IT ONE STEP FURTHER. THEY WANT EVERYONE TO KNOW HOW TO LEAD A HEART-HEALTHY LIFE...SO THEY ASKED LOCAL BUSINESSES TO JOIN IN AND GIVE THEIR EMPLOYEES THE OPTION TO PURCHASE A 5-DOLLAR STICKER THAT ALLOWS THEM TO WEAR DENIM AND RED CLOTHING TO WORK TODAY! ALL PROCEEDS WILL GO TO BACK TO N-M-H WHICH SUPPORTS CARDIOVASCULAR REHABILITATION FOR WOMEN AND MEN WHO MEET THE FINANCIAL CRITERIA.

February 15, 2007

Time: 5:00-6:00pm

Duration :30

CONSUMERS ARE BEING URGED TO THROW AWAY CERTAIN JARS OF PEANUT BUTTER TONIGHT, AFTER THE SPREAD WAS LINKED TO A SALMONELLA OUTBREAK. THE FOOD AND DRUG ADMINISTRATION SAYS A TAINTED BATCH OF PETER PAN AND GREAT VALUE PEANUT BUTTER HAS BEEN LINKED TO ILLNESSES IN 39 STATES. JANE (WATT-REL) WATREL REPORTS.

February 16, 2007

Time: 6:00-6:30pm

Duration :30

JARS OF THE VOLUNTARY RECALLED PEANUT BUTTER ARE BEING FOUND IN NORTHERN MICHIGAN HOMES. THE GRAND TRAVERSE COUNTY HEALTH DEPARTMENT SAYS AT THIS TIME NO ILLNESSES HAVE BEEN REPORTED IN OUR AREA- THOUGH JARS OF THE PEANUT BUTTER HAVE BEEN FOUND, THEY WERE SOLD AT SEVERAL DIFFERENT AREA STORES. IF YOU HAVE A RECALLED CONTAINER OF PETER PAN OR GREAT VALUE PEANUT BUTTER, IT WILL HAVE THE PRODUCT CODE 2-1-1-1... YOU CAN CALL CONAGRA FOODS IS 866-344-6970. OR YOU CAN RETURN IT TO THE STORE WHERE YOU BOUGHT IT. IF NOT JUST SEND THE LID WITH THE RECALL CODE STARTING WITH 2111 TO CONAGRA FOODS, PO BOX 3768, OMAHA, NE, 68103.

February 19, 2007

Time: 5:00-6:00pm

Duration :30

IN HEALTH NEWS: MUNSON MEDICAL CENTER IS TEAMING UP WITH HEALTH PROFESSIONALS ACROSS A TEN COUNTY AREA TO RAISE AWARENESS OF A SILENT KILLER ... DIABETES MORE THAN 21 MILLION AMERICANS HAVE DIABETES - AND AT LEAST ONE THIRD OF THEM DON'T EVEN KNOW IT. MUNSON IS HOPING TO CHANGE THAT IN OUR AREA BY BECOMING THE LEADING FORCE OF THIS PUSH FOR BETTER HEALTH.

February 20, 2007

Time: 5:00-6:00pm

Duration :30

WE HEAR A LOT ABOUT HEART HEALTH - FROM CUTTING BACK ON FATTY FOODS ... TO STEPPING UP YOUR EXERCISE REGIME. BUT WHAT MEDICAL ADVANCES AND RESOURCES ARE AVAILABLE TO PARENTS WHEN THEIR CHILDREN ARE FACED WITH SERIOUS HEART PROBLEMS? IN THIS MONTH'S YOUR CHILD'S HEALTH REPORT - 7 & 4'S STACEY SKRYSAK SHOWS US HOW THE HELEN DEVOS CHILDREN'S HOSPITAL IN GRAND RAPIDS IS MAKING A DIFFERENCE IN THE LIVES OF MANY FAMILIES.

February 20, 2007

Time: 11:00-11:35pm

Duration :30

MANY RESIDENTS SPOKE OUT TONIGHT IN FAVOR OF AN ORDINANCE THAT COULD BAN SMOKING AT WORK AND IN PUBLIC PLACES IN ONE AREA COUNTY. THE GRAND TRAVERSE COUNTY BOARD OF COMMISSIONERS LISTENED TO RESIDENTS AND TRAVERSE CITY OFFICIALS ABOUT WHY THE COUNTY SHOULD CONSIDER A SMOKING BAN AND TONIGHT THOSE COMMISSIONERS VOTED. AFTER ABOUT A HALF HOUR OF DELIBERATIONS, COUNTY COMMISSIONERS DECIDED \*NOT\* TO PARTICIPATE WITH THE CITY TO INCLUDE ALL OF GRAND TRAVERSE COUNTY IN A WORK AND PUBLIC PLACE SMOKING BAN. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON TONIGHT'S DEVELOPMENTS ... LISA!

February 27, 2007

Time: 5:00-6:00pm

Duration :30

FEBRUARY IS SET ASIDE AS AMERICAN HEART MONTH - AN EFFORT TO RAISE AWARENESS OF HEART DISEASE PREVENTION. WITH MANY RISK FACTORS CONTRIBUTING TO THE RISK OF THE DISEASE THERE'S RENEWED EFFORT TO GET THE WORD OUT ON PREVENTION AND DIAGNOSES. IN THIS MONTH'S LEARN MORE ABOUT YOUR HEALTH REPORT, 7 & 4'S STACEY SKRYSAK SHOWS US HOW PRIMARY CARE PHYSICIANS PLAY AN ESSENTIAL PART IN HELPING PREVENT HEART DISEASE.

February 27, 2007

Time: 5:00-6:00pm

Duration :30

IN HEALTH NEWS TONIGHT, NOW TO ONE OF LIFE'S SPECIAL MOMENTS. SEEING YOUR BABY-- GRANDCHILD-- NIECE OR NEPHEW FOR THE VERY FIRST TIME. REPORTER RACHEL HOFFENBERG WAS THERE FOR THAT SPECIAL MOMENT WITH ONE FAMILY ... AND SHOWS US THE NEWEST WAY THEY'RE SAYING HELLO.

February 28, 2007

Time: 5:00-6:00pm

Duration :30

IN HEALTH NEWS TONIGHT....BEING SERIOUSLY OVERWEIGHT CAN LEAD TO OTHER LIFE THREATENING PROBLEMS. NOW THERE'S A NEW TREATMENT OPTION IN NORTHERN MICHIGAN THAT'S PROVING SUCCESSFUL IN THE BATTLE OF THE BULGE. 7 & 4'S DIANA FAIBANKS REPORTS:

March 1, 2007

Time: 5:00-6:00pm

Duration :30

WHEN YOU THINK OF CHILDHOOD CANCER IT'S USUALLY A LEUKEMIA, LYMPHOMA OR A BRAIN CANCER. BUT, AS DOCTOR DEANA LITES REPORTS, A LITTLE GIRL IS BATTLING A CANCER USUALLY SEEN IN ADULT WOMEN.

March 2, 2007

Time: 5:00-6:00pm

Duration :30

SUNDAY IS THE FOURTH OF THE MONTH--SO REMEMBER TO CALL YOUR BUDDY AND REMIND HER TO DO A SELF BREAST EXAM. A BREAST CANCER DIAGNOSIS MEANS A LOT OF DECISIONS EVEN AFTER SURGERY AND OTHER FORMS OF TREATMENT-- THERE IS STILL ANOTHER CHOICE TO MAKE. I SAT DOWN WITH A PLASTIC SURGEON TO TALK ABOUT BREAST RECONSTRUCTION---AND MET WITH TWO SURVIVORS TO LEARN HOW DIFFERENT DECISIONS MADE THEM BOTH FEEL COMPLETE.

March 2, 2007

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN EVENT THIS WEEKEND HAS PEOPLE JUMPING ON BOARD TO RAISE MONEY FOR BREAST CANCER AWARENESS! BOARDING FOR BREAST CANCER TAKES PLACE TOMORROW AT CRYSTAL MOUNTAIN. PARTICIPANTS HAVE BEEN GATHERING DONATIONS WHICH WILL GO TOWARD THE BOARDING FOR BREAST CANCER FOUNDATION, MUNSON HEALTHCARE'S NAVIGATOR PROGRAM AND THE WOMEN'S CANCER FUND. IT ALL STARTS TOMORROW MORNING WITH REGISTRATION FROM 8 TO 10 AND LIFTS OPENING AT NINE. THERE WILL BE SKI DEMOS, PRIZE GIVEAWAYS AND BREAST CANCER EDUCATION. AS WELL AS THE CAMMY POTTER SLOPESTYLE COMPETITION--IN MEMORY OF THE CADILLAC NATIVE AND U-S SNOWBOARDER. DONATIONS WILL BE ACCEPTED ALL DAY. FOR MORE INFORMATION ON OUR BUDDY CHECK 4 YOU PROGRAM YOU CAN LOG ONTO OUR WEBSITE AT TV7-4.COM, WHILE YOU'RE THERE SIGN UP FOR A MONTHLY REMINDER. ADAM?

March 3, 2007

Time: 6:00-6:30pm

Duration :30

PEOPLE HIT THE SLOPES TODAY TO HELP THE FIGHT AGAINST BREAST CANCER. IT'S THE 7TH ANNUAL BOARDING FOR BREAST CANCER AT CRYSTAL MOUNTAIN. FAMILIES WENT SKIING AND SNOW-BOARDING TO HELP SPREAD AWARENESS ABOUT THE DISEASE. PARTICIPANTS HAVE BEEN GATHERING DONATIONS WHICH WILL GO TOWARD THE BOARDING FOR BREAST CANCER FOUNDATION, MUNSON HEALTHCARE'S NAVIGATOR PROGRAM AND THE WOMEN'S CANCER FUND. AND ORGANIZERS SAY IT'S A GREAT DAY TO HELP OUT WITH A GREAT CAUSE.

March 5, 2007

Time: 5:00-6:00 pm

Duration :30

THE COLD DARK DAYS OF WINTER CAN CAUSE THE WINTER BLUES FOR AN ESTIMATED 20 PERCENT OF THE POPULATION.BUT WHAT \*ARE\* THE WINTER BLUES???... AND WHAT CAN YOU DO TO BEAT THEM? TOM COSTELLO REPORTS.

March 7, 2007

Time: 5:00-6:00pm

Duration :30

IMAGINE GOING IN FOR SURGERY AND WAKING UP TO FIND OUT YOU HAD THE WRONG OPERATION...OR HAD BEEN GIVEN THE WRONG MEDICINE. THE GOVERNMENT ESTIMATES 98-THOUSAND PEOPLE DIE EVERY YEAR FROM MEDICAL MISTAKES -- AND A NEW REPORT FINDS... CHILDREN ARE PARTICULARLY VULNERABLE. TODAY, THE FEDERAL GOVERNMENT KICKED OFF A CAMPAIGN... TO HELP MAKE SURE IT DOESN'T HAPPEN TO YOU. TRACIE POTTS REPORTS.

March 8, 2007

Time: 5:00-6:00pm

Duration :30

IT'S THE HEIGHT OF FLU SEASON - BUT THIS YEAR - THERE'S ANOTHER ILLNESS THAT'S GRABBING THE SPOTLIGHT. IT SEEMS OUTBREAKS OF NOROVIRUS ARE SHOWING UP EVERYWHERE. AND AS HELEN CHICKERING REPORTS, YOU DON'T HAVE TO COME DOWN WITH A SINGLE SYMPTOM TO BE PART OF AN OUTBREAK!

March 12, 2007

Time: 5:00-6:00pm

Duration :30

BEING DIAGNOSED WITH CANCER RAISES SEVERAL QUESTIONS THAT PATIENTS RELY ON THEIR DOCTOR TO ANSWER.BUT EXPERTS SAY PATIENTS CAN GET THE BEST ANSWER BY ASKING MORE THAN ONE DOCTOR FOR THEIR OPINION. NOW SEVERAL INSTITUTIONS ACROSS THE COUNTRY ARE MAKING IT EASIER FOR PATIENTS TO GET A SECOND OPINION. HELEN CHICKERING EXPLAINS.

March 14, 2007

Time: 5:00-6:00pm

Duration :30

THE FOOD AND DRUG ADMINISTRATION WANTS DOCTORS AND PATIENTS TO KNOW SLEEPING PILLS CAN HAVE SOME DANGEROUS -- EVEN FATAL -- SIDE EFFECTS. TODAY, THE FDA ANNOUNCED IT'S ASKING DRUG MAKERS TO BEEF UP THEIR WARNINGS -- IN LIGHT OF RECENT REPORTS THAT SOME PATIENTS SUFFERED ALLERGIC REACTIONS... AND EVEN ENDED UP DRIVING IN THEIR SLEEP! TRACIE POTTS HAS THE LATEST ON TODAY'S ANNOUNCEMENT.

March 20, 2007

Time: 5:00-6:00pm

Duration :30

IT'S A DISEASE THAT CAN CAUSE COUGHING, WHEEZING, AND BREATHING DIFFICULTIES - BUT HOW ASTHMA IS TREATED COULD MAKE A MAJOR DIFFERENCE IN A CHILD'S LIFE.DOCTORS SAY IN THE PAST TWENTY YEARS THERE'S BEEN A SIGNIFICANT INCREASE IN ASTHMA CASES - BUT SAY THAT NUMBER COULD BE HIGHER, BECAUSE ASTHMA IS ALSO 'UNDER' DIAGNOSED.7& 4'S STACEY SKRYSAK SHOWS US HOW DOCTORS AT HELEN DEVOS CHILDREN'S HOSPITAL ARE GETTING THE WORD OUT ON ASTHMA - IN THIS MONTH'S YOUR CHILD'S HEALTH REPORT.

March 28, 2007

Time: 5:00-6:00pm

Duration :30

WOMEN WHO FACE A HIGH RISK OF BREAST CANCER - SHOULD GET ANNUAL M-R-I'S AS WELL AS MAMMOGRAMS. THE AMERICAN CANCER SOCIETY IS UPDATING ITS SCREENING GUIDELINES TO INCLUDE THE EXTRA TEST. THE RECOMMENDATIONS COINCIDE WITH NEW RESEARCH THAT FINDS THE HI-TECH CHECK MAY ALSO FIND HIDDEN CANCERS IN WOMEN WHO HAVE JUST BEEN DIAGNOSED WITH THE DISEASE. HELEN CHICKERING HAS DETAILS.

March 29, 2007

Time: 5:00-6:00pm

Duration :30

BREAST CANCER IS A DEVASTATING DISEASE AT ANY AGE BUT THE DIAGNOSIS CAN BE ESPECIALLY DIFFICULT FOR YOUNGER WOMEN. ONE WOMAN WHO WAS DIAGNOSED AT AGE 30 IS WARNING HER PEERS ABOUT THE IMPORTANCE OF EARLY DETECTION. STEPHANIE STANTON HAS THE STORY.

## PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### **EDUCATION**

(including education standards, school safety, and alternative schools)

#### **Local News**

January 2, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: COLLEGE BOUND STUDENTS CAN NOW BEGIN APPLYING FOR FINANCIAL AID FOR THE FALL. BEGINNING THIS WEEK, STUDENTS CAN FILL OUT THE FREE APPLICATION FOR FEDERAL STUDENT AID FOR HELP WITH THE COST OF TUITION. YOU CAN GET FORMS FROM HIGH SCHOOL GUIDANCE COUNSELORS, LIBRARIES, OR ONLINE AT WWW.FAFSA.ED.GOV. STUDENTS RECEIVED MORE THAN 152-BILLION DOLLARS IN FINANCIAL AID LAST YEAR, ACCORDING TO THE COLLEGE BOARD.

January 2, 2007

Time: 6:00-6:30pm

Duration :30

IT'S THE SEASON OF GIVING AND ONE NORTHERN MICHIGAN SCHOOL RECEIVED A GIFT THAT LITERALLY WILL KEEP ON GIVING..7 &4'S JENN CARLSON JOINS US LIVE FROM THE GAYLORD NEWSROOM WITH THE DETAILS.

January 4, 2007

Time: 11:00-11:35pm

Duration :30

A LACK OF SNOW HAS MANY AREA WINTER ENTHUSIASTS LOOKING SKYWARD. HOPING FOR A SUDDEN STORM..WHILE IT MAY MEAN LESS RECREATION FOR THEM, IT MEANS LESS COMPETITION FOR AT LEAST ONE AREA HIGH SCHOOL SKI TEAM. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

January 8, 2007

Time: 5:00-6:00pm

Duration :30

TONIGHT NORTHERN MICHIGAN SCHOOLS ARE BRACING FOR MORE BUDGET CUTS. THE STATE'S REVENUE COMMITTEE MEETS IN LANSING NEXT WEEK-- AND LAWMAKERS ARE PREDICTING AT LEAST 2-HUNDRED MILLION DOLLARS WILL BE CUT FROM MICHIGAN'S SCHOOL AID FUND. 7&4'S RACHEL MELNICK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON HOW A LOCAL DISTRICT IS PREPARING FOR THE POSSIBLE CUTS.RACHEL!

January 8, 2007

Time: 5:00-6:00pm

Duration :30

THINGS ARE IN HIGH GEAR IN THE MOTOR CITY AS THE NORTH AMERICAN INTERNATIONAL CAR SHOW IS WELL UNDERWAY.EVERYTHING FROM HYBRID TO HIGH DOLLAR LUXURY IS REPRESENTED. NBC'S JAY GRAY HAS THE LATEST FROM DETROIT.



January 8, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:IT'S BEEN FIVE YEARS SINCE THE PASSAGE OF PRESIDENT BUSH'S NO CHILD LEFT BEHIND ACT....AND TODAY, THE PRESIDENT SAYS IT'S BROUGHT IMPROVEMENT ACROSS THE NATION.THE PRESIDENT NOTED THAT IN READING, NINE-YEAR-OLDS HAVE MADE LARGER GAINS IN THE LAST FIVE YEARS THAN IN THE PREVIOUS 28 YEARS. IN MATH, NINE-YEAR-OLDS AND 13-YEAR-OLDS EARNED THE HIGHEST SCORES IN THE HISTORY OF STANDARDIZED TESTS.AND IN BOTH READING AND MATH, AFRICAN-AMERICAN AND HISPANIC STUDENTS ARE SCORING HIGHER AND ARE STARTING TO CLOSE THE ACHIEVEMENT GAP.

January 8, 2007

Time: 5:00-6:00pm

Duration :30

WHEN LEARNING TO READ, PRACTICE MAKES PERFECT.BUT IT ISN'T ALWAYS EASY IF CHILDREN ARE SHY OR THEY AREN'T ON THE SAME PACE AS CLASSMATES. MARK WELP SHOWS US A UNIQUE PROGRAM THAT HELPS READERS BY USING AN OBEDIENT AUDIENCE.

January 9, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: SOME GRAND TRAVERSE COUNTY STUDENTS ARE HOPING TO START OFF THE NEW YEAR ON THE RIGHT FOOT EVERY MORNING STUDENTS AT INTERLOCHEN COMMUNITY SCHOOL WALK OR RUN LAPS AROUND THE HALLWAYS AND GYM IT'S ALL PART OF THE MILEAGE CLUB--A PROGRAM IN WHICH KIDS FROM THE PUBLIC ELEMENTARY SCHOOL EARN POINTS FOR EVERY MILE THEY ACHIEVE.A NATIONAL GRANT FUNDS THE EFFORT TO KEEP KIDS PHYSICALLY FIT.

January 10, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: A NORTHERN MICHIGAN SCHOOL DISTRICT IS SAYING GOODBYE TO SEMESTERS....STARTING NEXT YEAR WITH TRIMESTERS.THAT WAS THE DECISION MADE BY THE CHEBOYGAN AREA SCHOOLS BOARD OF EDUCATION OFFICIALS SAY SWITCHING TO A TRIMESTER SYSTEM WILL ALLOW THE DISTRICT TO COMPLY WITH NEW STATE GRADUATION STANDARDS....AND SAVE MONEY.THE SCHOOL BOARD VOTED UNANIMOUSLY TO MAKE THE SWITCH BEGINNING IN THE 2007-2008 SCHOOL YEAR.CLASSES IN THE TRIMESTER SETTING WILL BE LONGER...EXTENDED TO 70 MINUTES EACH AND THERE WILL ONLY BE 5 CLASSES A DAY INSTEAD OF 6.

January 11, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: MORE THAN A MILLION STUDENTS ARE HOME-SCHOOLED IN THE UNITED STATES.JUDY FORTIN TAKES A LOOK AT HOW SOME KIDS KEEP ACTIVE...FULFILLING THEIR P-E REQUIREMENTS.

January 12, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: DOCTOR MARTIN LUTHER KING'S LEGACY WILL BE CELEBRATED BY STUDENTS ACROSS THE COUNTRY THIS MONTH.HERE IN NORTHERN MICHIGAN--A COMPOSER CREATED A SPECIAL PIECE OF MUSIC IN 2002 TO HONOR DOCTOR KING AND HIS MESSAGE. A GROUP OF STUDENT MUSICIANS HAVE BEEN SELECTED TO PERFORM IT THIS YEAR--AND LEARN AND MAKE HISTORY ALL AT ONCE.

January 12, 2007

Time: 6:00-6:30pm

Duration :30

IF YOU LOOKED UP GENEROUS IN THE DICTIONARY YOU MAY SEE A PICTURE OF AREA KIWANIS CLUBS. THAT'S BECAUSE TODAY IN KINGSLEY MEMBERS OF THREE TRAVERSE CITY KIWANIS CLUBS DONATED 100 DICTIONARIES TO A GROUP OF SCHOOL CHILDREN. DURING AN ASSEMBLY AT KINGSLEY ELEMENTARY SCHOOL THE THIRD GRADERS WERE AWARDED THE DICTIONARIES. THE KIWANIS CLUBS ARE DONATING BOOKS AS PART OF A COOPERATIVE EFFORT TO THIRD GRADERS AT SCHOOLS THROUGHOUT GRAND TRAVERSE COUNTY.

January 13, 2007

Time: 6:00-6:30pm

Duration :30

A NEW YEAR MEANS NEW CLASSES AND A COMMUNITY FAIR AT THE KALKASKA KALISEUM. KAL-TEC IS LED BY COMMUNITY LEADERS IN KALKASKA COUNTY... WHO ARE HOPING TO PROVIDE EMPLOYMENT OPPORTUNITIES AND STRENGTHEN THE LOCAL WORKFORCE THROUGH EDUCATION. MORE THAN 60 CLASSES WILL BE OFFERED THIS TERM, WITH SUBJECT AREAS RANGING FROM QUICKBOOKS TO CONSTRUCTION, MEDICAL BILLING TO SMALL ENGINE REPAIR, MICROSOFT OFFICE TO FAMILY EDUCATION. ALMOST ALL CLASSES ARE OFFERED AT LOCATIONS IN KALKASKA.

January 15, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: A MICHIGAN SCHOOL DISTRICT IS LOSING STUDENTS IN RECORD NUMBERS. STUDIES SHOW THREE OUT OF TEN DETROIT CHILDREN WHO ATTEND A PUBLIC SCHOOL ARE NOW ENROLLED OUTSIDE THE DISTRICT. A TEACHERS STRIKE DELAYED THE START OF CLASSES THIS YEAR IN THE DETROIT ... AND FALL ENROLLMENT FELL NINE POINT- SIX PERCENT TO ABOUT 117- THOUSAND. EACH STUDENT LOST REDUCES STATE AID BY ABOUT 75- HUNDRED DOLLARS. THE DISTRICT IS CONSIDERING CLOSING 52 SCHOOLS. THESE FIGURES EXCLUDE DETROIT CHILDREN IN PRIVATE SCHOOLS.

January 15, 2007

Time: 5:00-6:00pm

Duration :30

LEARNING TO SPEAK TWO LANGUAGES NOT ONLY HELPS YOU IN THE CLASSROOM.... IT COULD ALSO HELP YOU LATER IN LIFE. ACCORDING TO RESEARCHERS, BEING BILINGUAL COULD HELP DELAY THE ONSET OF DEMENTIA IN OLDER ADULTS RESEARCHERS COMPARED DATA ON 184 PATIENTS -- ALL WHO HAD COGNITIVE DIFFICULTIES AND HALF WHO ALSO SPOKE MORE THAN ONE LANGUAGE. IT TURNS OUT THAT THE AVERAGE AGE OF ONSET OF DEMENTIA SYMPTOMS WAS 71 YEARS OLD FOR PEOPLE WHO SPOKE JUST ONE LANGUAGE. IN THE BILINGUAL GROUP -- THE AVERAGE AGE WAS 75 YEARS OLD. PREVIOUS RESEARCH NOTED ENHANCED ATTENTION SPANS AND COGNITIVE CONTROL IN BOTH CHILDREN AND ADULTS WHO SPOKE TWO LANGUAGES.

January 16, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: MANY TIMES, LEARNING GOES WAY BEYOND THE CLASSROOM.... LEARNING THAT LENDING A HELPING HAND TO YOUR COMMUNITY CAN HAVE A LONG LASTING IMPACT TO THOSE AROUND YOU... AND THAT'S EXACTLY WHAT OF GROUP OF STUDENTS IN HAWAII LEARNED.... RON MIZUTANI HAS THEIR STORY.

January 16, 2007

Time: 6:00-6:30pm

Duration :30

SOME NORTHERN MICHIGAN MIDDLE SCHOOLERS HAVE PUT A PERSONAL TOUCH ON A HEALTH CENTER ESPECIALLY FOR KIDS AND YOUNG ADULTS. FIFTH AND SIXTH GRADE ART STUDENTS AT MANCERONA MIDDLE SCHOOL HAVE HELPED DESIGN THE IRONMEN HEALTH CENTER IN MANCERONA. THE STUDENTS CAME UP WITH THE IDEA TO USE A COMBINATION OF SCHOOL COLORS AND THEIR HAND PRINTS AS THE DESIGN. ORGANIZERS SAY THAT BY ALLOWING STUDENTS TO TAKE OWNERSHIP OF THE CENTER THEY HOPE THEY WILL VISIT THE CENTER MORE. THE HEALTH CENTER IS DESIGNED FOR YOUTH AGES 10 TO 21.

January 16, 2007

Time: 11:00-11:35pm

Duration :30

YEARS OF HARD WORK ARE FINALLY PAYING OFF FOR ONE GROUP OF INSTRUCTORS-- THEY'VE BUILT THE FIRST SCHOOL OF IT'S KIND IN NORTHERN MICHIGAN. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE IN THE STUDIO WITH MORE ...LISA!

January 18, 2007

Time: 5:00-6:00pm

Duration :30

A SUBURBAN SCHOOL IN WASHINGTON, D-C IS CONSIDERING A PROPOSAL TO SEPARATE CLASSES BY GENDER. THEY CLAIM THE SWITCH WILL LEVEL THE PLAYING FIELD, BUT NOT EVERYBODY IS CONVINCED IT'S A GOOD IDEA. CHERYL BUTLER REPORTS.

January 19, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: RISING TUITION IS KEEPING MANY COLLEGE HOPEFULS FROM GOING TO THEIR PREFERRED SCHOOL. A NEW STUDY BY U-C-L-A SHOWS RISING COSTS ARE KEEPING ONE THIRD OF ALL APPLICANTS FROM GOING TO THE SCHOOL THEY HAD LISTED AS THEIR FIRST CHOICE, EVEN IF THEY WERE ACCEPTED. TUITION AT FOUR-YEAR PUBLIC SCHOOLS HAS GONE UP 35 PERCENT OVER THE PAST FIVE YEARS.

January 19, 2007

Time: 5:00-6:00pm

Duration :30

IT'S ONE OF THE "FIRST OF ITS KIND" IN THE COUNTRY... STUDENTS AT A SUBURBAN MARYLAND HIGH SCHOOL ARE GEARING UP TO TRADE STOCKS WITH \*REAL MONEY\*. NBC'S HAMPTON PEARSON HAS A LOOK AT THIS UNUSUAL CONNECTION BETWEEN THE CLASSROOM AND THE REAL WORLD OF INVESTING.

January 19, 2007

Time: 11:00-11:35pm

Duration :30

THE KALKASKA PUBLIC SCHOOL DISTRICT HAS LOOKED AT THE OPTION BEFORE OF CLOSING ONE OR MORE OF IT'S SCHOOLS AND WILL NEED TO MAKE A DECISION. 7 AND 4'S LISA CHAVARRIA JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE...LISA!

January 22, 2007

Time: 5:00-6:00pm

Duration :30

SCORES FOR THE MICHIGAN EDUCATIONL ASSESSMENT PROGRAM--KNOWN AS MEAP--ARE IN....AND THE RESULTS SHOW IMPROVEMENT IN MOST SUBJECTS.THE RESULTS SHOW MICHIGAN ELEMENTARY AND MIDDLE SCHOOL STUDENTS IMPROVED THEIR MATH AND READING SCORES IN THE LATEST ROUND OF STATE STANDARDIZED TESTS. SCORES WERE MIXED FOR WRITING AND SCIENCE, AND DOWN SLIGHTLY IN SOCIAL STUDIES.STATE OFFICIALS SAY THE MEAP SCORES INDICATE PROGRESS SINCE SCHOOLS BEGAN IMPLEMENTING TOUGHER CONTENT EXPECTATIONS IN MATH AND READING TWO YEARS AGO.THE TESTS SCORES ARE FOR STUDENTS IN THIRD THROUGH EIGHTH GRADES, PLUS A NINTH-GRADE SOCIAL STUDIES TEST.STUDENTS TOOK THOSE TESTS IN OCTOBER.

January 23, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: A NORTHERN MICHIGAN SCHOOL IS BRINGING LEARNING TO LIFE BY FOLLOWING A LOCAL IDITAROD RACER AND GAINING KNOWLEDGE ALONG THE WAY!JEFFERSON ELEMENTARY SCHOOL IN MANISTEE IS KICKING OFF ITS PROGRAM, CALLED "IDITAREAD" AND ASKING OTHER SCHOOLS ACROSS THE STATE TO JOIN IN THROUGH THE PROGRAM, STUDENTS FOLLOW LUDINGTON MUSER KEVIN MORLOCK AS HE RACES HUNDREDS OF MILES THROUGH THE ALASKAN SNOW THIS MARCH! ORGANIZERS SAY IT'S DESIGNED TO GET KIDS READING....20 MINUTES A NIGHT FOR 20 DAYS OUT OF THE MONTH.

January 24, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:A PHOTOGRAPHY PROJECT GAVE SOME LEELANAU COUNTY STUDENTS A CHANCE TO CAPTURE THEIR IDEAS OF A WELL-KNOWN NORTHERN MICHIGAN LANDMARK. A LESSON IN ART AND HISTORY THAT CAME TO LIFE THROUGH THE PICTURES THEY TOOK AND THE PROCESS THAT BROUGHT THEIR TALENTS TO THE COMMUNITY.

January 24, 2007

Time: 6:00-6:30pm

Duration :30

NORTHERN MICHIGAN STUDENTS ARE DISHING UP THEIR CULINARY SKILLS FOR PATRONS OF WHAT THEY CONSIDER A WORLD CLASS CAFE.THE FULL-SERVICE RESTAURANT IS MANAGED BY STUDENTS FROM THE TRAVERSE BAY AREA INTERMEDIATE SCHOOL DISTRICT'S CAREER TECH CENTER. AFTER WEEKS OF PREP WORK IN THE CLASSROOM--STUDENTS NOW GET HANDS ON EXPERIENCE. FROM SERVING TABLES IN THE DINING ROOM TO COOKING UP HOT MEALS AND BAKING CAKES--SOME NOW SAY THEY MAY HAVE FOUND THEIR FUTURE CAREERS.

January 25, 2007

Time: 6:00-6:30pm

Duration :30

AS MORE VETERANS AGE AND PASS AWAY, OFTEN THEIR EXPERIENCES ARE LOST WITH THEM... BUT THERE'S AN EFFORT TO MAKE SURE THEIR STORIES LIVE ON FOR GENERATIONS TO COME. A GROUP OF NORTHERN MICHIGAN STUDENTS IS WORKING TO SUBMIT THE STORIES OF LOCAL VETERANS TO A NATIONWIDE PROJECT.. 7&4'S ERIN OVALLE HAS THAT THE STORY.

January 26, 2007

Time: 6:00-6:30pm

Duration :30

TODAY ONE NORTHERN MICHIGAN SCHOOL WAS CLOSED AFTER NEARLY HALF OF ITS STUDENTS CAME DOWN WITH THE FLU. LEADERS AT EAST ELEMENTARY SCHOOL IN CHEBOYGAN SAY 44 PERCENT OF THE STUDENTS AND 42 PERCENT OF THE STAFF WERE SICK ON THURSDAY. TODAY CREWS SPENT THE DAY DISINFECTING THE SCHOOL. 7&4'S JENN CARLSON HAS THE DETAILS.

January 29, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: A NORTHERN MICHIGAN SCHOOL DISTRICT IS CONSIDERING MAJOR CHANGES TO ITS ELEMENTARY PROGRAM--BY SHIFTING THE WAY IT USES ITS SCHOOL BUILDINGS. 7&4'S MATT SOLTYSIAK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE.

January 29, 2007

Time: 11:00-11:35pm

Duration :30

MANY SCHOOL DISTRICTS ARE RE-EVALUATING THEIR FINANCIAL PRIORITIES-- ONE SCHOOL DISTRICT IS DOING THIS WITH THE HELP OF THE COMMUNITY. THE TRAVERSE CITY AREA PUBLIC SCHOOL DISTRICT STARTED A STEERING COMMITTEE TO HELP MAKE SOME TOUGH DECISIONS AND PLAN FOR A BETTER FUTURE. THE STEERING COMMITTEE IS PRESENTING IDEAS FROM DIFFERENT SUB-COMMITTEES-- AND THE COMMUNITY IS HELPING THEM PREPARE TO MAKE SOME TOUGH DECISIONS. SEVEN AND FOUR'S LISA CHAVARRIA WAS THERE AND JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

January 30, 2007

Time: 6:00-6:30pm

Duration :30

THE KALKASKA SCHOOL DISTRICT IS PREPARING TO MAKE SOME TOUGH CUTS--WHICH COULD INVOLVE CLOSING ONE OF IT'S SCHOOLS. THE DISTRICT SUPERINTENDENT TOLD 7 AND 4 NEWS-- NO FINAL DECISIONS HAVE BEEN MADE, BUT SOMETHING NEEDS TO BE DONE. THAT'S WHY THE DISTRICT DEVELOPED A FACILITIES COMMITTEE TO REVIEW SOME DIFFICULT OPTIONS. THERE HAS BEEN SPECULATION THAT RAPID CITY'S ELEMENTARY SCHOOL COULD BE THE TARGET OF SOME CUTS, AND POSSIBLY EVEN CLOSURE...BUT THE SUPERINTENDENT SAYS THAT HAS NOT BEEN DECIDED YET. TONIGHT THAT COMMITTEE WILL BE MEETING WITH CONCERNED PARENTS. THAT MEETING IS TONIGHT AT 7 P-M AT THE KALKASKA HIGH SCHOOL LIBRARY. WE'LL HAVE THE LATEST IN A LIVE REPORT ON 7 AND 4 NEWS AT 11.

January 30, 2007

Time: 11:00-11:35pm

Duration :30

TONIGHT THERE ARE A LOT OF NEW QUESTIONS REGARDING A CONTROVERSIAL BUILDING PROJECT. IT TOOK MONTHS, AND MEDIATION FOR A PLAN TO BUILD A CHURCH AND A CHARTER SCHOOL IN ONE NORTHERN MICHIGAN TOWNSHIP TO GET APPROVED...TONIGHT ANOTHER UNEXPECTED TWIST. THE BAY POINTE COMMUNITY CHURCH HAS ALREADY STARTED CONSTRUCTION ON A NEW FACILITY IN LONG LAKE TOWNSHIP, JUST OUTSIDE OF TRAVERSE CITY. NOW ONLY PART OF THE APPROVED CONSTRUCTION PLAN IS GOING TO BE CONTINUED. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE STUDIO WITH MORE. MATT!

January 31, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: A GROUP OF OKLAHOMA RESIDENTS GATHERED MORE THAN A THOUSAND SIGNATURES TO INSIST THAT THEIR SCHOOLS BEGIN USING THE CHRISTIAN BIBLE IN CLASSES. RICK TILLERY HAS MORE FROM GROVE, OKLAHOMA.

January 31, 2007

Time: 6:00-6:30pm

Duration :30

A GROUP OF HIGH SCHOOL STUDENTS ARE BRINGING YOUR FAVORITE DISNEY CLASSICS TO LIFE IN HOPES THAT THEIR TUNES WILL CARRY THEM ALL THE WAY TO THE BIG APPLE.THE TRAVERSE CITY CENTRAL HIGH SCHOOL CHOIR IS PUTTING ON A DISNEY THEMED CONCERT TO HELP FUND A TRIP TO NEW YORK CITY.THE TRIP WILL COST A TOTAL OF AROUND 25-THOUSAND DOLLARS BUT THE STUDENTS WILL GET A CHANCE TO PREFORM AT DIFFERENT CATHERDRALS AND EXPERIENCE ALL OF THE CULTURE THAT THE CITY OFFERS.

January 31, 2007

Time: 11:00-11:35pm

Duration :30

THIS EVENING PARENTS AND THEIR CHILDREN ARE LEARNING ABOUT THE CLOSURE OF THEIR NORTHERN MICHIGAN SCHOOL WHICH HAS BEEN OPEN SINCE 1972. INTERLOCHEN'S PATHFINDER SCHOOL NEAR TRAVERSE CITY HAS JUST ANNOUNCED IT WILL CLOSE THIS JUNE DUE TO FINANCIAL REASONS . \_THE PATHFINDER SCHOOL MERGED WITH INTERLOCHEN CENTER FOR THE ARTS IN 2000 BECAUSE OF FINANCIAL DIFFICULTY. WHILE ADMINISTRATORS SAY INTERLOCHEN'S REPUTATION HAS HELPED, IT HASN'T BEEN ENOUGH, WHICH LEAD TO TONIGHTS ANNOUNCEMENT. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

February 1, 2007

Time: 5:00-6:00pm

Duration :30

A SCHOOL ANNOUNCES IT WILL CLOSE ITS DOORS AT THE END OF THE SCHOOL YEAR. PATHFINDER SCHOOL NEAR TRAVERSE CITY IN LEELANAU COUNTY HAS ABOUT 150 STUDENTS FROM PRE KINDERGARTEN THROUGH 8TH GRADE A SPOKESPERSON FOR THE INTERLOCHEN CENTER FOR THE ARTS, WHICH RUNS THE SCHOOL, CITES DECLINING ATTENDANCE AND FINANCIAL REASONS FOR THE CLOSING INTERLOCHEN'S PRESIDENT SAYS IT LOST ONE-POINT-SEVEN MILLION DOLLARS ON THE PATHFINDER SCHOOL IN THE LAST SEVEN YEARS.AND IF THE SCHOOL WERE TO REMAIN OPEN, HE EXPECTS IT TO LOSE ANOTHER ONE POINT ONE MILLION OVER THE NEXT FIVE YEARS.

February 1, 2007

Time: 5:00-6:00pm

Duration :30

FOURTH GRADERS AT A GRAND TRAVERSE COUNTY SCHOOL TRY THEIR HAND "DOING THE NEWS"THESE STUDENTS IN MRS. HUBER'S CLASS AT TRAVERSE BAY CHRISTIAN SCHOOL JUST GOT FINISHED LEARNING ABOUT THE SINKING OF THE TITANIC.MRS. HUBER CAME UP WITH THE IDEA OF HAVING THE STUDENTS PUT TOGETHER A NEWSCAST--COMPLETE WITH COMMERCIALS--TO SHOWCASE WHAT THEY LEARNED. BY THE WAY, THEY CHOSE TO IMPERSONATE, GREG MACMASTER, MYSLEF, ADAM AND JAYSON GEISER AS THE NEWSCASTERS.AND...THEY INVITED US TO CLASS TO WATCH THEM PERFORM.

February 1, 2007

Time: 5:00-6:00pm

Duration :30

A NEW VIRTUAL SIMULATION LAB IS IN THE WORKS...AND IT'S MODELED AFTER SOMETHING SEEN ON STAR TREK.IT MAY BECOME THE LATEST TOOL TO HELP CHILDREN WITH SPEECH DISORDERS COMMUNICATE IN THE REAL WORLD. MONICA ROBINS SHOWS US HOW IT WORKS.

February 2, 2007

Time: 5:00-6:00pm

Duration :30

A JUDGE IN OTSEGO COUNTY IS HOPING TO DECREASE THE NUMBER OF REPEAT OFFENDERS....BY ENCOURAGING EDUCATION. 7&4'S JENN CARLSON JOINS US LIVE FROM OUR GAYLORD NEWSROOM WITH THE DETAILS..JENN?

February 2, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:HUNDREDS OF NORTHERN MICHIGAN STUDENTS TOOK NOTES OF A DIFFERENT KIND DURING THE SCHOOL DAY TODAY.THEY GOT A LESSON IN THE 'BLUES' FROM A MUSICIAN TOURING IN TRAVERSE CITY.JOE BONAMASSA HAS MADE IT HIS MISSION TO MAKE SURE CHILDREN AND TEENS ARE INTRODUCED TO DIFFERENT KINDS OF MUSIC.BONAMASSA WORKS WITH A PROGRAM CALLED "BITS" - WHICH STANDS FOR BLUES IN THE SCHOOLS.TODAY MORE THAN 4-HUNDRED NORTHERN MICHIGAN MIDDLE AND HIGH SCHOOL STUDENTS TOOK PART IN A CONCERT JUST FOR THEM!

February 5, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:A HIGH SCHOOL IS TRYING TO STOP UNDERAGE DRINKING BY TESTING STUDENTS FOR ALCOHOL EVEN IF THEY HAVEN'T HAD A DRINK FOR SEVERAL DAYS. LEN TURNER HAS MORE.

February 5, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:STUDENTS IN ONE NORTHERN MICHIGAN SCHOOL DISTRICT ARE ONE STEP CLOSER TO A FREE COLLEGE EDUCATION.THE "NORTHPORT PROMISE" IS A PROGRAM DESIGNED TO GIVE ANY STUDENT WHO STAYS IN THE NORTHPORT SCHOOL SYSTEM FROM KINDERGARTEN THROUGH HIGH SCHOOL FREE TUITION TO ANY PUBLIC POST-SECONDARY SCHOOL IN MICHIGAN.LIKE THE PROGRAM IN KALAMAZOO--THERE WOULD ALSO BE A PRO-RATED AMOUNT FOR THOSE WHO DID NOT ATTEND FULL-TIME.THE PROJECT IS STILL IN ITS BEGINNING STAGES, BUT THERE IS NOW A NEW COMMITTEE TO LEAD FUNDRAISING EFFORTS.A COMMITTEE MEMBER SAYS THIS STEP HELPS MAKE THE PROMISE A REALITY.\*FULL\* FREE TUITION FOR STUDENTS IS NOT EXPECTED TO BE AVAILABLE FOR ANOTHER DECADE BUT STARTING \*NEXT\* YEAR, ORGANIZERS SAY GRADUATES WILL RECEIVE A PORTION OF THE MONEY.IF YOU WOULD LIKE TO VOLUNTEER OR DONATE TO THE FUND, THERE IS A PUBLIC MEETING SCHEDULED FOR FEBRUARY 14TH AT 5 P.M AT THE NORTHPORT SCHOOL AUDITORIUM.

February 7, 2007

Time: 5:00-6:00pm

Duration :30

TONIGHT PEOPLE AROUND MICHIGAN ARE REACTING TO SOME OF THE GOVERNOR'S PROPOSALS SHE LAID OUT IN LAST NIGHT'S STATE OF THE STATE ADDRESS.SHE FOCUSED MAINLY ON RE-TRAINING WORKERS, INVESTING IN ENERGY ALTERNATIVES, REDUCING PRISON POPULATIONS AND GETTING MORE PEOPLE INTO COLLEGE. SHE ALSO SAID SHE WILL \*NOT\* SLASH SCHOOL FUNDING THIS YEAR DESPITE A SHORTFALL OF NEARLY 370 MILLION DOLLARS. ONE THING SHE DID STRESS...SHE WANTS TO GIVE SCHOOLS MORE MONEY NEXT YEAR, BUT SAYS THEY'LL HAVE TO MEET HIGHER STANDARDS AND START SHARING THEIR RESOURCES IF THEY WANT TO SEE THOSE DOLLARS. 7&4'S JENN CARLSON SPENT THE DAY SPEAKING WITH EDUCATORS AND HAS THEIR REACTION TO GOVERNOR GRANHOLMS REVENUE SHARING PLAN.

February 8, 2007

Time: 5:00-6:00pm

Duration :30

WHEN YOU THINK OF THE ESSENTIALS FOR A GOOD EDUCATION--HEALTHY TEETH MAY NOT BE AT THE TOP OF YOUR LIST.BUT EDUCATORS ARE FINDING OUT THAT A SIMPLE TRIP TO THE DENTIST CAN JUMPSTART SUCCESS IN THE CLASSROOM. THAT'S WHY A NEW NORTHERN MICHIGAN PROGRAM IS TAKING THE BITE OUT OF FINDING DENTAL CARE.

February 8, 2007

Time: 6:00-6:30pm

Duration :30

PARENTS ARE LOOKING FOR WAYS TO "SAVE THEIR SCHOOL" AFTER IT ANNOUNCED IT WOULD BE CLOSING IT'S DOORS AT THE END OF THE SCHOOL YEAR. PARENTS AND STUDENTS OF PATHFINDER SCHOOL HAVE FORMED A COMMITTEE TO KEEP THE SCHOOL RUNNING COMMITTEE ORGANIZERS SAY THEY ARE LOOKING AT OPTIONS TO KEEP THE SCHOOL OPEN WITH THE SAME STAFF.THEY ARE BRAINSTORMING ABOUT OPTIONS LIKE BUYING THE PROPERTY OR BUILDING A CHARTER SCHOOL AROUND 144 STUDENTS ATTEND PATHFINDER SCHOOL FROM PRESCHOOL TO EIGHTH GRADE.

February 12, 2007

Time: 5:00-6:00pm

Duration :30

GOVERNOR GRANHOLM RELEASED HER PROPOSED BUDGET WHICH COULD INCLUDE SOME INCREASES SHE SAYS WILL HELP COMMUNITY COLLEGES ACROSS THE STATE. 7 AND 4'S LISA CHAVARRIA JOINS US LIVE IN THE STUDIO WITH MORE ON HOW THIS WILL IMPACT ONE NORTHERN MICHIGAN COMMUNITY COLLEGE...LISA?

February 12, 2007

Time: 6:00-6:30pm

Duration :30

ONE AREA SCHOOL DISTRICT HOPES THAT A SERIES OF EVENTS WILL PROVIDE A FRESH PLANNING PERSPECTIVE.TONIGHT THE TRAVERSE CITY AREA PUBLIC SCHOOLS BEGINS LOCAL OUTREACH DISCUSSIONS TO HELP IN LONG RANGE MASTER PLANNING FOR THE DISTRICT. TCAPS ORGANIZERS HOPE THAT THE SERIES OF MEETINGS WILL HELP GATHER LOCAL PERSPECTIVES. TONIGHT'S MEETING IS FROM 6:30 UNTIL 7:30 AT GLENN LOOMIS ELEMENTARY SCHOOL.IF YOU CAN'T MAKE THAT MEETING, THERE IS ANOTHER MEETING THIS THURSDAY AT COURTADE ELEMENTARY SCHOOL, ALSO STARTING AT 6:30.

February 13, 2007

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN SCHOOL DISTRICT IS HOPING TO TAP INTO SOME CREATIVE TALENT TO HELP WITH A NEW LOGO DESIGN.THE WINNING LOGO WILL BE USED FOR THE WEXFORD-MISSAUKEE I--S-D.THE CREATOR OF THE FIRST PLACE DESIGN WILL GET A TWENTY FIVE DOLLAR GIFT CERTIFICATE.THE SECOND AND THIRD PLACE WILL GET A CERTIFICATE FOR THE THIRTEENTH STREET café.DEADLINE FOR THE CONTEST IS MARCH FIRST - THE ENTRIES NEED TO BE SENT TO THE WEXFORD-MISSAUKEE AREA CAREER TECH CENTER ON 13-TH STREET IN CADILLAC.

February 14, 2007

Time: 5:00-6:00pm

Duration :30

A LEELANAU COUNTY SCHOOL IS SET TO CLOSE AT THE END OF THE SCHOOL YEAR. BUT IF A GROUP OF PARENTS HAS ITS WAY--THOSE DOORS WILL STAY OPEN.7&4 RACHEL MELNICK JOINS US LIVE IN THE STUDIO WITH THE LATEST ON THEIR EFFORTS.



February 14, 2007

Time: 5:00-6:00pm

Duration :30

EVERY YEAR--BENZIE CENTRAL HIGH SCHOOL STUDENTS HAVE THE OPTION TO TAKE A PLANT SCIENCE CLASS.BUT IT'S A LUCKY GROUP EVERY 10 YEARS THAT GETS TO EXPERIENCE A HANDS ON FORESTRY PROJECT.AND 2007 HAPPENS TO BE IT.

February 14, 2007

Time: 11:00-11:35pm

Duration :30

A NORTHERN MICHIGAN VILLAGE IS COMING TOGETHER TO PROVIDE "A PROMISE" TO IT'S STUDENTS. A PROMISE OF A COLLEGE EDUCATION. COMMUNITY MEMBERS IN NORTHPORT ARE WORKING TO PROVIDE A PROMISE LIKE THE KALAMAZOO PROMISE, WHICH PAYS FOR IT'S GRADUATES COLLEGE TUITION.SEVEN AND FOUR'S MATT SOLTYSIAK WAS IN NORTHPORT TODAY WHERE DETAILS OF THE PROMISE WERE SHARED THE VILLAGE, HE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

February 16, 2007

Time: 5:00-6:00pm

Duration :30

IT'S A PROBLEM ACROSS THE STATE--- SCHOOL FUNDING.IT'S HITTING HOME FOR ADMINISTRATORS AND EMPLOYEES AT THE HOUGHTON LAKE SCHOOL DISTRICT AS THEY FACE POTENTIAL SALARY CUTS.7 AND 4'S JESSICA LEFFLER WAS IN HOUGHTON LAKE AND HAS THE DETAILS. JESSICA?

February 19, 2007

Time: 5:00-6:00pm

Duration :30

A WELDING COMPANY HAS TEAMED UP WITH ONE LOCAL INSTITUTE TO INSPIRE STUDENTS AIRGAS, THE NATIONS LARGEST DISTRIBUTOR OF INDUSTRIAL GAS AND WELDING SUPPLIES HAS PARTENERED WITH THE KIRKLAND COMMUNITY COLLEGE'S M-TEC TO BRING AN ORANGE COUNTY CHOPPER TO GAYLORD. SCHOOL OFFICIALS SAY IT GIVES THE STUDENTS ENROLLED IN THE TECHNICAL, SKILLED TRADES AND WELDING COURSES AN OPPORTUNITY TO SEE A CHOPPER DESIGNED AND BUILT BY ORANGE COUNTY CHOPPERS..M-TEC TRAINS STUDENTS IN A VARIETY OF SKILLED TRADES INCLUDING WELDING, MACHINE, POWER ENGINE, ELECTRICAL AND CAD DESIGN.

February 19, 2007

Time: 11:00-11:35pm

Duration :30

PARENTS ARE COMING TOGETHER BECAUSE THEY WANT ONE NORTHERN MICHIGAN SCHOOL DISTRICT TO CHANGE THE WAY IT TEACHES THEIR CHILDREN THE GROUP CALLS ITSELF WE ALL COUNT-- AND THE PARENTS ARE TRYING TO RALLY OTHERS TO HELP VOICE THEIR NEED FOR CHANGE TO THE TRAVERSE CITY AREA PUBLIC SCHOOL BOARD OF EDUCATION.PARENTS STARTED UP THIS GRASS ROOTS EFFORT BECAUSE THEY FEEL THEY CAN'T BE HELPFUL WITH THEIR CHILDREN'S MATH CLASSES--IF THEY CAN'T EVEN UNDERSTAND IT.SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

February 20, 2007

Time: 5:00-6:00pm

Duration :30

STUDENTS IN ONE COMMUNITY ARE GETTING THEIR HEARTS PUMPING - AND RAISING MONEY TO HELP OTHERS.THESE STUDENTS FROM THE GRAND TRAVERSE ACADEMY ARE HOPING TO RAISE TEN THOUSAND DOLLARS WITH THEIR TWO DAY JUMP-A-THON ... AND IT LOOKS LIKE THEY MAY DO JUST THAT THEY ARE WRAPPING UP THEIR FIRST DAY AND HAVE ALREADY RAISED MORE THAN 97-HUNDRED DOLLARS MORE THAN 600 STUDENTS ARE JUMPING IN 45 MINUTE SESSIONS THROUGH OUT THE SCHOOL DAY. THE MONEY RAISED WILL BE DONATED TO THE AMERICAN HEART ASSOCIATION.

February 21, 2007

Time: 5:00-6:00pm

Duration :30

SOME AREA STUDENTS WANT TO RIDE THEIR SNOWMOBILES TO SCHOOL AND ARE WILLING TO CHALLENGE THE LOCAL GOVERNMENT FOR THAT RIGHT. SOME STUDENTS FROM FRANKFORT HIGHSCHOOL SAY BECAUSE OF A NEW CITY ORDINANCE THEY ARE NO LONGER ABLE TO RIDE THEIR SNOWMOBILES TO SCHOOL. BUT THE STUDENTS WANT TO CHANGE THAT ORDINANCE... AND THAT HAS STIRRED UP SOME CONTROVERSY IN THE COMMUNITY. 7&4'S RACHEL MELNICK JOINS ON LIVE IN THE TRAVERSE CITY NEWSROOM WITH THAT STORY RACHEL.

February 21, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:WHEN STUDENTS ARE LEARNING ABOUT READING, WRITING, AND ARITHMETIC, THEY OFTEN QUESTION HOW THEY WILL APPLY THOSE SKILLS IN THE REAL WORLD...AND TODAY, SOME CADILLAC TEENS GOT ANSWERS. THANKS TO A PILOT PROGRAM SPONSORED BY JUNIOR ACHIEVEMENT....STUDENTS AT CADILLAC HIGH SCHOOL GOT THE CHANCE TO HEAR FROM FORTY PROFESSIONALS RANGING FROM MANUFACTURING, GOVERNMENT, MEDICINE AND EVEN THE MEDIA! I WAS INVITED TO SPEAK TO THE STUDENTS TODAY, AND GOT THE CHANCE TO EXPLAIN HOW THE SKILLS THEY ARE LEARNING NOW WILL HELP THEM ACHIEVE THEIR CAREER GOALS IN THE FUTURE.THIS IS THE FIRST TIME IN NORTHERN MICHIGAN THAT REVERSE JOB SHADOW DAY BROUGHT PROFESSIONALS INTO THE CLASSROOM.

February 21, 2007

Time: 5:00-6:00pm

Duration :30

A LOCAL CAREER AND TECHNICAL SCHOOL HAS REASON TO BOAST AFTER A REGIONAL COMPETITION TAKES MANY STUDENTS TO STATE LEVEL!THE TRAVERSE BAY AREA INTERMEDIATE SCHOOL DISTRICT, CAREER-TECH CENTER HOSTED THE 2006-2007 REGIONAL SKILLS USA COMPETITION.STUDENTS COMPETED IN A VARIETY OF AREAS INCLUDING SMALL ENGINES, COMMERCIAL BAKING, AUTOMOTIVE SERVICE, FIREFIGHTING, AND MORE.TBAISD OFFERS A CHOICE OF 23 CAREER-TECHNICAL PROGRAMS TO ELEVENTH AND TWELFTH GRADE STUDENTS IN THE FIVE-COUNTY AREA.

February 21, 2007

Time: 6:00-6:30pm

Duration :30

THE STATE'S UNRESOLVED BUDGET SITUATION HAS LEFT MANY QUESTIONING THE TYPES OF CUTS THAT COULD BE HEADING TO OUR SCHOOLS IN NORTHERN MICHIGAN. GOVERNOR JENNIFER GRANHOLM AND SENATE REPUBLICANS ARE AT ODDS OVER HOW TO MAKE BUDGET CUTS.THE GOVERNOR PITCHED A PLAN THAT WOULD HAVE SPARED SCHOOLS FROM CUTS... BUT THAT PLAN DEPENDS ON RAISING TAXES--A MOVE THAT IS DRAWING SOME OPPOSITION.WHETHER SCHOOL CUTS HAPPEN OR NOT--DISTRICTS IN NORTHERN MICHIGAN HAVE BEEN PREPARING FOR THE POSSIBILITY FOR THE LAST SEVERAL WEEKS.7&4'S JESSICA LEFFLER JOINS US LIVE IN OUR TRAVERSE CITY NEWSROOM WITH MORE.

February 22, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:SENDING A CHILD TO KINDERGARTEN IS A BIG STEP FOR THE YOUNG STUDENT AND THE PARENT... AND KINDERGARTEN ISN'T WHAT IT USED TO BE-- 7&4'S KRISTIN MACIOROWSKI INTRODUCES US TO A TRAVERSE CITY TEACHER WHO TELLS US WHAT TO EXPECT...

February 22, 2007

Time: 6:00-6:30pm

Duration :30

SEVERAL AREA COUNTIES ARE WORKING TOGETHER TO KEEP STUDENTS SAFE IN THE CLASSROOM. LOCAL LAW ENFORCEMENT OFFICERS TEAMED UP WITH SCHOOL LEADERS IN TRAVERSE CITY TO ASSESS SCHOOL SAFETY PLANS AND TRY TO IMPROVE THEM. PARTICIPANTS SAY THE WORLD IS CHANGING THE PLANS NEEDS TO CHANGE WITH THE TIMES.

February 23, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: THE I-POD ATTACHED TO YOUR KID'S EAR MAY SOON BE USED FOR MUCH MORE THAN JUST MUSIC. LISA DANIELS HAS MORE IN TODAY'S INSIDER REPORT.

February 23, 2007

Time: 6:00-6:30pm

Duration :30

ONE NORTHERN MICHIGAN COUNTY IS TURNING THE PAGE TO A NEW CHAPTER IN CHILDREN'S LEARNING THANKS TO SOME FEDERAL FUNDING. THE PROGRAM, KALKASKA CARES IS FUNDED BY A FEDERAL GRANT TO HELP ENHANCE LITERACY PROGRAMS AT LOCAL PRESCHOOLS. TODAY ORGANIZERS SHOWED OFF THEIR NEW PRESCHOOL LENDING LIBRARY IN THE BIRCH STREET ELEMENTARY SCHOOL. OVER 150 PRESCHOOLERS IN THE PROGRAM GOT TO FILL THEIR NEW LEAP FROG BACKPACKS WITH NEW BOOKS.

February 27, 2007

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN AVIATION PROGRAM HOPES TO SOAR TO NEW HEIGHTS WITH A NEW DEAL TO MANAGE THEIR FLEET. THE NORTHWESTERN MICHIGAN COLLEGE BOARD APPROVED A FLEET MANAGEMENT CONTRACT WITH SUBURBAN AVIATION INCORPORATED. UNDER THE NEW AGREEMENT N-M-C WILL PURCHASE A SMALLER NUMBER OF PLANES WHICH IT WILL SELL BACK TO THE COMPANY ON A ROTATING BASIS. THE PROGRAM DIRECTOR SAYS THIS WILL ALLOW STUDENTS TO USE THE LATEST TECHNOLOGY IN THE MOST COST EFFECTIVE WAY.

February 27, 2007

Time: 5:00-6:00pm

Duration :30

SHOULD SCHOOL VOLUNTEERS BE FINGER-PRINTED, IN AN EFFORT TO KEEP SEXUAL PREDATORS AWAY FROM CHILDREN? LORI BROWN LOOKS AT HOW THE LAWS VARY WHEN IT COMES TO TRACKING SCHOOL VOLUNTEERS.

February 28, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: A NORTHERN MICHIGAN STUDENT IS BEING REWARDED FOR TAKING TIME OUT FROM HER SCHOOL WORK TO HELP THOSE WHO ARE LESS FORTUNATE. NICCOLE MCFALLS IS A SENIOR AT TRAVERSE CITY WEST SENIOR HIGH SCHOOL AND HAS RECEIVED THE PRESIDENT'S VOLUNTEER SERVICE AWARD. THE AWARD FROM THE WHITE HOUSE GOES TO STUDENTS WHO HAVE DEDICATED A SIGNIFICANT AMOUNT OF TIME SERVING THEIR COMMUNITIES. NICCOLE HAS DEFINITELY SURPASSED EXPECTATIONS... VOLUNTEERING 4-THOUSAND HOURS OF HER TIME TO WORKING WITH THE HOMELESS.

February 28, 2007

Time: 5:00-6:00 pm

Duration :30

SOME NORTHERN MICHIGAN STUDENTS ARE BEING WARNED ABOUT THE DANGERS OF ONLINE PREDATORS AND HOW THEY CAN BE LURED INTO A TRAP. ST. ELIZABETH ANN SETON MIDDLE SCHOOL IN GRAND TRAVERSE COUNTY IS TRYING A NEW INTERACTIVE LEARNING APPROACH WITH ITS 6TH, 7TH, AND 8TH GRADE STUDENTS. AND ARE HOPING THE LESSONS WILL GO FAR BEYOND THE CLASSROOM. 7&4'S RACHEL MELNICK HAS THE STORY.

February 28, 2007

Time: 11:00-11:35pm

Duration :30

ROAD CREWS AREN'T THE ONLY ONES CHECKING THE SAFETY OF THE STREETS DURING BAD WEATHER, SO ARE SCHOOL LEADERS. SEVEN AND FOUR'S LISA CHAVARRIA SPOKE TO ONE NORTHERN MICHIGAN SCHOOL DISTRICT JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH INSIDE LOOK AT HOW SCHOOLS DECIDE WHETHER OR NOT TO CANCEL CLASS... LISA!

March 1, 2007

Time: 5:00-6:00pm

Duration :30

A SEASONED EDUCATOR IS WAY AHEAD OF NATIONAL POLICY. SHE ADOPTED THE "NO CHILD LEFT BEHIND" APPROACH LONG BEFORE IT GOT ITS NAME, DECADES BEFORE IT BECAME THE NATIONAL STANDARD. JOE COURSON FOUND SHE TAKES THE OLD SCHOOL WAY OF TEACHING SOME OF HER SCHOOL'S MOST CHALLENGING STUDENTS.

March 1, 2007

Time: 6:00-6:30pm

Duration :30

CLOSING SCHOOLS IS NOT A DECISION DISTRICT LEADERS TAKE LIGHTLY... AND WHETHER IT'S AN ALL OUT CANCELLATION, A DELAY, OR AN EARLY DISMISSAL. 7 &4'S BILL FROELICH JOINS US LIVE IN TRAVERSE CITY WITH HOW THE WEATHER IMPACTED ONE AREA SCHOOL DISTRICT.

March 2, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: IT'S "READ ACROSS AMERICA DAY" AND 1ST LADY LAURA BUSH IS JUMPING IN ON THE FUN. THE FIRST LADY READ TO ELEMENTARY STUDENTS IN WASHINGTON DC.. SPREADING THE IMPORTANCE OF PICKING UP A BOOK. TODAY'S MESSAGE OF READING IS IN HONOR OF DR. SEUSS... TODAY WOULD HAVE BEEN HIS 103RD BIRTHDAY. SO WHETHER YOU READ BOOKS ABOUT CROOKS OR HOOKS OR EVEN OTHER BOOKS, CRACK ONE OPEN AND SHARE A STORY WITH A CHILD.

March 2, 2007

Time: 5:00-6:00pm

Duration :30

YOUR CHILD'S RECESS OR GYM CLASS COULD BE ONE SOLUTION TO THE RISING EPIDEMIC OF CHILDHOOD OBESITY. DOCTOR SANJAY GUPTA HAS MORE.

March 2, 2007

Time: 6:00-6:30pm

Duration :30

A WORLD CLASS SKIIER IS IN NORTHERN MICHIGAN TEACHING STUDENTS MUCH MORE THAN JUST THE ROPES ON THE SLOPES. TYLER WALKER IS A MEMBER OF THE U.S. DISABLED SKI TEAM. WALKER HAD BOTH LEGS AMPUTATED WHEN HE WAS FOUR-YEARS-OLD. HE DISCOVERED HIS LOVE FOR SKIING AT A YOUNG AGE AND HAS BEEN WOWING SPECTATORS EVER SINCE! WALKER PARTICIPATED IN HIS FIRST OLYMPICS IN 2006 THEN COMPETED IN THE WORLD CUP FINISHING THIRD OVERALL! TODAY HE VISITED THREE TRAVERSE CITY SCHOOLS TO SHARE HIS EXPERIENCES.

March 6, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:A NORTHERN MICHIGAN INDIAN TRIBE IS THE ONLY ONE IN THE NATION TO RECEIVE A 20-THOUSAND DOLLAR GRANT TO GET KIDS AND ADULTS INTERESTED IN READING. THE LITTLE TRAVERSE BAY BANDS OF ODAWA INDIANS WAS ONE OF 72 COMMUNITIES CHOSEN FOR THE BIG READ INITIATIVE.

THE IDEA BEHIND THE PROJECT IS FOR A COMMUNITY TO READ AND DISCUSS A SINGLE BOOK.THE BAND CHOSE "TO KILL A MOCKINGBIRD" BECAUSE OF ITS SOCIOECONOMIC, RACIAL AND INTERGENERATIONAL ISSUES. STARTING IN APRIL-- COPIES OF THE BOOK WILL BE GIVEN OUT ACROSS NORTHERN MICHIGAN FREE OF CHARGE AND THERE WILL BE A SERIES OF ACTIVITIES TO GO ALONG WITH IT.

March 6, 2007

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN COMMITTEE IS ON ITS WAY TO LANSING....HOPING TO SPREAD EDUCATION FUNDS MORE EVENLY ACROSS THE STATE.THE GROUP IS CALLED "CITIZENS FOR EQUITY", AND THEY'LL BE TESTIFYING IN FRONT OF THE K THROUGH 12 BUDGET COMMITTEE AT THE STATE CAPITAL TOMORROW THE COMMITTEE WANTS TO POINT OUT DISCREPANCIES IN FUNDING.SOME LAWMAKERS POINT OUT THE CURRENT MINIMUM FOUNDATION ALLOWANCE FOR SCHOOL DISTRICTS IS ABOUT 7-THOUSAND, BUT SOME DISTRICTS RECEIVE MUCH MORE...UP TO 12-THOUSAND DOLLARS. SUPPORTERS SUCH AS JIM FEIL, THE SUPERINTENDENT FOR TRAVERSE CITY AREA PUBLIC SCHOOLS, WILL BE THERE...HOPING TO LEVEL OUT THE EDUCATIONAL PLAYING FIELD.

March 6, 2007

Time: 5:00-6:00pm

Duration :30

TWO NEBRASKA HIGH SCHOOL STUDENTS FIND AN ALTERNATIVE WAY TO PRODUCE ETHANOL AND IT ALL STARTED WITH A SCIENCE PROJECT. THEY CREATED ETHANOL OUT OF SOMETHING OTHER THAN CORN. GINGER TEN BENSEL HAS THE STORY.

March 7, 2007

Time: 5:00-6:00pm

Duration :30

SCHOOL BUDGET ISSUES ARE A REALITY THAT ALMOST EVERY SCHOOL DISTRICT ACROSS THE STATE HAS HAD TO CONFRONT... AND FOR ONE NORTHERN MICHIGAN SCHOOL, THAT COULD BE FORCING ITS DISTRICT TO CLOSE THE DOORS OF SOME ELEMENTARY SCHOOLS. IN TRAVERSE CITY, THERE HAVE BEEN A SERIES OF PUBLIC FORUMS TO GIVE RESIDENTS AND PARENTS A CHANCE TO HAVE THEIR SAY ON CONFRONTING PROBLEMS LIKE DECLINING ENROLLMENT AND A TIGHT STATE BUDGET. RECENTLY THE DISTRICT CLOSED SABIN AND EAST BAY ELEMENTARY SCHOOLS DUE TO BUDGET CONCERNS...BUT NOW OTHER SCHOOLS COULD BE ON THE CHOPPING BLOCK.7 AND 4'S JESSICA LEFFLER SPOKE WITH SCHOOL ADMINISTRATORS TODAY AND JOINS US LIVE FROM OUR TRAVERSE CITY NEWSROOM WITH MORE...JESS?

March 7, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:MOST TIMES, PETS IN SCHOOL ARE NOT ALLOWED.BUT GALEN CULVER FOUND A MIDDLE SCHOOL IN OKLAHOMA WHERE THE STANDARDS HAVE BEEN RELAXED FOR A TEACHER AND HER BEST FRIEND.

March 7, 2007

Time: 11:00-11:35pm

Duration :30

MANY NORTHERN MICHIGAN SCHOOL DISTRICTS ARE SPEAKING OUT ABOUT THE DISPARITY OF SCHOOL FUNDING IN OUR STATE. TODAY THEY TOOK THAT MESSAGE TO LANSING AND TOLD THE HOUSE K THROUGH 12 APPROPRIATIONS SUBCOMMITTEE THAT NOW, MORE THAN EVER, PER PUPIL FUNDING NEEDS TO BE FAIR AND EQUITABLE.

March 8, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:THEATER CAN BE A LOT OF FUN.IT CERTAINLY CREATED A LOT OF MY FAVORITE MEMORIES FROM HIGH SCHOOL AND TAUGHT ME SKILLS I USE EVERYDAY.AND THAT'S THE IDEA BEHIND THE THEATER ARTS PROGRAM AT TRAVERSE CITY WEST JUNIOR HIGH.WHAT HAPPENS ON STAGE DOESN'T END WHEN THE CURTAIN CLOSES.

March 8, 2007

Time: 6:00-6:30pm

Duration :30

EVEN THOUGH THE SNOW IS STICKING AROUND FOR A LITTLE WHILE, SPRING IS ACTUALLY COMING EARLY THIS YEAR WHEN IT COMES TO RESETTING YOUR CLOCKS. SUNDAY MARKS THE NEW START OF DAYLIGHT SAVING TIME... AND THAT'S THREE-WEEKS EARLIER THAN USUAL. IT MAY SEEM LIKE A SIMPLE CHANGE, BUT SOME PEOPLE WORRY IT COULD CREATE WIDESPREAD TECHNICAL ISSUES FOR COMPUTERS AND ELECTRONICS.EXPERTS SAY ONLY COMPUTERS LESS THAN TWO-YEARS OLD COME PROGRAMMED WITH THE NEW DAYLIGHT SAVING TIME! WE CHECKED IN WITH TECHNOLOGY EXPERTS AT NORTHWESTERN MICHIGAN COLLEGE TO FIND OUT IF WHAT KINDS OF PROBLEMS SCHOOLS COULD BE FACING.

March 9, 2007

Time: 5:00-6:00pm

Duration :30

STUDENTS ATTENDING A NEW PRIVATE HIGH SCHOOL WILL GET ONE YEAR'S FREE TUITION. AN ANONYMOUS DONOR IS GIVING MORE THAN A MILLION DOLLARS TO BERR-A ACADEMY IN MISSOURI. JASMINE HUDA HAS THE STORY.

March 10, 2007

Time: 6:00-6:30pm

Duration :30

18 KIDS TRIED TO SPELL THEIR WAY INTO THE WINNERS CIRCLE THIS AFTERNOON AT THE GRAND TRAVERSE REGIONAL SPELLING BEE.THE EVENT GOT OFF AND RUNNING AROUND TWO THIS AFTERNOON AT THE CITY OPERA HOUSE.STUDENTS FROM ANTRIM--CHARLEVOIX--EMMET--GRAND TRAVERSE--LEELANAU AND KALKASKA COUNTIES ALL PARTICIPATED IN THE EVENT. ALL PROCEEDS GO TO THE REGIONAL STUDENT SPELLING BEE FOR EXPENSES IN WASHINGTON D.C.

March 10, 2007

Time: 6:00-6:30pm

Duration :30

95 TEAMS WITH NEARLY 7-HUNDRED OF THE MOST CREATIVE CHILDREN AND TEENS IN THE AREA ARE BATTLING IT OUT AT THE REGIONAL COMPETITION OF ODYSSEY OF THE MIND.THE COMPETITION IS AN INTERNATIONAL CREATIVE PROBLEM SOLVING CHALLENGE FOR ELEMENTARY AND SECONDARY SCHOOL STUDENTS.THE BIG COMPETITION IS TAKING PLACE AT EAST JUNIOR HIGH SCHOOL.THE TEAMS ARE COMPOSED OF UP TO 7 STUDENTS WHO WORK TOGETHER TO PRODUCE A LONG TERM PROBLEM DESIGNED TO TEST THEIR SKILLS.

March 12, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: 18 STUDENTS TRIED TO SPELL THEIR WAY INTO THE WINNERS CIRCLE OVER THE WEEKEND.... BUT ONLY ONE COULD CLAIM THE TOP SPOT. STUDENTS FROM ANTRIM, CHARLEVOIX, EMMET, GRAND TRAVERSE, LEELANAU AND KALKASKA COUNTIES PARTICIPATED IN THE BEE.AND WYATT MCDONNELL FROM TRAVERSE CITY WEST JUNIOR HIGH WON THE REGIONAL SPELLING BEE SATURDAY. ....HIS FINAL WINNING WORD... BASILICA.

March 12, 2007

Time: 5:00-6:00pm

Duration :30

95 TEAMS WITH NEARLY SEVEN- HUNDRED OF THE MOST CREATIVE STUDENTS IN THE AREA BATTLED IT OUT AT THE REGIONAL COMPETITION OF ODYSSEY OF THE MIND. THE COMPETITION IS AN INTERNATIONAL, CREATIVE, PROBLEM-SOLVING CHALLENGE FOR ELEMENTARY AND SECONDARY SCHOOL STUDENTS.THE TOP TEAMS IN EACH CATEGORY AND GRADE DIVISION ADVANCE FROM REGIONALS.... 35 TEAMS FROM NORTHERN MICHIGAN ARE NOW HEADED TO THE STATE FINALS WHICH WILL BE HELD APRIL 14-TH IN TRAVERSE CITY....FOLLOWED BY WORLD FINALS WHICH WILL BE HELD AT M-S-U ON MAY 23RD OF THIS YEAR.

March 12, 2007

Time: 5:00-6:00pm

Duration :30

MICHIGAN IS IN DESPERATE NEED FOR NURSING STUDENTS AND NURSING TEACHERS. STATE OFFICIALS SAY MICHIGAN WILL BE SHORT ABOUT SEVEN THOUSAND NURSES BY THE YEAR 2010. GOVERNOR GRANHOLM WANTS TO CREATE WHAT SHE'S CALLING THE MICHIGAN NURSING CORPS -- A THREE-YEAR, 45 MILLION DOLLAR PLAN TO TRAIN 500 MORE NURSING INSTRUCTORS WHICH WOULD HELP THREE- THOUSAND ADDITIONAL NURSING STUDENTS GRADUATE .

March 12, 2007

Time: 5:00-6:00pm

Duration :30

THE NO CHILD LEFT BEHIND ACT HAS PUT PRESSURE ON SCHOOLS ACROSS THE COUNTRY TO SHOW IMPROVEMENT IN ACADEMIC PERFORMANCE. FOR ONE MIDDLE SCHOOL IN MINNESOTA, SOME UNIQUE PROGRAMS WERE JUST WHAT THEY NEEDED TO MAKE THE GRADE.

March 12, 2007

Time: 6:00-6:30pm

Duration :30

WHILE MOST PRESCHOOLERS ARE STILL LEARNING TO MASTER ENGLISH, SOME RIGHT HERE IN NORTHERN MICHIGAN WILL BE ADDING CHINESE TO THE COURSE-LOAD. THE TRAVERSE AREA PUBLIC SCHOOLS ANNOUNCED THIS AFTERNOON PLANS FOR A NEW PRESCHOOL PROGRAM THAT TEACHES KIDS BOTH CHINESE LANGUAGE AND CULTURE.SCHOOL LEADERS ARE PARTNERING WITH MICHIGAN STATE UNIVERSITY AND HOPE TO GROW THE PROGRAM UP THE GRADES.

March 12, 2007

Time: 6:00-6:30pm

Duration :30

A GRASSROOTS EFFORT IS UNDERWAY TO PURSUADE THE TRAVERSE CITY AREA PUBLIC SCHOOL BOARD TO CHANGE THE WAY THEIR DISTRICT TEACHES MATH. THE WE ALL COUNT GROUP WILL BE PRESENTING THEIR IDEA TO CREATE A TASK FORCE THAT WOULD SET OUT TO EXPLORE ALTERNATIVES TO THE CURRENT CURRICULUM.THE GROUP IS ALSO PRESENTING A PETITION THEY SAY HAS HUNDREDS OF PARENTS SIGNATURES REQUESTING A TASK FORCE. THE PRESENTATION IS SET FOR THE TCAPS SCHOOL BOARD MEETING AT 6-THIRTY P-M AT THE IDA THOMPkins BUILDING ON WEBSTER STREET.

March 12, 2007

Time: 6:00-6:30pm

Duration :30

WHILE MOST STUDENTS HEAD SOUTH FOR SPRING BREAK SOME OUT OF STATE STUDENTS WANTED THE CHANCE TO SEE WHAT NORTHERN MICHIGAN HAD TO OFFER. 22 STUDENTS FROM THE CHRISTIAN CAMPUS HOUSE OF PERDUE UNIVERSITY ARE SPENDING THE WEEK IN MANCELONA ABOUT HALF OF THE STUDENTS ARE HELPING TO FIX UP THE HISTORICAL SOCIETY WHILE THE OTHERS ARE WORKING WITH HABITAT FOR HUMANITY OR WITH AREA FOSTER CHILDREN.THEY ARE STAYING AT THE CEDAR BEND CAMP. MANY STUDENTS SAY THAT IN THEIR FREE TIME THIS WEEK THEY HOPE TO HIT THE SLOPES AND EXPERIENCE THE NATURAL BEAUTY OF THE AREA.

March 12, 2007

Time: 11:00-11:35pm

Duration :30

PARENTS ARE ASKING FOR THE SCHOOL BOARD'S HELP-- THEY WANT A SOLUTION TO WHAT THEY CALL A GROWING PROBLEM. THE WE ALL COUNT GROUP IS STARTING A GRASSROOTS EFFORT TO CHANGE THE WAY THEIR CHILDREN ARE TAUGHT MATH IN TRAVERSE CITY AREA PUBLIC SCHOOLS.TONIGHT--THE GROUP PRESENTED A PETITION TO THE TCAPS BOARD ASKING SCHOOL LEADERS TO REVIEW THE CURRENT MATHEMATIC CURRICULUM SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

March 13, 2007

Time: 5:00-6:00pm

Duration :30

11TH GRADERS AROUND THE STATE ARE BUCKLING DOWN....BEING TESTED ON EVERYTHING FROM MATH TO HISTORY IN THE MICHIGAN MERIT EXAM. TODAY MARKS THE FIRST DAY OF IMPLEMENTING THE NEW EXAM....THE MICHIGAN MERIT EXAM REPLACES THE MICHIGAN EDUCATIONAL ASSESSMENT PROGRAM..OR "MEAP" AT THE HIGH SCHOOL LEVEL ONLY. 7&4'S JENN CARLSON WAS IN PETOSKEY TODAY WITH THE UNCONVENTIONAL SURROUNDINGS WHERE STUDENTS TOOK THE TESTS.

March 13, 2007

Time: 11:00-11:35pm

Duration :30

SOME PARENTS ARE CONCERNED THAT POSSIBLE SCHOOL CLOSURES COULD HAVE A MAJOR IMPACT ON THEIR CHILDREN. THE TRAVERSE CITY AREA PUBLIC SCHOOLS HELD A PUBLIC DISCUSSION TO SEE HOW TCAPS FAMILIES FELT ABOUT POSSIBLE BUDGET SAVING CHANGES TO THE SCHOOLS IN THEIR COMMUNITIES. THE TRAVERSE CITY AREA PUBLIC SCHOOL DISTRICT HAS CLOSED TWO ELEMENTARY SCHOOLS SINCE 2002.LAST WEDNESDAY THE TCAPS STEERING COMMITTEE RECOMMENDED CLOSING THREE MORE ELEMENTARY SCHOOLS.THE RECOMMENDATION INCLUDED MOVING THE 6TH GRADERS TO THE MIDDLE SCHOOLS, AND THE 9TH GRADERS TO THE HIGH SCHOOLS.TONIGHT THE PUBLIC HAD IT'S FIRST CHANCE TO HAVE THEIR VOICES HEARD AFTER LAST WEEK'S ANNOUNCEMENT.SEVEN AND FOUR'S LISA CHAVARRIA SPENT THE NIGHT TALKING WITH CONCERNED PARENTS AND SCHOOL MEMBERS.

March 14, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: HUNDREDS OF LOCAL STUDENTS FROM A FIVE COUNTY REGION GOT A GLIMPSE OF TECHNOLOGY TODAY....AS THEY LOOK TO THE FUTURE. EIGHTH GRADE STUDENTS TOURED THE TRAVERSE BAY AREA INTERMEDIATE SCHOOL DISTRICT CAREER TECH CENTER IN TRAVERSE CITY.IT'S ALL PART OF MICHIGAN'S NEW HIGH SCHOOL GRADUATION REQUIREMENTS.STARTING WITH THIS YEAR'S 8TH GRADERS, STUDENTS WILL NEED TO COMPLETE AN EDUCATION DEVELOPMENT PLAN THAT KEEPS TRACK OF THEIR CAREER-FOCUSED STUDIES. THE CAREER TECH CENTER HELPS STUDENTS FOCUS IN ON THE EVER GROWING FIELD OF TECHNOLOGY--WITH 23 PROGRAMS FOR 11TH AND 12TH GRADE STUDENTS.



March 14, 2007

Time: 5:00-6:00pm

Duration :30

LOCAL TEENS ARE BACK IN NORTHERN MICHIGAN AFTER COMPETING IN A ROBOTICS COMPETITION THAT BROUGHT TOGETHER THE BEST OF THE BEST IN THE GREAT LAKES REGION. STUDENTS WHO ATTEND CLASSES AT THE MANUFACTURING TECHNOLOGY ACADEMY HAD ONLY 6 WEEKS TO DESIGN AND BUILD A ROBOT ....THEN IT WAS THEIR TIME TO SHINE AT EASTERN MICHIGAN UNIVERSITY. THE GRAND TRAVERSE AREA'S ROBOT TOOK PART IN A THREE ON THREE GAME--TRYING TO SCORE POINTS BY LIFTING ITS COMPETITORS OFF THE FLOOR.LESS THAN 5-PERCENT OF SCHOOLS AROUND THE NATION HAVE THE CHANCE TO PARTICIPATE IN THE COMPETITION--AND STUDENTS WHO DO SAY IT HAS THEM THINKING ABOUT THEIR FUTURES.

March 14, 2007

Time: 11:00-11:35pm

Duration :30

LEADERS AT ONE MASON COUNTY SCHOOL HAVE APPROVED LAYOFF NOTICES FOR ALL OF THEIR TEACHERS WHILE THE FATE OF THEIR SCHOOL IS LEFT IN THE VOTERS HANDS.TONIGHT THE FREESOIL SCHOOL BOARD DECIDED THEY DO NOT HAVE THE FUNDING TO OPPERATE A K THROUGH 12 NEXT SCHOOL YEAR. ALL OF THE TEACHERS HAVE BEEN APPROVED FOR LAYOFF NOTICES.THEY ARE HOPING THAT VOTERS WILL PASS A HEDLEY IN THE MAY ELECTION. IF THAT PASSES THEY WILL KEEP THE SCHOOL OPEN BUT ONLY OPPERATE GRADES K THROUGH 8 AND REHIRE THE NEEDED TEACHERS.IF IT FAILS, THE SCHOOL BOARD PRESIDENT SAYS THE SCHOOL WILL CLOSE ENTIRELY.

March 15, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: NEW RESEARCH LINKS LOWER GRADES TO SOCIAL NETWORKING SITES LIKE MYSPACE NEWS THAT IS NOT SO SURPRISING TO SOME - INCLUDING THE HUNDREDS OF STUDENTS WHO TOOK PART IN THE NATIONAL STUDY.ARTIE OJEDA HAS MORE:

March 15, 2007

Time: 6:00-6:30pm

Duration :30

IT WAS A HAIR-RAISING DAY AT A LOCAL HIGH SCHOOL AS STUDENTS SHED THEIR STRANDS FOR A GOOD CAUSE.TODAY STUDENTS AND STAFF AT GAYLORD HIGH SCHOOL PARTICIPATED IN THE ANNUAL ST. BALDRICKS DAY EVENT.27 STUDENTS AND 3 TEACHERS SHAVED THEIR HEADS AT TODAY'S EVENT. SEVEN OF THOSE STUDENTS WERE GIRLS. THEY BARED IT ALL TO RAISE MONEY FOR A CANCER CHARITY.

March 15, 2007

Time: 6:00-6:30pm

Duration :30

BUDGET TROUBLES ARE ALSO FORCING A LEELANAU COUNTY ALTERNATIVE HIGH SCHOOL TO SHUT DOWN. THE LEELANAU PENINSULA HIGH SCHOOL WILL CLOSE ON JUNE SEVENTH.THE FIFTEEN STUDENTS ENROLLED WILL HAVE THE OPTION OF ATTENDING TRAVERSE CITY HIGH SCHOOL.TWO PART TIME TEACHERS CURRENTLY ON STAFF WILL BE LAID OFF.

March 16, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:7&4'S OWN DAVE WALKER AND STACEY SKRYSAK WERE OUT IN THE COMMUNITY TODAY....TEACHING KIDS ABOUT THE HISTORY AND FOLKLORES OF MICHIGAN!THE TWO TOOK TURNS READING TO 2ND AND 3RD GRADERS AT SILVER LAKE ELEMENTARY SCHOOL NEAR TRAVERSE CITY. THEY READ BOOKS THAT HIGHLIGHTED MICHIGAN AUTHORS....FROM THE LEGEND OF SLEEPING BEAR DUNES, TO THE HISTORY BEHIND THE MACKINAC BRIDGE....STUDENTS WERE ALL EARS AT TODAY'S STORY TIME.THE STUDENTS THEN GOT TO ASK STACEY AND DAVE QUESTIONS AFTER THE BOOKS WERE READ.

March 16, 2007

Time: 5:00-6:00pm

Duration :30

CLASS TODAY INCLUDED MORE THAN PAPER AND PENCILS IN ANTRIM COUNTY ... STUDENTS SPENT TIME GETTING FINGER PRINTED AND PHOTOGRAPHED.EVERY YEAR, DEPUTIES VISIT EACH ELEMENTARY SCHOOL IN ANTRIM COUNTY AS A PART OF THE 'KIDCARE' PROGRAM. TODAY, MANCELONA KINDERGARTENERS TOOK PART. EACH STUDENT IS ISSUED A CARD WITH THE INFORMATION THAT PARENTS CAN KEEP ON HAND IN CASE OF AN EMERGENCY.IF YOU'D LIKE MORE INFORMATION, OR TO FIND OUT WHEN THE NEXT EVENT TAKES PLACE - CALL THE ANTRIM COUNTY SHERIFF'S DEPARTMENT.

March 16, 2007

Time: 5:00-6:00pm

Duration :30

THE SAME TEACHER, THE SAME CLASS - YEAR AFTER YEAR. IT MAY SOUND A LITTLE LIKE A ONE-ROOM SCHOOL HOUSE, BUT IT'S AN APPROACH THAT'S BEING USED IN SOME NEW YORK CITY SCHOOLS. IT'S CALLED LOOPING - WHEN A TEACHER STAYS WITH A CLASS FOR MORE THAN ONE YEAR. DOES IT WORK? CAROL ANNE RIDDELL REPORTS.

March 19, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT THE POSSIBILITY OF CHANGING GRADE CONFIGURATIONS AND CLOSING SOME ELEMENTARY SCHOOLS HAS MANY PARENTS CONCERNED IN TRAVERSE CITY. ...NOW THOSE PARENTS HAVE A CHANCE TO SPEAK OUT.AT A MEETING OPEN TO THE PUBLIC TONIGHT, CONCERNED CITIZENS WILL GET A CHANGE TO VOICE CONCERNS OR SUPPORT TO SEVERAL RECOMMENDATIONS. EARLIER THIS MONTH, THE T-CAPS STEERING COMMITTEE RECOMMENDED CLOSING THREE ELEMENTARY SCHOOLS.THE RECOMMENDATION INCLUDED MOVING THE 6TH GRADERS TO THE MIDDLE SCHOOLS, AND THE 9TH GRADERS TO THE HIGH SCHOOLS. IF YOU WOULD LIKE TO ADD YOUR INPUT, THE MEETING IS TONIGHT AT 7-PM AT THE HAGERTY CENTER IN TRAVERSE CITY.WE WILL BRING YOU MORE ON THE OUTCOME OF THE MEETING COMING UP TONIGHT ON 7&4 NEWS AT 11.

March 19, 2007

Time: 11:00-11:35pm

Duration :30

HUNDREDS OF PEOPLE CAME OUT TONIGHT TO THE FINAL COMMUNITY FORUM THAT COULD DECIDE THE FATE OF SOME ELEMENTARY SCHOOLS IN TRAVERSE CITY. EARLIER THIS MONTH THE TRAVERSE CITY AREA PUBLIC SCHOOLS STEERING COMMITTEE RECOMMENDED CLOSING UP TO THREE ELEMENTARY SCHOOLS.THE RECOMMENDATION INCLUDED MOVING THE 6TH GRADERS TO THE MIDDLE SCHOOLS, AND THE 9TH GRADERS TO THE HIGH SCHOOLS LAST WEEK PARENTS GOT THE OPPORTUNITY TO VOICE THEIR OPINIONS ON REORGANIZING SOME SCHOOLS WITHIN THE DISTRICT.TONIGHT--HUNDREDS OF TCAPS FAMILIES CAME OUT TO DISCUSS THE HOT TOPIC OF WHAT TO CONSIDER WHEN DECIDING WHICH SCHOOLS TO CLOSE.

March 20, 2007

Time: 5:00-6:00pm

Duration :30

A VISIT FROM THE STATE'S TOP EDUCATIONAL LEADER PROMPTS SCHOOL LEADERS IN GRAND TRAVERSE COUNTY TO PUSH THE IMPORTANCE OF EQUAL FUNDING FOR ALL DISTRICTS. LEADERS WITH THE TRAVERSE CITY AREA PUBLIC SCHOOLS MET WITH THE STATE SUPERINTENDENT, MIKE FLANAGAN TODAY. FLANAGAN'S AGENDA WAS TO TOUR THE DISTRICT AND SEE THE IMPLEMENTATION OF THE NEW CURRICULUM .... AND T-CAPS LEADERS USED THE VISIT TO STRESS SEVERE BUDGET CONSTRAINTS. EARLIER THIS MONTH, THE T-CAPS STEERING COMMITTEE RECOMMENDED CLOSING THREE ELEMENTARY SCHOOLS. THE RECOMMENDATION INCLUDED MOVING THE 6TH GRADERS TO THE MIDDLE SCHOOLS, AND THE 9TH GRADERS TO THE HIGH SCHOOLS. LAST NIGHT WAS THE FINAL COMMUNITY FORUM ... WHERE HUNDREDS OF CONCERNED CITIZENS GOT THE CHANCE TO VOICE CONCERNS OR SUPPORT..7&4'S RACHEL MELNICK MET WITH SCHOOL LEADERS TODAY ON HOW THE VISIT COULD IMPACT FUTURE FUNDING.

March 20, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: A NORTHERN MICHIGAN SCHOOL DISTRICT HAD A SPECIAL VISITOR TODAY TO HELP ADDRESS WHAT THEY SAY IS AN ONGOING PROBLEM AND TRY TO ELIMINATE SOME OF THE HARMFUL AFFECTS. 7&4'S MATT SOLTYSIAK REPORTS.

March 20, 2007

Time: 11:00-11:35pm

Duration :30

MANY PARENTS CAME IN SEEKING ANSWERS FROM THEIR SCHOOL DISTRICT ABOUT THEIR ELEMENTARY SCHOOL--WHILE SOME GOT A BIT OF INSIGHT--OTHERS ARE LEFT WITH THE UNKNOWN. THE TRAVERSE CITY AREA PUBLIC SCHOOL DISTRICT SAYS IT CAN'T ANSWER EVERYONE'S QUESTION JUST YET BECAUSE IT WOULD ONLY BE SPECULATION AT THIS POINT. LAST NIGHT--HUNDREDS OF CONCERNED PARENTS CAME TO THE HAGERTY CENTER FOR THE FINAL TCAPS COMMUNITY FORUM. THE STEERING COMMITTEE PRESENTED OPTIONS TO THE PUBLIC FOR GRADE CONFIGURATION, THE COMMITTEE LISTENED TO WHAT PARENTS WOULD LIKE THE BOARD TO CONSIDER WHEN IT EVALUATES WHICH SCHOOLS TO CLOSE. THEY ALSO DISCUSSED WHERE TO MOVE THE GROWING MONTESSORI PROGRAM AND THE TALENTED AND GIFTED PROGRAM. \*TONIGHT\*--PARENTS AND TCAPS REPRESENTATIVES CAME OUT TO DISCUSS WHAT COULD BECOME OF THE DISTRICT'S LONGEST STANDING SCHOOL BUILDING....CENTRAL GRADE SCHOOL WHICH HOUSES TRADITIONAL STUDENTS, AND THE DISTRICT'S MONTESSORI AND TALENTED AND GIFTED PROGRAMS.

March 21, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: DOZENS OF LEELANAU COUNTY EIGHTH GRADERS ARE FINDING OUT WHAT THE FUTURE COULD HOLD FOR THEM - BY GETTING A GLIMPSE OF POSSIBLE CAREERS. THE ZONTA CLUB OF LEELANAU COUNTY CONTINUED ITS TRADITION FOR THE THIRTEENTH YEAR TODAY - INVITING TEENS ACROSS THE COUNTY TO DISCUSS CAREER CHOICES EIGHTEEN PROFESSIONAL WOMEN TALKED TO THE GIRLS - WITH AN EMPHASIS PLACED ON SCIENCE, MATH, AND TECHNOLOGY. BUT OFFICIALS SAY THERE'S AN UNDERLYING MESSAGE THROUGH OUT THE DAY - OF FRIENDSHIP AND SUPPORT.

March 22, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:IF YOU STEP INTO A FOREIGN LANGUAGE CLASSROOM AT TRAVERSE CITY PUBLIC SCHOOLS--YOU MAY BE SURPRISED TO SEE THAT STUDENTS ARE NOT SPENDING A LOT OF TIME READING A TEXTBOOK OR WRITING OUT VOCABULARY WORDS.THERE'S A NEW LOOK AND FEEL TO MANY OF THE LESSONS IN CLASS--AND TEACHERS SAY THE RESULTS ARE JUST AS EASY TO SEE.

March 23, 2007

Time: 5:00-6:00 pm

Duration :30

TONIGHT...RIPPLE EFFECTS ARE BEING FELT AFTER GOVERNOR GRANHOLM ANNOUNCES HER PROPOSAL TO CUT 344-MILLION DOLLARS IN STATE SPENDING. HOPING TO CURB THE NEARLY ONE BILLION DOLLAR DEFICIT.THE PROPOSAL IS PART OF GOVERNOR GRANHOLM'S EXECUTIVE ORDER MADE YESTERDAY AT THE CAPITOL. THIS COULD INCLUDE PROGRAM CUTS LIKE CASH ASSISTANCE PAYMENTS, ECONOMIC DEVELOPMENT JOB TRAINING GRANTS, AND TRANSPORTATION FUNDS FOR BUS CAPITAL AND RAIL PASSENGER SERVICES. THE STATE SENATE RESPONDED TO THE GOVERNOR'S ORDER BY VOTING TO CUT SCHOOL SPENDING 34 DOLLAR PER STUDENT, A MOVE THAT COULD SAVE HUNDREDS OF MILLION OF DOLLARS FOR THE STATE.MANY SCHOOL DISTRICTS IN NORTHERN MICHIGAN ARE STRUGGLING WITH THEIR OWN BUDGETS AND SAY IF THE CUTS ARE MADE--THAT COULD MEAN EVEN MORE CONSEQUENCES FELT BY STUDENTS AND STAFF. 7 AND 4'S LISA CHAVARRIA JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. LISA!

March 23, 2007

Time: 6:00-6:30pm

Duration :30

IF YOU HAVE KIDS IN SCHOOL, OR EVEN IF YOU KNOW ANY ... YOU'VE PROBABLY BEEN HIT UP TO HELP WITH A SCHOOL FUNDRAISER. BUT ELEMENTARY SCHOOL STUDENTS IN BENZIE COUNTY ARE TRYING SOMETHING NEW..... BY \*SPELLING THEIR WAY TO SUCCESS. 7&4'S BILL FROEHLICH HAS THE STORY.

March 26, 2007

Time: 5:00-6:00pm

Duration :30

SCHOOL LEADERS IN ONE CHEBOYGAN COUNTY COMMUNITY ARE TAKING A CLOSER LOOK AT THEIR EMERGENCY PROCEDURES AFTER GOING INTO LOCKDOWN FOR THE FIRST TIME IN THE SCHOOLS HISTORY.THE SUPERINTENDENT OF WOLVERINE SCHOOLS MADE THE DECISION TO LOCKDOWN THE ELEMENTARY AND HIGH SCHOOL BUILDINGS AROUND NOON TODAY, AFTER THE CHEBOYGAN COUNTY SHERIFF ALERTED HER TO A SITUATION INVOLVING A PERSON WITH PSYCHOLOGICAL CONCERNS WHO LIVED NEARBY. THE SHERIFF SAYS THE SCHOOL WAS NOT THREATENED BY THE INDIVIDUAL - BUT WAS CONCERNED ENOUGH TO MAKE SURE THE SCHOOL KNEW OF THE TROUBLE.7 & 4'S RACHEL MELNICK JOINS US IN WOLVERINE WITH MORE ON WHY SCHOOL LEADERS MADE THE DECISION TO LOCKDOWN .... AND WHY SOME PARENTS SAY THEY ARE FRUSTRATED WITH THE COMMUNICATION THAT FOLLOWED.RACHEL?

March 26, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:AN INCREASING PERCENTAGE OF MICHIGAN RESIDENTS HAVE EARNED HIGH SCHOOL DIPLOMAS AND COLLEGE DEGREES.THAT'S ACCORDING TO RECENTLY RELEASED U-S- CENSUS DATA.IN 2006, NEARLY 90 PERCENT OF MICHIGAN ADULTS AGE 25 AND OLDER HAD A HIGH SCHOOL DIPLOMA -- TOPPING THE NATIONAL AVERAGE OF 86 PERCENT. MICHIGAN ADULTS WITH A BACHELORS DEGREE OR HIGHER - ROSE FROM 23 PERCENT TO 26 PERCENT. THE NATIONAL AVERAGE OF 28 PERCENT.

March 27, 2007

Time: 5:00-6:00pm

Duration :30

SOME GRAND TRAVERSE COUNTY STUDENTS WILL SOON PAY MORE FOR THEIR HIGHER EDUCATION.THE NORTHWESTERN MICHIGAN COLLEGE BOARD APPROVED A TUITION INCREASE THAT WILL BEGIN THIS FALL.GRAND TRAVERSE COUNTY RESIDENTS WILL PAY THREE POINT TWO PERCENT MORE FOR TUITION.OUT OF COUNTY RESIDENTS WILL SEE AN INCREASE OF THREE POINT SEVEN PERCENT. BOARD MEMBERS SAY THE INCREASE WAS NECESSARY DUE TO RISING COSTS ON THE CAMPUS.A TUITION INCREASE IS USUALLY MADE EACH YEAR AT N-M-C - AND LEADERS SAY THEY ARE ALWAYS LOOKING AT POSSIBLE COST CUTTING MEASURES TO KEEP EDUCATION WITHIN REACH OF EVERYONE - AND SAY IT'S A CHALLENGING BALANCING ACT.

March 29, 2007

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:ATHLETES AT MANISTEE HIGH SCHOOL MUST MEET SOME HIGH EXPECTATIONS--ON AND OFF THE FIELD, COURT OR ICE.A MANDATORY PROGRAM IS MAKING SURE THEY ACHIEVE THOSE GOALS--AND LEARN THAT WINNING ISN'T LIMITED TO SPORTING EVENTS.

March 29, 2007

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN PRINCIPAL IS TAKING NATIONAL READING MONTH TO NEW HEIGHTS!MADISON ELEMENTARY PRINCIPAL CHERYL MATSON SAID SHE'D RIDE AN ELEPHANT IF HER STUDENTS READ AT LEAST 12- THOUSAND BOOKS IN THE MONTH OF MARCH... WELL THE STUDENTS TOOK THAT DARE AND SURPASSED IT... READING MORE THAN 20-THOUSAND! SO, SHE SADDLED UP ON LAURA THE ELEPHANT.... AND TOOK A STROLL DOWN THE STREET....BUT SHE SAYS IT'S ALL WORTH IT TO INSPIRE HER STUDENTS TO PICK UP A BOOK.

March 30, 2007

Time: 6:00-6:30pm

Duration :30

WHETHER IT'S A LOVE OF ANIMALS, A WISH TO FLY AIRPLANES OR THE DESIRE TO SAVE LIVES--SOME TRAVERSE CITY STUDENTS LEARNED HOW THEY CAN MAKE THEIR DREAMS COME TRUE BY HEARING FROM PROFESSIONALS WHO ARE LIVING THEM. TODAY EIGHTH GRADERS AT TRAVERSE CITY WEST JUNIOR HIGH HEARD FROM LOCAL MEN AND WOMEN IN A VARIETY OF CAREERS-- FROM PILOTS TO VETERINARIANS TO OUR VERY OWN METEOROLOGIST JAYNE SMITH.THE PROFESSIONALS EXPLAINED WHAT A TYPICAL DAY AT THE OFFICE IS LIKE-- AND WHAT SKILLS AND EDUCATION ARE NEEDED TO SUCCEED IN THEIR FIELD.ALTHOUGH THE PRESENTATIONS ONLY TOOK HALF THE DAY-- TEACHERS AND THE VISITING PROFESSIONALS HOPE THE MESSAGE WILL LAST.

## PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### CRIME & SAFETY

(Including crime prevention, alcohol and drug abuse, fire safety and police conduct)

#### Local News

January 4, 2007

Time: 6:00-6:30pm

Duration :30

AN ANTRIM COUNTY COUPLE FIGHTING TO CHANGE MICHIGAN'S DRUNK DRIVING LAW HAS THE SUPPORT OF GOVERNOR JENNIFER GRANHOLM. THE IDEA FOR HEIDI'S LAW CAME FOR THE PARENT'S OF HEIDI STEINER AFTER SHE WAS KILLED IN A DRUNK DRIVING ACCIDENT IN 1991. THE DRIVER SERVED SEVEN YEARS IN PRISON. HE WAS ARRESTED AGAIN IN 2005 FOR DRUNK DRIVING \*BUT\* CHARGED AS A FIRST TIME OFFENDER. UNDER STATE LAW, HIS FIRST OFFENSE WAS WIPED CLEAN SINCE A DECADE HAD PASSED. YESTERDAY GOVERNOR GRANHOLM SIGNED THE BILL INTO LAW THAT MAKES A THIRD OFFENSE A FELONY AND NOT ABLE TO BE REMOVED FROM THE DRIVER'S RECORD.

January 5, 2007

Time: 6:00-6:30pm

Duration :30

HE'S A FAMILIAR FACE TO MANY ACROSS NORTHERN MICHIGAN. SHERIFF GEORGE LASATER OF CHARLEVOIX COUNTY IS CELEBRATING HIS 30th YEAR ON THE JOB. THE SHERIFF WAS ELECTED TO OFFICE IN 1977. 7&4'S JESSICA LEFFLER HAS THE STORY.

January 8, 2007

Time: 6:00-6:30pm

Duration :30

OFFICIALS ARE WARNING DRIVERS TO TAKE IT SLOW AND BE PREPARED FOR WINTER DRIVING DANGERS. SEVEN AND FOUR'S JESSICA LEFFLER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. JESSICA.

January 9, 2007

Time: 5:00-6:00pm

Duration :30

THE ACCIDENT BRINGS UP DISCUSSION OF SCHOOL BUS SAFETY. 7 AND 4'S JAKE PETERSON SPOKE WITH THE MANTON TRANSPORTATION DIRECTOR. HE JOINS US LIVE IN THE CADILLAC NEWSROOM WITH MORE. JAKE!

January 10, 2007

Time: 6:00-6:30pm

Duration :30

COURT PAPER WORK SHOWS THAT MARY BABB HAD A PERSONAL PROTECTION ORDER AGAINST HER HUSBAND, THE MAN ACCUSED OF KILLING HER. SUCH COURT GRANTED PROTECTION ORDERS ARE INTENDED TO PROVIDE A MEASURE OF SAFETY, ...BUT SOMETIMES SUCH A RESTRAINING ORDER ISN'T ENOUGH TO STOP THE VIOLENCE. 7&4'S ERIN OVALLE JOINS US LIVE WITH A LOOK AT WHY SOME DOMESTIC VIOLENCE EXPERTS THINK MARY BAAB'S PERSONAL PROTECTION ORDER DIDN'T WORK, AND OTHER WAYS PEOPLE IN HER POSITION CAN SEEK PROTECTION. ERINI!

January 12, 2007

Time: 6:00-6:30pm

Duration :30

A MICHIGAN STATE TROOPER HAS BEEN DEMOTED AFTER BEING INVOLVED IN AN ALLEGED DOMESTIC VIOLENCE CASE. AARON SWEENEY WAS PUT ON PROBATION AFTER HE PLED NO CONTEST TO ASSAULT AND BATTERY CHARGES. THE FORMER FIRST LIEUTENANT HAS NOW BEEN DEMOTED TO THE RANK OF LIEUTENANT. LT. SWEENEY HAS ALSO BEEN REASSIGNED FROM THE STATE POLICE POST IN PETOSKEY TO THE GAYLORD POST'S FIRE MARSHALL DIVISION. HE WILL NOW BE COORDINATING FIRE TRAINING SCHOOL AND WILL SUPERVISE FIRE INVESTIGATORS.

January 15, 2007

Time: 11:00-11:35pm

Duration :30

AS THE SNOW CONTINUES TO FALL, WINTER ENTHUSIASTS ARE BEING CAUTIONED TO HAVE FUN, BUT ALSO TO MAKE SAFETY A PRIORITY. SEVEN AND FOUR'S JESSICA LEFFLER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. JESSICA!

January 17, 2007

Time: 11:00-11:35pm

Duration :30

THIS MIX UP GOT US THINKING...IF YOU OWN A CELL PHONE AND TRY TO DIAL 9-1-1-- WHAT CAN BE DONE TO AVOID CONFUSION AS TO WHERE YOUR EMERGENCY IS? SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE STUDIO WITH MORE ON WHAT YOU NEED TO KNOW...LISA!

January 20, 2007

Time: 6:00-6:30pm

Duration :30

THE ROSCOMMON COUNTY SHERIFF'S DEPARTMENT IS ARE WARNING PEOPLE TO STAY \*OFF THE ICE COMPLETELY . ORGANIZERS AT TIP UP TOWN SAY VISITORS NEED TO USE CAUTION.EVEN THOUGH WE HAVE SEEN SOME PRETTY COLD TEMPERATURES THESE LAST FEW DAYS, THAT DOESN'T MEAN THE LAKES ARE FROZEN SOLID.THE ROSCOMMON COUNTY 9-1-1 DIRECTOR SAYS THE ICE ON HOUGHTON LAKE IS ONLY ABOUT 4 INCHES THICK IF THAT.HE ALSO SAYS AT LEAST 5 PEOPLE FELL THROUGH THE ICE AT TIP-UP-TOWN YESTERDAY. ONE WAS RIDING A THREE WHEELER AND THE OTHERS WERE ON SNOWMOBILES.INVESTIGATORS SAY THERE HAVE BEEN NO INJURIES SO FAR.

January 21, 2007

Time: 6:00-6:30pm

Duration :30

THE WEXFORD COUNTY FIRE DEPARTMENT SAYS PEOPLE NEED TO KNOW JUST HOW DANGEROUS THIN ICE CAN BE. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

January 22, 2007

Time: 5:00-6:00pm

Duration :30

IF YOU DIDN'T CLICK IT YOU MAY HAVE RECEIVED A TICKET.POLICE IN TRAVERSE CITY ARE CRACKING DOWN ON DRIVERS AFTER FINDING OUT THAT MORE OF THEM ARE GETTING INJURED IN WINTER WEATHER ACCIDENTS. 7&4'S RACHEL MELNICK RODE ALONG WITH A POLICE OFFICER AND HAS MORE ON SEAT BELT ENFORCEMENT. RACHEL!

January 22, 2007

Time: 6:00-6:30pm

Duration :30

POLICE HAVE WARNED US TO LOOK OUT FOR METH LABS IN THE WOODS, ALONGSIDE A ROAD OR EVEN IN A NEIGHBOR'S HOME.BUT NOW ANOTHER GROUP IS LEARNING HOW TO SPOT THE DRUG MAKING PROCESS IN HOTEL ROOMS. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!!

January 23, 2007

Time: 6:00-6:30pm

Duration :30

IT HAS BEEN A VERY BUSY WEEK FOR FIREFIGHTERS, AND A DEVASTATING ONE FOR SERVEAL HOMEOWNERS....AS FIRES HAVE SPARKED IN HOMES HEATED BY WOOD BURNERS THIS IS ONE OF THOSE RECENT FIRES THAT WAS STARTED BY A WOOD BURNING HOME HEATING DEVICE. FIRE INVESTIGATORS SAY THEIR EARLY FINDINGS SUGGEST A FIRE IN A WOOD STOVE EVENTUALLY SPREAD, ENGULFING THE HOME, AND DESTROYING EVERYTHING IN ITS PATH. WHILE INVESTIGATORS SAY WOOD BURNING STOVES AND FURNANCES CAN BE A SAFE AND COST EFFECTIVE WAY TO HEAT, THEY ARE WARNING ALL OF US TONIGHT THAT THERE ARE CERTAIN FIRE DANGERS ASSOCIATED WITH THEM...AND MORE IMPORTANTLY THINGS WE CAN DO TO LOWER OUR RISK. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE IN THE STUDIO WITH MORE. MATT.

January 23, 2007

Time: 6:00-6:30pm

Duration :30

IT WASN'T THE GOLDEN GLOBES OR A HOLLYWOOD AWARD SHOW, BUT A GROUP OF LOCAL LAW ENFORCEMENT OFFICERS ARE TAKING HOME THE HONOR OF BEST DRESSED! THE LITTLE RIVER BAND OF OTTAWA INDIANS 18 MEMBER DEPARTMENT HAS BEEN NAMED "BEST DRESSED" LAW ENFORCEMENT AGENCY FOR 2006.THE OFFICERS FROM MANISTEE TOOK PART IN THE NATIONAL COMPETITION. THEY WERE ONE OF 12 UNITS CITED FOR THIS HONOR AND THE DIRECTOR SAYS THE AWARD HAS BOOSTED DEPARTMENT MORALE.

January 24, 2007

Time: 5:00-6:00pm

Duration :30

NOW THAT SNOW HAS FALLEN AND THE TEMPERATURES ARE KEEPING IT ON THE GROUND, A NUMBER OF SNOW MOBILERS HAVE MADE THEIR WAY TO NORTHERN MICHIGAN. AND THE OTSEGO COUNTY SHERIFF'S DEPARTMENT IS GOING TO MONITOR THEM FOR THE FIRST TIME IN YEARS.7&4'S MATT SOLTYSIAK JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH MORE ON THE CHANGES. MATT!

January 29, 2007

Time: 5:00-6:00pm

Duration :30

INMATES IN THE OTSEGO COUNTY JAIL SAY THEY WERE WITHOUT HEAT FROM AUGUST TO THE FIRST WEEK OF JANUARY, AND SAY THE PROBLEM COULD HAVE BEEN FIXED FOR A MEASLY HUNDRED DOLLARS....SO WHY WASN'T IT? 7&4'S JENN CARLSON HAS THE STORY.

January 31, 2007

Time: 6:00-6:30pm

Duration :30

THE TRAVERSE CITY POLICE DEPARTMENT WILL HOST ITS EIGHTH ANNUAL CITIZENS POLICE ACADEMY NEXT MONTH. BEGINNING MARCH SIXTH STUDENTS WILL LEARN ABOUT HOW THE POLICE DEPARTMENT WORKS AND GET HANDS ON EXPERIENCE IN FIRE ARMS AND DRIVING POLICE VEHICLES. IF YOU ARE INTERESTED IN PARTICIPATING CALL THE TRAVERSE CITY POLICE DEPARTMENT AT 995-5151.



January 31, 2007

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN STATE TROOPER WITH NEARLY THREE DECADES OF EXPERIENCE UNDER HIS BELT GETS SOME SPECIAL RECOGNITION.TROOPER WALTER ARMSTRONG WITH THE MANISTEE STATE POLICE POST HAS BEEN NAMED THE 2006 TROOPER OF THE YEAR IN THE SEVENTH DISTRICT. THIS AWARD GOES TO A TROOPER WHO SHOWS GREAT WORK PERFORMANCE, COMMUNITY INVOLVEMENT AND LEADERSHIP.TROOPER ARMSTRONG HAS BEEN WITH THE MANISTEE POST FOR NEARLY THIRTY YEARS AND HIS RECENT ACCOMPLISHMENTS INCLUDES HIS WORK ON THE MARK UNGER MURDER INVESTIGATION.

February 8, 2007

Time: 5:00-6:00pm

Duration :30

WITH THE SUB FREEZING AND IN MANY CASES, SUB-ZERO, TEMPERATURES GRIPPING MUCH OF OUR AREA, THE POTENTIAL EXISTS FOR ICE RESCUE SITUATIONS.PEOPLE, AS WELL AS ANIMALS, FALL THROUGH PONDS AND LAKES THAT HAVEN'T FROZEN OVER QUITE AS WELL AS THEY MAY APPEAR. DAVE SUMMERS SHOWS US HOW SOME RESCUERS TRY TO SAVE LIVES IN THOSE SITUATIONS.

February 15, 2007

Time: 5:00-6:00pm

Duration :30

THE GRAND TRAVERSE COUNTY JAIL IS IN THE MIDDLE OF A LONG-RUNNING INVESTIGATION INTO MISSING FUNDS....AND AFTER ONE AND A HALF YEARS...THE CASE IS STILL UNRESOLVED.INVESTIGATORS SAY MORE THAN SIXTEEN THOUSAND DOLLARS WAS MISSING FROM THE INMATE TRUST FUND.DETECTIVES FROM THE MICHIGAN STATE POLICE ARE HANDLING THE INVESTIGATION. TROOPERS SAY THE MONEY WAS TAKEN THROUGH OUT A 13-MONTH PERIOD, STARTING IN DECEMBER, 2003.TODAY 7&4 SPOKE WITH SERGEANT HENSHELL WHO IS ASSISTING IN THE INVESTIGATION....HE SAYS AT THIS POINT THEY ARE STILL CONDUCTING INTERVIEWS AND DOES NOT FEEL THAT BRINGING IN A GRAND JURY TO INVESTIGATE IS NECESSAR SERGEANT HENSHELL SAYS THERE SHOULD BE MORE INFORMATION AVAILABLE BY THE END OF NEXT WEEK AT WHICH TIME HE WILL CONDUCT A PRESENTATION TO THE PROSECUTOR.THE SERGEANT ALSO SAYS THERE ARE 35 PEOPLE BEING QUESTIONED BUT HE BELIEVES THERE IS ONLY ONE PERSON BEHIND THE EMBEZZLEMENT.

February 15, 2007

Time: 6:00-6:30pm

Duration :30

WITH THE COLD TEMPERATURES AND BITTER WIND CHILLS, SAFETY EXPERTS SAY IT'S JUST TOO COLD TO BE OUTSIDE FOR ANY LENGTH OF TIME. BUT TODAY THAT'S EXACTLY WHAT MEMBERS OF COAST GUARD AIR STATION TRAVERSE CITY DID.... DURING AN ICE RESCUE TRAINING EXERCISE.7 & 4'S BILL FROELICH REPORTS FROM GRAND TRAVERSE COUNTY'S LONG LAKE..

February 22, 2007

Time: 11:00-11:35pm

Duration :30

ONE NORTHERN MICHIGAN FIRE DEPARTMENT WORRIES HOW THEY'LL RESPOND TO EMERGENCIES AND WHO'LL PAY FOR IT.THE SUTTONS BAY, BINGHAM TOWNSHIP FIRE DEPARTMENT IN LEELANAU COUNTY IS ASKING FOR TWO MILLAGE PROPOSALS IN NEXT WEEKS ELECTION. THE FIRE DEPARTMENT IS ASKING FOR MILLAGES TO COVER OPERATIONAL COSTS AND A SECOND TO UPDATE SOME EQUIPMENT, IF APPROVED THE 2.3 MILLAGE WOULD REPLACE THE EXPIRING 1.5 MILLAGE. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

February 26, 2007

Time: 6:00-6:30pm

Duration :30

A CROWDED JAIL HAS BEEN A PROBLEM IN OTSEGO COUNTY FOR NEARLY TWO YEARS...NOW THE NUMBERS ARE DOWN, BUT THE COUNTY IS STILL FACED WITH THE ISSUE OF NEEDING A NEW FACILITY.NOW CITIZENS COMMITTEES ARE BEGINNING TO EXAMNE VARIOUS OPTIONS.7&4'S JENN CARLSON HAS THE STORY.

March 1, 2007

Time: 11:00-11:35pm

Duration :30

SOME OF THE WORST HIT ROADS ARE IN KALKASKA COUNTY--MANY OF THE ROADWAYS AND SIDE ROADS NEEDED TO BE SHUT DOWN BECAUSE OF SOME HIGH SNOW DRIFTS.SEVEN AND FOUR'S LISA CHAVARRIA RODE AROUND WITH A STATE TROOPER AND SHE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

March 2, 2007

Time: 6:00-6:30pm

Duration :30

UNDERCOVER DRUG AGENTS SWEEP THROUGH SEVERAL NORTHERN MICHIGAN COUNTIES...MAKING 8 ARRESTS IN THREE DAYS. IN AT LEAST 3 SEPARATE INVESTIGATIONS... THE TRAVERSE NARCOTICS TEAM SAYS IN THIS SERIES OF BUSTS THEY UNCOVERED A MASSIVE AMOUNT OF DRUGS. THE AGENTS SAY MARIJUANA, PRESCRIPTION DRUGS, CRACK AND COCAINE WERE RECOVERED AS WELL AS A GUN AND A SIGNIFICANT AMOUNT OF CASH. ONE OF THOSE DRUG BUSTS HAPPENED IN BENZIE COUNTY.A DRUG HOUSE AND MARIJUANA OPERATION WAS BUSTED IN INTERLOCHEN AND TWO OTHER BUSTS HAPPENED IN TRAVERSE CITY. 8 PEOPLE ARE FACING CHARGES IN THE AFTERMATH OF THIS DRUG SWEEP... AND 7 & 4'S JESSICA LEFFLER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH THE LATEST ON THE DRUG INVESTIGATION'S DETAILS.JESSICA

March 3, 2007

Time: 6:00-6:30pm

Duration :30

IN HOPES OF SAVING MILLIONS OF DOLLARS...MICHIGAN STATE POLICE ARE BEING ASKED TO CUT BACK ON DRIVING.THE CUTS COME AS THE STATE TRIES TO REBOUND OUT OF A HOLE IN ITS CURRENT BUDGET.TROOPERS ARE BEING ASKED TO DRIVE ABOUT 20 PERCENT LESS TO SAVE TWO MILLION DOLLARS. LAST YEAR, STATE POLICE PUT 35 MILLION MILES ON A FLEET OF CARS.DESPITE THE ORDERED CUTS, THE STATE POLICE SAYS TROOPERS \*WILL\* RESPOND TO EMERGENCIES AND TRAFFIC LAW VIOLATORS REGARDLESS OF THE NEW LIMITS.

March 5, 2007

Time: 5:00-6:00 pm

Duration :30

WE WOULD LIKE TO MENTION...U-S 31 JUST NORTH OF ACME IS CLOSED AT THIS HOUR. THERE ARE CURRENTLY FIVE ACCIDENTS REPORTED IN THAT AREA. TROOPERS ASK THAT YOU FIND AN ALTERNATE ROUTE IF YOU PLAN ON TRAVELING THAT WAY.A NORTHERN MICHIGAN TEACHER IS LUCKY TO BE ALIVE AFTER A TRAIN HIT HIS CAR ON HIS WAY HOME FROM SCHOOL. THAT ACCIDENT HAS TEACHERS AND STUDENTS AT KINGSLEY HIGH SCHOOL CONCERNED FOR THEIR SAFETY.7&4'S RACHEL MELNICK JOINS US LIVE FROM OUR TRAVERSE CITY NEWSROOM WITH MORE ON WHY A RAILROAD CROSSING LESS THAN 200 YARDS FROM A SCHOOL ONLY HAS A YIELD SIGN TO WARN DRIVERS...RACHEL?

March 5, 2007

Time: 6:00-6:30pm

Duration :30

RESIDENTS OF TRAVERSE CITY HAVE A CHANCE TO WALK IN THE SHOES OF A POLICE OFFICER.THE CITIZENS LAW ENFORCEMENT ACADEMY IS HELPING BOTH OFFICERS AND RESIDENTS BECOME MORE CONNECTED ON HOW THE POLICE SERVE THE COMMUNITY.7 AND 4'S JESSICA LEFFLER HAS THE STORY.

March 6, 2007

Time: 5:00-6:00pm

Duration :30

MICHIGAN STATE POLICE POSTS ACROSS THE STATE ARE RE-GROUPING... AND TRYING TO DETERMINE HOW TO TACKLE A GAPING 14-MILLION DOLLAR HOLE IN THEIR BUDGET.ONE GOAL IS TO CUT BACK ON TROOPER PATROLS BY 20 PERCENT.7 AND 4'S JESSICA LEFFLER HAS MORE IN THE TRAVERSE CITY NEWSROOM ON WHAT AUTHORITIES SAY THIS MEANS FOR YOU.JESSICA?

March 6, 2007

Time: 11:00-11:35pm

Duration :30

A NORTHERN MICHIGAN COMMUNITY IS NOW LOOKING AT HOW TO KEEP IT'S FIRE DEPARTMENT OPERATING AFTER ONE OF ITS MILLAGE PROPOSALS FAILED LAST WEEK.THE SUTTONS BAY-BINGHAM TOWNSHIP FIRE DEPARTMENT WAS ASKING TO REPLACE AND RAISE IT'S EXPIRING MILLAGE...BUT VOTERS SHOT IT DOWN. SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

March 8, 2007

Time: 5:00-6:00pm

Duration :30

ONE COMMUNITY TURNS A TRAGEDY INTO DETERMINATION TO SPREAD WATER SAFETY ACROSS NORTHERN MICHIGAN.LAST MAY, TWO SISTERS 11-YEAR-OLD ARIELLA (pronounced ariel like the little mermaid) AND 14-YEAR-OLD SHELILA SIMMONS DIED IN THE CURRENTS OF THE MUSKEGON RIVER IN MECOSTA COUNTY. AFTER THE DEATHS, THE FAMILY PUT UP TEMPORARY SIGNS ALONG THE BANKS OF THE RIVER TO WARN SWIMMERS OF THE DANGEROUS WATERS. AND NOW COMMUNITY MEMBERS ARE JOINING IN THE EFFORT--WARNING OTHERS OF THE STRONG CURRENT THROUGH PROJECTS ALONG THE RIVER AND ELSEWHERE. TODAY SPARKS A CHANGE THEY'RE HOPING WILL REACH ACROSS NORTHERN MICHIGAN. 7&4'S JESSICA LEFFLER HAS COVERAGE YOU CAN COUNT ON LIVE FROM OUR TRAVERSE CITY NEWROOM...JESSICA?

March 8, 2007

Time: 5:00-6:00pm

Duration :30

QUICK THINKING BY CRAWFORD COUNTY DEPUTIES USING A MOBILE DEFIBRILLATOR MAY HAVE SAVED THE LIFE OF A NORTHERN MICHIGAN MAN.THE CRAWFORD COUNTY SHERIFF SAYS DEPUTIES WERE CALLED OUT TO A DOMESTIC DISPUTE JUST EAST OF GRAYLING IN THE EARLY MORNING HOURS...BUT ONCE THEY ARRIVED, A 57-YEAR-OLD MAN WENT INTO CARDIAC ARREST. DEPUTIES SAY THEY USED THEIR AUTOMATED EXTERNAL DEFIBRILLATOR--OR A-E-D--TO KEEP THE MAN ALIVE....BEFORE EMERGENCY CREWS ARRIVED TO RUSH HIM TO THE HOSPITAL.7&4'S JENN CARLSON JOINS US LIVE FROM OUR GAYLORD NEWSROOM WITH COVERAGE YOU CAN COUNT ON ABOUT THIS LIFE SAVING TOOL AND WHY OTHER LAW ENFORCEMENT AGENCIES MAY WANT ONE--JENN?

March 8, 2007

Time: 6:00-6:30pm

Duration :30

IT'S NOT UNUSUAL FOR LAW ENFORCEMENT AGENCIES TO USE DOGS IN THEIR DAY TO DAY OPERATIONS. BUT, THE K-9 AT THE CHEBOYGAN COUNTY SHERIFF'S OFFICE IS SPECIAL BECAUSE IT WAS THE GENEROSITY OF SOME COMMUNITY MEMBERS THAT BROUGHT HIM TO THE DEPARTMENT. 7 & 4'S ADAM BARTELMAY HAS MORE:

March 9, 2007

Time: 6:00-6:30pm

Duration :30

AN AREA POLICE CHIEF IS BEING HONORED FOR HIS COMMUNITY LEADERSHIP. LUDINGTON POLICE CHIEF MARK BARNETT WAS NAMED CITIZEN OF THE YEAR. THE CHAMBER OF COMMERCE SAYS BARNETT WAS CHOSEN BECAUSE OF HIS ACCOMPLISHMENTS SUCH AS CREATING MOVIES IN THE PARK, HIS EFFORTS IN THE PROPOSED SKATE PARK ALONG WITH THE YOUTH ADVISORY COMMITTEE... JUST TO NAME A FEW.HE WILL BE OFFICIALLY HONORED LATER THIS MONTH AT THE LUDINGTON CHAMBER'S ANNUAL DINNER.

March 9, 2007

Time: 6:00-6:30pm

Duration :30

DRUG OFFICERS SAY TWO ARRESTS IN ONE NORTHERN MICHIGAN COMMUNITY MAY PUT A BIG DENT IN DRUG TRAFFICKING ACROSS THE AREA.ENFORCEMENT OFFICIALS SAY THE SUSPECTS ARE 'MAJOR' DRUG SUPPLIERS IN EMMET COUNTY. THE STRAITS AREA NARCOTICS TEAM MADE THE ARRESTS IN PETOSKEY - WEDNESDAY NIGHT THE NARCOTICS TEAM SAYS MORE THAN SEVEN THOUSAND DOLLARS WORTH OF DRUGS THAT COULD HAVE BEEN SOLD ON THE STREETS OF EMMET COUNTY ARE NOW IN THE HANDS OF THE DEPARTMENT.OFFICIALS SAY DURING THE SEARCH THEY FOUND COCAINE, METHADONE, MARIJUANA AND CASH.SANE OFFICERS SAY THEY'VE SEEN AN INCREASE IN THE DRUG ACTIVITY THROUGH OUT THE PAST SEVERAL YEARS INVESTIGATORS SAY THEY'VE MADE ABOUT 90 COCAINE RELATED BUSTS IN A SEVEN COUNT AREA - STRETCHING FROM CHEBOYGAN AND MACKINAW COUNTY TO LUCE AND CHIPPEWA COUNTIES.SEVEN AND FOUR'S JESSICA LEFFLER JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH HOW THESE ARRESTS WILL IMPACT DRUG ACTIVITY ACROSS NORTHERN MICHIGAN.JESSICA?

March 10, 2007

Time: 6:00-6:30pm

Duration :30

T-N-T OFFICIALS SAY LAST NIGHT AFTER CONDUCTING A SEARCH AT A CADILLAC HOME AND BUSINESS--THEY FOUND A SMALL AMOUNT OF WHAT THEY BELIEVE TO BE METHAMPHETAMINE, NINE LONG GUNS--THREE HAND GUNS--AND TWO VEHICLES BELIEVED TO BE USED FOR THE MAKING AND DELIVERING OF METH. THE PERSON ARRESTED WAS THE OWNER OF THIS FAMILY BUSINESS ON MITCHELL STREET IN CADILLAC.DETECTIVES BELIEVE HIS BUSINESS WAS FUNCTIONING AS A METH LAB. 7&4'S KATIE DOPTIS JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH WHY T-N-T SAYS THIS CASE IS SO UNUSUAL AND DANGEROUS. KATIE!

March 12, 2007

Time: 6:00-6:30pm

Duration :30

A RECENT MURDER INVESTIGATION SPARKS MICHIGAN STATE REPRESENTATIVES TO TAKE ACTION - IN HOPES OF BETTER PROTECTING VICTIMS OF DOMESTIC VIOLENCE STATE LAWMAKERS HAVE INTRODUCED A BILL AND CALLED IT "MARY'S LAW" ..... IT'S AIMED TO NOTIFY DOMESTIC VIOLENCE VICTIMS IF THEIR ALLEGED ABUSERS ARE NEARBY. THOMAS BABB IS CHARGED WITH SEVEN FELONY COUNTS INCLUDING MURDER. HE IS ACCUSED OF SHOOTING HIS WIFE, MARY BABB IN A PARKING LOT OUTSIDE THE MORNING SUN NEWSPAPER OFFICES JANUARY NINTH.POLICE SAY HER VEHICLE WAS RAMMED AND FLIPPED OVER BY BABB'S TRUCK AND SHE WAS STILL STRAPPED IN HER SEAT BELT WHEN THOMAS BABB APPROACHED THE CAR AND SHOT HER. POLICE SAY MARY BABB HAD A RESTRAINING ORDER AGAINST HER HUSBAND ... AND NOW HER FAMILY AND FRIENDS ARE RALLYING LAWMAKERS IN HOPES OF KEEPING WOMEN IN SIMILAR SITUATIONS SAFER.SEVEN AND FOUR'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE DETAILS. JENN?

March 13, 2007

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN JAIL IS IN A STATE OF EMERGENCY.....WITH TOO MANY INMATES BEHIND BARS ON MARCH 8TH, THE JAIL ADMINISTRATOR DECLARED A STATE OF EMERGENCY AT THE OTSEGO COUNTY JAIL IN GAYLORD. THE ADMINISTRATOR SAYS ONCE A JAIL IS OVER CAPACITY FOR 10 DAYS, IT CAN DECLARE A STATE OF EMERGENCY THE CAPACITY FOR THE JAIL IS 34 INMATES...BUT RIGHT NOW IT HAS 52. JAIL OFFICIALS ARE TALKING TO JUDGES ABOUT ALTERNATIVE PUNISHMENT FOR SOME INMATES THAT WOULD NOT INVOLVE JAIL TIME.

March 13, 2007

Time: 6:00-6:30pm

Duration :30

A THEFT INVESTIGATION IS HITTING CLOSE TO HOME FOR THE GRAND TRAVERSE COUNTY PROSECUTOR.SOMEONE BROKE INTO THE PROSECUTOR'S OFFICE IN TRAVERSE CITY SOME TIME BETWEEN FRIDAY NIGHT AND MONDAY MORNING. SOMEONE STOLE A LAPTOP COMPUTER FROM AN ASSISTANT'S DESK - BUT PROSECUTOR, AL SCHNEIDER SAYS COURT INFORMATION IS SAFE.

March 15, 2007

Time: 5:00-6:00pm

Duration :30

ST. PATRICK'S DAY IS AROUND THE CORNER, AND WHILE MANY ARE MAKING PREPARATIONS FOR CELBRATIONS.....NORTHERN MICHIGNA LAW ENFORCEMENT SAYS IT IS READY TO HIT THE STREETS IN FULL FORCE. ACCORDING TO THE MICHIGAN STATE POLICE, LAST ST. PATRICK'S DAY LAW ENFORCEMENT AGENCIES ARRESTED 268 DRUNK DRIVERS THROUGHOUT THE STATE...NOW STARTING TODAY THROUGH SATURDAY, OFFICERS WILL ONCE AGAIN CRACK DOWN ON THOSE WHO DRINK AND DRIVE.7&4'S JESSICA LEFFLER SPOKE WITH OFFICIALS TODAY ON HOW THEY PLAN TO ENFORCE THEIR EXTRA PATROLS.....JESSICA?

March 15, 2007

Time: 5:00-6:00pm

Duration :30

THE CHARLEVOIX COUNTY SHERIFF SAYS ONE THE BUSIEST COUNTY ROADS COULD POSE A DANGER...AND IT MAYBE YEARS BEFORE THE NECESSARY REPAIRS CAN BE MADE. AT THE CENTER OF IT ALL IS A THIRTEEN MILE STRETCH OF C-56 FROM CHARLEVOIX TO BOYNE CITY. THE SHERIFF IS WARNING DRIVERS TO BE CAREFUL ON THE BUSY ROAD ... AND THE ROAD COMMISSION SAYS IT COULD GET WORSE BEFORE IT GETS FIXED.7 & 4'S BILL FROEHLICH JOINS US WITH MORE ON THE WARNING AND THE ROUGH RIDE.

March 15, 2007

Time: 5:00-6:00pm

Duration :30

AS MANY COLLEGE STUDENTS ARE ON SPRING BREAK THIS WEEK.. A NEW REPORT RELEASED TODAY FINDS DRINKING AND DRUG ABUSE ARE OUT OF CONTROL. RESEARCHERS SAY ALMOST HALF OF ALL COLLEGE STUDENTS DRINK EXCESSIVELY OR ABUSE DRUGS ...SO WHAT ARE SCHOOLS DOING ABOUT IT? TRACIE POTTS REPORTS.

March 15, 2007

Time: 11:00-11:35pm

Duration :30

THE MICHIGAN DEPARTMENT OF STATE POLICE IS MAKING SOME HARSH CUTS TO FIX AN MORE THAN 13 MILLION DOLLAR DEFICIT. LETTERS ARE BEING SENT OUT TO NOTIFY 31 EMPLOYEES THEY WILL NO LONGER HAVE A JOB WITH THE MICHIGAN STATE POLICE.THE MICHIGAN STATE POLICE SAY IT NEEDS TO MAKE CUTS TO BALANCE THE 13 POINT 6 MILLION DOLLAR DEFICIT FOR THE CURRENT FISCAL YEAR. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE CUTS ...LISA!

March 16, 2007

Time: 5:00-6:00pm

Duration :30

ST.PATRICKS DAY WEEKEND IS ONE OF THE BUSIEST TIMES OF THE YEAR FOR BOYNE U.S.A.....BRINGING IN THOUSANDS OF PEOPLE.THIS WEEKEND BOYNE HIGHLANDS WILL HOST THE ANNUAL CRAZY DAYS WEEKEND CATERING MOSTLY TO FAMILIES,... \*BOYNE MOUNTIAN\* WILL ALSO BE HOSTING THEIR ANNUAL \*CARNIVAL WEEKEND\* BRINGING IN AN EXPECTED RECORD NUMBER OF PEOPLE READY TO CELEBRATE.LAST YEAR THERE WERE NEARLY FIVE THOUSAND VISITORS ON THE MOUNTAIN--WITH FORTY ARRESTS. 7&4'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH MORE ON HOW LAW ENFORCEMENT PLANS TO BEEF UP PATROLS TO MAKE SURE IT'S A FUN BUT SAFE TIME.... JENN?

March 19, 2007

Time: 5:00-6:00pm

Duration :30

MORE THAN 100 MICHIGAN STATE POLICE EMPLOYEES WILL BE AFFECTED BY BUDGET CUTS. M-S-P SAYS JOB CUTS AND REASSIGNMENTS ARE BEING MADE TO MAKE UP FOR THE MORE THAN 13-MILLION DOLLAR DEFICIT THE DEPARTMENT IS PROJECTING FOR THIS YEAR.STATEWIDE, 29 TROOPERS WILL BE LAID OFF.15 POST COMMANDER POSITIONS WILL ALSO BE CUT--INCLUDING THOSE OF THE CHEBOYGAN, KALKASKA AND REED CITY POSTS.KALKASKA WILL THEN OPERATE UNDER TRAVERSE CITY'S POST COMMANDER. 8 SERGEANT POSITIONS WILL ALSO BE ELIMINATED INCLUDING ONE AT GAYLORD, CHEBOYGAN, REED CITY, AND SAULT ST MARIE.AND TWO SERGEANTS AT THE NEWBERRY POST.6 TASK FORCE POSITIONS WERE ALSO CUT, INCLUDING A DETECTIVE LIEUTENANT FROM THE TRAVERSE NARCOTICS TEAM.

March 19, 2007

Time: 6:00-6:30pm

Duration :30

A TRIP TO A NORTHERN MICHIGAN SKI SLOPE ENDED WITH A TRIP TO JAIL FOR NEARLY THREE DOZEN ST. PATRICKS PARTY GOERS. THE CHARLEVOIX COUNTY SHERIFF'S DEPARTMENT SAYS AT LEAST 35 PEOPLE WERE ARRESTED DURING BOYNE U.S.A.'S CRAZY DAYS AND CARNIVAL WEEKEND ALONE.18 OF THOSE ARRESTS WERE FOR DRUNK DRIVING.

March 19, 2007

Time: 6:00-6:30pm

Duration :30

OTSEGO COUNTY OFFICIALS CONTINUE TO RALLY COMMUNITY SUPPORT TO BUILD A NEW JAIL – AND EIGHTEEN MONTHS LATER OFFICIALS HOPE RESIDENTS REALIZE THE NEED - AS THEY ANNOUNCE A STATE OF EMERGENCY WITH INMATES. RIGHT NOW THE OTSEGO COUNTY JAIL INMATE POPULATION IS AT FORTY ONE.... AND OFFICIALS SAY THAT NUMBER WAS MUCH LARGER JUST HOURS AGO. THE JAIL IS CONSIDERED AT FULL CAPACITY WITH THIRTY-FOUR INMATES. IN THE AUGUST ELECTION OTSEGO COUNTY VOTERS HAD THE OPPORTUNITY TO PASS A MILLAGE TO BUILD A NEW JAIL THAT WOULD ALLOW MORE INMATES TO BE HOUSED AT THE FACILITY. THAT MILLAGE WAS TURNED DOWN BY 19-HUNDRED VOTES. SEVEN AND FOUR'S JENN CARLSON JOINS US LIVE IN THE GAYLORD NEWSROOM WITH THE LATEST CROWDING CONCERNS. JENN?

March 20, 2007

Time: 5:00-6:00pm

Duration :30

QUESTIONS ARE BEING RAISED IN ONE COMMUNITY FOLLOWING A DRUNK-DRIVING ARREST OF A POLICE CHIEF IN MANISTEE COUNTY. 7 AND 4'S JESSICA LEFFLER WAS THERE AND HAS THE DETAILS. JESSICA?

March 20, 2007

Time: 5:00-6:00pm

Duration :30

THE CHEBOYGAN COUNTY JAIL GETS TOP MARKS FOR THE FOURTH YEAR IN A ROW BY THE MICHIGAN DEPARTMENT OF CORRECTIONS. EACH YEAR THE DEPARTMENT CONDUCTS AN ANNUAL JAIL INSPECTION IN ALL 83 COUNTIES. THE INSPECTION WAS CONDUCTED ON BACK ON JANUARY ELEVENTH. THE CHEBOYGAN COUNTY SHERIFF SAYS THE 100 PERCENT COMPLIANCE RATING MEANS THAT JAIL OPERATIONS MET ALL STATE REGULATORY MANDATES FOR POLICY AND PROCEDURE. THE RULES AND REGULATIONS INCLUDE OVERALL CLEANLINESS, PHYSICAL PLANT WORKINGS, AND COMPLIANCE WITH ALL STATE POLICIES AND PROCEDURES RELATING TO COUNTY JAILS.

March 23, 2007

Time: 11:00-11:35pm

Duration :30

COAST GUARDSMEN ARE ISSUING A WARNING FOR NORTHERN MICHIGAN TO STAY CLEAR OF THE ICE. WITH THE WARM TEMPERATURES... MANY OF US WANT TO GO OUTSIDE AND ENJOY THE SPRING-TIME WEATHER, BUT OFFICIALS WITH THE COAST GUARD IN TRAVERSE CITY ARE CAUTIONING PEOPLE TO STAY OFF OF THE ICE. CREWS WERE CALLED TO CRYSTAL LAKE YESTERDAY AROUND ELEVEN A-M. THE CALLER SAID A FISHERMAN SEEMED TO BE IN TROUBLE. THE ICE HAD BROKEN OFF FROM THE SHORELINE FROM WINDS EARLIER IN THE DAY. OFFICIALS SAY THE DOWNSTATE MAN WAS TAKEN TO SHORE IN AN AIRBOAT BY DEPUTIES. 7 & 4'S JESSICA LEFFLER RODE WITH COAST GUARD CREWS TODAY AND SHOWS US SOME TROUBLE SPOTS.

March 26, 2007

Time: 6:00-6:30pm

Duration :30

THE MANISTEE COUNTY SHERIFF'S DEPARTMENT RECEIVED MID YEAR FUNDING TO START DOING 24-HOUR PATROLS. THEY WERE ONLY ABLE TO HAVE TWENTY-HOUR PATROLS DAILY BEFORE THE COUNTY ADDED THE FUNDING FOR THE EXTENDED HOURS. 7&4'S ROB PRESTON HAS MORE.

March 28, 2007

Time: 11:00-11:35pm

Duration :30

THE SNOW IS GONE, AND THE GRASS IS DRY... AND EVEN THOUGH IT'S COOL OUTSIDE, IT'S A DANGEROUS TIME OF YEAR FOR FIRES. A SMALL GRASS FIRE BEGAN TO SPREAD THIS AFTERNOON IN LONG LAKE TOWNSHIP IN THE ARBOR GROVE SUBDIVISION IN GRAND TRAVERSE COUNTY. THE GRAND TRAVERSE RURAL FIRE CHIEF SAYS A MAN WAS BURNING TRASH ON A WINDY DAY AND THAT COULD HAVE LED TO A DISASTEROUS SITUATION. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

March 29, 2007

Time: 5:00-6:00pm

Duration :30

STATE OFFICIALS SAY THEY PLAN TO CLOSE TWO STATE POLICE POSTS IN THE FALL BECAUSE OF MICHIGAN'S BUDGET CRISIS. THE POSTS ARE LOCATED IN CALUMET IN THE UPPER PENINSULA AND IN HART, BETWEEN MUSKEGON AND LUDINGTON. CLOSING THE POSTS ON OCTOBER FIRST WOULD SAVE 230-THOUSAND DOLLARS. THE DECISION DREW CRITICISM FROM REPUBLICANS WHO CALLED IT SHORTSIGHTED AND RISKY TO THE PUBLIC'S SAFETY. A STATE POLICE SPOKESWOMAN SAYS THE MOVE IS AN EXAMPLE OF THE TOUGH DECISIONS THAT MUST BE MADE BECAUSE OF SERIOUS BUDGET SHORTFALLS IN THIS AND THE NEXT FISCAL YEAR.

March 30, 2007

Time: 6:00-6:30pm

Duration :30

A MICHIGAN STATE POLICE TROOPER IS ARRESTED AFTER OFFICERS SAY HE FILED A FALSE POLICE REPORT. TROOPER NEIL HOLTON OF THE HOUGHTON LAKE POST IN ROSCOMMON COUNTY HAS BEEN CHARGED WITH OBTAINING MONEY UNDER FALSE PRETENSES AND FILING A FALSE POLICE REPORT. HE IS CURRENTLY SUSPENDED WITHOUT PAY TROOPER HOLTON HAS BEEN WITH THE POST FOR 15 YEARS. THE CASE IS STILL UNDER INVESTIGATION.



## PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### COMMUNITY INVOLVEMENT/DEVELOPMENT

(Including volunteerism, blood drives, revitalizing neighborhoods and mentoring)

#### Local News

January 4, 2007

Time: 6:00-6:30pm

Duration :30

UNITED WAY OFFICIALS IN WEXFORD COUNTY SAY THE NEED FOR BASIC SERVICES LIKE FOOD AND HEATING BILL ASSISTANCE IS GOING UP.AND THAT MEANS MORE PEOPLE ARE TURNING TO CHARITIES... NOW A GRANT IS HELPING THOSE ORGANIZATIONS MEET THE DEMAND. 7 AND 4'S JAKE PETERSON REPORTS..

January 9, 2007

Time: 5:00-6:00pm

Duration :30

THE AMERICAN RED CROSS SAYS SHELVES ARE EMPTY IN MANY CENTERS ACROSS NORTHERN MICHIGAN.STATEWIDE BLOOD INVENTORY LEVELS PLUNGED BELOW AN ADEQUATE SUPPLY FOR ALL NEGATIVE BLOOD TYPES THIS WEEK.THE RED CROSS SAYS THEIR DONATIONS ARE DOWN BY ABOUT 250 DONATIONS A DAY SINCE THE HOLIDAYS BEGAN.THEY'RE APPEALING TO ALL ELIGIBLE BLOOD DONORS TO GIVE WITHIN THE NEXT TWO WEEKS - PARTICULARLY PEOPLE WITH TYPE O, TYPE A-NEGATIVE AND TYPE B-NEGATIVE.BLOOD DONORS MUST BE AT LEAST 17 YEARS OLD, WEIGH AT LEAST 110 POUNDS AND BE IN GOOD GENERAL HEALTH.

January 10, 2007

Time: 5:30-7:00am

Duration :30

NORTHERN MICHIGAN ATHLETES ARE ALSO TEAMING UP TO HELP FILL THE SHELVES FOR THE NEEDY.ALL WEEK LONG THE TRAVERSE CITY CENTRAL WRESTLING TEAM IS COLLECTING NON PERISHABLE FOOD ITEMS FOR THE FATHER FRED FOUNDATION.THE FOOD WILL GO TO THOSE IN NEED IN ANTRIM, BENZIE, GRAND TRAVERSE, KALKASKA AND LEELANAU COUNTIES. YOU CAN DROP OFF YOUR DONATIONS AT TRAVERSE CITY CENTRAL HIGH SCHOOL.

January 10, 2007

Time: 5:00-6:00pm

Duration :30

A FUNDRAISER BY NORTHERN MICHIGAN HOSPITAL HAS REALLY PAID OFF EMPLOYEES RAISED 805-DOLLARS AND ONE-THOUSAND-380 POUNDS OF GOODS DURING THE MICHIGAN HARVEST GATHERING THIS FALL.LOCAL PROCEEDS GO TO THE BENJAMIN B. BLUM HOSPITALITY HOUSE AND THE WOMEN'S RESOURCE CENTER SAFE HOUSE IN PETOSKEY.STATE WIDE, THE MICHIGAN HEALTH AND HOSPITAL ASSOCIATION HAS RAISED 172-THOUSAND POUNDS OF FOOD AND MORE THAN 56-THOUSAND DOLLARS THROUGH THIS FUNDRAISER.

January 10, 2007

Time: 5:00-6:00pm

Duration :30

THE FIRST HOMELESS YOUTH SHELTER IN NORTHERN MICHIGAN IS NOW OPEN.PETE'S PLACE, WHICH IS LOCATED ON KEYSTONE ROAD IN TRAVERSE CITY, OPENED ITS DOORS THIS MORNING.THE SHELTER CAN HOUSE NINE HOMELESS TEENS FOR UP TO TWO WEEKS AT A TIME.IT'S OPEN FOR THOSE BETWEEN THE AGES OF 14 AND 17.

January 12, 2007

Time: 6:00-6:30pm

Duration :30

THERE IS AN EFFORT UNDERWAY TONIGHT TO PRESERVE THE RICH HERITAGE AND CULTURE IN LEELANAU COUNTY... AND IT WAS ALL SPARKED BY THE DEDICATION AND GENEROSITY OF A NATIVE AMERICAN TEACHER. 7&4'S ERIN OVALLE JOINS US LIVE IN THE STUDIO WITH THE DETAILS.ERIN!

January 12, 2007

Time: 6:00-6:30pm

Duration :30

WEXFORD COUNTY OFFICIALS SAY NINETY- SEVEN PERCENT OF MENTORS ENJOY THE TIME THEY SPEND WITH THEIR CHILD.THIS MONTH IS MENTORING MONTH AND 7 AND 4'S JAKE PETERSON HAS A LOOK ON THE MENTORING NEED IN WEXFORD AND MISSAUKEE COUNTIES.

January 14, 2007

Time: 6:00-6:30pm

Duration :30

IT'S CALLED OPERATION OLIVIA, AND THE GOAL IS TO GET SUPPLIES TO NORTHERN MICHIGAN TROOPS SERVING IN IRAQ. OPERATION OLIVIA IS NAMED AFTER THIS 12-YEAR-OLD GIRL WHO WAS THE FIRST PERSON TO VOLUNTEER TO HEAD-UP THIS PROGRAM, WHICH IS BEING PUT ON BY LOCAL RADIO STATION W-T-C-M.OPERATION OLIVIA WILL COLLECT FOOD AND OTHER ITEMS REQUESTED BY NORTHERN MICHIGAN MEN AND WOMAN SERVING OUR COUNTRY IN IRAQ.

January 16, 2007

Time: 11:00-11:35pm

Duration :30

SEASON LOW TEMPERATURES IN NORTHERN MICHIGAN CAN MAKE LIFE DANGEROUS FOR THOSE LIVING ON THE STREET.SOME AREA ORGANIZATIONS IN NORTHERN MICHIGAN ARE HELPING PROVIDE A WARM PLACE FOR THOSE WHO DON'T OTHERWISE HAVE ONE. IN GRAND TRAVERSE COUNTY THE SAFE HARBOR PROGRAM AND THE GOODWILL INN ARE HELPING PROTECT SOME PEOPLE FROM THE HARSH WINTER CONDITIONS.SEVEN AND FOUR'S MATT SOLTYSIAK JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MATT!

January 17, 2006

Time: 5:00-6:00 pm

Duration :30

SHE IS KNOWN AS A MOTHER, A LOVING WIFE, AN INVOLVED COMMUNITY MEMBER AND NOW SHE HAS ANOTHER TITLE TO ADD TO THE LIST... TRAVERSE CITY WOMAN OF THE YEAR!TODAY, ARLENE NELSON WAS THE RECIPIENT OF THE TRAVERSE CITY ZONTA CLUB'S WOMAN OF THE YEAR AWARD.THE HONOR RECOGNIZES WOMEN WHO ARE OUTSTANDING IN COMMUNITY SERVICE, ACHIEVEMENTS AND SPECIAL CONTRIBUTIONS TO WOMANKIND.NELSON SAYS HER PARTICIPATION IN THE COMMUNITY HAS BECOME A WAY OF LIFE.

January 18, 2007

Time: 6:00-6:30pm

Duration :30

ONE NORTHERN MICHIGAN SOLDIER IS HEADING BACK TO IRAQ BUT LIKE MANY SERVICEMEN AND WOMEN, THERE ISN'T ENOUGH ROOM IN THEIR SUITCASES FOR ALL OF THE COMFORTS OF HOME.SERGEANT MELINDA RAU IS A WIFE AND MOTHER WHO'S BEEN HOME IN BENZIE COUNTY ON A TWO WEEK LEAVE FROM IRAQ.SHE IS PACKING UP TO GO BACK TO THE MIDDLE EAST TOMORROW WHERE SHE EXPECTS TO BE STATIONED UNTIL SEPTEMBER.SHE SAYS THE CARE PACKAGES FROM HOME PUT SMILES ON THE FACE OF THOSE WHO SERVE BUT THEY NEED SOME ITEMS MORE THAN OTHERS.

January 22, 2007

Time: 6:00-6:30pm

Duration :30

AN AREA SOLDIER CAME HOME FOR THE BIRTH OF HIS SECOND CHILD, BUT THE JOYOUS OCCASION TURNED SERIOUS WHEN HIS WIFE EXPERIENCED COMPLICATIONS DURING BIRTH.AND NOW THE COMMUNITY IS COMING TOGETHER TO HELP.7 AND 4'S JESSICA LEFFLER EXPLAINS HOW.

January 24, 2007

Time: 6:00-6:30pm

Duration :30

A MANISTEE SCHOOL COUNSELOR IS BATTLING CANCER.. AND HAS SOME CREATIVE COMMUNITY SUPPORT SEVEN TEACHERS AND ADMINISTRATORS CAME UP WITH THE IDEA IN NOVEMBER AND TODAY PEOPLE ARE STILL TALKING ABOUT IT.7&4'S ERIN OVALLE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE STORY.

January 27, 2007

Time: 6:00-6:30pm

Duration :30

TONIGHT A NORTHERN MICHIGAN COMMUNITY IS RALLYING AROUND A SOLDIER'S FAMILY AFTER A JOYOUS OCCASION TURNED TRAGIC. BRIAN SOLOMAN, AN AREA SOLDIER CAME HOME FROM THE MIDDLE EAST FOR THE BIRTH OF HIS SECOND CHILD, BUT THE EVENT TURNED SERIOUS WHEN HIS WIFE EXPERIENCED COMPLICATIONS DURING BIRTH. SOLOMAN'S WIFE, JILL, HAD AN AMNIOTIC EMBOLISM DURING LABOR. LEAVING HER IN A COMA FOR SEVERAL DAYS.NOW, 6 WEEKS LATER, JILL IS STILL IN GRAND RAPIDS IN THE HOSPITAL. BRIAN HAS BEEN TRANSFERRED TO TRAVERSE CITY TO TAKE CARE OF HIS 2 CHILDREN DURING THIS DIFFICULT TIME.AND NOW A COMMUNITY HOPES TOGETHER THEY CAN HELP THIS FAMILY TOO.7&4'S ERIN OVALLE JOINS US LIVE IN THE STUDIO WITH MORE ON HOW THE COMMUNITY AIMS TO HELP OUT. ERIN.

January 31, 2007

Time: 6:00-6:30pm

Duration :30

LET THE GAMES BEGIN... SOME SPECIAL ATHLETES ARE IN TRAVERSE CITY ALL WEEK LONG AND ARE TRYING TO TAKE HOME THE GOLD!TODAY WAS THE OPENING CEREMONIES FOR THIS YEAR'S SPECIAL OLYMPIC WINTER GAMES.THERE ARE 23 SPORTS THIS YEAR INCLUDING SKATING, SKIING, SNOWBOARDING AND SHOESHOEING, TO NAME A FEW.ONE EVENT ORGANIZER SAYS THE SPECIAL OLYMPICS IS MORE THAN JUST THE SPIRIT OF COMPETITION, IT'S SOMETHING THESE ATHLETES LOOK FORWARD TOO ALL YEAR LONG.

February 1, 2007

Time: 5:00-6:00pm

Duration :30

SOME AREA VETERANS TEAM UP IN AN EFFORT TO HELP OUR ENVIRONMENT AND AT THE SAME TIME HONOR OUR TROOPS.7&4'S ERIN OVALLE SPENT THE DAY AT V-F-W POST 44-99 IN MANISTEE AND HAS THE STORY.

February 1, 2007

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN ELEMENTARY SCHOOL IS USING COPPER TO HELP SPECIAL OLYMPIANS GO FOR THE GOLD!THROUGH THEIR "PENNY WAR" FUNDRAISER, STUDENTS AT MANCELONA ELEMENTARY SCHOOL RAISED 2-THOUSAND-230-DOLLARS FOR WERTZ WARRIORS, THE GROUP THAT HELPS SPONSOR THE WINTER GAMES.TODAY THE ENTIRE SCHOOL GREETED THE WARRIORS AND PRESENTED THEM WITH THE CHECK.

February 1, 2007

Time: 6:00-6:30pm

Duration :30

IT MAY SEEM HARD TO FIND TIME TO VOLUNTEER REGARDLESS OF YOUR AGE. ONE NORTHERN MICHIGAN WOMAN IS CELEBRATING HER 20TH VOLUNTEERING ANNIVERSARY AND SAYS IT DOESN'T MATTER HOW OLD OR YOUNG YOU ARE--YOU CAN ALWAYS FIND TIME TO GIVE BACK. 7 AND 4'S LISA CHAVARRIA HAS MORE ON THIS HOMETOWN HERO.

February 1, 2007

Time: 11:00-11:35pm

Duration :30

A GROUP OF WOMEN IS COMING TOGETHER TO SUPPORT AND HELP OTHER WOMEN WHO ARE VICTIMS OF DOMESTIC VIOLENCE. SEVEN AND FOUR'S LISA CHAVARRIA SPOKE WITH THESE WOMEN AND JOINS US LIVE IN THE STUDIO WITH MORE ...LISA!

February 2, 2007

Time: 6:00-6:30pm

Duration :30

YOU CAN HELP NORTHERN MICHIGAN FAMILIES KEEP FOOD ON THE TABLE BY TAKING PART IN THE FATHER FRED FROSTBITE FOOD DRIVE. THIS IS FATHER FRED'S LARGEST FOOD DRIVE OF THE YEAR AND IT HELPS STOCK THE PANTRY TO HELP FEED THE NEEDY IN A FIVE COUNTY AREA. NON-PERISHIBLE FOOD ITEMS AND TOILETRIES ARE BEING COLLECTED OFF OF GARFIELD ROAD ACROSS FROM ETHAN ALLEN. ORGANIZERS HOPE TO FILL TWO 53 FOOT TRAILERS WHICH WILL GIVE FATHER FRED FIVE MONTHS WORTH OF ITEMS --

February 2, 2007

Time: 6:00-6:30pm

Duration :30

THERE'S A NEW SUPPORT SYSTEM FOR WOMEN AND CHILDREN HEALING FROM ABUSE. THE WOMEN'S RESOURCE CENTER IN TRAVERSE CITY WILL SOON OPEN THE DOOR TO 'SARA'S HOUSE'. THE TRANSITIONAL HOUSING WILL HELP DOMESTIC AND SEXUAL VIOLENCE VICTIMS WHO ARE HOMELESS AND OVERCOMING ADDICTIONS.

February 2, 2007

Time: 11:00-11:35pm

Duration :30

THOSE FRIGID COLD TEMPERATURES ARE LEAVING SOME HOMELESS PEOPLE SEEKING SHELTER. ONE IN GRAND TRAVERSE COUNTY SAYS IT'S SEEN RECORD NUMBERS OF PEOPLE LOOKING FOR A PLACE TO STAY. SEVEN AND FOUR'S LISA CHAVARRIA JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ...LISA!

February 7, 2007

Time: 5:00-6:00pm

Duration :30

THE RECENT COLD SNAP THAT SENT WIND CHILLS BELOW ZERO CLOSED SCHOOLS AND KEPT MANY PEOPLE INDOORS IS ALSO BLAMED FOR HAMPERING NORTHERN MICHIGAN'S LARGEST FOOD DRIVE FOR THE NEEDY. 7&4'S ERIN OVALLE JOINS US LIVE FROM FATHER FRED'S FROST BITE FOOD DRIVE IN TRAVERSE CITY WITH HOW THE WEATHER IS AFFECTING THEIR EFFORTS.... ERIN!

February 8, 2007

Time: 6:00-6:30pm

Duration :30

HEADING INTO THE COURTROOM CAN BE INTIMIDATING... BUT TWO WOMEN IN BENZIE COUNTY CAN HELP. THEY ARE NOT LAWYERS--BUT VOLUNTEERS.. 7 AND 4'S LISA CHAVARRIA SHOWS US WHY THEY ARE BEING CALLED HOMETOWN HEROES

February 12, 2007

Time: 6:00-6:30pm

Duration :30

A LOCAL CHARITY EVENT IN TRAVERSE CITY THAT GOT OFF TO A SLOW START FINISHED STRONG. ORGANIZERS OF THE FATHER FRED FOOD DRIVE SAY BY FOUR O-CLOCK SUNDAY NIGHT THEY REACHED THEIR GOAL AND FILLED TWO SEMI-TRUCKS WITH FOOD FOR THOSE LESS FORTUNATE. THEY SAY THEY WERE ALSO SUCCESSFUL WITH CASH DONATIONS... EVEN DOUBLING LAST YEARS TOTALS.

February 14, 2007

Time: 6:00-6:30pm

Duration :30

A FORMER US SKI TEAM RACER HAS COME UP WITH A INNOVATIVE WAY TO RAISE MONEY FOR AREA TEENS BY AUCTIONING OFF HIS TALENT. HE IS HOPING TO HELP SOME YOUNG NORTHERN MICHIGAN TALENT GET ON TRACK TO MAKE THE NATIONAL TEAM. 7&4'S JENN CARLSON REPORTS.

February 15, 2007

Time: 6:00-6:30pm

Duration :30

WHEN LIFE PREPARES TO COME TO AN END-- SOME PEOPLE MAY BE AFRAID OF THE NEXT STEP. THAT'S WHERE HOSPICE VOLUNTEERS STEP IN-- GUIDING PEOPLE AND LISTENING TO THEIR STORIES BEFORE THEY MOVE ON FROM THIS LIFE ON EARTH. 7 AND 4'S LISA CHAVARRIA HAS MORE ON ONE SPECIAL HOSPICE VOLUNTEER WHO IS BEING CALLED A HOMETOWN HERO.

February 16, 2007

Time: 11:00-11:35pm

Duration :30

ONE NORTHERN MICHIGAN COMMUNITY IS RALLYING AROUND A WORLD WAR TWO VETERAN TO MAKE ONE OF HIS DREAMS COME TRUE. WITH THE PROCEEDS FROM FUNDRAISERS THE 85 YEAR OLD VET-- HE WILL BE MEETING HIS OLD COMRADES FOR THE FIRST TIME IN MORE THAN 60 YEARS. SEVEN AND FOUR'S LISA CHAVARRIA REPORTS.

February 17, 2007

Time: 6:00-6:30pm

Duration :30

MORE THAN THIRTY AREA RESIDENTS WENT TO THE EXTREME TO RAISE MONEY FOR A GOOD CAUSE. HUNDREDS OF PEOPLE GATHERED AROUND BURT LAKE IN CHEBOYGAN COUNTY TO CHEER ON FRIENDS AND FAMILY AS THEY JUMPED INTO THE FREEZING COLD WATER TO RAISE MONEY FOR THE SPECIAL OLYMPICS. 7&4'S ERIN OVALLE WAS THERE AND JOINS US NOW LIVE WITH THE FRIGID DETAILS, ERIN!

February 22, 2007

Time: 6:00-6:30pm

Duration :30

IMAGINE STEPPING FOOT INTO A PRISON AND SITTING DOWN WITH SOME OF THE OFFENDERS... THAT'S EXACTLY WHAT ONE GROUP OF NORTHERN MICHIGAN RELIGIOUS VOLUNTEERS HAVE BEEN DOING FOR MORE THAN 2 DECADES. THE GROUP KERYX {CARE-X} GOES INTO PRISONS-- SPEAKS WITH THE MEN WHO ARE BEHIND BARS AND LISTENS TO THEIR STORIES OF TRAGEDY AND EVEN POSSIBILITY. 7 AND 4'S LISA CHAVARRIA JOINS US LIVE WITH MORE ON THESE HOMETOWN HEROES. LISA!

February 24, 2007

Time: 6:00-6:30pm

Duration :30

AS YOU FACE THE HARSH CONDITIONS THIS WINTER YOU PROBABLY CAN'T WAIT TO GO HOME AND SETTLE IN. BUT NOT EVERYONE GETS TO GO HOME AND TURN UP THE THERMOSTAT FOR QUICK COMFORT. AS 7&4'S KATIE DOPTIS REPORTS, SOME PEOPLE IN MANISTEE COUNTY ARE TRYING TO HELP.

March 5, 2007

Time: 11:00-11:35pm

Duration :30

A TRAVERSE CITY MAN IS IN THE SPOTLIGHT THIS EVENING FOR HIS DEDICATION TO HELPING OTHERS TODAY STEVE PERDUE OF TRAVERSE CITY WAS THE RECIPIENT OF THE SARA HARDY HUMANITARIAN AWARD THE COMMITTEE SAY PERDUE WAS NAMED AS THIS YEAR'S WINNER BECAUSE OF HIS TIRELESS WORK PROVIDING THOSE WITH DISABILITES INDEPENDENCE AND OPPORTUNITY.EVERY YEAR THE TRAVERSE CITY HUMAN RIGHTS COMMISSIONS HONORS SOMEONE WHO DISCOURAGES DISCRIMINATION AND PROMOTES RESPECT AMONG ALL PEOPLE.

March 8, 2007

Time: 6:00-6:30pm

Duration :30

YOU MAY BE MAKING PLANS FOR WHICH TROPICAL DESTINATION TO VISIT THIS SPRING BREAK... BUT SOME NORTHERN MICHIGAN AGENCIES ARE ASKING YOU PAY THEM A VISIT FIRST HE NORTHWEST MICHIGAN BLOOD CENTER SAYS THEY ARE LOW ON DONATIONS AND ARE WORRIED THAT WITH SO MANY PEOPLE HEADING SOUTH THIS SPRING THEIR SUPPLIES MAY GET DOWN TO DANGEROUSLY LOW LEVELS.

March 8, 2007

Time: 11:00-11:35pm

Duration :30

VETERANS AROUND NORTHERN MICHIGAN CONTINUE TO FIGHT FOR THE ARMED SERVICE MEN AND WOMEN'S RIGHTS.THAT FIGHT HAS GROWN EVEN STRONGER AFTER POOR CONDITIONS ARE EXPOSED AT ONE MILITARY AND VETERAN'S HOSPITAL. TODAY THE ARMY'S VICE CHIEF OF STAFF, GENERAL RICHARD CODY, TOURED WALTER REED HOSPITAL IN WASHINGTON, DC TO SEE IMPROVEMENTS THERE WITH HIS OWN EYES. POOR CONDITIONS AT THE HOSPITAL.. INCLUDING MOLD, RATS, AND DISREPAIR.. HAVE EMBARRASSED THE MILITARY. GENERAL CODY COMPLIMENTED RECENT PHYSICAL IMPROVEMENTS.. AND SAYS MORE CHANGES ARE COMING. THE WEXFORD COUNTY DIRECTOR OF VETERAN'S AFFAIRS RECENTLY SPENT A WEEK AT THE WALTER REED--I SPOKE TO HIM ABOUT HIS TRIP.

March 9, 2007

Time: 5:00-6:00pm

Duration :30

AFTER WATCHING THAT STORY ON 7 & 4 NEWS A MANAGER AT WAL-MART IN GAYLORD WAS INSPIRED TO DONATE THE EMERGENCY MEDICAL EQUIPMENT TO A SCHOOL IN OTSEGO COUNTY. 7 & 4'S JENN CARLSON HAS MORE COVERAGE YOU CAN COUNT ON LIVE FROM OUR GAYLORD NEWSROOM...JENN?

March 9, 2007

Time: 6:00-6:30pm

Duration :30

A LITTLE FUN AND GAMES HELPED RAISE THOUSANDS OF DOLLARS FOR A LOCAL CANCER TREATMENT FOR CHILDREN.TODAY KEY CLUB STUDENTS AT ST. FRANCIS HIGH SCHOOL IN TRAVERSE CITY PRESENTED A CHECK FROM MONEY THEY RAISED AT THE ANNUAL KATIE HEINTZ MEMORIAL BASKETBALL TOURNAMENT TO MUNSON MEDICAL CENTER KATIE LOST HER BATTLE TO CANCER TWO YEARS AGO BUT HER MEMORY IS STILL VERY MUCH ALIVE FOR FAMILY, FRIENDS, AND A SCHOOL COMMUNITY IN TRAVERSE CITY.

March 9, 2007

Time: 6:00-6:30pm

Duration :30

NEARLY A DOZEN BANDS WILL HIT THE STAGE THIS WEEKEND AND NASCAR WILL HIT THE BIG SCREEN ALL IN HOPES TO DRAW IN A CROWD TO RAISE MONEY FOR SPECIAL OLYMPICS. ORGANIZERS FOR THE 2ND ANNUAL JAM FEST SAY BY PURCHASING A TICKET YOU CAN ENJOY LIVE ENTERTAINMENT, LOTS OF FOOD AND HAVE THE CHANCE TO HIT THE ROAD AND WIN A TRIP TO A NASCAR RACE. THEIR GOAL IS TO RAISE FIVE-THOUSAND DOLLARS FOR THE LOCAL SPECIAL OLYMPICS CHAPTER. THE EVENT WILL BE HELD THIS SUNDAY AT THE GOLD DUST BALLROOM IN CHEBYOGAN. THE DOORS OPEN AT NOON AND THE EVENT LASTS UNTIL 11PM.

March 11, 2006

Time: 6:00-6:30pm

Duration :30

LIVE ENTERTAINMENT, FOOD AND A CHANCE TO WIN A TRIP TO A NASCAR RACE.... AND ALL THE FUN IS FOR A GOOD CAUSE. NEARLY A DOZEN BANDS HIT THE STAGE AT THE GOLD DUST BALLROOM IN CHEBOYGAN TODAY FOR THE SECOND ANNUAL JAM FEST. 7&4'S OWN JAYSON GEISER WAS AT THE EVENT TODAY EMCEEING. THE GOAL - TO RAISE 5-THOUSAND DOLLARS FOR THE LOCAL SPECIAL OLYMPICS CHAPTER.

March 13, 2007

Time: 6:00-6:30pm

Duration :30

IT WON'T BE YOUR AVERAGE FROZEN MEAL... YOU CAN TAKE PART IN A UNIQUE OPPORTUNITY TO HAVE DINNER ON ICE AND HELP A GOOD CAUSE. THE MUSCULAR DYSTROPHY ASSOCIATION IS HOSTING SPAGHETTI ON ICE WITH THE TRAVERSE CITY NORTHSTARS. THESE ICE SKATING WAITERS WILL TRADE IN THEIR JERSEYS FOR APRONS AND SERVE UP A PASTA DINNER ON ICE. YOU'LL GET THE OPPORTUNITY TO MEET THE PLAYERS AND WIN PLENTY OF PRIZES.. ALL WHILE RAISING MONEY TO HELP FAMILIES IN OUR AREA WITH NEUROMUSCULAR DISEASES.

March 19, 2007

Time: 6:00-6:30pm

Duration :30

A COMMUNITY GOES ABOVE AND BEYOND TO HELP MAKE THE DREAMS OF A LOCAL WORLD WAR TWO VET COME TRUE AND NOW THOSE EFFORTS WILL BE HELPING OTHERS WE FIRST BROUGHT YOU GUY BARBER'S STORY BACK IN FEBRUARY, WHEN RESIDENTS OF ANTRIM COUNTY HELPED RAISE MONEY TO SEND GUY TO OREGON FOR A REUNION WITH VETS FROM HIS INFANTRY. ORGANIZERS SAY THE OUTPOURING OF SUPPORT EXCEEDED THE THREE-THOUSAND DOLLARS GOAL FOR GUY. THERE IS STILL ANOTHER EVENT PLANNED, A SPAGHETTI DINNER THIS SATURDAY. ANY EXTRA MONEY RAISED THROUGH THE FUNDRAISING EFFORTS WILL BE SENT TO THE INTREPID FALLEN HERO'S FUND AND TO HABITAT FOR HUMANITY THIS WILL BE THE FIRST TIME GUY WILL GET TO SEE HIS FELLOW SERVICEMAN IN MORE THAN 60 YEARS.

March 23, 2007

Time: 6:00-6:30pm

Duration :30

NORTHERN MICHIGAN'S LARGEST FESTIVAL TEAMED UP WITH OLD MAN WINTER AND THAT EFFORT BROUGHT A NEARLY TEN -THOUSAND DOLLAR DONATION TO ONE LOCAL CHARITY. TODAY ORGANIZER'S OF THE CHERRY CAPITAL WINTER WONDERFEST PRESENTED THE SPECIAL OLYMPICS WITH A CHECK FOR NINE-THOUSAND FIVE HUNDRED AND THIRTY-SIX DOLLARS. EARLIER THIS MONTH THE GRAND TRAVERSE RESORT AND SPA HOSTED THE EVENT. ORGANIZERS SAY IT WAS A SUCCESS AND THEY ARE ALREADY PLANNING TO EXPAND THE EVENTS FOR NEXT YEAR.

March 28, 2007

Time: 6:00-6:30pm

Duration :30

SOME GRAND TRAVERSE COUNTY STUDENTS ARE TAKING ON THE ROLE OF THE EASTER BUNNY. STUDENTS FROM SAINT ELIZABETH ANN SETON MIDDLE SCHOOL NEAR TRAVERSE CITY HAVE COLLECTED ENOUGH GOODIES TO FILL MORE THAN 40 EASTER BASKETS. TODAY THOSE STUDENTS DONATED THE BASKETS TO CHILDREN STAYING AT THE GOODWILL INN HOMELESS SHELTER.... AND TEACHERS SAY THEY ARE LEARNING AS THEY GIVE. CURRENTLY THERE ARE 14 CHILDREN STAYING AT THE GOODWILL INN. THE BASKETS INCLUDE EVERYTHING FROM CANDY TO MOVIE GIFT CERTIFICATES.

March 28, 2007

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN SOLDIER IS BACK HOME--AFTER THE BEGINNING OF HER RECOVERY WAS FEATURED ON AN N-B-C NETWORK NEWS REPORT SEEN ACROSS THE NATION. SERGEANT MICHELLE (RUD-ZEE-TIS) RUDZITIS WAS INJURED IN IRAQ AND HAS BEEN REHABILITATING AT WALTER REED HOSPITAL IN WASHINGTON D.C. FOR THE PAST MONTH. SHE SAYS COMMUNITY SUPPORT HELPED HER GET THROUGH IT-- AND THAT SUPPORT PLAYS A BIG ROLE IN HER CONTINUED RECOVERY. 7&4'S MATT SOLTYSIAK SAT DOWN WITH SARGEANT RUDZITIS TODAY AND JOINS US LIVE IN OUR STUDIO WITH HER STORY.