

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dave Severin

Authorized committee:

Friends of Dave Severin

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

House District Representative 116

Date of election:

March 19, 2024

General

Primary

Treasurer of candidate's authorized committee:

Kendra Mitchell

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Ax Media Buyer*

Signature:

*Christopher Hugo*

Name: AxMedia Buyer

Name: Christopher Hugo

Date of Request to Purchase Ad Time: Feb. 29, 2024

Date of Station Agreement to Sell Time: 3/15/2024

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: on file

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 2011-005	Station Call Letters: WQRL	Date Received/Requested: 3/15/2024
Est. #: 3715	Station Location: Benton / Marion, IL	Run Start and End Dates: see attached (including makegood info)

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

3715

**Mar 15, 24**  
 CONT# 37178693 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WQRL-FM (Marion-Carbondale, IL)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 6715

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV DAVE SEVERIN FOR STATE HOUSE  
 PDT 2024 Primary  
 FLT Mar 11, 24 - Mar 24, 24

\* REP ORDER COMMENT \*

\*\* 3/15/2024 12:43:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 3/15/2024 12:43:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230.

\*\* 3/15/2024 12:43:00 PM: WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TV INVOICES ID: 9916670 OR TV16670 AND RADIO INVOICES ID: 9914861 OR RI14861. MARKETRON #184659, SPOTDATA #2095, EMEDIATRADE (ADCORELOCAL) #EMT12794

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.....S.	6A - 7P	30	3/16/2024 - 3/16/2024	1W	4	\$13.00	4
	1.2	.....S	6A - 7P	30	3/17/2024 - 3/17/2024	1W	4	\$13.00	4
					<b>** WEEKLY FLIGHT TOTALS **</b>		8	\$104.00	
		<b>FLIGHT 2</b>							
	2.1	MTWTF..	6A - 10A	30	3/18/2024 - 3/22/2024	1W	3	\$13.00	3
	2.2	MTWTF..	10A - 3P	30	3/18/2024 - 3/22/2024	1W	3	\$13.00	3
	2.3	MTWTF..	3P - 7P	30	3/18/2024 - 3/22/2024	1W	3	\$13.00	3
					<b>** WEEKLY FLIGHT TOTALS **</b>		9	\$117.00	

	Mar 24					
SPOTS	17					
CASH	221.00					
TRADE	0.00					
NSL	0.00					
TOTAL	221.00					



CONT#           **Mar 15, 24**  
REP           **37178693 Mod# Ver# 1 (Last =)**  
              **KATZ RADIO**

DDS CONT# **0**  
C/P/E:   **1 / 6715**

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						<b>TOTAL</b>
SPOTS						17
CASH						221.00
TRADE						0.00
NSL						0.00
TOTAL						221.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



**WQRL-FM**  
 P.O. BOX 1508  
 MOUNT VERNON, IL 62864

## WQRL-FM Order Confirmation

**OrderID: 2011-005**

Sponsor: FRIENDS OF DAVE SEVERIN (Agency)  
 Product: FRIENDS OF DAVE SEVERIN (Agency)  
 Estimate/PO: Est. 6664  
 AccountRep: KATZ RADIO  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Affidavit  
 Run Dates: 3/16/2024 - 3/19/2024  
 Items Ordered: 17  
 Ordered Amount: \$219.98  
 -Agency Commission: -\$33.00  
 Net Amount: \$186.98

KATZ MEDIA GROUP  
 125 WEST 55TH STREET 3RD FLOOR  
 NEW YORK, NEW YORK 10019

### Scheduled Station(s): WQRL-FM FRIENDS OF DAVE SEVERIN (Agency)

Printed 3/15/2024 12:15:48 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
04 3/16/2024 - 3/16/2024	All Weeks	06:00 AM - 07:00 PM						4		4	:30	Spot		2716	4	12.94	51.76
05 3/17/2024 - 3/17/2024	All Weeks	06:00 AM - 07:00 PM							4	4	:30	Spot		2716	4	12.94	51.76
06 3/18/2024 - 3/18/2024	All Weeks	06:00 AM - 10:00 AM	3							3	:30	Spot		2716	3	12.94	38.82
07 3/18/2024 - 3/18/2024	All Weeks	10:00 AM - 03:00 PM	3							3	:30	Spot		2716	3	12.94	38.82
08 3/18/2024 - 3/18/2024	All Weeks	03:00 PM - 07:00 PM	3							3	:30	Spot		2716	3	12.94	38.82
<b>Broadcast Month Projected Billing:</b>																	
Jan-24		0.00															
			Feb-24					0.00						219.98		Q1-2024	219.98
										Mar-24							

Confirmed Correct; Payment Guaranteed

Accepted for WQRL-FM

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**NEW ORDERS: Friends of Dave Severin**

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**From :** Emily Hanlon <ehanlon@axmediateam.com> Fri, Mar 15, 2024 11:32 AM  
**Subject :** NEW ORDERS: Friends of Dave Severin 📎 3 attachments  
**To :** Houston, Terry <Terry.Houston@katzmedia.com>,  
Roger Rafson <roger.rafson@genmediapartners.com>,  
Chris Hugo <hugo@mywithersradio.com>  
**Cc :** Georgia Migliuri  
<georgia.migliuri@genmediapartners.com>

Hi all, good afternoon!

I have just sent new orders for Friends of Dave Severin. Estimate 6715 is intended to start *tomorrow 3/16* and run through Monday 3/18. Any spots that need to be made good can be made good NO LATER than Tuesday AM spots only, otherwise will need a refund. Please refer to NAB from last order, traffic and prepayment will be in house by COB today at the latest.

As a reminder, we are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR RI14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794. I'll send over the payment confirmation as soon as it arrives.

Please let me know if you have any questions or concerns.

Thank you!!

**Emily Hanlon**  
**Media Buyer | AxMedia**  
[ehanlon@axmediateam.com](mailto:ehanlon@axmediateam.com) | 914.336.1151

Confidentiality Notice: This e-mail message, including any attachments, is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure, forwarding or distribution is prohibited. If you are not the intended recipient, please contact the sender by e-mail and destroy all copies of the original message.

Thanks so much,



Emily Hanlon  
Media Buyer | AxMedia  
ehanlon@axmediateam.com | 914.336.1151

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**FW: [EXTERNAL] Pending ePay Payment for Katz Political from AXMEDIA - Friends of Dave Severin Radio 3.16-3.19**

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**From :** Houston, Terry <Terry.Houston@Katzmedia.com>  
**Subject :** FW: [EXTERNAL] Pending ePay Payment for Katz Political from AXMEDIA - Friends of Dave Severin Radio 3.16-3.19

Fri, Mar 15, 2024 12:48 PM

3 attachments

**To :** Chris Hugo <hugo@mywithersradio.com>, lisaroddy@mywithersradio.com

Sorry I was on a call, missed these ... proof of payment below

**Terry Houston**

VP of Sales

Katz Radio Group

111 Presidential Blvd. | Bala Cynwyd, PA 19004

[Terry.houston@katzmedia.com](mailto:Terry.houston@katzmedia.com)

o 215.557.4228 | m 917-364-9567

Pronouns: he/ him/ his



Diversity  
Equity and  
Inclusion

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**From:** payments@gofastpay.com <payments@gofastpay.com>

**Sent:** Friday, March 15, 2024 12:43 PM

**To:** Houston, Terry <Terry.Houston@katzmedia.com>

**Subject:** [EXTERNAL] Pending ePay Payment for Katz Political from AXMEDIA - Friends of Dave Severin Radio 3.16-3.19



## Notification of Electronic Payment

This message confirms that AXMEDIA has initiated an electronic payment to Katz Political via FastPay's ePay solution. Please see the payment details below.

Total Amount

**\$187.85**

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