PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

COMMUNITY INVOLVEMENT/DEVELOPMENT

(Including volunteerism, blood drives, revitalizing neighborhoods and mentoring)

Local News

January 1, 2009
Time: 6:00-6:30pm

Duration :30

AFTER GETTING LAID OFF FROM A NORTHERN MICHIGAN FACTORY A LOCAL WOMAN IS USING HER SPARE TIME TO HELP BRIGHTEN UP OTHER PEOPLE'S DAY.AND SHE'S DOING IT ONE QUILT AT A TIME. I SAT DOWN WITH RONDA WILSON AND HAVE MORE IN THIS MONTH'S EXCLUSIVE YOUR TOWN HERO REPORT.

January 2, 2009

Time: 6:00-6:30pm

Duration :30

A NEW FUND WILL HELP VETERANS AND THEIR FAMILIES IN TWO NORTHERN MICHIGAN COUNTIES.ORGANIZERS HAVE STARTED RAISING THE MONEY-- AND IN THE PROCESS-- DISCOVERED JUST HOW GREAT THE NEED IS.SEVEN AND FOUR'S KRISTIN MACIOROWSKI EXPLAINS.

January 2, 2009

Time: 6:00-6:30pm

Duration :30

MEANWHILE THE SALVATION ARMY CONTINUES TO WORK WITH THE DISPLACED FAMILIES TO TRY TO GET THEM HOUSING AND NEW CLOTHING. TONIGHT, SEVEN AND FOUR'S GREG ANGEL TAKES A CLOSER LOOK AT THE WORK OF THE SALVATION ARMY AND WHAT MAKES THEIR ASSISTANCE POSSIBLE FOR FAMILIES IN NEED.

January 5, 2009

Time: 6:00-6:30pm

Duration:30

THE FATHER FRED FOUNDATION ANNOUNCED TODAY THAT THEY WILL HAVE A NEW SPIRITUAL DIRECTOR.AFTER SEVING NINE YEARS AS THE SPIRITUAL DIRECTOR FOR THE TRAVERSE CITY BASED CHARITY FATHER EDWIN THOME WILL BE REPLACED BY REVEREND {YOK- AH- VOS} IAKOVOS.FATHER THOME PLANS TO STAY ON TO HELP WITH FUND RAISING FOR THE NEXT YEAR.

January 7, 2009

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN LIBRARY WILL BE GETTING SOME FINANCIAL ASSISTANCE WITH THE HELP OF AN ANNUAL FUNDRAISER. W-M-O-M RADIO IN LUDINGTON IS HOLDING IT'S 10-TH ANNUAL LAKE JUMP FUNDRAISER THIS SPRING. THIS WEEK IT ANNOUNCED THAT THE PROCEEDS OF THE FUNDRAISER WILL BENEFIT THE LUDINGTON LIBRARY'S "JUST IMAGINE" CAMPAIGN. OVER IT'S 10 YEARS THE LAKE JUMP HAS RAISED OVER 100-THOUSAND DOLLARS FOR CHARITY.

January 9, 2009

Time: 6:00-6:30pm

Duration:30

AN AREA LITTLE LEAGUE IS GETTING ALMOST 8- THOUSAND DOLLARS FOR IMPROVEMENTS TO THEIR FIELD. THE MANCELONA LITTLE LEAGUE IN ANTRIM COUNTY IS RECEIVING GRANTS FROM THE VISION 20- 20 GROUP AND HABITAT FOR HUMANITY OF ANTRIM COUNTY. 2- THOUSAND 8- HUNDRED DOLLARS WILL GO TOWARDS NEW BLEACHERS AT PALMER PARK AND 5- THOUSAND DOLLARS WILL BE SPENT ON PLAYGROUND EQUIPMENT. THE UPGRADES ARE SLATED TO BE MADE IN THE SPRING.

January 9, 2009

Time: 6:00-6:30pm Duration :30

THE NATIONAL CHERRY FESTIVAL WILL SOON BE MOVING INTO ITS NEW BUILDING, AFTER THE TRAVERSE CITY COMMISSION APPROVED THE USE OF AN HISTORIC BUILDING THE TRAVERSE CITY COMMISSION UNANIMOUSLY VOTED TO ALLOW THE CHERRY FESTIVAL TO TAKE OVER THE CON FOSTER BUILDING AT THE FORMER CLINCH PARK ZOO.THE FESTIVAL WILL PAY 14- THOUSAND- 5-HUNDRED DOLLARS FOR THE ONE YEAR AGREEMENT.FESTIVAL ORGANIZERS HOPE TO HAVE SOME OPERATIONS AT THE BUILDING FOR THIS SUMMER'S EVENTS, BUT SAY THEY WILL OFFICIALLY MOVE IN AROUND SEPTEMBER.

January 12, 2009

Time: 6:00-6:30pm Duration:30

IT'S THE HOTTEST TICKET IN THE NATION... BARACK OBAMA'S INAUGURATION.

MILLIONS OF PEOPLE ARE EXPECTED TO VISIT WASHINGTON D.C. NEXT WEEK FOR
THIS HISTORIC EVENT. I'LL BE ONE OF THEM. THE TICKETS ARE FREE, BUT
THE ONLY WAY TO GET ONE IS THROUGH YOUR SENATOR OR CONGRESSMAN... I
TRIED... AND COULDN'T ... AND I'M NOT ALONE...THOSE TICKETS ARE THE
SUBJECT OF TONIGHT'S FACT FINDER REPORT

January 13, 2009

Time: 6:00-6:30pm Duration :30

IT'S A HAPPY ENDING TO A STRUGGLE THAT LEFT ONE LEELANUAU COUNTY FAMILY WORKING TO STAY WARM IN SOME OF THE MOST FRIGID TEMPERATURES. THANKS TO A SPECIAL DELIVERY TODAY IT WILL BE A LOT EASIER ... AND JUST IN TIME SEVEN AND FOUR'S SHEENA ELZIE HAS THE STORY.

January 15, 2009

Time: 6:00-6:30pm Duration :30
TEENS IN TRAVERSE CITY WILL SOON HAVE A NEW PLACE TO PLAY.THE THIRD
LEVEL CRISIS CENTER IS GETTING TOGETHER WITH "STUDIO 7" TO OFFER NEW
PROGRAMS FOR KIDS 7 &4'S BILL FROEHLICH SHOWS US WHERE IT'S ALL
HAPPENING.

January 15, 2009

Time: 11:00-11:35pm Duration :30

LAST WINTER WE INTRODUCED YOU TO A LOCAL HOMELESS WOMAN SEEKING SHELTER FROM THE STREETS--- NOW ONE YEAR LATER--- AND WITH HELP FROM OTHERS-THAT SAME WOMAN IS DEDICATING HER TIME TO THE PLACE THAT GAVE HER THE STRENGTH TO TURN HER LIFE AROUND... WITH THE HOPE OTHERS WILL TOO. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

January 16, 2009

Time: 6:00-6:30pm Duration :30

DECADES BEFORE WORLD WAR TWO THOUSANDS OF MICHIGAN SOLDIERS ALSO FOUGHT

FOR THEIR COUNTRY.NOW THAT TIME IS BEING BROUGHT BACK TO LIFE.THE FILM

--WHICH IS BEING SHOT RIGHT HERE IN NORTHERN MICHIGAN--- CENTERS ON THE

WAR WITH A FOCUS ON A GROUP OF MICHIGAN SOLDIERS.SEVEN AND FOUR'S

COURTNEY REHMER HAS A SNEAK PEAK INTO THE FILM.

January 16, 2009

Time: 6:00-6:30pm

Duration:30

AFTER SERVING IN THE UNITED STATES NAVY FOR MORE THAN FIVE YEARS A NORTHERN MICHIGAN MAN IS BEING AWARDED FOR HIS SERVICE.A CEREMONY FOR LOWELL BABCOCK WAS HELD TODAY AT STATE REPRESENTATIVE DAVE CAMP'S OFFICE IN TRAVERSE CITY.BABCOCK SERVED IN THE NAVY BETWEEN 1941 AND 1946 DURING WORLD WAR TWO.HE RECEIVED SEVERAL AWARDS INCLUDING THE NAVY OCCUPATIONAL SERVICE MEDAL FOR SERVICE IN GERMANY, AUSTRIA, ITALY, AND JAPAN.

January 16, 2009

Time: 6:00-6:30pm

Duration :30

AN AREA GROCERY STORE IS GIVING BACK TO THE COMMUNITY THANKS TO THE GENEROSITY OF ITS SHOPPERS! FOR SIX WEEKS, CUSTOMERS AT GLEN'S MARKET IN TRAVERSE CITY HAVE HAD THE OPTION TO ADD AN EXTRA DOLLAR ONTO THEIR FOOD BILLS. TODAY, THE FATHER FRED FOUNDATION IS RECEIVING THOSE DOLLARS... ALMOST 57 HUNDRED OF THEM. THE FUNDS FROM THE SCAN AWAY HUNGER PROGRAM WILL PURCHASE FOOD ITEMS LIKE MILK, PRODUCE, AND MEAT FOR THE FOOD PANTRY.

January 19, 2009

Time: 6:00-6:30pm

Duration :30

PEOPLE ARE ALREADY PACKING ONTO THE NATIONAL MALL FOR PICTURES AND SOUVENIRS THE DAY BEFORE PRESIDENT- ELECT BARRACK OBAMA IS WORN IN AS THE 44TH PRESIDENT OF THE UNITED STATES. PEOPLE HAVE TRAVELLED FROM ACROSS THE UNITED STATES TO BE THERE FOR THIS HISTORIC DAY. SEVEN AND FOUR'S DIANA FAIRBANKS IS NOW JOINING US LIVE FROM WASHINGTON D-C... DIANA.

January 20, 2009

Time: 5:00-6:00pm

Duration :30

HUNDREDS OF PEOPLE WATCHED AND WITNESSED THE HISTORY MAKING MOMENT ON THE BIG SCREEN.NEARLY 600 PEOPLE PACKED THE STATE THEATRE IN TRAVERSE CITY.PEOPLE LINED UP OUTSIDE AROUND 9 AM TO GET A SEAT.THE THEATRE SIMULCASTED THE INAUGURATION LIVE AND PLAYED IT ON THE SILVER SCREEN.

January 20, 2009

Time: 6:00-6:30pm

Duration :30

TODAY'S INNAUGURATION OF OUR NATION'S 44TH PRESIDENT WILL NO DOUBT BE WRITTEN INTO HISTORY BOOKS.AND AS MOST OF US WATCHED THE EVENTS UNFOLD IN WASHINGTON D-C, SEVEN AND FOUR'S GREG ANGEL WAS WITH AN ANTRIM COUNTY WOMAN AS SHE TURNED 105 YEARS OLD AND HER THOUGHTS ON THE CHANGE IN THE NATION.

January 20, 2009

Time: 6:00-6:30pm

Duration :30

OUR OWN DIANA FAIRBANKS HAD THE OPPORTUNITY TO BE THERE--IN THAT CROWD ON THE NATIONAL MALL--AS PRESIDENT OBAMA AND VICE- PRESIDENT BIDEN WERE SWORN IN--AND PRESIDENT OBAMA GAVE HIS MUCH-ANTICIPATED INAUGURAL ADDRESS.MANY OF US SAW IT UNFOLD ON T-V--BUT WHAT WAS IT LIKE TO WITNESS IT IN-PERSON?DIANA JOINS US ON THE PHONE TO LET US KNOW!

January 21, 2009

Time: 6:00-6:30pm

Duration :30

THE NATIONAL CHERRY FESTIVAL HANDED OUT AWARDS TODAY IN HONOR OF THOSE THAT HAVE HELPED PROMOTE CHERRIES.A LUNCHEON WAS HELD AT THE GRAND

TRAVERSE RESORT TO HAND OUT AWARDS AND RECOGNIZE OTHERS.THE CHERRY MARKETING INSTITUTE LUNCHEON AWARDED FIVE VERY CHERRY PROMOTION AWARDS. FOUR OF THEM WERE GIVEN TO WOMEN WHO HAVE SPENT A LOT OF THEIR TIME VOLUNTEERING DURING THE CHERRY FESTIVAL.THE INDUSRTY PERSON OF THE YEAR WAS GIVEN HIS AWARD AFTER BEING RECOGNIZED EARLIER THIS YEAR.

January 23, 2009

Time: 6:00-6:30pm Duration :30
YOU CAN HELP THOSE IN NEED STAY WARM THIS WINTER AND HAVE A LITTLE FUN
AT THE SAME TIME.TOMORROW IS THE ANNUAL "GIFT OF WARMTH GALA" HOSTED BY
THE NORTHWEST MICHIGAN HUMAN SERVICES AGENCY.THE EVENT INCLUDES A
SILENT AUCTION, FOOD, AND DANCING.WITH THE HIGH UNEMPLOYMENT RATE MORE
PEOPLE THAN EVER ARE LEANING ON AGENCIES FOR THE BASIC NECESSITIES,
MAKING FUND RAISING EVENTS LIKE THIS ONE EVEN MORE IMPORTANT.

January 24, 2009

Time: 6:00-6:30pm Duration :30

YOU CAN HELP THOSE IN NEED STAY WARM THIS WINTER ... BY HAVING A LITTLE FUN TONIGHT.IT'S THE ANNUAL "GIFT OF WARMTH GALA" HOSTED BY THE NORTHWEST MICHIGAN HUMAN SERVICES AGENCY. And VOLUNTEERS ARE PUTTING THE FINISHING TOUCHES ON THE PREPARATIONS FOR TONIGHT'S EVENT.

January 26, 2009

Time: 6:00-6:30pm

Duration :30

A GROWING NEED MAKES THIS YEAR'S DONATION DRIVE MORE IMPORTANT THAN EVER FOR A FOOD PANTRY THAT SERVES A FIVE- COUNTY AREA. THE ANNUAL FATHER FRED FROST BITE FOOD DRIVE KICKS OFF THIS FRIDAY IN TRAVERSE CITY ORGANIZERS SAY THIS IS THE BIGGEST FOOD DRIVE OF THE YEAR AND WILL HOPEFULLY FEED THOSE IN NEED THROUGH THE SUMMER.

January 26, 2009

Time: 6:00-6:30pm

Duration :30

AN ANNUAL FUND RAISER TO HELP KEEP PEOPLE IN NEED WARM HAS BEEN A SUCCESS.THE GIFT OF WARMTH GALA TOOK PLACE SATURDAY THE EVENT AIMS TO BRING IN SOME MUCH NEEDED SUPPORT FOR THE NORTHWEST MICHIGAN HUMAN SERVICES AGENCY.WITH THE HIGH UNEMPLOYMENT RATE MORE PEOPLE THAN EVER ARE LEANING ON VARIOUS AGENCIES FOR THE BASIC NECESSITIES... DURING THE WINTER THAT'S ESPECIALLY TRUE OF HEATING BILLS.THE GIFT OF WARMTH GALA RAISED 74-HUNDRED DOLLARS, AND THREE BUSINESSES: D-T-E ENERGY, SCMUCKAL OIL, AND T-C LIGHT AND POWER DONATED ANOTHER 7-THOUSAND DOLLARS. ABOUT 115 AREA FAMILIES WILL BE HELPED AS A RESULT OF THE FUND RAISING EFFORT.

January 29, 2009

Time: 5:00-6:00pm

Duration:30

A GROWING NEED MAKES THIS YEAR'S DONATION DRIVE MORE IMPORTANT THAN EVER FOR A FOOD PANTRY THAT SERVES A FIVE- COUNTY AREA. THE ANNUAL FATHER FRED FROST BITE FOOD DRIVE KICKS OFF TOMORROW IN TRAVERSE CITY. ORGANIZERS SAY THIS IS THE BIGGEST FOOD DRIVE OF THE YEAR AND WILL HOPEFULLY FEED THOSE IN NEED THROUGH THE SUMMER THE 2009 FATHER FRED FROSTBITE FOOD DRIVE BEGINS TOMORROW AND GOES THROUGH FEBRUARY EIGHTH. YOU CAN BRING ANY NON-PERISHABLE FOOD ITEM TO THE LOCATION ON GARFIELD AVENUE IN FRONT OF THE AGAVE MEXICAN GRILL IN TRAVERSE CITY.

January 31, 2009

Time: 6:00-6:30pm

Duration:30

THE EVENT INCLUDES SNOWSHOEING AND SKIING RAISES MONEY FOR LOCAL ORGANIZATIONS INCLUDING THE WOMEN'S RESOURCE CENTER IN TRAVERSE CITY AND THE ZONTA CLUB IN BENZIE COUNTY.AS 7&4'S MELISSA SMITH EXPLAINS, IT'S A FUN WAY FOR WOMEN TO GET TOGETHER AND HELP OUT LOCAL NON-PROFITS.

February 2, 2009

Time: 6:00-6:30pm Duration :30

AN ANNUAL EVENT IN TRAVERSE CITY IS RAISING MONEY TO SUPPORT VICTIMS OF DOMESTIC VIOLENCE. THE WOMEN'S RESOURCE CENTER IS HOLDING IT'S "HAPPY DAYS" EXTRAVAGANZA. LAST YEAR THE CENTER SAW A MORE THAN 20 PERCENT INCREASE IN PEOPLE COMING IN NEEDING HELP FROM 2007. THE CENTER'S DIRECTOR OF DEVELOPMENT SAYS THE PROCEEDS FROM THE EVENT WILL GO A LONG WAY TOWARD HELPING PEOPLE IN OUR COMMUNITY.

February 2, 2009

Time: 6:00-6:30pm Duration:30

A NORTHERN MICHIGAN FOOD DRIVE IS WELL UNDERWAY AND ORGANIZERS SAY
THERE IS STILL A LONG WAY TO GO TO MEET THEIR GOAL. THE FATHER FRED
FROST-BITE FOOD DRIVE KICKED OFF LAST WEEK.THEY HOPE THIS YEARS DRIVE
CAN FILL TWO SEMI TRUCKS FULL OF NON-PERISHABLE FOOD ITEMS ... ENOUGH
TO STOCK THE SHELVES AT FATHER FRED'S FOOD PANTRY FOR UP TO SIX MONTHS.
SO FAR THEY SAY DONATIONS ARE COMING IN STRONG, BUT MORE IS NEEDED TO
FILL THE GROWING DEMAND.

February 4, 2009

Time: 6:00-6:30pm Duration:30

A COMMUNITY ORGANIZATION IN TRAVERSE CITY IS LOOKING TO GIVE OUT
HUNDREDS OF THOUSANDS OF DOLLARS TO HELP SUPPORT OTHER CHARITABLE
GROUPS IN NORTHERN MICHIGAN. THE EXECUTIVE DIRECTOR OF THE UNITED WAY
IN NORTHWEST MICHIGAN SAYS THEY HAVE 600-THOUSAND DOLLARS IN GRANT
MONEY TO GIVE AWAY... BUT THERE ARE SOME QUALIFICATIONS. FIRST... THE
AGENCIES WHO APPLY HAVE TO BE TAX EXEMPT HUMAN SERVICES ORGANIZATIONS.
THEN... ONCE THE APPLICATIONS HAVE BEEN RECEIVED BY THE UNITED WAY THEY
ARE REVIEWED BY A CITIZENS ACTION TEAM.

February 4, 2009

Time: 11:00-11:35pm Duration :30
SO HOW BAD IS THE SITUATION HERE IN NORTHERN MICHIGAN...HELPING HAND
AGENCIES LIKE THE SALVATION ARMY SAY ITS SIMPLY UNBELIEVABLE. SEVEN AND
FOUR'S COURTNEY REHMER REPORTS.

February 5, 2009

Time: 6:00-6:30pm Duration:30

IT'S A SMALL BUILDING IN DOWNTOWN GAYLORD THAT'S HELPING PEOPLE OUT IN A BIG WAY.FOR THE PAST 17-YEARS ONE WOMAN---WITH HELP FROM OTHERS---HAS BEEN DONATING HER TIME MAKING SURE THAT PEOPLE IN OR AROUND THE COMMUNITY HAVE WHAT THEY NEED TO MAKE IT THROUGH THE DAY... AND ITS ALL FREE SEVEN AND FOUR'S COURTNEY REHMER HAS MORE IN THIS MONTH'S EXCLUSIVE YOUR TOWN HERO REPORT.

February 5, 2009

Time: 6:00-6:30pm Duration :30

IT'S TIME FOR THE OLYMPIC GAMES!THE 33RD ANNUAL MICHIGAN SPECIAL

OLYMPICS WINTER GAMES ARE BACK IN TRAVERSE CITY THIS WEEK.7 &4'S BILL

FROEHLICH STOPPED BY THIS AFTERNOON'S BIG COMPETITION - WHERE THESE

SPECIAL ATHLETES ARE RACING TO THE FINISH LINE.

February 5, 2009

Time: 6:00-6:30pm

Duration:30

PROJECT CONNECT HELPS BRING TOGETHER PEOPLE IN NEED WITH THOSE WHO CAN PROVIDE HELP SEVEN AND FOUR'S GREG ANGEL HAS THE DETAILS.

February 6, 2009

Time: 6:00-6:30pm

Duration:30

THE GRAND TRAVERSE REGION HABITAT FOR HUMANITY IS HOLDING TWO APPLICATION FAIRS TO FIND FAMILIES WHO NEED HELP BUILDING A NEW HOME. WHILE THE IDEA IS TO HELP STRUGGLING... IT'S IMPORTANT TO REMEMBER YOU'RE NOT GETTING A FREE HOME. HOUSES AVERAGE 60 TO 80-THOUSAND DOLLARS... SO A FAMILY NEEDS TO BE ABLE TO MAKE PAYMENTS OF 450 TO 550 DOLLARS A MONTH.

February 6, 2009

Time: 6:00-6:30pm

Duration:30

WITH THE NEED FOR FINANCIAL ASSISTANCE UP AND COMMUNITY DONATIONS DOWN--- AGENCIES LIKE THE WOMEN'S RESOURCE CENTER IN TRAVERSE CITY ARE HAVING A DIFFICULT TIME MEETING THE GROWING NEED. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

February 8, 2009

Time: 11:00-11:35pm

Duration:30

THE ANNUAL FOOD DRIVE HAS BEEN GOING ON FOR THE PAST 10 DAYS IN TRAVERSE CITY.7&4'S MELISSA SMITH CHECKED IN ON THE FINAL DAY OF THE DRIVE, AND FOUND OUT THAT ORGANIZERS SAY THE RESULTS WERE BETTER THAN THEY HAD HOPED.

February 10, 2009

Time: 11:00-11:35pm

Duration :30

EARLIER TONIGHT COMMUNITY LEADERS PUT THEIR HEADS TOGETHER TO FIGURE OUT A STRATEGIC PLAN FOR THE FUTURE OF THE FIRE DEPARTMENT--- ONE THAT MAY INCLUDE FEWER VOLUNTEERS. SEVEN AND FOUR'S COURTNEY REHMER REPORTS.

March 2, 2009

Time: 6:00-6:30pm

Duration:30

THE SALVATION ARMY IS ONE SUCH ORGANIZATIONS PEOPLE TURN TO IN AN EFFORT TO PAY THEIR UTILITY BILLS AND TO KEEP THEIR HOMES WARM THIS WINTER.BUT TO GET IT ALL DONE, IT'S NOT FREE, OR CHEAP TONIGHT, SEVEN AND FOUR'S GREG ANGEL REPORTS FROM CHEBOYGAN ON HOW ONE SUCH ORGANIZATION IS KEEPING UP WITH DEMAND AND WHAT IT MEANS FOR THEIR BOTTOM LINE.

March 4, 2009

Time: 6:00-6:30pm

Duration :30

THESE DAYS MORE PEOPLE ARE TURNING TO CHARITIES FOR HELP, AND CHARITIES ARE HAVING A HARD TIME KEEPING UP WITH DEMAND. A VIEWER WROTE US AN E-MAIL SAYING MORE PEOPLE WOULD PROBABLY GIVE IF THEY KNEW THEIR MONEY WAS ACTUALLY GOING TO THOSE WHO NEED IT. SO WHERE ARE YOUR DONATIONS GOING? THE ANSWER IN THIS FACT FINDER REPORT.

March 5, 2009

Time: 6:00-6:30pm

Duration:30

WINTER VINECKI HAS A LOT ON HER MIND-- ESPECIALLY CONSIDERING SHE'S JUST 10 YEARS OLD.SHE'S TRYING TO RAISE AS MUCH MONEY AS POSSIBLE TO HELP IN THE FIGHT AGAINST A DEADLY FORM OF CANCER.LAST YEAR HER DAD WAS

DIAGNOSED WITH PROSTATE CANCER.AND SINCE THEN WINTER, ALONG WITH HELP FROM HER FAMILY AND COMPLETE STRANGERS, HAS RAISED NEARLY 150--THOUSAND DOLLARS.SEVEN AND FOUR'S COURTNEY REHMER SAT DOWN WITH WINTER AND HAS HER STORY IN THIS MONTH'S EXCLUSIVE YOUR TOWN HERO REPORT.

March 5, 2009

Time; 6:00-6:30pm Duration:30

ANYTHING THAT SENDS GREENHOUSE GASES INTO THE ATMOSPHERE LEAVES A

CARBON FOOTPRINT.A NON-PROFIT ORGANIZATION IN TRAVERSE CITY IS READY TO

SHOW GRAND TRAVERSE COUNTY JUST HOW BIG ITS FOOTPRINT IS AND CREATE A

PLAN TO SHRINK IT. 7&4'S JAYNE SMITH EXPLAINS.

March 6, 2009

Time: 6:00-6:30pm Duration:30

A STRUGGLING ECONOMY AND AN UNUSUALLY COLD AND SNOWY WINTER ARE
BRINGING MORE PEOPLE INTO HOMELESS SHELTERS AROUND THE COUNTRY.BUT
VOLUNTEERS WITH THE SAFE HARBOR PROGRAM SAY TRAVERSE CITY SEEMS TO BE
BUCKING THE TREND. 7&4'S JAYNE SMITH EXPLAINS.

March 13, 2009

Time: 6:00-6:30pm Duration:30
MICHIGAN IS SIXTH IN THE NATION WHEN IT COMES TO FORECLOSURES.AS SEVEN
AND FOUR'S GREG ANGEL REPORTS IT'S CREATING NEW INTEREST IN SOME
ORGANIZATIONS WHOSE MISSION IT IS TO PUT FAMILIES INTO HOMES.

March 13, 2009

Time: 6:00-6:30pm Duration :30

THE FATHER FRED FOUNDATION IS ASKING FOR YOUR HELP TO SPREAD HOLIDAY
CHEER TO FAMILIES WHO ARE STRUGGLING THIS YEAR. VOLUNTEERS WILL BE
COLLECTING AND FILLING EASTER BASKETS TO HAND OUT AT THE FOOD PANTRY SO
THAT LESS FORTUNATE CHILDREN CAN STILL WAKE UP TO FIND EASTER CANDY.
THE FOUNDATION SAYS THEY SEE ABOUT 75 FAMILIES A DAY IN THE FOOD PANTRY
AND THEY ESTIMATE NEARLY HALF OF THOSE FAMILIES HAVE YOUNG CHILDREN.

March 15, 2009

Time: 6:00-6:30pm Duration :30

THIS ISN'T THE FIRST TIME THE TWO SCHOOLS HAVE COME TOGETHER TO RAISE MONEY FOR THE ORGANIZATION---BUT IT IS A FIRST FOR WHAT ORGANIZERS ARE HOPING WILL BECOME AN ANNUAL EVENT. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

DESCRIPTION OF WPBN-TV PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES 2nd Quarter 2006

| Program | Day | Time |
|------------------|------|-------------|
| 7&4 News Today | M-F | 5:30-7:00am |
| 7&4 Midday News | M-F | 11-11:30am |
| 7&4 News at 5pm | M-F | 5:00-6:00pm |
| 7&4 News at 6pm | M-SU | 6:00-6:30pm |
| 7&4 News at 11pm | M-F | 11-11:35pm |
| 7&4 News at 11pm | SA | 11-11:30pm |
| 7&4 News at 11pm | SU | 11-11:35pm |

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Issue-responsive program segments are usually (2 minutes) in duration, unless otherwise indicated.

| DATELINE NBC | Saturdays | 8:00-9:00pm |
|--------------|-----------|-------------|
| | Sundays | 7:00-8:00pm |

This is an NBC network program often featuring investigative reporting on controversial issues facing the American public. The program usually has multiple segments, 8-15 minutes in duration.

MEET THE PRESS Sundays 9:00-10:00am

This NBC News interview program usually has one or more guests being questioned about subjects in the news by moderator Tim Russert and other reporters.

| TODAY SHOW | M-F | • | 7:00-10:00am |
|------------|-----|---|--------------|
| | SA | | 8:00-10:00am |
| | SU | | 8:00-9:00am |

NBC network news program offering a mix of news, weather, and features, including interviews and in-depth reports on issues of public concern.

NBC NIGHTLY NEWS M-SU 6:30-7:00pm

This NBC network news program provides a roundup of the days major news events, as well as in-depth reports on issues of public concern.

EDUCATION MATTERS M-F Within Newscast

PUBLIC SERVICE ANNOUNCEMENTS

Everyday Various Times

Varying length announcements (:10, :15, :20, :30, :60, and :120) that air throughout the stations' broadcast day about issues of community interest

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

ECONOMY

(Including business development, community infrastructure, small business development, and tourist attractions)

Local News

January 1, 2008

Time: 6:00-6:30pm Duration:30

THESE DAYS....MOST OF US ARE JUST PRETTY HAPPY TO GET A

PAYCHECK...GETTING A RAISE FOR MANY JUST A PIPE DREAM. BUT MEMBERS OF

THE U.S CONGRESS ARE ON TRACK TO GET A RAISE AND YOUR PAYING FOR

IT.DETAILS IN TONIGHT'S FACT FINDER.

January 2, 2009

Time: 5:00-6:00pm Duration:30
IN STATE NEWS TONIGHT... FOR HELPING PREVENT G-M-A-C FROM FILING FOR
BANKRUPTCY... THE FEDERAL GOVERNMENT WILL GET 5 MILLION PREFERRED
SHARES OF THE COMPANY.G-M-A-C DISCLOSED THE TERMS OF THE DEAL IN A
FILING WITH THE SECURITIES AND EXCHANGE COMMISSION THIS MORNING.
THE TREASURY WILL GET 8 PERCENT INTEREST ON THE SHARES.MEANWHILE THE
GOVERNMENT ALSO EXERCISED A 10-YEAR WARRANT TO BUY 250,000 MORE G-M-A-C
PREFERRED SHARES FOR A PENNY EACH.

January 2, 2009

Time: 6:00-6:30pm Duration:30

A CHARLEVOIX COUNTY MANUFACTURER ANNOUNCED THEY WILL BE SHUTING THEIR DOORS. A-L-P LIGHTING COMPONENTS ANNOUNCED THEY WILL BE SHUTING DOWN THEIR PLASTICS EXTRUSION PLANT IN CHARLEVOIX.THE PLAN IS TO GRADUALLY CLOSE THE PLANT BETWEEN NOW AND APRIL.THERE ARE CURRENTLY 27 PEOPLE EMPLOYEED AT THE PLANT.22 OF THE EMPLOYEES WILL BE LAIDOFF AND THE FIVE REMAINING EMPLOYEES WILL BE TRANSFERRED TO A-L-P'S OTHER PLANT IN CHARLEVOIX.MANAGEMENT SAY THE CLOSURE IS NOT NECESSARILY DUE TO ECONOMIC CONDITIONS, A-L-P'S PARENT COMPANY HAS BEEN PLANNING THE SHUTDOWN IN ORDER TO CONSOLIDATE THEIR FACILITIES.

January 4, 2009

Time: 6:00-6:30pm Duration:30

PLENTY OF SNOW AND PLENTY OF PEOPLE WHO ENJOY IT - IT'S A COMBINATION

THAT ADDS UP TO A STRONG SNOWMOBILE SEASON HERE IN NORTHERN MICHIGAN.

IN OTSEGO COUNTY.... ONE BUSINESS SAYS SALES ARE UP, THE SERVICE

DEPARTMENT IS BUSY, AND SALES OF PARTS AND ACCESSORIES ARE ALSO ON THE

RISE.EMPLOYEES AT EXTREME POWER SPORTS IN GAYLORD SAY IT SEEMS MORE

PEOPLE ARE RIDING THIS YEAR BECAUSE GAS PRICES ARE DOWN, AND TRAIL

CONDITIONS ARE GOOD.AND MANY PEOPLE FROM DOWNSTATE ARE STAYING A LITTLE

CLOSER TO HOME - RIDING IN NORTHERN LOWER MICHIGAN.

January 5, 2009

Time: 6:00-6:30pm Duration :30

A PROPOSED FOUR STORY HOTEL IS PUTTING A SPOTLIGHT ON AN ONGOING ISSUE FOR TRAVERSE CITY LEADERS, PLANNERS AND BUSINESSES.IF APPROVED THE PROPOSED HOTEL, A NATIONAL CHAIN WHICH HAS YET TO BE NAMED, WOULD MAKE ITS HOME IN DOWNTOWN TRAVERSE CITY'S WAREHOUSE DISTRICT ON GARLAND

STREET--- BUT A CLAUSE IN THE CITY'S ZONING ORDINANCE IS CREATING SOME ISSUES FOR RE-DEVELOPMENT. NOW A PROPOSED AMENDMENT TO THE ZONING ORDINANCE MAY OPEN THINGS UP FOR DEVELOPERS.SEVEN AND FOUR'S COURTNEY REHMER EXPLAINS.

January 5, 2009

Time: 6:00-6:30pm Duration :30

TODAY IS THE LAST DAY FOR ONE NORTHERN MICHIGAN CITY MANAGER.PETOSKEY
CITY MANAGER GEORGE KORTHAUER ANNOUNCED BACK IN NOVEMBER THAT HE WAS
RESIGNING AFTER 25 YEARS WITH THE CITY.ACCORDING TO MAYOR DALE MEYER
KORTHAUER GAVE NO REASON FOR HIS RESIGNATION... BUT IN A LETTER TO THE
COUNCIL KORTHAUER STATED THAT IT HAD BEEN A RARE PRIVILEGE AND A
DISTINCT HONOR.

January 5, 2009

Time: 6:00-6:30pm Duration :30

TENS OF THOUSANDS OF BUSINESS IN THE STATE WILL BE STARTING THE NEW
YEAR WITH A NEW TAX, AS THE STATE CONTINUES TO DEAL WITH MAJOR
FINANCIAL ISSUES STEMMING FROM A JUMP IN UNEMPLOYMENT PAYMENTS TO LAID
OFF WORKERS.THE "SOLVENCY TAX" IS THE SUBJECT OF TONIGHT'S FACT FINDER
FOLLOW UP REPORT.

January 5, 2009

Time: 6:00-6:30pm Duration :30

A FACT FINDER FOLLOW UP..LAST WEEK I BROUGHT YOU THE LATEST ON ABOUT

UPCOMING CONGRESSIONAL PAYRAISES.HERE'S THE BACKGROUND...WE ALWAYS ASK

IF YOU THINK THERE IS MORE TO A STORY WE AIR...HERE IS WHAT VIEWERS

LIKE YOU HAD TO SAY ABOUT IT!

January 6, 2009

Time: 5:00-6:00pm

Duration :30

IN STATE NEWS TONIGHT... DOW CHEMICAL IS TAKING LEGAL ACTION AGAINST A STATE-OWNED KUWAITI COMPANY THAT PULLED OUT OF A MULTI-BILLION DOLLAR DEAL.THE MIDLAND BASED COMPANY HAD A DEAL WITH PETROCHEMICAL INDUSTRIES... BUT THE COMPANY PULLED OUT OF THE DEAL LAST WEEK BECAUSE OF POLITICAL PRESSURE.NOW THE KUWAITI COMPANY IS ALREADY IN TALKS TO REVIVE THE DEAL WITH ANOTHER PARTNER.THE DEAL WOULD HAVE EARNED DOW SEVERAL BILLION DOLLARS... MONEY IT PLANNED TO USE TO BUY PENNSYLVANIA BASED ROHM & HAAS.THE LAWSUIT COULD HELP THEM RECOUP AS MUCH AS 2.5 BILLION. FOR THE DEAL WITH ROHM & HAAS... DOW IS NOW GETTING HELP FROM A BRIDGE LOAN AND INVESTORS . A DEAL COULD BE REACHED THIS WEEK.

January 6, 2009

Time: 6:00-6:30pm Duration :30

SNOWMOBILING IS BIG BUSINESS IN NORTHERN MICHIGAN DRAWING VISITORS IN FROM ACROSS THE REGION... BUT IT WILL COST YOU MORE NEXT YEAR. TODAY THE GOVERNOR SIGNED TWO BILLS INTO LAW THAT WILL IMPACT SNOWMOBILING IN MICHIGAN WE HAVE THE DETAILS IN TONIGHT'S FACT FINDER REPORT.

January 6, 2009

Time: 6:00-6:30pm Duration :30

ALTERNATIVE ENERGY IS SOMETHING MICHIGAN MAY NEED WHEN IT COMES TO

POWERING THE FUTURE.BUT WHEN IT COMES TO PROVIDING FOSSIL FUEL ENERGY,

A PROPOSAL COULD ADD UP TO EIGHT NEW COAL PLANTS IN THE STATEONE OF

THOSE PLANTS, IS BEING PROPOSED BY WOLVERINE POWER COOPERATIVE TO BE

BUILT IN ROGERS CITY.AT THIS POINT, THE COMPANY NEEDS THE DEPARTMENT OF ENVIRONMENTAL QUALTIY TO GRANT A PERMIT TO START CONSTRUCTION.
BUT SOME NORTHERN MICHIGAN RESIDENTS ARE AGAINST THE COAL PLANT AND SAY THERE ARE ALTERNATIVE FORMS OF ENERGY.7&4'S MELISSA SMITH REPORTS.

January 7, 2009

Time: 6:00-6:30pm Duration:30

AND SOME DEALERS ARE BANKING ON THE BAILOUT AND NEW FINANCIAL

INCENTIVES TO KEEP THE SALES MOVING. SEVEN AND FOUR'S SHEENA ELZIE

EXPLAINS.

January 7, 2009

Time: 6:00-6:30pm Duration:30

A NATIONAL COMPANY'S JOB CUTS AND POTENTIAL SALE COULD IMPACT AN AREA
BUSINESS.ALCOA WILL CUT 13- THOUSAND 5- HUNDRED EMPLOYEES... 13 PERCENT
OF ITS GLOBAL WORKFORCE.ALCOA OWNS GRAND TRAVERSE STAMPING WHICH IS
LOCATED JUST OUTSIDE TRAVERSE CITY.AN EMPLOYEE SAYS THEY HAVE BEEN
DOWNSIZING DURING THE PAST SEVERAL YEARS AND BELIEVE REDUCTIONS WILL
HAVE TO BE MADE... THEY SAY THEY ARE NOT SURE YET HOW MANY.7 & 4 NEWS
IS TOLD EACH BUSINESS OWNED BY ALCOA WILL HAVE EMPLOYEE MEETINGS IN THE
COMING DAYS TO EXPLAIN HOW THEY WILL BE AFFECTED BY THE CUTBACKS.A
PORTION OF BUSINESSES COULD ALSO BE SOLD TO NEW OWNERS.

January 7, 2009

Time: 6:00-6:30pm Duration :30

AN EMMET COUNTY CITY IS LOOKING TO GET STARTED ON EXPANDING THEIR

MARINA.THE PETOSKEY CITY COUNCIL HOPES TO GET CONSTRUTION UNDERWAY IN

THE FALL OF 2009.ON DECEMBER 29TH THE CITY COUNCIL ACCEPTED A GRANT FOR

CLOSE TO 850- THOUSAND DOLLARS FROM THE MICHIGAN DEPARTMENT OF NATURAL

RESOURCES.IN THE ALL THE PROJECT IS ESTIMATED TO COST MORE THAN TWO

MILLION DOLLARS AND WOULD INCLUDE BUILDING A 600 FOOT PIER WITH 44

ADDITIONAL BOATS SLIPS AND THE EXISTING SHELTER WOULD BE MOVED TO THE

EAST PIER.THE PROJECT IS PLANNED TO BE COMPLETED IN 2010.

January 7, 2009

Time: 11:00-11:35pm Duration :30

IF APPROVED THE PROPOSED HOTEL, WOULD MAKE ITS HOME IN DOWNTOWN

TRAVERSE CITY'S WAREHOUSE DISTRICT ON GARLAND STREET--- BUT A CLAUSE IN

THE CITY'S ZONING ORDINANCE IS CREATING SOME ISSUES FOR RE-DEVELOPMENT.

DURING A PUBLIC HEARING TONIGHT PEOPLE VOICED THEIR CONCERNS.AND AS

7&4'S COURTNEY REHMER EXPLAINS, THERE IS A BIGGER ISSUE AT HAND.

January 8, 2009

Time: 6:00-6:30pm Duration :30

MORE AND MORE PEOPLE ARE MOVING OUT OF MICHIGAN ... IN FACT A NEW STUDY
OUT TODAY SAYS MICHIGAN TOPS THE LIST FOR THE THIRD STRAIGHT YEAR.

THE NEW STUDY REPORTS MICHIGAN SAW THE NATION'S MOST OUTBOUND MIGRATION
IN 2008, WITH 67 PERCENT OF INTERSTATE MOVES.THE REPORT SAYS AMERICANS
CONTINUE TO HEAD WEST AND TO THE MID-ATLANTIC STATES, WHILE MANY ARE
LEAVING THE GREAT LAKES REGION BEHIND.THE TREND IS IMPACTING NORTHERN
MICHIGAN MOVING VAN BUSINESSES IN MORE WAYS THAN ONE.7 & 4'S KRISTIN
MACIOROWSKI EXPLAINS:

January 8, 2009

Time: 6:00-6:30pm Duration:30

NEW ZONING REGULATIONS COULD HELP BRING MORE AFFORDABLE HOUSING TO ONE
NORTHERN MICHIGAN CITY. THE TRAVERSE CITY COMMISSION APPROVED RULES THAT

WILL MAKE IT EASIER TO BUILD AFFORDABLE HOUSING.AFFORDABLE HOUSING IS CONSIDERED HOUSING THAT COSTS 30 PERCENT OR LESS OF THE HOUSEHOLD INCOME... ADDITIONALLY THE HOUSEHOLD INCOME MUST BE 60 TO 80 PERCENT OF THE MEDIAN INCOME.THE COMMISSION WILL ALLOW DEVELOPERS TO BUILD AFFORDABLE HOUSING IN DESIGNATED AREAS... SUCH AS ALONG THE BOARDMAN RIVER.DEVELOPERS WILL ALSO BE ALLOWED TO INCREASE THE DENSITY IN WHICH THE HOUSES ARE BUILT.

January 8, 2009

Time: 6:00-6:30pm Duration:30

A DECISION COULD SOON BE MADE ON WHETHER A COMPANY CAN BUILD A WELL TO STORE CONTAMINATED WATER IN AN ANTRIM COUNTY COMMUNITY. THE ONGOING LEGAL BATTLE INVOLVES A GROUP OF RESIDENTS IN STAR TOWNSHIP, WHO SAY THEY DON'T WANT CONTAMINATED WATER FROM EMMET COUNTY'S BAY HARBOR TO BE STORED IN THEIR COMMUNITY. THE CASE WAS BROUGHT BEFORE JUDGE POWERS LAST WEEK TO STOP BEELAND GROUP FROM DIGGING THE INJECTION WELL. ANOTHER COMPANY C-M-S ENERGY IS RESPONSIBLE FOR THE CLEAN UP OF THE CEMENT KILN DUST IN BAY HARBOR - AND SHIPPING THE CONTAMINATED WATER TO A SAFE SITE. THE JUDGE SAID HE NEEDED MORE TIME TO DECIDE ON THE ISSUE. A HEARING WILL CONTINUE ON THE PRELIMINARY INJUNCTION JANUARY 29-TH.

January 8, 2009

Time: 11:00-11:35pm Duration:30

AMERICAN WASTE'S PLANS ARE OUTLINED IN THREE PROPOSED AMENDMENTS--WHICH HAVE BEEN APPROVED BY THE KALKASKA SOLID WASTE PLANNING

COMMITTEE.DURING A PUBLIC HEARING THIS AFTERNOON COMMUNITY MEMBERS

SPOKE OUT ABOUT THE WASTE MANAGEMENT PLAN.AND AS SEVEN AND FOUR'S

COURTNEY REHMER EXPLAINS... THERES STILL PLENTY OF CONFUSION NEEDED TO

BE CLEARED UP.

January 9, 2009

Time: 6:00-6:30pm Duration :30

FINALLY...THEY ARE HERE...IF YOU'VE BEEN WATCHING YOU KNOW I HAVE BEEN TRYING TO GET ANSWERS ABOUT CONGRESSIONAL PAYRAISES...AND BEEN GETTING LITTLE RESPONSES FROM OUR CONGRESSMEN.FINALLY I HAVE THEM...HERE IS TONIGHT'S FACT FINDER REPORT.

January 9, 2009

Time: 6:00-6:30pm

EXPENSES ARE ALSO ADDING UP TO KEEP AREA TRAILS SMOOTH FOR SKIERS. MORE SNOWFALL HAS GROOMERS PUTTING IN EXTRA HOURS TO KEEP TRAILS IN GOOD CONDITION.BUT WITH THE EXTRA MAINTENANCE COMES ADDED COSTS THAT HAS OFFICIALS TAKING A CLOSER LOOK AT THE BUDGET.SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

January 9, 2009

Time: 6:00-6:30pm

LAWMAKERS ARE FACING A ONE- POINT- SIX *BILLION SPENDING GAP IN THE FISCAL YEAR THAT STARTS NEXT OCTOBER.BUT THE SENATE FISCAL AGENCY SAYS A FEDERAL STIMULUS PACKAGE COULD HELP THE STATE CLIMB OUT OF IT'S BUDGET HOLE. 7 & 4'S BILL FROEHLICH TALKED WITH TWO LOCAL LAWMAKERS FOR SOME REACTION ON TURNING TO THE *FEDERAL GOVERNMENT... FOR HELP WITH *MICHIGAN'S BUDGET PROBLEMS.

January 10, 2009 Time: 6:00-6:30pm

Duration:30

WITH THE RECENT LOW TEMPERATURES AND THE COLD DAYS AHEAD NEXT WEEK, IT'S ALWAYS A GOOD IDEA TO KEEP A CLOSE EYE ON YOUR CAR TO MAKE SURE IT'S RUNNING PROPERLY.7&4'S MELISSA SMITH SPOKE WITH SOME AREA AUTO SHOPS FOR ADVICE ON HOW TO KEEP YOUR CAR DRIVING SMOOTHLY THIS WINTER.

January 12, 2009

Time: 5:00-6:00pm Duration:30

THE NORTH AMERICAN INTERNATIONAL AUTO SHOW IS UNDERWAY IN DETROIT AFTER OPENING SUNDAY.AUTOMAKERS ARE FACED WITH THE DIFFICULT CHALLENGE OF REVVING UP BUSINESS DURING THESE TOUGH ECONOMIC TIMES. LEANNE GREGG HAS THE LATEST.

January 12, 2009

Time: 6:00-6:30pm Duration:30
WHILE NEWLY ELECTED OFFICIALS MAY STILL BE GETTING ACQUAINTED WITH
THEIR JOB, ONE NORTHERN MICHIGAN CITY IS STILL LOOKING TO FILL IT'S TOP
SEAT.PETOSKEY'S CITY COUNCIL IS MEETING TONIGHT TO CONTINUE TALKS TO
FILL THE VACATED CITY MANAGER POSITION.SEVEN AND FOUR'S GREG ANGEL HAS
MORE.

January 13, 2009

Time: 6:00-6:30pm Duration :30

TRAVERSE CITY LEADERS ARE CONSIDERING A NEW SOURCE FOR POWER. TRAVERSE CITY LIGHT AND POWER DIRECTOR ED RICE INTRODUCED THE IDEA OF BUILDING SEVERAL BIOMASS POWER PLANTS.LAST EVENING THE TRAVERSE CITY COMMISSION LISTENED TO A PROPOSAL TO BUILD FOUR OR FIVE WOOD CHIP- BURNING PLANTS.

January 14, 2009

Time: 6:00-6:30pm Duration :30

SOME DOUBLE DECKER PASSENGER TRAINS SITTING VACANT ARE LEAVING SOME COMMUNITY MEMBERS WITH A LOT OF UNANSWERED QUESTIONS ABOUT WHY THEY'RE THERE. BUT THE OWNERS OF THOSE CARS MAY HAVE SOME BIG PLANS TO GET THE TRAINS UP AND ROLLING. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

January 14, 2009

Time: 6:00-6:30pm Duration :30

SEVERAL NORTHERN MICHIGAN COMMUNITIES ARE DISCUSSING BIOMASS PLANT PROPOSALS.VIEWERS HAVE EMAILED 7 & 4 NEWS WITH QUESTIONS CONCERNING THIS SOURCE OF ENERGY AND WANTED TO KNOW THE IMPACT THE PLANTS COULD HAVE.7 & 4'S MELISSA SMITH MET WITH THOSE RESEARCHING THE PROPOSALS AND HAS THE ANSWERS:

January 15, 2009

Time: 6:00-6:30pm Duration:30
WITH TEMPERATURES THE LAST FEW DAYS WELL BELOW FREEZING, TO SAY IT'S
COLD OUTSIDE WOULD BE AN UNDERSTATEMENT.BUT...AS 7 AND 4'S GREG ANGEL

SHOWS US, THAT'S JUST THE WAY SOME PEOPLE LIKE IT.

January 15, 2009

Time: 6:00-6:30pm Duration :30

A GRAND RAPIDS CAR DEALER HAS MADE A MOVE TO PURCHASE A LONG STANDING FAMILY OWNED DEALERSHIP IN GRAND TRAVERSE COUNTY FOX MOTORS BASED OUT OF GRAND RAPIDS HAS SIGNED A PURCHASE AGREEMENT TO BUY GRAND TRAVERSE AUTO IN TRAVERSE CITY FOX CURRENTLY OWNS A MERCEDES BENZ DEALERSHIP IN ACME AND A CHARLEVOIX DEALERSHIP.BOTH COMPANIES EXPECT THAT THE PURCHASE AGREEMENT WILL MOVE FORWARD WITH NO PROBLEMS.GRAND TRAVERSE AUTO HAS BEEN OWNED BY THE SLEDER FAMILY SINCE 19-64.

January 15, 2009

HOMEOWNERS.

Time: 6:00-6:30pm Duration :30

MORE THAN TWO HUNDRED PEOPLE WILL SOON BE OUT OF WORK AFTER TRIPLE-A
PLANS TO CLOSE THREE OFFICES, INCLUDING ONE IN NORTHERN MICHIGAN.
TRIPLE-A ANNOUNCED THE PLANS TODAY TO CLOSE 34 BRANCH OFFICES IN SEVEN
STATES, FOURTEEN OF THOSE PLANNED CLOSURES ARE IN MICHIGAN. THE TRIPLE-A
SALES OFFICE AT CROSSINGS CIRCLE IN TRAVERSE CITY IS AMONG THOSE SLATED
TO CLOSE ON MARCH TENTH.OFFICIALS SAY BRANCH VISITS NATIONALLY HAVE
DECLINED FIVE PERCENT EVERY YEAR OVER THE PAST SEVEN YEARS.

January 15, 2009

Time: 6:00-6:30pm Duration :30

AN AREA SEPTAGE TREATMENT PLANT THAT HAS HAD A HISTORY OF PROBLEMS
INCLUDING A WALL COLAPSE NOW FACES A BUDGET DEFICIT. OFFICIALS ARE
LOOKING FOR WAYS TO KEEP THE PLANT RUNNING AND KEEP IT OUT OF DEBT.
BUT SEVEN AND FOUR'S SHEENA ELZIE SHOWS US WHY IT MAY END UP COSTING

January 16, 2009

Time: 5:00-6:00pm

Duration :30

STATE NEWS TONIGHT.... MORE JOBS CUTS TODAY... BLUE CROSS BLUE SHIELD OF MICHIGAN PLANS TO LAYOFF AS MANY AS 1-THOUSAND WORKERS. THE NONPROFIT HEALTH INSURANCE GIANT ANNOUNCED THE CUTS THIS MORNING. THE COMPANY BLAMES A FAILED EFFORT TO GET THE MICHIGAN LEGISLATURE TO CHANGE INSURANCE RULES BECAUSE OF LOSES STEMMING FROM INDIVIDUAL COVERAGE.

January 16, 2009

Time: 6:00-6:30pm

Duration :30

THE ECONOMIC STRUGGLES IN THE AUTOMOTIVE INDUSTRY CONTINUES TO CAUSE A RIPPLE EFFECT AT A WEXFORD COUNTY MANUFACTURER. THIS WEEK BORG WARNER IN CADILLAC LAID OFF 45 HOURLY AND SALARY WORKERS. THE LATEST CUTS ARE ON THE HEALS OF SIXTEEN LAYOFFS IN NOVEMBER OF LAST YEAR. 111 EMPLOYEES REMAIN WORKING AT THE PLANT. OFFICIALS HOPE TO BRING THE LAID OFF WORKERS BACK THIS SPRING WHEN SALES IN THE AUTO INDUSTRY TYPICALLY PICK UP.

January 17, 2009

Time: 6:00-6:30pm

Duration :30

THE WINTER WEATHER DOESN'T SEEM TO BE GETTING IN THE WAY COMES IT TO DOG SLED RACING.THE 33RD ANNUAL WINTERFEST AT THE KALKASKA COUNTY FAIRGROUNDS BROUGHT OUT HUNDREDS OF PEOPLE TODAY- ALL TO SEE THE FAMOUS DOG SLED RACERS TAKE TO THE SNOW HILLS 7&4'S MELISSA SMITH WAS AT THE EVENT AND HAS THE DETAILS.

January 18, 2009

Time: 6:00-6:30pm

Duration:30

NORTHERN MICHIGAN IS KNOWN FOR ITS YEAR ROUND TOURISM.AND TODAY STATE

LEGISLATORS ALONG WITH MEMBERS OF THE MICHIGAN SNOWMOBILE ASSOCIATION

ARE TAKING TO THE TRAILS FOR AN ANNUAL SNOWMOBILE TREK.7&4'S MELISSA

SMITH CAUGHT UP WITH THE RIDERS ALONG THEIR JOURNEY AND HAS THE

DETAILS.

January 18, 2009 Time: 6:00-6:30pm

Duration:30

THOUSANDS OF PEOPLE ARE CROWDING INTO DETROIT'S COBO CENTER THIS WEEKEND FOR THE PUBLIC OPENING OF THE 2009 NORTH AMERICAN INTERNATIONAL AUTO SHOW.ABOUT 700 VEHICLES ARE ON DISPLAY, INCLUDING NEARLY 50 UNVEILED FOR THE FIRST TIME AT THE DETROIT SHOW. ABOUT 50 EXHIBITORS, INCLUDING AUTOMAKERS AND SUPPLIERS, ARE SHOWING OFF THEIR PRODUCTS.

January 19, 2009

Time: 6:00-6:30pm Duration :30
WITH THE INCREASE IN FORECLOSURE AND TOUGHER STANDARDS FOR HOME LOANS
MORE PEOPLE ARE RENTING INSTEAD OF BUYING.THAT'S HAVING A TRICKLE DOWN
EFFECT IN THE RENTAL MARKET IN THE GRAND TRAVERSE REGION. SEVEN AND
FOUR'S SHEENA ELZIE SHOWS US WHY THAT COULD MEAN LOWER MONTHLY PAYMENTS
FOR NEW RENTERS.

January 19, 2009

Time: 6:00-6:30pm Duration :30
ONE MAN ISN'T LETTING THE WINTER WEATHER STOP HIM FROM MAKING HIS
COFFEE DELIVERIES--BY BIKE!HIGHER GROUNDS IN TRAVERSE CITY HAS ONE
DELIVERY PERSON WHO IS REALLY FIGHTING THE ELEMENTS TO GET YOU YOUR CUP
OF JOE!DAN MILLS DELIVERS COFFEE GROUNDS AND BEANS BY BICYCLE TO PEOPLE
THROUGHOUT TRAVERSE CITY.HE SAYS HE HOPES HIS MODE OF TRANSPORTATION
WILL INSPIRE OTHERS.

January 19, 2009

Time: 6:00-6:30pm Duration:30

AN EMMET COUNTY COMMUNITY COULD SOON REAP REWARDS FROM ITS FIRST WIND GENERATOR. A WIND STUDY HAS WRAPPED UP FOR THE BEAR CREEK TOWNSHIP LAND, WHICH BORDERS PETOSKEY.KEN HARRIGTON IS HOPING TO COMPLETE A FINAL STUDY ON THE RESULTS--AND GET A BUILDING PERMIT FOR A WIND TURBINE GENERATOR AT THE SITE.HARRINGTON IS ALSO TRYING TO SECURE A POWER PURCHASE AGREEMENT WITH AN AREA ELECTRIC COMPANY.IF ALL GOES AS PLANNED--CONSTRUCTION COULD BEGIN AS EARLY AS THIS SUMMER.ONE WIND TURBINE COULD GENERATE POWER TO FIVE PERCENT OF THE HOMES IN THE AREA. IF A WIND FARM OF 20 UNITS IS EVENTUALLY APPROVE-- IT COULD POTENTIALLY POWER THE ENTIRE CITY OF PETOSKEY.

January 19, 2009

Time: 6:00-6:30pm Duration:30

A COMMON FORM OF RE-NEWABLE ENERGY IS WIND GENERATED.AND A *NEW WIND SYSTEM IS BEING USED HERE IN NORTHERN MICHIGAN.A "WINDSPIRE" GENERATES ELECTRICITY.ONE WAS INSTALLED TODAY AT CONTRACTORS BUILDING SUPPLY IN MANISTEE COUNTY. 7&4'S MELISSA SMITH HAS THE DETAILS ON THE NEW ENERGY SOURCE.

January 19, 2009

Time: 6:00-6:30pm Duration :30
WITH THESE CASINO LAYOFFS, A VIEWER EMAILED US ASKING ABOUT

WITH THESE CASINO LAYOFFS, A VIEWER EMAILED US ASKING ABOUT UNEMPLOYMENT BENEFITS, AND IF THOSE LAID OFF FROM NATIVE AMERICAN RUN CASINO QUALIFY.THAT'S THE FOCUS OF TONIGHT'S FACT FINDER REPORT.

January 19, 2009

Time: 6:00-6:30pm Duration:30

ABOUT 80 EMPLOYEES OF A NORTHERN MICHIGAN CASINO-RESORT ARE OUT OF A

JOB.THE ODAWA CASINO RESORT IN PETOSKEY WILL BE REDUCING ITS STAFF BY

43 EMPLOYEES.THE OWNERS OF THE CASINO... LITTLE TRAVERSE BAY BANDS OF

ODAWA INDIANS ALSO ACCEPTED 37 VOLUNTARY LAYOFF REQUESTS.THE BAND SAYS

HARSH ECONOMIC TIMES, FEWER CUSTOMERS AND RISING OPERATING COSTS ARE TO BLAME FOR THE CUT BACKS.

January 20, 2009

Time: 6:00-6:30pm Duration:30

A STATE AGRICULTURE OFFICIAL HELPED KICK OFF THIS YEAR'S NORTHWEST
ORCHARD AND VINEYARD SHOW.THE THREE DAY PROGRAM AT THE GRAND TRAVERSE
RESORT FEATURES EDUCATIONAL SESSIONS AS WELL AS EXHIBITS OF THE LATEST
EQUIPMENT.A TOPIC POPULAR IN NORTHERN MICHIGAN-WINE GRAPE PRODUCTION-WAS TODAY'S FOCUS. THE NEW DIRECTOR OF THE MICHIGAN DEPARTMENT OF
AGRICULTURE SPOKE AT THE FRUIT INDUSTRY LUNCHEON-ONE OF SEVERAL
OPPORTUNITIES TO LEARN.

January 20, 2009

Time: 11:00-11:35pm Duration :30
BOTH VETERANS AND BEGINNERS IN THE BUSINESS ARE COMING TOGETHER WITH
THE SAME GOAL... TO LEARN MORE ABOUT THE LAY OF THE LAND WHEN IT COMES
TO FARMING.SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON A LOCAL
WORKSHOP AIMED AT AGRICULTURE AND WHAT LOCAL GROWERS HOPE TO GAIN.

January 21, 2009

Time: 5:00-6:00pm Duration:30

THE UNEMPLOYMENT RATE IN THE STATE IS AT HAS TOPPED 10 PERCENT FOR THE FIRST TIME SINCE THE MID-1980'S THE SEASONALLY ADJUSTED JOBLESS RATE FOR DECEMBER SOARED TO 10 POINT 6 PERCENT. THAT'S UP 1 PERCENT FROM NOVEMBER AND THE HIGHEST MONTHLY RATE RECORDED IN THE STATE SINCE DECEMBER 1984.MICHIGAN HAS HAD THE NATION'S HIGHEST JOBLESS RATE FOR MOST OF THE PAST THREE YEARS. TO HELP FACILITATE THE INCREASE IN APPLICATIONS GOVERNOR JENNIFER GRANHOLM SAID TODAY THAT THE STATE WILL OPEN A FOURTH UNEMPLOYMENT CALL CENTER NEXT WEEK ALONG WITH UPGRADING ITS INTERNET SERVICE AND ADD 276 PEOPLE TO TAKE CALLS AND PROCESS CLAIMS.

January 21, 2009

Time: 6:00-6:30pm Duration:30
WITH PEOPLE IN NORTHERN MICHIGAN RECEIVING THEIR W-2 AND OTHER TAX
INFORMATION THIS TIME OF YEAR, SOME VIEWERS ARE QUESTIONING HOW THE
ECONOMIC STIMULUS CHECK MANY RECEIVED THIS SUMMER WOULD IMPACT THEIR
RETURNS.WE MADE THE CALLS TO FIND OUT ... AND HAVE MORE FOR YOU IN THIS
FACT FINDER REPORT.

January 21, 2009

Time: 6:00-6:30pm Duration:30
RESIDENTS IN ONE GRAND TRAVERSE COUNTY APARTMENT COMPLEX ARE FACING A
DILEMMA TONIGHT ... THEY ARE CAUGHT IN THE MIDDLE OF THEIR COMPLEX'S
FORECLOSURE PROCESS AS THE CLOCK TICKS DOWN TO A GAS SHUT OFF THAT WILL
LEAVE THE HUNDREDS OF RESIDENTS WITH NO HEAT.A FORECLOSURE NOTICE WAS
POSTED IN NOVEMBER FOR THE MANITOU WOODS APARTMENT COMPLEX, JUST
OUTSIDE TRAVERSE CITY ON GARFIELD AVENUE.THE RESIDENTS ARE TRYING TO
BAND TOGETHER WITH THE LOOMING SHUT OFF JUST WEEKS AWAY WHILE
SORTING THROUGH QUESTIONS ABOUT WHERE THEIR MONEY HAS GONE.7 & 4'S
SHEENA ELZIE REPORTS:

January 22, 2009

Time: 5:00-6:00pm Duration :30
MORE AND MORE COMMUNITIES ARE LOOKING FOR WAYS THE HELP THE
ENVIRONMENT WITHOUT HINDERING GROWTH. THE NORTHWEST MICHIGAN COUNCIL

OF GOVERNMENTS IS HOSTING SEVERAL FORUMS AROUND THE AREA TO HELP BUSINESSES AND HOMEOWNERS ACHIEVE THEIR GOALS OF GOING GREEN. METEOROLOGIST JAYNE SMITH REPORTS.

January 22, 2009

Time: 6:00-6:30pm Duration:30
WHILE MANY BUSINESSES ARE STRUGGLING ALONG WITH THE ECONOMY...SEVERAL
ARE CELEBRATING SUCCESS.AMONG THEM--GREAT LAKES BUSINESS SYSTEMS IN
TRAVERSE CITY.IT'S CELEBRATING IT'S 25-TH ANNIVERSARY. THE COMPANY HAS
BEEN SELLING AND SERVICING OFFICE MACHINERY SINCE 1984. THE COMPANY'S
PRESIDENT SAYS THERE'S A LOT THAT'S HELPED OVER THE YEARS--BUT HE SAYS
MAKING THE CUSTOMER HAPPY IS WHAT ULTIMATELY PAVED THE WAY.

January 22, 2009

Time: 11:00-11:35pm Duration :30

THESE DAYS STRETCHING YOUR DOLLARS MAY BE MORE IMPORTANT THAN EVER.
AN ENVIRONMENTAL GROUP IS PRESENTING THEIR THOUGHTS ON HOW A FEW DAILY PRACTICES CAN GO A LONG WAY - ESPECIALLY WHERE YOUR WALLET IS CONCERNED.SEVEN AND FOUR'S COURTNEY REHMER REPORTS.

January 23, 2009

Time: 5:00-6:00pm Duration :30

LAKE COUNTY WILL SOON BE HOME TO A MORE THAN 10 ACRE SKATEBOARD PARK.

THE NATIONAL PARK SERVICE AWARDED JUST UNDER 79-THOUSAND DOLLARS TO THE CITY OF BALDWIN FOR THE PARK. "THREE B'S SKATEPARK" AS IT WILL BE CALLED... WILL BE PUT IN AT GALLUP PARK. THE TOTAL PROJECT ADDS UP TO MORE THAN 150-THOUSAND DOLLARS. THE REST OF THE MONEY WAS PROVIDED BY THE TONY HAWK FOUNDATION, THE BALDWIN D-D-A, THE VILLAGE OF BALDWIN AND THE AMERICAN RAMP COMPANY.

January 23, 2009

Time: 5:00-6:00pm Duration:30

NEW ESTIMATES TODAY SAY MICHIGAN COULD GET AT LEAST 4 POINT 6 BILLION

DOLLARS FOR INFRASTRUCTURE, HEALTH CARE AND SCHOOLS UNDER THE INITIAL

VERSION OF THE NEW 825 BILLION DOLLAR FEDERAL STIMULUS PACKAGE.THE

STATE COULD GET 2 BILLION OVER 27 MONTHS FOR MEDICAID... A GOVERNMENT
RUN HEALTH CARE PROGRAM FOR LOW-INCOME RESIDENTS. MICHIGAN WOULD ALSO

GET 1.2 BILLION FOR INFRASTRUCTURE PROJECTS, SUCH AS HIGHWAY AND BRIDGE

WORK... AND AN ESTIMATED 1.4 BILLION FOR K-12 SCHOOLS.THE PACKAGE WOULD

ALSO GIVE 3.5 MILLION MICHIGAN TAXPAYERS NEARLY 2 BILLION DOLLARS IN

TAX BREAKS.

January 23, 2009

Time: 6:00-6:30pm Duration:30

A GRAND TRAVERSE BASED COMPANY IS CELEBRATING A NEW MOTTO AND A DAY
CELEBRATING THEIR PRODUCTS.TODAY IS NATIONAL PIE DAY AND THE GRAND
TRAVERSE PIE COMPANY IS DOING THEIR PART TO CELEBRATE THE DELICIOUS
DAY.THE GRAND TRAVERSE PIE COMPANY WAS HANDING OUT FREE SAMPLES AND A
DRAWING FOR FREE PIES IN HONOR OF THE DAY. NATIONAL PIE DAY IS
DEDICATED TO CELEBRATING PIE AS PART OF AMERICAN HERITAGE AND THE
COMFORTS OF PIE.GRAND TRAVERSE PIE COMPANY ALSO ANNOUNCED THEIR NEW
MOTTO FOR THE NEW YEAR... 'MAKE IT IN MICHIGAN'.

January 23, 2009

Time: 6:00-6:30pm Duration :30
WHILE MANY NORTHERN MICHIGAN COMPANIES ARE DOWNSIZING, IT'S SWEETER
NEWS FOR ANOTHER. KILWIN'S CHOCOLATES IS LOOKING TO EXPAND, AND

EVENTUALLY TAKE ON A FEW MORE WORKERS. SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

January 23, 2009

Time: 6:00-6:30pm Duration:30

A LOCAL SENIOR CITIZENS CENTER IS HOPING TO RAISE ENOUGH MONEY TO BUILD A NEW FACILITY WHERE THEY'VE BEEN LOCATED FOR FORTY YEARS.BUT NOW A CITIZENS GROUP IS RECOMMENDING THE CENTER MOVE TO A WHOLE NEW LOCATION. THE TRAVERSE CITY SENIOR CENTER IS LOCATED ON ON EAST FRONT STREET, RIGHT ALONG GRAND TRAVERSE BAY.SO FAR THEY'VE RAISED ABOUT 100-THOUSAND DOLLARS TOWARDS THEIR GOAL OF BUILDING A FOUR MILLION DOLLAR FACILITY AT THE SITE.BUT NOW A CITIZENS ADVISORY GROUP APPOINTED BY THE TRAVERSE CITY COMMISSION, IS SUGGESTING THAT THE SENIOR CENTER BE MOVED TO A WHOLE NEW LOCATION. THE CITIZENS GROUP SAYS THE PROPERTY IS PRIME REAL ESTATE FOR THE CITY... AND THAT THE SENIORS MAY BE BETTER SERVED AT A NEW LOCATION.

January 23, 2009

Time: 11:00-11:35pm Duration :30
THE 93RD ANNUAL EVENT WELCOMED REPRESENTATIVES FROM THROUGHOUT THE FIVE
COUNTY REGION. WHILE THE EVENING GIVES BUSINESS AND COMMUNITY LEADERS
THE OPPORTUNITY TO ENJOY A GOOD MEAL WITH GOOD COMPANY... IT'S ALSO A
CHANCE TO HONOR SOMEONE WITH THE DISTINGUISHED SERVICE AWARD.THE HONOR
IS GIVEN TO AN INDIVIDUAL WHO HAS MADE A SIGNIFICANT CONTRIBUTION TO
THE COMMUNITY. THERE ARE DOZENS OF NOMINATIONS, BUT IN THE END THERE
CAN ONLY BE ONE WINNER.AND THIS YEAR'S RECIPIENT COMES FROM ONE OF
NORTHERN MICHIGAN'S MOST WELL KNOWN RESORTS.

January 24, 2009 Time: 6:00-6:30pm

Duration :30

A LOCAL SENIOR CITIZENS CENTER IS HOPING TO RAISE ENOUGH MONEY TO BUILD A NEW FACILITY - AT THE SAME SPOT WHERE THEY'VE BEEN FOR FORTY YEARS. BUT NOW A CITIZENS GROUP IS RECOMMENDING THE CENTER MOVE TO A WHOLE NEW LOCATION. ((AS 7 &4'S BILL FROEHLICH EXPLAINS,)) IT'S HAPPENING IN TRAVERSE CITY - BUT NO ONE KNOWS WHETHER THE RECOMMENDATION WILL BECOME REALITY.

January 24, 2009

Time: 6:00-6:30pm

Duration :30

HUNDREDS PACKED THE GOVERNOR'S HALL AT THE GRAND TRAVERSE RESORT LAST NIGHT FOR THE TRAVERSE CITY AREA CHAMBER OF COMMERCE'S ANNUAL DINNER. THE EVENT GIVES COMMUNITY AND BUSINESS LEADERS THE CHANCE TO CELEBRATE THEIR HOMETOWN - WHILE ALSO GIVING OUT A SPECIAL AWARD. SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON THIS YEAR'S DISTINGUISHED SERVICE AWARD WINNER.

January 25, 2009

Time: 6:00-6:30pm

Duration :30

NEW ESTIMATES SHOW MICHIGAN COULD GET AT LEAST 4 POINT 6 BILLION DOLLARS FOR INFRASTRUCTURE, HEALTH CARE AND SCHOOLS UNDER THE INITIAL VERSION OF THE NEW 825 BILLION DOLLAR FEDERAL STIMULUS PACKAGE.THE STATE COULD GET 2 BILLION OVER 27 MONTHS FOR MEDICAID... THE GOVERNMENT-RUN HEALTH CARE PROGRAM FOR LOW-INCOME RESIDENTS. MICHIGAN WOULD ALSO GET 1.2 BILLION FOR INFRASTRUCTURE PROJECTS, SUCH AS HIGHWAY AND BRIDGE WORK... AND AN ESTIMATED 1.4 BILLION FOR K-12 SCHOOLS. LOCAL STATE LEADERS ARE WORKING TOGETHER TO COME UP WITH PROJECTS THAT COULD

BENEFIT NORTHERN MICHIGAN. BUT COMING UP WITH THE LIST OF THE MOST IMPORTANT PROJECTS MIGHT BE THE HARD PART.

January 26, 2009

Time: 5:00-6:00pm Duration :30

MEANWHILE... GENERAL MOTORS SAYS IT WILL CUT 2- THOUSAND MORE JOBS AT

PLANTS IN MICHIGAN AND OHIO .G-M SAYS IT WILL ELIMINATE THE SECOND

SHIFT AT ITS DELTA TOWNSHIP PLANT NEAR LANSING, ON MARCH 30-TH, AND THE

SECOND SHIFT AT ITS LORDSTOWN, OHIO, PLANT WILL END APRIL 6 ABOUT 12
HUNDRED WORKERS WILL BE LAID OFF AT THE MICHIGAN PLANT, WHILE 800 JOBS

WILL BE CUT IN OHIO.G-M ALSO SAYS IT WILL HALT PRODUCTION FOR SEVERAL

WEEKS AT NINE PLANTS OVER THE NEXT SIX MONTHS DUE TO SLOW SALES.THE

AUTOMAKER SAYS SLOW SALES ARE TOO BLAME.

January 26, 2009

Time: 5:00-6:00pm Duration :30

IN OTHER STATE NEWS... FARMERS WHO LOST CROPS LAST YEAR AT THE HAND OF MOTHER NATURE COULD BE ELIGIBLE FOR GOVERNMENT ASSISTANCE. GOVERNOR GRANHOLM ANNOUNCED TODAY THAT THE U-S DEPARTMENT OF AGRICULTURE HAS GRANTED THE STATE'S AGRICULTURE DISASTER REQUESTS FOR CROPS DAMAGED BY FROST, FREEZING TEMPERATURES, SEVERE SUMMER STORMS, AND DROUGHT.FARMERS SHOULD CONTACT THE LOCAL OR COUNTY U-S-D-A FARM SERVICE AGENCY TO FIND OUT IF THEY QUALIFY TO RECEIVE FUNDING.

January 26, 2009

Time: 6:00-6:30pm

Duration:30

THE SNOWPLOW SWIPED YOUR MAILBOX...AND AT LEAST ONE NORTHERN MICHIGAN COUNTY SAYS IT WILL NO LONGER PAY TO REPLACE IT. THE GRAND TRAVERSE ROAD COMMISSION ANNOUNCED TODAY THAT THEY WILL NO LONGER PAY FOR DAMAGE TO MAILBOXES DAMAGED BY PLOWS.ROAD COMMISSION MANAGER MARY GILLIS SAYS UNDER THEY'RE OLD POLICY MAILBOXES DAMAGED BY MAINTENANCE EQUIPMENT

UNDER THEY'RE OLD POLICY MAILBOXES DAMAGED BY MAINTENANCE EQUIPMENT WERE PAID FOR.BUT THE COUNTY NOW SAYS ITS CHANGED THAT POLICY...AND THEY WON'T PAY TO REPLACE ITEMS PUT IN THE RIGHT OF WAY LIKE MAILBOXES.

January 26, 2009

Time: 6:00-6:30pm Duration :30

NO DECISIONS WILL BE MADE BUT THE CITY COUNCIL IS MEETING FOR A STUDY SESSION. THE TRAVERSE CITY COMMISSION STARTED THEIR STUDY SESSION WHERE THE BOARDMAN RIVER DAMS COMMITTEE WILL ISSUE THEIR FINAL REPORT. THE STUDY SESSION BEGAN AT 6- O'CLOCK IN THE GOVERNMENTAL CENTER.

January 26, 2009

Time: 6:00-6:30pm Duration:30
THE IDEA IS THAT MOVING WATER DOESN'T FREEZE AND SO THE PIPES WON'T
BURST BUT WHEN THE CITY ASKS YOU TO KEEP THE WATER RUNNING, WHO PAYS
THE BILL? AND HOW ARE OTHER COMMUNITIES DEALING WITH THE PROBLEM?
THAT'S THE FOCUS OF TONIGHT'S FACT FINDER REPORT.

January 26, 2009

Time: 6:00-6:30pm`

TWO NORTHERN MICHIGAN COMMUNITIES ARE ASKING RESIDENTS AND BUSINESSES TO HELP PREVENT FROZEN PIPES.THE CITY OF ONAWAY IS ASKING PUBLIC WATER CUSTOMERS TO KEEP ONE FAUCET RUNNING WITH A STREAM OF WATER ABOUT THE SIZE OF A PENCIL. YOU SHOULD KEEP THAT WATER RUNNING ALL THE TIME, 24 HOURS A DAY, SEVEN DAYS A WEEK UNTIL THE END OF MARCH.THE CITY OF GRAYLING IS ALSO ASKING RESIDENTS RUN WATER UNTIL THE FROST IS GONE.

THAT CAN MEAN INTO THE SPRING... IN FACT OFFICIALS I SPOKE WITH SAY THEY HAVE MORE PROBLEMS WITH FROZEN PIPES IN MARCH BECAUSE THE SNOW ACTS AS INSULATION AND WHEN IT'S GONE THE COLD GOES FURTHER INTO THE GROUND. AND DON'T LET THE SUN FOOL YOU, THAT CAN PUSH THE COLD FURTHER DOWN TOO.

January 26, 2009

Time: 6:00-6:30pm Duration :30

MORE THAN FOUR BILLION DOLLARS IN FEDERAL FUNDING MAY SOON BE MAKING
ITS WAY TO THE STATE OF MICHIGAN. THE FEDERAL STIMULUS PACKAGE HAS LOCAL
STATE AND COMMUNITY LEADERS COMPILING "WISH LISTS", THAT IF GRANTED,
COULD BENEFIT NORTHERN MICHIGAN. SEVEN AND FOUR'S COURTNEY REHMER HAS
THE DETAILS.

January 27, 2009

Time: 6:00-6:30pm Duration :30

NEARLY TWO DOZEN LAID OFF WORKERS IN CHARLEVOIX COUNTY HAVE BEEN CALLED
BACK TO WORK THANKS TO AN INCREASE IN ORDERS. TAD MALPASS, THE VICE
PRESIDENT OF EAST JORDAN IRON WORKS SAYS 22 EMPLOYEES WERE CALLED BACK
TO WORK THIS WEEK DUE TO AN INCREASE IN ORDERS.MALPASS SAYS IT COULD BE
A TEMPORARY CALL BACK OF A COUPLE OF WEEKS, BUT SAYS IF THE PRODUCTION
NEED CONTINUES IT COULD BE LONGER.EARLIER THIS MONTH ABOUT 80 EMPLOYEES
WERE LAID OFF AND IN OCTOBER 41 JOBS WERE CUT.

January 27, 2009

Time: 6:00-6:30pm

THE DEBATE MAY FINALLY BE OVER FOR THE FUTURE OF THE BOARDMAN RIVER

DAMS.LAST NIGHT THE GRAND TRAVERSE COUNTY COMMISSION RECEIVED THE FINAL

REPORT FROM THE BOARDMAN RIVER DAM COMMITTEE ON WHAT THEY SUGGEST

DOING.THREE OPTIONS COME OUT AT MONDAY NIGHT'S MEETING.FIRST IS TO KEEP

ONLY THE UNION STREET DAM AND REMOVE THE OTHER THREE.THE SECOND OPTION

IS TO KEEP ALL THE DAMS AND RESTORE THEM.AND THE FINAL OPTION IS TO

INSTALL NEW HYDRO- ELECTRIC DAMS AT THE CURRENT LOCATIONS.CITIZENS AND

COMPANIES WILL BE ALLOWED TO PRESENT PROPOSALS FOR BUILDING THE HYDRO
ELECTRIC DAMS.

January 27, 2009

Time: 6:00-6:30pm Duration :30

HIKERS AND WALKERS LOOKING TO LACE UP MIGHT SOON HAVE SOME NEW OPTIONS
WHEN IT COMES TO RECREATION TRAILS. OVER THE PAST TWO YEARS PLANNERS
THROUGH OUT GRAND TRAVERSE COUNTY HAVE WORKED TO PRIORITIZE A LIST OF
POSSIBLE JOINT PLANNING VENTURES.ONE OF THE HIGHEST RANKED CONCERNS WAS
TRAIL DEVELOPMENT. PLANS FOR A NEW TRAIL INCLUDE KINGSLEY, PARADISE,
AND THE GRAND TRAVERSE COUNTY PLANNING DEPARTMENT THE FIRST IS A SERIES
OF MEETINGS ABOUT THE PROSEPCTIVE TRAIL WAS HELD LAST WEEK.

January 28, 2009

Time: 6:00-6:30pm Duration :30

ELMER'S IS MOVING FORWARD WITH ITS PLAN TO REDEVELOP THE FORMER SITE OF

THE OTSEGO COUNTY LANDFILL IN GAYLORD. SEVEN AND FOUR'S GREG ANGEL

- 00 0000

EXPLAINS.

January 29, 2009

Time: 5:00-6:00pm

Duration :30

THE UNITED STATES POST OFFICE IS IN THE RED ... AND THAT COULD MEAN YOU MAY BE GOING WITHOUT MAIL DELIVERY ON MORE DAY A WEEK.DURING TESTIMONY BEFORE A CONGRESSIONAL PANEL ON WEDNESDAY THE POST MASTER GENERAL ASKED

LAWMAKERS TO LIFT THE REQUIREMENT THAT THE AGENCY DELIVER MAIL SIX DAYS A WEEK.OFFICIALS SAY THE DWINDLING MAIL VOLUME AND RISING COSTS PUT THE POST OFFICE ALMOST THREE-BILLION DOLLARS IN THE RED LAST YEAR.IF THE CHANGE IS MADE, THAT DOESN'T NECESSARILY MEAN AN END TO SATURDAY MAIL DELIVERY. PREVIOUS STUDIES HAVE LOOKED AT THE POSSIBILITY OF SKIPPING SOME OTHER DAY, SUCH AS TUESDAY.

January 29, 2009

Time: 6:00-6:30pm Duration:30
IN MICHIGAN UNEMPLOYMENT IS NOW OVER 10-PERCENT AND THAT HAS MANY
PEOPLE TURNING TO GOVERNMENT PROGRAMS FOR HELP FINDING A NEW JOB.
A MANAGER FOR NORTH-WEST MICHIGAN WORKS IN TRAVERSE CITY SAYS THEY HAVE
SEEN DOUBLE THE NUMBER OF PEOPLE COMING IN FOR HELP IN RECENT MONTHS.
THE FACILITY OFFERS SEVERAL DIFFERENT BUSINESS RELATED SERVICES.
FROM HELPING SMALL BUSINESSES STAY ON THEIR FEET.. TO HELPING JOB
SEEKERS WRITE RESUMES, FIND CAREER INFORMATION... SEARCH FOR JOBS...
AND MUCH MORE.

January 29, 2009

Time: 6:00-6:30pm Duration :30

THE NUMBER OF AMERICANS RECEIVING JOBLESS BENEFITS HAS REACHED AN ALLTIME HIGH. THE LABOR DEPARTMENT REPORTED TODAY FOUR-POINT-SEVEN-EIGHT
MILLION AMERICANS WERE CONTINUING TO CLAIM UNEMPLOYMENT BENEFITS AS OF
JANUARY 17. THAT'S THE MOST SINCE RECORDS STARTED BEING KEPT IN 19-67.
INCLUDING THOSE RECEIVING EXTENDED BENEFITS, THE GOVERNMENT PLACES THE
TOTAL NUMBER OF RECIPIENTS AT ABOUT SIX-AND-A-HALF MILLION PEOPLE.

January 29, 2009

Time: 6:00-6:30pm Duration:30

THE COLD WEATHER IS CAUSING SEVERAL NORTHERN MICHIGAN COMMUNITIES TO INITIATE A WATER RUN ADVISORY. THE CITY OF CHEBOYGAN JOINS THE LIST THAT INCLUDES ONAWAY AND THE VILLAGE OF BEULAH SEVEN AND FOUR'S GREG ANGEL HAS MORE.

January 29, 2009

Time: 11:00-11:35pm Duration:30
PLANNING FOR THE FUTURE IS THE TOPIC OF DISCUSSION TONIGHT FOR
COMMUNITY LEADERS AND RESIDENTS.THE SECOND AND FINAL PUBLIC INPUT
SESSION WAS HELD EARLIER THIS EVENING OUTLINING A PLAN OF ATTACK FOR
GRAND TRAVERSE COUNTY.SEVEN AND FOUR'S COURTNEY REHMER REPORTS.

January 30, 2009

Time: 6:00- 6:30pm Duration :30

AS ENERGY COSTS CONTINUE TO RISE, FOR MANY OF US, JUST HEATING OUR

HOMES IS QUITE THE EXPENSE.BUT IMAGINE HEATING SEVERAL LARGE BUILDINGS.

NORTH CENTRAL MICHIGAN COLLEGE IN PETOSKEY IS TAKING STEPS TO TRY TO

CUT DOWN ON THOSE COSTS. SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

February 1, 2009

Time: 11:00-11:35pm Duration:30
THE GOVERNOR'S STATE OF THE STATE ADDRESS IS COMING UP ON TUESDAY
NIGHT.... AND MICHIGAN'S ECONOMY IS ONCE AGAIN EXPECTED TO BE THE MAIN
FOCUS.TO GET THE PERSPECTIVE OF TWO OF THE NEW STATE LEGISLATORS FROM
NORTHERN MICHIGAN ... 7 & 4'S POLITICAL REPORTER BILL FROEHLICH
TALKED WITH DEMOCRAT DAN SCRIPPS AND REPUBLICAN WAYNE SCHMIDT.

February 1, 2009

Time: 11:00-11:35pm Duration :30
WE'VE HEARD IT TIME AND TIME AGAIN...GOVERNOR GRANHOLM TOUTING
MICHIGAN'S ABILITY TO HARNESS THE WIND.SO A NORTHERN MICHIGAN TRIED TO
DO JUST THAT....AND AT THE SAME GIVE A LITTLE POWER BACK TO ALL OF
US.BUT HE HIT SOME SNAGS.THAT'S THE SUBJECT OF THIS FACT FINDER.

February 2, 2009

Time: 6:00-6:30pm

Duration:30

IT LOOKS LIKE A PROPOSED MULTI-MILLION DOLLAR THEME PARK IN CRAWFORD COUNTY ISN'T GOING TO HAPPEN. THE D-N-R HAS GIVEN AXIOM ENTERTAINMENT HAS UNTIL THURSDAY TO GET A 161 MILLION DOLLAR LOAN TO BUILD THE PARK ON LAND SOUTH OF GRAYLING INCLUDING THE PURCHASE OF STATE LAND.

DEVELOPERS HAVE TRIED FOR 2 YEARS TO GET FUNDING BUT AS OF RIGHT NOW THERE ISN'T ANY. LAST WEEK DEVELOPERS ASKED FOR ANOTHER SIX MONTH EXTENSION BUT THAT REQUEST WAS QUICKLY DENIED BY THE D-N-R.

February 2, 2009

Time: 11:00-11:35pm Duration :30

AREA SKI RESORTS, AND SNOWMOBILE RENTALS SAY IT'S THE GOOD SNOW AND

COLD WEATHER WE HAVE HAD THAT HAS SAVED WHAT WITH THE ECONOMY COULD

HAVE BEEN A SLUGGISH SEASON.SEVEN AND FOUR'S COURTNEY REHMER REPORTS.

February 3, 2009

Time: 5:00-6:00pm Duration :30

ANOTHER CRIPPLING SHOT FOR THE SAGGING AUTO INDUSTRY TODAY.. JANUARY SALES NUMBERS ARE AGAIN WAY DOWN.. BUT AS JAY GRAY SHOWS US.. THE PROBLEMS FOR BUSINESSES.. AND, IN TURN, EMPLOYEES, CONTINUE TO STRETCH MUCH FURTHER THAN THE AUTO MAKERS.. AND THEY ARE GETTING WORSE.

February 3, 2009

Time: 6:00-6:30pm

Duration:30

WITH THE CURRENT STATE OF THE ECONOMY MANY PEOPLE ARE CUTTING BACK ON SPENDING... AND LOCAL LIBRARIES ARE SEEING THAT TREND BY THE NUMBER OF PEOPLE COMING THROUGH THEIR DOORS. THE ASSISTANT DIRECTOR AT THE TRAVERSE AREA DISTRICT LIBRARY SAYS IN THE LAST YEAR THEY HAVE HAD OVER 1 MILLION CHECK OUTS... SHE SAYS THAT'S A HUGE INCREASE FROM PAST YEARS. SHE SAYS IT'S BECAUSE GETTING LOST IN A BOOK IS FUN AND FREE ENTERTAINMENT... AND THAT READING CAN BE A GREAT WAY TO ESCAPE FROM REALITY.

February 3, 2009

Time: 6:00-6:30pm

Duration:30

THE FIRST DRAFT OF THE GRAND VISION PLAN FOR SEVERAL NORTHERN MICHIGAN COUNTIES IS GOING ON DISPLAY FOR THE PUBLIC TO SEE. INPUT FROM TENS OF THOUSANDS OF COMMUNITY MEMBERS IN GRAND TRAVERSE, ANTRIM, BENZIE, KALKASKA, WEXFORD, AND LEELANAU COUNTIES WAS COLLECTED. FROM ALL OF THAT DATA PROJECT LEADERS PUT TOGETHER A DRAFT PLAN DETAILING REGIONAL LAND USE AND TRANSPORTATION PLANNING IDEAS FOR THE NEXT 50 YEARS.

February 3, 2009

Time: 6:00-6:30pm Duration :30

PARENTS RELY ON DAYCARE CENTERS TO WATCH THEIR CHILDREN DURING WORK

HOURS BUT WITH INCREASING JOB LOSSES, SOME AREA DAYCARES SAY ENROLLMENT
IS DOWN- AND PARENTS WORKING LONGER HOURS ARE CREATING CHALLENGES.

7&4'S MELISSA HAS THE DETAILS.

February 3, 2009

Duration:30 Time: 6:00-6:30pm WITH MANY BUSINESSES ACROSS THE COUNTRY STRUGGLING THOUSANDS OF PEOPLE ARE BEING LAID OFF... MAKING COMPETING FOR NEW JOBS EVEN THAT MUCH HARDER. IN SOME CASES HUNDREDS OF PEOPLE ARE APPLYING FOR JUST ONE JOB. SO WHAT MAKES YOU STAND OUT AMONG THE CROWD?LOCAL EXPERTS AT MICHIGAN WORKS SAY ITS ALL ABOUT DOING YOUR HOMEWORK AND BEING PREPARED --- WHICH BEGINS WITH YOUR RESUME.

February 3, 2009

Time: 6:00-6:30pm Duration:30 WATER THAT APPEARS TO BE THE TALK OF ONE NORTHERN MICHIGAN TOWN. SOME SAY A NEW RATE HIKE IS ON THE WAY ALONG WITH OTHER TAXES, WHILE OTHERS SAY NOT SO. SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

February 3, 2009

Duration:30 Time: 6:00-6:30pm TO GET THE PERSPECTIVE OF TWO OF THE NEW STATE LEGISLATORS FROM NORTHERN MICHIGAN .7 & 4'S BILL FROEHLICH TALKED WITH DEMOCRAT DAN SCRIPPS AND REPUBLICAN WAYNE SCHMIDT.

February 3, 2009

Time: 11:00-11:35pm

Duration :30

LOCAL LAWMAKERS ARE ALREADY REACTING TO TONIGHTS STATE OF THE STATE ADDRESS. RICK ALBIN WAS IN LANSING AND BRINGS US SOME OF THOSE THOUGHTS.

February 3, 2009

Time: 11:00-11:35pm

Duration :30

WITH A STATE UNEMPLOYMENT RATE OF TEN POINT SIX PERCENT, THE ECONOMY AND THE BUDGET WERE THE FOCUS OF TONIGHTS ADDRESS. WITH TAX REVENUES SHRINKING AND THE SIZE OF A FEDERAL STIMULUS PACKAGE STILL UNKNOWN, THE GOVERNOR SPENT MUCH OF TONIGHT'S HOUR LONG SPEECH PROMOTING WAYS TO CUT SPENDING AND STREAMLINE STATE GOVERNMENT.

February 3, 2009

Time: 11:00-11:35pm

THE CURRENT DOWNTURN IN THE ECONOMY AND BUSINESSES STRUGGLING TO MAKE ENDS MEET IS MAKING COMPETING FOR NEW JOBS EVEN THAT MUCH HARDER. SEVEN AND FOUR'S COURTNEY REHMER SAT DOWN WITH A LOCAL CAREER ADVISOR WHO SHARES SOME HELPFUL TIPS THAT MAY JUST HELP YOU LAND THAT NEXT JOB.

February 4, 2009

Time: 6:00-6:30pm

Duration :30

AUTO INSURANCE WAS A HOT TOPIC DURING THE GOVERNOR'S STATE OF THE STATE LAST NIGHT.SHE'S REQUESTING INSURANCE COMPANIES FREEZE THEIR RATES FOR THE NEXT 12-MONTHS.A REPORT WAS ALSO RELEASED TODAY BY MICHIGAN'S INSURANCE ADVOCATE TO STRESS THE NEED OF INSURANCE REFORM. 7&4'S MELISSA SMITH SPOKE WITH AN AREA INSURANCE AGENT ABOUT THE PLAN.

February 5, 2009

Duration:30

Time: 5:00-6:00pm TWO KEY UNEMPLOYMENT FIGURES ARE NOW AT HIGHS NOT SEEN IN A GENERATION. THE LABOR DEPARTMENT REPORTED TODAY NEARLY FOUR-POINT-EIGHT MILLION AMERICANS WERE CONTINUING TO CLAIM UNEMPLOYMENT BENEFITS. THAT'S THE MOST SINCE RECORDS STARTED BEING KEPT IN 19-67. IN ADDITION, 626-THOUSAND PEOPLE FILED NEW JOBLESS BENEFITS CLAIMS LAST WEEK.

UP 35-THOUSAND FROM THE WEEK BEFORE, AND IS THE HIGHEST WEEKLY LEVEL SINCE 19-82. MICHIGAN'S UNEMPLOYMENT RATE IS TEN POINT SIX PERCENT.

February 5, 2009

Time: 6:00-6:30pm Duration :30

AMONG THE TEN STATE DEPARTMENTS GOVERNOR GRANHOLM WANTS TO CUT IS THE ONE THAT COVERS HISTORY, ARTS AND LIBRARIES.CUTS IN FUNDING ARE EXPECTED ALONG WITH THAT.THE TRAVERSE AREA DISTRICT LIBRARY IN TRAVERSE CITY GETS A PART OF ITS FUNDING FROM THE STATE, BUT MOST OF IT COMES FROM A MILLAGE.IT'S STILL UP IN THE AIR AS TO WHO WILL OVERSEE LIBRARIES AND WHAT FUNDING, IF ANY, WILL BE CUT.

February 5, 2009

Time: 6:00-6:30pm Duration :30

IN HER STATE OF THE STATE ADDRESS GOVERNOR GRANHOLM PROPOSED DEEP CUTS

ACROSS THE BOARD...ONE OF THE SHIFTS SHE RECOMMENDED INVOLVES HANDING

OVER AUTHORITY OF OUR WETLANDS.BUT I DUG A LITTLE DEEPER..AND FOUND OUT

THAT IT MAY NOT BE MUCH OF A BARGAIN AT ALL.WHAT I FOUND IS IN THIS

FACT FINDER.

February 5, 2009

Time: 11:00-11:35pm Duration :30

ANCHOR DANLY IN BELLAIRE ANNOUNCED THE LAY OFFS TODAY. THE COMPANY
MANUFACTURES DIE SETS AND COMPONENTS FOR AUTO MANUFACTURERS.A SPOKESMAN
WITH THE BUSINESS SAYS THEY ARE FACING TOUGH CHALLENGES IN THE CURRENT
ECONOMIC CLIMATE AND IN ORDER TO KEEP COSTS IN LINE WITH SALES THEY HAD
TO MAKE THE DIFFICULT DECISION. HE SAYS THE REDUCTION IS UNFORTUNATE
AND PAINFUL... BUT SAYS IT IS A NECESSARY ACTION TO PROTECT THE FUTURE
VIABILITY OF THE BUSINESS. IT'S ANOTHER BAD SIGN FOR BUSINESS IN THE
AREA. ANTRIM COUNTY'S UNEMPLOYMENT RATE FOR DECEMBER HIT 13.4 PERCENT,
UP FROM 9.1 PERCENT THE YEAR BEFORE.

February 6, 2009

Time: 6:00-6:30pm Duration :30

MOST OF US HAVE RECEIVED W-2 FORMS IN THE MAIL FROM OUR EMPLOYERS...

AND THAT MEANS IT'S TAX TIME IN FACT THIS MONTH IS ONE OF THE BUSIEST

TIMES FOR TAX PREPARERS... AS PEOPLE ARE ANXIOUS TO FILE THEIR RETURNS

AND HOPEFULLY - COLLECT A REFUND.7 & 4'S BILL FROEHLICH HAS MORE....

February 6, 2009

Time: 6:00-6:30pm Duration:30
THE ECONOMY IS HAVING A SIGNIFICANT IMPACT ON AREA ANIMAL SHELTERS.
IN PARTICULAR, IN CHARLEVOIX COUNTY THEY'RE FACING A GREAT CHALLENGE AS THEY ARE INUNDATED WITH NEARLY 2 DOZEN DOGS FROM ONE HOME ALL AT THE SAME TIME SEVEN AND FOUR'S GREG ANGEL HAS MORE.

February 7, 2009

Time: 6:00-6:30pm Duration:30

DEALING WITH FINANCIAL CHALLENGES - A COMMON ISSUE IN TODAY'S

ECONOMY... AND AN EVENT IN TRAVERSE CITY AIMS TO HELP.THE POVERTY

REDUCTION INITIATIVE HOSTED THE EVENT KNOWN AS "SUPER SATURDAY" AT THE

TRAVERSE CITY CAREER TECH CENTER. THE 4TH ANNUAL EVENT ALLOWED LOW TO

MODERATE INCOME FAMILES AND INDIVIDUALS TO RECEIVE *FREE COUNSELING
ON EVERYTHING FROM HEALTH CARE AND FINANCIAL GOALS - TO TAX

PREPARATION. AND IT'S PEOPLE WHO BEEN THROUGH THESE WORKSHOPS IN THE

PAST THAT ARE NOW PROVIDING HOPE FOR THOSE USING THE RESOURCES TODAY.

February 9, 2009

Time: 6:00-6:30pm Duration:30

MORE POWER FROM WIND! THAT'S LONG BEEN THE MESSAGE FROM LANSING..

GOVENOR GRANHOLM HAS BEEN AN OUTSPOKEN ADVOCATE OF ALTERNATIVE ENERGY.

IN HER RECENT STATE OF THE STATE, SHE CALLED ON MICHIGAN TO TURN TO

WIND...AND ESSENTIALLY AWAY FROM COAL...BUT IS THE TECHNOLOGY...AND THE

MONEY THERE TO DO IT NOW?WHAT I FOUND IN THIS FACT FINDER ARE TWO VERY

DIFFERENT ANSWERS TO THAT QUESTION.

February 9, 2009

Time: 6:00-6:30pm Duration:30

EMPLOYEES FOR A BOAT MAKING COMPANY IN CADILLAC WILL BE OUT OF WORK FOR A WHILE WHEN OPERATIONS TEMPORARILY SHUT DOWN JEFF OLSEN, THE PRESIDENT FOUR WINNS, SAYS THEY ARE LOOKING AT SHUTTING PRODUCTION DOWN FOR 3 TO 4 WEEKS MOST LIKELY IN MARCH. HE SAYS THE COMPANY IS OUT OF ORDERS AND THAT THE SHUT DOWN WILL LIKELY GO INTO EFFECT ONCE CURRENT ORDERS ARE COMPLETED. EXACTLY HOW LONG THE SHUT DOWN WILL LAST HASN'T BEEN DETERMINED, BUT OLSEN SAYS IT WOULD MOST LIKELY EFFECT ALL PRODUCTION

February 9, 2009

RELATED EMPLOYEES.

Time: 11:00-11:35pm

Duration :30

A 14-MONTH LONG REPORT--- PUT TOGETHER BY A CITIZEN ACTION COMMITTEE-- IS THE TOPIC OF DISCUSSION FOR TRAVERSE CITY COMMUNITY LEADERS.
BUT ITS NOT COMING WITHOUT PLENTY OF QUESTIONS. SEVEN AND FOUR'S
COURTNEY REHMER REPORTS.

February 10, 2009

Time: 6:00-6:30pm

Duration :30

BETWEEN LAY-OFFS AND THE COST OF MANY THINGS ON THE RISE, MANY PEOPLE ARE HAVING A TOUGH TIME PAYING THEIR BILLS...ESPECIALLY CREDIT CARD DEBT.AND THOSE UNPAID BILLS COULD GET YOU INTO MORE TROUBLE THAN YOU MIGHT THINK.7&4'S ADAM BARTELMAY EXPLAINS IN THIS FACT FINDER REPORT.

February 10, 2009

Time: 6:00-6:30pm

Duration:30

CUTTING COSTS...TRIMMING STATE SPENDING... NO DEPARTMENT WILL BE SPARED.THAT'S THE PITCH FROM GOVERNOR GRANHOLM. SHE IS CALLING ON ELIMINATING SOME STATE SERVICES, CUTTING FUNDING FOR OTHERS, AND ASKING ALL OF US TO MAKE DO WITH LESS. BUT ONE OF OUR VIEWERS SENT ME AN EMAIL...WITH A GREAT QUESTION ABOUT WHAT SHE FELT WAS ONE OF THE GOVERNOR'S PERKS...THAT GOVERNOR COULD DO WITHOUT...THE ANSWERS ARE THE SUBJECT OF THIS FACT FINDER.

February 10, 2009

Time: 6:00-6:30pm

Duration :30

AS MANY BUSINSSES ARE STRUGGLING TO KEEP THEIR HEADS ABOVE WATER IN THIS ECONOMIC ENVIRONMENT, SEVEN AND FOUR'S GREG ANGEL TAKES US TO A NORTHERN MICHIGAN RESTAURANT SERVING UP MORE THAN JUST BURGERS AND FRIES...AND SEEM TO BE HAVING GREAT SUCCESS DOING IT.

February 11, 2009

Time: 6:00-6:30pm

Duration:30

THE RECENT WARM TEMPERATURES ARE ALSO CREATING ADDED WORK FOR VASA RACE ORGANIZERS.TRAIL GROOMERS ARE PLANNING TO PATCH UP AREAS OF MELTED SNOW AND ARE HOPING FOR SOME COLD WEATHER TO KEEP THIS WEEKEND'S RACE IN LINE.7&4'S MELISSA SMITH HAS THE DETAILS.

February 11, 2009

Time: 6:00-6:30pm Duration :30

A BLUEPRINT FOR THE ECONOMIC FUTURE FOR THE CITY OF TRAVERSE CITY....THAT PHRASE COULD BE USED TO DESCRIBE THIS MAMOTH, DENSE DOCUMENT MADE PUBLIC THIS WEEK.IT'S THE CITIZENS OPERATIONAL AND FINANCIAL ANALYSIS COMMITTEE OR COFAC REPORT...IT'S STIRRING UP A LOT OF RUMORS. BUT WHAT IS THE TRUTH..AND HOW POWERFUL COULD THIS DOCUMENT? I SAT DOWN WITH THE MAYOR IN THIS FACT FINDER REPORT.

February 11, 2009

Time: 6:00-6:30pm Duration:30

THE TOUGH ECONOMIC TIMES ARE ALSO STARTING TO TAKE A TOLL ON THE PRINT NEWS BUSINESS...THE LATEST TO FALL VICTIM IS THE ANTRIM COUNTY NEWS.

THE PAPER HAS BEEN PRINTED AND DISTRIBUTED IN THE AREA FOR MORE THAN 60 YEARS. IT'S OWNED BY JOURNAL REGISTER COMPANY AND IS PART OF IT'S MOUNT

PLEASANT-BASED MORNING STAR PUBLISHING COMPANY DIVISION.

February 11, 2009

Time: 6:00-6:30pm

Duration;30

THE CHEBOYGAN COUNTY DRAIN COMMISSIONER HAS BEEN CAMPAIGNING FOR HIMSELF TO BE FIRED. TODAY THE COUNTY COMMISSIONERS TOOK SOME ACTION IN THAT REGARD SEVEN AND FOUR'S GREG ANGEL HAS THE DETAILS.

February 11, 2009

Time: 6:00-6:30pm

Duration:30

IF YOU'VE BEEN TO A FESTIVAL, SPORTING EVENT, OR BUSINESS EXPO, YOU'VE LIKELY SEEN LARGE VINYL BANNERS HANGING ALL OVER THE PLACE... BUT HAVE YOU THOUGHT ABOUT WHAT HAPPENS TO THEM WHEN THE EVENT IS OVER? ONE TRAVERSE CITY COMPANY HAS AND THEY'RE TURNING SIGNS INTO FASHION STATEMENTS. JAYNE SMITH EXPLAINS.

February 12, 2009

Time: 6:00-6:30pm

Duration :30

TO DO IT, THE GOVERNOR WANTS SPENDING CUTS, AND NEW REVENUES. BUT THERE'S ALSO SOME RELIANCE ON THE FEDERAL STIMULUS PLAN.7 & 4'S BILL FROEHLICH BREAKS DOWN THE NUMBERS IN THIS REPORT.

February 12, 2009

Time: 6:00-6:30pm

Duration :30

WHILE MOST OF THE INDUSTRIES HERE IN MICHIGAN ARE REPORTING A DROP IN JOBS, PROFITS AND PRODUCTION, NEW NUMBERS FROM THE MICHIGAN DEPARTMENT OF AGRICULUTURE SAYS FARMING MAYBE BUCKING THAT TREND. AND ACCORDING TO SOME IN THE BUSINESS, IT HOLDS TRUE HERE IN NORTHERN MICHIGAN AS WELL. 7 AND 4'S JAYNE SMITH EXPLAINS.

February 12, 2009

Time: 11:00-11:35pm

Duration :30

THE DEPARTMENT OF COMMUNITY HEALTH IS SLATED TO LOSE MORE THAN ONE HUNDRED MILLION DOLLARS IN FUNDING INCLUDING REDUCTIONS IN THE OFFICE OF SERVICES TO THE AGING. SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON WHAT THE PROPOSED CUTS COULD MEAN FOR ONE LOCAL AGENCY ALREADY STRUGGLING.

February 13, 2009

Time: 6:00-6:30pm

Duration:30

WE TOLD YOU EARLIER THIS WEEK, THE GOVERNOR'S BUDGET DOES INCLUDE A PLAN TO BRING IN \$230 MILLION DOLLARS IN NEW REVENUE.BUT WHERE EXACTLY IS THAT MONEY COMING FROM? THE ANSWER IS THIS FACT FINDER REPORT.

February 15, 2009

Time: 6:00-6:30pm Duration :30

SOME OF THE EVENTS THOUGH ARE TAKING PLACE AT THE GRAND TRAVERSE
RESORT, WHERE FAMILIES CAN ENJOY EVERYTHING FROM HAYRIDES TO CARNIVAL
RIDES.7&4'S MELISSA SMITH WAS AT THAT PART OF THE FESTIVAL TODAY AND
HAS THE DETAILS.

February 16, 2009

Time: 6:00-6:30pm Duration :30

USUALLY, THE OWNERS OF DAIRY QUEEN IN CADILLAC SAY THEY'D GET ABOUT 150

APPLICATIONS TOTAL FOR ABOUT 50 SUMMER JOBS. BUT WHEN THEY STARTED

ACCEPTING APPLICATIONS FOR THIS SUMMER, THEY HAD HUNDREDS OF

APPLICATIONS IN JUST A FEW HOURS... LEAVING A CHUNK OF APPLICANTS OUT

IN THE COLD.7&4'S COURTNEY REHMER REPORTS.

February 17, 2009

Time: 6:00-6:30pm Duration:30

ANOTHER DEADLINE HAS COME AND GONE ON A STALLED EMMET COUNTY
DEVELOPMENT. THE PETOSKEY CITY COUNCIL HAVE NOW AGAIN DECLARED THE
DEVELOPERS OF THE PETOSKEY POINTE COMPLEX IN DEFAULT SEVEN AND FOUR'S
GREG ANGEL HAS THIS UPDATE

February 17, 2009

Time: 6:00-6:30pm Duration:30

A DEVELOPMENT AND RESTORATION PROJECT AT A HISTORIC BUILDING IN
TRAVERSE CITY IS HOPING TO MOVE FORWARD... BUT NEEDS MILLIONS IN PUBLIC
FUNDING TO DO SO. THE OWNER OF CHERRY REPUBLIC, WANTS TO CONVERT THE
TWO FLOORS THE BUSINESS RENTS BENEATH THE WHITING HOTEL INTO AN URBAN
VERSION OF HIS BUSINESS IN GLEN ARBOR.IT WOULD ALSO HAVE 25 APARTMENT
UNITS AND AN 8-MILLION DOLLAR PRICE TAG. 4.3 MILLION OF THAT WOULD HAVE
TO BE RAISED BY GRANTS AND TAX CREDITS.

February 17, 2009

Time: 6:00-6:30pm Duration:30

BILLIONS OF DOLLARS! THAT'S THE WORD FROM WASHINGTON WHEN IT COMES TO
THE STIMULUS PACKAGE.BUT HOW MUCH OF THAT MONEY WILL ACTUALLY END UP IN
NORTHERN MICHIGAN COUNTIES?A VIEWER IN GRAND TRAVERSE COUNTY WONDERED
WHEN IT COMES TO INFRASTRUCTURE IMPROVEMENT LIKES ROADS AND BRIDGES HOW
FAR WILL THAT MONEY GO? I FOUND OUT IN THIS FACT FINDER..THE ANSWER TO
THAT QUESTION.

February 18, 2009

Time: 6:00-6:30pm Duration :30

PRESIDENT OBAMA UNVEILED HIS 75-BILLION DOLLAR PLAN TO FIX THE GROWING HOME FORECLOSURE CRISIS.THE PLAN AIMS TO KEEP NINE MILLION PEOPLE NATIONWIDE FROM LOSING THEIR HOMES AND PROVIDE INCENTIVES FOR MORTGAGE LENDERS TO HELP THOSE NEAR FORECLOSURE.BUT WHAT COULD THIS MEAN FOR PEOPLE HERE IN NORTHERN MICHIGAN? 7&4'S MELISSA SMITH REPORTS.

February 18, 2009

Time: 6:00-6:30pm Duration :30
IS THIS A SCAM? OR DOES THE IRS REALLY NEED TO HEAR BACK FROM ME?
A VIEWER HAD THOSE VERY QUESTIONS WHEN IT CAME TO THIS EMAIL?

THEY FORWARDED IT TO ME...

AND WHAT I FOUND OUT FOR THEM AND WHAT I LEARNED ABOUT GETTING HELP FROM THE IRS BY PHONE IS THE SUBJECT OF THIS FACT FINDER.

February 18, 2009

Time: 6:00-6:30pm Duration:30

THE CITY OF FRANKFORT IS BUSY PREPARING FOR ITS FIRST WINTER FESTIVAL,
SHIVER BY THE RIVER. AND SINCE NO WINTER EVENT WOULD BE COMPLETE
WITHOUT PLENTY OF SNOW... JAYNE SMITH SHOWS US HOW THE COMMUNITY IS
MOVING MOUNTAINS TO MAKE THIS WEEKEND A SUCCESS.

February 18, 2009

Time: 11:00-11:35pm Duration :30

A POPULAR TRAVERSE CITY FESTIVAL FOR THE PAST FIVE YEARS IS LEAVING
TOWN AND MOVING DOWNSTATE. THE CO---FOUNDER OF THE EPICUREAN CLASSIC
SAYS THE DECISION TO MOVE DOWNSTATE HAS TO DO WITH AN OFFER HE SAYS
THEY COULDN'T REFUSE.SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

February 23, 2009

Time; $6:00-6:30\,\mathrm{pm}$ Duration :30 WHILE LAWMAKERS ARE CONTINUING TO WORKOUT THE DETAILS ON JUST HOW THE 787- BILLION- DOLLARS IN STIMULUS FUNDS WILL BE DISTRIBUTED... GROUPS IN NORTHERN MICHIGAN HAVE WASTED NO TIME IN PUTTING THEIR WISH LISTS TOGETHER AND WE'VE BEEN TAKING A CLOSER LOOK AT THE REQUESTS.TONIGHT 7&4'S GREG ANGEL SHOWS US HOW MANY OF THE REQUESTS SPAN WELL BEYOND

February 23, 2009

Time; 6:00-6:30pm

JUST STREETSCAPE AND ROAD PROJECTS.

Duration :30

A 14-MONTH LONG REPORT--- PUT TOGETHER BY A CITIZEN ACTION COMMITTEE--- IS THE TOPIC OF DISCUSSION BY THE TRAVERSE CITY COMMISSION TONIGHT...WITH PROPOSED CUTS TO FIRE AND POLICE PERSONNEL TAKING CENTER STAGE.SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE IN THE STUDIO WITH A PREVIEW. COURTNEY!

February 24, 2009

Time: 6:00-6:30pm

Duration :30

FOR HOPEFUL EMPLOYS OF THE NEW STORE, THE CHALLENGE NOW SHIFTS FROM FINDING A JOB TO GETTING THE JOB, THIS AS THE NUMBER APPLICANTS FAR OUTWEIGHT THE NUMBER OF AVAILABLE JOBS.SEVEN AND FOUR'S GREG ANGEL HAS MORE.

February 25, 2009

Time: 6:00-6:30pm

Duration :30

IT MAY BE HARD TO IMAGINE THAT THE DAYS OF 60 DEGREE WEATHER AND PLENTY OF SUNSHINE IS JUST AROUND THE CORNER.BUT WITH A NEW SEASON COMES NEW JOB OPPORTUNITIES SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

February 25,2 009

Time: 6:00-6:30pm

Duration:30

MORE PEOPLE IN MICHIGAN ARE SIGNING UP FOR UNEMPLOYMENT BENEFITS EVERYDAY, AND SOON THOSE PEOPLE WILL ACTUALLY BE GETTING MORE.THE DETAILS ARE THE SUBJECT OF THIS FACT FINDER REPORT.

February 25, 2009

Time: 6:00-6:30pm

Duration :30

PEOPLE CONTINUE TO TURN TO NON-PROFIT ORGANIZATIONS AS THE ECONOMY WORSENS.BUT SEVERAL NON-PROFITS ARE NOW THE ONES LOOKING FOR THE HELP. THEY'RE GOAL IS TO KEEP SERVICES GOING STRONG DESPITE THE FINANCIAL CRISIS.7&4'S MELISSA SMITH REPORTS.

February 25, 2009

Time: 6:00-6:30pm Duration:30

IT'S HAS BEEN A PART OF FRONT STREET IN TRAVERSE CITY FOR DECADES...

BUT THE REPUTATION OF THE WHITING HOTEL IS LARGELY DEPENDENT ON WHO ASK ABOUT IT.SOME SAY IT HAS PROVIDED VALUABLE LOW INCOME HOUSING, OTHERS HAVE FOUGHT TO CLOSE IT DOWN.BUT IT'S NOT WHERE THE HOTEL HAS BEEN...ITS NOT EVEN WHERE IT IS NOW...ITS WHERE IT MAYBE GOING THAT IS RAISING HOPE...AND AT THE SAME TIME CONCERNS.

THE NUMBERS BEHIND THE PROPOSED TRANSFORMATION OF THE WHITING HOTEL ARE THE SUBJECT OF THIS FACT FINDER.

February 25, 2009

Time: 11:00-11:35pm Duration :30
HUNDREDS OF PEOPLE PACKED THE DENNOS MUSEUM IN TRAVERSE CITY THIS
AFTERNOON NOT TO LOOK AT ART---BUT INSTEAD HOPEFULLY FIND A
JOB.NORTHWESTERN MICHIGAN COLLEGE'S THIRD ANNUAL CAREER FAIR BROUGHT IN
MORE THAN 50-LOCAL EMPLOYERS AND PLENTY OF PEOPLE EAGER TO GET THEIR
FOOT IN THE DOOR.SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

February 26, 2009

Time: 6:00-6:30pm Duration:30

THE STORM TEAM HAS BEEN BUSY THROUGHOUT THE DAY KEEPING THEIR EYE ON THIS WEATHER SYSTEM MOVING IN...BUT AREA ROAD COMMISSIONS ARE ALSO KEEPING BUSY PREPARING FOR WHAT IT IS EXPECTED TO BRING.SEVEN AND FOUR'S GREG ANGEL REPORTS.

February 26, 2009

Time: 6:00-6:30pm Duration:30
MICHIGAN HAS THE HIGHEST UNEMPLOYMENT RATE IN THE NATION AT 10.6%.
IN FACT SO MANY PEOPLE ARE RECEIVING UNEMPLOYMENT BENEFITS THAT THE
STATE HAS BEEN BORROWING MONEY FROM THE FEDERAL GOVERNMENT TO MAKE
THOSE PAYMENTS. I TOLD YOU ABOUT THAT IN A PREVIOUS FACT FINDER
REPORT.BUT SOME NEW CHANGES WILL ACTUALLY GIVE THE STATE A BREAK TO THE
TUNE OF \$40 MILLION DOLLARS THIS YEAR.THE DETAILS IN TONIGHT'S FACT
FINDER FOLLOW UP.

February 27, 2009

Time: 6:00-6:30pm Duration:30

A WEXFORD COUNTY MANUFACTURER IS TURNING SOME TEMPORARY LAYOFFS - INTO INDEFINITE LAYOFFS.AVON AUTOMOTIVE IN CADILLAC ANNOUNCED A TEMPORARY LAYOFF OF ABOUT 40 WORKERS A COUPLE OF MONTHS AGO. NOW THE COMPANY PRESIDENT SAYS WITH NO EXPECTATION OF AN INCREASE IN SALES IN THE IMMEDIATE FUTURE, THOSE LAYOFFS WILL HAVE TO BECOME INDEFINITE UNTIL BUSINESS PICKS UP AGAIN.OF THE 43 LAYOFFS - ONLY THREE OF THEM ARE NEW JOB CUTS.

March 1, 2009

Time: 6:00-6:30pm Duration:30

NEW PROPERTY ASSESSMENT NOTICES ARE ARRIVING IN MAILBOXES EVERYWHERE...

AND SOME PEOPLE ARE QUESTIONING WHY THE TAX RATES ARE GOING UP, WHILE PROPERTY VALUES ARE GOING DOWN.TO HELP ANSWER SOME OF THESE CONCERNS

STATE LAWMAKERS HELD A WORKSHOP IN TRAVERSE CITY ON PROPERTY ASSESSMENT.7&4'S MELISSA SMITH WAS AT THE MEETING AND HAS THE DETAILS.

March 2, 2009

Time: 6:00-6:30pm Duration:30

GETTING HELP TO THOSE IN NEED WILL NOW BE A LITTLE EASIER FOR SOME
NORTHERN MICHIGAN SERVICE ORGANIZATIONS. THE OTSEGO COUNTY FOOD PANTRY
RECEIVED 3-THOUSAND-DOLLARS FROM THE LOCAL CHAPTER OF THE UNITED
WAY.THE FUNDING COMES FROM FEMA DOLLARS PROVIDED SPECIFICALLY FOR
EMERGENCY FOOD AND SHELTER.

March 2, 2009

Time: 6:00-6:30pm Duration :30

LETS FACE IT...MOST OF US HAVE DONE IT TO SAVE A LITTLE TIME...USED AN ATM NOT FROM OUR BANK AND HAD TO PAY A A COUPLE OF BUCKS IN A SERVICE FEE.IMAGINE IF YOU HAD TO PAY THAT SAME ATM FEE TO GET ACCESSS TO YOUR UNEMPLOYMENT BENEFITS.THAT'S RIGHT, THE FOLKS WHO ARE HAVING TO STRETCH THEIR DOLLARS MAY ALSO HAVE TO HAND SOME OF THEM OVER JUST TO GET THEIR PAYMENTS.

A FRUSTRATED VIEWER EMAILED ME WONDERING IF THERE WAS A WAY AROUND THE FEES...WHAT I FOUND OUT FOR HER ARE THE SUBJECT OF THIS FACT FINDER.

March 2, 2009

Time: 6:00-6;30pm Duration:30

DEPARTMENTS ACROSS THE STATE ARE LOOKING TO THE FEDERAL STIMULUS

PACKAGE FOR FUNDING ASSISTANCE.ONE OF THOSE IS THE DEPARTMENT OF

NATURAL RESOURCES WHICH IS REQUESTING ALMOST 400-MILLION DOLLARS FOR

STATE PARK IMPROVEMENTS.7&4'S MELISSA SMITH HAS THE DETAILS BEHIND THE

REOUESTS.

March 2, 2009

Time: 11:00-11:35pm Duration :30

NOT ONLY WOULD THE AMENDMENT ALLOW BUSINESSES TO SERVE FOOD OUTDOORS TO
ITS CUSTOMERS---- BUT IT WOULD ALSO ALLOW THE CONSUMPTION OF ALCOHOL ON
MAIN STREET.SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

March 3, 2009

Time: 6:00-6:30pm Duration :30

IT'S THE IDEA OF USING GIFT CERTIFICATES TO HELP BRING MORE SHOPPERS TO A DOWNTOWN AREA.BUT NOW SOME UN-USED GIFT CERTIFICATES MAY BE

COMPLETELY WORTHLESS AS THE COMPANY BEHIND IT ALL CLOSES UP AND FILES FOR BANKRUPTCY.SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

March 3, 2009

Time: 6:00-6:30pm Duration :30

A NEW SOURCE OF ELECTRICAL POWER COULD BE IN THE WORKS FOR THE TRAVERSE CITY AREA THAT'S BECAUSE TRAVERSE CITY LIGHT AND POWER IS LOOKING TO BUILD A SUBSTATION IN EAST BAY TOWNSHIP- AND THEY SAY IT'S NEEDED FOR RELIABILITY REASONS.7&4'S MELISSA SMITH HAS THE DETAILS.

March 3, 2009

Time: 6:00-6:30pm Duration :30

A NEW PARKING DECK IN TRAVERSE CITY IS ONE STEP CLOSER TO BECOMING A
REALITY. YESTERDAY TRAVERSE CITY COMMISSIONERS ACCEPTED A BLOCK GRANT
OF 1 MILLION DOLLARS FROM THE STATE FOR THE OLD TOWN PARKING DECK.

THE NEXT STEP IS REVIEWING CONSTRUCTION BIDS FOR THE DECK. THE DECK IS PROPOSED FOR THE AREA BORDERING LAKE AVENUE, UNION, CASS AND EIGHTH STREETS. IT WOULD BE THREE STORIES AND HAVE OVER 400 PARKING SPOTS.

March 3, 2009

Time: 6:00-6:30pm Duration:30

A LOT OF BUSINESSES THESE DAYS ARE PULLING OUT ALL THE STOPS TO TRY AND GET YOU TO SPEND YOUR MONEY IN THEIR STORES. COUPONS, REBATES, SPECIAL OFFERS...FREQUENT SHOPPER CARDS..BUT RUMORS ARE SWRILING THAT ONE NORTHERN MICHIGAN BUSINESS IS TRADING IN THESE CARDS...FOR THESE CARDS...HOPING BY OFFERING GAMING THEY CAN BOOST THEIR BOTTOM LINE. A VIEWER WONDERED...IS IT TRUE...IS IS LEGAL... WHAT I FOUND OUT FOR HER ARE THE SUBJECT OF THIS FACT FINDER.

March 4, 2009

Time: 5:00-6:00pm Duration:30

AT A TIME WHEN BUSINESSES ARE TIGHTENING THEIR BUDGETS AND TRYING TO HANDLE THE ECONOMIC TURMOIL, ONE BENZIE COUNTY CONSTRUCTION COMPANY IS BEATING THE ODDS.LUEDTKE {lid-KEY} ENGINEERING, A MARINE CONSTRUCTION COMPANY IN FRANKFORT HAS NOT ONLY BEEN IN BUSINESS FOR OVER 70-YEARS-BUT IS ONE OF ONLY TWO MICHIGAN COMPANIES AWARDED CONTRACTS TOTALLING CLOSE TO TWO MILLION DOLLARS 7&4'S MELISSA SMITH HAS THE DETAILS ON WHAT THIS MEANS FOR THE COMPANY.

March 4, 2009

Time: 6:00-6:30pm Duration :30

GOVERNOR GRANHOLM SAID THIS WEEK THAT THE FEDERAL STIMULUS PACKAGE WILL
SEND MICHIGAN ON ITS WAY TO BUILDING A RENEWABLE ENERGY ECONOMY.ONE
NORTHERN MICHIGAN BUSINESS OWNER SAYS THE OPPORTUNITY IS ALREADY HERE.
7&4'S JAYNE SMITH EXPLAINS.

March 5, 2009

Time: 6:00-6:30pm Duration :30

IT WILL BE A GRADUAL PROCESS THE COMPANY SAYS TO CLOSE THE PLANT BY

THIS SUMMER, BUT AS SEVEN AND FOUR'S GREG ANGEL REPORTS, MANY RESIDENTS

OF THE AREA SAY A CUT THIS BIG IN SUCH A SMALL TOWN WILL BE

DEVASTATING.

March 8, 2009

Time: 6:00-6:30pm Duration:30

SPRING MAY BE MOVING IN, BUT THAT ISN'T STOPPING SKI RESORTS FROM

CONTINUING TO WELCOME IN CROWDS TO THEIR SNOW COVERED SLOPES HICKORY

HILLS IN TRAVERSE CITY IS CLOSING ITS DOORS -AND ITS SLOPES - FOR THE

SEASON TODAY BUT THEY STILL HAD CROWDS ON THE HILLS MAKING THE MOST OF

THIS LAST WEEKEND.MOUNT HOLIDAY ALSO IN TRAVERSE CITY SAYS THEY PLAN TO

REMAIN OPEN FOR THE NEXT COUPLE OF WEEKS WITH WHAT SNOW THEY HAVE LEFT.

March 10, 2009

Time: 6:00-6:30pm Duration :30

IT'S BECOME ALL TO COMMON, JOB LOSS AROUND THE STATE INCLUDING RIGHT
HERE IN NORTHERN MICHIGAN.BUT SOME GOVERNMENT ECONOMIC AGENGIES ARE
COMING TOGETHER TO CREATE NEW JOBS AND EXPAND BUSINESSES- SPECIFICALLY
IN THE DEFENSE INDUSTRY.7&4'S MELISSA SMITH EXPLAINS THEIR EFFORTS.

March 10, 2009 Time: 11:00-11:35pm

Duration:30

POWER COMPANY OFFICIALS ARE ONE STEP CLOSER TO BRINGING A WIND FARM TO CHARLEVOIX COUNTY. TRAVERSE CITY LIGHT AND POWER IS LOOKING AT NEW WAYS TO CHANGE OUR POWER CONSUMPTION, AND THEY SAY THE ANSWER MAY BE BLOWING IN THE WIND. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

March 11, 2009

Time: 6:00-6:30pm Duration:30

EARLIER THIS YEAR AN ELDERLY MAN IN THE FLINT AREA DIED IN HIS HOME

AFTER UTILITY CREWS CUT OF HIS HEAT.NOW, THE FAMILY OF AN 88 YEAR OLD

ANTRIM COUNTY WOMAN FEARS SHE COULD BE FACING THE SAME SITUATION -- ALL

BECAUSE THEY SAY HER PROPANE COMPANY REFUSES TO RE-FILL HER TANK.

SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

March 11, 2009

Time: 6:00-6:30pm Duration :30
THOUSANDS OF MICHIGAN BUSINESSES ARE NOW BEING SPARED MILLIONS OF
DOLLARS IN TAXES AFTER THE GOVERNOR SIGNED NEW LEGISLATION THIS
AFTERNOON.THE DETAILS ARE THIS FACT FINDER FOLLOW UP.

March 11, 2009

Time: 6:00-6:30pm Duration :30
THE ECONOMY IS EFFECTING EVERYTHING FROM JOB LOSS TO EVEN THE VALUE OF YOUR HOME.IN FACT, THE MEDIAN PRICES OF HOMES IN SOME NORTHERN MICHIGAN COUNTIES HAS DROPPED DRAMATICALLY JUST FROM LAST YEAR TO THIS YEAR.
7&4'S MELISSA SMITH HAS THE DETAILS.

March 11, 2009

Time: 6:00-6:30pm Duration:30
CHANCES ARE IF YOU WERE WALKING DOWN THE STREET AND SAW A FIVE DOLLAR
BILL YOU WOULD STOP AND PICK IT UP...RIGHT?WELL WHAT IF IT WERE 5HUNDRED DOLLARS A NORTHERN MICHGIAN MAN FACED THAT A SIMILAR
SITUATION...ALMOST 5 HUNDRED DOLLARS WAITING FOR HIM..BUT HE DIDN'T
KNOW IF THIS LETTER TELLING HIM TO GET HIS HAND ON THE MONEY WAS A SCAM
HE CALLED ME...I GOT TO WORK FOR HIM...AND WHAT I FOUND OUT IS THE
SUBJECT OF THIS FACT FINDER.

March 12, 2009

Time: $6:00-6:30\,\mathrm{pm}$ Duration: 30 THAT MONEY IS ACTUALLY AWARDED TO THE F-A-A TO USE AT CHERRY CAPITAL. AND 11 MILLION DOLLARS IN ONLY ABOUT HALF OF THE TOTAL COST OF THE PROJECT.7 & 4'S BILL FROEHLICH HAS THE STORY.

March 13, 2009

Time: 6:00-6:30pm Duration :30

THE GOVERNOR IN HER STATE OF THE STATE ADDRESS PROPOSED A 10% PAY CUT

FOR HERSELF AND OTHER STATE ELECTED OFFICIALS AS A WAY TO SAVE MONEY.

IF IT'S APPROVED IT WOULDN'T GO INTO EFFECT UNTIL AFTER SHE'S OUT OF

OFFICE. BUT SHE HAS GIVEN BACK 5-10% OF HER SALARY EVERY YEAR SHE'S

BEEN GOVERNOR. THAT SPURRED A VIEWER TO ASK, IF SHE CAN AFFORD TO GIVE

BACK MONEY EVERY YEAR, PERHAPS SHE'S GETTING PAID TOO MUCH. SO HOW

DOES THE SALARY OF MICHIGAN'S GOVERNOR COMPARE TO OTHER GOVERNOR'S

ACROSS THE COUNTY? THAT'S THE SUBJECT OF TONIGHT'S FACT FINDER REPORT.

March 16, 2009

Time: 6:00-6:30pm Duration :30
THE CUTS STARTED LAST JUNE WHEN SKILLED MANUFACTURING LAID OFF ITS
ENTIRE SECOND SHIFT, LEAVING 30 PEOPLE WITHOUT JOBS.ANOTHER TEN JOBS

WERE CUT BETWEEN OCTOBER AND NOVEMBER.BUT NOW THE COMPANY IS LOOKING TO BRING THOSE PEOPLE BACK TO WORK.7&4'S MELISSA SMITH EXPLAINS.

March 16, 2009

Time: 11:00-11:35pm Duration:30

AFTER SEVERAL TRIPS BACK TO THE DRAWING BOARD THE TRAVERSE CITY

COMMISSION HAS FINALLY REACHED AN AGREEMENT-BUT AS SEVEN AND FOUR'S

COURTNEY REHMER FOUND OUT NOT EVERYONE IS HAPPY ABOUT IT.

March 17, 2009

Time: 6:00-6:30pm Duration :30

THESE DAYS EVERY DIME COUNTS...WHAT IF YOU COULD DOUBLE THE ONES YOU

WERE SAVING?A NORTHERN MICHIGAN MOTHER SAYS SHE COULD, IF THE

STORES SHE SHOPS IN UP HERE FOLLOWED THE SAME GUIDELINES THEY SET UP AT

THE STORES DOWNSTATE. SHE WONDERED WHY THE DONT..SHE CALLED ME...AND

WHAT I FOUND OUT IS THE SUBJECT OF THIS FACT FINDER.

March 19, 2009

Time: 6:00-6:30pm Duration :30

FOR THE 58 TH TIME...THE SKI SEASON IS OVER AT ONE NORTHERN MICHIGAN SKI HILL.BUT A LOT OF VIEWERS CONTACTED US AND WONDERED IF THERE WOULD EVEN BE A 59TH SEASON AT HICKORY HILLS.THE RUMORS HAVE SWIRLED ABOUT THE CITY OWNED SKI HILLS FUTURE SINCE THIS..THE COFAC REPORT MADE COST CUTTING RECOMMENDATIONS TO THE CITY COMMISSION.BUTS WHAT RUMOR..AND WHATS REALITY I FOUND OUT IN THIS FACT FINDER.

March 20, 2009

Time: 6:00-6:30pm Duration :30
THE TRADITION HAS ONCE AGAIN RETURNED.PREPERATIONS ARE UNDERWAY AS
THOUSANDS OF PEOPLE ARE EXPECTED THIS WEEKEND AT NORTHERN MICHIGAN'S
BOYNE RESORTS FOR THE ANNUAL CARNIVAL WEEKEND AND KRAZY DAYS EVENTS.
SEVEN AND FOUR'S GREG ANGEL HAS A PREVIEW.

March 20, 2009

Time: 6:00-6:30pm Duration :30

THE EXECUTIVE DIRECTOR SAYS THE ECONOMY AND PRICE OF GAS HAVE A LOT TO DO WITH THE INCREASE IN RUNS.IN FACT THE GROWTH SPUR MAY OPEN UP THE DOOR FOR FEDERAL DOLLARS.SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

March 22, 2009

Time: 6:00-6:30pm Duration :30

THE SKI RESORT TYPICALLY SEES LOCAL CROWDS AND EVEN PEOPLE FROM AROUND THE STATE DURING THE WINTER MONTHS.ALTHOUGH SPRING IS OFFICIALLY HERE, STAFF SAY THEY'RE *STILL SEEING THE CROWDS 7&4'S MELISSA SMITH WAS AT THE RESORT AND HAS THE DETAILS BEHIND THIS SPRING SKI BUSINESS.

March 23, 2009

Time: 6:00-6:30pm Duration:30

THE TOURISM INDUSTRY IS NOW ASKING LANSING FOR A BIG BUMP IN THEIR

BUDGET, REQUESTING MORE THAN 90 MILLION DOLLARS TO CONTINUE TO HELP

PROMOTE AND DEVELOP THE STATE TOURISM ECONOMY. SEVEN AND FOUR'S GREG

ANGEL TAKES A LOOK AT THE IMPACT OF NORTHERN MICHIGAN.

March 23, 2009

Time: 6:00-6:30pm Duration :30

IMAGINE IF SOMETHING YOU USED SEVERAL TIMES EACH AND EVERY DAY..... SUDDENLY COST YOU FOUR TIMES THE AMOUNT.FOR TOBACCO USERS HERE IN MICHIGAN...IT DOESN'T TAKE MUCH IMAGINATION TO KNOW HOW THAT FEELS. THEY ARE SEEING AN UNPRECEDENTED RISE IN THE COST OF THEIR SUPPLIES...AND WONDERED WHY.THE ANSWERS I FOUND FOR THEM ARE THE SUBJECT OF THIS FACT FINDER.

March 23, 2009

Time: 6:00-6:30pm Duration :30 ECONOMIC TURMOIL HAS THE POTENTIAL TO NOT ONLY CREATE A FINANCIAL CRISIS- BUT ALSO A *FAMILY CRISIS.THIS SITUATION CAN SOMETIMES TURN INTO SOMETHING AS SERIOUS AS DOMESTIC VIOLENCE- AND THAT'S EXACTLY WHAT ONE AREA CRISIS CENTER IS NOTICING.7&4'S MELISSA SMITH REPORTS.

March 25, 2009

Time: 6:00-6:30pm Duration :30

THE FEDERAL STIMULUS MONEY KEEPS ROLLING IN. NOW THE STATE OF MICHIGAN WILL GET ALMOST \$53.5 MILLION DOLLARS FOR PUBLIC HOUSING IMPROVEMENTS.

I'M TAKING A CLOSER LOOK AT HOW THAT MONEY WILL BE SPENT IN TONIGHT'S FACT FINDER REPORT.

March 26, 2009

Time: 6:00-6:30pm Duration :30

I'VE BEEN FOLLOWING THIS STORY IN A SERIES OF FACT FINDER REPORTS SINCE
THE GOVERNOR FIRST PROPOSED THE IDEA. I HAVE THE DETAILS AND TODAY'S
DEVELOPMENTS IN THIS FACT FINDER.

March 26, 2009

Time: 6:00-6:30pm Duration :30
WITH A SLUGGISH ECONOMY AND RISING FOOD PRICES MORE AND MORE OF OUR
VIEWERS SAY THEY ARE TURNING TO LOCAL PRODUCTS OR THEIR OWN BACKYARD
GARDENS TO FEED THEIR FAMILIES.BUT MANY OF THOSE SAME GROWERS SAY
THEY'VE HEARD RUMORS SWIRLING AROUND A BILL MAKING IT'S WAY THROUGH
CONGRESS THAT COULD LIMIT THEIR OPTIONS.SO WHATS THE TRUTH? I FOUND OUT
IN A FACT FINDER.

March 26, 2009

Time; 6:00-6:30pm Duration :30

COMPACT FLUORESCENT LIGHT BULBS BOAST MORE ENERGY EFFICIENCY AND A

LONGER LIFE SPAN THAN INCANDESCENT BULBS, BUT THEIR ADVANTAGES STOP

WHEN THEY BURN OUT OR BREAK.WHEN THEY REACH THE END OF THEIR LIVES, THE

BULBS CAN CREATE A TOXIC SITUATION IF NOT HANDLED PROPERLY. 7&4'S JAYNE

SMITH EXPLAINS.

March 27, 2009

Time: 6:00-6:30pm Duration:30

AIRPORTS ACROSS THE COUNTRY COULD BE IN LINE FOR ADDITIONAL TOOLS TO RESPOND TO EMERGENCIES... IN THE FORM OF MORE FIREFIGHTERS. BUT SOME AIRPORT MANAGERS SAY THAT MAY NOT BE A GOOD THING. 7 & 4'S BILL FROEHLICH TALKED WITH THE DIRECTOR OF NORTHERN MICHIGAN'S LARGEST AIRPORT... TO FIND OUT WHY.

March 27, 2009

Time: 6:00-6:30pm Duration:30

AS THE CITY OF CHEBOYGAN'S WATER AND SANITATION INFRASTRUCTURE

CONTINUES TO AGE THE CITY IS NOW PUTTING A PLAN IN PLACE FOR SOME MAJOR

IMPROVEMENTS. SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

March 30, 2009

Time: 6:00-6:30pm

Duration :30

IS IT A LAND GRAB OR A THE MOST SIGNIFICANT CONSERVATION EFFORT IN A GENERATION? DEPENDS ON WHO YOU ASK. THE U.S. HOUSE OF REPRESENTATIVES AND SENATE HAVE PASSED AN EXTENSIVE LAND ACT THAT PRESIDENT OBAMA JUST SIGNED INTO LAW. WHAT IS IT AND HOW DID OUR LAWMAKERS VOTE THE ANSWERS IN THIS FACT FINDER REPORT

March 30, 2009

Time: 6:00-6;30pm

Duration:30

CHANCES ARE THESE DAYS IF YOU SEE SOMEONE ELSE WASTING THEIR MONEY...YOU MIGHT SCRATCH YOUR HEAD A LITTLE AND WONDER.BUT WHAT IF YOU SAY THEM...WASTING YOUR MONEY.A NORTHERN MICHGIAN MAN SAYS HE SAW HIS ROOMATE DOING JUST THAT...HITTING UP MICHIGAN TAX PAYERS TWICE...AND WONDERED HOW THIS COULD HAPPEN. THE ANSWER I FOUND FOR HIM IS THE SUBJECT OF THIS FACT FINDER.

March 31, 2009

Time: 6:00-6:30pm

Duration:30

THE JOB FAIR INCLUDED EMPLOYERS FROM HOSPITALITY FIELDS, TO MANUFACTURING AND EVEN OFFICE WORK.IT'S THIS VARIETY THAT ORGANIZERS HOPE WILL CATCH THE ATTENTION OF PEOPLE SEARCHING FOR JOBS- AND ULTIMATELY PUT MORE PEOPLE BACK INTO THE WORKFORCE. 7&4'S MELISSA SMITH REPORTS.

March 31, 2009

Time: 6:00-6:30pm

Duration :30

AS WE HAVE REPORTED BEFORE, THERE ARE MANY PEOPLE OUT THERE STRUGGLING TO FIND WORK. BUT, IN THIS DOWN ECONOMY, THERE IS ONE PERSON STILL HIRING...YOUR LOCAL MILITARY RECRUITER.

March 31, 2009

Time: 11:00-11:35pm

Duration :30

FROM THERE THE CITY MANAGER TOOK THE GOALS AND PRIORITIES AND COMPILED ONE FINAL LIST. ISSUES RANGE FROM EMPLOYEE COMPENSATION TO ECONOMIC DEVELOPMENT. THE CITY MANAGER SAYS SOME OF THE GOALS WILL BE IMPLEMENTED ALMOST IMMEDIATELY. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

HEALTH

(Includes exercise, dieting, disease prevention, as well as new treatment options)

Local News

January 4, 2009

Time: 6:00-6:30pm

Duration:30

WITH A NEW YEAR COMES NEW RESOLUTIONS.FOR SOME PEOPLE THAT MEANS KICKING A BAD HABIT OR MAYBE TRYING TO START A GOOD ONE.7&4'S MELISSA SMITH FOUND OUT WHAT SOME NORTHERN MICHIGAN RESIDENTS ARE RESOLVING TO

DO IN 2009, AND FINDS OUT HOW TOUGH IT CAN BE TO STICK TO THOSE NEW YEAR'S RESOLUTIONS.

January 5, 2009

Time: 5:00-6:00pm Duration :30

IF YOU DIDN'T CALL YOUR BUDDY YESTERDAY--MAKE SURE TO CALL HER TODAY

AND REMIND HER TO DO A SELF BREAST EXAM.WITH THE NEW YEAR COMES A NEW

LOOK FOR A NORTHERN MICHIGAN HOSPITAL.THE GOAL IS TO IMPROVE THE

PATIENT EXPERIENCE--ESPECIALLY WHEN IT COMES TO WOMEN'S HEALTH.

HERE'S A SNEAK PEEK AT THE CHANGES--AND HOW YOU CAN CHECK THEM OUT FOR

YOURSELF--IN THIS MONTH'S BUDDY CHECK REPORT.

January 5, 2009

Time: 5:00-6:00pm Duration :30
IN HEALTH NEWS TONIGHT...BREAKTHROUGH BREAST CANCER RESEARCH IS GIVING
ONE DELAWARE WOMAN ANOTHER CHANCE AT LIFE. DOCTORS SAY THE TREATMENT
BROUGHT AMAZING RESULTS IN JUST A MATTER OF MONTHS. DENISE NAKANO
REPORTS.

January 6, 2009

Time: 5:00-6:00pm Duration :30

MARIJUANA FOR MEDICAL PURPOSES--- IT'S A LAW VOTERS HERE IN MICHIGAN

APPROVED-- BUT THE RULES STILL NEED TO BE SET.THE DEPARTMENT OF

COMMUNITY HEALTH HELD A PUBLIC HEARING IIN LANSING YESTERDAY... IT'S

ANOTHER STEP TOWARD DRAFTING OFFICIAL PROCEDURES FOR THE PROGRAM.

PATIENTS CANNOT APPLY UNTIL THE GUIDELINES ARE SET. HERE'S WHAT SOME

PEOPLE HAD TO SAY AT THE DOWNSTATE HEARING.

January 7, 2009

Time: 5:00-6:00pm Duration :30
IN HEALTH NEWS... A NEW OUTPATIENT SERVICES BUILDING AT KALKASKA
MEMORIAL HEALTH CENTER IS OPENING IT'S DOORS FOR YOU TO COME CHECK
THINGS OUT. THE 22 MILLION DOLLAR PROJECT HAS BEEN IN THE WORKS FOR
ABOUT SEVEN YEARS.HOSPITAL STAFF SAY IT WAS DESIGNED WITH THE PATIENT
IN MIND-- ESPECIALLY WHEN IT COMES TO WOMEN'S HEALTH.TONIGHT'S OPEN
HOUSE CONTINUES UNTIL 7 P-M.

January 7, 2009

Time: 6:00-6:30pm Duration:30

SOME FINANCIAL EXPERTS SAY JOBS IN HEALTHCARE ARE 'RECESSION PROOF'...

AND A LOCAL COLLEGE SAYS ITS GRADUATES ARE HAVING GREAT SUCCESS FINDING JOBS.ACCORDING TO THE U-S DEPARTMENT OF LABOR, HEALTH CARE PROVIDES 14 MILLION JOBS AND SEVEN OF THE TOP TWENTY FASTEST GROWING OCCUPATIONS ARE HEALTH CARE RELATED.THE MEDICAL FIELD IS EXPECTED TO GENERATE THREE MILLION NEW JOBS BY 20-16... MORE THAN ANY OTHER INDUSTRY.7 & 4'S KRISTIN MACIOROWSKI SHOWS US THE IMPACT THE INDUSTRY IS HAVING ON THE SCHOOLS WHO TRAIN STUDENTS FOR THE CAREERS ... AND ONE HOSPITAL TRYING TO KEEP UP WITH THE DEMAND.

January 8, 2009

Time: 6:00-6:30pm Duration :30

A NEW FEDERAL LAW WILL CREATE THE TOUGHEST LEAD STANDARD IN THE WORLD
FOR CHILDREN'S PRODUCTS.BUT IT IS CAUSING SOME NEW CONCERNS FOR LOCAL
BUSINESS OWNERS WHO AREN'T SURE HOW TO INTERPRET IT.AND A LATE-DAY
RULING MAKES IT EVEN MORE COMPLICATED. FROM CHARITIES TO RE-SALE
SHOPS, SOME PLACES THAT SELL - OR RE-SELL - KIDS ITEMS, SAY THE NEW LAW

COULD MAKE IT IMPOSSIBLE TO DO BUSINESS. 7 & 4'S BILL FROEHLICH EXPLAINS.

January 12, 2009

Duration:30 Time: 5:00-6:00pm FOR YEARS SOME FAMILIES WITH AUTISTIC CHILDREN LIVED WITH FRUSTRATION, DESPAIR AND LITTLE HOPE OF ANY SUBSTANTIAL TREATMENT. THAT IS UNTIL NOW. NEW TECHNOLOGY IS LETTING AUTISTIC KIDS COMMUNICATE IN WAYS ONCE THOUGHT IMPOSSIBLE. SCOTT BUDMAN SHOWS US HOW.

January 13, 2009 Time: 5:00-6:00pm

Duration:30

HEALTH OFFICIALS ARE URGING NURSING HOMES, HOSPITALS, SCHOOLS AND RESTAURANTS TO TOSS OUT CONTAINERS OF PEANUT BUTTER. THE HEALTH DEPARTMENT CONFIRMED THE PRESENCE OF SALMONELLA PEANUT BUTTER IS DISTRIBUTED BY KING NUT COMPANIES OF SOLON, OHIO. THE OUTBREAK HAS SICKENED MORE THAN 400 PEOPLE IN 43 STATES INCLUDING MICHIGAN. THE BRAND OF PEANUT BUTTER WAS SUPPLIED ONLY THROUGH FOOD SERVICE PROVIDERS AND WASN'T SOLD DIRECTLY TO CONSUMERS.KING NUT IS QUESTIONING THE FINDING. THE COMPANY SAYS IT ONLY DISTRIBUTES TO SEVEN STATES AND COULDN'T BE THE SOURCE OF THE OUTBREAK.

January 13, 2009

Time: 5:00-6:00pm

Duration:30

IN HEALTH NEWS TONIGHT..ELEVEN MILLION PEOPLE ARE LISTED ON THE NATIONAL BONE MARROW REGISTRY. JUDY FORTIN TELLS US ABOUT THE NEED FOR MORE VOLUNTEERS AND HOW THE PROGRAM CHANGES LIVES.

January 13, 2009

<u>Time: 6:00</u>-6:30pm

Duration:30

WHETHER YOU'RE OUTSIDE ENJOYING THE SNOW OR JUST CLEARING IT OFF YOUR WALKWAY, THE BELOW FREEZING TEMPERATURES CAN HAVE DANGEROUS EFFECTS.IN FACT, FROSTBITE CAN STRIKE IN LESS THAN 10 MINUTES.7&4'S MELISSA SMITH REPORTS ON THE SYMPTOMS AND HOW YOU CAN PREVENT IT.

January 13, 2009

Time: 6:00-6:30pm

Duration:30

EVEN IN THE COLDEST TEMPERATURES WORK STILL NEEDS TO BE DONE AND THAT HOLDS TRUE WHEN IT COMES TO MANNING THE SLOPES OF AREA RESORTS. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS ON HOW WORKERS STAY WARM WHILE KEEPING OPEN ONE OF THE BIGGEST DRIVES BEHIND NORTHERN MICHIGAN'S TOURISM DOLLARS.

January 15, 2009

Time: 6:00-6:30pm

Duration :30

SOME NURSING HOMES ARE TAKING EXTRA PRECAUTIONS AFTER DOZENS OF PATIENTS HAVE CONTRACTED THE NOROVIRUS.GLEN EAGLE RETIREMENT COMMUNITY AND HEALTH CARE OF TRAVERSE CITY AND TENDERCARE HAVE SEEN A FEW DOZEN CASES OF WHAT THEY SAY APPEARS TO BE THE NOROVIRUS. THE CASES STARTED SHOWING UP AROUND JANUARY SIXTH AND WORKERS AT THE HOMES SAY VISITATION WAS RESTRICTED, PUBLIC MEALS WERE CANCELLED, AND SICK RESIDENTS WERE CONFINED TO THEIR ROOMS.BUILDINGS ARE CURRENTLY *NOT* QUARANTINED BY THE HEALTH DEPARTMENT. VOMITING AND DIARRHEA ARE COMMON SYMPTOMS OF THE VIRUS.

January 19, 2009

Time: 5:00-6:00pm

Duration:30

INVESTIGATORS ARE TRYING TO FIND THE SOURCE OF A DEADLY SALMONELLA OUTBREAK LINKED TO PEANUT BUTTER AND PEANUT BUTTER PASTE. AS A RESULT, OFFICIALS AT THE FOOD AND DRUG ADMINISTRATION ARE ASKING CONSUMERS TO TEMPORARILY STOP EATING *ALL* FOODS CONTAINING PEANUT BUTTER. LEANNE GREGG REPORTS.

January 19, 2009

Time: 6:00-6:30pm

Duration :30

STORES IN NORTHERN MICHIGAN ARE PULLING SOME PEANUT BUTTER PRODUCTS OFF THE SHELVES AFTER CONFIRMED CASES OF SALMONELLA. THE FOOD AND DRUG ADMINISTRATION HAS CONFIRMED CONTAMINATION IN A PACKAGE OF AUSTIN QUALITY FOOD'S TOASTY CRACKERS WITH PEANUT BUTTER. THAT'S MADE BY KELLOGG'S. MEIJER IS RECALLING SOME OF THEIR PRODUCTS BECAUSE OF THE POSSIBILITY.

January 19, 2009

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN MAYOR IS TRYING TO RALLY SUPPORT TONIGHT...FOR A BAN AGAINST SMOKING IN ALL LOCAL BARS AND RESTAURANTS.THE TRAVERSE CITY MAYOR IS NOT ASKING FOR A STATE WIDE SMOKING BAN-BUT INSTEAD THE MAYOR IS SEEKING APPROVAL FROM STATE LEADERS--- THAT IF GIVEN THE GREEN LIGHT--- WOULD PUT LOCAL CONTROL BACK INTO THE HANDS OF INDIVIDUAL BODIES OF GOVERNMENT.DURING TONIGHT'S MEETING CITY COMMISSIONERS VOTED IN SUPPORT OF THE MOTION---THE FIRST STEP IN WHAT'S EXPECTED TO BE A LENGTHY PROCESS SEVEN AND FOUR'S COURTNEY REHMER WAS THERE AND HAS MORE ON THE MAYOR'S PLANS ALONG WITH LOCAL REACTION.

January 21, 2009

Time: 5:00-6:00pm

Duration:30

LAB TESTS CONFIRM NEW CASES OF SALMONELLA ARE THE SAME AS THE OUTBREAK STRAIN THAT'S BEEN LINKED TO PEANUT BUTTER AND REPORTED IN 43 STATES. AND NOW A LEADING PET SUPPLY RETAILER HAS RECALLED SOME OF ITS PRODUCTS AS A PRECAUTION. LEANNE GREGG HAS THE LATEST.

January 21, 2009

Time: 6:00-6:30pm

Duration :30

PRODUCTS AT AREA FOOD BANKS HAVE ALSO BEEN AFFECTED BY PEANUT BUTTER RECALLS. SINCE LAST WENDESDAY OFFICIALS AT FATHER FRED SAY THEY HAVE RECEIVED 24 EMAILS UPDATING THEM ON WHAT PRODUCTS ARE AND ARE NOT AFFECTED BY THE RECALL.THE FATHER FRED FOUNDATION IS AUTOMATICALLY SENT EMAILS REGARDING RECALLS DONE BY THE F-D-A.SINCE THE EMAILS STARTED LAST WEEK THE FATHER FRED FOOD PANTRY HAS BEEN CLEARING THE SHELVES.

January 21, 2009

Time: 6:00-6:30pm

Duration:30

THE PEANUT BUTTER RECALL HAS AREA SCHOOLS TAKING PRECAUTIONARY MEASURES WHEN IT COMES TO THEIR LUNCH MENUS. THE TRAVERSE CITY AREA PUBLIC SCHOOL SYSTEM FOLLOWS SPECIFIC GUIDELINES WHEN THEY'RE ADVISED OF FOOD RECALLS- AND THIS TIME IS NO DIFFERENT.7&4'S MELISSA SMITH HAS THE DETAILS.

January 22, 2009

Time: 6:00-6:30pm

Duration:30

MICHIGAN'S UNEMPLOYMENT RATE IS NOW IN DOUBLE DIGITS. AND AS THOUSANDS OF PEOPLE LOSE THEIR JOBS, THEY ARE LIKELY LOSING THEIR HEALTH INSURANCE AS WELL. IT'S A SAD STATISTIC THAT LOCAL MEDICAL FACILITIES KNOW ALL TOO WELL.NOT WANTING TO COST PEOPLE THEIR *HEALTH-- THE COST

OF *SERVICES CONTINUES TO RISE-- AFFECTING US ALL.SEVEN AND FOUR'S KRISTIN MACIOROWSKI EXPLAINS HOW IN THIS ECONOMY-- EVERYONE PAYS THE PRICE.

January 29, 2009

Time: 5:00-6:00pm Duration :30

NOW.. THE LATEST ON THAT DEADLY PEANUT RECALL: THE GEORGIA PLANT AT THE CENTER OF THE INVESTIGATION DENIES THAT IT KNEW PRODUCTS WERE TAINTED WITH SALMONELLA BEFORE THEY WERE SHIPPED.TRACIE POTTS REPORTS:

February 1, 2009

Time: 11:00-11:35pm Duration :30
TWO LEELANAU COUNTY DOCTORS ARE TEAMING UP TO TAKE ON THE URGENT CARE
SERVICES AND SAY THIS MAY BE JUST THE BEGINNING.7&4'S MELISSA SMITH HAS
THE DETAILS ON THE NEW MEDICAL FACILITY AND WHAT IT MEANS FOR LEELANAU
COUNTY.

February 4, 2009

Time: 5:00-6:00pm Duration :30

IT'S THE FOURTH OF THE MONTH THAT MEAN'S IT'S TIME TO CALL YOUR BUDDY

FOR A REMINDER TO DO A SELF BREAST EXAM... AND IT'S TIME FOR THIS

MONTH'S BUDDY CHECK REPORT! FOR SOME PEOPLE, NOTHING BEATS SNOWMOBILING

IN NORTHERN MICHIGAN IN FEBRUARY... UNLESS OF COURSE YOU ARE SLEDDING

FOR A CAUSE. THAT'S WHAT THE PINK RIBBON RIDERS HAVE IN STORE IN A FEW

WEEKS... AND FOR ONE RIDER... IT'S PERSONAL...

February 4, 2009

Time: 6:00-6:30pm Duration :30

FOR MANY PEOPLE LIVING IN NORTHERN MICHIGAN'S VAST RURAL AREAS, TIME IS OF THE ESSENCE IN AN EMERGENCY. AS SEVEN AND FOUR'S GREG ANGEL REPORTS, A NEW PARTNERSHIP AMONG SOME AREA HOSPITALS ARE LOOKING TO IMPROVE UPON HEALTH CARE TO THOSE LIVING WHERE HELP MAY NOT BE AS CLOSE BY

February 5, 2009

Time: 5:00-6:00pm Duration :30

COMPANIES THAT MAKE PEANUT BUTTER SNACKS RECALLED OVER 100 MORE PRODUCTS TODAY THAT MAY BE TAINTED WITH SALMONELLA. WASHINGTON'S TRYING TO FIGURE OUT WHY IT TOOK SO LONG TO LET THE PUBLIC KNOW WHAT WAS GOING ON. TRACIE POTTS REPORTS:

February 6, 2009

Time: 6:00-6:30pm Duration :30

A FREE HEALTH CLINIC IN CHARLEVOIX COUNTY IS GETTING SOME MUCH NEEDED HELP TO KEEP THEIR DOORS OPEN.THE BOYNE AREA FREE CLINIC IN BOYNE CITY IS THE RECEIPIENT OF A 50-THOUSAND-DOLLAR GRANT FROM THE GRAND TRAVERSE BAND OF OTTAWA AND CHIPPEWAS INDIANS. THE CLINIC, WHICH IS OPERERATED COMPLETELY BY DONATIONS, SERVICES LOW INCOME INDIVIDUALS AND THOSE WITHOUT HEALTH INSURANCE.

February 10, 2009

Time: 6:00-6:30pm Duration:30

SMOKING IN RESTAURANTS AND BARS IN SOME AREAS HAS BECOME A PART OF THE BUSINESS. BUT ONE NORTHERN MICHIGAN BUSINESS OWNER IS HOPING TO BRING IN CUSTOMERS BY BANNING SMOKING. IT'S HAPPENING AT LIL BO IN TRAVERSE CITY.

February 10, 2009

Time: 6:00-6:30pm Duration:30

AFTER A BOUT WITH THE NOROVIRUS SEVERAL YEARS AGO, THE GRAND TRAVERSE HEALTH DEPARTMENT RECOMMENDED SCHOOLS USE HAND SANITIZER TO HELP STOP THE SPREAD OF ILLNESS. NOW TCAPS IS DOING THAT AND SEVERAL OTHER THINGS TO KEEP SCHOOLS CLEAN AND STUDENTS IN CLASS. 7&4'S MELISSA SMITH HAS THE DETAILS

February 16, 2009

Time: 6:00-6:30pm

Duration :30

ACCORDING TO THE AMERICAN HEART ASSOCIATION, HEART DISEASE IS THE LEADING CAUSE OF DEATH IN WOMEN.AND MANY DON'T EVEN KNOW THEY HAVE IT UNTIL A CARDIAC EVENT SUCH AS A HEART ATTACK OR STROKE 7&4'S ADAM BARTELMAY TAKES US TO A PLACE HERE IN NORTHERN MICHIGAN HELPING PATIENTS RECOVER AFTER SURVIVING SUCH AN EVENT.

February 17, 2009

Time: 6:00-6:30pm

Duration :30

IT'S AN INFECTION COMMONLY KNOWN AS "WHOOPING COUGH" AND THE NUMBER OF CONFIRMED CASES AREN'T JUST RISING AROUND THE STATE, BUT RIGHT HERE IN NORTHERN MICHIGAN TWO CHILDREN WERE RECENTLY DIAGNOSED WITH THE INFECTION, ONE AT AN ANTRIM COUNTY ELEMENTARY SCHOOL.7&4'S MELISSA SMITH REPORTS.

February 24, 2009

Time: 6:00-6:30pm

Duration :30

PRESCRIPTION DRUGS ARE USED TO TREAT PEOPLE'S MEDICAL CONDITIONS-BUT SOMETIMES THE NORMAL USE CAN TURN INTO ABUSE.IN AN EFFORT TO EDUCATE THE PUBLIC ON THIS DANGEROUS TREND, A CAMPAIGN IS UNDERWAY IN SEVERAL NORTHERN MICHIGAN COUNTIES. 7&4'S MELISSA SMITH HAS THE DETAILS.

March 1, 2009

Time: 6:00-6:30pm Duration :30

RARE DISEASES EFFECT NEARLY 30-MILLION AMERICANS AND MILLIONS OTHERS

AROUND THE WORLD - BUT LOCAL RESIDENTS ARE TRYING TO DO SOMETHING ABOUT

IT. TO RAISE AWARENESS FOR THIS GROWING PROBLEM, PEOPLE GATHERED AT

TRAVERSE CITY'S HAGERTY CENTER FOR THE FIRST ANNUAL "RARE DISEASE DAY."

THE EVENT PROVIDED INFORMATION ON PUBLIC HEALTH ISSUES ASSOCIATED WITH

RARE DISEASES AND HOW MANY PEOPLE THEY'RE EFFECTING.ORGANIZERS SAY

THEIR GOAL IS TO NOT ONLY PROVIDE AWARENESS OF RARE DISEASES BUT ALSO

POSSIBLE SOLUTIONS.

March 3, 2009

Time: 6:00-6:30pm

Duration :30

IF YOU'RE NOT IN THE MOOD TO BROWN BAG IT TOMORROW FOR LUNCH, THERE IS STILL A WAY TO GET LUNCH ON THE RUN AND FOR A GOOD CAUSE. SPICY BOB'S IN GAYLORD IS PARTNERING UP WITH THE OTSEGO MEMORIAL HOSPITAL FOUNDATION TO HELP RAISE FUNDS FOR NEW EQUIPMENT AND COMMUNITY OUTREACH PROGRAMS AT THE HOSPITAL. 100-PERCENT OF THE DAYS' PROCEEDS WILL GO TO SUPPORT O-M-H, WHICH IS A NON-PROFIT HOSPITAL.

March 4, 2009

Time: 5:00-6:00pm

Duration :30

IT IS THE 4TH OF THE MONTH AND THAT MEANS IT'S TIME TO CALL YOUR BUDDY AS A REMINDER TO DO A SELF BREAST EXAM. IT'S ALSO TIME FOR OUR SPECIAL BUDDY CHECK REPORT.IN THE FIGHT AGAINST CANCER, SOMETIMES THE ROAD CAN

GET A LITTLE BUMPY, BUT THERE ARE ALSO PEOPLE ALONG THE WAY WHO CAN MAKE THE JOURNEY A LITTLE SMOOTHER.

March 13, 2009

Time: 6:00-6:30pm Duration:30

IT'S A PART OF YOUR OVERALL HEALTH THAT SHOULDN'T BE OVERLOOKED!

AND NOW EYE CARE HAS BECOME MORE ACCESSIBLE THAN EVER FOR RESIDENTS IN ONE NORTHERN MICHIGAN COMMUNITY.7&4'S ADAM BARTELMAY BRINGS US SOME INSIGHT INTO A NEW EYE CENTER IN KALKASKA.

March 17, 2009

Time: 11:00-11:35pm Duration :30

A CADILLAC MAN IS SPEAKING OUT AFTER BEING DISCHARGED FROM THE MILITARY DUE TO HEALTH REASONS.AIRMAN JOSEPH WESTON IS LEFT TO BATTLE LEUKEMIA ON HIS OWN AFTER THE MILITARY SAYS IT WON'T PAY HIS MEDICAL BILLS.

NOW THE FAMILY IS FIGHTING BACK.SEVEN AND FOUR'S COURTNEY REHMER REPORTS.

March 18, 2009

Time: 6:00-6:30pm Duration :30

IT'S A SMALL SIGN IN A STOREFRONT WINDOW THAT IS DRAWING QUITE A BIT OF ATTENTION IN CHARLEVOIX. THE SIGN SAYS THAT SOON THERE WILL BE A MEDICAL MARIJUANA STORE ESTABLISHED SEVEN AND FOUR'S GREG ANGEL WENT TO WORK TO FIND OUT IF THIS IS TRUE...OR IF THIS IS EVEN POSSIBLE.

March 20, 2009

Time: 6:00-6:30pm Duration :30

A LINE OF HOMEOPATHIC HEALTH CARE PRODUCTS MARKETED BY A NORTHERN
MICHIGAN MAN COULD BE ON THE WAY TO HELPING OUR NATION'S WOUNDED AND
DISABLED VETERANS.AS 7&4'S ADAM BARTELMAY REPORTS, THE FIRST STEP IN
THE PROCESS HAS ALREADY BEEN TAKEN.

March 20, 2009

Time: 6:00-6:30pm Duration :30

PARENTS AND SCHOOLS GO OUT OF THEIR WAYS TO GET KIDS READING, BUT A NEW LAW MAY CLOSE THE BOOK ON LIBRARY LENDING TO KIDS UNDER 12 IN SOME CASES. THE DETAILS ARE IN THIS FACT FINDER REPORT.

March 25, 2009

Time: 5:00-6:00pm Duration :30

WHEN YOU ARE BATTLING CANCER, ONE OF THE LAST THING YOU REALLY WANT TO
DO IS GO FAR TO GET BETTER. FOR FOLKS LIVING NEAR GAYLORD, THE
INFUSION AND ONCOLOGY CENTER AT OTSEGO MEMORIAL HOSPITAL GIVES THEM
TREATMENT OPTIONS WITHOUT THE TRAVEL. FOR TWO NORTHERN MICHIGAN WOMEN,
THOSE TREATMENT OPTIONS WOULD CHANGE THEIR LIVES.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

EDUCATION

(including education standards, school safety, and alternative schools)

Local News

January 2, 2009

Time: 5:00-6:00pm Duration:30

MUSICIANS PAST AND PRESENT FROM ONE NORTHERN MICHIGAN SCHOOL ARE COMING TOGETHER TO HELP TRY AND MAKE UP A 100-THOUSAND DOLLAR BUDGET DEFECIT. 83 PEOPLE FROM LES CHENEAUX COMMUNITY SCHOOL IN CEDARVILLE-- INCLUDING SEVERAL SCHOOL ALUMNI....WILL TAKE PART IN A BAND-A-THON. THE BAND WILL PERFORM FOR 12-HOURS STRAIGHT... HOPING TO INSPIRE PEOPLE TO MAKE A MONETARY PLEDGE TO THE SCHOOL. MUSIC WILL FILL THE SCHOOL STARTING AT 7 TONIGHT AND WILL CONTINUE UNTIL 7 TOMORROW MORNING.

January 5, 2009

Time: 5:00-6:00pm Duration :30
IN EDUCATION MATTERS TONIGHT: THE NUMBER OF CHILDREN BEING HOME
SCHOOLED CONTINUES TO RISE. ACCORDING TO THE DEPARTMENT OF EDUCATION,
ABOUT ONE AND A HALF MILLION AMERICAN CHILDREN ARE HOME SCHOOLED.
THAT'S UP 74 PERCENT SINCE THE DEPARTMENT STARTED KEEPING TRACK IN
1999. EXPERTS PREDICT THE NUMBER WILL RISE AS MORE PARENTS ARE OPTING

FOR NON-TRADITIONAL EDUCATION FOR THEIR CHILDREN.

January 6, 2009

Time: 5:00-6:00pm Duration :30

IN EDUCATION MATTERS TONIGHT: MOST PEOPLE WOULDN'T TURN TO A TEENAGER
TO ASK FOR ADVICE ABOUT THEIR FINANCES, BUT AS PETER ALEXANDER
REPORTS... SOME TEENAGERS MIGHT JUST KNOW MORE ABOUT HANDLING THEIR

January 6, 2009

MONEY THAN YOU DO!

Time: 6:00-6:30pm Duration :30

A MEMBER OF THE TRAVERSE CITY AREA PUBLIC SCHOOLS BOARD OF EDUCATION IS
LEAVING ALMOST BEFORE SHE STARTED.AMY SUTHERLAND WAS ELECTED TO THE TCAPS BOARD IN NOVEMBER AND HER OFFICIAL START DATE WAS JANUARY FIRST.
YESTERDAY ON JANUARY FIFTH SUTHERLAND RESIGNED EFFECTIVE IMMEADIATELY.

SHE SITED PERSONAL REASONS.THE T-CAPS BOARD WILL NOW HAVE TO FIND A TEMPORARY REPLACEMENT UNTIL THE PUBLIC CAN VOTE ON THE NEXT SCHEDULED ELECTION.

January 8, 2009

Time: 5:00-6:00pm Duration :30

IN EDUCATION MATTERS TONIGHT: KEEP ON TOP OF YOUR MATH SKILLS AND IT COULD PAY OFF.8 THOUSAND STUDENTS TOOK PART IN THE MICHIGAN MATHEMATICS PRIZE COMPETITION AND AFTER THE FIRST ROUND OF QUESTIONS 1-THOUSAND ARE LEFT. 14 STUDENTS FROM TRAVERSE CITY CENTRAL HIGH SCHOOL ARE AMONG THE GROUP. THE REMAINING STUDENTS THEN ANSWERED 5 MATHMATICAL PROOFS AND HAD TO PROVIDE WRITTEN EXPLANATIONS OF HOW THEY CAME TO THEIR ANSWERS.

January 9, 2009

Time: 6:00-6:30pm Duration :30

HOW MUCH TRASH DO YOU TAKE OUT EVERY WEEK ON GARBAGE DAY? WELL, AN AREA SCHOOL WITH MORE THAN 200 STUDENTS HOPES TO HAVE THAT SAME SIZE BIN.

IT SEEMS IMPOSSIBLE-- BUT THEY'RE GETTING CLOSE-- SEVEN AND FOUR'S KRISTIN MACIOROWSKI TELLS US HOW.

January 13, 2009

Time: 5:00-6:00pm Duration :30
IN EDUCATION MATTERS TONIGHT: THE ECONOMY MAY BE HAVING AN EFFECT ON
PRIVATE SCHOOL ENROLLMENT IN SOME PARTS OF THE COUNTRY. SMART TUITION,
WHICH TRACKS PRIVATE SCHOOL TUITION IN NEW YORK, REPORTS A SEVEN
PERCENT MIDYEAR DROPOUT RATE, DOUBLE THE USUAL NUMBER. AND THE
NATIONAL ASSOCIATION OF INDEPENDENT SCHOOLS SAYS THERE'S BEEN A FOUR
PERCENT INCREASE IN PARENTS THAT ARE REQUESTING FINANCIAL AID. ABOUT
SIX MILLION STUDENTS IN THE U.S. ATTEND PRIVATE SCHOOLS, AND TUITION

January 13, 2009

Time: 6:00-6:30pm Duration:30

AMONG THE MILLIONS OF PEOPLE EXPECTED IN WASHINGTON D-C FOR BARACK
OBAMA'S INAUGURATION-- IS A NORTHERN MICHIGAN TEACHER.SEVEN AND FOUR'S
KRISTIN MACIOROWSKI EXPLAINS HOW SHE'S GETTING HER STUDENTS IN ON THE
EXPERIENCE.

CAN GO AS HIGH AS THIRTY-THOUSAND DOLLARS A YEAR.

January 14, 2009

Time: 5:00-6:00pm Duration :30
IN EDUCATION MATTERS TONIGHT: THE SECOND ANNUAL FUTURE OF CINEMA
INTERNATIONAL FILM FESTIVAL IS NOW TAKING ENTRIES. THE PROGRAM HELD AT
THE INTERLOCHEN CENTER FOR THE ARTS PROVIDES AREA HIGH SCHOOL STUDENTS
THE OPPORTUNITY TO MEET PROFESSIONALS IN THE FIELD OF FILM ... AND
SCREEN THE WORK OF PEERS.

January 14, 2009

Time: 6:00-6:30pm Duration:30
WITH THE BRUTALLY COLD TEMPERATURES SETTLING OVER NORTHERN MICHIGAN
THIS WEEK, FOR A LOT OF US PARENTS...WE'RE LEFT WONDERING HOW COLD IS
"TOO COLD" FOR KIDS AT RECESS.THAT'S THE FOCUS OF TONIGHT'S FACT FINDER
REPORT.

January 14, 2009

Time: 6:00-6:30pm Duration :30

ONE SCHOOL IN CHARLEVOIX COUNTY IS KEEPING CLOSE TABS ON THE EVERCHANGING WEATHER.SCHOOL LEADERS INSTALLED THEIR OWN 'MINI' WEATHER
CENTER TO MONITOR THE CONDITIONS AS THEY CHANGE THROUGH OUT THE DAY.

7 & 4'S JAYNE SMITH SHOWS US HOW IT WORKS TO KEEP STUDENTS SAFE.

January 15, 2009

Time: 5:00-6:00pm Duration :30
IN EDUCATION MATTERS TONIGHT:TRAVERSE CITY AREA PUBLIC SCHOOLS IS
TURNING TO SOME COLLEGE STUDENTS TO HELP THE DISTRICT'S MUSIC PROGRAM
GROW.7&4'S STACEY SKRYSAK SHOWS US HOW SOME TALENTED SINGERS ARE
INSPIRING STUDENTS TO FOLLOW THEIR DREAMS.

January 16, 2009

Time: 6:00-6:30pm Duration :30

THEY ARE SOME OF THE HOTTEST TICKETS AROUND.SEVEN AND FOUR'S GREG ANGEL SHOWS US THE EFFORT IT TOOK A BOYNE FALLS AREA STUDENT AND DAD TO GET THEIR CHANCE TO SEE OUR NATION'S NEXT PRESIDENT SWORN INTO OFFICE.

January 20, 2009

Time: 6:00-6:30pm Duration :30

FROM COLLEGE CLASSROOMS--TO HIGH SCHOOL HALLWAYS, STUDENTS WATCHED AS THE COUNTRY'S PRESIDENT TOOK OATH TODAY.STUDENTS AT TRAVERSE CITY WEST SENIOR HIGH LISTENED TO THE PRESIDENT PRESENT HIS IGNAGURL ADDRESS FOR THEIR CIVICS LESSON.SEVEN AND FOUR'S MELISSA SMITH REPORTS.

January 22, 2009

Time: 5:00-6:00pm Duration:30
IN STATE NEWS TONIGHT... 1 POINT 4 BILLION DOLLARS.. THAT'S HOW MUCH
MICHIGAN'S K-12 SCHOOLS WILL GET UNDER THE INITIAL VERSION OF THE
FEDERAL STIMULUS PACKAGE PENDING IN CONGRESS.THE NUMBER COMES FROM THE
CONGRESSIONAL RESEARCH SERVICE.IF THE SCHOOLS DO SEE GRANTS... THEY
WOULD NOT BE USED FOR REGULAR OPERATIONS. THE MONEY INSTEAD WOULD GO
TOWARD CONSTRUCTION AND TECHNOLOGY UPGRADES TO MODERNIZE SCHOOLS,
SPECIAL EDUCATION GRANTS AND PROGRAMS TO ASSIST ECONOMICALLY
DISADVANTAGED STUDENTS.

January 22, 2009

Time: 5:00-6:00pm Duration :30

IN EDUCATION MATTERS TONIGHT: MOST KIDS WOULDN'T LIST MATH AS ONE OF THEIR FAVORITE THINGS! BUT ONE NEW JERSEY TEACHER IS USING A SPECIAL KIND OF MUSIC TO CHANGE THEIR MINDS! ADITI ROY REPORTS.

January 23, 2009

Time: 5:00-6:00pm Duration :30

IN EDUCATION MATTERS TONIGHT: COMPUTER CHIP SALES ARE FALLING...BECAUSE
FEWER PEOPLE ARE BUYING COMPUTERS. SO INTEL IS TRYING TO SELL MORE OF
ITS SMALL CHIPS...BY PUTTING THEM INTO SMALLER COMPUTERS. SCOTT BUDMAN
SHOWS US HOW STUDENTS NATIONWIDE ARE BENEFITING.

January 23, 2009

Time: 6:00-6:30pm Duration :30

GOING GREEN IS MORE THAN A CATCH PHRASE-BUT AN IMPORTANT PART OF THE
DAILY ROUTINE FOR NORTHERN MICHIGAN'S LARGEST SCHOOL DISTRICT. YOU'LL
FIND SOMETHING ECO-FRIENDLY IN ALMOST EVERY ASPECT. WE'LL TAKE A LOOK
AT SEVERAL AREAS YOU MAY NOT EVEN CONSIDER-KICKING IT OFF TODAY WITH
WHAT KICKS OFF A STUDENT'S SCHOOL DAY-THE SCHOOL BUS. SEVEN AND FOUR'S
KRISTIN MACIOROWSKI HAS THE STORY.

January 23, 2009

Time: 6:00-6:30pm Duration :30
WHILE BUDGETING FOR 2009-2010 SCHOOL YEAR SCHOOL LEADERS FOUND A NEW
DEFICIT-- UP TO ONE MILLION DOLLARS EXTRA IN EXPENSES THAT THEY DON'T
HAVE THE MONEY TO PAY FOR.SEVEN AND FOURS SHEENA ELZIE EXPLAINS WHAT
SCHOOL LEADERS PLAN TO DO NEXT TO COVER THE COSTS.

January 24, 2009

Time: 6:00-6;30pm Duration:30

ONE AREA SCHOOL IS TURNING BACK THE HANDS OF TIME TO RAISE MONEY FOR THEIR FUTURE.IT'S HAPPENING AT THE GRAND TRAVERSE ACADEMY, A PUBLIC CHARTER SCHOOL IN TRAVERSE CITY. THEY'RE HOSTING A RENAISSANCE FAIR TO SUPPORT THEIR ATHLETIC PROGRAMS.THE FUN AND GAMES INCLUDES ROVING MINSTRELS, A DINNER HOUR FEAST, ARCHERY, JOUSTING, AND EVEN BELLY DANCING LESSONS. ORGANIZERS SAY IT'S A FUN WAY TO WELCOME STUDENTS, PARENTS, AND THE COMMUNITY... WHILE SUPPORTING THE SCHOOL.

January 26, 2009 Time: 6:00-6:30pm

Duration :30

BUT WHILE THE MANCELONA DISTRICT IS TRYING TO KEEP ITS STUDENTS DURING THESE CHALLENGING TIMES, JUST SEVEN MILES AWAY THE ALBA DISTRICT IS BUDGETING FOR AN "INCREASE" IN STUDENTS. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

January 27, 2009

Duration :30 Time: 6:00-6:30pm KIDS AT ONE LOCAL SCHOOL WILL BE SEEING SOME NEW TECHNOLOGY. TODAY MEMBERS FROM THE BENZIE SUNRISE ROTARY WERE ABLE TO LOOK AROUND THE NEW COMPUTER LAB A BENZIE CENTRAL HIGH SCHOOL THAT THEY HELPED TO FUND. 28 NEW DELL COMPUTERS HAVE BEEN INSTALLED TO CREATE THE NEW ROTARY COMPUTER LAB. THE IDEA CAME FROM ROTARY MEMBER WHO IS ALSO A PARENT AND SAW THE NEED FOR AN UPGRADE.

January 27, 2009

Time: 6:00-6:30pm Duration:30 GOING GREEN IS MORE THAN A CATCH PHRASE--BUT AN IMPORTANT PART OF THE DATLY ROUTINE FOR NORTHERN MICHIGAN'S LARGEST SCHOOL DISTRICT. YOU'LL FIND SOMETHING ECO-FRIENDLY IN ALMOST EVERY ASPECT.INCLUDING WHAT TAKES AWAY THE GERMS AND MESS OF THE DAY. SEVEN AND FOUR'S KRISTIN MACIOROWSKI EXPLAINS.

January 27, 2009

Time: 6:00-6:30pm Duration:30 UPDATE YOUR RESUME AND IRON YOUR SUIT... DOZENS OF EMPLOYERS ARE COMING TO MECOSTA COUNTY LOOKING TO HIRE.FERRIS STATE UNIVERSITY IS HOSTING THE JOB FAIR IN BIG RAPIDS NEXT WEEK. ORGANIZERS SAY AT LEAST 65 COMPANIES ARE EXPECTED TO COME AND WILL HOLD INTERVIEWS FOR A NUMBER OF FULL-TIME POSITIONS AND INTERNSHIP OPENINGS.

January 28, 2009

Duration :30 Time: 5:00-6:00pm IN STATE NEWS TONIGHT...MICHIGAN'S LARGEST TEACHERS UNION IS BACKING A PLAN IT SAYS WOULD HELP BALANCE THE STATES GROWING BUDGET PROBLEMS. THE MICHIGAN EDUCATION ASSOCIATION PLAN IS TO TRIM SCHOOL PAYROLLS BY ENCOURAGING ALREADY ELIGIBLE EMPLOYEES TO RETIRE WITH A BOOST IN PENSION BENEFITS SCHOOLS WOULD THEN HIRE NEW EMPLOYEES AT A LESSER SALARY. THE M-E-A SAYS THE PLAN WOULD SAVE PUBLIC SCHOOLS STATEWIDE MORE THAN 410 MILLION DOLLARS NEXT YEAR AND NEARLY 1.7 BILLION DOLLARS OVER 10 YEARS THERE IS SOME BI-PARTISAN SUPPORT FROM STATE LAWMAKERS, BUT IT'S NOT CLEAR YET IF LEGISLATIVE LEADERS AND GOVERNOR GRANHOLM WILL BE ON BOARD.

January 28, 2009

Duration:30 Time: 6:00-6:30pm SOME TRAVERSE CITY SCHOOLS ARE TURNING GREEN, BUT THAT HAS NOTHING TO DO WITH THE COLOR OF THE BUILDINGS. THE SCHOOLS ARE USING RECYCLED MATERIALS, CUTTING DOWN ON ENERGY USE, AND SAVING MONEY IN THE PROCESS. JAYNE SMITH EXPLAINS.

January 28, 2009

Time: 6:00-6:30pm RUDYARD AREA SCHOOLS IS ALSO BATTLING THE FLU.SCHOOL LEADERS SAY CLASS

Duration :30

IS CANCELLED THURSDAY AND FRIDAY SO CLASSROOMS CAN ALSO BE CLEANED: ALL EVENTS ARE ALSO CANCELLED FOR RUDYARD SCHOOLS.

January 28, 2009

Time: 6:00-6:30pm Duration :30

TWO CHIPPEWA COUNTY SCHOOLS WILL BE CLOSED FOR THE REST OF THE WEEK DUE

TO ILLNESS.THE J-K-L BAHWETING {BAH'- WAH'- TING} ELEMENTARY AND MIDDLE

SCHOOL IN SAULT SAINT MARIE WILL BE CLOSED TOMORROW AND FRIDAY.SCHOOL

LEADERS SAY A LARGE NUMBER OF STUDENTS ARE BATTLING THE FLU. THE SCHOOL

WILL BE CLOSED FOR EXTENSIVE CLEANING.

January 28, 2009

Time: 6:00-6:30pm Duration :30

A NEW PROPOSAL INTRODUCED IN LANSING MAY HELP KEEP BUDGET CUTS OUT OF MICHIGAN CLASSROOMS AND SAVE MILLIONS OF DOLLARS ALL AT THE SAME TIME. IF APPROVED THE PLAN FOR THE SCHOOL EMPLOYEE RETIREMENT STIMULUS WOULD SAVE AN ESTIMATED 410--MILLION DOLLARS.THE PROPOSAL WOULD ENCOURAGE PUBLIC SCHOOL EMPLOYEES---WHO ARE ELIGIBLE TO RETIRE--- TO DO SO NOW RATHER THAN LATER.THE RETIRING TEACHERS WOULD BE REPLACED WITH NEWER EMPLOYEES STARTING OUT AT A LOWER SALARY---BUT ITS COMING WITH MIXED REVIEWS.

January 28, 2009

Time: 11:00-11:35pm Duration :30

A NEW PROPOSAL INTRODUCED IN LANSING MAY HELP KEEP BUDGET CUTS OUT OF
MICHIGAN CLASSROOMS AND SAVE MILLIONS OF DOLLARS ALL AT THE SAME TIME.
SEVEN AND FOUR'S COURTNEY REHMER SAT DOWN WITH THE SUPERINTENDENT OF
MANISTEE PUBLIC SCHOOLS WHO SHARES HIS VIEW ON THE PLAN.

January 29, 2009

Time: 5:00-6:00pm Duration :30
IN EDUCATION MATTERS TONIGHT:THERE'S A PROGRAM AT TRAVERSE CITY WEST
HIGH SCHOOL THAT GAINING THE ATTENTION OF SCHOOLS ACROSS THE STATE AND
GIVING STUDENTS MORE OPTIONS WHEN IT COMES TO TAKING CLASSES.7&4'S ADAM
BARTELMAY HAS THE STORY.

January 29, 2009

Time: 6:00-6:30pm

ANOTHER GRANT RECIPIENT IS THE CENTRAL LAKE SCHOOL SYSTEM. WITH THE MONEY, THE SCHOOLS' LIBRARIES WILL BEGIN A BRAND NEW CHAPTER. JAYNE SMITH EXPLAINS.

January 30, 2009

Time: 5:00-6:00pm Duration :30

IN EDUCATION MATTERS TONIGHT:SOME NORTHERN MICHIGAN PARENTS HAVE A NEW OPTION FOR KINDERGARTEN CLASSES THIS FALL.THE TRAVERSE CITY AREA PUBLIC SCHOOL DISTRICT HAS CHOSEN SILVER LAKE ELEMENTARY AS A PILOT FOR "ALL DAY EVERY DAY" KINDERGARTEN CLASSES.THE NEW SCHEDULE BEGINS FOR THE 2009-2010 SCHOOL YEAR.SILVER LAKE WAS SELECTED BASED ON STUDENT ACHIEVEMENT, NEED, AND POTENTIAL POSITIVE IMPACT TO THE COMMUNITY.

January 30, 2009

Time: 5:00-6:00pm Duration :30

MANY PEOPLE ARE EMBRACING THE STIMULUS BILL... INCLUDING EDUCATORS AT SOME OF THE COUNTRY'S MOST RUN-DOWN SCHOOLS. THE MASSIVE REPAIR WORK COULD CREATE THOUSANDS OF JOBS... TED ROWLANDS SHOWS US ONE SCHOOL DISTRICT THAT'S READY TO SPEND THE STIMULUS... AND DO ITS PART TO JUMP-START THE ECONOMY.

January 30, 2009 Time: 6:00-6:30pm

duration :30

STUDENTS FROM THE GRAND TRAVERSE AREA CATHOLIC SCHOOLS GOT A JUMP START ON FOOD COLLECTIONS FOR FATHER FRED. THE FOUR SCHOOLS HAVE BEEN COLLECTING ITEMS ALL WEEK LONG, AND TODAY THEY'RE GETTING READY FOR THEIR FIRST DONATION. TODAY THE STUDENTS ARE BUILDING "CASTLES" OUT OF THEIR CANNED FOOD DONATIONS, TO SEE WHICH CLASSROOM COLLECTED THE MOST CANS FOR THE FATHER FRED FOUNDATION. THE SERVICE PROJECT IS ALSO A TRIBUTE TO FATHER EDWIN THOME, THE RETIRING SPIRITUAL DIRECTOR AT FATHER FRED.

February 4, 2009

Time: 5:00-6:00pm Duration:30

IN EDUCATION MATTERS TONIGHT:TODAY WAS ALL ABOUT THE GIRLS AT WEXFORDMISSAUKEE CAREER TECH CENTER.THE FOURTH ANNUAL CAREERS FOR WOMEN
CONFERENCE BROUGHT NEARLY 100 HIGH SCHOOL GIRLS TOGETHER WITH
PROFESSIONAL WOMEN IN JOBS TRADITIONALLY HELD BY MEN. THE STUDENTS
WERE ABLE TO LEARN ABOUT THE PROS AND CONS OF DIFFERENT CAREERS FROM A
FEMALE PERSPECTIVE. A POLICE OFFICER, DENTIST, BANK PRESIDENT, ARMY
RECRUITER, VETERINARIAN, AND OUR OWN METEOROLOGIST JAYNE SMITH WERE
AMONG THE SPEAKERS AT THE CONFERENCE.

February 9, 2009

Time: 6:00-6:30pm

Duration :30

AT A TIME WHEN JOB LOSS IS BECOMING ALL TOO COMMON- THE GREAT LAKES MARITIME ACADEMY IN TRAVERSE CITY IS IN *NEED OF CADETS.ALTHOUGH AN OPEN HOUSE THIS PAST WEEKEND BROUGHT IN OVER 300 PEOPLE, STAFF SAY THEY'RE INTENSLY TRYING TO INCREASE ADMISSIONS.7&4'S MELISSA SMITH REPORTS.

February 10, 2009

Time: 5:00-6:00pm Duration :30
IN EDUCATION MATTERS TONIGHT:SCHOOL LEADERS ACROSS THE STATE WANT TO
MAKE SURE EVERY STUDENT IS IN CLASS TOMORROW.FEBRUARY ELEVENTH IS THE
SECOND COUNT DAY FOR THE 2008-09 SCHOOL YEAR FOR STUDENTS ACROSS THE
STATE.SCHOOL DISTRICT FUNDING FROM THE STATE IS DEPENDENT UPON THE
NUMBER OF STUDENTS IN CLASS ON COUNT DAYS.

February 10, 2009

Time: 6:00-6:30pm Duration:30

DURING A SCHOOL BOARD MEETING LAST NIGHT THE TRAVERSE CITY AREA PUBLIC SCHOOLS, DISCUSSED WHAT CUTS WILL NEED TO BE MADE TO BUDGET FOR A 3-MILLION DOLLAR BUDGET DEFICIT NEXT YEAR.SOME POSSIBLE CUTS INCLUDE CUTTING THE NUMBER OF BUSES ON THE ROAD AND THE NUMBER OF STOPS

MADE.THE TCAPS CHIEF FINANCIAL OFFICER SAYS THE DISTRICT IS *NOT MAKING ANY PERMANENT DECISIONS UNTIL THEY REACH A FINAL RECOMMENDATION.INSTEAD

THEY'RE LOOKING FOR FEEDBACK AND INPUT FROM THEIR SCHOOLS AND PARENTS.

February 11, 2009

Time: 11:00-11:35pm Duration :30

EARLIER THIS EVENING A RESEARCH ANALYST WITH THE MEA PRESENTED A VERY
DETAILED PRESENTATION--- BASED ON AN AUDIT WHICH TAKES A LOOK AT THE
DISTRICTS FINANCES OVER THE LAST FIVE YEARS.SEVEN AND FOUR'S COURTNEY
REHMER HAS THE DETAILS.

February 12, 2009

Time: 6:00-6:30pm

Duration:30

NO DEPARTMENT WILL BE LEFT UNAFFECTED...AND THAT INCLUDES CUTS TO EDUCATION... AN AREA THE GOVERNOR HAS BEEN HESITANT TO CUT IN THE PAST.

IN THIS YEARS PROPOSAL...THE GOVERNOR IS RECOMMENDING A CUT OF \$59 IN PER PUPIL FUNDING..SO WHATS THE IMPACT ON THE BOTTOM LINE, I CALLED SEVERAL NORTHERN MICHIGAN SCHOOL DISTRICTS...THEIR REACTIONS ARE THE SUBJECT OF THIS FACT FINDER.

February 13, 2009

Time: 6:00-6:30pm Duration :30
RIGHT NOW THERE ARE TWO VERY DIFFERENT STORIES COMING OUT OF CHARLEVOIX
WHEN IT COMES TO THE SCHOOL DISTRICT'S BUDGET.LAST MONTH THE
SUPERINTENDENT TOLD US THE DISTRICT IS FACING NEARLY A ONE MILLION
DOLLAR PROJECTED SHORTFALL GOING INTO THE UPCOMING SCHOOL YEAR--- BUT A
RECENT AUDIT BY THE MICHIGAN EDUCATION ASSOCIATION IS TELLING A
DIFFERENT TALE.BUT AS SEVEN AND FOUR'S COURTNEY REHMER FOUND OUT THE
SUPERINTENDENT SAYS HE STANDS BY HIS NUMBERS.

February 16, 2009

Time: 6:00-6:30pm Duration:30
WITH MORE PEOPLE LOSING THEIR JOBS, MORE ARE ALSO LOOKING FOR A NEW
START. 7&4'S MELISSA SMITH REPORTS ENROLLMENT AT COMMUNITY COLLEGES IN
NORTHERN MICHIGAN ARE SEEING RECORD ENROLLMENT. SHE TAKES A LOOK AT
THE REASONS WHY.

February 17, 2009

Time: 6:00-6:30pm Duration :30

THE AREA'S LARGEST PUBLIC SCHOOL DISTRICT IS FACING A MORE THAN THREE MILLION DOLLAR DEFICIT FOR THE NEXT SCHOOL YEAR. THAT NUMBER COULD BE MORE DEPENDING ON PROPOSED CUT TO PER PUPIL FUNDING. TRAVERSE CITY AREA PUBLIC SCHOOL LEADERS ARE TAKING THE ISSUE DIRECTLY TO PARENTS AND COMMUNITY LEADERS.7&4'S COURTNEY REHMER WAS AT ONE OF THE MEETINGS TONIGHT AND HAS MORE ON THE CONCERNS.

February 18, 2009

Time: 6:00-6:30pm

Duration :30

WITH CUTS PROPOSED ACROSS THE BOARD TO HELP BALANCE MICHIGAN'S BUDGET,
A SIGNIFICANT CUT IS BEING MADE IN EDUCATION. SEVEN AND FOUR'S GREG
ANGEL EXPLAINS WHAT KIND OF IMPACT THE CUTS MAY HAVE ON NORTHERN
MICHIGAN SCHOOLS.

February 19, 2009

Time: 6:00-6:30pm Duration :30

THE TRAVERSE CITY PUBLIC SCHOOL DISTRICT IS FACING A 3 MILLION DOLLAR BUDGET SHORTFALL FOR THEIR NEXT BUDGET YEAR BUT AS PART OF A LONGER-TERM SOLUTION THEY'RE CONSIDERING SELLING THEIR OWN OFFICE SPACE.

7 & 4'S BILL FROEHLICH EXPLAINS.

February 23, 2009

Time: 6:00-6:30pm Duration:30

PROFESSIONAL MUSICIANS TRAVEL TO BENZIE COUNTY TODAY TO SHOW KIDS HOW

MUSIC CAN CHANGE THEIR LIVES. THE "MUSIC IN THE SCHOOLS" PROGRAM IS PUT

ON BY THE TRAVERSE SYMPHONY ORCHESTRA.OVER THE PAST 12 YEARS THE

ORCHESTRA HAS BEEN VISITING NORTHERN MICHIGAN SCHOOLS HOPING TO INSPIRE

KIDS WHO MIGHT NOT HAVE THE OPPORTUNITIES OTHER CHILDREN DO. TODAY THE

GROUP VISITED BETSIE VALLEY ELEMENTARY SCHOOL.

February 24, 2009 Time: 11:00-11:35pm

Duration :30

BOTH PRESIDENT OBAMA AND GOVERNOR GRANHOLM ARE TOUTING THE BENEFITS OF ALTERNATIVE ENERGY NOT ONLY FOR OUR ENVIRONMENTAL FUTURE, BUT ALSO OUR ECONOMIC FUTURE. HUNDREDS OF STUDENTS FROM ACROSS MICHIGAN WILL SOON BE HEADING TO THE NATION'S CAPITAL URGING LAWMAKERS TO PASS BOLDER ENVIRONMENTALLY FRIENDLY LAWS. TWO OF THE STUDENTS PACKING THEIR BAGS ARE FROM NORTHWESTERN MICHIGAN COLLEGE IN TRAVERSE CITY. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

February 26, 2009

Time: 11:00-11:35pm Duration :30
THE FINANCIAL HEALTH OF THE CHARLEVOIX PUBLIC SCHOOL DISTRICT CONTINUES
TO WEIGH HEAVILY ON THE MINDS OF MANY. EARLIER THIS EVENING THE
SUPERINTENDENT HOSTED THE FIRST OF TWO COMMUNITY FORUMS HOPING TO SHED
SOME LIGHT ON THE BUDGET AND OTHER CONCERNS. SEVEN AND FOUR'S COURTNEY
REHMER WAS AT THE MEETING AND HAS THE DETAILS.

March 4, 2009

Time: 6:00-6:30pm

Duration :30

IN JANUARY TCAPS WAS PROJECTING A BUDGET SHORTFALL OF AROUND 3 MILLION DOLLARS. THEY HAD TALKED ABOUT COVERING SOME OF THAT BY MAKING CUTS, AND BY DIPPING INTO THEIR RAINY DAY FUND. THAT DOLLAR AMOUNT AND THE PLAN CHANGED, WHEN THE GOVERNOR PRESENTED HER BUDGET PROPOSAL...PER PUPIL FUNDING DROPPED, AND THE DISTRICT MAY NOW FACE A DEFECIT OF 4.5 MILLION DOLLARS. THE SUPERINTENDED WILL PRESENT HIS PLANS TO DEAL WITH THE ISSUE ON MONDAY, BUT AGREED TO SIT DOWN WITH ME SO WE COULD GIVE

YOU A PREVIEW IN THIS FACT FINDER.

March 6, 2009

Time: 6:00-6:30pm

Duration :30

DECLINING ENROLLMENT, GROWING DEFICITS, AND FUNDS THAT ARE LACKING.

IT'S THE SAME SITUATION MANY SCHOOL DISTRICTS IN NORTHERN MICHIGAN ARE FACING, BUT SEVEN AND FOUR'S GREG ANGEL EXPLAINS HOW ONE DISTRICT IN PARTICULAR IS TRYING A NEW WAY TO BALANCE THE BOOKS.

March 9, 2009

Time: 11:00-11:35pm Duration :30

SUPERINTENDENT FEIL SAYS IN ORDER TO MEET THE DISTRICT'S BOTTOM LINE
DEEP CUTS HAVE TO BE MADE---BUT THE PROPOSED RECOMMENDATIONS AREN'T
COMING WITHOUT PLENTY OF QUESTIONS.SEVEN AND FOUR'S COURTNEY REHMER WAS
AT TONIGHT'S MEETING AND HAS THE DETAILS.

March 10, 2009

Time: 6:00-6:30pm

Duration :30

THESE DAYS WE ARE ARE ALL LOOKING TO SAVE MONEY...FOR SOME THAT MEANS
NOT ONLY SPENDING LESS...BUT WASTING LESS.SO WHEN A NORTHERN MICHIGAN
MOTHER SENT ME THIS EMAIL...WONDERING WHY HER CHILD WAS BEING FORCED TO
WASTE FOOD AT SCHOOL.I GOT TO WORK TRYING TO FIND HER AN ANSWER FOR
THIS FACT FINDER REPORT.

March 11, 2009

Time: 6:00-6:30pm

ONE OF MICHIGAN'S MOST WELL KNOWN MASCOTS PAYS A VISIT TO NORTHERN MICHIGAN HOPING TO SHOW KIDS THAT READING IS FUN. MICHIGAN STATE UNIVERSITY MASCOT SPARTY STOPPED BY THREE ELEMENTARY SCHOOLS IN TRAVERSE CITY TODAY... GLEN LOOMIS, TRAVERSE HEIGHTS AND CHERRY KNOLL. WE CAUGHT UP WITH HIM AT TRAVERSE HEIGHTS ELEMENTARY.

March 12, 2009

Time: 6:00-6:30pm

Duration:30

WORLDWIDE IT'S ESTIMATED THAT MORE THAN 160-THOUSAND KIDS ARE DIAGNOSED WITH CANCER EACH YEAR...BUT THE FIGHT TO FIND A CURE IS TAKING PLACE RIGHT HERE IN NORTHERN MICHIGAN SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

March 16, 2009

Time: 6:00-6:30pm Duration :30

IT'S TURNING OUT TO BE YET ANOTHER RECORD BREAKING SEMESTER FOR

NORTHERN MICHIGAN COMMUNITY COLLEGES. NORTH CENTRAL MICHIGAN COLLEGE IN

PETOSKEY HAS SEEN AN 8-PERCENT INCREASE IN STUDENTS FROM THIS TIME LAST

YEAR.SEVEN AND FOUR'S GREG ANGEL HAS MORE.

March 16, 2009

Time: 6:00-6:30pm

Duration :30

THE MICHIGAN LOTTERY SPENDS A LOT OF TIME LETTING ALL OF US KNOW JUST HOW MUCH MONEY THEY GIVE TO SCHOOLS EACH AND EVERY YEAR. LAST YEAR, THEY PAID OUT MORE THAN 7-HUNDRED MILLION DOLLARS. A VIEWER WONDERERED WITH ALL THAT MONEY, WHY ARE OUR SCHOOLS SO UNDERFUNDED? WHAT I FOUND OUT IS THE SUBJECT OF THIS FACT FINDER.

March 16, 2009

Time: 6:00-6:30pm

Duration :30

LIVING IN MICHIGAN MEANS BEING SURROUNDED BY WATER, BUT HAVE YOU EVER THOUGHT ABOUT WHERE THAT WATER CAME FROM OR WHERE IT GOES?KIDS IN ONE NORTHERN MICHIGAN SCHOOL ARE TAKING HOME THOSE ANSWERS TODAY, ALONG WITH SOME NEW SONGS AND DIRTY HANDS. 7&4'S JAYNE SMITH EXPLAINS.

March 17, 2009

Time: 6:00-6:30pm

Duration:30

COMMUNITY COLLEGES ARE SEEING RECORD ENROLLMENT. NOW MORE EYES ARE ON HOW THOSE INSTITUTIONS SPEND THEIR MONEY. THE NORTHWESTERN MICHIGAN COLLEGE BOARD OF TRUSTEES HELD A STUDY SESSION TODAY TO DISCUSS PLANS FOR THE UPCOMING FISCAL YEAR. 7&4'S MELISSA SMITH HAS THE DETAILS.

March 18, 2009

Time: 6:00-6:30pm

Duration :30

BOARD MEMBERS FOR TRAVERSE CITY AREA PUBLIC SCHOOLS HAVE APPROVED A NEW TWO-YEAR CONTRACT FOR SUPPORT STAFF AT THE SCHOOLS.UNDER THE DEAL, MEMBERS OF THE TRAVERSE CITY CLERICAL, ASSISTANTS, PARA-PROFESSIONALS AND SECRETARIES ASSOCIATION GOT A 2 PERCENT PAY INCREASE AND WERE GIVEN NEW CHOICES FOR HEALTH INSURANCE. THE NEW AGREEMENT GOES BACK TO JULY OF LAST YEAR WHEN THE PREVIOUS CONTRACT EXPIRED. IT EFFECTS ABOUT 300 PEOPLE.

March 23, 2009

Time: 11:00-11:35pm

Duration :30

CONCERNED PARENTS-- STAFF MEMBERS--- AND STUDENTS LISTENED CLOSELY AS BOARD MEMBERS DISCUSSED PROPOSED CUTS TO EACH DEPARTMENT. THE CUTS COME AT EVERY LEVEL--- INCLUDING A HALF A MILLION DOLLARS WORTH IN TRANSPORTATION SERVICES--- THE ELIMINATION OF 12--TO 15 BUSES---- AND CUTTING THE TALENTED AND GIFTED PROGRAM AT THE THIRD GRADE LEVEL. AT ONE POINT A BOARD MEMBER ASKED IF THEY COULD POSTPONE INCLUDING THE TRANSPORTATION CUTS AS PART OF THE BUDGET PLAN UNTIL MORE INFORMATION WAS AVAILABLE-BUT AFTER MORE THAN TWO HOURS OF QUESTIONS THE BOARD VOTED IN FAVOR OF SUPERINTENDENT FEIL'S BUDGET REDUCTION PLAN.

March 23, 2009

Time: 11:00-11:35pm Duration:30

NORTHWESTERN MICHIGAN COLLEGE TRUSTEES TONIGHT APPROVED A TUITION

FREEZE FOR MORE THAN HALF OF STUDENTS FOR NEXT YEAR. GENERAL TUITION

FOR GRAND TRAVERSE COUNTY RESIDENTS WILL STAY AT THE CURRENT 77-DOLLARS

AND 40-CENTS PER CONTACT HOUR. TUITION FOR STUDENTS WHO LIVE IN

MICHIGAN BUT OUTSIDE GRAND TRAVERSE COUNTY WILL INCREASE 2-DOLLARS PER

CONTACT HOUR.OUT-OF-STATE TUITION WILL RISE ABOUT 7-DOLLARS PER CONTACT

HOUR.FINAL ACTION ON THE 37.7 MILLION DOLLAR 2009- 2010 GENERAL FUND

BUDGET IS ANTICIPATED IN JUNE.

March 24, 2009

Time: 6:00-6:30pm Duration :30
WHILE MANY DISTRICTS ARE FACING DECLINING ENROLLMENT, SOME OF THE
PROPOSALS IN NEXT YEAR'S BUDGET COULD HAVE A BIG IMPACT TO SOME SMALL
SCHOOL DISTRICTS. SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

March 30, 2009

Time: 6:00-6:30pm Duration :30

CONCERNED PARENTS SAY IT WAS ALL SPARKED AFTER A STUDENT HAD BROUGHT AN AIR GUN PISTOL TO SCHOOL, BUT THAT STUDENT IS NOW BACK IN THE CLASSROOM. SEVEN AND FOUR'S GREG ANGEL SPOKE TO THOSE PARENTS AND THE SCHOOL SUPERINTENDANT TO HEAR WHAT THEY HAVE TO SAY.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

CRIME & SAFETY

(Including crime prevention, alcohol and drug abuse, fire safety and police conduct)

Local News

January 1, 2009

Time: 6:00-6:30pm Duration:30

THREE FAMILIES ARE LEFT WITH NO PLACE TO LIVE AFTER A FIRE DESTROYS

THEIR HOMES THE FIRE CHIEF SAYS IT'S AN UNFORTUNATE ACCIDENT WHICH

COULD HAVE BEEN AVOIDED. CREWS WERE CALLED OUT TO THE PARK MEADOW

APARTMENT COMPLEX IN GAYLORD AROUND NOON TODAY. THERE WERE NO

INJURIES, BUT AS SEVEN AND FOUR'S GREG ANGEL EXPLAINS THE FIRE HAS

TAKEN EVERYTHING THE FAMILIES OWNED.

January 2, 2009

Time: 6:00-6:30pm

Duration:30

IN ADDITION TO CHARGES IN THE FIRE DEPARTMENT THE SHERIFF'S DEPARTMENT
IN GRAND TRAVERSE COUNTY IS ALSO SEEING SOME CHANGE.YESTERDAY WAS THE
FIRST DAY FOR THE NEW GRAND TRAVERSE COUNTY SHERIFF TOM BENSLEY.
BENSLEY BEAT OUT INCUMBENT SHERIFF FEWINS IN AUGUST.NINE YEARS AGO
BENSLEY RETIRED FROM THE GRAND TRAVERSE COUNTY SHERIFF'S DEPARTMENT...
NOW BENSLEY IS BACK IN OFFICE ON THE PLATFORM OF BETTER COOPERATION

WITH LOCAL GOVERNMENT AND POLICE IN ADDITION TO RESTORING SOME PROGRAMS LIKE THE DARE PROGRAM AND SNOWMOBILE AND O-R-V ENFORCEMENT.

January 2, 2009

Time: 6:00-6:30pm Duration :30
WHEN RESPONDING TO AN EMERGENCY TIME AND RESOURCES ARE ESSENTIAL.
TO HELP WITH THIS THE GRAND TRAVERSE METRO FIRE DEPARTMENT WILL SOON
EXPAND ITS SERVICES WITH THE ADDITION OF A NEW FIRE STATION.
CURRENTLY THE FIRE DEPARTMENT SERVES THREE TOWNSHIPS OUTSIDE THE
TRAVERSE CITY AREA AND INCLUDES FIRE STATIONS IN ACME, EAST BAY, AND
GARFIELD TOWNSHIPS.RIGHT NOW THE PROPOSED FUTURE SITE OF FIRE STATION
12 IS IN GARFIELD TOWNSHIP OFF OF EAST SILVER LAKE ROAD. NOW THE FIRE
CHIEF SAYS THIS WOULD BE THE FIRST STEP IN A TEN YEAR LONG PLAN WHICH
INCLUDES THE ADDITION OF TWO MORE PROPOSED FIRE STATIONS.SEVEN AND
FOUR'S COURTNEY REHMER HAS THE DETAILS.

January 3, 2009

Time: 11:00-11:35pm Duration:30

MANY SHERIFFS ARE SETTING DOWN THEIR BADGE FOR THE LAST TIME... AND IN CHARLEVOIX COUNTY, IT'S A CHANCE FOR THE COMMUNITY TO SAY "THANK YOU"

TO THEIR SHERIFF OF MORE THAN 30 YEARS.IN CHARLEVOIX COUNTY, GEORGE LASATER IS RETIRING AFTER 32 YEARS AS COUNTY SHERIFF.LAST NIGHT COMMUNITY MEMBERS HAD THE CHANCE TO CELEBRATE LASATER'S CONTRIBUTIONS AT A PARTY IN HIS HONOR.AND AS THE TOP "INVESTIGATOR" IN CHARLEVOIX COUNTY FOR MORE THAN THREE DECADES, IT WAS HARD TO KEEP THIS PARTY A SECRET FROM THE OUTGOING SHERIFF.

January 5, 2009

Time: 6:00-6:30pm Duration :30
WE'RE SEEING NEAR RECORD SNOWFALL THIS YEAR, AND THAT'S GREAT NEWS FOR SNOWMOBILES!!! BUT MORE SNOWMOBILE TRAFFIC CAN MEAN MORE ACCIDENTS...
NOW LAW ENFORCEMENT OFFICERS AND A LOCAL SNOW MOBILE CLUBS WANT TO REMIND YOU OF SOME SIMPLE THINGS TO KEEP IN MIND THAT JUST MAY SAVE YOUR LIFE.7&4'S MELISSA SMITH REPORTS.

January 6, 2009

Time: 6:00-6:30pm Duration:30
SHERIFF CLARMONT WAS DEPLOYED JANUARY 5TH 2008.NOW THIS ISN'T THE
SHERIFF'S FIRST ACTIVE TOUR OF DUTY---BUT IT IS HIS FIRST IN A COMBAT
SITUATION.SEVEN AND FOUR'S COURTNEY REHMER SAT DOWN WITH SHERIFF
CLARMONT AND HAS MORE ON HIS TIME SPENT IN IRAQ ALONG WITH HIS
TRANSITION BACK INTO OFFICE.

January 11, 2009

Time: 6:00-6:30pm Duration:30
THE COLD WEATHER IS HAVING A POSITIVE EFFECT WHEN IT COMES TO SKI
BUSINESS.IN FACT, HICKORY HILLS SKI AREA IN TRAVERSE CITY SAYS THEY'RE
SEEING LARGE CROWDS EVERY WEEKEND BECAUSE OF THE FAVORABLE WEATHER.
THE SKI PARK IS ALSO REMINDING PEOPLE TO STAY SAFE ON THE HILLS THIS
WINTER.7&4'S MELISSA SMITH HAS THE DETAILS.

January 13, 2009

Time: 6:00-6:30pm Duration :30

POLICE ARE ASKING FOR YOUR HELP TO TRACK DOWN THOSE RESPONSIBLE FOR
STEALING HUNDREDS OF DOLLARS IN GAS, AND LEAVING THOUSANDS OF DOLLARS
OF DAMAGE BEHIND. A STRING OF GAS THEFTS HAVE BEEN REPORTED THROUGHOUT
MONTMORENCY AND CRAWFORD COUNTIES. STATE TROOPERS SAY SOMEONE HAS BEEN

DRILLING HOLES INTO PICK UP TRUCK GAS TANKS AND TAKING THE FUEL. SEVEN AND FOUR'S GREG ANGEL HAS MORE.

January 14, 2009

Time: 6:00-6:30pm Duration :30

SEVERAL NORTHERN MICHIGAN COMMUNITIES ARE SEEING A SIGNIFICANT DECLINE
IN THE NUMBER OF INMATES IN COUNTY JAILS.MICHIGAN DEPARTMENT OF
CORRECTIONS OFFICIALS REPORT THE NUMBER OF PEOPLE BEING SENT TO COUNTY
JAIL'S IS DOWN MORE THAN NINE PERCENT.THAT MEANS 801 FEWER PEOPLE WERE
SENT TO COUNTY JAILS IN 2008 COMPARED TO 2007 7 & 4'S GREG ANGEL HAS
MORE ON WHAT COULD BE DRIVING DOWN THE NUMBERS, AND WHY SOME COUNTIES
ARE NOT SHOWING THE SAME TREND.

January 14, 2009

Time: 6:00-6:30pm

Duration :30

WE WANTED TO KNOW IF THE OVERALL TREND FOR COUNTY JAILS IS REFLECTED IN THE STATE PRISON SYSTEM? IS THE PRISON POPULATION DECLINING? THE ANSWER IN THIS FACT FINDER REPORT.

January 15, 2009

Time: 6:00-6:30pm Duration:30
A GROUP OF GRAND TRAVERSE COUNTY SCUBA DIVERS TOOK A PLUNGE IN ICY
WATERS TODAY TO TEST EQUIPMENT THAT COULD SAVE LIVES.THE TEST TOOK
PLACE IN WEST BAY WITH AIR TEMPERATURES AT FIVE DEGREES AND WATER
TEMPERATURES AT 34 DEGREES.VOLUNTEER MEMBERS FROM THE GRAND TRAVERSE
BAY UNDERWATER PRESERVE, INCLUDING 7 AND 4 CHIEF METEOROLOGIST GREG
MACMASTER, TESTED THE GEAR TO MAKE SURE IT WOULD NOT FREEZE WITH THE
EXTREME TEMPERATURE CHANGES.THIS IS IMPORTANT FOR EMERGENCY RESPONSE
CREWS AND DIVE RECOVERY TEAMS.

January 15, 2009

Time: 6:00-6:30pm

Duration:30

BUSSES IN ONE NORTHERN MICHIGAN COUNTY WILL NOW BE EQUIPT WITH EMERGENCY RADIOS.A TRIBAL TWO PERCENT AWARD WAS GIVEN TO LEELANAU COUNTY AND USED TO FUND THE PURCHASE, INSTALLATION, AND TRAINING OF EMERGENCY RADIOS.THE RADIO SYSTEM WILL ALLOW BUS DRIVERS AND SCHOOL OFFICIALS TO TALK DIRECTLY WITH 9-1-1 DISPATCH IN CASE THERE IS A PROBLEM.WITH THE NEW SYSTEM IF THERE IS AN EMERGENCY SCHOOL OFFICIALS WILL BE ABLE TO TALK DIRECTLY TO FIRST RESPONDERS SUCH AS POLICE AND AMBULANCE DRIVERS.

January 16, 2009

Time: 6:00-6:30pm

Duration:30

FOLKS AROUND TRAVERSE CITY ARE TALKING ABOUT THIS MORNING'S CLOSE CALL AT CHERRY CAPITAL AIRPORT... WHILE PEOPLE AROUND THE WORLD ARE TALKING ABOUT YESTERDAY'S MIRACULOUS WATER LANDING IN NEW YORK CITY.

January 16, 2009

Time: 6:00-6:30pm

Duration :30

THE PLANE WAS CARRYING TEN PASSENGERS COMING FROM CHICAGO TO TRAVERSE CITY. BUT WHEN IT CAME IN TO MAKE A LANDING IT HIT THE RUNWAY AT HIGH SPEEDS. THE UNITED EXPRESS MADE THE CALL FOR HELP AROUND 9:45 THIS MORNING AND LANDED AROUND 10-15.7 &4'S SHEENA ELZIE HAS MORE ON THE EMERGENCY CREW EFFORTS BEHIND THE SCENES TO KEEP EVERYONE SAFE.

January 19, 2009

Time: 6:00-6:30pm

Duration :30

CHARLEVOIX COUNTY SHERIFF DON SCHNEIDER SAYS IT'S NOT UNCOMMON TO SEE A RISE IN ACCIDENTS AT THE START OF THE WINTER SEASON...BUT AS SEVEN AND FOUR'S GREG ANGEL REPORTS, THE SHERIFF SAYS THAT TREND IS CONTINUING TO GROW.

January 22, 2009

Time: 6:00-6:30pm Duration:30
T-V STATIONS AREN'T THE ONLY THINGS GOING DIGITAL NEXT MONTH.
STARTING FEBUARY FIRST THE COAST GUARD WILL BE SWITCHING SOME OF IT'S
EMERGENCY RESPONSE SYSTEMS FROM ANALOG TO DIGITAL FREQUENCIES. THAT
MEANS IN TEN DAYS THE U-S COAST GUARD WILL NO LONGER RESPOND TO
DISTRESS CALLS SENT THROUGH AN ANALOG SIGNAL FROM A BOAT OR PLANE.
SEVEN AND FOUR'S SHEENA ELZIE SHOWS US WHY NOW THEY'RE URGING BOATERS
AND PILOTS TO MAKE THE SWITCH.

January 22, 2009

Time: 6:00-6:30pm

Duration :30

THE STATE POLICE POST IN KALKASKA HAS NEW LEADER.FIRST LIEUTENANT RICHARD SIMPSON IS NOW AT THE HELM.SIMPSON HAS SERVED AT THE KALKASKA POST FOR ELEVEN YEARS AND REPLACES LIEUTENANT KEN HOLMES.HOLMES IS NOW STATIONED AT THE STATE POLICE HEADQUARTERS IN LANSING.

January 22, 2009

Time: 6:00-6:30pm

Duration :30

CHARLEVOIX COUNTY SHERIFF DON SCHNEIDER SAYS IT'S A TREND THEY'RE LOOKING TO CURB. THAT BEING THE NUMBER OF PEOPLE WHO DIE EACH YEAR FROM DRUG OVERDOSES. SEVEN AND FOUR'S GREG ANGEL SPOKE WITH THE SHERIFF AND WHY THIS ISSUE IS IMPORTANT AND WHAT THEY'RE DOING ABOUT IT.

January 22, 2009

Time: 6:00-6:30pm

Duration:30

A SECURITY GUARD WRESTLES WITH A MAN ARMED WITH A KNIFE, OUTSIDE THE GRAND TRAVERSE COUNTY COURTHOUSE.SOME SCARY MOMENTS TODAY IN TRAVERSE CITY - AS A COURTHOUSE SECURITY GUARD HAD TO FACE THAT MAN, WHO CAME INTO THE SECURITY CHECKPOINT CARRYING A KNIFE.IT HAPPENED ABOUT 9-30 THIS MORNING OUTSIDE THE GRIFFIN HALL OF JUSTICE.7 & 4'S BILL FROEHLICH TALKED WITH THE SECURITY GUARD ABOUT THE ORDEAL THAT LEFT ONE MAN IN JAIL... AND THE SECURITY GUARD WITH A STORY TO TELL.

January 26, 2009

Time: 5:00-6:00pm

Duration :30

SOON THERE WILL BE NO SMOKING ALLOWED ON MICHIGAN PRISON GROUNDS.
PRISONERS AND GUARDS WILL HAVE TO STOP SMOKING BY NEXT SUNDAY, THAT'S
WHEN THE STATE'S 41 PRISONS GO TOBACCO-FREE.UNTIL THEN, INMATES AND
PRISON STAFF CAN CONTINUE SMOKING IN OUTDOOR PRISON AREAS, ALTHOUGH
THEY HAVEN'T BEEN ABLE TO SMOKE INSIDE SINCE THE 19-90'S.LAWMAKERS
VOTED TO REQUIRE PRISONS BE TOBACCO FREE LAST YEAR.A STATE PRISON
SPOKESMAN SAYS 40 TO 50 PERCENT OF THE STATE'S 48-THOUSAND 500 INMATES
SMOKE, AS DO MORE THAN 20 PERCENT OF PRISON EMPLOYEES.

January 27, 2009

Time: 6:00-6:30pm

Duration :30

DEADLY SNOWMOBILE CRASHES AND CALLS FOR HELP ARE CAUSING AUTHORITIES TO TAKE ACTION IN WEXFORD COUNTY. THEY'RE WARNING THE COMMUNITY OF THE DANGERS BEFORE HEADING TO THE TRAILS. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

January 28, 2009

Time: 6:00-6:30pm Duration :3

TWO AREA LAW ENFORCEMENT DEPARTMENTS ARE TRAINING AS A TEAM.
THE TRAVERSE CITY POLICE DEPARTMENT AND THE GRAND TRAVERSE COUNTY
SHERIFF'S OFFICE ARE USING THE NOW EMPTY NORRIS ELEMENTARY SCHOOL
BUILDING FOR THE TRAINING GROUND FOR SCHOOL EMERGENCIES.THE "QUICK QUAD
TRAINING" GIVES EMERGENCY CREWS A CHANCE TO LEARN HOW THE HANDLE CRISIS
SITUATIONS AND WAS DEVELOPED AFTER THE COLUMBINE SHOOTING CRISIS IN 19-

February 2, 2009

Time; 6:00-6:30pm Duration:30

IF YOU DRIVE THROUGH THE U-S 131 BUSINESS ROUTE IN DOWNTOWN CADILLAC
YOU'VE PROBABLY HIT SOME MAJOR BUMPS AND CRACKS NEAR RIVER STREET. IN
FACT, M-DOT IS ALERTING DRIVERS WITH WARNING SIGNS ALONG THE ROADWAY.
7&4'S MELISSA SMITH HAS THE DETAILS BEHIND THE BUMPY RIDE AND WHEN YOU

February 2, 2009

EXPECT SOME REPAIRS.

Time: 6:00-6:30pm Duration :30
THE HEAD OF THE CHARLEVOIX COUNTY BUILDING DEPARTMENT ALONG WITH

ANOTHER EMPLOYEE ARE WITHOUT A JOB TONIGHT AFTER THEY WERE FIRED BY THE COUNTY COMMISSION SEVEN AND FOUR'S GREG ANGEL HAS THE DETAILS.

February 2, 2009

Time: 6:00-6:30pm Duration :30

THE MICHIGAN ATTORNEY GRIEVANCE COMMISSION HAS REPRIMANDED A FORMER BENZIE COUNTY PROSECUTOR AFTER ACCUSING HIM OF HAVING HIS STEPSON'S SPEEDING TICKET DISMISSED.ANTHONY CICCHELLI (CHI-KELLY') MUST PAY ABOUT 800-DOLLARS IN COSTS. THE COMMISSION SAYS HE ORDERED A MAGISTRATE TO DROP A CITATION ISSUED TO HIS STEPSON AFTER A STATE TROOPER TICKETED HIM LAST YEAR.

February 4, 2009

Time: 6:00-6:30pm Duration :30

A NORTHERN MICHIGAN WOMEN CLAIMS A SUNDAY MORNING DRIVE TOOK A DRAMATIC TURN WHEN SHE FOUND HERSELF LOOKING DOWN THE BARREL OF A POLICE OFFICERS GUN.SHE'S SPEAKING OUT..AND WONDERING WHAT IF ANYTHING SHE SHOULD HAVE DONE INSTEAD.HERE TONIGHT'S FACT FINDER.

February 5, 2009

Time: 6:00-6:30pm Duration :30

AN EMMET COUNTY FAMILY IS ASKING FOR YOUR HELP TONIGHT AFTER LOSING EVERYTHING THEY OWNED IN A FIRE.JENNIFER GREENIER OF PELLSTON SAYS SHE ARRIVED HOME AROUND 2-45 TUESDAY AFTERNOON TO FIND HER MOBILE HOME ON VAN DRIVE FULLY ENGULFED IN FLAMES.IT TOOK CREWS ABOUT AN HOUR TO PUT THE BLAZE OUT BUT, EVERYTHING INSIDE WAS COMPLETELY DESTROYED, LEAVING THE THE ONE ADULT AND TWO KIDS WHO LIVED INSIDE HOMELESS.THERE IS NO WORD YET ON THE EXACT CAUSE OF THE FIRE, BUT GREENIER SAYS SHE BELIEVES IT MAY HAVE BEEN ELECTRICAL.

February 8, 2009

Time: 11:00-11:35pm Duration :30

RESCUE EFFORTS FOR MORE THAN 100 PEOPLE STRANDED ON A SLAB OF ICE ON LAKE ERIE, BROUGHT OUT MULTIPLE RESCUE TEAMS, INCLUDING ONE FROM COAST GUARD AIR STATION TRAVERSE CITY. THE AIR STATION WAS CALLED OUT TO THE

SCENE TO HELP THE 135 PEOPLE THAT WERE PUSHED OUT INTO THE MIDDLE OF THE LAKE ON SATURDAY.

February 9, 2009

Time: 6:00-6:30pm

Duration :30

THIS IS THE SECOND HOME EXPLOSION IN OTSEGO COUNTY IN ABOUT A MONTH, BOTH BELIEVED TO HAVE BEEN SPARKED BY A GAS LEAK. SEVEN AND FOUR'S GREG ANGEL SPOKE TO A LOCAL FURNANCE REPAIR COMPANY ABOUT WHAT YOU CAN DO TO MAKE SURE YOUR FURNANCE IS OPERATING SAFELY.

February 12, 2009

Time: 6:00-6:30pm

Duration :30

WITH A GROWING DEFICIT PROJECT IN THE NEAR FUTURE, THE CITY OF CHEBOYGAN IS LOOKING AT WAYS TO MAKE CUTS TO KEEP THE BUDGET IN BALANCE.BUT, THE CUT COULD BE BIG WHEN IT COMES TO THE POLICE FORCE. SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

February 13, 2009

Time: 6:00-6:30pm

Duration :30

TODAY'S EVENT SHOWS THE IMPORTANCE OF THE TRAINING RESCUE CREWS GO
THROUGH TO PREPARE FOR EVENTS SUCH AS THIS. SEVEN AND FOUR'S GREG ANGEL
HAS MORE FROM CHARLEVOIX.

February 16, 2009

Time: 6:00-6:30pm

Duration :30

A KALKASKA COUNTY SHERIFF'S DEPUTY IS STRIPPED OF HIS BADGE AFTER GOING TO A TOPLESS BAR WHILE IN UNIFORM AND ON DUTY. THE SHERIFF SAYS PARTTIME SNOWMOBILE DEPUTY RICK ROBBINS, WENT TO THE CROSSROADS SALOON IN RAPID CITY BACK ON JANUARY 30-TH. ROBBINS SAYS HE SPOKE WITH THE MANAGER BUT NOT THE DANCERS, AND DIDN'T DRINK ANY ALCOHOL DURING HIS 30-MINUTE VISIT.BUT SHERIFF DAVE ISRAEL HAS PLACED ROBBINS ON UNPAID SUSPENSION SINCE THE INCIDENT.

February 16, 2009

Time: 6:00-6:30pm

Duration :30

POTHOLE SEASON FOR MANY OF US MAY STILL BE FEW MONTHS AWAY...BUT FOR DRIVERS ON ONE EXTREMELY BUSY GRAND TRAVERSE COUNTY ROAD IT'S YEAR ROUND PAVEMENT PAIN!IT'S BEEN HAPPENING FOR DECADES...BUT DRIVERS SAY THEY HAVE HAD MORE THAN ENOUGH...WE TOOK THEIR QUESTIONS TO THE ROAD COMMISSION IN THIS FACT FINDER.

February 19, 2009

Time: 6:00-6:30pm

Duration :30

FROM A HOSTAGE SITUATION TO A BARRICADED GUNMEN...THESE ARE ALL SITUATIONS A SPECIALIZED NORTHERN MICHIGAN TASK FORCE IS TRAINED TO DEAL WITH SEVEN AND FOUR'S GREG ANGEL TAKES US TO PRESQUE ISLE COUNTY TO SEE HOW THE TEAM TRAINS FOR SUCH A CALL.

February 19, 2009

Time: 11:00-11:35pm

Duration :30

THE COLD DRY WINDS MADE WORK WORSE FOR FIREFIGHTERS BATTLING TWO SEPARATE HOUSE FIRES THAT SPARKED LESS THAN AN HOUR OF EACH OTHER. CREWS SAY IT'S ACTUALLY DURING THE WINTER SEASON WHEN MOST HOUSE FIRES TAKE PLACE. SEVEN AND FOUR'S COURTNEY REHMER REPORTS.

February 20, 2009

Time: 6:00-6:30pm

Duration :30

Crews say normally they would only call in three departments to help, but with a lack of volunteer firefighters, it's becoming necessary to call in as many people as they can get. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

February 25, 2009

Time: 6:00-6:30pm

Duration :30

THE TRAVERSE CITY POLICE FORCE IS LOOKING FOR SOME VOLUNTEERS.

THE DEPARTMENT WILL BE HOSTING ITS 11-TH ANNUAL CITIZEN'S LAW
ENFORCEMENT ACADEMY NEXT MONTH.STUDENTS WILL LEARN ABOUT DIFFERENT
AREAS OF THE POLICE DEPARTMENT AND GET HANDS-ON EXPERIENCE IN FIREARM
TRAINING AS WELL AS DRIVING A POLICE CAR.

February 26, 2009

Time: 6:00-6:30pm

Duration :30

SHERIFF'S DEPUTIES ARE INVESTIGATING A BREAK-IN AT AN AREA PHARMACY AFTER SOMEONE STEALS MORE THAN 5-THOUSAND DOLLARS IN PILLS.IT HAPPENED IN TRAVERSE CITY AT THE PRESCRIPTION SHOP IN COPPER RIDGE.THE SHERIFF'S DEPARTMENT SAYS SOMEONE BROKE IN SHORTLY AFTER 12-30 A-M WEDNESDAY MORNING.7 & 4'S BILL FROEHLICH HAS THE STORY.

February 27, 2009

Time: 6:00-6:30pm

Duration :30

TWO MICHIGAN STATE TROOPERS WERE ON THE OTHER SIDE OF THE LAW TODAY, GOING BEFORE A JUDGE AFTER ADMITTING TO SHOOTING A DEER WHILE ON DUTY. SEVEN AND FOUR'S GREG ANGEL WAS IN THE COURT ROOM FOR THE SENTENCING HEARING AND HAS THE LATEST.

March 3, 2009

Time: 11:00-11:35pm

Duration:30

SINCE THE ACCIDENT SEVERAL PEOPLE HAVE COMMENTED ON OUR WEBSITE CONCERNED ABOUT THE SAFETY AND LOCATION OF THE RAILROAD CROSSING. TONIGHT THE DRIVER OF THE CAR IS SHARING HIS THOUGHTS AND WHY HE SAYS SOMETHING MUST BE DONE BEFORE SOMEONE ELSE GETS HURT. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

March 5, 2009

Time: 6:00-6:30pm

Duration :30

IT LOOKS OFFICAL...TONS OF DETAILS, STATISTICS, LOCATIONS, NUMBERS... EASY TO BELIEVE IF THIS SHOWED UP IN YOUR EMAIL IN BOX THAT WHO EVER WROTE IT IS TRYING TO SAVE YOU FROM GETTING A SPEEDING TICKET... BUT IT THOSE DETAILS THAT HAD SOME OF OUR VIEWERS WONDERING IF IT'S FOR REAL.THE ANSWER TO THAT QUESTION IS THE SUBJECT OF THIS FACT FINDER.

March 5, 2009

Time: 11:00-11:35pm

Duration :30

MORE THAN 90-PERCENT OF CHILDREN SPEND HOURS ONLINE EACH WEEK---WHICH IS WHY EXPERTS ARE WARNING PARENTS TONIGHT TO KEEP AN EXTRA EYE OUT ON THEIR CHILD'S INTERNET ACTIVITY. PRESIDENT OF THE ORGANIZATION ENOUGH IS ENOUGH---DONNA RICE-HUGHES----HAS SPOKEN TO PARENTS AND KIDS IN CITIES ALL ACROSS THE NATION. HER PRESENTATION OUTLINES THE POSSIBLE DANGERS CHILDREN MAY ENCOUNTER IF CERTAIN PRECAUTIONS AREN'T TAKEN. HUGHES SAYS PARENTS ARE THE FIRST LINE OF DEFENSE WHEN IT COMES TO PROTECTING THEIR CHILD FROM INTERNET PREDATORS.

March 6, 2009

Duration:30 Time: 6:00-6:30pm POLICE MADE THE ARREST LAST NIGHT AT A HOME IN FLINT. STEVEN ORAM IS FACING BREAKING AND ENTERING AND HOME INVASION CHARGES AFTER STATE POLICE SAY HE BROKE INTO A WEXFORD COUNTY HOME IN HARING TOWNSHIP BACK IN AUGUST OF 2007. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

March 9, 2009

Duration :30 Time: 6:00-6:30pm IF YOU'RE OUT ON THE ROADS, YOU BETTER BUCKLE UP OR ELSE YOU COULD BE FACING A TICKET THE MAJORITY OF MICHIGAN RESIDENTS ARE FOLLOWING THIS LAW ACCORDING TO A RECENT STUDY AND STATE POLICE SAY IT'S SHOWING. 7&4'S MELISSA SMITH EXPLAINS.

March 9, 2009

Duration:30 Time: 6:00-6:30pm THIS A GOOD NEWS BAD NEWS STORY. BECAUSE NORTHERN MICHIGAN DOES *NOT* HAVE THE WORST CRIME IN THE STATE, OUR AREA IS NOT RECEIVING A BIG PART OF FEDERAL STIMULUS FOR LAW ENFORCEMENT. THE DETAILS ARE IN THIS FACT FINDER REPORT.

March 11, 2009

Time: 11:00-11:35pm THE SHERIFF SAYS THE JAIL AVERAGES AROUND A DOZEN CASES PER YEAR RACKING UP TENS OF THOUSANDS OF DOLLARS IN MEDICAL COSTS TO TREAT THE INFECTION.INSTEAD OF CONTINUING TO SHELL OUT TAXPAYER MONEY... THE JAIL HAS TAKEN SOME BASIC STEPS IN HOPES OF ELIMINATING THE ILLNESS ALTOGETHER. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

March 13, 2009

Duration:30 Time: 6:00-6:30pm LAW ENFORCEMENT AGENCIES ALL ACROSS THE STATE ARE INCREASING PATROLS FOR ST. PATRICK'S DAY TO CRACK DOWN ON DRUNK DRIVERS. TO HELP PAY FOR TT THE MICHIGAN OFFICE OF HIGHWAY SAFETY PLANNING HANDED OUT 345-THOUSAND DOLLARS IN FEDERAL TRAFFIC SAFETY FUNDS TO SEVERAL COUNTIES, INCLUDING GRAND TRAVERSE, CHIPPEWA AND MASON COUNTIES. THEY REMIND EVERYONE THAT NOT ONLY DO DRUNK DRIVERS PUT OTHER PEOPLES LIVES AT RISK BUT A D-U-I MEANS FINES, COMMUNITY SERVICE, PUTS 6 POINTS ON YOUR LICENSE, AND COULD GET YOUR LICENSE SUSPENDED AND EVEN LAND YOU IN JAIL.

March 18, 2009

Duration:30 Time: 6:00-6:30pm BLUE SKIES AND WARM TEMPERATURES ARE JUST AROUND THE CORNER AND ONE AREA SKI RESORT IS GETTING READY TO KICK IT OFF WITH AN ANNUAL TRADITION.THIS IS HOW THINGS WERE FOR THE MOST PART AT BOYNE RESORT'S WITH SKIIERS PACKING THE SLOPES. NOW WITH SPRING JUST AROUND THE CORNER THIS WEEKEND WILL KICK OFF THE ANNUAL CARNIVAL WEEKEND AND KRAZY DAZE AT BOYNE'S HARBOR SPRINGS AND BOYNE FALLS RESORTS. LAW ENFORCEMENT IS ALSO EXPECTED TO ADD A FEW EXTRA PATROLS TO PROVIDE EXTRA SUPPORT TO THE RESORT FOR THE EVENTS THAT ARE TYPICALLY VERY BUSY.

March 18, 2009

Duration :30 Time: 6:00-6:30pm WE'VE BEEN REPORTING ON PLANS TO REPAIR A BUSY ROAD IN TRAVERSE CITY-BUT THOSE PLANS MAY *NOW BE ON HOLD. THE MICHIGAN DEPARTMENT OF TRANSPORTATION IS PLANNING TO RE-PAVE DIVISION STREET FROM GRANDVIEW

PARKWAY TO SOUTH AIRPORT ROAD THIS MAY.BUT CITY OFFICIALS SAY THEY'RE WILLING TO WAIT ON THE REPAIRS TO LOOK CLOSER AT THE ISSUE.7&4'S MELISSA SMITH SPOKE WITH SOME RESIDENTS ABOUT THEIR CONCERNS WITH THE ROAD, AND HOW IT'S BECOME A SAFETY HAZARD.

March 24, 2009

Time: 6:00-6:30pm Duration :30
WITH SPRING UNDERWAY FIELDS AND WOODED AREAS ARE DRYING OUT FROM
WINTER'S WRATH.THESE CONDITIONS ALONG WITH WARMER TEMPERATURES HAS THE
D-N-R GEARING UP FOR WILD FIRE SEASON, AND THEY'RE WARNING PEOPLE TO BE
CAUTIOUS. 7&4'S MELISSA SMITH EXPLAINS.

March 24, 2009

Time: 11:00-11:35pm Duration:30

AFTER LOSING THEIR LOVED ONES TO CARBON MONOXIDE POISONING TWO NORTHERN MICHIGAN FAMILIES ARE TURNING THEIR GRIEF INTO AWARENESS FOR OTHERS.

IT'S A NEW LAW AIMED AT PROTECTING MICHIGAN FAMILIES FROM A DEADLY GAS.GOVERNOR GRANHOLM SIGNED THE "OVERBECK LAW" LAST WEEK, REQUIRING CARBON MONOXIDE ALARMS TO BE INSTALLED IN ALL NEW HOMES.SEVEN AND FOUR'S COURTNEY REHMER REPORTS.

March 25, 2009

Time; 6:00-6:30pm

Duration :30

NOW, AFTER RECEIVING OVER 600-THOUSAND DOLLARS IN GRANT MONEY FROM THE DEPARTMENT OF NATURAL RESOURCES AND FEMA- THE FIRE DEPARTMENT IS ABLE TO HAVE UPGRADED EQUIPMENT INCLUDING TWO NEW FIRE TRUCKS.7&4'S MELISSA SMITH HAS THE DETAILS.

March 25, 2009

Time; 6:00-6:30pm

Duration :30

THE OTSEGO COUNTY SHERIFF'S OFFICE IS ALSO LOOKING TO NAB THEIR SHARE OF SOME FEDERAL DOLLARS. SHERIFF JIM MCBRIDE SAYS THEY'RE SEEKING GRANTS TO HIRE TWO NEW FULL TIME DEPUTIES THE GRANTS ARE BEING APPLIED FOR FROM THE COMMUNITY ORIENTED POLICING SERVICES WHICH HAS ONE BILLION DOLLARS IN AVAILABLE FEDERAL FUNDS TO HIRE, EQUIP AND TRAIN NEW POLICE OFFICERS AT THE LOCAL LEVEL. THE SHERIFF SAYS BUDGET CUTBACKS SEVERAL YEARS AGO HAVE LEFT WITH THE DEPARTMENT WITH MINIMUM STAFFING.

March 25, 2009

Time: 11:00-11:35pm

Duration :30

SHERIFF TOM BENSLEY WENT BEFORE THE COUNTY BOARD TONIGHT ASKING FOR SUPPORT OF THE GRANT REQUESTS. SEVEN AND FOUR'S COURTNEY REHMER WAS AT THE MEETING AND HAS THE DETAILS.

March 30, 2009

Time: 6:00-6:30pm

Duration :30

THE GRAND TRAVERSE COUNTY SHERIFF'S OFFICE WAS AWARDED A CHECK TODAY FOR OVER 6 HUNDRED THOUSAND DOLLARS BY FEDERAL LAW ENFORCEMENT. THE AWARD IS PART OF A NATION-WIDE INVESTIGATION INTO EMPLOYMENT OF ILLEGAL ALIENS AND TAX EVASION.7&4'S MELISSA SMITH HAS THE DETAILS.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

COMMUNITY INVOLVEMENT/DEVELOPMENT

(Including volunteerism, blood drives, revitalizing neighborhoods and mentoring)

Local News

January 1, 2009

Time: 6:00-6:30pm

AFTER GETTING LAID OFF FROM A NORTHERN MICHIGAN FACTORY A LOCAL WOMAN IS USING HER SPARE TIME TO HELP BRIGHTEN UP OTHER PEOPLE'S DAY.AND SHE'S DOING IT ONE QUILT AT A TIME. I SAT DOWN WITH RONDA WILSON AND HAVE MORE IN THIS MONTH'S EXCLUSIVE YOUR TOWN HERO REPORT.

January 2, 2009

Time: 6:00-6:30pm

Duration :30

A NEW FUND WILL HELP VETERANS AND THEIR FAMILIES IN TWO NORTHERN
MICHIGAN COUNTIES.ORGANIZERS HAVE STARTED RAISING THE MONEY-- AND IN
THE PROCESS-- DISCOVERED JUST HOW GREAT THE NEED IS.SEVEN AND FOUR'S
KRISTIN MACIOROWSKI EXPLAINS.

January 2, 2009

Time: 6:00-6:30pm

MEANWHILE THE SALVATION ARMY CONTINUES TO WORK WITH THE DISPLACED FAMILIES TO TRY TO GET THEM HOUSING AND NEW CLOTHING. TONIGHT, SEVEN AND FOUR'S GREG ANGEL TAKES A CLOSER LOOK AT THE WORK OF THE SALVATION ARMY AND WHAT MAKES THEIR ASSISTANCE POSSIBLE FOR FAMILIES IN NEED.

January 5, 2009

Time: 6:00-6:30pm

THE FATHER FRED FOUNDATION ANNOUNCED TODAY THAT THEY WILL HAVE A NEW SPIRITUAL DIRECTOR.AFTER SEVING NINE YEARS AS THE SPIRITUAL DIRECTOR FOR THE TRAVERSE CITY BASED CHARITY FATHER EDWIN THOME WILL BE REPLACED BY REVEREND {YOK- AH- VOS} IAKOVOS.FATHER THOME PLANS TO STAY ON TO HELP WITH FUND RAISING FOR THE NEXT YEAR.

January 7, 2009

Time: 5:00-6:00pm

Duration: 30

A NORTHERN MICHIGAN LIBRARY WILL BE GETTING SOME FINANCIAL ASSISTANCE WITH THE HELP OF AN ANNUAL FUNDRAISER. W-M-O-M RADIO IN LUDINGTON IS HOLDING IT'S 10-TH ANNUAL LAKE JUMP FUNDRAISER THIS SPRING. THIS WEEK IT ANNOUNCED THAT THE PROCEEDS OF THE FUNDRAISER WILL BENEFIT THE LUDINGTON LIBRARY'S "JUST IMAGINE" CAMPAIGN. OVER IT'S 10 YEARS THE LAKE JUMP HAS RAISED OVER 100-THOUSAND DOLLARS FOR CHARITY.

January 9, 2009
Time: 6:00-6:30pm
Duration:30

AN AREA LITTLE LEAGUE IS GETTING ALMOST 8- THOUSAND DOLLARS FOR IMPROVEMENTS TO THEIR FIELD. THE MANCELONA LITTLE LEAGUE IN ANTRIM COUNTY IS RECEIVING GRANTS FROM THE VISION 20- 20 GROUP AND HABITAT FOR HUMANITY OF ANTRIM COUNTY. 2- THOUSAND 8- HUNDRED DOLLARS WILL GO TOWARDS NEW BLEACHERS AT PALMER PARK AND 5- THOUSAND DOLLARS WILL BE SPENT ON PLAYGROUND EQUIPMENT. THE UPGRADES ARE SLATED TO BE MADE IN THE SPRING.

January 9, 2009

Time: 6:00-6:30pm

THE NATIONAL CHERRY FESTIVAL WILL SOON BE MOVING INTO ITS NEW BUILDING, AFTER THE TRAVERSE CITY COMMISSION APPROVED THE USE OF AN HISTORIC BUILDING THE TRAVERSE CITY COMMISSION UNANIMOUSLY VOTED TO ALLOW THE CHERRY FESTIVAL TO TAKE OVER THE CON FOSTER BUILDING AT THE FORMER CLINCH PARK ZOO.THE FESTIVAL WILL PAY 14- THOUSAND- 5-HUNDRED DOLLARS FOR THE ONE YEAR AGREEMENT.FESTIVAL ORGANIZERS HOPE TO HAVE SOME OPERATIONS AT THE BUILDING FOR THIS SUMMER'S EVENTS, BUT SAY THEY WILL OFFICIALLY MOVE IN AROUND SEPTEMBER.

January 12, 2009

Time: 6:00-6:30pm Duration :30

IT'S THE HOTTEST TICKET IN THE NATION... BARACK OBAMA'S INAUGURATION.

MILLIONS OF PEOPLE ARE EXPECTED TO VISIT WASHINGTON D.C. NEXT WEEK FOR
THIS HISTORIC EVENT. I'LL BE ONE OF THEM. THE TICKETS ARE FREE, BUT
THE ONLY WAY TO GET ONE IS THROUGH YOUR SENATOR OR CONGRESSMAN... I
TRIED... AND COULDN'T ... AND I'M NOT ALONE...THOSE TICKETS ARE THE
SUBJECT OF TONIGHT'S FACT FINDER REPORT

January 13, 2009

Time: 6:00-6:30pm

Duration :30

IT'S A HAPPY ENDING TO A STRUGGLE THAT LEFT ONE LEELANUAU COUNTY FAMILY WORKING TO STAY WARM IN SOME OF THE MOST FRIGID TEMPERATURES. THANKS TO A SPECIAL DELIVERY TODAY IT WILL BE A LOT EASIER ... AND JUST IN TIME SEVEN AND FOUR'S SHEENA ELZIE HAS THE STORY.

January 15, 2009

Time: 6:00-6:30pm

Duration:30

TEENS IN TRAVERSE CITY WILL SOON HAVE A NEW PLACE TO PLAY.THE THIRD LEVEL CRISIS CENTER IS GETTING TOGETHER WITH "STUDIO 7" TO OFFER NEW PROGRAMS FOR KIDS 7 &4'S BILL FROEHLICH SHOWS US WHERE IT'S ALL HAPPENING.

January 15, 2009

Time: 11:00-11:35pm Duration :30

LAST WINTER WE INTRODUCED YOU TO A LOCAL HOMELESS WOMAN SEEKING SHELTER FROM THE STREETS--- NOW ONE YEAR LATER--- AND WITH HELP FROM OTHERS-THAT SAME WOMAN IS DEDICATING HER TIME TO THE PLACE THAT GAVE HER THE STRENGTH TO TURN HER LIFE AROUND... WITH THE HOPE OTHERS WILL TOO. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

January 16, 2009

Time: 6:00-6:30pm

Duration:30

DECADES BEFORE WORLD WAR TWO THOUSANDS OF MICHIGAN SOLDIERS ALSO FOUGHT FOR THEIR COUNTRY.NOW THAT TIME IS BEING BROUGHT BACK TO LIFE.THE FILM --WHICH IS BEING SHOT RIGHT HERE IN NORTHERN MICHIGAN--- CENTERS ON THE WAR WITH A FOCUS ON A GROUP OF MICHIGAN SOLDIERS.SEVEN AND FOUR'S COURTNEY REHMER HAS A SNEAK PEAK INTO THE FILM.

January 16, 2009

Time: 6:00-6:30pm Duration:30 AFTER SERVING IN THE UNITED STATES NAVY FOR MORE THAN FIVE YEARS A

NORTHERN MICHIGAN MAN IS BEING AWARDED FOR HIS SERVICE.A CEREMONY FOR LOWELL BABCOCK WAS HELD TODAY AT STATE REPRESENTATIVE DAVE CAMP'S OFFICE IN TRAVERSE CITY.BABCOCK SERVED IN THE NAVY BETWEEN 1941 AND 1946 DURING WORLD WAR TWO.HE RECEIVED SEVERAL AWARDS INCLUDING THE NAVY OCCUPATIONAL SERVICE MEDAL FOR SERVICE IN GERMANY, AUSTRIA, ITALY, AND JAPAN.

January 16, 2009

Duration :30 Time: 6:00-6:30pm AN AREA GROCERY STORE IS GIVING BACK TO THE COMMUNITY THANKS TO THE GENEROSITY OF ITS SHOPPERS! FOR SIX WEEKS, CUSTOMERS AT GLEN'S MARKET IN TRAVERSE CITY HAVE HAD THE OPTION TO ADD AN EXTRA DOLLAR ONTO THEIR FOOD BILLS. TODAY, THE FATHER FRED FOUNDATION IS RECEIVING THOSE DOLLARS... ALMOST 57 HUNDRED OF THEM. THE FUNDS FROM THE SCAN AWAY HUNGER PROGRAM WILL PURCHASE FOOD ITEMS LIKE MILK, PRODUCE, AND MEAT

FOR THE FOOD PANTRY.

January 19, 2009

Duration:30

Time: 6:00-6:30pm PEOPLE ARE ALREADY PACKING ONTO THE NATIONAL MALL FOR PICTURES AND SOUVENIRS THE DAY BEFORE PRESIDENT- ELECT BARRACK OBAMA IS WORN IN AS THE 44TH PRESIDENT OF THE UNITED STATES.PEOPLE HAVE TRAVELLED FROM ACROSS THE UNITED STATES TO BE THERE FOR THIS HISTORIC DAY.SEVEN AND FOUR'S DIANA FAIRBANKS IS NOW JOINING US LIVE FROM WASHINGTON D-C... DIANA.

January 20, 2009

Time: 5:00-6:00pm HUNDREDS OF PEOPLE WATCHED AND WITNESSED THE HISTORY MAKING MOMENT ON

THE BIG SCREEN.NEARLY 600 PEOPLE PACKED THE STATE THEATRE IN TRAVERSE CITY.PEOPLE LINED UP OUTSIDE AROUND 9 AM TO GET A SEAT. THE THEATRE SIMULCASTED THE INAUGURATION LIVE AND PLAYED IT ON THE SILVER SCREEN.

January 20, 2009

Duration:30 Time: 6:00-6:30pm

TODAY'S INNAUGURATION OF OUR NATION'S 44TH PRESIDENT WILL NO DOUBT BE WRITTEN INTO HISTORY BOOKS.AND AS MOST OF US WATCHED THE EVENTS UNFOLD IN WASHINGTON D-C, SEVEN AND FOUR'S GREG ANGEL WAS WITH AN ANTRIM COUNTY WOMAN AS SHE TURNED 105 YEARS OLD AND HER THOUGHTS ON THE CHANGE IN THE NATION.

January 20, 2009

Time: 6:00-6:30pm Duration:30

OUR OWN DIANA FAIRBANKS HAD THE OPPORTUNITY TO BE THERE--IN THAT CROWD ON THE NATIONAL MALL--AS PRESIDENT OBAMA AND VICE- PRESIDENT BIDEN WERE SWORN IN--AND PRESIDENT OBAMA GAVE HIS MUCH-ANTICIPATED INAUGURAL ADDRESS.MANY OF US SAW IT UNFOLD ON T-V-BUT WHAT WAS IT LIKE TO WITNESS IT IN-PERSON?DIANA JOINS US ON THE PHONE TO LET US KNOW!

January 21, 2009

Duration :30 Time: 6:00-6:30pm

THE NATIONAL CHERRY FESTIVAL HANDED OUT AWARDS TODAY IN HONOR OF THOSE THAT HAVE HELPED PROMOTE CHERRIES.A LUNCHEON WAS HELD AT THE GRAND

TRAVERSE RESORT TO HAND OUT AWARDS AND RECOGNIZE OTHERS. THE CHERRY MARKETING INSTITUTE LUNCHEON AWARDED FIVE VERY CHERRY PROMOTION AWARDS. FOUR OF THEM WERE GIVEN TO WOMEN WHO HAVE SPENT A LOT OF THEIR TIME VOLUNTEERING DURING THE CHERRY FESTIVAL. THE INDUSRTY PERSON OF THE YEAR WAS GIVEN HIS AWARD AFTER BEING RECOGNIZED EARLIER THIS YEAR.

January 23, 2009

Time: 6:00-6:30pm Duration:30
YOU CAN HELP THOSE IN NEED STAY WARM THIS WINTER AND HAVE A LITTLE FUN
AT THE SAME TIME.TOMORROW IS THE ANNUAL "GIFT OF WARMTH GALA" HOSTED BY
THE NORTHWEST MICHIGAN HUMAN SERVICES AGENCY.THE EVENT INCLUDES A
SILENT AUCTION, FOOD, AND DANCING.WITH THE HIGH UNEMPLOYMENT RATE MORE
PEOPLE THAN EVER ARE LEANING ON AGENCIES FOR THE BASIC NECESSITIES,

MAKING FUND RAISING EVENTS LIKE THIS ONE EVEN MORE IMPORTANT.

January 24, 2009

Time: 6:00-6:30pm

Duration :30

YOU CAN HELP THOSE IN NEED STAY WARM THIS WINTER ... BY HAVING A LITTLE FUN TONIGHT.IT'S THE ANNUAL "GIFT OF WARMTH GALA" HOSTED BY THE NORTHWEST MICHIGAN HUMAN SERVICES AGENCY. And VOLUNTEERS ARE PUTTING THE FINISHING TOUCHES ON THE PREPARATIONS FOR TONIGHT'S EVENT.

January 26, 2009

Time: 6:00-6:30pm

Duration :30

A GROWING NEED MAKES THIS YEAR'S DONATION DRIVE MORE IMPORTANT THAN EVER FOR A FOOD PANTRY THAT SERVES A FIVE- COUNTY AREA. THE ANNUAL FATHER FRED FROST BITE FOOD DRIVE KICKS OFF THIS FRIDAY IN TRAVERSE CITY ORGANIZERS SAY THIS IS THE BIGGEST FOOD DRIVE OF THE YEAR AND WILL HOPEFULLY FEED THOSE IN NEED THROUGH THE SUMMER.

January 26, 2009

Time: 6:00-6:30pm

Duration :30

AN ANNUAL FUND RAISER TO HELP KEEP PEOPLE IN NEED WARM HAS BEEN A SUCCESS. THE GIFT OF WARMTH GALA TOOK PLACE SATURDAY THE EVENT AIMS TO BRING IN SOME MUCH NEEDED SUPPORT FOR THE NORTHWEST MICHIGAN HUMAN SERVICES AGENCY. WITH THE HIGH UNEMPLOYMENT RATE MORE PEOPLE THAN EVER ARE LEANING ON VARIOUS AGENCIES FOR THE BASIC NECESSITIES... DURING THE WINTER THAT'S ESPECIALLY TRUE OF HEATING BILLS. THE GIFT OF WARMTH GALA RAISED 74-HUNDRED DOLLARS, AND THREE BUSINESSES: D-T-E ENERGY, SCMUCKAL OIL, AND T-C LIGHT AND POWER DONATED ANOTHER 7-THOUSAND DOLLARS. ABOUT 115 AREA FAMILIES WILL BE HELPED AS A RESULT OF THE FUND RAISING EFFORT.

January 29, 2009

Time: 5:00-6:00pm

Duration :30

A GROWING NEED MAKES THIS YEAR'S DONATION DRIVE MORE IMPORTANT THAN EVER FOR A FOOD PANTRY THAT SERVES A FIVE- COUNTY AREA. THE ANNUAL FATHER FRED FROST BITE FOOD DRIVE KICKS OFF TOMORROW IN TRAVERSE CITY. ORGANIZERS SAY THIS IS THE BIGGEST FOOD DRIVE OF THE YEAR AND WILL HOPEFULLY FEED THOSE IN NEED THROUGH THE SUMMER THE 2009 FATHER FRED FROSTBITE FOOD DRIVE BEGINS TOMORROW AND GOES THROUGH FEBRUARY EIGHTH. YOU CAN BRING ANY NON-PERISHABLE FOOD ITEM TO THE LOCATION ON GARFIELD AVENUE IN FRONT OF THE AGAVE MEXICAN GRILL IN TRAVERSE CITY.

January 31, 2009 Time: 6:00-6:30pm

Duration :30

THE EVENT INCLUDES SNOWSHOEING AND SKIING RAISES MONEY FOR LOCAL ORGANIZATIONS INCLUDING THE WOMEN'S RESOURCE CENTER IN TRAVERSE CITY AND THE ZONTA CLUB IN BENZIE COUNTY.AS 7&4'S MELISSA SMITH EXPLAINS, IT'S A FUN WAY FOR WOMEN TO GET TOGETHER AND HELP OUT LOCAL NON-PROFITS.

February 2, 2009

Time: 6:00-6:30pm Duration:30

AN ANNUAL EVENT IN TRAVERSE CITY IS RAISING MONEY TO SUPPORT VICTIMS OF DOMESTIC VIOLENCE. THE WOMEN'S RESOURCE CENTER IS HOLDING IT'S "HAPPY DAYS" EXTRAVAGANZA. LAST YEAR THE CENTER SAW A MORE THAN 20 PERCENT INCREASE IN PEOPLE COMING IN NEEDING HELP FROM 2007. THE CENTER'S DIRECTOR OF DEVELOPMENT SAYS THE PROCEEDS FROM THE EVENT WILL GO A LONG WAY TOWARD HELPING PEOPLE IN OUR COMMUNITY.

February 2, 2009

Time: 6:00-6:30pm Duration:30
A NORTHERN MICHIGAN FOOD DRIVE IS WELL UNDERWAY AND ORGANIZERS SAY
THERE IS STILL A LONG WAY TO GO TO MEET THEIR GOAL. THE FATHER FRED
FROST-BITE FOOD DRIVE KICKED OFF LAST WEEK.THEY HOPE THIS YEARS DRIVE
CAN FILL TWO SEMI TRUCKS FULL OF NON-PERISHABLE FOOD ITEMS ... ENOUGH
TO STOCK THE SHELVES AT FATHER FRED'S FOOD PANTRY FOR UP TO SIX MONTHS.
SO FAR THEY SAY DONATIONS ARE COMING IN STRONG, BUT MORE IS NEEDED TO
FILL THE GROWING DEMAND.

February 4, 2009

Time: 6:00-6:30pm Duration:30

A COMMUNITY ORGANIZATION IN TRAVERSE CITY IS LOOKING TO GIVE OUT
HUNDREDS OF THOUSANDS OF DOLLARS TO HELP SUPPORT OTHER CHARITABLE
GROUPS IN NORTHERN MICHIGAN. THE EXECUTIVE DIRECTOR OF THE UNITED WAY
IN NORTHWEST MICHIGAN SAYS THEY HAVE 600-THOUSAND DOLLARS IN GRANT
MONEY TO GIVE AWAY... BUT THERE ARE SOME QUALIFICATIONS. FIRST... THE
AGENCIES WHO APPLY HAVE TO BE TAX EXEMPT HUMAN SERVICES ORGANIZATIONS.
THEN... ONCE THE APPLICATIONS HAVE BEEN RECEIVED BY THE UNITED WAY THEY
ARE REVIEWED BY A CITIZENS ACTION TEAM.

February 4, 2009

Time: 11:00-11:35pm Duration :30
SO HOW BAD IS THE SITUATION HERE IN NORTHERN MICHIGAN...HELPING HAND
AGENCIES LIKE THE SALVATION ARMY SAY ITS SIMPLY UNBELIEVABLE. SEVEN AND
FOUR'S COURTNEY REHMER REPORTS.

February 5, 2009

Time: 6:00-6:30pm Duration:30

IT'S A SMALL BUILDING IN DOWNTOWN GAYLORD THAT'S HELPING PEOPLE OUT IN A BIG WAY.FOR THE PAST 17--YEARS ONE WOMAN---WITH HELP FROM OTHERS---HAS BEEN DONATING HER TIME MAKING SURE THAT PEOPLE IN OR AROUND THE COMMUNITY HAVE WHAT THEY NEED TO MAKE IT THROUGH THE DAY... AND ITS ALL FREE SEVEN AND FOUR'S COURTNEY REHMER HAS MORE IN THIS MONTH'S EXCLUSIVE YOUR TOWN HERO REPORT.

February 5, 2009

Time: 6:00-6:30pm Duration:30

IT'S TIME FOR THE OLYMPIC GAMES!THE 33RD ANNUAL MICHIGAN SPECIAL

OLYMPICS WINTER GAMES ARE BACK IN TRAVERSE CITY THIS WEEK.7 &4'S BILL

FROEHLICH STOPPED BY THIS AFTERNOON'S BIG COMPETITION - WHERE THESE

SPECIAL ATHLETES ARE RACING TO THE FINISH LINE.

February 5, 2009

Time: 6:00-6:30pm

Duration :30

PROJECT CONNECT HELPS BRING TOGETHER PEOPLE IN NEED WITH THOSE WHO CAN PROVIDE HELP SEVEN AND FOUR'S GREG ANGEL HAS THE DETAILS.

February 6, 2009

Time: 6:00-6:30pm Duration:30

THE GRAND TRAVERSE REGION HABITAT FOR HUMANITY IS HOLDING TWO

APPLICATION FAIRS TO FIND FAMILIES WHO NEED HELP BUILDING A NEW HOME.

WHILE THE IDEA IS TO HELP STRUGGLING... IT'S IMPORTANT TO REMEMBER

YOU'RE NOT GETTING A FREE HOME. HOUSES AVERAGE 60 TO 80-THOUSAND

DOLLARS... SO A FAMILY NEEDS TO BE ABLE TO MAKE PAYMENTS OF 450 TO 550

DOLLARS A MONTH.

February 6, 2009

Time: 6:00-6:30pm

Duration :30

WITH THE NEED FOR FINANCIAL ASSISTANCE UP AND COMMUNITY DONATIONS DOWN--- AGENCIES LIKE THE WOMEN'S RESOURCE CENTER IN TRAVERSE CITY ARE HAVING A DIFFICULT TIME MEETING THE GROWING NEED.SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

February 8, 2009

Time: 11:00-11:35pm

Duration :30

THE ANNUAL FOOD DRIVE HAS BEEN GOING ON FOR THE PAST 10 DAYS IN TRAVERSE CITY.7&4'S MELISSA SMITH CHECKED IN ON THE FINAL DAY OF THE DRIVE, AND FOUND OUT THAT ORGANIZERS SAY THE RESULTS WERE BETTER THAN THEY HAD HOPED.

February 10, 2009

Time: 11:00-11:35pm

Duration:30

EARLIER TONIGHT COMMUNITY LEADERS PUT THEIR HEADS TOGETHER TO FIGURE OUT A STRATEGIC PLAN FOR THE FUTURE OF THE FIRE DEPARTMENT--- ONE THAT MAY INCLUDE FEWER VOLUNTEERS.SEVEN AND FOUR'S COURTNEY REHMER REPORTS.

March 2, 2009

Time: 6:00-6:30pm

Duration :30

THE SALVATION ARMY IS ONE SUCH ORGANIZATIONS PEOPLE TURN TO IN AN EFFORT TO PAY THEIR UTILITY BILLS AND TO KEEP THEIR HOMES WARM THIS WINTER.BUT TO GET IT ALL DONE, IT'S NOT FREE, OR CHEAP TONIGHT, SEVEN AND FOUR'S GREG ANGEL REPORTS FROM CHEBOYGAN ON HOW ONE SUCH ORGANIZATION IS KEEPING UP WITH DEMAND AND WHAT IT MEANS FOR THEIR BOTTOM LINE.

March 4, 2009

Time: 6:00-6:30pm

Duration :30

THESE DAYS MORE PEOPLE ARE TURNING TO CHARITIES FOR HELP, AND CHARITIES ARE HAVING A HARD TIME KEEPING UP WITH DEMAND. A VIEWER WROTE US AN E-MAIL SAYING MORE PEOPLE WOULD PROBABLY GIVE IF THEY KNEW THEIR MONEY WAS ACTUALLY GOING TO THOSE WHO NEED IT. SO WHERE ARE YOUR DONATIONS GOING? THE ANSWER IN THIS FACT FINDER REPORT.

March 5, 2009

Time: 6:00-6:30pm

Duration:30

WINTER VINECKI HAS A LOT ON HER MIND-- ESPECIALLY CONSIDERING SHE'S JUST 10 YEARS OLD.SHE'S TRYING TO RAISE AS MUCH MONEY AS POSSIBLE TO HELP IN THE FIGHT AGAINST A DEADLY FORM OF CANCER.LAST YEAR HER DAD WAS

DIAGNOSED WITH PROSTATE CANCER.AND SINCE THEN WINTER, ALONG WITH HELP FROM HER FAMILY AND COMPLETE STRANGERS, HAS RAISED NEARLY 150--THOUSAND DOLLARS.SEVEN AND FOUR'S COURTNEY REHMER SAT DOWN WITH WINTER AND HAS HER STORY IN THIS MONTH'S EXCLUSIVE YOUR TOWN HERO REPORT.

March 5, 2009

Time; 6:00-6:30pm Duration:30

ANYTHING THAT SENDS GREENHOUSE GASES INTO THE ATMOSPHERE LEAVES A

CARBON FOOTPRINT.A NON-PROFIT ORGANIZATION IN TRAVERSE CITY IS READY TO

SHOW GRAND TRAVERSE COUNTY JUST HOW BIG ITS FOOTPRINT IS AND CREATE A

PLAN TO SHRINK IT. 7&4'S JAYNE SMITH EXPLAINS.

March 6, 2009

Time: 6:00-6:30pm

Duration :30

A STRUGGLING ECONOMY AND AN UNUSUALLY COLD AND SNOWY WINTER ARE BRINGING MORE PEOPLE INTO HOMELESS SHELTERS AROUND THE COUNTRY.BUT VOLUNTEERS WITH THE SAFE HARBOR PROGRAM SAY TRAVERSE CITY SEEMS TO BE BUCKING THE TREND. 7&4'S JAYNE SMITH EXPLAINS.

March 13, 2009

Time: 6:00-6:30pm Duration :30
MICHIGAN IS SIXTH IN THE NATION WHEN IT COMES TO FORECLOSURES.AS SEVEN
AND FOUR'S GREG ANGEL REPORTS IT'S CREATING NEW INTEREST IN SOME
ORGANIZATIONS WHOSE MISSION IT IS TO PUT FAMILIES INTO HOMES.

March 13, 2009

Time: 6:00-6:30pm

Duration:30

THE FATHER FRED FOUNDATION IS ASKING FOR YOUR HELP TO SPREAD HOLIDAY CHEER TO FAMILIES WHO ARE STRUGGLING THIS YEAR. VOLUNTEERS WILL BE COLLECTING AND FILLING EASTER BASKETS TO HAND OUT AT THE FOOD PANTRY SO THAT LESS FORTUNATE CHILDREN CAN STILL WAKE UP TO FIND EASTER CANDY. THE FOUNDATION SAYS THEY SEE ABOUT 75 FAMILIES A DAY IN THE FOOD PANTRY AND THEY ESTIMATE NEARLY HALF OF THOSE FAMILIES HAVE YOUNG CHILDREN.

March 15, 2009

Time: 6:00-6:30pm

Duration:30

THIS ISN'T THE FIRST TIME THE TWO SCHOOLS HAVE COME TOGETHER TO RAISE MONEY FOR THE ORGANIZATION---BUT IT IS A FIRST FOR WHAT ORGANIZERS ARE HOPING WILL BECOME AN ANNUAL EVENT. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (for QUBO Kids on NBC) as set forth in the attached Community Relations Quarterly Children's Programming Report for 1st quarter 2009. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

- 1. Educational Objectives: QUBO for both the 1st quarter 2009 and 2nd quarter 2009.
- 2. <u>Core programming</u>: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Please note that the age target for QUBO programming on NBC is 4-8 years old. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of the new FCC Form 398, we have added specific episode numbers.
- 3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
- 4. Public service announcements targeted to children 16 and under.
- 5. <u>Non-broadcast efforts</u> that enhance the educational and informational value of NBC Network programming to children.
- 6. <u>Network on-air promotional efforts</u>, which include a schedule of QUBO programming on NBC on-air promos.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 1st quarter of 2009 complied with the commercial limits of the Children's Television Act, provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Loretta Alden NBC Universal Director, Affiliate Relations 212-664-2928 loretta.alden@nbcuni.com