

**BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT FOR
STATION WCSX-FM, WCSX-HD2, WCSX-HD3
2nd QUARTER, 2023
April 1st THROUGH June 30th**

ISSUES OF CONCERN TO THE STATION
WCSX-FM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
SECOND-QUARTER, 2023

1. DISABILITY AWARENESS
2. CONSUMER MATTERS
3. EMPLOYMENT
4. EDUCATION
5. GOVERNMENT REGULATIONS
6. PERSONAL HEALTH
7. TECHNOLOGY
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9. CRIME
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11. PARENTING
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13. ESTATE PLANNING
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18. CIVIL RIGHTS
19. WORKPLACE MATTERS
20. ALZHEIMER'S DISEASE
21. LEGAL MATTERS

PUBLIC AFFAIRS PROGRAMS

WCSX PROGRAMS THAT

ADDRESS COMMUNITY ISSUES

InfoTrak

(Sunday – 6:00 a.m. - 7:00 a.m.)

INFOTRAK is the weekly nationally syndicated Public Affairs radio show featuring interviews with experts and authorities, discussing topics of interest to most Americans.

SECOND QUARTER 2023

INFOTRAK

April 2nd, 2023

TIME: 6:00am – 7:00am

TOPIC: DISABILITY AWARENESS

LENGTH: 15 Minutes

The hosts interviewed H. Penny Mishkin, Columbia University occupational therapist and author of “How I See It: A Personal and Historical View of Disability”. Ms. Mishkin discussed the difficulties faced by disabled children, and the crucial importance of therapy, services and support to help them. She shared her personal story of severe vision disabilities as a child, and eventual blindness as

an adult. She said living with a disability is akin to taking a detour in life, and that with the right outlook, disabled people can still live a purposeful and happy life.

TOPIC: CONSUMER MATTERS

LENGTH: 15 Minutes

The hosts interviewed Rob Docters, Partner and Head of Ethics Practices at Abbey Road, LLP, and co-author of “Ethics and Hidden Greed: Your Defense against Unethical Strategies and Violations of Trust”. Consumer scams, frauds, and unethical gouging are on the rise, causing significant financial and emotional harm to unsuspecting individuals and exacerbating economic inequalities. Mr. Docters discussed the factors behind the jump in fraud. He explained why it is often hard to recognize fraud or scams on social media.

TOPIC: EMPLOYMENT

LENGTH: 15 Minutes

The hosts interviewed Sonya Madison, Workplace Attorney and Legal Analyst, based in Atlanta, GA. Ms. Madison shared a drunk driving conviction can severely damage a person’s chances of finding or even keeping a job. She noted that most large employers typically conduct background checks on potential employees today. She explained why negatives such as a DUI conviction often will remove the applicant from consideration for a job opening.

TOPIC: EDUCATION

LENGTH: 15 Minutes

The hosts interviewed Jeff Strohl, Ph.D., Director of Research at the Georgetown University Center on Education and the Workforce. Dr. Strohl co-authored a recent study that determined that although more Hispanics and African Americans are going to college, their access to the most selective schools isn't keeping pace. He said there are major income differences between those with a top education compared to graduates of other schools. He explained the reasons behind this problem, and why it is so difficult to address.

INFOTRAK

April 9th, 2023

TIME: 6:00am – 7:00am

TOPIC: GOVERNMENT REGULATIONS**LENGTH: 15 Minutes**

The hosts interviewed Stephen Kohn, attorney, Executive Director of the National Whistleblower Center, and author of “The Whistleblower's Handbook: A Step-By-Step Guide To Doing What's Right And Protecting Yourself”. Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it’s becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the plusses and minuses of blowing the whistle.

TOPIC: EDUCATION**LENGTH: 15 Minutes**

The hosts interviewed Mary Norris, longtime copy editor at “The New Yorker,” and author of “Between You & Me: Confessions of a Comma Queen”. Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation’s education system have made proper grammar less “cool.”

TOPIC: PERSONAL HEALTH**LENGTH: 15 Minutes**

The hosts interviewed Nicholas Tatonetti, PhD, Assistant Professor of Biomedical Informatics, Director of Clinical Informatics at the Herbert Irving Comprehensive Cancer Center at Columbia University. Dr. Tatonetti’s research uncovered a surprising correlation between the month a person is born and their risk of developing various health problems, including heart disease, viral infections and ADHD. His study found 55 diseases that correlated with the season of birth. He explained the time of year a person is born dictates many of the environmental factors they are exposed to during birth and early development.

TOPIC: EMPLOYMENT**LENGTH: 15 Minutes**

The hosts interviewed Michael H. Shuman, economist, attorney, author, and entrepreneur, experts on community economics, author of “The Local Economy Solution”. Mr. Shuman believes the entire process of local economic development has become ineffective and unaffordable. He said the traditional method of

chasing large companies with huge taxpayer subsidies creates very few new jobs. He is a proponent of alternative approaches in which states and cities encourage private ventures that help local businesses launch and grow.

INFOTRAK

April 16th, 2023

TIME: 6:00am – 7:00am

TOPIC: TECHNOLOGY

LENGTH: 15 Minutes

The hosts interviewed ChatGPT, an artificial intelligence (AI) chatbot. ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining global attention for its detailed responses and articulate answers across many topics. It explained how it was trained and learns, and what its biggest weaknesses are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.

TOPIC: EMPLOYMENT

LENGTH: 15 Minutes

The hosts interviewed Andrew Houtenville, PhD, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

TOPIC: CONSUMER MATTERS

LENGTH: 15 Minutes

The hosts interviewed John Santa, MD, Director of the Health Ratings Center for Consumer Reports. Heart health has become a highly profitable business. Dr. Santa talked about the growing wave of cardiac tests and treatments that are being marketed to aging baby boomers. He said the most dubious tests often result in costly, unnecessary and sometimes dangerous treatments. He also explained how health consumers can get accurate information on the proficiency and competence of heart doctors.

TOPIC: MENTAL HEALTH**LENGTH: 15 Minutes**

The hosts interviewed Jonathan Levav, PhD, Associate Professor of Marketing, Stanford University Graduate School of Business. Wise decision-making is perhaps the greatest factor that determines success or failure in life and business. Professor Levav talked about his study of “decision fatigue.” He explained the surprising influences on decisions, and how individuals can improve decision-making by recognizing and controlling those variables.

INFOTRAK**April 23rd, 2023****TIME: 6:00am – 7:00am****TOPIC: CRIME****LENGTH: 15 Minutes**

The hosts interviewed Matthew Berger, Executive Director of the non-profit Foundation to Combat Antisemitism. According to FBI statistics, Jews make up approximately 2.4% of the U.S. population yet are victims of nearly 1 in 10 of all hate crimes. Mr. Berger’s organization launched a \$25 million national effort to combat indifference and ignorance surrounding antisemitism. He explained how people can stand up to fight antisemitism, the same way they would fight racism, gender inequality or other injustices in their community.

TOPIC: POVERTY**LENGTH: 15 Minutes**

The hosts interviewed Mark R. Rank, PhD, Herbert S. Hadley Professor of Social Welfare at Washington University in St. Louis, author of “The Poverty Paradox: Understanding Economic Hardship Amid American Prosperity”. Prof. Rank discussed the reasons why the wealthiest country in the world also has the highest rates of poverty among industrialized nations. He said an average of 10-15% of the US population is below the poverty line at any given time. He blames low-paying jobs that make it difficult to escape poverty, plus what he views as an inadequate social safety net.

TOPIC: CONSUMER MATTERS**LENGTH: 15 Minutes**

The hosts interviewed Armon B. Neel Jr., PharmD., consulting pharmacist, author of “Are Your Prescriptions Killing You?: How to Prevent Dangerous Interactions, Avoid Deadly Side Effects, and Be Healthier with Fewer Drugs”. Mr. Neel shared that patients and doctors often don’t recognize when prescription drugs may be interacting dangerously with one another. He discussed the financial costs to our

nation's healthcare system, and explained how patients can reduce the number of medications they're taking.

TOPIC: PARENTING

LENGTH: 15 Minutes

The hosts interviewed Catherine Steiner-Adair, EdD., clinical psychologist, school consultant, author of "The Big Disconnect: Protecting Childhood and Family Relationships in the Digital Age". The digital world is here to stay, but what are families losing? Dr. Steiner-Adair believes that today's parents often pay more attention to their smartphones than their children. She discussed the emotional impact felt by kids, and outlined how parents can set boundaries on the use of hi-tech devices for both themselves and their children.

INFOTRAK

April 30th, 2023

TIME: 6:00am – 7:00am

TOPIC: EDUCATION

LENGTH: 15 Minutes

The hosts interviewed Malia Hollowell, National Board-Certified teacher, Founder/CEO of The Reading Roadmap, which develops literacy training for teachers, author of "The Science of Reading in Action: Brain-Friendly Strategies Every Teacher Needs to Know". 67% of American students are unable to read at grade-level. Ms. Hollowell said there are decades of research available to improve reading programs, but it is generally ignored. She said it's critical that teachers and parents learn about the research. She also addressed the special challenges faced by children whose native language is not English.

TOIPIC: MENTAL HEALTH

LENGTH: 15

Minutes

The hosts interviewed Laura Tremaine, podcaster, author of "The Life Council: 10 Friends Every Woman Needs". Ms. Tremaine discussed the complexities of friendships. She shared making, keeping, and even releasing friends doesn't need to be as hard as we make it. She explained the importance of creating a circle of genuine friends over a lifetime, as opposed to social media "acquaintances."

TOPIC: EMPLOYMENT

LENGTH: 15 Minutes

The hosts interviewed Sheila Markin Nielsen, a career counselor with more than 25 years of experience, and author of "Job Quest: How to Become the Insider

Who Gets Hired”. The search for a job can seem intimidating and frustrating for most people. Ms. Markin Nielsen said the most critical component in any successful job search is to establish personal relationships. She outlined strategies to create personal connections and trust with key people. She discussed the usefulness of online tools such as LinkedIn, along with the value of resumes in today’s employment environment.

TOPIC: EDUCATION

LENGTH: 15 Minutes

The hosts interviewed Jennifer Suor, researcher, PhD candidate in clinical psychology at the University of Rochester. Ms. Suor’s research found that children from low-income families are at risk of stunted cognitive functioning before they even start kindergarten. Her team found that young children with emotionally distant caregivers and who lived in an unstable home also had high levels of the stress hormone cortisol, which appears to significantly affect their cognitive abilities.

INFOTRAK

May 7th, 2023

TIME: 6:00am – 7:00am

TOPIC: FINANCE

LENGTH: 15 Minutes

The hosts interviewed Sarah Foster, Analyst and Principal U.S. Economy Reporter at Bankrate.com. While inflation may be cooling, Ms. Foster explained why Americans could be feeling its impact for years to come. She discussed the economy’s impact on emergency savings, retirement contributions and covering day-to-day expenses. She also explained why even when inflation eventually slows, prices won’t necessarily fall across the board.

TOPIC: CONSUMER MATTERS

LENGTH: 15 Minutes

The hosts interviewed Paul McLane, Editor in Chief of Radio World, a publication for technology-minded broadcast owners, managers and engineers. Automakers like Tesla, BMW and Ford have recently announced their intentions to cut AM radio from new models, particularly electric vehicles. Mr. McLane discussed the valuable service AM radio still provides for public safety and entertainment and explained what AM’s 84 million listeners can do to voice their opinion to

automakers and legislators. He also discussed the potential danger posed to FM radio by the new trend.

TOPIC: FOOD SAFETY

LENGTH: 15 Minutes

The hosts interviewed David Gumpert, food rights advocate, author of “Life, Liberty and the Pursuit of Food Rights”. Mr. Gumpert believes that Americans should have the right to privately obtain foods directly from farmers, neighbors, and local producers, in the same way that previous generations did. He said government regulations are making it increasingly difficult for consumers who wish to get raw milk, custom-slaughtered beef and pastured eggs outside the government regulatory system. He outlined the potential health concerns about mass-produced, processed food sold at supermarkets.

TOPIC: PARENTING

LENGTH: 15 Minutes

The hosts interviewed Noël Janis-Norton, learning and behavior specialist, founder and director of The New Learning Centre in London, author of “Calmer, Easier, Happier Parenting: Five Strategies That End the Daily Battles and Get Kids to Listen the First Time”. Ms. Norton offered advice to parents who are tired of nagging, pleading or yelling just to get their kids to do simple tasks. She offered examples of how parents should use positive reinforcement to encourage children to cooperate. She also offered tips on how to make homework a more positive and pleasant task each day.

INFOTRAK

May 14th, 2023

TIME: 6:00am – 7:00am

TOPIC: PARENTING

LENGTH: 15 Minutes

The hosts interviewed Sarah J. Clark, M.P.H., Associate Research Scientist, Department of Pediatrics at the University of Michigan's C.S. Mott Children's Hospital. Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves “very confident” at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a

national standard for health and safety for childcare centers and in-home childcare providers.

TOPIC: EMERGENCY CARE

LENGTH : 15 Minutes

The hosts interviewed Benjamin H. Schnapp, MD, Assistant Professor, Assistant Emergency Medicine Residency Program Director in the University of Wisconsin School of Medicine and Public Health. Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ERs, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions for patients who want to prevent errors when they visit an ER.

TOPIC: MENTAL HEALTH

LENGTH: 15 Minutes

The hosts interviewed Deirdre Maloney, author of “Bogus Balance: Your Journey to Real Work/Life Bliss”. These days, nearly everyone struggles to balance their work and home lives. Ms. Maloney said that no one can achieve a perfect balance. She said it is possible to find real balance and satisfaction by setting priorities and accepting that you can’t have it all. She explained why it is important to analyze your own values and priorities on a regular basis.

TOPIC: FINANCE

LENGTH: 15 Minutes

The hosts interviewed Doug Whiteman, Insurance Analyst at Bankrate.com. 37% of Americans with children under age 18 do not have any life insurance, according to a new Bankrate.com study. And about one-third of the parents who do have life insurance have no more than \$100,000 of protection. Mr. Whiteman explained why this is such a great concern. He also offered suggestions on how to shop for life insurance and how to determine how much coverage is necessary.

INFOTRAK

May 21st, 2023

TIME: 6:00am – 7:00am

TOPIC: FINANCE

LENGTH: 15 Minutes

The hosts interviewed Burton Malkiel, Chemical Bank Chairman's Professor of Economics at Princeton University, and author of the classic finance book “A

Random Walk Down Wall Street: The Best Investment Guide That Money Can Buy”. Mr. Malkiel’s book, written 50 years ago, pioneered the advent of index mutual funds for the average investor. He explained why an individual who saves consistently over time and buys a diversified set of index funds can achieve above-average investment results. He believes that most average investors do not need an investment advisor in order to prepare for retirement.

TOPIC: POVERTY

LENGTH: 15 Minutes

The hosts interviewed Theresa Gildner, PhD, Assistant Professor of Biological Anthropology in Arts & Sciences at Washington University in St. Louis. Most Americans view parasitic infections as a problem of the past or one that only impacts low-income countries. However, Prof. Gilder shared new research that discovered that the problem is likely widespread in low-resource communities throughout southern US. Her study found that environmental conditions, combined with infrastructural neglect and inadequate access to health care, create the perfect breeding ground for these infections. She explained how to recognize the infection and what treatments are available.

TOPIC: EDUCATION

LENGTH: 15 Minutes

The hosts interviewed Mark Rank, PhD, Professor of Social Welfare at Washington University in St. Louis.

Dr. Rank led a study that found that, between the ages of 25 and 60, almost two-thirds of Americans will live in poverty for a year or more. He shared other statistics from his study that illustrate how common poverty is. He discussed the reasons behind the problem and why a surprising number of Americans move from poverty to the middle class or higher, then back to poverty again.

TOPIC: PARENTING

LENGTH: 15 Minutes

The hosts interviewed Sandeep S. Grewal, MD, MS, nutrition and weight loss expert, co-author of “Fat-Me-Not: Weight Loss Diet of The Future”. Most parents believe preparing and packing a healthy lunchbox is a difficult task. Dr. Grewal explained why lunches parents send to school are so critical to their kids’ development and learning. He talked about the worst things parents can include in a lunch, and why hot lunches at school are not always a better option. He also discussed the most effective ways to lose weight.

INFOTRAK

May 28th, 2023

TIME: 6:00am – 7:00am

TOPIC: ESTATE PLANNING

LENGTH: 15 Minutes

The hosts interviewed Catherine Hodder, estate planning attorney, author of “Estate Planning for the Sandwich Generation: How to Help Your Parents and Protect Your Kids”. Ms. Hodder explained the importance of estate planning for those who are caring for both kids and aging parents. She outlined the critical documents that everyone should have in addition to a basic will. She also talked about the importance of communication with aging parents, and the usefulness of an emergency binder that organizes important documents in one place.

TOPIC: PARENTING

LENGTH: 15 Minutes

The hosts interviewed Caitlin Cavanagh, Assistant Professor in the School of Criminal Justice at Michigan State University. Prof. Cavanagh led a study at Michigan State that found that mothers don’t lose hope to see their sons graduate from high school, get married, find a good job, and so on— even if they are arrested as a minor. Her findings were consistent, even for higher-income families.

TOPIC: FINANCE

LENGTH: 15 Minutes

The hosts interviewed Meredith Jones, author of “Women of The Street: Why Female Money Managers Generate Higher Returns (and How You Can Too)”. Ms. Jones said her research found that women typically make better investment decisions than men. She explained how women’s and men’s investment behaviors differ. She also offered advice to young women who may be considering a career as an investment professional.

TOPIC: CHILD ABUSE

LENGTH: 15 Minutes

The hosts interviewed Todd Herrenkohl, PhD, Professor of Sociology, Interim Associate Dean for Research for the Office of Research, University of Washington. Dr. Herrenkohl led a study that found that troubling behaviors exhibited by abused children can predict criminal activity when they grow up. He explained what the most common indicators are and how they differ between boys and girls. He discussed the importance of recognizing kids at risk and getting treatment for them as quickly as possible.

INFOTRAK

June 4th, 2023

TIME: 6:00am – 7:00am

TOPIC: DROWNING PREVENTION

LENGTH: 15 Minutes

The hosts interviewed Adam Katchmarchi, PhD, Executive Director of the National Drowning Prevention Alliance, Assistant Professor in the Department of Kinesiology, Health, and Sport Sciences at Indiana University of Pennsylvania. Drowning is the leading cause of death among children ages 1-4 and the second leading cause of injury-related death among children up to age 14. As the busiest water activity season is upon us, Prof. Katchmarchi offered five recommendations for parents to keep their children safe.

TOPIC: DIVERSITY

LENGTH: 15 Minutes

The hosts interviewed Heidi K. Gardner, PhD, Distinguished Fellow at Harvard Law School's Center on the Legal Profession and Program Chair of the Sector Leadership Master Class and Smarter Collaboration Master Class, author of "Smarter Collaboration: A New Approach to Breaking Down Barriers and Transforming Work". Prof. Gardner discussed recent research and offered advice to help companies thrive by collaborating more effectively. She said collaboration skills are surprisingly rare, especially among men. She explained why firms that collaborate smarter consistently generate higher revenues and profits, boost innovation, strengthen client relationships, and attract and retain better talent.

TOPIC: GOVERNMENT POLICIES

LENGTH: 15 Minutes

The hosts interviewed John R. Baker, PhD, Professor of Political Science at Wittenberg University, author of "Government in the Twilight Zone: Volunteers to Small-City Boards and Commissions". 97 percent of all American cities have a population fewer than 50,000 and Dr. Baker studies the workings of these smaller local governments. He discussed how local board systems operate, who the board members are and what motivates them to serve. He explained why it is important for citizens to understand how government functions, even in small towns.

TOPIC: CIVIL RIGHTS

LENGTH: 15 Minutes

The hosts interviewed Lennard J. Davis, PhD, Professor in the English Department in the School of Arts and Sciences at the University of Illinois at Chicago, Professor of Disability and Human Development in the School of Applied Health Sciences of

the University of Illinois at Chicago, Professor of Medical Education in the College of Medicine, author of “Enabling Acts: The Hidden Story of How the Americans with Disabilities Act Gave the Largest US Minority Its Rights”. Disabled Americans are the largest minority group in the country. Dr. Davis believes the Americans with Disabilities Act (ADA) is the widest-ranging and most comprehensive piece of civil rights legislation in history. He explained the unusual path the law took to passage, some of the challenges in implementing it and the enormous impact of the ADA, 25 years after its adoption. He also outlined several potential reforms which he believes could improve it.

INFOTRAK

June 11th, 2023

TIME: 6:00am – 7:00am

TOPIC: EMPLOYMENT

LENGTH: 15 Minutes

The hosts interviewed Andres Lares, Managing Partner at Shapiro Negotiations Institute, co-author of “Persuade: The 4-Step Process to Influence People and Decisions”.

Millions of college students have graduated recently and are ready to enter the workforce. Mr. Lares said the more a job applicant prepares, the more confident they will feel — and projecting confidence is essential to doing well in a job interview. He explained how to research a company and the position prior to a job interview, how to negotiate the compensation, and how to prepare questions for the interviewer.

TOPIC: PARENTING

LENGTH: 15 Minutes

The hosts interviewed Jean M. Twenge, Ph.D., Professor of Psychology at San Diego State University, author of "Generations: The Real Differences between Gen Z, Millennials, Gen X, Boomers, and Silents—and What They Mean for America's Future". Prof. Twenge outlined the unique characteristics and experiences of different generations, explaining how they shape America's future. She said the era in which a person grows up has a much greater influence than their parents on their personality traits. She also talked about the huge influences of technological advances on each generation and the recent increase in clinical depression in teens, which directly correlates with the advent of smartphones and social media.

TOPIC: CRIME**LENGTH: 15 Minutes**

The hosts interviewed Michelle Garcia, Director of the Stalking Resource Center at the National Center for Victims of Crime. Nearly 3.5 million people over the age of 18 are stalked each year in the United States. Ms. Garcia talked about the most common stalker scenarios, and why the crime is so difficult to define. She also explained why new developments such as GPS and social networking sites have made it much easier for stalkers to target their victims.

TOPIC: WORKPLACE MATTERS**LENGTH: 15 Minutes**

The hosts interviewed John Izzo, PhD, business consultant, author of “Stepping Up: How Taking Responsibility Changes Everything”. Mr. Izzo said that almost every problem, from personal and business challenges to social issues, can be solved if Americans looked to themselves to create change rather than expecting others to do it. He offered advice to employees who are afraid to speak up at work and how to encourage children to step up and improve problems they see in their community.

INFOTRAK**June 18th, 2023****TIME: 6:00am – 7:00am****TOPIC: ALZHEIMER’S DISEASE****LENGTH: 15 Minutes**

The hosts interviewed Martin J. Schreiber, former Governor of Wisconsin, Alzheimer’s caregiver and advocate, author of “My Two Elaines: Learning, Coping, and Surviving as an Alzheimer’s Caregiver”. More than 11 million Americans currently care for someone with Alzheimer’s disease or other forms of dementia. Gov. Schreiber took care of his wife, Elaine, for nearly 20 years, until her death from Alzheimer’s in 2022. He shared their story, and offered advice and encouragement for the millions of Americans in similar circumstances.

TOPIC: EDUCATION**LENGTH: 15 Minutes**

The hosts interviewed Jessie Ryan, Vice President of The Campaign for College Opportunity. Each year, hundreds of thousands of students start at community colleges, hoping to transfer to a university later. However, for some students, the transfer process becomes a maze so confusing, it derails their college plans. Ms. Ryan explained “credit loss,” a situation where students take classes that never end up counting toward a degree. She discussed the reasons that universities

refuse to accept credits, sometimes from classes that utilize the identical textbook as the university's class.

TOPIC: EMPLOYMENT

LENGTH: 15 Minutes

The hosts interviewed Phil Gaddis, President, Executive Search at the Addison Group, a Chicago-based provider of professional staffing and search services. Recent statistics show that the average American changes careers seven times. Mr. Gaddis explained why the turnover has increased so rapidly in recent decades, and offered advice for people who are considering a career change.

TOPIC: LEGAL MATTERS

LENGTH: 15 Minutes

The hosts interviewed Lance LoRusso, Atlanta-based attorney, former law enforcement officer, and author of "When Cops Kill: The Aftermath of a Critical Incident". Mr. LoRusso said police officers are well-trained on when and how to use their weapons but are ill-prepared for what to do in the aftermath. He explained how the investigation of a police shooting differs significantly from one involving a civilian. He estimated that 75% of officers involved in a deadly force incident are the target of a civil lawsuit, whether the shooting was justified or not.

INFOTRAK

June 25th, 2023

TIME: 6:00am – 7:00am

TOPIC: CONSUMER MATTERS

LENGTH: 15 Minutes

The hosts interviewed Read Hayes, Ph.D., Research Scientist at the University of Florida, Director of the Loss Prevention Research Council. Retailers, politicians, and police departments have sounded the alarm about a rapid increase in retail theft and are calling for stricter enforcement and prosecution to fight it. Prof. Hayes outlined the scope of the problem, and the role of organized theft rings in its growth. He also explained the multiple impacts on consumers, and what steps may slow down the problem.

TOPIC: PARENTING

LENGTH: 15 Minutes

The hosts interviewed Kevin Lanza, PhD, Assistant Professor at UTHealth Houston School of Public Health at The University of Texas. Prof. Lanza led a recent study that found that children and teenagers who had volunteered in the past year were in better physical health, had a more positive outlook on life, and were less

likely to have anxiety, depression, or behavioral problems compared to their peers who did not volunteer. He outlined the many volunteering opportunities available to young people.

TOPIC: EDUCATION

LENGTH: 15 Minutes

The hosts interviewed Cary Funk, Associate Director of Research at Pew Research Center. A recent survey by the Pew Research Center found that Americans' grasp of common science topics could be better. She outlined the results of the survey, including differences between genders, ages and education levels. She explained why a basic understanding of scientific principles is important for Americans to understand many of today's civic issues.

TOPIC: PARENTING

LENGTH: 15 Minutes

The hosts interviewed Julie Lythcott-Haims, former Dean of Freshmen and Undergraduate Advising at Stanford University, author of "How to Raise an Adult: Break Free of the Overparenting Trap and Prepare Your Kid for Success". Ms. Lythcott-Haims believes that overparenting is out of control in America, and that it harms children, their stressed-out parents, and society at large. She explained how parents can allow children to make their own mistakes and develop the resilience, resourcefulness, and inner determination necessary for success.

WCSX 94.7 PSA Activity

Each of these PSA's aired April 1st, 2023 – June 30th, 2023, between the hours of 12 a.m. - 12 midnight.

MAB (MI Assoc of Broadcasters):	156
Stand up to Cancer:	120
Earth Justice:	3

Foster Care:	3
Veterans:	24
GED:	3
CDC Overdose:	3
No Kid Hungry:	4
YMCA:	3
Natl Pest Ticks:	20
American Humane Society:	20
Alzheimer's:	21
Child Care:	21
Nourshing:	21
Smile Train:	21
TOTAL:	443