

**DESCRIPTION OF WPBN-TV PROGRAMS PROVIDING THE MOST SIGNIFICANT
TREATMENT OF COMMUNITY ISSUES
1st Quarter 2010**

Program	Day	Time
7&4 News Today	M-F	5:30-7:00am
7&4 Midday News	M-F	11-11:30am
7&4 News at 5pm	M-F	5:00-6:00pm
7&4 News at 6pm	M-SU	6:00-6:30pm
7&4 News at 11pm	M-F	11-11:35pm
7&4 News at 11pm	SA	11-11:30pm
7&4 News at 11pm	SU	11-11:35pm

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Issue-responsive program segments are usually (2 minutes) in duration, unless otherwise indicated.

DATELINE NBC	Saturdays	8:00-9:00pm
	Sundays	7:00-8:00pm

This is an NBC network program often featuring investigative reporting on controversial issues facing the American public. The program usually has multiple segments, 8-15 minutes in duration.

MEET THE PRESS	Sundays	9:00-10:00am
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This NBC News interview program usually has one or more guests being questioned about subjects in the news by moderator Tim Russert and other reporters.

TODAY SHOW	M-F	7:00-10:00am
	SA	8:00-10:00am
	SU	8:00-9:00am

NBC network news program offering a mix of news, weather, and features, including interviews and in-depth reports on issues of public concern.

NBC NIGHTLY NEWS	M-SU	6:30-7:00pm
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This NBC network news program provides a roundup of the days major news events, as well as in-depth reports on issues of public concern.

EDUCATION MATTERS Newscast	M-F	Within
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PUBLIC SERVICE ANNOUNCEMENTS

Everyday	Various Times
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Varying length announcements (:10, :15, :20, :30, :60, and :120) that air throughout the stations' broadcast day about issues of community interest

**PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY
ISSUES**

ECONOMY

(Including business development, community infrastructure, small business development, and tourist attractions)

Local News

January 1, 2010

Time: 6:00-6:30pm

Duration :30

THE NEW YEAR'S EVE CELEBRATION IN TRAVERSE CITY HAS LOCAL BUSINESSES SMILING TODAY.RESTAURANTS AND SHOPS ON FRONT STREET SAY THE CHERRY-T-BALL DROP BROUGHT IN LARGER THAN EXPECTED CROWDS FOR NEW YEAR'S EVE. 7&4'S MELISSA SMITH EXPLAINS HOW THE CELEBRATION ENDED UP CREATING AN ECONOMIC BOOST.

January 1, 2010

Time: 6:00-6:30pm

Duration :30

RECOGNIZING THE FIRST BABY OF THE YEAR IS A TRADITION, BUT "H AND R" BLOCK IS CELEBRATING THE LAST BABY BORN IN 2009.IT'S FOR TAX PURPOSES.THIS LITTLE GUY BORN LAST NIGHT AT MUNSON MEDICAL CENTER CAN BE CLAIMED ON THIS YEAR'S TAX RETURN.THE FREE TAX PREP SERVICES COULD HELP MOM RECEIVE THOUSANDS IN HER TAX REFUND.MOM HASN'T COME UP WITH A NAME YET, BUT THE BABY CAME INTO THE WORLD WEIGHING 9-POUNDS.

January 3, 2010

Time: 6:00-6:30pm

Duration :30

THE PUBLIC CAN SIT IN ON A STUDY SESSION TO DISCUSS TRAVERSE CITY LIGHT AND POWER'S ENERGY SUPPLY.THE T-C-L-P BOARD WILL HOLD A STUDY SESSION ON MONDAY.THEY'LL BE LOOKING AT WOOD FUELED BIOMASS ELECTRIC GENERATION.... VERSUS NATURAL GAS GENERATION.

January 4, 2010

Time: 6:00-6:30pm

Duration :30

WITH ALL OF THE SNOW WE'VE BEEN HAVING LATELY, THERE'S NOT DOUBT SOMEONE'S MAILBOX HAS BECOME THE CASUALTY OF A COUNTY SNOW-PLOW. AS 7&4'S ADAM BARTELMAY REPORTS, A NORTHERN MICHIGAN MAN HAS PATENTED A PRODUCT THAT MIGHT JUST SAVE YOU THE TROUBLE OF HAVING TO REPLACE YOUR MAILBOX.

January 4, 2010

Time: 6:00-6:30pm

Duration :30

A GROUP OF STATE LEGISLATORS ARE LEARNING FIRST HAND WHAT NORTHERN MICHIGAN'S WINTER TOURISM BUSINESS IS ALL ABOUT. THE GROUP OF STATE REPRESENTATIVES WHICH IS LISTED ON YOUR SCREEN IS WRAPPING UP A SNOWMOBILE RIDE AROUND THE REGION TODAY.REPRESENTATIVE GARY MCDOWELL SAYS EXPERIENCING WINTER SPORTS THEMSELVES GIVES LAWMAKERS A CHANCE TO REALLY UNDERSTAND HOW IMPORTANT IT IS TO INVEST IN PROMOTING THEM.

January 4, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY COMMISSIONERS WILL ALSO BE CONSIDERING APPROVAL OF A "MASTER PLAN" FOR THE GRAND TRAVERSE COMMONS. THE PLAN WAS UNVEILED ABOUT 2-WEEKS AGO. IT INCLUDES KEEPING 80 PERCENT OF THE COMMONS AREA 'GREEN' ... AND ENCOURAGES BUILDING RENOVATIONS AND RESTORATION FOR NEW USES. GARFIELD TOWNSHIP WILL ALSO DISCUSS THE MASTER PLAN NEXT AT IT'S JANUARY 12-TH MEETING.

January 5, 2010
Time: 6:00-6:30pm Duration :30
YOU CAN GET IN ON THE ACTION OF THE 34-TH ANNUAL VASA CROSS-COUNTRY SKI RACE, WITHOUT PUTTING ON SKIS! THE 20-10 NORTH AMERICAN VASA RACE WILL TAKE PLACE NEXT MONTH IN GRAND TRAVERSE COUNTY ... BUT BEFORE THAT HAPPENS, A CALL FOR VOLUNTEERS NEEDS TO BE ANSWERED FROM THE COMMUNITY.

January 5, 2010
Time: 6:00-6:30pm Duration :30
IT COULD BE CALLED A BATTLE OF THE NEW AGES... WOOD FUELED BIOMASS VERSUS NATURAL GAS GENERATION. LAST NIGHT THE TRAVERSE CITY LIGHT AND POWER BOARD REVIEWED THE RESULTS OF COMPARISON STUDIES OF THE TWO POWER OPTIONS. TONIGHT DISCUSSIONS CONTINUE. TCL&P HAS PLANS TO BUILD A WOOD-FUELED BIOMASS PLANT IN THE AREA... BUT FIRST WANTS TO SHARE THE RESULTS OF THEIR FEASIBILITY STUDIES WITH THE PUBLIC AND GET REACTION.

January 6, 2010
Time: 6:00-6:30pm Duration :30
ALTHOUGH THE NEW YEAR IS JUST A WEEK UNDERWAY, PEOPLE ARE ALREADY QUESTIONING IF THE HOUSING MARKET WILL START TO REBOUND *AND IF UNEMPLOYMENT NUMBERS WILL STAY THE SAME. MELISSA SMITH EXPLAINS IF A NEW YEAR MEANS NEW ECONOMIC CHANGES FOR NORTHERN MICHIGAN.

January 6, 2010
Time: 6:00-6:30pm Duration :30
DECLINING PROPERTY VALUES IN SEVERAL NORTHERN MICHIGAN COUNTIES IS FORCING COMMUNITY LEADERS TO LOOK FOR OTHER WAYS TO BALANCE THEIR BUDGETS. OTSEGO COUNTY IS ONE OF THEM. SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS HOW THEY'RE BRACING TO RUN THE COUNTY WITH LESS MONEY THIS YEAR.

January 6, 2010
Time: 6:00-6:30pm Duration :30
GRAND TRAVERSE COUNTY AND TRAVERSE CITY ARE ASKING THE FEDERAL GOVERNMENT TO HELP WITH REMOVAL OF THE BOARDMAN RIVER DAMS. THEY WANT THE ARMY CORP OF ENGINEERS TO PREPARE A FEASIBILITY STUDY AND RESTORATION PLAN FOR THE PROJECT. THE CITY ALSO MODIFIED THE REQUEST TO ASK FOR A REPAIR OF UNION STREET DAM... RATHER THAN A MODIFICATION THAT WOULD ALLOW GREAT LAKES FISH TO PASS UPSTREAM.

January 7, 2010
Time: 6:00-6:30pm Duration :30
A CADILLAC BASED BOAT MANUFACTURER WILL SOON BE OPERATING UNDER NEW OWNERSHIP... AND THAT COULD MEAN NEW JOBS. FOUR WINNS' PARENT COMPANY... MINNEAPOLIS BASED GENMAR HOLDINGS... IS UP FOR AUCTION RIGHT NOW. GENMAR... WHICH OWNS SEVERAL OTHER BOAT BUSINESSES AROUND THE COUNTRY BESIDES FOUR WINNS'... FILED FOR CHAPTER 11 BANKRUPTCY IN JUNE OF LAST YEAR. THE ONLY BID MADE PUBLIC AT THIS TIME IS FOR 55-MILLION

DOLLARS... AND THAT COMPANY SAYS IF THEY HAVE THE WINNING BID THEY PLAN TO EXPAND OPERATIONS IN CADILLAC.

January 7, 2010

Time: 6:00-6:30pm

Duration :30

THE GRAND TRAVERSE COUNTY SEPTAGE TREATMENT FACILITY COULD SOON BE FACING EVEN GREATER FINANCIAL HURDLES. ONE OF THEIR BIGGEST CUSTOMERS IS A STEP CLOSER TO ENDING ITS BUSINESS WITH THE FACILITY. THAT'S THE SUBJECT OF THIS FACT FINDER FOLLOW UP.

January 7, 2010

Time: 6:00-6:30pm

Duration :30

IT'S A SIMPLE FIVE DIGIT NUMBER, BUT YOUR ZIP CODE CONNECTS YOU TO THE WORLD; WHETHER IT'S A LETTER FROM GRANDMA, YOUR FAVORITE MOVIE, OR YOUR GAS BILL. AND CHANGING THAT LITTLE NUMBER CAN HAVE BIG CONSEQUENCES FOR BUSINESSES AND HOME OWNERS ALIKE. SO WHEN A VIEWER WROTE TO US ASKING ABOUT A RUMOR SHE HAD HEARD THAT TRAVERSE CITY WAS ADDING A NEW ZIP CODE, WE GOT THE ANSWERS. THE DETAILS ARE TONIGHT'S FACT FINDER REPORT.

January 7, 2010

Time: 6:00-6:30pm

Duration :30

TWO TRAVERSE CITY BUSINESS OWNERS ARE BEING CELEBRATED AT THIS YEAR'S CONSUMER ELECTRONICS SHOW IN LAS VEGAS. THE OWNERS OF HYBRA ADVANCE TECHNOLOGIES, RYAN WELLS AND JOE THIEL (TEEL), HAVE BEEN NAMED AS BEST INNOVATORS OF 20-10 FOR THEIR ORB "EAR RING" IN THE WIRELESS HANDSETS ACCESSORIES CATEGORY.

January 8, 2010

Time: 6:00-6:30pm

Duration :30

THE AGENCY THAT HELPS LOW-INCOME FAMILIES FIND HOUSING IS NOW ALSO ON THE MOVE. THE TRAVERSE CITY HOUSING COMMISSION IS MAKING PLANS TO RETURN TO AN OFFICE AT THE RIVERVIEW TERRACE IN DOWNTOWN TRAVERSE CITY. THE AGENCIES HAS BEEN AT ORCHARDVIEW APARTMENTS OFF OF EAST CARDER ROAD FOR MORE THAN A DECADE AND A HALF.

January 8, 2010

Time: 6:00-6:30pm

Duration :30

CONTRACT NEGOTIATIONS BETWEEN THE BAY AREA TRANSPORTATION AUTHORITY AND TEAMSTERS LOCAL 214 HAVE TURNED INTO A WAR OF WORDS. THE CONTRACT EXPIRED DECEMBER 31ST. THIS WEEK THE GROUPS WERE SUPPOSE TO SIT DOWN AT THE BARGAINING TABLE- BUT THAT DIDN'T HAPPEN. WE OFFERED BOTH SIDES THE CHANCE TO EXPLAIN WHY. SEVEN AND FOUR'S LAUREN AMSTUTZ HAS THE LATEST.

January 8, 2010

Time: 6:00-6:30pm

Duration :30

THERE'S A WINNING BID FOR A COMPANY TO BECOME THE NEW OWNER OF CADILLAC BASED BOAT MANUFACTURER FOUR WINNS. ITS PARENT COMPANY... MINNEAPOLIS BASED GENMAR HOLDINGS... WAS UP FOR AUCTION, AND TODAY IT WAS ANNOUNCED THAT PLATINUM EQUITY OF BEVERLY HILLS CALIFORNIA PLACED THE HIGHEST BID.

January 8, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY IS LOSING ANOTHER MANUFACTURING PLANT - AND ALSO LOSING TWO DOZEN JOBS. THAT WORD COMES FROM THE PARENT COMPANY OF GRAND TRAVERSE STAMPING.. WHERE EMPLOYEES HAVE RECEIVED WORD OF ROLLING

LAYOFFS LEADING UP TO A FULL PLANT CLOSING. THOSE TRAVERSE CITY JOBS ARE NOT ONLY LEAVING TOWN - BUT LEAVING THE STATE - AND THE COUNTRY.

7 & 4'S BILL FROEHLICH HAS THE STORY.

January 11, 2010

Time: 6:00-6:30pm

Duration :30

TWO AREA COMMUNITY FOUNDATIONS ARE LOOKING TO PUT THE CHARITABLE DONATIONS THEY'VE COLLECTED TO WORK. THE PETOSKEY- HARBOR SPRING AREA FOUNDATION AND THE CHARLEVOIX COUNTY COMMUNITY FOUNDATION ARE ASKING NON- PROFIT GROUPS, EDUCATIONAL INSTITUTIONS, AND MUNICIPALITIES TO SUBMIT GRANT REQUESTS.

January 11, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY LEADERS ARE MEETING TO DISCUSS WHAT'S NEXT FOR DIVISION STREET. TALKS HAVE BEEN LONG IN THE WORKS TO WIDEN DIVISION STREET FROM 14-TH TO THE PARKWAY... TO IMPROVE TRAFFIC FLOW. ONE OPTION WAS TO PURCHASE UP TO 30-FEET OF THE PARKLAND ON THE WEST SIDE OF THE STREET SO THAT A TURN LANE COULD BE ADDED. THAT WOULD HAVE REQUIRED A PUBLIC VOTE... BUT COMMISSIONERS FAILED TO GET IT ON THE NOVEMBER BALLOT.

January 11, 2010

Time: 6:00-6:30pm

Duration :30

A GROUP OF OTSEGO COUNTY CITIZENS IS SPEAKING OUT... CLAIMING THAT PROPERTY IN THE COUNTY IS BEING UNFAIRLY ASSESSED. THE GROUP... OTSEGO TAXPAYERS FOR ACCURATE ASSESSMENTS... SAYS THAT BOTH RESIDENTIAL AND COMMERCIAL PROPERTIES IN THE COUNTY ARE FREQUENTLY OVER-ASSESSED... SOMETHING THEY SAY IS ILLEGAL.

January 11, 2010

Time: 6:00-6:30pm

Duration :30

M-DOT SAYS THEY FOUND THE PAVEMENT PROBLEM WHILE PERFORMING ROUTINE MAINTENANCE. COMMUTERS CAN EXPECT THE LEFT LANE OF I-75 FROM LEVERING ROAD TO U-S 31.... RIGHT BEFORE THE MACKINAW BRIDGE.... TO BE CLOSED DOWN. THAT'S ON I-75 SOUTH BOUND AND ON I-75 NORTH BOUND. AS SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS, THIS ISN'T THE ONLY STRETCH OF NORTHERN MICHIGAN HIGHWAY M-DOT IS MONITORING.

January 12, 2010

Time: 6:00-6:30pm

Duration :30

THREE CHARLEVOIX COUNTY MUNICIPALITIES ARE ASKING FOR YOUR THOUGHTS ON WHAT CAN BE DONE TO IMPROVE THE HIGHWAY CONNECTING THEM ALL. BOYNE CITY, BOYNE VALLEY TOWNSHIP AND WILSON TOWNSHIP ARE HOLDING A SERIES OF STUDY SESSIONS TO DEVELOP A MASTER PLAN FOR THE M-75 CORRIDOR. THE PROCESS IS BEING FUNDED BY A "PARTNERSHIP FOR CHANGE".. SERVICE GRANT. TRAVERSE CITY BASED NON-PROFIT LAND INFORMATION ACCESS ASSOCIATION WILL HELP GUIDE THE PLANNING SESSIONS.

January 12, 2010

Time: 6:00-6:30pm

Duration :30

IT'S GARFIELD TOWNSHIPS TURN TO DECIDE IF THEY WANT TO APPROVE A "MASTER PLAN" FOR THE GRAND TRAVERSE COMMONS. THE PLAN WAS UNVEILED ABOUT 2-WEEKS AGO AND HAS ALREADY BEEN APPROVED BY TRAVERSE CITY COMMISSIONERS .IT INCLUDES KEEPING 80 PERCENT OF THE COMMONS AREA 'GREEN' ... AND ENCOURAGES BUILDING RENOVATIONS AND RESTORATION FOR NEW USES.

January 13, 2010

Time: 6:00-6:30pm

Duration :30

WHAT DO YOU WANT TRAVERSE CITY TO BE? WHAT ASPECTS OF THE COMMUNITY SHOULD WE PRESERVE... GET RID OF... MAKE BETTER?THOSE ARE THE TYPES OF QUESTIONS THAT COMMUNITY LEADERS WILL DISCUSS AT A SPECIAL INTERACTIVE EVENT LATER THIS MONTH. IT'S CALLED "TRAVERSE CITY TOMORROW"... AND WILL FEATURE DEREK BAILEY, TRIBAL CHAIRMAN OF THE GRAND TRAVERSE BAND OF OTTAWA AND CHIPPEWA INDIANS... DON COE, A MANAGING PARTNER OF BLACK STAR FARMS...MICHAEL MOORE... ED NESS, THE PRESIDENT AND CEO OF MUNSON MEDICAL CENTER... TIM MELSON, THE PRESIDENT OF N-M-C... AND MARSHA SMITH, THE EXECUTIVE DIRECTOR OF ROTARY CHARITIES.

January 13, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY IS CLOSER TO BEING PROCLAIMED A COAST GUARD CITY! BACK IN AUGUST CITY LEADERS DECIDED TO APPLY FOR THE TITLE... WHICH IS GIVEN TO COMMUNITIES THAT HAVE A LONG STANDING RELATIONSHIP WITH THE COAST GUARD AND WORK TO MAKE THE CITY FEEL LIKE A HOME AWAY FROM HOME FOR SERVICE MEMBERS. NOW COAST GUARD ADMIRAL THAD ALLEN HAS NOTIFIED CONGRESS OF HIS INTENT TO PROCLAIM TRAVERSE CITY A COAST GUARD CITY.

January 14, 2010

Time: 6:00-6:30pm

Duration :30

BUSINESS AND COMMUNITY LEADERS IN NORTHERN MICHIGAN ARE TRYING TO FIND WAYS TO PUSH THROUGH ECONOMIC OBSTACLES.TODAY THEY GATHERED AT CRYSTAL MOUNTAIN RESORT TO TOUCH BASE WITH THE MICHIGAN ECONOMIC DEVELOPMENT CORPORATION.SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS WHAT THE NEXT SEVERAL MONTHS COULD BRING FOR BUSINESSES.

January 18, 2010

Time: 6:00-6:30pm

Duration :30

RIGHT NOW, IT'S A FULL TIME JOB, WITH FULL TIME PAY AND BENEFITS... BUT A CANDIDATE FOR GOVERNOR HERE IN MICHIGAN SAYS HE WANTS TO CHANGE THAT.HIS PLAN...AND THE HOW IT WOULD WORK IS THE SUBJECT OF THIS FACT FINDER.

January 18, 2010

Time: 6:00-6:30pm

Duration :30

ANOTHER BIG ISSUE FACING MICHIGAN LEGISLATORS RIGHT NOW... SHOULD THEY PRESERVE FUNDING FOR THE "PURE MICHIGAN" ADVERTISING CAMPAIGN?STATE OFFICIALS SAY THE CAMPAIGN WON'T BE EFFECTIVE THIS SUMMER UNLESS A FINANCIAL BOOST IS APPROVED WITHIN THE NEXT FEW WEEKS.PROPONENTS OF THE PROGRAM SAY REDUCED ADVERTISING WOULD CAUSE A SIGNIFICANT BLOW TO MICHIGAN'S TOURISM INDUSTRY.

January 19, 2010

Time: 6:00-6:30pm

Duration :30

NORTHERN MICHIGAN IS KNOWN FOR IT'S WINE, CHERRIES AND OTHER FRUITS... BUT BEFORE YOU GET TO ENJOY THE FINAL PRODUCT... A LOT OF WORK HAS TO BE DONE. MAKING THAT WORK GO SMOOTHLY IS THE THEME OF THE THIS YEAR'S ORCHARD AND VINEYARD SHOW GOING ON IN ACME.THE EVENT BRINGS TOGETHER AGRICULTURE SPECIALISTS AND PEOPLE FROM EVERY ASPECT OF THE FRUIT GROWING INDUSTRY.

January 19, 2010

Time: 6:00-6:30pm

Duration :30

THE CADILLAC - WEXFORD TRANSIT AUTHORITY'S NEW TRANSPORTATION CENTER IN BUCKLEY IS OPEN. IT'S PART OF THE C-W-T-A'S GOAL TO PROVIDE PUBLIC TRANSPORTATION FROM COUNTY TO COUNTY IN THE GRAND TRAVERSE REGION. THE TRANSIT AUTHORITY IS COORDINATING BUS SERVICE WITH BATA AS AN INEXPENSIVE WAY FOR PEOPLE TO COMMUTE BETWEEN TRAVERSE CITY AND CADILLAC.

January 19, 2010

Time: 6:00-6:30pm

Duration :30

THE MAN IN CHARGE OF THE TART TRAIL SYSTEM IS STEPPING DOWN. BOB OTWELL HAS SERVED AS THE EXECUTIVE DIRECTOR OF THE TRAVERSE AREA RECREATION AND TRANSPORTATION TRAILS FOR NINE YEARS. DURING HIS TIME AS DIRECTOR... THE LEELANAU TRAIL WAS PAID OFF AND CONNECTED TO THE TART TRAIL. THE BOARDMAN LAKE TRAILS WERE INSTALLED AND CONNECTED TO THE MAIN TART TRAIL SYSTEM.

January 19, 2010

Time: 6:00-6:30pm

Duration :30

YOU HAVE A CHANCE TO LEARN... AND VOICE YOUR CONCERNS ABOUT THE FUTURE OF ENERGY USE AND PRODUCTION IN NORTHWEST MICHIGAN. TONIGHT IS THE FIRST IN A SERIES OF FIVE PUBLIC FORUMS HELD BY THE GRAND VISION ENERGY WORKING GROUP.

January 19, 2010

Time: 6:00-6:30pm

Duration :30

SCANDIA {SCAN-DIA} WIND OFFSHORE, BASED OUT OF MINNESOTA IS SPEAR HEADING THE PROJECT ALONG WITH A COMPANY OUT OF NORWAY. IT WOULD INVOLVE BUILDING AN OFFSHORE WIND TURBINE FARM IN LAKE MICHIGAN WATERS NEAR MASON AND OCEANA COUNTIES. MELISSA SMITH EXPLAINS THE PROJECT AND SOME QUESTIONS THAT IT'S RAISING

January 20, 2010

Time: 6:00-6:30pm

Duration :30

THE CITY MANAGER SAYS THE CITY COUNCIL AND THE CITY MAYOR ARE WORKING TOGETHER TO BALANCE THE BUDGET DILEMMA. BUT THAT MEANS SPECIFIC DEPARTMENTS COULD ALSO FACE CUTS. MELISSA SMITH EXPLAINS THE SITUATION AND WHAT IT MEANS FOR CHARLEVOIX RESIDENTS.

January 20, 2010

Time: 6:00-6:30pm

Duration :30

GRAND TRAVERSE COUNTY'S GARFIELD TOWNSHIP IS SUING AN AUTOMOTIVE PARTS MANUFACTURER FOR A MILLION DOLLARS IN TAXES THAT THEY SAY IS OWED TO THEM. TOWNSHIP OFFICIALS AUTHORIZED TAX ABATEMENTS IN 1998 AND 2005 FOR TOWER AUTOMOTIVE... THEY RENEWED THOSE ABATEMENTS IN 2007.

January 20, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY HAS WON A CASE AGAINST THE D-N-R THAT ALLOWS THEM TO EXPAND SWIM AREAS IN GRAND TRAVERSE BAY. JUDGE THOMAS POWER RULED THAT THE CITY HAS THE AUTHORITY TO ESTABLISH AND ENFORCE NO-BOAT SWIM AREAS UNDER A STATUTE THAT DATES BACK TO 18-95.

January 20, 2010

Time: 6:00-6:30pm Duration :30
TRAVERSE CITY LEADERS NOW HAVE A BACK UP PLAN IN CASE PLANS TO RE-
DESIGN DIVISION STREET FROM 14-TH TO THE PARKWAY FALL THROUGH.
ON MONDAY NIGHT COMMISSIONERS DECIDED TO ASK M-DOT TO RESURFACE THE
ROAD IN 20-11... WHETHER OR NOT A NEW ROAD DESIGN PLAN IS IN PLACE.
THEY ALSO VOTED TO HAVE THE CITY MANAGER WORK OUT A CONTRACT WITH AN
ENGINEERING FIRM TO CREATE A CONCEPTUAL RE-DESIGN PLAN.

January 20, 2010
Time: 6:00-6:30pm Duration :30
THE SOO LOCKS IS NOW CLOSED ... ENDING THE SHIPPING SEASON.
THE U-S ARMY CORPS OF ENGINEERS SAID THE LAST SHIP PASSED THROUGH THE
LOCKS THIS WEEK.THE CORPS WILL USE THE DOWN TIME TO PERFORM MAINTENANCE
ON THE LOCK STRUCTURES AND CHANNELS.OFFICIALS SAY THE TOTAL CARGO CAR

January 20, 2010
Time: 6:00-6:30pm Duration :30
WHAT IF YOU HAD THE CHANCE TO TURN YOUR LIFE'S PASSION INTO A CAREER?
AS 7&4'S ADAM BARTELMAY REPORTS IN THIS WEEK'S EDITION OF MADE IN
NORTHERN MICHIGAN, A TRAVERSE CITY MAN IS DOING JUST THAT ONE GUITAR AT
A TIME.

January 21, 2010
Time: 6:00-6:30pm Duration :30
THE NEXT TIME YOU FLY OUT OF CHERRY CAPITAL AIRPORT YOU MAY NEED TO
BRING SOME MORE MONEY WITH YOU. THAT'S BECAUSE THE TRAVERSE CITY
AIRPORT HAS RAISED IT'S LONG TERM PARKING RATES BY A DOLLAR AND 25-
CENTS A DAY.

January 22, 2010
Time: 6:00-6:30pm Duration :30
A PLAN TO HELP GIVE MORE PEOPLE ACCESS TO THE INTERNET IS ALSO GOING TO
BRING NEW JOBS.31 MICHIGAN COUNTIES, INCLUDING NINE IN NORTHERN
MICHIGAN WILL BENEFIT FROM A MORE THAN 33-MILLION DOLLAR INFRASTRUCTURE
GRANT.

January 25, 2010
Time: 6:00-6:30pm Duration :30
WITH THE RECENT JANUARY THAW, THE SNOW PACK HAS BEEN DWINDLING.
HOWEVER, AVID CROSS-COUNTRY SKIERS DON'T HAVE TO FRET JUST YET.
THE SNOW WE RECEIVED IN DECEMBER WAS MORE THAN ENOUGH TO KEEP THE VASA
TRAIL IN DECENT CONDITION IN PREPARATION FOR THE ANNUAL VASA FESTIVAL
OF RACES.WE SPOKE WITH HEAD GROOMER, PAUL TATA, AND HE SAYS THAT WHILE
CONDITIONS ARE NOT IDEAL, THE SEVERAL MILES OF TRAILS ARE GROOMED ON A
WEEKLY BASIS.

January 25, 2010
Time: 6:00-6:30pm Duration :30
TEMPERATURES MIGHT BE MILD AND THE ECONOMY NOT SO GREAT, BUT THAT ISN'T
STOPPING THE STATE'S LARGEST WINTER FESTIVAL FROM DRAWING IN RECORD
CROWDS.7&4'S MELISSA SMITH EXPLAINS HOW THE ANNUAL "TIP-UP-TOWN U-S-A"
IS BRINGING IN BIG BUSINESS TO THE HOUGHTON LAKE COMMUNITY.

January 25, 2010
Time: 6:00-6:30pm Duration :30

A PANEL OF DISTINGUISHED LOCAL LEADERS FROM DIVERSE FIELDS ARE GATHERING AT THE CITY OPERA HOUSE TONIGHT TO DISCUSS "TRAVERSE CITY TOMORROW".THEY'LL LOOK AT WHAT ASPECTS OF THE COMMUNITY WE SHOULD PRESERVE... GET RID OF... AND MAKE BETTER?

January 25, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY SCHOOL LEADERS WILL GET AN UPDATE TONIGHT ON WHERE THINGS STAND WITH THE SEARCH FOR A NEW SUPERINTENDENT.CURRENT SUPERINTENDENT JIM FEIL RECENTLY ANNOUNCED HIS RETIREMENT FROM T-CAPS - HE'LL LEAVE THE DISTRICT THIS SUMMER.LAST WEEK THE SCHOOL BOARD ASSIGNED A TRANSITION COMMITTEE OF 3 BOARD MEMBERS TO COORDINATE THE PROCESS OF FINDING A NEW SUPERINTENDENT.

January 26, 2010

Time: 6:00-6:30pm

Duration :30

MANY OF YOU WRITE OR EMAIL SAYING SOMETHING NEEDS TO BE DONE ABOUT OUR ROADS. BUT WOULD YOU BE WILLING TO PAY MORE? THE AREA'S LARGEST ROAD COMMISSION IS BANKING ON IT AND SAYS THAT MAY BE THE ONLY WAY TO SEE ANY IMPROVEMENTS ANYTIME SOON. DETAILS ARE TONIGHT'S FACT FINDER REPORT.

January 26, 2010

Time: 6:00-6:30pm

Duration :30

A FEDERAL GRANT WILL HELP A BENZIE COUNTY COMMUNITY REPAIR ITS SEWAGE TREATMENT SYSTEM. THE U-S-D-A TODAY PRESENTED THE VILLAGE OF HONOR WITH A LOAN AND GRANT CHECK TOTALING 450-THOUSAND DOLLARS.THE VILLAGE PRESIDENT SAYS THEY NEED TO FIX SEVERAL LIFT STATIONS... FACILITIES THAT PUMP WASTE-WATER UP TO THE TREATMENT FACILITY. THE LIFT STATIONS ARE 30 TO 40 YEARS OLD.

January 26, 2010

Time: 6:00-6:30pm

Duration :30

YOU HAVE THE CHANCE TO SHARE YOUR THOUGHTS ABOUT A LANDFILL THAT WOULD BE ASSOCIATED WITH THE PROPOSED COAL BURNING POWER PLANT IN PRESQUE ISLE COUNTY. WOLVERINE POWER COOPERATIVE WANTS TO BUILD THE FACILITY IN ROGERS CITY... BUT FIRST NEEDS A PERMIT FROM THE DEPARTMENT OF ENVIRONMENTAL QUALITY.BEFORE THEY GIVE THAT APPROVAL THE D-E-Q WANTS TO HEAR FROM YOU.

January 27, 2010

Time: 6:00-6:30pm

Duration :30

SO MUCH BAD ECONOMIC NEWS THESE DAYS, WE LOVE TO GET THE CHANCE TO REPORT ON SOMETHING POSITIVE. AS 7&4'S ADAM BARTELMAY SHOWS US IN THIS WEEK'S EDITION OF MADE IN NORTHERN MICHIGAN, THERE'S A COMPANY BASED IN OUR AREA THAT CONTINUES TO GROW DESPITE THE CHALLENGED ECONOMY.

January 27, 2010

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN CITY IS APPEALING TO THE SUPREME COURT OVER A PROPERTY TAX CASE.THE CASE INVOLVES A MAN WHO PARTIALLY OWNED A HOME WITH HIS FATHER... IN 2005 HIS FATHER DIED... AND THE CITY WANTED TO UN-CAP TAXES ON THE PROPERTY. LAST MONTH THE MICHIGAN COURT OF APPEALS RULED IT WAS ILLEGAL FOR THE CITY OF CHARLEVOIX TO RAISE THE TAXABLE VALUE OF A HOME FOLLOWING THE DEATH OF A CO-OWNER

January 27, 2010

Time: 6:00-6:30pm

Duration :30

DOZENS OF LOCAL GOVERNMENTS ARE GETTING A FINANCIAL BOOST FROM CASINO PROFITS. TWICE A YEAR THE GRAND TRAVERSE BAND OF OTTAWA AND CHIPPEWA INDIANS HAS TO HAND OUT 2 PERCENT OF ITS VIDEO GAMING REVENUE TO LOCAL UNITS OF GOVERNMENT. TODAY THEY ANNOUNCED THIS YEARS FIRST PAYMENT... TOTALING NEARLY A MILLION DOLLARS. HERE'S A LOOK AT SOME OF THE LARGER ALLOCATIONS.

January 27, 2010

Time: 6:00-6:30pm

Duration :30

SOME LEADERS AND BUSINESS OWNERS IN TRAVERSE CITY CLAIM THE COMMUNITY IS LACKING FAST AND INEXPENSIVE HIGH SPEED INTERNET. THEY FEAR IF THE CITY DOESN'T CATCH UP WITH THE TECHNOLOGY OF THE 21-ST CENTURY SOON, IT WILL TURN NEW COMPANIES AWAY. SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS HOW A POWER COMPANY IS PLANNING TO TAP INTO A SYSTEM THAT ALREADY EXISTS.... TO GIVE THE CITY WHAT THEY WANT.

January 27, 2010

Time: 6:00-6:30pm

Duration :30

D-T-E ENERGY OUT OF DETROIT AND HERITAGE SUSTAINABLE ENERGY IN TRAVERSE CITY HAVE BEEN WORKING ON THE PROJECT SINCE 2008. NINE WIND TURBINES ARE CURRENTLY UP AND RUNNING WITH MORE EXPECTED TO GO UP IN THE NEXT YEAR. 7&4'S MELISSA SMITH EXPLAINS THE PROJECT AND THE IMPACT IT COULD HAVE ON THE AREA.

January 28, 2010

Time: 6:00-6:30pm

Duration :30

MORE THAN 200 MICHIGAN ROAD PROJECTS ARE BEING PUT ON HOLD. A MICHIGAN TRANSPORTATION COMMITTEE APPROVED A PLAN EARLIER TODAY THAT WOULD DELAY PROJECTS SLATED FOR THE NEXT FIVE YEARS. LIKELY INCLUDED ARE THE RESTORATION AND REHABILITATION OF M-113 BETWEEN M-186 AND U-S 131... AND RECONSTRUCTION OF U-S 31 AT TOBECO CREEK.

January 28, 2010

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN TOYOTA DEALER IS TAKING PRO-ACTIVE STEPS FOR CUSTOMERS WHO MAY BE AFFECTED BY THE AUTOMAKER'S MASSIVE RECALL DUE TO FAULTY GAS PEDALS. TRAVERSE MOTORS IN TRAVERSE CITY CARRIES THE FULL TOYOTA LINE. BECAUSE MOST OF WHAT TRAVERSE MOTORS SELLS COMES OUT OF UNAFFECTED JAPANESE FACTORIES, THERE HASN'T BEEN A LOT OF IMPACT ON THEIR CUSTOMERS.

January 29, 2010

Time: 6:00-6:30pm

Duration :30

THE CHEBOYGAN STATE PARK MAY SOON BE EXPANDING BY NINE ACRES. THE MICHIGAN NATURAL RESOURCES COMMISSION DIRECTOR IS EXPECTED TO AUTHORIZE TO START THE PROCESS AT THEIR MEETING ON FEBRUARY FOURTH. THE LAND IS LOCATED ALONG SEFFERN ROAD AND WOULD BE PURCHASED FROM THE LITTLE TRAVERSE CONSERVANCY FOR 38-THOUSAND-DOLLARS. THE MONEY WOULD COME FROM THE D-N-R-E'S LAND FUND.

January 29, 2010

Time: 6:00-6:30pm

Duration :30

TWICE A YEAR THE GRAND TRAVERSE BAND OF OTTAWA AND CHIPPEWA INDIANS HAS TO HAND OUT 2-PERCENT OF ITS CASINO GAMING REVENUE TO LOCAL UNITS OF GOVERNMENT. THIS WEEK THEY ANNOUNCED THEIR FIRST ROUND OF PAY-OUTS AND ONE AREA THAT'S RECEIVING SOME OF THE FUNDS IS THE TOURISM INDUSTRY. THIS HAS THE TRAVERSE CITY CONVENTION AND VISITORS BUREAU HOPING TO USE THE MONEY TO INCREASE THE NUMBER OF OUTSIDE VISITORS INTO THE AREA.

February 1, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY LIGHT AND POWER WANTS TO GATHER MORE INFORMATION BEFORE MAKING A DECISION ON FUTURE ELECTRIC POWER SUPPLIES FOR THE AREA. THEY ARE PLANNING TWO PUBLIC FORUMS FOR THE END OF THE MONTH TO GIVE THE COMMUNITY MORE OPPORTUNITIES TO COMMENT. ONE OPTION IS BIOMASS.

February 1, 2010

Time: 6:00-6:30pm

Duration :30

YOU MAY BE CRAVING A CERTAIN SWEET BEVERAGE THIS WINTER... BUT DON'T LOOK FOR VINTAGE 2009 ICE WINES TO BE HITTING THE SHELVES OF NORTHERN MICHIGAN WINERIES ANY TIME SOON. IN SPIITE OF THE RECENT CHILLY WEATHER, WINE MAKERS ARE BLAMING COLD TEMPERATURES THIS PAST SUMMER FOR THEIR LACK OF ICE WINE PRODUCTION. 7 AND 4'S ALANA NEHRING EXPLAINS.

February 2, 2010

Time: 6:00-6:30pm

Duration :30

GOVERNOR GRANHOLM IS PREPARING TO SHARE HER PLANS FOR MICHIGAN THIS YEAR. THE GOVERNOR WILL GIVE THE ANNUAL STATE OF THE STATE ADDRESS TOMORROW NIGHT AT 7. SHE IS EXPECTED TO ADDRESS WAYS TO JUMP-START THE STRUGGLING ECONOMY... AND FUTURE BELT TIGHTENING THE STATE COULD FACE.

February 2, 2010

Time: 6:00-6:30pm

Duration :30

VOTERS IN GRAND TRAVERSE COUNTY WILL DECIDE THIS NOVEMBER WHETHER OR NOT TO PAY MORE TAXES TO REPAIR ROADS. WE TOLD YOU ABOUT IT IN A FACT FINDER REPORT LAST WEEK. SOME OF YOU WROTE IN SAYING IT SHOULDN'T BE ALL TAXPAYERS WHO HAVE TO FOOT THAT BILL: THOSE WHO DRIVE MORE SHOULD PAY MORE. AND SOME LAWMAKERS IN LANSING AGREE AND HAVE RECENTLY INTRODUCED A NEW PLAN TO BOOST THE STATE'S GAS TAX. THE DETAILS ARE TONIGHT'S FACT FINDER REPORT.

February 2, 2010

Time: 6:00-6:30pm

Duration :30

A NEW PILOT PROGRAM DESIGNED TO HELP HOME-OWNERS WITH THEIR ENERGY BILLS IS KICKING OFF IN NORTHERN MICHIGAN. BROWN LUMBER, CHERRYLAND ELECTRIC, AND MEMBERS CREDIT UNION HAVE TEAMED UP WITH MICHIGAN SAVES TO HELP YOU CONNECT WITH LOCAL CONTRACTORS AND UTILIZE THE LATEST ENERGY EFFICIENCY TECHNOLOGY.

February 2, 2010

Time: 6:00-6:30pm

Duration :30

A LEELANAU COUNTY WINERY BUSINESS IS CHANGING HANDS. CHATEAU DE LEELANAU TODAY ANNOUNCED THAT IT IS SELLING ITS OPERATIONS TO CHERRY BAY ORCHARDS AND A GROUP OF SECOND GENERATION FRUIT GROWERS. YEARS AGO THE OWNERS OF CHATEAU DE LEELANAU PURCHASED AN ORCHARD ADJOINING CHERRY BAY.

February 2, 2010

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN BOAT MANUFACTURER IS NOW UNDER NEW OWNERSHIP AFTER FACING MONTHS OF BANKRUPTCY. FOUR WINNS IN CADILLAC SAYS THEY WELCOME THE TRANSITION AND THE CHANGES IT WILL BRING. 7&4'S MELISSA SMITH EXPLAINS THE IMPACT AND WHAT IT COULD MEAN FOR THE LOCAL ECONOMY.

February 3, 2010

Time: 6:00-6:30pm

Duration :30

GOVERNOR JENNIFER GRANHOLM WILL BE TAKING THE STAGE IN LESS THAN AN HOUR TO PRESENT HER STATE OF THE STATE ADDRESS. THIS IS THE EIGHTH TIME SHE WILL INFORM CITIZENS OF HER VISION FOR MICHIGAN'S FUTURE. RICK ALBIN IS LIVE IN LANSING WITH A LOOK AROUND THE CAPITAL AS PREPARATIONS ARE BEING MADE FOR TONIGHTS SPEECH... RICK?

February 3, 2010

Time: 6:00-6:30pm

Duration :30

TWO NORTHERN MICHIGAN MEN MAY BE ON THE VERGE OF BECOMING BIG PLAYERS IN THE WORLD OF MOBILE COMMUNICATIONS. AS 7&4'S ADAM BARTELMAY TELLS US IN THE WEEK'S "MADE IN NORTHERN MICHIGAN", BOTH MEN HAVE ALREADY BEEN RECOGNIZED WITH PRESTIGIOUS INNOVATION AWARDS FOR PRODUCTS THAT AREN'T EVEN ON THE MARKET YET.

February 4, 2010

Time: 6:00-6:30pm

Duration :30

WE'VE BEEN DOING A LOT OF STORIES LATELY ABOUT OUR ROADS AND HOW TO COVER THE COSTS TO FIX THEM. THAT PROMPTED A LOT OF YOU TO WRITE IN SAYING YOU'RE NOT SURE ROAD CREWS ARE USING THE MONEY THEY ALREADY HAVE WISELY IN FACT SEVERAL OF YOU WANTED TO KNOW WHY, ON DAYS WHEN THE ROADS ARE CLEAR DO YOU STILL SEE SNOW PLOWS DRIVING UP AND DOWN THE STREETS. GOOD QUESTION. I TOOK THE CONCERNS TO THE AREA'S BUSIEST ROAD COMMISSION. AND THE ANSWER IS TONIGHT'S FACT FINDER REPORT.

February 4, 2010

Time: 6:00-6:30pm

Duration :30

7&4'S BILL FROELICH IS STANDING BY WITH MORE... BILL? MARC AND DIANA... THE GOVERNOR IS ROLLING OUT PROPOSALS TO HELP SMALL BUSINESSES AND ENCOURAGE ENTREPRENEURS IN THE COMING YEAR. BUT THERE ARE TWO BIG QUESTIONS... WILL IT BE ENOUGH TO GET MICHIGAN'S ECONOMY BACK ON TRACK... AND HOW DOES THE GOVERNOR PLAN TO PAY FOR IT?

February 5, 2010

Time: 6:00-6:30pm

Duration :30

THE NATIONS UNEMPLOYMENT RATE DROPPED SLIGHTLY IN JANUARY ... BUT OFFICIALS ARE WARNING NOT TO CELEBRATE JUST YET ... SAYING THE NUMBERS WILL FLUCTUATE IN THE MONTHS AHEAD. THE JOBLESS NUMBERS LAST MONTH FELL TO 9 POINT 7 PERCENT FROM 10 PERCENT IN DECEMBER. BUT THE IMPACT CONTINUES. THE GOVERNMENT NOW ESTIMATES THAT NEARLY 8 AND A HALF MILLION JOBS VANISHED DURING THE RECESSION.

February 5, 2010

Time: 6:00-6:30pm

Duration :30

WE'VE BEEN REPORTING THAT JAPANESE NEWS AGENCIES ANNOUNCED TOYOTA WILL NOW RECALL 270-THOUSAND PRIUS HYBRID VEHICLES BECAUSE OF BRAKE PROBLEMS IN THE U-S AND JAPAN. THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION SAYS IT HAS RECEIVED 124 REPORTS FROM CONSUMERS ABOUT THE PRIUS BRAKES.

7&4'S MELISSA SMITH SHOWS HOW ONE DEALERSHIP IS GOING THAT EXTRA MILE TO ENSURE CUSTOMER SAFETY.

February 8, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY LEADERS WANT TO HEAR MORE FROM YOU BEFORE MAKING UP THEIR MINDS ABOUT RE-CONSTRUCTION OF A BUSY STREET.LAST YEAR THE CITY CAME UP WITH A MASTER PLAN TO RE-DEVELOP 8-TH STREET FROM GARFIELD TO BARLOW. IT INVOLVED MAKING THE AREA PEDESTRIAN FRIENDLY.. INCLUDING BIKE LANES AND SAFE CROSSINGS. ACCORDING TO MAYOR CHRIS BZDOK... THE CITY ENGINEER DECIDED NOT TO INCLUDE BIKES OR NEW PEDESTRIAN CROSSINGS AND NEVER INFORMED THE CITY.

February 8, 2010

Time: 6:00-6:30pm

Duration :30

ANOTHER AREA SCHOOL DISTRICT FEELING THE PINCH... ELK RAPIDS SCHOOLS IN ANTRIM COUNTY. THE DISTRICT IS ALMOST ONE-MILLION DOLLARS SHORT OF ITS 2010-2011 BUDGET.7&4'S MELISSA SMITH EXPLAINS WHAT'S BEHIND THE DEFICIT AND HOW THE SCHOOL DISTRICT PLANS TO SOLVE IT.

February 9, 2010

Time: 6:00-6:30pm

Duration :30

THERE'S A NEW PLACE FOR SMALL AIR-PLANES TO LAND IN NORTHERN MICHIGAN. THE CRAWFORD COUNTY AIR TERMINAL IS NOW OPEN FOR BUSINESS.IT'S LOCATED ON THE WEST SIDE OF THE I-75 BUSINESS LOOP... NORTH OF GRAYLING. THE NEW TERMINAL GIVES PILOTS AND TOURISTS A NEW WAY TO ACCESS CRAWFORD COUNTY AND OTHER PARTS OF NORTHERN MICHIGAN.

February 9, 2010

Time: 6:00-6:30pm

Duration :30

MANY OF US THINK OF THE SLEEPING BEAR DUNES AS OUR OWN. BUT IT IS A NATIONAL LAKESHORE. AND CHANGES IN WASHINGTON MAY IMPACT HOW WE USE THE AREA. A VIEWER WANTED TO KNOW WHAT IT MEANS FOR HER AND OTHER PARK USERS. THE ANSWERS ARE TONIGHT'S FACT FINDER REPORT.

February 9, 2010

Time: 6:00-6:30pm

Duration :30

IT'S NOT YOUR TYPICAL WINTER WEEKEND.THOUSANDS OF CROSS COUNTRY SKIERS AND WINTER ENTHUSIASTS ARE HEADING TO THE GRAND TRAVERSE AREA... AND THAT MEANS A BIG BOOST FOR LOCAL BUSINESSES.7&4'S ALANA NEHRING EXPLAINS.

February 9, 2010

Time: 6:00-6:30pm

Duration :30

THE STATE OF MICHIGAN IS HANDING OUT MORE THAN SIX AND A HALF MILLION DOLLARS IN STIMULUS MONEY IT RECEIVED FOR APPLIANCE REBATES.THE APPLIANCE TRADE UP REBATE PROGRAM IS AVAILABLE TO MICHIGAN RESIDENTS TO HELP BUY ANY NEW ENERGY STAR OR C-E-E RATED CLOTHES WASHER, REFRIGERATOR OR DISHWASHER.

February 10, 2010

Time: 6:00-6:30pm

Duration :30

SOMETIMES NECESSITY BREEDS INVENTION, BUT IN THIS CASE IT WAS NECESSITY THAT RESURRECTED A PRODUCT THAT WAS NO LONGER BEING MADE.IN THIS WEEK'S "MADE IN NORTHERN MICHIGAN", 7&4'S ADAM BARTELMAY INTRODUCES TO TWO

MEN WHO WANT TO MAKE THE SNOW EASIER TO WALK ON WHILE CONSERVING RESOURCES AT THE SAME TIME.

February 10, 2010

Time: 6:00-6:30pm

Duration :30

FOUR LOCAL BREWERY'S ARE TEAMING UP TO BRING YOU A SPECIAL VALENTINE'S DAY BEER... FOR A GOOD CAUSE. RIGHT BRAIN, NORTH PEAK, SHORT'S AND THE JOLLY PUMPKIN / NORTHERN UNITED BREWING COMPANIES HAVE CREATED "MY-NORTH PASSION BREW".

February 10, 2010

Time: 6:00-6:30pm

Duration :30

WHILE MANY BUSINESSES CONTINUE TO DOWNSIZE... A NORTHERN MICHIGAN WINERY IS UNDERGOING A MORE THAN ONE MILLION DOLLAR EXPANSION. LAST NIGHT THE PENINSULA TOWNSHIP BOARD APPROVED THE EXPANSION OF CHATEAU CHANTEL'S CELLAR AND TASTING ROOM. MORE THAN 17-HUNDRED SQUARE FEET WILL BE ADDED ON TO THE TASTING ROOM... WITH NEW ADDITIONAL PATIO SPACE ON THE ROOF.

February 10, 2010

Time: 6:00-6:30pm

Duration :30

IN TONIGHT'S FACT FINDER. BASED ON THE NUMBERS ALONE, ODD ARE YOU, SOMEBODY YOU KNOW, OR SOMEBODY YOU ONCE WORKED WITH IS NOW COLLECTING UNEMPLOYMENT BENEFITS. IF THAT'S THE CASE FOR YOU, CHANCES ARE YOU KNOW ALL TOO WELL HOW IMPORTANT THOSE BENEFITS ARE IN ORDER TO MAKE ENDS MEET ONE OF OUR VIEWERS FOUND HIMSELF IN THE MIDDLE OF A DISPUTE OVER HIS BENEFITS... AND MAY HAVE TO PAY THEM ALL BACK... HE HAD QUESTIONS. THE ANSWERS I FOUND FOR HIM ARE THE SUBJECT OF THIS FACT FINDER.

February 11, 2010

Time: 6:00-6:30pm

Duration :30

THE GOVERNOR'S PLAN INCLUDES WAYS SHE WANTS TO CUT SPENDING... AND INCREASE REVENUES. 7 & 4'S BILL FROEHLICH TAKES A CLOSER LOOK AT THE DETAILS.

February 11, 2010

Time: 6:00-6:30pm

Duration :30

BOYNE CITY LEADERS AND A DEVELOPER HAVE REACHED A DEAL THAT WILL OPEN UP A NEW MARINA AHEAD OF SCHEDULE. LAST FALL CATT DEVELOPMENT BEGAN CONSTRUCTION OF A 12-MILLION DOLLAR COMPLEX THAT WILL HOUSE RETAIL STORES, OFFICES, A RESTAURANT, A HOTEL AND A MARINA. IT'S CALLED THE ONE WATER STREET DEVELOPMENT.

February 12, 2010

Time: 6:00-6:30pm

Duration :30

MEIJER OFFICIALS ARE BRACING FOR MORE THAN A THOUSAND APPLICANTS AS THEY TRY TO FILL MORE THAN 200 OPENINGS AT A NEW STORE IN EMMET COUNTY. MEIJER WILL BE CONDUCTING A WEEK-LONG JOB FAIR STARTING MONDAY TO FILL THE FULL AND PART TIME POSITIONS.

February 12, 2010

Time: 6:00-6:30pm

Duration :30

BUSINESSES ALL OVER MICHIGAN ARE GEARING UP FOR WHAT COULD BE A WHOLE NEW TAX. IT'S PART OF THE GOVERNOR'S PLAN TO BALANCE THE 2011 STATE BUDGET. TONIGHT WE'RE TAKING A CLOSER LOOK AT THE IDEA. 7 & 4'S BILL

FROELICH EXPLAINS HOW A SALES TAX *DECREASE... COULD STILL MEAN YOU'LL BE PAYING A LITTLE BIT MORE.

February 15, 2010

Time: 6:00-6:30pm

Duration :30

HUNDREDS OF PEOPLE LINED UP AT NORTH CENTRAL MICHIGAN COLLEGE TODAY FOR CHANCE AT A JOB AT THE NEW MEIJER IN PETOSKEY.7&4'S LAUREN AMSTUTZ WAS AT THE FAIR TODAY AND JOINS US WITH ALL THE DETAILS.

February 15, 2010

Time: 6:00-6:30pm

Duration :30

THE AMOUNT OF SNOW-FALL WE GET EACH WINTER CAN DRASTICALLY IMPACT WHAT HAPPENS LATER IN THE YEAR. IT CAN KICK-START OR DELAY THE GROWING SEASON. 7&4 STORM TEAM METEOROLOGIST ALANA NEHRING EXPLAINS HOW THINGS ARE STACKING UP SO FAR THIS YEAR.

February 15, 2010

Time: 6:00-6:30pm

Duration :30

IN TONIGHT'S FACT FINDER.IT'S ONE ROAD...WITH AT LEAST TWO VERY DIFFERENT FUTURES.8TH STREET IN TRAVERSE CITY IS A MAIN ARTERY FOR TRAFFIC...AT THE HEART OF IT ALL A STRETCH OF ROAD THAT HAS HOMES, BUSINESSES...AND A STIMULUS MONEY FUNDED MAKEOVER THAT MAY OR MAY NOT INVOLVE PLANS FOR ANYTHING OTHER THAN CARS.THAT'S CREATED A LOT OF CONTROVERSY, CONCERN AND SOME CREATIVITY FROM TWO VERY PASSIONATE SIDES TO THE ISSUE. THAT'S THE SUBJECT OF THIS FACT FINDER.

February 15, 2010

Time: 6:00-6:30pm

Duration :30

IT WAS A BIG BOOST TO THE LOCAL ECONOMY... THE VASA RACES AND WINTER WONDER-FEST BROUGHT IN MORE PEOPLE THIS YEAR THAN LAST. LOCAL RESTAURANTS AND SHOPS SAY PEOPLE CAME IN FROM ALL AROUND THE STATE... AND IT KEPT THEIR CASH REGISTERS BUSY.IN FACT, EXPRESSO BAY IN TRAVERSE CITY SAYS THEY ARE STILL SEEING A CONSTANT FLOW OF CUSTOMERS.

February 16, 2010

Time: 6:00-6:30pm

Duration :30

THE EXCITEMENT IS GROWING AS THOUSANDS OF PEOPLE PREPARE TO HEAD TO TRAVERSE CITY THIS WEEKEND FOR A GOOD LAUGH. THE TRAVERSE CITY COMEDY ARTS FESTIVAL KICKS OFF THIS FRIDAY AND GOES THROUGH SUNDAY. THE FIRST EVER EVENT OFFERS A MIX OF STAND-UP COMICS, COMEDY FILMS AND SKITS.

February 16, 2010

Time: 6:00-6:30pm

Duration :30

NORTHERN MICHIGAN'S WINE INDUSTRY HAS SEEN RAPID GROWTH OVER THE LAST SEVERAL YEARS DESPITE THE STRUGGLING ECONOMY.WITH MANY NEW WINERIES STARTING UP EVER YEAR, THERE IS A GROWING NEED FOR EMPLOYEES WITH A VERY SPECIFIC SKILL SET.IN RESPONSE TO THIS NEED, AREA COLLEGES HAVE BEGUN OFFERING SPECIAL VITICULTURE COURSES.7&4'S ALANA NEHRING SPOKE WITH ONE OF THE INSTRUCTORS.

February 16, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY LEADERS TONIGHT COULD SETTLE A LAWSUIT WITH THE D-N-R OVER EXPANDING SWIM AREAS IN GRAND TRAVERSE BAY. THAT'S ONE ITEM ON THE AGENDA FOR TONIGHT'S CITY COMMISSION MEETING.

February 16, 2010

Time: 6:00-6:30pm

Duration :30

AN INDIANAPOLIS BASED COMPANY WANTS TO BUY THE GRAND TRAVERSE MALL... TODAY SIMON PROPERTIES ANNOUNCED THAT IT HAS MADE A WRITTEN OFFER TO BUY GENERAL GROWTH PROPERTIES FOR MORE THAN 10 BILLION DOLLARS.

February 16, 2010

Time: 6:00-6:30pm

Duration :30

AN OUT-POURING OF REJECTION HAS A CLEAN ENERGY COMPANY RE-THINKING ITS PLAN TO BUILD AN OFF-SHORE WIND-FARM IN LAKE MICHIGAN. LAST MONTH SCANDIA WIND PROPOSED CONSTRUCTION OF 100 TO 200 WIND TURBINES TO BE BUILT OFF THE SHORE OF OCEANA AND MASON COUNTIES.

February 16, 2010

Time: 6:00-6:30pm

Duration :30

IN JUST A FEW WEEKS THE 2010 U.S. CENSUS WILL BEGIN AND MANY OF YOU HAVE ALREADY STARTED ASKING QUESTIONS ABOUT KEEPING YOUR INFORMATION SAFE. WE TAKE A CLOSER LOOK IN TONIGHT'S FACT FINDER.

February 16, 2010

Time: 6:00-6:30pm

Duration :30

TOMORROW NIGHT, THE WEXFORD COUNTY BOARD OF COMMISSIONERS WILL DISCUSS PROGRESS AND LISTEN TO CONCERNS RESIDENTS MAY HAVE. SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS HOW THE ICE SKATING SCHEDULE IS MAKING SOME PEOPLE UPSET.

February 17, 2010

Time: 6:00-6:30pm

Duration :30

OUR AREA IS KNOWN FOR MANY THINGS..CHERRIES, WATER, BLUE SKY, SKIING JUST TO NAME A FEW.BUT, WE BET PRETZELS HAVE NEVER COME TO MIND...UNTIL NOW.7&4'S ADAM BARTELMAY EXPLAINS IN THIS WEEK'S EDITION OF MADE IN NORTHERN MICHIGAN.

February 18, 2010

Time: 6:00-6:30pm

Duration :30

WITH ENERGY PRICES THROUGH THE ROOF THESE DAYS, MANY HOMEOWNERS ARE LOOKING FOR WAYS TO MAKE THEIR HOMES MORE ENERGY EFFICIENT.THE FOLKS FROM HOME ACRES BUILDING SUPPLY COMPANY IN TRAVERSE CITY ARE MAKING SURE NO HEAT WILL ESCAPE FROM THIS HOME ON SEVENTEENTH STREET.THEY'RE APPLYING A TYPE OF ENVIRONMENTALLY FRIENDLY FOAM SEALANT.THEY SAY THIS IS THE FIRST HOME IN THE AREA TO GET THIS KIND OF TREATMENT.

February 18, 2010

Time: 6:00-6:30pm

Duration :30

WHILE THAT'S ONE WAY YOU CAN SAVE ENERGY IN YOUR HOME... A FORUM EVENT TONIGHT IN TRAVERSE CITY WILL FOCUS ON WAYS ENTIRE COMMUNITIES CAN SAVE. AN EXPERT WITH THE INTERNATIONAL COUNCIL FOR LOCAL ENVIRONMENTAL INITIATIVES IS SPEAKING RIGHT NOW AT THE HAGERTY CENTER.

February 19, 2010

Time: 6:00-6:30pm

Duration :30

IF YOU LOVE TO LAUGH, YOU ARE IN LUCK.STARTING TONIGHT, THE TRAVERSE CITY COMEDY ARTS FESTIVALS BEGINS.COMEDIANS FROM ACROSS THE COUNTY ARE IN TOWN FOR THE FESTIVAL.THAT'S WHERE WE FIND SEVEN AND FOUR'S LAUREN

AMSTUTZ.SHE'S LIVE FROM THE OPERA HOUSE WHERE THERE IS A KICK OFF PARTY, LAUREN HOW'S THE PARTY GOING?

February 22, 2010

Time: 6:00-6:30pm

Duration :30

AS CASES PILE UP, THE DEPARTMENT IS WORRIED IT WILL TAKE THEM LONGER TO HELP THOSE IN NEED. THEY'RE ASKING STATE LAWMAKERS TO GET ON BOARD WITH GOVERNOR GRANHOLM'S LATEST BUDGET PROPOSAL.IT WOULD PROVIDE MILLIONS IN NEW FUNDS FOR THE DEPARTMENT TO HIRE HELP.SEVEN AND FOUR'S LAUREN AMSTUTZ TALKED WITH THE D-H-S TO SEE WHAT THE CASELOAD IS LOCALLY.

February 22, 2010

Time: 6:00-6:30pm

Duration :30

IT'S A PROBLEM THAT SEVERAL COMMUNITIES THROUGHOUT THE STATE ARE DEALING WITH: ROUGH ROAD CONDITIONS AND NOT ENOUGH FUNDING TO FIX THEM. BUT ONE ROAD IS CREATING MORE THAN JUST A FEW BUMPS AND POTHOLES... AS 7&4'S MELISSA SMITH FOUND OUT... IT'S ALSO STIRRED UP SOME LEGAL QUESTIONS.

February 22, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY LEADERS ARE GETTING THEIR WORD IN ON FUTURE SOURCES OF POWER FOR THE AREA... AS WELL AS INTERNET CONNECTIVITY. THE BOARD OF COMMISSIONERS IS MEETING TONIGHT WITH THE TRAVERSE CITY LIGHT AND POWER BOARD. THEY'LL TALK ABOUT ENERGY OPTIONS, INCLUDING BIOMASS... AS WELL AS T-C-L&P'S PLANS TO "LIGHT" ITS DARK FIBER LINE TO EXPAND WI-FI IN THE CITY.

February 23, 2010

Time: 6:00-6:30pm

Duration :30

THE AREAS LARGEST AIRPORT IS OFFERING A NEW FLIGHT TO CONNECT NORTHERN MICHIGAN TO WESTERN STATES. STARTING THIS SUMMER YOU CAN NOW TAKE A DIRECT FLIGHT OUT OF CHERRY CAPITAL AIRPORT IN TRAVERSE CITY TO DENVER, COLORADO.

February 23, 2010

Time: 6:00-6:30pm

Duration :30

IT'S BEEN A YEAR SINCE THE STIMULUS PLAN WENT INTO EFFECT. AND WHILE THOSE SHOVEL READY PROJECTS HAVE BEEN GETTING A LOT OF ATTENTION, IT'S THE LESS VISIBLE, BUT IMPORTANT CHANGES TO THE TAX CODE THAT MAY IMPACT YOUR FAMILY'S BUDGET THIS SPRING. WE TAKE A CLOSER LOOK IN TONIGHT'S FACT FINDER REPORT.

February 23, 2010

Time: 6:00-6:30pm

Duration :30

VOTERS IN A COUPLE NORTHERN MICHIGAN COMMUNITIES ARE HEADING TO THE POLLS TODAY.IN KALKASKA COUNTY IT'S FOR A BIG SCHOOL MILLAGE VOTE. KALKASKA PUBLIC SCHOOLS WANTS MORE THAN 18-MILLION DOLLARS TO PAY FOR RE-MODELING AND REFURNISHING SCHOOL BUILDINGS... AND BRINGING IN NEW TECHNOLOGY.

February 24, 2010

Time: 6:00-6:30pm

Duration :30

WHEN YOU THINK OF BAKERIES, BREAD, PIES, COOKIES AND CAKES PROBABLY COME TO MIND.THERE'S A DIFFERENT KIND OF BAKERY MAKING SOME OF THOSE

THINGS, BUT THEY ONLY COME IN A VERY SMALL SIZE.7&4'S ADAM BARTELMAY EXPLAINS IN THIS WEEK'S EDITION OF MADE IN NORTHERN MICHIGAN.

February 24, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY LIGHT AND POWER IS HOLDING TWO PUBLIC FORUMS AS THE COMPANY MAKES A RENEWABLE POWER PLAN LIGHT AND POWER WANTS TO GENERATE 30-PERCENT OF ITS ELECTRICITY WITH RENEWABLE ENERGY BY 20-20.

February 24, 2010

Time: 6:00-6:30pm

Duration :30

THE MICHIGAN DEPARTMENT OF NATURAL RESOURCES AND ENVIRONMENT ISSUED AN AIR PERMIT FOR A 36- MEGAWATT WOOD-FIRED POWER PLANT TO BE BUILT IN MANCELONA.7&4'S MELISSA SMITH HAS THE DETAILS AND WHAT THE NEW FACILITY MEANS FOR MANCELONA.

February 25, 2010

Time: 6:00-6:30pm

Duration :30

THE STATE IS OFFERING A MULTI-MILLION DOLLAR TAX BREAK TO A WEXFORD COUNTY BASED BOAT MANUFACTURER TO ENCOURAGE AN EXPANSION.WHEN FOUR WINNS IN CADILLAC WAS BOUGHT UP BY PLATINUM EQUITY EARLIER THIS MONTH... THE NEW OWNER SAID IT WANTS TO INVEST UP TO 63-MILLION DOLLARS TO INCREASE PRODUCTION.

February 25, 2010

Time: 6:00-6:30pm

Duration :30

IN LESS THAN THREE DAYS TENS OF THOUSANDS OF PEOPLE IN NORTHERN MICHIGAN WILL FIND OUT IF THEY WILL LOSE THEIR UNEMPLOYMENT BENEFITS. CONGRESS MUST VOTE TO EXTEND FEDERALLY FUNDED UNEMPLOYMENT BENEFITS BY FEBRUARY 28TH OR THEY WILL BEGIN TO EXPIRE. BUT MANY OF YOU WANT TO KNOW WHAT HAPPENS IF LAWMAKERS DON'T?THE ANSWERS ARE TONIGHT'S FACT FINDER REPORT

February 25, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY LIGHT AND POWER LEADERS EXPECT A PACKED HOUSE TONIGHT FOR THE FIRST OF TWO PUBLIC FORUMS WHERE THEY WILL TALK ABOUT FUTURE POWER PLANS FOR THE AREA. 10 YEARS FROM NOW... LIGHT AND POWER WANTS TO BE GENERATING 30-PERCENT OF ITS ELECTRICITY WITH RENEWABLE ENERGY SOURCES.

February 25, 2010

Time: 6:00-6:30pm

Duration :30

ANOTHER NORTHERN MICHIGAN CITY IS LOOKING INTO WAYS TO INCREASE RENEWABLE ENERGY FRANKFORT CITY OFFICIALS ARE WORKING ON A NEW MASTER PLAN.IN THE PLAN IS A SECTION THAT ENCOURAGES THE CITY TO LOOK AT BIOMASS AS AN OPTION.CITY ADMINISTRATION IS AWARE IT'S A HOT BUTTON ISSUE AND WANT RESIDENTS TO KNOW THAT THERE ARE NO PLANS IN THE WORKS RIGHT NOW.

February 25, 2010

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN COMMUNITY IS HOPING TO ATTRACT NEW FAMILIES BY BUILDING AFFORDABLE HOUSING.SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS WHY LEADERS IN FRANKFORT BELIEVE LOW INCOME HOUSING WILL HELP THEIR CITY GROW.

February 26, 2010

Time: 6:00-6:30pm

Duration :30

INCREASING LOCALLY GROWN FOOD WHILE STRENGTHEN THE STATE'S ECONOMY WAS THE FOCUS OF THE FIRST MICHIGAN GOOD FOOD SUMMIT IN LANSING. YESTERDAY, THE MEETING BROUGHT OUT FOOD GROUPS FROM AROUND THE STATE TO TALK ABOUT A HIGHER DEMAND FOR LOCALLY GROWN FOOD.

February 26, 2010

Time: 6:00-6:30pm

Duration :30

A WEXFORD COUNTY ROAD PROJECT IS MOVING FORWARD WITH THE HELP OF A STATE GRANT.THE CITY OF CADILLAC IS GETTING 150-THOUSAND-DOLLARS FROM THE TRANSPORTATION ECONOMIC DEVELOPMENT FUND.

February 26, 2010

Time: 6:00-6:30pm

Duration :30

A LEELANAU COUNTY COMMUNITY IS LOOKING AT PLANTING A TUNNEL OF TREES THRU TOWN. M-204 RUNS FROM SUTTONS BAY, THRU LAKE LEELANAU AND MEETS UP WITH M-22 SOUTH OF LELAND. IT'S THE MAIN ROAD THROUGH LAKE LEELANAU AND THE COMMUNITY ASSOCIATION WANTS IT TO BE MORE ATTRACTIVE.

February 26, 2010

Time: 6:00-6:30pm

Duration :30

CONSTRUCTION WORK IN OLD TOWN TRAVERSE CITY COULD CAUSE SOME TRAFFIC ISSUES NEXT WEEK.THE CONSTRUCTION COMPANY WORKING ON THE OLD TOWN PARKING DECK WILL BEGIN DELIVERING AND INSTALLING THE PRECAST PANELS MONDAY.

March 1, 2010

Time: 6:00-6:30pm

Duration :30

THE STATE IS STEPPING IN TO HELP WITH BATA'S ONGOING CONTRACT NEGOTIATIONS. FOR SEVERAL MONTHS THE BAY AREA TRANSPORTATION AUTHORITY AND THE TEAMSTERS LOCAL 214 HAVE BEEN UN-ABLE TO COME TOGETHER AND WORK OUT A NEW CONTRACT. THE PREVIOUS CONTRACT EXPIRED AT THE END OF 2009... HOWEVER BUS DRIVERS CONTINUE TO GET PAID AND RECEIVE BENEFITS DEFINED IN IT.

March 1, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY'S NEW PARKING DECK IS STARTING TO TAKE SHAPE. COLASANTI CONSTRUCTION TODAY BEGAN THE PROCESS OF DELIVERING AND INSTALLING PRE-CAST PANELS FOR THE OLD TOWN PARKING DECK. DURING THIS PHASE OF THE PROJECT, A SECTION OF 8-TH STREET WILL BE SHUT DOWN 8 A-M TO 5 P-M, MONDAY THRU FRIDAY.

March 2, 2010

Time: 6:00-6:30pm

Duration :30

CITY OFFICIALS IN CHARLEVOIX HAVE GIVEN THE GO-AHEAD TO A MICHIGAN PRODUCTION COMPANY TO FILM AN ACTION SCENE AT THE HOME, WHICH WILL LEAVE IT IN ASHES.BUT NOT EVERYONE AGREES WITH DESTROYING A PIECE OF HISTORY.SEVEN AND FOUR'S LAUREN AMSTUTZ TALKED WITH CITY OFFICIALS AND RESIDENTS ABOUT THE CONTROVERSIAL DECISION.

March 2, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY LEADERS ARE MEETING AT THIS HOUR TO TALK ABOUT HOW THEY SHOULD SPEND TAXPAYER MONEY THIS YEAR. A MEETING GOT UNDERWAY AT 5

TONIGHT AT THE HERITAGE CENTER. CITY COMMISSIONERS ARE TALKING ABOUT THEIR BUDGET PRIORITIES FOR 20-10.

March 2, 2010

Time: 6:00-6:30pm

Duration :30

ABOUT A YEAR AGO, WE MET SOME DISPLACED WORKERS IN A FACT FINDER REPORT WHO WERE BEING RETRAINED FOR NEW CAREERS AT NORTHWESTERN MICHIGAN COLLEGE. NOW, WITH THE NEW MICHIGAN SAVES PROGRAM, SOME OF THOSE WORKERS ARE DOING ENERGY AUDITS IN ATTEMPT TO HELP HOMEOWNERS SAVE SOME MONEY. 7&4'S ALANA NEHRING TAGGED ALONG ON AN ENERGY AUDIT TODAY TO SEE WHAT THEY'VE LEARNED.

March 3, 2010

Time: 6:00-6:30pm

Duration :30

IF YOU NEED A JOB THE DEPARTMENT OF NATURAL RESOURCES AND ENVIRONMENT IS HIRING. THEY NEED TO FILL ABOUT 12-HUNDRED SEASONAL POSITIONS. PART- AND FULL-TIME WORK IS AVAILABLE. THE D-N-R-E SAYS IT'S A GREAT OPPORTUNITY FOR COLLEGE STUDENTS... OR PEOPLE WHO ARE UNEMPLOYED AND LOOKING FOR WORK.

March 3, 2010

Time: 6:00-6:30pm

Duration :30

A TRAVERSE CITY BAKERY IS AIMING TO BENEFIT THE LOCAL ECONOMY ONE LOAF OF BREAD AT A TIME. PLEASANTON BRICK OVEN BAKERY USES LOCAL INGREDIENTS TO MAKE THEIR PRODUCTS WHICH ARE SOLD RIGHT HERE IN NORTHERN MICHIGAN. 7&4'S MELISSA SMITH FEATURES THE BUSINESS IN THIS WEEK'S "MADE WITH MICHIGAN HANDS" SEGMENT.

March 4, 2010

Time: 6:00-6:30pm

Duration :30

THE KALKASKA KALISEUM IS GOING GREEN -- THANKS TO A GENEROUS DONATION FROM SPRINGFIELD COMMERCIAL ROOFING. THE POPULAR SPORTS COMPLEX UNDERWENT AN EXTENSIVE ENERGY-SAVING LIGHT FIXTURE OVERHAUL. SPRINGFIELD COMMERCIAL ROOFING DONATED AND INSTALLED THE FINAL ENERGY EFFICIENT LIGHTS TODAY. BROWNE ELECTRIC ASSISTED WITH THE INSTALLATION.

March 4, 2010

Time: 6:00-6:30pm

Duration :30

LEADERS OF AN EMMET COUNTY COMMUNITY HAVE APPROVED A DEAL FOR THE CITY'S BIGGEST PROJECT OF THE YEAR. HARBOR SPRINGS HAS HIRED TRI-COUNTY EXCAVATING FOR A 455-THOUSAND DOLLAR ROAD PROJECT.

March 4, 2010

Time: 6:00-6:30pm

Duration :30

A LONG TIME DORMANT BUILDING SITE IN EMMET COUNTY IS HEADING FOR THE AUCTION BLOCK. P-N-C BANK, THE COMPANY THAT HOLDS THE MORTGAGE ON THE PETOSKEY POINTE SITE RECENTLY POSTED A FORECLOSURE NOTICE ON THE PROPERTY... AND SAY IT WILL NOW BE AUCTIONED OFF. THAT'S GOING TO TAKE PLACE AT 11 A-M -- MARCH 25-TH.

March 4, 2010

Time: 6:00-6:30pm

Duration :30

THE TRAVERSE CITY HOUSING COMMISSION HOPES TO EXPAND AVAILABLE HOUSING FOR THOSE IN NEED. MEMBERS DISCUSSED OPTIONS TONIGHT. 7&4'S BILL FROEHLICH IS LIVE IN TRAVERSE CITY WHERE THE MEETING JUST LET OUT... BILL?

March 4, 2010

Time: 6:00-6:30pm

Duration :30

AN OTSEGO COUNTY COMMUNITY IS TAKING A CLOSE LOOK AT ITS BUDGET ... AND A PROJECTED SHORTFALL. THE CITY OF GAYLORD IS FACING A POSSIBLE REVENUE SHORTFALL OF ABOUT 235-THOUSAND DOLLARS WHEN THE NEXT BUDGET YEAR BEGINS IN JULY.

March 4, 2010

Time: 6:00-6:30pm

Duration :30

GRAND TRAVERSE COUNTY'S SEPTAGE TREATMENT FACILITY WILL BE LOOKING FOR SOME NEW SOURCES OF REVENUE - AFTER A MAJOR CUSTOMER BACKS OUT. THE COUNTY HAS LEARNED C-M-S ENERGY IS HALTING ITS SHIPMENTS OF CONTAMINATED GROUND WATER. THAT GROUND WATER WAS COMING FROM THE BAY HARBOR RESORT AREA JUST WEST OF PETOSKEY... AND WAS DELIVERED BY TRUCK-LOAD TO THE SEPTAGE TREATMENT PLANT JUST SOUTH OF TRAVERSE CITY.

March 5, 2010

Time: 6:00-6:30pm

Duration :30

AN AREA RESORT WANTS TO CONTINUE ITS PLAN OF SPRAYING TREATED SEWAGE NEAR THE SLEEPING BEAR DUNES NATIONAL LAKESHORE BUT AS 7 & 4'S BILL FROEHLICH EXPLAINS - A GROUP OF CITIZENS WANTS THE D-E-Q TO HOLD OFF ON GRANTING ITS PERMISSION - UNTIL SOME CHANGES ARE MADE

March 8, 2010

Time: 6:00-6:30pm

Duration :30

THE RECENT WEATHER IS A CLEAR INDICATION THAT THE WHITE STUFF WON'T BE WITH US MUCH LONGER, AND FOR SKI FANATICS, THEIR GOGGLES AND SKIS WILL BE COLLECTING DUST SOON ENOUGH. IF YOU HAD A SEASON PASS OR LIKED SKIING AT HICKORY HILLS IN TRAVERSE CITY, THE DUST COULD START COLLECTING TODAY. THE TRAVERSE-CITY OWNED SKI SLOPES HAVE SHUT DOWN FOR THE SEASON. CREWS WERE OUT CLEANING UP THE HILL ... PREPARING IT FOR THE ANNUAL SEASONAL LAYOFF. HILL EMPLOYEES SAY THIS YEAR WAS SUCCESSFUL.

March 8, 2010

Time: 6:00-6:30pm

Duration :30

NORTHERN MICHIGAN ROADS ARE THE LATEST CASUALTY OF STATE BUDGET CUTS. THAT'S WHY THE MICHIGAN STATE HOUSE TRANSPORTATION COMMITTEE CAME TO TRAVERSE CITY TODAY. THEY HEARD FROM TRANSPORTATION OFFICIALS AND THE PUBLIC. SEVEN AND FOUR'S LAUREN AMSTUTZ WAS AT THE HEARING.

March 9, 2010

Time: 6:00-6:30pm

Duration :30

SOME ELK RAPIDS RESIDENTS ARE JOINING FORCES TO GET BROADBAND INTERNET TO THEIR AREA. THEY'VE FORMED A GROUP CALLED - ELK RAPIDS BROADBAND AREA MAXIMIZATION - OR "E-R BAM". THE GOAL IS TO PARTNER WITH LIBRARIES, SCHOOLS, TOWNSHIPS AND BUSINESSES TO PROVIDE AFFORDABLE HIGH SPEED INTERNET ACCESS.

March 9, 2010

Time: 6:00-6:30pm

Duration :30

THERE WON'T BE BIKE PATHS ADDED WHEN A SECTION OF 8-TH STREET IN TRAVERSE CITY IS RECONSTRUCTED. CITY COMMISSIONERS VOTED LAST NIGHT TO KEEP THE CURRENT RE-DESIGN PLAN FOR 8-TH... FROM GARFIELD TO BARLOW. WHILE THE CITY'S ORIGINAL MASTER PLAN SHOWS THAT BIKE LANES ARE WANTED... THE PLAN THAT WAS SUBMITTED WITH THE FEDERAL STIMULUS

APPLICATION DIDN'T HAVE THEM. AND IF CHANGES WERE MADE, THE CITY MIGHT HAVE LOST OUT ON THE 220 THOUSAND DOLLARS IT'S BEEN GIVEN.

March 10, 2010

Time: 6:00-6:30pm

Duration :30

THEY CAME TO TALK WITH THE MORE THAN 60 DIFFERENT EMPLOYERS... THERE FOR THE ANNUAL N-M-C CAREER FAIR.7&4'S BRODY O'CONNELL JOINS US WITH A LOOK AT TODAY'S JOB HUNT.

March 10, 2010

Time: 6:00-6:30pm

Duration :30

ATTENTION CHOCOLATE LOVERS THIS STORY IS FOR YOU..EVERYTHING FROM CHOCOLATE TRUFFLES... EVEN A CHOCOLATE CHESS SET IS WHAT YOU'LL FIND AT CHOCOLATE EXOTICA IN TRAVERSE CITY.IT'S THESE LOCAL SWEET TREATS THAT HAS 7&4'S MELISSA SMITH FEATURING THE COMPANY IN THIS WEEK'S "MADE WITH MICHIGAN HANDS."

March 12, 2010

Time: 6:00-6:30pm

Duration :30

ONE OF TRAVERSE CITY'S BUSIEST ROADWAYS -- COULD SOON BE RECEIVING A MAJOR FACELIFT.BUT -- COMMUNITY ORGANIZERS WANT YOUR INPUT -- ON A PROJECT THAT IS ONLY IN IT'S INFANCY.7 & 4'S BRODY O'CONNELL SPENT THE DAY SPEAKING WITH PROJECT DEVELOPERS.

March 12, 2010

Time: 6:00-6:30pm

Duration :30

THE MANISTEE CITY MANAGER RELEASED HIS BUDGET CUT RECOMMENDATIONS TODAY.OFFICIALS ARE HOPING THESE PLANS WILL KEEP THE CITY FISCALLY STABLE DURING TOUGH TIMES.7&4'S LAUREN AMSTUTZ MET WITH CITY OFFICIALS AND THE FIRE CHIEF... WHO WILL BE FEELING THE CUTS FIRST HAND.

March 15, 2010

Time: 6:00-6:30pm

Duration :30

THE TRAVERSE CITY COMMISSION WILL VOTE TONIGHT ON A PROPOSED SETTLEMENT IN THE "SWIM VERSUS BOATING" DEBATE ON WEST GRAND TRAVERSE BAY. 7 & 4'S LAUREN AMSTUTZ HAS DETAILS ON TONIGHT'S DISCUSSIONS.

March 16, 2010

Time: 6:00-6:30pm

Duration :30

IN TONIGHT'S FACT FINDER..CHANCES ARE YOU WOULDN'T BE TOO SURPRISED TO FIND IN YOUR MAILBOX A LETTER LIKE THIS ONE...FROM THE U.S. CENSUS BUREAU...BUT WHAT SOME OF OUR VIEWERS FOUND INSIDE DISAPPOINTED SOME OF OUR VIEWERS.THEY HAD QUESTIONS... THE ANSWERS IS THE SUBJECT OF TONIGHT'S FACT FINDER

March 16, 2010

Time: 6:00-6:30pm

Duration :30

IT'S DO OR DIE TIME FOR THE PURE MICHIGAN CAMPAIGN -- THAT'S WHAT THE C-E-O OF THE MICHIGAN ECONOMIC DEVELOPMENT CORPORATION SAYS. HE SAYS IF STATE LAWMAKERS CAN'T COME TO AN AGREEMENT IN THE NEXT 2 WEEKS ON HOW MUCH TO GIVE TOURISM ADVERTISEMENTS THIS SEASON -- THE WINDOW TO RUN THEM WILL CLOSE.

March 16, 2010

Time: 6:00-6:30pm Duration :30
HOPING TO GAIN SUPPORT FOR IT'S PROPOSED OFF-SHORE WIND-FARMS -- AN ENERGY COMPANY IS OFFERING A MILLION DOLLARS A YEAR TO SHORELINE COUNTIES. SCANDIA WIND OFFSHORE WANTS TO BUILD TWO WIND-FARMS -- ONE OFF THE COAST OF MASON AND OCEAN COUNTIES AND ANOTHER OFF THE COAST OF OTTAWA AND MUSKEGON COUNTIES. TO GET THINGS MOVING THEY NEED LOCAL SUPPORT TO GAIN STATE APPROVALS.

March 16, 2010
Time: 6:00-6:30pm Duration :30
YOU'RE DRIVING ALONG AND *BOOM, YOUR CAR FALLS INTO A GAPING HOLE THAT HAS FORMED IN THE ROAD POTHOLE AND SPRING ARE SYNONYMOUS, ESPECIALLY IN MICHIGAN BUT THERE ARE AREAS THAT ARE ALWAYS WORSE THAN OTHERS. 7&4'S ANDREW KELLER TAKES US TO CHEBOYGAN COUNTY WHERE THAT'S THE CASE.

March 17, 2010
Time: 6:00-6:30pm Duration :30
FOR YEARS WE'VE HEARD TALK ABOUT RE-DESIGNING DIVISION STREET IN TRAVERSE CITY FROM 14-TH TO THE PARKWAY .. BUT SO FAR NOTHING HAS HAPPENED. WELL, AT THE HAGERTY CENTER TODAY... MORE IDEAS ARE BEING SHARED... AND THAT'S WHERE 7&4'S BRODY O'CONNELL IS LIVE....

March 17, 2010
Time: 6:00-6:30pm Duration :30
A TRAVERSE CITY ENTREPRENEUR IS USING INSPIRATION FROM NORTHERN MICHIGAN'S OUTDOOR BEAUTY TO CREATE A RETAIL CLOTHING BRAND. HE SAYS THE BRAND NOT ONLY INSPIRES PEOPLE BUT HELPS BOOST THE LOCAL ECONOMY. THE BUSINESS IS BEING FEATURED IN THIS WEEK'S "MADE WITH MICHIGAN HANDS."

March 18, 2010
Time: 6:00-6:30pm Duration :30
THERE ARE SOME BOATS THAT WOULD PREFER THERE BEING AN ICE-LESS PATH...AND THIS YEAR'S WEATHER HAS GRANTED THAT WISH EARLIER THAN NORMAL. IT'S A CLEAR PATH BETWEEN SAINT IGNACE AND MACKINAC ISLAND...AND THE FERRIES ARE REVVING UP TO START TRIPS ONCE AGAIN TO MACKINAC ISLAND

March 18, 2010
Time: 6:00-6:30pm Duration :30
ROUNDAABOUTS ARE NOT COMMON IN NORTHERN MICHIGAN. BUT TRAVERSE CITY DRIVERS MAY WANT TO GET USE TO THE IDEA ROUNDAABOUTS HAVE BECOME THE CORNERSTONE OF THE LATEST DIVISION STREET PROPOSAL. 7&4'S BRODY O'CONNELL SPOKE WITH PROJECT MANAGERS.

March 18, 2010
Time: 6:00-6:30pm Duration :30
HUNDREDS OF BUSINESS LEADERS FROM ACROSS NORTHERN MICHIGAN ARE IN TRAVERSE CITY LEARNING HOW TO TURN MICHIGAN AROUND - AND KEEP THEIR COMPANIES STRONG. 7&4'S LAUREN AMSTUTZ WAS AT THE MEETING. SHE EXPLAINS HOW LOCAL COMPANIES ARE STAYING POSITIVE DURING THIS NEGATIVE ECONOMIC TIME.

March 19, 2010
Time: 6:00-6:30pm Duration :30
A COUNTY MILLAGE FUNDS 965-THOUSAND DOLLARS OF THE SHERIFF'S OFFICE'S 1-POINT-9 MILLION DOLLAR BUDGET. WITHOUT THAT TAXPAYER CASH - THE

SHERIFF'S OFFICE WOULD HAVE TO LAYOFF 17 OF ITS 19 DEPUTIES.IT WAS LAST RENEWED IN 2006 AND COUNTY COMMISSIONERS HAVE VOTED UNANIMOUSLY TO PUT IT BACK ON THE BALLOT IN AUGUST.

March 20, 2010

Time: 6:00-6:30pm

Duration :30

IT'S ALMOST TIME TO TAKE THE MOTOR BOAT OUT FOR A WEEKEND FISHING TRIP - AND THIS WEEKEND YOU CAN CHECK OUT THE LATEST AND GREATEST GEAR. IT'S THE ANNUAL HUNTING AND FISHING EXPO, UNDERWAY AT THE GRAND TRAVERSE CIVIC CENTER IN TRAVERSE CITY.

March 22, 2010

Time: 6:00-6:30pm

Duration :30

A CONTROVERSIAL PROPOSAL TO BUILD A PARKING DECK ON WEST FRONT STREET IN TRAVERSE CITY IS BACK ON THE CITY COMMISSIONS AGENDA. CITY LEADERS TALKED ABOUT THE IDEA SEVERAL YEARS AGO, BUT IT NEVER TOOK ROOT. TONIGHT THE CITY COMMISSION WILL RE-START DISCUSSIONS.

March 22, 2010

Time: 6:00-6:30pm

Duration :30

IT WAS ANNOUNCED TODAY -- THAT THE TRAVERSE CITY WOMEN'S RESOURCE CENTER RECEIVED A GRANT FOR MORE THAN 40-THOUSAND DOLLARS.IN TODAY'S ECONOMY -- LOCAL EMERGENCY SHELTERS SAY THE GRANT MONEY IS NEEDED NOW - - MORE THAN EVER.7&4'S BRODY O'CONNELL SPOKE WITH COMMUNITY ORGANIZERS.

March 23, 2010

Time: 6:00-6:30pm

Duration :30

SOME CALL IT THE UNOFFICIAL KICKOFF TO SUMMER IN GAYLORD -- THOUSANDS OF PEOPLE FROM ACROSS THE STATE GATHERING FOR A BIG FESTIVAL TO GLORIFY GOD.BUT ORGANIZERS SAY THIS WILL BE THE LAST YEAR THE THE BIG TICKET FESTIVAL WILL BE HELD IN GAYLORD. 7&4'S ANDREW KELLER FOUND OUT WHY.

March 23, 2010

Time: 6:00-6:30pm

Duration :30

IT'S BEEN A MILD WINTER FOR COUNTY SNOW PLOWS, BUT IT'S GEARING UP TO BE A BUSY SEASON FOR ROAD CONSTRUCTION CREWS. GRAND TRAVERSE COUNTY HAS A LONG LIST OF REPAIRS, BUT LIMITED CASH TO PAY COVER THE COST. SO THE ROAD COMMISSION IS GETTING CREATIVE. THE DETAILS ARE TONIGHT'S FACT FINDER REPORT.

March 24, 2010

Time: 6:00-6:30pm

Duration :30

IT ALL STARTED WITH A FUN-FILLED MORNING IN CADILLAC -- WHERE THE AREA CHAMBER OF COMMERCE HOSTED THEIR ANNUAL GOVERNOR'S BREAKFAST.GOVERNOR GRANHOLM SPOKE TO A GROUP OF LOCAL ENTREPRENEURS, STATE LAWMAKERS, AND STUDENTS FROM THE CADILLAC AREA.

March 24, 2010

Time: 6:00-6:30pm

Duration :30

FOUR WINNS BOAT MANUFACTURER HAS BEEN A STAPLE IN THE CADILLAC COMMUNITY FOR MORE THAN 30 YEARS AND TODAY -- COMPANY EXECUTIVES JOINED THE GOVERNOR IN CELEBRATING THE COMPANY'S NEW OWNERSHIP.7&4'S BRODY O'CONNELL JOIN'S US WITH THE STORY.

March 25, 2010

Time: 6:00-6:30pm Duration :30
LEADERS IN THE HOUSE AND SENATE HAVE PASSED FUNDING FOR THE
ADVERTISEMENT CAMPAIGN.THE LEGISLATIVE LIAISON FOR THE TRAVERSE
CITY CHAMBER OF COMMERCE SAYS -- SENATE BILL 619 PASSED THE HOUSE
JUST ABOUT AN HOUR AGO.

March 26, 2010
Time: 6:00-6:30pm Duration :30
AND FOR MANY PEOPLE ON A TIGHT BUDGET THIS YEAR -- SPRING BREAK
VACATION IS TURNING INTO A STAY-CATION... BUT THAT DOESN'T MEAN IT'S
ANY LESS FUN!7&4'S LAUREN AMSTUTZ IS LIVE AT THE GREAT WOLF LODGE IN
TRAVERSE CITY WHERE IT IS PACKED. LAUREN... HOW DID THEY BRING IN SO
MANY PEOPLE TONIGHT?

March 29, 2010
Time: 6:00-6:30pm Duration :30
REPORTS SHOW MICHIGAN'S UNEMPLOYMENT RATE IS DROPPING -- BUT MANY
PEOPLE ARE STILL WITHOUT A JOB. IF YOU'RE ONE OF THOSE PEOPLE -- YOU
MIGHT WANT TO PRINT A RESUME AND HEAD TO GAYLORD.THE EAGLES CLUB ON
WISCONSIN STREET IS HOSTING A MICHIGAN WORKS JOB FAIR THIS WEDNESDAY.

March 29, 2010
Time: 6:00-6:30pm Duration :30
IT MAY FEEL LIKE SUMMER LATER THIS WEEK -- BUT DESPITE THE RISING
TEMPERATURES, A FEW NORTHERN MICHIGAN SKI RESORTS STILL WANT YOU TO
HEAD ON OUT.7&4'S ANDREW KELLER EXPLAINS HOW SOME PLACES HAVEN'T CLOSED
FOR THE SEASON YET.

March 30, 2010
Time: 6:00-6:30pm Duration :30
THAT'S WHAT THE MICHIGAN LAND USE INSTITUTE IS EXPLAINING TO THE T-C-L-
P BOARD RIGHT NOW. 7&4'S LAUREN AMSTUTZ IS THERE LIVE WITH THE
DETAILS.LAUREN, WHAT HAVE YOU BEEN ABLE TO FIND OUT SO FAR?

March 31, 2010
Time: 6:00-6:30pm Duration :30
NEW DETAILS ON TRAVERSE CITY LIGHT AND POWER'S PLAN TO MAKE HIGH SPEED
INTERNET AVAILABLE TO THE AREA.THE UTILITY COMPANY HAS HIRED MITTEN
COMMUNICATION TO INSTALL WI-FI, BUT NOT ALL TRAVERSE CITY RESIDENTS
WILL HAVE ACCESS.7&4'S LAUREN AMSTUTZ EXPLAINS THE PLAN, IN A STORY
YOU'LL ONLY SEE ON SEVEN AND FOUR NEWS.

March 31, 2010
Time: 6:00-6:30pm Duration :30
SUMMER IS THE BUSIEST TIME OF YEAR FOR PEOPLE LOOKING TO BUY A NEW HOME
IN NORTHERN MICHIGAN, AND FOR ALL OF THE RELATED INDUSTRIES, BUT THIS
SUMMER, THINGS MAY SLOW DOWN BEFORE THEY EVER REALLY GET STARTED. THE
USDA'S RURAL DEVELOPMENT HOME LOAN PROGRAM IS ON PACE TO RUN OUT OF
MONEY BY THE END OF APRIL. A VIEWER WANTED TO KNOW WHY AND WHAT HAPPENS
NEXT.THE ANSWERS ARE TONIGHT'S FACT FINDER REPORT.

March 31, 2010
Time: 6:00-6:30pm Duration :30
MICHIGAN HAS BEEN IN THE FOREFRONT FOR THE NUMBER OF RESIDENTS
UNEMPLOYED.BUT THERE ARE SOME JOBS OUT THERE...THE EVIDENCE WAS IN
GAYLORD TODAY.AS YOU CAN SEE THE PARKING LOT WAS FULL FOR THE MICHIGAN

WORKS SPONSORED JOB FAIR AT THE GAYLORD EAGLES CLUB. 34 EMPLOYERS WERE AVAILABLE, MEETING THE HUNDREDS OF PEOPLE WHO WERE SEARCHING FOR A JOB.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

HEALTH

(Includes exercise, dieting, disease prevention, as well as new treatment options)

Local News

January 3, 2010

Time: 6:00-6:30pm

Duration :30

MUNSON MEDICAL CENTER IS EXPANDING ITS LAB SERVICES TO RESIDENTS IN THE SOUTHERN HALF OF GRAND TRAVERSE COUNTY. MUNSON LABORATORY SERVICES IS OPENING A NEW LAB IN KINGSLEY ON MONDAY. THE KINGSLEY LAB WILL OPEN IN THE CRYSTAL LAKE HEALTH CENTER BUILDING. THAT'S ON M-113 EAST IN KINGSLEY.

January 6, 2010

Time: 6:00-6:30pm

Duration :30

IN TONIGHT'S FACT FINDER A FOLLOW UP...AND SOME GOOD NEWS...WHICH IS RARITY THESE DAYS WHEN ITS COMES TO BUDGETS AND STATE FUNDING OF PROGRAMS. THIS SUMMER 7 AND 4 NEWS TOLD YOU ABOUT THE VERY UNCERTAIN FUTURE DUE TO STATE BUDGET CUTS OF THE YOUTH HEALTH AND WELLNESS CLINICS AROUND THE STATE, INCLUDING THIS ONE IN TRAVERSE CITY. AN UPDATE...AND HOW THE DOORS WILL REMAIN OPEN FOR NOW IS THE SUBJECT OF THIS FACT FINDER.

January 6, 2010

Time: 5:00-6:00pm

Duration :30

TIME TO CALL YOUR BUDDY AS A REMINDER TO DO A SELF BREAST EXAM AND TIME FOR TONIGHT'S BUDDY CHECK REPORT. WE SPEND A LOT OF TIME IN OUR BUDDY CHECK REPORTS TALKING ABOUT THE IMPORTANCE OF DOING SELF BREAST EXAMS. THE MOST IMPORTANT THING ABOUT THOSE EXAMS IS THE BETTER YOU KNOW YOUR OWN BODY, THE MORE LIKELY YOU ARE TO NOTICE ANY CHANGES. AND IF YOU DO NOTICE SOMETHING UNUSUAL, DON'T PANIC, BUT DO ACT.

January 7, 2010

Time: 6:00-6:30pm

Duration :30

FOR CHILDREN WITH CANCER AND CHRONIC DISEASES... BLOOD DONATIONS CAN BE PIVOTAL TO THEIR TREATMENT... BUT A NEW EFFORT IS HELPING LIFT THEIR SPIRITS AS WELL. THIS MORNING, SEVERAL GAMES AND PUZZLES WERE PRESENTED TO THE OUTPATIENT INFUSION CLINIC AT MUNSON MEDICAL CENTER IN TRAVERSE CITY. THE CLINIC CARES FOR CHILDREN 6-MONTHS TO 18 YEARS OLD. GIFTS WERE PURCHASED THRU MICHIGAN BLOOD'S 3-D CAMPAIGN.

January 7, 2010

Time: 6:00-6:30pm

Duration :30

A LOCAL ORGANIZATION IS HELPING PROVIDE DENTAL CARE FOR PEOPLE IN NEED. WITH MORE AND MORE PEOPLE ACROSS THE REGION LOSING THEIR JOBS... AND WITH MANY OF THEM, DENTAL COVERAGE... AREA SERVICE AGENCIES ARE SEEING AN INCREASE IN NEED. THIS WEEK THE FRIENDS OF THE LIGHT MEETING QUAKER NORTH CHURCH IN TRAVERSE CITY GAVE 12-HUNDRED DOLLARS TO THE GRAND TRAVERSE COUNTY HEALTH DEPARTMENT TO HELP PAY FOR DENTAL CARE.

January 11, 2010

Time: 6:00-6:30pm

Duration :30

TWO AREA PHARMACYS ARE GETTING RECOGNITION ON THEIR EFFORTS FOR A SUCCESSFUL RECYCLING CAMPAIGN. THE GRAND TRAVERSE COUNTY RESOURCE COUNCIL IS RECOGNIZING THE MEDICINE SHOPPE AND THE PRESCRIPTION SHOP FOR ITS PROGRAMS TO COLLECT UNUSED AND OUTDATED MEDICATIONS.

January 12, 2010

Time: 6:00-6:30pm

Duration :30

THIS MEANS THE TWO ORGANIZATIONS ARE LOOKING AT WAYS TO NOT ONLY COMBINE RESOURCES BUT ALSO IMPROVE HEALTH CARE IN BOTH NORTHERN AND WESTERN MICHIGAN. 7&4'S MELISSA SMITH EXPLAINS WHERE THE DISCUSSIONS ARE AT AND THE IMPACT IT WILL HAVE ON THE REGION.

January 19, 2010

Time: 6:00-6:30pm

Duration :30

SIX TRAVERSE CITY AREA DENTISTS ARE MAKING SURE 'EVERYONE' HAS A WINNING SMILE. IT'S THE TWELFTH YEAR FOR THE "DOCTORS WITH A HEART" PROGRAM, WHERE PEOPLE WITHOUT INSURANCE ARE GIVEN BASIC DENTAL CARE FREE OF CHARGE. THE DENTAL CARE IS PROVIDED ON A FIRST COME FIRST SERVE BASIS, AND THIS YEAR, PATIENTS DO NOT NEED A REFERRAL TICKET.

January 19, 2010

Time: 6:00-6:30pm

Duration :30

HEALTH OFFICIALS IN EMMET COUNTY ARE WARNING PARENTS TONIGHT ABOUT TWO CONFIRMED CASES OF WHOOPING COUGH. WHOOPING COUGH... OR PERTUSSIS... CAN BE SERIOUS IN BABIES UNDER SIX MONTHS... BEFORE THEY ARE IMMUNIZED.

January 21, 2010

Time: 6:00-6:30pm

Duration :30

CUTTING THE DEPARTMENT MEANS THAT WOMEN IN THE CHEBOYGAN AREA WHO ARE DUE TO GIVE BIRTH... WILL NOW HAVE TO TRAVEL NEARLY AN HOUR AWAY WHEN THE TIME COMES. 7&4'S LAUREN AMSTUTZ SPOKE WITH HOSPITAL STAFF TO GET THE DETAILS AND HAS PATIENT REACTION.

January 22, 2010

Time: 6:00-6:30pm

Duration :30

NEWS OF CUT BACKS IS COMING DOWN HARD ON EXPECTANT MOTHERS AND FATHERS IN PART OF NORTHERN MICHIGAN. MARCH 31ST CHEBOYGAN MEMORIAL HOSPITAL WILL CLOSE THEIR OBSTETRICS DEPARTMENT. THAT'S WHERE PREGNANT WOMEN GO FOR PRENATAL CARE... AND TO GIVE BIRTH. THE O-B ISN'T THE ONLY UNIT SHUTTING DOWN.

January 26, 2010

Time: 6:00-6:30pm

Duration :30

A GRAND TRAVERSE COUNTY COMMUNITY WILL SOON HAVE AN ADOLESCENT HEALTH CLINIC IN JUST A FEW MONTHS.THE STATE IS GRANTING FUNDS TO THE GRAND TRAVERSE COUNTY HEALTH DEPARTMENT TO OPEN THE CLINIC IN KINGSLEY. 7&4'S MELISSA SMITH EXPLAINS THE GROWING NEED BEHIND THE HEALTH CENTER.

January 26, 2010

Time: 6:00-6:30pm

Duration :30

THE GRAND TRAVERSE COUNTY HEALTH DEPARTMENT WANTS EVERYONE TO GET VACCINATED AGAINST H-1-N-1, AND SAYS THE THREAT OF THE FLU HAS NOT GONE AWAY.IN FACT, HEALTH OFFICIALS WARN A THIRD WAVE OF SWINE FLU CASES ARE EXPECTED IN THE COMING WEEKS.

February 3, 2010

Time: 6:00-6:30pm

Duration :30

IN TONIGHT'S FACT FINDER....WE STAY IN LANSING...OR AT LEAST WITH THE FOLKS WHO SERVE THERE. ALMOST EVERYTIME WE DO A STORY ABOUT REFORMING MICHIGAN GOVERNMENT, VIEWERS JUST LIKE YOU EMAIL IN QUESTIONS ABOUT SOME OF THE PERKS OF THE JOB...ESPECIALLY THE SO CALLED LIFETIME HEALTH CARE BENEFITS THAT OUR LAWMAKERS CURRENTLY GET.WHAT DO THEY COVER? WHO GETS THEM? HOW MUCH DO THEY COST TAXPAYERS? THE ANSWERS I FOUND ARE THE SUBJECT OF THIS FACT FINDER.

February 4, 2010

Time: 5:00-6:00pm

Duration :30

IT'S THE FOURTH OF THE MONTH AND THAT MEANS IT'S TIME FOR YOU TO CALL YOUR BUDDY AS A REMINDER TO DO A SELF BREAST EXAM AND IT'S TIME FOR THIS MONTH'S BUDDY CHECK REPORT. MAMMOGRAMS THEMSELVES HAVE BEEN IN THE NEWS A LOT LATELY AFTER A RECENT GOVERNMENT TASK FORCE CHANGED ITS RECOMMENDATIONS; FROM ONCE EVERY YEAR AFTER AGE 40 TO ONCE EVERY TWO YEARS AND AFTER AGE 50 FOR WOMEN AT AVERAGE RISK FOR BREAST CANCER.

February 5, 2010

Time: 6:00-6:30pm

Duration :30

THE URGENT CARE CLINIC IN CHEBOYGAN WILL CLOSE ITS DOORS ON SUNDAY, LEAVING THE COMMUNITY WITHOUT THE WALK-IN CARE IT ONCE PROVIDED. THE CHANGES COME AFTER CHEBOYGAN MEMORIAL HOSPITAL ANNOUNCED IT WOULD BE CUTTING SEVERAL SERVICES - INCLUDING ITS OBSTETRICS UNIT AND THE URGENT CARE TO TRIM THE BUDGET.7 & 4'S LAUREN AMSTUTZ REPORTS WITH NEW DEVELOPMENTS ON HOW THE HOSPITAL PLANS TO HELP DEAL WITH THE BUDGET CONCERNS.

February 9, 2010

Time: 6:00-6:30pm

Duration :30

THE FUNDRAISING EFFORTS OF A LOCAL HUMAN-SERVICE GROUP ARE HELPING IMPROVE HEART HEALTH IN THE AREA. THE ELK RAPIDS ROTARY CLUB AWARDED THE MONEY IT RAISED FROM ITS ANNUAL VARIETY SHOW AND ITS CHICKEN BARBEQUE, TO THE MUNSON CARDIAC REHABILITATION CENTER. THE DONATION HELPED PURCHASE 3 NEW EXERCISE MACHINES.

February 12, 2010

Time: 6:00-6:30pm

Duration :30

PEOPLE SHOWED UP EVERYTHING FROM FILLINGS AND EXTRACTIONS.OTHERS JUST NEEDED A BASIC CLEANING.SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS HOW ONE YOUNG WOMAN IS USING TODAY'S CLINIC AS A FRESH START TO HER LIFE.

February 15, 2010

Time: 6:00-6:30pm Duration :30
AN AREA HOSPITAL SAYS IT IS PREPARED TO SEE AN INCREASE IN PREGNANT WOMEN AND NEW-BORN BABIES. IN ABOUT A MONTH AND A HALF CHEBOYGAN MEMORIAL HOSPITAL WILL CLOSE ITS OBSTETRICS DEPARTMENT. THAT'S WHERE PREGNANT WOMEN GO FOR PRENATAL CARE... AND TO GIVE BIRTH. NORTHERN MICHIGAN REGIONAL HOSPITAL IN PETSKEY EXPECTS TO SEE A LARGE INCREASE IN PATIENTS AT THAT TIME.

February 16, 2010
Time: 6:00-6:30pm Duration :30
FEBRUARY IS AMERICAN HEART MONTH. TONIGHT, ONE NORTHERN MICHIGAN WOMAN IS SHARING HER STORY ABOUT HOW HEART DISEASE HAS AFFECTED HER LIFE. MELISSA SMITH JOINS US WITH A 7&4 HEALTH NEWS SPECIAL REPORT.

February 16, 2010
Time: 6:00-6:30pm Duration :30
AREA HEALTH OFFICIALS SAY ANOTHER ROUND OF THE H-1-N-1 FLU VIRUS IS COMING. THE GRAND TRAVERSE COUNTY HEALTH DEPARTMENT SAYS THAT WHILE THEY HAVEN'T SEEN AN INCREASE IN SEASONAL FLU OR H-1-N-1 CASES THIS MONTH... THEY ARE PREPARING FOR ONE THIS SPRING. HERE'S WHAT THE DEPARTMENT SAYS HAS KEPT THE NUMBER OF SEASONAL AND H-1-N-1 CASES AT THE LOW AMOUNT.

February 19, 2010
Time: 6:00-6:30pm Duration :30
A WEXFORD COUNTY MAN WHO USES MEDICAL MARIJUANA - IS FACING A DAY IN COURT.... EVEN THOUGH HE SAYS HE HAS APPROVAL FROM THE STATE TO USE IT. 7 & 4'S BILL FROELICH JOINS US LIVE TO EXPLAIN WHY FOLLOWING STATE LAW - CAN STILL LAND YOU IN *FEDERAL COURT.

February 24, 2010
Time: 6:00-6:30pm Duration :30
A GRAND TRAVERSE COUNTY COMMUNITY NOW HAS MORE ACCESS TO HEALTH CARE. CRYSTAL LAKE HEALTH CENTER HAS OPENED A NEW CLINIC IN KINGSLEY. THE FACILITY IS A PRIMARY CARE CLINIC THAT SERVICES SOUTHERN GRAND TRAVERSE COUNTY.

March 1, 2010
Time: 6:00-6:30pm Duration :30
CONGRESS CAN STILL ACT TO PREVENT THE CUTS... BUT TODAY LAWMAKERS WENT HOME WITHOUT DOING ANYTHING. NOW DOCTORS ARE WONDERING IF THEY CAN AFFORD TO SEE PATIENTS FOR LESS MONEY. SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS WHAT THIS MEANS FOR THOSE WITH MEDICARE COVERAGE.

March 4, 2010
Time: 6:00-6:30pm Duration :30
A NEW REPORT IS HIGHLIGHTING JUST HOW HEALTHY RESIDENTS IN TWO NORTHERN MICHIGAN COMMUNITIES ARE. THE UNIVERSITY OF WISCONSIN POPULATION HEALTH INSTITUTE GATHERED INFORMATION FROM EVERY COUNTY IN THE STATE, TAKING NOTE OF EVERYTHING FROM TOBACCO USE, TO EXERCISE OPPORTUNITIES.

March 9, 2010
Time: 6:00-6:30pm Duration :30
CHANCES ARE YOU KNOW SOMEBODY WHO WAKES UP EVERY DAY IN PAIN... AND THEY'RE IN CONSTANT SEARCH FOR SOMETHING TO MAKE THAT PAIN GO AWAY.

TODAY AT MUNSON COMMUNITY HEALTH CENTER, MANY OF THOSE PATIENTS GOT ANSWERS TO THEIR QUESTIONS FROM A DOCTOR WHO SPECIALIZES IN DEALING WITH CHRONIC PAIN. ANDREW KELLER HAS THIS SPECIAL 7&4 HEALTH NEWS REPORT.

March 9, 2010

Time: 6:00-6:30pm

Duration :30

IF YOU OR A FAMILY MEMBER HAS FLU-LIKE SYMPTOMS, THERE IS A 99-PERCENT CHANCE IT'S THE H-1-N-1 VIRUS. ACCORDING TO THE U-S CENTERS FOR DISEASE CONTROL ALMOST ALL CASES OF THE FLU CIRCULATING ACROSS THE COUNTRY THIS WEEK ARE THE H-1-N-1 STRAIN. AREA HEALTH OFFICIALS SAY THE VIRUS IS STILL HERE IN NORTHERN MICHIGAN... AND SOME SCHOOLS ARE REPORTING INCREASED ABSENCES DUE TO FLU-LIKE ILLNESS.

March 9, 2010

Time: 6:00-6:30pm

Duration :30

TOWNSHIP OFFICIALS IN ELK RAPIDS ARE HOPING TO CUT THOUSANDS OF DOLLARS FROM THEIR 20-11 AMBULANCE BUDGET. SEVEN AND FOUR'S LAUREN AMSTUTZ SPOKE TO AMBULANCE WORKERS AND TOWNSHIP LEADERS. SHE EXPLAINS THE PLAN AND WHY E-M-T'S SAY IF THE PROPOSAL IS PASSED IT WOULD PUT THE COMMUNITY IN DANGER.

March 11, 2010

Time: 6:00-6:30pm

Duration :30

A TRAVERSE CITY MAN IS PUSHING FOR AN ALL-OUT SMOKING BAN AT THE TRAVERSE AREA DISTRICT LIBRARY. PEOPLE ARE CURRENTLY NOT ALLOWED TO SMOKE INSIDE THE BUILDING -- BUT KARL DEFOE IS URGING LIBRARY BOARD MEMBERS TO CONSIDER MAKING IT A SMOKE-FREE CAMPUS. IN OTHER WORDS, YOU CAN'T SMOKE ON ANY LIBRARY PROPERTY, INSIDE OR OUT.

March 11, 2010

Time: 6:00-6:30pm

Duration :30

IN TONIGHT'S BUDDY CHECK, IT TAKES A SPECIAL PERSON TO BE A NURSE, AND A NURSE WHO HAS BEEN A PATIENT HERSELF CAN GIVE A UNIQUE INSIGHT INTO FIGHTING BREAST CANCER. ROBIN MOSHER HAS BEEN A HELPING WOMEN BECOME MORE COMFORTABLE WITH THEIR BODIES AFTER SURGERY FROM BREAST CANCER FOR 20 YEARS. BUT AFTER SHE WAS DIAGNOSED WITH BREAST CANCER HERSELF IN 2006 SHE STARTED THE BREAST FRIENDS GROUP IN CADILLAC TO OFFER SUPPORT TO OTHER WOMEN.

March 12, 2010

Time: 6:00-6:30pm

Duration :30

BRAVE THE SHAVE. THAT'S EXACTLY WHAT 31 KIDS AND ADULTS DID AT GAYLORD HIGH SCHOOL TODAY. IT WAS A HEAD SHAVE FOR SAINT BALDRICK'S DAY TO RAISE MONEY FOR CHILDREN'S CANCER RESEARCH. 7&4'S GAYLORD BUREAU CHIEF ANDREW KELLER MET WITH THE COURAGEOUS.

March 18, 2010

Time: 6:00-6:30pm

Duration :30

FOR A WOMAN, SIMPLY RECEIVING THE NEWS FROM HER DOCTOR THAT SHE HAS BREAST CANCER IS AN IMMEDIATE SHOCK. SO, BEING ABLE TO RECEIVE TREATMENTS LOCALLY HELPS TO EASE THE SITUATION. FOR ROSELIE KUBBACKI REACHING HER FIVE YEAR MARK AS A BREAST CANCER SURVIVOR IS SOMETHING SHE CHERISHES EVERY DAY. SHE'S ALSO THANKFUL SHE WAS ABLE TO RECEIVE

LOCAL TREATMENTS AND FOLLOW UP CARE AT WEST SHORE MEDICAL CENTER IN MANISTEE.

March 18, 2010

Time: 6:00-6:30pm

Duration :30

IMAGINE YOUR WORLD GOING DARK. THAT'S WHAT MANY PEOPLE IN AREA ARE FACING BECAUSE OF THEIR CATARACTS. A NORTHERN MICHIGAN EYE CENTER IS REACHING OUT TO THE COMMUNITY AND OFFERING FREE CATARACT SURGERY TO THOSE WHO CAN'T OTHERWISE AFFORD IT. SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS THE PROGRAM AND HOW IT'S HELPING.

March 20, 2010

Time: 6:00-6:30pm

Duration :30

HERE IN NORTHERN MICHIGAN THERE'S A RALLYING CRY AGAINST HEALTH CARE - AND THOSE AGAINST THE REFORM BILL ARE TAKING IT TO THE STREETS. IT'S HARD TO MISS THIS LINE UP OF PEOPLE GATHERED ALONG THE GRANDVIEW PARKWAY NEAR DOWNTOWN TRAVERSE CITY.

March 22, 2010

Time: 6:00-6:30pm

Duration :30

IT ALSO COMES WITH A NEAR TRILLION DOLLAR PRICE TAG. HERE'S WHAT'S SUPPOSED TO HAPPEN WITHIN 3 MONTHS, PEOPLE WITH NO INSURANCE BECAUSE OF PRE-EXISTING CONDITION WILL BE ABLE TO BUY INSURANCE THROUGH A POOL. IN 6 MONTHS THE BILL WOULD BAR LIFETIME CAPS AND WOULD REQUIRE INSURERS TO ALLOW YOUNG PEOPLE TO STAY ON THEIR PARENTS POLICIES UNTIL THEY TURN 26.

March 22, 2010

Time: 6:00-6:30pm

Duration :30

THAT EXECUTIVE ORDER IS WHAT CHANGED THE MIND OF ONE MICHIGAN CONGRESSMAN. BART STUPAK ALONG WITH OTHER PRO-LIFE DEMOCRATS CHANGED THEIR VOTES TO A YES AND HELPED PASS THE BILL. SEVEN AND FOUR'S LAUREN AMSTUTZ TALKED WITH CONGRESSMAN STUPAK AND ANOTHER MICHIGAN LAWMAKER WHO BELIEVES STUPAK SOLD OUT.

March 30, 2010

Time: 6:00-6:30pm

Duration :30

VETERANS CLUBS AND SIMILAR PRIVATE GROUPS ALL ACROSS THE STATE ARE MAKING A PUSH TO FIGHT THE UPCOMING SMOKING BAN. THE EFFORT STARTED IN THE GRAND RAPIDS AREA, BUT NOW GROUPS HERE IN NORTHERN MICHIGAN SAY THEY'RE READY TO GET IN ON THE PETITION DRIVE TO MAKE SMOKING "O-K" INSIDE THE PRIVATE CLUBS.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

EDUCATION

(including education standards, school safety, and alternative schools)

Local News

January 1, 2010

Time: 6:00-6:30pm

Duration :30

NEWS THAT SWEEPING CHANGES ARE BEING MADE TO MICHIGAN EDUCATION POLICY HAS HEADS TURNING IN NORTHERN MICHIGAN. LEGISLATION WILL BE SIGNED INTO LAW BY THE GOVERNOR ON MONDAY - IT'S LANSING'S EFFORT TO WIN MILLIONS OF DOLLARS THROUGH THE OBAMA ADMINISTRATIONS 'RACE TO THE TOP' COMPETITION. IT COULD EARN SCHOOLS UP TO 400-MILLION DOLLARS. PART OF THAT LEGISLATION ALLOWS THE STATE TO TAKE OVER DISTRICTS THAT ARE PERFORMING POORLY IN ACADEMICS.. AND THAT HAS SOME OF YOU SPEAKING OUT.

January 4, 2010

Time: 5:00-6:00pm

Duration :30

THE GOVERNOR SIGNED LEGISLATION TO GET THE STATE READY FOR RACE TO THE TOP FUNDS.GOVERNOR JENNIFER GRANHOLM SIGNED A FIVE BILL LEGISLATIVE PACKAGE THAT WILL ALLOW THE STATE TO COMPETE FOR UP TO 400 MILLION DOLLARS IN FEDERAL RECOVERY FUNDING.

January 5, 2010

Time: 6:00-6:30pm

Duration :30

IT'S NO SURPRISE THAT SCHOOL DISTRICTS ACROSS THE STATE ARE FACING A FINANCIAL CRISIS.THE TRAVERSE CITY AREA PUBLIC SCHOOL DISTRICT IS NOT ONLY ADDRESSING THEIR CURRENT BUDGET BUT ALSO LOOKING AT THEIR FINANCIAL FORECAST FOR NEXT YEAR.7&4'S MELISSA SMITH EXPLAINS.

January 5, 2010

Time: 6:00-6:30pm

Duration :30

THE SUPER-STORE GIANT HAS APPEALED TO THE STATE'S HIGH COURT TO STOP A LOCAL CRIMINAL INVESTIGATION INTO ITS ADMITTED CAMPAIGN FINANCE VIOLATIONS. MEIJER IS APPEALING A LOWER COURT RULING THAT ALLOWS GRAND TRAVERSE COUNTY PROSECUTOR AL SCHNEIDER TO INVESTIGATE THE COMPANY FOR POSSIBLE *CRIMINAL VIOLATIONS. THE RETAILER WAITED UNTIL LATE YESTERDAY AFTERNOON TO FILE THE APPEAL... YESTERDAY WAS THE DEADLINE.

January 7, 2010

Time: 6:00-6:30pm

Duration :30

TONIGHT, THE SCHOOL DISTRICT WILL TURN TO PARENTS TO DECIDE WHAT PROGRAMS ARE MOST IMPORTANT.SCHOOL OFFICIALS ARE ALSO INTRODUCING A NEW TRANSPORTATION PLAN THAT COULD SOLVE THE BUDGET CRISIS.SEVEN AND FOUR'S LAUREN AMSTUTZ REPORTS.

January 8, 2010

Time: 6:00-6:30pm

Duration :30

NOW TO A FOLLOWUP TO A STORY WE FIRST BROUGHT YOU YESTERDAY.SUTTONS BAY PUBLIC SCHOOLS COULD HAVE TO CUT SPENDING BY 500-THOUSAND DOLLARS NEXT YEAR.THAT'S WHY THEY'RE TURNING TO PARENTS FOR HELP. SCHOOL OFFICIALS SAY 100 PEOPLE ATTENDED LAST NIGHT'S COMMUNITY MEETING. USING AN ELECTRONIC VOTING SYSTEM PARENTS RANKED IDEAS TO HELP THE SCHOOL DISTRICT..

January 12, 2010

Time: 6:00-6:30pm

Duration :30

A LEE LANAU COUNTY SCHOOL IS MOVING FORWARD WITH ITS PLAN TO OUT-SOURCE BUSSING FOR ITS STUDENTS.SUTTONS BAY PUBLIC SCHOOLS COULD HAVE TO CUT SPENDING BY 500-THOUSAND DOLLARS NEXT YEAR.IT HOPES TO ELIMINATE SOME

OF THE DEFICIT BY JOINING FORCES WITH THE BAY AREA TRANSPORTATION AUTHORITY.

January 12, 2010

Time: 6:00-6:30pm

Duration :30

IN JUST A FEW DAYS THE "CADILLAC WEXFORD TRANSIT AUTHORITY" IS OPENING A NEW REGIONAL BUS TRANSFER CENTER IN BUCKLEY. IT'S PART OF THEIR GOAL TO PROVIDE PUBLIC TRANSPORTATION FROM COUNTY TO COUNTY IN THE GRAND TRAVERSE REGION. SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS HOW IT WILL IMPACT NORTHERN MICHIGAN.

January 13, 2010

Time: 6:00-6:30pm

Duration :30

THE GRAND TRAVERSE BAY Y-M-C-A GIRLS GYMNASTICS TEAM HAS COME BACK FROM THE STATE'S LARGEST GYMNASTICS COMPETITION WITH SOME BIG HONORS. THE TEAM BROUGHT HOME 18 INDIVIDUAL FIRST PLACE MEDALS. THE TWISTARS "ROCK THE HOUSE" COMPETITION TOOK PLACE IN LANSING LAST WEEKEND. MORE THAN 1-THOUSAND OF THE STATE'S TOP GYMNASTS WERE ON HAND.

January 13, 2010

Time: 6:00-6:30pm

Duration :30

CHEBOYGAN PUBLIC SCHOOLS IS SEARCHING FOR A NEW LEADER. SUPERINTENDENT DAN BAUER GAVE THE SCHOOL BOARD NOTICE OF HIS RESIGNATION MONDAY NIGHT. BAUER WILL STAY THROUGH THE END OF THIS SCHOOL YEAR AND WILL HELP IN THE SEARCH FOR HIS REPLACEMENT. BAUER HAS BEEN SUPERINTENDENT OF CHEBOYGAN PUBLIC SCHOOLS FOR TWO YEARS AND SAYS HE WANTS TO SPEND MORE TIME WITH HIS FAMILY.

January 14, 2010

Time: 6:00-6:30pm

Duration :30

SOME LOCAL STUDENTS GOT AN UNWELCOME SURPRISE WHEN THEY WALKED UP TO THE FRONT DOORS OF THEIR SCHOOL THIS MORNING. THEIR SCHOOL WAS VANDALIZED - WITH SOME PERSONAL ATTACKS. AS 7 & 4'S BILL FROEHLICH SHOWS US - IT'S TURNING INTO A TEACHING MOMENT - THAT'S NOT FOUND IN ANY TEXTBOOK.

January 15, 2010

Time: 6:00-6:30pm

Duration :30

THE AREA'S LARGEST SCHOOL DISTRICT IS NOW LOOKING FOR A NEW LEADER. TRAVERSE CITY AREA PUBLIC SCHOOLS SUPERINTENDENT JIM FEIL HAS ANNOUNCED THAT THIS WILL BE HIS LAST YEAR WITH THE DISTRICT. FEIL IS RESIGNING AT THE END OF THE SCHOOL YEAR. HE SAYS HE IS INTERESTED IN EXPLORING NEW CAREER OPPORTUNITIES... AND WANTS TO SPEND MORE TIME WITH HIS FAMILY.

January 18, 2010

Time: 6:00-6:30pm

Duration :30

T-CAPS SCHOOL LEADERS TONIGHT WILL BEGIN THE PROCESS OF FIGURING OUT WHO WILL TAKE OVER AS SUPERINTENDENT NEXT YEAR. LAST FRIDAY... CURRENT SUPERINTENDENT JIM FEIL ANNOUNCED THAT HE IS RESIGNING AT THE END OF THE SCHOOL YEAR. HE SAID HE MADE THE DECISION BECAUSE HE WANTED TO EXPLORE OTHER CAREER OPPORTUNITIES AND SPEND MORE TIME WITH HIS FAMILY.

January 18, 2010

Time: 6:00-6:30pm

Duration :30

IT'S MARTIN LUTHER KING JR. DAY... AND SCHOOLS ACROSS THE REGION ARE FINDING WAYS TO HONOR THE MAN WHO FOUGHT AGAINST RACIAL SEGREGATION AND

DISCRIMINATION. AT SEVERAL T-CAPS ELEMENTARY SCHOOLS... INCLUDING TRAVERSE HEIGHTS ELEMENTARY... VOLUNTEERS FROM THE UNITED WAY CAME BY TO READ BOOKS TO KIDS ABOUT DR. MARTIN LUTHER KING, JUNIOR.

January 19, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY AREA PUBLIC SCHOOLS IS MOVING FORWARD WITH ITS SUPERINTENDENT SEARCH. AFTER RECEIVING NEWS THAT CURRENT SUPERINTENDENT JIM FEIL WILL RESIGN AT THE END OF THE YEAR... SCHOOL LEADERS STARTED WORKING ON A PLAN TO FIND A REPLACEMENT. AT LAST NIGHT'S SCHOOL BOARD MEETING... A TRANSITION COMMITTEE OF 3 BOARD MEMBERS WAS SET UP TO HELP WITH THE SUPERINTENDENT PROCESS.

January 19, 2010

Time: 6:00-6:30pm

Duration :30

MICHIGAN IS OFFICIALLY IN THE RUNNING TO WIN THE RACE TO THE TOP. COMPETITION. GOVERNOR GRANHOLM... SUPERINTENDENT OF PUBLIC INSTRUCTION MIKE FLANAGAN... AND STATE BOARD OF EDUCATION PRESIDENT KATHLEEN STRAUS SIGNED THE APPLICATION AND SENT IT IN TODAY. TODAY IS THE DEADLINE FOR APPLICATIONS.

January 19, 2010

Time: 6:00-6:30pm

Duration :30

MICHIGAN HAS ONE OF THE HIGHEST FORECLOSURE RATES IN THE NATION. ACCORDING TO REALTRYTRAC.COM THERE WERE MORE THAN 92,000 FORECLOSURE HOMES IN THE STATE LAST MONTH. WHEN YOU DON'T PAY YOUR MORTGAGE THE BANK CAN TAKE YOUR HOME, BUT WHEN YOU DON'T PAY YOUR TAXES THE COUNTY CAN TAKE IT. A VIEWER WONDERED WHAT HAPPENS WITH THOSE PROPERTIES. THE ANSWERS ARE TONIGHT'S FACT FINDER REPORT.

January 21, 2010

Time: 6:00-6:30pm

Duration :30

MICHIGAN IS IN TRANSITION RIGHT NOW AND MORE PEOPLE THAN EVER ARE TURNING TO HIGHER EDUCATION TO PREPARE FOR THAT NEW FUTURE. COMMUNITY COLLEGES ARE THRIVING, INCLUDING NORTHWESTERN MICHIGAN COLLEGE IN TRAVERSE CITY. BUT A VIEWER ASKED US COULD NMC DO EVEN MORE? WE TAKE A CLOSER LOOK IN TONIGHT'S FACT FINDER REPORT.

January 21, 2010

Time: 6:00-6:30pm

Duration :30

MESICK CONSOLIDATED SCHOOLS IS CUTTING 152-THOUSAND DOLLARS FROM ITS BUDGET. INTERIM SUPERINTENDENT JOHN CHANDLER SAY THE CUTS INCLUDE ELIMINATING A SECTION OF FIRST GRADE AND COMBINING THOSE KIDS INTO OTHER CLASSES.

January 22, 2010

Time: 6:00-6:30pm

Duration :30

THE THEORY? CUT THE NUMBER OF SCHOOL DAYS DOWN TO JUST 4 DAYS A WEEK, AND MAKE EACH OF THOSE FOUR DAYS LAST A LITTLE LONGER TO MAKE UP FOR THE EXTRA DAY OFF. AS 7 & 4'S BILL FROELICH FOUND OUT - THE TEACHERS, THE SUPERINTENDENT, AND THE SCHOOL BOARD GOT THE PARENTS INVOLVED AND MADE A DECISION - ALL IN LESS THAN TWO WEEKS.

January 25, 2010

Time: 6:00-6:30pm

Duration :30

IN TONIGHT'S FACT FINDER. WE'RE REPORTING ALMOST EVERY DAY ABOUT ANOTHER SCHOOL HERE IN NORTHERN MICHIGAN HAVING TO MAKE CUTS, ELIMINATE

PROGRAMS, AND DEAL WITH AN EVER SHRINKING BUDGET. TONIGHT...SOME GOOD NEWS. A PROUD PARENT KNEW THEIR SCHOOL WAS SOMEHOW BUCKING THAT TREND...AND DOING IT WITHOUT ANY SPECIAL FAVORS, CIRCUMSTANCES, OR FUDNING WINDFALLS.SHE WANTED TO KNOW HOW, THE ANSWERS I FOUND FOR HER ARE THE SUBJECT OF THIS FACT FINDER.

January 25, 2010

Time: 6:00-6:30pm

Duration :30

THE SCHOOL DISTRICT ATTEMPTED TO CONTACT FAMILIES THAT WERE AFFECTED BY THE CANCELLED ROUTES.BUT AS SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS... SOME PARENTS FEEL THE PHONE CALL WAS NOT ENOUGH.

January 26, 2010

Time: 6:00-6:30pm

Duration :30

THE AREA'S LARGEST DISTRICT IS PREPARING TO SLASH SIX MILLION DOLLARS FROM THE BUDGET NEXT MONTH.TRAVERSE CITY AREA PUBLIC SCHOOLS HAS BEEN PREPARING FOR THESE CUTS FOR SEVERAL MONTHS.IT'S NOW IN THE HANDS OF THE SCHOOL BOARD TO MAKE THE FINAL CALL.SEVEN AND FOUR'S LAUREN AMSTUTZ MET WITH SCHOOL LEADERS TODAY TO FIND OUT WHAT'S ON THE CHOPPING BLOCK.

January 27, 2010

Time: 6:00-6:30pm

Duration :30

EVERY TRAVERSE CITY AREA PUBLIC SCHOOLS KINDERGARTEN CLASS WILL SOON LAST ALL DAY.T-CAPS LEADERS TELL US THE CHANGES WILL TAKE EFFECT AT THE START OF THE NEXT SCHOOL YEAR.A NUMBER OF SCHOOLS IN THE DISTRICT ALREADY OFFER FULL DAY KINDERGARTEN... AND LEADERS FEEL THAT OFFERING IT AT ALL SCHOOLS IS A PRIORITY FOR THE DISTRICT. THEY SAY THEY WILL BE USING EXISTING FUNDING FROM OTHER SOURCES TO COVER THE COST.

February 1, 2010

Time: 6:00-6:30pm

Duration :30

THE AREA THEY SAY SHOULD TAKE THE BRUNT OF THE CUTS... STAFF SALARIES AND BENEFITS.THEY WANT TO ELIMINATE THREE POINT THREE MILLION DOLLARS FROM THAT SECTOR ALONE.7&4'S MELISSA SMITH EXPLAINS THE IMPACT... AND HAS REACTION FROM THE TRAVERSE CITY TEACHER'S ASSOCIATION.

February 1, 2010

Time: 6:00-6:30pm

Duration :30

SUTTONS BAY SCHOOLS IS ALSO MOVING FORWARD WITH PLANS TO SAVE THE DISTRICT MONEY. SUPERINTENDENT, MIKE MURRAY SAYS HE MET WITH THE BAY AREA TRANSPORTATION AUTHORITY THIS AFTERNOON TO CONTINUE TALKS ABOUT OUT-SOURCING ITS BUSING SERVICES.

February 2, 2010

Time: 6:00-6:30pm

Duration :30

SCHOOL LEADERS ACROSS NORTHERN MICHIGAN SAY IT'S IMPORTANT TO MAKE SURE YOUR KIDS GO TO CLASS NEXT WEDNESDAY.FEBRUARY 10-TH IS STUDENT COUNT DAY, WHICH AFFECTS HOW MUCH FUNDING THE STATE GIVES DISTRICTS. THIS IS THE SECOND COUNT DATE FOR THE 2009 - 2010 SCHOOL YEAR.

February 2, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY AREA PUBLIC SCHOOLS STUDENTS WILL HAVE TO MAKE UP TIME AT THE END OF THE YEAR. BETWEEN SNOW DAYS AND DAYS OFF FOR THE H-1-N-1 VIRUS.. SCHOOLS HAVE ALREADY PASSED THE MAX AMOUNT OF DAYS OFF. RIGHT

NOW, ALL T-CAPS SCHOOLS WILL HAVE TO MAKE UP ONE DAY. BLAIR ELEMENTARY HAS TO MAKE UP 3... AND WEST MIDDLE SCHOOL MUST MAKE UP 4.

February 2, 2010

Time: 6:00-6:30pm

Duration :30

TODAY N-M-C TRUSTEE'S VOTED TO PURCHASE A BUILDING AND PROPERTY NEAR IT'S AERO PARK CAMPUS. SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS WHAT IT MEANS FOR THE SCHOOL AND HOW IT WILL EFFECT STUDENTS.

February 9, 2010

Time: 6:00-6:30pm

Duration :30

PARENTS AND COMMUNITY MEMBERS ARE REACTING TONIGHT AFTER THE AREA'S LARGEST SCHOOL DISTRICT CUTS ABOUT 6-MILLION DOLLARS FROM ITS 90-MILLION DOLLAR BUDGET. HERE'S PART OF WHAT THE SCHOOL BOARD APPROVED LAST NIGHT. 3-POINT-2 MILLION DOLLARS IN CUTS FROM TOTAL STAFF COMPENSATION. ELIMINATING SPECIAL ED BUSING... WHICH COULD COST 29 BUS DRIVERS AND AIDES THEIR JOBS. INCREASING CLASS SIZE BY POINT-5. FOR MANY PEOPLE... INCLUDING ONE BOARD MEMBER... THE CUTS ARE HITTING HARD AT HOME. SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS.

February 11, 2010

Time: 6:00-6:30pm

Duration :30

SCHOOL DISTRICTS ACROSS THE AREA ARE FACING BIG BUDGET CUTS. IN FACT THE AREA'S LARGEST DISTRICT MADE MORE THAN \$6 MILLION DOLLARS WORTH OF CUTS TO ITS BUDGET JUST THIS WEEK. THAT HAD MANY OF YOU SOUNDING OFF AND TAKING A HARD LOOK AT ADMINISTRATION. AND YOU ARE NOT ALONE. A STATE SENATOR HAS INTRODUCED A NEW BILL THAT WOULD PENALIZE SCHOOL DISTRICTS WITH HIGHER THAN AVERAGE ADMINISTRATION COSTS. THAT COULD COST TCAPS AND MORE THAN TWO DOZEN AREA SCHOOLS MILLIONS IN STATE FUNDING. THE DETAILS ARE TONIGHT'S FACT FINDER REPORT.

February 12, 2010

Time: 6:00-6:30pm

Duration :30

BEING THE *NEW STUDENT AT SCHOOL CAN BE SCARY. BUT WHAT IF YOU'RE NEW TO THE SCHOOL *AND TO THE CULTURE? 7&4'S MELISSA SMITH EXPLAINS HOW ONE STUDENT IS NOT ONLY ADJUSTING TO HIS CLASSROOM, BUT ALSO TO SOMETHING YOU MIGHT NOT THINK ABOUT.

February 22, 2010

Time: 6:00-6:30pm

Duration :30

WE'LL FIND OUT TONIGHT IF STUDENTS AND STAFF AT TRAVERSE CITY AREA SCHOOLS WILL SPEND MORE TIME EACH DAY IN CLASS. SCHOOL BOARD LEADERS ARE MEETING RIGHT NOW TO VOTE ON A PLAN TO EXTEND THE LENGTH OF EACH SCHOOL DAY.

February 22, 2010

Time: 6:00-6:30pm

Duration :30

MECHANICAL ENGINEERING SKILLS ARE BEING PUT TO THE TEST AS STUDENTS PUT THE FINISHING TOUCHES ON THEIR ROBOTS. SCI-MA-TECH STUDENTS FROM TRAVERSE CITY CENTRAL HIGH SCHOOL ARE TAKING PART IN THE ANNUAL "FOR INSPIRATION AND RECOGNITION OF SCIENCE AND TECHNOLOGY"- OR- "FIRST" COMPETITION.

February 22, 2010

Time: 6:00-6:30pm

Duration :30

STUDENTS AT A TRAVERSE CITY SCHOOL ARE WORKING TO MAKE SURE OTHER YOUNG DRIVERS ARE SAFE ON THE ROADS. TODAY, THE T-C CENTRAL HIGH SCHOOL STUDENT SENATE, SAFE KIDS NORTH SHORE AND THE STATE POLICE TEAMED UP TO TEACH DEFENSIVE DRIVING SKILLS.

February 23, 2010

Time: 6:00-6:30pm

Duration :30

THIS AFTERNOON TRAVERSE CITY AREA PUBLIC SCHOOL LEADERS AND THE TRAVERSE CITY EDUCATION ASSOCIATION FAILED TO REACH AN AGREEMENT TO EXTEND SCHOOL DAYS BY 18 MINUTES IN EXCHANGE FOR SHORTENING THIS YEAR'S SCHOOL CALENDAR BY THREE DAYS. THE DISTRICT SAYS THE PLAN WOULD HAVE SAVED MORE THAN 250-THOUSAND-DOLLARS.AS 7&4'S MELISSA SMITH REPORTS, A DECISION WAS NOT REACHED UNTIL LATE THIS AFTERNOON.

February 24, 2010

Time: 6:00-6:30pm

Duration :30

VOTERS HAVE APPROVED A MILLAGE PROPOSAL THAT GIVES KALKASKA PUBLIC SCHOOLS 18-POINT-7 MILLION DOLLARS FOR UPGRADES. THE MONEY WILL ALLOW THE DISTRICT TO REMODEL BIRCH STREET ELEMENTARY TO MAKE CLASSROOMS SAFER AND REDUCE LEARNING INTERRUPTIONS.

February 25, 2010

Time: 6:00-6:30pm

Duration :30

JUST DAYS AFTER THE AREA'S LARGEST SCHOOL DISTRICT COULDN'T COME TO TERMS WITH TEACHERS ON EXTENDING THE LENGTH OF THE SCHOOL DAY - ONE OF THE AREA'S *SMALLEST DISTRICTS WILL DO JUST THAT.THIS WEEK THE TRAVERSE CITY AREA PUBLIC SCHOOL BOARD VOTED TO EXTEND THE SCHOOL DAY BY 18 MINUTES, BUT THE TEACHERS UNION COULDN'T AGREE TO THE CHANGES. NOW - A SIMILAR DECISION IN OTSEGO COUNTY, WHERE THE VANDERBILT SCHOOLS ARE MAKING SOME SCHEDULE CHANGES.AS 7 &4'S BILL FROEHLICH REPORTS, THE CHANGES *ARE HAPPENING... AND THEY'RE TAKING EFFECT NEXT WEEK.

February 26, 2010

Time: 6:00-6:30pm

Duration :30

AN AREA SCHOOL DISTRICT PREPARES A LIST OF BUDGET CUTS FOR THE UPCOMING SCHOOL YEAR... AND TURNING BUSSING OVER TO A PRIVATE COMPANY IS ON THE LIST OF OPTIONS.IT'S HAPPENING AT THE KALEVA NORMAN DICKSON SCHOOL DISTRICT IN MANISTEE COUNTY. THE SCHOOL BOARD HAS VOTED TO ACCEPT BIDS ON TURNING BUSSING OVER TO A PRIVATE COMPANY.

March 1, 2010

Time: 6:00-6:30pm

Duration :30

IN TONIGHT'S FACT FINDER ODD ARE YOU'VE SEEN OTHER DRIVERS DO IT...MAYBE YOU'VE DONE IT YOURSELF! BUTS TCAPS BUS DRIVERS SAY ITS GONE WAY TOO FAR, WHEN IT COMES TO PEOPLE FAILING TO STOP WHEN THEY PUT ON THEIR FLASHERS AND THEIR SWING OUT STOP SIGNS. SO WHAT HAPPENS IF YOU DON'T? AND JUST HOW OFTEN DOES IT REALLY HAPPEN? THE ANSWERS ARE THE SUBJECT OF TONIGHT'S FACT FINDER.

March 2, 2010

Time: 6:00-6:30pm

Duration :30

MUSIC OF MOTOWN.IT'S THE THEME FOR THE 28-TH ANNUAL GLADHANDER AUCTION. ORGANIZERS CALL IT A NEW TWIST ON A LONG-STANDING TRADITION. GLITTERY DECOR AND MUSICAL ENTERTAINMENT -- TAKING CENTER STAGE AT THIS YEARS GRAND TRAVERSE AREA CATHOLIC SCHOOL FUNDRAISER.

March 2, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY AREA PUBLIC SCHOOLS IS MOVING FORWARD WITH ITS EFFORT TO FIND A NEW SUPERINTENDENT. RIGHT NOW THE DISTRICT IS INTERVIEWING SEARCH FIRMS TO HELP WITH THE PROCESS OF FINDING A SUITABLE CANDIDATE.

March 4, 2010

Time: 6:00-6:30pm

Duration :30

WE REPORT STORIES REGULARLY ABOUT HOW SCHOOL DISTRICTS ARE BEING FORCED TO MAKE BIG CUTS TO BALANCE THE BUDGET. THAT PROMPTED MANY OF YOU TO ASK WHY DO SOME DISTRICTS CHOSE TO SPEND MONEY ON ADVERTISING INSTEAD OF SPENDING IT IN THE CLASSROOM. THE ANSWERS WE FOUND ARE THE SUBJECT OF TONIGHT'S FACT FINDER REPORT.

March 4, 2010

Time: 6:00-6:30pm

Duration :30

SWEEPING CHANGES TO MICHIGAN EDUCATION LAW DIDN'T EARN SCHOOLS THE HUNDREDS OF MILLIONS OF DOLLARS IN FEDERAL GRANT MONEY STATE LEADERS WERE HOPING FOR. FIRST ROUND FINALISTS OF THE OBAMA ADMINISTRATION'S RACE TO THE TOP COMPETITION WERE ANNOUNCED TODAY BY THE U-S DEPARTMENT OF EDUCATION.

March 5, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY AREA PUBLIC SCHOOLS WILL HAVE 4 AND A HALF DAYS CUT FROM THE CALENDAR THIS YEAR. UNDER THE DEAL... FOUR OF THE REMAINING INSTRUCTIONAL HALF DAYS WILL BE COMBINED INTO TWO FULL DAYS. THE DISTRICT WILL ALSO ELIMINATE 2 AND A HALF INSTRUCTIONAL DAYS BY ADDING 15 MINUTES TO EACH SCHOOL DAY. THAT'LL START MARCH 15-TH AND LAST THROUGH THE END OF THE SCHOOL YEAR. SCHOOL LEADERS SAY THE LAW REQUIRES THEM TO MAKE THE CHANGES NOW... IF THEY WANT TO MAKE CHANGES NEXT YEAR.

March 5, 2010

Time: 6:00-6:30pm

Duration :30

CADILLAC SCHOOL LEADERS ARE LOOKING FOR WAYS TO SAVE. THE DISTRICT SAYS THEY FACE A 1-POINT-8 MILLION DOLLAR BUDGET DEFICIT FOR NEXT SCHOOL YEAR. THERE TOTAL BUDGET IS 27-POINT-5 MILLION. SCHOOL LEADERS SAY THAT MEANS CUTS ARE COMING. THEY ARE CURRENTLY TALKING WITH PARENTS TO DECIDE WHERE THE CUTS SHOULD COME FROM.

March 5, 2010

Time: 6:00-6:30pm

Duration :30

STAFF AND STUDENTS AT CHARLEVOIX SCHOOLS WILL SEE SOME CHANGES TO THEIR DAY. THE SCHOOL BOARD HAS APPROVED A PLAN TO SWITCH FROM SEMESTERS TO TRIMESTERS. THE CHANGE WILL GO INTO EFFECT NEXT SCHOOL YEAR. INSTEAD OF HAVING TWO 18-WEEK SEMESTERS STUDENTS WILL HAVE THREE 12-WEEK TRIMESTERS. SCHOOL LEADERS SAY THE CHANGE WILL IMPROVE THE LEARNING ENVIRONMENT FOR STUDENTS

March 5, 2010

Time: 6:00-6:30pm

Duration :30

SOME OF THE BRIGHTEST YOUNG MINDS IN MICHIGAN -- DUKING IT OUT AT THE SCI-MA-TECH FIRST ROBOTICS COMPETITION. DAY ONE OF THE EVENT WAS HELD TODAY AT TRAVERSE CITY CENTRAL HIGH SCHOOL. 7&4'S BRODY O'CONNELL WAS THERE FOR ALL THE ACTION.

March 8, 2010

Time: 6:00-6:30pm

Duration :30

THE GRAND TRAVERSE ACADEMY IS ALSO CHANGING HOURS OF SOME OF IT'S CLASSES... SCHOOL OFFICIALS SAY THEY WILL OFFER ALL DAY KINDERGARTEN STARTING NEXT YEAR. PARENTS CAN CHOOSE BETWEEN SENDING THEIR KIDS TO CLASS 3 AND A HALF DAYS A WEEK, OR 4 AND A HALF DAYS A WEEK.

March 8, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY AREA PUBLIC SCHOOL LEADERS ARE MAKING A SLIGHT CHANGE TO THEIR SCHOOL CALENDAR PLANS. TEACHERS AND BOARD MEMBERS REACHED AN AGREEMENT LAST WEEK TO SHORTEN THE SCHOOL YEAR BY ADDING TIME ONTO EACH DAY AND ELIMINATING HALF DAYS. ORIGINALLY THEY WERE GOING TO ADD A LITTLE TIME TO THE BEGINNING OF THE DAY *AND THE END OF THE DAY... BUT THAT PLAN CHANGED.

March 9, 2010

Time: 6:00-6:30pm

Duration :30

OUR RECENT WARM WEATHER AND SUNSHINE HAS A LOT OF PEOPLE THINKING ABOUT THE SUMMER. BUT THIS YEAR THERE ARE SOME BIG CHANGES FOR YOUTH BASEBALL IN THE GRAND TRAVERSE REGION THAT WILL IMPACT HUNDREDS OF KIDS, THEIR PARENTS AND TAX PAYERS. SOME PARENTS CALLED US WITH QUESTIONS, THE ANSWERS ARE TONIGHT'S FACT FINDER REPORT.

March 10, 2010

Time: 6:00-6:30pm

Duration :30

A TRAVERSE CITY SCHOOL IS ONE OF 6 IN THE STATE CHOSEN TO SHARE MORE THAN 1-POINT-3 MILLION DOLLARS FROM THE FEDERAL GOVERNMENTS "SAFE ROUTES TO SCHOOL" PROGRAM. T-C WEST MIDDLE SCHOOL WILL GET JUST OVER 188-THOUSAND DOLLARS. BY WORKING WITH THE GRAND TRAVERSE ROAD COMMISSION AND GARFIELD TOWNSHIP, THEY WILL INSTALL A NON-MOTORIZED PATH ON SILVER LAKE ROAD TO GIVE KIDS ANOTHER SAFE WAY TO GET TO SCHOOL. THE SCHOOL WILL ALSO START A WALKING AND BIKING CLUB.

March 10, 2010

Time: 6:00-6:30pm

Duration :30

CADILLAC AREA SCHOOL OFFICIALS ARE LOOKING FOR WAYS TO CUT MORE THAN A MILLION DOLLARS FROM THEIR 2010-2011 BUDGET. SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS HOW ONE IDEA ISN'T SITTING WELL WITH SOME STUDENTS AND COACHES.

March 10, 2010

Time: 6:00-6:30pm

Duration :30

IN TONIGHT'S FACT FINDER.... EVERY SCHOOL DISTRICT IN THE STATE IS HAVING TO DO MORE WITH LESS, AND THAT MEANS THEY ARE WATCHING EVERY DOLLAR. TO TRY AND SAVE THEIR BUDGETS DISTRICTS LIKE T-CAPS ARE GETTING CREATIVE WITH THEIR SCHEDULE BY DOING THINGS LIKE COMBINING HALF DAYS INTO WHOLE DAYS. BUT HOW MUCH DOES THE SAVINGS ADD UP? THE ANSWERS IS THE SUBJECT OF TONIGHT'S FACT FINDER.

March 12, 2010

Time: 6:00-6:30pm

Duration :30

MARCH IS NATIONAL READING MONTH... AND IN HONOR OF THIS MONTH, OSTEGO MEMORIAL HOSPITAL IS MAKING SURE KIDS HAVE THE CHANCE TO DIVE INTO A GOOD BOOK. IT'S CALLED REACH OUT AND READ -- AND THE HOSPITAL HAS PARTICIPATED IN THE NATIONAL PROGRAM FOR ONE AND A HALF YEARS NOW.

March 12, 2010

Time: 6:00-6:30pm

Duration :30

TEACHERS AT SUTTONS BAY SCHOOLS ARE DOING THERE PART TO HELP KEEP THE DISTRICTS BUDGET IN LINE. IN A TWO YEAR CONTRACT DEAL -- THEY'VE AGREED NOT TO GET PAY RAISES. WITH STATE FUNDING UP IN THE AIR -- THE DISTRICT IS TRYING TO SAVE AS MUCH MONEY AS THEY CAN FOR THE FUTURE. ADMINISTRATORS SAY THE TEACHERS UNION IS UNDERSTANDING OF THE CURRENT ECONOMIC CLIMATE. THERE ARE 54 MEMBERS IN THE UNION.

March 16, 2010

Time: 6:00-6:30pm

Duration :30

WHAT QUALITIES AND SKILLS WOULD YOU LIKE TRAVERSE CITY SCHOOLS NEXT SUPERINTENDENT TO HAVE?THAT'S THE QUESTION T-CAPS LEADERS WANT ANSWERED -- AND THEY'RE GIVING YOU THE OPPORTUNITY TO DO JUST THAT. A MEETING IS BEING HELD TOMORROW NIGHT AT 7-30 AT THE ADMINISTRATION BUILDING. HERE'S WHAT THEY WANT TO KNOW.

March 17, 2010

Time: 6:00-6:30pm

Duration :30

THE TRAVERSE CITY BOARD OF EDUCATION IS ASKING THE COMMUNITY FOR THEIR INPUT AS THE SEARCH FOR A NEW SUPERINTENDENT BEGINS. 7&4'S LAUREN AMSTUTZ WILL BE AT TONIGHT'S MEETING... SHE JOINS US NOW FOR A PREVIEW.

March 12, 2010

Time: 6:00-6:30pm

Duration :30

MEAP SCORES ARE BACK -- AND SCHOOL LEADERS ARE GETTING AN IDEA OF HOW WELL THEIR STUDENTS ARE DOING.3-RD- THRU 9-TH GRADERS ACROSS THE STATE TOOK THE TESTS IN OCTOBER -- THE RESULTS CAME BACK TODAY. STATEWIDE READING SCORES IMPROVED AT EVERY GRADE LEVEL. RESULTS IN OTHER ACADEMIC SUBJECTS WERE MIXED OR DOWN SLIGHTLY

March 20, 2010

Time: 6:00-6:30pm

Duration :30

IT'S NOT HEALTH CARE - BUT EDUCATION - THAT'S TAKING CENTER STAGE ACROSS NORTHERN MICHIGAN THIS WEEKEND.PARENTS, TEACHERS, AND CHILD CARE WORKERS FROM ACROSS THE REGION ARE GETTING TOGETHER FOR A COMMUNITY FORUM AND CHILD DEVELOPMENT AND EDUCATION ISSUES.THE FORUM WAS HELD TODAY AT THE TRAVERSE BAY AREA INTERMEDIATE SCHOOL DISTRICT OFFICES.

March 23, 2010

Time: 6:00-6:30pm

Duration :30

THE ZONTA CLUB IN TRAVEERSE CITY IS OFFERING TWO DIFFERENT SCHOLARSHIP OPPORTUNITIES TO YOUNG WOMEN IN THE AREA."YOUNG WOMEN IN SCIENCE" IS A 2 DAY COURSE THROUGH THE INLAND SEAS EDUCATION ASSOCIATION, COMBINING THE ADVENTURE OF SAILING WITH THE DISCOVERY OF GREAT LAKES SCIENCE.

March 24, 2010

Time: 6:00-6:30pm

Duration :30

7&4 NEWS HAS LEARNED WHAT'S ON THE CHOPPING BLOCK FOR CADILLAC AREA PUBLIC SCHOOLS. THE DISTRICT HAS BEEN FORCED TO CUT MORE THAN ONE MILLION DOLLARS SEVEN AND FOUR'S LAUREN AMSTUTZ SHOWS US WHAT STUDENTS ARE LOSING.

March 25, 2010

Time: 6:00-6:30pm

Duration :30

FOR THE FIRST TIME IN ABOUT 50 YEARS, THE SUTTONS BAY HIGH SCHOOL BASKETBALL TEAM HAS MADE IT TO THE STATE-SEMIFINALS.WE JUST FOUND OUT THE TEAM WON AND WE'LL SHOW YOU HIGHLIGHTS LATER IN THE SHOW.BUT SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS HOW THE COMMUNITY IS RALLYING BEHIND THE TEAM.

March 26, 2010

Time: 6:00-6:30pm

Duration :30

IT'S BEEN A SAD REALITY FOR MANY LOCAL SCHOOL DISTRICTS... AND NOW, IT COULD BE SOMETHING THE COLLEGES AND UNIVERSITIES HAVE TO DEAL WITH... BUDGET CUTS.THE STATE SENATE VOTED TO CUT AID TO HIGHER EDUCATION. THE BILL NOW RESTS IN THE HANDS OF THE HOUSE.7&4'S ANDREW KELLER SPOKE WITH NORTH CENTRAL MICHIGAN COLLEGE ABOUT THE STEPS THEY'RE TAKING TO BE PREPARED.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

CRIME & SAFETY

(Including crime prevention, alcohol and drug abuse, fire safety and police conduct)

Local News

January 4, 2010

Time: 6:00-6:30pm

Duration :30

TRAVERSE CITY COULD SOON HAVE A NEW K-9 UNIT. THE CURRENT K-9 UNIT IS RETIRING FROM DUTY.THE DOG IS 8 AND A HALF YEARS OLD.TONIGHT CITY COMMISSIONERS WILL CONSIDER ISSUING A GRANT APPLICATION TO THE OLESON FOUNDATION AND A PURCHASE ORDER FOR A NEW POLICE DOG. THE CITY WILL ALSO VOTE ON SELLING THE RETIRING DOG TO THE CITIES K-9 POLICE OFFICER FOR ONE DOLLAR.

January 4, 2010

Time: 6:00-6:30pm

Duration :30

GRAND TRAVERSE SHERIFF'S DEPUTIES COULD SOON START PACKING TASER STUN GUNS THAT SHOOT OFF 50-THOUSAND VOLTS OF ELECTRICITY.THE SHERIFF CLAIMS THEY NEED THE WEAPON FOR SAFETY REASONS....BUT APPROVAL IS NEEDED FROM COUNTY COMMISSIONERS.SEVEN AND FOUR'S LAUREN AMSTUTZ REPORTS.

January 5, 2010

Time: 6:00-6:30pm

Duration :30

THE TRAVERSE CITY POLICE DEPARTMENT REASSIGNED THE DOWNTOWN SECTOR OFFICER TO REGULAR ROAD PATROLS.BUT WHAT DOES THIS ALL MEAN FOR BUSINESSES AND NEIGHBORHOODS IN THE AREA?SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS.

January 8, 2010

Time: 6:00-6:30pm

Duration :30

AIRPORTS ALL ACROSS THE COUNTRY ARE MAKING CHANGES TO SECURITY MEASURES.. BUT TRAVELERS MAY OR MAY NOT SEE THOSE CHANGES AS THEY GO THROUGH SECURITY. THE TRANSPORTATION SECURITY ADMINISTRATION TELLS 7 & 4 NEWS THE CHANGES *ARE IN THE WORKS.A T-S-A SPOKESMAN SAYS AIRPORTS

LIKE CHERRY CAPITAL IN TRAVERSE CITY ARE IN LINE FOR NEW SCREENING EQUIPMENT. THE SCHEDULE FOR ROLLING OUT THE 450 "ADVANCED IMAGING TECHNOLOGY" SCANNERS... IS STILL BEING FINALIZED.

January 11, 2010

Time: 6:00-6:30pm

Duration :30

THEY ARE THE FIRST LINE OF DEFENSE AGAINST KEEPING POLLUTION OUT OF THE GREAT LAKES ... AND TODAY THE GROUP IS CELEBRATING A MILESTONE. THE NORTHERN MICHIGAN WATERWAYS HAZARDOUS MATERIALS SPILLS PLANNING COMMITTEE IS CELEBRATING ITS 20-TH ANNIVERSARY. TODAY GROUPS FROM FEDERAL, STATE, AND LOCAL AGENCIES GATHERED TO DISCUSS A WIDE RANGE OF ENVIRONMENTAL ISSUES REVOLVING AROUND THE GREAT LAKES.

January 11, 2010

Time: 6:00-6:30pm

Duration :30

WITH THE WARMER THAN USUAL TEMPERATURES THAT ARE EXPECTED TO MOVE INTO THE AREA THIS WEEK, THE DEPARTMENT OF NATURAL RESOURCES IS REMINDING PEOPLE TO STAY SAFE IF THEY PLAN TO ICE FISH. THE D-N-R SAYS THE WARMER TEMPERATURES SHOULDN'T CREATE PROBLEMS OUT ON THE ICE BUT IT'S ALWAYS BETTER TO BE CAUTIOUS. D-N-R STAFF SAY SO FAR THIS WINTER HAS BEEN COLD ENOUGH THAT MOST OF THE BODIES OF WATER HAVE DECENT CONDITIONS FOR ICE FISHING.

January 11, 2010

Time: 6:00-6:30pm

Duration :30

IN TONIGHT'S FACT FINDER... WHEN YOU WORK IN NEWS, SOMETIMES YOU GET TO SEE PEOPLE AT THEIR VERY BEST, WHEN THEY ACHIEVE, WHEN THEY GIVING, WHEN THEY HELP. AND SOMETIMES UNFORTUNATELY, YOU MEET PEOPLE AT THEIR LOWEST MOMENT, AT THEIR TIME OF TRAGEDY... LIKE HOUSEFIRES, AND CAR ACCIDENTS.

AGAIN THIS WINTER, I HAVE UNFORTUNATELY MADE A RETURN TRIP TO A SINGLE STRETCH OF NORTHERN MICHIGAN HIGHWAY TO COVER THE DARKER SIDE OF NEWS... AND LIKE MANY OF YOU WHO HAVE EMAILED AND CALLED, I WAS LEFT WITH QUESTIONS ABOUT THE ROAD AND ITS ROLE IN THE CRASHES.

January 12, 2010

Time: 6:00-6:30pm

Duration :30

GRAND TRAVERSE COUNTY COULD BE GETTING NEW OFFICERS, BUT WITHOUT HIRING ANY NEW ONES. IT'S PART OF A CROSS DEPUTIZATION PROPOSAL FROM THE GRAND TRAVERSE BAND OF OTTAWA AND CHIPPEWA INDIANS. WHAT ARE THE IMPLICATIONS AND HOW MIGHT IT GIVE A BOOST TO THE SHERIFF'S DEPARTMENT BUDGET? THE DETAILS ARE TONIGHT'S FACT FINDER REPORT.

January 12, 2010

Time: 6:00-6:30pm

Duration :30

A GROUP OF THOSE WHO HAVE SEEN CRIME FIRST HAND HAVE COME TOGETHER TO MAKE NORTHERN MICHIGAN A SAFER PLACE. THIS MORNING PROSECUTING ATTORNEYS, LAW ENFORCEMENT OFFICERS AND CRIME VICTIMS FROM ALL ACROSS THE REGION MET AT THE ROBERT GRIFFIN HALL OF JUSTICE IN TRAVERSE CITY. THE GROUP IS CONCERNED THAT THE STATE'S EFFORTS TO SAVE MONEY ARE COMPROMISING THE CERTAINTY, TRANSPARENCY AND ACCOUNTABILITY OF PRISON SENTENCES. THEY SAY THAT WHILE LETTING CRIMINALS OUT EARLY MAY SAVE THE STATE MILLIONS.. IT ENDS UP COSTING LOCAL GOVERNMENTS.

January 13, 2010

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN MAN IS BEING HAILED A HERO AFTER HE RESCUED A CHILD AND A MAN FROM AN ICE-COVERED POND.THE WATER RESCUE HAPPENED IN CHARLOTTE, NORTH CAROLINA TUESDAY AFTERNOON.PETOSKEY NATIVE MARK MCCULLAGH JUST MOVED THERE IN AUGUST.OUR SISTER STATION IN CHARLOTTE SPOKE WITH HIM MOMENTS AFTER HE SAVED THE LITTLE GIRL.THEY ALSO SENT US VIDEO OF THE RESCUE TODAY, SEVEN AND FOUR'S LAUREN AMSTUTZ SPOKE WITH MCCULLAGH OVER THE PHONE.

January 13, 2010

Time: 6:00-6:30pm

Duration :30

BOMBS, ILLEGAL DRUGS, MISSING PEOPLE.K-9 UNITS ACROSS NORTHERN MICHIGAN ARE TRAINING FOR THOSE SITUATIONS.TODAY, "TRAVERSE CITY AREA PUBLIC SCHOOLS" LET THEM USE AN ABANDONED SCHOOL BUILDING AND SCHOOL BUSES. GERMAN SHEPERDS SNIFFED THROUGH LOCKERS AND CLASSROOMS FOR NARCOTICS. THEY EVEN PRACTICED ATTACKING A PRETEND SUSPECT.LAW ENFORCEMENT OFFICIALS TELL US THESE DOGS ARE READY TO GO WHEN IT COMES TO REAL LIFE SCENARIOS.

January 15, 2010

Time: 6:00-6:30pm

Duration :30

TODAY'S EVENTS WERE NO DOUBT A SCARY MOMENT FOR THE PASSENGERS ABOARD THE FLIGHT. 7&4'S LAUREN AMSTUTZ HAS BEEN AT THE AIRPORT ALL AFTERNOON AND SPOKE WITH SEVERAL PASSENGERS. SHE JOINS US NOW LIVE WITH THEIR REACTION TO WHAT HAPPENED TODAY.

January 18, 2010

Time: 6:00-6:30pm

Duration :30

THE CALIFORNIA MAN QUESTIONED BY LOCAL AUTHORITIES AFTER ALLEGEDLY ACTING SUSPICIOUS ABOARD A UNITED EXPRESS FLIGHT.HAS BEEN RELEASED WITHOUT CHARGES. HE WAS FINALLY LET GO AROUND 7 O'CLOCK FRIDAY NIGHT.TODAY WE ARE LEFT WONDERING WHAT REALLY HAPPENED ON THE PLANE?... AND WHERE DOES THE INVESTIGATION STAND NOW?7&4'S LAUREN AMSTUTZ WENT SEARCHING FOR ANSWERS.

January 21, 2010

Time: 6:00-6:30pm

Duration :30

STATE OFFICIALS ARE ASKING FOR YOUR HELP TO KEEP SNOWMOBILERS SAFE ON NORTHERN MICHIGAN TRAILS. IF YOU ARE HEADING OUT ON A STATE DESIGNATED TRAIL THE D-N-R ASKS THAT YOU KEEP AN EYE OUT FOR MISSING OR DAMAGED SIGNS.OFFICIALS WILL USE THAT INFORMATION TO REPLACE THEM AND HOPEFULLY PREVENT ANY SERIOUS INJURIES.

February 1, 2010

Time: 6:00-6:30pm

Duration :30

IN TONIGHT'S FACT FINDER.YOU WON A MILLION DOLLARS IN AN AFRICAN LOTTERY...ALL YOU HAVE TO DO IS GIVE THE SENDER OF THE LETTER OR EMAIL YOUR CHECKING ACCOUNTANT NUMBER...AND SOME MORE PERSONAL INFORMATION... ALRIGHT.... THAT KIND OF SCREAMS SCAM...BUT NOT ALL OF THEM ARE SO EASY TO SPOT... AND IN FACT SOMETIMES, WHAT LOOKS LIKE A SCAM MAY NOT BE.....ONE OF OUR VIEWERS CAME TO SEE ME ABOUT ONE SUCH SITUATION. SO IS IT A SCAM? THATS THE SUBJECT OF THIS FACT FINDER.

February 1, 2010

Time: 6:00-6:30pm

Duration :30

A NEW MACHINE IS HELPING LAW ENFORCEMENT IN MACKINAW COUNTY PATROL LAND, ICE AND WATER.MACKINAC COUNTY SHERIFF'S OFFICE RECEIVED A 52-

THOUSAND DOLLAR GRANT THROUGH HOMELAND SECURITY. PART OF THE MONEY BOUGHT A HOVERCRAFT.THE VEHICLE CAN BE USED IN SHALLOW WATERS, SHORELINES, ICE, AND LAND.

February 3, 2010

Time: 6:00-6:30pm

Duration :30

TWO SNOWMOBILERS ARE RECOVERING AFTER THEY FELL THROUGH THE ICE ON AN AREA LAKE LAST NIGHT.FIVE LOCAL DEPARTMENTS INCLUDING THE CHEBOYGAN COUNTY DIVE TEAM WERE CALLED TO THE SCENE.SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS THE CHALLENGES AUTHORITIES HAVE WHEN RESPONDING TO ICE RESCUES.

February 4, 2010

Time: 6:00-6:30pm

Duration :30

PLANS TO GET THE STATE BUDGET BACK ON TRACK ARE ALSO ON THE MINDS OF PROSECUTORS ACROSS MICHIGAN.LEGISLATION IN THE HOUSE RIGHT NOW WOULD SAVE MONEY BY RELEASING ABOUT 7-THOUSAND 5-HUNDRED INMATES BEFORE THEIR MINIMUM SENTENCE IS SERVED.SEVEN AND FOUR'S LAUREN AMSTUTZ HAS MORE.

February 5, 2010

Time: 6:00-6:30pm

Duration :30

COAST GUARD AIR STATION TRAVERSE CITY COULD BE GETTING 4 NEW HELICOPTERS. UNDER PRESIDENT OBAMA'S PROPOSED 20-11 BUDGET THE STATION MAY BE ABLE TO REPLACE ITS H-H 65 DOLPHIN HELICOPTERS WITH USED M-H 60 JAYHAWKS.ACCORDING TO OFFICIALS THE NEW HELICOPTERS ARE FASTER AND LARGER THAN THE CURRENT DOLPHINS AND WOULD BE ABLE TO CARRY TWICE THE WEIGHT.

February 5, 2010

Time: 6:00-6:30pm

Duration :30

SOME AREA INMATES ARE FINDING WAYS TO GIVE BACK AS THEY SERVE TIME. WHAT BEGAN SEVERAL YEARS AGO AS A CHRISTMAS PROJECT AT THE LEELANAU COUNTY JAIL... HAS EVOLVED INTO A WEEKLY PROGRAM. INMATES ARE GIVEN THE MATERIAL AND TIME TO MAKE QUILTS, HATS, MITTENS, PILLOWS AND GREETING CARDS. ORGANIZERS SAY IT GIVES THEM SOMETHING CONSTRUCTIVE TO DO AND TEACHES THEM NEW SKILLS.

February 10, 2010

Time: 6:00-6:30pm

Duration :30

THE INCIDENT HAPPENED MONDAY EVENING JUST 300 FEET FROM THE CHILD'S HOME ON PINE BRIAR STREET IN HAYES TOWNSHIP.SEVEN AND FOUR'S LAUREN AMSTUTZ TALKED TO THE MICHIGAN STATE POLICE ABOUT THEIR INVESTIGATION AND HAS NEIGHBOR REACTION.

February 11, 2010

Time: 6:00-6:30pm

Duration :30

A SHAKE UP TODAY AT GRAYLING CITY HALL... THE CITY MANAGER WAS TAKEN AWAY IN HANDCUFFS.ACCORDING TO THE CRAWFORD COUNTY SHERIFF... A TWO MONTH INVESTIGATION INTO CITY MANAGER DAVID THAYER LEAD TO HIS ARREST TODAY ON A 24 COUNT MISDEMEANOR FOR RELEASING CONFIDENTIAL INFORMATION.

February 11, 2010

Time: 6:00-6:30pm

Duration :30

A MANISTEE COUNTY LEADER IS ALSO UNDERGOING A CRIMINAL INVESTIGATION.

KENDRA ROHDY, THE COUNTIES EQUALIZATION DIRECTOR HAS BEEN SUSPENDED *WITH PAY. THIS IS A PICTURE FROM ONE OF HER OLD CAMPAIGN POSTERS. THE STATE ATTORNEY GENERAL'S OFFICE IS INVESTIGATING HER FOR POSSIBLE CRIMINAL VIOLATIONS... NO WORD YET ON WHAT FOR.

February 11, 2010

Time: 6:00-6:30pm

Duration :30

A TRAVERSE CITY PHARMACY IS BOOSTING UP SECURITY. THOUSANDS OF DOLLARS IN PRESCRIPTION DRUGS HAVE BEEN STOLEN FROM MEDICAP PHARMACY NEAR CHUM'S CORNER. A BURGLAR HIT THE STORE TWICE... SINCE DECEMBER. SEVEN AND FOUR'S LAUREN AMSTUTZ TALKED TO THE STORE OWNER WHO SAYS HE TRYING TO PREVENT IT FROM HAPPENING AGAIN.

February 11, 2010

Time: 6:00-6:30pm

Duration :30

BY DIALING 3 SIMPLE NUMBERS YOU CAN NOW GET HELP WITH NON-EMERGENCY SITUATIONS IN MANISTEE COUNTY. THE COUNTIES 2-1-1 SERVICE IS NOW UP AND RUNNING. FROM TRANSPORTATION, TO HOUSING, THE PROJECT HAS DOZENS OF LOCALLY BASED AGENCIES LISTED IN ITS DATABASE. THE PROJECT HAS BEEN IN THE WORKS FOR SEVERAL YEARS.

February 15, 2010

Time: 6:00-6:30pm

Duration :30

TODAY ATTORNEY GENERAL MIKE COX FILED FELONY CRIMINAL CHARGES AGAINST LAKE STATE RAILWAY OF SAGINAW. THIS IS VIDEO OF THE FIRE. MIKE COX SAYS IT... AND ANOTHER FIRE IN ARENAC COUNTY WERE STARTED BY A TRAIN ENGINE THAT THREW BURNING EMBERS FROM THE EXHAUST SYSTEM.

February 17, 2010

Time: 6:00-6:30pm

Duration :30

THE GRAND TRAVERSE COUNTY SHERIFF'S OFFICE IS INVESTIGATING TWO OF ITS OWN DEPUTIES. THE DEPARTMENT IS LOOKING INTO WHETHER OR NOT THE DEPUTIES PROPERLY HANDLED A CAR CRASH INVOLVING AN OFF-DUTY TRAVERSE CITY POLICE OFFICER. 7&4'S LAUREN AMSTUTZ HAS MORE

February 17, 2010

Time: 6:00-6:30pm

Duration :30

TONIGHT WE'RE LEARNING MORE ABOUT THE FIGHT AGAINST ASIAN CARP THREATENING THE GREAT LAKES. STATE LAWMAKERS WERE IN TRAVERSE CITY TODAY AND SPOKE TO THE PUBLIC ABOUT MAJOR IMPACTS THE FISH COULD CREATE. 7&4'S MELISSA SMITH JOINS US NOW WITH MORE ABOUT THIS AFTERNOON'S MEETING.

February 17, 2010

Time: 6:00-6:30pm

Duration :30

IN TONIGHT'S FACT FINDER. THE EMERALD ASH BORER IS AN INVASIVE SPECIES THAT HAS BURROWED INTO, AND KILLED TREES ACROSS THE STATE. THAT'S WHY THE DEPARTMENT OF AGRICULTURE HAS IMPOSED RESTRICTIONS WITH STIFF PENALTIES FOR MOVING FIREWOOD... HOPING TO HALT THE SPREAD. BUT ONE OF OUR VIEWERS SAW THIS COLLECTION SITE, AND HEARD A TON OF RUMORS THAT DIDN'T MAKE MUCH SENSE ABOUT WHERE THE WOOD WENT AFTER IT WAS DROPPED OFF HERE. THE ANSWERS I FOUND FOR HIM ARE THE SUBJECT OF THIS FACT FINDER.

February 22, 2010

Time: 6:00-6:30pm

Duration :30

SNUGGLING UP IN FRONT OF A COZY FIRE PLACE IS ALWAYS NICE, BUT FIREPLACES CAN BE DANGEROUS!THIS PAST WEEK TWO HOMES IN LEELANAU COUNTY BURNED DOWN.ALTHOUGHT THE FIRES ARE STILL UNDER INVESTIGATION, FIREFIGHTERS SAY BUILD UP OF SOOT AND CREOSOTE IN THEIR CHIMNEYS CAUSED THEM TO CATCH FIRE.

February 23, 2010

Time: 6:00-6:30pm

Duration :30

SEVEN PEOPLE ARE BEHIND BARS AFTER AUTHORITIES FOUND A METH LAB IN AN EMMET COUNTY HOME.THE DRUG BUST WENT DOWN LAST WEEK AT A HOME ON THE 11-HUNDRED BLOCK OF TOWER ROAD IN HARBOR SPRINGS.THE EMMET COUNTY SHERIFF'S OFFICE AND STRAITS AREA NARCOTICS ENFORCEMENT TEAM SAY THIS ISN'T THE FIRST DRUG HOUSE THEY'VE FOUND IN NORTHERN MICHIGAN THIS MONTH.SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS THE CASE AND LOOKS AT WHAT GOES INTO THESE BUSTS.

February 24, 2010

Time: 6:00-6:30pm

Duration :30

RECENT DRUG BUSTS IN NORTHERN MICHIGAN HAVE LOCAL LAW ENFORCEMENT OFFICIALS CONCERNEDTHEY SAY THEY'VE FOUND A TREND IN THE WAY THE STIMULANT - METHAMPHETAMINE - IS BEING MADE AND IT'S INCREASING THE NUMBER OF DRUG LABS IN THE AREA..SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS THIS TREND IN A STORY YOU'LL ONLY SEE ON SEVEN AND FOUR NEWS.

February 26, 2010

Time: 6:00-6:30pm

Duration :30

THE MAN IN CUSTODY LIVES IN LONG LAKE TOWNSHIP AND IS A CUSTODIAN AT TRAVERSE CITY CENTRAL HIGH SCHOOL.AN INVESTIGATION BEGAN ON DECEMBER THIRD AFTER THE SHERIFF'S OFFICE GOT COMPLAINTS ABOUT HARASSING PHONE CALLS BEING MADE TO MINORS. BUT AS THEY BEGAN DIGGING THEY SAY THE SCOPE OF THE CASE EXPANDED TO INCLUDE MORE SERIOUS CRIMES. 7&4'S LAUREN AMSTUTZ MET TODAY WITH SCHOOL LEADERS TO FIND OUT HOW THEY ARE DEALING WITH THE SITUATION.. AND HAS MORE ON THE INVESTIGATION...

March 3, 2010

Time: 6:00-6:30pm

Duration :30

WHILE RESIDENTS MAY BE ENJOYING THE WARMER TEMPERATURES.IT MEANS FIRE OFFICIALS ACROSS NORTHERN MICHIGAN ARE PREPARING FOR FIRE SEASON A LITTLE EARLIER THIS YEAR.SEVEN AND FOUR'S LAUREN AMSTUTZ TALKED WITH THE DEPARTMENT OF NATURAL RESOURCES AND ENVIRONMENT TODAY.SHE JOINS US LIVE WITH HOW THEY'RE PREPARING FOR A POSSIBLE INCREASE IN FIRES. THAT'S RIGHT MARC.AS YOU CAN SEE THE SNOW IS MELTING.AS IT MELTS, LEAVES AND GRASS DRY OUT AND DNRE OFFICIERS SAY THAT IS WHAT FUELS FIRES.

March 4, 2010

Time: 6:00-6:30pm

Duration :30

FEDERAL FUNDING TO REOPEN THE GEO PRISON HAS BEEN CANCELLED - JUST A FEW DAYS BEFORE THE BUREAU OF PRISONS WAS SUPPOSED TO ANNOUNCE A DECISION.THE PRISON IS IN BALDWIN.IT CLOSED DOWN IN 2005 - AFTER IT UNDERWENT MILLIONS OF DOLLARS IN RENOVATIONS.HUNDREDS OF NORTHERN MICHIGAN RESIDENTS WERE LEFT WITHOUT JOBS.RECENTLY, THE FEDERAL BUREAU OF PRISONERS CONTACTED GEO BECAUSE THEY WERE LOOKING FOR ANOTHER SITE TO HOLD PRISONERS.IT NARROWED THE CHOICE DOWN TO THE GEO PRISON OR BUILDING A NEW PRISON IN FLORIDA.COMMUNITY LEADERS ARE REACTING TONIGHT - THEY'RE FRUSTRATED WITH ANOTHER SET BACK.

March 5, 2010

Time: 6:00-6:30pm

Duration :30

THE GRAND TRAVERSE COUNTY SHERIFF SAYS THE INVESTIGATION INTO TWO OF HIS DEPUTIES SHOULD BE WRAPPED UP BY EARLY NEXT WEEK. THE DEPUTIES ARE THE ONES THAT RESPONDED WHEN TRAVERSE CITY POLICE OFFICER JOSEPH SOFFREDINE LOST CONTROL OF HIS CAR AND A FIRE SPARKED. THEY KEPT HIM IN THEIR CAR WHILE RESPONDING FIRE CREWS PUT OUT THE FIRE... AND DID *NOT DO A BREATHALYZER ON HIM.

March 8, 2010

Time: 6:00-6:30pm

Duration :30

THEIR JOB IS TO KEEP US SAFE... BUT ONE MICHIGAN STATE POLICE OFFICER IS IN TROUBLE TONIGHT FOR PUTTING OTHER DRIVERS AT RISK. DESK SERGEANT MONICA BRADFORD FROM THE STATE POLICE TRAVERSE CITY POST WAS ARRESTED FOR DRUNK DRIVING. THE LEELANAU COUNTY SHERIFF SAYS SHE WAS PULLED OVER THURSDAY NIGHT ON M-22 SOUTH OF THE LEELANAU SANDS CASINO.

March 8, 2010

Time: 6:00-6:30pm

Duration :30

SATURDAY AFTERNOON WAS A BEAUTIFUL DAY FOR BOATING. BUT IT ALMOST TURNED INTO A TRAGEDY ONE LOCAL FISHERMAN. 7&4'S BRODY O'CONNELL TALKED WITH THE MAN WHO WAS SAVED FROM THE ICY WATERS.

March 9, 2010

Time: 6:00-6:30pm

Duration :30

A STATE POLICE OFFICER TALKED WITH 7&4 NEWS AFTER BEING CHARGED WITH DRUNK DRIVING. DESK SERGEANT MONICA BRADFORD FROM THE STATE POLICE TRAVERSE CITY POST WAS PULLED OVER BY A LEELANAU COUNTY DEPUTY LAST THURSDAY. IT HAPPENED ON M-22 SOUTH OF THE LEELANAU SANDS CASINO. SHE WAS TWICE THE LEGAL LIMIT AT THE TIME... AND WAS ARRAIGNED IN COURT TODAY.

March 15, 2010

Time: 6:00-6:30pm

Duration :30

IT STARTED WITH A FRANTIC 9-1-1 CALL. THREE FISHERMEN -- SCARED FOR THEIR LIVES -- AFTER FALLING THROUGH THIN ICE ON CRYSTAL LAKE. 7&4'S BRODY O'CONNELL SPOKE WITH FIRST RESPONDERS.

March 15, 2010

Time: 6:00-6:30pm

Duration :30

IN TONIGHT'S FACT FINDER... A NORTHERN MICHIGAN MAN HAS MORE THAN 50 TRAFFIC CITATIONS ON HIS RECORD INCLUDING TWO COUNTS OF NEGLIENT HOMICIDE FOR A CRASH THAT KILLED TWO TRAVERSE CITY TEENAGERS... HE ALSO *HAS*... A VALID MICHIGAN DRIVER'S LICENSE. THAT ISN'T SITTING WELL WITH ONE OF THE VICTIM'S PARENTS AS WELL AS A LOT OF OUR VIEWERS THEY HAD QUESTIONS. THE ANSWERS I FOUND FOR THEM ARE THE SUBJECT OF TONIGHT'S FACT FINDER.

March 15, 2010

Time: 6:00-6:30pm

Duration :30

IT'S NOT ALL PARADES AND SHAMROCKS. FOR MANY, ST. PATRICK'S DAY MEANS A LONG NIGHT AT THE BAR -- AND POLICE HAVE A WARNING -- DON'T DRINK AND DRIVE. STATE POLICE, SHERIFF'S OFFICES AND CITY POLICE DEPARTMENTS ACROSS THE REGION ARE STEPPING UP PATROLS TO KEEP DRIVERS SAFE. THEY SAY

IF YOU PLAN ON GETTING BEHIND THE WHEEL DRUNK -- YOU CAN ALSO PLAN ON IT COSTING YOU.

March 16, 2010

Time: 6:00-6:30pm

Duration :30

THE D-N-R-E HAS A WARNING TONIGHT -- AN EARLY WARM UP HAS INCREASED THE RISK OF WILDFIRES, SO BE CAREFUL WHEN BURNING. A D-N-R-E FIRE PREVENTION SPECIALIST SAYS THE HAZARD BEGINS WHEN HOMEOWNERS START SPRING CLEANUP CHORES BY BURNING YARD WASTE. HE SUGGESTS CHIPPING OR MULCHING YOUR NATURAL DEBRIS INSTEAD OF STARTING A FIRE ALSO, DON'T FORGET ABOUT A BURN PERMIT.

March 17, 2010

Time: 6:00-6:30pm

Duration :30

FOR THE FIRST TIME EVER -- TASERS ARE BEING PROVIDED FOR GRAND TRAVERSE COUNTY DEPUTIES. HOWEVER -- THE TASERS DON'T GO OUT THE DOOR -- UNTIL DEPUTIES COMPLETE A 6-HOUR TRAINING COURSE. AND AS 7&4'S BRODY O'CONNELL LEARNED -- THAT'S EASIER SAID THAN DONE.

March 18, 2010

Time: 6:00-6:30pm

Duration :30

IT'S A GOOD DAY FOR COMMERCIAL BOATERS WHO DO A LOT OF BUSINESS IN LAKE SUPERIOR WHEN THE SOO LOCKS ARE OPENED. USUALLY FOR THE FIRST FEW WEEKS, THE BOATS HAVE TO DODGE BIG ICE. 7&4'S ANDREW KELLER EXPLAINS IF THERE'S ICE IN THE WAY NOW, IT WON'T BE MUCH LONGER.

March 22, 2010

Time: 6:00-6:30pm

Duration :30

A GRANT WILL HELP A LOCAL FIRE DEPARTMENT IN ITS EFFORT TO KEEP PEOPLE WITH DISABILITIES SAFE FROM FIRE. THE NATIONAL FIRE PROTECTION ASSOCIATION HAS NAMED THE GRAND TRAVERSE METRO FIRE DEPARTMENT AS THE RECIPIENT OF THE 20-10 ROLF H. JENSEN MEMORIAL PUBLIC EDUCATION GRANT.

March 23, 2010

Time: 6:00-6:30pm

Duration :30

IT'S A BIG NIGHT FOR STUDENTS TRAINING TO BE FIREFIGHTERS. FOR THE FIRST TIME THEY'LL BATTLE THE REAL THING AT A CONTROLLED BURNING TONIGHT. 7&4'S LAUREN AMSTUTZ IS LIVE FROM THE BURN SITE IN LEELANAU COUNTY. LAUREN, WHAT KIND OF CHALLENGES WILL THESE FIRST TIME FIRE FIGHTERS BE FACING TONIGHT?

March 23, 2010

Time: 6:00-6:30pm

Duration :30

TONIGHT -- WE HAVE LEARNED THE NAME OF THE SUSPECT. POLICE SAY THIRTY-FOUR-YEAR-OLD RALPH HORNSBY WAS ARRESTED FOR HIS ROLE IN THE GROWING AND DISTRIBUTION OPERATION. 7&4'S BRODY O'CONNELL SPOKE WITH THE BENZIE COUNTY SHERIFF ABOUT THE QUARTER-MILLION DOLLAR BUST.

March 25, 2010

Time: 6:00-6:30pm

Duration :30

7&4 NEWS WAS FIRST ON THE SCENE. WE GOT THERE AS CREWS WERE STILL WORKING TO PUT THE FIRE OUT. 7&4'S ANDREW KELLER AND BRODY O'CONNELL ARE BOTH LIVE IN CONWAY TONIGHT TALKING WITH FIRE CREWS AND LAW ENFORCEMENT ABOUT TRAFFIC CONTROL. LET'S FIRST GO LIVE TO ANDREW KELLER WHO WAS FIRST ON THE SCENE.

March 29, 2010

Time: 6:00-6:30pm

Duration :30

OFFICIALS THERE SAY IT'S A MORE EFFICIENT WAY TO FUND THEIR FIRE AND RESCUE DEPARTMENT -- EVEN THOUGH IT INVOLVES SIDESTEPPING VOTERS. A SPECIAL ASSESSMENT DISTRICT REPLACES THE NEED FOR A MILLAGE -- WHICH IS PLACED ON A BALLOT AND PUT BEFORE VOTERS.7&4'S BRODY O'CONNELL FOUND OUT WHAT THE CHANGE WILL MEAN FOR TAX PAYERS IN THE SUTTONS BAY-BINGHAM AREA.

March 30, 2010

Time: 6:00-6:30pm

Duration :30

WHEN YOU GO ON TRIPS, YOU'D PROBABLY LIKE TO KNOW WHAT TO EXPECT DOWN THE ROAD.WELL IF TO HEAD UP TO THE U-P, YOU'RE ABLE TO NOW.7&4'S ANDREW KELLER EXPLAINS A NEW SYSTEM THAT MIGHT HELP YOU DECIDE..SHOULD I STAY, OR SHOULD I GO?

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

COMMUNITY INVOLVEMENT/DEVELOPMENT

(Including volunteerism, blood drives, revitalizing neighborhoods and mentoring)

Local News

January 1, 2010

Time: 6:00-6:30pm

Duration :30

LOCAL BUSINESSES AREN'T THE ONLY ONES SMILING TODAY, THE GOODWILL INN IN TRAVERSE CITY IS ALSO BEAMING AFTER LAST NIGHT'S CHERRY-T- BALL DROP.TODAY, GOODWILL INN STAFF ARE BUSY UNLOADING BOXES OF DONATED FOOD.DURING THE EVENT LAST NIGHT, THE GOODWILL INN HAD A TENT SENT UP WITH STAFF MEMBERS COLLECTING CANNED FOOD AND PERSONAL HYGIENE ESSENTIALS FOR THOSE IN NEED.

January 5, 2010

Time: 6:00-6:30pm

Duration :30

SURE CHRISTMAS IS OVER, BUT THE SEASON OF GIVING IS STILL GOING STRONG! AND A LITTLE DANCING IS PAYING OFF IN A BIG WAY!TODAY WE PRESENTED THE MUNSON MAMMOGRAPHY ASSISTANCE FUND WITH A CHECK FOR MORE THAN 63 HUNDRED DOLLARS FROM THE SWINGSHIFT AND THE STARS DANCE OFF FOR CHARITY.

January 6, 2010

Time: 6:00-6:30pm

Duration :30

THE COMMUNITY WILL HAVE NEW OPPORTUNITIES TO LEARN ABOUT THE IMPORTANCE OF THE GREAT LAKES WITH THE HELP OF A GRANT.THE GRAND TRAVERSE CONSERVATION DISTRICT WAS AWARDED 200-THOUSAND DOLLARS FROM THE GREAT LAKES FISHERY TRUST.THE MONEY WILL BE USED TO HELP STUDENTS AND TEACHERS WORK WITH LOCAL ORGANIZATIONS TO LEARN ABOUT AND ADDRESS ENVIRONMENTAL ISSUES IN THE COMMUNITY.

January 7, 2010

Time: 6:00-6:30pm

Duration :30

A WEXFORD COUNTY WOMAN IS USING HER TALENTS AND THE GENEROUS DONATIONS OF OTHERS TO MAKE SURE THAT PEOPLE STAY WARM THIS WINTER AND 7 AND 4'S MELISSA SMITH EXPLAINS... IT'S THOSE EFFORTS THAT HAVE HER BEING RECOGNIZED IN THIS MONTH'S "YOUR TOWN HERO" SEGMENT.

January 8, 2010

Time: 6:00-6:30pm

Duration :30

THE 16-TH ANNUAL FATHER FRED FROSTBITE FOOD DRIVE WILL TAKE PLACE NEXT WEEK HELPING THE COMMUNITY DURING THE TOUGH TIMES.THE FATHER FRED FOUNDATION IS THE LARGEST FOOD PANTRY IN NORTHERN MICHIGAN AND IT DEPENDS ON FOOD DRIVES EACH YEAR TO HELP FILL THE NEED.FATHER FRED HELPS MORE THAN 3-THOUSAND FAMILIES EVERY YEAR PUT FOOD ON THE TABLE ... AND COUNTS ON THE COMMUNITY TO HELP IN THE EFFORT.

January 12, 2010

Time: 6:00-6:30pm

Duration :30

THE CHRISTMAS SEASON IS OVER, BUT BEST WESTERN FOUR SEASONS OF TRAVERSE CITY IS STILL IN THE GIFT GIVING MOOD... TODAY THEY DONATED OVER 6-THOUSAND POUNDS OF DOG AND CAT FOOD TO CHERRY-LAND HUMANE SOCIETY. EMPLOYEES CHOSE TO DONATE TO CHERRY-LAND BECAUSE THEY SAY IT'S A PET FRIENDLY HOTEL... AND THEY THOUGHT IT WOULD BE A GREAT WAY TO GIVE BACK TO THE COMMUNITY.

January 12, 2010

Time: 6:00-6:30pm

Duration :30

TO MANY OF US IT MEANS SKIING, SLEDDING OR BUILDING FORTS... BUT FOR ONE NORTHERN MICHIGAN FAMILY SNOW IS TAKING ON A SPECIAL PURPOSE. SARA BLOOM FROM BALDWIN IS AUCTIONING OFF A JAR OF SNOW ON E-BAY IN ORDER TO HELP RAISE MONEY FOR THE CYSTIC FIBROSIS FOUNDATION BLOOM'S NEPHEW LOGAN WAS FOUR MONTHS OLD WHEN HE WAS DIAGNOSED WITH CYSTIC FIBROSIS IN 2007.

January 13, 2010

Time: 6:00-6:30pm

Duration :30

A GROUP OF WOMEN IN CHIPPEWA COUNTY ARE SUPPORTING TROOPS SERVING OVERSEAS BY GIVING THEM SOMETHING WARM TO WEAR!THE EFFORT IS CALLED "WARMTH FOR WARRIORS" AND IT WAS STARTED IN RUDYARD.THE WOMEN MEET REGULARLY TO KNIT WOOL HATS FOR SOLDIERS IN IRAQ AND AFGHANISTAN BUT THEIR EFFORTS ARE GROWING WAY BEYOND THEIR HOME TOWN!

January 13, 2010

Time: 6:00-6:30pm

Duration :30

HERE IS NORTHERN MICHIGAN... DISASTER RELIEF AGENCIES ARE WORKING ON PLANS TO RENDER AID. THE AMERICAN RED CROSS OF NORTHWEST MICHIGAN IS ORGANIZING A DRIVE TO GATHER FINANCIAL SUPPORT FOR EARTHQUAKE VICTIMS. THEY TELL US THAT NATIONALLY.. THE RED CROSS HOPES TO RAISE A MILLION DOLLARS TO SEND TO HAITI.

January 14, 2010

Time: 6:00-6:30pm

Duration :30

NORM'S PARENTS, FLEW DOWN TO HAITI JUST 20 MILES FROM PORT AU PRINCE LAST SATURDAY TO HELP BUILD ORPHANAGES.LIKE THE REST OF US, THEY DIDN'T EXPECT A SEVEN POINT ZERO EARTHQUAKE TO STRIKE.AS 7&4'S MELISSA SMITH

EXPLAINS THEIR FAMILY BACK IN NORTHERN MICHIGAN DIDN'T EXPECT WHAT HAPPENED NEXT.

January 14, 2010

Time: 6:00-6:30pm

Duration :30

DONATIONS TO HELP EARTHQUAKE VICTIMS ARE POURING IN... ACROSS NORTHERN MICHIGAN AND WORLDWIDE. THE AMERICAN RED CROSS OF NORTHWEST MICHIGAN TELLS US TONIGHT THAT THE ORGANIZATION HAS ALREADY WELL SURPASSED ITS NATIONAL GOAL. IN THE LAST 24-HOURS THE DISASTER RELIEF AGENCY HAS COLLECTED 3-MILLION DOLLARS JUST FROM PHONE TEXT MESSAGE DONATIONS.

January 14, 2010

Time: 6:00-6:30pm

Duration :30

NORTHERN MICHIGAN'S LARGEST FOOD PANTRY IS PREPARING FOR IT'S ANNUAL WINTER FOOD DRIVE. THE FATHER FRED FROSTBITE FOOD-DRIVE KICKS OFF TOMORROW. THE TRAVERSE CITY BASED CHARITY DEPENDS ON FOOD DRIVES LIKE THE FROSTBITE EACH YEAR TO FEED OVER 3-THOUSAND FAMILIES... THAT SUPPORT OVER 5-THOUSAND CHILDREN.

January 14, 2010

Time: 6:00-6:30pm

Duration :30

AND FOR THE FIRST TIME IN THE 16 YEAR HISTORY OF THE DRIVE... THERE IS A NEW DROP OFF LOCATION YOU CAN USE.FOX GRAND TRAVERSE AND THE HOMESTEAD RESORT IN GLEN ARBOR HAVE TEAMED UP TO HELP MAKE THE DRIVE A GREATER SUCCESS.THEY HAVE A DROP-SITE AT FOX GRAND TRAVERSE. IN APPRECIATION... ANYONE DONATING 10-DOLLARS OR MORE IN NON-PERISHABLE FOOD ITEMS WILL RECEIVE A FREE SKI PASS FROM THE HOMESTEAD.

January 15, 2010

Time: 6:00-6:30pm

Duration :30

A TRAVERSE CITY WOMAN IS BACK HOME AFTER SPENDING TIME IN HAITI DOING MISSION WORK WITH HER YOUTH GROUP.TATYANA {TAT-IANA} ALEKSEYENKO {ALEK-SAY-KEN-O} IS A STUDENT AT NORTHWESTERN MICHIGAN COLLEGE AND ALSO A MEMBER OF THE S OF G YOUTH MINISTRY.IT'S A UKRAINIAN - SLAVIC YOUTH GROUP BASED IN TRAVERSE CITY.

January 15, 2010

Time: 6:00-6:30pm

Duration :30

BOXES AND CANS OF FOOD BY THE THOUSANDS ARE PILING UP... AS HUNDREDS OF PEOPLE SHOW THEIR SUPPORT FOR THE LESS FORTUNATE.THE FATHER FRED FROSTBITE FOOD DRIVE IS UNDERWAY... IT KICKED OFF THIS MORNING. A SEMI-TRUCK IS PARKED AT THE USUAL DROP OFF SITE AT THE GARFIELD PLAZA IN FRONT OF AGAVE MEXICAN GRILL.

January 18, 2010

Time: 6:00-6:30pm

Duration :30

THE FATHER FRED FOUNDATION IN TRAVERSE CITY WORKS TO HELP THOSE IN NEED, WHICH IS WHY THEIR ANNUAL FOOD DRIVE IS ESPECIALLY IMPORTANT. IT'S ONLY THE FOURTH DAY BUT ORGANIZERS SAY FOOD *AND MONEY DONATIONS ARE DOWN COMPARED TO PREVIOUS YEARS.7&4'S MELISSA SMITH EXPLAINS.

January 21, 2010

Time: 6:00-6:30pm

Duration :30

THE OTSEGO COUNTY HABITAT FOR HUMANITY IS GETTING READY TO DEDICATE ITS SEVENTEENTH HOUSE. THE NEW HOME IS LOCATED IN THE LAKE ARROWHEAD SUBDIVISION IN GAYLORD. IT WILL BE GIVEN TO THE WESTON FAMILY AT 6-30 NEXT FRIDAY NIGHT.

January 21, 2010

Time: 6:00-6:30pm

Duration :30

WE CONTINUE TO SEE HORRIFIC PICTURES AND VIDEOS OF THE AFTERMATH OF THE EARTHQUAKE IN HAITI ON THE NIGHTLY NEWS. BUT RIGHT HERE IN A NORTHERN MICHIGAN A HAITIAN FAMILY SITS DOWN WITH 7&4'S MELISSA SMITH AND TELLS US FIRST HAND WHAT THEY EXPERIENCED DURING THE ORDEAL AND HOW THEY'RE COPING TONIGHT.

January 22, 2010

Time: 6:00-6:30pm

Duration :30

A NORTHERN MICHIGAN SKI RESORT HAS RAISED MORE THAN 30 THOUSAND DOLLARS FOR HAITIAN RELIEF. BOYNE RESORTS ACROSS NORTH AMERICA COMMITTED TO DONATING ONE DOLLAR FOR EVERY LIFT TICKET SOLD ON JANUARY 16-TH ALONG WITH ACCEPTING DONATIONS DURING THE HOLIDAY WEEKEND.

January 22, 2010

Time: 6:00-6:30pm

Duration :30

IT'S AN ANNUAL EVENT THAT IS SO IMPORTANT TO THE GRAND TRAVERSE COUNTY COMMUNITY ... BECAUSE THE MONEY RAISED WILL HELP KEEP THOSE IN NEED WARM THIS WINTER. THE "GIFT OF WARMTH" GALA WILL TAKE PLACE TOMORROW. IT'S HELD BY THE NORTHWEST MICHIGAN COMMUNITY ACTION AGENCY, WHICH HELPS LOW-INCOME RESIDENTS PAY HEATING BILLS.

January 22, 2010

Time: 6:00-6:30pm

Duration :30

THE FATHER FRED FOUNDATION IS NOT EVEN CLOSE TO MEETING ITS GOAL FOR THEIR FROSTBITE FOOD DRIVE. THE FOOD-PANTRY KICKED OFF IT'S ANNUAL WINTER CAMPAIGN OVER A WEEK AGO... AND HOPED TO FILL 3-SEMI TRUCKS WITH FOOD FOR LOCAL PEOPLE IN NEED.

January 22, 2010

Time: 6:00-6:30pm

Duration :30

YOU CAN SATISFY YOUR SWEET TOOTH AND HELP THOSE IN NEED ACROSS NORTHERN MICHIGAN! TOMORROW IS "NATIONAL PIE DAY" AND THE GRAND TRAVERSE COUNTY PIE COMPANY IS LAUNCHING ITS FIRST EVER "LEND-A-HAND" CAMPAIGN.

January 25, 2010

Time: 6:00-6:30pm

Duration :30

FATHER FRED FOOD-DRIVE ORGANIZERS SAY THE DRIVE ENDED SUCCESSFULLY DESPITE A SLOW START. THIS YEAR THEY HOPED TO FILL 3-SEMI TRUCKS WITH FOOD TO HELP FEED AREA FAMILIES IN NEED FOR THE NEXT SEVERAL MONTHS. THEY CAME UP A LITTLE BIT SHORT... BUT WE'RE TOLD FOOD AND CASH DONATIONS WERE STEADY... AND PUT THEM CLOSE TO THEIR GOAL.

January 25, 2010

Time: 6:00-6:30pm

Duration :30

A CHARITY BALL EVENT MORE THAN TRIPLES WHAT IT MADE LAST YEAR... MEANING DOZENS MORE FAMILIES *WON'T BE LEFT IN THE COLD. THE "GIFT OF WARMTH GALA" TOOK PLACE THIS SATURDAY AT THE PARK PLACE HOTEL. FUNDS RAISED BENEFIT THE NORTHWEST MICHIGAN COMMUNITY ACTION AGENCY, WHICH HELPS LOW-INCOME RESIDENTS PAY HEATING BILLS.

January 26, 2010

Time: 6:00-6:30pm

Duration :30

THE FATHER FRED FROSTBITE FOOD-DRIVE WAS SUPPOSED TO END ON SUNDAY... BUT A LOCAL AUTO-DEALER IS KEEPING IT GOING... DETERMINED TO BEAT LAST YEARS TOTAL. FOX GRAND TRAVERSE WILL CONTINUE COLLECTING DONATIONS TOMORROW. FATHER FRED SAYS THAT AS OF MONDAY.. 55 PALLETS OF FOOD HAD BEEN COLLECTED.THAT'S ONE LESS THAN LAST YEAR.

January 27, 2010

Time: 6:00-6:30pm

Duration :30

IF YOU HAVE A GENTLY WORN PAIR OF SHOES THAT YOU DON'T NECESSARILY NEED... A LOCAL BUSINESS WANTS TO TAKE THEM OFF YOUR HANDS... OR FEET. DISCOVER HEALTH CHIROPRACTIC CENTER IN TRAVERSE CITY IS COLLECTING ALL TYPES OF FOOT-WEAR TO SEND TO HAITI. THEY ARE ACTING AS A DROP OFF SITE FOR THE CHARITY ORGANIZATION "SOLES FOR SOULS".

January 27, 2010

Time: 6:00-6:30pm

Duration :30

IT'S NEARING THE END OF JANUARY BUT YOU STILL HAVE TIME TO START THE YEAR ON A HEALTHY NOTE. THE TRAVERSE HEALTH CLINIC IS HOLDING A VITAMIN DRIVE FOR STRUGGLING FAMILIES. ORGANIZERS SAY THE INITIATIVE IS IMPORTANT BECAUSE PEOPLE WITH FINANCIAL BARRIERS STILL HAVE THE SAME HEALTH NEEDS... BUT LACK THE MEANS TO ACHIEVE THEM.

January 27, 2010

Time: 6:00-6:30pm

Duration :30

A GROUP OF BENZIE COUNTY CHEFS AND CONFECTIONERS ARE CONSTRUCTING CHOCOLATE CREATIONS TO HELP OTHERS BUILD HOMES.THE FRANKFORT FARMERS MARKET IS HOSTING A FUNDRAISER CALLED "FOR THE LOVE OF CHOCOLATE AND HUMANITY"... THESE ARE PICTURES FROM LAST YEAR.

January 28, 2010

Time: 6:00-6:30pm

Duration :30

FRIGID TEMPERATURES MAKE IT DANGEROUS FOR THOSE WITHOUT A HOME. SEVEN AND FOUR'S LAUREN AMSTUTZ EXPLAINS WHAT THE COMMUNITY IS DOING TO HELP THOSE IN NEED.AND SHARES HOW ONE LOCAL WOMAN SURVIVED THE STREETS IN FRIGID TEMPS WHILE SHE WAS HOMELESS AS A TEEN.

January 29, 2010

Time: 6:00-6:30pm

Duration :30

A PERISHABLE FOOD ORGANIZATION RECEIVED A GRANT FOR 30- THOUSAND DOLLARS TO ASSIST ITS OPERATIONS.GRAND TRAVERSE COUNTY FOOD RESCUE PROGRAM RECEIVED THE GRANT FROM THE GRAND TRAVERSE BAND OF OTTAWA AND CHIPPEWA INDIANS.FOOD RESCUE A PROGRAM THAT IS PART OF GOOD WILL INDUSTRIES PURCHASES PERISHABLE ITEMS THAT ARE CLOSE TO THERE EXPIRATION DATE AND HANDS THEM OUT TO THOSE IN NEED.

February 1, 2010

Time: 6:00-6:30pm

Duration :30

A GROUP OF SNOW-MOBILERS IS RIDING TO RAISE MONEY FOR SOME VERY SPECIAL KIDS.THE 29-TH ANNUAL WERTZ WARRIORS ENDURANCE RIDE FIRED UP YESTERDAY. THE RIDE RAISES MONEY AND AWARENESS FOR THE SPECIAL OLYMPICS.THIS YEAR'S WERTZ WARRIORS TRIP WILL COVER 900 MILES OF SNOW-COVERED TRAILS.

February 4, 2010

Time: 6:00-6:30pm

Duration :30

THIS MONTH'S YOUR TOWN HERO STORY LOOKS BACK ON THE LEGACY OF A TRAVERSE CITY WOMAN WHO HAD A PASSION FOR IMPROVING THE COMMUNITY AND THE WELL BEING OF OTHERS. MARY JEAN BRICK PASSED AWAY FROM LUNG CANCER THE DAY BEFORE CHRISTMAS, BUT IT WAS THE 86-YEARS OF HER LIFE THAT IMPACTED THOSE AROUND HER. SHE NEVER EXPECTED RECOGNITION OR CONSIDERED HERSELF A HERO, BUT THAT'S EXACTLY WHAT HER CLOSE FRIENDS AND FAMILY SAY SHE IS.

February 4, 2010

Time: 6:00-6:30pm

Duration :30

ROTARY CHARITIES OF TRAVERSE CITY IS HANDING OUT HUNDREDS OF THOUSANDS OF DOLLARS TO LOCAL ORGANIZATIONS. CHILD AND FAMILY SERVICES OF NORTHWEST MICHIGAN IS ONE OF THE 22 GROUPS WHO WILL BENEFIT. THEY ARE BEING GIVEN 45-THOUSAND DOLLARS TO SUPPORT THE SAFE HAVEN PROGRAM. SAFE HAVEN HELPS ARRANGE SUPERVISED VISITATION AND SAFE EXCHANGES FOR FAMILIES WITH A HISTORY OF DOMESTIC ABUSE.

February 8, 2010

Time: 6:00-6:30pm

Duration :30

IN THESE TOUGH FINANCIAL TIMES, MANY FAMILIES ARE HAVING TROUBLE JUST PUTTING FOOD ON THE TABLE... NOT TO MENTION IN THEIR PET'S BOWL. TO HELP... A BENZIE COUNTY WOMAN HAS ORGANIZED A PARTNERS FOR PETS CHAPTER IN COOPERATION WITH BENZIE AREA CHRISTIAN NEIGHBORS.

February 9, 2010

Time: 6:00-6:30pm

Duration :30

WHAT'S THE BEST WAY TO SPELL SUCCESS WHEN IT COMES TO CHARITY DRIVES? THE TRAVERSE CITY AREA CHAMBER OF COMMERCE HOPES IT'S T-R-A-V-E-R-S-E. THEY'RE COLLECTING CANNED GOODS TO CONSTRUCT THE WORD "TRAVERSE".

February 12, 2010

Time: 6:00-6:30pm

Duration :30

YOU CAN HELP KIDS IN NEED GET SCHOOL SUPPLIES BY TAKING A WALK. THE TRAVERSE BAY SUNRISE ROTARY CLUB HAS ORGANIZED THE FIRST ANNUAL SHOE AND SNACKS FOR BACKPACKS' FUNDRAISING EVENT YOU ARE INVITED TO JOIN IN A SNOWSHOE TREK ON GROOMED TRAILS AT TIMBER RIDGE RESORT.

February 15, 2010

Time: 6:00-6:30pm

Duration :30

AFTER TWO WEEKS HELPING WITH THE RELIEF EFFORT IN HAITI... A NORTHERN MICHIGAN WOMAN HAS RETURNED HOME AND IS SHARING HER STORY. BROOKE BORGESON-GRAY IS A NURSE PRACTITIONER WITH THE TRAVERSE HEALTH CLINIC AND CAME HOME LAST NIGHT FROM PORT-AU-PRINCE.

February 17, 2010

Time: 6:00-6:30pm

Duration :30

AREA BUSINESS LEADERS HAVE COMBINED ENGINEERING, ART AND COMMUNITY SERVICE TO CREATE A PLAN TO FEED HUNGRY FAMILIES. THE TRAVERSE CITY AREA CHAMBER OF COMMERCE TODAY "CAN-STRUCTED" TWO WORKS OF ART... ALL OUT OF CANNED FOOD!

February 19, 2010

Time: 6:00-6:30pm

Duration :30

SNOWMOBILERS ARE HITTING THE TRAILS TOMORROW TO REMEMBER A GOOD FRIEND AND RAISE MONEY FOR A GOOD CAUSE. THE SECOND ANNUAL "ROGER'S RUN" IS

BRINGING DOZENS OF SNOW ENTHUSIASTS TOGETHER. THE TWO HOUR RIDE IS IN MEMORY OF ROGER DUMORTIER, WHO WAS A WELL KNOWN SNOWMOBILER.

February 23, 2010

Time: 6:00-6:30pm

Duration :30

YOU CAN HELP A FALLEN NORTHERN MICHIGAN SOLDIER LIVE ON FOREVER. U-S ARMY SERGEANT FIRST CLASS MATTHEW BLASKOWSKI OF CHEBOYGAN WAS KILLED IN 2007 DURING HIS SECOND TOUR IN AFGHANISTAN.

February 25, 2010

Time: 6:00-6:30pm

Duration :30

A GROUP OF LOCAL VOLUNTEERS ARE HEADING SOUTH TO HELP OUT WITH HAITI RELIEF EFFORTS. THE GROUP OF EIGHT MEN PLANS TO HEAD TO HAITI ON SUNDAY FOR SEVEN AND A HALF DAYS. THEIR MAIN FOCUS IS HELPING TO PROVIDE MEDICAL CLINICS AND COUNSELOR RELIEF SUPPORT.

March 4, 2010

Time: 6:00-6:30pm

Duration :30

IT IS ONE OF THE MOST DIFFICULT THINGS TO ENDURE: COMING TO TERMS WITH THE REALITY THAT A LOVED ONE IS TERMINALLY ILL. THAT'S WHY THERE ARE PROGRAMS LIKE HOSPICE TO HELP FAMILIES COPE. 7&4'S MELISSA SMITH SHOWS US HOW A LOCAL HOSPICE ADVOCATE IS DOING JUST THAT, IN THIS MONTH'S 'YOUR TOWN HERO.'

March 4, 2010

Time: 6:00-6:30pm

Duration :30

EASTER IS JUST AROUND THE CORNER --AND THE FATHER FRED FOUNDATION IS WORKING HARD TO DELIVER A VERY SPECIAL HOLIDAY FOR THE CHILDREN IN OUR AREA. HUNDREDS OF EASTER BASKETS -- ASSEMBLED FOR CHILDREN BETWEEN THE AGES OF TWO AND TEN YEARS-OLD. HOWEVER -- FATHER FRED IS STILL SEEKING DONATIONS. FAMILIES IN NEED OF EASTER BASKETS SHOULD REGISTER AT THE FATHER FRED FOUNDATION BETWEEN MARCH TWENTY-THIRD AND MARCH TWENTY-SIXTH.

March 10 , 2010

Time: 6:00-6:30pm

Duration :30

THEY'RE ROLLING IN THE DOUGH TO HELP CHILDREN IN HAITI... COOKIE DOUGH THAT IS! GRAND TRAVERSE PIE COMPANY'S "LEND A HAND" PROGRAM TAKES A PERCENTAGE OF ITS SALES AT DIFFERENT TIMES OF THE YEAR AND DONATES THAT MONEY TO CHARITY.

March 15 , 2010

Time: 6:00-6:30pm

Duration :30

IT'S COMMON TO TURN ON OUR NEWS AND HEAR OF A LOCAL HERO. FOR MOST SITUATIONS, YOU CAN'T PUT A PRICE ON WHAT THEY'VE DONE. BUT A NEW PROGRAM MAY HELP MINIMIZE THE PRICE OF A NEW HOUSE. 7&4'S ANDREW KELLER EXPLAINS THE PROGRAM CALLED "HOMES FOR HEROES."

March 16 , 2010

Time: 6:00-6:30pm

Duration :30

HE WAS ALMOST BEATEN TO DEATH IN JULY OF 2005, AT THE HAND OF HIS MOM'S BOYFRIEND. THE LITTLE BOY - CAMERON STRANG ONLY 11 MONTHS AT THE TIME - OVERCAME ALL ODDS AND SURVIVED THE ATTACK. NOW HIS FAMILY IS RAISING MONEY TO PAY FOR A SKULL REPLACEMENT SURGERY THAT CAMERON NEEDS.

March 18 , 2010

Time: 6:00-6:30pm

Duration :30

A GROUP DEDICATED TO HELPING LOW-INCOME FAMILIES BUILD HOMES HAS A NEW LEADER. REVEREND PAMELA DOTY-NATION HAS BEEN NAMED THE EXECUTIVE DIRECTOR OF THE GRAND TRAVERSE REGION HABITAT FOR HUMANITY. BEFORE COMING TO THE AREA SHE WAS THE EXECUTIVE DIRECTOR OF THE KENT COUNTY HABITAT -- AND HELPED IT GROW TO BECOME THE LARGEST HABITAT FOR HUMANITY OPERATION IN THE STATE.