

ORDER



Orders
Order / Rev: 24833
Alt Order #: 26121443
Product Desc: Issue
Estimate: 6541
Flight Dates: 08/07/18 - 08/13/18
Original Date / Rev: 08/03/18 / 08/03/18
Order Type: GENERAL

Primary AE: Washington DC Katz Continental
Sales Office: N-DC
Sales Region: National

Agency
Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue, NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Defend Oregon's Values
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-01
Revenue Code 1: AGY
Revenue Code 2: NAT
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/13/18	4	\$480.00	\$408.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	4	\$480.00	\$408.00	0.00
Totals	4	\$480.00	\$408.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Katz Continer	N-DC	National	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLSR	1%	\$480.00
Market	100%	\$48,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KCBY	0%	\$0.00
KEPB	0%	\$0.00
KEVU	0%	\$0.00
KEZI	0%	\$0.00
KMCB	0%	\$0.00
KMTR	0%	\$0.00
KOAC	0%	\$0.00
KPIC	0%	\$0.00
KTCW	0%	\$0.00
KTVB	0%	\$0.00
KVAL	0%	\$0.00
NMTR	0%	\$0.00
UNKWN	99%	\$47,520.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KLSR	08/07/18	08/07/18		NWN	10:00 PM-10:30 PM	T-----	:30	1	\$120.00	P-02	0.00	NM	1	\$120.00

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KLSR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Oregon's News @ 10p											
				M-F Oregon's News @ 10p											
				Oregon's News @ 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	-T-----		1			\$120.00		0.00				
E 2	KLSR	08/08/18	08/08/18	M-F Oregon's News @ 10p	M-F	10:00 PM-10:30 PM	-W----	:30	1	\$120.00	P-02	0.00	NM	1	\$120.00
				M-F Oregon's News @ 10p											
				Oregon's News @ 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	--W----		1			\$120.00		0.00				
E 3	KLSR	08/09/18	08/09/18	M-F Oregon's News @ 10p	M-F	10:00 PM-10:30 PM	---T---	:30	1	\$120.00	P-02	0.00	NM	1	\$120.00
				M-F Oregon's News @ 10p											
				Oregon's News @ 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/06/18	08/12/18	---T---		1			\$120.00		0.00				
E 4	KLSR	08/13/18	08/13/18	M-F Oregon's News @ 10p	M-F	10:00 PM-10:30 PM	M-----	:30	1	\$120.00	P-02	0.00	NM	1	\$120.00
				M-F Oregon's News @ 10p											
				Oregon's News @ 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/18	08/19/18	M-----		1			\$120.00		0.00				
													Totals	4	\$480.00