

WOC12116173 [00.00]

Order Printout



Order Status: Opened-New
 Traffic #:
 Buyer Order #: 8685975
 AE: Unassigned (Benita Tucker)
 Property: EKYT TV
 Sales Region: Local

Start/End Dates: 07/09/19 - 08/05/19
 Agency: Great American Media
 Advertiser: Bluegrass Values
 Buyer:
 Primary Demo:

C/P/E: 503 / 539 / 7854
 Product Desc.: issue
 Estimate Desc.: Bluegrass Values 7.9-8.5 broadcast
 Total Cost: \$2,580.00 (Cash)
 Received Date: 7/05/19 9:23 AM

Comments:

Separation: 30

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 9	Jul 16	Jul 23	Jul 30										Total Spots	Total Cost
1	WKYT News@630p on CW Lexington	NM	:30	6:30 PM-7:00 PM	TWTF--M	160.00	1	1	1	1										4	640.00
	(Program: WKYT News@630p on CW Lexington)CS-Jul-2018																				
2	Family Feud	NM	:30	7:30 PM-8:00 PM	TWTF--M	440.00	1	1	1	1										4	1,760.00
	(Program: Family Feud)CS-Jul-2018																				
3	Matter of Fact/Soledad O'Brien	NM	:30	6:30 AM-7:00 AM	-----S-	45.00	1	1	1	1										4	180.00
	(Program: Matter of Fact/Soledad O'Brien)CS-Jul-2018																				
Spot Totals:							3	3	3	3										12	\$2,580.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	9	\$1,935.00	August	3	\$645.00