

**EEO Public File Report
For Radio Stations**

**WMRF (FM), Lewistown, PA (Facility ID: 42131)
WIBF (FM), Mexico, PA (Facility ID: 62367)
WDBF (FM), Mount Union, PA (Facility ID: 28132)
WLUI (AM), Lewistown, PA (Facility ID: 42134)
WJUN (AM), Mexico, PA (Facility ID: 62369)**

12 East Market Street, Lewistown, PA 17044

This EEO Public File Report is filed in the stations' public inspection file pursuant to Section 73.2080 (c) (6) of the Federal Communications Commission's ("FCC") rules.

During the period ending on March 15, 2022 the stations filled the following full-time vacancies:

None

The station interviewed a total of 0 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number.
- The recruitment source that referred the hiree for each full-time vacancy.
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact:

Kathy Craig, Market Manager
Seven Mountains Media, LLC
12 East Market Street
Lewistown, PA 17044
717-248-6757
kcraig@7mountainsmedia.com

EEO Outreach Activities 2021-2022

1. Career Fairs: Career Link - October 14, 2021 This was the first in-person event this year.

2. Community Outreach: Veterans Appreciation event - May 28, 2021

Participation in annual Goose Day events - September 2021

Participation in annual Kettle Challenge to benefit the Salvation Army - Dec

2021

3. Training and Development:

Our Sales/Marketing Consultants are provided with weekly group sales meetings with the Leadership Team. These meetings provide training, guidance, sales tips, understanding of goals, support and coaching.

Our Sales/Marketing Consultants are provided with weekly 1 on 1 sales training. These meetings provide tools and skills to better guide and assist our staff professionally and personally.

November 10, 2021, Our Market Manager participated in RAB's webinar: Battle for the Dash: How Radio can compete today and win the future.

December 8, 2021, 3 account executives participated in a RAB live presentation - Sales Presentation Pizazz.

January 12, 2022, Our Market Manager and 3 account executives participated in RAB's webinar: How to make 2022 your best year ever!

February 16, 2022, Our Market Manager and 2 account executives participated in a RAB live presentation - Digital ad sales for radio boomed in 2021!

February 23, 2022, 2 account executives participated in RAB's webinar: Radio works for landscaping/lawn and garden.

