

Order #799555: Katz Media../Mace/R/Con../Mace for C../na

Date	Action	By	Total \$	# Spots	Comment
04/14/22 11:32:18	CIA Spot status	Nichole Henderson (nichole.henderson@cumulus.com)	\$2,780.00	44	<updated to Cleared> 2-1, 2-2, 1-1, 1-2, 3-2, 3-1
04/14/22 11:05:43	Processed	Nala Jackson (nala.jackson@cumulus.com)	\$2,780.00	44	<async process>
04/14/22 10:28:33	Approved	Nichole Henderson (nichole.henderson@cumulus.com)	\$2,780.00	44	
04/14/22 10:28:30	Approval Workflow	Nichole Henderson (nichole.henderson@cumulus.com)	\$2,780.00	44	[Business Manager - Business Office Approval Needed Default]
04/14/22 10:25:51	Approval Workflow	Eric Mastel (EMASTEL@cumulus.com)	\$2,780.00	44	[Sales Manager - Ready Default]
04/14/22 10:25:31	Ready for approval	Lillian Garcia (lgarcia1@cumulus.com)	\$2,780.00	44	LG 4/14/22
04/14/22 10:17:11	New order created	Lillian Garcia (lgarcia1@cumulus.com)	\$2,780.00	44	Imported EC Order

[Sorted by: Date]

ORDER

Orders	Order / Rev:	799555		
	Alt Order #:	35839740		
	Product Desc:	Mace for Congress		
	Estimate:	na		WTMA-AM
	Flight Dates:	04/15/22 - 04/28/22	Primary AE:	Katz Philadelphia
	Original Date / Rev:	04/14/22 / 04/14/22	Sales Office:	K-7.5
	Order Type:	GENERAL	Sales Region:	N-Katz75
Agency	Name:	Katz Media Group		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		125 West 55th Street	Billing Cycle:	EOM/EOC
		New York, NY 10019	Agency Commission:	15%
Advertiser	Name:	Mace/R/Congress		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Candidates	Advertiser External ID:	
	Revenue Code 1:	AGY-AVAIL	Agency External ID:	
	Revenue Code 2:	POL-CAND	Unit Code:	General
	Revenue Code 3:	POL-US CONGRESS	Order Separation:	00:15:00
	Priority:	P-30		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	32	\$2,000.00	\$1,700.00
04/25/22	04/28/22	12	\$780.00	\$663.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	32	\$2,000.00	\$1,700.00	0.00
May 2022	12	\$780.00	\$663.00	0.00
Totals	44	\$2,780.00	\$2,363.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMAA	04/15/22	04/21/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	----F--	1:00	2	\$65.00	P-30	0.00	NM	2	\$130.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/15/22	04/21/22	----F--		2				\$65.00		0.00			
N 2	WTMAA	04/15/22	04/21/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	----F--	1:00	2	\$65.00	P-30	0.00	NM	2	\$130.00
	MD -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/15/22	04/21/22	----F--		2				\$65.00		0.00			
N 3	WTMAA	04/15/22	04/21/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	----F--	1:00	2	\$65.00	P-30	0.00	NM	2	\$130.00
	PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/15/22	04/21/22	----F--		2				\$65.00		0.00			
N 4	WTMAA	04/18/22	04/24/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	6	\$65.00	P-30	0.00	NM	6	\$390.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/18/22	04/24/22	MTWTF--		6				\$65.00		0.00			
N 5	WTMAA	04/18/22	04/24/22	M-F Midday	CM	10:00 AM-3:00 PM	MTWTF--	1:00	6	\$65.00	P-30	0.00	NM	6	\$390.00

Order / Rev: 799555
 Alt Order #: 35839740
 Flight Dates: 04/15/22 - 04/28/22

Advertiser: Mace/R/Congress
 Product Desc: Mace for Congress
 Estimate: na

WTMA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
MD -				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	MTWTF--					6	\$65.00		0.00			
N 6	WTMAA	04/18/22	04/24/22	M-F PM Drive	CM	3:00 PM-7:00 PM	MTWTF--	1:00	6	\$65.00	P-30	0.00	NM	6	\$390.00
				M-F											
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	MTWTF--					6	\$65.00		0.00			
N 7	WTMAA	04/25/22	04/28/22	M-F AM Drive	CM	6:00 AM-10:00 AM	MTWT---	1:00	4	\$65.00	P-30	0.00	NM	4	\$260.00
				M-F											
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	MTWT---					4	\$65.00		0.00			
N 8	WTMAA	04/25/22	04/28/22	M-F Midday	CM	10:00 AM-3:00 PM	MTWT---	1:00	4	\$65.00	P-30	0.00	NM	4	\$260.00
				M-F											
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	MTWT---					4	\$65.00		0.00			
N 9	WTMAA	04/25/22	04/28/22	M-F PM Drive	CM	3:00 PM-7:00 PM	MTWT---	1:00	4	\$65.00	P-30	0.00	NM	4	\$260.00
				M-F											
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	MTWT---					4	\$65.00		0.00			
N 10	WTMAA	04/16/22	04/28/22	Sa-Su Midday	CM	10:00 AM-3:00 PM	-----S-	1:00	1	\$55.00	P-30	0.00	NM	2	\$110.00
				Sa-Su											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/16/22	04/22/22	-----S-					1	\$55.00		0.00			
Week:		04/23/22	04/29/22	-----S-					1	\$55.00		0.00			
N 11	WTMAA	04/16/22	04/28/22	M-Su Extended Prime	CM	3:00 PM-7:00 PM	-----S-	1:00	1	\$55.00	P-30	0.00	NM	2	\$110.00
				M-Su		(3:00 PM-7:00 PM)									
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/16/22	04/22/22	-----S-					1	\$55.00		0.00			
Week:		04/23/22	04/29/22	-----S-					1	\$55.00		0.00			
N 12	WTMAA	04/17/22	04/28/22	Sa-Su Midday	CM	10:00 AM-3:00 PM	-----S	1:00	1	\$55.00	P-30	0.00	NM	2	\$110.00
				Sa-Su											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/22	04/23/22	-----S					1	\$55.00		0.00			
Week:		04/24/22	04/30/22	-----S					1	\$55.00		0.00			
N 13	WTMAA	04/17/22	04/28/22	Sa-Su PM	CM	3:00 PM-7:00 PM	-----S	1:00	1	\$55.00	P-30	0.00	NM	2	\$110.00
				Sa-Su											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/22	04/23/22	-----S					1	\$55.00		0.00			
Week:		04/24/22	04/30/22	-----S					1	\$55.00		0.00			
													Totals	44	\$2,780.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Nancy Mace

Authorized committee:

NANCY MACE FOR CONGRESS

Agency requesting time (and contact information):

☐ N/A Strategic Media Placement

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

South Carolina Congressional District 1

Date of election:

June 14, 2022



General



Primary

Treasurer of candidate's authorized committee:

Paul Kilgore

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and


(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Anthony Iacovetti

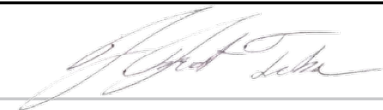
 Digitally signed by Anthony Iacovetti
Date: 2022.04.14 09:17:45 -04'00'

Name: Anthony Iacovetti

Date of Request to Purchase Ad Time: 4.14.22

Station Representative

Signature:



Name: Justin Tucker


Date of Station Agreement to Sell Time: 4/14/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Anthony Iacovetti Digitally signed by Anthony Iacovetti
Date: 2022.04.14 09:18:08 -04'00'

Name: Anthony Iacovetti

Date: 4.14.22

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 4/14/2022

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):
_____Contract #:
799555Station Call Letters:
WTMA-AMDate Received/Requested:
4/14/2022Est. #:
35839740Station Location:
Charleston, SCRun Start and End Dates:
4/15/2020 - 4/28/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.