



## PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### ECONOMY

(Including business development, community infrastructure, small business development, and tourist attractions)

#### Local News

October 1, 2008

Time: 5:00-6:00pm

Duration :30

THE SENATE WILL TRY TO RE-START THE BAILOUT BILL WITH A VOTE TONIGHT ON A MODIFIED VERSION OF THE PLAN-- JUST TWO DAYS AFTER THE HOUSE FAILED TO PASS THE ORIGINAL ONE.

October 1, 2008

Time: 5:00-6:00pm

Duration :30

IF YOU PLAN ON ATTENDING NEXT WEEK'S GRAND VISION REGIONAL KICK-OFF EVENT, YOU'LL WANT TO ORDER TICKETS. ORGANIZERS SAY YOU SHOULD GET THE FREE TICKETS AHEAD OF TIME SINCE THEIR HAS BEEN AN OVERWHELMING AMOUNT OF INTEREST IN THE GRAND VISION PROJECT. THEY SAY SINCE EVERYONE IS INVITED, THEY DON'T WANT ANYONE TO MAKE THE TRIP AND NOT BE ABLE TO GET IN. THE EVENT WILL FEATURE A PRESENTATION OF FOUR COMMUNITY-DRIVEN SCENARIOS FOR ACCOMMODATING THE INEVITABLE GROWTH IN THE SIX COUNTY GRAND TRAVERSE REGION OVER THE NEXT 50 YEARS.

October 1, 2008

Time: 6:00-6:30pm

Duration :30

THE HOUSING MARKET ACROSS THE COUNTRY AND ACROSS MICHIGAN IS STRUGGLING. TO MAKE MATTERS WORSE, NOW CONTRACTORS AND SUPPLIERS SAY THE COST OF BUILDING A HOME IS STEADILY INCREASING. 7&4'S MELISSA SMITH HAS THE DETAILS AND WHAT'S BEHIND THE COSTLY CONSTRUCTION.

October 1, 2008

Time: 6:00-6:30pm

Duration :30

BUDGET CONCERNS ARE TAKING CENTER STAGE IN WEXFORD COUNTY TONIGHT AS COMMISSIONERS TRY TO FIND A WAY TO CUT MORE THAN A QUARTER MILLION DOLLARS FROM THE BUDGET. AFTER WEEKS OF COMMUNITY MEETINGS AND INPUT, COMMISSIONERS ARE SET TO ANNOUNCE THE FINAL PROPOSALS TONIGHT. THE MEETING STARTED AT SIX P-M AT THE HISTORIC COURTHOUSE IN CADILLAC. WE'LL HAVE MORE ON TONIGHTS MEETING ON SEVEN AND FOUR NEWS AT ELEVEN.

October 1, 2008

Time: 6:00-6:30pm

Duration :30

MANY CAR DEALERSHIPS HAVE SEEN A SLUMP IN SALES BECAUSE OF A JUMP AT THE GAS PUMP, NOW THEY ARE FACING ANOTHER CHALLENGE... A FINANCIAL CREDIT CRUNCH THAT'S LEAVING FEWER PEOPLE APPROVED FOR LOANS SEVEN AND FOUR'S SHEENA ELZIE SHOWS US HOW IT'S AFFECTING NORTHERN MICHIGAN CAR DEALERSHIPS.

October 1, 2008

Time: 11:00-11:35pm

Duration :30

ITS STANDING ROOM ONLY AS BUDGET CONCERNS TAKE CENTER STAGE IN WEXFORD COUNTY TONIGHT. IN ORDER TO BALANCE THE 2009 BUDGET THE COUNTY HAS TO

TRIM MORE THAN A QUARTER MILLION DOLLARS FROM ITS OPERATIONS ---MEETING THAT SHORTFALL COULD MEAN SOME DEEP CUTS TO SOME POPULAR PROGRAMS. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE ON THE OUTCOME. COURTNEY!

October 2, 2008

Time: 6:00-6:30pm

Duration :30

A NEW STUDY IS PUSHING THE IDEA OF WIND POWER FURTHER INTO THE PUBLIC EYE AND MAYBE INTO NORTHERN MICHIGAN... A STUDY OUT OF MICHIGAN STATE UNIVERSITY SAYS IF 100- THOUSAND WIND TURBINES WERE INSTALLED ALONG THE GREAT LAKES THEY COULD PRODUCE 320- THOUSAND MEGAWATTS OF ENERGY.... THAT'S 10 TIMES THE AMOUNT THE STATE USES DURING PEAK TIMES. PLANNERS SAY THESE TURBINES WOULD HAVE TO BE OUTSIDE SHIPPING LANES AND NOT IMPACT THE ECOLOGY. MEANWHILE THERE ARE ALSO REPORTS THAT A DOWNSTATE PUBLIC WORKS DEPARTMENT IS EXPLORING BUYING 15 HUNDRED ACRES OF LAND IN SOUTHERN CHIPPEWA COUNTY TO BUILD A 140 MILLION DOLLAR WIND FARM.

October 2, 2008

Time: 6:00-6:30pm

Duration :30

IN THE MIDST OF THE GOVERNMENT BAILOUT FOR WALL STREET... SOME PEOPLE SAY THEY WANT MORE HELP FOR TAXPAYERS.BUT IT MAY SURPRISE YOU TO KNOW THAT THERE ARE MILLIONS OF AMERICANS WHO HAVE MONEY WAITING FOR THEM - THAT THEY HAVEN'T CLAIMED. 7 & 4'S BILL FROEHLICH EXPLAINS HOW THOUSANDS OF NORTHERN MICHIGAN RESIDENTS EACH QUALIFY FOR HUNDREDS OF DOLLARS.

October 2, 2008

Time: 6:00-6:30pm

Duration :30

THE MONEY MELTDOWN ON WALLSTREET IS FORCING MANY BANKS AND LENDERS TO RETHINK THEY WAY THEY'RE DOING BUSINESS IN NORTHERN MICHIGAN. MANY AREA MORTGAGE LENDERS SAY THEY HAVE NOT GIVEN UP ON HOME LOANS, INSTEAD HAVE COME UP WITH TOUGHER REQUIREMENTS. AND THOSE NEW REQUIREMENTS COULD IMPACT YOU IF YOU'RE APPLYING FOR A HOME LOAN.SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS HOW.

October 2, 2008

Time: 11:00-11:35pm

Duration :30

A MONTH AFTER THEIR HOME IS DESTROYED BY A FIRE AND A KALKASKA COUNTY FAMILY IS STILL TRYING TO PICK UP THE PIECES---BUT THERE'S A HOLD UP. BEFORE THEY CAN TEAR DOWN THE OLD AND PUT UP THE NEW THE FAMILY NEEDS THEIR GAS LINE CAPPED AND CUT---A MOVE THAT THEY SAY IS HALTING THE CONSTRUCTION PROCESS THEY CALLED US WITH THEIR QUESTIONS, SEVEN AND FOUR'S COURTNEY REHMER GOT THE ANSWERS.

October 3, 2008

Time: 5:00-6:00pm

Duration :30

IT'S A RULING THAT COULD PROVE HARMFUL TO NORTHERN MICHIGAN WINERIES... CONSUMERS IN MICHIGAN WILL NOW BE ABLE TO HAVE WINES FROM OUTSIDE THE STATE SHIPPED TO THEIR HOMES.THAT'S BECAUSE A FEDERAL JUDGE RULED THIS WEEK THAT A MICHIGAN LAW DISALLOWING IT--UNFAIRLY DISCRIMINATES AGAINST OUT OF STATE RETAILERS. THE LAW ALLOWED IN-STATE RETAILERS TO SHIP DIRECT TO CONSUMERS, BUT OUT-OF-STATE RETAILERS COULD NOT UNLESS THEY HAD A LOCATION IN THE STATE. THIS COULD MEAN MORE COMPETITION FOR IN STATE WINERIES.

October 3, 2008

Time: 6:00-6:30pm

Duration :30

TOUGH ECONOMIC TIMES IN THE AUTOMOTIVE INDUSTRY WILL MEAN LAYOFFS AT A WEXFORD COUNTY MANUFACTURER. AS OF TODAY, SIXTEEN EMPLOYEES ARE FACING JOB CUTS AT BORG WARNER IN CADILLAC. BORG WARNER, MAKES ENGINE PARTS FOR HEAVY DUTY COMMERCIAL TRUCKS. IN AUGUST THE COMPANY'S NORTH AMERICAN FACILITIES ANNOUNCED RESTRUCTURING WOULD LEAD TO 1-THOUSAND LESS JOBS. AT THE TIME, THE CUTS DID NOT AFFECT THE CADILLAC PLANT.

October 3, 2008

Time: 6:00-6:30pm

Duration :30

THE POND NEAR A GRAND TRAVERSE COUNTY DAM WILL SOON BE LOWERED FOR SAFETY REASONS THE PLAN INVOLVES LOWERING THE BROWN BRIDGE POND ON THE BOARDMAN RIVER BY THREE AND A HALF FEET. CREWS WILL BEGIN LOWERING THE WATER ABOUT TWO INCHES PER DAY STARTING MONDAY. 7 & 4'S COURTNEY REHMER HAS MORE ON THE PLAN:

October 6, 2008

Time: 6:00-6:30pm

Duration :30

A SLOWDOWN IN THE BUILDING SECTOR IS HAVING A RIPPLE EFFECT LEADING TO LAYOFFS AND DELAYS. THE ANTRIM COUNTY BUILDING DEPARTMENT IS ALREADY STRAPPED FOR CASH AND OFFICIALS ARE LOOKING AT NEW WAYS TO MAKE UP A 170-THOUSAND DOLLAR DEFICIT. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

October 6, 2008

Time: 6:00-6:30pm

Duration :30

THERE ARE SOME NEW DEVELOPMENTS TONIGHT ABOUT THE FUTURE OF THE WEXFORD COUNTY CIVIC CENTER. ACCORDING TO COUNTY OFFICIALS, THE WEX WILL BE PUT IN THE 2009 BUDGET WHICH WILL MEAN THE CIVIC CENTER IS SLATED TO REMAIN OPEN NEXT YEAR. BUT COMMISSIONERS SAY THAT COULD CHANGE DEPENDING ON WHAT HAPPENS WITH THE RECREATIONAL MILLAGE IN NOVEMBER. BUT FOR NOW THE COUNTY IS LOOKING AT OTHER WAYS OF STILL TRIMMING ABOUT 150- THOUSAND DOLLARS OFF THE 2009 BUDGET.

October 6, 2008

Time: 6:00-6:30pm

Duration :30

THE WEXFORD COUNTY COMMISSION SAYS ABOUT 80 PERCENT OF IT'S BUDGET GOES TOWARDS SALARIES AND WAGES WHICH MEANS COUNTY POSITIONS COULD BE CUT TO HELP BALANCE THE BUDGET. COMMISSIONERS ALSO SAY THEY ARE LOOKING AT OPTIONS TO EITHER SELL OR CLOSE THE LANDFILL WHICH HAS CONTRIBUTED TO THESE BUDGET PROBLEMS. SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

October 6, 2008

Time: 6:00-6:30pm

Duration :30

YOU CAN WATCH AS TRAVERSE CITY COMMISSIONERS INTERVIEW THE TOP CANDIDATES FOR THE CITY MANAGER POSITION. THE INTERVIEWS WILL TAKE PLACE TOMORROW AFTERNOON AT 1 AND WEDNESDAY EVENING AT 5-30. COMMISSIONERS ARE INTERVIEWING THREE CANDIDATES DURING EACH SESSION. THE INTERVIEWS WILL TAKE PLACE AT THE COMMISSION CHAMBERS AT THE GOVERNMENTAL CENTER AND WILL ALSO BE TELEVISED LIVE ON CABLE CHANNEL 99. MEANWHILE CANDIDATE D. WAYNE O'NEAL HAS WITHDRAWN HIS NAME AND WILL BE REPLACED BY ROBERT SCHAUMLEFFEL JR.

October 6, 2008

Time: 6:00-6:30pm

Duration :30

AS STATE OFFICIALS TRY TO BLOCK THE SPREAD OF CHRONIC WASTING DISEASE AMONG MICHIGAN'S DEER POPULATION, NEW RULES ARE EXPECTED. ALREADY THE DEPARTMENT OF NATURAL RESOURCES HAS BANNED FEEDING OR BAITING DEER... NOW THERE WILL ALSO BE NEW RESTRICTIONS FOR REHABILITATION CENTERS.

SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

October 6, 2008

Time: 11:00-11:35pm

Duration :30

IN THE MIDST OF THE CURRENT CREDIT CRUNCH PROJECTS RIGHT HERE IN NORTHERN MICHIGAN ARE FEELING THE HEAT AND SOME ARE EVEN BEING POSTPONED. BUT WHAT ABOUT THE PROPOSED MULTI--MILLION DOLLAR PARKING DECK SET TO BE BUILT IN DOWNTOWN TRAVERSE CITY... WILL THE CURRENT PROBLEMS ON WALL STREET TRICKLE DOWN TO OLD TOWNE? SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY!

October 7, 2008

Time: 6:00-6:30pm

Duration :30

more and more people are struggling to pay their utility bills...and now more and more residents may be without utilities. a check of regulators and energy companies by the associated press shows that utility shut-offs are up in dozens of states..in fact -- they're up 27 percent right here in michigan. and with the economy area utility companies worry it could get worse. SO WE WANTED TO KNOW WHAT THOSE NUMBERS TRANSLATED TO IN NORTHERN MICHIGAN AND HOW IT COULD AFFECT YOU AND YOUR UTILITY COMPANY SEVEN AND FOURS SHEENA ELZIE EXPLAINS.

October 7, 2008

Time: 6:00-6:30pm

Duration :30

NEARLY A DOZEN EMPLOYEES ARE WITHOUT A JOB TONIGHT FROM THEIR ANTRIM COUNTY EMPLOYER. SECOND CHANCE ARMOR OF CENTRAL LAKE ANNOUNCED THEY HAVE LAID OFF NINE EMPLOYEES AS PART OF A RESTRUCTURING PLAN BY THEIR PARENT COMPANY. SEVEN AND FOUR'S GREG ANGEL JOINS US NOW WITH THE LATEST. GREG?

October 7, 2008

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN BUSINESS IS ASSESSING THE DAMAGE AFTER AN EXPLOSION AND FIRE DESTROYED A CHERRY PROCESSING PLANT. IT HAPPENED YESTERDAY AROUND 4-30 P-M AT THE LEELANAU FRUIT PLANT NEAR BUCKLEY IN WEXFORD COUNTY. 2 EMPLOYEES WERE INSIDE THE PLANT AT THE TIME OF THE EXPLOSION BUT MADE IT OUT SAFELY. IT'S BELIEVED THAT A CHEMICAL REACTION MAY HAVE CAUSED THE EXPLOSION. THE PLANT PRODUCES MARASCHINO CHERRIES .... AND THE OWNER SAYS THE FIRE CAUSED MILLIONS OF DOLLARS WORTH OF DAMAGE. 7 & 4'S ROB PRESTON HAS MORE AS THE BUSINESS OWNERS PICK UP THE PIECES LEFT BEHIND.

October 7, 2008

Time: 6:00-6:30pm

Duration :30

AN ON GOING LEGAL BATTLE TO STOP THE PLACEMENT OF AN INJECTION WELL IN ANTRIM COUNTY IS MET WITH ANOTHER REJECTION. THE WELLS WHICH WOULD BE BUILT NEAR ALBA WOULD TAKE CONTAMINATED WATER FROM BAY HARBOR. STAR TOWNSHIP AND FRIENDS OF THE JORDAN RIVER HAVE BEEN WORKING TO STOP THE CONTRUCTION, BUT ON FRIDAY THE U-S ENVIRONMENTAL PROTECTION AGENCY DENIED THE GROUP'S REQUEST TO OVER TURN THE ORIGINAL PERMIT ISSUED. THE GROUP'S ATTORNEY SUSAN TOPP SAYS SHE IS SURPRISED BY THE RULING. TOPP SAYS THEY HAVE TWO MAIN OPTIONS AT THIS POINT--- ONE IS TO FILE A MOTION WITH THE E-P-A TO RECONSIDER--- OR APPEAL TO THE U-S COURT OF APPEALS

October 7, 2008

Time: 6:00-6:30pm

Duration :30

INTERVIEWS FOR THE TRAVERSE CITY MANAGER POSITION STARTED TODAY.THE INTERVIEW PROCESS STARTED AT ONE O'CLOCK THIS AFTERNOON AT THE GOVERNMENTAL CENTER.THREE OF THE SIX CANDIDATES HAD THEIR SHOT TO BECOME THE TRAVERSE CITY MANAGER TODAY.COMMISSIONERS ARE NOT SURE HOW MANY MORE INTERVIEWS WILL BE NEEDED.

October 7, 2008

Time: 11:00-11:35pm

Duration :30

AFTER SEVERAL YEARS OF PLANNING, WORKSHOPS, AND PLENTY OF DISCUSSION THE NIGHT THAT MANY HAVE BEEN WAITING FOR IS HERE.THERE'S NOT A SINGLE SEAT EMPTY AS HUNDREDS OF PEOPLE FILE INTO TRAVERSE CITY'S HISTORIC STATE THEATRE FOR THE UNVEILING ON THE HIGHLY ANTICIPATED GRAND VISION DECISION.SEVEN AND FOUR'S COURTNEY REHMER WAS THERE SHE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY!

October 8, 2008

Time: 5:00-6:00pm

Duration :30

THE KALKASKA LIBRARY IS LOOKING TO MOVE TO THE KALISEUM. FOR NEARLY A DECADE THE LIBRARY HAS BEEN CROWDED WITH BOOKS WITHOUT ENOUGH ROOM TO PLACE NEW STACKS AND SHELVES.THE PROJECT COULD REQUIRE A COUNTYWIDE MILLAGE INCREASE AS WELL AS SOME FUTURE GRANTS AND LOANS. PROPONENTS SAY THE KALISEUM IS AN IDEAL LOCATION BECAUSE IT IS CLOSE TO SEVERAL SCHOOLS, THE GOVERNMENTAL CENTER AND THE DOWNTOWN.AN ENGINEER IS LOOKING INTO THE BUILDINGS FLOOR LOAD TO MAKE SURE IT COULD HANDLE THE BOOKS. THE CURRENT LIBRARY IS LOCATED ON CEDAR ROAD.

October 8, 2008

Time: 6:00-6:30pm

Duration :30

WITH ALL THE TURMOIL IN THE CREDIT MARKET AND ON WALL STREET WE'RE TAKING AN OPPORTUNITY TO HAVE SOME EXPERTS ANSWER YOUR QUESTIONS.WE'VE SET UP A PANEL THIS EVENING TO HELP YOU WITH THE WORRIES YOUR FAMILY MAY BE FACING AS A RESULT OF ALL THE UNCERTAINTY IN FINANCIAL MARKETS. FOUR EXPERTS HAVE VOLUNTEERED THEIR TIME TODAY TO HELP YOU FIND SOME LIGHT AT THE END OF THE TUNNEL SO WE WANT YOU TO CALL AND GET THE INFORMATION YOU NEED TO MOVE FORWARD.

October 8, 2008

Time: 6:00-6:30pm

Duration :30

FOR SOME PEOPLE IN NORTHERN MICHIGAN--THE HUNT FOR A JOB IS TAKING THEM TO ANOTHER STATE ... NEBRASKA.TODAY RECRUITERS WERE IN TOWN AT MICHIGAN WORKS IN TRAVERSE CITY. 7 & 4'S MELISSA SMITH HAS MORE ON WHY THE STATE-FUNDED PROGRAM SUPPORTS IT--AND WHY OTHERS ARE UPSET BY THE MOVE.

October 8, 2008

Time: 6:00-6:30pm

Duration :30

MOST NORTHERN MICHIGAN BUSINESSES HAVE THEIR MATERIALS SHIPPED TO THEM AND THEN HAVE THEIR FINISHED PRODUCT SHIPPED OUT TO THEIR CLIENTS.BUT SOME OF THESE BUSINESSES SAY FREIGHT COSTS HAVE INCREASED DRAMATICALLY THIS YEAR, FORCING THEM TO PAY MORE AND MAKE LESS PROFIT. SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

October 8, 2008

Time: 6:00-6:30pm

Duration :30

CADILLAC IS GETTING A FINANCIAL BOOST FOR DOWNTOWN DEVELOPMENT PROJECT. THE CADILLAC DOWNTOWN AUTHORITY IS IMPROVING A ONE POINT SIX MILE STRETCH OF MITCHELL STREET.THE CITY RECEIVED A GRANT FOR MORE THAN 850-

THOUSAND DOLLARS FROM THE STATE TO HELP WITH THE PROJECT COSTS. AN ADDITIONAL SIX- MILLION DOLLARS FROM FEDERAL, STATE, AND LOCAL SOURCES WILL BE GIVEN TO M- DOT FOR A RESURFACING PROJECT SLATED TO BEGIN IN 2009. THE TWO PROJECTS ARE A COMBINED EFFORT BETWEEN THE CADILLAC D-D-A AND M-DOT.

October 8, 2008

Time: 6:00-6:30pm

Duration :30

TAXPAYERS MAY GET TO KEEP A CLOSER EYE ON STATE SPENDING THROUGH A GOVERNMENT WEBSITE. THAT'S WHAT THE ATTORNEY GENERAL SAYS HE'S HOPING WILL HAPPEN AFTER HE SAYS SEVERAL MISTAKES WERE FOUND IN THE STATE BUDGET. ATTORNEY GENERAL MIKE COX IS TRAVELING ACROSS THE STATE AND MADE A STOP IN TRAVERSE CITY THIS MORNING TO TRY AND PUSH LAWMAKERS TO SIGN A PETITION. STATE REPRESENTATIVE HOWARD WALKER SAYS HE HAS SIGNED THE PETITION BECAUSE IT'S IMPORTANT FOR SPENDING TO BE TRANSPARENT IN A SLUMPING ECONOMY.

October 8, 2008

Time: 11:00-11:35pm

Duration :30

RIGHT NOW THERE ARE \*\*HUNDREDS\*\* IF NOT \*\*\*THOUSANDS\*\*\* OF SMALL BUSINESSES THROUGHOUT NORTHERN MICHIGAN. BUT AS SEVEN AND FOUR'S COURTNEY REHMER FOUND OUT GIVEN THE CURRENT ECONOMIC STATE ITS THESE SMALL BUSINESSES THAT MAY HAVE TO WORRY THE MOST.

October 8, 2008

Time: 11:00-11:35pm

Duration :30

WITH THE FINANCIAL PICTURE CHANGING SO RAPIDLY, MANY OF US HAVE QUESTIONS ABOUT THE IMPACT OF THE ECONOMY ON OUR FAMILIES. THAT'S WHY WE BROUGHT IN A PANEL OF LOCAL FINANCIAL EXPERTS DURING OUR EARLY EVENING NEWSCASTS TO ANSWER YOUR QUESTIONS. FROM 5-7 TONIGHT THE THREE FINANCIAL ADVISORS AND ONE CREDIT COUNSELOR ANSWERED HUNDREDS OF VIEWER'S CALLS AND WERE GIVEN DOZENS OF EMAILS. YOUR QUESTIONS RANGED FROM DEBT, TO REFINANCING, IRAS AND 401KS.

October 9, 2008

Time: 5:00-6:00pm

Duration :30

THE SLIDE CONTINUES ON WALL STREET...THE DOW DROPPED 678 POINTS CLOSING BELOW 9-THOUSAND FOR THE FIRST TIME IN FIVE YEARS. THAT JUST ONE YEAR AFTER THE MARKET PEAKED AT 14-THOUSAND. THE MASSIVE DROP IS MAINLY DUE TO A STEEP DECLINE IN SHARES OF GENERAL MOTORS. SHARES OF G-M , ONE OF 30 STOCKS THAT MAKE UP THE DOW JONES INDUSTRIALS, DROPPED TODAY TO THEIR LOWEST LEVEL TODAY SINCE 1950. GM SHARES PLUMMETED BY AS MUCH AS 33 PERCENT TO \$4.65...BEFORE REBOUNDED SLIGHTLY THIS AFTERNOON. ECONOMIC ANALYSTS HAVE SAID THE ONGOING SLUMP IN U-S VEHICLE SALES COULD LAST LONGER THAN PREDICTED AND EVEN SPREAD TO OTHER PARTS OF THE WORLD.

October 9, 2008

Time: 5:00-6:00pm

Duration :30

PEOPLE HAVE A CHANCE TO WEIGH IN ON NORTHERN MICHIGAN'S BIGGEST FESTIVAL. THE NATIONAL CHERRY FESTIVAL IS HOLDING A PUBLIC FORUM TO GET INPUT FROM THE COMMUNITY ON WAYS TO IMPROVE THE EVENT NEXT YEAR. PEOPLE ARE ENCOURAGED TO COME, EXPRESS THEIR CONCERNS AND HELP BRAINSTORM SOLUTIONS. TWO SIMILAR FORUMS WILL BE HELD NEXT WEEK AT THE GRAND TRAVERSE HERITAGE CENTER ON SIXTH STREET. ONE MONDAY NIGHT-- ANOTHER TUESDAY NIGHT.

October 9, 2008

Time: 6:00-6:30pm

Duration :30

THE FIELD FOR TRAVERSE CITY MANAGER HAS BEEN NARROWED TO THREE CANDIDATES.AFTER THE FIRST ROUND OF INTERVIEWS ON TUESDAY AND WEDNESDAY THE TRAVERSE CITY COMMISSION HAS NARROWED IT FROM FIVE CANDIDATES DOWN TO THREE. THE THREE REMAINING CANDIDATES WILL NOW FACE A COMMUNITY FORUM TO ANSWER QUESTIONS FROM LOCAL CITIZENS.MAYOR MICHAEL ESTES SAYS THE CANDIDATES WILL ALSO BE TAKEN AROUND THE COMMUNITY TO GET REACTION COMMUNITY MEMBERS AND LEADERS.THE REMAINING CANDIDATES ARE TOM MENZEL, R. BEN BIFOSS, AND BOB SCHAUMLEFFEL JUNIOR.THE FORUM WILL BE HELD NEXT WEEK POSSIBLY THURSDAY OR FRIDAY IN THE GOVERNMENTAL CENTER CAFETERIA.

October 9, 2008

Time: 6:00-6:30pm

Duration :30

90 CADILLAC BUSINESSES WERE ON DISPLAY TODAY AT THE 16TH ANNUAL CADILLAC BUSINESS EXPO.THE ANNUAL CADILLAC BUSINESS EXPO HAD MANUFACTURERS, SCHOOLS, INSURANCE COMPANIES, RESTRAUNTS, RESORTS AND EVEN CAR DEALERSHIPS IN ATTENDANCE AT THE WEXFORD COUNTY CIVIC CENTER. THE PURPOSE OF THE EXPO WAS TO MAKE CONTACTS AND POSSIBLY CREATE SOME NEW BUSINESS.

October 10, 2008

Time: 6:00-6:30pm

Duration :30

WELL TODAY WRAPPED UP BEING ANOTHER NICE FALL DAY...GORGEIOUS WEATHER... EXACTLY WHAT FOLKS IN CHARLEVOIX HAVE BEEN ASKING FOR AS THE 30TH ANNUAL APPLEFEST KICKS INTO HIGH GEAR.SEVEN AND FOUR'S GREG ANGEL HAS A PREVIEW.

October 10, 2008

Time: 6:00-6:30pm

Duration :30

SOME NORTHERN MICHIGAN COMPANIES ARE PREDICTING A SHORTAGE OF ABOUT A THOUSAND POWER LINE WORKERS WITHIN THE NEXT COUPLE OF YEARS.THAT'S BECAUSE A LOT OF THESE POWER LINE WORKERS WILL BE RETIRING. SEVEN AND FOUR'S ROB PRESTON HAS MORE ON HOW COMPANIES ARE DEALING WITH THE DILEMMA.

October 10, 2008

Time: 6:00-6:30pm

Duration :30

THE TRAVERSE CITY COMMISSION IS LOOKING AT A NEW WAY OF SHAPING ITS BUDGET.ACCORDING TO THE COMMISSION THE COFAX GROUP HAS SUGGESTED USING A NEW MANAGEMENT APPROACH TO REVIEW THE CITY BUDGET.CURRENTLY A STUDY GROUP IS WORKING WITH COFAX AND DEPARTMENT HEADS TO DETERMINE THE BEST WAY TO SURVEY THE PUBLIC.THE CITY COMMISSION HOPES TO FIND OUT WHAT SERVICES THE PUBLIC FINDS MOST IMPORTANT.THE PROJECT IS STILL IN THE EARLY STAGES TO DETERMINE IF IT WILL BE A BENEFIT.

October 10, 2008

Time: 6:00-6:30pm

Duration :30

WEXFORD COUNTY IS HOPING TO FIX ITS BUDGET DEFICIT DILEMMA BY PUTTING ITS LANDFILL UP FOR SALE.WEXFORD COUNTY COMMISSIONERS WILL ALLOW PARTIES INTERESTED IN PURCHASING, INVESTING, OR CLOSING THE LANDFILL TO BUY DATA ABOUT THE SITE.THE PARTIES WOULD THEN BE ALLOWED TO SUBMIT A PROPOSAL.ACCORDING TO THE COMMISSION WATSE AMNAGEMENT, AMERICAN WASTE, AND TRANSGREEN HAVE ALL EXPRESSED INTERST IN THE PROPERTY.COMMISSIONERS HOPE A DECISION WILL BE MADE WITHIN FOUR MONTHS.THE DEADLINE TO SUBMIT A PROPOSAL IS DECEMBER SIXTEENTH.



October 10, 2008

Time: 6:00-6:30pm

Duration :30

GOVERNOR GRANHOLM STOPS IN TRAVERSE CITY TO REVEAL PLANS TO GIVE THE NORTHERN MICHIGAN ECONOMY A BOOST. THE GOVERNOR SAYS A NEW ENERGY PROJECT IS THE FIRST STEP IN THE RIGHT DIRECTION TO BRING IN NEW JOBS AND NEW ENERGY. MAS-TECH MANUFACTURER WILL BE ADDING TO IT'S STAFF IN MANISTEE TO PRODUCE A NEW WIND TURBINE PROJECT FOR RESIDENTIAL USE. GRANHOLM SAYS IT'S PART OF AN EFFORT TO BRING IN MORE JOBS STATEWIDE. SEVEN AND FOUR'S SHEENA ELZIE HAS MORE ON THE IMPACT THE PLAN COULD HAVE ON THE AREA.

October 13, 2008

Time: 5:00-6:00pm

Duration :30

GENERAL MOTORS SAYS THEY WILL CLOSE A STAMPING PLANT NEAR GRAND RAPIDS -- A PLANT WHICH EMPLOYS MORE THAN 13-HUNDRED PEOPLE. THE HEAD OF G-M'S STAMPING DIVISION SAYS THE WYOMING STAMPING PLANT WILL BE CLOSED BY DECEMBER OF NEXT YEAR. HUMAN RESOURCES EMPLOYEES WILL WORK TO DETERMINE A NUMBER OF POSSIBLE OPTIONS FOR THOSE UNEMPLOYED--INCLUDING EARLY RETIREMENT, BUYOUTS, OR RE-LOCATION TO OTHER GENERAL MOTORS' FACILITIES. FORTY PERCENT OF ALL PARTS MANUFACTURED AT THE PLANT ARE FOR USE IN PICK-UP TRUCKS AND SUV'S, WHICH HAVE SEEN A DECLINE IN DEMAND AS GAS PRICES RISE. THE WORK DONE AT THE WYOMING PLANT WILL BE SHIFTED TO OTHER GM FACILITIES. G-M ALSO ANNOUNCED THE CLOSING OF ITS JANESVILLE WISCONSIN PLANT TODAY.

October 13, 2008

Time: 6:00-6:30pm

Duration :30

IT ISN'T ANYTHING NEW- ECONOMIC STRUGGLES TAKING PLACE ON WALL STREET, THROUGHOUT THE COUNTRY AND EVEN RIGHT HERE IN NORTHERN MICHIGAN. BUT SOME TRAVERSE CITY BUSINESSES ARE LOOKING PAST THE FINANCIAL DOWNTURNS AND TAKING A CHANCE AT EXPANDING. 7&4'S MELISSA HAS THE DETAILS.

October 13, 2008

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN MEDICAL CENTER SAYS THEY NEED TAXPAYER HELP TO MAINTAIN THEIR AMBULANCE SERVICE. THE WEST SHORE MEDICAL CENTER IN MANISTEE SAYS A NEW MILLAGE COULD OFFSET THE 290- THOUSAND DOLLARS THEY LOSE EVERY YEAR ON THEIR AMBULANCE SERVICE. THIS SERVICE COVERS MANISTEE AND NORTHERN MASON COUNTIES. SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

October 13, 2008

Time: 6:00-6:30pm

Duration :30

THEY ARE THE PEOPLE OF A TIGHT-KNIT NORTHERN MICHIGAN TOWN... AND NOW SOME OF THEM ARE WITHOUT A JOB. EAST JORDAN IRONWORKS BLAMES RISING PRODUCTION COSTS AND MORE COMPETITION AS THE REASONS FOR LAYING OFF 41 WORKERS. THAT MAKES UP ABOUT TEN PERCENT OF THE COMPANY'S WORKFORCE. SEVEN AND FOUR'S GREG ANGEL SAT DOWN WITH THE COMPANY'S VICE PRESIDENT TODAY TO FIND OUT WHETHER MORE CUTS COULD BE ON THE WAY.

October 13, 2008

Time: 11:00-11:35pm

Duration :30

THE JOURNEY TO NAMING TRAVERSE CITY'S NEW CITY MANAGER LEADS TO SOME HEATED WORDS BETWEEN COMMISSIONERS. CITY COMMISSIONERS NARROWED THE PLAYING FIELD DOWN TO THREE LAST WEEK-- BUT COMMISSIONER JIM CARRUTHERS IS UNHAPPY WITH THE PROCESS THUS FAR. DURING A SPECIAL MEETING CARRUTHERS ADDRESSED THE BOARD--- STRONGLY VOICING HIS OPINION THAT HE WOULD LIKE TO OPEN UP THE SEARCH TO MORE CANDIDATES ---BUT AS ....SEVEN

AND FOUR'S COURTNEY REHMER FOUND OUT-- NOT ALL COMMISSIONERS AGREE.  
COURTNEY!

October 13, 2008

Time: 11:00-11:35pm

Duration :30

A COMMUNITY MEETING IS GOING ON TONIGHT TO TALK ABOUT NEXT YEARS CHERRY FESTIVAL.FESTIVAL OFFICIALS WILL MEET WITH COMMUNITY MEMBERS TO TAKE SUGGESTIONS ON HOW TO IMPROVE FUTURE FESTIVALS.THERE WILL BE ONE MORE CHANCE TO GET YOUR VOICE HEARD.THE SENCOND OF TWO FORUMS WILL BE TOMORROW NIGHT AND IT WILL ALSO START AT SEVEN.IT WILL TAKE PLACE AT THE GRAND TRAVERSE HERITAGE CENTER.

October 14, 2008

Time: 5:00-6:00 pm

Duration :30

THE WOES ON WALL STREET MEANS SOME MAJOR AIRLINES ARE ADVERTISING SOMETHING WE HAVEN'T SEEN IN A WHILE...DISCOUNTS. SCOTT FRIEDMAN REPORTS.

October 14, 2008

Time: 6:00-6:30pm

Duration :30

FALLING GAS PRICES ARE GREAT FOR OUR WEEKLY BUDGETS... BUT FOR BUSINESSES THAT BUY LARGE QUANTITIES OF FUEL, THIS SUMMER'S RECORD HIGH PRICES HAVE IMPACTED THEIR FALL AND WINTER BUSINESS PLANS. THAT MEANS YOU AND I WILL STILL BE PAYING FOR IT.. FOR MONTHS.TAKE AIRLINES FOR EXAMPLE. I TAKE A CLOSER LOOK IN A FACT FINDER REPORT.

October 14, 2008

Time: 11:00-11:35pm

Duration :30

A TRAVERSE LIGHT AND POWER PROJECT ---THAT INITIALLY STARTED OUT WITH TEN DIFFERENT OPTIONS--- IS NOW DOWN TO THE FINAL CHOICE.FOR ALMOST A YEAR NOW T-C-L-P HAS BEEN DISCUSSING DIFFERENT PLANS ON WHAT TO DO WITH POWER LINES ON THE CITY'S WEST SIDE. TONIGHT TCLP BOARD MEMBERS HEARD THE FINAL TWO OPTIONS... AND AFTER CAREFUL CONSIDERATION, AND MANY QUESTIONS, THEY REACHED A DECISION.BUT AS SEVEN AND FOUR'S COURTNEY REHMER FOUND OUT--- IT COULD BE JUST THE BEGINNING.COURTNEY!

October 15, 2008

Time: 5:00-6:00pm

Duration :30

WITH SO MUCH HAPPENING WITH THE ECONOMY RIGHT NOW, WE ALL HAVE QUESTIONS.SO TODAY WE'VE BROUGHT IN A TEAM OF LOCAL EXPERTS TO ANSWER THE QUESTIONS YOU HAVE ABOUT GETTING A MORTGAGE OR YOUR CURRENT MORTGAGE AND THE IMPACT IT'S HAVING ON YOU AND YOUR FAMILY.DIANA FAIRBANKS JOINS US LIVE FROM OUR PHONE BANK OF MORTGAGE EXPERTS IN OUR TRAVERSE CITY STUDIO.

October 15, 2008

Time: 6:00-6:30pm

Duration :30

AN OPEN HOUSE IS BEING HELD FOR A DOWNTOWN ROAD PROJECT IN WEXFORD COUNTY.RECONSTRUCTION, TRAFFIC SIGNALS, SEWER REPLACEMENT AND DECORATIVE SIDEWALKS WOULD ALL BE PART OF THE PROJECT ON MITCHELL STREET IN CADILLAC BETWEEN PEARL STREET AND RIVER STREET.THE MICHIGAN DEPARTMENT OF TRANSPORTATION IS REVIEWING THE SIX- MILLION DOLLAR CONSTRUCTION PLAN.ON THURSDAY THE CADILLAC JUNIOR HIGH WILL BE OPEN FOR TO THE PUBLIC FOR A SHORT PRESENTATION AND VIEWING OF THE PLANS FOR MITCHELL STREET.THE OPEN HOUSE WILL RUN FROM SIX UNTIL 7- 30 P-M. THE PROJECT IS SLATED FOR 2009

October 15, 2008

Time: 6:00-6:30pm

Duration :30

A PLAN TO HELP EASE TRAFFIC BACKING UP IN TRAVERSE CITY IS IN THE WORKS. CITY OFFICIALS ARE RE-VISITING A ROADWAY PLAN THAT WOULD OPEN UP A NEW ENTRY WAY TO BUSINESSES AND RESTUARANTS. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

October 15, 2008

Time: 6:00-6:30pm

Duration :30

PEOPLE IN TRAVERSE CITY HAD THE CHANCE TO MEET THE FINALISTS FOR THE CITY MANAGER EARLIER TODAY, THE THREE CANDIDATES SPOKE WITH RESIDENTS AND ANSWERED QUESTIONS. THE GOAL OF THE MEET AND GREET WAS TO GIVE THE CITY COMMISSION A CHANCE TO SEE HOW EACH CANDIDATE INTERACTS WITH THE PUBLIC AND TO GET FEEDBACK FROM RESIDENTS.

October 15, 2008

Time: 6:00-6:30pm

Duration :30

SOME NORTHERN MICHIGAN BANKS SAY THEY WANT TO HELP BORROWERS GET MORTGAGES THAT WILL FIT THEIR BUDGET. THAT'S WHY THEY'RE ENCOURAGING ANYONE WHO WANTS A MORTGAGE TO COME TALK WITH THEIR SPECIALISTS BEFORE HAND SO THESE RECORD NUMBER OF FORECLOSURES DON'T HAPPEN AGAIN. SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

October 15, 2008

Time: 11:00-11:35pm

Duration :30

THE ECONOMIC TURMOIL NATIONALLY IS BEING FELT LOCALLY AS ONE AREA COUNTY IS CONSIDERING A WAGE FREEZE FOR ABOUT HALF OF COUNTY WORKERS. SEVEN AND FOUR'S COURTNEY REHMER JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY!

October 16, 2008

Time: 5:00-6:00pm

Duration :30

A MULTI-MILLION DOLLAR DAM RECONSTRUCTION PROJECT IN CHEBOYGAN COUNTY IS EXPECTED TO BE COMPLETED ON TIME. THE DEPARTMENT OF NATURAL RESOURCES SAYS THE CHEBOYGAN DAM PROJECT WILL BE FINISHED AT THE END OF THE MONTH. THEY SAY THE TOTAL PROJECT WILL END UP COSTING 3.5 MILLION DOLLARS AND IS BEING PAID FOR BY THE MICHIGAN STATE WATERWAYS FUND AND FROM SPORT FISH RESTORATION PROGRAM FUNDS. THE DAM ITSELF HAS BEEN COMPLETED AND FILLED BUT THE D-N-R SAYS 2 NEW PHASES ARE BEING ADDED INCLUDING A SERVICE DRIVE AND REPAVING A NEARBY PARKING LOT.

October 16, 2008

Time: 5:00-6:00pm

Duration :30

AN EVENT IN GRAND TRAVERSE COUNTY IS TEACHING PEOPLE WAYS TO SAVE ON ENERGY BILLS THIS WINTER. TODAY'S ENERGY FAIR HOSTED BY CHERRYLAND ELECTRIC IS FOCUSING ON ENERGY CONSERVATION AND ELECTRIC BILL SAVINGS. SPEAKERS FROM AROUND THE REGION ARE THERE TALKING ABOUT ENERGY USE, RENEWABLES, LIGHTING, INSULATION AND HEATING AND COOLING. THE IDEA IS TO HELP FAMILIES LEARN HOW TO KEEP THE HOUSE BUTTONED UP THIS WINTER AND PUT A LITTLE EXTRA CASH IN YOUR POCKETS.

October 16, 2008

Time: 5:00-6:00pm

Duration :30

HABITAT FOR HUMANITY IS LOOKING TO HELP PEOPLE IN NORTHERN MICHIGAN GET MORE AFFORDABLE HOMES. EVENTS ARE BEING HELD AT THE COMMUNITY ROOM OF THE GRAND TRAVERSE MALL FOR INTERESTED PEOPLE TO COME AND APPLY FOR HOMEOWNERSHIP IN GRAND TRAVERSE AND LEELANAU COUNTIES. THE PROGRAM

HELPS QUALIFIED PERSONS BY BUILDING THEM HOMES TO ENSURE A LOWER MONTHLY PAYMENT. AN EVENT IS TAKING PLACE RIGHT NOW AND CONTINUES UNTIL 7 TONIGHT. ANOTHER ONE WILL BE HELD THIS SATURDAY FROM 11 AM UNTIL 2 PM.

October 16, 2008

Time: 6:00-6:30pm

Duration :30

ALTHOUGH GAS PRICES HAVE GONE DOWN RECENTLY, FUELING A CAR STILL COMES WITH A HEFTY PRICE TAG.THAT'S WHY THE CADILLAC AREA COMMUNITY FOUNDATION IS LOOKING AT STARTING A CARPOOLING SERVICE IN WEXFORD COUNTY.SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

October 16, 2008

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN COMMUNITY RECEIVES A LARGE GRANT TO HELP KEEP AREA WATERWAYS CLEAN.THE GRAND TRAVERSE BAND OF OTTAWA AND CHIPPEWA INDIANS IS THE RECENT RECIPIENT OF A MORE THAN 823-THOUSAND DOLLAR FEDERAL GRANT. THE BAND WILL BE PARTNERING WITH THE CONSERVATION RESOURCE ALLIANCE TO COMPLETE FIVE WATER QUALITY AND HABITAT IMPROVEMENT PROJECTS IN BENZIE COUNTY OVER THE NEXT SEVERAL YEARS.SOME OF THE PROJECT LOCATIONS INCLUDE THE BETSIE RIVER, THE PLATTE, AND OTTER CREEK.

October 16, 2008

Time: 6:00-6:30pm

Duration :30

PEOPLE ONLY HAVE ONE WEEK TO GET OPINIONS IN ABOUT THE FUTURE OF SEVERAL NORTHERN MICHIGAN COUNTIES.OFFICIALS SAY THEY DISTRIBUTED MORE THAN 80- THOUSAND GRAND VISION DECISION SCORECARDS TO PEOPLE IN BENZIE, ANTRIM, KALKASKA, GRAND TRAVERSE, LEELANAU, AND WEXFORD COUNTIES.THE INPUT IS REQUESTED TO HELP SHAPE AND MANAGE FUTURE GROWTH OF THE AREA.

THE SCORECARD CONSISTS OF 12 MULTIPLE CHOICE QUESTIONS.YOU ONLY HAVE UNTIL OCTOBER TWENTY- EIGHTH TO FILL OUT YOUR SCORE CARD.

October 16, 2008

Time: 6:00-6:30pm

Duration :30

THE TROUBLED ECONOMY HAS GRAND TRAVERSE COUNTY OFFICIALS CONSIDERING A WAGE FREEZE FOR ABOUT HALF OF ITS WORKERS.THOSE GRAND TRAVERSE COUNTY EMPLOYEES WERE SET TO GET PAY RAISES NEXT YEAR, BASED ON A FINANCIAL STUDY COMPLETED THIS PAST SUMMER... BUT IN LIGHT OF THE BUDGET CRISIS, THE COUNTY COMMISSION CHAIRMAN IS NOW RECOMMENDING THAT THE BOARD POSTPONE THE RAISES UNTIL THE ECONOMY TURNS AROUND.IF THE BOARD VOTES IN FAVOR OF THE RECOMMENDATION, THE COUNTY COULD SAVE AROUND 600-- THOUSAND DOLLARS ---MONEY THE CHAIRMAN SAYS MAY BE NEEDED TO HELP MAKE ENDS MEET IN OTHER DEPARTMENTS.

October 16, 2008

Time: 6:00-6:30pm

Duration :30

ODDS ARE YOU QUALIFIED FOR THE ECONOMIC STIMULUS PACKAGE...EARLIER THIS SUMMER YOU PROBABLY CASHED A CHECK FOR A COUPLE HUNDRED DOLLARS...AND HAVEN'T THOUGHT TOO MUCH ABOUT IT.BUT ONE NORTHERN MICHIGAN MAN HAS BEEN THINKING ABOUT THAT CHECK FOR MONTHS...WONDERING WHY HE DIDN'T GET ONE.HERE IS HIS STORY IN PART ONE OF A FACT FINDER INVESTIGATION.

October 16, 2008

Time: 6:00-6:30pm

Duration :30

A PIECE OF LAND WITH A CONTROVERSIAL PAST THAT HAD BEEN SET ASIDE FOR FARMING COULD SOON BE DEVELOPED INTO A SENIOR CITIZEN HOUSING COMPLEX.

DEVELOPER BILL CLOUS WANTS TO TURN HIS 58 ACRES OF LAND IN EAST BAY TOWNSHIP INTO A SUBSIDIZED SENIOR CENTER COMPLEX. THE COMPLEX -WHICH WOULD BE LOCATED ON THREE MILE ROAD - WOULD INCLUDE MORE THAN 480 SENIOR AND ASSISTED LIVING APARTMENTS ALONG WITH TEN ACRES OF COMMERCIAL DEVELOPMENT. IN 2004, CLOUS AGREED TO USE THE LAND FOR FARMING TO SETTLE A LAWSUIT OVER ALLEGATIONS THAT HE ILLEGALLY BULLDOZED WETLANDS ON THE PROPERTY. ACCORDING TO THE EAST BAY TOWNSHIP ZONING ADMINISTRATOR IT COULD STILL BE A NUMBER OF YEARS BEFORE THE PROJECT IS DEVELOPED.

October 16, 2008

Time: 6:00-6:30pm

Duration :30

A MULTI-MILLION DOLLAR DEAL IS AT THE CENTER OF AN EXPANSION PROJECT IN NORTHERN MICHIGAN THAT'S EXPECTED TO BRING IN MORE JOBS. AND IT'S FOR THAT VERY REASON THAT STATES HAVE BEEN COMPETING FOR THEIR BUSINESS. HAGERTY INSURANCE IS PLANNING TO EXPAND ITS BUSINESS AND WAS LOOKING AT OPTIONS OUT OF STATE TO HELP MAKE IT HAPPEN. BUT THANKS MORE THAN TWO MILLION DOLLARS IN A STATE TAX CREDIT THE COMPANY IS STAYING IN TRAVERSE CITY. SEVEN AND FOUR'S SHEENA ELZIE HAS THE DETAILS.

October 17, 2008

Time: 5:00-6:00pm

Duration :30

AN EVENT IN TRAVERSE CITY IS EDUCATING PEOPLE ABOUT ENVIRONMENTAL ISSUES AND HOW NATURE PLAYS AN IMPORTANT PART IN ALL OF OUR LIVES. THE GREAT LAKES BIONEERS CONFERENCE IS UNDERWAY ON THE NORTHWESTERN MICHIGAN COLLEGE CAMPUS. THROUGH WORKSHOPS, LECTURES, FILMS AND OTHER CULTURAL ACTIVITIES, YOU CAN LEARN ABOUT A WIDE VARIETY OF ENVIRONMENTAL TOPICS LIKE GREENBUILDING, NATURAL HEATING, PLANT MEDICINE AND LOCAL GEOLOGICAL HISTORY.

October 20, 2008

Time 5:00-6:00pm

Duration :30

HOMEOWNERS LOOKING TO SAVE ON HEATING BILLS THIS WINTER CAN FIND SOME HELP FROM THE STATE. THE MICHIGAN STATE HOUSING DEVELOPMENT AUTHORITY IS OFFERING LOW COST LOANS TO INCOME ELIGIBLE HOMEOWNERS ACROSS THE STATE--TO MAKE ENERGY EFFICIENT IMPROVEMENTS TO THEIR HOME. HOMEOWNERS WITH NO EQUITY CAN APPLY FOR UP TO 25-THOUSAND DOLLARS WHILE HOMEOWNERS WITH EQUITY CAN APPLY FOR UP TO 50-THOUSAND DOLLARS. INTEREST RATES RANGE FROM 4 TO 8 PERCENT. THE IDEA IS TO HELP FAMILIES WITH SIMPLE IMPROVEMENTS LIKE INCREASING INSULATION, INSTALLING NEW WINDOWS, AND PURCHASING NEW EFFICIENT FURNACES. FOR MORE INFORMATION LOG ON TO OUR WEBSITE T-V 7 DASH 4 DOT COM.

October 20, 2008

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN COMMUNITY SETS A BAN ON BIG BUSINESS DEVELOPMENT IN THE AREA. THE TEMPORARY BAN OR MORATORIUM WAS RECENTLY PUT INTO PLAY FOR THE VILLAGE OF ELK RAPIDS AFTER OFFICIALS TURNED DOWN A PLAN FOR A MAJOR RETAILER. OFFICIALS SAY IT WAS AN EFFORT TO GIVE THE VILLAGE MORE TIME TO PLAN FOR BIG DEVELOPMENTS. BUT NEW GUIDELINES BEING SET MAY BE A SIGN THE BAN COULD BE LIFTED EARLY. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

October 20, 2008

Time: 6:00-6:30pm

Duration :30

A CENTURY OLD BUSINESS IN ONE GRAND TRAVERSE COUNTY AREA CLOSSES ITS DOORS AS THE COMMUNITY GRAPPLES WITH A CHANGING LANDSCAPE ...FEWER

FARMS AND MORE FAMILIES. THE CO-OP IN KINGSLEY SERVED ITS LAST CUSTOMERS ON SATURDAY ... BLAMING A NEW CROP OF RESIDENTIAL NEIGHBORS AS ONE REASON THE BUSINESS COULD NO LONGER SUCCEED. 7 & 4'S ROB PRESTON SHOWS US THE IMPACT DEVELOPMENT IS HAVING ON THE COMMUNITY.

October 20, 2008

Time: 6:00-6:30pm

Duration :30

A BUSINESS THAT MADE CHARLEVOIX HOME FOR -- DECADES HAS MADE THE DECISION TO SHUT ITS DOORS. THE COMPANY'S PRESIDENT SAYS IT HAS BEEN DISHEARTENING, BUT SAYS THERE WAS NO OTHER CHOICE. JUST A FEW YEARS AGO CHARLEVOIX MANUFACTURING EMPLOYED NEARLY A HUNDRED WORKERS.... BUT NOW THE 17 REMAINING WORKERS WILL SOON FIND THEMSELVES WITHOUT A JOB AS THE ECONOMY HAS SLOWED DEMAND FOR THEIR PRODUCTS. SEVEN AND FOUR'S GREG ANGEL HAS THE DETAILS.

October 20, 2008

Time: 11:00-11:35pm

Duration :30

IT'S WHAT MANY ARE REFERRING TO AS AN INAPPROPRIATE COMMENT MADE BY ONE NORTHERN MICHIGAN COMMUNITY LEADER--AND NOW THAT CITY COMMISSIONER IS APOLOGIZING. TONIGHT, THE TRAVERSE CITY COMMISSION UNANIMOUSLY VOTED TO EXTEND AN OFFER TO BEN (bi-FOSS) BIFOSS... MANISTEE'S FORMER CITY MANAGER... TO FILL THE VACANT TRAVERSE CITY MANAGER POSITION. BUT IT WAS WHAT HAPPENED DURING THE INTERVIEW PROCESS THAT HAD COMMISSIONER DENI SCRUDATO OFFERING UP AN APOLOGY FOR COMMENTS SHE MADE TO ONE OF THE CANDIDATES EARLIER THIS MONTH. THE COMMENT MADE BY COMMISSIONER SCRUDATO WAS DIRECTED TO TOM MENZEL AND REFERENCED HIS LATE FATHER. MENZEL SAYS THE COMMENT TOOK HIM BY COMPLETE SURPRISE AND IS ONE--- OF A HANDFUL OF OTHER REASONS---- HE HAS DECIDED TO PULL HIMSELF OUT OF THE RACE. SEVEN AND FOUR'S COURTNEY REHMER WAS AT TONIGHT'S MEETING. SHE JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. COURTNEY!

October 21, 2008

Time: 6:00-6:30pm

Duration :30

A CONTRACTED AGREEMENT IS IN THE HEAT OF A BUDGET BATTLE BETWEEN THE TRAVERSE CITY FIRE DEPARTMENT AND CITY OFFICIALS. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS WHY AND HOW IT COULD EFFECT TAXPAYERS.

October 21, 2008

Time: 5:00-6:00pm

Duration :30

THERE IS ONLY ONE WEEK LEFT TO GET YOUR OPINIONS IN ABOUT THE FUTURE OF SEVERAL NORTHERN MICHIGAN COUNTIES. OFFICIALS SAY THEY DISTRIBUTED MORE THAN 80- THOUSAND GRAND VISION DECISION SCORECARDS TO PEOPLE IN BENZIE, ANTRIM, KALKASKA, GRAND TRAVERSE, LEELANAU, AND WEXFORD COUNTIES. THE INPUT IS REQUESTED TO HELP SHAPE AND MANAGE FUTURE GROWTH OF THE AREA. THE SCORECARD CONSISTS OF 12 MULTIPLE CHOICE QUESTIONS. YOU ONLY HAVE UNTIL OCTOBER TWENTY- EIGHTH TO FILL OUT YOUR SCORE CARD.

October 21, 2008

Time: 6:00-6:30pm

Duration :30

IN AN ECONOMY OF PLANT CLOSURES AND LAYOFFS ONE NORTHERN MICHIGAN COMMUNITY IS SEEING HOPE OF CHANGE ON THE HORIZON. THAT CHANGE WOULD INCLUDE NEW DEVELOPMENT AND THE ADDITION OF JOBS. LEADERS IN ANTRIM COUNTY'S MANCELONA TOWNSHIP HAVE BEEN WORKING TO ATTRACT DEVELOPERS OF A 140- MILLION- DOLLAR WOOD BURNING POWER FACILITY. THE FACILITY IS PROPOSED TO BE LOCATED ON MORE THAN A HUNDRED ACRES OF LAND NEAR US-131

AND ELDER ROAD. SEVEN AND FOUR'S GREG ANGEL TAKES A CLOSER LOOK AT THE PROPOSAL AND WHAT IT COULD MEAN TO THE COMMUNITY.

October 21, 2008

Time: 11:00-11:35pm

Duration :30

COUNTY EMPLOYEES IN ONE NORTHERN MICHIGAN COMMUNITY WILL HAVE TO MAKE THEIR MONEY LAST A LITTLE LONGER, AFTER GRAND TRAVERSE COUNTY COMMISSIONERS VOTE TO DELAY A SCHEDULED PAY INCREASE. THE PAY RAISE IS BASED ON A FINANCIAL STUDY COMPLETED THIS PAST SUMMER AND WOULD HAVE TAKEN EFFECT AT THE START OF 2009--- BUT CONSIDERING THE CURRENT ECONOMIC TIMES COUNTY COMMISSIONERS SAY NOW ISN'T THE TIME. TONIGHT THE BOARD VOTED UNANIMOUSLY TO POSTPONE THE INCREASE IN PAY AND HEALTH BENEFITS FOR ONE YEAR---IN HOPES THAT THE ECONOMY WILL TURN AROUND. SEVEN AND FOUR'S COURTNEY REHMER WAS AT TONIGHTS MEETING SHE JOINS US LIVE IN THE TRAVERSE CITY NEWSROOM WITH THE DETAILS. COURTNEY!

October 22, 2008

Time: 5:00-6:00pm

Duration :30

CHRYSLER COULD BE SOLD IN PIECES TO OTHER COMPANIES. CHRYSLER'S MAJORITY OWNER, CERBERUS CAPITAL MANAGEMENT, HAS BEEN TALKING WITH GENERAL MOTORS AND OTHER COMPANIES ABOUT SELLING THE AUTOMAKER. THE INSIDER SAID LAST NIGHT THAT MANY COMBINATIONS ARE BEING DISCUSSED. THE PERSON ASKED NOT TO BE IDENTIFIED BECAUSE THE TALKS ARE PRIVATE.

October 22, 2008

Time: 5:00-6:00pm

Duration :30

NORTHWEST AIRLINES SAYS IT LOST MORE THAN THREE HUNDRED MILLION DOLARS DURING THE THIRD QUARTER BECAUSE OF ITS FUEL HEDGES, BUT THAT IT WOULD HAVE MADE MONEY OTHERWISE. MICHIGAN'S LARGEST PASSENGER AIR CARRIER SAYS WITHOUT THE ACCOUNTING CHARGES FOR THE FUEL HEDGES IT WOULD HAVE MADE A PROFIT OF 93 MILLION. THAT'S WELL AHEAD OF THE AVERAGE OF ANALYSTS SURVEYED BY THOMSON REUTERS.

October 22, 2008

Time: 6:00-6:30pm

Duration :30

THE SEARCH FOR A NEW CITY MANAGER FOR TRAVERSE CITY HAS ENDED BUT THE CONTRACT NEGOTIATIONS ARE JUST BEGINNING FOR THE CITY MANAGER TO-BE. BEN BIFOSS--FORMER MANISTEE CITY MANAGER IS SET TO TAKE THE VACANT OFFICE AND TODAY THEY HAMMERED OUT THE DETAILS OF HIS CONTRACT. SEVEN AND FOUR'S SHEENA ELZIE SAT IN ON THE NEGOTIATIONS AND FOUND OUT WHAT THIS MEANS FOR THE CITY.

October 22, 2008

Time: 6:00-6:30pm

Duration :30

WHILE MANY BUSINESSES ARE DOWNSIZING THESE DAYS, SOME ARE EXPANDING. 7&4'S MELISSA SMITH SPOKE WITH SEVERAL COMPANIES IN THE GRAND TRAVERSE REGION LOOKING FOR EMPLOYEES... ONE EVEN HELD A JOB FAIR TODAY TO HELP WITH HIRING.

October 22, 2008

Time: 6:00-6:30pm

Duration :30

THE 700 BILLION DOLLAR BAILOUT OF WALL STREET WAS CONSIDERED BY MANY TO BE A NECESSARY, BUT IMPERFECT MOVE. NOW LAWMAKERS ARE TALKING ABOUT ANOTHER STIMULUS PLAN TO HELP AVERAGE AMERICANS. WE SPOKE WITH U-S SENATOR DEBBIE STABENOW ABOUT THE ISSUE.

October 22, 2008

Time: 6:00-6:30pm

Duration :30

THE REPORTS FROM SECOND CHANCE HAVE LEAD TO A LOT OF QUESTIONS....ONE OF THEM HAD TO DO WITH TAX BREAKS THAT THE STATE GRANTED THE BODY ARMOR COMPANY. A VIEWER CALLED, WONDERING WHATS HAPPENS TO THAT DEAL... DO ALL OF US END UP NOT ONLY LOOSING JOBS IN OUR AREA, BUT ALSO PAYING FOR THE TAX BREAKS FOR SECOND CHANCE? THE ANSWERS I FOUND ARE THE SUBJECT OF TONIGHT'S FACT FINDER.

October 22, 2008

Time: 6:00-6:30pm

Duration :30

JUST A FEW WEEKS AFTER A ROUND OF CUTS AT AN ANTRIM COUNTY MANUFACTURER, 50 PEOPLE LEARN THAT SOON THEY TOO WILL BE OUT OF WORK. THOSE LET GO WERE SUBCONTRACTED WITH SECOND CHANCE ARMOR OF CENTRAL LAKE WHO WOULD WORK FROM HOME SEWING TOGETHER PIECES OF PROTECTIVE VESTS. A SPOKESMAN WITH SECOND CHANCE'S PARENT COMPANY, B-A-E SYSTEMS, SAYS THE COMPANY IS IN THE PROCESS OF REDUCING THEIR OUTSIDE CONTRACT WORK FORCE. SEVEN AND FOUR'S GREG ANGEL SPOKE WITH ONE SUCH WORKER WHO SAYS THE NEWS IS DEVASTATING FOR THE COMMUNITY.

October 22, 2008

Time: 6:00-6:30pm

Duration :30

RESIDENTS AREN'T WASTING ANY TIME TO GET THEIR VOTE IN GRAND TRAVERSE COUNTY'S CLERK'S OFFICE SAYS THE REQUEST FOR ABSENTEE BALLOTS IS UP ACROSS THE BOARD. IN FACT FOR ONE AREA TOWNSHIP THE 2008 GENERAL ELECTION WILL GO DOWN AS A RECORD BREAKING YEAR. GARFIELD TOWNSHIP'S CLERK SAYS THOUSANDS OF REGISTERED VOTERS HAVE ALREADY REQUESTED THEIR ABSENTEE BALLOT-- AND AS SEVEN AND FOUR'S COURTNEY REHMER FOUND OUT---- WITH TWO WEEKS STILL TO GO THAT NUMBER IS ONLY EXPECTED TO GROW. COURTNEY!

October 23, 2008

Time: 5:00-6:00pm

Duration :30

SOME NORTHERN MICHIGAN ROADS WILL BE GETTING A FACELIFT THANKS TO FEDERAL FUNDING. TODAY THE MICHIGAN DEPARTMENT OF TRANSPORTATION ANNOUNCED HOW THEY WILL DISPERSE MORE THAN 4 MILLION DOLLARS IN FEDERAL TRANSPORTATION ENHANCEMENT GRANTS. NEARLY 175-THOUSAND DOLLARS WILL HELP FUND A STREETSCAPING PROJECT ALONG U-S 131 IN MANCELONA INCLUDING DECORATIVE SIDEWALKS, STREETLIGHTS AND TREES. ALMOST 300-THOUSAND DOLLARS WILL HELP PAY FOR SIMILAR STREETSCAPING ALONG THE I -75 BUSINESS LOOP IN GRAYLING. AND MORE THAN 6-HUNDRED AND 40-THOUSAND DOLLARS IN FEDERAL FUNDING WILL EXTEND THE PERE MARQUETTE RAIL-TRAIL FROM U-S 127 THROUGH DOWNTOWN CLARE.

October 23, 2008

Time: 5:00-6:00pm

Duration :30

AN EXPERT ON ENERGY EFFICIENCY IS MEETING WITH LOCAL UTILITY LEADERS TO TEACH THE IMPORTANCE OF EDUCATING CONSUMERS ON ENERGY CONSERVATION. AS THE FORMER PRESIDENT OF THE AMERICAN PUBLIC POWER ASSOCIATION AND RETIRED EXECUTIVE OF WAVERLY LIGHT AND POWER IN IOWA, GLEN CANNON NOW SHARES METHODS HE USED THERE... WITH OTHER UTILITIES NATIONWIDE. HE BELIEVES THAT UTILITY COMPANIES, WHICH HE SAYS HAVE A NATURAL MONOPOLY ON CONSUMERS, HAVE A MORAL OBLIGATION AND A RESPONSIBILITY TO HELP CUSTOMERS FIND WAYS TO USE LESS ENERGY. AND HE SAYS IT'S UP TO UTILITIES TO LOOK BEYOND ISSUES OF SUPPLY AND DEMAND.

October 23, 2008

Time: 6:00-6:30pm

Duration :30



IT SEEMS LIKE WE'RE REPORTING ABOUT LAYOFFS AND BUSINESS CLOSURES EVERY DAY. SEVERAL NORTHERN MICHIGAN COMPANIES HAVE BEEN ABLE TO GROW AND EXPAND. ONE RECENTLY EXPANDED AND ADD DOZENS OF NEW JOBS. 7&4'S ADAM BARTELMAY HAS THE STORY FROM PETOSKEY.

October 23, 2008

Time: 6:00-6:30pm

Duration :30

CREWS WORKING ON A MULTI-MILLION DOLLAR ROAD PROJECT IN OTSEGO COUNTY ARE PUTTING ON THE FINAL TOUCHES BEFORE WINTER HITS. A 14 MILLION DOLLAR PROJECT IS UNDERWAY TO RAISE PORTIONS OF I-75 AND TO CONNECT MILBOCKER AND MCCOY ROADS. SO FAR AN M-DOT SPOKESMAN SAYS THE PROJECT IS ON SCHEDULE AND TRAFFIC IS FLOWING ON THE NORTHBOUND BRIDGE OF I-75. CREWS ARE WORKING ON COMPLETING THE SOUTHBOUND BRIDGE. THAT IS NOT EXPECTED TO BE COMPLETED UNTIL NEXT SPRING, BUT IF WINTER WEATHER HOLDS OFF WE'RE TOLD THERE IS A CHANCE IT COULD BE FINISHED THIS YEAR. AFTER THE BRIDGES ARE COMPLETED, CREWS WILL THEN WORK TO CONNECT MILBOCKER AND MCCOY ROADS. ALL WORK IS EXPECTED TO BE WRAPPED UP BY OCTOBER OF NEXT YEAR.

October 23, 2008

Time: 6:00-6:30pm

Duration :30

SHOULD YOUR FINANCES BE A FACTOR IN YOUR RIGHT TO VOTE? THE DEMOCRATIC NATIONAL COMMITTEE CLAIMS REPUBLICANS WERE GOING TO USE FORECLOSURE LISTS TO CHALLENGE MICHIGAN VOTERS ON ELECTION DAY. THE ALLEGATIONS GOT SO SERIOUS, THE CASE WENT TO FEDERAL COURT. THE LAWSUIT WAS SETTLED MONDAY WITH BOTH SIDES AGREEING THAT BEING ON A FORECLOSURE LIST IS NOT A REASONABLE BASIS FOR CHALLENGING A PERSON'S RIGHT TO VOTE. THAT GOT US WONDERING, WHAT ARE YOUR RIGHTS AS A VOTER, IF YOU HAVE HAD TO MOVE BECAUSE OF A FORECLOSURE.

October 23, 2008

Time: 6:00-6:30pm

Duration :30

THE MICHIGAN DEPARTMENT OF TRANSPORTATION GARAGE IN REED CITY IS GETTING ITS TRUCKS READY TO GO FOR THE UPCOMING WINTER. BUT THOSE TRUCKS MAY BE NEEDED THIS WEEKEND BECAUSE SOME WINTER WEATHER IS EXPECTED. M-DOT OFFICIALS SAY IF WE DO HAVE WINTER WEATHER THIS WEEKEND, THEY WILL BE READY. IN FACT THEY SAY SOME OF THEIR TRUCKS ARE EVEN SAFER AND MORE EFFICIENT NOW THAN THEY'VE EVER BEEN. MDOT CREWS SAY THEIR TRUCKS HAVE GOTTEN SEVERAL NEW FEATURES THAT WILL BE PUT TO THE TEST THIS WINTER. SEVEN AND FOUR'S ROB PRESTON HAS MORE ON THE IMPROVEMENTS.

October 24, 2008

Time: 5:00-6:00pm

Duration :30

WHILE WE MAY HAVE BEEN HEARING A LOT ABOUT THE DOWNWARD TURN OF THE ECONOMY, THAT'S STILL NOT STOPPING SEVERAL BUSINESS OWNERS FROM OPENING THEIR DOORS IN ONE OTSEGO COUNTY COMMUNITY. SEVEN AND FOUR'S GREG ANGEL SHOWS US WHERE RATHER THAN STORE CLOSURES, FOLKS ARE SEEING STORE OPENINGS.

October 24, 2008

Time: 5:00-6:00pm

Duration :30

CORPORATE AND COMMUNITY LEADERS MET IN TRAVERSE CITY TODAY ... HOPING TO GET THE MESSAGE OUT ON ENVIRONMENTAL AND SOCIAL RESPONSIBILITY. THE UTOPIA FOUNDATION HELD ITS FIRST INITIATIVE CALLED A "SUSTAINABILITY SUMMIT". ORGANIZERS HOPE IT BECOMES AN ANNUAL EVENT THAT BRINGS BUSINESS, RESIDENTS, AND STUDENTS TOGETHER.

October 24, 2008

Time: 5:00-6:00pm

Duration :30

GETTING PARENTS TO PAY CHILD SUPPORT CAN OFTEN BE A DIFFICULT TASK. BUT A NEW SYSTEM IS HELPING TO COLLECT MORE MONEY OWED TO MICHIGAN KIDS. JOHN TRAMONTANA SHOWS US HOW.

October 24, 2008

Time: 6:00-6:30pm

Duration :30

THE FEDERAL GOVERNMENT IS TALKING ABOUT A POSSIBLE SECOND ECONOMIC STIMULUS CHECK...BUT AROUND NORTHERN MICHIGAN MANY FOLKS NEVER CASHED THE FIRST ONE. THAT WAS A SUBJECT OF A FACT FINDER REPORT I BROUGHT YOU LAST WEEK...I SHOWED YOU WHAT I FOUND OUT WHEN I VISITED THE IRS, AND CONGRESSMAN STUPAKS OFFICE...TRYING TO FIND ANSWERS AS TO WHY A SELF EMPLOYED EMMET COUNTY MAN DIDN'T QUALIFY FOR THE CHECK. I ASKED YOU FOR YOUR THOUGHTS...AND YOU RESPONDED.

October 24, 2008

Time: 6:00-6:30pm

Duration :30

AS THE ECONOMY CONTINUES TO SLIP FEARS IT COULD GET WORSE PROMPTS PANIC ON WALL STREET...BUT IT DOESN'T STOP THERE...FINANCIAL ADVISORS ACROSS THE COUNTRY ARE FEELING THE EFFECTS OF THE DOWNTURN IN THE MARKETS. ADVISORS IN NORTHERN MICHIGAN SAY THEY FEAR THE FINANCIAL FORECAST COULD GET WORSE--AND CAUSE MANY INVESTORS TO CASH OUT. SEVEN AND FOURS SHEENA ELZIE SPOKE WITH LOCAL FINANCIAL EXPERTS WHO SAY THE MARKETS ARE BEING STEERED BY EMOTIONAL DISTRESS....BUT IT STILL MAY BE A GOOD TIME TO INVEST.

October 27, 2008

Time: 5:00-6:00pm

Duration :30

GOVERNOR GRANHOLM IS RE-ORGANIZING HER ADMINISTRATION TO FURTHER ENCOURAGE ALTERNATIVE ENERGY DEVELOPMENTS IN MICHIGAN. THIS IS VIDEO FROM EARLIER THIS MONTH--WHEN THE GOVERNOR ANNOUNCED AN ENERGY PROJECT IN NORTHERN MICHIGAN. TODAY--SHE ISSUED AN EXECUTIVE ORDER TO CHANGE THE DEPARTMENT OF LABOR AND ECONOMIC GROWTH INTO THE DEPARTMENT OF ENERGY, LABOR AND ECONOMIC GROWTH. GRANHOLM'S SPECIAL ADVISOR ON RENEWABLE ENERGY WILL BECOME THE DIRECTOR AND C-E-O OF THE DEPARTMENT. THE CURRENT DIRECTOR WILL THEN HEAD UP NEXT-ENERGY, WHICH WILL WORK WITH THE NEW DEPARTMENT TO CREATE MORE ENERGY JOBS. THE CHANGE WILL TAKE PLACE DECEMBER 28 UNLESS IT IS REJECTED BY THE STATE SENATE OR HOUSE.

October 27, 2008

Time: 6:00-6:30pm

Duration :30

COMMUNITY LEADERS AND BUSINESS OWNERS IN ONE GRAND TRAVERSE COUNTY COMMUNITY ARE BRAINSTORMING WAYS TO BRING NEW VISITORS TO THE AREA. THE PLAN CENTERS AROUND A BUSY STRETCH ALONG M-72 AND U-S 31 IN ACME TOWNSHIP. OFFICIALS HOPE TO GATHER UNIQUE WAYS TO GET THE CONSTANT FLOW OF TRAFFIC TO STAY IN THE AREA, AND BRING IN MORE BUSINESS TO THE COMMUNITY. 7 & 4'S ADAM BARTELMAY HAS MORE ON WHAT PROMPTED THE PLAN.

October 27, 2008

Time: 6:00-6:30pm

Duration :30

AN ANTRIM COUNTY BUSINESS IS LOOKING TO MAKE A MOVE AFTER A FIRE. THE BLUE PELICAN RESTAURANT IN CENTRAL LAKE, WILL BE MOVING TO THE VACANT LAMPLIGHT INN. THE BLUE PELICAN WAS DESTROYED BY AN ELECTRICAL FIRE IN JULY - RENOVATIONS ARE ALREADY UNDERWAY AT THE HISTORICAL LAMPLIGHT INN BUILDING. THE BLUE PELICAN OWNERS PLAN TO OPERATE THE INN AS A BED AND BREAKFAST, BUT SAY OPENING THE RESTAURANT IS A TOP

PRIORITY. CURRENTLY THE BLUE PELICAN IS OPEN FOR LIMITED HOURS TO CUSTOMERS IN THEIR "PELICAN ROOM", ADJACENT TO THEIR DAMAGED BUILDING.

October 27, 2008

Time: 6:00-6:30pm

Duration :30

A CHARLEVOIX COUNTY COMPANY IS PREPARING TO HALT OPERATIONS AND LAY OFF ABOUT 80 PERCENT OF ITS WORK FORCE. THE NEWS COMES FROM ST. MARY'S CEMENT COMPANY IN CHARLEVOIX. THE LAY OFFS WILL IMPACT ABOUT 100 HOURLY WORKERS, HOWEVER COMPANY OFFICIALS SAY THE LAY OFFS ARE EXPECTED TO BE ONLY TEMPORARY, LASTING FOR ABOUT A MONTH. SEVEN AND FOUR'S GREG ANGEL HAS MORE.

October 27, 2008

Time: 11:00-11:35pm

Duration :30

AFTER A CAR CRASH TOOK DOWN THE POLE THAT USED TO BRING CABLE TV INTO THEIR HOMES---A LOCAL FAMILY IS FED UP WITH THE TEMPORARY FIX AND ARE TAKING MATTERS INTO THEIR OWN HANDS. THEY CAME TO US WITH THEIR CONCERNS AND SEVEN AND FOUR'S COURTNEY REHMER GOT THEM ANSWERS.

October 28, 2008

Time: 5:00-6:00pm

Duration :30

MORE AND MORE FAMILIES ARE TURNING UP THE HEAT AS THE TEMPERATURE DIPS ... BUT SOME HEATING WITH WOOD PELLETS ARE FINDING IT DIFFICULT TO STOCK UP ON THE PRODUCT. A VIEWER EMAILED US VOICING HIS FRUSTRATION .... AND WE FOUND OUT WHAT'S BEHIND THE SHORTAGE. 7 & 4'S MELISSA SMITH HAS MORE:

October 28, 2008

Time: 5:00-6:00pm

Duration :30

AS THE FIRST ROUND OF SNOWFLAKES BEGIN TO HIT THE GROUND THROUGHOUT NORTHERN MICHIGAN, SEVEN AND FOUR'S GREG ANGEL SHOWS US HOW SOME AREA RESORTS AND RETAILERS ARE BUSY PREPARING FOR THE WINTER SEASON AHEAD.

October 28, 2008

Time: 5:00-6:00pm

Duration :30

7 & 4 NEWS IS CO-HOSTING A FORUM TONIGHT WITH CANDIDATES RUNNING FOR THE 101ST DISTRICT STATE HOUSE SEAT. THAT COVERS BENZIE, LEELANAU, MASON, AND MANISTEE COUNTIES. TONIGHT - THE CANDIDATE FORUM BETWEEN RAY FRANZ AND DAN SCRIPPS IN LEELANAU COUNTY.. 7 & 4'S BILL FROEHLICH JOINS US LIVE FROM GLEN ARBOR WITH A PREVIEW.

October 28, 2008

Time: 6:00-6:30pm

Duration :30

ONE NORTHERN MICHIGAN CITY SAYS THEY ARE EXPECTING TO SEE MORE VOTERS FOR THIS PRESIDENTIAL ELECTION THAN THEY'VE SEEN FOR QUITE SOMETIME. SEVEN AND FOUR'S ROB PRESTON HAS MORE ON WHAT'S BEING DONE TO ENSURE THINGS RUN SMOOTHLY.

October 28, 2008

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY WILL BE GETTING A NEW CITY MANAGER. LAST NIGHT THE TRAVERSE CITY BOARD OF COMMISSIONERS APPROVED AN EMPLOYMENT AGREEMENT WITH BEN BIFOSS. ACCORDING TO OFFICIALS BIFOSS SHOULD BE SIGNING THE AGREEMENT WITHIN THE NEXT FEW DAYS AND WILL START IN HIS NEW POSITION ON MONDAY NOVEMBER SEVENTEENTH.

October 28, 2008

Time: 6:00-6:30pm

Duration :30

THE MICHIGAN OF SUPREME COURT WILL ALLOW LAWSUITS AGAINST MEIJER INCORPORATED TO MOVE FORWARD. YESTERDAY THE COURT ISSUED A RULING BY THE CIRCUIT COURT THAT PLANNING COMMISSIONER ROBERT CARSTENS CAN PERSUE ACCUSATIONS OF HARASSMENT WITH A FRIVOLOUS LAWSUIT AND ILLEGAL CAMPAIGN ACTIVITY. MEIJER IS ACCUSING CIRCUIT COURT JUDGE PHILIP RODGERS OF BIAS AND WANT SAY HE SHOULD HAVE BEEN DISQUALIFIED FROM PRESIDING OVER THE CASE.

October 29, 2008

Time: 5:00-6:00pm

Duration :30

THERE ARE PLANS IN THE WORKS THAT WILL SOON DECIDE THE FATE OF FOUR NORTHERN MICHIGAN DAMS. RECENTLY THE COMMITTEE WORKING ON THE PROJECT RELEASED NEW DETAILS THAT OUTLINE THEIR PLAN OF ACTION FOR THE BOARDMAN RIVER DAMS IN TRAVERSE CITY. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

October 29, 2008

Time: 5:00-6:00pm

Duration :30

PASSENGERS CAN NOW LOG ONLINE TO BOOK FLIGHTS AT THE CHERRY CAPITAL AIRPORT. TRAVELERS CAN LOG ONLINE TO THE WEBSITE CHECK OUT FLIGHT SCHEDULES, COMPARE FLIGHT PRICES, AND PURCHASE TICKETS. THE NEW STATE OF THE ART BOOKING TOOL GIVES CUSTOMERS ANOTHER EDGE AS WELL:

October 29, 2008

Time: 5:00-6:00pm

Duration :30

THE CREATION OF THE WORLD'S LARGEST AIRLINE COULD SOON 'TAKE OFF' AFTER THE JUSTICE DEPARTMENT APPROVES THE MERGER BETWEEN DELTA AND NORTHWEST. FEDERAL REGULATORS SAY THE MERGER WOULD LIKELY BENEFIT CONSUMERS WITHOUT SUBSTANTIALLY REDUCING COMPETITION. THE DECISION TODAY BY THE JUSTICE DEPARTMENT ENDS A SIX MONTH INVESTIGATION INTO THE DEAL. ANOTHER HURDLE REMAINS AHEAD, HOWEVER: A FEDERAL LAWSUIT SEEKING TO BLOCK THE DEAL. TRIAL IS SET FOR NOVEMBER FIFTH IN SAN FRANCISCO.

October 29, 2008

Time: 5:00-6:00pm

Duration :30

SOME FINANCIAL EXPERTS ARE WARNING ABOUT HUGE JOB LOSSES IN THE STATE AND ACROSS THE MIDWEST IF GENERAL MOTORS BUYS CHRYSLER. AN EAST LANSING CONSULTING FIRM SAYS UP TO 35-THOUSAND EMPLOYEES OF THE AUTOMAKERS WILL LOSE THEIR JOBS IF THE DEAL GOES THROUGH. BUT THE EAST LANSING COMPANY ALSO WARNS EVEN MORE JOBS COULD BE AT RISK IF CHRYSLER IS SOLD IN PIECES.

October 29, 2008

Time: 5:00-6:00pm

Duration :30

WITH THE TOUGH FINANCIAL TIMES FAMILIES ARE BEING FORCED TO STRETCH THEIR DOLLAR MORE THAN EVER BEFORE ... LEAVING MANY WONDERING HOW TO HANDLE MOUNTING DEBT! 7 & 4 NEWS IS HOPING TO HELP VIEWERS WITH THEIR QUESTIONS AND CONCERNS SURROUNDING DEBT ... WITH OUR MONEY MATTERS PHONE BANK. DIANA FAIRBANKS JOINS US LIVE WHERE FINANCIAL EXPERTS ARE ANSWER A FLOOD OF CALLS.

October 29, 2008

Time: 6:00-6:30pm

Duration :30

ELECTION DAY IS NOW LESS THAN A WEEK AWAY.... AND WE'RE FOCUSING ON SOME OF THE BIG STATE HOUSE DISTRICT RACES IN A SERIES OF ELECTION FACT FINDER REPORTS. TONIGHT BILL FROEHLICH TAKES A CLOSER LOOK AT THE 104TH

STATE HOUSE DISTRICT, WHICH COVERS GRAND TRAVERSE AND KALKASKA COUNTIES.

October 29, 2008

Time: 6:00-6:30pm

Duration :30

IT CAN BE EASY TO FALL INTO DEBT WITH THE HOLIDAY SHOPPING SEASON RIGHT AROUND THE CORNER ESPECIALLY WITH CREDIT CARDS PLUS, WHAT IF YOU'RE STILL PAYING ON CREDIT FROM LAST YEAR... 7&4'S MELISSA SMITH HAS INFORMATION ON SOME OPTIONS THAT MIGHT HELP.

October 29, 2008

Time: 11:00-11:35pm

Duration :30

AS PRICES FALL TO THE LOWEST LEVEL IN YEARS THE AMOUNT OF HOME SALES NATIONWIDE TAKE AN UNEXPECTED TURN IN A POSITIVE DIRECTION.BUT IS NORTHERN MICHIGAN AN EXCEPTION TO THE RULE?IN THE MIDST OF THE ECONOMIC CRUNCH HOME SALES ARE THE LOWEST THEY'VE EVER BEEN SINCE 2004-- BUT LOCAL EXPERTS SAY THEY'RE SURPRISED THAT MORE PEOPLE AREN'T TAKING ADVANTAGE OF THE BARGAIN PRICES.THROUGHOUT THE GRAND TRAVERSE REGION SALE SIGNS ARE POPPING UP ON LAWNS LEFT AND RIGHT---- WHICH COULD OPEN THE DOOR TO SOME BIG BARGAINS FOR PEOPLE LOOKING TO BUY.SEVEN AND FOUR'S COURTNEY REHMER REPORTS.

October 30, 2008

Time: 6:00-6;30pm

Duration :30

MORE THAN 140 EMPLOYEES WALK THE PICKET LINE IN MASON COUNTY. IT'S HAPPENING AT METAL WORKS IN LUDINGTON.THE WORKERS WALKED OFF THE JOB WEDNESDAY AFTER CONTRACT NEGOTIATIONS BETWEEN UNION LEADERS AND THE COMPANY STALLED.7 AND 4'S ROB PRESTON REPORTS:

October 30, 2008

Time: 6:00-6:30pm

Duration :30

DOZENS OF EMPLOYEES AT A NORTHERN MICHIGAN FACTORY WILL SOON BE WITHOUT A JOB ... AFTER ANOTHER PLANT ANNOUNCES IT WILL HAVE TO CLOSE ITS DOORS.THE EMPLOYEES WERE TOLD THIS MORNING OF THE LAYOFFS WHICH WILL COME WITHIN THE NEXT TWO WEEKS ... WITH THE OSCODA COUNTY PLANT COMPLETELY SHUT DOWN BY THE END OF THIS YEAR.

October 30, 2008

Time: 11:00-11:35pm

Duration :30

FROM LOCAL MANUFACTURING PLANTS CLOSING THE DOORS-- TO THE TURMOIL ON WALL STREET--- NOWADAYS THE EFFECTS OF THE ECONOMIC UNCERTAINTY ARE HARD TO MISS.AND FOR SOME CHURCHES, THE SIGNS OF THE TIMES ARE RINGING IN LOUD AND CLEAR.SEVEN AND FOUR'S COURTNEY REHMER REPORTS.

October 31, 2008

Time: 6:00-6:30pm

Duration :30

THERE'S NO DENYING THE ECONOMY IS STRUGGLING IN NORTHERN MICHIGAN ... BUT THAT COULD BE THE EXACT REASON MORE AND MORE 'YOUNGER' ENTREPRENEURS ARE ABLE TO MAKE THEIR DREAMS COME TRUE.7 AND 4'S SHEENA ELZIE EXPLAINS:

October 31, 2008

Time: 6:00-6:30pm

Duration :30

THERE MAY BE A CHANGE WITH A STALLED DEVELOPMENT IN ONE AREA DOWNTOWN THE DEADLINE FOR SIGNIFICANT CONSTRUCTION ON THE PETOSKEY POINT PROJECT IS MONDAY, BUT IT'S BASICALLY STILL A HOLE IN THE GROUND. CONSTRUCTION CAME TO A HALT WHEN THE DEVELOPER LOST FINANCING.THE CITY COUNCIL IS

EXPECTING THE DEVELOPER, LAKE STREET PETOSKEY ASSOCIATES TO BE AT THE COUNCIL MEETING MONDAY NIGHT AND GIVE A FULL PROJECT UPDATE.OFFICIALS SAY THE CITY WILL HAVE AN OPTION TO EXIT THE CONTRACT WITH THE DEVELOPER.THE MEETING IS SLATED FOR MONDAY AT 7:30 PM.

October 31, 2008

Time: 6:00-6:30pm

Duration :30

GOVERNOR JENNIFER GRANHOLM COMES TO NORTHERN MICHIGAN TO ENCOURAGE VOTERS TO GET TO THE POLLS NEXT TUESDAY.BUT STOPPING AT THE OBAMA HEADQUARTERS - SHE'S ALSO PUSHING FOR HER PARTY.GOVERNOR JENNIFER GRANHOLM COMES TO NORTHERN MICHIGAN TO ENCOURAGE VOTERS TO GET TO THE POLLS NEXT TUESDAY. BUT STOPPING AT THE OBAMA HEADQUARTERS - SHE'S ALSO PUSHING FOR HER PARTY.

October 31, 2008

Time: 6:00-6;30pm

Duration :30

THIS WEEK GRAND TRAVERSE COUNTY COMMISSIONERS VOTED DOWN A PLAN TO PITCH IN MONEY TOWARDS THEIR OWN HEALTH INSURANCE COSTS. CURRENTLY THE COMMISSIONERS GET 100-PERCENT OF THEIR HEALTH INSURANCE COVERED WITH "NO" COPAYS.SO WE WONDERED WHAT OTHER COUNTY COMMISSIONERS IN NORTHERN MICHIGAN PAY TOWARD MEDICAL COVERAGE.THAT'S THE SUBJECT OF TONIGHT'S FACT FINDER...

November 3, 2008

Time: 11:00-11:35pm

Duration :30

IT WAS TO BE A MULTI-MILLION DOLLAR CONDO AND HOTEL COMPLEX... BUT IT REMAINS A MAJOR HOLE IN THE GROUND AND TALK OF THE TOWN FOR ONE NORTHERN MICHIGAN COMMUNITY. AS THE DEADLINE HAS NOW COME AND GONE FOR THE PETOSKEY POINTE PROJECT, THE CITY COUNCIL MET AGAIN TONIGHT TO DISCUSS THE FUTURE OF THE DEVELOPMENT. DURING TONIGHT'S MEETING, THE CITY COUNCIL ADJOURNED TO TAKE THE MATTER INTO A CLOSED SESSION. DURING THAT MEETING THE COUNCIL HEARD FROM ITS ATTORNEY ABOUT AVAILABLE OPTIONS AND DETAILS OF THE NEW FINANCIAL BACKING FOR DEVELOPERS. SEVEN AND FOUR'S GREG ANGEL HAS MORE.

November 4, 2008

Time: 6:00-6:30pm

Duration :30

DEVELOPERS ARE DEEMED IN DEFAULT OF AN AGREEMENT INVOLVING A CONDO PROJECT IN PETOSKEY.THE 60 MILLION DOLLAR PETOSKEY POINTE DEVELOPMENT WAS ORIGINALLY SUPPOSED TO BE COMPLETE BY NOVEMBER THIRD OF THIS YEAR. BUT AFTER YEARS OF FINANCIAL TROUBLES AND EXTENSION REQUESTS BY DEVELOPERS, ALL THAT EXISTS IS A LARGE HOLE IN THE GROUND IN DOWNTOWN PETOSKEY.AFTER A TWO HOUR CLOSED DOOR MEETING LAST NIGHT CITY OFFICIALS DEEMED DEVELOPERS IN DEFAULT OF THE AGREEMENT. CITY LEADERS WILL MEET NOVEMBER SEVENTEENTH TO DECIDE THE NEXT STEP.

November 4, 2008

Time: 6:00-6:30pm

Duration :30

REPLACEMENT WORKERS ARE ON THE JOB IN MASON COUNTY, WHILE MORE THAN 140 EMPLOYEES WALK THE PICKET LINE.WORKERS AT METALWORKS IN LUDINGTON WENT ON STRIKE LAST WEDNESDAY AFTER CONTRACT TALKS STALLED.145 WELDERS, PAINTERS, ASSEMBLERS, AND MAINTENANCE WORKERS WENT ON STRIKE AFTER THEY SAY THE COMPANY'S CONTRACT PROPOSAL INCLUDED WAGE DECREASES FOR FUTURE EMPLOYEES, A SMALL WAGE INCREASE, AND HIGHER INSURANCE COSTS.UNION REPRESENTATIVES SAY THEY WONT RETURN TO WORK UNTIL ISSUES ARE RESOLVED. ABOUT 40 WORKERS WERE BROUGHT TO WORK EARLY THIS MORNING TO KEEP PRODUCTION LINES GOING DURING THE STRIKE.

November 4, 2008

Time: 6:00-6:30pm

Duration :30

THE FUTURE OF TWO AREA CIVIC CENTERS ARE IN THE HANDS OF THE VOTERS TONIGHT. THE DECISION WHETHER TO PROVIDE EXTRA FUNDING FOR THE KALISEUM AND THE WEX COULD DETERMINE WHETHER THEY NEED TO CUT PROGRAMS AND STAFF, OR POSSIBLY EVEN KEEP THE DOORS OPEN. 7 & 4'S SHEENA ELZIE JOINS US FROM THE TRAVERSE CITY NEWSROOM WITH MORE:

November 5, 2008

Time: 11:00-11:35pm

Duration :30

BUDGET TALKS CONTINUE TO TAKE CENTER STAGE...LEAVING LEADERS IN ONE NORTHERN MICHIGAN COMMUNITY LEFT TO DECIDE WHETHER OR NOT TO APPROVE PAY INCREASES FOR NEARLY A DOZEN COUNTY EMPLOYEES. IN FRONT OF WEXFORD COUNTY COMMISSIONERS TONIGHT A RECOMMENDATION THAT WOULD INCREASE SOME COUNTY WORKER'S SALARIES BY AS MUCH AS ELEVEN PERCENT. BUT SOME COUNTY COMMISSIONERS ARGUE--- GIVEN THE ECONOMIC UNCERTAINTY, NOW MIGHT NOT BE THE RIGHT TIME. AFTER PLENTY OF CONCERN VOICED BY COMMISSIONER--- IN THE END THE BOARD VOTED IN FAVOR OF THE RECOMMENDATION--BUT AS SEVEN AND FOUR'S COURTNEY REHMER FOUND IT THE DECISION DIDN'T COME WITHOUT PLENTY OF DISCUSSION.

November 6, 2008

Time: 5:00-6:00pm

Duration :30

THE WALMART STORE JUST OUTSIDE TRAVERSE CITY WILL SOON BE HIRING MORE THAN ONE HUNDRED AND 25 NEW EMPLOYEES AS A PART OF ITS EXPANSION. WALMART RECENTLY BROKE GROUND ON THE PROJECT AND PLANS TO ADD 25-THOUSAND FEET ONTO THE STORE WHICH WILL BECOME A "SUPER WALMART". THE EXPANSION IS TAKING PLACE AT THE STORE'S CURRENT LOCATION. STORE OFFICIALS TELL 7 AND 4 NEWS THE PROJECT SHOULD BE COMPLETE BY FALL OF 2009.

November 6, 2008

Time: 5:00-6:00pm

Duration :30

WITH THE ELECTION OVER--GOVERNOR GRANHOLM IS ASKING DEMOCRATIC CONGRESSIONAL LEADERS FOR QUICK ACTION TO HELP REVIVE MICHIGAN'S ECONOMY.

November 6, 2008

Time: 6:00-6:30pm

Duration :30

WELL THE BLUE SKIIES WE'VE HAD HERE AS OF LATE IS HELPING TO PUT A LITTLE MORE GREEN IN THE BUDGET OF AREA ROAD COMMISSIONS. FACING A TIGHTENING BUDGET THE EMMET COUNTY ROAD COMMISSION SAYS THEY'RE SAVING MONEY BECAUSE RATHER THAN SALTING THE ROADS LIKE THEY WERE THIS TIME LAST YEAR, THE WARMER WEATHER HAS PROVIDED A BIT OF A BREAK. BUT BESIDES LUCKING OUT WITH MOTHER NATURE, THEY'RE ALSO TAKING OTHER STEPS TO CUT COSTS BEFORE THE WINTER STORMS STRIKE. SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

November 7, 2008

Time: 5:00-6:00pm

Duration :30

ABOUT THREE-THOUSAND 600 WORKERS AT GENERAL MOTORS PLANTS WILL BE LAID OFF INDEFINITELY ... BEGINNING EARLY NEXT YEAR. THE AUTOMAKER ANNOUNCED THE CUTS TODAY AS PART OF A PLAN TO SLOW DOWN PRODUCTION AT 10 OF ITS ASSEMBLY PLANTS, INCLUDING PLANTS IN THE DETROIT AND LANSING AREAS. JAY GRAY IS IN DETROIT WITH THE VERY LATEST.

November 7, 2008

Time: 6:00-6:30pm

Duration :30

A BRIDGE REPLACEMENT PROJECT IN LEELANAU COUNTY WILL SOON BE THE CENTER OF A PUBLIC FORUM. STARTING NEXT MONTH, THE MICHIGAN DEPARTMENT OF TRANSPORTATION WILL BE REPLACING THE BRIDGE ON M-22 AT THE GLEN LAKE NARROWS, WHICH IS JUST SOUTH OF GLEN ARBOR. THE PROJECT WILL MEAN THE ROADWAY WILL BE SHUT DOWN AND TRAFFIC WILL BE DETOURED ONTO M-109. WEDNESDAY, NOVEMBER NINETEENTH TWO MEETINGS WILL BE HELD TO ALLOW RESIDENTS AND BUSINESS OWNERS AN OPPORTUNITY TO TALK ONE ON ONE WITH M-DOT OFFICIALS ABOUT THE PROJECT AND THE IMPACT IT COULD HAVE. THE FORUMS WILL TAKE PLACE AT THE GLEN ARBOR TOWNSHIP HALL AT 10-30 A-M AND AGAIN AT 1-30 P-M.

November 7, 2008

Time: 6:00-6:30pm

Duration :30

THE MANAGER OF ONE NORTHERN MICHIGAN CITY HAS TURNED IN HIS RESIGNATION. PETOSKEY CITY MANAGER GEORGE KORTHAUER TURNED IN HIS RESIGNATION AFTER SERVING THE CITY FOR 25 YEARS. KORTHAUER WAS UNAVAILABLE FOR COMMENT. ACCORDING TO MAYOR DALE MEYER THERE WAS NO REASON GIVEN FOR KORTHAUER'S RESIGNATION... BUT IN A LETTER TO THE COUNCIL HE DID STATE THAT HAVING SERVED THE CITY OF PETOSKEY HAD BEEN A RARE PRIVILEGE AND A DISTINCT HONOR. KORTHAUER'S LAST DAY WILL BE JANUARY FIFTH 2009.

November 7, 2008

Time: 6:00-6:30pm

Duration :30

A VILLAGE IN GRAND TRAVERSE COUNTY WILL BE MOVING FORWARD ON A BIG BOX STORE APPLICATION. AN APPLICATION TO BUILD A BIG BOX STORE IN ACME AT THE CORNER OF BATES AND M-72 IS IN THE PROCESS OF BEING FINALIZED. AFTER A YEAR OF WORKING WITH THE COMMISSION FOR ROUGHLY A YEAR GENERATIONS MANAGEMENT HAS SUBMITTED THEIR APPLICATION TO BUILD A 271-THOUSAND SQUARE FOOT SHOPPING CENTER AND A 150- THOUSAND FOOT BIG BOX STORE. THE NAME OF THE BIG BOX RETAILER HAS NOT BEEN DISCLOSED. IF THE APPLICATION IS APPROVED THE NEXT WOULD BE TAKING IT TO THE PLANNING COMMISSION BEFORE A FINAL APPROVAL CAN BE MADE.

November 10, 2008

Time: 5:00-6:00pm

Duration :30

A NEW REPORT SAYS MICHIGAN SHOULD CONSIDER A NUMBER OF TAX INCREASES TO BOOST THE AMOUNT OF MONEY IT HAS TO SPEND ON ROADS. GOVERNOR GRANHOLM'S TRANSPORTATION TASK FORCE RELEASED ITS REPORT TODAY AFTER GATHERING INFORMATION FROM DRIVERS ALL ACROSS THE STATE. THEY SAY MICHIGAN NEEDS TO DOUBLE THE AMOUNT OF MONEY IT SPENDS ON ITS ROADS. TO DO SO THEY SUGGEST RECONFIGURING THE 19-CENT-A-GALLON STATE GASOLINE TAX OR TAXING THE WHOLESALE PRICE OF GASOLINE INSTEAD. OTHER IDEAS INCLUDE RAISING VEHICLE REGISTRATION FEES AND BOOSTING THE STATE'S 6 PERCENT SALES TAX BY ONE PENNY ON THE DOLLAR.

November 10, 2008

Time: 5:00-6:00pm

Duration :30

WITH THE OVERWHELMING SUCCESS OF OUR RECENT FINANCIAL PHONE BANKS... 7 AND 4 NEWS HAS DECIDED TO HOLD ANOTHER ONE THIS WEEK TO HELP GET MORE OF YOUR QUESTIONS ANSWERED. IF YOU HAVE QUESTIONS AND CONCERNS ON THE IMPACT THE CURRENT ECONOMIC SITUATION WILL HAVE ON YOUR FAMILY ... TUNE IN TO 7 & 4 NEWS AT FIVE AND SIX THIS WEDNESDAY. WE'LL HAVE A PANEL OF FINANCIAL EXPERTS ON HAND TO PRIVATELY ANSWER YOUR QUESTIONS. BY



CALLING IN TO OUR PHONE BANK BETWEEN FIVE AND SEVEN P-M THIS WEDNESDAY YOU CAN GET YOUR QUESTIONS ANSWERED.

November 10, 2008

Time: 6:00-6:30pm

Duration :30

A CHARLEVOIX COUNTY COMPANY IS CELEBRATING A MAJOR MILESTONE DESPITE A CHANGING BUSINESS ENVIRONMENT. IT'S THE 125TH ANNIVERSARY FOR EAST JORDAN IRON WORKS... BUT RECENTLY ECONOMIC HARD TIMES FORCED THE COMPANY TO LAY OFF CLOSE TO 10- PERCENT OF ITS WORKFORCE 7&4'S MELISSA SMITH HAS THE DETAILS.

November 10, 2008

Time: 6:00-6:30pm

Duration :30

A NATIONAL LIST OF COMPANIES VULNERABLE TO DEFAULT INCLUDES ONE LARGE NORTHERN MICHIGAN ORGANIZATION THE LITTLE TRAVERSE BAY BANDS OF ODAWA INDIANS FACES A 120- MILLION DOLLAR DEBT ACCORDING TO STANDARD AND POOR.S- AND- P HAS COMPILED A LIST OF 181 GLOBAL COMPANIES WHO ARE CONSIDERED "WEAK LINKS" IN THE GLOBAL DEBT MARKET.THE LIST WAS RELEASED ON OCTOBER TWENTY- SECOND AND ACCORDING TO S- AND- P PART OF THE REASON FOR ODAWA'S DEBT IS OPENING OF THE 115- MILLION DOLLAR ODAWA CASINO RESORT IN JUNE 2007. OFFICIALS SAY THEY DO NOT ANTICIPATE MISSING A PAYMENT AND THAT THEY HAVE ENOUGH CASH RESERVES TO MAKE IT THROUGH THESE TOUGH ECONOMIC TIMES.

November 10, 2008

Time: 6:00-6:30pm

Duration :30

MOST OF THE TIME WHEN WE TALK ABOUT FORECLOSURES, IT'S FROM PEOPLE NOT ABLE TO PAY THEIR MORTGAGES.SEVERAL NORTHERN MICHIGAN COUNTIES ARE DEALING WITH AN DRAMATIC INCREASE IN FORECLOSURES DUE TO UNPAID PROPERTY TAXES.THAT'S THE SUBJECT OF TONIGHT'S FACT FINDER REPORT:

November 11, 2008

Time: 6:00-6:30

Duration :30

A PLAN FOR THE GRAND TRAVERSE AREA IS AWARDED A FINANCIAL BOOST.THE W-K KELLOGG FOUNDATION'S PEOPLE AND LAND COALITION AWARDED A 150- THOUSAND DOLLAR GRANT TO THE ROTARY CAMPS AND SERVICES OF TRAVERSE CITY TO SUPPORT THE GRAND VISION DECISION.THE LEADERSHIP COUNCIL DECIDED TO AWARD THE GRANT FOR THE GRAND VISION DECISION IN HOPES THAT THIS AREA WILL HELP WITH THE ECONOMIC TURNAROUND. THE GRAND VISION COMMITTEE IS EXPECTED TO RELEASE THE DETAILS OF THE AREA WIDE SCORECARD RESULTS NEXT WEEK.

November 11, 2008

Time: 6:00-6:30pm

Duration :30

JOB CUTS AT A COMPANY IN WEXFORD COUNTY ARE ALSO BEING BLAMED ON THE CREDIT CRUNCH.FOUR WINNS, WHICH IS BASED IN CADILLAC, LAID OFF WORKERS LAST WEEK.THE PRESIDENT OF THE COMPANY, JEFF OLSON, WOULD NOT GIVE A SPECIFIC NUMBER OF WORKERS INVOLVED IN THE LAY OFF BUT SAYS IT'S "NOT" SEASONAL AND DIRECTLY RELATED TO THE CURRENT ECONOMIC TROUBLES.OLSON TELLS 7& 4 NEWS FOUR WINNS HAS BEEN IMPACTED BY CREDIT MARKETS AT BOTH THE WHOLESALE AND RETAIL LEVELS.INTERNATIONAL SALES, WHICH AMOUNT TO AT LEAST HALF OF FOUR WINNS BUSINESS, HAVE BEEN HIT ESPECIALLY HARD, WITH THE PRICES OF BOATS IN SOME COUNTRIES GOING UP AS MUCH AS 30-PERCENT. BOAT DEALERS ARE ALSO HAVING TROUBLE GETTING CREDIT HERE IN THE U-S. WE ARE FOLLOWING THIS DEVELOPING STORY WITH MORE IMPACT OF THE LAYOFFS ON 7 & 4 NEWS AT ELEVEN.

November 11, 2008

Time: 6:00-6:30pm

Duration :30

SKILLED MANUFACTURING SAYS GENERAL MOTORS IS ITS MAIN CUSTOMER WITH 90-PERCENT OF ITS PRODUCT GOING TOWARD THE CAR COMPANY.WITH G-M MAKING CUTS THIS PAST SUMMER THE LOCAL SUPPLIER WAS FORCED TO CUT 26 LABOR POSITIONS OUT OF 150 PEOPLE.NOW WITH THE NEWS OF G-M MAKING MORE THAN A THOUSAND NEW CUTS, MORE NORTHERN MICHIGAN JOBS MAY ON THE LINE.7&4'S MELISSA SMITH REPORTS.

November 11, 2008

Time: 11:00-11:35pm

Duration :30

THE PRESIDENT OF FOUR WINNS IN WEXFORD COUNTY SAYS BOAT SALES---BOTH INTERNATIONALLY AND DOMESTIC--- HAVE TAKEN A SIGNIFICANT HIT IN THE LAST YEAR MAKING THE RECENT ROUND OF LAYOFFS UNAVOIDABLE.SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

November 11, 2008

Time: 11:00-11:35pm

Duration :30

THE FEDERAL HOUSING FINANCE AGENCY IS OFFERING A NEW PLAN TO HELP HOMEOWNERS WITH DELINQUENT MORTGAGES, ONCE HELD BY FANNIE MAE AND FREDDIE MAC.THE F-H-F-A, WHICH TOOK OVER THE AGENCIES IN SEPTEMBER, ANNOUNCED THE PLAN TODAY. ONE OFFICIAL SAYS THE "LOAN MODIFICATION PROGRAM" CREATES A FAST TRACK TO AFFORDABLE MONTHLY PAYMENTS, FOR BORROWERS WHO HAVE NOT FILED FOR BANKRUPTCY BUT, ARE AT HIGH RISK POSSIBLY MISSING THREE PAYMENTS OR MORE.

November 12, 2008

Time: 6:00-6:30pm

Duration :30

THE FINANCIAL CRISIS MIGHT HAVE AN EFFECT ON HOW OFTEN ROADS IN YOUR AREA ARE PLOWED THIS WINTER.THE MICHIGAN DEPARTMENT OF TRANSPORTATION IS ASKING COUNTY ROAD COMMISSIONS TO PRIORITIZE ROADS THEY CLEAR AND USE RESOURCES LIKE SALT AND SAND SPARINGLY.7&4'S MELISSA SMITH HAS THE DETAILS.

November 12, 2008

Time: 6:00-6:30pm

Duration :30

THE STATE OF THE ECONOMY IS ACTUALLY HELPING ONE AREA BUSINESS EXPAND. WOODEN HAMMER LIMITED IN ELK RAPIDS BOUGHT WILLIAM'S KITCHEN AND BATH IN TRAVERSE CITY--NOW KNOWN AS THE WOODEN HAMMER ANNEX.THE OWNER OF THE COMPANY-- KNOWN FOR ITS CABNETRY-- SAYS IT'S AN OPPORTUNITY TO OFFER CUSTOMERS A WIDER RANGE OF PRICE AND PRODUCT OPTIONS.HE SAYS WHILE WE OFTEN HEAR OF BAD NEWS FOR BUSINESS THESE DAYS-- THERE ARE SEVERAL AREA COMPANIES FINDING SUCCESS. AND HIS HAS DISCOVERED A CHANCE FOR GROWTH.

November 12, 2008

Time: 6:00-6:30pm

Duration :30

MANAGEMENT AT CHEBOYGAN MEMORIAL HOSPITAL IS BLAMING A ROUND OF LAYOFFS ON THE CURRENT ECONOMIC CONDITIONS.NINE PEOPLE HAVE BEEN LAID OFF AND SOME REMAINING STAFF MEMBERS WILL BE WORKING REDUCED HOURS.THE PRESIDENT AND C-E-O SAYS FACTORS SUCH AS DECLINING PATIENT NUMBERS, MORE PEOPLE WITHOUT HEALTH INSURANCE, LOWER PAYMENTS FROM MEDICARE AND HIGHER COSTS FOR DRUGS AND UTILITIES ARE FORCING THEM TO MAKE THE CUTS.

November 12, 2008

Time: 6:00-6:30pm

Duration :30

MOST OF US HAVE CREDIT CARDS... THAT MEANS MOST OF US HAVE DEBT. IN FACT SO MANY PEOPLE HAVE SO MUCH DEBT, DEBT RELIEF SERVICES ARE BECOMING BIG BUSINESS... AND JUST LIKE ANY OTHER BUSINESS TRANSACTION... BUY BEWARE. TONIGHT A FACT FINDER REPORT TO HELP YOU AVOID A COSTLY MISTAKE.

November 12, 2008

Time: 6:00-6:30pm

Duration :30

MANY FAMILIES FACING FORECLOSURE OF THEIR HOMES ARE NOW RENTING APARTMENTS. BUT WHAT HAPPENS WHEN AN APARTMENT COMPLEX DEFAULTS ON ITS LOAN? IT'S HAPPENING JUST OUTSIDE TRAVERSE CITY AT THE MANITOU WOODS COMPLEX ON GARFIELD AVENUE. 7 & 4'S SHEENA ELZIE HAS MORE ON WHAT THE HUNDREDS RESIDENTS ARE DEALING WITH AFTER JUST FINDING OUT ABOUT THE COMPLEX'S FORECLOSURE.

November 12, 2008

Time: 11:00-11:35pm

Duration :30

OIL PRICES PLUNGED BELOW \$56 DOLLARS A BARREL TODAY--- AS A RESULT PASSAGEWAYS TRAVEL IN TRAVERSE CITY SAYS IT'S STARTING TO SEE A NEW TREND IN AIRFARES... ONE THAT INCLUDES LOWER FARES FOR MANY DOMESTIC FLIGHTS. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS IN A FACT FINDER FOLLOW.

November 13, 2008

Time: 5:00-6:00pm

Duration :30

GERMANY'S DEUTSCHE POST ANNOUNCES IT WILL CLOSE ALL OF ITS D-H-L EXPRESS SERVICE CENTERS IN THE U-S. THAT CAUSES 95-HUNDRED PEOPLE TO LOSE THEIR JOBS--SOME RIGHT HERE IN NORTHERN MICHIGAN. ACCORDING TO A COMPANY EMPLOYEE--ABOUT 40 PEOPLE WORK FOR A LOCAL D-H-L DELIVERY BRANCH IN TRAVERSE CITY. 7 AND 4 NEWS WAS TOLD THEY HAVE NOT YET BEEN NOTIFIED WHEN SHIPPING SERVICES WILL STOP. WE CALLED D-H-L'S CORPORATE HEADQUARTERS AND THEY TOLD US THEY HAVE NO INFORMATION ON WHEN THE CLOSINGS WILL TAKE EFFECT. THEY TOLD US TO EXPECT AN UPDATE "WITHIN A COUPLE OF WEEKS."

November 13, 2008

Time: 6:00-6:30pm

Duration :30

FIREARM DEER SEASON IS COMING UP ON SATURDAY - BUT HUNTERS FROM NEAR AND FAR ARE ALREADY GEARING UP FOR THE BIG DAY. 7 & 4'S BILL FROEHLICH TALKED WITH LOCAL HUNTERS AND SPORTING GOODS SHOPS TO GET THE OUTLOOK FOR THE SEASON.

November 13, 2008

Time: 6:00-6:30pm

Duration :30

A CHARLEVOIX COUNTY OFFICE IS CUTTING BACK ITS WORK DAYS IN AN EFFORT TO SAVE ITS BUDGET. THE COUNTY BUILDING AND SAFETY DEPARTMENT CUT WORKERS BACK TO WORKING A FOUR DAY, 36 HOUR WEEK. BY DOING SO THEY WERE ABLE TO AVOID CUTTING ANY JOBS AND ARE SAVING THE COUNTY MORE THAN 30-THOUSAND- DOLLARS. SINCE JANUARY THE DEPARTMENT HAS CUT 200-THOUSAND DOLLARS IN PREPARATION OF THE START OF THE NEW BUDGET YEAR IN JANUARY. CHARLEVOIX COUNTY MODELED THE NEW WORK WEEK SCHEDULE ON EMMET COUNTY, WHICH SWITCHED TO A FOUR DAY WORK WEEK FOR ITS EMPLOYEES EARLIER THIS YEAR.

November 13, 2008

Time: 6:00-6:30pm

Duration :30

OFFICIALS WITH CHILD AND FAMILY SERVICES OF NORTHWEST MICHIGAN SAY THE ECONOMIC TURMOIL IS GREATLY IMPACTING THE FOSTER CARE SYSTEM.7 AND 4'S KIRSTIN MACIOROWSKI HAS MORE ON HOW THE COMMUNITY CAN HELP THE SITUATION.

November 14, 2008

Time: 5:00-6:00pm

Duration :30

THOSE NUMBERS ARE BEING REFLECTED RIGHT HERE IN NORTHERN MICHIGAN. BUT WHILE SOME BUSINESSES ARE CUTTING BACK AT LEAST ONE BUSINESS IS ACTUALLY INCREASING IT'S INVENTORY. SHEENA ELZIE REPORTS.

November 14, 2008

Time: 5:00-6:00pm

Duration :30

LEGISLATION WORKING ITS WAY THROUGH THE MICHIGAN HOUSE COULD MAKE IT HARDER FOR WINE RETAILERS TO GET THEIR PRODUCT TO CONSUMERS. UNDER THE NEW BILL... MICHIGAN WINE RETAILERS WOULD LOSE THE RIGHT TO DELIVER THEIR PRODUCTS DIRECTLY TO CONSUMERS.FORMER MICHIGAN LAW PROHIBITED OUT-OF-STATE WINE RETAILERS FROM SHIPPING DIRECTLY TO IN-STATE CONSUMERS UNTIL A FEDERAL JUDGE RULED THE LAW UNCONSTITUTIONAL BACK IN SEPTEMBER. THE NEW BILL WOULD TREAT THEM EQUALLY - BY PROHIBITING EITHER FROM MAKING DIRECT SHIPMENTS OF WINE TO CONSUMERS.IT DOESN'T AFFECT WINERIES, WHICH ARE COVERED BY SEPARATE LAW ALLOWING THEM TO SHIP DIRECTLY NO MATTER WHERE THEY ARE BASED.A HOUSE COMMITTEE APPROVED THE BILL YESTERDAY. IT SHOULD MAKE IT TO THE FLOOR NEXT MONTH.

November 14, 2008

Time: 6:00-6:30pm

Duration :30

BUDGET CUTS AT THE STATE LEVEL RESULT IN THE CLOSURE FOUR SUPREME COURT OFFICES OUTSIDE OF LANSING... ONE OF THEM IN TRAVERSE CITY.IN A VOTE OF FOUR TO THREE MICHIGAN SUPREME COURT JUSTICES DECIDED TO CLOSE THE OFFICES THE MOVE AFFECTS JUSTICE ELIZABETH WEAVER OF TRAVERSE CITY AND THREE OTHER JUSTICES IN THE DETROIT AREA. A NONBINDING 2002 HOUSE RESOLUTION CALLED FOR THE COURT'S SEVEN JUSTICES TO MOVE INTO THE HALL OF JUSTICE IN LANSING.

November 14, 2008

Time: 6:00-6:30pm

Duration :30

BUSINESS LEADERS, ENERGY EXPERTS, AND CONCERNED RESIDENTS ARE HOPING TO SHINE SOME LIGHT ON ENERGY ISSUES AT A THREE DAY CONFERENCE IN BENZIE COUNTY.IT'S NOW UNDERWAY AT CRYSTAL MOUNTAIN RESORT... AND AS 7 & 4'S BILL FROEHLICH REPORTS, THE GUEST SPEAKERS ARE ALL LOOKING AHEAD TO AN ECONOMY THAT'S FOCUSED ON ENERGY INDEPENDENCE.

November 14, 2008

Time: 6:00-6:30pm

Duration :30

THERE'S TALK ON THE FEDERAL LEVEL OF HELPING WITH THE UNEMPLOYMENT CRISIS IN NORTHERN MICHIGAN.A VIEWER EMAILED US ASKING FOR A FACT FINDER ON PLANS TO EXTEND UNEMPLOYMENT BENEFITS... HERE ARE THE ANSWERS...

November 14, 2008

Time: 11:00-11:35pm

Duration :30

RIISING HEALTHCARE COSTS AND INCREASING UNEMPLOYMENT RATES ARE LEADING TO CUTBACKS FOR SOME NORTHERN MICHIGAN HOSPITALS.AND THE REGION'S LARGEST MEDICAL CENTER IS NO EXCEPTION.SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON WHAT THE CURRENT ECONOMIC CHALLENGES MAY MEAN FOR FUTURE DEVELOPMENT AT MUNSON MEDICAL CENTER.

November 15, 2008

Time: 6:00-6:30pm

Duration :30

SOME HUNTERS DID MAKE IT A POINT TO STOP AT ONE OF THE LOCAL D-N-R CHECK STATIONS WITH THEIR DEER. 7&4'S MELISSA SMITH SPOKE TO SOME OF THE HUNTERS AND D-N-R OFFICERS IN KALKASKA TO FIND OUT MORE ON THE PROCESS.

November 16, 2008

Time: 6:00-6:30pm

Duration :30

IN 2002, A HOUSE RESOLUTION CALLED FOR THE COURT'S SEVEN JUSTICES TO MOVE INTO THE HALL OF JUSTICE IN LANSING, BUT THE STATE WOULD LEASE THE OUTSIDE OFFICE SPACE UNTIL THEIR TERMS ENDED. BUT THAT RESOLUTION WAS NON-BINDING. AND NOW JUSTICE ELIZABETH WEAVER IS ONE OF THE JUSTICES THAT WILL LIKELY LOSE HER HOME OFFICE. 7 & 4'S MELISSA SMITH HAS MORE:

November 17, 2008

Time: 5:00-6:00pm

Duration :30

AN AIR CARRIER IN TRAVERSE CITY IS SHOWCASING A NEW LEAR-JET HOPING SOMEONE WILL WANT TO BUY IT. THE BOMBARDIER 40-X-R CAN CARRY 6 TO 7 PEOPLE AND IS HAILED FOR HAVING THE WIDEST AND MOST SPACIOUS CABIN AREA OF IT'S KIND. AIR SERVICES, A SMALL PLANE OPERATOR AT CHERRY CAPITAL AIRPORT IN TRAVERSE CITY, SAW THE JET AT A SHOW AND ASKED BOMBARDIER TO BRING IT TO NORTHERN MICHIGAN. TONIGHT, POTENTIAL BUYERS FROM THE PUBLIC WILL GET TO TOUR THE INSIDE...AND MAYBE MAKE AN OFFER TO BUY IT.

November 17, 2008

Time: 6:00-6:30pm

Duration :30

IT'S TIME FOR 7 AND 4 NEWS' FINANCIAL BOOTCAMP...5 DAYS TO IMPROVE YOUR FINANCIAL FITNESS. EACH DAY THIS WEEK, WE'RE GIVING YOU SIMPLE EASY WAYS FOR YOU TO KEEP A FEW MORE BUCKS IN YOUR WALLET. TONIGHT...IN A FINANCIAL FACT FINDER SIMPLE STEPS TO GETTING THE MOST OF YOUR BUDGET WHEN IT COMES TO GROCERY SHOPPING. IT'S TIME FOR 7 AND 4 NEWS' FINANCIAL BOOTCAMP...5 DAYS TO IMPROVE YOUR FINANCIAL FITNESS. EACH DAY THIS WEEK, WE'RE GIVING YOU SIMPLE EASY WAYS FOR YOU TO KEEP A FEW MORE BUCKS IN YOUR WALLET. TONIGHT...IN A FINANCIAL FACT FINDER SIMPLE STEPS TO GETTING THE MOST OF YOUR BUDGET WHEN IT COMES TO GROCERY SHOPPING.

November 17, 2008

Time: 6:00-6:30pm

Duration :30

MICHIGAN IS MAKING A BIG PUSH TO DEVELOP ALTERNATIVE ENERGY, BUT WHEN IT COMES TO OFFERING MORE ETHANOL AT GAS STATIONS, THERE'S A GLITCH IN THE SWITCH. A PROBLEM WITH THE PUMP HARDWARE NEEDED TO SWITCH TO E-85 IS CAUSING SOME SERVICE STATIONS TO TAKE LONGER THAN EXPECTED TO OFFER THE ALTERNATIVE FUEL. WE TAKE A CLOSER LOOK IN TONIGHT'S FACT FINDER REPORT:

November 17, 2008

Time: 6:00-6:30pm

Duration :30

TODAY IS THE FIRST DAY FOR A NEW CITY MANAGER. TRAVERSE CITY'S NEW CITY MANGER BEN BIFOSS HAD HIS FIRST DAY TODAY THE FINAL DECISION TO CHOOSE BIFOSS AS THE CITY MANAGER WAS FINALIZED AT THE END OF OCTOBER. BIFOSS IS THE FORMER CITY MANAGER FOR MANISTEE. TENTATIVE SALARY SET HIS SALARY AT 90- THOUSAND DOLLARS A YEAR WITH AN 8- THOUSAND DOLLAR RAISE PENDING A SIX MONTH REVIEW. THE TRAVERSE CITY COMMISSION WILL BE MEETING THIS EVENING WHICH WILL BE BIFOSS' FIRST OFFICIAL MEETING.

November 17, 2008

Time: 6:00-6:30pm

Duration :30

IT'S TIME FOR 7 AND 4 NEWS' FINANCIAL BOOTCAMP...5 DAYS TO IMPROVE YOUR FINANCIAL FITNESS.EACH DAY THIS WEEK, WE'RE GIVING YOU SIMPLE EASY WAYS FOR YOU TO KEEP A FEW MORE BUCKS IN YOUR WALLET. TONIGHT...IN A FINANCIAL FACT FINDER SIMPLE STEPS TO GETTING THE MOST OF YOUR BUDGET WHEN IT COMES TO GROCERY SHOPPING.

November 18, 2008

Time: 5:00-6:00pm

Duration :30

A DOZEN PEOPLE HAVE LOST THEIR JOBS AT AN ANTRIM COUNTY AUTO PARTS SUPPLIER.IT WAS ANNOUNCED LAST WEEK THAT SOME LAYOFFS WERE COMING TO ANCHOR-DANLY IN BELLAIRE.WE'RE TOLD THE CURRENT ECONOMIC CLIMATE AND THE TURBULENCE IN THE AUTO INDUSTRY ARE TO BLAME.THE LAYOFF PROCESS WAS COMPLETED YESTERDAY MORNING.ANCHOR DANLY MANUFACTURES DIE SETS AND COMPONENTS FOR THE AUTO INDUSTRY.

November 18, 2008

Time: 5:00-6:00pm

Duration :30

AUTOMAKER'S ARE ARGUING TO CONGRESS THAT THEY ARE COMMITED TO TRANSFORMING BUSINESS TO MEET TODAY'S DEMAND. FORD, G-M AND CHRYSLER TESTIFIED TO THE SENATE BANKING COMMITTEE TODAY. WHILE A BAILOUT EFFORT IS BEING DISCUSSED IN WASHINGTON, LEADERS IN CONGRESS WANT TO MAKE SURE THAT THE BIG THREE DON'T FALL DOWN THE SAME PATH AS BEFORE IF BILLIONS ARE INJECTED INTO THE STRUGGLING AUTO INDUSTRY. G-M'S CEO RICK WAGONER DENY'S MISMANAGEMENT INSTEAD BLAMING THE FINANCIAL MELTDOWN.

November 18, 2008

Time: 5:00-6:00pm

Duration :30

MICHIGAN HAS BECOME THE FIRST STATE TO SIGN A WATER TECHNOLOGIES PARTNERSHIP AGREEMENT WITH ISRAEL.GOVERNOR GRANHOLM SIGNED THE AGREEMENT YESTERDAY DURING HER SEVEN-DAY TRADE TRIP TO THE MIDEAST. THE JOINT DECLARATION ESTABLISHES A WORKING GROUP BETWEEN THE TWO GOVERNMENTS TO FOCUS ON ENERGY EFFICIENCY AND TECHNOLOGY THAT WILL IMPROVE WATER QUALITY AND INCREASE WATER RE-USE.THE GOVERNOR IS WORKING TO EXTEND OVERSEA'S BUSINESS RELATIONS IN THE STATE. HER TRIP TO THE MIDDLE-EAST IS HER SEVENTH OVERSEAS TRADE TRIP.

November 18, 2008

Time: 6:00-6:30pm

Duration :30

IT'S TIME FOR 7 AND 4 NEWS' FINANCIAL BOOTCAMP...5 DAYS TO IMPROVE YOUR FINANCIAL FITNESS.EACH DAY THIS WEEK, WE'RE GIVING YOU SIMPLE EASY WAYS FOR YOU TO KEEP A FEW MORE BUCKS IN YOUR WALLET. TONIGHT...IN A FINANCIAL FACT FINDER, EVEN THOUGH PRICES ARE LOW NOW.....WE'RE SHOWING YOU SOME EASY WAYS TO CUT BACK ON ONE OF YOUR BIGGEST EXPENSES SO FAR THIS YEAR.

November 18, 2008

Time: 6:00-6:30pm

Duration :30

AREA SKI RESORTS ARE HOPING FOR A BUSINESS BOOM WITH THE COLDER WEATHER AND RECENT SNOWFALL.SEVEN AND FOUR'S GREG ANGEL GIVES US A LOOK AT HOW A COUPLE OF AREA RESORTS ARE PREPARING FOR THE WINTER TOURISM SEASON.

November 18, 2008

Time: 6:00-6:30pm

Duration :30

IT WAS A BUSY DAY FOR BUSINESSES IN GRAND TRAVERSE COUNTY.IT'S ALL A PART OF THE ANNUAL BUSINESS EXPO HOSTED BY THE TRAVERSE CITY AREA

CHAMBER OF COMMERCE. MORE THAN 130 BUSINESSES SET UP BOOTHS TODAY AT THE GRAND TRAVERSE RESORT. ORGANIZERS SAY IT'S ALL IN AN EFFORT TO BUILD NETWORKS, CATCH UP WITH CLIENTS, AND JOB HUNTERS, IT COULD BE THE OPPORTUNITY TO START A NEW CAREER.

November 18, 2008

Time: 6:00-6:30pm

Duration :30

NORTHERN MICHIGAN BUSINESS LEADERS GET A FIRST HAND LOOK AT HOW THE LOCAL ECONOMY WILL FARE--COMPARED WITH THE REST OF THE STATE AND THE COUNTRY. AN OUTLOOK THAT COULD HOLD SOME GOOD NEWS AMIDST FINANCIAL WORRIES.RESEARCHERS DID WARN THOSE ATTENDING THE ECONOMIC FORECAST BREAKFAST THIS MORNING--THERE ARE STRUGGLES THEY'LL HAVE TO OVERCOME. MORE THAN 500 BUSINESS LEADERS HEARD THAT PRESENTATION AT THE GRAND TRAVERSE RESORT.SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS WHAT ECONOMIC CHALLENGES COULD BE WAITING AHEAD.

November 18, 2008

Time: 11:00-11:35pm

Duration :30

AFTER MONTHS OF LOOKING THE SEARCH FOR THE NATIONAL CHERRY FESTIVAL'S EXECUTIVE DIRECTOR HAS COME TO AN END.SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON THE "NEW" FACE BEHIND THE POPULAR EVENT.

November 19, 2008

Time: 5:00-6:00pm

Duration :30

MONEY IS ON EVERYONE'S MIND THIS TIME OF YEAR... SO TO HELP RELIEVE SOME OF YOUR FINANCIAL STRESS THIS HOLIDAY SAESON WE'VE BROUGHT IN A TEAM OF DEBT AND CREDIT COUNCELING EXPERTS...OUR LINES ARE NOW OPEN. UNTIL 7 TONIGHT YOU CAN CALL IN AND GET FREE, PRIVATE ADVISE FROM ONE OF OUR DEBT OR CREDIT COUNSELING EXPERTS.

November 19, 2008

Time: 5:00-6:00pm

Duration :30

WHEN IT COMES FINANCIAL CONCERNS, THE STATE'S ECONOMIC BATTLES SEEM TO BE GETTING WORSE.A REPORT TODAY RELEASED BY THE MICHIGAN DEPARTMENT OF LABOR AND ECONOMIC GROWTH SAYS LAST MONTH'S UNEMPLOYMENT RATE WENT UP TO NINE POINT TWO PERCENT.THIS IS THE STATE'S HIGHEST UMEMPLOYMENT RATE SINCE JULY OF 1992.MICHIGAN HAD THE NATION'S HIGHEST ANNUAL UN-EMPLOYMENT RATE FOR THE LAST TWO YEARS- AND IS ON THE SAME TRACK FOR THIS YEAR.COMING UP ON SEVEN AND FOUR NEWS AT SIX, WE'LL HEAR FROM MICHIGAN WORKS IN TRAVERSE CITY ON HOW THE ORGANZIATION IS INCREASING THEIR PROGRAMS TO HELP COMBAT THE PROBLEM.

November 19, 2008

Time: 5:00-6:00pm

Duration :30

MEMBERS OF A LEELANAU COUNTY COMMUNITY HAD THE CHANCE TO LEARN ABOUT A BRIDGE REPLACEMENT PROJECT.STARTING NEXT MONTH, THE MICHIGAN DEPARTMENT OF TRANSPORTATION WILL BE REPLACEING THE BRIDGE ON M-22 AT THE GLEN LAKE NARROWS, WHICH IS JUST SOUTH OF GLEN ARBOR.THE PROJECT WILL FORCE THE ROAD TO CLOSE AND CAUSE TRAFFIC TO BE RE-ROUTED ONTO M-109.TWO MEETINGS WERE HELD TODAY TO GIVE RESIDENTS AND BUSINESS OWNERS AN OPPORTUNITY TO TALK ONE ON ONE WITH M-DOT OFFICIALS ABOUT THE PROJECT AND THE IMPACT IT COULD HAVE.

November 19, 2008

Time: 5:00-6:00pm

Duration :30

THE MACKINAC BRIDGE AUTHORITY SAYS IT'S SEEING LESS DRIVERS CROSSING THE MIGHTY MAC--AND THAT'S MAKING IT HARDER TO KEEP UP ROUTINE

MAINTENANCE.THE AUTHORITY SAYS 20-THOUSAND FEWER TRAVELERS HAVE MADE THE TRIP TO THE U-P THIS YEAR COMPARED TO LAST. THAT'S NEARLY 6 PERCENT LESS TRAFFIC.OFFICIALS SAY THE BRIDGE IS MAINTAINED THROUGH TOLLS AND THE STATE GAS TAX, BUT WITH FEWER DRIVERS IT'S BECOMING INCREASINGLY DIFFICULT TO CONTINUE FUNDING THE UPKEEP OF THE BRIDGE.THEY SAY THEY TYPICALLY SEE AN INCREASE IN TRAFFIC DURING HUNTING SEASON--BUT THEY HAVE NOT SEEN AS MANY TRAVELERS SO FAR THIS YEAR.

November 19, 2008

Time: 5:00-6:00pm`

Duration :30

AND DRIVERS CROSSING INTO CANADA MAY SOON HAVE TO BRING MORE POCKET CHANGE WITH THEM TO MAKE THE TRIP. OFFICIALS WITH THE INTERNATIONAL BRIDGE IN SAULT ST. MARIE ARE CONSIDERING INCREASING THE FARE BY AS MUCH AS A DOLLAR STARTING IN APRIL. THE RATE INCREASE MUST BE APPROVED BY THE BRIDGE'S EXECUTIVE BOARD-- WHICH HAS MEMBERS IN BOTH MICHIGAN AND ONTARIO-CANADA.THERE WILL BE PUBLIC MEETINGS AROUND THE STATE THROUGHOUT DECEMBER TO GATHER INPUT.FOR MORE INFORMATION ON THOSE PUBLIC HEARINGS, VISIT OUR WEBSITE, T-V 7 DASH 4 DOT COM AND GO TO THE LINKS IN THE NEWS PAGE.

November 19, 2008

Time: 6:00-6:30pm

Duration :30

EVERYONE IS LOOKING FOR WAYS TO STRETCH THEIR DOLLAR THESE DAYS... THAT'S WHY MORE STORES ARE BRINGING BACK LAY AWAY. 7&4'S SHEENA ELZIE TAKES A CLOSER LOOK AT THE GROWING TREND OF PAYING IN INSTALLMENTS.

November 19, 2008

Time: 6:00-6:30pm

Duration :30

AND LAYAWAY PLANS ARE NOT THE ONLY WAY SHOPPERS ARE TRYING TO RELIEVE SOME PRESSURE ON THE POCKETBOOKS.AS SEVEN AND FOUR'S GREG ANGEL EXPLAINS, ONE KIND OF RETAILER IS MAKING SOME FAST CASH, ABOUT AS QUICK AS THEY GIVE IT AWAY.

November 19, 2008

Time: 6:00-6:30pm

Duration :30

IT'S TIME FOR 7 AND 4 NEWS' FINANICAL BOOTCAMP...5 DAYS TO IMPROVE YOUR FINANCIAL FITNESS.EACH DAY THIS WEEK, WE'RE GIVING YOU SIMPLE EASY WAYS FOR YOU TO KEEP A FEW MORE BUCKS IN YOUR WALLET. TONIGHT...IN A FINANCIAL FACT FINDER EASY WAYS TO SAVE MONEY....ON THINGS YOU MAY NOT EVEN REALIZE ARE ADDING TO YOUR DEBT.

November 19, 2008

Time: 11:00-11:35pm

Duration :30

THE FINANCIAL TURMOIL DOESN'T STOP WITH UNEMPLOYMENT--- IN FACT WHERE CREDIT CARDS ARE CONCERNED IT COULD REALLY JUST BEGIN.RIGHT NOW MILLIONS OF AMERICANS ARE LIVING IN CREDIT CARD DEBT--AND IN SOME CASES A SIMPLE SWIPE OF THE CARD COULD TAKE YOU YEARS TO PAY OFF.SEVEN AND FOUR'S COURTNEY REHMER REPORTS.

November 20, 2008

Time: 5:00-6:00pm

Duration :30

AN EVENT IN TRAVERSE CITY BRINGS PEOPLE TOGETHER TO TALK ABOUT POVERTY RIGHT HERE IN NORTHERN MICHIGAN.THE POVERTY SUMMIT, HOSTED BY INTERLOCHEN PUBLIC RADIO, TOOK PLACE THIS MORNING AT THE STATE THEATRE. A PANEL OF COMMUNITY MEMBERS WITH KNOWLEDGE OF POVERTY AND ITS EFFECTS ON OUR COMMUNITY SPOKE ABOUT WHAT'S BEING DONE TO SOLVE THE PROBLEM AND WHAT NEEDS TO CHANGE. JOAN ABBOTT, THE HOMELESS STUDENT LIAISON FOR



TRAVERSE AREA PUBLIC SCHOOLS WAS ON THE PANEL OF SPEAKERS. SHE SAYS BESIDES JUST SHOWING THE NUMBERS, THEY WANTED TO GIVE PEOPLE HOPE AS WELL.

November 20, 2008

Time: 5:00-6:00pm

Duration :30

SEVERAL SKI AREAS ACROSS NORTHERN MICHIGAN ARE GETTING A JUMP START ON THE SEASON THIS YEAR. THE RECENT COLD SNAP HAS CREATED AMPLE OPPORTUNITY TO START MAKING EXTRA SNOW AND GET SOME HILLS OPEN EARLY THIS YEAR. BOYNE HIGHLANDS IN HARBOR SPRINGS IS ALREADY OPEN. THIS WEEKEND BOYNE MOUNTAIN IN BOYNE FALLS, AND NUBS NOB IN HARBOR SPRINGS WILL LET SKIERS TAKE TO THE SLOPES. SEVERAL MORE PLAN TO OPEN UP AFTER THANKSGIVING. CABERFAE PEAKS IN CADILLAC, CRYSTAL MOUNTAIN IN THOMPSONVILLE, AND SHANTY CREEK IN BELLAIRE WILL ALL BE OPEN BY NEXT FIRDAY.

November 20, 2008

Time: 6:00-6:30pm

Duration :30

IT SAT EMPTY FOR MORE THAN A DECADE. BUT MILLIONS OF DOLLARS IN RENOVATIONS AND THE WORK OF VOLUNTEERS BROUGHT IT BACK TO LIFE. NOW AUDIENCES OLD AND NEW ARE RE-DISCOVERING THE MAGIC OF THE STATE THEATRE. SEVEN AND FOUR'S KRISTIN MACIOROWSKI HAS MORE ON ITS ONE YEAR ANNIVERSARY.

November 20, 2008

Time: 6:00-6:30pm

Duration :30

IT'S TIME FOR 7 AND 4 NEWS' FINANCIAL BOOTCAMP... 5 DAYS TO IMPROVE YOUR FINANCIAL FITNESS. EACH DAY THIS WEEK, WE'RE GIVING YOU SIMPLE EASY WAYS FOR YOU TO KEEP A FEW MORE BUCKS IN YOUR WALLET. TONIGHT... SIMPLE STEPS YOU CAN TAKE TO CUT DOWN YOUR COSTS AROUND THE HOUSE.

November 20, 2008

Time: 6:00-6:30pm

Duration :30

MICHIGAN'S UNEMPLOYMENT RATE IS AT A 16 YEAR HIGH OF NINE POINT THREE PERCENT... WITH MORE PLANT CLOSINGS AND LAYOFFS EVERYDAY, THAT NUMBER WILL LIKELY CONTINUE TO GROW... AND WITH MORE PEOPLE ASKING FOR BENEFITS, THE STATE CAN'T KEEP UP. A FACT FINDER REPORT TONIGHT ON HOW THE STATE'S UNEMPLOYMENT FUND IS IN THE RED BECAUSE THE STATE IS PAYING OUT MORE IN BENEFITS THAN IT'S COLLECTING FROM ITS UNEMPLOYMENT TAX.

November 21, 2008

Time: 5:00-6:00pm

Duration :30

GOVERNOR GRANHOLM SAYS SHE IS CONFIDENT THAT CONGRESS WILL STEP IN TO HELP OUT DETROIT'S BIG THREE AUTOMAKERS. AND AS 7 & 4'S BILL FROEHLICH REPORTS... NOW AUTOMAKERS MUST EXPLAIN THEIR FUTURE PLANS.

November 21, 2008

Time: 5:00-6:00pm

Duration :30

VERASUN ENERGY SAYS IT'S PREPARING TO CLOSE ITS ETHANOL PLANT IN EATON COUNTY. OFFICIALS IN THE ETHANOL INDUSTRY SAY THE PLANT IS NO LONGER ACCEPTING CORN FROM FARMERS AND WILL SHUT DOWN THE WOODBURY PLANT AFTER SUPPLIES ARE USED UP. SOUTH DAKOTA-BASED VERASUN, THE NATION'S SECOND-LARGEST ETHANOL PRODUCER, FILED FOR CHAPTER 11 BANKRUPTCY LAST MONTH, AND ON WEDNESDAY, ANNOUNCED A NET LOSS OF MORE THAN 476-MILLION-DOLLARS IN THE LAST QUARTER. THE WOODBURY FACILITY IS THE ONLY VERASUN OWNED PLANT IN THE STATE.

November 21, 2008

Time: 5:00-6:00pm

Duration :30

MONEY MATTERS TONIGHT...PRESIDENT BUSH HAS SIGNED A BILL EXTENDING UNEMPLOYMENT PAYMENTS UP TO THREE MONTHS FOR THOSE WHOSE BENEFITS HAVE RUN OUT.THE PRESIDENT SIGNED THE BILL BEFORE LEAVING FOR PERU TO ATTEND THE 21-NATION ASIA-PACIFIC ECONOMIC COOPERATION FORUM.PRESIDENT BUSH EXPRESSED DOUBTS ABOUT THE EXTENSIONS, BUT HE CAME TO SUPPORT THE BILL AS NEW JOBLESS CLAIMS REACHED A 16-YEAR HIGH.WE'LL HAVE MORE ON THE STATE OF THE NATION'S ECONOMY LEADING OFF OUR 5-30 HALF HOUR.

November 21, 2008

Time: 6:00-6:30pm

Duration :30

IT'S TIME FOR 7 AND 4 NEWS' FINANCIAL BOOTCAMP...5 DAYS TO IMPROVE YOUR FINANCIAL FITNESS.EACH DAY THIS WEEK, WE'VE GIVING YOU SIMPLE EASY WAYS FOR YOU TO KEEP A FEW MORE BUCKS IN YOUR WALLET. TONIGHT...IN A FINANCIAL FACT FINDER EASY WAYS TO CUT YOUR EXPENSES...WITHOUT EVEN LEAVING YOUR HOUSE!

November 21, 2008

Time: 6:00-6:30pm

Duration :30

GOVERNOR GRANHOLM SAYS SHE IS CONFIDENT THAT CONGRESS WILL STEP IN TO HELP OUT DETROIT'S BIG THREE AUTOMAKERS. TODAY, GOVERNOR JENNIFER GRANHOLM IS OUT TO SHOW SUPPORT FOR THE AUTO INDUSTRY.GOVERNOR GRANHOLM SAYS IT IS CRITICAL THAT THE AUTO INDUSTRY SURVIVE.A PLAN FROM THE BIG THREE IS DUE TO LAWMAKERS IN WASHINGTON BY DECEMBER SECOND, AND THE GOVERNOR SAYS THAT PLAN SHOULD OUTLINE THE STRATEGIES FOR THE BIG 3'S LONG TERM SURVIVAL.

November 21, 2008

Time: 6:00-6:30pm

Duration :30

IT'S COSTING LESS TO FILL YOUR GAS TANK, BUT DON'T EXPECT THE SAME AT THE GROCERY STORE. VIEWERS CALLED AND EMAILED US ASKING WHY OUR GROCERY PRICES ARE STILL HIGH WHEN THE COST TO TRANSPORT THE GOODS IS GETTING CHEAPER. SEVEN AND FOUR'S SHEENA ELZIE FOUND THE ANSWER.

November 23, 2008

Time: 6:00-6:30pm

Duration :30

WITH THE BIG THREE AUTOMAKERS BLEEDING CASH, GENERAL MOTORS SAYS ITS BOARD OF DIRECTORS DOES NOT SEE BANKRUPTCY AS A VIABLE OPTION. AND NOW WITH MILLIONS OF JOBS HANGING IN THE BALANCE, MANY OTHER COMMUNITIES ARE FINDING OUT HOW VULNERABLE THEY REALLY ARE. CNBC'S SCOTT COHN EXPLAINS.

November 23, 2008

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN DOWNTOWN COMMUNITY IS SAYING THANK YOU TO ITS LOYAL CUSTOMERS WITH A SPECIAL WEEKEND OPEN HOUSE.IT'S HAPPENING IN SUTTONS BAY IN LEELANAU COUNTY.SHOPS ARE OPENING THEIR DOORS AND OFFERING DISCOUNTS, DEALS, AND FREE GOODIES TO THOSE WHO STOP BY TODAY.STORE OWNERS AND EMPLOYEES SAY IT'S A GOOD WAY TO SAY "THANKS" TO THOSE WHO HELP KEEP THE CASH REGISTERS RINGING IN A SLUGGISH ECONOMY.

November 23, 2008

Time: 6:00-6:30pm

Duration :30

LAST YEAR, THEY OPENED THE SATURDAY AFTER THANKSGIVING- BUT AS 7 & 4'S MELISSA SMITH EXPLAINS, WITH THE FAVORABLE WEATHER, SKI STAFF SAY THEY COULDN'T ASK FOR A BETTER SEASON OPENER.

November 24, 2008

Time: 5:00-6:00pm

Duration :30

AN ANTRIM COUNTY MANUFACTURING PLANT IS CLOSING, LEAVING MORE THAN 30 PEOPLE WITHOUT JOBS. BARNES GROUP INC. ANNOUNCED THE CUTS TODAY. THEY EFFECT 32 WORKERS AT THE ASSOCIATED SPRING OPERATION IN CENTRAL LAKE. EMPLOYEES WILL BE LAID OFF IN PHASES OVER THE NEXT TEN MONTHS AS THE COMPANY MOVES OPERATIONS TO OTHER FACILITIES. BARNES GROUP FACILITIES PRIMARILY MAKE SMALL PARTS FOR THE AUTOMOTIVE INDUSTRY. THE LEASE FOR THE CENTRAL LAKE FACILITY RUNS OUT SEPTEMBER 17 OF NEXT YEAR. A SPOKESWOMAN FOR BARNES GROUP SAYS THEY MUST BE COMPLETELY VACATED BY THAT TIME. SHE SAYS THE COMPANY HOPES TO HELP THOSE WHO ARE LAID OFF FIND NEW JOBS.

November 24, 2008

Time: 5:00-6:00pm

Duration :30

LAYOFFS ARE BEING ANNOUNCED AT ONE AREA CASINO. AFTER SAYING FRIDAY THAT RUMORS OF LAYOFFS AT THE LITTLE RIVER CASINO RESORT IN MANISTEE WERE "OVERSTATED". THIS EVENING THE CASINO ANNOUNCED THEY ARE LAYING OFF ONE-HUNDRED EMPLOYEES. OFFICIALS AT THE CASINO SAY THEY EXPLORED ALL THE OTHER OPTIONS IN AN ATTEMPT TO AVOID LAYOFFS AND SAY THEY REGRET THAT THESE LAYOFFS ARE NECESSARY TO KEEP THE CASINO VIABLE. THE CASINO EMPLOYEES ABOUT NINE- HUNDRED- FIFTY PEOPLE IN THE MANISTEE AREA.

November 24, 2008

Time: 6:00-6:30pm

Duration :30

WELL, AS THE ECONOMY TRIES TO BOUNCE BACK, MANY AREA SECOND HAND STORES HAVE REPORTED A HIKE IN THE NUMBER OF CUSTOMERS COMING THROUGH THEIR DOORS. AND SEVEN AND FOUR'S GREG ANGEL TAKES US TO A BRAND NEW RE-SALE SHOP NOW OPEN IN PETOSKEY WHOSE PURPOSE IT IS TO SERVE THOSE IN NEED.

November 24, 2008

Time: 6:00-6:30pm

Duration :30

THE CURRENT ECONOMIC CRISIS IS DOMINATING DISCUSSIONS ACROSS THE NATION AND IN MICHIGAN. TODAY STATE LAWMAKERS MET WITH NORTHERN MICHIGAN BUSINESS LEADERS ON HOW THEY'RE PLANNING TO MAKE UP A PROJECTED BILLION DOLLAR DEFECIT IN THE STATES BUDGET AND HOW TO GET THE ECONOMY BACK ON TRACK. SEVEN AND FOUR'S SHEENA ELZIE REPORTS.

November 24, 2008

Time: 11:00-11:35pm

Duration :30

ALONG WITH SNOW---- EXPERTS ARE PREDICTING THAT THIS YEAR'S WINTER IS EXPECTED TO BRING WITH IT A RISE IN UTILITY COSTS IN EFFORTS TO HELP SOFTEN THE FINANCIAL BLOW JUST A FEW EASY CHANGES AROUND THE HOUSE COULD END OF SAVING YOU SOME BIG BUCKS. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

November 25, 2008

Time: 5:00-6:00pm

Duration :30

THE UPCOMING HOLIDAY IS CREATING A BUSINESS BOOM FOR THE GRAND TRAVERSE PIE COMPANY. EMPLOYEES AT THE TRAVERSE CITY COMPANY ARE WORKING AROUND THE CLOCK TRYING TO MEET THE THANKSGIVING DAY DEMAND. THE GROUP WILL MAKE "FOUR THOUSAND" PIES THIS WEEK ALONE! AND ONE THOUSAND OF THOSE

WILL BE MADE TODAY. THE PREPARATIONS FOR THE HOLIDAY STARTED SUNDAY - A BUSY TIME DESPITE A STRUGGLING ECONOMY.

November 25, 2008

Time: 6:00-6:30pm

Duration :30

TWO YEARS AGO THERE WERE BIG PLANS FOR TWO BIG DEVELOPMENTS... ONE IN PETOSKEY AND ONE IN TRAVERSE CITY... BUT TODAY BOTH HAVE GONE ESSENTIALLY NOWHERE... AND BOTH COMMUNITIES ARE STARING AT BIG HOLES IN THE GROUND... RIGHT IN THE HEART OF THEIR DOWNTOWN DISTRICTS. I WANTED TO KNOW WHAT CAN CITIES DO TO PROTECT THEMSELVES FROM DEVELOPMENT DUDS... THAT'S THE SUBJECT OF A FACT FINDER REPORT.

November 25, 2008

Time: 11:00-11:35pm

Duration :30

IT'S A CONTROVERSIAL ISSUE THAT HAS COMMUNITY LEADERS IN ONE NORTHERN MICHIGAN COMMUNITY SPLIT. AT A RECENT COUNCIL MEETING THE FRANKFORT CHAMBER OF COMMERCE WENT BEFORE THE BOARD ASKING PERMISSION TO HOLD A THREE DAY SNOWMOBILE EVENT. ORGANIZERS PREDICT THAT THE WEEKEND LONG EVENT COULD BRING HUNDREDS OF PEOPLE TO THE BENZIE COUNTY AREA---- BUT THAT REQUEST DIDN'T PASS WITH A TIE VOTE OF 2- 2 BUT AS SEVEN AND FOUR'S COURTNEY REHMER FOUND OVER THE DISCUSSION IS FAR FROM OVER.

November 26, 2008

Time: 6:00-6:30pm

Duration :30

IT HAS BEEN WELCOMING DINERS AND TAKING ORDERS FOR NEARLY 60 YEARS... BUT TONIGHT, A SMALL TOWN RESTAURANT IS CLOSING ITS DOORS FOR THE FINAL TIME. 7 & 4'S GREG ANGEL REPORTS:

November 26, 2008

Time: 6:00-6:30pm

Duration :30

GRAND TRAVERSE COUNTY COMMISSIONERS MAY DECIDE TONIGHT ON A NEW PARKING DECK. THE PLAN FOR THE MORE THAN 5 MILLION DOLLAR PROJECT IS FOR THE COPPER RIDGE DEVELOPMENT OFF OF SILVER LAKE ROAD. THE PROPOSAL HAS BEEN IN PLACE SINCE 2000. THE PUBLIC DECK WILL BE OWNED BY GRAND TRAVERSE COUNTY AND IS PROPOSED TO BE MANAGED AND MAINTAINED BY MUNSON MEDICAL CENTER. THE PURPOSE FOR THE PARKING DECK WILL BE TO SERVE AND ENHANCE THE CANCER CENTER IN THE DEVELOPMENT.

November 26, 2008

Time: 6:00-6:30pm

Duration :30

THANKSGIVING WOULD NOT BE THE SAME WITHOUT THE TRADITIONAL TURKEY DINNER. THE STAFF AT BURRITTS MARKET IN TRAVERSE CITY ARE EXTRA BUSY TODAY GETTING THOSE BIRDS TO THE TABLE THE MARKET WILL SELL AND DISTRIBUTE NEARLY 8-HUNDRED FRESH TURKEYS FOR THANKSGIVING THIS YEAR. CUSTOMERS WILL PICK UP UP TO 500 OF THEM TODAY ALONE. TURKEY SALES AT BURRITTS ARE UP FROM LAST YEAR, DESPITE THE SLUGGISH ECONOMY.

November 26, 2008

Time: 11:00-11:35pm

Duration :30

A PROPOSED PARKING DECK IN GRAND TRAVERSE COUNTY IS THE CENTER OF DISCUSSION TONIGHT AND ITS NOT COMING WITHOUT CONTROVERSY. IT WAS STANDING ROOM ONLY AT TONIGHTS COUNTY BOARD MEETING AS DOZENS OF PEOPLE VOICED THEIR CONCERNS BOTH FOR AND AGAINST THE MULTI MILLION DOLLAR PROJECT TO BE BUILT NEAR MUNSON MEDICAL CENTER'S OFFICES AT COPPER RIDGE OFF OF SILVER LAKE ROAD. SEVEN AND FOUR'S COURTNEY REHMER WAS AT THE MEETING AND HAS THE DETAILS.

November 28, 2008

Time: 5:30-7:00 am

Duration :30

RIGHT HERE IN NORTHERN MICHIGAN...EARLY MORNING SHOPPERS EAGER TO GRAB HOLIDAY DEALS MADE THEIR WAY OUT TO THE STORES .SOME WAITED IN LINES AS EARLY AS 3 A-M FOR STORES THAT OPENED AT 6 O'CLOCK.AND NOW THE STREETS OF DOWNTOWN TRAVERSE CITY ARE TEEMING WITH SHOPPERSTHAT'S WHERE 7&4'S MELISSA SMITH JOIN US LIVE FROM RIGHT NOW.

November 28, 2008

Time: 5:00-6:00pm

Duration :30

AN EARLY SNOWFALL IS ALLOWING SKI RESORTS ACROSS NORTHERN MICHIGAN TO GET A JUMP START ON THE SEASON.THE THANKSGIVING HOLIDAY MARKED THE OFFICIAL OPENING OF CRYSTAL MOUNTAIN IN BENZIE COUNTY---PUTTING THE RESORT A COUPLE DAYS AHEAD OF LAST YEAR.RIGHT NOW FOUR OUT OF THE 45 SLOPES ARE OPEN AND SKI ENTHUSIASTS AREN'T WASTING ANYTIME.

November 28, 2008

Time: 6:00-6:30pm

Duration :30

WITH LESS THAN A MONTH LEFT UNTIL THE BIG DAY---- CHRISTMAS TREE LOTS ARE PREPARING FOR ANOTHER BUSY SEASON.FOR THE PAST 20-- YEARS RAY'S TREE LOT HAS MADE ITS HOME ON HALL STREET IN TRAVERSE CITY.TODAY MARKS OPENING DAY FOR THE TREE LOT AND ALREADY A NUMBER OF WREATHS AND TREES HAVE ALREADY BEEN SOLD.OWNERS SAY THEY DON'T PLAN ON THE ECONOMIC UNCERTAINTY HAVING A DIRECT EFFECT ON TREE SALES.

November 28, 2008

Time: 6:00-6:30pm

Duration :30

IT WAS AN EARLY MORNING FOR SOME NORTHERN MICHIGAN SHOPPERS WHO DECIDED TO BRAVE THE COLD AND STAND IN LINE FOR HOLIDAY SALES- SOME AS EARLY AS 3 A-M.7&4'S MELISSA SMITH WAS AT THE GRAND TRAVERSE MALL ALONG WITH THE CROWDS AND HAS THE DETAILS.

December 1, 2008

Time: 6:00-6:30pm

Duration :30

IT'S THE BIGGEST SHOPPING WEEKEND OF THE YEAR, BUT THIS YEAR WITH THE ECONOMY SUFFERING AREA RETAILERS WORRIED THEIR SALES WOULD ALSO SUFFER. SO FAR SOME SHOPS IN DOWNTOWN TRAVERSE CITY SAY SALES ARE BETTER THAN EXPECTED, BUT OTHER STORE OWNERS SAY IT'S BEEN A SLOW WEEKEND. SEVEN AND FOUR'S SHEENA ELZIE JOINS US LIVE IN THE STUDIO WITH THE DETAILS.

December 2, 2008

Time: 5:00-6:00pm

Duration :30

THE NOVEMBER CAR SALES NUMBERS ARE OUT TODAY AND THEY'RE MORE BAD NEWS FOR A U-S AUTO INDUSTRY THAT'S FACING COLLAPSE: FORD MOTOR SAYS IT MIGHT NOT NEED A GOVERNMENT BAILOUT. BUT, JUST IN CASE, THE BOSSES OF FORD WILL JOIN THE LEADERS OF G-M AND CHRYSLER IN WASHINGTON, THIS WEEK, TO ASK AGAIN FOR FEDERAL HELP.AND THIS TIME THE CEO'S ARE DRIVING TO CAPITOL HILL. STEVE HANDELSMAN HAS THE LATEST.

December 2, 2008

Time: 5:00-6:00pm

Duration :30

IN STATE NEWS TONIGHT... REGIONAL UNEMPLOYMENT RATES IN OCTOBER WERE LITTLE CHANGED IN MOST OF THE STATE'S LABOR MARKETS COMPARED WITH SEPTEMBER.WHILE IT'S A POSITIVE SIGN...STATE OFFICIALS SAID TODAY THAT THERE HAS BEEN "CONSIDERABLE LABOR MARKET WEAKENING" THROUGHOUT THE STATE IN THE PAST YEAR.THE HIGHEST RATE LAST MONTH WAS IN THE FLINT REGION AT 10.9 PERCENT.

December 3, 2008

Time: 6:00-6:30pm

Duration :30

WELL THE SLICK ROADS AND ABUNDANCE OF SNOW OUT THERE IS SENDING SOME CARS TO THE SHOP. SEVEN AND FOUR'S GREG ANGEL SHOWS US WHY SOME MECHANICS SAY THIS IS THE TIME OF YEAR WHEN THINGS GET BUSY.

December 3, 2008

Time: 6:00-6:30pm

Duration :30

MORE SNOW MAY BE HEADED OUR WAY BUT YOU MAY BE WAITING A WHILE TO SEE ALL OF THOSE NORTHERN MICHIGAN ROADS CLEAR. SOME AREA ROAD COMMISSIONS ARE BLAMING THE BUDGET AND NEW STATE REQUIREMENTS FOR THE HOLD UP. SEVEN AND FOUR'S SHEENA ELZIE REPORTS.

December 4, 2008

Time: 5:00-6:00pm

Duration :30

CEO'S FROM DETROIT'S BIG THREE ARE BACK ON CAPITOL HILL TODAY, GOING BEFORE A SENATE PANEL TO ASK FOR AN EXPANDED 34 BILLION DOLLAR RESCUE PACKAGE. AT TODAY'S SENATE HEARING, GM'S CHIEF EXECUTIVE SAID THE AUTOMAKERS HAVE MADE MISTAKES, BUT ARE LEARNING FROM THEM. THE HEAD OF THE UNITED AUTO WORKERS UNION SAYS CONGRESS NEEDS TO ACT NOW TO HELP U.S. AUTOMAKERS, OR GENERAL MOTORS COULD FAIL BY THE END OF THE MONTH. 7 & 4'S BILL FROEHLICH TALKED WITH A LOCAL G-M DEALERSHIP TODAY FOR REACTION TO THE ONGOING DEBATE.

December 4, 2008

Time: 5:00-6:00pm

Duration :30

SOME NORTHERN MICHIGAN COUNTIES ARE WELL ABOVE THE STATE UNEMPLOYMENT AVERAGE--THAT ACCORDING TO NEW NUMBERS OUT FROM THE DEPARTMENT OF LABOR AND ECONOMIC GROWTH. STATE WIDE THE AVERAGE FOR OCTOBER WAS 9-POINT-3 PERCENT. HOWEVER, SOME AREAS LIKE CHARLEVOIX COUNTY ARE AT 11-POINT-6 PERCENT. ABOVE THAT IS WEXFORD COUNTY WHICH HOLDS A 13-POINT-2 PERCENT UNEMPLOYMENT RATE. LAYOFFS ACROSS THE BOARD, BUT ESPECIALLY IN THE MANUFACTURING SECTOR, ARE BEING BLAMED. BUT, THESE NUMBERS ARE NOT EXPECTED TO SIT STILL VERY LONG.

December 4, 2008

Time: 6:00-6:30pm

Duration :30

SOME WATERFRONT HOTELS ON EAST GRAND TRAVERSE BAY WILL NOW BE TURNED INTO A PUBLIC BEACH AND PARK A THREE MILLION GRANT IS BEING ISSUED TO ACME TOWNSHIP TO TRANSFORM A MILE LONG STRETCH OF PRIVATE WATERFRONT PROPERTY. THE GRANT WILL BE ISSUED BY THE MICHIGAN NATURAL RESOURCES TRUST FUN TO EXPAND EAST BAYSIDE PARK. THE MONEY, COMBINED WITH ONE MILLION DOLLARS OF COMMUNITY FUNDING, WILL ALLOW THE TOWNSHIP TO BUY SEVERAL HOTELS AND ADD ALMOST FOUR ACRES OF PROPERTY WHICH WILL ADD 540 FEET OF SHORELINE. PLANNERS HOPE TO COMPLETE THE PROJECT IN 2011.

December 4, 2008

Time: 6:00-6:30pm

Duration :30

THIS SUMMER..WHEN GAS PRICES SOARED...WE PAID AT THE PUMP, AND THEN WE ALSO PAID WHEN COMPANIES PUT FUEL SURCHARGES TO COVER THEIR ADDED FUEL COSTS? A CONCERNED VIEWER AND SMALL BUSINESS OWNER CONTACTED 7 & 4 NEWS ASKING IF AND WHEN THE SURCHARGES WOULD BE ELIMINATED NOW THE PRICES ARE LOWER AT THE PUMP. WE MADE THE CALLS TO FIND OUT ... AND THAT'S THE FOCUS OF TONIGHT'S FACT FINDER REPORT.

December 4, 2008

Time: 6:00-6:30pm

Duration :30

YOU MAY BE SAVING MONEY AT THE GAS PUMP, BUT SOME PEOPLE WHO USE PROPANE SAY THEY ARE NOT SEEING RELIEF ON THEIR BILLS. SEVERAL VIEWERS EMAILED US ASKING US WHY. SEVEN AND FOUR'S SHEENA ELZIE FOUND THE ANSWERS.

December 4, 2008

Time: 6:00-6:30pm

Duration :30

THE STATE'S UNEMPLOYMENT RATE IS THE WORST IN THE NATION...BUT BELIEVE IT OF NOT..SOME NORTHERN MICHIGAN COUNTIES HAVE RATES THAT ARE EVEN WORSE. THAT ACCORDING TO NEW NUMBERS OUT FROM THE DEPARTMENT OF LABOR AND ECONOMIC GROWTH. THREE OF THE HARDEST HIT COUNTIES WELL ABOVE THE STATE WIDE AVERAGE OF 9-POINT-3 PERCENT INCLUDE CHARLEVOIX, EMMET AND WEXFORD COUNTIES. SEVEN AND FOUR'S GREG ANGEL TAKES A CLOSER LOOK AT THE NUMBERS AND WHAT IT MEANS TO US HERE IN NORTHERN MICHIGAN.

December 4, 2008

Time:11:00-11:35pm

Duration :30

ITS AN ISSUE SWEEPING THE NATION AND NORTHERN MICHIGAN IS NO EXCEPTION.RIGHT NOW IN BENZIE COUNTY MORE THAN 90--HOMES HAVE BEEN FORECLOSED THIS YEAR ALONE. BUT THERE IS HELP AVAILABLE.SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON HOW A NON PROFIT ORGANIZATION HELPED ONE LOCAL WOMAN STAY IN HER HOME.

December 5, 2008

Time: 5:00-6:00pm

Duration :30

AN OTTAWA COUNTY COMPANY IS LAYING OFF HUNDREDS OF WORKERS ... THE FIRST PERMANENT LAYOFFS IN ITS 34 YEAR HISTORY.ZEELAND'S GENTEX CORPORATION ANNOUNCED THE LAYOFFS OF 350 TO 400 WORKERS TODAY. OFFICIALS SAY THE RAPID DECENT IN CAR AND TRUCK SALES SPURRED THE AUTO SUPPLIER IN OCTOBER TO ELIMINATE ITS ENTIRE CONTRACT WORKFORCE. THAT WAS FOLLOWED BY THE CUT OF A THIRD SHIFT, VOLUNTARY LAYOFFS AND SHUTDOWNS THE WEEK OF THANKSGIVING.BUT NOW OFFICIALS SAY THOSE CUTBACKS AREN'T ENOUGH.GENTEX EMPLOYS MORE THAN 25-HUNDRED WORKERS, ZEELAND'S LARGEST EMPLOYER.

December 5, 2008

Time: 6:00-6:30pm

Duration :30

FOR SOME NORTHERN MICHIGAN BUSINESS OWNERS MORE SNOW MEANS MORE BUSINESS.THE EARLY SNOWFALL IS BRINGING WITH IT MORE PEOPLE TO THE AREA---SOMETHING OWNERS SAY IS JUST WHAT THEY NEED TO HELP BOOST THE LOCAL ECONOMY. SEVEN AND FOUR'S SHEENA ELZIE REPORTS.

December 8, 2008

Time: 5:00-6:00pm

Duration :30

MIDLAND BASED DOW CHEMICAL IS CUTTING FIVE-THOUSAND FULL TIME JOBS AND CLOSING UP TO TWENTY PLANTS ACROSS THE COUNTRY.THIS IS VIDEO OF ONE OF THE DOW PLANTS IN TEXAS.THE JOB CUTS REPRESENT 11 PERCENT OF THE COMPANY'S TOTAL WORK FORCE. ALONG WITH THE CLOSURES DOW PLANS TO TEMPORARILY SUSPEND WORK AT 180 PLANTS, AND CUT AN ADDITIONAL SIX THOUSAND CONTRACTORS FROM THE PAYROLL.OFFICIALS SAY THE MOVE WILL SAVE 7-HUNDRED MILLION DOLLARS ANNUALLY BY 20-10.

December 9, 2008

Time: 6:00-6:30pm

Duration :30

STRIKING EMPLOYEES ARE SCHEDULED TO MEET WITH COMPANY OFFICIALS FOR THE FIRST TIME.FOURTY- ONE DAYS AGO WORKERS AT METALWORKS IN LUDINGTON WENT

ON STRIKE. TODAY UNION REPS AND METALWORKS OFFICIALS WILL SIT DOWN FRIDAY FOR THE FIRST TIME TO DISCUSS ISSUES SURROUNDING THE STRIKE. THE STRIKE STARTED AFTER UNION WORKERS REJECTED A PROPOSED FIVE YEAR CONTRACT.

December 9, 2008

Time: 6:00-6:30pm

Duration :30

DRIVERS ON THE ROADS ARE ALSO FACING A LOT OF SNOW, ICE AND SLUSH, AND SOME DRIVERS ARE HAVING A HARD TIME EVEN STAYING ON THE ROADS! THAT'S KEEPING TOW TRUCK COMPANIES BUSY TRYING TO ANSWER THE CALL FOR HELP. SEVEN AND FOUR'S SHEENA ELZIE REPORTS.

December 9, 2008

Time: 6:00-6:30pm

Duration :30

A NATION-WIDE SHORTAGE IN THE RUNWAY DE-ICING CHEMICAL IS CAUSING A GRAND TRAVERSE COUNTY AIRPORT TO FEEL THE FINANCIAL PINCH CHERRY CAPITAL AIRPORT IN TRAVERSE CITY SAYS KEEPING RUNWAYS CLEAR OF ICE IS EXPENSIVE THIS WINTER, BUT THEY'RE PREPARED. 7&4'S MELISSA SMITH REPORTS.

December 10, 2008

Time: 5:00-6:00pm

Duration :30

CONGRESSIONAL DEMOCRATS AND WHITE HOUSE OFFICIALS HAVE MADE A DEAL. A 14 BILLION DOLLAR PLAN TO BAILOUT THE AILING U-S INDUSTRY WITH AN EMERGENCY LOAN. THE PLAN IS ALREADY BEING DEBATED IN THE HOUSE. BUT OPPOSITION IS STRONGER THAN EVER. STEVE HANDELSMAN HAS THE LATEST.

December 10, 2008

Time: 6:00-6:30pm

Duration :30

DESPITE HARD ECONOMIC TIMES, ONE GRAND TRAVERSE COUNTY BUSINESS IS BEATING THE ODDS AND ACTUALLY EXPANDING ITS WALLS JUST LAST WEEK, SPRINGFIELD INC., A ROOFING COMPANY MOVED ITS BUSINESS TO A NEW LOCATION ... AND LARGER BUILDING ON M-37 IN KINGSLEY. NOW THE COMPANY IS LOOKING TO HIRE NEW PEOPLE THIS SPRING AND SAYS THERE'S REASON BEHIND THEIR ECONOMIC SUCCESS. 7&4'S MELISSA SMITH REPORTS.

December 10, 2008

Time: 6:00-6:30pm

Duration :30

A STALLED DEVELOPMENT IS GETTING A SECOND CHANCE. MONDAY NIGHT THE PETOSKEY CITY COUNCIL VOTED 4 TO ONE TO ALLOW THE DEVELOPERS OF THE PETOSKEY POINTE PROJECT TWO MORE YEARS TO COMPLETE THE PROJECT. ACCORDING TO MAYOR DALE MEYER THERE ARE STRICT GUIDELINES IN PLACE FOR THE DEVELOPER TO SECURE FINANCING BY MARCH 30TH AND TO BEGIN CONSTRUCTION BY JUNE FIRST. MAYOR MEYER SAYS THE AGREEMENT ALSO ALLOWS THE CITY THE AVAILABILITY OF BUYING THE PARKING DECK, FREE PUBLIC BATHROOMS, AND 100- THOUSAND DOLLARS TOWARD LEGAL COSTS. THE ORIGINAL DEADLINE FOR THE PROJECT WAS NOVEMBER THIRD AT WHICH TIME THE CITY COUNCIL DEEMED THE DEVELOPER TO BE IN DEFAULT.

December 10, 2008

Time: 6:00-6:30pm

Duration :30

134- MILLION DOLLARS IN CUTS HAVE BEEN APPROVED. ACCORDING TO GOVERNOR JENNIFER GRANHOLM'S BUDGET DIRECTOR 40 MILLION DOLLARS WILL BE CUT IN PART BY CLOSING A STATE PRISON IN IONIA AND A PRISON CAMP IN COLDWATER. EARLIER TODAY THE STATE HOUSE AND SENATE APPROPRIATIONS COMMITTEES QUICKLY AND OVERWHELMINGLY APPROVED THE 2009 BUDGET CUTS. BUDGET DIRECTOR BOB EMERSON SAYS IT IS LIKELY MORE CUTS WILL BE MADE.



December 11, 2008

Time: 5:00-6:00pm

Duration :30

PRESIDENT ELECT OBAMA TODAY URGED THE SENATE TO ACT QUICKLY TO BAIL OUT THE AUTO INDUSTRY, BUT THAT PLAN IS IN TROUBLE TONIGHT IN THE SENATE. ONE RAY OF HOPE FOR THE HUGE CARMAKING COMMUNITY IS A NEW PLAN THAT CALLS FOR MUCH BIGGER SACRIFICES BY EVERYONE INVOLVED. STEVE HANDELSMAN EXPLAINS.

December 11, 2008

Time: 6:00-6:30pm

Duration :30

THE COMPANY IS COMPLETING IT'S EXPANSION OF IT'S FACILITY IN KALKASKA COUNTY. TODAY THEY HELD A PREVIEW OF THE NEW AREA AND AS SEVEN AND FOUR'S GREG ANGEL EXPLAINS, THE COMPANY SAYS IT COULD MEAN LOWER COSTS FOR CONSUMERS.

December 12, 2008

Time: 6:00-6:30pm

Duration :30

IT'S THE BUSIEST TIME OF THE YEAR FOR SHOPPING...AND THIS YEARS SALES ARE DOWN FOR MANY RETAILERS NATIONWIDE. BUT THE TREND IS DIFFERENT IN DOWNTOWN TRAVERSE CITY. AS 7&4'S STACEY SKRYSAK REPORTS...THE SLUMPING ECONOMY DOESN'T NECESSARILY MEAN SLUMPING SALES.

December 12, 2008

Time: 6:00-6:30pm

Duration :30

WHILE THIS BAILOUT HAS STALLED.... IT APPEARS THE WHITE HOUSE MAY STILL STEP IN WITH FINANCIAL AID, POSSIBLY FROM THE ORIGINAL 700-BILLION DOLLAR BAILOUT BILL. BUT EVEN IF MONEY MAKES ITS WAY TO DETROIT ONE WAY OR ANOTHER, WHILE IT MAY NOT BE TOO LATE FOR THE BIG 3 - IT'S ALREADY TOO LATE FOR SOME OF THEIR SUPPLIERS. 7 & 4'S BILL FROEHLICH EXPLAINS.

December 16, 2008

Time: 6:00-6:30pm

Duration :30

FOR SOME FAMILIES, BUYING A REAL CHRISTMAS TREE IS A HOLIDAY TRADITION AND SOMETHING THE WEAK ECONOMY DOESN'T SEEM TO BE ERASING FROM PEOPLE'S SHOPPING LISTS. IN FACT, SOME AREA TREE LOT OWNERS IN TRAVERSE CITY SAY THEIR CHRISTMAS TREE SALES ARE UP THIS YEAR. 7&4'S MELISSA SMITH EXPLAINS.

December 19, 2008

Time: 6:00-6:30pm

Duration :30

LIKE MANY IN THE INDUSTRY, LOCAL AUTO DEALERS HAVE BEEN WATCHING THE DEVELOPMENTS OVER THE LAST FEW WEEKS. AND AS 7 & 4'S BILL FROEHLICH REPORTS, THE PRESIDENT'S PLAN COMES AS GOOD NEWS FOR THEM, TOO.

December 20, 2008

Time: 6:00-6:30pm

Duration :30

WITH CHRISTMAS JUST DAYS AWAY, IT'S A RACE AGAINST THE CLOCK FOR SHOPPERS TO CROSS THOSE REMAINING ITEMS OFF THEIR GIFT LISTS. DESPITE THIS LAST MINUTE RUSH, TRAVERSE CITY'S FRONT STREET WAS FULL OF WINDOW BROWSERS - AND PAYING CUSTOMERS - ALL TRYING TO FINISH THEIR CHRISTMAS PURCHASES BEFORE THE BIG HOLIDAY ARRIVES.

December 22, 2008

Time: 6:00-6:30pm

Duration :30

ALL OF THE SNOW CAN BE TRICKY FOR DRIVING... UNLESS YOU ARE ON A SNOWMOBILE! AND AS SEVEN AND FOUR'S GREG ANGEL REPORTS MANY AREA SHOP OWNERS ARE WELCOMING THE SNOW WITH OPEN ARMS.

December 22, 2008

Time: 6:00-6:30pm

Duration :30

HOW EXACTLY DID GOVERNOR GRANHOLM GET TO WASHINGTON FOR HER APPEARANCE ON MEET THE PRESS LAST WEEKEND? AND MORE IMPORTANTLY, WHO PAID FOR IT. VIEWER EMAILED ME WONDERING EXACTLY THAT..THE ANSWERS I FOUND ARE THE SUBJECT OF THIS FACT FINDER REPORT.

December 22, 2008

Time: 6:00-6:30pm

Duration :30

FEWER DONATIONS AND MORE ANIMALS DROPPED OFF AT AN AREA HUMANE SOCIETY IS LEAVING THE SHELTER STRAPPED FOR CASH. NOW EMPLOYEES SAY IT COULD CAUSE THEM TO CLOSE THEIR DOORS. SEVEN AND FOUR'S SHEENA ELZIE HAS THE DETAILS.

December 23, 2008

Time: 6:00-6:30pm

Duration :30

AS AUTO INDUSTRY JOBS DECREASE MANY MANUFACTURERS IN NORTHERN MICHIGAN ARE FEELING THE IMPACT. ONE COMPANY IN MASON COUNTY KNOWS THIS ALL TO WELL PARTS MAKER WHITEHALL INDUSTRIES HAS CUT MORE THAN 200 JOBS DURING THE LAST MONTH. 116 OF THOSE LAYOFFS WERE LAST WEEK. THE COMPANIES PRESIDENT SAYS HE REMAINS OPTIMISTIC THAT THINGS WILL TURN AROUND AND THE WORKERS WILL BE BROUGHT RECALLED.

December 24, 2008

Time: 6:00-6:30pm

Duration :30

CHRISTMAS MORNING IS ONLY HOURS AWAY NOW AND EVEN WITH THE WINTER WEATHER THOSE LAST MINUTE SHOPPERS FILLED THE STORES. SOME CAME PREPARED WITH A LIST IN HAND OTHERS WERE JUST STARTING TO BUY THEIR GIFTS. BUT SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS WHY SOME SHOPPERS SAY IT WAS WORTH THE WAIT.

December 24, 2008

Time: 6:00-6:30pm

Duration :30

IF YOU HAVE THE SPIRIT OF GIVING THIS HOLIDAY SEASON DON'T FORGET TO MAKE NOTE OF YOUR DONATION FOR UNCLE SAM. HERE'S SOME IMPORTANT INFORMATION ON DONATIONS FROM THE I-R-S. YOU CAN DEDUCT DONATIONS ONLY IF ITS MADE TO A "QUALIFIED TAX EXEMPT ORGANIZATION" TO DEDUCT ANY CHARITABLE MONEY, A TAXPAYER MUST HAVE A BANK RECORD, CREDIT CARD STATEMENT, OR WRITTEN RECEIPT FROM THE CHARITY WITH THE AMOUNT AND DATE OF DONATION. FOR MORE INFORMATION OR A LIST OF TAX EXEMPT ORGANIZATIONS YOU CAN FIND A LINK TO THE INTERNAL REVENUE SERVICE'S WEBSITE BY LOGGING ONTO OURS AT UP NORTH LIVE DOT COM.

December 29, 2008

Time: 6:00-6:30pm

Duration :30

A LOT OF HOLIDAY BARGAINS FOR SHOPPERS AT THE STORES COULD BE AT LEAST ONE UPSIDE TO OUR STRUGGLING ECONOMY. THE SAME GOES FOR THE MORTGAGE INDUSTRY-- WHERE HOMEOWNERS COULD FIND SOME RELIEF REFINANCING-- THANKS TO HISTORICALLY LOW INTEREST RATES. 7&4'S KRISTIN MACIOROWSKI HAS THE DETAILS.

December 29, 2008

Time: 6:00-6:30pm

Duration :30

A CHEBOYGAN COMPANY WILL NOW BE PAYING TO HAVE ITS WASTEWATER TREATED BY THE CITY. ON TUESDAY THE CHEBOYGAN CITY COUNCIL VOTED TO START CHARGING THE GREAT LAKES TISSUE COMPANY FOR TREATMENT. THE CITY UNANIMOUSLY VOTED TO CHARGE FIVE CENTS PER POUND TO TREAT THE WASTE. CITY OFFICIALS BELIEVE GREAT LAKES TISSUE WILL PRODUCE 60- THOUSAND POUNDS OF WASTE A YEAR. THE SOLUTION WILL RESOLVE A DISPUTE WITH THE DEPARTMENT OF ENVIRONMENTAL QUALITY REGARDING HOW TO TREAT THE WATER.

December 29, 2008

Time: 6:00-6:30pm

Duration :30

A MANISTEE MANUFACTURER WILL NOT PAY TAXES FOR THE NEXT FIVE YEARS. ON DECEMBER 16TH THE MANISTEE CITY COUNCIL APPROVED ONE- HUNDRED- PERCENT TAX EXEMPTION FOR MASTECH MANUFACTURING. MASTECH WITH PRODUCE ELECTRICAL GENERATION EQUIPMENT CALLED A WINDSPIRE. MASTECH PROJECTS THAT THEY WILL BE PURCHASING THREE- POINT- SEVEN MILLION DOLLARS IN EQUIPMENT OVER THE NEXT SIX YEARS. ACCORDING TO THE CITY OVER MORE THAN 213- THOUSAND DOLLARS IN REVENUE WILL BE LOST. AN ESTIMATED 114- THOUSAND DOLLARS OF THAT WOULD BE LOST IN CITY REVENUE.

December 29, 2008

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY LIGHT AND POWER IS LOOKING AT NEW OPTIONS AFTER DELAYS IN BUILDING NEW TRANSMISSION LINES. EARLIER THIS MONTH THE T-C-L-P APPROVED 250- THOUSAND DOLLARS TO BE SPENT ON THE DESIGN AND ENGINEERING OF OF AN UPGRADE THAT WOULD CONNECT TRAVERSE CITY WITH A PROPOSED SUBSTATION ON THE CORNER OF BUGAI AND M-72 IN ELMWOOD TOWNSHIP. NOW T-C-L-P HAS PLACED A HOLD ON THE PROJECT TO TAKE TIME TO CONSIDER TAPPING INTO A POWER LINE THAT IS BEING UPGRADED BY INTERNATIONAL TRANSMISSION COMPANY. EYE- T-C IS LOOKING TO UPGRADE A TRANSMISSION LINE BETWEEN GAYLORD AND TRAVERSE CITY. OFFICIALS ALSO SAY THE WOLVERINE SUBSTATION IS NOT FOR SURE AND TAPPING INTO THE EYE- T-C LINE MIGHT BE A BETTER OPTION. OPTIONS WILL BE DISCUSSED AT THE JANUARY 12TH MEETING BETWEEN THE TRAVERSE CITY COMMISSION AND T-C-L-P.

December 30, 2008

Time: 6:00-6:30pm

Duration :30

NOW THAT THE PRESENTS ARE-- \*HOPEFULLY\*-- PUT AWAY... YOU MAY HAVE DISCOVERED A LOT OF STUFF THAT YOU JUST DON'T NEED. AND WHAT BETTER WAY TO CLEAN UP AND FEEL GOOD ABOUT IT-- THAN BY DONATING TO CHARITY. AS SEVEN AND FOUR'S KRISTIN MACIOROWSKI EXPLAINS-- MANY PEOPLE WILL BE DOING JUST THAT-- ON A DEADLINE.

## **PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **HEALTH**

(Includes exercise, dieting, disease prevention, as well as new treatment options)

**Local News**

October 1, 2008

Time: 5:00-6:00pm

Duration :30

THE CENTERS FOR DISEASE CONTROL REPORTS 54 MILLION ADULTS HAVE PRE-DIABETES. JUDY FORTIN TELLS US ABOUT WAYS TO AVOID PUTTING YOURSELF AT RISK FOR FULL-BLOWN DIABETES.

October 1, 2008

Time: 6:00-6:30pm

Duration :30

YOU CAN HELP PROMOTE INFANT HEALTH AND INDULGE IN A CULINARY TREAT AT THE SAME TIME.THE MARCH OF DIMES IS HOLDING ITS SIXTH ANNUAL 'SIGNATURE CHEFS' AUCTION AT THE HAGERTY CENTER IN TRAVERSE CITY TONIGHT. ORGANIZERS SAY MORE THAN A DOZEN LOCAL CHEFS WILL BE AUCTIONING OFF THEIR SKILLS TO TREAT TOP BIDDERS AND 15 OF THEIR FRIENDS TO A ONE OF A KIND MEAL. PROCEEDS WILL GO TOWARDS THE MARCH OF DIMES EFFORTS TO PROMOTE INFANT HEALTH AND PREVENTION OF BIRTH DEFECTS.

October 3, 2008

Time: 6:00-6:30pm

Duration :30

IT'S RELIEF FOR ANY WOMAN WHO LIVES IN FEAR OF BREAST CANCER. A DALLAS, TEXAS HOSPITAL HAS STARTED A "ONE OF A KIND" PROGRAM THAT SERVES AS "HIGH SURVEILLANCE" FOR WOMEN WHO WANT TO BE PRO-ACTIVE. MEREDITH LAND REPORTS.

October 3, 2008

Time: 5:00-6:00pm

Duration :30

TOMORROW IS THE FOURTH OF THE MONTH--SO GIVE YOUR BUDDY A CALL THIS WEEKEND AND REMIND HER TO DO A SELF BREAST EXAM.WELL WE'VE OFTEN HEARD NOT TO TAKE YOUR PERSONAL LIFE TO WORK BUT WHAT IF YOU WORK AT A HOSPITAL--AND SUDDENLY FIND YOURSELF A PATIENT? THAT'S THE STORY BEHIND THIS MONTH'S BUDDY CHECK.

October 8, 2008

Time: 5:00-6:00pm

Duration :30

A SHORTAGE OF THE SHINGLES VACCINE IS CAUSING A GROWING HEALTH CONCERN AROUND NORTHERN MICHIGAN THE ONLY MANUFACTURER OF THE VACCINE IS HAVING TROUBLE THIS SEASON KEEPING UP WITH A GROWING DEMAND ... MEANING HUNDREDS OF PEOPLE WHO NEED IT, WILL HAVE TO WAIT MONTHS BEFORE RECEIVING IT.SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS THE IMPACT THE SUPPLY AND DEMAND PROBLEM COULD HAVE:

October 9, 2008

Time: 5:00-6:00pm

Duration :30

I'VE WORN GLASSES OR CONTACTS SINCE FOURTH GRADE. WITHOUT THEM, I WOULDN'T BE ABLE TO READ THE NEWS.I'M PRETTY USED TO IT BY NOW--AND I'VE GOT MY CONTACTS ROUTINE DOWN--BUT OTHERS IN MY SHOES HAVE DECIDED THEY'VE HAD ENOUGH AND SOUGHT OUT LASIK SURGERY.ABOUT 700-THOUSAND PEOPLE A YEAR UNDERGO THE ELECTIVE PROCEDURE--AND GRAND TRAVERSE OPHTHALMOLOGY CLINIC HAS BEEN PERFORMING LASIK FOR THE PAST DECADE I MET WITH A DOCTOR AND PATIENT THERE--SAT IN ON A SURGERY \*WHICH YOU ARE GOING TO SEE\*--TO LEARN MORE ABOUT HOW IT WORKS.

October 10, 2008

Time: 5:00-6:00pm

Duration :30

A STATE GRANT IS HELPING A NORTHERN MICHIGAN ORGANIZATION THAT SERVES DISABLED PERSONS IN OUR COMMUNITIES. THE MICHIGAN DEPARTMENT OF LABOR AND ECONOMIC GROWTH AWARDED MORE THAN 356-THOUSAND DOLLARS TO THE DISABILITY NETWORK OF NORTHERN MICHIGAN. THE IDEA IS TO HELP PERSONS WITH DISABILITIES FIND EMPLOYMENT BY FUNDING INFORMATION AND ASSISTANCE PROGRAMS, TEACHING INDEPENDENT LIVING SKILLS, PROVIDING PEER SUPPORT AS WELL AS MANY OTHER PROGRAMS. THE GROUP IS BASED IN TRAVERSE CITY.

October 10, 2008

Time: 5:00-6:00pm

Duration :30

AUTHORITIES SAY LETTUCE SUSPECTED TO HAVE CAUSED AN ECOLI OUTBREAK DOWNSTATE CAME FROM CALIFORNIA. 36 SICKNESS CASES HAVE NOW BEEN REPORTED -- SEVERAL OF WHICH HAPPENED AT MICHIGAN STATE UNIVERSITY AND THE LENAWEE COUNTY JAIL. HEALTH OFFICIALS HAVE SAY THE CASES COULD HAVE BEEN CAUSED BY INDUSTRIAL-SIZED PACKAGES OF ICEBERG LETTUCE SOLD TO RESTAURANTS AND INSTITUTIONS FROM DETROIT-BASED AUNT MID'S PRODUCE COMPANY. TESTING AT AUNT MID'S FOUND NO CONTAMINATION. DOCTORS IN EMMET COUNTY RECENTLY DIAGNOSED 4 PEOPLE WITH SEVERE CASES OF E-COLI HEALTH OFFICIALS ARE LOOKING TO SEE IF THEY ARE ASSOCIATED WITH THE CASES DOWNSTATE. THEY EXPECT TO FIND OUT NEXT WEEK.

October 13, 2008

Time: 5:00-6:00pm

Duration :30

THE NATION'S LEADING PEDIATRICIANS GROUP SAYS CHANCES ARE YOUR KIDS AREN'T GETTING THE VITAMIN D THEY NEED TO HELP PREVENT DISEASE. THE GROUP LOOKED AT NEW STUDIES, AND IS NOW INCREASING ITS RECOMMENDATIONS FOR DAILY VITAMIN D INTAKE. THAT MEANS, YOUR KIDS MAY HAVE TO ADD A SUPPLEMENT IN ADDITION TO A HEALTHY DIET. HERE'S NBC'S KRISTEN DAHLGREN.

October 14, 2008

Time: 5:00-6:00pm

Duration :30

IN HEALTH NEWS TONIGHT...IT'S TIME TO GET YOUR FLU SHOT ... AND THERE ARE CLINICS TAKING PLACE ACROSS GRAND TRAVERSE COUNTY TO HELP KEEP YOU HEALTHY THIS WINTER. SEASONAL INFLUENZA IS A CONTAGIOUS RESPIRATORY VIRUS. OUTBREAKS OCCUR EVERY WINTER WITH TEN TO TWENTY PERCENT OF AMERICANS GETTING SICK.

October 16, 2008

Time: 11:00-11:30am

Duration :30

A GROUP OF WOMEN IS SHOWING OTHERS WHAT ITS LIKE TO DEAL WITH BREAST CANCER, IN AN EMOTIONAL AND UPLIFTING MUSICAL JOURNEY. IN THIS MONTH'S TODAY'S WOMAN SEGMENT, SEE HOW WOMEN ARE TEAMING UP TO HELP BREAST CANCER PATIENTS WITH A POWERFUL MESSAGE OF HOPE:

October 16, 2008

Time: 5:00-6:00pm

Duration :30

THE RELATIONSHIP BETWEEN MOMS AND THEIR CHILDREN IS IN THE SPOTLIGHT FOR A TRAVELING FILM FESTIVAL. THE MOTHERBABY INTERNATIONAL FILM FESTIVAL IS UNDERWAY AT THE STATE THEATRE IN TRAVERSE CITY. THE MOVIES SHOW IMAGES OF PREGNANCY, BIRTH AND CURRENT HEALTHCARE ISSUES. THE FESTIVAL ALSO FEATURES GUEST APPEARANCES AND PANELS.

October 17, 2008

Time: 5:00-6:00pm

Duration :30

HUNDREDS ARE GEARING UP TO HELP FIGHT BREAST CANCER ... AND SUPPORT PATIENTS AND SURVIVORS OF THE DISEASE. THE ANNUAL MAKING STRIDES AGAINST

BREAST CANCER WALK GETS UNDERWAY TOMORROW.7 & 4'S KRISTIN MACIOROWSKI AND OTHERS FROM T-V SEVEN AND FOUR AND 29 AND 8 WILL BAND TOGETHER FOR THE CAUSE.

October 18, 2008

Time: 6:00-6:30pm

Duration :30

THE ANNUAL MAKING STRIDES AGAINST BREAST CANCER WALK BRINGS OUT HUNDREDS OF CANCER SURVIVORS AND COMMUNITY MEMBERS.ACCORDING THE AMERICAN CANCER SOCIETY 200-THOUSAND WOMEN IN THE UNITED STATES WILL BE DIAGNOSED WITH BREAST CANCER THIS YEAR.AND MORE THAN 40-THOUSAND WILL DIE FROM THE DISEASE.TO HELP RAISE FUNDS AND AWARENESS OF THE DEADLY DISEASE, MAKING STRIDES WALKS TOOK PLACE ALL ACROSS THE COUNTRY TODAY, INCLUDING RIGHT HERE IN NORTHERN MICHIGAN.7&4'S MELISSA SMITH HAS THE DETAILS FROM THE TRAVERSE CITY EVENT.

October 20, 2008

Time: 6:00-6:30pm

Duration :30

WITH THE NOVEMBER 4TH ELECTION ABOUT TWO WEEKS AWAY-- MANY POLITICAL ISSUES ARE TAKING CENTER STAGE, RIGHT HERE IN NORTHERN MICHIGAN. PROPOSAL TWO WOULD AMEND THE STATE CONSTITUTION TO ADDRESS HUMAN EMBRYO AND HUMAN EMBRYONIC STEM CELL RESEARCH. 7&4'S MELISSA SMITH SPOKE WITH SUPPORTERS AND OPPONENTS OF THE PROPOSAL AND HAS THIS REPORT.

October 22, 2008

Time: 5:00-6:00pm

Duration :30

IT'S A RELATIONSHIP I NEVER THOUGHT I'D BE TALKING ABOUT.THE ONE BETWEEN HIGH SCHOOL FOOTBALL--AND BREAST CANCER BUT IN THIS CASE--THE TWO ARE CONNECTED--AS TWO LOCAL HIGH SCHOOL VARSITY TEAMS ARE DEDICATING A SPECIAL GAME TO THE CAUSE. ONE THAT FANS CAN SUPPORT BY SIMPLY WATCHING THEIR FAVORITE TEAMS PLAY.

October 26, 2008

Time: 6:00-6:30pm

Duration :30

SOME DOCTORS SAY THERE ARE \*SEVERAL SAFE AND EFFECTIVE TREATMENTS. 7&4 NEWS SPOKE WITH TWO DOCTORS ABOUT PROPOSAL ONE - -ONE WHO SUPPORTS THE ISSUE WHEN IT COMES TO MEDICAL USES AND ANOTHER WHO IS AGAINST IT. SEVEN AND FOUR'S MELISSA SMITH JOINS US LIVE FROM THE TRAVERSE CITY NEWSROOM WITH MORE. MELISSA!

October 28, 2008

Time: 5:00-6:00pm

Duration :30

A HOT TOPIC IN BREAST HEALTH THIS YEAR IS GENETIC TESTING, TO DETERMINE IF A WOMAN IS AT INCREASED RISK. THE NUMBER OF WOMEN HAVING THIS TEST HAS DOUBLED IN THE LAST FEW YEARS. DIANA GONZALEZ EXPLAINS WHO NEEDS IT AND WHY.

October 31, 2008

Time: 5:00-6:00pm

Duration :30

A SUPPORT PROGRAM IS HELPING PEOPLE WITH DIABETES LEARN MORE ABOUT MANAGING THE DISEASE AT HOME. SPECTRUM HEALTH IN REED CITY IS OFFERING ITS DIABETES SELF-MANAGEMENT EDUCATION PROGRAM TO ANYONE LIVING WITH DIABETES OR CLOSE TO SOMEONE WITH THE DISEASE.

November 3, 2008

Time: 6:00-6:30pm

Duration :30

OFFICIALS SAY AN E-COLI OUTBREAK IN NORTHERN MICHIGAN IS NOT CONNECTED TO A STATE WIDE HEALTH CONCERN.LAB TESTS SHOW THE STRAIN OF E-COLI

VIRUS THAT INFECTED FIVE PEOPLE IN EMMET COUNTY AND ONE IN ANTRIM COUNTY IS NOT THE SAME STRAIN THAT SICKENED DOZENS DOWNSTATE. HEALTH OFFICIALS ARE STILL TRYING TO FIND THE SOURCE OF THE VIRUS IN THE TWO COUNTIES IN NORTHERN MICHIGAN. THE CENTER FOR DISEASE CONTROL IS ALSO INVESTIGATING A POSSIBLE LINK WITH OTHER E-COLI OUTBREAKS IN OTHER PARTS OF THE COUNTRY.

November 4, 2008

Time: 5:00-6:00pm

Duration :30

IN THIS BUDDY CHECK REPORT--WE SEE HOW LAUGHTER REALLY IS THE BEST MEDICINE. IT'S THE MOTTO FOR ONE NORTHERN MICHIGAN WOMAN WITH AN UNBELIEVABLE STORY ABOUT BREAST CANCER. SHE'S NOW USING THE HUMOR THAT GOT HER THROUGH HER ORDEAL TO HELP OTHER WOMEN IN HER COMMUNITY.

November 5, 2008

Time: 6:00-6:30pm

Duration :30

THE PRESIDENTIAL RACE WASN'T THE ONLY THING THAT HAD EVERYONE'S ATTENTION YESTERDAY- THE PASSING OF SOME STATE PROPOSALS WAS ALSO A HOT TOPIC ONE OF THOSE, PROPOSAL 1 WHICH AIMS TO LEGALIZE MEDICAL MARIJUANA PASSED WITH 63-PERCENT OF VOTES. THE PROPOSAL 1 BALLOT COMMITTEE SAYS THE NEW LAW TECHNICALLY GOES INTO EFFECT ON DECEMBER 4<sup>TH</sup> BUT THE DEPARTMENT OF COMMUNITY HEALTH THEN HAS AN ADDITIONAL 120-DAYS TO WRITE UP A LIST OF OFFICIAL RULES AND REGULATIONS. ONCE THAT IS COMPLETE, THE NEW LAW WITH REGULATIONS WILL BE IN EFFECT BY MAY 1ST. 7&4'S MELISSA SMITH SPOKE WITH A RETIRED MEDICAL DOCTOR ABOUT WHAT THIS MEANS FOR THE MEDICINE WORLD- AND HOW THE LAW IS WORKING IN OTHER STATES.

November 6, 2008

Time: 5:00-6:00pm

Duration :30

ILLNESS CLOSES A TRAVERSE CITY AREA SCHOOL. BLAIR ELEMENTARY SCHOOL IN GRAWN WILL CLOSE ITS DOORS TOMORROW SO CUSTODIANS CAN CLEAN THE BUILDING. SCHOOL LEADERS SAY AN UNUSUALLY LARGE AMOUNT OF STUDENTS AND STAFF BECAME SICK THIS WEEK WITH A STOMACH BUG CALLED 'NOROVIRUS'. AFTER CONTACTING THE GRAND TRAVERSE COUNTY HEALTH DEPARTMENT OFFICIALS DECIDED IT WOULD BE BEST TO CLOSE DOWN FOR A DAY OF CLEANING. BLAIR ELEMENTARY WILL REOPEN MONDAY.

November 6, 2008

Time: 11:00-11:35pm

Duration :30

AN UNUSUALLY LARGE NUMBER OF CASES OF A STOMACH BUG IS CAUSING A GRAND TRAVERSE COUNTY SCHOOL TO CLOSE ITS DOORS. BLAIR ELEMENTARY IN GRAWN WILL BE CLOSED TOMORROW AFTER AN OUTBREAK OF THE "NOROVIRUS" HITS BOTH STUDENTS AND STAFF. BUT AS SEVEN AND FOUR'S COURTNEY REHMER FOUND OUT HAVING TO SHUT DOWN AN ENTIRE SCHOOL DUE TO AN ILLNESS... IS NOT AS UNCOMMON AS ONE MIGHT THINK..

November 7, 2008

Time: 5:00-6:00 pm

Duration :30

STUDENTS AND TEACHERS AT BLAIR ELEMENTARY SCHOOL IN GRAND TRAVERSE COUNTY GET THE SAY OFF AS CREWS WORK TO CLEAN UP AFTER AN OUTBREAK OF THE "NOROVIRUS" HITS THE SCHOOL. THE GRAND TRAVERSE COUNTY HEALTH DEPARTMENT SAYS ITS NOT THAT UNCOMMON TO SHUT DOWN AN ENTIRE SCHOOL DUE TO AN ILLNESS. MORE THAN 20--DIFFERENT CASES OF THE NORO-VIRUS WERE REPORTED AT THE SCHOOL... A NUMBER THAT HEALTH OFFICIALS SAY IS MORE THAN SUFFICIENT FOR A SCHOOL WIDE SHUTDOWN THE CUSTODIAL STAFF SPENT THE DAY CLEANING AND DISINFECTING THE ENTIRE SCHOOL THE HEALTH

DEPARTMENT HOPES THE SHUTDOWN WILL STOP THE VIRUS FROM SPREADING EVEN MORE.

November 7, 2008

Time: 5:00-6:00pm

Duration :30

A SIMILAR OUTBREAK IS HITTING A COLLEGE IN WESTERN MICHIGAN. ABOUT 80 STUDENTS AT HOPE COLLEGE IN HOLLAND HAVE BECOME SICK WITH A STOMACH AILMENT.. WHICH HEALTH EXPERTS SAY COULD BE NOROVIRUS. REPORTS SAY STUDENTS FLOCKED TO THE HEALTH CLINIC YESTERSDAY WITH NAUSEA, VOMITING AND DIARRHEA.THE OTTAWA COUNTY HEALTH DEPARTMENT IS ANALYZING SAMPLES FROM STUDENTS TO DETERMINE IF THE SYMPTOMS WERE CAUSED BY THE CONTAGIOUS NOROVIRUS. GOOD NEWS IS...THE VIRUS USUALLY CLEARS WITHIN A COUPLE OF DAYS.

November 11, 2008

Time: 5:00-6:00pm

Duration :30

THANKSGIVING IS A TIME FOR FAMILY--AND THAT'S WHY THE SURGEON GENERAL AND THE DEPARTMENT OF HEALTH AND HUMAN SERVICES HAVE DECLARED IT NATIONAL FAMILY HISTORY DAY.THEY BELIEVE IT'S THE PERFECT OPPORTUNITY TO GET SOME INFORMATION ON WHERE YOU COME FROM--AND WHAT HEALTH ISSUES FAMILY MEMBERS HAVE FACED.WHAT THAT INFORMATION CAN TELL YOU IS THE TOPIC OF THIS BUDDY CHECK REPORT.

November 17, 2008

Time: 5:00-6:00pm

Duration :30

A NEW STUDY SHOWS EXERCISING CAN LOWER A WOMAN'S RISK FOR BREAST CANCER. RESEARCHERS AT THE NATIONAL CANCER INSTITUTE STUDIED NEARLY SIX THOUSAND WOMEN WHO HAD NOT BEEN DIAGNOSED WITH CANCER -- THEN FOLLOWED THEM FOR NEARLY TEN YEARS. THEY FOUND THE WOMEN WHO EXERCISED THE MOST HAD A SIGNIFICANTLY REDUCED RISK FOR DEVELOPING ALL TYPES OF CANCER, INCLUDING BREAST CANCER. EXPERTS SAY THEY BELIEVE EXERCISE LOWERS THE RISK FOR CANCER BY ALTERING HORMONE LEVELS, IMMUNE FUNCTION AND BODY WEIGHT, BUT SAY MORE RESEARCH IS NEEDED. SOME PEOPLE \*ALREADY\* BATTLING CANCER-- ARE ALSO SEEING THE BENEFITS OF EXERCISE.A NEW CLASS IN NORTHERN MICHIGAN IS HOPING TO EMPOWER THEM THROUGH THE ENTIRE JOURNEY.I MET WITH THE INSTRUCTOR AND A PARTICIPANT TODAY.

November 17, 2008

Time: 11:00-11:35pm

Duration :30

WITH WINTER RIGHT AROUND THE CORNER, THAT MEANS FLU SEASON IS NOT FAR BEHIND. AND NOW'S THE TIME TO PREPARE.SOME AREA CLINICS ARE SEEING A RISE IN PATIENTS... BUT SOME FAMILIES ON A TIGHT BUDGET ARE OPTING OUT OF THE VACCINE. BUT AS SEVEN AND FOUR'S COURTNEY REHMER FOUND OUT, THEY MAY NOT HAVE TO.

November 18, 2008

Time: 5:00-6:00pm

Duration :30

MICHIGAN'S LARGEST HEALTH INSURANCE CARRIER SAYS IT CONTINUES TO LOSE MONEY ON ITS COVERAGE FOR INDIVIDUALS.BLUE CROSS BLUE SHIELD IS URGING FOR CHANGES IN STATE LAW THAT COULD HELP ITS BUSINESS BY THE END OF THE YEAR. THE PROPOSED CHANGES HAVE DRAWN CRITICISM FROM COMPETITORS AND ATTORNEY GENERAL MIKE COX.COX SAYS THE LEGISLATION WOULD DRASTICALLY INCREASE RATES AND WOULD TAKE AWAY OVERSIGHT FROM HIS OFFICE AND THE GOVERNORS OFFICE. ACCORDING TO COX THE BILL, AMONG OTHER THINGS, WOULD EXTEND THE TERM OF PRE-EXISTING CONDITIONS, AND DECREASE COVERAGE FOR CHRONIC ILLNESSES, BY AS MUCH AS 80-PERCENT.BLUE CROSS SAYS ITS



INDIVIDUAL MARKET SEGMENT LOST 111 MILLION DOLLARS IN THE FIRST NINE MONTHS OF THIS YEAR.

November 18, 2008

Time: 5:00-6:00pm

Duration :30

YOU ARE WHAT YOU EAT. THE POPULAR SAYING HAS MANY PEOPLE SECOND GUESSING THEIR FOOD CHOICES--ESPECIALLY CANCER PATIENTS--WHO WANT TO DO ALL THEY CAN FOR THEIR HEALTH.FOR ONE NORTHERN MICHIGAN BREAST CANCER SURVIVOR--IT'S BECOME HER MISSION. DIET IS THE TOPIC OF THIS SPECIAL BUDDY CHECK REPORT.

November 18, 2008

Time: 6:00-6:30pm

Duration :30

FROM ASPIRIN TO ANTIDEPRESSANTS, MEDICINES CAN MAKE OUR LIVES BETTER, BUT THEY MAY NOT BE DOING THE SAME FOR THE ENVIRONMENT.TRACES OF THESE CHEMICALS HAVE BEEN FOUND IN AMERICA'S WATERWAYS.METEOROLOGIST JAYNE SMITH EXPLAINS THIS EMERGING ISSUE AND WHAT WE CAN DO ABOUT IT.

November 20, 2008

Time: 6:00-6:30pm

Duration :30

IT'S A SERIOUS PROBLEM TARGETING THE NORTHERN MICHIGAN AREA.....DRUG AND ALCOHOL ABUSE AND ADDICTION. NEW NUMBERS SHOW THE AMOUNT OF CASES ARE DRAMATICALLY INCREASING. SEVEN AND FOUR'S SHEENA ELZIE SHOWS US WHY THERAPISTS SAY IT'S THE ECONOMY PUSHING PEOPLE TO ADDICTION.

November 22, 2008

Time: 6:00-6:30pm

Duration :30

A WATER BOIL ALERT REMAINS IN EFFECT FOR CHIPPEWA COUNTY'S SUPERIOR TOWNSHIP.DUE TO A DROP IN WATER PRESSURE CONTAMINANTS MAY HAVE ENTERED THE WATER SYSTEM.RESIDENTS ARE BEING ADVISED TO BOIL WATER FOR AT LEAST ONE MINUTE BEFORE USING IT FOR ANY PURPOSE.OFFICIALS EXPECT THE PROBLEM TO BE RESOLVED WITHIN TWO DAYS.

November 25, 2008

Time: 5:00-6:00pm

Duration :30

EXERCISE CAN MAKE US FEEL GREAT--BUT IT CAN TAKE A LOT OF MOTIVATION TO GET TO THE GYM OR GET TO A CLASS. ESPECIALLY FOR BREAST CANCER PATIENTS--WHO MAY NOT HAVE A LOT OF ENERGY AFTER TREATMENT.BUT THERE IS A PROGRAM NEW TO NORTHERN MICHIGAN DESIGNED TO FIT THEIR NEEDS.I SPOKE TO THE INSTRUCTOR AND A PARTICIPANT FOR THIS BUDDY CHECK REPORT.

November 25, 2008

Time: 5:00-6:00pm

Duration :30

MORE THAN 20-MILLION AMERICANS SUFFER EVERY DAY WITH ARTHRITIS. AND NORTHERN MICHIGAN'S FAVORITE LITTLE RED FRUIT IS GETTING SOME BIG RECOGNITION IN BRINGING RELIEF TO THE PAIN.BRIAN CURTIS REPORTS.

December 2, 2008

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN RETAILER IS GIVING PEOPLE IN NEED A SECOND CHANCE AT CLEARER VISION.ORGANIZERS SAY THEY'RE HOPING THE EFFORT MAKES LIFE A LITTLE EASIER FOR MANY PEOPLE ALREADY STRUGGLING. SEVEN AND FOUR'S SHEENA ELZIE REPORTS.

December 4, 2008

Time: 5:00-6:00pm

Duration :30

IT'S THE FOURTH OF THE MONTH--AND THAT MEANS IT IS TIME TO CALL YOUR BUDDY AND REMIND HER TO DO A SELF BREAST EXAM.THE BUDDY CHECK PROGRAM IS BASED ON FRIENDSHIP--AND FOR MANY WOMEN BATTLING BREAST CANCER--THAT IS A POWERFUL TOOL.HERE'S THE STORY OF TWO NORTHERN MICHIGAN TEACHERS WHO LEARNED HOW IMPORTANT IT IS TO TAKE CARE OF THEMSELVES AND EACH OTHER.

December 8, 2008

Time: 6:00-6:30pm

Duration :30

GETTING THAT ROUTINE CHECK UP OR X-RAY IS NOW GETTING A LITTLE EASIER FOR VETERANS.THE DEPARTMENT OF VETERAN'S AFFAIRS APPROVED THE OPENING OF 31 NEW CLINICS ACROSS THE COUNTRY... 3 OF THEM RIGHT HERE IN NORTHERN MICHIGAN. SEVEN AND FOUR'S GREG ANGEL HAS THE DETAILS.

December 8, 2008

Time: 6:00-6:30pm

Duration :30

HEALTH OFFICIALS SUSPECT THE NOROVIRUS FOR MAKING MORE THAN TWO DOZEN PEOPLE SICK AT AN AREA RESTAURANT. THE OUT BREAK AFFECTED ABOUT 30 PEOPLE WHO ATE AT THE PORTAGE POINT INN OF MANISTEE OVER THANKSGIVING. HEALTH OFFICIALS SAY EARLY INVESTIGATIONS SHOW SYMPTOMS SIMILAR TO THOSE OF THE NOROVIRUS.VICTIMS COMPLAINED OF A FLU LIKE ILLNESS THAT STARTED THE DAY AFTER THEY ATE THERE AND LASTED FOR ABOUT 5 DAYS. HEALTH OFFICIALS ARE STILL AWAITING OFFICIAL TEST RESULTS AND ARE NOT SURE WHERE THE VIRUS ORIGINATED WITH AN EMPLOYEE OR A CUSTOMER.

December 8, 2008

Time: 6:00-6:30pm

Duration :30

HEALTH OFFICIALS SAY THE NOROVIRUS IS MORE COMMON AROUND THE HOLIDAYS WHEN THERE ARE LARGE GROUPS OF PEOPLE TOGETHER.I WANTED TO KNOW HOW YOU CAN TRY AND STAY SAFE AND THAT'S THE SUBJECT OF A FACT FINDER REPORT.

December 16, 2008

Time: 6:00-6:30pm

Duration :30

THE BITTER COLD IS UNCOMFORTABLE FOR US-- BUT IT CAN BE UNBEARABLE FOR OUR PETS.SEVEN AND FOUR'S KRISTIN MACIOROWSKI SPOKE WITH THE EXECUTIVE DIRECTOR OF CHERRYLAND HUMANE SOCIETY--WHO HAS SOME SIMPLE TIPS ON HOW TO KEEP OUR FOUR LEGGED FRIENDS HAPPY AND HEALTHY THIS WINTER.

December 17, 2008

Time: 6:00-6:30pm

Duration :30

IT'S A SPECIAL SURPRISE FOR A SPECIAL GROUP OF STUDENTS READY TO EXERCISE!SEVEN AND FOUR'S KRISTIN MACIOROWSKI TELLS US HOW ONE AREA WOMAN IS GIVING A GIFT SHE HOPES WILL EVENTUALLY BRING JOY TO MANY.

December 18, 2008

Time: 6:00-6:30pm

Duration :30

THE TOUGH ECONOMIC TIMES HAVE MANY PEOPLE WONDERING WHEN THINGS WILL CHANGE.AND WITH JUST A WEEK LEFT UNTIL CHRISTMAS - THINGS PROBABLY WON'T BE GETTING BETTER THIS SHOPPING SEASON.7 &4'S BILL FROEHLICH SHOWS US HOW SOME PROFESSIONALS ARE ADDRESSING THE \*STRESS OF THE SEASON.

December 31, 2008

Time: 6:00-6:30pm

Duration :30

IT'S TIME FOR NEW YEAR'S RESOLUTIONS.FOR MANY-- IT MEANS A MORE HEALTHY LIFESTYLE.THAT CAN BE A LITTLE OVERWHELMING... BUT YOU CAN START SMALL.

SEVEN AND FOUR'S KRISTIN MACIOROWSKI VISITED ORYANA NATURAL FOOD MARKET TO LEARN MORE ABOUT A NEW YOU IN THE NEW YEAR.

## PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### EDUCATION

(including education standards, school safety, and alternative schools)

#### Local News

October 1, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: A NORTHERN MICHIGAN ELEMENTARY SCHOOL WILL BE ABLE TO BETTER SERVE ITS STUDENTS THANKS TO A COMMUNITY GRANT. CHERRY KNOLL ELEMENTARY OF TRAVERSE CITY AREA PUBLIC SCHOOLS WAS AWARDED A 20-THOUSAND DOLLAR GRANT FROM THE ALCOA FOUNDATION AND GRAND TRAVERSE STAMPING FOR ITS "PARTNERSHIP FOR FAMILY LITERACY PROGRAM". THE PROGRAM FOCUSES ON PRE-KINDERGARDEN THROUGH FIFTH GRADE. IT HELPS PROVIDE MATH COACHING SERVICES, MATERIALS FOR IMPROVING READING, WRITING AND MATH SKILLS AT HOME AND AT SCHOOL.

October 1, 2008

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN TEACHER WAS RECOGNIZED FOR ALL HER HARD WORK IN THE CLASSROOM TODAY. CAROLYN MITCHELL, A READING TEACHER AT KENWOOD ELEMENTARY SCHOOL IN CADILLAC WAS GIVEN 14-HUNDRED DOLLARS IN SCHOOL SUPPLIES AND A NEW CHAIR BY OFFICEMAX AS PART OF THE "A DAY MADE BETTER" ADOPT A CLASSROOM PROGRAM. THE ADOPT A CLASSROOM PROGRAM IS WHERE OFFICEMAX SELECTS ONE THOUSAND TEACHERS NATIONWIDE AND RECOGNIZES THEM FOR THEIR DEDICATION TO CHILDREN.

October 3, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: ANYONE APPLYING FOR A LOAN, FOR ANYTHING, KNOWS GETTING ONE ISN'T AS EASY AS IT USED TO BE. THE SAME GOES FOR COLLEGE STUDENTS WHO ARE DEPENDING ON STUDENT LOANS FOR THEIR FUTURE. SOME TWO-YEAR SCHOOLS ARE BEING ABANDONED BY LENDERS. BRAD CHAIMSON REPORTS.

October 6, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: SCHOOLS ACROSS THE STATE WILL SEE A LITTLE EXTRA MONEY TO TAKE FIELD TRIPS. THROUGH THE MICHIGAN HUMANITIES COUNCIL AND THE MICHIGAN COUNCIL FOR ARTS AND CULTURAL AFFAIRS -- ANY ACCREDITED K THROUGH 12 PUBLIC OR PRIVATE SCHOOL CAN RECEIVE 500-

DOLLARS TO VISIT PLACES LIKE MUSEUMS, GALLERIES, CULTURAL ARTS PERFORMANCES LIKE MUSIC AND DANCE--AND OTHER CULTURAL ARTS VENUES. THE IDEA OF THE PROGRAM IS TO HELP EXTEND EDUCATION FOR STUDENTS IN SCHOOLS THAT LACK CULTURAL ARTS PROGRAMS.

October 7, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: SOME SCHOOLS IN INDIANA ARE TRYING A NEW APPROACH TO AN OLD PROBLEM.THE FRANKLIN TOWNSHIP DISTRICT IS ASKING PARENTS TO FILL IN FOR ABSENT TEACHERS. THE PROBLEM? AS LESLIE OLSEN REPORTS, SOME PARENTS SAY THE QUALIFICATIONS TO BE A SUBSTITUTE ARE TOO LOW.

October 7, 2008

Time: 6:00-6:30pm

Duration :30

AS PARENTS PROVIDING FOR A CHILD'S DEVELOPMENT AND EDUCATION IS PARAMOUNT. SO WHAT HAPPENS TO THAT COLLEGE FUND IN A TIME OF ECONOMIC CONCERN?WITH MANY PEOPLE CONCERNED ABOUT THE CURRENT STATE OF THE ECONOMY AND HOW LONG THIS DOWN TURN WILL LAST IT CAN BE UNCERTAIN WHAT TO DO WILL MONEY THAT HAS BEEN INVESTED.DEPENDING ON HOW LONG BEFORE THE KIDS GO OFF TO COLLEGE AND MANY OTHER FACTORS CAN MAKE A BIG DIFFERENCE.ONE FINANCIAL ADVISOR EXPLAINS.

October 8, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: STUDENTS AND PARENTS GET OUT YOUR PLANNERS -- SEVERAL COLLEGE REPRESENTATIVES ARE COMING TO NORTHERN MICHIGAN TO TALK ABOUT HIGHER EDUCATION. THE TRAVERSE BAY AREA INTERMEDIATE SCHOOL DISTRICT IS TEAMING UP WITH THE GREAT LAKES MARITIME ACADEMY FOR THE EVENT NEXT TUESDAY. THE TRAVERSE BAY AREA COLLEGE NIGHT WILL LAST FROM 6-30 TO 8-30 PM AT THE MARITIME ACADEMY. REPRESENTATIVES FROM MORE THAN 50 COLLEGES WILL BE THERE FOR STUDENTS TO TALK WITH AND SEE WHAT PLACE COULD BE RIGHT FOR THEIR FUTURE.

October 8, 2008

Time: 6:00-6:30pm

Duration :30

A CONTROVERSIAL SCHOOL PRINCIPAL RESIGNS AFTER BEING ARRESTED FOR DRUNK DRIVING.FORMER TRAVERSE CITY COLLEGE PREPARATORY ACADEMY PRINCIPAL CAMERON OWENS' LAST DAY WAS FRIDAY.HE RESIGNED LAST WEEK AFTER BEING ARRESTED ON SEPTEMBER TWENTY- FIFTH FOR SUSPICION OF DRUNK DRIVING. EARLIER THAT DAY HE HAD BEEN REASSIGNED.OWENS HAD BEEN AT THE CENTER OF A CONTROVERSY OVER A YOUTUBE VIDEO SHOWING AN INAPPROPRIATE DANCE WITH A TEACHER.THE SCHOOL'S OWNERS HAD REINSTATED HIM DAYS AFTER HIS REASSIGNMENT AFTER A STUDENT PROTEST AND PARENT MEETING. OWENS NOW FACES A MISDEMEANOR CHARGE FOR OPERATING WHILE INTOXICATED.POLICE SAY HIS BLOOD ALCOHOL LEVEL WAS POINT- ONE.OWENS DOES HAVE A PRIOR DRUNK DRIVING CHARGE FROM 2005.

October 8, 2008

Time: 6:00-6:30pm

Duration :30

SCHOOL DISTRICTS THROUGHOUT THE STATE ARE BEGINNING TO RECEIVE THE MUCH ANTICIPATED NUMBERS FROM LAST MONTH'S STUDENT COUNT .... AND FOR MANY DISTRICTS HERE IN NORTHERN MICHIGAN, THERE IS A TROUBLING TREND. SEVEN AND FOUR'S GREG ANGEL REPORTS.

October 9, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: AS A PARENT--IT CAN BE HARD TO TELL WHEN YOUR CHILD IS READY FOR SCHOOL. I SPOKE TO A MOM AND A PRESCHOOL TEACHER AT TRAVERSE CITY AREA PUBLIC SCHOOLS TO GET SOME PERSPECTIVE: TO SEE WHAT THE CLASSROOM ENVIRONMENT IS LIKE--AND WHAT KIDS CAN GET OUT OF EARLY CHILDHOOD EDUCATION.

October 9, 2008

Time: 6:00-6:30pm

Duration :30

AN EMMET COUNTY SCHOOL IS FORMULATING A TASK FORCE, TO TACKLE HOW STUDENTS BEHAVE DURING DANCES.7& 4'S SHEENA ELZIE HAS MORE ON WHAT PROMPTED SCHOOL OFFICIALS TO TAKE THE EXTRA STEPS.

October 9, 2008

Time: 6:00-6:30pm

Duration :30

WE WANTED TO KNOW HOW OTHER SCHOOL DISTRICTS IN NORTHERN MICHIGAN DEAL WITH SCHOOL DANCES, AND WHAT RULES ARE IN PLACE TO KEEP STUDENTS SAFE. THAT'S THE SUBJECT OF TONIGHT'S FACT FINDER REPORT.

October 10, 2008

Time: 6:00-6:30pm

Duration :30

SCHOOL LEADERS IN ONE MANISTEE COUNTY COMMUNITY ARE HOLDING A MEETING TONIGHT IN HOPES OF PUTTING A STOP TO SOME RECENT RUMORS.THE RUMORS BEGAN WHEN A BEAR LAKE HIGH SCHOOL STUDENT, TAKING PART IN A TRACK MEET IN PORTAGE, USED WHAT SCHOOL OFFICIALS ARE CALLING "A JOKE 'BUZZ PEN" ON HIS TEAM MATES.ACCORDING TO THE BEAR LAKE ATHLETIC DIRECTOR, RUMORS IN THE COMMUNITY OF WHAT HAPPENED ARE SPIRALING OUT OF CONTROL ... WITH SOME SAYING A STUDENT BROUGHT A KNIFE AND TASER GUN TO THE MEET AND WAS HAZING STUDENTS. OFFICIALS SAY IN ORDER TO PUT A STOP TO THE RUMORS THEY ARE INVITING COMMUNITY MEMBERS TO A MEETING TONIGHT. IT WILL TAKE PLACE AT THE SCHOOL AND IT STARTED AT SIX.

October 10, 2008

Time: 6:00-6:30pm

Duration :30

A TRAVERSE CITY CENTRAL HIGHSCHOOL STUDENT IS REMOVED FROM SCHOOL AND IS FACING A TWO YEAR FELONY AFTER AN ALLEGED RACIAL ATTACK ON ANOTHER STUDENT.SEVEN AND FOUR'S COURTNEY REHMER HAS THE LATEST ON THE ONGOING INVESTIGATION.

October 13, 2008

Time: 6:00-6:30pm

Duration :30

A DROP IN ENROLLMENT BRINGS NEW CHALLENGES FOR AN AREA SCHOOL DISTRICT STRUGGLING TO MAKE ENDS MEET. WITH MORE PARENTS MOVING OUT OF THE AREA FOR WORK--THE SUTTONS BAY SCHOOL SUPERINTENDENT SAYS THEY ARE DOWN DOZENS OF STUDENTS.SEVEN AND FOUR'S SHEENA ELZIE HAS WHAT'S NEXT.

October 13, 2008

Time: 11:00-11:35pm

Duration :30

ONE THOUSAND MARCHING BAND STUDENTS TOOK TO THE FIELD TODAY TO SHOW THEIR STUFF.19 HIGH SCHOOL BANDS CAME TO THIRLBY FIELD THIS EVENING TO PARTICIPATE IN THE ANNUAL MICHIGAN STATE BAND AND ORCHESTRA FUND RAISER.THE FUND RAISER WAS STARTED IN 2001 AND ORGANIZERS SAY THEY HAVE RAISED OVER 22- THOUSAND DOLLARS SINCE ITS CREATION.MONEY RAISED ALSO BENEFITS ALL THE SCHOOLS WHO PARTICIPATE IN THE EVENT.

October 14, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: SEVERAL COLLEGE REPRESENTATIVES ARE COMING TO NORTHERN MICHIGAN TO TALK ABOUT HIGHER EDUCATION. THE TRAVERSE BAY AREA INTERMEDIATE SCHOOL DISTRICT IS TEAMING UP WITH THE GREAT LAKES MARITIME ACADEMY FOR THE EVENT TONIGHT. THE TRAVERSE BAY AREA COLLEGE NIGHT WILL RUN FROM 6-30 TO 8-30 PM AT THE MARITIME ACADEMY. REPRESENTATIVES FROM MORE THAN 50 COLLEGES WILL BE THERE FOR STUDENTS TO TALK WITH AND SEE WHAT PLACE COULD BE RIGHT FOR THEIR FUTURE.

October 14, 2008

Time: 6:00-6:30pm

Duration :30

MANY HIGH SCHOOL SENIORS THROUGHOUT NORTHERN MICHIGAN ARE IN THE PROCESS OF PUTTING TOGETHER THEIR COLLEGE APPLICATIONS. BUT PART OF THAT PROCESS IS FINDING OUT HOW TO PAY FOR IT ALL WELL, SEVEN AND FOUR'S GREG ANGEL TELLS US THE STORY OF A CHEBOYGAN COUNTY STUDENT WHO IS TAKING THE INITIATIVE AND SHOWING WHY IT PAYS TO APPLY.

October 14, 2008

Time: 6:00-6:30pm

Duration :30

TODAY WAS THE FIRST DAY OF MEAP TESTING FOR THIRD THROUGH EIGHTH GRADE STUDENTS IN THE STATE. THE MICHIGAN EDUCATIONAL ASSESSMENT PROGRAM IS USED AS A TOOL TO ENSURE THAT STUDENTS ARE LEARNING EVERYTHING THEY SHOULD BE. SEVEN AND FOUR'S ROB PRESTON HAS MORE:

October 14, 2008

Time: 6:00-6:30pm

Duration :30

A TRAVERSE CITY EVENT THAT CONTINUES TO GROW EVERY YEAR WILL HAVE TO FIND A NEW LOCATION NEXT YEAR, AND THE REASON IS BECAUSE OF ITS POPULARITY. THE ANNUAL EPICUREAN CLASSIC DRAWS THOUSANDS OF PEOPLE FROM ALL OVER THE COUNTRY ... GIVING CHEFS A CHANCE TO SHOWCASE THEIR FAVORITE RECIPES, AND GUESTS A CHANCE TO LEARN A LITTLE BIT ABOUT A VARIETY OF GOURMET FOOD. FOR THE PAST FIVE YEARS ITS BEEN HELD AT NORTHWESTERN MICHIGAN COLLEGE'S GREAT LAKES CAMPUS. BUT N-M-C OFFICIALS SAY THE EVENT DRAWS SUCH LARGE CROWDS THE SCHOOL CAN NO LONGER HANDLE THE EVENT. SCHOOL LEADERS SAY THEY WILL HELP ORGANIZERS WITH THE TRANSITION IN ANY WAY THEY CAN.

October 15, 2008

Time: 5:00-6:00pm

Duration :30

WELL, WE'VE ALL HEARD THAT BREAKFAST IS THE MOST IMPORTANT MEAL OF THE DAY. THAT'S WHY ONE AREA SCHOOL DISTRICT IS STARTING OUT THEIR DAYS NOT IN THE CLASSROOM, BUT IN THE CAFETERIA WITH A FREE MEAL. SEVEN AND FOUR'S GREG ANGEL EXPLAINS WHY...AND HOW SCHOOL LEADERS SAY THE FREE MEALS ARE MAKING A BIG DIFFERENCE.

October 15, 2008

Time: 5:00-6:00pm

Duration :30

GRAND TRAVERSE AREA CATHOLIC SCHOOL PARENTS AND SUPPORTERS ARE RAISING MONEY FOR THE SCHOOL BY TRADING IN UNWANTED JEWELRY FOR CASH. THE GLADHANDER GOLD PARTY IS TAKING PLACE RIGHT NOW ON THE STAGE IN THE ST. FRANCIS GYM IN TRAVERSE CITY. ANYONE CAN BRING IN UNWANTED GOLD, SILVER OR PLATINUM JEWELRY AND REDEEM ITS FULL CASH VALUE. DONATIONS CAN ALSO BE EXCHANGED FOR TUITION CREDIT AT THE SCHOOL AND GET AN EXTRA 2 PERCENT. TONIGHT'S EVENT ENDS AT 6. A SIMILAR EVENT TAKES PLACE TOMORROW FROM 8 IN THE MORNING UNTIL 6 AT NIGHT.

October 17, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: TWO STATE GRANTS ARE HELPING FURTHER THE WORK OF A NORTHERN MICHIGAN NON-PROFIT ORGANIZATION THAT HELPS FUND ARTS AND CULTURAL LEARNING OPPORTUNITIES IN OUR AREA. THE CHEBOYGAN AREA ARTS COUNCIL WAS GIVEN 16-THOUSAND DOLLARS FROM THE MICHIGAN COUNCIL FOR ARTS AND CULTURAL AFFAIRS. THAT MONEY WILL HELP THE ORGANIZATION OPERATE IT'S PROGRAMS, WHICH INCLUDES THE CHEBOYGAN OPERA HOUSE.

October 17, 2008

Time: 6:00-6:30pm

Duration :30

SOME UPGRADES ARE IN THE WORKS AT ONE COLLEGE CAMPUS THE NORTHWESTERN MICHIGAN COLLEGE BOARD OF TRUSTEES AGREED TO A 135- THOUSAND DOLLAR FESABILITY STUDY LAST MONTH.THE FESABILITY STUDY WILL BE CONDUCTED BY THE U-S ARMY CORPS OF ENGINEERS INTO THE DESIGN AND ECONOMIC BENEFITS OF THE UPGRADES.INTITIAL PLANS FOR THE PROJECT WOULD LOOK AT DREGING IN THE AREA AND IMPROVEMENTS TO THE EASTERN SEAWALL.ONE OF THE REASONS FOR LOOKING INTO UPGRADES IS TO MAKE THE AREA MORE MANUEVERABLE FOR THE TWO- HUNDRED- TWENTY- FOUR FOOT STATE OF MICHIGAN TRAINING SHIP THAT USES IT.

October 21, 2008

Time: 6:00-6:30pm

Duration :30

MORE EYES WILL BE WATCHING STUDENTS AND STAFF AT AN ANTRIM COUNTY HIGH SCHOOL. LEADERS IN ELK RAPIDS APPROVED THE PLAN TO PUT BETWEEN FOURTEEN AND SIXTEEN SECURITY CAMERAS IN PLACE THROUGH OUT THE HIGH SCHOOL BUILDING AND GROUNDS.7 & 4'S MELISSA SMITH HAS MORE ON THE PROJECT AND WHY SCHOOL LEADERS SAY NOW IS THE TIME TO MAKE IT HAPPEN.

October 22, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: THE IDEA OF COLLEGE--HOW TO APPLY AND WHERE TO--CAN BE OVERWHELMING FOR HIGH SCHOOL STUDENTS.AN AREA DISTRICT IS TRYING TO MAKE IT EASIER BY HOSTING COLLEGE DAY. THAT'S HAPPENING TODAY AT MANCELONA HIGH SCHOOL.REPRESENTATIVES FROM ELEVEN COLLEGES ARE ON HAND TO ANSWER STUDENTS AND PARENTS QUESTIONS.

October 23, 2008

Time: 5:00-6:00pm

Duration :30

A SCHOLARSHIP IS OFFERING ONE TALENTED HIGH SCHOOL STUDENT A JUMP START IN A CAREER IN JOURNALISM. CENTRAL MICHIGAN UNIVERSITY IS ACCEPTING APPLICANTS FOR IT'S 2009 LEM TUCKER SCHOLARSHIP. THE SCHOLARSHIP IS A FOUR-YEAR, FULL-RIDE AWARD THAT IS WORTH NEARLY 80-THOUSAND DOLLARS. ALL APPLICATION MATERIALS NEED TO BE COMPLETED AND RETURNED BY NOVEMBER 30. TO LEARN MORE ABOUT APPLYING FOR THE LEM TUCKER SCHOLARSHIP LOG ON TO OUR WEBSITE T-V 7 DASH 4 DOT COM CND CLICK ON THE LINKS IN THE NEWS TAB.

October 23, 2008

Time: 5:00-6:00pm

Duration :30

NEWSPAPER WAS ONE OF MY FAVORITE CLASSES IN HIGH SCHOOL--AND A BIG REASON WHY I CHOSE THE CAREER I'M IN TODAY.I FOUND THAT IT TAUGHT ME A LOT THAT I USE EVERYDAY--NOT JUST WHEN IT COMES TO WRITING AND OTHER ASPECTS OF MY JOB--BUT WHEN IT COMES TO LIFE OVERALL.STUDENTS I SPOKE WITH AT TRAVERSE CITY WEST SENIOR HIGH SEEMED TO AGREE--AND DISCOVERED THAT NOT EVERYTHING THEY LEARN IS SO BLACK AND WHITE.

October 23, 2008

Time: 6:00-6:30pm

Duration :30

THE LARGEST SCHOOL FUND RAISER IN NORTHERN MICHIGAN IS GETTING READY FOR DONATIONS. THE TWENTY- SIXTH ANNUAL GLADHANDER AUCTION THAT SUPPORTS GRAND TRAVERSE AREA CATHOLIC SCHOOLS IS PREPARING FOR THE BIG NIGHT. THIS YEAR THE EVENT IS CELTIC THEMED "ERIN GO BROGH". LAST YEAR THE EVENT RAISED OVER 400- THOUSAND DOLLARS. AS PART OF THE EVENT THERE IS ARE HORS' D'OEUVRES FOLLOWED BY DINNER AND THEN THE AUCTION.

October 23, 2008

Time: 6:00-6:30pm

Duration :30

ONE GRAND TRAVERSE COUNTY HIGH SCHOOL IS WORKING TO GET FUTURE GENERATIONS INPUT ON DEVELOPMENT IN NORTHERN MICHIGAN. ADULTS AREN'T THE ONLY ONES WORKING TO GET THE WORD OUT ABOUT THE GRAND VISION PLAN. THE PROJECT AIMS TO GET A PERSPECTIVE ON HOW PEOPLE IN THE REGION WANT THE AREA TO DEVELOP OVER THE NEXT 50 YEARS. STUDENTS AT TRAVERSE CITY WEST HIGH SCHOOL HELD AN ASSEMBLY LAST FALL TO INFORM STUDENTS ABOUT THE PROJECT. NOW THEY ARE TRY TO GET AS MANY STUDENTS AS POSSIBLE TO PARTICIPATE.

October 27, 2008

Time: 6:00-6:30pm

Duration :30

SCHOOL BASED HEALTH CLINICS HAVE BEEN AROUND THE STATE FOR TWO DECADES, PROVIDING SERVICES FOR STUDENTS. IN CELEBRATION OF THE FACILITIES, SCHOOL AND HEALTH LEADERS HELD A CONFERENCE AT THE GRAND TRAVERSE RESORT TODAY. AND WITH THE CELEBRATION COMES A CLOSER LOOK AT THE PROGRAMS ... BY TRACKING CURRENT TRENDS AND OFFERING WAYS TO IMPROVE THE HEALTHCARE CLINICS.

October 27, 2008

Time: 6:00-6:30pm

Duration :30

ALL OF THE SCHOOL HEALTHCARE REPRESENTATIVES TAKING PART IN TODAY'S CONFERENCE WERE GIVEN STATE FUNDING TO START THE CLINICS IN 2005. 7 & 4'S MELISSA SMITH HAS MORE ON HOW SCHOOL HEALTHCARE CENTERS ARE HELPING STUDENTS IN SEVERAL NORTHERN MICHIGAN COMMUNITIES.

October 28, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: NEW EDUCATION REGULATIONS ARE ON THE WAY IN AN EFFORT TO IMPROVE HIGH SCHOOL GRADUATION RATES AROUND THE COUNTRY. 25 PERCENT OF STUDENTS WHO START HIGH SCHOOL DO NOT GRADUATE. THE SECRETARY OF EDUCATION IS ANNOUNCING NEW PROCEDURES TO IMPROVE THE DROPOUT RATE. UNDER THE NEW RULES, SCHOOL AND STATES WILL HAVE TO MONITOR AND IMPROVE THAT FIGURE FOR ALL STUDENTS. THE NEW RULES ARE AN ATTEMPT TO EXTEND AND IMPROVE THE "NO CHILD LEFT BEHIND" LAW TO INCLUDE HIGH SCHOOL.

October 28, 2008

Time: 5:00-6:00pm

Duration :30

THERE MAY BE SOMETHING MISSING FROM YOUR CHILD'S CLASSROOM... AND YOU CAN'T FIND IT IN THE SCHOOL SUPPLY AISLE AT THE STORE. LIBBY KIRSCH TAKES A LOOK AT THE PROBLEM OF THE DECLINING NUMBER OF MALE TEACHERS... AND WHAT ONE SCHOOL IN DAYTON IS DOING TO TRY AND CHANGE THE TREND.

October 29, 2008

Time: 5:00-6:00pm

Duration :30

IT WILL BE DEJA VU FOR OTSEGO COUNTY VOTERS AT THE POLLS NEXT WEEK.



THAT'S WHERE ONE SCHOOL DISTRICT IS TRYING A THIRD TIME TO GET FUNDING FOR REPAIRS. SEVEN AND FOUR'S GREG ANGEL HAS THE DETAILS ON THE SCHOOL MILLAGE.

October 29, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: WHEN YOU THINK OF AFTER SCHOOL PROGRAMS -- THINGS LIKE SPORTS, MUSIC AND ART PROBABLY COME TO MIND. BUT SOME CHILDREN IN NEW YORK CITY ARE INVOLVED IN A MORE "HANDS-ON" TYPE OF ACTIVITY. CAROL ANNE RIDDELL EXPLAINS.

October 30, 2008

Time; 5:00-6:00pm

Duration :30

TRADITIONALLY YOU HAVE TO BE AT LEAST 18 TO VOTE BUT TODAY STUDENTS AS YOUNG AS 14 HAD THEIR SAY IN THE RACE FOR THE WHITE HOUSE. IT WAS ALL PART OF A MOCK ELECTION FOR A NORTHERN MICHIGAN HIGH SCHOOL. SEVEN AND FOUR'S SHEENA ELZIE HAS THE DETAILS.

October 30, 2008

Time: 5:00-6:00pm

Duration :30

A PROGRAM IN SUTTONS BAY IS HELPING ENCOURAGE KIDS TO READ BY PUTTING BOOKS IN THEIR HANDS. THE FRIENDS OF THE SUTTONS BAY-BINGHAM DISTRICT LIBRARY RAISED ENOUGH MONEY TO BUY 100 BOOKS TODAY 80 9-TH GRADERS AT SUTTONS BAY TOOK A TRIP TO THE LIBRARY AND EACH STUDENT GOT TO PICK OUT A BOOK THEY FOUND INTERESTING. ORGANIZERS OF THE PROGRAM SAY THEIR HOPE IS TO FAMILIARIZE THE STUDENTS WITH THE LIBRARY AND GET THEM MOTIVATED TO READ.

October 31, 2008

Time: 5:00-6:00pm

Duration :30

AN ELEMENTARY SCHOOL CLASS IN OSCEOLA COUNTY PUT TOGETHER A VIDEO IN HOPES OF GETTING AN INTERNET TECH MAKEOVER. STEVE HENDERSON A TEACHER FOR MARION PUBLIC SCHOOLS, AND HIS SECOND GRADE CLASS MADE THIS VIDEO FOR THE CONTEST HELD BY E-INSTRUCTION. OF NEARLY 300 ENTRIES, THE CLASSES VIDEO IS ONE OF FIVE LEFT IN THE K TO 5 COMPETITION AND THE ONLY ONE IN MICHIGAN. THEIRS IS SET TO THE Y-M-C-A THEME SONG EXCEPT. THEY SING T-E-C-H INSTEAD. YOU CAN CHECK OUT THE FULL VIDEO ON OUR WEBSITE. THAT'S TV 7-4.COM AND GO TO THE LINKS IN THE NEWS PAGE.

October 31, 2008

Time: 5:00-6:00pm

Duration :30

A NEW STATE WEBSITE IS HELPING MATCH SCHOOLS UP WITH LOCAL FOOD PRODUCERS TO HELP BOOST MICHIGAN'S ECONOMY AND ENCOURAGE STUDENTS TO EAT HEALTHIER. THE IDEA OF THE MICHIGAN FARM TO SCHOOL WEBSITE IS TO CREATE AN EASY RESOURCE FOR SCHOOLS TO PLAN LOCAL AGRICULTURE RELATED PROJECTS. PROJECTS LIKE HELPING SCHOOLS GET LOCAL FOOD FOR SCHOOL MEALS PROGRAMS, DESIGNING FUNDRAISERS THAT INVOLVE LOCAL AGRICULTURAL PRODUCTS, AND CREATING THINGS LIKE SCHOOL GARDENS... PLANNING FARMER VISITS TO SCHOOL CLASSROOMS AND CAFETERIAS... AND SCHOOL FIELD TRIPS TO LOCAL FARMS.

October 31, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: MOST PEOPLE WOULD AGREE THAT WHEN A STUDENT GETS OUT OF LINE IN THE CLASSROOM THE TEACHER HAS THE RIGHT TO PUNISH THEM. BUT WHERE DOES PUNISHMENT BECOME A PHYSICAL CRIME? THAT IS

WHAT IS BEING DISCUSSED AT A DETROIT MIDDLE SCHOOL, AFTER MANY PARENTS SAY THE PRINCIPAL WENT TOO FAR. SILVA HARAPETIAN REPORTS.

October 31, 2008

Time: 6:00-6:30pm

Duration :30

A MONTH AFTER A STUDENT WAS HIT IN THE PARKING LOT AT CHEBOYGAN HIGH SCHOOL, SCHOOL LEADERS ARE NOW HOPING TO GET DRIVERS TO SLOW DOWN.THE SCHOOL HAS INSTALLED 9 SPEED BUMPS THROUGHOUT THE STUDENT PARKING LOT AREA AND HAVE PLANS OF INSTALLING MORE IN AND EFFORT OF INCREASING SAFETY AND AWARENESS. SEVEN AND FOUR'S GREG ANGEL HAS THE DETAILS.

November 1, 2008

Time: 6:00-6:30pm

Duration :30

THE FIRST-EVER COLLEGIATE SAILING COMPETITION HAS FOUND A HOME IN WEST GRAND TRAVERSE BAY. THE EVENT IS HOSTED BY NMC'S GREAT LAKES MARITIME ACADEMY THIS WEEKEND.THE COMPETITION WILL BRING COLLEGE STUDENTS FROM THREE MICHIGAN SCHOOLS... INCLUDING NORTHWESTERN MICHIGAN COLLEGE, WESTERN MICHIGAN, AND NORTHERN MICHIGAN UNIVERSITY.AS FOR THE MARITIME ACADEMY TEAM, THEY COMPETE IN REGATTAS ALL ACROSS THE COUNTRY WITH A FLEET OF 19-FOOT-LONG SAILBOATS.

November 4, 2008

Time: 6:00-6:30pm

Duration :30

BESIDES THE PRESIDENTIAL ELECTION GOING ON TODAY, A MOCK ELECTION WAS ALSO TAKING PLACE AT ONE TRAVERSE CITY ELEMENTARY SCHOOL.THIRD, FOURTH AND FIFTH GRADE STUDENTS AT CENTRAL GRADE SCHOOL HELD THEIR OWN ELECTION, COMPLETE WITH BALLOTS AND EVEN THE CANDIDATES.THE STUDENTS SAY JUST BECAUSE LEGALLY THEY ARE NOT OLD ENOUGH TO VOTE, DOESN'T MEAN THEY CAN'T VOICE THEIR OPINIONS ON ISSUES AND CANDIDATES.

November 5, 2008

Time: 6:00-6:30pm

Duration :30

THE THIRD TIME IS THE CHARM AFTER A SCHOOL MILLAGE PASSES IN OTSEGO COUNTY ... AFTER TWO PREVIOUS ATTEMPTS BY SCHOOL OFFICIALS.VOTERS APPROVED THE 3-QUARTERS MILLAGE REQUEST FOR VANDERBILT COMMUNITY SCHOOLS 471 TO 412.THE SCHOOL'S SUPERINTEDENT SAYS THE FUNDING IS NEEDED TO IMPROVE CLASSROOMS, REPLACE ROTTING EAVES, AND UPGRADE AGING BLEACHERS. THE MILLAGE IS EXPECTED TO RAISE 71-THOUSAND DOLLARS PER YEAR FOR FOUR YEARS.

November 6, 2008

Time: 5:00-6:00pm

Duration :30

WHAT TO DO AFTER HIGH SCHOOL.IT'S A THOUGHT THAT CAN CAUSE A LOT OF ANXIETY IN ANY TEENAGER.BUT SOME STUDENTS FROM ACROSS NORTHERN MICHIGAN ARE ALREADY PREPARING FOR THAT TRANSITION.TODAY I FOUND OUT WHAT THEY ARE LEARNING.

November 6, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:TOUGH ECONOMIC TIMES MEAN A LOT OF PEOPLE NEED A LITTLE EXTRA HELP.AND STUDENTS ARE NOT EXCLUDED FROM THAT MIX. AT ONE TRAVERSE CITY AREA PUBLIC SCHOOL--TEENS ARE LEADING THE EFFORT TO HELP THEIR FRIENDS AND EVEN THEMSELVES IN A TIME OF NEED.

November 7, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: WHEN IT COMES TO APPLYING FOR COLLEGE, IT'S NOT JUST GRADES AND TEST SCORES THAT HIGH SCHOOL STUDENTS HAVE TO THINK ABOUT. RECENT SURVEY'S AMONG COLLEGE ADMISSIONS OFFICERS SHOW THAT AS MANY AS 10-PERCENT OF THEM LOOK AT WHAT'S POSTED ON A STUDENT'S "FACEBOOK" OR "MYSPACE" WEBPAGE. KEVIN TIBBLES HAS MORE.

November 10, 2008

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN HIGH SCHOOL IS NAMED AMONG THE TOP 50 OF ITS KIND IN THE COUNTRY. I WAS THERE THIS MORNING AS THE SCHOOLS' SUPERINTENDENT ANNOUNCED THE HONOR TO STUDENTS, PARENTS, AND FACULTY.

November 10, 2008

Time: 5:00-6:00pm

Duration :30

THE FINAL NUMBERS ARE IN FOR THE ANNUAL FUNDRAISER OF NORTHERN MICHIGAN'S LARGEST CATHOLIC SCHOOL SYSTEM..THIS YEAR'S GLADHANDER FUNDRAISER FOR THE GRAND TRAVERSE AREA CATHOLIC SCHOOLS RAISED 351-THOUSAND DOLLARS.THE TOTAL WAS ANNOUNCED OVER THE WEEKEND AT THE GLADHANDER VICTORY PARTY.IN THE 26 YEARS SINCE THE YEARLY EVENT STARTED, MORE THAN EIGHT MILLION DOLLARS HAS BEEN RAISED TO OFFSET THE G-TACS TOTAL BUDGET.

November 10, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT:ACCORDING TO COLLEGE PLANNING SPECIALISTS--THERE ARE A FEW SIMPLE STEPS YOU CAN TAKE BEFORE APPLYING FOR COLLEGE TO HELP REDUCE YOUR STUDENT'S COLLEGE COSTS. EXPERTS SAY... LOOK AT IN-STATE SCHOOLS THAT DON'T COST AS MUCH AS SENDING YOUR CHILD TO ONE OUT OF STATE. INVEST IN A S-A-T OR -AC-T PREP COURSE TO HELP YOUR CHILD UP THEIR SCORE AND POSSIBLY GET MORE FINANCIAL AID. IF STUDENTS HAVE TO BORROW, USE STAFFORD OR HIGH NEED FEDERAL PERKINS LOANS FOR BETTER RATES. AND MAKE SURE YOU FILL OUT THE FAF-SA OR FREE APPLICATION FOR FEDERAL STUDENT AID FORM.

November 12, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: A PROGRAM IN GRAND TRAVERSE COUNTY IS TEACHING GIRLS HOW TO MAKE STRIDES IN PROFESSIONAL FIELDS THAT ARE TRADITIONALLY DOMINATED BY MEN. THE SEVENTH "GIRL-TECH" SEMINAR WAS HELD TODAY AT N-M-C'S GREAT LAKES CAMPUS.MORE THAN 200 FEMALE 10-TH GRADE STUDENTS FROM THROUGHOUT THE GRAND TRAVERSE BAY AREA HAD THE CHANCE TO LEARN ABOUT NON-TRADITIONAL FIELDS...LIKE LAW ENFORCEMENT, WORK IN THE MILITARY, AND MARITIME CAREERS. A NUMBER OF PROFESSIONAL WOMEN WORKING IN THOSE CAREERS WERE THERE TO SHARE THEIR EXPERIENCES.

November 13, 2008

Time: 6:00-6:30pm

Duration :30

A NEW STUDY OUT THIS MONTH SUGGESTS THAT BULLIES MAY ACTUALLY ENJOY THE PAIN THEY CAUSE OTHERS.RIGHT HERE IN NORTHERN MICHIGAN BULLYING IS NOT A NEW PROBLEM, BUT IT IS BECOMING MORE DANGEROUS.SEVEN AND FOUR'S GREG ANGEL TAKES AN IN-DEPTH LOOK AT THE ISSUE AND SOME OF THE NEW WAYS SCHOOLS ARE HANDELING IT.

November 17, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: MICHIGAN UNIVERSITY'S PRESIDENT IS ONE OF 15 PUBLIC UNIVERSITY PRESIDENT'S WHO EARNED MORE THAN 700-THOUSAND

DOLLARS LAST YEAR. ACCORDING TO THE CHRONICLE OF HIGHER EDUCATION RELEASED TODAY, U-OF-M PRESIDENT MARY SUE COLEMAN EARNED A LITTLE MORE THAN 760-THOUSAND DOLLARS. THE REPORT SAYS UNIVERSITY PRESIDENT SALARIES WERE UP MORE THAN SEVEN AND A HALF PERCENT LAST YEAR. BOARDS THAT GOVERN COLLEGES ARGUE THAT RETAINING TOP TALENT IS EVEN MORE CRITICAL DURING A CRISIS.

November 20, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: SOME BUDDING JOURNALISTS ARE TAKING THEIR IDEAS TO PRINT. STUDENTS AT WILLOW HILL ELEMENTARY IN TRAVERSE CITY ARE CREATING A "ONE OF A KIND" NEWSPAPER. 7&4'S STACEY SKRYSAK HAS MORE.

November 20, 2008

Time: 11:00-11:35pm

Duration :30

TODAY'S WINTER WEATHER CLOSED THE DOOR TO A NUMBER OF AFTER SCHOOL PROGRAMS ACROSS THE VIEWING AREA. INSTEAD OF JUST HEARING ABOUT IT HEAR ON THE NEWS, OR FROM THEIR KIDS, A SIMPLE PHONE CALL IS HELPING TO KEEP THOUSANDS OF TRAVERSE AREA PUBLIC SCHOOL PARENTS IN THE LOOP. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

November 24, 2008

Time: 6:00-6:30pm

Duration :30

MANY FAMILIES ARE STRUGGLING TO MAKE ENDS MEET. ONE ECONOMIC INDICATOR OF JUST HOW SHAKY OUR LOCAL ECONOMY IS COULD BE THE NUMBER OF FAMILIES QUALIFYING FOR FREE OR REDUCED SCHOOL LUNCHES. THAT'S THE FOCUS OF TODAY'S FACT FINDER REPORT:

November 28, 2008

Time: 6:00-6:30pm

Duration :30

SOME HIGH SCHOOL ATHLETES ARE FIGHTING FOR A STATE TITLE TOMORROW IN DETROIT ... AND YOU CAN CHEER ON YOUR TEAM WITHOUT THE TRAVEL! THE TRAVERSE CITY ST FRANCIS FOOTBALL TEAM WILL BE GOING FOR THEIR FIFTH STATE TITLE SATURDAY AT FORD FIELD. IF YOU CAN'T MAKE THE TRIP TO DETROIT TO CHEER THEM ON... YOU CAN WATCH IT LIVE AT THE STATE THEATRE IN DOWNTOWN TRAVERSE CITY FOR FREE! OFFICIALS SAY SHOWING EVENTS, SUCH AS THIS, HELPS SHOW THEIR SUPPORT FOR THE COMMUNITY THAT HAS HELPED MAKE THE THEATRE SUCH A SUCCESS.

December 3, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: SCHOOLS ACROSS THE STATE CAN APPLY FOR MONEY TO TAKE STUDENTS TO LEARN ABOUT AMERICAN HISTORY THROUGH IT'S ART... AND ONE OF THE PARTNERING MUSEUMS IS THE DENNOS MUSEUM RIGHT HERE IN TRAVERSE CITY. THE MICHIGAN HUMANITIES COUNCIL IS OFFERING UP TO 500-DOLLARS IN STATE GRANT MONEY FOR K-12 SCHOOLS AND LIBRARIES INVOLVED IN THE "PICTURING AMERICA" PROGRAM. THE IDEA IS TO HELP PAY FOR TRAVEL COSTS SO MORE STUDENTS WILL HAVE THE CHANCE TO GET OUT AND EXPERIENCE AMERICAN ART FIRSTHAND. TO LEARN HOW TO APPLY, HEAD TO OUR WEBSITE UPNORTHLIVE-DOT-COM.

December 8, 2008

Time: 5:00-6:00pm

Duration :30

THE RISING UNEMPLOYMENT RATE IS HAVING A SIGNIFICANT IMPACT ON SCHOOL CAMPUSES ACROSS THE COUNTRY. TESTING GIANT, KAPLAN, SAYS IT'S SEEN AS MUCH AS A 45 PERCENT RISE IN INTEREST IN LAW, BUSINESS, AND GRADUATE

SCHOOL PROGRAMS SINCE SEPTEMBER FIRST. MEREDITH LAND JOINS US WITH THE STORY.

December 8, 2008

Time: 6:00-6:30pm

Duration :30

THEY'RE NOT IN THE DENTIST'S CHAIR--BUT AREA ELEMENTARY SCHOOL STUDENTS ARE GETTING THEIR TEETH CHECKED IN A FAMILIAR PLACE. DENTAL PROFESSIONALS ARE VISITING NEARLY 2 DOZEN SCHOOLS IN NORTHERN MICHIGAN. SEVEN AND FOUR'S KRISTIN MACIOROWSKI HAS MORE ON THE GIVE KIDS A SMILE PROGRAM.

December 9, 2008

Time: 5:00-6:00pm

Duration :30

WITH THE TOUGH ECONOMY, MORE PARENTS THAN EVER ARE WORRIED ABOUT HOW THEY ARE GOING TO PAY FOR THEIR CHILDREN'S COLLEGE EDUCATION. FINANCIAL ADVISORS FROM NORTHWESTERN MICHIGAN COLLEGE ARE HOPING TO ALLEVIATE THE HEADACHE--BY HEADING TO MORE THAN A DOZEN AREA HIGH SCHOOLS TO JUMP START THE PROCESS. I MET WITH THE FINANCIAL AID DIRECTOR TO FIND OUT WHAT FAMILIES SHOULD DO.

December 10, 2008

Time: 5:00-6:00pm

Duration :30

IN EDUCATION MATTERS TONIGHT: IT SEEMS LIKE EVERY DAY ANOTHER MAJOR COMPANY ANNOUNCES A NEW ROUND OF JOB CUTS. SO IS THERE ANY CHANCE OF FINDING EMPLOYMENT IN THESE TOUGH ECONOMIC TIMES? ALLAN CHERNOFF REPORTS THAT THE FUTURE MIGHT BE BRIGHTER THAN IT APPEARS.

December 10, 2008

Time: 6:00-6:30pm

Duration :30

SCHOOLS HAVE BEEN SPARED IN THIS ROUND OF CUTS. BUT THE STATE WILL SAVE --- 42--MILLION DOLLARS FROM CLOSING A DOWNSTATE PRISON--ANOTHER \$5 POINT 3 MILLION WILL BE SAVED BY CUTTING REIMBURSEMENTS TO HOSPITALS--- AND PERHAPS THE BIGGEST REDUCTION IN FUNDING... 63 POINT 3 MILLION IN WELFARE PAYMENTS. SO HOW WILL THIS EFFECT NORTHERN MICHIGAN FAMILIES LIVING ON CASH ASSISTANCE? SEVEN AND FOUR'S COURTNEY REHMER EXPLAINS.

December 11, 2008

Time: 6:00-6:30pm

Duration :30

IT'S A NEW COMMUNITY-WIDE EFFORT TO MAKE SURE OUR YOUNGEST CHILDREN HAVE A GREAT START. I WAS THERE AS MORE THAN 50 PEOPLE FROM FIVE NORTHERN MICHIGAN COUNTIES GOT TOGETHER TO KICK OFF THE INITIATIVE.

December 12, 2008

Time: 6:00-6:30pm

Duration :30

THE AREA'S LARGEST SCHOOL DISTRICT IS BRACING FOR SOME MAJOR CUTBACKS AFTER A THREE MILLION DOLLAR SHORTFALL IN THE BUDGET. BUT AT THE SAME TIME LOOKING TO EXPAND PROGRAMMING. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

December 15, 2008

Time: 6:00-6:30pm

Duration :30

KIDS CHEER AT THE MERE MENTION OF A SNOW DAY-- BUT WHAT GIVES THEM JOY CAUSES SHEER PANIC FOR PARENTS WHO STILL NEED TO GO TO WORK. SEVEN AND FOUR'S KRISTIN MACIOROWSKI HAS THE DETAILS ON ONE PLACE HOPING TO HELP MOMS AND DADS SOLVE THE DILEMMA.

December 15, 2008

Time: 11:00-11:35pm

Duration :30

DURING TONIGHT'S BOARD MEETING SUPERINTENDENT JIM FEIL INTRODUCED THE BUDGET DILEMMA TO SCHOOL LEADERS----THE FIRST STEP IN WHAT IS SURE TO BE A LENGTHY AND COMPLICATED PROCESS.SEVEN AND FOUR'S COURTNEY REHMER REPORTS.

December 18, 2008

Time: 6:00-6:30pm

Duration :30

AS MORE AND MORE PEOPLE ARE LAID OFF FROM THEIR JOBS, SOME LOCAL COLLEGES ARE SEEING A NEW TREND AS PEOPLE HEAD BACK TO CLASS.SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

December 23, 2008

Time: 6:00-6:30pm

Duration :30

SO WHAT WILL HAPPEN TO THE OLD FIRE DEPARTMENT? WELL IT WON'T JUST BE SITTING VACANT.WITH THE FIRE DEPARTMENT'S MOVE, AN AREA ORGANIZATION HAS BIG PLANS FOR ITS FORMER BUILDING.7 & 4'S SHEENA ELZIE EXPLAINS:

December 23, 2008

Time: 6:00-6:30pm

Duration :30

A SCHOLARSHIP FUND IS SET UP IN MEMORY OF A COMMUNITY LEADER, AND SOMEONE SPECIAL TO US HERE AT SEVEN AND FOUR NEWS. THE GRAND TRAVERSE REGIONAL COMMUNITY FOUNDATION HAS SET UP THE "DAVE WALKER MEMORIAL SCHOLARSHIP FUND DAVE WALKER PASSED AWAY LAST MONTH. FOR MORE INFORMATION AND TO CONTRIBUTE TO THE SCHOLARSHIP FUND LOG ONTO OUR WEBSITE AT UP NORTH LIVE DOT COM.

December 23, 2008

Time: 6:00-6:30pm

Duration :30

WITH ALL THESE LOCAL LAYOFFS TWO NEW BILLS COULD SPELL SOME RELIEF. TODAY THE GOVERNOR SIGNED NEW LEGISLATION THAT WILL EXPAND JOB TRAINING OPPORTUNITIES IN HIGH DEMAND FIELDS THE TWO BILL PACKAGE WILL ALLOW A COMMUNITY COLLEGE TO ENTER INTO AN AGREEMENT WITH AN EMPLOYER TO PROVIDE TRAINING FOR NEW JOBS. THE JOB TRAINING COSTS WILL BE PAID TO THE COMMUNITY COLLEGE FROM INCOME TAXES WITHHELD BY EMPLOYERS ON THE NEW JOBS CREATED REPRESENTATIVES FROM NORTHWESTERN MICHIGAN COLLEGE IN TRAVERSE CITY SAY THEY'VE ADVOCATED FOR THIS OPPORTUNITY AND ARE LOOKING FORWARD TO THE PROSPECTS.

## **PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **CRIME & SAFETY**

(Including crime prevention, alcohol and drug abuse, fire safety and police conduct)

## Local News

October 1, 2008

Time: 6:00-6:30pm

Duration :30

A THREE ALARM FIRE IN AN EMPTY BUILDING FORCES ONE NORTHERN MICHIGAN CITY TO EVACUATE BUSINESSES AND SHUTDOWN A MAJOR HIGHWAY. FIRE OFFICIALS WERE ALSO CONCERNED THAT THE SMOKE COMING FROM THAT FIRE COULD BE TOXIC AND A HAZMAT TEAM WAS CALLED. THE FIRE STARTED AT AN OLD BUILDING IN CLARE THAT WAS SCHEDULED TO BE TORN DOWN. FIRE OFFICIALS SAY SOME PEOPLE WERE IN THE BUILDING AT THE TIME OF THE FIRE. HOWEVER IT'S NOT CLEAR WHAT THEY WERE DOING. SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

October 1, 2008

Time: 6:00-6:30pm

Duration :30

INVESTIGATORS ARE NOW RULING A FIRE AT A MACKINAC COUNTY FORD DEALER AS AN ARSON. IT HAPPENED IN AUGUST AT MACKINAC SALES AND SERVICE ON U-S 2 IN SAINT IGNACE. WHEN FIREFIGHTERS ARRIVED, THEY FOUND A FIRE MAINLY IN THE GARAGE AREA, BUT IT SOON SPREAD AND CAUSED DAMAGE TO THE FRONT LOBBY AS WELL. AT LEAST TWO VEHICLES WERE INSIDE OF THE GARAGE AT THE TIME OF THE FIRE. IF YOU HAVE ANY INFORMATION ON THIS CRIME, YOU'RE ASKED TO CALL LAW ENFORCEMENT OFFICERS.

October 2, 2008

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN WOMAN SAYS HER TRAINING AS A BANKER HELPED KEEP HER FROM BEING THE VICTIM OF A SCAM. NOW SHE IS WARNING OTHERS TO BE AWARE OF THE SIGNS OF A SCAM BEFORE IT'S TOO LATE. SEVEN AND FOUR'S ROB PRESTON REPORTS.

October 4, 2008

Time: 6:00-6:30pm

Duration :30

SOME AREA KIDS ARE TIPPING THEIR HATS TO FIREFIGHTERS... AND THE FIREFIGHTERS ARE TAKING OFF THOSE HATS TO LET KIDS TRY A DAY IN THE LIFE OF THE FIRE STATION. IT'S ALL HAPPENING AT THE OPEN HOUSE AT THE FIRE STATION IN TRAVERSE CITY. KIDS ARE GETTING THE CHANCE TO TRY OUT THE FIRE HOSES, CLIMB INTO THE FIRE TRUCKS.... MEET SPARKY THE FIRE DOG.... AND EVEN TRY ON THE HELMETS AND ALL OF THE GEAR THAT GOES ALONG WITH BEING A MEMBER OF THE TEAM. LOCAL FIREFIGHTERS SAY IT'S A GREAT WAY TO INTERACT WITH THE COMMUNITY ... AND THEY ALSO SAY IT'S A GREAT FAMILY EVENT.

October 9, 2008

Time: 6:00-6:30pm

Duration :30

ASK JUST ABOUT ANY PARENT OF A TEENAGER AND THEY WILL TELL YOU... FRIDAY AND SATURDAY NIGHTS CAN BE A TIME TO WORRY ABOUT YOUR CHILD... WHERE THEY ARE? AND WHAT THEY'RE DOING.... BUT IN ONE NORTHERN MICHIGAN COMMUNITY PARENTS FIND OUT WHAT THEIR KIDS ARE DOING... AND IN SOME CASES, PARENTS THEMSELVES COULD BE TICKETED FOR THEIR \*KIDS'\* BEHAVIOR! HERE IS WHAT I FOUND OUT ABOUT LUDINGTON'S CURFEW... AND THEIR NEW WAVE OF ENFORCMENT IN THIS FACT FINDER

October 9, 2008

Time: 6:00-6:30pm

Duration :30

A CADILLAC MAN IS HOPING HIS NEW BUSINESS VENTURE WILL SAVE LIVES. IT'S CALLED "CADILLAC VEHICLE ESCORTS" AND IT OFFERS INTOXICATED PEOPLE A SAFE WAY TO GET HOME. SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

October 11, 2008

Time: 6:00-6:30pm

Duration :30

IN HONOR OF OCTOBER BEING FIRE SAFETY MONTH, A "SAFETY" EVENT BROUGHT OUT AREA FAMILIES AND EMERGENCY FIRST RESPONDERS. THE "RESCUE DAY" FEATURES REPRESENTATIVES FROM AREA SAFETY ORGANIZATIONS KIDS AND THEIR PARENTS HAD A CHANCE TO TAKE TOURS OF EMERGENCY VEHICLES AND EVEN GET SOUVENIR PHOTOS. THE AMERICAN RED CROSS NORTHWEST MICHIGAN CHAPTER WAS ALSO ON SITE DEMONSTRATING WAYS THAT FAMILIES CAN PREPARE IF A DISASTER STRIKES.

October 14, 2008

Time: 6:00-6:30pm

Duration :30

MANY OF THE VICTIMS IN THE DOMESTIC VIOLENCE CASES TURN TO VICTIM'S ADVOCATE GROUPS FOR HELP. BUT THE INCREASE IN CASES, AND A SLUMPING ECONOMY, MEAN NEW CHALLENGES AT AN AREA WOMEN'S RESOURCE CENTER. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

October 14, 2008

Time: 6:00-6:30pm

Duration :30

DOMESTIC VIOLENCE CASES ARE ON THE RISE IN NORTHERN MICHIGAN, BUT A NEW GRANT IS SET TO HELP AREA PROSECUTORS HANDLE THE EXTRA CASE LOAD. FOUR YEARS AGO-- THE STATE ASSIGNED \*EXTRA\* ATTORNEYS TO NINE NORTHERN MICHIGAN COUNTIES HIGHLIGHTED ON YOUR SCREEN BUT LAST MONTH-- FEDERAL FUNDING FOR THE PROGRAM RAN OUT. INSTEAD OF CUTTING SERVICES, THE STATE IS STEPPING IN. ATTORNEY GENERAL MIKE COX, STOPPED IN TRAVERSE CITY TO MAKE THE ANNOUNCEMENT FOR A 260- THOUSAND DOLLAR STATE GRANT TO HELP NORTHERN MICHIGAN COUNTIES. HE SAYS THE MONEY WILL KEEP THREE FULL TIME SPECIAL ASSISTANT PROSECUTORS WORKING IN THE AREA FOR ONE YEAR. LOCAL PROSECUTORS SAY, WHEN THE ECONOMY TOOK A TUMBLE, THEIR DOMESTIC VIOLENCE CASES STARTED TO RISE.

October 15, 2008

Time: 5:00-6:00pm

Duration :30

A FORMER COMMUNITY ORGANIZER WITH THE GROUP 'ACORN' HAS BEEN ARRESTED AND CHARGED FOR FALSELY SUBMITTING STATE OF MICHIGAN VOTER REGISTRATION FORMS DOWNSTATE. ANTONIO JOHNSON IS AN EX-EMPLOYEE OF THE ASSOCIATION OF COMMUNITY ORGANIZATIONS FOR REFORM NOW, OR ACORN. HE IS CHARGED WITH FALSIFYING 6 APPLICATIONS. HE FACES UP TO 14 YEARS IN PRISON FOR EACH COUNT. REPORTS THAT ACORN MEMBERS HAVE BEEN REGISTERING VOTERS IN NORTHERN MICHIGAN HAS STIRRED UP CONCERN THAT AN INFLUX OF REGISTRATION IN OUR AREA RECENTLY MIGHT CONTAIN SOME FORGED APPLICATIONS. WE TALKED TO THE COUNTY CLERK'S IN CHEBOYGAN, OTSEGO AND GRAND TRAVERSE COUNTY ABOUT THE REGISTRATIONS. EACH SAID THAT ALL OF THOSE APPLICATIONS HAVE BEEN IDENTIFIED, AND ALL ARE LEGITIMATE.

October 15, 2008

Time: 6:00-6:30pm

Duration :30

THE TOUGH FINANCIAL TIMES MAY BE THE DRIVING FORCE BEHIND A SIGNIFICANT INCREASE IN HOME INVASIONS IN ONE GRAND TRAVERSE COUNTY COMMUNITY. THE TRAVERSE CITY POLICE SAY CRIME OVERALL IS ON THE RISE, BUT MAINLY WITH HOME BREAK-INS. IN FACT, TWO BREAK-INS HAPPENED YESTERDAY, BOTH IN TWO DIFFERENT NEIGHBORHOODS IN BROAD DAYLIGHT. 7&4'S MELISSA HAS THE DETAILS.

October 17, 2008

Time: 6:00-6:30pm

Duration :30



THE MICHIGAN DEPARTMENT CORRECTIONS IS JOINING FORCES WITH TWO NORTHERN MICHIGAN LAW ENFORCEMENT AGENCIES TO FIGHT AGAINST INTERNET CRIMES AGAINST CHILDREN.THE STATE'S TASK FORCE FOCUSES ON INVESTIGATING ONLINE CHILD EXPLOITATION.THE MICHIGAN DEPARTMENT OF CORRECTIONS WILL HELP KEEP CHILDREN SAFE ALONG WITH OTHER MEMBERS OF THE INTERNET CRIMES. TWO DOZEN OTHER AGENCIES INCLUDING THE BELLAIRE POLICE DEPARTMENT AND KALKASKA COUNTY SHERIFF'S DEPARTMENT.

October 21, 2008

Time: 5:00-6:00pm

Duration :30

COAST GUARD AIR STATION TRAVERSE CITY DEMONSTRATED A MASS RESCUE TODAY IN WEST GRAND TRAVERSE BAY.THE CREW WAS INVITED TO TALK TO ABOUT 150 BOATERS TAKING PART IN THE "PASSENGER VESSEL ASSOCIATION'S" MEETING. FOLLOWING THE SAFETY DISCUSSION--COAST GUARD MEMBERS SHOWED THE GROUP HOW MASS RESCUES ARE PERFORMED BY USING A MASS CASULTY RAFT. THE RAFT CAN HOLD UP TO TWENTY PEOPLE.

October 24, 2008

Time: 6:00-6:30pm

Duration :30

BY LAW, SEX OFFENDERS USUALLY HAVE TO VERIFY THEIR ADDRESS WITH A POLICE AGENCY FOUR TIMES EVERY YEAR.WHEN SEX OFFENDERS DO NOT COMPLY WITH THIS LAW, POLICE AGENCIES ARE FORCED TO SEARCH FOR THEM.SEVEN AND FOUR'S ROB PRESTON HAS MORE ON THIS CURRENT EFFORT CALLED "OPERATION VERIFY".

October 26, 2008

Time: 6:00-6:30pm

Duration :30

SMOKE RISING FROM A POPULAR TOURIST SPOT IN TRAVERSE CITY THIS AFTERNOON WAS nothing TO WORRY ABOUT.....IT WAS A TRAINING DRILL FOR THE GRAND TRAVERSE METRO FIRE DEPARTMENT.SMOKE FILLED THE BUILDING AT AN OLD PIZZA RESTAURANT THAT IS SET FOR DEMOLITION. IT CAUGHT A LOT OF ATTENTION FROM PASSING MOTORISTS.FIREFIGHTERS SAY THE EMPTY BUILDING PROVIDED A GOOD OPPORTUNITY FOR CREWS TO PUT THEIR SKILLS TO THE TEST.

October 28, 2008

Time: 11:00-11:35pm

Duration :30

LAST WEEK WE TOLD YOU ABOUT A 19--YEAR OLD TRAVERSE CITY WOMAN ARRESTED FOR PURSE SNATCHING IN GRAND TRAVERSE COUNTY.NOW A LOCAL MOTHER OF THREE WHO WAS A VICTIM OF A CRIME LIKE THIS IS SHARING HER STORY WITH THE HOPE THAT THE SAME THING DOESN'T HAPPEN TO OTHERS.SEVEN AND FOUR'S COURTNEY REHMER REPORTS

October 29, 2008

Time: 6:00-6:30pm

Duration :30

AN INVESTIGATION IS UNDERWAY IN ONE NORTHERN MICHIGAN COMMUNITY AFTER A CITIZEN FILES A COMPLAINT ABOUT VOTER FRAUD.THAT COMPLAINT CLAIMS SOMEONE VOTED TWICE DURING THE AUGUST PRIMARY ELECTION.SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

November 2, 2008

Time: 6:00-6:30pm

Duration :30

IF YOU'RE WATCHING THIS NEWSCAST WE CAN ONLY ASSUME YOU TUNED IN ON TIME AND REMEMBERED TO TURN YOUR CLOCKS BACK LAST NIGHT OR THIS MORNING. BUT THAT'S NOT THE ONLY TASK THAT SHOULD BE ON YOUR TO-DO LIST.FIREFIGHTERS SAY EACH FALL AND SPRING, YOU SHOULD CHANGE THE BATTERIES IN YOUR SMOKE ALARMS AND CARBON MONOXIDE DETECTORS.

November 4, 2008

Time: 11:00-11:35pm

Duration :30

THROUGHOUT NORTHERN MICHIGAN THERE ARE A FEW RACES FOR SHERIFF. SOME INCUMBENTS ARE FIGHTING TO KEEP THEIR SEATS, AND IN OTHER RACES, NEW COMERS ARE FACING OFF FOR A CHANCE TO BE THEIR COUNTY'S LEAD LAW ENFORCER. 7&4'S KRISTIN MACIOROWSKI HAS BEEN FOLLOWING THE RACES AND JOINS US NOW LIVE WITH THE LATEST RESULTS. KRISTIN?

November 6, 2008

Time: 5:00-6:00pm

Duration :30

A SCHOOL OFFICIAL IN PRESQUE ISLE COUNTY IS ARRESTED AFTER CHILD PORNOGRAPHY IS ALLEGEDLY FOUND ON HIS COMPUTER. THE DOWNLOADED MATERIAL WAS FOUND ON THE ROGERS CITY AREA SCHOOL DISTRICT COMPUTER ON MONDAY. AS A RESULT POLICE CONFISCATED ALL SCHOOL DISTRICT OWNED COMPUTERS TO CONTINUE THE INVESTIGATION. 7 AND 4 NEWS IS TOLD THE 37 YEAR OLD SCHOOL OFFICIAL WAS ARRESTED TUESDAY AND RELEASED ON TEN THOUSAND DOLLARS BOND. OFFICIALS WILL NOT RELEASE THE MAN'S NAME UNTIL HE IS FORMALLY CHARGED MONDAY WITH POSSESSION OF CHILD SEXUALLY ABUSIVE MATERIAL.

November 6, 2008

Time: 5:00-6:00pm

Duration :30

A DOWNTOWN BUSINESS DISTRICT IS EVACUATED AFTER A GAS LEAK. IT HAPPENED AROUND 10 O'CLOCK THIS MORNING IN NORTHPORT - THAT'S IN LEELANAU COUNTY. A CONSTRUCTION CREW HIT WHAT THEY SAID WAS AN UNMARKED GAS LINE. AS A RESULT AUTHORITIES EVACUATED SEVERAL BUSINESSES AS A SAFETY PRECAUTION. THE UTILITY COMPANY, ALONG WITH THE SHERIFF'S OFFICE AND LOCAL FIREFIGHTERS ALL RESPONDED TO THE SCENE. OTHER CREWS A BLOCK AWAY THOUGHT THEY MAY ALSO HAVE A GAS LEAK - BUT THAT TURNED OUT TO BE A FALSE ALARM. THE SITUATION WAS RESOLVED QUICKLY AND THAT EVACUATION LASTED LESS THAN AN HOUR.

November 6, 2008

Time: 11:00-11:35pm

Duration :30

NEARLY A DOZEN HOMES IN LEELANAU COUNTY ARE THREATENED AFTER A BRUSH FIRE RIPS THROUGH A WOODED AREA. THE FIRE STARTED AROUND 5:30PM THIS EVENING NEAR THE INTERSECTION OF POPP AND LAVASSAR ROADS ON THE SOUTH END OF LELAND TOWNSHIP. INVESTIGATORS SAY DUE TO WIND CONDITIONS THE FIRE WAS ABLE TO SPREAD ABOUT A HALF A MILE BEFORE FIRE CREWS WERE ABLE TO CONTAIN IT. PASSER BYERS AND NEIGHBORS TELL SEVEN AND FOUR NEWS THAT THE FLAMES WERE SO HIGH THEY COULD THEM SHOOTING ABOVE THE TREE LINE. WHILE THE EXACT CAUSE OF THE FIRE HAS YET TO BE CONFIRMED THE SHERIFF'S DEPARTMENT SAYS IT MAY HAVE STARTED BY A FARMER'S BRUSH FIRE THAT GOT OUT OF CONTROL. NO HOMES WERE EVACUATED AND NO INJURIES WERE REPORTED. FIRE CREWS COUNTYWIDE---ALONG WITH THE DNR--- RESPONDED TO THE SCENE. THE FIRE REMAINS UNDER INVESTIGATION.

November 10, 2008

Time: 11:00-11:35pm

Duration :30

A MIX OF EMOTIONS ARE FELT THROUGHOUT A CLOSE KNIT COMMUNITY AFTER A SCHOOL OFFICIAL IS ARRESTED. THE SUPERINTENT OF ROGERS CITY AREA SCHOOLS FACED A JUDGE TODAY ANSWERING TO FELONY CHARGES INCLUDING POSSESSION OF CHILD PORNOGRAPHY. THE IMAGES WERE DISCOVERED ON THE WORK COMPUTER OF DAN BYRNE... BYRNE WAS THE SUPERINTENDENT AND ELEMENTARY SCHOOL PRINCIPAL FOR ROGERS CITY SCHOOLS. THIS MORNING BYRNE WENT BEFORE A JUDGE IN 89-TH DISTRICT COURT IN ROGERS CITY. BYRNE FACES ONE COUNT OF POSSESSION CHILD SEXUALLY ABUSIVE MATERIAL AND ONE COUNT OF USING A COMPUTER TO COMMIT A CRIME. HE COULD FACE BETWEEN

FOUR AND TEN YEARS IN PRISON IF HE'S FOUND GUILTY. TONIGHT THE ROGERS CITY BOARD OF EDUCATION MET TO DISCUSS THE MATTER AND TO DETERMINE HOW THEY WOULD FILL THE VACANCIES. SEVEN AND FOUR'S GREG ANGEL WAS AT THAT MEETING AND HAS THE DETAILS.

November 11, 2008

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN VETERAN HAS RETURNED FROM WAR INTO FAMILY LIFE.... BUT THIS VETERAN HAS FOUR LEGS.HE'S A RETIRED MILITARY DOG RECENTLY ADOPTED BY A LOCAL FAMILY. SEVEN AND FOUR'S SHEENA ELZIE REPORTS.

November 13, 2008

Time: 6:00-6:30pm

Duration :30

A LOCAL SHERIFF IS WARNING DRIVERS ABOUT AN UNSEEN DANGER AT AN AREA INTERSECTION... AND HE SAYS NOT ENOUGH IS BEING DONE TO CORRECT THE PROBLEM.CHARLEVOIX SHERIFF GEORGE LASATER SAYS US-31 AND BOYNE CITY ROAD IN CHARLEVOIX TOWNSHIP IS HAZARDOUS FOR DRIVERS AND HE'S TRYING TO CHANGE THAT.SEVEN AND FOUR'S SHEENA ELZIE REPORTS.

November 17, 2008

Time: 6:00-6:30pm

Duration :30

TWO CHILDREN ARE DEAD AFTER A WEEKEND CAR ACCIDENT IN CHARLEVOIX COUNTY.THE DRIVER, 33 YEAR OLD JEREMY BERG OF EAST JORDAN, NOW FACES CHARGES INCLUDING OPERATING A VEHICLE WHILE INTOXICATED CAUSING DEATH. 7 & 4'S GREG ANGEL HAS MORE ON WHAT HAPPENED AND HOW FRIENDS ARE REMEMBERING THE VICTIMS.

November 17, 2008

Time: 6:00-6:30pm

Duration :30

SLIPPERY ROAD CONDITIONS HAVE CAUSED DOZENS OF ACCIDENTS AROUND GRAND TRAVERSE COUNTY TODAY.IN FACT, ROAD COMMISSION CREWS WERE OUT ALL NIGHT TRYING TO KEEP ROADWAYS CLEAR- BUT THEY STARTED RECEIVING ACCIDENT REPORTS AS EARLY AS SIX THIRTY THIS MORNING.7&4'S MELISSA SMITH REPORTS.

November 19, 2008

Time: 5:00-6:00pm

Duration :30

THE MICHIGAN INFRASTRUCTURE AND TRANSPORTATION ASSOCIATION HAS RELEASED OPTIONS FOR RAISING MONEY FOR MICHIGAN ROADS. ONE PROPOSAL WOULD ELIMINATE THE 19-CENTS-A-GALLON GASOLINE TAX AND INSTEAD TAX THE WHOLESALE PRICE OF GAS.ANOTHER PROPOSAL WOULD RAISE VEHICLE REGISTRATION FEES BY 50 PERCENT.LEGISLATORS SAY THEY ARE UNSURE WHETHER MUCH WILL GET DONE BEFORE NEXT YEAR.A STATE TASK FORCE RELEASED A REPORT LAST WEEK SAYING TRANSPORTATION SPENDING MUST BE DOUBLED.

November 20, 2008

Time: 6:00-6:30pm

Duration :30

ALL OF THE SNOW IS MAKING FOR ONE BIG TASK FOR AREA ROAD COMMISSIONS. SEVEN AND FOUR'S GREG ANGEL GETS A FIRST HAND LOOK AS SNOW PLOW CREWS TRY AND KEEP THE ROADS CLEAR.

November 21, 2008

Time: 6:00-6:30pm

Duration :30

DEPUTIES SAY A HUNTER WAS BEHIND THE HOME DAY CARE TRYING TO SHOOT A DEER IN AN OPEN FIELD, BUT THE HUNTER MISSED. THE BULLET INSTEAD LANDED INSIDE OF THE HOME STRIKING THE TWO CHILDREN. THE OWNER OF THE IN-HOME

DAY CARE SPOKE WITH SEVEN AND FOUR'S GREG ANGEL WHO SAYS THEY'RE LUCKY THE ACCIDENT WASN'T MORE SERIOUS.

November 21, 2008

Time: 11:00-11:35pm

Duration :30

AS THE SNOW CONTINUES TO FALL SOME PEOPLE ARE CASHING IN EARLY THIS WINTER SEASON.AT LEAST THAT SEEMS TO BE THE CASE FOR THOSE WORKING IN THE SNOW REMOVAL BUSINESS.SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

November 24, 2008

Time: 5:00-6:00pm

Duration :30

A MULTI-AGENCY COORDINATED SWEEP TO CATCH SEX OFFENDERS WHO HAD NOT VERIFIED THEIR HOME ADDRESSES WITH LOCAL POLICE LEADS TO THE ARRESTS OF 196 PEOPLE THE STATE'S FIFTH OPERATION VERIFY TOOK PLACE LAST MONTH.

November 25, 2008

Time: 6:00-6:30pm

Duration :30

COSTS ARE UP AND RESOURCES ARE DOWN FOR THE MICHIGAN DEPARTMENT OF TRANSPORTATION--MEANING DRIVERS COULD EXPERIENCE THE IMPACT OUT ON THE ROADS.MDOT ANNOUNCED THERE WILL BE CHANGES TO IT'S WINTER MAINTANENCE OPERATIONS.OFFICIALS SAY BE PREPARED FOR IT TO TAKE LONGER TO CLEAR THE ROADS FOLLOWING A SNOW STORM-- PARTICULARLY THOSE BEGINNING IN "U-S" OR "M."THE STATE HIGHWAYS WILL BE DESIGNATED EITHER A PRIORITY ONE OR TWO. PRIORITY ONES WILL BE CLEARED OF ALL ICE AND SNOW-- USING OVERTIME IF NECESSARY PRIORITY TWOS WILL BE CLEARED OF MOST--OR AT LEAST ONE LANE IN EACH DIRECTION.

November 26, 2008

Time: 11:00-11:35pm

Duration :30

FOR THOSE OF YOU DRIVING TO YOUR THANKSGIVING HOLIDAY DESTINATIONS MICHIGAN LAW ENFORCEMENT SAYS THEY WILL BE KEEPING A LOOK OUT FOR THOSE OF YOU WHO ARE NOT WEARING SEAT BELTS.OFFICIALS SAY THEY WILL ALSO BE LOOKING OUT FOR OTHER TRAFFIC VIOLATIONS AS WELL AND WILL BE FOCUSING ON NIGHT TIME HOUR HOPING TO HELP SAVE LIVES.

November 28, 2008

Time: 5:00-6:00pm

Duration :30

THE AMERICAN RED CROSS OF NORTHERN LOWER MICHIGAN SAYS LAST YEAR THEY RESPONDED TO 50-PERCENT MORE HOUSE FIRES THAN THE YEAR BEFORE.NOW, THEY'RE HOPING TO REDUCE THAT NUMBER. THE RED CROSS CHAPTER IN PETOSKEY IS HANDING OUT MORE THAN 500 SMOKE DETECTORS FREE OF CHARGE. THE SMOKE DETECTORS ARE BEING DISTRIBUTED TO ANYONE WHO NEEDS ONE.THEY CAN BE OBTAINED BY GOING TO ANY NUMBER OF FOOD PANTRIES THROUGHOUT ANTRIM, CHARLEVOIX, CHEBOYGAN, AND EMMET COUNTIES.

November 28, 2008

Time: 6:00-6:30pm

Duration :30

WITH THE COLDER MONTHS UPON US THIS IS THE TIME WHEN WE SEE MORE HOUSE FIRES.BUT, AS SEVEN AND FOUR'S GREG ANGEL EXPLAINS YOUR LOCAL FOOD PANTRY COULD HAVE THE ANSWER TO KEEPING YOUR HOME SAFE THIS SEASON.

December 1, 2008

Time: 6:00-6:30pm

Duration :30

A GRAND TRAVERSE COUNTY WOMAN IS WARNING OTHERS TONIGHT, ABOUT A SCAM INVOLVING A VERY REALISTIC LOOKING CHECK FOR THOUSANDS OF DOLLARS.

CYNTHIA CHAMPT SAYS SHE LOOKED IN HER MAILBOX THIS PAST WEEKEND AND FOUND A LETTER ABOUT A JACKPOT DRAWING ... AND A CHECK FOR NEARLY 3-THOUSAND DOLLARS. AT FIRST SHE THOUGHT IT WAS A SCAM, BUT SAYS IT LOOKED REAL.

December 1, 2008

Time: 6:00-6:30pm

Duration :30

IT CAN BE QUITE A CHALLENGE FOR MANY DRIVERS OUT THERE ON THE ROADS WHEN BIG WINTER STORMS HIT, BUT IT CAN ALSO HAVE A BIG IMPACT ON THOSE WHO RELY ON PUBLIC TRANSPORTATION. SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

December 1, 2008

Time: 6:00-6:30pm

Duration :30

THE WEATHER IS CAUSING TRAVEL HEADACHES FOR PEOPLE TRYING TO GET IN AND OUT OF NORTHERN MICHIGAN AFTER THE THANKSGIVING HOLIDAY. SEVEN AND FOUR'S KRISTIN MACIOROWSKI SPOKE WITH PASSENGERS AND CREW AT CHERRY CAPITAL AIRPORT ABOUT THE CHALLENGES THEY'RE FACING.

December 1, 2008

Time: 6:00-6:30pm

Duration :30

AFTER A JAIL BREAK LAST WEDNESDAY JONATHAN GOOD WAS ON THE RUN. LAST NIGHT POLICE SAY THEY CAPTURED HIM WITHOUT A FIGHT IN ROMULUS IN WAYNE COUNTY NEAR DETROIT. POLICE SAY HE TRAVELLED FROM BIG RAPIDS, TO GRAND RAPIDS, AND WAS HEADED TO TAYLOR. MARC THOMPSON REPORTS AND ONE ONE UNUSUAL PLACE POLICE BELIEVE HE STAYED WHILE IN BIG RAPIDS.

December 5, 2008

Time: 6:00-6:30pm

Duration :30

TWO NORTHERN MICHIGAN GIRLS SAW A NEED, ROLLED UP THEIR SLEEVES AND MADE A DIFFERENCE... TODAY, THEIR EFFORTS WERE HONORED. THE CHARLEVOIX COUNTY SHERIFF'S OFFICE LOST THEIR K-9 DEPUTY LAST MONTH TO CANCER... BUT AS SEVEN AND FOUR'S GREG ANGEL SHOWS US THE EFFORT TO REPLACE HIM IS UNDERWAY AND IS GETTING SUPPORT FROM A UNLIKLEY SOURCE....

December 7, 2008

Time: 6:00-6:30pm

Duration :30

ALONG WITH KALKASKA SHERIFF'S DEPUTIES WHO WERE AT THE ACCIDENT SCENE ALL NIGHT- FEDERAL INVESTIGATORS ARE NOW TRYING TO FIGURE OUT HOW THE CRASH HAPPENED, AND WHAT MIGHT HAVE LED UP TO IT. SEVEN AND FOUR'S MELISSA SMITH HAS THE DETAILS.

December 8, 2008

Time: 6:00-6:30pm

Duration :30

SNOWMOBILERS ARE HITTING THE TRAILS FOR THE START OF THE SEASON--- BUT AT THE SAME TIME DEPUTIES ARE FOLLOWING CLOSE BY TRYING TO KEEP THE TRAILS SAFE. BUT FOR ONE AREA SHERIFF'S DEPARTMENT IT'S BECOMING MORE CHALLENGING WITH A SHRINKING STAFF. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

December 9, 2008

Time: 6:00-6:30pm

Duration :30

WITH A SHRINKING ROAD COMMISSION BUDGET AND GROWING NUMBER OF ROADS NEEDING PLOWED, NEIGHBORHOODS AND SUBDIVISIONS IN GRAND TRAVERSE COUNTY ARE TAKING A BACK SEAT. BUT WHAT HAPPENS WHEN THERES AN EMERGENCY AND EMERGENCY VEHICLES HAVE TO GET THROUGH? SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

December 10, 2008

Time: 6:00-6:30pm

Duration :30

AND WHILE YOU MAY BE HARD AT WORK KEEPING YOUR DRIVEWAY CLEAR OF SNOW, ONE NORTHERN MICHIGAN SHERIFF HAS FOUND A NEW WAY TO HELP OUT, AND TACKLE THE PROBLEM OF JAIL CROWDING AT THE SAME TIME. SEVEN AND FOUR'S GREG ANGEL HAS THE STORY.

December 10, 2008

Time: 6:00-6:30pm

Duration :30

WITH ALL OF THE SNOW WE HAVE RIGHT NOW... AND MORE ON THE WAY... IT CAN BE HARD KEEPING UP WITH KEEPING YOUR OWN PROPERTY CLEARED..BUT IF YOU DON'T IT, AND DON'T DO IT RIGHT... IT COULD COST YOU... THAT'S THE SUBJECT OF TONIGHT'S FACT FINDER REPORT...

December 10, 2008

Time: 6:00-6:30pm

Duration :30

AND THE COST GET ALL OF THAT SNOW HAULED AWAY IS ADDING UP WITH THE SNOWFALL LEAVING MANY OWNERS FRUSTRATED. SEVEN AND FOUR'S SHEENA ELZIE HAS THE DETAILS.

December 11, 2008

Time: 6:00-6:30pm

Duration :30

ALL THE SNOWFALL WE'VE SEEN IN RECENT DAYS IS REALLY ADDING UP.AND THE WINTER WEIGHT MAY BE PILING UP ON YOUR HOME'S ROOF. 7 &4'S BILL FROEHLICH SHOWS US HOW MUCH SNOW IS TOO MUCH OVERHEAD.

December 15, 2008

Time: 6:00-6:30pm

Duration :30

WELL THE HIGH WINDS GREG MACMASTER WAS JUST TALKING ABOUT ARE BEING BLAMED FOR KNOCKING OUT POWER TO AREAS OF NORTHERN MICHIGAN, ALSO CAUSING WHITE OUT CONDITIONS ON THE ROADWAYS.SEVEN AND FOUR'S GREG ANGEL HAS MORE.

December 17, 2008

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN WOMAN EMAILED 7&4 NEWS CONCERNED ABOUT THIS VERY ISSUE REGARDING HER OWN HANDICAP PARKING DILEMMA.7&4'S MELISSA SMITH REPORTS.

December 18, 2008

Time: 6:00-6:30pm

Duration :30

WITH MORE SNOW EXPECTED TO MOVE INTO NORTHERN MICHIGAN, THIS CREATES SOME EXTRA WORK FOR THE POSTAL SERVICE, ESPECIALLY THEIR MAIL CARRIERS. 7&4'S MELISSA SMITH EXPLAINS ON THIS COMMON SITUATION CAUSING PROBLEMS A LITTLE EARLY THIS YEAR.

December 19, 2008

Time: 6:00-6:30pm

Duration :30

SAFETY INSPECTORS SAY ALL IT TAKES IS A SMALL LEAK BEFORE CARBON MONOXIDE CAN CREEP INTO YOUR HOME. BUT THEY SAY IT SERVES AS A REMINDER FOR HOMEOWNERS TO PLAY IT SAFE WHEN IT COMES TO HEATING YOUR HOME. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

December 20, 2008

Time: 6:00-6:30pm

Duration :30

AS THE PRESIDENT-ELECT GETS READY TO TAKE THE OATH OF OFFICE IN WASHINGTON, SOME NORTHERN MICHIGAN POLICE PATROLS ARE PREPARING TO JOIN IN THE INAUGURAL CELEBRATION. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS WHY THE MANISTEE MOUNTED PATROLS ARE GETTING THEIR HORSES READY FOR A PARADE FIT FOR A PRESIDENT.

December 23, 2008

Time: 6:00-6:30pm

Duration :30

A GRAND TRAVERSE COUNTY FIRE DEPARTMENT EXPANDS ... AND THE MOVE WILL HELP THE COMMUNITY IT SERVES IN MORE WAYS THAN ONE. THE PARADISE TOWNSHIP FIRE DEPARTMENT WILL BE MOVING FROM BLAIR STREET TO A LARGER STATION OFF OF M-113 IN KINGSLEY. CREWS AT THE TOWNSHIP FIRE STATION SAY THE MOVE IS LONG OVER DUE. THEY SAY THE AMOUNT OF EQUIPMENT IS CROWDING UP IN THE GARAGE MAKING IT MORE DIFFICULT FOR THEM TO GET CARS OUT FOR AN EMERGENCY. CREWS SAY THE NEW BUILDING WILL ALLOW THEM TO ADD STAFF AND COULD LEAD TO FASTER RESPONSE TIME.

December 23, 2008

Time: 6:00-6:30pm

Duration :30

WITH THE HOLIDAYS USUALLY COMES FAMILY AND EVEN OFFICE FESTIVITIES. AND IT'S THESE CELEBRATIONS THAT CAN SOMETIMES LEAD TO INCREASED DRUNK DRIVERS OUT ON THE ROADWAYS. BUT STATE POLICE ARE NOTICING SOMETHING DIFFERENT THIS YEAR. 7&4'S MELISSA SMITH EXPLAINS.

December 23, 2008

Time: 6:00-6:30pm

Duration :30

OFFICERS ARE ALSO WARNING YOU TO BEWARE OF BURGLARS! THEY SAY WITH THE ECONOMY DOWN, CRIME IS UP! SEVEN AND FOUR'S GREG ANGEL HAS THE DETAILS.

December 26, 2008

Time: 11:00-11:35pm

Duration :30

WITH WARMER TEMPERATURES SETTling INTO THE AREA, A TON OF OUR SNOW IS PROBABLY GOING TO MELT.. THAT COULD LEAD TO SOME FLOODING. TO HELP CONTROL THIS OUT ON THE ROADS, THE GRAND TRAVERSE COUNTY ROAD COMMISSION PLANS TO KEEP CREWS OUT ALL NIGHT CLEARING SUBDIVISIONS AND STATE HIGHWAYS OF ANY SNOW OR SLUSH. SEVEN AND FOUR'S MELISSA SMITH REPORTS.

December 27, 2008

Time: 6:00-6:30pm

Duration :30

THE QUICK SNAP OF UNUSUALLY WARM TEMPERATURES ARE CREATING SOME SLOPPY CONDITIONS FOR HOMEOWNERS AS THEY TRY TO CLEAR OFF SNOWY ROOFTOPS AND WALKWAYS. 7&4'S MELISSA SMITH REPORTS.

December 29, 2008

Time: 6:00-6:30pm

Duration :30

NEW YEARS EVE IS JUST A FEW DAYS AWAY, AND THERE'S A NEW PUSH TO REMIND DRIVERS TO CELEBRATE RESPONSIBLY. THE MOTHERS AGAINST DRUNK DRIVING RED RIBBON CAMPAIGN KICKED OFF TODAY AT KURTZ CAR STEREO IN TRAVERSE CITY. THE LAUNCH HIGHLIGHTED THE "IGNITION INTERLOCK UNITS" WHICH PREVENT DRIVERS FROM STARTING THE VEHICLE WITHOUT PASSING A BREATHALIZER. REPRESENTATIVES FROM CAB COMPANIES AND BATA BUS WERE ALSO ON HAND TO PROMOTE THEIR SAFE RIDE SERVICES.

December 29, 2008

Time: 6:00-6:30pm

Duration :30

THE GOVERNOR JUST SIGNED A NEW LAW THAT REQUIRES PEOPLE SUSPECTED OF COMMITTING VIOLENT FELONIES TO GIVE A SAMPLE OF THEIR DNA.IT'S DESIGNED TO HELP LAW ENFORCEMENT OFFICERS IDENTIFY VIOLENT CRIMINALS... BUT IT COULD ALSO PUT MAJOR STRESS ON AN ALREADY BURDENED STATE POLICE CRIME LAB SYSTEM. THE NEW D-N-A PROFILING LAW IS THE SUBJECT OF TONIGHT'S FACT FINDER REPORT.

December 29, 2008

Time: 6:00-6:30pm

Duration :30

WITH THE NEW YEAR, COMES A NEW SHERIFF TO GRAND TRAVERSE COUNTY. VOTERS CHOSE TOM BENSLEY OVER CURRENT SHERIFF SCOTT FEWINS IN AUGUST. BENSLEY OFFICIALLY TAKES OFFICE JANUARY FIRST, AND TODAY HE SAT DOWN WITH 7&4'S MELISSA SMITH TO TALK ABOUT HIS EXPECTATIONS AS THE NEW SHERIFF AND WHAT HE HOPES TO ACHIEVE.

December 29, 2008

Time: 6:00-6:30pm

Duration :30

FIRE CREWS WERE CALLED OUT TO THE HOME ON KURICK ROAD NEAR THOMPSONVILLE AROUND ONE THIS MORNING. SEVEN AND FOUR'S GREG ANGEL SPOKE TO THE FAMILY'S RELATIVES AND WHY THEY SAY EVEN THOUGH THEY LOST EVERYTHING, THEY'RE STILL BLESSED.

December 30, 2008

Time: 6:00-6:30pm

Duration :30

ANOTHER NORTHERN MICHIGAN SHERIFF IS GETTING READY TO HAND IN HIS BADGE AND ENJOY RETIREMENT AFTER 32 YEARS ON THE JOB! TODAY, COMMUNITY MEMBERS TOOK TIME TO WISH CHARLEVOIX SHERIFF GEORGE LASATER WELL. 7 & 4'S GREG ANGEL TAKES US THERE.

December 30, 2008

Time: 6:00-6:30pm

Duration :30

THE CHEBOYGAN COUNTY SHERIFF IS TRADING IN HIS MILITARY UNIFORM FOR A BADGE ONCE AGAIN.SHERIFF DALE CLARMONT WAS DEPLOYED TO IRAQ LAST MARCH, LEAVING UNDERSHERIFF MICHAEL NEWMAN OVERSEEING DAY TO DAY OPERATIONS IN CHEBOYGAN.SHERIFF CLARMONT SERVES WITH THE 37TH BRIGADE COMBAT TEAM HEADQUARTERED IN OHIO.AFTER COMMANDING SOLDIERS FOR THE PAST NINE MONTHS IN IRAQ HE IS NOW GETTING READY TO HEAD BACK TO TO OFFICE. CLARMONT STOPPED INTO THE SHERIFF'S OFFICE BRIEFLY MONDAY BUT IS NOW ENJOYING SOME VACATION TIME WITH HIS FAMILY.HE WILL BE BACK TO HIS REGULAR HOURS STARTING NEXT MONDAY.

December 30, 2008

Time: 6:00-6:30pm

Duration :30

IT'S THE PRIME TIME OF YEAR FOR SNOWMOBILING AND NORTHERN MICHIGAN TENDS TO BE A MAIN SPOT FOR IT.BUT THE DEPARTMENT OF NATURAL RESOURCES SAYS THE WINTER SPORT IS CREATING SOME CONCERNS AND THEY'RE ASKING FOR HELP.7&4'S MELISSA SMITH EXPLAINS.

December 31, 2008

Time: 6:00-6:30pm

Duration :30

KATIE AND HER HUSBAND CHRIS HAD JUST BEEN MARRIED A FEW WEEKS AND WERE ON THEIR WAY BACK FROM A CANOE TRIP IN JULY OF 2007 WHEN THE TRAGIC ACCIDENT HAPPENED ON US-31 IN MANISTEE.A FEW SECONDS CHANGED HER LIFE FOREVER.7&4'S MELISSA SMITH HAS HER STORY.

December 31, 2008

Time: 6:00-6:30pm

Duration :30



DRUNK DRIVING ACCIDENTS CAN HAVE TRAGIC CONSEQUENCES....AND LAW ENFORCEMENT SAYS THAT WHILE STOPPING IT IS ALWAYS A PRIORITY...THIS TIME OF YEAR, IT TOPS THE LIST.SEVEN AND FOUR'S GREG ANGEL EXPLAINS HOW LAW ENFORCEMENT AND EVEN BARS ARE WORKING TOGETHER TO MAKE SURE PEOPLE RING IN THE NEW YEAR SAFELY.

December 31, 2008

Time: 6:00-6:30pm

Duration :30

SOME AREA CAB COMPANIES ARE WORKING WITH A LOCAL DISTRIBUTOR TO HELP KEEP DRUNK DRIVERS OFF THE ROAD.H- COX AND SON IN GRAND TRAVERSE COUNTY HAS HANDED OUT VOUCHERS TO LOCAL BARS.THE PROGRAM IS CALLED ALERT CAB IS IN IT'S TWENTY- THIRD- YEAR. THESE VOUCHERS ARE GOOD FOR ONE CAB RIDE HOME FROM PARTICIPATING CAB COMPANIES IN TRAVERSE CITY AND CADILLAC BARTENDERS ARE ALLOWED TO GIVE THE VOUCHERS OUT TO PATRONS FOR A FREE RIDES. PATRONS THEN TURN THE VOUCHER OVER TO THE CAB DRIVER FOR A SAFE RIDE HOME.

December 31, 2008

Time: 6:00-6:30pm

Duration :30

ASK ANYONE IN NORTHERN MICHIGAN AND THEY'LL TELL YOU HOW DICEY A DRIVE IT CAN BE DURING THE WINTER MONTHS ... A DRIVE THAT CAN BE MADE SO MUCH WORSE WHEN SNOW PLOWS ARE SCARCE.WITH THE SNOWFALL NEARING RECORDS THIS YEAR ... A VIEWER EMAILED US, ASKING ABOUT THE ROAD CREWS BUDGETS, AND HOW MUCH IT COSTS FOR OVERTIME AND HOLIDAY PAY.WE HAVE THE ANSWERS IN TODAY'S FACT FINDER REPORT.

## **PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **COMMUNITY INVOLVEMENT/DEVELOPMENT**

(Including volunteerism, blood drives, revitalizing neighborhoods and mentoring)

#### **Local News**

October 2, 2008

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN COMMUNITY IS COMING TOGETHER FOR A BIRTHDAY CELEBRATION WITH A CAUSE THIS WEEKEND.BERNICE CARSON SMITH, KNOWN AS "BERNIE", WAS BORN PREMATURELY, HAS DOWN SYNDROME, AND HAS UNDERGONE THREE OPEN HEART SURGERIES. SHE TURNS ONE TOMORROW. ON SATURDAY, FAMILY AND FRIENDS OF THE SMITH FAMILY WILL BE HOLDING A FUNDRAISER FOR HER ONGOING CARE. THE EVENT, CALLED "BERNIN' HOT HOEDOWN OF HEARTS" WILL FEATURE A SILENT AUCTION, GAMES FOR KIDS, SQUARE DANCING, HAYRIDES, AND MORE.

October 2, 2008

Time: 6:00-6:30pm

Duration :30

AFTER LOSING A LOVED ONE TO CANCER-- A LEELANAU COUNTY WOMAN IS TURNING HER GRIEF INTO HOPE FOR OTHERS. IN THIS MONTH'S EXCLUSIVE YOUR TOWN HERO REPORT SEVEN AND FOUR'S COURTNEY REHMER TAKES A CLOSER LOOK AT HOW THE WORK AND DEDICATION OF ONE WOMAN HELPED BRING A NATIONAL EVENT BACK TO ONE NORTHERN MICHIGAN COMMUNITY.

October 3, 2008

Time: 6:00-6:30pm

Duration :30

THE QUICK THINKING AND FAST ACTIONS OF A NORTHERN MICHIGAN MAN SAVED AN EIGHT YEAR OLD FROM DROWNING IN A CHARLEVOIX AREA SWIMMING POOL. TODAY HE'S BEING HONORED FOR HIS HEROIC EFFORTS. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

October 4, 2008

Time: 6:00-6:30pm

Duration :30

HUNDREDS OF PEOPLE ARE TAKING A DETOUR THROUGH THE WOODS THIS WEEKEND - TO SUPPORT A GOOD CAUSE. TIMBER RIDGE WAS THE SITE TODAY FOR THE 14TH ANNUAL REMEMBRANCE RUN IN TRAVERSE CITY.... THE EVENT IS A MAJOR FUNDRAISER FOR THE WOMEN'S CANCER FUND AT MUNSON MEDICAL CENTER. 350 PEOPLE SIGNED UP FOR THE 5k AND 1 MILE EVENTS. SUPPORTERS COULD RUN, WALK, RIDE A BIKE, OR EVEN RIDE IN STROLLERS TO SUPPORT THE CAUSE.

October 5, 2008

Time: 6:00-6:30pm

Duration :30

KIDS AND GROWN-UPS WITH A LITTLE "SPARE" TIME HIT THE BOWLING ALLEY TODAY TO SUPPORT A GOOD CAUSE. IT'S THE 18TH ANNUAL BOWL FOR KIDS IN TRAVERSE CITY, PUT ON BY THE OPTIMIST CLUB. THE GAMES AT TIMBER LANES BENEFIT A NUMBER OF YOUTH PROGRAMS IN THE GRAND TRAVERSE AREA. OVER THE YEARS THE OPTIMISTS HAVE CONTRIBUTED TO BIG BROTHERS BIG SISTERS, CHILD AND FAMILY SERVICES, THE YMCA, AND SPECIAL OLYMPICS AMONG OTHERS... TODAY THE BOWLING ALLEY IS FILLED WITH LOTS OF KIDS AND PARENTS, SUPPORTING THEIR SCHOOLS AND THEIR HOBBIES.

October 5, 2008

Time: 6:00-6:30pm

Duration :30

THE LATEST SHOW COMING TO TRAVERSE CITY'S OLD TOWN PLAYHOUSE TAKES A SERIOUS TURN.... BUT IN DOING SO IT ALSO CALLS ATTENTION TO A LOCAL SUPPORT GROUP. THE SHOW IS CALLED "RABBIT HOLE"... IT'S A 2007 PULITZER PRIZE AND TONY AWARD WINNER. BUT IT'S ALSO A DRAMA -- A TRAGIC STORY ABOUT A COUPLE DEALING WITH GRIEF AFTER THE LOSS OF A YOUNG CHILD. THE CAST IS WORKING WITH "MICHAEL'S PLACE" ... A NONPROFIT GROUP IN TRAVERSE CITY THAT AIMS TO SUPPORT GRIEVING CHILDREN AND FAMILIES AFTER THE DEATH OF A LOVED ONE. STAFF ARE OFFERING THEIR SUPPORT AND EXPERTISE TO THE CAST AND CREW TO CREATE AN ACCURATE PORTRAYAL OF THE FAMILY CRISIS. IN RETURN.... NEXT FRIDAY NIGHT'S PERFORMANCE WILL BE A BENEFIT SHOW THAT ALSO SUPPORTS MICHAEL'S PLACE.

October 7, 2008

Time: 5:00-6:00pm

Duration :30

THERE IS STILL TIME TO JOIN COMMUNITY MEMBERS TO FIGHT HUNGER BY FILLING EMPTY BOWLS IN BENZIE COUNTY. IT'S THE 11-TH ANNUAL "SOUP NIGHT" TAKING PLACE AT MONEY'S PLATTE RIVER INN IN HONOR. YOU ARE LOOKING AT VIDEO OF LAST YEARS EVENT. THE FUNDRAISER HELPS STOCK THE BENZIE FOOD PARTNERS FOOD PANTRY.

October 7, 2008

Time: 6:00-6:30pm

Duration :30

THE HABITAT FOR HUMANITY IN ANTRIM COUNTY IS CALLING OUT TO ALL VOLUNTEERS. THE RE-STORE IN MANCELONA SELLS ITEMS THAT IN TURN GO TO FUND HOUSING PROJECTS FOR FAMILIES IN NEED. HOWEVER, THE RE-STORE'S MANAGER SAYS THEY'RE SEEING A DRASTIC INCREASE IN THE NUMBER OF PEOPLE SHOPPING AT THE STORE YET HAVE LITTLE HELP TO KEEP THE STORE GOING.

THE RE-STORE IS ASKING FOR HELP OF ANY VOLUNTEERS WHO CAN DONATE JUST A FEW HOURS OF THEIR TIME AROUND THE STORE. TO LEARN MORE YOU CAN LOG ON TO OUR WEBSITE AT TV-7-DASH-4-DOT-COM.

October 10, 2008

Time: 5:00-6:00pm

Duration :30

TRAVERSE CITY'S FORMER CITY MANAGER IS BEING RECOGNIZED STATEWIDE. RICHARD LEWIS HAS BEEN GIVEN A 2008 SPECIAL AWARD OF MERIT BY THE MICHIGAN MUNICIPAL LEAGUE. THE AWARD IS PRESENTED TO THOSE WHO THE LEAGUE FEELS REPRESENT EXCEPTIONAL LEADERSHIP IN MICHIGAN COMMUNITIES. LEWIS SERVED AS THE TRAVERSE CITY MANAGER FOR 17 YEARS UNTIL HIS RESIGNATION THIS YEAR. AFTER RESIGNING LEWIS SAID HE CHOSE TO MOVE ON TO SPEND TIME WITH HIS FAMILY AND ENTER A NEW PROFESSION IN ATLANTA WITH A MULTINATIONAL CORPORATION THERE.

October 10, 2008

Time: 5:00-6:00pm

Duration :30

LAW ENFORCEMENT AGENCIES IN MANISTEE ARE COMING TOGETHER TO MAKE SURE CHILDREN IN THE AREA DON'T GET LEFT OUT THIS CHRISTMAS. THE "SHOP WITH A COP" PROGRAM IS HOLDING A FUNDRAISING EVENT TOMORROW AT GROUNDS CAFE ON WASHINGTON STREET IN MANISTEE. ALL DONATIONS COLLECTED WILL PROVIDE GIFT CERTIFICATES FOR CHILDREN IN NEED OF BUYING TOYS THIS CHRISTMAS. THE EVENT RUNS FROM NOON UNTIL 9 AND WILL HAVE LIVE MUSIC AND FOOD PROVIDED BY LOCAL GROCERY STORES. ITEMS WILL ALSO BE AUCTIONED OFF AT THE EVENT TO RAISE MONEY -- INCLUDING A DETROIT RED WINGS HOCKEY PUCK SIGNED BY DARREN MCCARTY.

October 11, 2008

Time: 6:00-6:30pm

Duration :30

TODAY IT WAS MORE THAN JUST A QUILT SALE AND SHOW- IT WAS A CHANCE TO BENEFIT AREA ORGANIZATIONS. THAT'S BECAUSE THE "PATCHWORK IN THE PINES" AT ST. FRANCIS HIGH SCHOOL IN TRAVERSE CITY FEATURED 300-QUILTS FOR IT'S 8TH QUILT EXHIBIT THE BLANKETS RANGED FROM MACHINE MADE TO HAND MADE. PROCEEDS FROM TWO RAFFLE QUILTS GO TOWARDS THE TRAVERSE AREA NORTHWESTERN FOOD BANK, FRESH FOOD PARTNERSHIP AND THE WOMEN'S RESOURCE CENTER.

October 12, 2008

Time: 6:00-6:30pm

Duration :30

IN TRAVERSE CITY TODAY PEOPLE LACED UP THEIR SNEAKERS AND TOOK PART IN A WALK THAT AIMS TO HELP END HUNGER. THE 28TH ANNUAL HUNGER "CROP WALK" BRINGS OUT HUNDREDS OF PEOPLE EACH YEAR IN GRAND TRAVERSE COUNTY. ACCOMPANIED BY THE ST. FRANCIS MARCHING BAND, THE SIX-MILE WALK TOOK PEOPLE THROUGH TOWN. THE MONEY RAISED GOES TOWARDS STOPPING HUNGER WORLD WIDE...AND EVEN RIGHT HERE IN NORTHERN MICHIGAN.

October 16, 2008

Time: 5:00-6:00pm

Duration :30

COMMUNITY MEMBERS IN CHEBOYGAN ARE COMING TOGETHER TO HELP RAISE MONEY FOR A FAMILY WHO LOST ALL OF THEIR BELONGINGS IN A HOUSE FIRE. THE VAN-DEUREN FAMILY'S HOME WAS COMPLETELY DESTROYED IN A FIRE AT THE BEGINNING OF THE MONTH. WHILE THEIR HOME WAS COVERED BY THEIR INSURANCE, THE POSSESSIONS INSIDE ARE NOT. THINGS LIKE PICTURE ALBUMS AND PAST CHRISTMAS PRESENTS TAKE TIME TO REPLACE. BUT YOU CAN HELP RETURN THEIR LIVES A LITTLE CLOSER TO NORMAL. A WHITE FISH DINNER BENEFIT WILL BE HELD THIS SATURDAY FROM 1 IN THE AFTERNOON UNTIL 4, AT THE V-F-W HALL IN CHEBOYGAN.

October 17, 2008

Time: 5:00-6:00pm

Duration :30

COMMUNITY MEMBERS IN TRAVERSE CITY ARE COMING TOGETHER TO HELP FEED PEOPLE IN NEED, BY ENJOYING A GOOD MEAL. THE ST. PATRICKS MEN'S CLUB IS HOSTING A PANCAKE BREAKFAST THIS SUNDAY AT ST. PATRICK CHURCH ON WEST SILVER LAKE RD. SOUTH. ALL PROFITS FROM THE EVENT WILL GO TO THE NORTHWEST MICHIGAN FOOD COALITION. THE COALITION HELPS SUPPLY FOOD TO NEEDY FAMILIES IN THE GREATER GRAND TRAVERSE BAY REGION. SUNDAY'S BREAKFAST STARTS AT 8-30 IN THE MORNING AND CONTINUES UNTIL 12-30 IN THE AFTERNOON. IT COSTS 5-50 FOR ADULTS AND 3-50 FOR KIDS 5 AND OLDER - - 4 AND UNDER ARE FREE.

October 21, 2007

Time: 6:00-6:30pm

Duration :30

A TRAVERSE CITY PROGRAM THAT HELPS PEOPLE WITH SPECIAL NEEDS LEARN CAREER SKILLS WILL BE OPENING A NEW OFFICE THAT WILL EMPLOY ABOUT 25 PEOPLE. PAPERWORKS STUDIO RECENTLY GOT A GRANT FOR MORE THAN 50-THOUSAND DOLLARS THAT WILL ALLOW THEM TO OPEN THE NEW BUILDING. SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

October 22, 2008

Time: 6:00-6:30pm

Duration :30

SOME NORTHERN MICHIGAN FISHERMEN SAVE THE LIVES OF TWO GIRLS WHO WERE CANOEING DOWN THE MANISTEE RIVER THIS PAST WEEKEND. ACCORDING TO THE FISHERMEN, THE TWO GIRLS FELL OUT OF THEIR CANOE AND WERE HAVING A HARD TIME SWIMMING DUE TO THE COLD WATER. SEVEN AND FOUR'S ROB PRESTON HAS THE STORY.

October 24, 2008

Time: 5:00-6:00pm

Duration :30

A HAUNTED HOUSE STRIVES TO GIVE YOU A GOOD SCARE THIS HALLOWEEN WHILE RAISING MONEY TO EASE THE FEARS OF SOME NORTHERN MICHIGAN PATIENTS. GRIMFELL ASYLUM IS IN THE OLD CIRCUIT CITY BUILDING ON SOUTH AIRPORT ROAD NEAR TRAVERSE CITY. THE HAUNTED HOUSE BRINGS OUT THE HALLOWEEN SPIRIT--OR SPIRITS--THROUGH ITS TWISTS AND TURNS. A VISIT TO THE ATTRACTION GOES BEYOND A SPOOKY GOOD TIME. PART OF THE PROCEEDS BENEFIT MUNSON'S SMITH FAMILY BREAST HEALTH CENTER. LAST YEAR--THEY DONATED ONE THOUSAND DOLLARS.

October 24, 2008

Time: 6:00-6:30pm

Duration :30

EARLIER TODAY YOU MIGHT HAVE NOTICED DOZENS OF SHOPPING CARTS MAKING THEIR WAY ACROSS THE GRANDVIEW PARKWAY IN TRAVERSE CITY. WELL THAT PARADE OF GROCERY CARTS-- OVER FLOWING WITH FOOD-- IS MAKING IT A LITTLE BIT EASIER FOR LOCAL FAMILIES IN NEED. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

October 25, 2008

Time: 6:00-6:30pm

Duration :30

WITH HALLOWEEN RIGHT AROUND THE CORNER, IT'S THAT TIME OF YEAR FOR HAUNTED HOUSES AND EVEN HAUNTED TRAILS THIS YEAR ORGANIZERS OF ONE EVENT IN LAKE ANN ARE DOING SOMETHING A LITTLE DIFFERENT. 7&4'S MELISSA SMITH JOINS US WITH MORE....MELISSA?

October 27, 2008

Time: 5:00-6:00pm

Duration :30

FOR YEARS MICHIGAN HAS PROMOTED IT'S "ADOPT-A-HIGHWAY" PROGRAM TO KEEP GARBAGE DOWN FROM ALONG OUR ROADS...NOW THE STATE IS ASKING FOR HELP WITH A NEW PROJECT THAT LOOKS TO BEAUTIFY OUR ROADS. IT'S CALLED "ADOPT-A-LANDSCAPE". THE MICHIGAN DEPARTMENT OF TRANSPORTATION IS LOOKING FOR VOLUNTEERS TO HELP BEUTIFY OUR ROADWAYS BY PLANTING TREES, PLANTING FLOWERS, TRIMMING AND OTHER TYPES OF LANDSCAPE MAINTENANCE PROJECTS. FOR MORE INFORMATION LOG ON TO OUR WEBSITE T-V 7 DASH 4 DOT COM AND GO ON THE LINKS IN THE NEWS PAGE.

October 27, 2008

Time: 5:00-6:00pm

Duration :30

SEVERAL NORTHERN MICHIGAN ORGANIZATIONS ARE RECEIVING FINANCIAL HELP THANKS TO THE TRAVERSE CITY BEACH BUMS. THE BASEBALL TEAM DONATED NEARLY 145-THOUSAND DOLLARS THIS YEAR TO A NUMBER OF ORGANIZATIONS INCLUDING LOCAL SCHOOLS, THE GRAND TRAVERSE Y-M-C-A AND THE STRIKE OUT CANCER CAMPAIGN. THE TEAM ALSO DONATED MORE THAN 35-HUNDRED GAME TICKETS TO STUDENTS AS PART OF A READING PROGRAM.

October 30, 2008

Time: 5:00-6:00pm

Duration :30

A HEALTHY COMPETITION KICKED OFF TODAY IN TRAVERSE CITY TO STIR UP DONATIONS FOR CHARITY. IT'S THE ANNUAL UNITED WAY CHILI COOK-OFF. PEOPLE GOT TO ENJOY SOME HOT FOOD AND EVEN HAD CHANCES TO WIN SOME PRIZES. TO BRING A LITTLE MORE ATTENTION TO THIS YEARS EVENT SOME OF THE MEN GOT INTO THE SPIRIT OF HALLOWEEN...BY DRESSING LIKE WOMEN. AND ORGANIZERS SAY IT REALLY SPICED THINGS UP...

October 31, 2008

Time: 6:00-6:30pm

Duration :30

WE HAVEN'T EVEN FINISHED HALLOWEEN BUT ALREADY SOME AREA STUDENTS ARE LOOKING TOWARD CHIRSTMAS.THE GRAND TRAVERSE AREA CATHOLIC SCHOOLS WILL BE KICKING OFF THEIR OPERATION CHRISTMAS CHILD PACKING PARTY TOMORROW. THE PACKING PARTY WILL BE TAKING PLACE AT SAINT FRANCIS HIGH SCHOOL GYMNASIUM.TODAY TRAILERLOADS OF SUPPLIES WERE UNLOADED AT THE SCHOOL TO BEGIN THE PROCESS OF FILLING THOUSANDS OF BOXES FOR KIDS IN NINTY- FIVE COUNTRIES.

November 2, 2008

Time: 6:00-6:30pm

Duration :30

A FAMILY DISCUSSION AROUND THE DINNER TABLE TURNS INTO A CHARITABLE EVENT THAT WILL HELP SOME AREA FOOD PANTRIES STOCK THEIR SHELVES.TRICK OR TREATING FOR MOST KIDS IS A CHANCE TO MEET UP WITH FRIENDS AND STOCK UP ON CANDY- BUT THIS TIME AROUND ONE ANTRIM COUNTY FAMILY DECIDED TO SOMETHING DIFFERENT.THEY GATHERED A GROUP OF FRIENDS AND WENT DOOR TO DOOR ON HALLOWEEN- BUT INSTEAD OF CANDY THEY ASKED FOR CANNED FOOD.

November 2, 2008

Time: 6:00-6:30pm

Duration :30

IF YOU FIND YOURSELF WITH TOO MANY SWEETS AFTER THE HALLOWEEN WEEKEND THERE IS A PLACE WILLING TO TAKE THEM OFF YOUR HANDS.TOMORROW THE SUTTONS BAY DENTAL CENTER WILL BE BUYING CANDY BACK FROM THE COMMUNITY TO SUPPORT TROOPS OVERSEAS.THE OFFICE WILL PAY ONE DOLLAR FOR EVERY POUND OF CANDY DONATED.DENTIST STEVE HALL SAYS IT'S NOT ABOUT KEEPING THE SUGARY CANDIES AWAY FROM KIDS AND THEIR TEETH - AS MUCH AS IT IS A A GOOD WAY TO HELP FILL CARE PACKAGES FOR TROOPS OVERSEAS.

November 2, 2008

Time: 6:00-6:30pm

Duration :30

SOME COMMUNITY MEMBERS ARE ALREADY THINKING ABOUT CHRISTMAS - MAKING SURE THAT THOSE LESS FORTUNATE HAVE A SPECIAL HOLIDAY SEASON- AND THEY'RE DOING IT ONE SHOE BOX AT A TIME. OPERATION CHRISTMAS CHILD IS AN ANNUAL EVENT THAT FILLS SHOE BOXES FULL OF CHRISTMAS GIFTS FOR CHILDREN IN POVERTY STRICKEN COUNTRIES. 7&4'S MELISSA SMITH WAS AT THE PACKAGING EVENT IN TRAVERSE CITY THIS WEEKEND AND SHE HAS THE DETAILS...MELISSA?

November 3, 2008

Time: 5:00-6:00pm

Duration :30

THE D-N-R IS ALSO ENCOURAGING HUNTERS TO DONATE ALL OR A EVEN JUST A FEW POUNDS OF THEIR KILL TO HELP FEED NEEDY PEOPLE IN MICHIGAN. LAST YEAR HUNTERS GAVE NEARLY 23-THOUSAND POUNDS OF VENISON TO LOCAL CHARITIES THROUGH THE PROGRAM. DONATIONS MUST HOWEVER BE MADE THROUGH PARTICIPATING PROCESSORS. BURRITT'S FRESH MARKET IN TRAVERSE CITY AND THE BUCK STOP IN GRAWN BOTH PARTICIPATE IN THE PROGRAM. FOR THE COMPLETE LIST HEAD TO OUR WEBSITE TV-7 DASH 4 DOT COM.

November 3, 2008

Time: 6:00-6:30pm

Duration :30

KIDS LOVE CANDY! AND MANY GOT PLENTY OF IT TRICK OR TREATING THIS HALLOWEEN. SOME ARE CHOOSING TO GIVE IT UP-- BY TAKING IT TO A PLACE WHERE SUGARY SNACKS ARE NOT USUALLY ENCOURAGED. SEVEN AND FOUR'S KRISTIN MACIOROWSKI HAS THE STORY.

November 3, 2008

Time: 6:00-6:30pm

Duration :30

FOR THOSE WANTING TO CAST YOUR VOTE--BUT NOT QUITE SURE HOW YOU WILL MAKE IT TO THE POLLS--- A LOCAL CAB SERVICE MAY BE ABLE TO HELP. FOR ONE DAY ONLY CHERRY CAPITAL CAB IN TRAVERSE CITY WILL BE OFFERING FREE CAB RIDES. OUT OF ITS FOUR CABS HITTING THE STREETS... ONE WILL BE DESIGNATED SOLELY TO DRIVING VOTERS TO AND FROM THE POLLS. THE SERVICE IS OPEN TO ANYONE IN NEED AND VOTING WITHIN CITY LIMITS.

November 6, 2008

Time: 5:00-6:00pm

Duration :30

THE FINISHING TOUCHES ARE BEING PUT ON A NEW BOATHOUSE IN TRAVERSE CITY ... A PROJECT WHICH WILL BENEFIT THE COMMUNITY WHO HELPED BUILD IT. THE TRAVERSE AREA COMMUNITY SAILING CLUB DEDICATED THE HULL PARK BOATHOUSE TODAY. THE BUILDING IS NAMED AFTER GORDON AND JEAN CORNWELL WHO ARE LONGTIME SUPPORTERS OF THE ORGANIZATION. THE BOATHOUSE AND DOCK WERE MADE POSSIBLE WITH 400-THOUSAND DOLLARS IN GRANTS AND COMMUNITY DONATIONS. THE SAILING CLUB INTRODUCES THE SPORT OF SAILING TO CHILDREN EACH SUMMER ON BOARDMAN LAKE, THE RENOVATIONS MADE WILL HELP GIVE ACCESS TO PEOPLE WITH DISABILITIES AS WELL.

November 6, 2008

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN COMMUNITY IS SHOWING ITS PASSION FOR PRESERVING HISTORY. BUSINESSES AND RESIDENTS OF FIFE LAKE HAVE DONATED MORE THAN 100- THOUSAND DOLLARS THIS YEAR TO BRING A LOCAL LANDMARK BACK TO LIFE. A ONE ROOM SCHOOLHOUSE, AFTER A SIX DECADE STINT AS THE TOWN LIBRARY, HAS BEEN RESTORED TO ITS 1878 CONDITION. THE FIFE LAKE AREA HISTORICAL SOCIETY WILL INVITE AREA STUDENTS TO SPEND A DAY IN THE LIFE OF THE OLD SCHOOL HOUSE BEGINNING THIS SPRING.

November 6, 2008

Time: 6:00-6:30pm

Duration :30

LAST MONTH A MEDICAL MIRACLE HAPPENED AS ONE NORTHERN MICHIGAN FAMILY WATCHED THEIR ONE YEAR OLD DAUGHTER--BERNIE---CELEBRATE HER FIRST BIRTHDAY.THE FAMILY SAYS ITS THANKS TO THE SUPPORT FROM THE COMMUNITY THAT'S MADE THE LONG JOURNEY TO GET WHERE THEY ARE TODAY---- BEARABLE.SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON HOW FRIENDS AND COMPLETE STRANGERS HAVE FOREVER CHANGED THIS FAMILY'S LIFE IN THIS MONTH'S EXCLUSIVE YOUR TOWN HERO REPORT.

November 7, 2008

Time: 6:00-6:30pm

Duration :30

ITS THAT TIME OF YEAR AGAIN--TIME WHEN PEOPLE DIG A LITTLE BIT DEEPER INTO THEIR POCKETS HOPING TO GIVE SOME RELIEF TO THOSE IN NEED. BUT AS SEVEN AND FOUR'S COURTNEY REHMER FOUND OUT--THIS YEAR--THE NEED IS GREATER THAN EVER BEFORE.

November 9, 2008

Time: 6:00-6:30pm

Duration :30

A GROUP OF STUDENTS IS SPENDING THE DAY IN CARDBOARD BOXES - HOPING FOR YOUR BOXES OF FOOD.IT'S HAPPENING IN ANTRIM COUNTY, WHERE STUDENTS FROM ELK RAPIDS HIGH SCHOOL AND THE INDUSTRIAL TECH DEPARTMENT .... CRAWLED IN TO THE CARDBOARD BOXES AT NOON TODAY.THEY'RE DOING IT TO CALL ATTENTION TO THE NEEDS OF THE COMMUNITY .... AND THEY'LL STAY IN THOSE BOXES FOR 24 HOURS - UNTIL NOON ON MONDAY.

November 10, 2008

Time: 6:00-6:30pm

Duration :30

THIS WEEK IS SET ASIDE TO HIGHLIGHT AN ISSUE THAT IS BECOMING AN INCREASING PROBLEM .. HOMELESSNESS. BUT ONE ORGANIZATION IS TRYING TO PUT A FACE ON THE ISSUE WITH PEOPLE TELLING THEIR OWN FIRST HAND STRUGGLES.SEVEN AND FOUR'S SHEENA ELZIE REPORTS.

November 10, 2008

Time: 6:00-6:30pm

Duration :30

SOME ANTRIM COUNTY STUDENTS FOUND OUT FIRST HAND HOW HARD IT IS TO SPEND THE NIGHT OUTSIDE.IT'S AN EFFORT TO GIVE BACK TO THE COMMUNITY, AND AT ELK RAPIDS HIGH SCHOOL THEY HAD VERY DIFFERENT WAY OF HELPING OUT.STUDENTS ACTUALLY BUILT A CARDBOARD BOX AND HAD TO LIVE IN IT FOR 24 HOURS. SCHOOL LEADERS SAY STUDENTS VOLUNTEERED TO LIVE THE LIFE OF SOMEONE WHO WAS HOMELESS AS A PART OR THEIR ARCHITECH CLASS ASSIGNMENT. STUDENTS WERE OUTSIDE ALL NIGHT THROUGH THE COLD COLLECTING CANS AND WINTER CLOTHING FOR PEOPLE IN NEED.

November 11, 2008

Time: 5:00-6:00pm

Duration :30

A GRAND TRAVERSE COUNTY RESTAURANT IS GIVING FREE MEALS TO HONOR VETERANS FOR THEIR SERVICE TO OUR COUNTRY.PEOPLE WERE LINED UP OUTSIDE THE DOORS OF RICO'S CAFE IN GRAWN THIS MORNING FOR THEIR COMPLIMENTARY BREAKFAST BUFFET. ANY VETERAN OF WAR OR PERSON PRESENTLY ENLISTED IN THE MILITARY WAS WELCOME TO COME IN AND EAT--ON THE HOUSE. A LUNCH WAS HELD THIS AFTERNOON AND A DINNER SERVICE IS STILL BEING OFFERED RIGHT NOW AND WILL CONTINUE UNTIL 8 O-CLOCK TONIGHT.

November 11, 2008

Time: 6:00-6:30pm

Duration :30

AN AREA FAMILY IS HOLDING A FUNDRAISER TO HELP THEIR MOTHER GET A NEW LIVER. KRISTI MCINTIRE, A PARENT OF THREE CHILDREN IN THE SUTTONS BAY

AREA SCHOOLS WAS DIAGNOSED WITH A GENETIC DISORDER THAT RESULTED IN CIRRHOSIS OF THE LIVER. DUE TO THE COST OF A LIVER TRANSPLANT THE MCINTIRES ARE HOLDING A FUNDRAISER TO HELP COVER THE COST. THE DINNER FUNDRAISER WILL BE HELD TOMORROW BETWEEN 5 AND 7 P-M AT THE SUTTONS BAY ELEMENTARY AND HIGH SCHOOL CAFETERIAS. IT'S SEVEN DOLLARS PER PERSON OR 20 DOLLARS PER FAMILY.

November 11, 2008

Time: 6:00-6:30pm

Duration :30

SOME GRAND TRAVERSE COUNTY STUDENTS ARE TRYING TO HELP THOSE IN NEED STAY WARM THIS WINTER SEASON. STUDENTS AND STAFF AT EASTERN ELEMENTARY SCHOOL ARE HOLDING THEIR ANNUAL PEACE MAKER WINTER CLOTHING DRIVE. STUDENTS SAY TAKING PART IN THIS KIND OF SERVICE IS A LEARNING EXPERIENCE.

November 11, 2008

Time: 6:00-6:30pm

Duration :30

IT'S A COMMUNITY VETERANS DAY TRADITION IN ITS TWELFTH YEAR IN OTSEGO COUNTY. 7 & 4'S GREG ANGEL SHOWS US HOW THE YOUNG AND OLD GATHER TO GIVE THANKS TO THOSE WHO SERVED OUR COUNTRY.

November 11, 2008

Time: 6:00-6:30pm

Duration :30

A VETERAN OF WORLD WAR TWO TOOK TIME TO SHARE HIS EXPERIENCES WITH THE TRAVERSE CITY AREA COMMUNITY TODAY. BILL STEFFLER SERVED IN WORLD WAR TWO AND RETURNED HOME IN 19-46. STEFFLER WAS AN ARMY SOLDIER IN ARMY'S ONE- HUNDRED- THIRD FIELD ARTILLERY BATTALION. IN HONOR OF VETERANS DAY STEFFLER SPOKE AT THE GRAND TRAVERSE HERITAGE CENTER. HE READ LETTERS HE HAD WRITTEN DURING THE WAR AND SPOKE OF HIS EXPERIENCES.

November 11, 2008

Time: 6:00-6:30pm

Duration :30

COMMUNITIES ACROSS THE COUNTRY ARE TAKING TIME TO HONOR THOSE WHO FOUGHT FOR OUR FREEDOM THIS VETERANS DAY ... AND IN TRAVERSE CITY IT WAS A SOMBER REMINDER OF THE ULTIMATE SACRIFICES MADE. 169 CROSSES LINE THE OPEN SPACE IN TRAVERSE CITY. THE VETERANS FOR PEACE GROUP PUT UP DOZENS OF CROSSES TO HONOR MICHIGAN SOLDIERS WHO DIED IN THE IRAQ WAR. THE GROUP SAYS \*ALL\* MILITARY MEMBERS WHO CONTRIBUTED TO DEFENDING THE UNITED STATES WILL BE REMEMBERED FOREVER.

November 12, 2008

Time: 5:00-6:00pm

Duration :30

ALONG WITH SOON SEEING FRESH SNOW ON THE SLOPES, MOUNT HOLIDAY WILL SOON HAVE A FRESH NEW LOOK. RENOVATIONS ARE UNDERWAY AT THE SKI AREA EAST OF TRAVERSE CITY. THE LODGE WILL BE GETTING NEW INSULATION, HEAT, AND A NEW KITCHEN--IN ADDITION TO NEW SIDING. EXPANSIONS ARE PLANNED FOR THE BEGINNER HILLS TO ACCOMODATE MORE SKIERS. A LOT OF THESE PROJECTS ARE THE WORK OF VOLUNTEERS.

November 12, 2008

Time: 5:00-6:00pm

Duration :30

WITH THE ECONOMY IN TURMOIL MANY PEOPLE RIGHT HERE IN NORTHERN MICHIGAN ARE FACING TOUGH FINANCIAL TIMES. AND WITH THE HOLIDAYS COMING UP-- MONEY CAN PUT A LOT OF STRESS ON FAMILIES. TO HELP RELIEVE SOME OF THAT STRESS--WE'VE ASSEMBLED A TEAM OF FINANCIAL EXPERTS. DIANA FAIRBANKS JOINS US LIVE FROM OUR PHONE BANK OF FINANCIAL EXPERTS RIGHT HERE IN OUR TRAVERSE CITY STUDIO. DIANA?



November 12, 2008

Time: 6:00-6:30pm

Duration :30

WITH OR WITHOUT THE SNOW IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS IN KALKASKA COUNTY.THE TREES ARE GOING UP FOR THE 12TH ANNUAL KAIR'S FESTIVAL OF TREES BEING HELD INSIDE OF THE NORTHLAND CENTER IN KALKASKA. THE DISPLAY OPENS UP TO THE PUBLIC THIS WEEKEND.IN ADDITION TO THE TRESS, ORGANIZERS SAY THEY'LL ALSO HAVE RAFFLES AND SILENT AUCTIONS TO HELP RAISE FUNDS TO SUPPORT THOSE IN NEED. LAST YEAR'S EVENT RAISED ABOUT 20-THOUSAND-DOLLARS.

November 13, 2008

Time: 5:00-6:00pm

Duration :30

IF YOU LIVE AROUND TRAVERSE CITY, YOU CAN SAVE ON A RIDE AND DONATE TO CHARITY AT THE SAME TIME.TO HELP FEED THE HUNGRY THIS HOLIDAY SEASON, CHERRY CAPITAL CABS WILL CUT THE COST OF YOUR CAB FARE IF YOU DONATE CANNED FOOD. 50-CENTS PER CAN WILL BE KNOCKED OFF YOUR FARE FOR EACH CAN YOU DROP OFF. THERE IS NO LIMIT TO THE NUMBER YOU CAN DONATE...BUT ONLY THE FIRST FOUR CANS WILL COUNT TOWARD YOUR RIDE. ALL OF THE CANS COLLECTED WILL BE GIVEN TO THE GOODWILL INN.

November 14, 2008

Time: 5:00-6:00pm

Duration :30

A BIG BOX STORE IN GRAND TRAVERSE COUNTY IS MAKING IT EASIER FOR PEOPLE TO DONATE TO THE FATHER FRED FOUNDATION. MEIJER ON U-S 37 IN TRAVERSE CITY IS OFFERING 10 DOLLAR GIFT CARDS THAT WILL GO DIRECTLY TO THE FOUNDATION. WITH LOCAL NEED UP 30-PERCENT FROM LAST YEAR, MEIJER FEELS THE PROGRAM WILL HELP MORE PEOPLE DONATE. THE STORE DIRECTOR SAYS WHERE A CAN DRIVE IS LIMITED TO NON-PERISHABLE ITEMS... THE GIFT CARDS ALLOW THE FOUNDATION VOLUTEERS TO COME IN AND PICK UP ITEMS LIKE MILK AND EGGS, WHEN THEY NEED THEM.

November 14, 2008

Time: 6:00-6:30pm

Duration :30

IT'S BEEN A CHALLENGING YEAR FOR A NORTHERN MICHIGAN PROGRAM HELPING TEEN MOTHERS.PARTICIPATION HAS MORE THAN DOUBLED AS GIRLS LEARNED OF THE OPPORTUNITY--BUT FUNDING ISN'T KEEPING UP WITH THE DEMAND.7&4'S KRISTIN MACIOROWSKI HAS THE STORY.

November 14, 2008

Time: 6:00-6:30pm

Duration :30

A SCHOOL TRANSPORTATION DEPARTMENT IS HONORING ITS VETERANS.TODAY T-CAPS TRANSPORTATION DEPARTMENT CELEBRATED VETERANS DAYS AND HONORED THOSE VETERANS WHO WORK FOR THE DEPARTMENT.AS PART OF THE CEREMONY THERE WAS A BREAKFAST HELD FOLLOWED BY GUEST SPEAKER COMMANDER OF THE TRAVERSE CITY COAST GUARD AIR STATION, CAPTAIN STU MERRILL.THIS WAS THE THIRD YEAR FOR THE EVENT

November 15, 2008

Time: 6:00-6:30pm

Duration :30

THE DNR IS ALSO ENCOURAGING DEER HUNTERS TO DONATE PART OR ALL OF THEIR HARVESTS TO HELP FEED THOSE IN NEED. IT'S PART OF THE MICHIGAN SPORTSMEN AGAINST HUNGER PROGRAM.LAST SEASON HUNTERS DONATED ALMOST 23-THOUSAND POUNDS OF VENISON TO LOCAL CHARITIES BY USING LICENSED PROCESSORS. HUNTERS CAN EITHER DONATE THE ENTIRE DEER... OR AS LITTLE AS ONE POUND OF THE MEAT THEY'VE HAD PROCESSED FOR THEIR OWN USE. TO

LEARN MORE ABOUT THE PROGRAM OR TO FIND A LIST OF PARTICIPATING VENISON PROCESSORS, LOG ON TO OUR WEBSITE AT TV7-4.COM.

November 15, 2008

Time: 6:00-6:30pm

Duration :30

WITH CHRISTMAS APPROACHING SOME PEOPLE ARE FINDING A GOOD WAY TO REMEMBER THOSE IN NEED IN ANTRIM COUNTY. VISION TWENTY-TWENTY, AN ORGANIZATION AFFILIATED WITH HABITAT FOR HUMANITY IS HAVING A CHILI SUPPER AND BAKE SALE AT THE MANCELONA SENIOR CENTER. ALL OF THE PROCEEDS ARE GOING TO HELP ELIMINATE THE NEED FOR SUBSIDIZED HOUSING IN MANCELONA. THE GROUP SAYS BESIDES PROVIDING A SPECIAL DINNER TONIGHT, THEY ALSO HAVE THEIR MAIN GOAL IN MIND FOR A RATHER LARGE CROWD.

November 17, 2008

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN OPERA HOUSE IS GETTING A FACELIFT THANKS TO A STATE GRANT. THE CHEBOYGAN OPERA HOUSE WAS AWARDED MORE THAN 16-THOUSAND DOLLARS FROM THE MICHIGAN COUNCIL FOR ARTS AND CULTURAL AFFAIRS. THE PURPOSE OF THE GRANT IS TO HELP FUND EXPANSION, RENOVATION AND CONSTRUCTION PROJECTS AT CULTURAL FACILITIES IN THE STATE. THE OPERA HOUSE WILL USE THE MONEY TO PAY FOR NEW STAGE DRAPERIES AND PLASTER REPAIR.

November 21, 2008

Time: 5:00-6:00pm

Duration :30

IT'S A SIGN OF THE TIMES ... A HOLIDAY FUND RAISING EFFORT BEGINS EARLIER IN THE SEASON DUE TO RISING LEVELS OF NEED IN THE COMMUNITY. THE SALVATION ARMY BELL RINGERS ARE GETTING A JUMP START ON THEIR RED KETTLE DRIVE CAMPAIGN AT AREA GLEN'S MARKETS THE FIRST VOLUNTEERS BEGAN COLLECTING DONATIONS AT TWO THIS AFTERNOON ON EIGHT STREET IN TRAVERSE CITY. OFFICIALS SAY NEED IS UP ... MAKING IT ESSENTIAL TO BEGIN THE CAMPAIGN NOW.

November 21, 2008

Time: 5:00-6:00pm

Duration :30

TOYS FOR TOTS HAS HELPED FAMILIES IN NEED PUT A SMILE ON CHILDREN'S FACES FOR YEARS. BUT NOW THEY ARE FACING AN UNHEARD OF CHALLENGE. ORGANIZERS SAY REQUESTS ARE UP 20 TO 30 PERCENT FROM JUST ONE YEAR AGO. AND LAST YEAR--THEY COLLECTED 18-THOUSAND TOYS FOR FAMILIES IN FIVE COUNTIES. THEY NEED DONATIONS NOW MORE THAN EVER--AS EVEN SOME PEOPLE WHO HAVE GIVEN IN THE PAST--THIS YEAR ARE ON THE LIST FOR HELP. \*YOU\* CAN HELP BY BRINGING A NEW, UNWRAPPED TOY TO THE KICK OFF TOMORROW FROM NOON UNTIL 2 IN THE LOBBY OF THE GREAT WOLF LODGE. IT IS A FUN EVENT FOR THE WHOLE FAMILY--WITH ACTIVITIES AND REFRESHMENTS--AS WELL AS SANTA HIMSELF ARRIVING VIA THE COAST GUARD HELICOPTER.

November 21, 2008

Time: 6:00-6:30pm

Duration :30

IT'S GOING TO BE A TIGHT CHRISTMAS THIS YEAR FOR MANY FAMILIES. FOR YEARS-- TOYS FOR TOTS HAS HELPED NORTHERN MICHIGAN FAMILIES IN NEED FULFILL THOSE HOLIDAY WISHES BUT NOW--ORGANIZERS ARE SEEING SOMETHING THEY'VE NEVER ENCOUNTERED BEFORE. SEVEN AND FOUR'S KRISTIN MACIOROWSKI EXPLAINS.

November 22, 2008

Time: 6:00-6:30pm

Duration :30

THE ANNUAL TOYS FOR TOTS PROGRAM KICKS OFF TODAY IN NORTHERN MICHIGAN.

FAMILIES CAME OUT TO THE GREAT WOLF LODGE IN TRAVERSE CITY TO SHOW THEIR SUPPORT AND EVEN GET A CHANCE TO MEET WITH SANTA. THE EVENT BRINGS OUT HUNDREDS OF PEOPLE EVERY YEAR - AND AGAIN THIS YEAR ORGANIZERS SAY THE NEED IS BIGGER THAN LAST YEAR. WITH TOUGH ECONOMIC TIMES RIGHT HERE IN NORTHERN MICHIGAN, TOYS FOR TOTS IS AIMING TO HELP MAKE CHRISTMAS SPECIAL FOR THOSE FAMILIES IN NEED...AND THEY'RE DOING IT ONE TOY AT A TIME.

November 22, 2008

Time: 6:00-6:30pm

Duration :30

IT WAS A BUILDING BLITZ FOR A GOOD CAUSE IN TRAVERSE CITY TODAY. VOLUNTEERS FROM HOME DEPOT PARTNERED WITH FREEDOM BUILDERS TO BUILD 35 WHEELCHAIR RAMPS. IT'S A PART OF AN INITIATIVE CALLED "FRAMING HOPE", WHERE HOME DEPOT PROVIDES THE MATERIALS AND THE MANPOWER FOR SOME OF THE ORGANIZATION PROJECTS. FREEDOM BUILDERS SERVES THE NEEDY THROUGH OUT A FIVE COUNTY AREA, AND OFFICIALS SAY EVENTS LIKE THE ONE TODAY ARE AN IMPORTANT PART OF THE ORGANIZATION'S MISSION:

November 24, 2008

Time: 6:00-6:30pm

Duration :30

THIS TIME OF YEAR WE HEAR A LOT ABOUT CHARITABLE ORGANIZATIONS SEEKING DONATIONS. BUT WHAT IF YOU NEED EXTRA HELP THIS YEAR? HOW DO YOU KNOW WHERE TO TURN OR IF YOU EVEN QUALIFY? SEVEN AND FOUR'S KRISTIN MACIOROWSKI SAT DOWN WITH A SALVATION ARMY COORDINATOR TO LEARN MORE.

November 25, 2008

Time: 6:00-6:30pm

Duration :30

WELL, IT'S A LONG LIVED TRADITION STARTED NEARLY ONE HUNDRED YEARS AGO AND TODAY IT CONTINUES...SEVEN AND FOUR'S GREG ANGEL TAKES US TO THE SHORES OF CHEBOYGAN WHERE THE COAST GUARD IS PREPARING TO DELIVER SOME SPECIAL GIFTS TO SOME FAMILIES IN NEED.

November 25, 2008

Time: 6:00-6:30pm

Duration :30

AND ON THANKSGIVING, ANOTHER GROUP WILL BE DISHING UP A WARM MEAL FOR THOSE WHO NEED ONE. THE COMMUNITY MEALS PROGRAM WILL HOST ITS TWENTIETH ANNUAL THANKSGIVING DINNER AT THE TRINITY LUTHERAN CHURCH. IT'S THE 20TH SUCH EVENT AT TRINITY LUTHERAN CHURCH IN TRAVERSE CITY. DINNER IS THURSDAY FROM 1 TO 3 P-M. ANYONE WHO IS IN NEED AND WOULD LIKE A HOT MEAL IS INVITED TO TAKE PART.

November 25, 2008

Time: 6:00-6:30pm

Duration :30

A TRAVERSE CITY ORGANIZATION IS GETTING AN EARLY START ON THANKSGIVING FOR THOSE LESS FORTUNATE. FATHER FRED WILL BE HOLDING THEIR ANNUAL THANKSGIVING DINNER TOMORROW AT THE PARK PLACE DOME IN TRAVERSE CITY. MEALS WILL START BEING SERVED AT 5-30. IF YOU WOULD LIKE TO ATTEND ORGANIZERS SAY YOU SHOULD GET THERE EARLY SINCE THEY CAN ONLY ACCOMMODATE 300 PEOPLE. THE EVENT IS A SIT DOWN DINNER AND FOOD IS SERVED TO GUESTS BY VOLUNTEERS.

November 25, 2008

Time: 6:00-6:30pm

Duration :30

THE HOUSE OF HOPE IN TRAVERSE CITY IS GEARING UP FOR THE EIGHTH ANNUAL CHARITY AUCTION. THE AUCTION IS ONLINE EVENT... WITH THE MONEY RAISED GOING TO HELP TROUBLED TEENS AND THEIR FAMILIES. HOUSE OF HOPE ALSO HELPS TO GENERATE MONEY TO PROVIDE SCHOLARSHIPS FOR TROUBLED TEENS.

THE AUCTION WILL CONTINUE UNTIL DECEMBER SECOND WITH ITEMS STARTING TO BE TAKEN DOWN AT NINE P-M. THIS AUCTIONS HAS ALL KINDS OF ITEMS FROM SKI TUNING PACKAGES... TO SEPTIC PUMPING... THERE IS EVEN SOMEONE AUCTIONING OFF A PERSONAL WATERCOLOR PORTRAIT.

November 25, 2008

Time: 6:00-6:30pm

Duration :30

TODAY FAMILIES ACROSS NORTHERN MICHIGAN OFFICIALLY HAVE CHILDREN THAT THEY CAN CALL THEIR OWN AFTER DOZENS OF ADOPTIONS ARE FINALIZED IN THE COURTROOM. SEVEN AND FOUR'S SHEENA ELIZE HAS MORE ON WHAT ADOPTION DAY MEANS TO THE FAMILIES WELCOMING NEW CHILDREN INTO THEIR HOMES.

November 26, 2008

Time: 5:00-6:00pm

Duration :30

A NORTHERN MICHIGAN CHARITABLE ORGANIZATION IS GETTING THE JUMP ON THE HOLIDAY SEASON BY OFFERING A SIT DOWN DINNER FOR THE LESS FORTUNATE IN OUR AREA. COURTNEY REHMER JOINS US LIVE FROM THE PARK PLACE HOTEL IN TRAVERSE CITY WHERE TONIGHT'S THANKSGIVING DINNER IS ABOUT TO BEGIN.

November 26, 2008

Time: 5:00-6:00pm

Duration :30

MORE PEOPLE ARE TURNING TO THE FATHER FRED FOUNDATION TO HELP FILL THEIR FRIDGE WITHOUT BREAKING THE BANK. IN FACT THE EXECUTIVE DIRECTOR SAYS THEY'VE SEEN A ONE HUNDRED PERCENT INCREASE IN NEED IN THE PAST WEEK ALONE. NORMALLY SHE SAYS EACH DAY THEY GIVE AWAY TWO THOUSAND DOLLARS WORTH OF FOOD TO FAMILIES. BUT THIS WEEK THEY'RE AVERAGING FOUR TO SIX THOUSAND DOLLARS WORTH. SHE SAYS IT'S THE ECONOMY THAT'S EATING AWAY AT GROCERY BUDGETS AND BRINGING MORE PEOPLE INTO THE PANTRY.

November 26, 2008

Time: 6:00-6:30pm

Duration :30

WHILE THE FATHER FRED ORGANIZATION IS HOLDING ITS COMMUNITY DINNER TONIGHT, VOLUNTEERS ARE BUSY JUST A FEW BLOCKS AWAY, GETTING READY TO HOST HUNDREDS FOR A THANKSGIVING FEAST TOMORROW. SEVEN AND FOUR'S KRISTIN MACIOROWSKI SHOWS US WHAT'S UNDERWAY AT TRINITY LUTHERAN CHURCH.

November 27, 2008

Time: 6:00-6:30pm

Duration :30

A THANKSGIVING DINNER BRINGS OUT HUNDREDS OF PEOPLE FROM AROUND NORTHERN MICHIGAN. THE 20TH ANNUAL DINNER AT TRINITY LUTHERAN CHURCH IN TRAVERSE CITY IS A WAY TO HELP THOSE IN NEED, ESPECIALLY ON THE HOLIDAY. 7&4'S MELISSA SMITH HAS THE DETAILS.

November 27, 2008

Time: 6:00-6:30pm

Duration :30

PEOPLE IN ONE NORTHERN MICHIGAN COMMUNITY ARE GETTING A LITTLE EXERCISE BEFORE THEIR "BIG" HOLIDAY FEAST. JOGGERS, WALKERS AND RUNNERS TOOK TO THE STREETS OF DOWNTOWN TRAVERSE CITY FOR THE ANNUAL THANKSGIVING DAY TURKEY TROT. PARTICIPANTS STARTED THEIR TROT AT 9- A-M. THE EVENT IS SPONSORED BY THE TRAVERSE CITY Y-M-C-A. ALL THE MONEY RAISED WILL HELP SUPPORT THE NEW BUILDING IN TRAVERSE CITY.

November 28, 2008

Time: 5:00-6:00pm

Duration :30

WITH NEED UP THIS YEAR THE SALVATION ARMY IN PETOSKEY HAS A NEW WAY YOU CAN DONATE TO HELP THOSE IN NEED THIS CHRISTMAS. BELL RINGERS IN THE

AREA ARE NOW ACCEPTING GIFT CARDS AS DONATIONS ALONG WITH CASH AND CHANGE. THE SALVATION ARMY IN PETOSKEY HOPES BY ADDING GIFT CARDS TO THE LIST...MORE PEOPLE WILL BE INSPIRED TO DONATE. THEY SAY THE EXTRA OPTION SHOULD HELP, BUT THEY STILL NEED MORE HELP TO COMBAT THE INCREASED NEED THIS YEAR.

November 29, 2008

Time: 6:00-6:30pm

Duration :30

MARINES IN A TOYS FOR TOTS FLOAT COLLECTED THE NEW TOYS FROM PEOPLE DURING THE PARADE.AS 7 & 4'S MELISSA SMITH REPORTS, PARADE ORGANIZERS SAY THEIR MAIN GOAL IS TO COLLECT AS MANY TOYS AS POSSIBLE FOR CHILDREN THIS CHRISTMAS.

November 29, 2008

Time: 6:00-6:30pm

Duration :30

MAKING THE WEEKEND MORE FUN FOR YOU AND THE KIDS COULD ALSO HELP ADULTS WITH SPECIAL NEEDS.TWO COMMUNITY GROUPS IN BENZIE COUNTY ARE HOSTING A HOLIDAY STORE AND SANTA'S WORKSHOP - EVERY SATURDAY BETWEEN NOW AND CHRISTMAS.ORGANIZERS ARE ALSO SPONSORING A CANNED FOOD DRIVE AND WINTER CLOTHING DRIVE FOR AREA FAMILIES IN NEED.MEANWHILE THE HOLIDAY STORE AT THE BENZIE DROP IN CENTER OFFERS HANDMADE ARTS AND CRAFTS... AND THE KIDS GET A CHANCE TO VISIT WITH SANTA.THE BENZIE FOOD PARTNERS AND BENZIE COMMUNITY MENTAL HEALTH ARE SUPPORTING THE PROJECT AGAIN - IT'S OPEN EVERY SATURDAY BETWEEN NOW AND CHRISTMAS - AND IT'S AT THE BENZIE DROP IN CENTER ON US 31 IN BENZONIA.

November 29, 2008

Time: 6:00-6:30pm

Duration :30

IT TOOK SIX YEARS TO FIX WHAT WAS IGNORED FOR ALMOST 15 YEARS... BUT NOW THE COMMUNITY IS READY TO CELEBRATE.IT'S ALL TAKING PLACE TONIGHT AT WHAT MOST PEOPLE KNOW AS "BUILDING 50" OF THE GRAND TRAVERSE COMMONS.THE 380-THOUSAND SQUARE FOOT BUILDING WAS ABANDONED IN 1989, BUT HAS SINCE BEEN UNDER A MAJOR RENOVATION PROJECT THAT STARTED IN 2002.THE QUARTER-MILE LONG BUILDING IS 122 YEARS OLD, AND MORE THAN HALF OF IT IS OCCUPIED BY RESIDENTIAL, COMMERCIAL, OR RETAIL SPACE. NOW THE ENTIRE SOUTH WING OF THE BUILDING IS COMPLETE.WITH MORE THAN 500 PEOPLE WHO NOW LIVE OR WORK AT THE VILLAGE AT GRAND TRAVERSE - THAT COMMUNITY IS CELEBRATING A MILESTONE TONIGHT.

December 2, 2008

Time: 6:00-6:30pm

Duration :30

IT WAS AN UNUSUAL SIGHT AT AN AREA STORE-- AS PEOPLE RECEIVED CHECKS INSTEAD OF WRITING THEM. SEVEN AND FOUR'S KRISTIN MACIOROWSKI HAS MORE ON HOW THAT MONEY WILL BENEFIT NORTHERN MICHIGAN COMMUNITIES.

December 2, 2008

Time: 6:00-6:30pm

Duration :30

AND WHILE WE'RE ON THE TOPIC OF ANIMALS, WE'VE HEARD QUITE A BIT ABOUT THE DEMAND AT AREA FOOD PANTRIES, BUT WHAT ABOUT SOME OF OUR FOUR LEGGED FRIENDS?ACCORDING TO THE DIRECTOR OF THE CHEBOYGAN HUMAN SOCIETY DEMAND IS JUST AS HIGH.THAT'S WHY THE ORGANIZATION IS PLACING A DOZEN COLLECTION BINS AT AREA BUSINESSES TO TRY TO GATHER FOOD AND OTHER ITEMS, NOT ONLY FOR THOSE ANIMALS AT THE SHELTER BUT ALSO FOR PET OWNERS WHO MAY NOT BE ABLE TO AFFORD TO FEED THEIR CATS OR DOGS.

December 2, 2008

Time: 6:00-6:30pm

Duration :30

THE CHEBOYGAN HUMANE SOCIETY IS DEVELOPING PLANS TO ADD ON TO THEIR BUILDING IN A BIG WAY. SEVEN AND FOUR'S GREG ANGEL EXPLAINS.

December 3, 2008

Time: 6:00-6:30pm

Duration :30

THE DOWNTOWN TRAVERSE CITY ASSOCIATION IS GIVING BACK TO THE COMMUNITY. NUMBERS ARE IN FROM LAST MONTH'S 'SHOP YOUR COMMUNITY DAY IN DOWNTOWN TRAVERSE CITY. DOWNTOWN STORES DONATED 15 PERCENT OF THEIR PROFITS TO AREA ORGANIZATIONS--RAISING MORE THAN THIRTEEN-THOUSAND-DOLLARS IN TOTAL. THE WOMEN'S RESOURCE CENTER RECEIVED MORE THAN TWO- THOUSAND-DOLLARS... GRAND TRAVERSE AREA CATHOLIC SCHOOLS GOT JUST OVER ELEVEN-HUNDRED DOLLARS... AND FATHER FRED'S AND THE BOOTS FOR KIDS PROGRAMS RECEIVED ABOUT ONE- THOUSAND DOLLARS EACH.

December 3, 2008

Time: 6:00-6:30pm

Duration :30

TWO AREA ORGANIZATIONS TEAMED UP TO HELP SENIORS GET TOGETHER AND CREATE SOME HOLIDAY CHEER. THE TRAVERSE CITY SENIOR CENTER HOSTED THEIR SECOND ANNUAL HOLIDAY GREETINGS LUNCH AND CARD PARTY. CAREGIVERS FROM COMFORT KEEPERS' ALSO ASSISTED SENIORS WITH WRITING HOLIDAY CARDS AND ADDRESSING ENVELOPES. ORGANIZERS SAY THIS ASSISTANCE CAN HELP EASE THE BURDEN OF SENDING OUT HOLIDAY GREETINGS FOR MANY SENIORS.

December 3, 2008

Time: 6:00-6:30pm

Duration :30

WITH AN EARLY START TO THE WINTER AND RISING HOME HEATING COSTS SOME AREA SENIORS ARE IN NEED OF ASSISTANCE. THE GRAND TRAVERSE REGIONAL COMMUNITY FOUNDATION IS LOOKING FOR DONATION TO HELP ASSIST SENIORS WITH THIS YEAR'S HOME HEATING COSTS. LAST YEAR THE FOUNDATION GRANTED MORE THAN 41- THOUSAND DOLLARS IN ASSISTANCE. THEIR GOAL FOR THIS YEAR IS 50- THOUSAND DOLLARS.

December 3, 2008

Time: 6:00-6:30pm

Duration :30

THE WOMAN'S RESOURCE CENTER OF NORTHERN MICHIGAN IS AGAIN ASKING FOR YOUR HELP TO PROVIDE ASSISTANCE TO THOSE IN NEED. THE ORGANIZATION SERVES 5 AREA COUNTIES, OPERATING A SHELTER FOR VICTIMS OF DOMESTIC AND SEXUAL ASSAULT. AGAIN THIS YEAR THEY ARE HOLDING THEIR SAFE HOME HARVEST FOOD AND SUPPLY DRIVE TO TRY TO OBTAIN ITEMS THEY SAY THEY NEED. ITEMS INCLUDE NON-PERISHABLE FOODS, PAPER PRODUCTS AND AN ASSORTMENT OF OTHER HOUSEHOLD ITEMS.

December 4, 2008

Time: 6:00-6:30pm

Duration :30

IN THE OUTSKIRTS OF TRAVERSE CITY AND ON 40 ACRES OF LAND SITS THE HOUSE OF HOPE ACADEMY--- A FACILITY DESIGNED TO RESTORE TROUBLED FAMILIES AND THEIR KIDS. IN 2001 THE ROUND FAMILY OPENED UP THE DOORS -- --THAT FOR CLOSE TO 200 TEENAGERS-- BOTH NEAR AND FAR---HAS BECOME MORE OF A HOME THAN A SCHOOL. SEVEN AND FOUR'S COURTNEY REHMER HAS MORE IN THIS MONTH'S EXCLUSIVE YOUR TOWN HERO REPORT.

December 5, 2008

Time: 5:00-6:00pm

Duration :30

THE HOLIDAYS OFTEN INSPIRE US TO DO SOMETHING NICE FOR OTHERS--NOT ONLY FOR OUR OWN FAMILY OR FRIENDS--BUT FOR THOSE WE MAY NOT KNOW THROUGH DONATING MONEY OR TIME. BUT MANY PEOPLE THROUGHOUT NORTHERN MICHIGAN

GIVE ALL YEAR LONG. SOME OF THOSE SPECIAL PEOPLE WERE RECENTLY HONORED FOR THEIR EFFORTS.

December 5, 2008

Time: 6:00-6:30pm

Duration :30

IT'S THE LAST DAY FOR THE TOYS FOR TOTS TROLLEY - AND WHAT BETTER WAY TO FILL IT UP THAN BY TAKING DOZENS OF KIDS ON THE ANNUAL SHOPPING TRIP. 7 & 4's BILL FROEHLICH HAS THE STORY FROM THE BUSY AISLES OF THE TRAVERSE CITY MEIJER STORE... WHERE THE KIDS TEAMED UP WITH LOCAL HEROES.

December 6, 2008

Time: 6:00-6:30pm

Duration :30

THE KIWANIS CLUBS IN THE TRAVERSE CITY AREA ARE BRINGING KIDS OF ALL AGES TOGETHER TO HELP THE HUNGRY ALL ACROSS THE WORLD. IT'S CALLED THE KIDS AGAINST HUNGER CAMPAIGN... AND YOUNG AND OLD ARE COMING TOGETHER WITH THE SAME GOAL - TO HELP THOSE IN NEED. FOR THE THIRD YEAR IN A ROW, THE VOLUNTEERS HAVE RAISED 56-HUNDRED DOLLARS TO PACKAGE 20-THOUSAND MEALS. SOME OF THEM WILL BE SHIPPED TO THOSE WHO ARE HUNGRY AROUND THE WORLD ... OTHER MEALS WILL STAY CLOSER TO HOME.

December 6, 2008

Time: 6:00-6:30pm

Duration :30

A DOWNTOWN TRAVERSE CITY STORE IS TURNING YOUR DONATIONS INTO SAVINGS AT THE CASH REGISTER. IT'S HAPPENING UNTIL 9 O'CLOCK TONIGHT AT THE CHERRY REPUBLIC ON DOWNTOWN FRONT STREET. THE STORE IS COLLECTING ALL THE SO-CALLED "BEAR ESSENTIALS" .... BOTH NON-PERISHABLE FOOD ITEMS AND PERSONAL HYGIENE ITEMS THOSE ITEMS WILL BE DONATED TO THE GOODWILL INN SHELTER. IN EXCHANGE FOR DONATIONS - SHOPPERS ARE GETTING 20% OFF OF EVERY PURCHASE THEY MAKE.

December 7, 2008

Time: 6:00-6:30pm

Duration :30

SOME KIDS IN THE TRAVERSE CITY AREA ARE DOING THEIR CHRISTMAS SHOPPING THIS WEEKEND - BUT THEY'RE NOT DOING IT FOR THEMSELVES. IT'S THE 16TH ANNUAL SHOPPING TRIP SPONSORED BY THE OPTIMIST CLUB OF TRAVERSE CITY. KIDS FROM BIG BROTHERS, BIG SISTERS AND CHILD AND FAMILY SERVICES HIT THE LOCAL TARGET STORE TO BUY HOLIDAY GIFTS FOR THEIR FAMILIES. OVER THE TWO-DAY EVENT, 45 KIDS EACH GET TO SPEND 75 DOLLARS ON PRESENTS FOR THOSE IN THEIR FAMILY. AND EACH CHILD IS TEAMED UP WITH A VOLUNTEER FROM THE OPTIMIST CLUB.

December 8, 2008

Time: 5:00-6:00pm

Duration :30

THE TOYS FOR TOTS PROGRAM IS IN DESPERATE NEED OF DONATIONS ... WITH A THIRTY PERCENT DROP OVER LAST YEAR ... AND THE NEED UP. THE TOY TROLLEY WRAPPED UP ITS WEEK LONG TREK ACROSS NORTHERN MICHIGAN FRIDAY. DURING THE DRIVE MORE THAN 14-HUNDRED TOYS WERE GATHERED ... BUT BY THIS TIME LAST YEAR MORE THAN 4-THOUSAND WERE COLLECTED. OFFICIALS WITH THE PROGRAM SAY THE TOY "REQUEST" IS UP BY TWENTY PERCENT THIS YEAR, AND HOPE PEOPLE MEET THAT NEED BY DONATING A NEW UNWRAPPED TOY BY DECEMBER NINETEENTH.

December 8, 2008

Time: 6:00-6:30pm

Duration :30

THE HOLIDAYS ARE USUALLY A TIME WHEN PEOPLE ARE CLOSE TO HOME, BUT FOR TROOPS SERVING OUR COUNTRY THAT'S NOT ALWAYS POSSIBLE. SO MEMBERS OF ONE

AREA CHURCH ARE TRYING TO MAKE CHRISTMAS A LITTLE MORE SPECIAL FOR SOLDIERS AND THEY'RE DOING IT ONE PACKAGE AT A TIME. 7&4'S MELISSA SMITH EXPLAINS

December 8, 2008

Time: 11:00-11:35pm

Duration :30

ACROSS NORTHERN MICHIGAN NON PROFIT ORGANIZATIONS--- LIKE THE UNITED WAY--- ARE FEELING A CHILL FROM A COOLING ECONOMY. IN FACT FOR WEXFORD COUNTY TIMES HAVE GOTTEN SO TOUGH FINANCIALLY THAT THIS YEAR MIGHT BE THE FIRST TIME THE CHAPTER \*DOES NOT\* MEET ITS YEARLY GOAL. SEVEN AND FOUR'S COURTNEY REHMER HAS THE DETAILS.

December 9, 2008

Time: 5:00-6:00pm

Duration :30

RECENTLY WE CHANGED OUR WEBSITE FROM TV7-4.COM TO UPNORTHLIVE.COM. OUR GOAL FOR UPNORTHLIVE.COM IS TO BE YOUR \*COMMUNITY SOURCE FOR LOCAL EVENTS, ISSUES, AND CONCERNS AS WELL AS AN ONLINE RESOURCE FOR ALL YOUR LOCAL NEWS, WEATHER, AND SPORTS. ONE OF THE BEST WAYS TO HELP SERVE THE COMMUNITY IS THROUGH OUR COMMUNITY CALENDAR... AND IT'S EASIER TO USE THAN YOU MIGHT THINK.

December 9, 2008

Time: 6:00-6:30pm

Duration :30

IN 70 DAYS, THE TELEVISION SIGNAL THAT WE WILL BE BROADCASTING FROM RIGHT HERE... WILL BE DIFFERENT... YOU WILL BE WATCHING OUR NEWS.. NOT FROM OUR CURRENT ANALOG SIGNAL... BUT RATHER IN DIGITAL... AND 7 AND 4 NEWS IS MAKING SURE THAT NOT ONLY WILL WE BE SERVING ALL OF OUR CURRENT VIEWERS... BUT WE WILL BE REACHING OUT TO SOME WHO CANT EVEN WATCH US NOW.

December 10, 2008

Time: 6:00-6:30pm

Duration :30

IT'S NO SECRET THE REQUESTS FOR TOYS FROM TOYS FOR TOTS ARE UP THIS YEAR BY AT LEAST TWENTY PERCENT. THAT MEANS ORGANIZERS NEED TO COLLECT AT LEAST 23--THOUSAND TOYS BY THE END OF THE DRIVE. EVEN IN A TOUGH ECONOMY--AREA BUSINESSES ARE CONTINUING EXTRA EFFORTS TO HELP INSPIRE THE COMMUNITY. SEVEN AND FOUR'S KRISTIN MACIOROWSKI HAS THE STORY.

December 11, 2008

Time: 6:00-6:30pm

Duration :30

A TRAVERSE CITY ORGANIZATION AND A WEXFORD COUNTY TREE FARM ARE TEAMING UP TO MAKE SURE EVERY FAMILY CAN HAVE A MERRY CHRISTMAS 7 & 4'S SHEENA ELZIE SHOWS US MORE ON THE SPECIAL DELIVERIES FOR FAMILIES IN NEED:

December 12, 2008

Time: 6:00-6:30pm

Duration :30

A PROGRAM SET UP BY A MAJOR COMMUNICATIONS COMPANY IS HELPING FIGHT DOMESTIC VIOLENCE IN NORTHERN MICHIGAN. THE HOPE-LINE PROGRAM SET UP BY VERIZON WIRELESS HAS GIVEN A 4--THOUSAND DOLLAR GRANT TO GOODWILL INDUSTRIES OF NORTHERN MICHIGAN. THE MONEY WILL HELP FUND EDUCATIONAL PROGRAMS FOR DOMESTIC VIOLENCE SURVIVORS AND HELPS VICTIMS REGAIN CONTROL IN THEIR LIVES. CUSTOMERS CAN DONATE OLD USED PHONES TO THE PROGRAM TO BE REBUILT. PROFITS EARNED HELP SUPPORT THE HOPE LINE PROGRAM. TO LEARN MORE LOG ON TO OUR WEBSITE UP-NORTH-LIVE DOT COM AND GO TO THE LINKS IN THE NEWS PAGE.

December 13, 2008



Time: 6:00-6:30pm Duration :30  
AN ANNUAL HOLIDAY EVENT IN WEXFORD COUNTY BRINGS AREA ORGANIZATIONS, CHURCHES AND COMMUNITY MEMBERS TOGETHER TO HELP MAKE CHRISTMAS POSSIBLE FOR THOSE IN NEED.THE 20TH ANNUAL PROJECT CHRISTMAS EVENT AT THE WEXFORD COUNTY CIVIC CENTER IS HELPING CLOSE TO 35-HUNDRED PEOPLE RECEIVE TOYS, FOOD AND CLOTHING THIS SEASON.ORGANIZERS SAY WITH THE CONSTANT NEWS OF JOB LOSSES THROUGHOUT THE AREA, THE NEED FOR THIS YEAR'S EVENT IS VERY CRUCIAL FOR FAMILIES FROM MISSAUKEE AND WEXFORD COUNTIES.

December 14, 2008  
Time: 6:00-6:30pm Duration :30  
FOR PEOPLE LIVING IN MICHIGAN, BEING SURROUNDED BY FRESH WATER MAY BE SOMETHING WE SOMETIMES TAKE FOR GRANTED.BUT A FESTIVAL THIS WEEKEND RAISES AWARENESS ABOUT ISSUES FACING MICHIGAN'S WATERS AND THE SIGNIFICANT ROLE THEY PLAY BOTH LOCALLY AND AROUND THE WORLD.

December 15, 2008  
Time: 6:00-6:30pm Duration :30  
DESPITE THE WEATHER, IT IS THE BUSIEST MAILING DAY OF THE YEAR. 960 MILLION CARDS AND LETTERS ARE EXPECTED TO BE PROCESSED TODAY ACROSS THE COUNTRY. AND IN NORTHERN MICHIGAN LOCAL SHIPPING STORES ARE SEEING MORE PEOPLE GETTING THOSE PACKAGES OUT IN THE MAIL TODAY. SEVEN AND FOUR'S SHEENA ELZIE EXPLAINS.

December 16, 2008  
Time: 6:00-6:30pm Duration :30  
THE ECONOMY IS NOT ONLY PLACING A CRUNCH ON TOY DONATIONS, BUT ALSO ON THE SALVATION ARMY. YOU CAN TRADITIONALLY HEAR THE RINGING OF THE BELLS NEAR ENTRANCES TO MANY AREA STORES. BUT, THE DIRECTOR OF THE OTSEGO COUNTY SALVATION ARMY SAYS A DECLINE IN VOLUNTEERS HAS FORCED THEM TO CUT BACK AND ONLY DO BELL RINGING THREE DAYS A WEEK.THAT IN TURN HAS ALSO LEAD TO A SIGNIFICANT DROP IN DONATIONS BEING MADE TO THE SALVATION ARMY. THE DIRECTOR SAYS BECAUSE OF THAT THEY'RE ALREADY HAVING TO CUT BACK ON THE AMOUNT OF ASSISTANCE THAN CAN PROVIDE TO SOME PEOPLE.

December 16, 2008  
Time: 6:00-6:30pm Duration :30  
CHRISTMAS IS JUST OVER A WEEK AWAY AND LOCAL CHARITIES AND SERVICE ORGANIZATIONS SAY THEY NEED YOUR HELP TO MAKE SURE NO CHILD GOES WITHOUT A TOY THIS HOLIDAY.SEVEN AND FOUR'S GREG ANGEL REPORTS.

December 16, 2008  
Time: 11:00-11:35pm Duration :30  
THE BASEMENT IS WHERE THE SALVATION ARMY'S FOOD PANTRY IS BASED AND TWO HUNDRED HOLIDAY BASKETS FOR LOCAL FAMILIES IN NEED.BUT THE WATER DESTROYED ALL OF THE BASKETS AND NEARLY A THOUSAND DOLLARS WORTH OF FOOD. SEVEN AND FOUR'S COURTNEY REHMER HAS MORE ON THE DAMAGE AND THE ORGANIZATION'S GROWING NEED.

December 22, 2008  
Time: 6:00-6:30pm Duration :30  
WITH CHRISTMAS JUST THREE DAYS AWAY, FINAL PREPARATIONS ARE UNDERWAY FOR A DINNER THAT'S EXPECTED TO SERVE OVER ONE-THOUSAND NORTHERN MICHIGAN PEOPLE.THE ANNUAL CHRISTMAS DINNER AT TRINITY LUTHERAN CHURCH NOT ONLY WELCOMES HUNDREDS OF PEOPLE TO A SIT DOWN MEAL- BUT EVEN

INCLUDES DELIVERED MEALS TO THOSE WHO CAN'T ATTEND IT.7&4'S MELISSA SMITH REPORTS.

December 24, 2008

Time: 6:00-6:30pm

Duration :30

JUST A FEW SHORT HOURS UNTIL THE TABLES ARE SET FOR A HOLIDAY MEAL THAT WILL FEED MORE THAN A THOUSAND THE TRINITY LUTHERAN CHURCH IN TRAVERSE CITY IS PREPARING FOR THEIR ANNUAL CHRISTMAS DINNER.IN ADDITION TO SERVING MEALS THE CHURCH WITH ALSO DELIVER MEALS TO THOSE THAT CAN'T MAKE IT TO THE CHURCH.THE MEALS WILL START TOMORROW AT ONE AND END AT THREE... AND ARE AVAILABLE TO ANYONE IN NEED.

December 24, 2008

Time: 6:00-6:30pm

Duration :30

THE FORTON FAMILY OF TRAVERSE CITY IS WATCHING THE FLIGHT STATUS OF AN ARRIVING NORTHWEST PLANE VERY CAREFULLY.SEVEN AND FOUR'S GREG ANGEL TELLS US WHY THIS FLIGHT IS BRINGING WITH IT A SPECIAL CHRISTMAS GIFT.

December 25, 2008

Time: 6:00-6:30pm

Duration :30

TODAY, THOUSANDS OF AMERICAN TROOPS SERVING OVERSEAS SPENT THEIR CHRISTMAS DAY "ON DUTY"... BUT AS MARTIN FLETCHER SHOWS US THAT DOESN'T MEAN THEY DIDN'T GET AT LEAST A LITTLE TIME TO OBSERVE THE HOLIDAY.

December 25, 2008

Time: 6:00-6:30pm

Duration :30

A HOLIDAY DINNER SERVES UP SOME CHRISTMAS SPIRIT TO FAMILIES IN NEED. THE TRINITY LUTHERAN CHURCH HAS BEEN WORKING FOR DAYS TO PREPARE FOR THE HOLIDAY MEAL.THOUSANDS OF VOLUNTEER HOURS HAVE BEEN PUT INTO THIS MEAL AND IT ALL CAME TOGETHER TODAY.SHEENA ELZIE HAS MORE ABOUT ALL THE WORK AND THOSE WHO WERE IN ATTENDENCE.